

Fieldwork Dates: 16th - 18th April 2022

Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

Do you approve or disapprove of the Government's record to date?

|                            | Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
|----------------------------|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Base: All GB adults</b> | 1799            | 627  | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |     |
| Approve                    | 22%             | 48%  | 5%  | 6%  | 11% | 39% | 24% | 21% | 13% | 14% | 25% | 40% | 14% | 24% | 28% | 23% | 17% | 21% | 22% | 22% | 24% | 20% | 24% |     |
| Disapprove                 | 60%             | 34%  | 87% | 87% | 77% | 45% | 62% | 58% | 60% | 65% | 65% | 46% | 60% | 59% | 53% | 62% | 74% | 58% | 66% | 60% | 54% | 56% | 58% |     |
| Don't know                 | 18%             | 18%  | 9%  | 7%  | 11% | 16% | 14% | 21% | 27% | 21% | 9%  | 15% | 26% | 17% | 18% | 15% | 9%  | 21% | 12% | 17% | 22% | 24% | 18% |     |

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

|  | Unweighted base | 1725 | 617 | 438 | 162 | 749 | 638 | 774 | 951 | 157 | 689 | 430 | 449 | 183 | 600 | 286 | 420 | 142 | 94  | 529 | 505 | 323 | 168 | 200 |
|--|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Base</b>                                    | 1721            | 607  | 446 | 161 | 657 | 685 | 840 | 881 | 173 | 716 | 420 | 413 | 205 | 574 | 288 | 421 | 143 | 90  | 486 | 501 | 367 | 165 | 203 |     |
| 0 - Would never consider voting for them       | 41%             | 8%   | 72% | 50% | 56% | 20% | 40% | 41% | 47% | 46% | 41% | 28% | 45% | 35% | 34% | 45% | 56% | 46% | 42% | 39% | 37% | 41% | 46% |     |
| 1  | 5%              | 1%   | 8%  | 9%  | 7%  | 4%  | 6%  | 5%  | 5%  | 8%  | 5%  | 2%  | 6%  | 6%  | 4%  | 5%  | 4%  | 4%  | 6%  | 5%  | 5%  | 6%  | 6%  |     |
| 2  | 5%              | 4%   | 6%  | 10% | 6%  | 4%  | 6%  | 5%  | 7%  | 6%  | 6%  | 3%  | 9%  | 6%  | 5%  | 4%  | 5%  | 1%  | 6%  | 5%  | 7%  | 6%  | 4%  |     |
| 3  | 6%              | 5%   | 4%  | 12% | 7%  | 5%  | 5%  | 6%  | 7%  | 6%  | 6%  | 4%  | 6%  | 5%  | 7%  | 5%  | 4%  | 9%  | 6%  | 7%  | 7%  | 2%  | 4%  |     |
| 4  | 4%              | 4%   | 3%  | 4%  | 3%  | 4%  | 4%  | 4%  | 4%  | 4%  | 2%  | 5%  | 4%  | 3%  | 6%  | 3%  | 5%  | 7%  | 4%  | 4%  | 4%  | 4%  | 3%  |     |
| 5  | 9%              | 12%  | 2%  | 7%  | 6%  | 11% | 7%  | 10% | 6%  | 10% | 8%  | 8%  | 6%  | 11% | 9%  | 9%  | 3%  | 6%  | 6%  | 10% | 11% | 10% | 6%  |     |
| 6  | 5%              | 8%   | 1%  | 4%  | 3%  | 6%  | 5%  | 5%  | 9%  | 4%  | 6%  | 4%  | 3%  | 5%  | 8%  | 5%  | 3%  | 4%  | 4%  | 5%  | 5%  | 9%  | 4%  |     |
| 7  | 5%              | 9%   | 2%  | 1%  | 3%  | 7%  | 6%  | 4%  | 10% | 4%  | 4%  | 7%  | 3%  | 4%  | 5%  | 6%  | 5%  | 7%  | 6%  | 6%  | 3%  | 5%  | 4%  |     |
| 8  | 6%              | 13%  | 1%  | 2%  | 3%  | 11% | 6%  | 6%  | 1%  | 4%  | 7%  | 10% | 6%  | 6%  | 7%  | 7%  | 2%  | 1%  | 6%  | 5%  | 6%  | 7%  | 5%  |     |
| 9  | 3%              | 8%   | -   | -   | 1%  | 6%  | 3%  | 3%  | 1%  | 2%  | 3%  | 6%  | 3%  | 4%  | 2%  | 2%  | 4%  | -   | 3%  | 3%  | 3%  | 3%  | 4%  |     |
| 10 - Would definitely consider voting for them | 11%             | 28%  | -   | 2%  | 6%  | 21% | 12% | 11% | 3%  | 6%  | 13% | 23% | 8%  | 13% | 13% | 9%  | 9%  | 14% | 11% | 12% | 12% | 7%  | 12% |     |

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| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Labour**

|  | Unweighted base | 1716 | 609 | 438 | 162 | 744 | 634 | 770 | 946 | 157 | 686 | 427 | 446 | 183 | 596 | 284 | 420 | 141 | 92  | 527 | 503 | 322 | 167 | 197 |
|--|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|  | Base            | 1714 | 601 | 446 | 161 | 653 | 681 | 837 | 877 | 173 | 714 | 417 | 410 | 205 | 571 | 287 | 421 | 141 | 89  | 484 | 499 | 366 | 165 | 200 |
| 0 - Would never consider voting for them       |                 | 26%  | 44% | 2%  | 7%  | 10% | 42% | 28% | 24% | 12% | 19% | 31% | 39% | 20% | 27% | 28% | 23% | 30% | 35% | 22% | 22% | 30% | 27% | 37% |
| 1  |                 | 5%   | 7%  | 1%  | 2%  | 3%  | 6%  | 6%  | 4%  | 5%  | 4%  | 5%  | 6%  | 2%  | 5%  | 4%  | 6%  | 5%  | 3%  | 3%  | 4%  | 7%  | 6%  | 7%  |
| 2  |                 | 5%   | 8%  | 1%  | 4%  | 4%  | 7%  | 6%  | 5%  | 3%  | 5%  | 6%  | 7%  | 4%  | 5%  | 5%  | 7%  | 7%  | 2%  | 5%  | 6%  | 5%  | 6%  | 5%  |
| 3  |                 | 6%   | 9%  | 4%  | 3%  | 6%  | 8%  | 7%  | 5%  | 4%  | 6%  | 9%  | 5%  | 4%  | 7%  | 6%  | 6%  | 8%  | 4%  | 5%  | 7%  | 8%  | 6%  | 4%  |
| 4  |                 | 5%   | 6%  | 3%  | 6%  | 5%  | 5%  | 6%  | 5%  | 8%  | 5%  | 5%  | 5%  | 6%  | 6%  | 5%  | 4%  | 4%  | 5%  | 7%  | 4%  | 8%  | 4%  | 3%  |
| 5  |                 | 13%  | 13% | 8%  | 15% | 14% | 12% | 11% | 16% | 11% | 16% | 12% | 11% | 14% | 14% | 15% | 13% | 10% | 7%  | 11% | 13% | 14% | 19% | 14% |
| 6  |                 | 8%   | 5%  | 9%  | 12% | 8%  | 7%  | 7%  | 8%  | 14% | 9%  | 7%  | 4%  | 8%  | 7%  | 11% | 5%  | 13% | 10% | 8%  | 9%  | 8%  | 9%  | 5%  |
| 7  |                 | 8%   | 3%  | 12% | 19% | 13% | 3%  | 8%  | 8%  | 7%  | 9%  | 8%  | 6%  | 7%  | 9%  | 5%  | 8%  | 7%  | 12% | 11% | 8%  | 5%  | 6%  | 8%  |
| 8  |                 | 7%   | 2%  | 14% | 11% | 10% | 2%  | 7%  | 7%  | 15% | 9%  | 4%  | 3%  | 13% | 6%  | 4%  | 7%  | 5%  | 7%  | 9%  | 7%  | 4%  | 5%  | 8%  |
| 9  |                 | 3%   | 0%  | 7%  | 3%  | 4%  | 2%  | 3%  | 3%  | 2%  | 4%  | 1%  | 3%  | 3%  | 2%  | 3%  | 3%  | 2%  | 4%  | 4%  | 3%  | 2%  | 4%  | 1%  |
| 10 - Would definitely consider voting for them |                 | 14%  | 2%  | 39% | 16% | 23% | 6%  | 12% | 16% | 18% | 15% | 14% | 10% | 19% | 12% | 12% | 17% | 9%  | 11% | 16% | 18% | 11% | 9%  | 9%  |

**Liberal Democrats**

|  | Unweighted base | 1708 | 608 | 433 | 162 | 742 | 629 | 769 | 939 | 157 | 682 | 426 | 443 | 181 | 595 | 283 | 418 | 138 | 93  | 523 | 499 | 322 | 166 | 198 |
|--|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|  | Base            | 1705 | 599 | 441 | 161 | 650 | 676 | 835 | 870 | 173 | 709 | 416 | 407 | 203 | 570 | 285 | 418 | 138 | 89  | 480 | 494 | 366 | 164 | 201 |
| 0 - Would never consider voting for them       |                 | 28%  | 40% | 15% | 2%  | 14% | 41% | 32% | 25% | 16% | 24% | 32% | 37% | 21% | 26% | 31% | 29% | 37% | 31% | 24% | 23% | 30% | 30% | 45% |
| 1  |                 | 5%   | 9%  | 2%  | 0%  | 4%  | 8%  | 6%  | 5%  | 2%  | 5%  | 7%  | 7%  | 6%  | 6%  | 4%  | 6%  | 4%  | 5%  | 4%  | 6%  | 7%  | 5%  | 6%  |
| 2  |                 | 7%   | 8%  | 7%  | 2%  | 6%  | 8%  | 7%  | 7%  | 8%  | 7%  | 6%  | 7%  | 5%  | 5%  | 10% | 9%  | 9%  | 4%  | 6%  | 9%  | 5%  | 12% | 5%  |
| 3  |                 | 7%   | 9%  | 6%  | 5%  | 8%  | 8%  | 7%  | 8%  | 8%  | 6%  | 8%  | 9%  | 10% | 7%  | 7%  | 6%  | 6%  | 9%  | 6%  | 8%  | 9%  | 6%  | 4%  |
| 4  |                 | 9%   | 8%  | 10% | 5%  | 8%  | 8%  | 9%  | 8%  | 12% | 9%  | 8%  | 8%  | 11% | 7%  | 8%  | 11% | 9%  | 10% | 7%  | 11% | 10% | 10% | 5%  |
| 5  |                 | 17%  | 15% | 19% | 13% | 17% | 15% | 14% | 19% | 23% | 19% | 15% | 13% | 18% | 19% | 18% | 13% | 14% | 18% | 15% | 17% | 19% | 23% | 12% |
| 6  |                 | 8%   | 3%  | 13% | 14% | 11% | 4%  | 7%  | 8%  | 13% | 8%  | 6%  | 6%  | 10% | 7%  | 8%  | 8%  | 7%  | 7%  | 11% | 7%  | 6%  | 4%  | 6%  |
| 7  |                 | 7%   | 4%  | 11% | 13% | 11% | 4%  | 6%  | 8%  | 11% | 8%  | 8%  | 4%  | 6%  | 8%  | 8%  | 6%  | 5%  | 7%  | 9%  | 8%  | 6%  | 2%  | 5%  |
| 8  |                 | 4%   | 1%  | 6%  | 15% | 8%  | 2%  | 4%  | 5%  | 2%  | 6%  | 3%  | 3%  | 3%  | 5%  | 3%  | 5%  | 4%  | 6%  | 6%  | 4%  | 4%  | 1%  | 5%  |
| 9  |                 | 2%   | 0%  | 3%  | 6%  | 3%  | 1%  | 3%  | 1%  | 2%  | 2%  | 1%  | 2%  | 4%  | 2%  | 1%  | 1%  | 4%  | 1%  | 3%  | 1%  | 1%  | 2%  | 3%  |
| 10 - Would definitely consider voting for them |                 | 5%   | 2%  | 7%  | 25% | 10% | 1%  | 6%  | 5%  | 2%  | 6%  | 6%  | 4%  | 7%  | 8%  | 3%  | 4%  | 2%  | 1%  | 8%  | 6%  | 3%  | 3%  | 4%  |

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Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          | New social grade |    |    |    |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|------------------|----|----|----|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales            | AB | C1 | C2 | D |

