

Fieldwork Dates: 21st - 23rd January 2023

Sample size: 1787 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

	Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base: All GB adults	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200	
Approve	14%	27%	5%	6%	10%	21%	16%	12%	7%	10%	14%	24%	12%	15%	16%	13%	12%	14%	14%	16%	12%	10%	17%	
Disapprove	65%	49%	84%	81%	77%	58%	67%	63%	55%	70%	71%	54%	65%	63%	61%	67%	76%	65%	73%	60%	64%	65%	60%	
Don't know	21%	25%	11%	14%	13%	21%	16%	26%	38%	20%	14%	22%	22%	22%	23%	20%	12%	21%	13%	24%	24%	25%	23%	

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200	
0 - Would never consider voting for them	38%	10%	64%	46%	52%	24%	36%	40%	34%	45%	39%	25%	39%	31%	39%	40%	58%	36%	42%	34%	35%	42%	40%	
1	6%	3%	10%	8%	8%	4%	7%	6%	7%	7%	7%	4%	9%	6%	6%	6%	5%	8%	6%	6%	6%	5%	7%	
2	7%	5%	8%	6%	6%	6%	7%	6%	11%	7%	6%	4%	6%	7%	4%	8%	3%	11%	6%	8%	7%	5%	4%	
3	4%	4%	4%	5%	5%	4%	5%	4%	7%	4%	4%	4%	3%	4%	5%	5%	4%	3%	4%	5%	5%	2%	5%	
4	4%	5%	2%	6%	3%	5%	4%	4%	5%	4%	3%	3%	7%	3%	4%	2%	1%	4%	2%	5%	3%	4%	4%	
5	10%	13%	4%	7%	7%	12%	9%	11%	6%	10%	11%	10%	7%	12%	8%	10%	5%	8%	9%	10%	12%	10%	7%	
6	5%	9%	2%	7%	4%	8%	5%	5%	3%	5%	4%	7%	5%	6%	6%	4%	4%	1%	5%	5%	5%	6%	4%	
7	4%	8%	0%	2%	3%	6%	5%	3%	2%	4%	4%	6%	1%	5%	3%	4%	6%	6%	5%	4%	2%	4%	5%	
8	6%	14%	1%	4%	4%	10%	6%	6%	3%	3%	8%	11%	5%	6%	8%	7%	4%	5%	7%	6%	5%	3%	7%	
9	2%	5%	-	0%	2%	3%	2%	2%	-	1%	2%	4%	1%	4%	2%	1%	1%	1%	2%	2%	3%	1%	2%	
10 - Would definitely consider voting for them	8%	21%	1%	3%	5%	15%	8%	8%	3%	4%	9%	18%	7%	11%	9%	6%	3%	8%	7%	9%	10%	7%	7%	
prefer not to answer	6%	3%	4%	5%	4%	3%	6%	7%	19%	7%	2%	4%	10%	5%	5%	7%	6%	9%	4%	5%	7%	12%	8%	

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Labour

	Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
	Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
0 - Would never consider voting for them		20%	34%	2%	8%	9%	33%	20%	20%	8%	16%	22%	32%	12%	22%	23%	19%	22%	23%	17%	19%	27%	17%	24%
1		5%	9%	1%	4%	3%	8%	5%	4%	2%	3%	6%	8%	3%	5%	5%	3%	5%	11%	4%	4%	4%	7%	9%
2		5%	9%	1%	4%	3%	7%	7%	4%	4%	4%	6%	7%	5%	6%	5%	4%	8%	4%	5%	5%	5%	4%	9%
3		5%	7%	2%	9%	4%	6%	4%	5%	3%	4%	8%	4%	3%	6%	4%	5%	8%	3%	5%	6%	4%	5%	4%
4		5%	7%	1%	11%	6%	5%	5%	5%	5%	5%	5%	6%	4%	7%	5%	4%	4%	3%	6%	6%	4%	5%	2%
5		14%	13%	10%	10%	13%	13%	11%	16%	11%	17%	12%	11%	16%	14%	14%	13%	11%	16%	12%	14%	17%	15%	11%
6		6%	6%	8%	5%	6%	7%	5%	7%	3%	6%	7%	6%	5%	6%	6%	6%	8%	3%	5%	6%	7%	4%	8%
7		8%	4%	12%	14%	10%	5%	10%	6%	11%	9%	8%	4%	11%	7%	8%	6%	11%	5%	8%	11%	4%	7%	6%
8		8%	3%	14%	11%	11%	4%	7%	8%	8%	9%	7%	5%	7%	8%	8%	7%	7%	8%	10%	7%	6%	6%	6%
9		3%	1%	6%	2%	4%	1%	3%	2%	5%	2%	3%	2%	5%	2%	3%	4%	1%	1%	4%	4%	2%	1%	1%
10 - Would definitely consider voting for them		16%	4%	39%	17%	26%	7%	15%	16%	21%	18%	14%	11%	18%	13%	15%	21%	9%	14%	22%	13%	12%	17%	14%
prefer not to answer		6%	3%	4%	5%	4%	3%	6%	7%	19%	7%	2%	4%	10%	5%	5%	7%	6%	9%	4%	5%	7%	12%	8%

Liberal Democrats

	Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
	Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
0 - Would never consider voting for them		28%	42%	13%	6%	13%	44%	30%	25%	14%	25%	31%	36%	28%	26%	31%	28%	28%	26%	22%	23%	34%	36%	34%
1		6%	9%	5%	2%	5%	8%	6%	6%	5%	5%	7%	9%	5%	5%	7%	7%	8%	5%	3%	6%	8%	8%	10%
2		6%	7%	5%	4%	5%	8%	6%	6%	6%	5%	8%	6%	3%	6%	7%	6%	5%	8%	6%	7%	5%	6%	4%
3		5%	6%	6%	4%	6%	6%	6%	5%	5%	6%	6%	4%	5%	4%	7%	6%	6%	4%	6%	5%	6%	3%	6%
4		6%	6%	8%	4%	7%	5%	6%	7%	5%	7%	5%	7%	3%	7%	7%	7%	6%	7%	6%	7%	6%	4%	7%
5		18%	14%	24%	15%	21%	13%	14%	22%	20%	21%	16%	13%	16%	20%	19%	15%	18%	18%	21%	18%	16%	16%	13%
6		8%	5%	14%	10%	10%	8%	8%	8%	6%	9%	9%	7%	6%	8%	9%	8%	11%	9%	10%	9%	7%	7%	6%
7		6%	3%	9%	15%	11%	3%	7%	6%	8%	7%	6%	5%	7%	8%	4%	7%	4%	6%	8%	7%	4%	4%	5%
8		4%	2%	6%	14%	9%	1%	5%	3%	2%	5%	4%	5%	10%	4%	3%	3%	5%	4%	6%	5%	3%	3%	1%
9		2%	0%	3%	5%	3%	0%	3%	1%	3%	2%	3%	1%	4%	2%	2%	2%	2%	-	3%	2%	1%	1%	3%
10 - Would definitely consider voting for them		4%	1%	4%	15%	6%	1%	4%	3%	6%	3%	3%	4%	3%	5%	1%	4%	2%	5%	4%	5%	2%	1%	3%
prefer not to answer		6%	3%	4%	5%	4%	3%	6%	7%	19%	7%	2%	4%	10%	5%	5%	7%	6%	9%	4%	5%	7%	12%	8%

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Which of the following do you think are the most important issues facing the country at this time?
Please tick up to three.

	Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base: All GB adults	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200	
Health	55%	53%	67%	60%	63%	53%	48%	62%	45%	52%	60%	61%	47%	58%	57%	54%	53%	55%	63%	52%	57%	49%	47%	
Immigration & Asylum	28%	49%	9%	15%	12%	50%	29%	27%	8%	20%	36%	43%	18%	30%	31%	32%	20%	26%	25%	26%	34%	29%	31%	
Crime	15%	21%	11%	9%	10%	19%	15%	14%	11%	14%	15%	17%	21%	14%	15%	14%	8%	14%	12%	14%	16%	13%	21%	
The economy	65%	69%	64%	76%	68%	65%	64%	66%	61%	64%	72%	63%	62%	67%	68%	63%	70%	53%	69%	68%	67%	59%	50%	
Tax	10%	11%	7%	8%	8%	9%	10%	10%	16%	13%	7%	5%	14%	10%	9%	10%	12%	4%	9%	11%	13%	13%	3%	
Pensions	8%	10%	6%	6%	7%	11%	8%	8%	2%	2%	11%	18%	1%	7%	7%	12%	8%	11%	4%	8%	11%	11%	9%	
Education	11%	7%	16%	13%	15%	9%	9%	13%	8%	14%	8%	11%	10%	11%	10%	12%	15%	9%	18%	10%	8%	8%	6%	
Family life & childcare	5%	3%	6%	3%	6%	3%	4%	6%	6%	8%	3%	1%	5%	5%	3%	5%	6%	6%	5%	6%	4%	8%	3%	
Housing	15%	10%	18%	15%	16%	9%	14%	15%	27%	17%	10%	11%	19%	16%	11%	16%	9%	13%	14%	17%	14%	19%	11%	
The environment	21%	16%	29%	29%	30%	14%	23%	20%	25%	25%	22%	14%	25%	21%	25%	17%	27%	22%	22%	24%	18%	19%	21%	
Britain leaving the EU	19%	11%	26%	34%	29%	12%	22%	16%	10%	18%	23%	20%	23%	18%	13%	18%	31%	16%	23%	19%	17%	12%	21%	
Transport	4%	3%	5%	3%	4%	3%	5%	3%	5%	5%	3%	3%	5%	3%	4%	5%	3%	4%	4%	6%	2%	1%	5%	
Welfare benefits	9%	6%	10%	6%	8%	9%	9%	9%	6%	10%	10%	7%	9%	7%	9%	11%	12%	7%	6%	7%	8%	9%	22%	
Defence and security	8%	14%	4%	8%	5%	12%	10%	6%	4%	6%	8%	13%	7%	9%	10%	5%	6%	14%	9%	8%	7%	6%	9%	
None of these	1%	1%	0%	-	0%	1%	1%	1%	2%	2%	0%	-	2%	0%	1%	2%	1%	2%	1%	1%	0%	3%	3%	
Don't know	3%	1%	2%	2%	2%	1%	4%	3%	14%	4%	0%	1%	5%	2%	4%	3%	3%	8%	1%	3%	4%	6%	7%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200	
Very well	1%	1%	0%	1%	0%	1%	1%	1%	3%	1%	1%	0%	0%	1%	1%	1%	1%	-	1%	-	1%	1%	2%	
Fairly well	8%	15%	4%	4%	6%	11%	10%	6%	6%	7%	9%	12%	10%	8%	9%	8%	7%	8%	6%	10%	6%	9%	11%	
Fairly badly	22%	32%	9%	18%	17%	27%	22%	22%	20%	20%	20%	29%	21%	26%	22%	19%	20%	17%	23%	21%	24%	21%	20%	
Very badly	63%	47%	85%	73%	74%	56%	62%	64%	59%	68%	68%	52%	62%	61%	60%	67%	70%	65%	68%	64%	61%	62%	57%	
Don't know	6%	6%	2%	4%	3%	5%	4%	7%	13%	5%	3%	6%	7%	4%	9%	5%	3%	9%	2%	5%	7%	7%	11%	

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Immigration

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very well	1%	1%	0%	-	1%	0%	1%	1%	2%	1%	1%	0%	-	0%	1%	1%	1%	1%	0%	1%	1%	1%	0%
Fairly well	8%	10%	6%	10%	9%	8%	9%	8%	11%	10%	6%	7%	13%	9%	10%	5%	6%	11%	6%	10%	10%	6%	8%
Fairly badly	29%	32%	28%	31%	33%	29%	30%	29%	26%	31%	28%	30%	29%	33%	29%	26%	29%	24%	32%	31%	29%	26%	23%
Very badly	50%	50%	54%	49%	49%	56%	51%	48%	31%	47%	59%	53%	43%	47%	47%	54%	58%	52%	55%	45%	47%	50%	53%
Don't know	12%	7%	11%	11%	10%	6%	9%	14%	30%	12%	6%	9%	15%	10%	13%	14%	7%	11%	7%	13%	13%	16%	17%

Crime

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very well	1%	1%	1%	-	1%	1%	1%	1%	2%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%
Fairly well	19%	26%	12%	21%	17%	22%	20%	18%	18%	19%	17%	20%	17%	20%	22%	15%	23%	16%	21%	19%	20%	14%	17%
Fairly badly	35%	38%	33%	39%	37%	37%	35%	35%	28%	32%	36%	43%	30%	39%	37%	34%	26%	36%	37%	37%	31%	36%	30%
Very badly	31%	24%	39%	29%	33%	30%	34%	28%	24%	32%	34%	26%	36%	27%	29%	33%	33%	31%	31%	28%	29%	32%	35%
Don't know	15%	10%	14%	11%	13%	10%	11%	18%	27%	16%	11%	10%	16%	14%	12%	16%	17%	16%	9%	15%	20%	17%	17%

Education

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very well	1%	3%	0%	-	0%	2%	1%	2%	5%	2%	1%	0%	0%	2%	1%	2%	2%	-	1%	1%	2%	1%	4%
Fairly well	25%	40%	12%	20%	18%	33%	26%	24%	23%	20%	27%	31%	17%	28%	30%	22%	22%	21%	23%	27%	26%	25%	20%
Fairly badly	30%	28%	33%	34%	32%	30%	30%	30%	26%	31%	32%	29%	36%	31%	28%	28%	28%	33%	35%	28%	31%	29%	21%
Very badly	28%	12%	46%	35%	39%	19%	29%	27%	26%	32%	29%	21%	32%	23%	22%	33%	36%	24%	31%	27%	22%	26%	32%
Don't know	16%	17%	9%	11%	11%	17%	13%	19%	20%	16%	12%	19%	15%	16%	18%	15%	12%	22%	10%	16%	19%	20%	23%

Taxation

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very well	1%	3%	0%	-	0%	3%	2%	1%	1%	1%	1%	2%	2%	1%	0%	1%	1%	2%	1%	1%	1%	0%	3%
Fairly well	20%	35%	8%	19%	17%	27%	21%	18%	11%	14%	22%	31%	19%	21%	25%	17%	13%	22%	21%	23%	20%	14%	15%
Fairly badly	31%	30%	29%	32%	32%	32%	32%	30%	28%	31%	35%	29%	27%	32%	32%	31%	30%	30%	30%	31%	35%	32%	24%
Very badly	34%	20%	51%	41%	41%	27%	36%	33%	35%	42%	31%	23%	38%	33%	29%	36%	42%	31%	41%	32%	28%	38%	33%
Don't know	14%	12%	12%	7%	10%	12%	9%	18%	25%	12%	11%	14%	14%	13%	14%	14%	13%	16%	7%	13%	16%	15%	24%

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Unemployment

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very well	3%	7%	0%	1%	2%	5%	4%	2%	0%	3%	4%	4%	1%	5%	2%	2%	2%	2%	5%	2%	3%	2%	1%
Fairly well	32%	49%	23%	30%	28%	43%	34%	29%	15%	28%	39%	40%	27%	35%	37%	31%	24%	26%	36%	32%	31%	27%	28%
Fairly badly	25%	19%	32%	29%	27%	22%	24%	26%	30%	27%	22%	24%	24%	24%	26%	26%	27%	29%	27%	26%	26%	29%	16%
Very badly	21%	8%	29%	21%	26%	13%	23%	18%	24%	25%	18%	14%	26%	16%	16%	23%	29%	23%	18%	20%	16%	21%	35%
Don't know	19%	17%	16%	18%	17%	17%	14%	24%	31%	18%	17%	18%	21%	19%	18%	18%	18%	21%	14%	19%	24%	20%	20%

