

Fieldwork Dates: 25th - 27th June 2022
Sample size: 1801 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base: All GB adults	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Approve	22%	45%	8%	6%	12%	36%	25%	20%	16%	15%	27%	33%	21%	24%	22%	22%	12%	29%	23%	22%	25%	17%	22%
Disapprove	60%	36%	83%	86%	79%	46%	59%	61%	58%	66%	59%	51%	60%	58%	58%	58%	74%	59%	63%	61%	58%	56%	56%
Don't know	18%	19%	10%	9%	9%	18%	16%	20%	26%	20%	13%	16%	19%	18%	19%	20%	14%	12%	14%	17%	18%	27%	22%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next
Conservatives

Unweighted base	1725	603	440	153	704	688	779	946	150	701	426	448	185	597	285	426	152	80	508	489	339	199	190
Base	1712	617	432	157	649	696	825	887	162	708	426	416	189	591	284	410	153	84	482	493	363	197	177
0 - Would never consider voting for them	42%	9%	74%	52%	57%	25%	41%	44%	45%	52%	37%	31%	47%	35%	35%	47%	63%	53%	40%	41%	41%	47%	50%
1	5%	1%	5%	12%	6%	2%	5%	5%	8%	5%	5%	3%	4%	6%	4%	5%	5%	-	6%	6%	4%	4%	3%
2	5%	2%	6%	8%	6%	3%	5%	5%	7%	5%	5%	3%	6%	5%	7%	5%	3%	1%	5%	7%	4%	2%	4%
3	4%	3%	4%	7%	5%	3%	5%	4%	7%	4%	4%	3%	5%	5%	5%	3%	2%	3%	4%	4%	4%	5%	4%
4	4%	4%	2%	5%	4%	4%	4%	4%	4%	4%	3%	4%	3%	4%	5%	4%	2%	3%	3%	4%	4%	7%	1%
5	9%	11%	5%	8%	5%	11%	8%	10%	9%	9%	10%	7%	12%	9%	11%	8%	6%	3%	8%	7%	12%	9%	11%
6	4%	8%	1%	2%	3%	7%	5%	4%	2%	4%	4%	7%	4%	5%	4%	5%	4%	5%	5%	4%	3%	6%	4%
7	5%	10%	1%	1%	3%	8%	5%	5%	2%	4%	7%	7%	2%	6%	6%	5%	4%	5%	4%	5%	6%	5%	5%
8	5%	12%	0%	1%	3%	9%	6%	5%	7%	3%	5%	9%	5%	6%	7%	5%	2%	4%	5%	7%	5%	5%	4%
9	3%	6%	0%	1%	1%	4%	3%	2%	2%	2%	3%	4%	2%	3%	3%	3%	2%	2%	4%	2%	3%	2%	2%
10 - Would definitely consider voting for them	13%	32%	1%	2%	7%	24%	15%	12%	6%	7%	18%	23%	9%	16%	14%	12%	7%	21%	15%	13%	15%	9%	12%

