

Fieldwork Dates: 9th - 11th July 2022

Sample size: 1804 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base: All GB adults	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Approve	20%	44%	4%	10%	11%	34%	24%	17%	12%	11%	22%	38%	18%	24%	23%	19%	12%	13%	20%	21%	21%	17%	19%
Disapprove	64%	41%	87%	79%	79%	52%	62%	65%	63%	68%	66%	53%	64%	59%	60%	68%	72%	71%	67%	63%	62%	61%	61%
Don't know	16%	15%	9%	10%	9%	15%	14%	18%	25%	20%	12%	9%	18%	17%	17%	14%	15%	16%	13%	15%	16%	22%	20%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1741	596	438	156	709	666	767	974	177	697	427	440	183	577	299	435	152	95	497	539	325	194	186
Base	1742	620	448	157	653	704	845	897	179	722	430	410	198	584	292	427	152	89	492	503	368	200	178
0 - Would never consider voting for them	40%	8%	70%	43%	54%	23%	37%	43%	44%	49%	38%	24%	40%	31%	38%	44%	55%	51%	37%	37%	40%	46%	45%
1	6%	3%	7%	7%	8%	4%	8%	5%	9%	6%	7%	5%	7%	7%	3%	6%	7%	7%	7%	6%	7%	6%	8%
2	6%	3%	6%	10%	6%	5%	5%	6%	7%	6%	5%	4%	4%	4%	5%	8%	6%	6%	5%	6%	5%	7%	7%
3	6%	4%	6%	10%	7%	4%	5%	6%	6%	7%	4%	4%	6%	6%	5%	5%	5%	9%	5%	7%	6%	4%	5%
4	4%	3%	2%	3%	2%	4%	3%	4%	10%	3%	3%	2%	0%	5%	5%	3%	3%	-	4%	3%	4%	3%	1%
5	10%	14%	4%	11%	6%	13%	11%	9%	10%	10%	10%	9%	12%	12%	8%	9%	9%	3%	11%	9%	11%	11%	8%
6	5%	9%	1%	3%	3%	8%	4%	5%	3%	3%	3%	9%	2%	6%	5%	4%	2%	6%	4%	4%	4%	7%	5%
7	6%	10%	2%	7%	3%	8%	7%	5%	4%	6%	7%	7%	10%	6%	7%	5%	3%	4%	8%	6%	4%	5%	3%
8	5%	12%	1%	3%	4%	8%	5%	6%	2%	3%	6%	9%	2%	6%	9%	4%	3%	3%	5%	8%	3%	3%	4%
9	3%	7%	1%	1%	2%	5%	4%	2%	1%	2%	3%	5%	4%	3%	5%	2%	1%	1%	3%	2%	3%	3%	3%
10 - Would definitely consider voting for them	11%	26%	1%	3%	5%	20%	12%	10%	4%	5%	13%	23%	12%	12%	10%	10%	6%	10%	11%	11%	12%	7%	11%

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Labour

Unweighted base	1741	591	439	159	711	663	767	974	178	697	425	441	183	578	299	434	152	95	498	540	323	193	187
Base	1740	614	449	160	656	699	845	895	180	722	427	411	198	584	292	426	152	89	493	504	366	199	179
0 - Would never consider voting for them	26%	44%	3%	10%	10%	41%	26%	25%	13%	20%	28%	39%	22%	30%	29%	22%	20%	29%	19%	26%	28%	28%	36%
1	5%	9%	1%	3%	3%	7%	6%	4%	-	4%	8%	6%	4%	5%	6%	4%	5%	6%	4%	5%	6%	6%	5%
2	5%	6%	2%	3%	5%	6%	5%	5%	3%	5%	5%	6%	1%	4%	6%	4%	7%	7%	6%	5%	5%	4%	1%
3	5%	7%	1%	5%	4%	5%	5%	4%	6%	5%	4%	4%	3%	5%	6%	4%	8%	5%	4%	5%	4%	5%	6%
4	6%	8%	3%	7%	4%	7%	5%	6%	3%	6%	7%	5%	5%	6%	6%	6%	4%	7%	6%	5%	7%	9%	5%
5	14%	13%	8%	17%	14%	12%	13%	14%	14%	15%	15%	10%	15%	15%	10%	14%	17%	5%	15%	13%	12%	17%	12%
6	7%	5%	8%	13%	10%	5%	7%	8%	11%	8%	6%	6%	7%	8%	6%	6%	9%	6%	9%	7%	6%	6%	5%
7	7%	1%	12%	11%	9%	4%	6%	8%	11%	8%	6%	3%	6%	6%	6%	8%	10%	3%	6%	8%	8%	4%	5%
8	8%	3%	15%	11%	11%	5%	9%	6%	16%	9%	6%	5%	8%	6%	8%	10%	7%	12%	8%	10%	5%	4%	9%
9	4%	1%	9%	7%	6%	1%	4%	4%	10%	4%	3%	3%	8%	4%	4%	4%	3%	5%	5%	3%	4%	4%	4%
10 - Would definitely consider voting for them	15%	3%	40%	13%	24%	8%	13%	16%	14%	17%	12%	13%	21%	12%	15%	16%	10%	14%	18%	13%	15%	12%	12%