Inflation

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very well	1%	1%	-	-	0%	1%	1%	0%	0%	-	1%	1%	0%	1%	0%	1%	1%	2%	0%	1%	1%	-	1%
Fairly well	15%	28%	5%	13%	13%	22%	16%	14%	4%	9%	20%	27%	16%	17%	16%	13%	13%	15%	15%	16%	13%	15%	17%
Fairly badly	28%	33%	21%	33%	27%	31%	29%	28%	26%	28%	28%	30%	25%	31%	31%	24%	24%	31%	33%	26%	32%	22%	22%
Very badly	47%	29%	67%	48%	56%	36%	48%	47%	54%	55%	46%	32%	48%	44%	42%	52%	58%	43%	48%	49%	43%	52%	45%
Don't know	9%	9%	6%	5%	5%	9%	6%	11%	16%	9%	5%	9%	10%	8%	11%	10%	4%	9%	4%	9%	11%	11%	15%

Britain's exit from the EU

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very well	4%	8%	2%	0%	2%	6%	4%	4%	2%	3%	4%	5%	3%	4%	3%	4%	4%	4%	2%	4%	4%	4%	5%
Fairly well	21%	40%	7%	10%	10%	35%	21%	21%	16%	16%	23%	30%	16%	23%	27%	20%	13%	17%	18%	21%	25%	22%	21%
Fairly badly	22%	24%	17%	25%	20%	25%	21%	23%	23%	23%	22%	20%	20%	24%	20%	24%	21%	20%	20%	25%	24%	20%	19%
Very badly	41%	17%	67%	59%	62%	23%	47%	35%	37%	45%	43%	34%	48%	37%	35%	40%	56%	47%	53%	40%	33%	36%	34%
Don't know	12%	12%	8%	5%	6%	11%	7%	16%	22%	13%	8%	11%	14%	12%	15%	12%	6%	12%	7%	10%	14%	18%	20%

Defence

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very well	5%	8%	1%	6%	4%	6%	5%	4%	5%	5%	4%	5%	3%	6%	4%	4%	5%	2%	6%	4%	4%	4%	4%
Fairly well	39%	51%	32%	39%	38%	44%	43%	34%	32%	36%	42%	43%	38%	41%	43%	36%	34%	30%	40%	44%	36%	32%	29%
Fairly badly	19%	15%	21%	20%	20%	19%	20%	18%	16%	18%	18%	23%	13%	18%	20%	20%	23%	24%	20%	18%	18%	19%	20%
Very badly	13%	8%	18%	11%	14%	10%	15%	11%	11%	14%	14%	9%	18%	10%	9%	14%	18%	14%	13%	11%	10%	16%	19%
Don't know	25%	17%	28%	24%	24%	21%	16%	34%	36%	27%	22%	20%	27%	25%	23%	27%	20%	29%	21%	23%	31%	30%	27%

Fieldwork Dates: 21st - 23rd January 2023

Sample size: 1787 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very well	1%	2%	0%	-	0%	1%	1%	1%	1%	0%	0%	2%	1%	1%	0%	1%	1%	1%	0%	1%	1%	0%	1%
Fairly well	15%	29%	5%	8%	11%	23%	18%	13%	9%	9%	19%	26%	13%	20%	15%	13%	8%	15%	15%	18%	11%	13%	19%
Fairly badly	28%	32%	22%	31%	26%	31%	28%	28%	24%	27%	28%	32%	25%	28%	33%	26%	27%	34%	32%	25%	32%	28%	20%
Very badly	48%	29%	68%	57%	58%	37%	47%	49%	52%	56%	49%	32%	49%	45%	44%	52%	58%	40%	49%	49%	44%	51%	46%
Don't know	8%	8%	5%	3%	4%	8%	6%	10%	15%	7%	4%	9%	12%	6%	8%	7%	6%	10%	3%	6%	12%	8%	14%

Terrorism

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very well	9%	16%	4%	4%	7%	13%	11%	8%	10%	9%	10%	10%	10%	12%	8%	8%	8%	5%	11%	9%	9%	7%	8%
Fairly well	43%	53%	39%	50%	45%	47%	46%	41%	32%	41%	47%	48%	36%	47%	47%	38%	41%	49%	48%	48%	40%	38%	32%
Fairly badly	13%	9%	14%	12%	13%	11%	11%	14%	15%	13%	12%	12%	13%	11%	12%	15%	15%	8%	13%	11%	15%	10%	16%
Very badly	12%	6%	15%	12%	13%	9%	14%	10%	11%	14%	10%	10%	16%	8%	10%	14%	16%	17%	9%	10%	9%	19%	20%
Don't know	23%	16%	27%	22%	22%	19%	18%	28%	33%	24%	21%	20%	25%	22%	23%	25%	20%	21%	19%	22%	27%	27%	25%

Transport

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very well	1%	3%	0%	1%	0%	2%	2%	1%	4%	1%	2%	1%	2%	2%	1%	1%	2%	-	0%	2%	2%	1%	3%
Fairly well	18%	30%	6%	13%	12%	25%	19%	17%	17%	17%	17%	22%	12%	20%	22%	14%	20%	19%	18%	17%	19%	18%	18%
Fairly badly	33%	36%	29%	36%	36%	34%	32%	34%	26%	33%	35%	36%	31%	36%	32%	30%	31%	40%	34%	33%	36%	29%	28%
Very badly	33%	19%	53%	40%	41%	26%	36%	30%	34%	35%	36%	27%	40%	29%	29%	39%	36%	26%	39%	36%	23%	33%	33%
Don't know	14%	12%	11%	11%	11%	13%	10%	18%	19%	14%	11%	15%	14%	13%	15%	16%	12%	16%	8%	12%	21%	19%	18%

Housing

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very well	1%	1%	0%	-	0%	2%	1%	1%	1%	1%	0%	1%	0%	1%	-	1%	1%	-	1%	1%	-	0%	3%
Fairly well	16%	29%	7%	9%	10%	24%	19%	13%	9%	13%	16%	23%	15%	18%	19%	12%	12%	14%	16%	15%	20%	11%	13%
Fairly badly	33%	35%	30%	37%	33%	34%	31%	34%	28%	33%	32%	36%	33%	34%	32%	32%	34%	33%	35%	34%	32%	35%	28%
Very badly	35%	18%	54%	43%	44%	25%	38%	33%	41%	38%	37%	25%	41%	33%	29%	38%	40%	31%	39%	35%	30%	36%	35%
Don't know	15%	16%	8%	11%	13%	15%	12%	19%	22%	15%	14%	16%	11%	14%	20%	16%	13%	21%	9%	16%	18%	18%	21%

Fieldwork Dates: 21st - 23rd January 2023

Sample size: 1787 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very well	3%	5%	0%	1%	1%	4%	4%	1%	5%	2%	3%	2%	2%	3%	1%	5%	1%	2%	2%	4%	2%	2%	3%
Fairly well	26%	43%	13%	14%	18%	38%	25%	27%	13%	23%	28%	35%	16%	28%	29%	25%	26%	29%	24%	26%	30%	22%	25%
Fairly badly	28%	24%	32%	40%	34%	24%	28%	29%	29%	27%	28%	30%	30%	31%	29%	24%	29%	25%	33%	26%	27%	28%	23%
Very badly	27%	13%	44%	37%	37%	18%	31%	24%	29%	32%	29%	16%	36%	23%	25%	28%	33%	26%	31%	29%	20%	28%	29%
Don't know	16%	15%	11%	8%	11%	16%	12%	19%	23%	15%	12%	17%	16%	15%	15%	18%	11%	18%	9%	15%	20%	21%	20%