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Labour

Unweighted base	1720	596	441	155	705	683	777	943	150	702	425	443	185	596	284	422	152	81	509	481	341	200	189
Base	1707	609	434	158	651	693	823	885	162	710	425	411	189	590	283	408	153	85	482	486	364	199	176
0 - Would never consider voting for them	28%	49%	3%	11%	14%	42%	29%	26%	14%	18%	31%	46%	18%	33%	27%	26%	22%	33%	28%	25%	29%	31%	27%
1	5%	9%	1%	1%	4%	8%	7%	4%	1%	4%	7%	7%	3%	6%	4%	5%	8%	4%	5%	5%	6%	5%	5%
2	6%	11%	1%	8%	5%	9%	7%	6%	4%	7%	6%	7%	4%	7%	9%	7%	7%	2%	6%	8%	6%	5%	7%
3	5%	5%	2%	9%	5%	5%	6%	4%	4%	6%	4%	4%	2%	5%	6%	5%	3%	7%	4%	5%	5%	6%	6%
4	4%	4%	1%	6%	3%	4%	4%	4%	6%	4%	4%	3%	5%	5%	6%	2%	3%	3%	4%	4%	4%	3%	5%
5	13%	9%	12%	18%	12%	11%	12%	14%	15%	14%	14%	9%	16%	11%	12%	12%	20%	13%	12%	12%	15%	11%	15%
6	7%	3%	8%	12%	9%	5%	6%	8%	8%	8%	6%	6%	5%	7%	6%	8%	12%	5%	7%	8%	7%	8%	6%
7	8%	3%	12%	12%	11%	5%	8%	8%	11%	11%	7%	3%	10%	7%	6%	10%	8%	3%	8%	8%	9%	7%	8%
8	8%	2%	15%	13%	11%	3%	7%	8%	13%	9%	6%	5%	10%	7%	9%	7%	8%	5%	9%	7%	6%	8%	8%
9	3%	1%	8%	3%	5%	2%	3%	4%	4%	4%	3%	1%	4%	3%	2%	3%	3%	6%	4%	3%	2%	3%	3%
10 - Would definitely consider voting for them	13%	2%	37%	10%	22%	6%	11%	14%	20%	14%	12%	9%	22%	9%	14%	14%	6%	19%	13%	16%	10%	13%	10%