Liberal Democrats

Unweighted base	1740	590	439	159	710	663	767	973	178	696	423	443	185	580	298	432	150	95	497	539	326	193	185
Base	1739	613	449	160	654	700	845	894	180	722	425	413	200	586	290	424	150	89	492	503	368	199	178
0 - Would never consider voting for them	28%	42%	13%	2%	9%	43%	32%	24%	20%	24%	29%	36%	23%	26%	30%	30%	30%	34%	21%	25%	32%	36%	38%
1	4%	6%	4%	-	2%	6%	6%	3%	2%	6%	4%	3%	5%	3%	6%	6%	1%	6%	5%	5%	3%	5%	5%
2	7%	9%	5%	2%	5%	9%	6%	7%	4%	6%	8%	7%	3%	6%	9%	7%	6%	7%	5%	7%	8%	8%	4%
3	7%	7%	6%	3%	6%	6%	7%	7%	12%	6%	7%	5%	6%	7%	4%	7%	8%	9%	7%	7%	8%	4%	5%
4	7%	7%	7%	4%	7%	7%	7%	8%	8%	8%	7%	6%	6%	8%	6%	6%	10%	11%	7%	10%	6%	7%	4%
5	19%	15%	23%	17%	22%	13%	17%	20%	25%	20%	17%	14%	23%	18%	17%	18%	22%	13%	19%	19%	20%	18%	14%
6	8%	6%	10%	10%	11%	6%	7%	8%	10%	9%	6%	7%	5%	9%	10%	6%	8%	6%	9%	7%	8%	8%	5%
7	7%	3%	13%	17%	11%	4%	6%	8%	10%	7%	6%	8%	7%	9%	6%	7%	6%	6%	9%	7%	5%	6%	8%
8	5%	3%	6%	13%	8%	3%	4%	6%	4%	5%	6%	4%	8%	4%	5%	5%	3%	4%	6%	5%	4%	3%	5%
9	3%	1%	3%	9%	4%	1%	3%	2%	2%	2%	3%	2%	3%	3%	1%	3%	2%	1%	3%	3%	3%	0%	4%
10 - Would definitely consider voting for them	6%	2%	11%	23%	12%	3%	6%	7%	4%	7%	7%	7%	10%	7%	6%	6%	3%	4%	10%	6%	3%	4%	8%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base: All GB adults	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Health	38%	36%	44%	45%	48%	34%	31%	44%	29%	34%	41%	44%	30%	38%	38%	37%	45%	41%	43%	36%	38%	32%	33%
Immigration & Asylum	22%	41%	8%	6%	8%	41%	22%	22%	10%	13%	29%	38%	18%	22%	28%	24%	14%	21%	16%	21%	28%	22%	30%
Crime	14%	17%	11%	8%	10%	18%	14%	14%	10%	12%	17%	16%	23%	11%	12%	16%	12%	11%	10%	12%	20%	12%	20%
The economy	69%	74%	69%	81%	74%	72%	68%	70%	58%	68%	77%	67%	65%	72%	67%	72%	61%	66%	77%	70%	65%	65%	56%
Tax	16%	15%	14%	12%	15%	16%	17%	15%	18%	19%	15%	11%	13%	15%	17%	17%	22%	13%	16%	17%	17%	15%	13%
Pensions	7%	9%	6%	7%	5%	11%	7%	7%	1%	2%	8%	17%	2%	8%	7%	7%	8%	6%	5%	7%	9%	7%	5%
Education	10%	7%	13%	13%	12%	7%	10%	10%	15%	12%	7%	7%	8%	10%	10%	13%	9%	11%	13%	11%	10%	4%	6%
Family life & childcare	7%	5%	8%	9%	7%	7%	6%	8%	6%	11%	5%	3%	4%	8%	7%	7%	5%	11%	8%	6%	6%	9%	9%
Housing	18%	11%	27%	17%	19%	11%	18%	18%	32%	22%	12%	12%	26%	20%	16%	16%	13%	15%	16%	19%	17%	21%	20%
The environment	23%	15%	29%	34%	33%	15%	22%	24%	30%	26%	20%	17%	28%	23%	21%	22%	22%	23%	27%	25%	20%	20%	16%
Britain leaving the EU	22%	20%	27%	31%	31%	18%	25%	19%	17%	22%	25%	22%	21%	21%	22%	24%	26%	15%	27%	24%	17%	22%	14%
Transport	3%	3%	4%	2%	3%	3%	4%	2%	5%	3%	2%	3%	4%	2%	2%	4%	8%	3%	3%	4%	3%	3%	4%
Welfare benefits	9%	6%	12%	11%	10%	8%	8%	10%	9%	10%	11%	6%	11%	9%	9%	9%	11%	7%	7%	7%	10%	6%	23%
Defence and security	15%	26%	6%	14%	11%	24%	18%	12%	5%	10%	17%	27%	11%	17%	19%	14%	6%	18%	15%	15%	18%	11%	13%
None of these	1%	0%	0%	0%	0%	1%	1%	1%	1%	1%	1%	-	-	1%	0%	-	-	3%	0%	1%	1%	1%	0%
Don't know	4%	1%	3%	-	1%	1%	5%	3%	13%	5%	1%	1%	7%	3%	3%	3%	7%	5%	2%	3%	3%	9%	9%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Very well	3%	4%	2%	-	1%	4%	3%	2%	3%	3%	2%	2%	7%	1%	4%	2%	2%	1%	3%	3%	1%	3%	3%
Fairly well	20%	35%	9%	16%	12%	29%	23%	18%	15%	16%	20%	30%	21%	20%	25%	18%	19%	12%	18%	22%	21%	21%	18%
Fairly badly	29%	33%	20%	35%	29%	30%	28%	30%	31%	28%	30%	31%	23%	33%	28%	30%	23%	28%	32%	29%	29%	28%	25%
Very badly	41%	24%	66%	47%	55%	32%	39%	43%	38%	44%	44%	34%	40%	38%	38%	45%	45%	48%	44%	41%	40%	36%	41%
Don't know	7%	4%	3%	1%	3%	5%	7%	7%	13%	10%	4%	2%	10%	7%	5%	5%	11%	11%	3%	5%	9%	12%	13%

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Immigration

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Very well	2%	2%	1%	1%	1%	2%	3%	1%	3%	2%	1%	1%	6%	0%	2%	2%	-	-	3%	1%	1%	1%	2%
Fairly well	12%	16%	8%	8%	10%	11%	11%	12%	11%	14%	10%	10%	15%	11%	15%	12%	9%	4%	12%	11%	14%	9%	9%
Fairly badly	28%	36%	24%	30%	28%	31%	29%	28%	26%	24%	29%	36%	21%	29%	31%	29%	27%	32%	27%	31%	29%	28%	22%
Very badly	47%	41%	59%	54%	52%	49%	48%	46%	42%	43%	53%	49%	45%	47%	44%	49%	50%	49%	52%	46%	44%	44%	48%
Don't know	11%	6%	9%	7%	9%	6%	10%	13%	18%	17%	7%	4%	14%	13%	9%	9%	13%	15%	6%	11%	12%	17%	19%

Crime

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Very well	1%	2%	1%	-	1%	1%	2%	1%	2%	1%	2%	0%	3%	1%	2%	1%	-	-	2%	1%	0%	0%	2%
Fairly well	23%	36%	13%	19%	20%	27%	23%	23%	22%	21%	23%	25%	19%	24%	26%	20%	26%	19%	24%	25%	24%	21%	14%
Fairly badly	35%	38%	37%	35%	37%	37%	36%	34%	31%	30%	36%	43%	28%	36%	34%	40%	30%	25%	37%	36%	34%	34%	30%
Very badly	26%	18%	37%	27%	28%	25%	26%	25%	20%	26%	29%	24%	34%	24%	23%	26%	21%	34%	26%	24%	25%	24%	34%
Don't know	16%	7%	12%	18%	15%	10%	13%	18%	26%	20%	10%	8%	17%	16%	15%	12%	23%	22%	12%	15%	17%	21%	20%

Education

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Very well	3%	4%	2%	-	1%	3%	4%	2%	5%	3%	1%	2%	5%	3%	4%	2%	2%	-	3%	3%	2%	4%	2%
Fairly well	29%	47%	13%	18%	20%	40%	29%	28%	18%	26%	30%	37%	25%	30%	34%	28%	22%	29%	25%	29%	36%	27%	24%
Fairly badly	29%	25%	33%	39%	36%	25%	30%	28%	34%	27%	27%	32%	22%	32%	31%	27%	26%	29%	35%	32%	23%	22%	25%
Very badly	22%	9%	39%	27%	30%	14%	21%	23%	24%	23%	26%	15%	26%	18%	17%	26%	29%	22%	25%	21%	20%	19%	23%
Don't know	18%	15%	12%	16%	13%	17%	16%	19%	19%	22%	15%	13%	21%	18%	15%	17%	21%	19%	12%	16%	20%	28%	25%

