

Fieldwork Dates: 30th - 31st July 2022

Sample size: 1751 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

	Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base: All GB adults		1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Approve		21%	47%	4%	5%	10%	36%	23%	20%	10%	13%	23%	40%	15%	24%	27%	21%	10%	19%	18%	21%	24%	19%	23%
Disapprove		60%	32%	84%	89%	78%	45%	63%	58%	64%	65%	64%	45%	65%	58%	54%	58%	76%	63%	67%	59%	55%	60%	55%
Don't know		19%	20%	13%	5%	12%	20%	15%	23%	27%	22%	14%	15%	19%	19%	19%	21%	13%	18%	15%	20%	21%	20%	22%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Unweighted base	1703	587	424	147	680	686	746	957	167	664	426	446	161	587	288	421	153	93	524	502	321	181	175
Base		1700	590	437	158	641	681	821	879	166	711	417	406	206	573	281	408	146	85	479	491	358	196	177
0 - Would never consider voting for them		41%	6%	71%	45%	53%	23%	41%	41%	52%	48%	41%	25%	44%	35%	33%	45%	61%	50%	38%	42%	39%	42%	49%
1		6%	2%	9%	15%	8%	5%	6%	6%	6%	6%	8%	4%	8%	5%	6%	6%	6%	6%	7%	6%	5%	4%	8%
2		6%	3%	7%	14%	7%	5%	5%	7%	8%	6%	6%	5%	8%	5%	7%	6%	7%	8%	5%	9%	5%	3%	4%
3		4%	4%	2%	5%	4%	4%	5%	3%	5%	4%	4%	4%	5%	7%	3%	2%	2%	4%	5%	3%	5%	5%	3%
4		3%	3%	3%	6%	3%	3%	4%	3%	3%	4%	3%	3%	2%	4%	5%	4%	1%	1%	4%	2%	3%	4%	3%
5		8%	11%	3%	8%	6%	10%	6%	10%	11%	9%	10%	5%	7%	10%	11%	8%	3%	7%	7%	8%	9%	13%	6%
6		4%	6%	1%	2%	3%	4%	4%	4%	2%	4%	3%	4%	5%	4%	3%	3%	3%	3%	6%	3%	3%	1%	2%
7		6%	12%	-	3%	3%	9%	7%	5%	6%	4%	7%	9%	4%	6%	4%	6%	10%	6%	7%	7%	5%	4%	4%
8		6%	15%	1%	1%	3%	10%	7%	5%	4%	4%	5%	12%	4%	8%	9%	5%	2%	2%	5%	5%	9%	9%	4%
9		3%	8%	1%	1%	2%	5%	3%	3%	2%	3%	3%	4%	1%	4%	4%	3%	3%	2%	3%	3%	4%	5%	1%
10 - Would definitely consider voting for them		12%	31%	1%	0%	6%	22%	11%	13%	1%	8%	11%	25%	12%	13%	16%	12%	4%	11%	12%	11%	13%	11%	16%

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Labour

	Unweighted base	1696	580	422	147	674	683	743	953	168	664	425	439	160	584	287	420	152	93	519	498	322	182	175
Base	1695	583	436	158	635	677	819	876	169	710	417	399	205	570	280	410	145	85	473	488	361	198	177	
0 - Would never consider voting for them	26%	44%	2%	9%	10%	41%	26%	26%	12%	21%	24%	43%	16%	28%	29%	26%	26%	28%	18%	25%	31%	30%	36%	
1	5%	8%	1%	3%	3%	8%	6%	4%	3%	4%	6%	7%	3%	5%	5%	4%	11%	7%	5%	5%	3%	8%	7%	
2	5%	8%	1%	5%	4%	6%	5%	4%	4%	4%	5%	5%	4%	5%	4%	6%	5%	5%	6%	5%	4%	5%	3%	
3	5%	8%	2%	2%	5%	5%	4%	5%	4%	5%	5%	5%	6%	5%	4%	4%	6%	7%	4%	6%	6%	4%	4%	
4	6%	7%	2%	8%	5%	6%	8%	5%	7%	8%	6%	4%	6%	6%	9%	5%	6%	3%	7%	7%	7%	3%	5%	
5	13%	10%	13%	14%	15%	11%	12%	14%	16%	14%	16%	8%	13%	15%	14%	12%	11%	9%	12%	13%	15%	18%	10%	
6	8%	5%	9%	12%	10%	5%	8%	7%	10%	8%	6%	7%	10%	7%	6%	7%	9%	14%	10%	9%	6%	4%	5%	
7	8%	6%	11%	14%	11%	6%	7%	8%	9%	9%	9%	4%	8%	7%	8%	8%	8%	7%	10%	8%	8%	5%	4%	
8	7%	2%	13%	15%	11%	4%	7%	7%	12%	8%	7%	4%	10%	7%	6%	8%	7%	7%	9%	7%	8%	4%	5%	
9	3%	1%	7%	5%	4%	2%	4%	3%	3%	4%	3%	2%	4%	3%	3%	4%	4%	2%	4%	3%	4%	4%	2%	
10 - Would definitely consider voting for them	14%	1%	40%	14%	23%	6%	12%	16%	21%	15%	14%	9%	21%	12%	12%	17%	6%	10%	14%	15%	9%	16%	17%	

Liberal Democrats

	Unweighted base	1687	578	423	146	673	678	740	947	167	662	423	435	160	584	284	417	151	91	517	497	318	182	173
Base	1686	581	437	157	635	673	815	872	166	709	416	396	205	570	278	405	144	84	471	487	355	198	175	
0 - Would never consider voting for them	30%	44%	14%	2%	12%	45%	33%	28%	16%	27%	31%	41%	24%	29%	32%	31%	37%	40%	20%	28%	37%	35%	46%	
1	6%	8%	7%	-	4%	10%	8%	4%	6%	5%	7%	6%	5%	6%	8%	6%	7%	5%	6%	6%	7%	7%	5%	
2	7%	9%	8%	3%	6%	8%	8%	6%	5%	8%	7%	6%	10%	6%	8%	8%	6%	8%	9%	8%	5%	7%	6%	
3	6%	6%	6%	2%	6%	5%	6%	6%	6%	6%	6%	5%	9%	5%	5%	5%	4%	5%	6%	6%	7%	5%	4%	
4	7%	7%	8%	4%	8%	7%	6%	8%	8%	7%	6%	7%	4%	7%	7%	8%	9%	6%	9%	6%	7%	8%	3%	
5	16%	14%	18%	9%	18%	13%	14%	19%	24%	18%	14%	13%	14%	17%	17%	17%	15%	15%	16%	15%	20%	20%	11%	
6	8%	4%	12%	10%	13%	5%	8%	8%	8%	10%	7%	6%	7%	8%	7%	8%	7%	10%	10%	7%	7%	5%	10%	
7	7%	3%	10%	19%	11%	2%	6%	8%	9%	6%	8%	5%	9%	8%	6%	5%	5%	9%	9%	8%	5%	3%	6%	
8	5%	2%	8%	11%	7%	2%	4%	5%	8%	5%	5%	3%	5%	5%	6%	5%	3%	-	6%	6%	2%	4%	4%	
9	2%	0%	2%	8%	3%	-	2%	1%	3%	2%	1%	2%	2%	2%	1%	2%	1%	2%	3%	2%	1%	2%	-	
10 - Would definitely consider voting for them	6%	2%	7%	31%	12%	2%	6%	6%	6%	6%	7%	6%	10%	7%	4%	6%	5%	2%	7%	7%	4%	5%	6%	

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Which of the following do you think are the most important issues facing the country at this time?
Please tick up to three.

	Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base: All GB adults	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182	
Health	39%	37%	45%	54%	46%	37%	32%	45%	28%	34%	45%	46%	36%	40%	38%	38%	39%	44%	44%	37%	38%	30%	38%	
Immigration & Asylum	22%	43%	8%	3%	7%	42%	24%	21%	8%	16%	27%	37%	14%	25%	27%	24%	14%	18%	20%	19%	28%	23%	28%	
Crime	12%	16%	9%	6%	8%	18%	13%	12%	5%	11%	14%	17%	15%	11%	13%	15%	7%	7%	12%	10%	15%	9%	17%	
The economy	68%	73%	65%	81%	71%	69%	67%	68%	61%	70%	69%	66%	60%	72%	68%	69%	69%	53%	73%	69%	67%	64%	53%	
Tax	18%	19%	16%	10%	14%	18%	19%	18%	25%	25%	13%	10%	20%	18%	17%	19%	17%	18%	18%	18%	22%	24%	9%	
Pensions	7%	9%	8%	2%	5%	11%	7%	6%	0%	2%	7%	18%	6%	7%	7%	6%	9%	6%	6%	5%	11%	6%	8%	
Education	7%	4%	7%	7%	8%	4%	6%	8%	14%	8%	5%	5%	6%	6%	7%	8%	10%	7%	9%	7%	7%	5%	5%	
Family life & childcare	6%	3%	6%	4%	6%	6%	5%	7%	5%	9%	3%	3%	6%	4%	4%	8%	11%	3%	6%	5%	6%	7%	5%	
Housing	16%	12%	18%	18%	18%	11%	17%	16%	27%	20%	12%	9%	23%	17%	10%	16%	15%	19%	15%	16%	16%	19%	19%	
The environment	30%	18%	40%	48%	44%	17%	26%	34%	36%	31%	32%	24%	29%	31%	31%	27%	29%	34%	35%	32%	24%	28%	24%	
Britain leaving the EU	21%	15%	28%	32%	31%	13%	24%	18%	17%	22%	22%	19%	23%	22%	19%	18%	24%	22%	21%	25%	15%	23%	16%	
Transport	4%	3%	4%	2%	3%	4%	5%	2%	4%	4%	4%	3%	6%	3%	2%	3%	3%	7%	3%	5%	4%	2%	5%	
Welfare benefits	10%	7%	15%	10%	10%	9%	10%	11%	10%	12%	11%	7%	13%	7%	10%	10%	12%	22%	8%	7%	9%	12%	25%	
Defence and security	14%	25%	7%	12%	9%	22%	16%	12%	6%	8%	15%	26%	11%	16%	14%	13%	11%	14%	13%	15%	16%	13%	12%	
None of these	1%	0%	1%	-	1%	1%	1%	0%	1%	1%	0%	0%	0%	1%	-	1%	0%	3%	0%	1%	1%	1%	-	
Don't know	3%	1%	3%	1%	2%	2%	3%	3%	9%	4%	1%	1%	5%	2%	5%	4%	2%	1%	2%	3%	3%	5%	8%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182	
Very well	2%	3%	0%	-	0%	3%	1%	2%	3%	2%	1%	2%	0%	2%	2%	3%	-	1%	2%	1%	1%	2%	3%	
Fairly well	17%	31%	7%	7%	11%	24%	20%	15%	16%	14%	14%	27%	15%	19%	21%	16%	13%	12%	15%	16%	22%	18%	20%	
Fairly badly	29%	35%	20%	30%	25%	33%	28%	29%	31%	30%	25%	29%	27%	30%	31%	28%	26%	22%	31%	31%	28%	29%	19%	
Very badly	46%	25%	69%	59%	60%	35%	43%	48%	42%	44%	55%	40%	51%	43%	40%	47%	53%	57%	49%	45%	43%	44%	51%	
Don't know	6%	5%	3%	4%	4%	6%	7%	5%	8%	9%	5%	1%	7%	6%	7%	6%	8%	9%	4%	8%	6%	7%	8%	

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Immigration

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very well	1%	2%	0%	-	1%	2%	1%	2%	3%	1%	1%	1%	1%	1%	1%	2%	1%	-	2%	0%	1%	1%	2%
Fairly well	12%	19%	7%	6%	9%	15%	12%	11%	11%	13%	11%	12%	11%	11%	19%	12%	5%	6%	12%	12%	12%	15%	8%
Fairly badly	30%	34%	28%	25%	30%	30%	27%	32%	31%	28%	27%	36%	28%	30%	28%	32%	30%	31%	33%	26%	34%	30%	26%
Very badly	46%	39%	53%	57%	50%	46%	49%	43%	37%	43%	55%	47%	48%	47%	40%	43%	53%	51%	46%	49%	42%	43%	49%
Don't know	11%	5%	12%	12%	10%	7%	10%	12%	18%	15%	7%	5%	12%	11%	11%	11%	11%	7%	13%	10%	12%	15%	

Crime

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very well	2%	3%	1%	-	1%	3%	3%	2%	4%	3%	1%	2%	1%	3%	3%	2%	1%	1%	2%	2%	2%	6%	1%
Fairly well	23%	32%	16%	23%	21%	25%	24%	22%	25%	24%	17%	26%	20%	25%	25%	21%	24%	19%	27%	20%	23%	21%	23%
Fairly badly	34%	36%	36%	36%	36%	33%	32%	36%	29%	30%	37%	39%	36%	33%	31%	35%	33%	38%	38%	35%	34%	29%	25%
Very badly	26%	20%	31%	28%	27%	27%	28%	23%	21%	25%	31%	24%	31%	25%	24%	27%	23%	21%	23%	26%	25%	27%	32%
Don't know	15%	9%	16%	13%	14%	12%	13%	17%	21%	18%	14%	9%	11%	14%	16%	15%	18%	22%	10%	18%	16%	17%	18%

Education

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very well	2%	4%	1%	-	2%	3%	3%	2%	3%	3%	2%	2%	2%	3%	3%	2%	5%	3%	2%	2%	2%	4%	4%
Fairly well	31%	51%	19%	19%	24%	42%	29%	33%	27%	26%	27%	46%	28%	33%	37%	32%	18%	29%	31%	28%	36%	32%	30%
Fairly badly	28%	25%	33%	34%	31%	26%	29%	28%	27%	30%	30%	25%	33%	27%	24%	28%	37%	26%	33%	29%	24%	30%	23%
Very badly	22%	7%	36%	30%	31%	14%	22%	21%	23%	23%	24%	16%	23%	19%	20%	23%	25%	26%	23%	22%	19%	22%	24%
Don't know	16%	13%	10%	17%	13%	16%	16%	16%	19%	18%	17%	11%	14%	18%	17%	15%	15%	15%	11%	19%	19%	12%	20%

Taxation

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very well	1%	2%	0%	-	1%	2%	1%	1%	1%	1%	1%	2%	-	1%	2%	1%	1%	2%	2%	2%	0%	0%	1%
Fairly well	18%	32%	10%	16%	15%	26%	18%	17%	7%	13%	19%	30%	13%	20%	22%	18%	12%	10%	17%	19%	19%	17%	15%
Fairly badly	34%	38%	31%	36%	33%	34%	33%	35%	34%	33%	32%	37%	37%	36%	31%	33%	32%	29%	36%	33%	33%	34%	32%
Very badly	37%	20%	52%	36%	42%	28%	39%	35%	43%	41%	38%	24%	40%	33%	33%	39%	44%	45%	38%	35%	36%	41%	34%
Don't know	11%	7%	7%	12%	9%	10%	9%	12%	15%	12%	10%	6%	11%	10%	12%	9%	11%	14%	8%	11%	12%	8%	18%

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Unemployment

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very well	6%	14%	0%	3%	3%	11%	8%	4%	2%	3%	7%	12%	5%	5%	8%	7%	6%	8%	8%	6%	4%	4%	5%
Fairly well	34%	52%	20%	35%	30%	43%	37%	31%	18%	32%	34%	44%	32%	41%	36%	29%	25%	24%	36%	33%	34%	33%	31%
Fairly badly	25%	13%	34%	31%	28%	19%	23%	28%	33%	27%	22%	22%	29%	22%	21%	29%	29%	26%	28%	23%	28%	25%	21%
Very badly	18%	6%	31%	14%	22%	11%	18%	17%	26%	19%	19%	10%	23%	14%	16%	19%	19%	25%	15%	17%	17%	23%	21%
Don't know	18%	15%	15%	18%	16%	17%	14%	21%	21%	19%	19%	12%	11%	18%	20%	17%	21%	20%	13%	21%	18%	14%	22%