Liberal Democrats

Unweighted base	1714	598	436	154	703	683	775	939	149	695	426	444	183	595	282	422	152	80	506	483	338	198	189
Base	1700	611	428	158	648	691	821	880	161	703	426	411	187	588	282	407	153	84	480	486	361	196	176
0 - Would never consider voting for them	26%	39%	11%	1%	13%	39%	30%	23%	18%	21%	29%	37%	21%	25%	28%	30%	27%	26%	22%	25%	28%	32%	31%
1	5%	6%	4%	1%	3%	7%	5%	4%	6%	4%	5%	5%	5%	5%	4%	5%	6%	5%	2%	6%	6%	5%	5%
2	6%	8%	5%	2%	5%	7%	6%	6%	6%	8%	4%	7%	5%	7%	7%	6%	7%	2%	7%	6%	8%	4%	7%
3	7%	11%	7%	2%	6%	9%	8%	7%	3%	7%	10%	8%	7%	7%	8%	7%	5%	10%	8%	8%	7%	4%	7%
4	7%	6%	8%	3%	7%	6%	6%	7%	9%	7%	6%	7%	4%	6%	5%	8%	10%	9%	7%	8%	5%	6%	7%
5	18%	14%	22%	13%	17%	15%	16%	19%	25%	20%	16%	12%	22%	17%	16%	17%	22%	14%	17%	15%	19%	23%	19%
6	9%	6%	11%	17%	12%	6%	9%	9%	7%	10%	8%	8%	8%	9%	7%	10%	8%	9%	10%	8%	10%	5%	8%
7	7%	3%	10%	19%	12%	4%	6%	9%	12%	8%	7%	5%	10%	9%	6%	5%	6%	6%	9%	9%	5%	8%	5%
8	6%	3%	9%	18%	10%	2%	6%	6%	5%	7%	7%	4%	6%	6%	8%	5%	4%	6%	7%	5%	7%	5%	5%
9	1%	1%	2%	3%	3%	1%	1%	2%	0%	2%	1%	1%	2%	1%	1%	1%	1%	-	2%	2%	1%	1%	0%
10 - Would definitely consider voting for them	7%	3%	12%	21%	12%	4%	7%	8%	9%	7%	8%	7%	10%	7%	9%	5%	4%	14%	9%	8%	5%	6%	5%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base: All GB adults	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Health	35%	33%	41%	44%	43%	31%	27%	42%	27%	32%	40%	38%	32%	36%	31%	35%	40%	32%	38%	35%	37%	23%	36%
Immigration & Asylum	28%	48%	13%	11%	14%	47%	27%	28%	15%	18%	34%	45%	17%	29%	36%	28%	18%	32%	25%	26%	31%	33%	26%
Crime	12%	17%	10%	3%	7%	17%	12%	12%	10%	10%	13%	16%	15%	11%	14%	15%	4%	11%	10%	10%	15%	16%	16%
The economy	65%	74%	60%	73%	69%	68%	67%	64%	43%	65%	70%	71%	60%	69%	61%	65%	65%	67%	67%	69%	67%	61%	50%
Tax	17%	16%	16%	7%	13%	17%	18%	15%	21%	21%	15%	8%	12%	17%	17%	17%	19%	15%	19%	18%	14%	19%	10%
Pensions	9%	13%	7%	6%	7%	13%	11%	7%	3%	4%	9%	21%	2%	11%	11%	8%	7%	11%	6%	10%	10%	9%	11%
Education	10%	8%	12%	11%	13%	7%	8%	13%	16%	12%	7%	9%	12%	11%	10%	11%	8%	9%	13%	9%	11%	8%	7%
Family life & childcare	6%	6%	6%	6%	5%	7%	5%	8%	3%	10%	5%	3%	6%	7%	4%	8%	6%	7%	6%	7%	7%	8%	5%
Housing	18%	10%	24%	15%	18%	14%	17%	19%	24%	23%	13%	13%	25%	19%	15%	15%	19%	15%	16%	19%	16%	20%	20%
The environment	22%	14%	31%	35%	32%	13%	21%	24%	29%	25%	19%	17%	24%	24%	24%	20%	22%	12%	24%	22%	24%	22%	16%
Britain leaving the EU	22%	14%	29%	43%	35%	13%	25%	18%	15%	24%	22%	19%	25%	20%	19%	22%	29%	21%	26%	22%	20%	18%	17%
Transport	6%	5%	8%	7%	6%	6%	5%	7%	9%	5%	6%	5%	3%	7%	5%	8%	6%	2%	7%	6%	8%	4%	5%
Welfare benefits	12%	10%	16%	7%	12%	13%	11%	13%	8%	13%	15%	9%	13%	10%	12%	12%	17%	10%	9%	11%	11%	12%	24%
Defence and security	10%	18%	4%	10%	6%	15%	12%	8%	4%	6%	13%	15%	5%	12%	10%	8%	8%	10%	13%	7%	11%	6%	10%
None of these	1%	1%	1%	-	1%	1%	1%	1%	5%	1%	0%	0%	4%	0%	0%	1%	2%	1%	0%	1%	1%	2%	1%
Don't know	3%	1%	2%	3%	2%	1%	4%	3%	12%	4%	1%	1%	7%	1%	5%	3%	4%	4%	2%	3%	2%	5%	8%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very well	3%	5%	2%	-	2%	4%	4%	2%	5%	2%	3%	3%	4%	3%	4%	2%	1%	5%	3%	3%	2%	5%	3%
Fairly well	19%	36%	6%	8%	11%	30%	21%	17%	8%	15%	23%	27%	17%	20%	21%	20%	14%	10%	19%	18%	20%	20%	18%
Fairly badly	29%	29%	22%	34%	26%	32%	30%	28%	31%	26%	28%	33%	27%	31%	22%	29%	26%	41%	29%	29%	31%	24%	26%
Very badly	41%	24%	62%	55%	57%	29%	38%	45%	36%	47%	42%	33%	40%	40%	43%	42%	51%	33%	45%	41%	40%	38%	39%
Don't know	8%	7%	7%	3%	5%	6%	8%	9%	19%	10%	4%	4%	11%	7%	11%	7%	8%	10%	4%	8%	7%	13%	15%