Taxation

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Very well	1%	2%	1%	0%	1%	1%	2%	0%	3%	1%	2%	0%	4%	1%	2%	0%	0%	-	2%	1%	0%	1%	1%
Fairly well	19%	35%	8%	19%	16%	26%	21%	17%	8%	12%	23%	34%	18%	20%	23%	19%	13%	16%	21%	20%	20%	16%	17%
Fairly badly	33%	35%	31%	37%	32%	36%	33%	33%	32%	31%	34%	36%	28%	36%	32%	33%	33%	29%	34%	35%	34%	30%	26%
Very badly	35%	21%	50%	37%	43%	28%	34%	35%	36%	41%	34%	24%	33%	31%	34%	36%	41%	41%	36%	35%	31%	36%	34%
Don't know	12%	8%	11%	7%	8%	9%	9%	15%	22%	16%	7%	6%	18%	12%	9%	11%	13%	15%	7%	10%	15%	17%	22%

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Unemployment

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Very well	6%	13%	1%	1%	3%	10%	8%	4%	4%	3%	8%	10%	10%	5%	8%	4%	6%	7%	9%	4%	6%	6%	5%
Fairly well	36%	54%	20%	43%	34%	45%	39%	32%	16%	29%	41%	50%	26%	40%	44%	34%	23%	31%	40%	35%	38%	24%	32%
Fairly badly	23%	14%	30%	27%	25%	19%	21%	25%	34%	23%	21%	20%	19%	24%	20%	25%	27%	20%	22%	25%	21%	25%	21%
Very badly	18%	6%	34%	18%	24%	12%	18%	18%	26%	22%	16%	10%	23%	15%	14%	23%	19%	22%	18%	19%	15%	21%	20%
Don't know	17%	13%	15%	12%	13%	15%	13%	21%	19%	22%	14%	10%	22%	16%	14%	14%	25%	21%	11%	16%	20%	24%	23%

Inflation

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Very well	1%	0%	1%	-	1%	0%	2%	0%	2%	1%	0%	-	3%	0%	1%	0%	-	1%	2%	0%	1%	0%	1%
Fairly well	10%	22%	3%	6%	7%	17%	11%	10%	6%	5%	12%	20%	9%	11%	14%	10%	5%	7%	9%	12%	11%	10%	11%
Fairly badly	28%	36%	19%	35%	25%	33%	28%	29%	21%	25%	30%	37%	25%	30%	27%	30%	28%	19%	30%	29%	31%	22%	26%
Very badly	51%	35%	71%	51%	61%	43%	51%	50%	56%	56%	52%	37%	51%	47%	51%	52%	55%	60%	53%	53%	45%	53%	48%
Don't know	10%	7%	6%	8%	7%	8%	9%	11%	14%	13%	6%	7%	13%	11%	7%	8%	12%	12%	7%	7%	12%	15%	14%

Britain's exit from the EU

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Very well	5%	11%	1%	-	1%	8%	6%	4%	3%	3%	5%	8%	8%	6%	5%	5%	-	1%	6%	5%	4%	2%	7%
Fairly well	26%	47%	10%	11%	13%	43%	23%	28%	17%	18%	34%	35%	17%	28%	31%	28%	16%	23%	23%	26%	29%	28%	24%
Fairly badly	20%	23%	15%	19%	15%	22%	20%	19%	24%	19%	17%	21%	17%	21%	20%	19%	17%	22%	18%	19%	25%	18%	16%
Very badly	40%	14%	66%	67%	65%	20%	42%	37%	40%	44%	40%	31%	43%	36%	36%	40%	56%	39%	49%	42%	28%	37%	34%
Don't know	10%	5%	7%	3%	5%	7%	9%	11%	17%	15%	4%	4%	14%	9%	8%	9%	12%	14%	4%	8%	14%	16%	19%

Defence

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Very well	6%	11%	3%	2%	5%	8%	8%	5%	9%	6%	6%	7%	10%	5%	9%	5%	7%	3%	9%	5%	6%	6%	6%
Fairly well	38%	52%	31%	37%	37%	44%	41%	36%	33%	35%	39%	45%	35%	39%	43%	39%	33%	34%	38%	40%	43%	35%	27%
Fairly badly	20%	18%	23%	24%	21%	21%	21%	19%	18%	18%	22%	23%	15%	22%	21%	19%	19%	22%	24%	20%	18%	20%	16%
Very badly	12%	6%	20%	15%	15%	10%	14%	10%	10%	12%	14%	12%	15%	9%	10%	15%	13%	18%	12%	11%	11%	9%	18%
Don't know	23%	13%	22%	22%	23%	17%	16%	30%	29%	30%	19%	13%	26%	24%	18%	23%	28%	24%	17%	23%	23%	30%	33%

Fieldwork Dates: 9th - 11th July 2022

Sample size: 1804 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Very well	1%	2%	1%	-	1%	1%	2%	1%	2%	1%	1%	1%	5%	1%	1%	1%	-	-	2%	0%	2%	2%	2%
Fairly well	16%	33%	3%	11%	11%	25%	18%	14%	8%	9%	18%	31%	11%	17%	21%	16%	13%	9%	15%	17%	16%	15%	16%
Fairly badly	31%	37%	24%	37%	30%	33%	30%	31%	26%	30%	31%	32%	29%	33%	31%	31%	24%	23%	35%	30%	33%	22%	24%
Very badly	44%	24%	69%	47%	54%	35%	43%	45%	50%	49%	45%	31%	44%	39%	41%	47%	53%	56%	44%	45%	39%	51%	43%
Don't know	8%	5%	4%	5%	5%	6%	7%	9%	15%	11%	4%	4%	10%	10%	6%	5%	10%	12%	4%	7%	11%	11%	16%

Terrorism

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Very well	10%	19%	6%	5%	8%	14%	12%	8%	7%	11%	11%	11%	13%	10%	11%	9%	11%	13%	11%	10%	10%	10%	9%
Fairly well	44%	53%	38%	49%	43%	48%	48%	40%	40%	36%	48%	54%	37%	48%	49%	43%	36%	31%	46%	47%	47%	37%	30%
Fairly badly	12%	10%	16%	11%	14%	11%	11%	13%	16%	11%	13%	12%	6%	11%	11%	16%	17%	14%	15%	11%	10%	12%	13%
Very badly	10%	6%	16%	9%	10%	11%	11%	10%	9%	13%	9%	9%	12%	8%	9%	12%	11%	19%	10%	10%	8%	13%	14%
Don't know	23%	12%	24%	26%	24%	16%	18%	29%	28%	29%	20%	14%	33%	24%	19%	21%	24%	23%	18%	22%	24%	29%	34%

Transport

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Very well	2%	3%	1%	0%	1%	2%	2%	1%	3%	2%	1%	1%	7%	1%	2%	1%	1%	1%	3%	1%	0%	3%	2%
Fairly well	22%	39%	12%	14%	16%	31%	23%	22%	17%	19%	25%	30%	24%	22%	32%	21%	12%	16%	20%	24%	25%	20%	22%
Fairly badly	33%	31%	32%	46%	36%	31%	33%	32%	31%	31%	33%	36%	28%	37%	29%	32%	34%	24%	40%	31%	34%	27%	22%
Very badly	27%	16%	42%	32%	35%	21%	29%	25%	29%	27%	28%	24%	27%	23%	22%	30%	35%	34%	29%	28%	21%	25%	31%
Don't know	16%	12%	13%	8%	12%	15%	13%	20%	20%	21%	14%	9%	14%	16%	15%	16%	18%	26%	8%	15%	21%	25%	23%