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

|                            | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
|----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base            | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base: All GB adults</b> | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Health                     | 39%  | 34% | 49% | 49% | 47% | 35% | 34% | 44% | 35% | 37% | 41% | 42% | 39% | 37% | 40% | 39% | 44% | 43% | 44% | 36% | 42% | 32% | 37% |
| Immigration & Asylum       | 31%  | 50% | 14% | 12% | 16% | 51% | 32% | 30% | 20% | 21% | 32% | 51% | 23% | 33% | 35% | 33% | 20% | 24% | 27% | 31% | 33% | 27% | 37% |
| Crime                      | 12%  | 17% | 6%  | 5%  | 7%  | 17% | 12% | 12% | 8%  | 11% | 12% | 15% | 13% | 11% | 15% | 12% | 6%  | 12% | 9%  | 12% | 11% | 13% | 16% |
| The economy                | 55%  | 63% | 52% | 58% | 58% | 58% | 55% | 55% | 34% | 56% | 62% | 55% | 48% | 56% | 60% | 55% | 57% | 45% | 59% | 56% | 59% | 45% | 45% |
| Tax                        | 16%  | 15% | 15% | 13% | 17% | 14% | 17% | 16% | 18% | 23% | 12% | 8%  | 20% | 17% | 15% | 15% | 17% | 17% | 19% | 16% | 18% | 16% | 9%  |
| Pensions                   | 8%   | 11% | 5%  | 6%  | 6%  | 12% | 8%  | 8%  | -   | 3%  | 9%  | 19% | 3%  | 9%  | 6%  | 8%  | 13% | 3%  | 7%  | 7%  | 10% | 9%  | 6%  |
| Education                  | 12%  | 6%  | 20% | 19% | 16% | 8%  | 11% | 13% | 17% | 14% | 11% | 7%  | 13% | 12% | 9%  | 12% | 13% | 8%  | 15% | 10% | 11% | 10% | 11% |
| Family life & childcare    | 7%   | 6%  | 11% | 6%  | 8%  | 6%  | 6%  | 8%  | 8%  | 11% | 5%  | 3%  | 9%  | 7%  | 7%  | 7%  | 6%  | 5%  | 8%  | 7%  | 8%  | 8%  | 6%  |
| Housing                    | 17%  | 13% | 21% | 13% | 15% | 13% | 15% | 18% | 30% | 18% | 13% | 13% | 25% | 18% | 14% | 12% | 15% | 20% | 13% | 20% | 15% | 21% | 17% |
| The environment            | 23%  | 16% | 32% | 40% | 35% | 14% | 23% | 23% | 25% | 24% | 25% | 19% | 22% | 26% | 23% | 21% | 21% | 23% | 29% | 24% | 19% | 21% | 16% |
| Britain leaving the EU     | 16%  | 12% | 22% | 31% | 26% | 9%  | 18% | 14% | 12% | 16% | 19% | 16% | 15% | 16% | 12% | 18% | 21% | 18% | 23% | 14% | 11% | 13% | 18% |
| Transport                  | 2%   | 2%  | 4%  | 1%  | 2%  | 2%  | 3%  | 2%  | 5%  | 2%  | 3%  | 2%  | 2%  | 3%  | 3%  | 2%  | 1%  | -   | 3%  | 3%  | 1%  | 3%  | 0%  |
| Welfare benefits           | 13%  | 9%  | 17% | 13% | 14% | 13% | 12% | 14% | 14% | 13% | 14% | 12% | 13% | 11% | 11% | 16% | 15% | 15% | 10% | 10% | 14% | 13% | 26% |
| Defence and security       | 19%  | 30% | 12% | 15% | 15% | 28% | 22% | 17% | 5%  | 15% | 22% | 31% | 21% | 21% | 20% | 19% | 14% | 14% | 18% | 21% | 19% | 16% | 21% |
| None of these              | 1%   | 1%  | 0%  | 1%  | 1%  | 1%  | 2%  | 1%  | 2%  | 1%  | 1%  | 0%  | 1%  | 0%  | 2%  | 1%  | 2%  | 3%  | 0%  | 1%  | 1%  | 2%  | 3%  |
| Don't know                 | 5%   | 1%  | 3%  | 2%  | 2%  | 2%  | 6%  | 4%  | 14% | 6%  | 3%  | 0%  | 6%  | 3%  | 5%  | 5%  | 7%  | 9%  | 2%  | 6%  | 5%  | 11% | 5%  |

How well or badly do you think the government is handling the following issues?

**National Health Service**

|                 | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very well       | 3%   | 6%  | 2%  | 0%  | 2%  | 4%  | 4%  | 2%  | 4%  | 3%  | 2%  | 5%  | 4%  | 3%  | 3%  | 3%  | 5%  | 2%  | 4%  | 3%  | 1%  | 6%  | 5%  |
| Fairly well     | 19%  | 37% | 5%  | 8%  | 12% | 30% | 20% | 19% | 17% | 13% | 20% | 30% | 18% | 22% | 21% | 17% | 18% | 17% | 20% | 19% | 23% | 16% | 18% |
| Fairly badly    | 25%  | 30% | 21% | 30% | 24% | 28% | 25% | 25% | 22% | 24% | 27% | 27% | 23% | 26% | 31% | 24% | 17% | 21% | 24% | 26% | 28% | 25% | 22% |
| Very badly      | 43%  | 21% | 67% | 59% | 58% | 31% | 42% | 44% | 37% | 49% | 45% | 33% | 46% | 41% | 34% | 45% | 55% | 48% | 49% | 44% | 37% | 39% | 41% |
| Don't know      | 9%   | 6%  | 5%  | 3%  | 4%  | 7%  | 9%  | 9%  | 20% | 10% | 7%  | 4%  | 10% | 8%  | 10% | 10% | 6%  | 11% | 3%  | 9%  | 11% | 15% | 14% |

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| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Immigration**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very well       | 1%   | 3%  | 0%  | 0%  | 1%  | 3%  | 2%  | 1%  | 1%  | 1%  | 2%  | 2%  | 2%  | 1%  | 2%  | 1%  | 2%  | 1%  | 1%  | 2%  | 1%  | 0%  | 2%  |
| Fairly well     | 14%  | 22% | 7%  | 7%  | 10% | 18% | 15% | 13% | 15% | 13% | 15% | 15% | 12% | 14% | 17% | 12% | 17% | 13% | 14% | 12% | 15% | 20% | 12% |
| Fairly badly    | 26%  | 32% | 22% | 25% | 24% | 29% | 22% | 29% | 19% | 25% | 26% | 32% | 24% | 26% | 29% | 24% | 23% | 30% | 28% | 24% | 29% | 23% | 23% |
| Very badly      | 46%  | 35% | 61% | 61% | 57% | 42% | 50% | 43% | 41% | 46% | 49% | 47% | 48% | 47% | 41% | 49% | 47% | 41% | 50% | 50% | 41% | 38% | 45% |
| Don't know      | 12%  | 8%  | 10% | 6%  | 8%  | 8%  | 11% | 14% | 23% | 15% | 10% | 5%  | 14% | 11% | 11% | 14% | 11% | 15% | 7%  | 12% | 14% | 18% | 17% |

**Crime**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very well       | 2%   | 2%  | 1%  | 0%  | 1%  | 1%  | 2%  | 1%  | 5%  | 1%  | 1%  | 2%  | 2%  | 1%  | 3%  | 2%  | 1%  | 1%  | 2%  | 1%  | 1%  | 1%  | 3%  |
| Fairly well     | 24%  | 37% | 14% | 22% | 20% | 31% | 22% | 26% | 18% | 21% | 24% | 31% | 19% | 26% | 25% | 22% | 26% | 24% | 23% | 23% | 27% | 26% | 22% |
| Fairly badly    | 32%  | 34% | 31% | 43% | 34% | 32% | 34% | 29% | 27% | 30% | 33% | 37% | 31% | 34% | 33% | 30% | 28% | 35% | 38% | 32% | 33% | 23% | 23% |
| Very badly      | 26%  | 16% | 39% | 22% | 31% | 23% | 26% | 26% | 24% | 28% | 30% | 20% | 29% | 23% | 25% | 30% | 26% | 22% | 26% | 27% | 21% | 26% | 34% |
| Don't know      | 17%  | 11% | 15% | 13% | 14% | 12% | 15% | 18% | 26% | 21% | 12% | 10% | 19% | 16% | 14% | 17% | 18% | 18% | 12% | 17% | 18% | 23% | 19% |

**Education**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very well       | 2%   | 3%  | 1%  | 0%  | 2%  | 3%  | 3%  | 2%  | 5%  | 2%  | 1%  | 2%  | 4%  | 2%  | 4%  | 2%  | 1%  | 2%  | 2%  | 2%  | 2%  | 3%  | 4%  |
| Fairly well     | 29%  | 52% | 11% | 14% | 17% | 43% | 29% | 29% | 23% | 22% | 26% | 46% | 25% | 32% | 30% | 28% | 21% | 30% | 25% | 29% | 35% | 31% | 25% |
| Fairly badly    | 27%  | 20% | 33% | 41% | 33% | 24% | 27% | 27% | 23% | 28% | 32% | 22% | 27% | 26% | 31% | 24% | 31% | 22% | 35% | 23% | 26% | 24% | 20% |
| Very badly      | 25%  | 9%  | 45% | 32% | 37% | 15% | 25% | 24% | 27% | 28% | 28% | 15% | 28% | 23% | 20% | 28% | 29% | 27% | 29% | 28% | 19% | 19% | 24% |
| Don't know      | 17%  | 15% | 10% | 13% | 12% | 16% | 16% | 18% | 22% | 20% | 12% | 15% | 17% | 17% | 15% | 19% | 18% | 19% | 9%  | 19% | 18% | 23% | 27% |

**Taxation**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very well       | 2%   | 3%  | 0%  | 1%  | 2%  | 2%  | 2%  | 1%  | 3%  | 1%  | 2%  | 2%  | 1%  | 1%  | 2%  | 2%  | 1%  | 4%  | 2%  | 2%  | 1%  | 2%  | 2%  |
| Fairly well     | 16%  | 30% | 4%  | 16% | 11% | 25% | 15% | 17% | 10% | 9%  | 19% | 29% | 17% | 18% | 15% | 15% | 15% | 11% | 17% | 15% | 16% | 19% | 15% |
| Fairly badly    | 30%  | 36% | 25% | 30% | 27% | 34% | 30% | 29% | 27% | 28% | 31% | 33% | 26% | 32% | 35% | 29% | 21% | 23% | 29% | 31% | 34% | 23% | 27% |
| Very badly      | 40%  | 23% | 64% | 45% | 54% | 30% | 41% | 40% | 36% | 50% | 40% | 27% | 41% | 37% | 36% | 41% | 54% | 48% | 47% | 42% | 36% | 35% | 35% |
| Don't know      | 12%  | 8%  | 7%  | 8%  | 7%  | 9%  | 11% | 13% | 24% | 13% | 8%  | 9%  | 16% | 11% | 11% | 13% | 9%  | 13% | 6%  | 11% | 13% | 20% | 21% |

Fieldwork Dates: 16th - 18th April 2022

Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Unemployment**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very well       | 5%   | 12% | 0%  | 1%  | 3%  | 9%  | 6%  | 4%  | 3%  | 3%  | 5%  | 10% | 3%  | 5%  | 7%  | 5%  | 3%  | 4%  | 7%  | 5%  | 4%  | 3%  | 4%  |
| Fairly well     | 29%  | 49% | 13% | 24% | 23% | 40% | 31% | 27% | 19% | 22% | 34% | 40% | 28% | 32% | 35% | 24% | 22% | 29% | 31% | 27% | 32% | 31% | 22% |
| Fairly badly    | 26%  | 17% | 33% | 36% | 31% | 19% | 25% | 26% | 27% | 29% | 22% | 23% | 26% | 27% | 21% | 26% | 28% | 22% | 30% | 24% | 25% | 22% | 23% |
| Very badly      | 21%  | 7%  | 38% | 22% | 28% | 14% | 21% | 22% | 25% | 25% | 23% | 12% | 22% | 18% | 19% | 24% | 31% | 25% | 19% | 24% | 20% | 18% | 25% |
| Don't know      | 19%  | 15% | 15% | 16% | 15% | 18% | 16% | 22% | 26% | 21% | 16% | 16% | 21% | 19% | 18% | 20% | 16% | 20% | 13% | 19% | 20% | 26% | 26% |

**Inflation**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very well       | 1%   | 2%  | -   | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 2%  | 1%  | 1%  | -   | 1%  | 0%  | 1%  | 2%  | 2%  |
| Fairly well     | 13%  | 26% | 3%  | 6%  | 8%  | 21% | 13% | 13% | 8%  | 7%  | 15% | 23% | 11% | 15% | 15% | 12% | 9%  | 8%  | 14% | 12% | 14% | 11% | 13% |
| Fairly badly    | 27%  | 35% | 17% | 34% | 23% | 32% | 28% | 27% | 24% | 23% | 28% | 35% | 26% | 31% | 32% | 24% | 19% | 23% | 27% | 29% | 29% | 28% | 20% |
| Very badly      | 47%  | 29% | 71% | 54% | 61% | 36% | 47% | 47% | 44% | 55% | 48% | 33% | 50% | 43% | 39% | 50% | 61% | 55% | 51% | 47% | 44% | 40% | 46% |
| Don't know      | 12%  | 9%  | 9%  | 6%  | 7%  | 10% | 11% | 13% | 23% | 13% | 8%  | 9%  | 12% | 11% | 12% | 14% | 10% | 14% | 7%  | 12% | 12% | 20% | 19% |