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Immigration

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very well	2%	3%	1%	1%	1%	2%	3%	1%	4%	1%	2%	2%	6%	1%	2%	1%	1%	8%	3%	3%	1%	1%	0%
Fairly well	14%	24%	8%	7%	10%	17%	14%	14%	15%	14%	14%	15%	12%	16%	15%	15%	11%	8%	16%	14%	14%	13%	13%
Fairly badly	24%	27%	22%	26%	24%	27%	23%	26%	21%	23%	24%	30%	26%	26%	23%	24%	24%	14%	25%	24%	23%	25%	25%
Very badly	50%	38%	61%	62%	59%	47%	52%	48%	39%	50%	54%	50%	45%	49%	49%	50%	56%	59%	51%	51%	51%	48%	43%
Don't know	9%	8%	8%	5%	6%	7%	8%	11%	21%	12%	6%	4%	12%	8%	11%	9%	8%	11%	5%	8%	11%	12%	18%

Crime

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very well	2%	2%	1%	1%	2%	1%	3%	1%	4%	2%	0%	1%	4%	1%	1%	1%	-	5%	2%	2%	1%	2%	2%
Fairly well	24%	38%	14%	21%	19%	31%	24%	24%	23%	22%	27%	26%	22%	25%	30%	22%	23%	20%	27%	22%	24%	24%	23%
Fairly badly	32%	32%	30%	36%	31%	34%	31%	33%	27%	29%	31%	40%	27%	36%	30%	33%	30%	23%	34%	33%	31%	32%	26%
Very badly	27%	17%	42%	24%	34%	23%	30%	24%	19%	28%	30%	25%	31%	23%	26%	28%	30%	34%	27%	26%	30%	23%	28%
Don't know	15%	10%	14%	19%	15%	10%	12%	18%	27%	19%	11%	7%	17%	14%	13%	16%	17%	17%	11%	17%	14%	19%	21%

Education

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very well	3%	5%	2%	2%	2%	4%	4%	2%	9%	2%	3%	3%	6%	2%	3%	4%	2%	5%	4%	3%	3%	2%	3%
Fairly well	32%	54%	16%	22%	21%	45%	32%	32%	17%	27%	37%	41%	26%	33%	32%	32%	28%	36%	30%	31%	33%	36%	31%
Fairly badly	26%	21%	29%	33%	30%	22%	25%	26%	34%	25%	23%	25%	23%	29%	28%	25%	19%	18%	29%	26%	26%	22%	18%
Very badly	24%	7%	43%	26%	35%	14%	25%	23%	21%	29%	24%	15%	27%	21%	22%	23%	34%	28%	26%	24%	22%	20%	24%
Don't know	16%	14%	11%	17%	11%	15%	14%	18%	18%	17%	13%	15%	17%	15%	16%	17%	17%	14%	11%	16%	16%	19%	24%

Taxation

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very well	2%	2%	2%	0%	1%	2%	3%	1%	7%	1%	2%	2%	5%	1%	2%	1%	1%	5%	3%	2%	1%	1%	2%
Fairly well	18%	36%	6%	11%	13%	26%	19%	17%	7%	11%	24%	29%	13%	21%	19%	18%	12%	14%	18%	20%	18%	17%	14%
Fairly badly	30%	33%	25%	39%	28%	32%	30%	30%	28%	28%	30%	35%	26%	33%	33%	28%	28%	22%	32%	29%	33%	26%	27%
Very badly	39%	21%	56%	40%	48%	31%	39%	38%	38%	48%	36%	24%	39%	33%	38%	41%	48%	45%	40%	38%	39%	40%	35%
Don't know	11%	9%	12%	9%	9%	9%	9%	14%	20%	12%	8%	9%	17%	10%	8%	12%	11%	13%	6%	12%	9%	17%	22%

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Unemployment

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very well	8%	16%	3%	4%	6%	13%	10%	6%	5%	5%	9%	13%	10%	8%	11%	7%	3%	9%	9%	9%	7%	5%	7%
Fairly well	33%	53%	17%	31%	25%	45%	36%	30%	17%	29%	41%	41%	28%	40%	35%	31%	29%	19%	37%	32%	35%	31%	24%
Fairly badly	22%	12%	29%	30%	26%	17%	19%	26%	32%	24%	18%	20%	23%	23%	20%	25%	23%	19%	24%	22%	23%	21%	21%
Very badly	20%	5%	35%	18%	28%	12%	21%	20%	22%	26%	19%	12%	20%	15%	18%	23%	33%	34%	19%	20%	20%	24%	24%
Don't know	16%	13%	16%	17%	15%	13%	13%	18%	25%	17%	12%	14%	19%	15%	17%	16%	12%	18%	12%	17%	15%	19%	23%