Housing

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Very well	2%	3%	1%	-	1%	2%	3%	1%	2%	2%	2%	2%	5%	2%	2%	1%	1%	-	3%	1%	0%	4%	3%
Fairly well	18%	31%	9%	12%	12%	27%	19%	17%	11%	14%	17%	28%	14%	18%	25%	18%	15%	10%	17%	19%	24%	12%	13%
Fairly badly	31%	33%	26%	34%	31%	32%	30%	32%	32%	28%	32%	35%	22%	35%	28%	30%	33%	38%	33%	32%	28%	34%	25%
Very badly	33%	17%	53%	45%	44%	22%	34%	32%	40%	36%	32%	25%	45%	29%	30%	36%	32%	32%	37%	33%	28%	32%	36%
Don't know	16%	15%	11%	9%	12%	16%	13%	18%	15%	19%	16%	10%	14%	16%	15%	15%	20%	20%	11%	15%	19%	18%	22%

Fieldwork Dates: 9th - 11th July 2022

Sample size: 1804 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Very well	3%	5%	2%	1%	1%	4%	4%	2%	4%	4%	2%	2%	5%	2%	4%	3%	1%	1%	4%	2%	2%	5%	4%
Fairly well	32%	52%	17%	22%	24%	45%	33%	31%	24%	25%	35%	44%	27%	34%	38%	30%	23%	26%	29%	35%	36%	24%	28%
Fairly badly	27%	20%	30%	40%	32%	22%	27%	26%	24%	26%	28%	26%	24%	26%	27%	28%	28%	31%	32%	27%	25%	22%	19%
Very badly	23%	9%	36%	32%	33%	15%	22%	24%	27%	25%	24%	17%	25%	22%	19%	24%	27%	27%	26%	23%	18%	21%	29%
Don't know	16%	13%	14%	6%	10%	15%	14%	17%	21%	20%	11%	11%	19%	16%	13%	15%	21%	15%	9%	14%	19%	28%	20%

Welfare benefits

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Very well	4%	6%	2%	-	2%	5%	5%	3%	4%	4%	3%	4%	9%	3%	4%	5%	2%	2%	6%	3%	2%	5%	4%
Fairly well	21%	37%	9%	15%	15%	31%	22%	21%	15%	15%	23%	35%	17%	23%	27%	20%	17%	19%	23%	22%	22%	16%	20%
Fairly badly	27%	27%	26%	35%	28%	27%	26%	29%	28%	28%	27%	26%	23%	29%	28%	29%	28%	22%	26%	28%	27%	32%	27%
Very badly	30%	14%	52%	34%	43%	20%	31%	28%	27%	33%	33%	21%	35%	26%	25%	32%	34%	33%	32%	29%	25%	29%	35%
Don't know	18%	16%	11%	15%	13%	17%	17%	19%	25%	20%	14%	14%	17%	19%	17%	15%	20%	24%	15%	18%	24%	18%	14%

Do you think Rishi Sunak is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base: All GB adults	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Good job	24%	39%	13%	25%	22%	30%	23%	24%	12%	19%	26%	34%	23%	26%	24%	22%	20%	16%	26%	23%	25%	20%	17%
Bad job	40%	30%	56%	33%	43%	38%	44%	36%	42%	43%	43%	31%	41%	36%	43%	42%	41%	44%	40%	42%	38%	38%	41%
Not sure	36%	31%	31%	42%	35%	32%	33%	40%	46%	38%	31%	35%	36%	38%	33%	36%	39%	40%	34%	35%	37%	41%	42%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base: All GB adults	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Rishi Sunak	22%	38%	10%	28%	20%	28%	24%	19%	12%	16%	24%	34%	21%	23%	21%	22%	17%	19%	26%	22%	21%	16%	17%
Rachel Reeves	14%	7%	26%	20%	18%	10%	16%	12%	20%	13%	14%	11%	16%	11%	15%	16%	11%	15%	18%	13%	11%	12%	13%
Don't know	65%	56%	64%	52%	61%	62%	60%	69%	68%	71%	62%	55%	62%	66%	64%	62%	72%	66%	57%	65%	68%	72%	70%

Fieldwork Dates: 9th - 11th July 2022

Sample size: 1804 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about your finances, which of the following best reflects your position?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
I am very comfortable financially	4%	6%	3%	5%	5%	4%	5%	3%	3%	3%	4%	7%	3%	4%	5%	4%	5%	3%	6%	4%	3%	3%	3%
I am relatively comfortable financially	35%	43%	30%	49%	39%	37%	37%	33%	32%	29%	38%	44%	31%	38%	34%	35%	36%	29%	48%	33%	36%	24%	16%
I do not often have money for luxuries, but can normally comfortably cover the essentials	36%	34%	41%	30%	36%	38%	35%	37%	29%	39%	35%	37%	36%	35%	39%	39%	30%	39%	33%	42%	37%	31%	35%
I can only just afford my costs and often struggle to make ends meet	15%	12%	17%	13%	14%	15%	12%	18%	15%	17%	16%	9%	11%	17%	15%	13%	15%	17%	8%	13%	15%	32%	19%
I cannot afford my costs, and often have to go without essentials like food and heating	5%	3%	6%	3%	4%	4%	4%	5%	4%	6%	6%	1%	7%	3%	5%	4%	6%	6%	2%	3%	5%	3%	15%
Don't know	5%	2%	3%	1%	2%	1%	6%	4%	18%	6%	1%	2%	11%	3%	4%	4%	8%	6%	3%	5%	4%	7%	12%

Which government do you think would be better for...

Helping people get onto the housing ladder?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
A Labour government led by Keir Starmer	30%	11%	58%	47%	49%	14%	31%	29%	43%	35%	24%	22%	34%	27%	28%	35%	33%	29%	38%	30%	26%	25%	25%
A Conservative government led by Boris Johnson	15%	34%	3%	6%	8%	28%	17%	14%	8%	9%	20%	26%	12%	19%	18%	13%	11%	10%	15%	15%	16%	14%	16%
Neither	31%	37%	20%	26%	25%	40%	34%	29%	21%	28%	36%	37%	29%	31%	33%	31%	28%	41%	28%	33%	32%	30%	37%
Don't know	23%	18%	19%	21%	19%	19%	17%	28%	27%	27%	20%	16%	25%	24%	20%	21%	28%	20%	19%	22%	26%	30%	22%

Managing the economy?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
A Labour government led by Keir Starmer	27%	6%	60%	40%	44%	12%	27%	26%	36%	29%	25%	19%	32%	23%	25%	29%	29%	27%	33%	27%	21%	23%	25%
A Conservative government led by Boris Johnson	22%	48%	4%	11%	12%	38%	26%	19%	13%	14%	26%	37%	17%	27%	28%	19%	12%	19%	25%	22%	22%	20%	20%
Neither	30%	32%	20%	30%	27%	34%	31%	30%	22%	29%	35%	32%	26%	31%	28%	32%	32%	37%	27%	30%	32%	31%	34%
Don't know	21%	14%	17%	19%	17%	16%	16%	25%	29%	28%	14%	12%	25%	20%	18%	20%	27%	18%	16%	21%	25%	26%	21%

