

Fieldwork Dates: 17th - 19th December 2022

Sample size: 1777 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base: All GB adults</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Approve	13%	27%	2%	5%	9%	19%	15%	10%	10%	9%	13%	20%	13%	13%	15%	11%	8%	12%	13%	16%	11%	12%	7%
Disapprove	69%	51%	87%	88%	78%	63%	71%	66%	53%	74%	75%	60%	66%	69%	64%	68%	81%	68%	74%	65%	67%	64%	73%
Don't know	19%	22%	11%	7%	13%	18%	14%	23%	37%	17%	12%	20%	21%	18%	21%	20%	10%	21%	14%	19%	22%	24%	20%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
0 - Would never consider voting for them	42%	8%	72%	54%	57%	26%	41%	42%	37%	48%	43%	31%	42%	34%	36%	48%	62%	47%	45%	35%	41%	48%	47%
1	6%	4%	7%	13%	7%	6%	8%	4%	7%	6%	6%	6%	7%	7%	4%	6%	4%	5%	7%	7%	5%	4%	7%
2	6%	3%	9%	9%	6%	5%	7%	5%	6%	7%	6%	4%	7%	7%	5%	6%	4%	4%	8%	6%	3%	4%	7%
3	4%	5%	2%	6%	3%	5%	3%	6%	6%	4%	3%	5%	4%	5%	4%	4%	2%	3%	5%	4%	4%	2%	3%
4	4%	6%	1%	5%	3%	5%	5%	3%	3%	3%	3%	5%	3%	5%	6%	2%	2%	3%	3%	4%	4%	4%	4%
5	9%	14%	2%	3%	7%	11%	6%	11%	9%	8%	8%	10%	8%	10%	10%	8%	4%	9%	8%	8%	11%	6%	10%
6	4%	8%	2%	2%	3%	6%	4%	4%	5%	4%	4%	5%	2%	5%	4%	5%	4%	7%	3%	6%	4%	5%	3%
7	6%	13%	0%	3%	4%	7%	6%	6%	6%	4%	7%	8%	4%	8%	6%	4%	5%	5%	6%	8%	6%	5%	2%
8	4%	7%	1%	1%	2%	6%	4%	3%	5%	2%	5%	6%	4%	4%	4%	3%	4%	4%	2%	5%	4%	4%	3%
9	2%	5%	0%	1%	1%	3%	2%	2%	-	1%	2%	4%	1%	2%	4%	2%	1%	2%	1%	3%	2%	2%	1%
10 - Would definitely consider voting for them	9%	23%	0%	2%	5%	17%	11%	8%	1%	8%	10%	16%	10%	10%	11%	9%	3%	10%	9%	10%	10%	9%	6%
Don't know	5%	3%	3%	2%	2%	3%	3%	6%	17%	5%	2%	2%	9%	4%	6%	3%	5%	3%	2%	5%	5%	6%	7%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Labour**

	Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
	Base	1777	610	447	160	659	704	864	913	194	741	428	414	213	597	295	428	153	91	498	515	373	204	187
0 - Would never consider voting for them		22%	38%	0%	8%	10%	37%	25%	19%	7%	17%	24%	36%	15%	25%	22%	23%	24%	17%	17%	20%	25%	26%	30%
1		5%	8%	2%	3%	4%	7%	6%	4%	1%	4%	6%	6%	3%	5%	6%	4%	4%	9%	5%	5%	5%	4%	5%
2		4%	5%	1%	4%	4%	4%	5%	4%	6%	4%	6%	3%	3%	4%	4%	5%	4%	7%	3%	6%	2%	6%	5%
3		5%	8%	1%	7%	5%	6%	5%	6%	3%	5%	7%	5%	6%	6%	4%	4%	6%	5%	5%	6%	7%	3%	3%
4		5%	8%	2%	4%	5%	6%	4%	6%	3%	5%	5%	6%	2%	6%	8%	2%	6%	2%	5%	5%	6%	5%	3%
5		12%	12%	8%	12%	12%	10%	12%	13%	12%	13%	14%	10%	12%	13%	11%	10%	15%	16%	13%	11%	11%	14%	15%
6		6%	5%	6%	10%	7%	5%	6%	5%	7%	7%	6%	3%	3%	6%	7%	6%	5%	5%	6%	7%	4%	5%	3%
7		8%	6%	11%	17%	11%	6%	9%	8%	7%	11%	5%	7%	10%	7%	8%	9%	9%	6%	9%	9%	7%	7%	8%
8		8%	3%	15%	9%	11%	5%	8%	8%	13%	8%	7%	6%	10%	8%	7%	8%	5%	10%	9%	7%	10%	5%	5%
9		4%	1%	7%	5%	6%	1%	4%	4%	7%	3%	3%	4%	5%	4%	3%	4%	2%	4%	6%	3%	3%	3%	3%
10 - Would definitely consider voting for them		16%	3%	43%	18%	26%	8%	14%	18%	18%	17%	18%	12%	20%	13%	15%	21%	15%	16%	20%	15%	13%	17%	13%
Don't know		5%	3%	3%	2%	2%	3%	3%	6%	17%	5%	2%	2%	9%	4%	6%	3%	5%	3%	2%	5%	5%	6%	7%