Inflation

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very well	1%	1%	2%	-	1%	1%	2%	1%	5%	1%	1%	1%	3%	1%	1%	1%	3%	2%	1%	1%	1%	-	2%
Fairly well	11%	23%	3%	4%	6%	18%	11%	11%	5%	6%	13%	21%	10%	13%	12%	10%	7%	11%	11%	10%	11%	14%	12%
Fairly badly	25%	35%	15%	25%	22%	29%	24%	25%	22%	23%	24%	31%	21%	28%	23%	26%	22%	22%	26%	28%	23%	23%	19%
Very badly	53%	32%	71%	65%	66%	43%	53%	52%	46%	61%	54%	39%	56%	49%	53%	52%	62%	56%	55%	50%	55%	54%	48%
Don't know	10%	9%	9%	6%	5%	8%	10%	10%	22%	9%	9%	7%	10%	9%	12%	11%	8%	10%	6%	11%	9%	10%	20%

Britain's exit from the EU

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very well	6%	13%	2%	1%	2%	11%	7%	5%	8%	2%	8%	10%	5%	7%	4%	5%	5%	12%	7%	5%	6%	4%	9%
Fairly well	23%	44%	8%	7%	11%	39%	23%	23%	17%	19%	26%	31%	17%	26%	30%	23%	13%	18%	23%	23%	25%	25%	20%
Fairly badly	20%	22%	18%	15%	17%	22%	19%	21%	24%	20%	21%	19%	24%	21%	18%	22%	17%	14%	20%	21%	23%	20%	14%
Very badly	41%	14%	65%	73%	65%	20%	43%	38%	37%	47%	38%	34%	41%	38%	38%	39%	59%	45%	44%	43%	36%	37%	37%
Don't know	10%	7%	8%	5%	6%	8%	7%	13%	15%	12%	7%	6%	12%	8%	10%	12%	6%	11%	6%	9%	9%	14%	20%

Defence

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very well	6%	10%	2%	4%	5%	7%	7%	5%	10%	4%	5%	7%	8%	4%	4%	7%	7%	9%	6%	7%	4%	5%	6%
Fairly well	38%	54%	24%	39%	32%	48%	42%	34%	27%	37%	40%	44%	39%	39%	42%	35%	34%	36%	39%	39%	38%	37%	35%
Fairly badly	18%	16%	19%	21%	18%	20%	19%	18%	18%	16%	19%	22%	14%	23%	16%	18%	14%	15%	23%	17%	19%	16%	11%
Very badly	14%	5%	26%	11%	20%	9%	15%	13%	9%	16%	15%	10%	14%	12%	13%	14%	19%	20%	13%	14%	13%	15%	18%
Don't know	24%	16%	28%	26%	26%	17%	17%	31%	36%	27%	21%	18%	25%	23%	24%	27%	26%	20%	20%	25%	26%	27%	30%

Fieldwork Dates: 25th - 27th June 2022

Sample size: 1801 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very well	2%	3%	2%	1%	2%	2%	3%	1%	4%	1%	2%	3%	4%	2%	1%	2%	1%	7%	3%	2%	1%	2%	1%
Fairly well	17%	35%	5%	4%	10%	27%	18%	16%	8%	10%	21%	30%	12%	19%	20%	18%	7%	14%	16%	16%	19%	14%	19%
Fairly badly	29%	32%	23%	36%	27%	31%	28%	31%	32%	28%	28%	31%	26%	33%	31%	26%	26%	24%	31%	30%	30%	28%	22%
Very badly	44%	23%	64%	51%	57%	34%	44%	44%	39%	53%	43%	31%	48%	39%	41%	45%	58%	46%	45%	44%	45%	36%	
Don't know	8%	7%	7%	7%	5%	6%	8%	9%	17%	9%	6%	6%	11%	7%	7%	9%	7%	10%	5%	8%	5%	11%	21%