Providing more jobs?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
A Labour government led by Keir Starmer	28%	8%	57%	44%	44%	14%	28%	28%	41%	30%	25%	21%	33%	24%	29%	28%	32%	30%	35%	27%	25%	24%	22%
A Conservative government led by Boris Johnson	21%	45%	4%	8%	10%	36%	24%	17%	14%	13%	24%	34%	17%	24%	24%	18%	13%	15%	23%	20%	20%	21%	19%
Neither	28%	30%	19%	25%	25%	32%	29%	27%	15%	27%	31%	31%	23%	28%	28%	27%	26%	38%	24%	30%	28%	24%	34%
Don't know	24%	18%	20%	22%	21%	19%	19%	28%	30%	30%	19%	14%	27%	24%	18%	26%	28%	17%	18%	23%	27%	31%	25%

Fieldwork Dates: 9th - 11th July 2022

Sample size: 1804 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Keeping prices down?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
A Labour government led by Keir Starmer	27%	9%	57%	34%	42%	13%	26%	28%	39%	32%	22%	17%	30%	23%	28%	30%	28%	24%	32%	28%	23%	23%	24%
A Conservative government led by Boris Johnson	13%	29%	2%	6%	6%	23%	15%	11%	9%	8%	16%	21%	14%	14%	16%	11%	9%	8%	13%	14%	13%	11%	12%
Neither	39%	47%	23%	41%	35%	48%	43%	35%	25%	32%	48%	50%	31%	41%	40%	37%	40%	50%	39%	38%	39%	39%	43%
Don't know	21%	15%	17%	19%	17%	16%	16%	25%	28%	28%	14%	12%	25%	21%	16%	21%	23%	19%	17%	20%	25%	27%	20%

Improving standards of living for people like you?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
A Labour government led by Keir Starmer	33%	8%	68%	47%	50%	16%	33%	33%	51%	38%	27%	21%	36%	29%	29%	38%	36%	36%	36%	34%	33%	28%	29%
A Conservative government led by Boris Johnson	17%	38%	3%	7%	10%	29%	19%	15%	8%	10%	21%	28%	16%	19%	23%	13%	13%	11%	19%	18%	15%	14%	15%
Neither	32%	39%	16%	31%	26%	40%	32%	31%	19%	27%	38%	40%	25%	32%	33%	32%	30%	37%	31%	31%	33%	29%	34%
Don't know	19%	14%	13%	16%	14%	15%	16%	21%	23%	24%	14%	11%	22%	19%	15%	18%	21%	17%	14%	18%	19%	29%	21%

Tackling the government's deficit?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
A Labour government led by Keir Starmer	19%	4%	44%	22%	33%	9%	19%	19%	22%	22%	17%	14%	21%	15%	18%	25%	20%	18%	23%	20%	15%	16%	19%
A Conservative government led by Boris Johnson	22%	45%	4%	14%	13%	35%	24%	19%	14%	14%	25%	34%	14%	26%	26%	19%	17%	17%	24%	22%	22%	17%	18%
Neither	35%	35%	28%	40%	34%	39%	37%	32%	25%	32%	40%	39%	33%	35%	36%	32%	33%	47%	34%	34%	36%	35%	36%
Don't know	25%	15%	23%	23%	21%	18%	20%	30%	39%	31%	18%	13%	33%	25%	20%	24%	29%	19%	19%	24%	27%	33%	27%

Reducing the number of people in poverty?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
A Labour government led by Keir Starmer	39%	16%	72%	64%	62%	20%	40%	39%	50%	42%	38%	32%	41%	38%	36%	42%	42%	35%	50%	38%	35%	31%	33%
A Conservative government led by Boris Johnson	12%	26%	3%	4%	5%	21%	13%	10%	9%	6%	13%	21%	13%	12%	14%	11%	6%	9%	13%	12%	10%	10%	13%
Neither	30%	41%	13%	17%	20%	42%	32%	28%	17%	27%	36%	36%	21%	30%	34%	29%	30%	42%	24%	30%	35%	32%	35%
Don't know	19%	17%	12%	15%	13%	17%	15%	23%	24%	26%	13%	12%	25%	20%	16%	18%	21%	13%	14%	20%	20%	27%	19%

Fieldwork Dates: 9th - 11th July 2022

Sample size: 1804 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base: All GB adults	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Taxes too much and spends too much on services	35%	41%	29%	25%	29%	42%	38%	32%	33%	39%	30%	33%	29%	35%	34%	36%	36%	37%	32%	35%	38%	39%	30%
Taxes too little and spends too little on services	23%	13%	37%	42%	36%	15%	24%	22%	25%	19%	26%	26%	25%	22%	22%	23%	26%	24%	31%	24%	17%	13%	22%
Gets the balance about right	14%	27%	5%	12%	11%	20%	15%	13%	8%	10%	20%	19%	15%	14%	18%	13%	12%	9%	16%	16%	14%	11%	7%
Don't know	28%	19%	28%	21%	24%	23%	23%	33%	34%	32%	23%	22%	31%	29%	26%	27%	26%	30%	21%	24%	30%	37%	41%

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Too high - the rich are being made to pay too much and their taxes should be cut	5%	6%	4%	1%	4%	5%	6%	4%	9%	6%	4%	2%	6%	4%	6%	6%	4%	5%	5%	5%	4%	4%	6%
Too low - the rich are not paying enough and their taxes should be increased	64%	52%	80%	77%	74%	57%	64%	63%	60%	63%	66%	63%	60%	64%	61%	67%	67%	59%	66%	64%	63%	56%	64%
About right - the rich are already paying about the right level of tax	18%	33%	6%	15%	13%	26%	18%	17%	9%	13%	21%	27%	17%	19%	18%	17%	14%	19%	20%	19%	17%	17%	11%
Don't know	14%	9%	9%	7%	9%	11%	12%	16%	22%	18%	9%	8%	17%	14%	15%	11%	15%	18%	9%	12%	16%	23%	19%

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Much too high	33%	61%	16%	9%	13%	63%	35%	32%	9%	24%	43%	51%	21%	36%	39%	35%	23%	34%	26%	31%	42%	35%	39%
A little too high	17%	20%	13%	15%	16%	18%	16%	19%	15%	17%	18%	19%	15%	18%	18%	18%	16%	13%	17%	17%	18%	18%	19%
About right	22%	11%	31%	38%	34%	10%	22%	22%	35%	23%	20%	16%	27%	20%	24%	21%	18%	24%	27%	26%	17%	15%	16%
A little too low	8%	2%	14%	20%	15%	3%	9%	7%	11%	10%	7%	7%	9%	9%	5%	8%	15%	8%	11%	9%	7%	5%	5%
Much too low	3%	-	7%	3%	6%	0%	4%	2%	2%	3%	3%	2%	6%	2%	1%	2%	4%	5%	5%	3%	0%	1%	2%
Don't know	16%	6%	19%	14%	16%	7%	14%	18%	28%	23%	7%	6%	22%	14%	14%	15%	24%	16%	14%	14%	15%	25%	19%