**Liberal Democrats**

	Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
	Base	1777	610	447	160	659	704	864	913	194	741	428	414	213	597	295	428	153	91	498	515	373	204	187
0 - Would never consider voting for them		27%	44%	11%	4%	13%	43%	32%	23%	14%	23%	28%	40%	22%	25%	31%	29%	25%	33%	19%	27%	31%	28%	38%
1		7%	10%	5%	2%	6%	9%	8%	6%	2%	6%	9%	9%	5%	6%	8%	7%	10%	4%	7%	5%	8%	9%	6%
2		7%	7%	8%	3%	7%	9%	7%	8%	3%	7%	9%	8%	5%	6%	5%	11%	9%	8%	7%	9%	6%	5%	8%
3		5%	6%	4%	2%	6%	5%	5%	6%	5%	6%	6%	4%	4%	5%	5%	4%	9%	11%	5%	6%	6%	6%	2%
4		6%	6%	8%	5%	7%	5%	6%	7%	9%	7%	6%	5%	4%	6%	7%	7%	5%	6%	7%	8%	5%	3%	6%
5		15%	12%	21%	7%	17%	12%	12%	18%	19%	17%	13%	13%	19%	14%	16%	17%	13%	13%	16%	13%	17%	19%	14%
6		7%	5%	11%	10%	10%	5%	7%	8%	7%	9%	8%	5%	11%	9%	5%	6%	6%	8%	9%	7%	6%	10%	6%
7		7%	3%	12%	12%	8%	4%	7%	7%	12%	7%	7%	4%	6%	8%	6%	8%	5%	5%	9%	6%	9%	5%	4%
8		6%	2%	10%	20%	10%	2%	6%	6%	7%	6%	6%	5%	7%	7%	4%	5%	7%	5%	8%	8%	3%	4%	3%
9		2%	1%	2%	10%	4%	1%	3%	2%	3%	2%	2%	2%	2%	3%	2%	1%	1%	3%	3%	2%	2%	2%	1%
10 - Would definitely consider voting for them		5%	1%	6%	24%	10%	2%	5%	5%	3%	5%	6%	5%	8%	6%	4%	3%	5%	2%	8%	4%	3%	5%	4%
Don't know		5%	3%	3%	2%	2%	3%	3%	6%	17%	5%	2%	2%	9%	4%	6%	3%	5%	3%	2%	5%	5%	6%	7%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base: All GB adults</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>	
Health	47%	44%	56%	55%	55%	44%	40%	54%	36%	46%	50%	51%	41%	48%	48%	45%	58%	46%	51%	46%	49%	37%	45%	
Immigration & Asylum	33%	55%	13%	17%	15%	55%	34%	31%	17%	21%	42%	51%	23%	35%	37%	35%	18%	34%	27%	33%	37%	34%	35%	
Crime	12%	13%	5%	8%	6%	17%	12%	12%	11%	11%	13%	12%	18%	10%	12%	14%	5%	9%	8%	14%	15%	12%	12%	
The economy	66%	73%	66%	64%	66%	69%	69%	64%	58%	67%	70%	65%	60%	68%	70%	64%	72%	63%	69%	70%	63%	68%	53%	
Tax	12%	12%	8%	12%	10%	11%	15%	10%	15%	16%	10%	7%	11%	11%	11%	12%	17%	16%	10%	12%	15%	19%	3%	
Pensions	7%	10%	6%	6%	5%	11%	7%	7%	1%	3%	8%	17%	5%	7%	6%	9%	7%	12%	6%	5%	10%	7%	15%	
Education	10%	6%	13%	15%	14%	6%	9%	11%	14%	11%	11%	7%	8%	10%	9%	9%	19%	7%	14%	8%	10%	10%	9%	
Family life & childcare	8%	5%	7%	4%	8%	6%	7%	9%	10%	11%	5%	5%	7%	8%	7%	8%	8%	9%	7%	5%	10%	10%	11%	
Housing	17%	11%	23%	12%	17%	12%	14%	20%	26%	18%	16%	11%	19%	19%	11%	18%	14%	17%	14%	17%	17%	16%	23%	
The environment	24%	16%	31%	39%	33%	15%	25%	22%	32%	26%	20%	20%	23%	26%	21%	20%	28%	23%	31%	25%	16%	17%	22%	
Britain leaving the EU	20%	9%	32%	37%	33%	10%	22%	17%	14%	22%	19%	18%	23%	18%	17%	20%	28%	15%	24%	16%	20%	18%	18%	
Transport	4%	5%	4%	6%	5%	5%	6%	3%	4%	5%	4%	3%	8%	4%	5%	4%	2%	5%	4%	5%	5%	5%	2%	
Welfare benefits	9%	7%	12%	8%	9%	9%	8%	11%	10%	11%	8%	7%	12%	8%	8%	11%	10%	10%	7%	6%	9%	10%	23%	
Defence and security	8%	16%	3%	6%	5%	12%	10%	6%	5%	4%	10%	14%	4%	10%	11%	8%	3%	4%	8%	11%	7%	5%	4%	
None of these	0%	0%	1%	-	0%	0%	0%	1%	2%	1%	-	0%	-	0%	1%	1%	0%	-	-	0%	0%	1%	2%	
Don't know	3%	1%	3%	2%	2%	1%	2%	3%	6%	3%	1%	1%	5%	1%	4%	3%	0%	5%	1%	3%	2%	5%	3%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>	
Very well	1%	1%	0%	-	1%	1%	2%	1%	4%	1%	0%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	-	
Fairly well	11%	22%	4%	3%	7%	17%	14%	8%	10%	8%	12%	14%	13%	12%	12%	11%	4%	13%	9%	14%	13%	7%	8%	
Fairly badly	22%	31%	12%	20%	17%	28%	22%	23%	25%	20%	21%	27%	17%	22%	27%	21%	20%	31%	22%	25%	21%	21%	20%	
Very badly	60%	40%	81%	72%	73%	50%	57%	62%	52%	64%	63%	54%	57%	61%	54%	61%	73%	52%	65%	55%	60%	63%	58%	
Don't know	6%	6%	2%	5%	4%	5%	5%	6%	9%	7%	4%	4%	12%	4%	6%	6%	3%	2%	2%	6%	5%	8%	14%	

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**Immigration**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very well	1%	1%	-	-	1%	1%	1%	1%	2%	1%	1%	0%	1%	0%	0%	0%	3%	5%	0%	2%	1%	-	0%
Fairly well	8%	10%	4%	6%	6%	7%	9%	7%	14%	8%	4%	8%	10%	7%	13%	5%	4%	5%	8%	9%	9%	6%	5%
Fairly badly	24%	27%	23%	24%	26%	22%	22%	27%	31%	24%	23%	25%	21%	28%	25%	23%	19%	26%	25%	27%	25%	20%	18%
Very badly	60%	56%	64%	66%	62%	67%	63%	57%	39%	56%	71%	63%	51%	59%	54%	64%	70%	60%	63%	54%	60%	62%	61%
Don't know	7%	5%	9%	3%	6%	4%	6%	9%	15%	10%	2%	4%	17%	5%	7%	8%	4%	4%	4%	8%	5%	12%	16%

**Crime**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very well	2%	2%	1%	1%	1%	2%	3%	1%	5%	2%	1%	0%	4%	1%	1%	0%	3%	5%	1%	3%	2%	1%	0%
Fairly well	21%	31%	12%	18%	19%	24%	22%	20%	23%	21%	20%	22%	18%	23%	22%	19%	26%	16%	24%	21%	21%	17%	17%
Fairly badly	34%	35%	36%	36%	35%	35%	33%	35%	36%	28%	39%	38%	30%	33%	39%	36%	28%	28%	35%	38%	32%	34%	24%
Very badly	30%	22%	36%	34%	31%	30%	32%	28%	15%	32%	32%	30%	30%	30%	26%	33%	27%	29%	29%	25%	32%	34%	35%
Don't know	14%	9%	15%	11%	14%	9%	11%	16%	21%	17%	9%	10%	18%	12%	12%	12%	15%	21%	11%	13%	14%	13%	23%

**Education**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very well	2%	4%	0%	2%	1%	3%	3%	2%	5%	3%	1%	1%	4%	1%	2%	3%	2%	5%	2%	3%	3%	0%	3%
Fairly well	25%	42%	11%	12%	17%	34%	25%	25%	24%	21%	26%	32%	17%	26%	33%	26%	20%	18%	23%	27%	26%	29%	19%
Fairly badly	31%	28%	34%	41%	33%	29%	32%	30%	37%	29%	31%	32%	26%	33%	30%	30%	32%	33%	34%	32%	31%	24%	27%
Very badly	27%	12%	44%	36%	38%	17%	27%	27%	20%	30%	29%	21%	31%	25%	23%	28%	36%	26%	32%	25%	25%	27%	23%
Don't know	15%	15%	10%	10%	12%	16%	14%	16%	14%	17%	13%	13%	22%	15%	13%	14%	10%	18%	10%	14%	15%	19%	28%

**Taxation**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very well	1%	2%	0%	1%	1%	2%	2%	0%	2%	1%	1%	1%	1%	1%	2%	0%	1%	2%	1%	1%	1%	0%	0%
Fairly well	20%	37%	8%	14%	17%	27%	24%	17%	13%	13%	23%	32%	16%	22%	23%	18%	17%	23%	23%	21%	20%	19%	13%
Fairly badly	31%	31%	33%	34%	31%	31%	30%	32%	40%	29%	33%	28%	28%	32%	31%	31%	32%	30%	30%	34%	32%	30%	24%
Very badly	37%	22%	51%	42%	42%	32%	38%	37%	31%	46%	36%	27%	37%	34%	34%	41%	45%	36%	41%	34%	35%	40%	37%
Don't know	10%	9%	7%	9%	9%	9%	7%	14%	13%	11%	6%	12%	18%	10%	10%	10%	5%	8%	5%	9%	12%	10%	25%

Fieldwork Dates: 17th - 19th December 2022

Sample size: 1777 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Unemployment**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very well	5%	10%	1%	3%	3%	8%	7%	3%	2%	4%	7%	5%	4%	4%	6%	5%	4%	7%	4%	6%	5%	4%	1%
Fairly well	31%	46%	17%	29%	26%	39%	34%	27%	22%	26%	34%	39%	21%	34%	35%	29%	26%	30%	34%	32%	31%	24%	22%
Fairly badly	24%	18%	31%	35%	26%	21%	24%	25%	34%	23%	23%	23%	26%	25%	20%	27%	22%	19%	26%	24%	22%	25%	22%
Very badly	22%	10%	34%	18%	26%	17%	21%	23%	20%	27%	21%	15%	24%	19%	21%	22%	32%	24%	20%	21%	22%	25%	27%
Don't know	18%	16%	17%	16%	19%	16%	15%	22%	22%	19%	15%	18%	25%	18%	17%	17%	16%	19%	15%	16%	19%	22%	28%