Terrorism

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very well	10%	17%	4%	9%	8%	14%	13%	8%	14%	8%	11%	12%	16%	10%	9%	10%	9%	8%	12%	10%	11%	7%	8%
Fairly well	42%	56%	31%	46%	38%	50%	46%	39%	29%	38%	47%	50%	37%	45%	46%	40%	37%	37%	42%	43%	44%	39%	37%
Fairly badly	13%	9%	18%	10%	14%	12%	10%	16%	16%	12%	14%	13%	13%	14%	9%	15%	13%	20%	15%	12%	13%	14%	13%
Very badly	12%	3%	21%	12%	16%	8%	14%	10%	10%	15%	11%	8%	13%	9%	13%	13%	16%	13%	11%	12%	10%	15%	15%
Don't know	22%	15%	26%	23%	23%	16%	18%	27%	32%	26%	17%	17%	21%	22%	22%	22%	26%	22%	20%	23%	22%	25%	27%

Transport

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very well	2%	2%	2%	1%	1%	2%	3%	1%	6%	1%	1%	1%	6%	1%	1%	2%	-	5%	2%	2%	1%	3%	1%
Fairly well	22%	38%	7%	9%	12%	31%	23%	21%	21%	16%	25%	28%	20%	24%	24%	22%	15%	17%	21%	22%	21%	25%	20%
Fairly badly	30%	32%	26%	37%	28%	32%	29%	30%	28%	30%	26%	33%	29%	34%	32%	26%	28%	20%	31%	29%	34%	28%	24%
Very badly	35%	17%	56%	47%	50%	24%	35%	35%	27%	39%	37%	27%	36%	30%	30%	38%	44%	41%	39%	36%	32%	26%	33%
Don't know	12%	11%	9%	6%	8%	12%	11%	13%	18%	13%	10%	10%	9%	11%	14%	13%	13%	16%	7%	11%	12%	19%	22%

Housing

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very well	1%	2%	1%	0%	1%	2%	2%	1%	4%	1%	2%	2%	3%	1%	1%	1%	-	7%	2%	1%	1%	2%	1%
Fairly well	18%	39%	5%	7%	10%	30%	19%	17%	9%	12%	24%	27%	12%	20%	20%	19%	14%	17%	18%	18%	19%	15%	20%
Fairly badly	30%	30%	27%	35%	30%	30%	27%	33%	30%	29%	28%	34%	20%	34%	30%	31%	31%	22%	31%	30%	31%	32%	20%
Very badly	36%	14%	56%	43%	46%	25%	37%	34%	35%	43%	34%	25%	51%	33%	33%	33%	37%	37%	37%	37%	33%	33%	36%
Don't know	15%	16%	11%	15%	12%	14%	14%	15%	21%	16%	13%	13%	14%	12%	17%	16%	18%	16%	11%	14%	16%	18%	22%

Fieldwork Dates: 25th - 27th June 2022

Sample size: 1801 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very well	3%	6%	2%	1%	2%	4%	4%	2%	6%	2%	3%	3%	6%	2%	3%	3%	1%	7%	4%	3%	3%	2%	2%
Fairly well	29%	51%	14%	17%	18%	43%	29%	28%	11%	23%	34%	42%	25%	32%	31%	29%	20%	21%	28%	29%	31%	30%	26%
Fairly badly	27%	22%	28%	40%	33%	22%	25%	28%	31%	27%	27%	25%	22%	29%	31%	24%	25%	23%	28%	28%	28%	25%	21%
Very badly	26%	7%	43%	30%	37%	15%	28%	24%	34%	31%	24%	17%	31%	23%	22%	27%	34%	33%	29%	25%	23%	26%	27%
Don't know	15%	14%	13%	12%	10%	16%	13%	17%	19%	17%	12%	13%	16%	13%	13%	18%	19%	16%	11%	16%	15%	17%	24%