**Britain's exit from the EU**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very well       | 7%   | 16% | 1%  | 1%  | 2%  | 15% | 8%  | 6%  | 4%  | 3%  | 7%  | 16% | 4%  | 7%  | 10% | 7%  | 8%  | 6%  | 8%  | 6%  | 5%  | 8%  | 11% |
| Fairly well     | 25%  | 50% | 4%  | 4%  | 11% | 42% | 23% | 26% | 17% | 17% | 30% | 35% | 17% | 31% | 29% | 21% | 12% | 25% | 21% | 25% | 33% | 21% | 21% |
| Fairly badly    | 19%  | 17% | 20% | 28% | 19% | 18% | 19% | 20% | 19% | 22% | 16% | 18% | 19% | 19% | 21% | 21% | 14% | 20% | 18% | 20% | 22% | 19% | 18% |
| Very badly      | 36%  | 10% | 66% | 62% | 62% | 14% | 39% | 33% | 39% | 42% | 39% | 23% | 44% | 33% | 30% | 35% | 54% | 37% | 47% | 37% | 27% | 32% | 30% |
| Don't know      | 13%  | 8%  | 9%  | 5%  | 6%  | 11% | 11% | 14% | 21% | 16% | 9%  | 8%  | 17% | 11% | 10% | 15% | 12% | 12% | 7%  | 12% | 14% | 20% | 21% |

**Defence**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very well       | 5%   | 9%  | 2%  | 1%  | 3%  | 7%  | 6%  | 4%  | 6%  | 4%  | 5%  | 6%  | 6%  | 6%  | 4%  | 5%  | 6%  | 2%  | 5%  | 6%  | 4%  | 7%  | 5%  |
| Fairly well     | 34%  | 49% | 22% | 36% | 29% | 43% | 35% | 33% | 26% | 30% | 34% | 44% | 29% | 37% | 35% | 33% | 30% | 37% | 33% | 36% | 36% | 33% | 30% |
| Fairly badly    | 21%  | 17% | 27% | 29% | 27% | 18% | 23% | 19% | 20% | 20% | 22% | 22% | 25% | 20% | 21% | 22% | 17% | 16% | 26% | 20% | 20% | 19% | 14% |
| Very badly      | 15%  | 6%  | 25% | 14% | 18% | 12% | 17% | 13% | 18% | 15% | 17% | 11% | 15% | 12% | 16% | 16% | 19% | 17% | 17% | 15% | 13% | 10% | 17% |
| Don't know      | 25%  | 19% | 24% | 20% | 23% | 21% | 19% | 31% | 31% | 30% | 21% | 18% | 25% | 25% | 24% | 23% | 28% | 28% | 20% | 24% | 27% | 31% | 33% |

Fieldwork Dates: 16th - 18th April 2022

Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**The economy**

|                 |             |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |            |            |            |            |            |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| Unweighted base | 1799        | 635        | 445        | 164        | 761        | 664        | 805        | 994        | 180        | 721        | 442        | 456        | 193        | 629        | 297        | 431        | 153        | 96        | 548        | 522        | 333        | 183        | 213        |
| <b>Base</b>     | <b>1799</b> | <b>627</b> | <b>453</b> | <b>164</b> | <b>667</b> | <b>712</b> | <b>874</b> | <b>925</b> | <b>196</b> | <b>750</b> | <b>434</b> | <b>419</b> | <b>216</b> | <b>604</b> | <b>299</b> | <b>434</b> | <b>155</b> | <b>92</b> | <b>504</b> | <b>522</b> | <b>378</b> | <b>180</b> | <b>216</b> |
| Very well       | 2%          | 4%         | 0%         | 0%         | 1%         | 3%         | 2%         | 1%         | 1%         | 1%         | 1%         | 4%         | 1%         | 2%         | 3%         | 2%         | 2%         | -         | 2%         | 2%         | 1%         | 3%         | 2%         |
| Fairly well     | 21%         | 42%        | 5%         | 14%        | 13%        | 34%        | 23%        | 19%        | 11%        | 13%        | 24%        | 36%        | 20%        | 23%        | 24%        | 18%        | 16%        | 17%       | 20%        | 21%        | 23%        | 22%        | 20%        |
| Fairly badly    | 29%         | 29%        | 28%        | 36%        | 30%        | 28%        | 29%        | 29%        | 31%        | 30%        | 27%        | 28%        | 27%        | 32%        | 30%        | 28%        | 23%        | 29%       | 34%        | 29%        | 29%        | 23%        | 23%        |
| Very badly      | 38%         | 19%        | 62%        | 44%        | 50%        | 27%        | 35%        | 41%        | 36%        | 44%        | 41%        | 26%        | 37%        | 34%        | 34%        | 42%        | 51%        | 42%       | 40%        | 39%        | 35%        | 35%        | 38%        |
| Don't know      | 10%         | 7%         | 6%         | 5%         | 5%         | 8%         | 10%        | 10%        | 21%        | 11%        | 7%         | 6%         | 14%        | 9%         | 10%        | 10%        | 8%         | 11%       | 4%         | 10%        | 11%        | 18%        | 17%        |

**Terrorism**

|                 |             |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |            |            |            |            |            |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| Unweighted base | 1799        | 635        | 445        | 164        | 761        | 664        | 805        | 994        | 180        | 721        | 442        | 456        | 193        | 629        | 297        | 431        | 153        | 96        | 548        | 522        | 333        | 183        | 213        |
| <b>Base</b>     | <b>1799</b> | <b>627</b> | <b>453</b> | <b>164</b> | <b>667</b> | <b>712</b> | <b>874</b> | <b>925</b> | <b>196</b> | <b>750</b> | <b>434</b> | <b>419</b> | <b>216</b> | <b>604</b> | <b>299</b> | <b>434</b> | <b>155</b> | <b>92</b> | <b>504</b> | <b>522</b> | <b>378</b> | <b>180</b> | <b>216</b> |
| Very well       | 8%          | 15%        | 3%         | 4%         | 5%         | 12%        | 10%        | 6%         | 6%         | 6%         | 10%        | 11%        | 5%         | 9%         | 9%         | 7%         | 6%         | 11%       | 8%         | 8%         | 6%         | 6%         | 11%        |
| Fairly well     | 40%         | 54%        | 29%        | 42%        | 38%        | 46%        | 40%        | 39%        | 32%        | 36%        | 42%        | 46%        | 43%        | 42%        | 40%        | 36%        | 37%        | 33%       | 41%        | 40%        | 44%        | 38%        | 28%        |
| Fairly badly    | 16%         | 11%        | 22%        | 21%        | 20%        | 14%        | 17%        | 16%        | 19%        | 15%        | 15%        | 19%        | 14%        | 16%        | 17%        | 17%        | 17%        | 18%       | 22%        | 14%        | 15%        | 13%        | 15%        |
| Very badly      | 13%         | 5%         | 20%        | 12%        | 15%        | 11%        | 13%        | 12%        | 13%        | 14%        | 14%        | 10%        | 12%        | 11%        | 13%        | 15%        | 14%        | 15%       | 11%        | 14%        | 11%        | 13%        | 17%        |
| Don't know      | 23%         | 14%        | 26%        | 21%        | 22%        | 17%        | 20%        | 26%        | 30%        | 29%        | 19%        | 14%        | 26%        | 22%        | 21%        | 26%        | 25%        | 22%       | 17%        | 25%        | 23%        | 30%        | 29%        |

**Transport**

|                 |             |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |            |            |            |            |            |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| Unweighted base | 1799        | 635        | 445        | 164        | 761        | 664        | 805        | 994        | 180        | 721        | 442        | 456        | 193        | 629        | 297        | 431        | 153        | 96        | 548        | 522        | 333        | 183        | 213        |
| <b>Base</b>     | <b>1799</b> | <b>627</b> | <b>453</b> | <b>164</b> | <b>667</b> | <b>712</b> | <b>874</b> | <b>925</b> | <b>196</b> | <b>750</b> | <b>434</b> | <b>419</b> | <b>216</b> | <b>604</b> | <b>299</b> | <b>434</b> | <b>155</b> | <b>92</b> | <b>504</b> | <b>522</b> | <b>378</b> | <b>180</b> | <b>216</b> |
| Very well       | 2%          | 3%         | 1%         | 1%         | 1%         | 2%         | 2%         | 2%         | 4%         | 1%         | 1%         | 2%         | 4%         | 1%         | 2%         | 1%         | 3%         | 2%        | 1%         | 1%         | 1%         | 4%         | 4%         |
| Fairly well     | 25%         | 39%        | 16%        | 18%        | 19%        | 34%        | 24%        | 25%        | 19%        | 22%        | 25%        | 32%        | 28%        | 26%        | 26%        | 22%        | 22%        | 25%       | 25%        | 23%        | 31%        | 21%        | 22%        |
| Fairly badly    | 30%         | 30%        | 29%        | 41%        | 33%        | 29%        | 31%        | 28%        | 24%        | 32%        | 27%        | 32%        | 30%        | 32%        | 31%        | 28%        | 28%        | 25%       | 35%        | 31%        | 26%        | 28%        | 22%        |
| Very badly      | 24%         | 10%        | 40%        | 26%        | 32%        | 15%        | 26%        | 22%        | 28%        | 22%        | 31%        | 17%        | 20%        | 22%        | 23%        | 27%        | 28%        | 22%       | 26%        | 25%        | 19%        | 23%        | 25%        |
| Don't know      | 20%         | 18%        | 14%        | 15%        | 15%        | 19%        | 17%        | 23%        | 25%        | 23%        | 15%        | 17%        | 18%        | 19%        | 20%        | 22%        | 18%        | 26%       | 14%        | 20%        | 23%        | 24%        | 27%        |

**Housing**

|                 |             |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |            |            |            |            |            |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| Unweighted base | 1799        | 635        | 445        | 164        | 761        | 664        | 805        | 994        | 180        | 721        | 442        | 456        | 193        | 629        | 297        | 431        | 153        | 96        | 548        | 522        | 333        | 183        | 213        |
| <b>Base</b>     | <b>1799</b> | <b>627</b> | <b>453</b> | <b>164</b> | <b>667</b> | <b>712</b> | <b>874</b> | <b>925</b> | <b>196</b> | <b>750</b> | <b>434</b> | <b>419</b> | <b>216</b> | <b>604</b> | <b>299</b> | <b>434</b> | <b>155</b> | <b>92</b> | <b>504</b> | <b>522</b> | <b>378</b> | <b>180</b> | <b>216</b> |
| Very well       | 1%          | 2%         | 0%         | 0%         | 1%         | 2%         | 1%         | 1%         | 1%         | 1%         | 1%         | 3%         | 1%         | 1%         | 2%         | 1%         | 1%         | -         | 1%         | 1%         | 1%         | 2%         | 3%         |
| Fairly well     | 17%         | 33%        | 5%         | 8%         | 10%        | 27%        | 17%        | 17%        | 10%        | 13%        | 17%        | 27%        | 13%        | 16%        | 24%        | 16%        | 14%        | 15%       | 18%        | 13%        | 22%        | 17%        | 14%        |
| Fairly badly    | 32%         | 34%        | 26%        | 39%        | 33%        | 32%        | 31%        | 32%        | 29%        | 31%        | 33%        | 32%        | 30%        | 35%        | 28%        | 32%        | 29%        | 33%       | 35%        | 32%        | 34%        | 27%        | 26%        |
| Very badly      | 33%         | 14%        | 61%        | 39%        | 45%        | 22%        | 35%        | 32%        | 39%        | 37%        | 34%        | 23%        | 42%        | 30%        | 29%        | 32%        | 42%        | 37%       | 34%        | 38%        | 25%        | 32%        | 37%        |
| Don't know      | 17%         | 17%        | 8%         | 14%        | 12%        | 17%        | 15%        | 18%        | 20%        | 18%        | 15%        | 15%        | 14%        | 17%        | 16%        | 18%        | 14%        | 15%       | 12%        | 16%        | 18%        | 22%        | 21%        |

Fieldwork Dates: 16th - 18th April 2022

Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Environment**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very well       | 2%   | 4%  | 0%  | 1%  | 2%  | 4%  | 3%  | 1%  | 2%  | 2%  | 1%  | 3%  | 3%  | 2%  | 3%  | 2%  | 1%  | 2%  | 3%  | 2%  | 1%  | 2%  | 3%  |
| Fairly well     | 27%  | 46% | 13% | 17% | 17% | 39% | 27% | 27% | 19% | 19% | 31% | 41% | 24% | 29% | 29% | 25% | 24% | 30% | 25% | 28% | 30% | 24% | 27% |
| Fairly badly    | 28%  | 26% | 33% | 39% | 32% | 27% | 28% | 28% | 28% | 28% | 28% | 28% | 28% | 31% | 29% | 27% | 26% | 22% | 34% | 27% | 28% | 29% | 20% |
| Very badly      | 26%  | 9%  | 45% | 36% | 40% | 14% | 28% | 25% | 29% | 31% | 28% | 15% | 27% | 25% | 24% | 26% | 33% | 29% | 30% | 27% | 21% | 26% | 24% |
| Don't know      | 16%  | 14% | 9%  | 8%  | 9%  | 17% | 14% | 18% | 22% | 19% | 12% | 12% | 18% | 14% | 15% | 20% | 16% | 17% | 9%  | 16% | 20% | 18% | 26% |