**Inflation**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very well	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	0%	1%	2%	0%	1%	-	1%	2%	1%	2%	-	-	-
Fairly well	11%	23%	3%	5%	8%	17%	13%	10%	8%	7%	11%	20%	10%	14%	11%	11%	6%	10%	13%	12%	11%	9%	9%
Fairly badly	29%	35%	24%	33%	27%	32%	29%	29%	32%	24%	31%	34%	28%	31%	31%	26%	24%	29%	29%	30%	30%	28%	24%
Very badly	51%	32%	68%	57%	58%	44%	51%	50%	46%	58%	51%	39%	47%	47%	49%	55%	64%	51%	53%	48%	50%	52%	53%
Don't know	8%	8%	4%	5%	6%	7%	5%	11%	13%	10%	6%	5%	13%	8%	8%	8%	5%	9%	5%	8%	9%	11%	14%

**Britain's exit from the EU**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very well	3%	6%	1%	1%	1%	6%	4%	2%	1%	3%	4%	3%	1%	3%	3%	4%	3%	5%	3%	3%	4%	1%	2%
Fairly well	20%	42%	3%	10%	9%	36%	20%	20%	11%	16%	21%	30%	18%	21%	23%	22%	8%	20%	18%	23%	21%	20%	16%
Fairly badly	21%	24%	17%	16%	15%	25%	19%	22%	30%	17%	22%	21%	23%	22%	22%	19%	16%	18%	21%	20%	22%	20%	21%
Very badly	46%	21%	70%	70%	68%	25%	51%	42%	43%	52%	47%	37%	46%	44%	43%	44%	67%	45%	53%	44%	42%	46%	41%
Don't know	10%	7%	9%	4%	7%	8%	6%	14%	15%	12%	6%	8%	13%	9%	9%	11%	5%	12%	4%	10%	11%	13%	20%

**Defence**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very well	5%	8%	2%	-	3%	6%	6%	3%	6%	5%	4%	4%	4%	5%	5%	3%	4%	7%	5%	5%	4%	5%	2%
Fairly well	40%	53%	32%	43%	37%	46%	44%	36%	37%	36%	41%	47%	33%	40%	45%	41%	36%	36%	45%	41%	42%	34%	27%
Fairly badly	17%	14%	19%	20%	18%	16%	18%	16%	23%	16%	18%	16%	17%	15%	17%	19%	20%	19%	17%	20%	13%	15%	19%
Very badly	14%	8%	19%	17%	16%	13%	16%	13%	7%	18%	15%	11%	16%	14%	14%	14%	16%	12%	14%	11%	15%	17%	20%
Don't know	24%	17%	29%	21%	26%	19%	16%	33%	28%	26%	22%	22%	30%	25%	19%	24%	24%	26%	19%	23%	26%	29%	33%

Fieldwork Dates: 17th - 19th December 2022

Sample size: 1777 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**The economy**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very well	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	0%	-
Fairly well	14%	29%	2%	5%	9%	20%	16%	12%	8%	8%	16%	24%	15%	14%	14%	12%	10%	15%	13%	17%	14%	11%	7%
Fairly badly	28%	35%	20%	27%	23%	34%	25%	30%	29%	25%	28%	30%	24%	30%	32%	27%	19%	25%	27%	29%	30%	22%	24%
Very badly	51%	29%	73%	64%	62%	40%	53%	50%	50%	58%	53%	39%	50%	49%	46%	53%	69%	51%	55%	47%	47%	59%	54%
Don't know	7%	7%	4%	3%	6%	5%	5%	8%	12%	8%	3%	6%	11%	6%	7%	7%	2%	6%	4%	6%	7%	8%	14%

**Terrorism**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very well	10%	16%	5%	4%	8%	11%	13%	7%	10%	10%	11%	9%	8%	10%	12%	10%	6%	12%	12%	12%	8%	7%	4%
Fairly well	44%	53%	37%	53%	42%	49%	44%	44%	41%	40%	46%	50%	43%	47%	47%	41%	41%	31%	48%	45%	44%	40%	33%
Fairly badly	12%	9%	16%	11%	14%	11%	13%	12%	17%	11%	11%	13%	10%	9%	14%	14%	17%	17%	12%	13%	12%	14%	12%
Very badly	12%	6%	17%	14%	13%	11%	13%	11%	8%	14%	12%	10%	14%	12%	10%	13%	14%	12%	11%	8%	15%	13%	19%
Don't know	22%	15%	25%	18%	23%	18%	17%	27%	25%	25%	19%	18%	26%	21%	17%	23%	23%	29%	18%	21%	21%	26%	32%

**Transport**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very well	1%	2%	0%	1%	1%	1%	1%	1%	4%	1%	1%	1%	2%	1%	1%	1%	3%	3%	1%	2%	1%	1%	1%
Fairly well	18%	31%	8%	5%	11%	24%	21%	15%	23%	17%	16%	20%	21%	19%	22%	16%	11%	12%	14%	19%	20%	24%	13%
Fairly badly	32%	35%	31%	33%	30%	34%	31%	33%	30%	30%	31%	36%	25%	33%	33%	30%	35%	34%	34%	36%	27%	28%	25%
Very badly	37%	20%	53%	55%	49%	28%	38%	36%	30%	39%	42%	32%	38%	36%	32%	39%	44%	35%	44%	32%	35%	33%	39%
Don't know	12%	13%	8%	6%	10%	12%	9%	15%	12%	13%	11%	12%	14%	11%	12%	14%	6%	17%	7%	11%	16%	14%	22%

**Housing**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very well	1%	2%	-	-	0%	2%	2%	1%	2%	1%	1%	1%	1%	0%	3%	1%	1%	2%	1%	2%	1%	0%	-
Fairly well	14%	25%	4%	7%	9%	21%	16%	11%	9%	11%	15%	19%	8%	13%	20%	13%	15%	13%	13%	15%	16%	12%	8%
Fairly badly	32%	36%	29%	36%	32%	34%	29%	35%	34%	29%	32%	37%	28%	35%	33%	33%	26%	24%	36%	33%	30%	29%	26%
Very badly	39%	20%	57%	48%	48%	29%	41%	38%	42%	43%	41%	31%	46%	39%	31%	40%	46%	40%	41%	36%	38%	39%	49%
Don't know	14%	16%	9%	9%	11%	14%	12%	15%	14%	16%	12%	12%	18%	12%	14%	13%	11%	21%	9%	14%	15%	19%	17%

Fieldwork Dates: 17th - 19th December 2022

Sample size: 1777 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Environment**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very well	3%	6%	1%	-	2%	5%	5%	2%	3%	3%	3%	3%	5%	3%	3%	3%	3%	4%	3%	4%	4%	2%	2%
Fairly well	26%	46%	13%	14%	16%	38%	26%	25%	18%	19%	30%	36%	18%	26%	32%	24%	24%	26%	25%	26%	29%	25%	20%
Fairly badly	27%	21%	27%	32%	28%	25%	26%	27%	33%	26%	23%	29%	29%	25%	24%	29%	30%	26%	29%	30%	26%	22%	20%
Very badly	30%	13%	50%	48%	43%	18%	31%	29%	31%	36%	31%	20%	32%	31%	28%	29%	34%	29%	35%	25%	26%	34%	35%
Don't know	14%	15%	9%	6%	11%	14%	12%	16%	14%	15%	13%	13%	16%	15%	12%	15%	9%	15%	8%	15%	15%	17%	23%