Inflation

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very well	1%	1%	-	-	-	1%	0%	1%	1%	0%	0%	1%	0%	0%	1%	1%	-	-	1%	1%	0%	-	0%
Fairly well	11%	23%	4%	2%	7%	17%	11%	11%	4%	8%	12%	20%	7%	12%	15%	12%	4%	10%	10%	11%	11%	13%	14%
Fairly badly	28%	37%	22%	36%	27%	33%	27%	29%	23%	24%	29%	36%	29%	30%	28%	27%	24%	29%	29%	28%	31%	27%	23%
Very badly	52%	33%	68%	55%	60%	41%	53%	50%	59%	58%	51%	37%	54%	50%	45%	52%	64%	53%	55%	50%	48%	52%	51%
Don't know	9%	7%	6%	7%	7%	9%	9%	9%	13%	10%	8%	7%	10%	8%	11%	8%	7%	8%	6%	10%	10%	8%	11%

Britain's exit from the EU

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very well	6%	14%	1%	-	1%	13%	7%	5%	2%	3%	4%	14%	3%	6%	9%	7%	2%	3%	5%	4%	7%	7%	9%
Fairly well	23%	44%	10%	4%	10%	38%	20%	25%	12%	18%	24%	35%	22%	25%	23%	23%	13%	25%	21%	20%	27%	28%	20%
Fairly badly	23%	24%	21%	15%	21%	23%	23%	24%	27%	26%	19%	21%	20%	22%	25%	25%	23%	25%	23%	25%	25%	22%	18%
Very badly	38%	11%	60%	72%	61%	16%	41%	34%	41%	40%	45%	24%	43%	36%	31%	36%	52%	38%	45%	40%	30%	34%	31%
Don't know	10%	7%	7%	8%	7%	10%	9%	12%	17%	13%	7%	5%	11%	11%	11%	9%	9%	10%	6%	11%	10%	9%	22%

Defence

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very well	5%	8%	3%	3%	5%	6%	6%	4%	6%	5%	4%	6%	3%	4%	7%	5%	8%	4%	5%	5%	4%	6%	9%
Fairly well	39%	52%	33%	34%	37%	43%	43%	35%	36%	39%	36%	43%	45%	42%	40%	37%	27%	35%	42%	37%	40%	38%	33%
Fairly badly	20%	20%	19%	25%	19%	22%	21%	18%	17%	16%	22%	24%	17%	19%	19%	22%	22%	24%	23%	21%	19%	16%	15%
Very badly	12%	7%	17%	12%	14%	11%	14%	11%	11%	12%	15%	11%	13%	11%	11%	14%	16%	10%	11%	13%	12%	14%	13%
Don't know	24%	13%	27%	26%	25%	18%	16%	31%	30%	28%	23%	16%	23%	24%	23%	23%	27%	28%	19%	25%	25%	26%	31%

Fieldwork Dates: 30th - 31st July 2022

Sample size: 1751 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

The economy

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very well	1%	2%	-	-	-	2%	1%	1%	-	1%	0%	3%	0%	1%	1%	1%	-	1%	1%	1%	0%	1%	3%
Fairly well	17%	36%	6%	5%	10%	29%	18%	17%	8%	12%	17%	32%	16%	19%	19%	17%	11%	18%	16%	18%	19%	18%	17%
Fairly badly	33%	36%	30%	39%	33%	32%	33%	33%	35%	30%	33%	36%	32%	36%	31%	31%	30%	30%	36%	32%	34%	28%	29%
Very badly	42%	22%	61%	50%	52%	32%	41%	43%	46%	48%	45%	27%	42%	39%	41%	44%	52%	44%	43%	43%	40%	46%	40%
Don't know	7%	4%	3%	6%	5%	6%	7%	6%	12%	9%	4%	3%	9%	6%	8%	6%	8%	7%	4%	7%	7%	8%	12%

Terrorism

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very well	10%	18%	6%	6%	8%	15%	13%	8%	8%	10%	10%	12%	7%	12%	10%	11%	10%	9%	11%	9%	9%	12%	15%
Fairly well	44%	55%	39%	45%	44%	48%	46%	43%	39%	41%	44%	51%	41%	49%	44%	43%	34%	40%	50%	41%	46%	40%	37%
Fairly badly	13%	10%	16%	13%	12%	12%	11%	14%	13%	12%	14%	14%	16%	9%	15%	14%	14%	14%	13%	13%	14%	9%	12%
Very badly	10%	5%	15%	10%	13%	8%	11%	9%	12%	11%	11%	7%	16%	8%	9%	11%	12%	10%	9%	12%	8%	13%	10%
Don't know	23%	13%	25%	27%	23%	18%	18%	26%	27%	26%	21%	16%	20%	23%	21%	21%	30%	27%	17%	24%	23%	26%	27%

Transport

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very well	1%	2%	0%	2%	0%	2%	2%	1%	4%	1%	2%	2%	2%	1%	1%	2%	2%	2%	1%	2%	0%	2%	3%
Fairly well	23%	38%	11%	10%	15%	31%	23%	23%	22%	21%	19%	28%	26%	23%	24%	22%	17%	17%	22%	20%	28%	24%	19%
Fairly badly	34%	35%	35%	41%	36%	32%	34%	34%	35%	34%	30%	38%	26%	37%	36%	33%	33%	32%	38%	37%	29%	32%	26%
Very badly	30%	13%	44%	41%	39%	22%	31%	28%	27%	29%	37%	23%	37%	28%	23%	29%	38%	34%	30%	29%	27%	29%	34%
Don't know	12%	12%	10%	6%	10%	13%	11%	14%	12%	15%	11%	10%	9%	11%	15%	14%	10%	15%	8%	12%	16%	13%	18%

Housing

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very well	1%	2%	0%	-	0%	2%	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	-	-	1%	1%	0%	-	2%
Fairly well	19%	35%	9%	12%	14%	27%	20%	17%	9%	16%	17%	29%	15%	19%	25%	20%	10%	15%	20%	17%	21%	18%	17%
Fairly badly	31%	32%	30%	30%	31%	30%	29%	33%	38%	29%	29%	35%	25%	32%	34%	31%	30%	31%	31%	31%	32%	34%	26%
Very badly	34%	15%	51%	45%	44%	23%	37%	32%	39%	38%	37%	23%	48%	33%	24%	33%	41%	37%	37%	33%	31%	34%	36%
Don't know	15%	16%	9%	13%	12%	18%	13%	18%	15%	17%	16%	12%	11%	14%	16%	16%	19%	17%	12%	17%	16%	15%	19%

Fieldwork Dates: 30th - 31st July 2022

Sample size: 1751 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Environment

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very well	3%	6%	0%	-	1%	5%	3%	2%	1%	3%	2%	3%	2%	1%	4%	4%	3%	2%	2%	3%	2%	5%	2%
Fairly well	27%	47%	17%	13%	15%	42%	31%	24%	22%	24%	26%	38%	28%	29%	26%	29%	23%	23%	26%	24%	31%	30%	31%
Fairly badly	30%	26%	31%	38%	33%	25%	26%	33%	32%	29%	28%	31%	27%	31%	31%	28%	30%	28%	35%	29%	29%	25%	21%
Very badly	27%	9%	43%	40%	41%	15%	28%	26%	34%	28%	32%	17%	31%	26%	23%	28%	33%	31%	28%	29%	23%	24%	29%
Don't know	13%	12%	8%	10%	10%	14%	12%	15%	11%	16%	11%	11%	13%	12%	16%	12%	13%	16%	8%	15%	15%	15%	17%

Welfare benefits

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very well	3%	6%	1%	-	1%	5%	3%	3%	1%	2%	3%	4%	2%	2%	3%	4%	3%	2%	2%	2%	3%	3%	6%
Fairly well	23%	42%	10%	13%	16%	33%	24%	21%	16%	17%	21%	37%	16%	25%	27%	23%	16%	20%	25%	21%	23%	23%	20%
Fairly badly	29%	24%	30%	39%	31%	24%	28%	29%	32%	31%	25%	28%	29%	30%	29%	27%	26%	29%	29%	30%	31%	24%	25%
Very badly	29%	12%	47%	34%	39%	21%	30%	29%	27%	31%	36%	19%	34%	25%	25%	31%	36%	35%	29%	29%	26%	32%	35%
Don't know	17%	16%	13%	15%	13%	17%	15%	18%	24%	18%	15%	11%	19%	18%	16%	14%	18%	14%	15%	17%	18%	18%	15%

Do you think that Boris Johnson is doing well or badly as Prime Minister?