Welfare benefits

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very well	2%	4%	0%	1%	1%	3%	2%	2%	1%	2%	2%	3%	2%	3%	1%	2%	1%	1%	2%	1%	3%	2%	2%
Fairly well	21%	36%	11%	24%	18%	30%	22%	21%	8%	18%	25%	31%	21%	22%	24%	19%	20%	24%	22%	21%	22%	21%	21%
Fairly badly	28%	27%	32%	25%	30%	27%	28%	28%	23%	30%	26%	29%	24%	28%	32%	28%	25%	32%	31%	31%	27%	22%	24%
Very badly	31%	15%	44%	38%	38%	24%	33%	28%	30%	35%	35%	20%	36%	28%	25%	34%	41%	26%	32%	28%	28%	34%	38%
Don't know	17%	18%	14%	13%	13%	15%	14%	20%	37%	16%	12%	16%	17%	18%	18%	18%	12%	17%	13%	19%	20%	21%	15%

Do you think that Rishi Sunak is doing well or badly as Prime Minister?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base: All GB adults	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very well	2%	5%	0%	3%	2%	4%	2%	2%	-	1%	2%	5%	1%	2%	2%	2%	3%	5%	3%	2%	3%	3%	2%
Fairly well	23%	39%	13%	25%	23%	31%	23%	23%	11%	18%	24%	37%	20%	27%	24%	20%	23%	20%	27%	24%	23%	16%	21%
Fairly badly	30%	25%	31%	39%	32%	30%	30%	30%	25%	31%	32%	28%	28%	31%	29%	32%	27%	28%	33%	30%	29%	30%	26%
Very badly	26%	13%	43%	23%	32%	18%	30%	22%	29%	28%	29%	17%	27%	23%	22%	28%	32%	27%	27%	23%	24%	28%	30%
Don't know	19%	18%	14%	10%	11%	18%	15%	22%	35%	21%	13%	13%	23%	16%	23%	18%	14%	20%	10%	22%	22%	23%	22%

Do you think Keir Starmer is doing well or badly as leader of the Labour party?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base: All GB adults	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very well	5%	3%	10%	7%	10%	3%	6%	4%	0%	7%	6%	5%	4%	4%	7%	6%	6%	6%	8%	4%	3%	6%	7%
Fairly well	31%	25%	46%	47%	44%	24%	35%	28%	31%	30%	33%	32%	35%	33%	29%	32%	29%	23%	43%	32%	27%	22%	20%
Fairly badly	23%	29%	19%	24%	22%	29%	22%	24%	18%	22%	26%	25%	18%	24%	25%	21%	24%	25%	23%	23%	23%	25%	21%
Very badly	19%	29%	10%	4%	11%	27%	22%	16%	13%	16%	22%	25%	14%	19%	17%	22%	22%	26%	15%	19%	22%	19%	27%
Don't know	21%	14%	16%	18%	14%	17%	14%	28%	38%	26%	13%	13%	28%	21%	22%	19%	19%	20%	11%	23%	26%	28%	25%

Fieldwork Dates: 21st - 23rd January 2023

Sample size: 1787 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you believe that at the moment Keir Starmer does or does not look like a Prime Minister in waiting?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base: All GB adults	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
He does look like a Prime Minister in waiting	33%	21%	51%	47%	46%	22%	36%	29%	35%	35%	35%	25%	37%	30%	33%	36%	32%	27%	44%	32%	27%	25%	24%
He does not look like a Prime Minister in waiting	45%	67%	26%	39%	34%	64%	46%	44%	25%	37%	54%	58%	36%	49%	44%	42%	47%	51%	42%	46%	48%	41%	47%
Not sure	23%	12%	23%	14%	20%	14%	18%	27%	40%	28%	11%	17%	27%	21%	24%	22%	21%	22%	14%	22%	25%	34%	29%

Do you believe the Labour party today are or are not ready for government?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base: All GB adults	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
They are ready for Government	34%	17%	62%	46%	50%	20%	39%	31%	46%	39%	33%	22%	42%	32%	35%	36%	32%	28%	43%	35%	28%	34%	24%
They are not ready for Government	44%	70%	20%	38%	33%	64%	46%	43%	18%	36%	54%	62%	33%	47%	44%	43%	49%	52%	45%	44%	45%	40%	49%
Not sure	21%	14%	18%	15%	17%	16%	16%	26%	36%	25%	12%	16%	25%	20%	21%	21%	19%	20%	12%	22%	27%	26%	26%

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base: All GB adults	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Strongly support	18%	12%	26%	15%	21%	15%	23%	13%	20%	19%	17%	14%	30%	11%	15%	19%	30%	13%	19%	17%	15%	19%	19%
Tend to support	38%	38%	38%	47%	40%	36%	40%	36%	36%	37%	36%	41%	37%	38%	38%	36%	43%	35%	40%	40%	37%	36%	29%
Tend to oppose	22%	28%	18%	22%	21%	26%	19%	25%	15%	20%	26%	25%	16%	28%	21%	21%	10%	31%	23%	22%	25%	19%	18%
Strongly oppose	10%	14%	6%	7%	7%	14%	9%	11%	6%	9%	12%	11%	5%	13%	11%	10%	5%	6%	10%	10%	10%	7%	13%
Don't know	12%	8%	11%	9%	10%	9%	9%	15%	22%	14%	9%	8%	13%	9%	15%	14%	12%	15%	7%	11%	14%	19%	20%

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base: All GB adults	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Strongly support	13%	9%	18%	12%	15%	12%	19%	9%	15%	14%	13%	11%	22%	9%	11%	13%	26%	12%	14%	12%	12%	16%	16%
Tend to support	32%	28%	37%	37%	36%	28%	32%	32%	33%	33%	29%	32%	32%	32%	32%	32%	34%	29%	36%	34%	28%	31%	25%
Tend to oppose	25%	27%	21%	27%	25%	26%	24%	25%	21%	24%	26%	25%	20%	27%	20%	26%	24%	26%	24%	26%	26%	25%	20%
Strongly oppose	21%	30%	15%	18%	17%	28%	17%	24%	11%	17%	26%	25%	15%	27%	24%	17%	9%	15%	21%	20%	22%	12%	23%
Don't know	9%	6%	9%	6%	7%	6%	8%	11%	20%	11%	5%	7%	10%	5%	13%	12%	6%	17%	5%	8%	11%	15%	16%

Fieldwork Dates: 21st - 23rd January 2023

Sample size: 1787 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Strongly support	20%	15%	24%	21%	20%	14%	24%	15%	36%	23%	12%	13%	35%	20%	13%	15%	23%	17%	19%	20%	17%	26%	18%
Tend to support	33%	30%	38%	36%	35%	32%	33%	34%	33%	31%	33%	37%	29%	32%	38%	36%	30%	31%	35%	34%	34%	32%	27%
Tend to oppose	21%	26%	19%	20%	23%	25%	21%	22%	12%	21%	25%	22%	15%	23%	22%	23%	16%	23%	25%	21%	23%	16%	15%
Strongly oppose	12%	19%	7%	11%	9%	18%	12%	13%	3%	12%	17%	12%	7%	14%	13%	12%	13%	9%	13%	12%	13%	7%	14%
Don't know	14%	10%	13%	12%	13%	12%	11%	17%	16%	12%	13%	16%	14%	11%	14%	13%	18%	19%	8%	13%	13%	19%	26%

...if it meant the government borrowing a large amount of money to fund house building?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Strongly support	7%	4%	13%	6%	10%	5%	10%	5%	8%	8%	7%	5%	17%	6%	1%	8%	7%	8%	8%	8%	5%	10%	6%
Tend to support	20%	14%	24%	26%	25%	16%	23%	17%	21%	19%	18%	22%	21%	16%	21%	23%	26%	17%	23%	21%	18%	19%	14%
Tend to oppose	30%	35%	27%	27%	28%	33%	30%	30%	30%	27%	31%	34%	28%	33%	31%	27%	27%	30%	30%	30%	31%	31%	26%
Strongly oppose	29%	39%	23%	29%	25%	37%	27%	31%	17%	31%	32%	28%	19%	34%	30%	29%	25%	25%	31%	30%	29%	22%	29%
Don't know	14%	8%	13%	12%	12%	9%	10%	18%	24%	15%	11%	11%	15%	11%	16%	14%	14%	21%	8%	12%	16%	17%	25%