**Welfare benefits**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very well	3%	6%	1%	1%	1%	5%	4%	2%	4%	2%	4%	3%	2%	3%	4%	2%	2%	7%	3%	3%	4%	3%	0%
Fairly well	21%	38%	9%	14%	17%	31%	23%	20%	11%	17%	22%	33%	20%	22%	24%	21%	18%	19%	23%	22%	22%	22%	14%
Fairly badly	28%	28%	28%	33%	28%	26%	26%	29%	31%	25%	32%	26%	23%	29%	27%	26%	31%	33%	29%	31%	28%	22%	22%
Very badly	32%	15%	48%	39%	40%	25%	31%	33%	24%	39%	32%	24%	33%	29%	28%	35%	41%	29%	33%	28%	31%	31%	43%
Don't know	16%	14%	14%	14%	13%	13%	16%	17%	30%	17%	10%	14%	23%	17%	17%	15%	8%	12%	12%	16%	15%	23%	20%

**How good or bad would you say the NHS services in your LOCAL area are?**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base: All GB adults</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very good	9%	11%	7%	9%	9%	10%	9%	9%	9%	6%	9%	14%	7%	9%	11%	8%	10%	13%	8%	10%	11%	6%	10%
Fairly good	42%	45%	41%	50%	45%	43%	44%	41%	40%	39%	45%	47%	43%	41%	39%	46%	50%	36%	47%	44%	41%	39%	32%
Fairly bad	27%	25%	31%	24%	25%	27%	26%	28%	29%	28%	26%	26%	27%	28%	29%	25%	21%	36%	25%	26%	27%	32%	33%
Very bad	12%	13%	12%	10%	12%	15%	11%	13%	8%	15%	14%	8%	10%	15%	13%	11%	11%	11%	13%	10%	13%	13%	16%
Don't know	9%	6%	10%	7%	9%	6%	9%	8%	15%	11%	6%	4%	13%	8%	8%	10%	9%	4%	8%	10%	9%	10%	8%

**And how good or bad would you say the NHS services NATIONALLY are?**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base: All GB adults</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very good	3%	3%	3%	1%	2%	3%	2%	3%	3%	2%	2%	3%	3%	2%	3%	2%	4%	6%	3%	3%	2%	1%	2%
Fairly good	25%	29%	19%	20%	22%	26%	28%	21%	32%	24%	24%	24%	22%	25%	26%	26%	20%	24%	25%	23%	27%	22%	24%
Fairly bad	38%	39%	43%	47%	40%	37%	37%	40%	39%	35%	39%	42%	39%	38%	34%	40%	41%	37%	38%	41%	36%	40%	33%
Very bad	24%	19%	25%	27%	26%	26%	22%	26%	9%	25%	29%	24%	16%	28%	27%	20%	26%	24%	28%	19%	25%	23%	28%
Don't know	11%	11%	10%	5%	9%	9%	11%	11%	18%	14%	6%	7%	20%	7%	11%	12%	8%	9%	7%	13%	9%	15%	13%

Fieldwork Dates: 17th - 19th December 2022

Sample size: 1777 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you expect the NHS to get better, worse or stay the same over the next few years?

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base: All GB adults</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Get much better	2%	2%	1%	2%	2%	1%	2%	2%	2%	2%	1%	2%	4%	1%	2%	2%	2%	1%	3%	1%	2%	1%	1%
Get a little better	11%	15%	8%	9%	9%	12%	12%	10%	14%	9%	9%	15%	9%	9%	14%	10%	15%	12%	10%	13%	13%	9%	7%
Stay the same	16%	21%	12%	18%	12%	20%	18%	15%	21%	15%	16%	19%	16%	18%	17%	15%	12%	25%	14%	17%	19%	16%	18%
Get a little worse	31%	30%	34%	32%	33%	30%	32%	31%	32%	30%	34%	32%	34%	30%	31%	32%	30%	34%	34%	31%	29%	36%	25%
Get much worse	32%	26%	38%	33%	37%	31%	29%	34%	16%	36%	36%	26%	22%	35%	29%	33%	35%	22%	34%	30%	30%	30%	33%
Don't know	8%	5%	8%	5%	7%	7%	6%	9%	14%	9%	4%	7%	14%	7%	7%	8%	6%	7%	5%	8%	7%	7%	16%

Thinking about how the NHS compares to the healthcare systems of other European countries, do you think...?

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base: All GB adults</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
The NHS provides better quality healthcare than in other European countries	24%	23%	25%	19%	23%	24%	23%	24%	30%	24%	22%	22%	20%	23%	24%	23%	35%	23%	22%	24%	29%	21%	21%
The NHS provides about the same quality of healthcare as in other European countries	24%	26%	23%	26%	25%	22%	27%	20%	22%	23%	26%	23%	22%	23%	23%	26%	20%	30%	24%	26%	22%	18%	22%
The NHS provides worse quality healthcare than in other European countries	27%	27%	25%	33%	27%	29%	27%	27%	19%	24%	32%	29%	23%	31%	26%	25%	25%	21%	30%	22%	26%	29%	28%
Don't know	26%	23%	28%	22%	26%	25%	23%	29%	28%	28%	20%	26%	34%	24%	28%	26%	20%	26%	23%	27%	23%	31%	30%

Thinking about how NHS healthcare is FUNDED, which of the following best reflects your view?

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base: All GB adults</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Healthcare should be funded by general taxation from everyone	65%	60%	82%	75%	78%	61%	68%	63%	54%	65%	72%	64%	62%	64%	65%	66%	72%	67%	74%	64%	64%	58%	56%
Healthcare should be funded by compulsory health insurance for everyone, paid for from taxation for the least well off, and deducted from other people's wages	13%	18%	7%	12%	8%	17%	14%	12%	14%	9%	15%	17%	9%	17%	13%	11%	9%	9%	13%	15%	12%	11%	11%
Healthcare should only be funded by taxation for the least well off, with other people choosing to take out voluntary insurance if they wished	5%	7%	3%	3%	4%	7%	5%	6%	6%	6%	5%	6%	8%	6%	5%	5%	4%	5%	5%	4%	6%	5%	9%
None of these	5%	6%	1%	4%	2%	6%	5%	5%	4%	6%	3%	4%	6%	4%	3%	6%	3%	5%	2%	5%	4%	10%	4%
Don't know	12%	10%	7%	6%	8%	9%	8%	15%	23%	14%	5%	9%	15%	9%	13%	12%	11%	14%	6%	11%	14%	16%	20%

Fieldwork Dates: 17th - 19th December 2022

Sample size: 1777 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And thinking about how NHS healthcare is PROVIDED, which of the following best reflects your view?

	Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
	Base: All GB adults	1777	610	447	160	659	704	864	913	194	741	428	414	213	597	295	428	153	91	498	515	373	204	187
The NHS should provide all its own treatment, there should be no role for private providers in the NHS		30%	18%	45%	30%	37%	25%	31%	29%	25%	33%	30%	26%	27%	26%	29%	34%	38%	31%	32%	28%	32%	28%	28%
The NHS should be able to use private companies to provide treatment alongside its own services if they can provide it at NHS prices		57%	70%	46%	62%	55%	62%	57%	57%	48%	51%	61%	67%	54%	63%	57%	52%	56%	51%	62%	60%	54%	52%	45%
All NHS provision should be privatised, with the NHS paying private companies to provide treatment		3%	5%	0%	2%	1%	3%	3%	2%	3%	3%	2%	2%	2%	4%	1%	2%	1%	1%	3%	3%	2%	2%	3%
None of these		1%	1%	1%	3%	1%	1%	1%	1%	4%	1%	1%	1%	2%	1%	3%	1%	-	2%	1%	1%	1%	3%	2%
Don't know		10%	7%	9%	4%	6%	8%	8%	11%	20%	12%	6%	5%	15%	7%	9%	11%	5%	14%	3%	9%	10%	15%	21%

Which of the following best reflects your view?

	Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
	Base: All GB adults	1777	610	447	160	659	704	864	913	194	741	428	414	213	597	295	428	153	91	498	515	373	204	187
Local health services should have the ability to set their own priorities and respond to local needs, even if this means different drugs and services are only available in certain areas		37%	35%	41%	47%	43%	34%	40%	35%	37%	42%	35%	33%	34%	39%	39%	35%	39%	38%	42%	36%	35%	43%	28%
The NHS should provide the same drugs and services across the whole country, even if this means local health services have less ability to set their own priorities or respond to local needs		45%	51%	42%	41%	42%	51%	46%	44%	36%	38%	52%	53%	37%	45%	45%	47%	48%	41%	47%	47%	46%	32%	45%
Don't know		18%	14%	17%	12%	15%	15%	14%	21%	27%	20%	13%	14%	29%	15%	16%	18%	13%	22%	11%	17%	19%	26%	27%

How good or bad would you say the education and schools in your LOCAL area are?

	Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
	Base: All GB adults	1777	610	447	160	659	704	864	913	194	741	428	414	213	597	295	428	153	91	498	515	373	204	187
Very good		7%	10%	6%	5%	6%	8%	7%	8%	10%	6%	7%	9%	6%	6%	11%	6%	11%	5%	8%	7%	9%	5%	3%
Fairly good		43%	44%	40%	53%	46%	42%	41%	45%	40%	43%	45%	42%	35%	48%	39%	44%	40%	42%	50%	43%	42%	38%	34%
Fairly bad		15%	11%	18%	12%	14%	14%	16%	14%	17%	16%	15%	11%	10%	14%	18%	13%	20%	13%	17%	13%	13%	17%	12%
Very bad		5%	5%	5%	7%	5%	6%	6%	5%	6%	6%	5%	3%	8%	3%	6%	5%	6%	6%	4%	4%	5%	7%	9%
Don't know		30%	30%	31%	23%	29%	31%	31%	29%	26%	29%	28%	35%	40%	28%	27%	31%	22%	35%	21%	32%	31%	32%	42%

Fieldwork Dates: 17th - 19th December 2022

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Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And how good or bad would you say education and schools NATIONALLY are?

	Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base: All GB adults</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>	
Very good	2%	3%	2%	-	1%	3%	2%	2%	4%	1%	3%	3%	3%	2%	4%	1%	3%	4%	2%	2%	2%	3%	3%	
Fairly good	36%	42%	33%	33%	35%	36%	35%	36%	42%	34%	35%	36%	31%	37%	38%	35%	34%	36%	37%	36%	39%	36%	25%	
Fairly bad	26%	21%	32%	34%	29%	25%	30%	23%	24%	26%	31%	24%	24%	26%	27%	27%	36%	19%	32%	25%	23%	24%	25%	
Very bad	7%	6%	8%	8%	7%	7%	7%	7%	6%	9%	7%	5%	9%	7%	7%	5%	8%	7%	7%	5%	6%	9%	10%	
Don't know	29%	27%	26%	25%	27%	28%	26%	31%	24%	30%	24%	32%	33%	28%	24%	32%	20%	35%	22%	32%	29%	28%	37%	

Do you expect standard in schools to get better, worse or stay the same over the next few years?

	Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base: All GB adults</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>	
Get much better	1%	2%	0%	-	1%	1%	2%	1%	2%	1%	1%	2%	4%	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	
Get a little better	10%	13%	7%	7%	10%	10%	11%	10%	16%	10%	8%	10%	10%	11%	12%	10%	10%	8%	11%	10%	12%	8%	8%	
Stay the same	33%	40%	26%	32%	28%	36%	35%	31%	35%	29%	36%	35%	33%	34%	35%	29%	31%	35%	31%	35%	36%	34%	26%	
Get a little worse	24%	20%	29%	32%	30%	21%	24%	24%	21%	24%	26%	24%	20%	24%	25%	25%	31%	22%	27%	28%	21%	21%	19%	
Get much worse	12%	8%	16%	14%	13%	12%	11%	13%	10%	13%	15%	8%	9%	12%	12%	15%	13%	10%	14%	8%	12%	14%	16%	
Don't know	19%	18%	21%	14%	18%	20%	17%	22%	16%	22%	15%	21%	25%	19%	15%	21%	14%	24%	15%	19%	18%	23%	30%	

Thinking about how British schools compare to the education systems in other European countries, do you think...?

	Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base: All GB adults</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>	
British schools provide better quality education than in other European countries	9%	12%	6%	5%	5%	12%	10%	9%	16%	10%	7%	8%	9%	9%	10%	10%	13%	4%	8%	7%	14%	11%	8%	
British schools provide about the same quality of education as in other European countries	26%	30%	24%	25%	25%	29%	24%	33%	24%	30%	25%	24%	29%	26%	25%	25%	30%	29%	29%	25%	25%	17%		
British schools provide worse quality education than in other European countries	29%	22%	34%	39%	37%	23%	30%	28%	25%	30%	32%	26%	29%	28%	28%	30%	34%	21%	34%	28%	24%	24%	29%	
Don't know	35%	36%	36%	31%	33%	39%	31%	39%	26%	37%	32%	41%	38%	35%	36%	35%	28%	45%	29%	36%	36%	40%	45%	

Fieldwork Dates: 17th - 19th December 2022

Sample size: 1777 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about the amount of freedom schools are given to govern themselves, and the amount of control local and central government have over them, do you think...

	Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
	Base: All GB adults	1777	610	447	160	659	704	864	913	194	741	428	414	213	597	295	428	153	91	498	515	373	204	187
Local and central government have too much control over schools, and schools should have more freedom to make their own decisions		27%	24%	29%	32%	29%	27%	27%	28%	31%	29%	26%	24%	26%	30%	22%	26%	31%	28%	31%	26%	27%	29%	21%
Schools have too much freedom to make their own decisions, and local and central government should have more powers over them		19%	21%	18%	19%	18%	22%	21%	16%	15%	16%	25%	18%	13%	18%	25%	20%	14%	11%	18%	18%	21%	17%	17%
The current balance is about right		22%	27%	20%	18%	24%	21%	23%	21%	29%	19%	20%	28%	22%	21%	25%	19%	28%	22%	25%	25%	20%	19%	15%
Don't know		32%	28%	33%	31%	30%	31%	29%	35%	25%	37%	29%	30%	39%	30%	28%	34%	28%	38%	26%	32%	31%	35%	46%

Generally speaking, do you think large businesses have a positive or negative impact on Britain?

	Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
	Base	1777	610	447	160	659	704	864	913	194	741	428	414	213	597	295	428	153	91	498	515	373	204	187
A positive impact		26%	40%	16%	23%	22%	33%	29%	23%	22%	22%	31%	30%	25%	28%	29%	21%	25%	32%	26%	31%	26%	21%	17%
A negative impact		21%	13%	30%	19%	25%	17%	23%	18%	20%	22%	23%	16%	17%	20%	24%	20%	25%	14%	21%	18%	22%	22%	23%
Both equally		40%	37%	40%	48%	41%	40%	38%	42%	38%	39%	37%	44%	37%	42%	34%	40%	44%	40%	42%	37%	40%	43%	38%
Don't know		14%	10%	13%	10%	13%	11%	10%	17%	20%	17%	9%	10%	20%	10%	13%	19%	7%	15%	11%	14%	12%	15%	22%

Thinking about how business is regulated in Britain today, do you think businesses face too much regulation, too little regulation, or is the balance about right?

	Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
	Base	1777	610	447	160	659	704	864	913	194	741	428	414	213	597	295	428	153	91	498	515	373	204	187
Too much regulation		14%	24%	8%	11%	9%	20%	18%	11%	10%	12%	16%	17%	9%	18%	15%	12%	13%	9%	18%	14%	9%	11%	17%
Too little regulation		30%	18%	45%	32%	39%	21%	34%	26%	40%	32%	29%	24%	33%	28%	29%	32%	37%	17%	32%	31%	30%	28%	25%
The balance is about right		28%	38%	19%	33%	26%	33%	30%	26%	24%	23%	33%	34%	23%	29%	29%	27%	24%	36%	30%	28%	29%	27%	20%
Don't know		28%	21%	28%	24%	25%	25%	18%	37%	27%	33%	22%	25%	35%	25%	26%	28%	25%	37%	19%	27%	31%	34%	38%

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Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And thinking about the taxes that most businesses in Britain pay, do you think businesses have to pay too much tax, do not pay enough tax, or is the balance about right?

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Businesses have to pay too much tax	9%	13%	5%	7%	6%	11%	11%	8%	8%	11%	11%	7%	6%	11%	12%	7%	7%	12%	10%	10%	7%	8%	12%
Businesses do not pay enough tax	48%	40%	62%	63%	58%	41%	54%	43%	51%	48%	49%	47%	45%	50%	47%	47%	51%	47%	53%	50%	45%	45%	39%
The balance is about right	18%	27%	13%	12%	14%	25%	18%	18%	10%	15%	20%	25%	15%	16%	19%	21%	20%	19%	22%	17%	21%	12%	12%
Don't know	24%	19%	21%	18%	22%	22%	17%	31%	30%	26%	21%	21%	34%	22%	22%	25%	22%	22%	15%	22%	27%	35%	37%

Current Sunday trading laws mean that most shops in England & Wales are only allowed to open for 6 hours on Sundays. Which of the following best reflects your view?

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Shops should be allowed to open for as long as they want on Sundays	53%	46%	53%	61%	52%	49%	57%	49%	60%	57%	48%	45%	55%	49%	46%	53%	75%	54%	53%	53%	51%	52%	55%
Shops should only be allowed to open for six hours on Sundays	27%	32%	27%	28%	31%	28%	23%	30%	21%	23%	30%	34%	27%	31%	33%	23%	8%	27%	30%	28%	28%	21%	16%
Shops should not be allowed to open at all on Sundays	14%	18%	11%	10%	12%	20%	13%	14%	6%	11%	19%	18%	8%	15%	15%	16%	9%	13%	13%	12%	14%	17%	17%
Don't know	7%	3%	8%	1%	6%	4%	7%	7%	12%	9%	2%	4%	10%	5%	6%	8%	9%	6%	4%	6%	7%	10%	12%

On the subject of climate change do you think:

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
The world's climate is changing as a result of human activity	71%	61%	86%	91%	86%	59%	70%	73%	68%	72%	71%	72%	73%	72%	70%	70%	74%	73%	81%	70%	67%	68%	61%
The world's climate is changing but NOT because of human activity	13%	22%	4%	6%	6%	23%	16%	11%	8%	10%	16%	18%	8%	16%	15%	12%	12%	13%	10%	14%	16%	10%	16%
The world's climate is NOT changing	4%	5%	2%	1%	1%	7%	5%	4%	6%	6%	4%	2%	6%	4%	4%	5%	4%	6%	2%	2%	7%	8%	7%
Not sure	11%	12%	8%	2%	7%	12%	9%	13%	17%	12%	9%	9%	13%	9%	11%	14%	10%	8%	6%	13%	10%	13%	16%

Do you think concerns about climate change have or have not been exaggerated?

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Have been exaggerated - the threat is not as real as many scientists have said	20%	32%	11%	4%	9%	33%	26%	15%	17%	18%	25%	21%	16%	22%	22%	18%	23%	21%	17%	17%	25%	25%	24%
Have not been exaggerated - the threat is every bit as real as scientists have said	67%	54%	82%	91%	82%	54%	62%	71%	64%	69%	65%	66%	65%	69%	66%	65%	69%	65%	76%	69%	62%	58%	56%
Don't know	13%	15%	7%	6%	8%	13%	12%	14%	19%	13%	10%	13%	19%	9%	12%	17%	9%	13%	7%	14%	14%	17%	20%

Fieldwork Dates: 17th - 19th December 2022

Sample size: 1777 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the government is doing and spending too much to try and reduce carbon emissions, not doing or spending enough to reduce carbon emissions, or are they getting the balance about right?

	Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
	Base	1777	610	447	160	659	704	864	913	194	741	428	414	213	597	295	428	153	91	498	515	373	204	187
Are doing and spending too much to try and reduce carbon emissions		18%	27%	7%	8%	8%	30%	21%	16%	13%	15%	21%	23%	15%	19%	21%	17%	18%	18%	13%	18%	23%	21%	21%
Are not doing or spending enough to try and reduce carbon emissions		50%	31%	72%	70%	68%	34%	52%	49%	58%	55%	46%	43%	50%	52%	48%	49%	54%	47%	64%	49%	44%	44%	39%
Are getting the balance about right		15%	27%	8%	9%	12%	21%	17%	14%	10%	10%	21%	21%	13%	16%	17%	16%	13%	17%	15%	18%	16%	12%	13%
Don't know		16%	15%	12%	13%	12%	15%	10%	21%	19%	19%	12%	13%	22%	13%	14%	18%	14%	19%	9%	15%	17%	22%	27%

Compared to other countries around the world, do you think Britain is doing more or less to reduce carbon emissions, or about the same?

	Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
	Base	1777	610	447	160	659	704	864	913	194	741	428	414	213	597	295	428	153	91	498	515	373	204	187
Britain is doing more than most other countries to reduce carbon emissions		32%	55%	15%	20%	21%	49%	38%	27%	21%	24%	38%	47%	22%	35%	36%	34%	26%	30%	33%	35%	31%	29%	31%
Britain is doing less than most other countries to reduce carbon emissions		19%	7%	31%	24%	27%	10%	18%	20%	34%	24%	15%	8%	18%	19%	17%	22%	22%	13%	22%	18%	23%	13%	15%
Britain is doing about the same as most other countries to reduce carbon emissions		23%	20%	25%	40%	30%	19%	26%	21%	17%	23%	24%	25%	26%	25%	21%	21%	27%	18%	27%	26%	18%	20%	18%
Don't know		25%	19%	30%	16%	22%	22%	18%	32%	28%	29%	24%	20%	35%	21%	26%	23%	25%	38%	18%	22%	28%	38%	37%

How important, if at all, do you think the following are to the British economy these days?

Car manufacturing

	Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
	Base	1777	610	447	160	659	704	864	913	194	741	428	414	213	597	295	428	153	91	498	515	373	204	187
Very important		19%	26%	15%	11%	16%	24%	20%	18%	13%	16%	20%	27%	13%	19%	21%	21%	18%	17%	20%	18%	23%	11%	20%
Fairly important		39%	43%	36%	35%	36%	42%	39%	38%	36%	36%	42%	42%	33%	38%	40%	38%	39%	51%	37%	39%	38%	46%	36%
Not very important		23%	19%	27%	36%	29%	17%	26%	19%	24%	22%	25%	20%	24%	25%	24%	20%	23%	13%	25%	26%	19%	20%	18%
Not important at all		5%	2%	4%	12%	5%	4%	5%	4%	5%	7%	5%	1%	8%	4%	3%	5%	6%	4%	5%	5%	3%	8%	2%
Don't know		15%	9%	18%	6%	13%	12%	10%	20%	22%	19%	9%	9%	23%	13%	12%	16%	15%	14%	12%	12%	18%	15%	24%