Fieldwork Dates: 9th - 11th July 2022

Sample size: 1804 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Mostly good for the country	29%	12%	49%	58%	52%	10%	30%	28%	38%	30%	30%	23%	37%	28%	26%	29%	29%	31%	39%	30%	24%	18%	25%
Mostly bad for the country	27%	46%	13%	6%	8%	50%	29%	25%	12%	22%	35%	35%	20%	28%	30%	27%	24%	32%	19%	26%	34%	30%	34%
Both good and bad for the country	31%	38%	27%	29%	31%	34%	29%	34%	28%	30%	30%	38%	26%	34%	35%	30%	29%	28%	33%	34%	31%	31%	25%
Don't know	12%	5%	11%	7%	9%	6%	12%	13%	23%	18%	5%	4%	17%	11%	9%	13%	18%	8%	9%	11%	12%	21%	17%

If taxes were to be increased for the richest people, at what level of annual income do you think people should see their current levels of tax significantly increased?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
People earning above £50,000 a year	11%	9%	14%	6%	10%	13%	11%	11%	7%	12%	12%	10%	7%	10%	14%	12%	11%	7%	6%	11%	14%	14%	11%
People earning above £75,000 a year	17%	14%	23%	22%	22%	15%	16%	18%	13%	19%	16%	17%	19%	17%	14%	18%	16%	18%	17%	18%	18%	18%	14%
People earning above £100,000 a year	27%	27%	31%	29%	28%	27%	28%	26%	25%	23%	30%	31%	25%	27%	26%	29%	24%	27%	28%	25%	29%	26%	25%
People earning above £150,000 a year	11%	11%	11%	17%	14%	11%	10%	12%	6%	11%	12%	13%	9%	13%	12%	10%	10%	13%	16%	12%	7%	7%	8%
People earning above £250,000 a year	9%	12%	9%	6%	10%	10%	8%	10%	11%	8%	10%	10%	11%	10%	8%	8%	11%	6%	12%	9%	7%	8%	10%
People earning above £500,000 a year	4%	6%	2%	6%	4%	5%	5%	4%	5%	4%	5%	4%	5%	4%	6%	4%	3%	6%	7%	4%	4%	3%	1%
People earning above £1 million a year	6%	8%	3%	4%	4%	7%	7%	4%	9%	6%	4%	5%	4%	7%	5%	6%	5%	5%	7%	6%	4%	4%	5%
None of these	3%	5%	1%	1%	1%	4%	3%	2%	2%	2%	4%	2%	2%	2%	1%	4%	2%	3%	2%	3%	4%	3%	2%
Don't know	12%	9%	6%	9%	6%	8%	12%	12%	23%	14%	8%	8%	18%	10%	13%	9%	17%	16%	6%	11%	13%	18%	23%

What do you think is fairer - taxing people on their wealth (that is, the amount of money they have, such as savings and assets) or taxing people on their income (that is, the amount of money they earn each year)?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Taxing people on their wealth	27%	19%	38%	29%	33%	22%	28%	27%	34%	30%	24%	23%	32%	24%	27%	27%	37%	31%	30%	29%	27%	19%	28%
Taxing people on their income	57%	71%	47%	58%	54%	67%	59%	55%	42%	51%	65%	67%	49%	61%	61%	59%	45%	51%	58%	57%	57%	60%	52%
Don't know	15%	10%	15%	13%	13%	11%	13%	18%	24%	19%	11%	10%	19%	15%	13%	14%	19%	19%	12%	14%	16%	21%	20%

Fieldwork Dates: 9th - 11th July 2022

Sample size: 1804 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

On the whole, do you think the richest people in society make a positive or negative contribution to the rest of society?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
A positive contribution - the businesses they run, the investments they make and the taxes they pay help us all	18%	34%	7%	15%	13%	28%	21%	16%	12%	14%	23%	24%	16%	23%	18%	15%	13%	19%	24%	17%	17%	17%	12%
A negative contribution - they generally don't pay their fair share and their greed takes money from the people who do the real work	46%	30%	68%	43%	53%	39%	46%	46%	49%	49%	44%	40%	47%	40%	46%	50%	50%	48%	44%	45%	49%	42%	47%
Both equally	23%	26%	17%	32%	25%	24%	22%	24%	20%	20%	23%	29%	20%	24%	24%	25%	22%	18%	23%	26%	22%	21%	23%
Don't know	13%	9%	9%	10%	9%	9%	10%	15%	19%	16%	10%	7%	17%	13%	12%	10%	15%	14%	9%	12%	12%	21%	17%

In general, do you think it is acceptable or unacceptable to LEGALLY avoid paying tax?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
It is acceptable to legally avoid tax	24%	31%	16%	39%	26%	26%	31%	18%	20%	21%	27%	28%	24%	25%	27%	22%	23%	22%	32%	27%	19%	18%	14%
It is unacceptable to legally avoid tax	64%	61%	76%	54%	67%	64%	57%	70%	55%	64%	67%	65%	61%	61%	64%	69%	64%	67%	60%	62%	69%	63%	68%
Don't know	12%	8%	8%	7%	7%	10%	12%	12%	25%	15%	6%	8%	15%	14%	9%	10%	13%	11%	8%	11%	12%	19%	18%

If the government was able to increase the amount of money it spends, which of the following areas do you think the government should INCREASE spending in the most? Please tick up to three

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Education and schools	35%	31%	44%	43%	44%	28%	32%	38%	40%	36%	37%	29%	30%	36%	34%	36%	39%	30%	42%	36%	32%	26%	28%
Defence	17%	33%	6%	13%	9%	30%	23%	13%	7%	10%	20%	33%	11%	21%	22%	16%	8%	24%	17%	17%	20%	16%	16%
Pensions	22%	30%	16%	16%	16%	31%	21%	22%	3%	14%	29%	35%	17%	24%	23%	22%	20%	18%	17%	20%	26%	28%	22%
Welfare benefits	18%	8%	30%	22%	22%	13%	17%	19%	21%	18%	20%	14%	22%	16%	16%	20%	19%	17%	18%	17%	13%	14%	35%
Crime and policing	33%	50%	22%	22%	23%	48%	31%	34%	12%	28%	41%	42%	30%	36%	37%	32%	19%	31%	29%	32%	38%	36%	33%
Transport	12%	14%	10%	11%	11%	12%	14%	9%	19%	10%	11%	11%	14%	9%	8%	14%	19%	8%	14%	10%	11%	10%	13%
Environment and climate change	28%	18%	33%	41%	38%	18%	28%	28%	36%	31%	23%	23%	32%	29%	25%	25%	28%	30%	31%	29%	25%	24%	25%
NHS	69%	64%	79%	73%	78%	64%	62%	75%	65%	67%	72%	71%	58%	69%	68%	72%	71%	72%	70%	69%	73%	65%	62%
Overseas aid	2%	0%	4%	4%	2%	1%	2%	2%	7%	1%	1%	2%	4%	1%	2%	3%	3%	2%	2%	3%	1%	3%	1%
Local government	12%	10%	16%	19%	18%	10%	15%	10%	12%	13%	13%	12%	14%	9%	13%	16%	16%	9%	15%	14%	10%	10%	9%
None of these	2%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	4%	2%	1%	2%	1%	1%
Don't know	8%	3%	6%	4%	4%	5%	9%	7%	15%	11%	2%	3%	13%	7%	7%	5%	8%	9%	6%	7%	7%	13%	10%

Fieldwork Dates: 9th - 11th July 2022

Sample size: 1804 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And if the government were to cut the amount of money it currently spends, which of the following areas do you think the government should REDUCE spending in the most?
Please tick up to three