...if it meant allowing smaller housing units or more high rise blocks?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Strongly support	5%	4%	7%	4%	5%	4%	8%	3%	8%	7%	3%	2%	15%	4%	2%	4%	7%	4%	3%	6%	4%	9%	6%
Tend to support	23%	21%	24%	28%	25%	23%	26%	19%	26%	21%	21%	25%	19%	23%	25%	22%	25%	18%	27%	22%	24%	17%	19%
Tend to oppose	32%	33%	34%	30%	34%	31%	31%	33%	27%	33%	31%	34%	33%	33%	33%	30%	30%	29%	34%	35%	29%	32%	23%
Strongly oppose	26%	34%	20%	26%	24%	31%	24%	27%	16%	23%	33%	28%	18%	28%	24%	29%	24%	25%	27%	25%	25%	23%	29%
Don't know	15%	9%	15%	13%	13%	11%	11%	18%	22%	16%	11%	12%	14%	12%	16%	15%	15%	24%	9%	12%	18%	19%	24%

Fieldwork Dates: 21st - 23rd January 2023

Sample size: 1787 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

....if it meant building more housing on green field sites?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Strongly support	4%	4%	5%	2%	4%	5%	6%	3%	7%	6%	2%	2%	10%	4%	2%	4%	7%	2%	4%	3%	5%	7%	6%
Tend to support	16%	15%	19%	15%	18%	14%	20%	11%	16%	14%	16%	17%	17%	15%	16%	14%	17%	16%	15%	18%	13%	18%	13%
Tend to oppose	29%	25%	31%	39%	30%	27%	31%	28%	32%	32%	27%	26%	28%	29%	29%	31%	31%	29%	30%	32%	31%	25%	22%
Strongly oppose	40%	51%	37%	37%	40%	48%	36%	45%	23%	37%	50%	46%	31%	45%	44%	39%	34%	36%	45%	40%	37%	34%	43%
Don't know	10%	6%	9%	7%	8%	6%	7%	13%	22%	11%	5%	9%	13%	8%	9%	12%	10%	17%	6%	7%	13%	15%	17%

In the year ahead, do you expect house prices to go up or down, or stay about the same?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base: All GB adults	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Go up a lot	7%	4%	10%	6%	5%	6%	7%	8%	16%	8%	6%	3%	11%	8%	4%	8%	6%	6%	4%	8%	8%	12%	9%
Go up a little	24%	26%	23%	18%	22%	25%	26%	22%	28%	23%	23%	25%	29%	23%	25%	23%	22%	21%	22%	25%	25%	24%	23%
Stay about the same	30%	36%	28%	32%	29%	35%	30%	29%	19%	28%	30%	36%	19%	32%	34%	27%	35%	25%	32%	28%	35%	28%	20%
Go down a little	23%	25%	24%	30%	31%	21%	23%	24%	16%	22%	29%	23%	18%	26%	21%	23%	25%	29%	32%	25%	17%	16%	18%
Go down a lot	4%	3%	3%	7%	4%	3%	4%	3%	1%	5%	5%	1%	4%	4%	2%	4%	3%	1%	5%	2%	3%	4%	5%
Don't know	12%	8%	12%	7%	9%	9%	11%	14%	19%	14%	7%	11%	19%	7%	15%	14%	9%	18%	6%	12%	12%	15%	24%

Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base: All GB adults	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
It would be better for Britain if house prices rose	6%	9%	5%	3%	5%	9%	8%	5%	3%	6%	9%	6%	8%	6%	6%	6%	9%	5%	7%	5%	6%	6%	8%
It would be better for Britain if house prices went down	49%	41%	55%	51%	49%	42%	51%	46%	67%	53%	43%	39%	54%	52%	42%	46%	49%	54%	49%	55%	45%	53%	36%
It would be better for Britain if house prices stayed about the same	26%	34%	22%	31%	27%	33%	26%	26%	10%	22%	32%	37%	14%	28%	27%	30%	25%	24%	32%	24%	27%	17%	24%
Don't know	19%	15%	19%	15%	19%	16%	15%	22%	21%	20%	16%	18%	25%	14%	25%	18%	17%	16%	11%	17%	21%	25%	31%

Fieldwork Dates: 21st - 23rd January 2023

Sample size: 1787 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base: All GB adults	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
I would be better off if house prices rose	20%	23%	20%	28%	25%	21%	21%	18%	7%	20%	24%	20%	25%	21%	18%	19%	18%	11%	26%	19%	20%	15%	10%
I would be better off if house prices fell	21%	11%	26%	16%	18%	12%	21%	21%	56%	29%	7%	5%	27%	21%	19%	19%	19%	21%	18%	24%	20%	33%	11%
It will make little difference to me personally if house prices rise or fall	50%	62%	44%	49%	48%	62%	50%	50%	20%	38%	66%	72%	37%	50%	52%	55%	54%	55%	50%	49%	50%	41%	64%
Don't know	9%	4%	10%	7%	9%	6%	8%	10%	17%	13%	3%	4%	11%	8%	11%	7%	8%	13%	7%	8%	9%	11%	15%

Do you think the Conservative party is in touch or out of touch?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
In touch	7%	16%	2%	5%	5%	12%	8%	7%	2%	5%	9%	12%	5%	9%	7%	6%	5%	7%	7%	8%	7%	5%	6%
Out of touch	68%	53%	87%	81%	77%	62%	70%	66%	63%	69%	75%	59%	65%	64%	67%	72%	76%	65%	75%	67%	65%	66%	58%
Neither	15%	25%	7%	8%	11%	20%	15%	15%	10%	12%	13%	23%	19%	18%	15%	12%	8%	13%	13%	15%	16%	16%	17%
Don't know	10%	6%	5%	6%	6%	6%	7%	13%	26%	13%	3%	5%	11%	9%	11%	10%	10%	15%	4%	10%	12%	13%	19%

Do you think the Conservative party cares about ordinary people, or care about only a select few?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Cares about ordinary people	10%	22%	1%	8%	8%	14%	10%	9%	5%	5%	11%	19%	8%	11%	11%	7%	9%	9%	10%	11%	10%	7%	7%
Cares about only a select few	68%	55%	85%	80%	77%	62%	68%	67%	65%	71%	75%	56%	64%	66%	67%	71%	74%	60%	73%	69%	66%	68%	56%
Neither	13%	17%	8%	7%	10%	17%	15%	12%	9%	13%	11%	17%	17%	14%	13%	12%	6%	17%	12%	12%	13%	15%	17%
Don't know	10%	6%	5%	4%	6%	7%	7%	12%	22%	12%	3%	7%	11%	9%	9%	9%	10%	13%	5%	8%	12%	11%	20%

Do you think the Conservative party is trustworthy or untrustworthy?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Trustworthy	10%	24%	2%	6%	8%	17%	12%	9%	3%	6%	12%	21%	9%	12%	12%	10%	7%	9%	11%	11%	11%	6%	12%
Untrustworthy	64%	43%	86%	75%	74%	55%	66%	63%	65%	70%	70%	48%	65%	62%	63%	64%	74%	65%	71%	65%	58%	67%	57%
Neither	15%	25%	7%	14%	12%	20%	15%	15%	13%	13%	14%	22%	17%	17%	16%	14%	7%	11%	15%	16%	15%	14%	14%
Don't know	10%	8%	5%	5%	6%	8%	7%	13%	19%	12%	4%	10%	9%	9%	9%	12%	11%	15%	4%	8%	16%	14%	17%

Fieldwork Dates: 21st - 23rd January 2023

Sample size: 1787 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is trying to do the right thing, or serving their own interests?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Trying to do the right thing	17%	37%	4%	11%	15%	26%	19%	16%	9%	11%	17%	33%	16%	21%	20%	13%	13%	14%	19%	19%	16%	12%	17%
Serving their own interests	66%	48%	85%	78%	74%	60%	68%	64%	64%	70%	75%	50%	64%	62%	65%	71%	71%	67%	70%	67%	64%	69%	55%
Neither	7%	8%	6%	5%	6%	7%	6%	7%	8%	6%	4%	10%	7%	7%	7%	7%	4%	4%	7%	6%	7%	7%	8%
Don't know	10%	7%	5%	6%	5%	7%	6%	13%	19%	13%	4%	6%	14%	9%	7%	9%	12%	14%	5%	8%	13%	12%	19%