Fieldwork Dates: 17th - 19th December 2022

Sample size: 1777 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Oil and gas extraction**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very important	29%	39%	20%	16%	20%	40%	29%	28%	17%	22%	33%	42%	21%	28%	27%	30%	41%	31%	27%	29%	33%	23%	31%
Fairly important	36%	38%	34%	45%	37%	36%	38%	33%	35%	35%	39%	34%	31%	39%	41%	33%	31%	33%	38%	35%	34%	41%	30%
Not very important	15%	11%	19%	25%	20%	9%	17%	13%	18%	16%	15%	12%	20%	15%	12%	16%	10%	14%	17%	17%	13%	12%	10%
Not important at all	5%	2%	8%	9%	7%	3%	5%	5%	6%	7%	3%	3%	5%	5%	6%	4%	7%	2%	6%	6%	2%	5%	6%
Don't know	16%	11%	20%	6%	16%	12%	10%	20%	24%	20%	10%	9%	23%	14%	13%	17%	12%	20%	12%	13%	19%	18%	24%

**Power generation**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very important	46%	57%	38%	41%	42%	57%	50%	42%	27%	38%	55%	59%	31%	47%	46%	49%	53%	45%	48%	46%	45%	40%	49%
Fairly important	32%	30%	36%	38%	35%	29%	31%	34%	34%	34%	32%	30%	32%	35%	33%	29%	33%	33%	33%	33%	33%	37%	24%
Not very important	8%	5%	10%	11%	8%	5%	9%	7%	16%	9%	6%	4%	14%	7%	10%	7%	4%	6%	8%	10%	6%	7%	7%
Not important at all	1%	0%	1%	6%	2%	1%	1%	1%	3%	2%	0%	0%	3%	1%	1%	1%	1%	1%	1%	2%	1%	2%	2%
Don't know	13%	8%	16%	5%	13%	9%	9%	16%	20%	17%	8%	6%	20%	10%	11%	14%	9%	15%	10%	10%	16%	15%	18%

**Software development**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very important	29%	38%	26%	26%	30%	33%	33%	26%	18%	23%	35%	40%	25%	34%	26%	25%	37%	25%	34%	33%	26%	19%	25%
Fairly important	40%	40%	40%	47%	44%	40%	42%	38%	37%	41%	42%	39%	42%	38%	42%	41%	39%	43%	42%	41%	39%	41%	35%
Not very important	12%	9%	12%	18%	9%	11%	12%	13%	21%	13%	10%	9%	8%	13%	13%	13%	10%	15%	10%	11%	16%	17%	9%
Not important at all	2%	1%	2%	2%	2%	2%	2%	3%	3%	3%	1%	1%	4%	1%	4%	3%	1%	2%	1%	2%	1%	4%	5%
Don't know	16%	12%	19%	7%	15%	14%	11%	21%	22%	20%	12%	11%	22%	14%	15%	18%	12%	15%	13%	13%	19%	18%	26%

**Arts and creative industries**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very important	18%	13%	28%	21%	25%	14%	17%	18%	13%	17%	22%	16%	24%	16%	17%	17%	18%	16%	22%	18%	12%	16%	18%
Fairly important	33%	34%	32%	40%	38%	31%	32%	34%	24%	34%	35%	33%	32%	37%	32%	30%	35%	22%	40%	31%	30%	31%	24%
Not very important	25%	30%	19%	26%	18%	30%	29%	22%	32%	21%	22%	34%	18%	25%	29%	25%	25%	34%	22%	28%	28%	23%	25%
Not important at all	9%	9%	6%	5%	5%	11%	11%	7%	10%	8%	11%	8%	7%	9%	8%	10%	9%	7%	5%	10%	12%	9%	11%
Don't know	16%	13%	16%	8%	14%	14%	12%	19%	21%	20%	11%	10%	19%	14%	14%	17%	14%	21%	11%	14%	18%	21%	23%

Fieldwork Dates: 17th - 19th December 2022

Sample size: 1777 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Online and internet companies**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very important	24%	27%	25%	24%	26%	27%	26%	22%	15%	23%	30%	27%	24%	26%	26%	20%	26%	24%	28%	26%	21%	21%	19%
Fairly important	44%	48%	45%	45%	45%	47%	43%	45%	35%	42%	48%	49%	40%	46%	45%	44%	42%	46%	45%	45%	45%	40%	44%
Not very important	13%	12%	10%	20%	11%	12%	17%	9%	24%	13%	9%	12%	13%	12%	13%	14%	14%	11%	12%	13%	14%	17%	10%
Not important at all	2%	1%	2%	2%	2%	3%	2%	3%	2%	2%	4%	1%	2%	2%	3%	3%	3%	2%	2%	2%	2%	4%	5%
Don't know	16%	12%	18%	9%	16%	12%	11%	20%	24%	20%	10%	11%	21%	14%	14%	18%	14%	17%	13%	15%	17%	17%	23%

**Building and construction**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very important	35%	42%	32%	31%	35%	42%	35%	35%	19%	31%	42%	43%	27%	37%	34%	34%	45%	37%	36%	38%	35%	27%	36%
Fairly important	43%	44%	45%	45%	45%	42%	45%	41%	38%	42%	45%	44%	34%	44%	46%	44%	37%	44%	46%	40%	44%	44%	36%
Not very important	8%	6%	7%	13%	6%	6%	9%	8%	21%	8%	5%	6%	14%	7%	8%	9%	8%	3%	7%	10%	7%	11%	5%
Not important at all	2%	1%	1%	4%	2%	2%	2%	2%	1%	3%	1%	0%	5%	1%	3%	1%	1%	1%	1%	3%	1%	3%	2%
Don't know	12%	6%	15%	7%	12%	9%	9%	15%	21%	15%	7%	7%	19%	11%	9%	13%	9%	15%	9%	9%	13%	15%	21%

**Manufacturing**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very important	37%	47%	32%	27%	33%	49%	39%	35%	18%	29%	45%	53%	25%	37%	35%	43%	41%	41%	35%	37%	42%	29%	43%
Fairly important	33%	34%	34%	34%	34%	32%	32%	34%	32%	35%	34%	30%	36%	33%	40%	27%	32%	32%	34%	34%	31%	40%	26%
Not very important	14%	10%	16%	28%	17%	8%	16%	13%	23%	14%	14%	11%	15%	15%	12%	14%	15%	14%	17%	16%	12%	13%	9%
Not important at all	4%	2%	4%	5%	4%	2%	4%	3%	4%	6%	2%	1%	7%	3%	3%	4%	2%	3%	4%	4%	1%	5%	3%
Don't know	12%	7%	14%	5%	12%	8%	9%	15%	22%	16%	6%	6%	17%	12%	9%	12%	10%	10%	9%	10%	14%	13%	19%

**Financial services**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very important	40%	49%	37%	48%	44%	44%	51%	31%	27%	39%	43%	47%	41%	43%	41%	36%	44%	33%	47%	47%	36%	29%	26%
Fairly important	35%	36%	35%	37%	35%	36%	29%	40%	30%	35%	37%	36%	31%	35%	34%	37%	32%	43%	35%	33%	35%	39%	35%
Not very important	8%	6%	8%	7%	7%	8%	8%	9%	13%	7%	9%	7%	6%	7%	11%	9%	9%	8%	7%	8%	8%	10%	11%
Not important at all	2%	1%	3%	3%	2%	2%	3%	2%	5%	3%	2%	1%	4%	2%	2%	2%	5%	3%	2%	2%	3%	4%	4%
Don't know	14%	8%	16%	6%	13%	10%	9%	19%	26%	17%	8%	9%	18%	13%	12%	16%	10%	14%	9%	10%	18%	18%	24%

Fieldwork Dates: 17th - 19th December 2022

Sample size: 1777 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Retailing**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very important	31%	38%	31%	30%	31%	37%	34%	29%	17%	28%	36%	39%	22%	32%	32%	33%	33%	35%	31%	34%	31%	29%	28%
Fairly important	45%	46%	45%	49%	47%	46%	46%	44%	41%	44%	49%	44%	44%	47%	45%	45%	42%	36%	50%	44%	43%	44%	39%
Not very important	9%	6%	9%	13%	9%	7%	10%	9%	17%	10%	7%	8%	10%	8%	10%	7%	15%	11%	9%	10%	8%	11%	10%
Not important at all	3%	2%	3%	2%	2%	2%	3%	3%	5%	3%	1%	2%	5%	2%	4%	3%	-	2%	2%	3%	2%	2%	5%
Don't know	12%	7%	12%	6%	11%	9%	8%	15%	20%	15%	6%	7%	18%	10%	9%	12%	10%	15%	8%	10%	16%	14%	18%