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base: All GB adults	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very well	7%	15%	0%	-	2%	13%	5%	8%	1%	3%	6%	16%	2%	7%	8%	9%	1%	7%	7%	5%	7%	5%	9%
Fairly well	22%	44%	5%	7%	9%	37%	23%	21%	9%	18%	24%	34%	19%	25%	26%	20%	14%	17%	16%	19%	30%	27%	24%
Fairly badly	19%	23%	13%	16%	16%	21%	18%	20%	22%	21%	16%	17%	22%	20%	22%	16%	13%	23%	22%	19%	15%	20%	16%
Very badly	47%	13%	78%	76%	70%	25%	48%	45%	56%	50%	51%	32%	51%	42%	37%	49%	68%	47%	51%	49%	44%	41%	38%
Don't know	6%	4%	3%	1%	3%	4%	6%	6%	12%	8%	4%	2%	6%	7%	6%	6%	4%	6%	4%	8%	3%	6%	12%

Do you think Keir Starmer is doing well or badly as leader of the Labour party?

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base: All GB adults	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very well	3%	1%	6%	4%	4%	2%	3%	3%	2%	3%	5%	3%	4%	3%	4%	3%	3%	3%	3%	3%	1%	7%	4%
Fairly well	24%	15%	41%	46%	38%	17%	26%	23%	23%	24%	29%	21%	27%	23%	24%	27%	19%	28%	31%	24%	22%	21%	18%
Fairly badly	29%	33%	30%	33%	30%	30%	30%	29%	27%	29%	31%	30%	36%	32%	25%	26%	36%	19%	34%	29%	28%	26%	24%
Very badly	25%	39%	10%	11%	15%	37%	27%	22%	16%	20%	24%	38%	20%	23%	29%	24%	27%	29%	21%	24%	27%	28%	27%
Don't know	18%	13%	12%	6%	12%	14%	13%	23%	33%	24%	12%	9%	13%	19%	18%	20%	15%	21%	11%	20%	22%	19%	27%

Fieldwork Dates: 30th - 31st July 2022

Sample size: 1751 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you believe that at the moment Keir Starmer does or does not look like a Prime Minister in waiting?

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base: All GB adults	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
He does look like a Prime Minister in waiting	24%	8%	46%	44%	38%	13%	25%	23%	30%	26%	30%	14%	27%	23%	24%	27%	21%	20%	28%	24%	25%	23%	14%
He does not look like a Prime Minister in waiting	57%	83%	36%	44%	45%	76%	57%	57%	39%	50%	57%	76%	52%	60%	57%	54%	59%	51%	59%	55%	58%	54%	55%
Not sure	19%	8%	19%	12%	17%	11%	18%	20%	31%	24%	14%	10%	21%	17%	20%	19%	19%	29%	13%	21%	16%	23%	30%

Do you believe the Labour party today are or are not ready for government?

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base: All GB adults	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
They are ready for Government	27%	8%	52%	46%	41%	14%	27%	26%	38%	29%	29%	15%	31%	25%	25%	30%	26%	25%	32%	27%	25%	25%	19%
They are not ready for Government	53%	87%	24%	39%	39%	75%	56%	51%	31%	46%	56%	75%	45%	59%	58%	48%	56%	46%	55%	51%	56%	54%	51%
Not sure	20%	5%	23%	15%	20%	11%	17%	22%	31%	25%	15%	10%	24%	17%	17%	22%	17%	29%	13%	22%	19%	21%	30%

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base: All GB adults	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Strongly support	18%	13%	23%	14%	21%	15%	23%	12%	15%	20%	17%	14%	21%	14%	17%	16%	31%	15%	16%	17%	15%	20%	25%
Tend to support	37%	33%	45%	46%	40%	35%	38%	37%	41%	35%	37%	41%	42%	35%	35%	39%	39%	40%	41%	38%	39%	31%	30%
Tend to oppose	21%	30%	15%	21%	22%	25%	18%	24%	14%	19%	22%	28%	21%	24%	22%	20%	14%	18%	23%	20%	22%	21%	17%
Strongly oppose	11%	17%	5%	9%	7%	16%	10%	13%	6%	10%	16%	12%	5%	14%	13%	10%	6%	12%	10%	13%	11%	11%	9%
Don't know	13%	7%	12%	11%	10%	8%	11%	14%	23%	16%	9%	5%	11%	12%	13%	14%	10%	16%	10%	12%	12%	16%	19%

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base: All GB adults	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Strongly support	13%	9%	17%	9%	15%	11%	18%	9%	14%	15%	14%	9%	13%	10%	13%	13%	25%	14%	11%	10%	12%	17%	23%
Tend to support	34%	28%	41%	41%	38%	30%	35%	33%	35%	33%	33%	35%	33%	32%	33%	35%	36%	34%	36%	35%	34%	32%	27%
Tend to oppose	22%	27%	18%	29%	22%	26%	19%	25%	20%	21%	21%	27%	28%	25%	19%	19%	19%	22%	24%	23%	25%	17%	16%
Strongly oppose	21%	30%	15%	14%	16%	27%	19%	23%	12%	19%	25%	25%	14%	25%	23%	21%	12%	20%	21%	21%	21%	22%	18%
Don't know	10%	5%	9%	8%	9%	6%	10%	10%	19%	13%	6%	5%	12%	8%	12%	12%	8%	9%	8%	11%	8%	13%	16%

Fieldwork Dates: 30th - 31st July 2022

Sample size: 1751 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Strongly support	22%	14%	30%	21%	24%	16%	28%	17%	41%	24%	20%	13%	29%	23%	18%	21%	24%	19%	22%	22%	17%	28%	29%
Tend to support	34%	32%	39%	39%	37%	32%	31%	37%	31%	33%	32%	40%	32%	32%	37%	34%	38%	37%	33%	36%	36%	34%	30%
Tend to oppose	19%	26%	14%	19%	18%	23%	18%	20%	8%	18%	20%	23%	18%	19%	21%	19%	17%	20%	22%	18%	20%	18%	11%
Strongly oppose	11%	19%	4%	11%	9%	17%	12%	11%	5%	10%	17%	12%	10%	13%	13%	11%	4%	11%	15%	11%	11%	9%	7%
Don't know	13%	10%	13%	11%	11%	12%	11%	15%	15%	15%	11%	12%	10%	12%	12%	15%	17%	14%	9%	13%	16%	12%	23%

...if it meant the government borrowing a large amount of money to fund house building?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Strongly support	7%	3%	11%	6%	9%	4%	10%	4%	9%	6%	11%	4%	6%	7%	6%	5%	11%	6%	8%	7%	4%	8%	10%
Tend to support	22%	17%	28%	27%	26%	20%	23%	20%	17%	22%	22%	24%	28%	21%	19%	20%	25%	21%	20%	24%	19%	26%	21%
Tend to oppose	30%	33%	30%	28%	29%	31%	27%	33%	34%	28%	27%	34%	25%	28%	31%	31%	31%	40%	34%	29%	30%	27%	25%
Strongly oppose	27%	37%	18%	26%	23%	35%	27%	27%	17%	28%	29%	27%	30%	29%	27%	28%	18%	18%	29%	25%	32%	28%	18%
Don't know	15%	9%	14%	14%	13%	10%	13%	16%	24%	16%	11%	12%	11%	14%	16%	16%	15%	14%	10%	16%	15%	13%	26%