Do you think the Conservative party is strong or weak?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Strong	12%	22%	7%	8%	10%	17%	12%	13%	11%	11%	14%	15%	16%	12%	12%	11%	12%	10%	10%	15%	12%	15%	12%
Weak	52%	43%	64%	60%	60%	48%	56%	48%	46%	52%	59%	48%	45%	51%	51%	58%	56%	51%	63%	49%	49%	47%	45%
Neither	23%	27%	19%	24%	21%	26%	23%	23%	22%	21%	21%	29%	24%	25%	23%	20%	20%	22%	20%	24%	24%	25%	22%
Don't know	12%	8%	9%	7%	9%	10%	9%	16%	21%	16%	7%	7%	15%	12%	13%	11%	12%	17%	8%	12%	15%	13%	20%

Do you think the Conservative party is moderate or extreme?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Moderate	29%	51%	15%	28%	24%	40%	31%	27%	22%	24%	32%	38%	26%	34%	33%	23%	19%	33%	33%	34%	24%	25%	20%
Extreme	26%	7%	46%	36%	39%	13%	31%	22%	28%	28%	29%	20%	30%	23%	23%	28%	38%	21%	34%	26%	19%	23%	23%
Neither	24%	26%	24%	20%	22%	29%	25%	23%	18%	25%	25%	25%	24%	22%	23%	28%	23%	23%	20%	22%	29%	27%	28%
Don't know	21%	15%	14%	16%	15%	18%	13%	28%	32%	24%	14%	17%	19%	20%	22%	21%	20%	23%	12%	19%	28%	25%	28%

Do you think the Conservative party is competent or incompetent?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Competent	13%	27%	4%	8%	10%	20%	14%	13%	8%	9%	15%	21%	9%	15%	17%	11%	13%	12%	13%	15%	14%	8%	13%
Incompetent	60%	40%	81%	72%	71%	52%	63%	58%	57%	64%	66%	48%	62%	56%	59%	63%	67%	62%	66%	59%	56%	61%	56%
Neither	17%	26%	8%	14%	12%	23%	17%	16%	12%	14%	15%	25%	17%	20%	15%	16%	12%	15%	17%	18%	16%	17%	14%
Don't know	10%	7%	6%	6%	7%	6%	6%	13%	23%	12%	4%	6%	11%	9%	9%	10%	9%	11%	4%	8%	14%	14%	17%

Fieldwork Dates: 21st - 23rd January 2023

Sample size: 1787 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Have a clear sense of purpose	22%	28%	22%	16%	22%	24%	22%	22%	21%	20%	23%	24%	19%	24%	23%	20%	23%	23%	23%	22%	20%	21%	22%
Are unclear what they stand for	53%	48%	55%	60%	54%	54%	56%	50%	46%	52%	56%	54%	48%	52%	54%	53%	58%	54%	58%	51%	51%	51%	47%
Neither	13%	16%	14%	15%	16%	13%	14%	13%	10%	13%	14%	15%	19%	13%	13%	15%	5%	10%	12%	15%	15%	13%	10%
Don't know	12%	8%	9%	8%	8%	8%	8%	16%	24%	15%	8%	6%	14%	11%	11%	12%	14%	13%	6%	12%	14%	15%	20%

Do you think the Conservative party is tolerant or prejudiced?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Tolerant	19%	39%	5%	12%	13%	31%	21%	17%	10%	14%	24%	27%	14%	23%	21%	17%	15%	18%	21%	20%	21%	12%	17%
Prejudiced	49%	23%	78%	62%	64%	33%	50%	47%	50%	54%	47%	40%	54%	44%	48%	50%	56%	44%	55%	49%	40%	50%	44%
Neither	17%	26%	9%	14%	13%	25%	18%	17%	12%	14%	18%	24%	16%	19%	16%	17%	15%	19%	16%	17%	20%	17%	16%
Don't know	15%	12%	8%	12%	10%	11%	11%	19%	28%	18%	10%	9%	17%	14%	15%	16%	14%	18%	8%	14%	19%	21%	23%

Do you think the Labour party is in touch or out of touch?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
In touch	29%	16%	51%	43%	42%	20%	32%	27%	27%	32%	31%	23%	32%	27%	30%	31%	31%	23%	37%	30%	25%	24%	21%
Out of touch	39%	58%	20%	33%	29%	55%	42%	36%	20%	33%	48%	49%	30%	41%	39%	39%	43%	43%	38%	38%	39%	36%	46%
Neither	17%	15%	20%	15%	19%	15%	17%	17%	19%	16%	13%	20%	19%	18%	17%	16%	11%	18%	17%	17%	16%	21%	12%
Don't know	15%	11%	10%	10%	10%	10%	10%	20%	34%	18%	9%	8%	19%	15%	14%	14%	15%	16%	8%	15%	19%	20%	20%

Do you think the Labour party cares about ordinary people, or care about only a select few?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Cares about ordinary people	44%	32%	71%	61%	61%	32%	47%	42%	47%	46%	48%	37%	56%	42%	41%	46%	45%	37%	53%	45%	38%	42%	35%
Cares about only a select few	30%	44%	13%	18%	21%	42%	31%	29%	19%	28%	35%	34%	22%	32%	30%	32%	31%	30%	26%	30%	32%	32%	35%
Neither	13%	16%	10%	10%	10%	17%	13%	13%	11%	11%	11%	20%	6%	15%	17%	11%	8%	21%	14%	14%	14%	10%	12%
Don't know	12%	8%	6%	11%	8%	9%	9%	16%	23%	15%	6%	8%	16%	11%	12%	11%	16%	12%	6%	12%	17%	16%	18%

Fieldwork Dates: 21st - 23rd January 2023

Sample size: 1787 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is trustworthy or untrustworthy?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Trustworthy	23%	9%	46%	31%	38%	12%	25%	21%	19%	26%	24%	19%	32%	20%	22%	26%	22%	18%	33%	21%	17%	19%	19%
Untrustworthy	39%	61%	18%	27%	25%	57%	43%	36%	27%	33%	44%	51%	29%	43%	40%	36%	41%	42%	38%	39%	40%	36%	42%
Neither	20%	18%	20%	24%	22%	18%	19%	21%	22%	19%	19%	20%	18%	21%	18%	21%	18%	19%	17%	21%	22%	21%	17%
Don't know	18%	11%	16%	18%	15%	14%	13%	23%	32%	22%	12%	11%	21%	16%	21%	17%	18%	21%	12%	18%	21%	24%	23%

Do you think the Labour party is trying to do the right thing, or serving their own interests?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Trying to do the right thing	38%	21%	66%	56%	55%	25%	39%	36%	39%	39%	42%	30%	45%	35%	38%	38%	39%	29%	48%	38%	29%	37%	27%
Serving their own interests	36%	58%	17%	21%	23%	53%	39%	34%	19%	32%	41%	48%	27%	38%	36%	38%	36%	40%	34%	36%	38%	35%	42%
Neither	12%	11%	9%	12%	11%	12%	13%	11%	15%	12%	8%	13%	9%	13%	11%	11%	9%	15%	10%	13%	11%	13%	12%
Don't know	15%	10%	9%	12%	11%	10%	10%	19%	27%	18%	8%	9%	19%	14%	15%	13%	16%	15%	8%	14%	21%	16%	19%