**Welfare benefits**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very well       | 3%   | 4%  | 1%  | 1%  | 2%  | 4%  | 4%  | 2%  | 5%  | 2%  | 2%  | 4%  | 2%  | 2%  | 4%  | 3%  | 3%  | 3%  | 3%  | 2%  | 2%  | 5%  | 3%  |
| Fairly well     | 19%  | 37% | 4%  | 11% | 11% | 29% | 20% | 19% | 14% | 13% | 20% | 32% | 17% | 21% | 23% | 17% | 15% | 15% | 20% | 19% | 21% | 19% | 16% |
| Fairly badly    | 25%  | 26% | 26% | 30% | 27% | 24% | 26% | 24% | 22% | 27% | 25% | 23% | 21% | 25% | 29% | 23% | 24% | 31% | 26% | 26% | 25% | 24% | 21% |
| Very badly      | 35%  | 15% | 58% | 46% | 48% | 26% | 35% | 35% | 33% | 38% | 39% | 27% | 38% | 32% | 29% | 38% | 49% | 35% | 38% | 35% | 32% | 28% | 41% |
| Don't know      | 18%  | 17% | 11% | 12% | 12% | 17% | 15% | 20% | 27% | 20% | 14% | 14% | 22% | 20% | 16% | 19% | 9%  | 16% | 13% | 18% | 20% | 24% | 20% |

**Do you think Rishi Sunak is doing a good job or a bad job as Chancellor of the Exchequer?**

|                            |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base            | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base: All GB adults</b> | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Good job                   | 20%  | 38% | 5%  | 15% | 15% | 30% | 20% | 20% | 9%  | 13% | 24% | 33% | 16% | 23% | 24% | 18% | 14% | 18% | 22% | 19% | 18% | 21% | 17% |
| Bad job                    | 50%  | 29% | 79% | 60% | 63% | 39% | 54% | 46% | 54% | 55% | 52% | 38% | 55% | 45% | 44% | 54% | 63% | 54% | 55% | 48% | 46% | 46% | 53% |
| Not sure                   | 30%  | 33% | 16% | 25% | 22% | 31% | 26% | 34% | 38% | 32% | 24% | 29% | 29% | 32% | 32% | 28% | 23% | 28% | 22% | 33% | 35% | 33% | 31% |

**Which of these would make the better Chancellor of the Exchequer?**

|                            |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base            | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base: All GB adults</b> | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Rishi Sunak                | 21%  | 42% | 5%  | 10% | 14% | 34% | 23% | 19% | 9%  | 14% | 24% | 34% | 17% | 23% | 24% | 17% | 19% | 19% | 23% | 21% | 19% | 19% | 19% |
| Rachel Reeves              | 19%  | 7%  | 37% | 32% | 30% | 10% | 23% | 15% | 23% | 22% | 17% | 13% | 24% | 17% | 18% | 22% | 15% | 15% | 26% | 19% | 15% | 14% | 14% |
| Don't know                 | 60%  | 51% | 58% | 57% | 56% | 57% | 54% | 66% | 68% | 63% | 59% | 53% | 60% | 59% | 58% | 61% | 66% | 66% | 52% | 60% | 66% | 66% | 67% |

Fieldwork Dates: 16th - 18th April 2022

Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          | New social grade |    |    |    |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|------------------|----|----|----|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales            | AB | C1 | C2 | D |

**Thinking about your finances, which of the following best reflects your position?**

|   | Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
|---|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Base</b>   | 1799            | 627  | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |     |
| I am very comfortable financially   | 4%              | 5%   | 3%  | 6%  | 5%  | 4%  | 5%  | 3%  | 5%  | 3%  | 5%  | 5%  | 4%  | 5%  | 3%  | 4%  | 5%  | 2%  | 7%  | 3%  | 2%  | 5%  | 2%  |     |
| I am relatively comfortable financially   | 35%             | 40%  | 33% | 47% | 40% | 36% | 38% | 32% | 29% | 31% | 36% | 44% | 33% | 35% | 36% | 36% | 35% | 28% | 48% | 37% | 32% | 21% | 17% |     |
| I do not often have money for luxuries, but can normally comfortably cover the essentials | 37%             | 38%  | 37% | 34% | 36% | 38% | 33% | 40% | 30% | 36% | 36% | 41% | 31% | 37% | 39% | 35% | 38% | 43% | 33% | 37% | 41% | 37% | 35% |     |
| I can only just afford my costs and often struggle to make ends meet                      | 15%             | 12%  | 18% | 8%  | 14% | 15% | 13% | 16% | 11% | 18% | 16% | 8%  | 17% | 15% | 13% | 14% | 14% | 15% | 8%  | 13% | 16% | 22% | 25% |     |
| I cannot afford my costs, and often have to go without essentials like food and heating   | 5%              | 3%   | 6%  | 2%  | 4%  | 4%  | 5%  | 5%  | 6%  | 6%  | 6%  | 1%  | 6%  | 4%  | 5%  | 5%  | 5%  | 6%  | 2%  | 4%  | 4%  | 6%  | 14% |     |
| Don't know  | 5%              | 1%   | 3%  | 2%  | 2%  | 2%  | 6%  | 4%  | 19% | 6%  | 1%  | 0%  | 9%  | 4%  | 4%  | 5%  | 4%  | 7%  | 2%  | 6%  | 5%  | 9%  | 7%  |     |

**Which government do you think would be better for...**

**Helping people get onto the housing ladder?**

|  | Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
|--|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Base</b>                                    | 1799            | 627  | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |     |
| A Labour government led by Keir Starmer        | 32%             | 12%  | 61% | 59% | 49% | 16% | 32% | 31% | 42% | 37% | 27% | 22% | 41% | 28% | 32% | 32% | 30% | 32% | 41% | 35% | 26% | 21% | 21% |     |
| A Conservative government led by Boris Johnson | 15%             | 33%  | 3%  | 3%  | 8%  | 25% | 15% | 15% | 13% | 10% | 15% | 26% | 11% | 18% | 19% | 13% | 12% | 11% | 18% | 14% | 14% | 14% | 16% |     |
| Neither  | 30%             | 34%  | 22% | 20% | 25% | 37% | 33% | 27% | 18% | 26% | 38% | 33% | 21% | 32% | 26% | 30% | 37% | 34% | 26% | 28% | 34% | 31% | 36% |     |
| Don't know                                     | 23%             | 21%  | 14% | 18% | 18% | 22% | 20% | 27% | 27% | 26% | 21% | 19% | 26% | 22% | 23% | 25% | 20% | 24% | 15% | 24% | 26% | 34% | 28% |     |

**Managing the economy?**

|  | Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
|--|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Base</b>                                    | 1799            | 627  | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |     |
| A Labour government led by Keir Starmer        | 27%             | 6%   | 59% | 46% | 45% | 11% | 28% | 26% | 32% | 32% | 24% | 18% | 30% | 24% | 26% | 28% | 28% | 25% | 35% | 28% | 21% | 20% | 21% |     |
| A Conservative government led by Boris Johnson | 27%             | 59%  | 4%  | 11% | 16% | 46% | 30% | 25% | 19% | 18% | 30% | 46% | 22% | 30% | 33% | 27% | 18% | 25% | 29% | 28% | 27% | 23% | 26% |     |
| Neither  | 25%             | 21%  | 21% | 24% | 22% | 27% | 26% | 25% | 19% | 26% | 30% | 22% | 21% | 28% | 21% | 22% | 36% | 29% | 23% | 22% | 28% | 27% | 32% |     |
| Don't know                                     | 21%             | 14%  | 16% | 19% | 17% | 15% | 16% | 25% | 29% | 25% | 16% | 14% | 27% | 18% | 19% | 23% | 18% | 21% | 13% | 22% | 24% | 29% | 20% |     |

Fieldwork Dates: 16th - 18th April 2022

Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Providing more jobs?**

|  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>                                    | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| A Labour government led by Keir Starmer        | 29%  | 8%  | 59% | 51% | 46% | 13% | 29% | 28% | 36% | 34% | 24% | 20% | 36% | 26% | 26% | 30% | 29% | 28% | 37% | 32% | 23% | 19% | 18% |
| A Conservative government led by Boris Johnson | 22%  | 48% | 2%  | 10% | 12% | 37% | 25% | 19% | 18% | 14% | 25% | 36% | 17% | 25% | 26% | 21% | 16% | 18% | 23% | 23% | 20% | 17% | 24% |
| Neither  | 26%  | 26% | 21% | 22% | 23% | 30% | 27% | 25% | 17% | 26% | 32% | 26% | 21% | 26% | 25% | 25% | 36% | 30% | 23% | 23% | 29% | 30% | 33% |
| Don't know                                     | 23%  | 18% | 18% | 17% | 19% | 20% | 19% | 28% | 28% | 27% | 20% | 18% | 25% | 23% | 23% | 24% | 19% | 24% | 16% | 22% | 27% | 34% | 25% |

**Keeping prices down?**

|  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>                                    | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| A Labour government led by Keir Starmer        | 28%  | 10% | 55% | 51% | 44% | 13% | 27% | 29% | 37% | 35% | 22% | 17% | 32% | 26% | 28% | 30% | 28% | 27% | 35% | 31% | 23% | 19% | 19% |
| A Conservative government led by Boris Johnson | 15%  | 31% | 3%  | 5%  | 9%  | 23% | 16% | 14% | 16% | 11% | 15% | 21% | 14% | 16% | 18% | 13% | 10% | 13% | 17% | 15% | 12% | 10% | 17% |
| Neither  | 36%  | 43% | 26% | 27% | 29% | 47% | 40% | 32% | 18% | 29% | 47% | 45% | 28% | 39% | 33% | 34% | 44% | 34% | 35% | 31% | 41% | 36% | 40% |
| Don't know                                     | 21%  | 17% | 16% | 17% | 18% | 17% | 18% | 25% | 29% | 25% | 16% | 17% | 27% | 19% | 21% | 23% | 18% | 26% | 13% | 23% | 24% | 34% | 23% |

**Improving standards of living for people like you?**

|  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>                                    | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| A Labour government led by Keir Starmer        | 33%  | 10% | 69% | 55% | 52% | 17% | 33% | 34% | 42% | 40% | 29% | 22% | 41% | 32% | 33% | 34% | 28% | 31% | 40% | 38% | 27% | 26% | 25% |
| A Conservative government led by Boris Johnson | 19%  | 41% | 3%  | 8%  | 12% | 31% | 20% | 18% | 14% | 12% | 20% | 33% | 16% | 20% | 23% | 19% | 15% | 18% | 23% | 17% | 19% | 12% | 19% |
| Neither  | 29%  | 33% | 18% | 25% | 25% | 37% | 31% | 27% | 15% | 27% | 37% | 32% | 24% | 30% | 28% | 27% | 40% | 31% | 26% | 28% | 30% | 30% | 38% |
| Don't know                                     | 19%  | 16% | 11% | 12% | 12% | 16% | 16% | 21% | 30% | 22% | 14% | 12% | 20% | 18% | 17% | 20% | 16% | 19% | 12% | 17% | 24% | 32% | 18% |

**Tackling the government's deficit?**

|  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>                                    | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| A Labour government led by Keir Starmer        | 20%  | 3%  | 46% | 34% | 33% | 8%  | 21% | 19% | 30% | 24% | 16% | 12% | 23% | 17% | 18% | 22% | 23% | 23% | 26% | 21% | 17% | 14% | 14% |
| A Conservative government led by Boris Johnson | 28%  | 57% | 5%  | 17% | 17% | 44% | 30% | 25% | 21% | 19% | 30% | 44% | 25% | 29% | 36% | 26% | 17% | 23% | 29% | 27% | 30% | 24% | 24% |
| Neither  | 29%  | 23% | 28% | 27% | 29% | 30% | 30% | 27% | 18% | 29% | 34% | 27% | 25% | 31% | 24% | 25% | 43% | 27% | 28% | 28% | 26% | 29% | 35% |
| Don't know                                     | 24%  | 16% | 20% | 22% | 21% | 18% | 18% | 29% | 31% | 28% | 19% | 18% | 26% | 23% | 22% | 27% | 17% | 27% | 17% | 24% | 27% | 33% | 27% |

Fieldwork Dates: 16th - 18th April 2022

Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Reducing the number of people in poverty?**

|  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>                                    | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| A Labour government led by Keir Starmer        | 40%  | 20% | 72% | 69% | 61% | 24% | 42% | 39% | 46% | 45% | 40% | 30% | 48% | 39% | 37% | 41% | 36% | 41% | 52% | 44% | 31% | 32% | 26% |
| A Conservative government led by Boris Johnson | 13%  | 26% | 2%  | 3%  | 6%  | 20% | 14% | 12% | 15% | 9%  | 12% | 20% | 10% | 13% | 16% | 12% | 10% | 9%  | 13% | 13% | 12% | 11% | 15% |
| Neither  | 28%  | 36% | 16% | 18% | 20% | 39% | 29% | 27% | 14% | 24% | 34% | 36% | 17% | 30% | 26% | 27% | 42% | 30% | 23% | 24% | 34% | 29% | 39% |
| Don't know                                     | 19%  | 17% | 10% | 10% | 12% | 18% | 15% | 22% | 25% | 22% | 14% | 15% | 24% | 17% | 21% | 19% | 13% | 20% | 12% | 19% | 23% | 29% | 20% |

**Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?**

|  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                                    | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base: All GB adults</b>                         | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Taxes too much and spends too much on services     | 35%  | 38% | 34% | 19% | 28% | 40% | 37% | 33% | 36% | 39% | 32% | 31% | 34% | 33% | 38% | 34% | 37% | 44% | 34% | 37% | 37% | 31% | 32% |
| Taxes too little and spends too little on services | 21%  | 12% | 36% | 41% | 36% | 13% | 23% | 20% | 20% | 21% | 23% | 22% | 25% | 23% | 20% | 20% | 20% | 20% | 29% | 19% | 17% | 17% | 20% |
| Gets the balance about right                       | 15%  | 29% | 4%  | 11% | 11% | 22% | 16% | 15% | 8%  | 10% | 19% | 23% | 12% | 17% | 17% | 15% | 12% | 10% | 18% | 15% | 14% | 12% | 13% |
| Don't know   | 28%  | 22% | 25% | 29% | 26% | 25% | 24% | 32% | 36% | 30% | 25% | 25% | 29% | 28% | 25% | 31% | 30% | 26% | 19% | 29% | 31% | 39% | 35% |

**Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?**

|  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|--|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>  | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Too high - the rich are being made to pay too much and their taxes should be cut | 4%   | 5%  | 2%  | 3%  | 4%  | 3%  | 4%  | 4%  | 7%  | 5%  | 3%  | 3%  | 3%  | 4%  | 4%  | 3%  | 5%  | 5%  | 5%  | 4%  | 4%  | 3%  | 2%  |
| Too low - the rich are not paying enough and their taxes should be increased     | 65%  | 53% | 84% | 84% | 78% | 60% | 65% | 65% | 54% | 67% | 69% | 63% | 63% | 62% | 64% | 69% | 72% | 61% | 68% | 69% | 62% | 63% | 54% |
| About right - the rich are already paying about the right level of tax           | 17%  | 30% | 6%  | 6%  | 11% | 24% | 18% | 15% | 12% | 11% | 19% | 26% | 15% | 19% | 18% | 16% | 12% | 13% | 18% | 16% | 19% | 11% | 16% |
| Don't know   | 14%  | 11% | 8%  | 7%  | 8%  | 13% | 13% | 16% | 26% | 18% | 9%  | 8%  | 18% | 15% | 15% | 12% | 11% | 21% | 9%  | 12% | 14% | 22% | 28% |

Fieldwork Dates: 16th - 18th April 2022

Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          | New social grade |    |    |    |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|------------------|----|----|----|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales            | AB | C1 | C2 | D |

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

|                   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base   | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>       | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Much too high     | 33%  | 56% | 14% | 10% | 13% | 60% | 36% | 31% | 11% | 25% | 39% | 53% | 23% | 37% | 37% | 35% | 24% | 35% | 25% | 34% | 36% | 31% | 46% |
| A little too high | 20%  | 26% | 14% | 20% | 18% | 22% | 18% | 22% | 15% | 19% | 22% | 22% | 18% | 21% | 21% | 20% | 18% | 18% | 21% | 18% | 25% | 22% | 12% |
| About right       | 17%  | 9%  | 28% | 31% | 30% | 6%  | 16% | 19% | 22% | 18% | 19% | 11% | 21% | 16% | 15% | 18% | 18% | 18% | 23% | 18% | 14% | 11% | 12% |
| A little too low  | 10%  | 2%  | 18% | 21% | 19% | 3%  | 10% | 9%  | 14% | 11% | 8%  | 7%  | 14% | 9%  | 10% | 9%  | 14% | 7%  | 15% | 11% | 5%  | 7%  | 6%  |
| Much too low      | 3%   | 0%  | 7%  | 3%  | 6%  | 0%  | 4%  | 2%  | 5%  | 4%  | 3%  | 1%  | 2%  | 3%  | 2%  | 1%  | 8%  | 6%  | 5%  | 2%  | 1%  | 4%  | 2%  |
| Don't know        | 17%  | 7%  | 19% | 14% | 15% | 9%  | 16% | 17% | 32% | 23% | 9%  | 6%  | 21% | 15% | 15% | 17% | 19% | 17% | 12% | 16% | 17% | 24% | 22% |

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

|                                   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                   | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>                       | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Mostly good for the country       | 26%  | 11% | 46% | 48% | 48% | 9%  | 27% | 26% | 32% | 31% | 27% | 15% | 34% | 25% | 25% | 24% | 35% | 20% | 35% | 29% | 20% | 21% | 13% |
| Mostly bad for the country        | 30%  | 48% | 12% | 8%  | 13% | 51% | 33% | 28% | 16% | 28% | 34% | 38% | 24% | 29% | 36% | 35% | 20% | 33% | 23% | 32% | 32% | 30% | 40% |
| Both good and bad for the country | 30%  | 36% | 30% | 32% | 30% | 31% | 27% | 33% | 25% | 24% | 33% | 41% | 24% | 35% | 29% | 28% | 32% | 29% | 33% | 27% | 33% | 30% | 28% |
| Don't know                        | 13%  | 5%  | 12% | 12% | 10% | 8%  | 13% | 13% | 28% | 17% | 7%  | 6%  | 18% | 12% | 10% | 13% | 13% | 18% | 8%  | 13% | 14% | 18% | 19% |

Competent or incompetent?

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Competent       | 23%  | 50% | 4%  | 5%  | 11% | 41% | 22% | 25% | 10% | 17% | 25% | 40% | 16% | 26% | 30% | 24% | 14% | 18% | 22% | 24% | 25% | 22% | 26% |
| Incompetent     | 66%  | 39% | 91% | 93% | 84% | 49% | 67% | 64% | 69% | 72% | 67% | 51% | 69% | 65% | 60% | 66% | 76% | 67% | 72% | 66% | 61% | 59% | 62% |
| Don't know      | 11%  | 11% | 5%  | 3%  | 4%  | 10% | 11% | 11% | 21% | 11% | 8%  | 9%  | 15% | 10% | 10% | 10% | 10% | 15% | 6%  | 9%  | 14% | 19% | 13% |

Is decisive or indecisive?

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Decisive        | 24%  | 43% | 11% | 16% | 17% | 36% | 26% | 22% | 17% | 19% | 26% | 35% | 18% | 26% | 27% | 22% | 18% | 28% | 24% | 23% | 26% | 24% | 23% |
| Indecisive      | 64%  | 48% | 80% | 79% | 76% | 55% | 62% | 65% | 61% | 66% | 66% | 58% | 66% | 62% | 59% | 65% | 72% | 61% | 68% | 67% | 58% | 57% | 59% |
| Don't know      | 12%  | 9%  | 9%  | 5%  | 7%  | 9%  | 12% | 13% | 22% | 15% | 8%  | 7%  | 16% | 11% | 13% | 12% | 9%  | 11% | 8%  | 10% | 16% | 19% | 18% |

Fieldwork Dates: 16th - 18th April 2022

Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

Is trustworthy or untrustworthy?

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Trustworthy     | 12%  | 25% | 1%  | 2%  | 5%  | 21% | 11% | 13% | 7%  | 9%  | 9%  | 23% | 7%  | 13% | 15% | 14% | 7%  | 10% | 11% | 11% | 12% | 12% | 17% |
| Untrustworthy   | 74%  | 55% | 95% | 94% | 90% | 62% | 75% | 74% | 75% | 80% | 79% | 59% | 78% | 73% | 71% | 74% | 83% | 75% | 80% | 78% | 70% | 68% | 67% |
| Don't know      | 14%  | 20% | 4%  | 3%  | 5%  | 17% | 14% | 13% | 17% | 12% | 12% | 18% | 15% | 15% | 15% | 11% | 10% | 15% | 10% | 11% | 18% | 20% | 16% |

Is strong or weak?

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Strong          | 27%  | 52% | 9%  | 7%  | 16% | 42% | 29% | 25% | 16% | 21% | 30% | 38% | 22% | 29% | 30% | 26% | 20% | 26% | 25% | 28% | 27% | 27% | 28% |
| Weak            | 56%  | 31% | 82% | 78% | 73% | 42% | 57% | 56% | 61% | 61% | 57% | 45% | 60% | 54% | 50% | 57% | 66% | 60% | 62% | 58% | 51% | 50% | 53% |
| Don't know      | 17%  | 17% | 10% | 15% | 11% | 16% | 14% | 19% | 23% | 18% | 13% | 17% | 18% | 16% | 20% | 17% | 13% | 15% | 12% | 14% | 23% | 23% | 20% |

Is likeable or dislikeable?

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Likeable        | 34%  | 65% | 10% | 12% | 18% | 55% | 35% | 33% | 19% | 24% | 39% | 53% | 26% | 39% | 39% | 32% | 24% | 34% | 32% | 34% | 37% | 29% | 37% |
| Dislikeable     | 53%  | 22% | 86% | 79% | 76% | 32% | 52% | 55% | 64% | 62% | 50% | 36% | 59% | 50% | 47% | 55% | 67% | 53% | 60% | 54% | 46% | 54% | 49% |
| Don't know      | 13%  | 13% | 4%  | 9%  | 5%  | 13% | 13% | 12% | 17% | 14% | 10% | 11% | 15% | 12% | 14% | 13% | 9%  | 13% | 8%  | 12% | 17% | 17% | 14% |

Competent or incompetent?

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Competent       | 35%  | 16% | 60% | 67% | 55% | 20% | 37% | 32% | 32% | 39% | 35% | 28% | 38% | 33% | 35% | 35% | 35% | 33% | 47% | 35% | 28% | 27% | 22% |
| Incompetent     | 32%  | 53% | 17% | 9%  | 19% | 50% | 35% | 29% | 25% | 25% | 35% | 44% | 25% | 32% | 35% | 33% | 36% | 31% | 28% | 31% | 32% | 33% | 42% |
| Don't know      | 33%  | 31% | 23% | 23% | 26% | 30% | 28% | 39% | 43% | 36% | 30% | 28% | 37% | 36% | 30% | 32% | 30% | 36% | 25% | 34% | 40% | 41% | 36% |

Is decisive or indecisive?

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Decisive        | 24%  | 12% | 40% | 42% | 34% | 16% | 22% | 25% | 17% | 27% | 23% | 22% | 26% | 23% | 23% | 24% | 23% | 27% | 28% | 25% | 18% | 21% | 21% |
| Indecisive      | 41%  | 59% | 31% | 22% | 35% | 53% | 48% | 34% | 35% | 35% | 44% | 50% | 34% | 40% | 45% | 42% | 44% | 38% | 42% | 42% | 39% | 36% | 42% |
| Don't know      | 36%  | 29% | 29% | 36% | 30% | 31% | 29% | 41% | 47% | 38% | 33% | 28% | 41% | 37% | 32% | 34% | 33% | 35% | 29% | 33% | 43% | 44% | 37% |

Fieldwork Dates: 16th - 18th April 2022

Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Is trustworthy or untrustworthy?**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Trustworthy     | 31%  | 15% | 56% | 66% | 51% | 17% | 34% | 28% | 26% | 34% | 29% | 29% | 40% | 29% | 33% | 30% | 24% | 29% | 44% | 31% | 22% | 25% | 21% |
| Untrustworthy   | 36%  | 55% | 18% | 13% | 23% | 52% | 38% | 34% | 29% | 31% | 40% | 42% | 22% | 37% | 36% | 38% | 42% | 32% | 31% | 37% | 38% | 31% | 42% |
| Don't know      | 34%  | 30% | 25% | 21% | 26% | 30% | 29% | 38% | 44% | 34% | 31% | 30% | 37% | 34% | 32% | 32% | 34% | 39% | 26% | 32% | 39% | 43% | 37% |

**Is strong or weak?**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Strong          | 20%  | 8%  | 38% | 38% | 31% | 10% | 20% | 20% | 21% | 23% | 17% | 16% | 23% | 20% | 21% | 18% | 14% | 22% | 23% | 21% | 17% | 15% | 16% |
| Weak            | 43%  | 64% | 27% | 21% | 34% | 59% | 49% | 37% | 38% | 35% | 46% | 56% | 35% | 44% | 45% | 43% | 47% | 44% | 44% | 45% | 41% | 41% | 43% |
| Don't know      | 37%  | 28% | 35% | 41% | 35% | 31% | 31% | 43% | 41% | 41% | 37% | 29% | 42% | 36% | 33% | 39% | 39% | 34% | 33% | 34% | 42% | 44% | 41% |

**Is likeable or dislikeable?**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>     | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Likeable        | 30%  | 19% | 47% | 59% | 47% | 18% | 31% | 28% | 21% | 32% | 30% | 30% | 35% | 30% | 31% | 26% | 28% | 27% | 38% | 31% | 26% | 22% | 20% |
| Dislikeable     | 39%  | 60% | 23% | 17% | 26% | 56% | 40% | 38% | 34% | 33% | 43% | 49% | 27% | 40% | 39% | 43% | 41% | 37% | 36% | 39% | 41% | 38% | 44% |
| Don't know      | 31%  | 21% | 30% | 24% | 27% | 25% | 29% | 34% | 45% | 36% | 27% | 21% | 38% | 30% | 30% | 31% | 30% | 36% | 26% | 30% | 33% | 39% | 35% |

Some people describe political parties as being close to particular groups in society. Thinking about the LABOUR party, we'd like you to say how close they are to the following groups in society?