Welfare benefits

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very well	3%	6%	2%	2%	1%	5%	4%	3%	6%	2%	4%	4%	6%	3%	3%	4%	1%	6%	4%	4%	3%	3%	3%
Fairly well	22%	41%	9%	14%	15%	33%	23%	21%	9%	17%	25%	35%	18%	25%	21%	21%	20%	25%	23%	22%	24%	22%	19%
Fairly badly	26%	25%	22%	30%	26%	27%	27%	26%	30%	25%	25%	27%	20%	31%	28%	25%	19%	16%	30%	24%	27%	26%	23%
Very badly	31%	12%	54%	35%	45%	21%	31%	31%	26%	39%	32%	20%	36%	23%	30%	35%	46%	37%	32%	31%	29%	29%	35%
Don't know	17%	16%	13%	19%	12%	15%	15%	19%	29%	17%	13%	13%	20%	17%	18%	15%	14%	16%	11%	19%	17%	20%	20%

How good or bad would you say the NHS services in your LOCAL area are?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base: All GB adults	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very good	10%	11%	9%	9%	10%	11%	12%	8%	7%	8%	9%	14%	16%	8%	7%	10%	15%	8%	11%	10%	7%	6%	13%
Fairly good	47%	49%	47%	50%	48%	49%	47%	48%	42%	48%	49%	49%	47%	50%	47%	49%	38%	43%	48%	50%	48%	45%	41%
Fairly bad	25%	25%	28%	31%	29%	24%	24%	26%	26%	25%	26%	25%	15%	26%	24%	26%	32%	29%	25%	25%	28%	25%	19%
Very bad	8%	10%	8%	4%	7%	10%	7%	9%	4%	8%	10%	8%	7%	9%	11%	6%	6%	14%	7%	7%	10%	8%	13%
Don't know	9%	5%	9%	6%	6%	6%	10%	9%	21%	11%	7%	4%	15%	7%	11%	9%	10%	6%	8%	8%	7%	16%	14%

And how good or bad would you say the NHS services NATIONALLY are?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base: All GB adults	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very good	4%	3%	6%	2%	4%	4%	5%	4%	8%	5%	4%	3%	7%	4%	3%	6%	3%	5%	5%	4%	3%	4%	6%
Fairly good	32%	33%	31%	28%	31%	33%	35%	29%	25%	34%	32%	31%	36%	31%	33%	34%	27%	22%	32%	33%	28%	33%	32%
Fairly bad	36%	38%	36%	49%	38%	39%	33%	39%	34%	34%	37%	38%	31%	38%	34%	36%	31%	42%	38%	36%	40%	30%	27%
Very bad	15%	14%	16%	11%	17%	14%	14%	16%	11%	13%	18%	16%	9%	15%	15%	12%	22%	26%	15%	14%	17%	12%	16%
Don't know	13%	12%	11%	10%	10%	10%	14%	13%	22%	13%	10%	12%	16%	12%	15%	12%	17%	6%	10%	13%	11%	21%	19%

Fieldwork Dates: 25th - 27th June 2022

Sample size: 1801 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you expect the NHS to get better, worse or stay the same over the next few years?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base: All GB adults	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Get much better	3%	3%	3%	1%	1%	3%	3%	2%	5%	2%	3%	2%	5%	2%	3%	3%	-	6%	3%	2%	2%	2%	4%
Get a little better	12%	17%	8%	6%	9%	16%	13%	12%	12%	9%	11%	20%	12%	12%	11%	14%	16%	11%	13%	14%	11%	12%	12%
Stay the same	24%	31%	15%	25%	20%	30%	28%	21%	23%	22%	25%	28%	18%	30%	24%	22%	18%	21%	25%	22%	25%	24%	27%
Get a little worse	28%	28%	32%	38%	34%	26%	26%	31%	30%	30%	27%	27%	27%	27%	30%	31%	28%	28%	30%	28%	31%	26%	21%
Get much worse	23%	16%	32%	27%	30%	21%	20%	26%	11%	25%	28%	20%	26%	23%	25%	19%	27%	24%	23%	24%	24%	21%	22%
Don't know	9%	4%	12%	3%	7%	5%	9%	9%	19%	12%	6%	3%	13%	6%	8%	11%	11%	10%	7%	9%	7%	15%	13%