Do you think the Labour party is strong or weak?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Strong	17%	9%	35%	16%	26%	11%	20%	15%	16%	21%	20%	9%	19%	15%	17%	21%	16%	13%	23%	17%	10%	22%	14%
Weak	41%	57%	27%	35%	33%	53%	45%	38%	30%	35%	46%	52%	32%	44%	37%	42%	46%	47%	41%	41%	40%	38%	46%
Neither	25%	22%	27%	35%	29%	22%	25%	25%	26%	23%	24%	27%	28%	26%	28%	23%	20%	18%	26%	27%	25%	21%	18%
Don't know	17%	12%	11%	14%	12%	14%	11%	23%	27%	21%	10%	12%	21%	16%	18%	14%	18%	22%	11%	14%	25%	19%	21%

Do you think the Labour party is moderate or extreme?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Moderate	40%	27%	65%	52%	57%	29%	45%	36%	41%	45%	42%	32%	51%	38%	40%	40%	41%	35%	55%	40%	31%	37%	25%
Extreme	18%	32%	6%	10%	10%	28%	22%	14%	8%	11%	22%	30%	12%	19%	16%	19%	18%	23%	17%	18%	18%	16%	21%
Neither	21%	24%	16%	23%	19%	24%	19%	23%	17%	20%	21%	23%	14%	23%	22%	21%	23%	17%	17%	23%	23%	19%	22%
Don't know	21%	17%	13%	15%	14%	19%	14%	27%	34%	24%	15%	16%	23%	20%	22%	20%	18%	24%	11%	18%	27%	27%	32%

Fieldwork Dates: 21st - 23rd January 2023

Sample size: 1787 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is competent or incompetent?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Competent	27%	12%	54%	33%	41%	15%	30%	24%	32%	30%	30%	17%	31%	25%	25%	31%	26%	21%	37%	25%	22%	25%	22%
Incompetent	35%	55%	14%	25%	22%	51%	38%	32%	22%	29%	39%	48%	25%	38%	32%	36%	41%	39%	33%	36%	35%	33%	41%
Neither	20%	21%	19%	23%	21%	21%	19%	21%	17%	19%	21%	23%	26%	21%	25%	16%	17%	17%	18%	20%	24%	23%	15%
Don't know	18%	12%	14%	19%	15%	13%	13%	23%	29%	22%	11%	12%	18%	17%	19%	17%	16%	24%	12%	19%	20%	19%	22%

Do you think the Labour party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Have a clear sense of purpose	28%	15%	48%	36%	37%	19%	29%	26%	37%	28%	28%	23%	33%	26%	29%	28%	25%	21%	32%	26%	23%	31%	26%
Are unclear what they stand for	44%	63%	29%	33%	36%	59%	47%	42%	27%	38%	52%	56%	35%	46%	45%	44%	43%	54%	47%	44%	44%	38%	45%
Neither	13%	11%	13%	17%	16%	10%	14%	12%	10%	15%	11%	12%	13%	14%	12%	13%	14%	8%	13%	14%	11%	15%	11%
Don't know	15%	11%	9%	14%	10%	13%	10%	21%	25%	20%	9%	9%	19%	15%	13%	15%	17%	18%	8%	16%	22%	16%	17%

Do you think the Labour party is tolerant or prejudiced?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Tolerant	37%	21%	65%	44%	51%	27%	41%	33%	37%	42%	39%	25%	49%	34%	32%	38%	40%	33%	48%	35%	32%	34%	27%
Prejudiced	23%	39%	9%	16%	15%	34%	27%	20%	13%	17%	28%	34%	18%	23%	25%	26%	21%	28%	22%	24%	23%	19%	29%
Neither	20%	23%	15%	22%	19%	23%	19%	22%	18%	18%	21%	24%	13%	23%	23%	19%	18%	21%	18%	22%	21%	19%	21%
Don't know	20%	17%	11%	19%	14%	16%	13%	26%	33%	22%	12%	16%	21%	20%	21%	17%	21%	18%	11%	20%	24%	27%	23%

Generally speaking, how much confidence do you have in the courts and judicial system in Britain?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
A lot of confidence	4%	4%	3%	6%	4%	3%	5%	3%	5%	4%	2%	4%	6%	5%	2%	3%	2%	3%	5%	4%	3%	5%	1%
A fair amount of confidence	40%	41%	43%	55%	50%	35%	41%	38%	31%	37%	42%	45%	34%	43%	41%	35%	42%	41%	46%	46%	36%	23%	30%
Not very much confidence	36%	38%	39%	29%	33%	41%	34%	38%	33%	34%	39%	38%	35%	37%	38%	38%	30%	28%	35%	32%	39%	43%	37%
No confidence at all	13%	13%	9%	5%	7%	18%	15%	11%	10%	15%	13%	9%	14%	9%	10%	16%	20%	18%	9%	11%	15%	16%	21%
Don't know	8%	5%	6%	5%	6%	4%	5%	10%	21%	9%	4%	3%	11%	6%	10%	8%	6%	11%	5%	7%	8%	13%	12%

Fieldwork Dates: 21st - 23rd January 2023

Sample size: 1787 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

When courts are deciding what punishment to give to someone who has committed a crime, what do you think should be the main purpose of the sentence?

	Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
	Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
To punish criminals	25%	32%	20%	23%	22%	31%	25%	26%	16%	23%	30%	30%	22%	26%	25%	24%	27%	35%	23%	23%	27%	28%	31%	
To get criminals off the streets and away from the law-abiding public	25%	32%	20%	23%	19%	31%	26%	25%	22%	23%	26%	29%	20%	28%	25%	28%	20%	25%	27%	26%	25%	23%	20%	
To rehabilitate criminals so that they do not commit further crimes	34%	24%	47%	41%	46%	24%	33%	35%	38%	35%	35%	29%	40%	32%	36%	32%	39%	26%	40%	37%	29%	29%	27%	
To serve as a warning to other potential criminals	8%	9%	5%	8%	7%	9%	9%	6%	5%	8%	7%	9%	3%	9%	9%	8%	7%	6%	6%	6%	10%	11%	7%	
Don't know	8%	3%	8%	6%	6%	5%	8%	8%	19%	11%	3%	3%	15%	6%	6%	8%	8%	9%	4%	8%	9%	9%	15%	

How effective, if at all, do you think the following sentences are at reducing crime in the future?

Prison sentences

	Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
	Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very effective	8%	10%	6%	4%	6%	10%	9%	6%	4%	6%	9%	10%	8%	8%	7%	7%	8%	7%	10%	6%	9%	5%	6%	
Fairly effective	36%	41%	33%	38%	35%	37%	37%	36%	38%	35%	37%	37%	32%	39%	39%	35%	38%	27%	38%	41%	33%	34%	28%	
Not very effective	36%	34%	40%	36%	40%	35%	34%	37%	29%	35%	36%	39%	40%	35%	30%	39%	32%	35%	35%	36%	38%	35%	32%	
Not effective at all	10%	9%	12%	11%	9%	12%	11%	10%	8%	12%	11%	8%	9%	9%	12%	10%	12%	19%	10%	8%	10%	12%	17%	
Don't know	10%	6%	10%	11%	10%	5%	9%	11%	22%	11%	7%	6%	11%	9%	12%	9%	10%	12%	7%	9%	10%	15%	17%	

Community service

	Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
	Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very effective	2%	2%	4%	-	2%	2%	3%	2%	3%	4%	2%	1%	6%	2%	1%	3%	3%	2%	3%	3%	1%	6%	0%	
Fairly effective	21%	18%	23%	25%	24%	17%	20%	22%	26%	20%	25%	17%	27%	24%	20%	17%	20%	13%	24%	22%	19%	19%	16%	
Not very effective	37%	39%	37%	39%	38%	37%	36%	38%	34%	37%	33%	40%	32%	38%	39%	38%	33%	33%	36%	38%	40%	34%	30%	
Not effective at all	27%	34%	21%	19%	20%	37%	30%	23%	14%	25%	29%	32%	17%	25%	26%	31%	30%	37%	26%	25%	26%	27%	35%	
Don't know	13%	7%	15%	17%	15%	6%	11%	15%	24%	14%	10%	9%	17%	12%	13%	12%	14%	16%	11%	12%	14%	14%	18%	