...if it meant allowing smaller housing units or more high rise blocks?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Strongly support	5%	3%	5%	4%	7%	4%	8%	2%	7%	5%	6%	2%	6%	5%	5%	5%	4%	5%	4%	5%	3%	8%	6%
Tend to support	23%	21%	26%	29%	27%	18%	25%	21%	30%	22%	21%	22%	22%	25%	24%	20%	25%	22%	29%	21%	20%	20%	21%
Tend to oppose	31%	32%	32%	36%	32%	32%	30%	32%	24%	32%	28%	35%	28%	32%	29%	32%	34%	31%	32%	33%	31%	31%	25%
Strongly oppose	27%	34%	23%	19%	23%	34%	25%	29%	16%	25%	33%	30%	29%	26%	30%	27%	23%	25%	26%	26%	34%	24%	23%
Don't know	14%	11%	14%	11%	11%	12%	13%	15%	23%	15%	13%	10%	15%	13%	12%	16%	14%	17%	9%	16%	12%	17%	25%

Fieldwork Dates: 30th - 31st July 2022

Sample size: 1751 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

....if it meant building more housing on green field sites?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Strongly support	4%	4%	5%	2%	4%	4%	7%	2%	6%	5%	4%	3%	4%	5%	4%	5%	4%	3%	5%	4%	3%	8%	3%
Tend to support	15%	14%	17%	17%	16%	15%	19%	12%	17%	15%	16%	16%	18%	16%	17%	12%	22%	11%	18%	15%	14%	17%	13%
Tend to oppose	28%	24%	32%	33%	30%	24%	26%	30%	32%	29%	24%	28%	28%	26%	28%	28%	32%	34%	25%	32%	29%	25%	25%
Strongly oppose	42%	51%	37%	44%	42%	50%	38%	46%	26%	39%	48%	49%	39%	46%	41%	43%	30%	41%	46%	38%	45%	37%	43%
Don't know	10%	7%	9%	3%	7%	7%	10%	11%	18%	12%	9%	4%	11%	7%	11%	13%	12%	10%	6%	12%	10%	14%	15%

In the year ahead, do you expect house prices to go up or down, or stay about the same?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base: All GB adults	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Go up a lot	15%	11%	15%	9%	13%	13%	17%	13%	24%	17%	13%	10%	11%	15%	13%	17%	16%	19%	15%	12%	14%	20%	19%
Go up a little	36%	37%	37%	39%	36%	37%	40%	33%	37%	32%	38%	42%	36%	39%	36%	34%	37%	31%	38%	36%	35%	38%	35%
Stay about the same	22%	27%	21%	26%	25%	24%	19%	26%	11%	21%	26%	27%	21%	21%	23%	24%	21%	24%	24%	24%	25%	16%	14%
Go down a little	10%	13%	10%	9%	10%	11%	10%	10%	10%	11%	9%	10%	12%	11%	11%	8%	9%	15%	12%	12%	10%	7%	6%
Go down a lot	3%	3%	4%	2%	3%	3%	3%	3%	5%	3%	4%	2%	5%	2%	2%	5%	2%	2%	3%	4%	3%	2%	3%
Don't know	13%	9%	13%	15%	13%	12%	12%	15%	13%	16%	11%	10%	15%	12%	15%	13%	12%	13%	8%	13%	13%	17%	24%

Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base: All GB adults	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
It would be better for Britain if house prices rose	4%	7%	2%	3%	4%	5%	5%	3%	3%	3%	7%	4%	4%	4%	6%	4%	2%	3%	4%	5%	5%	2%	3%
It would be better for Britain if house prices went down	53%	44%	62%	56%	56%	45%	54%	51%	72%	57%	48%	41%	61%	54%	50%	50%	54%	52%	52%	54%	51%	55%	54%
It would be better for Britain if house prices stayed about the same	25%	33%	21%	30%	25%	31%	24%	26%	9%	18%	30%	39%	20%	26%	26%	26%	25%	24%	33%	23%	25%	20%	15%
Don't know	18%	16%	15%	12%	15%	18%	17%	20%	16%	22%	15%	16%	16%	16%	19%	20%	19%	22%	11%	19%	19%	23%	28%

Fieldwork Dates: 30th - 31st July 2022

Sample size: 1751 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base: All GB adults	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
I would be better off if house prices rose	20%	25%	18%	28%	25%	20%	23%	17%	8%	20%	26%	19%	22%	20%	19%	17%	24%	21%	29%	19%	18%	13%	11%
I would be better off if house prices fell	22%	12%	26%	15%	20%	11%	21%	22%	65%	29%	7%	3%	28%	23%	16%	21%	19%	24%	21%	26%	18%	28%	10%
It will make little difference to me personally if house prices rise or fall	49%	58%	48%	53%	49%	60%	47%	51%	12%	39%	59%	74%	38%	48%	53%	53%	50%	47%	45%	45%	55%	44%	65%
Don't know	9%	6%	9%	4%	7%	8%	9%	10%	15%	13%	7%	4%	13%	9%	12%	9%	6%	7%	5%	10%	10%	15%	14%

Do you think the Conservative party is in touch or out of touch?

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
In touch	11%	26%	1%	2%	6%	19%	9%	12%	3%	7%	11%	21%	8%	11%	12%	12%	6%	11%	10%	11%	13%	9%	10%
Out of touch	67%	47%	90%	92%	82%	57%	70%	65%	69%	69%	76%	56%	74%	66%	61%	65%	79%	74%	73%	66%	64%	64%	67%
Neither	12%	23%	4%	5%	7%	18%	12%	13%	8%	10%	10%	20%	8%	14%	15%	12%	8%	8%	11%	12%	13%	14%	12%
Don't know	10%	4%	5%	2%	5%	6%	9%	11%	21%	14%	3%	3%	11%	8%	11%	11%	8%	6%	6%	11%	10%	13%	11%

Do you think the Conservative party cares about ordinary people, or care about only a select few?

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Cares about ordinary people	12%	30%	1%	3%	8%	21%	11%	13%	7%	8%	11%	24%	10%	14%	14%	12%	9%	7%	14%	12%	11%	13%	11%
Cares about only a select few	67%	47%	89%	86%	79%	58%	68%	66%	69%	69%	72%	57%	71%	66%	61%	65%	77%	74%	70%	67%	65%	64%	65%
Neither	11%	16%	6%	9%	8%	14%	10%	12%	8%	10%	11%	16%	8%	13%	14%	12%	7%	9%	10%	10%	14%	13%	12%
Don't know	9%	6%	4%	2%	5%	7%	10%	9%	16%	13%	5%	3%	11%	7%	11%	11%	7%	10%	6%	11%	11%	10%	12%

Do you think the Conservative party is trustworthy or untrustworthy?