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Education and schools	2%	3%	2%	2%	1%	3%	3%	2%	2%	2%	3%	2%	3%	3%	3%	2%	1%	1%	1%	2%	4%	3%	4%
Defence	16%	4%	29%	19%	23%	7%	16%	16%	28%	20%	11%	9%	23%	14%	13%	15%	21%	19%	17%	20%	12%	14%	13%
Pensions	5%	3%	6%	12%	6%	2%	6%	4%	14%	6%	3%	1%	8%	5%	5%	5%	4%	2%	6%	4%	5%	4%	4%
Welfare benefits	19%	31%	8%	13%	12%	27%	23%	15%	17%	19%	22%	19%	13%	20%	22%	18%	19%	22%	20%	19%	22%	20%	11%
Crime and policing	4%	1%	6%	3%	4%	2%	4%	3%	11%	4%	2%	2%	7%	2%	3%	5%	4%	6%	5%	4%	3%	2%	4%
Transport	8%	9%	8%	9%	9%	9%	9%	7%	6%	9%	9%	8%	6%	10%	8%	8%	8%	7%	8%	8%	9%	5%	12%
Environment and climate change	18%	32%	10%	7%	9%	31%	21%	16%	11%	12%	25%	26%	13%	18%	23%	20%	16%	15%	13%	20%	22%	18%	20%
NHS	3%	5%	1%	3%	2%	4%	5%	2%	4%	3%	3%	3%	5%	3%	3%	2%	3%	6%	3%	2%	3%	4%	3%
Overseas aid	54%	77%	37%	40%	38%	77%	54%	54%	29%	47%	63%	68%	40%	58%	57%	57%	49%	45%	47%	51%	61%	59%	60%
Local government	14%	15%	12%	10%	12%	16%	13%	15%	15%	14%	14%	15%	8%	18%	12%	15%	8%	14%	13%	14%	15%	16%	14%
None of these	13%	6%	21%	19%	23%	6%	12%	13%	9%	11%	16%	13%	10%	12%	15%	13%	10%	18%	17%	12%	11%	12%	6%
Don't know	14%	7%	12%	15%	13%	8%	13%	15%	25%	18%	7%	8%	23%	12%	11%	12%	21%	17%	13%	13%	14%	16%	19%

Do you think your own pension provision (and any provisions you have made for retirement) will or will not provide you with a good standard of living by the time you come to retire?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Will probably be enough to provide me with a good standard of living	18%	23%	15%	27%	22%	19%	22%	14%	13%	14%	27%	18%	17%	19%	20%	17%	17%	16%	26%	19%	15%	11%	10%
Will probably not be enough to provide me with a good standard of living	45%	38%	54%	38%	46%	43%	41%	49%	37%	63%	46%	16%	46%	45%	45%	45%	46%	49%	41%	47%	50%	51%	35%
Don't know	16%	11%	16%	11%	12%	10%	18%	15%	44%	19%	12%	3%	24%	16%	11%	17%	20%	10%	13%	16%	15%	24%	21%
Not applicable - I am already retired or am unable to work	20%	28%	16%	24%	20%	28%	19%	21%	5%	4%	15%	63%	13%	21%	24%	22%	18%	24%	20%	18%	21%	14%	34%

Fieldwork Dates: 9th - 11th July 2022

Sample size: 1804 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

As people live longer, the proportion of older people in the population steadily rises. Looking forward, how do you think future governments should respond to the growing portion of older people?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Reductions should be made in the services that go to older people so that younger generations can afford to support more retired people	15%	14%	16%	20%	16%	13%	16%	14%	27%	19%	11%	7%	15%	16%	16%	14%	13%	13%	16%	17%	16%	12%	10%
More money should be found to maintain the services that go to older people as the number of retired people grows, even if this means more taxes for younger generations	46%	53%	44%	46%	47%	53%	47%	45%	25%	39%	55%	58%	43%	45%	46%	47%	49%	48%	48%	46%	47%	41%	44%
Not sure	39%	33%	40%	34%	37%	34%	36%	42%	48%	42%	34%	34%	41%	39%	38%	39%	38%	39%	36%	37%	37%	48%	46%

What do you think the state pension age should be for people who are currently in their 30s or 40s?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
Less than 65	11%	9%	12%	8%	11%	11%	10%	13%	13%	15%	9%	7%	15%	7%	14%	11%	13%	20%	9%	11%	13%	14%	12%
65	39%	37%	44%	37%	42%	39%	37%	41%	27%	45%	39%	35%	34%	37%	38%	44%	35%	45%	39%	39%	39%	39%	39%
66	5%	5%	6%	6%	7%	5%	4%	7%	4%	5%	4%	7%	5%	7%	4%	5%	5%	4%	6%	4%	4%	7%	5%
67	10%	12%	10%	12%	10%	11%	11%	8%	11%	5%	14%	13%	8%	10%	12%	10%	7%	5%	10%	11%	11%	5%	9%
68	8%	9%	8%	14%	11%	8%	8%	8%	5%	6%	10%	10%	8%	10%	7%	7%	6%	11%	6%	8%	6%	6%	6%
69	1%	1%	1%	2%	1%	1%	1%	1%	3%	1%	1%	1%	2%	1%	1%	1%	1%	3%	1%	1%	0%	3%	1%
70	14%	21%	10%	13%	13%	19%	16%	12%	7%	10%	17%	20%	8%	16%	14%	13%	16%	9%	14%	18%	14%	8%	8%
71	0%	0%	-	-	-	0%	-	0%	0%	-	-	0%	-	0%	-	0%	-	-	0%	-	-	-	-
72	0%	0%	-	1%	-	0%	0%	0%	-	0%	0%	0%	1%	0%	-	-	1%	-	0%	-	-	1%	1%
73	0%	0%	-	-	-	0%	0%	-	-	0%	0%	-	0%	-	-	0%	-	-	0%	-	-	-	1%
74	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
75	1%	1%	1%	2%	1%	1%	1%	0%	1%	1%	1%	1%	2%	1%	1%	0%	2%	-	1%	1%	1%	-	1%
Older than 75	1%	1%	0%	1%	0%	1%	0%	0%	0%	1%	0%	1%	1%	0%	0%	1%	0%	-	1%	0%	-	1%	2%
Don't know	10%	5%	7%	4%	5%	5%	11%	9%	28%	12%	5%	4%	15%	10%	9%	7%	13%	7%	7%	8%	9%	16%	16%

Fieldwork Dates: 9th - 11th July 2022

Sample size: 1804 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

With regard to hard drugs such as heroin and crack cocaine, which of these statements comes closest to your own view?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
The sale and possession of such drugs should remain a criminal offence as now	70%	86%	60%	74%	69%	81%	65%	74%	43%	64%	79%	84%	58%	74%	74%	71%	61%	65%	71%	69%	74%	69%	63%
The sale and possession of such drugs should remain illegal but should be regarded as a minor offence, such as parking in the wrong place, rather than a CRIMINAL offence (a policy sometimes called 'decriminalisation')	13%	6%	20%	13%	17%	7%	15%	12%	29%	16%	9%	6%	18%	10%	12%	14%	19%	15%	15%	15%	10%	12%	14%
The sale and possession of such drugs should no longer be illegal (sometimes called 'legalisation')	7%	5%	10%	7%	8%	7%	10%	4%	7%	7%	7%	6%	8%	7%	5%	7%	6%	10%	6%	8%	6%	5%	8%
Don't know	10%	3%	10%	6%	6%	5%	10%	10%	21%	13%	5%	4%	16%	8%	8%	8%	14%	10%	8%	8%	10%	14%	15%