**Immigrants**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 14%  | 26% | 8%  | 4%  | 7%  | 24% | 17% | 11% | 6%  | 10% | 17% | 22% | 9%  | 14% | 17% | 16% | 12% | 7%  | 14% | 17% | 12% | 9%  | 13% |
| Fairly close     | 32%  | 30% | 42% | 46% | 40% | 29% | 33% | 31% | 36% | 28% | 36% | 33% | 34% | 33% | 32% | 30% | 29% | 38% | 38% | 33% | 27% | 28% | 27% |
| Not very close   | 17%  | 14% | 21% | 22% | 22% | 12% | 17% | 16% | 18% | 17% | 14% | 18% | 21% | 14% | 19% | 15% | 21% | 13% | 19% | 15% | 18% | 18% | 11% |
| Not close at all | 6%   | 6%  | 3%  | 2%  | 5%  | 6%  | 5%  | 7%  | 3%  | 8%  | 6%  | 4%  | 5%  | 8%  | 5%  | 5%  | 10% | 2%  | 5%  | 5%  | 7%  | 6%  | 8%  |
| Don't know       | 32%  | 24% | 26% | 26% | 25% | 28% | 28% | 35% | 37% | 38% | 27% | 23% | 31% | 32% | 26% | 34% | 28% | 40% | 23% | 30% | 36% | 39% | 41% |

Fieldwork Dates: 16th - 18th April 2022

Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Benefit claimants**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 21%  | 35% | 14% | 17% | 18% | 30% | 23% | 19% | 12% | 17% | 23% | 30% | 16% | 22% | 22% | 23% | 16% | 20% | 25% | 24% | 18% | 17% | 13% |
| Fairly close     | 33%  | 27% | 43% | 51% | 42% | 28% | 33% | 33% | 34% | 30% | 37% | 33% | 37% | 32% | 34% | 31% | 36% | 30% | 39% | 36% | 28% | 26% | 26% |
| Not very close   | 13%  | 12% | 17% | 10% | 16% | 12% | 13% | 14% | 11% | 14% | 12% | 15% | 14% | 13% | 14% | 13% | 16% | 11% | 12% | 13% | 14% | 13% | 17% |
| Not close at all | 8%   | 7%  | 8%  | 2%  | 6%  | 9%  | 8%  | 8%  | 6%  | 10% | 8%  | 6%  | 8%  | 8%  | 6%  | 8%  | 12% | 8%  | 6%  | 5%  | 10% | 8%  | 15% |
| Don't know       | 25%  | 19% | 19% | 19% | 18% | 21% | 23% | 26% | 37% | 29% | 20% | 15% | 24% | 25% | 23% | 26% | 21% | 32% | 18% | 22% | 29% | 36% | 30% |

**The working class**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 19%  | 17% | 25% | 24% | 23% | 16% | 18% | 20% | 21% | 19% | 21% | 15% | 17% | 20% | 18% | 21% | 13% | 17% | 24% | 20% | 16% | 16% | 10% |
| Fairly close     | 32%  | 31% | 38% | 54% | 43% | 28% | 32% | 32% | 28% | 30% | 29% | 41% | 37% | 35% | 32% | 26% | 33% | 30% | 36% | 37% | 25% | 27% | 28% |
| Not very close   | 18%  | 25% | 14% | 8%  | 15% | 24% | 19% | 17% | 15% | 14% | 22% | 23% | 17% | 15% | 21% | 19% | 22% | 19% | 19% | 16% | 20% | 18% | 17% |
| Not close at all | 11%  | 13% | 7%  | 3%  | 6%  | 15% | 12% | 9%  | 4%  | 12% | 12% | 9%  | 7%  | 11% | 9%  | 12% | 16% | 7%  | 9%  | 8%  | 14% | 8%  | 17% |
| Don't know       | 20%  | 14% | 15% | 12% | 13% | 17% | 19% | 22% | 32% | 26% | 15% | 11% | 22% | 19% | 19% | 22% | 17% | 28% | 12% | 19% | 25% | 31% | 28% |

**The trade unions**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 32%  | 46% | 24% | 36% | 31% | 41% | 36% | 29% | 22% | 25% | 39% | 44% | 31% | 35% | 32% | 31% | 26% | 30% | 38% | 37% | 27% | 23% | 24% |
| Fairly close     | 30%  | 26% | 39% | 43% | 41% | 25% | 31% | 29% | 25% | 31% | 27% | 32% | 26% | 31% | 29% | 28% | 36% | 25% | 34% | 32% | 26% | 28% | 22% |
| Not very close   | 10%  | 7%  | 14% | 7%  | 11% | 9%  | 10% | 10% | 14% | 9%  | 12% | 8%  | 12% | 8%  | 11% | 12% | 9%  | 7%  | 10% | 7%  | 14% | 8%  | 12% |
| Not close at all | 5%   | 5%  | 3%  | 2%  | 3%  | 6%  | 5%  | 5%  | 3%  | 6%  | 5%  | 4%  | 6%  | 4%  | 4%  | 5%  | 7%  | 3%  | 3%  | 4%  | 6%  | 5%  | 8%  |
| Don't know       | 23%  | 16% | 20% | 11% | 15% | 19% | 19% | 27% | 36% | 30% | 16% | 12% | 24% | 21% | 23% | 24% | 22% | 35% | 15% | 20% | 27% | 36% | 34% |

**The middle class**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 5%   | 2%  | 9%  | 6%  | 5%  | 3%  | 5%  | 4%  | 10% | 5%  | 5%  | 2%  | 4%  | 4%  | 7%  | 3%  | 6%  | 10% | 5%  | 5%  | 5%  | 5%  | 2%  |
| Fairly close     | 31%  | 21% | 46% | 44% | 44% | 21% | 32% | 30% | 31% | 33% | 31% | 27% | 34% | 31% | 28% | 32% | 28% | 28% | 37% | 30% | 26% | 28% | 29% |
| Not very close   | 31%  | 42% | 23% | 32% | 30% | 39% | 31% | 30% | 20% | 24% | 34% | 44% | 28% | 32% | 34% | 28% | 31% | 30% | 32% | 34% | 32% | 21% | 25% |
| Not close at all | 12%  | 18% | 4%  | 5%  | 6%  | 18% | 13% | 11% | 7%  | 11% | 15% | 13% | 9%  | 13% | 11% | 13% | 14% | 3%  | 12% | 10% | 14% | 11% | 12% |
| Don't know       | 22%  | 16% | 17% | 12% | 15% | 18% | 20% | 25% | 32% | 28% | 16% | 14% | 24% | 21% | 20% | 23% | 22% | 30% | 14% | 21% | 24% | 34% | 32% |

Fieldwork Dates: 16th - 18th April 2022

Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Women**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 7%   | 3%  | 13% | 9%  | 10% | 4%  | 8%  | 6%  | 10% | 6%  | 6%  | 7%  | 6%  | 6%  | 6%  | 9%  | 9%  | 8%  | 7%  | 8%  | 6%  | 9%  | 4%  |
| Fairly close     | 32%  | 25% | 46% | 52% | 43% | 25% | 36% | 28% | 31% | 30% | 36% | 30% | 35% | 32% | 29% | 32% | 33% | 24% | 39% | 34% | 26% | 26% | 21% |
| Not very close   | 22%  | 34% | 14% | 14% | 18% | 31% | 20% | 24% | 18% | 18% | 21% | 33% | 22% | 21% | 27% | 20% | 21% | 24% | 22% | 23% | 24% | 17% | 23% |
| Not close at all | 10%  | 14% | 5%  | 5%  | 7%  | 14% | 9%  | 12% | 6%  | 10% | 15% | 9%  | 7%  | 13% | 10% | 9%  | 11% | 5%  | 10% | 9%  | 13% | 8%  | 12% |
| Don't know       | 29%  | 23% | 21% | 21% | 22% | 26% | 27% | 30% | 36% | 36% | 22% | 21% | 30% | 28% | 27% | 30% | 27% | 39% | 22% | 26% | 31% | 39% | 39% |

**People with families**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 9%   | 5%  | 18% | 12% | 13% | 6%  | 9%  | 10% | 11% | 10% | 9%  | 9%  | 8%  | 8%  | 11% | 11% | 7%  | 13% | 10% | 10% | 8%  | 11% | 5%  |
| Fairly close     | 37%  | 33% | 48% | 58% | 50% | 30% | 37% | 36% | 42% | 34% | 40% | 37% | 40% | 38% | 36% | 36% | 27% | 44% | 40% | 32% | 29% | 26% | 26% |
| Not very close   | 18%  | 30% | 8%  | 10% | 14% | 26% | 18% | 17% | 8%  | 14% | 20% | 27% | 17% | 19% | 18% | 15% | 20% | 23% | 18% | 17% | 21% | 10% | 21% |
| Not close at all | 9%   | 11% | 4%  | 3%  | 4%  | 14% | 9%  | 8%  | 3%  | 9%  | 11% | 9%  | 4%  | 9%  | 11% | 9%  | 10% | 5%  | 7%  | 8%  | 10% | 8%  | 13% |
| Don't know       | 27%  | 21% | 21% | 18% | 20% | 23% | 26% | 28% | 36% | 33% | 21% | 18% | 30% | 25% | 25% | 29% | 26% | 32% | 20% | 25% | 28% | 41% | 35% |

**Homeowners**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 4%   | 1%  | 7%  | 6%  | 5%  | 2%  | 3%  | 4%  | 5%  | 4%  | 3%  | 3%  | 3%  | 2%  | 5%  | 5%  | 5%  | 5%  | 3%  | 5%  | 4%  | 1%  | 2%  |
| Fairly close     | 24%  | 11% | 42% | 42% | 38% | 13% | 25% | 23% | 26% | 26% | 25% | 18% | 24% | 24% | 21% | 27% | 20% | 26% | 29% | 25% | 20% | 23% | 17% |
| Not very close   | 27%  | 39% | 19% | 26% | 25% | 34% | 27% | 27% | 19% | 21% | 28% | 39% | 30% | 28% | 32% | 21% | 29% | 20% | 28% | 27% | 27% | 24% | 27% |
| Not close at all | 15%  | 26% | 5%  | 7%  | 8%  | 24% | 17% | 13% | 7%  | 12% | 18% | 22% | 11% | 19% | 13% | 15% | 17% | 8%  | 16% | 14% | 17% | 12% | 14% |
| Don't know       | 31%  | 23% | 26% | 20% | 23% | 27% | 28% | 33% | 43% | 37% | 25% | 19% | 32% | 28% | 29% | 32% | 29% | 41% | 23% | 29% | 33% | 40% | 40% |

**Older people**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 5%   | 2%  | 11% | 7%  | 7%  | 4%  | 5%  | 6%  | 5%  | 5%  | 5%  | 5%  | 5%  | 4%  | 6%  | 6%  | 7%  | 7%  | 5%  | 7%  | 6%  | 4%  | 4%  |
| Fairly close     | 24%  | 18% | 35% | 44% | 36% | 17% | 25% | 23% | 26% | 24% | 28% | 20% | 27% | 24% | 24% | 24% | 22% | 20% | 32% | 25% | 17% | 22% | 18% |
| Not very close   | 26%  | 34% | 22% | 26% | 27% | 31% | 28% | 25% | 23% | 22% | 29% | 32% | 28% | 25% | 29% | 25% | 25% | 25% | 29% | 25% | 27% | 20% | 24% |
| Not close at all | 17%  | 26% | 8%  | 10% | 10% | 27% | 17% | 17% | 7%  | 13% | 18% | 28% | 11% | 19% | 16% | 17% | 19% | 14% | 13% | 17% | 20% | 16% | 21% |
| Don't know       | 28%  | 20% | 24% | 14% | 21% | 22% | 25% | 30% | 39% | 36% | 20% | 15% | 29% | 28% | 25% | 28% | 28% | 34% | 21% | 26% | 31% | 37% | 33% |