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Trustworthy	11%	27%	1%	2%	5%	20%	12%	10%	4%	7%	11%	22%	8%	11%	14%	12%	8%	11%	11%	9%	11%	15%	13%
Untrustworthy	64%	37%	90%	90%	80%	50%	65%	63%	71%	68%	70%	47%	68%	62%	59%	63%	78%	65%	70%	62%	62%	61%	59%
Neither	16%	30%	5%	6%	10%	23%	15%	17%	7%	13%	15%	27%	14%	19%	16%	15%	6%	17%	15%	17%	17%	13%	16%
Don't know	9%	6%	4%	2%	5%	6%	9%	10%	18%	12%	4%	4%	11%	8%	10%	10%	7%	8%	5%	11%	10%	10%	12%

Fieldwork Dates: 30th - 31st July 2022

Sample size: 1751 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the Conservative party is trying to do the right thing, or serving their own interests?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Trying to do the right thing	18%	41%	3%	7%	9%	31%	18%	18%	7%	12%	18%	33%	13%	21%	20%	18%	11%	13%	17%	16%	19%	23%	17%
Serving their own interests	65%	39%	91%	87%	80%	52%	66%	63%	64%	69%	69%	52%	68%	63%	59%	63%	77%	72%	69%	66%	61%	58%	65%
Neither	8%	13%	3%	4%	6%	11%	7%	9%	9%	7%	8%	11%	7%	9%	10%	8%	3%	7%	8%	8%	10%	7%	7%
Don't know	10%	6%	3%	2%	5%	7%	9%	10%	20%	13%	5%	4%	12%	7%	11%	11%	9%	8%	6%	11%	10%	13%	11%

Do you think the Conservative party is strong or weak?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Strong	15%	30%	7%	6%	11%	21%	16%	13%	9%	13%	14%	22%	14%	15%	18%	15%	10%	14%	13%	17%	14%	18%	14%
Weak	52%	36%	68%	69%	61%	45%	53%	51%	51%	53%	58%	42%	48%	53%	45%	52%	64%	51%	57%	49%	53%	52%	43%
Neither	22%	28%	18%	20%	20%	26%	20%	24%	16%	19%	22%	30%	23%	22%	24%	22%	17%	22%	23%	21%	22%	17%	27%
Don't know	11%	6%	8%	5%	8%	8%	11%	12%	23%	15%	6%	5%	15%	10%	13%	11%	9%	12%	7%	13%	11%	14%	16%

Do you think the Conservative party is moderate or extreme?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Moderate	31%	59%	13%	22%	24%	43%	35%	27%	21%	26%	32%	42%	29%	33%	33%	33%	21%	21%	32%	32%	31%	31%	22%
Extreme	27%	8%	49%	46%	42%	14%	29%	26%	32%	28%	32%	20%	34%	25%	22%	28%	36%	22%	39%	25%	20%	21%	26%
Neither	22%	21%	20%	23%	20%	25%	20%	25%	20%	20%	22%	26%	17%	22%	24%	20%	27%	27%	20%	22%	24%	20%	26%
Don't know	20%	13%	18%	9%	14%	18%	17%	23%	27%	26%	14%	12%	20%	20%	21%	19%	15%	30%	10%	21%	25%	27%	26%

Do you think the Conservative party is competent or incompetent?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Competent	18%	40%	3%	4%	9%	30%	18%	17%	9%	13%	19%	29%	15%	17%	22%	19%	12%	14%	16%	14%	22%	20%	22%
Incompetent	59%	30%	84%	87%	77%	43%	60%	57%	60%	63%	63%	46%	62%	58%	53%	56%	73%	66%	66%	59%	57%	53%	50%
Neither	14%	25%	6%	6%	9%	20%	12%	16%	11%	12%	13%	21%	11%	17%	13%	14%	7%	12%	14%	16%	12%	13%	15%
Don't know	10%	5%	6%	3%	5%	6%	9%	10%	20%	13%	5%	4%	12%	8%	12%	10%	8%	8%	4%	12%	10%	14%	14%

Fieldwork Dates: 30th - 31st July 2022

Sample size: 1751 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the Conservative party has a clear sense of purpose, or are unclear about what they stand for?

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Have a clear sense of purpose	23%	34%	21%	18%	22%	27%	22%	24%	22%	20%	22%	29%	25%	24%	24%	24%	15%	20%	23%	21%	23%	27%	25%
Are unclear what they stand for	54%	45%	65%	71%	63%	49%	56%	52%	44%	55%	59%	52%	53%	54%	52%	54%	62%	49%	60%	54%	49%	49%	50%
Neither	11%	15%	8%	6%	9%	14%	12%	11%	10%	10%	12%	14%	11%	12%	11%	10%	9%	15%	11%	12%	16%	6%	9%
Don't know	12%	6%	6%	6%	7%	10%	11%	13%	24%	15%	7%	6%	11%	10%	12%	13%	14%	16%	6%	13%	13%	19%	16%

Do you think the Conservative party is tolerant or prejudiced?

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Tolerant	22%	48%	5%	7%	12%	37%	25%	19%	10%	17%	24%	34%	20%	24%	24%	22%	11%	18%	24%	21%	19%	25%	21%
Prejudiced	47%	19%	74%	73%	65%	31%	49%	46%	53%	51%	51%	35%	56%	44%	41%	48%	59%	50%	56%	47%	41%	41%	45%
Neither	15%	21%	10%	15%	14%	18%	14%	16%	12%	13%	13%	22%	10%	16%	19%	13%	17%	18%	12%	15%	21%	13%	14%
Don't know	16%	12%	10%	5%	9%	14%	13%	19%	26%	19%	12%	9%	14%	16%	16%	17%	14%	14%	8%	17%	19%	21%	19%

Do you think the Labour party is in touch or out of touch?

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
In touch	24%	11%	47%	38%	35%	16%	22%	26%	23%	25%	28%	20%	29%	23%	23%	26%	20%	22%	26%	22%	24%	28%	21%
Out of touch	45%	71%	25%	26%	33%	62%	50%	40%	32%	39%	45%	61%	39%	45%	48%	44%	48%	46%	46%	44%	49%	35%	48%
Neither	15%	9%	19%	26%	20%	12%	15%	15%	14%	17%	16%	13%	21%	16%	10%	15%	19%	11%	19%	17%	10%	13%	14%
Don't know	16%	8%	10%	10%	11%	10%	13%	18%	31%	19%	11%	7%	11%	16%	19%	15%	13%	21%	10%	17%	16%	23%	18%

Do you think the Labour party cares about ordinary people, or care about only a select few?

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Cares about ordinary people	43%	25%	75%	70%	62%	30%	45%	42%	51%	43%	48%	36%	49%	43%	38%	47%	42%	40%	52%	45%	36%	39%	37%
Cares about only a select few	29%	45%	12%	13%	18%	42%	29%	29%	16%	27%	30%	38%	28%	29%	34%	26%	28%	34%	29%	25%	32%	31%	31%
Neither	14%	21%	8%	10%	11%	19%	15%	14%	7%	13%	15%	19%	12%	15%	16%	14%	17%	14%	12%	15%	19%	11%	14%
Don't know	13%	9%	6%	7%	8%	9%	11%	15%	26%	17%	6%	7%	11%	14%	13%	13%	12%	8%	14%	13%	19%	17%	

Fieldwork Dates: 30th - 31st July 2022

Sample size: 1751 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the Labour party is trustworthy or untrustworthy?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Trustworthy	23%	8%	49%	36%	35%	14%	24%	22%	25%	25%	26%	16%	23%	23%	21%	25%	23%	20%	27%	23%	20%	23%	19%
Untrustworthy	38%	63%	14%	21%	26%	55%	42%	35%	25%	34%	40%	50%	37%	41%	41%	37%	29%	38%	38%	34%	44%	37%	41%
Neither	21%	17%	23%	29%	25%	19%	18%	24%	20%	20%	20%	24%	27%	18%	18%	21%	29%	21%	22%	23%	18%	15%	23%
Don't know	18%	11%	13%	14%	15%	12%	16%	19%	29%	22%	13%	9%	14%	18%	19%	17%	19%	20%	12%	19%	19%	25%	17%

Do you think the Labour party is trying to do the right thing, or serving their own interests?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Trying to do the right thing	38%	20%	70%	62%	55%	26%	40%	36%	45%	38%	44%	29%	45%	36%	35%	42%	32%	37%	46%	39%	31%	35%	31%
Serving their own interests	37%	59%	15%	20%	23%	54%	38%	36%	18%	35%	38%	48%	31%	40%	37%	34%	37%	41%	35%	31%	45%	36%	40%
Neither	11%	12%	8%	12%	12%	10%	10%	12%	11%	10%	10%	14%	12%	9%	12%	11%	15%	9%	11%	13%	8%	8%	11%
Don't know	14%	9%	8%	7%	9%	10%	13%	16%	26%	18%	8%	9%	12%	15%	16%	13%	17%	13%	8%	16%	16%	21%	17%