Fieldwork Dates: 21st - 23rd January 2023

Sample size: 1787 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Fines

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very effective	3%	3%	3%	1%	2%	2%	3%	2%	4%	3%	2%	2%	7%	3%	2%	1%	1%	2%	2%	2%	3%	5%	2%
Fairly effective	15%	14%	16%	16%	13%	15%	18%	13%	20%	15%	15%	14%	19%	14%	15%	16%	14%	14%	16%	17%	13%	16%	15%
Not very effective	37%	37%	38%	43%	42%	34%	35%	39%	35%	36%	35%	41%	36%	41%	36%	35%	38%	27%	38%	40%	38%	30%	30%
Not effective at all	37%	42%	32%	30%	33%	44%	37%	36%	24%	36%	42%	39%	25%	36%	36%	41%	40%	46%	37%	35%	37%	38%	40%
Don't know	9%	4%	11%	10%	9%	4%	7%	10%	17%	10%	6%	4%	13%	7%	10%	7%	7%	12%	7%	7%	9%	12%	13%

Drug or alcohol treatment orders

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Very effective	6%	2%	10%	3%	8%	3%	6%	6%	10%	7%	4%	3%	13%	6%	5%	5%	6%	2%	8%	5%	5%	4%	5%
Fairly effective	26%	21%	30%	35%	31%	21%	24%	28%	27%	29%	27%	21%	30%	26%	26%	26%	29%	18%	29%	30%	23%	24%	18%
Not very effective	27%	33%	23%	21%	24%	32%	27%	26%	19%	24%	28%	34%	20%	26%	28%	27%	28%	32%	26%	24%	31%	26%	28%
Not effective at all	20%	25%	14%	12%	14%	26%	24%	16%	12%	19%	22%	22%	12%	19%	19%	23%	21%	25%	17%	19%	19%	24%	25%
Don't know	22%	18%	24%	29%	23%	17%	19%	24%	33%	21%	19%	20%	24%	23%	23%	19%	17%	24%	20%	22%	23%	22%	24%

In your opinion, are living conditions for people serving sentences in prisons too easy, about right, or too harsh?

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Living conditions are too easy	52%	69%	38%	40%	37%	70%	49%	55%	27%	54%	53%	59%	38%	53%	55%	54%	53%	53%	46%	49%	62%	56%	51%
Living conditions are about right	16%	12%	22%	23%	22%	12%	18%	15%	18%	16%	20%	13%	20%	17%	14%	16%	16%	14%	20%	19%	13%	8%	15%
Living conditions are too harsh	8%	2%	12%	12%	10%	3%	11%	5%	20%	9%	5%	4%	14%	7%	7%	7%	9%	7%	10%	9%	6%	6%	10%
Don't know	24%	17%	28%	26%	30%	15%	22%	25%	36%	22%	21%	24%	28%	23%	25%	23%	22%	26%	25%	24%	20%	30%	24%

Which of the following items do you think prisoners should have access to whilst in prison?

Video games console

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Should be allowed access to	14%	12%	16%	18%	18%	11%	16%	12%	17%	13%	16%	13%	20%	14%	12%	13%	16%	10%	17%	14%	10%	11%	17%
Should not be allowed access to	75%	82%	69%	70%	68%	83%	73%	77%	66%	77%	76%	76%	66%	76%	77%	78%	76%	74%	73%	73%	84%	79%	67%
Don't know	11%	6%	15%	12%	13%	6%	11%	11%	18%	10%	8%	11%	14%	10%	11%	10%	9%	17%	11%	12%	6%	10%	15%

Fieldwork Dates: 21st - 23rd January 2023

Sample size: 1787 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

TV

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Should be allowed access to	56%	55%	63%	67%	67%	53%	58%	54%	50%	52%	60%	62%	59%	58%	57%	50%	61%	57%	63%	59%	53%	45%	48%
Should not be allowed access to	37%	40%	30%	26%	26%	42%	36%	38%	37%	41%	34%	33%	32%	36%	37%	42%	35%	33%	30%	35%	40%	47%	43%
Don't know	7%	5%	7%	8%	7%	5%	6%	8%	13%	7%	6%	5%	9%	6%	7%	8%	4%	9%	6%	7%	7%	7%	9%

Radio

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Should be allowed access to	78%	81%	82%	82%	82%	79%	77%	78%	72%	75%	81%	82%	78%	83%	75%	71%	80%	75%	82%	80%	77%	70%	70%
Should not be allowed access to	18%	17%	13%	14%	14%	18%	19%	17%	16%	20%	17%	15%	16%	14%	18%	23%	17%	19%	14%	16%	19%	24%	21%
Don't know	5%	2%	4%	4%	4%	2%	4%	5%	11%	5%	2%	3%	6%	4%	6%	5%	3%	6%	4%	4%	4%	6%	9%

Books

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Should be allowed access to	92%	96%	92%	93%	93%	95%	90%	94%	82%	90%	96%	96%	86%	97%	91%	89%	92%	93%	94%	95%	93%	86%	84%
Should not be allowed access to	5%	3%	4%	4%	3%	3%	7%	3%	10%	6%	3%	2%	8%	1%	6%	7%	6%	3%	4%	2%	5%	8%	8%
Don't know	3%	1%	4%	3%	3%	1%	3%	3%	8%	4%	1%	1%	6%	2%	3%	4%	2%	4%	2%	3%	1%	6%	8%

Newspapers

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Should be allowed access to	75%	77%	79%	82%	79%	74%	75%	75%	74%	74%	76%	76%	77%	77%	78%	69%	79%	69%	81%	78%	73%	68%	64%
Should not be allowed access to	19%	19%	15%	11%	14%	21%	19%	19%	14%	20%	21%	18%	14%	17%	16%	25%	19%	21%	15%	17%	22%	25%	24%
Don't know	6%	4%	6%	7%	6%	5%	6%	6%	11%	6%	3%	6%	9%	6%	6%	6%	3%	10%	5%	5%	5%	7%	12%

Computer with internet access

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Should be allowed access to	13%	8%	17%	16%	18%	7%	16%	10%	20%	18%	9%	5%	21%	12%	12%	11%	15%	10%	15%	14%	11%	14%	9%
Should not be allowed access to	75%	86%	66%	67%	68%	87%	72%	78%	58%	71%	81%	85%	61%	76%	78%	80%	75%	74%	73%	72%	81%	78%	73%
Don't know	12%	7%	16%	17%	15%	7%	12%	12%	22%	11%	10%	10%	18%	12%	11%	9%	10%	17%	12%	14%	8%	8%	17%

Fieldwork Dates: 21st - 23rd January 2023

Sample size: 1787 GB adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						Social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Mobile phone

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Should be allowed access to	5%	3%	6%	7%	5%	4%	7%	4%	11%	6%	4%	3%	11%	4%	3%	6%	6%	1%	5%	6%	6%	4%	7%
Should not be allowed access to	86%	94%	82%	83%	85%	93%	85%	88%	71%	86%	90%	91%	75%	89%	90%	86%	88%	89%	87%	85%	87%	88%	83%
Don't know	8%	3%	12%	10%	10%	4%	8%	9%	18%	8%	6%	6%	14%	7%	7%	8%	6%	11%	8%	9%	7%	8%	10%

Stereo

Unweighted base	1787	603	442	157	753	645	808	979	182	716	444	445	191	609	297	441	154	95	537	547	306	197	200
Base	1787	617	453	163	663	708	868	919	195	745	431	416	214	600	297	431	154	91	500	518	375	193	200
Should be allowed access to	52%	48%	60%	57%	59%	47%	52%	51%	53%	58%	50%	41%	54%	55%	48%	49%	54%	47%	60%	56%	48%	40%	39%
Should not be allowed access to	38%	45%	31%	29%	30%	46%	38%	38%	30%	34%	41%	46%	33%	34%	43%	43%	39%	41%	31%	34%	43%	50%	46%
Don't know	10%	7%	9%	15%	11%	7%	10%	10%	17%	8%	9%	12%	13%	11%	9%	8%	7%	13%	9%	10%	10%	9%	14%

Cell Contents (Column Percentages)