Fieldwork Dates: 16th - 18th April 2022

Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Businesspeople and the City**

|                  |             |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |            |            |            |            |            |
|------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| Unweighted base  | 1799        | 635        | 445        | 164        | 761        | 664        | 805        | 994        | 180        | 721        | 442        | 456        | 193        | 629        | 297        | 431        | 153        | 96        | 548        | 522        | 333        | 183        | 213        |
| <b>Base</b>      | <b>1799</b> | <b>627</b> | <b>453</b> | <b>164</b> | <b>667</b> | <b>712</b> | <b>874</b> | <b>925</b> | <b>196</b> | <b>750</b> | <b>434</b> | <b>419</b> | <b>216</b> | <b>604</b> | <b>299</b> | <b>434</b> | <b>155</b> | <b>92</b> | <b>504</b> | <b>522</b> | <b>378</b> | <b>180</b> | <b>216</b> |
| Very close       | 5%          | 3%         | 7%         | 2%         | 5%         | 4%         | 6%         | 4%         | 5%         | 6%         | 5%         | 3%         | 3%         | 5%         | 3%         | 5%         | 8%         | 4%        | 4%         | 5%         | 4%         | 7%         | 5%         |
| Fairly close     | 19%         | 15%        | 26%        | 20%        | 22%        | 16%        | 18%        | 19%        | 17%        | 18%        | 20%        | 19%        | 17%        | 16%        | 21%        | 18%        | 22%        | 26%       | 19%        | 17%        | 20%        | 20%        | 20%        |
| Not very close   | 28%         | 29%        | 33%        | 40%        | 34%        | 28%        | 30%        | 26%        | 28%        | 25%        | 29%        | 32%        | 26%        | 28%        | 32%        | 28%        | 26%        | 24%       | 35%        | 29%        | 27%        | 19%        | 18%        |
| Not close at all | 22%         | 35%        | 11%        | 22%        | 19%        | 29%        | 23%        | 20%        | 14%        | 19%        | 25%        | 27%        | 24%        | 26%        | 18%        | 20%        | 22%        | 12%       | 26%        | 22%        | 18%        | 16%        | 20%        |
| Don't know       | 27%         | 19%        | 23%        | 17%        | 20%        | 22%        | 23%        | 31%        | 37%        | 32%        | 21%        | 20%        | 30%        | 26%        | 25%        | 29%        | 22%        | 34%       | 16%        | 26%        | 31%        | 38%        | 37%        |

**Rich people**

|                  |             |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |            |            |            |            |            |
|------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| Unweighted base  | 1799        | 635        | 445        | 164        | 761        | 664        | 805        | 994        | 180        | 721        | 442        | 456        | 193        | 629        | 297        | 431        | 153        | 96        | 548        | 522        | 333        | 183        | 213        |
| <b>Base</b>      | <b>1799</b> | <b>627</b> | <b>453</b> | <b>164</b> | <b>667</b> | <b>712</b> | <b>874</b> | <b>925</b> | <b>196</b> | <b>750</b> | <b>434</b> | <b>419</b> | <b>216</b> | <b>604</b> | <b>299</b> | <b>434</b> | <b>155</b> | <b>92</b> | <b>504</b> | <b>522</b> | <b>378</b> | <b>180</b> | <b>216</b> |
| Very close       | 9%          | 11%        | 8%         | 1%         | 6%         | 12%        | 11%        | 8%         | 8%         | 12%        | 8%         | 6%         | 6%         | 8%         | 12%        | 10%        | 11%        | 10%       | 7%         | 7%         | 12%        | 12%        | 12%        |
| Fairly close     | 13%         | 13%        | 16%        | 9%         | 13%        | 14%        | 12%        | 14%        | 11%        | 12%        | 15%        | 14%        | 12%        | 12%        | 14%        | 12%        | 15%        | 21%       | 12%        | 12%        | 16%        | 12%        | 15%        |
| Not very close   | 24%         | 20%        | 33%        | 36%        | 33%        | 19%        | 24%        | 24%        | 28%        | 24%        | 24%        | 23%        | 27%        | 23%        | 28%        | 23%        | 22%        | 22%       | 29%        | 26%        | 19%        | 23%        | 19%        |
| Not close at all | 31%         | 41%        | 25%        | 38%        | 31%        | 36%        | 35%        | 27%        | 23%        | 25%        | 36%        | 39%        | 30%        | 35%        | 26%        | 31%        | 31%        | 19%       | 38%        | 32%        | 27%        | 22%        | 22%        |
| Don't know       | 23%         | 16%        | 19%        | 15%        | 17%        | 19%        | 19%        | 27%        | 30%        | 28%        | 17%        | 17%        | 24%        | 22%        | 19%        | 25%        | 21%        | 28%       | 14%        | 23%        | 26%        | 32%        | 32%        |

**People in the North**

|                  |             |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |            |            |            |            |            |
|------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| Unweighted base  | 1799        | 635        | 445        | 164        | 761        | 664        | 805        | 994        | 180        | 721        | 442        | 456        | 193        | 629        | 297        | 431        | 153        | 96        | 548        | 522        | 333        | 183        | 213        |
| <b>Base</b>      | <b>1799</b> | <b>627</b> | <b>453</b> | <b>164</b> | <b>667</b> | <b>712</b> | <b>874</b> | <b>925</b> | <b>196</b> | <b>750</b> | <b>434</b> | <b>419</b> | <b>216</b> | <b>604</b> | <b>299</b> | <b>434</b> | <b>155</b> | <b>92</b> | <b>504</b> | <b>522</b> | <b>378</b> | <b>180</b> | <b>216</b> |
| Very close       | 12%         | 11%        | 16%        | 14%        | 14%        | 11%        | 12%        | 11%        | 17%        | 11%        | 14%        | 9%         | 8%         | 16%        | 8%         | 11%        | 14%        | 7%        | 14%        | 14%        | 10%        | 13%        | 5%         |
| Fairly close     | 32%         | 29%        | 44%        | 51%        | 44%        | 27%        | 33%        | 31%        | 30%        | 31%        | 30%        | 35%        | 38%        | 33%        | 30%        | 28%        | 27%        | 38%       | 42%        | 32%        | 27%        | 26%        | 21%        |
| Not very close   | 17%         | 23%        | 14%        | 13%        | 17%        | 22%        | 18%        | 16%        | 13%        | 13%        | 21%        | 23%        | 18%        | 15%        | 24%        | 17%        | 17%        | 11%       | 16%        | 17%        | 20%        | 14%        | 17%        |
| Not close at all | 12%         | 17%        | 6%         | 6%         | 7%         | 18%        | 13%        | 11%        | 4%         | 12%        | 15%        | 13%        | 7%         | 10%        | 10%        | 18%        | 18%        | 7%        | 11%        | 11%        | 12%        | 10%        | 19%        |
| Don't know       | 27%         | 20%        | 21%        | 16%        | 19%        | 23%        | 23%        | 31%        | 36%        | 33%        | 20%        | 20%        | 30%        | 26%        | 28%        | 26%        | 23%        | 38%       | 17%        | 26%        | 31%        | 37%        | 38%        |

**People in the South**

|                  |             |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |            |            |            |            |            |
|------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| Unweighted base  | 1799        | 635        | 445        | 164        | 761        | 664        | 805        | 994        | 180        | 721        | 442        | 456        | 193        | 629        | 297        | 431        | 153        | 96        | 548        | 522        | 333        | 183        | 213        |
| <b>Base</b>      | <b>1799</b> | <b>627</b> | <b>453</b> | <b>164</b> | <b>667</b> | <b>712</b> | <b>874</b> | <b>925</b> | <b>196</b> | <b>750</b> | <b>434</b> | <b>419</b> | <b>216</b> | <b>604</b> | <b>299</b> | <b>434</b> | <b>155</b> | <b>92</b> | <b>504</b> | <b>522</b> | <b>378</b> | <b>180</b> | <b>216</b> |
| Very close       | 5%          | 5%         | 7%         | 4%         | 5%         | 6%         | 6%         | 5%         | 4%         | 5%         | 7%         | 5%         | 5%         | 5%         | 7%         | 6%         | 8%         | 4%        | 5%         | 6%         | 4%         | 5%         | 6%         |
| Fairly close     | 25%         | 22%        | 34%        | 42%        | 34%        | 22%        | 27%        | 24%        | 23%        | 25%        | 27%        | 26%        | 29%        | 23%        | 26%        | 27%        | 20%        | 27%       | 30%        | 24%        | 26%        | 21%        | 22%        |
| Not very close   | 28%         | 33%        | 29%        | 31%        | 31%        | 30%        | 29%        | 27%        | 24%        | 26%        | 30%        | 31%        | 26%        | 30%        | 30%        | 25%        | 29%        | 23%       | 34%        | 31%        | 22%        | 25%        | 20%        |
| Not close at all | 13%         | 19%        | 9%         | 5%         | 9%         | 19%        | 14%        | 13%        | 11%        | 10%        | 16%        | 17%        | 10%        | 17%        | 10%        | 12%        | 17%        | 8%        | 12%        | 14%        | 15%        | 11%        | 13%        |
| Don't know       | 28%         | 21%        | 22%        | 19%        | 20%        | 24%        | 24%        | 32%        | 38%        | 34%        | 20%        | 21%        | 30%        | 26%        | 28%        | 29%        | 26%        | 39%       | 19%        | 26%        | 33%        | 37%        | 38%        |

Fieldwork Dates: 16th - 18th April 2022

Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

Some people describe political parties as being close to particular groups in society. Thinking about the CONSERVATIVE party, we'd like you to say how close they are to the following groups in society?

**Immigrants**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 3%   | 3%  | 2%  | 2%  | 1%  | 4%  | 3%  | 2%  | 3%  | 3%  | 4%  | 2%  | 1%  | 3%  | 4%  | 3%  | 4%  | -   | 2%  | 2%  | 3%  | 2%  | 6%  |
| Fairly close     | 12%  | 23% | 6%  | 5%  | 8%  | 19% | 12% | 12% | 5%  | 9%  | 12% | 19% | 8%  | 13% | 17% | 11% | 4%  | 10% | 12% | 11% | 13% | 11% | 12% |
| Not very close   | 27%  | 40% | 16% | 22% | 20% | 36% | 26% | 27% | 26% | 18% | 29% | 39% | 24% | 28% | 27% | 26% | 22% | 31% | 25% | 27% | 29% | 24% | 26% |
| Not close at all | 38%  | 17% | 63% | 60% | 59% | 22% | 40% | 37% | 38% | 43% | 41% | 27% | 45% | 37% | 34% | 36% | 52% | 32% | 49% | 40% | 32% | 29% | 30% |
| Don't know       | 21%  | 17% | 12% | 11% | 12% | 19% | 19% | 23% | 28% | 27% | 14% | 13% | 22% | 19% | 18% | 24% | 18% | 27% | 12% | 20% | 23% | 34% | 27% |

**Benefit claimants**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 1%   | 2%  | 1%  | 1%  | 1%  | 2%  | 1%  | 2%  | 1%  | 1%  | 2%  | 1%  | 1%  | 2%  | 1%  | 1%  | 2%  | 1%  | 1%  | 2%  | 2%  | 1%  | 1%  |
| Fairly close     | 9%   | 18% | 3%  | 4%  | 5%  | 15% | 9%  | 10% | 7%  | 7%  | 7%  | 17% | 6%  | 11% | 13% | 7%  | 4%  | 11% | 9%  | 9%  | 9%  | 8%  | 12% |
| Not very close   | 25%  | 45% | 11% | 19% | 19% | 35% | 25% | 26% | 22% | 17% | 30% | 38% | 25% | 26% | 27% | 26% | 20% | 25% | 24% | 28% | 27% | 22% | 22% |
| Not close at all | 46%  | 22% | 74% | 69% | 65% | 32% | 48% | 44% | 41% | 51% | 52% | 34% | 50% | 45% | 42% | 46% | 59% | 40% | 55% | 45% | 40% | 41% | 41% |
| Don't know       | 18%  | 14% | 12% | 7%  | 10% | 15% | 17% | 19% | 29% | 24% | 11% | 11% | 19% | 17% | 17% | 19% | 15% | 23% | 10% | 17% | 22% | 28% | 23% |

**The working class**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 2%   | 3%  | 0%  | 2%  | 0%  | 3%  | 1%  | 2%  | 3%  | 2%  | 0%  | 2%  | -   | 1%  | 3%  | 2%  | 1%  | 2%  | 1%  | 2%  | 2%  | 1%  | 2%  |
| Fairly close     | 13%  | 27% | 4%  | 4%  | 8%  | 20% | 14% | 12% | 9%  | 8%  | 16% | 20% | 11% | 15% | 16% | 11% | 8%  | 12% | 15% | 11% | 13% | 10% | 15% |
| Not very close   | 26%  | 38% | 16% | 27% | 23% | 34% | 26% | 26% | 23% | 21% | 27% | 37% | 30% | 27% | 28% | 25% | 21% | 27% | 25% | 30% | 26% | 24% | 22% |
| Not close at all | 42%  | 20% | 67% | 60% | 58% | 30% | 43% | 42% | 37% | 46% | 47% | 33% | 41% | 41% | 38% | 46% | 51% | 36% | 48% | 40% | 41% | 36% | 40% |
| Don't know       | 17%  | 12% | 12% | 8%  | 11% | 13% | 16% | 18% | 28% | 23% | 10% | 8%  | 19% | 16% | 16% | 17% | 18% | 23% | 10% | 17% | 18% | 28% | 22% |

Fieldwork Dates: 16th - 18th April 2022

Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**The trade unions**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 1%   | 1%  | 1%  | 2%  | 1%  | 2%  | 1%  | 1%  | 2%  | 2%  | 1%  | 1%  | 1%  | 1%  | 1%  | 3%  | -   | -   | 1%  | 1%  | 2%  | 1%  | 3%  |
| Fairly close     | 5%   | 8%  | 4%  | 3%  | 4%  | 7%  | 5%  | 6%  | 8%  | 6%  | 4%  | 4%  | 5%  | 5%  | 7%  | 5%  | 3%  | 7%  | 6%  | 5%  | 7%  | 3%  | 5%  |
| Not very close   | 23%  | 35% | 13% | 20% | 17% | 32% | 22% | 24% | 18% | 18% | 24% | 33% | 18% | 26% | 25% | 21% | 22% | 19% | 20% | 24% | 26% | 22% | 22% |
| Not close at all | 49%  | 40% | 67% | 67% | 65% | 42% | 55% | 44% | 40% | 45% | 59% | 50% | 52% | 49% | 46% | 49% | 58% | 42% | 61% | 50% | 41% | 39% | 43% |
| Don't know       | 21%  | 15% | 15% | 9%  | 13% | 18% | 17% | 25% | 32% | 29% | 11% | 11% | 25% | 19% | 21% | 22% | 17% | 31% | 12% | 20% | 25% | 34% | 27% |