Do you think the Labour party is strong or weak?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Strong	12%	4%	26%	16%	17%	8%	11%	13%	12%	15%	13%	5%	13%	11%	13%	14%	9%	11%	12%	10%	13%	16%	10%
Weak	53%	75%	34%	45%	47%	66%	59%	48%	42%	46%	55%	68%	51%	55%	54%	47%	60%	56%	56%	54%	52%	47%	51%
Neither	20%	13%	27%	32%	25%	15%	19%	21%	18%	18%	23%	19%	21%	19%	19%	22%	18%	16%	24%	19%	18%	15%	18%
Don't know	16%	8%	12%	7%	11%	11%	12%	19%	28%	21%	9%	7%	15%	15%	15%	18%	12%	17%	9%	16%	17%	22%	20%

Do you think the Labour party is moderate or extreme?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Moderate	38%	20%	66%	62%	58%	23%	42%	35%	43%	42%	40%	27%	50%	37%	37%	37%	41%	28%	49%	40%	31%	30%	29%
Extreme	20%	42%	4%	8%	10%	33%	22%	19%	10%	14%	22%	34%	19%	23%	21%	18%	15%	17%	20%	19%	23%	18%	20%
Neither	21%	23%	16%	21%	20%	25%	20%	22%	13%	20%	21%	28%	12%	20%	21%	24%	26%	29%	19%	21%	23%	21%	25%
Don't know	21%	15%	14%	9%	12%	19%	17%	24%	33%	25%	17%	10%	19%	20%	21%	21%	17%	25%	12%	20%	24%	32%	26%

Fieldwork Dates: 30th - 31st July 2022

Sample size: 1751 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the Labour party is competent or incompetent?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Competent	24%	7%	49%	42%	36%	14%	24%	24%	30%	27%	26%	13%	29%	22%	24%	27%	19%	20%	27%	26%	21%	24%	19%
Incompetent	40%	67%	17%	20%	26%	57%	43%	37%	24%	34%	42%	55%	39%	42%	40%	37%	36%	44%	41%	37%	41%	39%	42%
Neither	18%	14%	18%	25%	21%	15%	18%	17%	14%	15%	20%	20%	15%	17%	17%	17%	27%	16%	19%	18%	17%	12%	18%
Don't know	19%	11%	16%	12%	16%	13%	16%	21%	31%	23%	12%	11%	17%	19%	18%	19%	17%	20%	13%	19%	21%	26%	21%

Do you think the Labour party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Have a clear sense of purpose	21%	10%	41%	25%	28%	15%	18%	23%	27%	23%	22%	14%	24%	21%	18%	22%	18%	24%	22%	20%	21%	23%	17%
Are unclear what they stand for	55%	75%	39%	55%	51%	66%	61%	49%	35%	48%	62%	67%	56%	56%	58%	51%	56%	47%	61%	55%	51%	45%	55%
Neither	9%	7%	10%	15%	11%	8%	8%	11%	9%	8%	9%	13%	9%	8%	8%	11%	12%	12%	8%	9%	14%	6%	9%
Don't know	15%	8%	10%	6%	10%	10%	13%	17%	30%	21%	7%	6%	12%	15%	16%	16%	13%	18%	8%	16%	15%	25%	19%

Do you think the Labour party is tolerant or prejudiced?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Tolerant	35%	15%	65%	58%	52%	21%	36%	33%	42%	36%	41%	22%	44%	33%	32%	38%	27%	29%	42%	35%	30%	29%	28%
Prejudiced	27%	49%	7%	13%	16%	41%	31%	23%	12%	22%	27%	41%	26%	27%	29%	25%	27%	27%	25%	28%	27%	28%	28%
Neither	19%	21%	16%	18%	19%	21%	18%	20%	11%	17%	18%	25%	14%	20%	18%	17%	23%	22%	19%	17%	20%	16%	22%
Don't know	20%	15%	12%	11%	13%	16%	15%	24%	35%	25%	14%	11%	16%	20%	21%	20%	23%	23%	14%	20%	24%	27%	22%

Generally speaking, how much confidence do you have in the courts and judicial system in Britain?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
A lot of confidence	6%	5%	6%	10%	8%	5%	8%	4%	6%	5%	5%	7%	7%	7%	6%	4%	4%	8%	9%	4%	5%	1%	6%
A fair amount of confidence	44%	49%	47%	57%	53%	42%	44%	45%	37%	42%	45%	50%	45%	46%	45%	44%	41%	33%	52%	46%	43%	36%	30%
Not very much confidence	32%	34%	31%	27%	28%	38%	32%	33%	27%	32%	35%	34%	28%	32%	29%	35%	38%	40%	25%	30%	40%	40%	36%
No confidence at all	9%	9%	7%	2%	4%	12%	8%	10%	9%	10%	9%	6%	11%	8%	10%	10%	6%	10%	8%	9%	6%	11%	13%
Don't know	9%	3%	9%	4%	7%	4%	9%	9%	22%	11%	6%	2%	10%	8%	11%	8%	11%	9%	6%	11%	6%	13%	14%

Fieldwork Dates: 30th - 31st July 2022

Sample size: 1751 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

When courts are deciding what punishment to give to someone who has committed a crime, what do you think should be the main purpose of the sentence?

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
To punish criminals	25%	35%	17%	17%	17%	34%	24%	26%	14%	24%	29%	28%	17%	24%	28%	27%	24%	29%	23%	22%	27%	30%	28%
To get criminals off the streets and away from the law-abiding public	23%	32%	17%	14%	17%	32%	23%	24%	16%	22%	23%	30%	22%	26%	23%	23%	21%	17%	22%	21%	26%	26%	27%
To rehabilitate criminals so that they do not commit further crimes	37%	22%	53%	57%	53%	24%	37%	38%	51%	38%	37%	32%	41%	39%	34%	34%	40%	40%	46%	42%	31%	28%	25%
To serve as a warning to other potential criminals	7%	8%	6%	6%	7%	7%	8%	6%	3%	8%	7%	8%	11%	6%	8%	7%	7%	6%	6%	7%	9%	8%	7%
Don't know	7%	2%	7%	6%	6%	3%	7%	7%	16%	9%	4%	2%	8%	6%	7%	8%	7%	7%	3%	8%	7%	9%	13%

How effective, if at all, do you think the following sentences are at reducing crime in the future?

Prison sentences

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very effective	7%	10%	5%	2%	4%	10%	8%	6%	5%	6%	8%	7%	7%	5%	10%	7%	8%	3%	6%	6%	6%	9%	10%
Fairly effective	38%	46%	36%	36%	34%	43%	37%	38%	37%	36%	36%	43%	39%	41%	34%	36%	35%	37%	42%	37%	41%	31%	29%
Not very effective	36%	32%	40%	40%	40%	32%	34%	37%	33%	32%	39%	39%	35%	36%	35%	35%	34%	42%	34%	36%	36%	39%	33%
Not effective at all	10%	8%	11%	9%	12%	9%	11%	9%	9%	12%	10%	7%	9%	9%	9%	13%	11%	9%	10%	10%	9%	13%	11%
Don't know	10%	4%	9%	13%	10%	6%	10%	9%	16%	13%	7%	4%	11%	9%	12%	9%	11%	9%	8%	12%	8%	7%	16%

Community service

	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very effective	3%	3%	3%	5%	4%	3%	4%	2%	1%	4%	4%	1%	9%	2%	4%	2%	1%	1%	3%	2%	2%	7%	4%
Fairly effective	22%	16%	30%	29%	28%	17%	21%	24%	30%	24%	22%	16%	28%	26%	19%	19%	17%	17%	28%	24%	17%	19%	15%
Not very effective	37%	40%	38%	34%	38%	36%	36%	38%	40%	36%	34%	40%	32%	37%	36%	38%	38%	39%	35%	40%	42%	29%	32%
Not effective at all	25%	36%	16%	11%	16%	38%	27%	24%	10%	22%	29%	36%	14%	24%	28%	29%	31%	31%	22%	20%	29%	36%	31%
Don't know	13%	5%	12%	22%	15%	7%	13%	13%	20%	15%	11%	7%	17%	11%	13%	12%	13%	12%	12%	14%	10%	9%	19%