With regard to soft drugs such as cannabis, which of these statements comes closest to your own view?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
The sale and possession of such drugs should remain a criminal offence as now	36%	52%	26%	29%	30%	48%	35%	36%	15%	28%	45%	50%	29%	40%	41%	32%	30%	31%	32%	38%	41%	34%	33%
The sale and possession of such drugs should remain illegal but should be regarded as a minor offence, such as parking in the wrong place, rather than a CRIMINAL offence (a policy sometimes called 'decriminalisation')	23%	21%	23%	31%	27%	20%	19%	26%	29%	21%	20%	25%	18%	23%	25%	25%	20%	23%	30%	21%	18%	20%	23%
The sale and possession of such drugs should no longer be illegal (sometimes called 'legalisation')	32%	22%	43%	35%	38%	26%	36%	28%	36%	38%	30%	20%	41%	29%	25%	33%	37%	37%	31%	33%	33%	30%	30%
Don't know	10%	5%	8%	6%	6%	6%	10%	10%	20%	13%	4%	5%	13%	8%	9%	10%	13%	9%	7%	8%	9%	17%	14%

If soft drugs like cannabis were decriminalised, do you think this would lead to more or less people using drugs, or would it make no difference?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
More people using drugs	37%	50%	29%	34%	33%	46%	38%	37%	27%	33%	42%	45%	35%	40%	43%	33%	32%	34%	38%	39%	39%	30%	34%
Fewer people using drugs	6%	4%	6%	6%	6%	5%	6%	6%	12%	7%	4%	4%	5%	6%	5%	7%	2%	13%	5%	7%	6%	5%	6%
Would make no difference	45%	39%	53%	50%	51%	42%	44%	45%	40%	46%	47%	41%	42%	43%	42%	49%	51%	40%	46%	44%	45%	43%	46%
Don't know	12%	7%	12%	10%	10%	8%	12%	12%	21%	14%	7%	10%	17%	11%	11%	11%	15%	13%	11%	10%	11%	22%	14%

Fieldwork Dates: 9th - 11th July 2022

Sample size: 1804 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

If soft drugs like cannabis were decriminalised, do you think this would lead to more or less people damaging their health as a result of taking drugs?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
More people damaging their health as a result of taking drugs	38%	55%	27%	31%	33%	50%	37%	39%	22%	31%	44%	51%	34%	42%	44%	33%	34%	32%	36%	41%	39%	33%	38%
Fewer people damaging their health as a result of taking drugs	15%	8%	22%	16%	19%	9%	16%	14%	33%	18%	10%	7%	16%	14%	15%	17%	13%	16%	18%	15%	15%	11%	14%
Would make no difference	34%	29%	39%	44%	36%	33%	34%	33%	21%	35%	38%	32%	34%	32%	29%	37%	33%	40%	36%	33%	33%	33%	32%
Don't know	13%	8%	12%	9%	11%	9%	13%	14%	24%	16%	8%	10%	17%	12%	11%	13%	20%	12%	11%	11%	13%	23%	17%

If soft drugs like cannabis were decriminalised, do you think this would lead to more or less crime?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
More crime	22%	34%	15%	13%	18%	29%	22%	22%	14%	17%	27%	30%	24%	22%	28%	21%	15%	17%	20%	25%	23%	19%	22%
Less crime	35%	25%	48%	47%	43%	29%	40%	31%	47%	40%	29%	29%	37%	32%	37%	37%	37%	37%	39%	37%	33%	32%	32%
Would make no difference	28%	31%	25%	30%	28%	31%	25%	31%	15%	27%	34%	31%	25%	31%	24%	27%	31%	33%	28%	27%	28%	31%	26%
Don't know	14%	11%	12%	10%	11%	11%	13%	15%	24%	16%	11%	10%	14%	14%	11%	15%	16%	13%	13%	11%	16%	18%	19%

If hard drugs like heroin or crack cocaine were decriminalised, do you think this would lead to more or less people using drugs, or would it make no difference?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
More people using drugs	53%	66%	44%	54%	50%	63%	51%	54%	41%	47%	57%	63%	48%	55%	56%	52%	47%	47%	57%	52%	55%	43%	50%
Fewer people using drugs	5%	2%	7%	3%	6%	3%	6%	3%	11%	6%	3%	2%	6%	3%	6%	5%	4%	8%	5%	5%	4%	3%	4%
Would make no difference	27%	23%	33%	30%	31%	23%	29%	25%	22%	29%	27%	25%	25%	26%	24%	29%	29%	33%	26%	28%	26%	29%	24%
Don't know	16%	9%	15%	12%	14%	11%	14%	18%	25%	19%	13%	10%	21%	15%	14%	15%	21%	13%	12%	15%	15%	24%	22%

Fieldwork Dates: 9th - 11th July 2022

Sample size: 1804 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

If hard drugs like heroin or crack cocaine were decriminalised, do you think this would lead to more or less people damaging their health as a result of taking drugs?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
More people damaging their health as a result of taking drugs	59%	73%	51%	57%	57%	70%	56%	62%	46%	53%	65%	70%	53%	62%	64%	57%	56%	52%	62%	60%	61%	53%	53%
Fewer people damaging their health as a result of taking drugs	10%	5%	16%	16%	14%	5%	13%	7%	20%	11%	8%	5%	15%	9%	9%	10%	9%	8%	11%	12%	8%	6%	10%
Would make no difference	17%	14%	20%	18%	18%	16%	18%	17%	9%	19%	19%	18%	12%	18%	15%	19%	20%	26%	16%	16%	19%	21%	19%
Don't know	13%	8%	12%	9%	11%	9%	13%	14%	25%	17%	8%	8%	19%	11%	12%	14%	15%	14%	11%	13%	12%	20%	18%

If hard drugs like heroin or crack cocaine were decriminalised, do you think this would lead to more or less crime?

Unweighted base	1804	602	447	162	726	676	793	1011	195	727	431	451	198	601	309	443	155	98	508	563	335	202	196
Base	1804	625	459	163	669	714	877	927	197	752	435	420	216	606	299	435	155	92	505	523	379	209	188
More crime	45%	58%	38%	37%	42%	54%	41%	49%	35%	42%	51%	51%	37%	47%	52%	46%	42%	34%	46%	46%	48%	42%	38%
Less crime	22%	16%	29%	33%	28%	17%	27%	17%	26%	22%	20%	22%	26%	20%	18%	23%	22%	32%	25%	22%	20%	19%	19%
Would make no difference	18%	18%	17%	19%	18%	19%	18%	18%	11%	18%	19%	20%	14%	21%	17%	17%	15%	20%	15%	19%	19%	17%	22%
Don't know	15%	8%	16%	12%	13%	10%	14%	16%	28%	19%	10%	7%	23%	12%	13%	14%	21%	15%	13%	13%	13%	22%	20%

Cell Contents (Column Percentages)