**Transport**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very important	35%	37%	36%	31%	35%	38%	34%	36%	29%	28%	40%	45%	31%	36%	33%	34%	43%	35%	36%	33%	37%	35%	31%
Fairly important	39%	45%	36%	41%	38%	40%	41%	36%	36%	38%	42%	37%	37%	39%	42%	38%	29%	42%	38%	40%	38%	38%	38%
Not very important	12%	9%	11%	17%	12%	10%	13%	10%	15%	13%	9%	10%	11%	11%	12%	11%	15%	10%	14%	13%	8%	9%	8%
Not important at all	2%	2%	2%	4%	2%	3%	3%	2%	2%	3%	2%	2%	5%	2%	2%	2%	1%	3%	1%	3%	3%	3%	5%
Don't know	13%	8%	14%	7%	13%	9%	9%	16%	19%	18%	7%	6%	17%	12%	11%	14%	12%	12%	11%	11%	15%	14%	19%

**Tourism**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very important	40%	47%	39%	39%	41%	45%	38%	42%	32%	34%	44%	49%	37%	40%	39%	38%	49%	42%	42%	42%	42%	33%	31%
Fairly important	39%	39%	39%	45%	41%	37%	42%	36%	35%	39%	43%	37%	33%	41%	40%	40%	38%	36%	41%	40%	33%	45%	36%
Not very important	9%	6%	9%	10%	8%	8%	11%	7%	9%	11%	7%	7%	8%	8%	13%	8%	7%	11%	9%	7%	9%	10%	12%
Not important at all	2%	1%	3%	2%	1%	2%	3%	2%	6%	2%	1%	1%	5%	2%	2%	2%	1%	1%	1%	2%	3%	2%	5%
Don't know	10%	7%	11%	4%	9%	8%	6%	14%	17%	13%	6%	6%	17%	9%	7%	12%	5%	10%	7%	8%	13%	11%	16%

**Agriculture**

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very important	47%	58%	39%	44%	46%	57%	48%	46%	22%	37%	60%	63%	33%	51%	45%	48%	49%	44%	49%	48%	46%	40%	44%
Fairly important	29%	26%	34%	28%	32%	25%	29%	29%	33%	32%	26%	24%	30%	26%	35%	28%	29%	30%	30%	28%	28%	31%	27%
Not very important	10%	7%	11%	18%	10%	7%	11%	9%	16%	11%	6%	7%	11%	10%	10%	9%	11%	8%	10%	11%	9%	10%	6%
Not important at all	2%	2%	3%	3%	2%	2%	3%	2%	4%	4%	2%	0%	7%	2%	1%	2%	1%	2%	2%	3%	2%	3%	3%
Don't know	12%	8%	12%	6%	10%	10%	9%	15%	25%	16%	6%	6%	19%	11%	9%	13%	9%	16%	9%	10%	14%	15%	20%

Fieldwork Dates: 17th - 19th December 2022

Sample size: 1777 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Recreation and leisure industries

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very important	19%	19%	21%	21%	20%	21%	19%	18%	11%	17%	22%	21%	18%	19%	17%	19%	24%	18%	19%	20%	17%	17%	17%
Fairly important	46%	48%	46%	50%	52%	43%	48%	43%	36%	44%	52%	48%	38%	49%	47%	46%	42%	43%	51%	45%	43%	50%	34%
Not very important	18%	20%	15%	16%	14%	20%	20%	17%	25%	18%	15%	20%	19%	16%	19%	18%	24%	20%	18%	18%	18%	18%	21%
Not important at all	3%	3%	2%	5%	2%	4%	3%	3%	3%	3%	4%	3%	6%	4%	3%	2%	2%	2%	2%	3%	5%	3%	5%
Don't know	14%	10%	15%	8%	12%	11%	10%	18%	25%	18%	7%	8%	19%	12%	14%	15%	9%	18%	9%	13%	17%	13%	22%

Legal services

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very important	19%	22%	19%	20%	19%	21%	18%	21%	14%	17%	20%	24%	21%	21%	18%	16%	20%	22%	21%	21%	18%	16%	16%
Fairly important	42%	41%	42%	46%	45%	38%	43%	40%	41%	42%	43%	40%	36%	43%	42%	42%	40%	43%	42%	44%	42%	42%	32%
Not very important	17%	20%	14%	20%	16%	20%	21%	14%	16%	15%	19%	21%	15%	15%	21%	18%	25%	14%	19%	18%	16%	18%	17%
Not important at all	4%	4%	3%	3%	3%	6%	6%	3%	2%	4%	6%	3%	5%	4%	3%	4%	4%	2%	4%	3%	4%	5%	7%
Don't know	18%	13%	21%	10%	17%	15%	13%	22%	27%	22%	12%	12%	23%	17%	16%	19%	12%	20%	15%	14%	20%	19%	29%

Telecommunications

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Very important	29%	35%	25%	34%	29%	34%	33%	26%	16%	23%	35%	41%	20%	33%	28%	28%	33%	34%	34%	32%	28%	21%	23%
Fairly important	41%	41%	43%	39%	43%	40%	42%	40%	35%	42%	43%	39%	42%	39%	43%	41%	41%	39%	42%	41%	42%	42%	37%
Not very important	12%	10%	11%	17%	12%	11%	13%	11%	18%	13%	10%	9%	10%	12%	16%	12%	12%	10%	12%	13%	11%	16%	10%
Not important at all	2%	1%	2%	1%	1%	2%	1%	2%	3%	2%	2%	1%	4%	1%	0%	2%	1%	2%	1%	1%	2%	1%	3%
Don't know	16%	12%	18%	9%	14%	13%	11%	21%	28%	20%	9%	10%	24%	15%	14%	16%	13%	16%	12%	13%	17%	20%	27%

Fieldwork Dates: 17th - 19th December 2022

Sample size: 1777 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking back over the past few years, do you think businesses are behaving better or worse than they were 10 years ago?

Unweighted base	1777	590	441	155	739	661	798	979	171	711	434	461	178	601	302	449	154	93	543	524	328	199	183
<b>Base</b>	<b>1777</b>	<b>610</b>	<b>447</b>	<b>160</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>213</b>	<b>597</b>	<b>295</b>	<b>428</b>	<b>153</b>	<b>91</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>204</b>	<b>187</b>
Much better	2%	3%	1%	1%	2%	2%	2%	2%	3%	2%	2%	2%	3%	1%	4%	2%	2%	-	2%	2%	2%	1%	3%
A little better	16%	21%	11%	18%	15%	17%	18%	15%	20%	16%	16%	15%	13%	17%	20%	14%	16%	17%	16%	19%	18%	13%	10%
Exactly the same	21%	26%	19%	17%	19%	26%	23%	18%	17%	18%	22%	28%	18%	22%	20%	20%	19%	26%	20%	24%	20%	18%	19%
A little worse	26%	22%	29%	33%	27%	25%	24%	27%	26%	24%	25%	29%	28%	26%	25%	25%	27%	27%	30%	25%	23%	29%	21%
Much worse	16%	11%	20%	19%	18%	15%	18%	14%	5%	18%	20%	13%	13%	16%	15%	17%	23%	10%	17%	11%	19%	15%	21%
Don't know	19%	16%	20%	12%	19%	15%	15%	23%	29%	22%	15%	13%	26%	17%	16%	22%	14%	20%	16%	18%	19%	24%	27%

Cell Contents (Column Percentages)