Fieldwork Dates: 30th - 31st July 2022

Sample size: 1751 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Fines

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very effective	2%	2%	3%	2%	2%	3%	2%	2%	3%	3%	2%	1%	5%	1%	4%	2%	-	3%	2%	2%	3%	3%	3%
Fairly effective	14%	13%	16%	22%	17%	13%	15%	14%	14%	15%	15%	12%	22%	15%	13%	11%	14%	12%	18%	14%	12%	16%	10%
Not very effective	38%	38%	41%	38%	41%	37%	39%	37%	38%	37%	37%	42%	32%	41%	35%	40%	40%	36%	42%	40%	39%	31%	28%
Not effective at all	36%	44%	32%	24%	31%	41%	33%	38%	32%	34%	37%	41%	30%	34%	38%	38%	40%	38%	32%	33%	38%	42%	44%
Don't know	9%	3%	8%	14%	9%	6%	11%	8%	14%	12%	9%	3%	11%	9%	10%	9%	6%	10%	7%	12%	8%	7%	16%

Drug or alcohol treatment orders

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Very effective	7%	5%	10%	11%	10%	5%	8%	7%	11%	8%	8%	4%	14%	7%	10%	4%	7%	5%	9%	8%	6%	7%	5%
Fairly effective	29%	23%	39%	36%	36%	23%	27%	32%	40%	32%	26%	24%	33%	32%	28%	29%	22%	29%	39%	29%	25%	26%	20%
Not very effective	25%	30%	20%	23%	23%	28%	23%	26%	15%	23%	25%	31%	20%	26%	19%	28%	26%	28%	21%	24%	28%	29%	23%
Not effective at all	18%	26%	12%	7%	12%	26%	22%	14%	7%	16%	21%	23%	13%	16%	20%	19%	24%	21%	13%	15%	21%	23%	27%
Don't know	21%	17%	19%	23%	20%	18%	21%	21%	27%	21%	20%	18%	21%	20%	23%	21%	22%	17%	19%	24%	20%	15%	24%

In your opinion, are living conditions for people serving sentences in prisons too easy, about right, or too harsh?

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Living conditions are too easy	47%	66%	35%	26%	34%	67%	44%	50%	18%	47%	52%	56%	40%	43%	49%	52%	51%	55%	40%	40%	59%	52%	57%
Living conditions are about right	20%	17%	22%	28%	24%	17%	20%	19%	24%	20%	17%	20%	22%	23%	15%	18%	16%	19%	25%	21%	17%	14%	13%
Living conditions are too harsh	9%	3%	11%	16%	12%	2%	11%	7%	26%	5%	11%	4%	12%	8%	7%	7%	13%	8%	12%	11%	2%	8%	5%
Don't know	25%	14%	31%	30%	31%	14%	25%	24%	31%	28%	21%	20%	26%	25%	29%	23%	20%	19%	22%	28%	22%	25%	24%

Which of the following items do you think prisoners should have access to whilst in prison?

Video games console

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Should be allowed access to	14%	9%	18%	21%	20%	10%	17%	11%	18%	13%	16%	12%	14%	16%	13%	12%	18%	8%	19%	16%	9%	10%	11%
Should not be allowed access to	74%	84%	67%	66%	67%	83%	70%	77%	62%	75%	75%	77%	74%	73%	73%	77%	70%	79%	70%	70%	83%	79%	73%
Don't know	12%	7%	15%	12%	13%	7%	13%	11%	20%	12%	9%	11%	13%	11%	14%	11%	12%	12%	12%	14%	8%	11%	15%

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Sample size: 1751 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

TV

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Should be allowed access to	59%	57%	65%	74%	68%	56%	60%	57%	50%	54%	64%	66%	59%	62%	58%	53%	69%	44%	67%	60%	55%	54%	46%
Should not be allowed access to	34%	38%	28%	22%	27%	39%	32%	35%	33%	37%	30%	31%	31%	32%	33%	38%	25%	48%	28%	30%	39%	40%	41%
Don't know	8%	5%	7%	4%	6%	5%	8%	8%	16%	9%	6%	4%	9%	6%	8%	9%	6%	8%	5%	10%	6%	7%	13%

Radio

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Should be allowed access to	82%	84%	85%	95%	86%	83%	83%	81%	76%	77%	88%	88%	84%	84%	81%	80%	88%	68%	86%	81%	83%	77%	75%
Should not be allowed access to	12%	14%	11%	3%	10%	14%	11%	14%	11%	16%	9%	9%	10%	11%	14%	14%	8%	23%	10%	11%	13%	19%	14%
Don't know	6%	3%	4%	2%	4%	4%	6%	5%	13%	7%	3%	3%	6%	5%	6%	6%	5%	9%	4%	8%	4%	4%	11%

Books

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Should be allowed access to	93%	96%	94%	97%	95%	95%	92%	94%	86%	91%	95%	97%	92%	95%	90%	92%	97%	93%	95%	92%	94%	94%	86%
Should not be allowed access to	3%	3%	2%	1%	2%	3%	3%	3%	3%	4%	3%	2%	3%	2%	5%	4%	1%	1%	3%	2%	3%	3%	7%
Don't know	4%	1%	4%	1%	3%	2%	5%	3%	11%	5%	2%	1%	5%	3%	5%	4%	2%	6%	2%	6%	3%	3%	7%

Newspapers

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Should be allowed access to	77%	77%	81%	88%	83%	76%	79%	76%	78%	76%	77%	80%	83%	79%	72%	75%	84%	70%	82%	77%	78%	71%	71%
Should not be allowed access to	16%	19%	13%	7%	11%	20%	14%	17%	11%	17%	18%	14%	10%	14%	20%	19%	11%	18%	13%	13%	17%	24%	20%
Don't know	7%	4%	6%	5%	6%	4%	7%	7%	12%	8%	5%	6%	6%	7%	8%	6%	5%	12%	5%	10%	5%	6%	10%

Computer with internet access

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Should be allowed access to	16%	8%	23%	25%	23%	9%	18%	14%	21%	19%	15%	8%	21%	16%	15%	14%	17%	9%	20%	19%	10%	15%	9%
Should not be allowed access to	72%	85%	61%	60%	63%	84%	70%	74%	55%	68%	76%	83%	66%	71%	73%	74%	72%	78%	69%	66%	81%	74%	77%
Don't know	12%	6%	16%	15%	14%	7%	13%	12%	23%	13%	9%	9%	13%	13%	12%	12%	11%	12%	12%	16%	9%	11%	13%

Fieldwork Dates: 30th - 31st July 2022

Sample size: 1751 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Mobile phone

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Should be allowed access to	7%	3%	8%	11%	8%	5%	7%	7%	14%	6%	7%	5%	9%	5%	7%	7%	9%	6%	8%	8%	5%	7%	5%
Should not be allowed access to	84%	94%	80%	82%	82%	92%	83%	85%	63%	83%	87%	91%	80%	85%	81%	86%	82%	87%	84%	80%	89%	82%	85%
Don't know	9%	3%	12%	8%	10%	4%	10%	9%	22%	11%	6%	4%	11%	10%	11%	7%	9%	8%	8%	12%	6%	11%	10%

Stereo

Unweighted base	1751	595	433	148	691	700	771	980	186	687	430	448	165	600	299	432	157	98	535	518	329	189	180
Base	1751	598	447	159	650	693	851	900	191	730	422	408	210	588	291	422	151	89	490	508	368	203	182
Should be allowed access to	54%	46%	61%	64%	62%	45%	55%	52%	59%	59%	53%	42%	58%	53%	55%	51%	58%	43%	63%	54%	47%	52%	42%
Should not be allowed access to	35%	46%	27%	28%	27%	47%	33%	38%	21%	32%	39%	45%	29%	35%	36%	38%	31%	46%	28%	32%	44%	40%	42%
Don't know	11%	9%	11%	8%	11%	8%	12%	10%	20%	9%	9%	13%	13%	12%	9%	10%	11%	11%	9%	14%	9%	8%	16%

Cell Contents (Column Percentages)