**The middle class**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 10%  | 11% | 9%  | 9%  | 10% | 11% | 13% | 7%  | 11% | 9%  | 12% | 9%  | 11% | 10% | 10% | 9%  | 11% | 12% | 9%  | 9%  | 10% | 8%  |     |
| Fairly close     | 45%  | 55% | 45% | 46% | 46% | 50% | 43% | 46% | 36% | 39% | 46% | 58% | 41% | 48% | 45% | 45% | 40% | 39% | 48% | 47% | 40% | 42% | 41% |
| Not very close   | 18%  | 17% | 21% | 28% | 23% | 17% | 19% | 17% | 15% | 16% | 22% | 18% | 18% | 19% | 17% | 17% | 18% | 15% | 21% | 18% | 19% | 10% | 15% |
| Not close at all | 10%  | 5%  | 13% | 8%  | 11% | 8%  | 10% | 10% | 8%  | 13% | 10% | 6%  | 11% | 8%  | 11% | 9%  | 18% | 9%  | 9%  | 8%  | 11% | 10% | 13% |
| Don't know       | 18%  | 12% | 12% | 9%  | 11% | 14% | 16% | 20% | 29% | 24% | 10% | 8%  | 19% | 16% | 17% | 19% | 16% | 24% | 9%  | 17% | 21% | 28% | 23% |

**Women**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 2%   | 5%  | 0%  | 1%  | 1%  | 4%  | 3%  | 1%  | 3%  | 2%  | 1%  | 4%  | 1%  | 3%  | 1%  | 2%  | 2%  | 3%  | 3%  | 3%  | 2%  | 2%  | 1%  |
| Fairly close     | 24%  | 46% | 12% | 19% | 19% | 37% | 27% | 22% | 15% | 16% | 28% | 41% | 21% | 27% | 29% | 23% | 20% | 17% | 27% | 26% | 23% | 20% | 22% |
| Not very close   | 27%  | 22% | 36% | 35% | 33% | 25% | 28% | 25% | 29% | 24% | 30% | 27% | 26% | 27% | 26% | 26% | 26% | 31% | 30% | 27% | 24% | 26% | 23% |
| Not close at all | 21%  | 9%  | 34% | 26% | 29% | 15% | 19% | 24% | 20% | 25% | 24% | 13% | 24% | 19% | 19% | 23% | 32% | 15% | 22% | 20% | 23% | 15% | 25% |
| Don't know       | 25%  | 19% | 17% | 18% | 18% | 20% | 24% | 27% | 34% | 34% | 17% | 15% | 27% | 24% | 25% | 27% | 19% | 34% | 18% | 24% | 29% | 37% | 30% |

**People with families**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 3%   | 5%  | 1%  | 2%  | 2%  | 4%  | 3%  | 2%  | 3%  | 2%  | 2%  | 4%  | 2%  | 3%  | 4%  | 2%  | 2%  | 2%  | 3%  | 3%  | 3%  | 2%  | 1%  |
| Fairly close     | 24%  | 42% | 16% | 22% | 21% | 33% | 26% | 22% | 18% | 19% | 27% | 34% | 27% | 25% | 30% | 21% | 16% | 16% | 25% | 28% | 19% | 24% | 22% |
| Not very close   | 31%  | 28% | 35% | 42% | 35% | 30% | 30% | 31% | 29% | 25% | 33% | 39% | 28% | 30% | 32% | 31% | 31% | 36% | 36% | 31% | 28% | 23% | 27% |
| Not close at all | 20%  | 9%  | 32% | 19% | 26% | 15% | 19% | 21% | 15% | 24% | 22% | 13% | 19% | 19% | 16% | 22% | 32% | 17% | 20% | 16% | 24% | 18% | 25% |
| Don't know       | 22%  | 16% | 16% | 15% | 16% | 18% | 22% | 23% | 34% | 30% | 16% | 11% | 25% | 22% | 19% | 24% | 19% | 29% | 15% | 22% | 25% | 33% | 25% |

Fieldwork Dates: 16th - 18th April 2022

Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Homeowners**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 11%  | 11% | 10% | 14% | 11% | 11% | 12% | 10% | 16% | 9%  | 10% | 13% | 13% | 13% | 8%  | 11% | 7%  | 11% | 14% | 12% | 6%  | 9%  | 10% |
| Fairly close     | 38%  | 49% | 39% | 48% | 44% | 40% | 38% | 39% | 30% | 32% | 42% | 49% | 42% | 41% | 41% | 33% | 39% | 31% | 43% | 39% | 36% | 33% | 35% |
| Not very close   | 17%  | 17% | 21% | 16% | 19% | 19% | 18% | 17% | 15% | 15% | 21% | 20% | 11% | 16% | 21% | 20% | 17% | 21% | 18% | 17% | 17% | 17% | 14% |
| Not close at all | 12%  | 7%  | 15% | 10% | 12% | 11% | 13% | 11% | 10% | 15% | 13% | 7%  | 12% | 11% | 12% | 13% | 18% | 8%  | 11% | 12% | 14% | 12% | 14% |
| Don't know       | 21%  | 16% | 15% | 12% | 15% | 19% | 19% | 24% | 30% | 29% | 14% | 11% | 22% | 21% | 18% | 23% | 20% | 29% | 14% | 20% | 26% | 30% | 27% |

**Older people**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 11%  | 8%  | 14% | 19% | 15% | 7%  | 13% | 8%  | 16% | 14% | 7%  | 5%  | 16% | 11% | 9%  | 10% | 9%  | 6%  | 16% | 12% | 8%  | 6%  | 4%  |
| Fairly close     | 24%  | 32% | 19% | 27% | 25% | 26% | 27% | 22% | 30% | 23% | 26% | 22% | 24% | 27% | 27% | 21% | 25% | 19% | 31% | 23% | 21% | 24% | 19% |
| Not very close   | 22%  | 29% | 23% | 24% | 23% | 28% | 21% | 24% | 12% | 13% | 27% | 37% | 20% | 22% | 22% | 25% | 19% | 26% | 21% | 26% | 19% | 16% | 26% |
| Not close at all | 22%  | 17% | 29% | 21% | 23% | 24% | 21% | 23% | 11% | 21% | 26% | 26% | 19% | 22% | 21% | 23% | 31% | 19% | 19% | 19% | 27% | 23% | 28% |
| Don't know       | 21%  | 14% | 16% | 9%  | 14% | 15% | 18% | 23% | 30% | 29% | 13% | 9%  | 21% | 19% | 21% | 21% | 16% | 30% | 13% | 20% | 26% | 31% | 24% |

**Businesspeople and the City**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 47%  | 45% | 56% | 56% | 56% | 45% | 49% | 45% | 37% | 44% | 53% | 50% | 46% | 48% | 45% | 48% | 47% | 43% | 55% | 48% | 44% | 42% | 35% |
| Fairly close     | 26%  | 36% | 20% | 27% | 25% | 32% | 25% | 27% | 22% | 21% | 30% | 32% | 23% | 28% | 28% | 25% | 23% | 21% | 27% | 25% | 27% | 22% | 25% |
| Not very close   | 5%   | 6%  | 6%  | 4%  | 4%  | 6%  | 6%  | 4%  | 10% | 4%  | 4%  | 7%  | 6%  | 5%  | 6%  | 5%  | 8%  | 3%  | 6%  | 5%  | 4%  | 4%  | 7%  |
| Not close at all | 4%   | 1%  | 6%  | 2%  | 4%  | 2%  | 4%  | 4%  | 3%  | 6%  | 3%  | 1%  | 5%  | 3%  | 3%  | 3%  | 7%  | 6%  | 3%  | 4%  | 3%  | 4%  | 7%  |
| Don't know       | 18%  | 12% | 12% | 10% | 11% | 14% | 16% | 20% | 29% | 24% | 10% | 10% | 20% | 17% | 17% | 19% | 15% | 27% | 9%  | 18% | 22% | 27% | 26% |

**Rich people**

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 60%  | 52% | 75% | 75% | 73% | 55% | 61% | 58% | 46% | 58% | 67% | 61% | 58% | 62% | 58% | 59% | 60% | 58% | 67% | 61% | 58% | 56% | 45% |
| Fairly close     | 17%  | 29% | 7%  | 15% | 12% | 25% | 18% | 17% | 17% | 12% | 19% | 25% | 18% | 19% | 18% | 16% | 18% | 12% | 19% | 18% | 17% | 10% | 18% |
| Not very close   | 4%   | 5%  | 3%  | 1%  | 3%  | 4%  | 4%  | 4%  | 7%  | 4%  | 2%  | 4%  | 4%  | 3%  | 4%  | 4%  | 2%  | 4%  | 3%  | 4%  | 4%  | 2%  | 6%  |
| Not close at all | 3%   | 1%  | 5%  | -   | 3%  | 2%  | 3%  | 3%  | 2%  | 5%  | 2%  | 1%  | 4%  | 2%  | 3%  | 3%  | 4%  | 5%  | 1%  | 3%  | 3%  | 3%  | 7%  |
| Don't know       | 16%  | 12% | 11% | 9%  | 9%  | 14% | 14% | 19% | 28% | 22% | 9%  | 10% | 17% | 14% | 17% | 18% | 16% | 22% | 9%  | 15% | 19% | 28% | 24% |

Fieldwork Dates: 16th - 18th April 2022

Sample size: 1799 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

People in the North

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 2%   | 3%  | 1%  | 2%  | 1%  | 2%  | 2%  | 1%  | 3%  | 2%  | 0%  | 2%  | 1%  | 2%  | 2%  | 1%  | 1%  | 2%  | 2%  | 1%  | 2%  | 2%  | 1%  |
| Fairly close     | 12%  | 24% | 4%  | 5%  | 8%  | 18% | 13% | 11% | 11% | 8%  | 12% | 18% | 13% | 15% | 15% | 8%  | 7%  | 6%  | 15% | 10% | 11% | 7%  | 16% |
| Not very close   | 31%  | 36% | 32% | 48% | 37% | 33% | 31% | 31% | 23% | 27% | 32% | 40% | 33% | 33% | 31% | 28% | 25% | 33% | 34% | 36% | 29% | 24% | 19% |
| Not close at all | 31%  | 18% | 46% | 32% | 39% | 25% | 33% | 29% | 28% | 31% | 39% | 23% | 25% | 25% | 26% | 42% | 46% | 23% | 33% | 31% | 30% | 30% | 29% |
| Don't know       | 24%  | 20% | 17% | 13% | 15% | 22% | 21% | 28% | 34% | 31% | 16% | 17% | 28% | 24% | 26% | 21% | 21% | 36% | 16% | 22% | 28% | 37% | 35% |

People in the South

|                  |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base  | 1799 | 635 | 445 | 164 | 761 | 664 | 805 | 994 | 180 | 721 | 442 | 456 | 193 | 629 | 297 | 431 | 153 | 96  | 548 | 522 | 333 | 183 | 213 |
| <b>Base</b>      | 1799 | 627 | 453 | 164 | 667 | 712 | 874 | 925 | 196 | 750 | 434 | 419 | 216 | 604 | 299 | 434 | 155 | 92  | 504 | 522 | 378 | 180 | 216 |
| Very close       | 24%  | 24% | 27% | 26% | 26% | 26% | 25% | 23% | 17% | 22% | 27% | 27% | 10% | 20% | 25% | 33% | 33% | 24% | 26% | 26% | 21% | 28% | 14% |
| Fairly close     | 36%  | 45% | 34% | 38% | 40% | 39% | 38% | 34% | 33% | 30% | 39% | 44% | 42% | 38% | 35% | 34% | 29% | 32% | 42% | 36% | 34% | 28% | 31% |
| Not very close   | 9%   | 9%  | 12% | 12% | 12% | 9%  | 9%  | 9%  | 8%  | 9%  | 10% | 9%  | 11% | 12% | 10% | 6%  | 8%  | 3%  | 11% | 10% | 9%  | 2%  | 11% |
| Not close at all | 7%   | 5%  | 9%  | 9%  | 7%  | 6%  | 8%  | 7%  | 7%  | 9%  | 9%  | 4%  | 9%  | 8%  | 5%  | 5%  | 10% | 9%  | 6%  | 7%  | 9%  | 6%  | 11% |
| Don't know       | 23%  | 17% | 17% | 14% | 15% | 20% | 20% | 27% | 33% | 30% | 14% | 16% | 28% | 22% | 25% | 22% | 19% | 32% | 15% | 21% | 26% | 35% | 33% |

Cell Contents (Column Percentages)