Thinking about how the NHS compares to the healthcare systems of other European countries, do you think...?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base: All GB adults	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
The NHS provides better quality healthcare than in other European countries	27%	31%	24%	26%	25%	31%	25%	29%	23%	28%	31%	24%	24%	27%	25%	29%	28%	32%	28%	29%	26%	25%	24%
The NHS provides about the same quality of healthcare as in other European countries	25%	25%	27%	28%	28%	24%	28%	23%	28%	26%	24%	24%	29%	26%	24%	26%	23%	19%	29%	25%	23%	26%	22%
The NHS provides worse quality healthcare than in other European countries	21%	23%	20%	25%	22%	23%	20%	22%	16%	17%	24%	27%	16%	23%	25%	19%	19%	22%	21%	22%	24%	17%	17%
Don't know	26%	21%	29%	21%	25%	22%	26%	26%	32%	29%	20%	26%	32%	24%	27%	26%	29%	28%	22%	25%	27%	32%	37%

Thinking about how NHS healthcare is FUNDED, which of the following best reflects your view?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base: All GB adults	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Healthcare should be funded by general taxation from everyone	65%	65%	75%	71%	75%	64%	64%	66%	45%	66%	72%	67%	60%	67%	64%	64%	75%	61%	67%	66%	69%	58%	59%
Healthcare should be funded by compulsory health insurance for everyone, paid for from taxation for the least well off, and deducted from other people's wages	12%	15%	8%	12%	10%	15%	14%	10%	12%	11%	11%	15%	12%	12%	12%	12%	7%	19%	15%	13%	10%	8%	9%
Healthcare should only be funded by taxation for the least well off, with other people choosing to take out voluntary insurance if they wished	6%	6%	4%	3%	4%	6%	6%	5%	8%	5%	5%	6%	4%	6%	6%	7%	2%	8%	6%	5%	6%	8%	4%
None of these	4%	4%	3%	3%	3%	4%	4%	4%	4%	4%	4%	3%	7%	3%	5%	3%	4%	2%	4%	3%	4%	5%	4%
Don't know	14%	10%	11%	11%	7%	12%	12%	15%	31%	15%	8%	9%	17%	13%	13%	14%	12%	10%	8%	13%	12%	21%	24%

Fieldwork Dates: 25th - 27th June 2022

Sample size: 1801 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And thinking about how NHS healthcare is PROVIDED,
which of the following best reflects your view?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base: All GB adults	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
The NHS should provide all its own treatment, there should be no role for private providers in the NHS	31%	22%	45%	32%	36%	29%	32%	29%	24%	34%	34%	26%	31%	26%	32%	34%	38%	35%	29%	31%	33%	28%	32%
The NHS should be able to use private companies to provide treatment alongside its own services if they can provide it at NHS prices	55%	68%	43%	62%	56%	61%	54%	56%	40%	50%	57%	69%	50%	61%	54%	52%	50%	51%	57%	55%	58%	50%	49%
All NHS provision should be privatised, with the NHS paying private companies to provide treatment	2%	3%	1%	2%	1%	2%	3%	2%	6%	2%	2%	2%	1%	3%	2%	3%	1%	2%	4%	2%	1%	4%	-
None of these	1%	1%	1%	-	0%	1%	1%	1%	3%	1%	0%	0%	1%	1%	1%	1%	2%	1%	2%	1%	0%	1%	2%
Don't know	11%	7%	10%	4%	6%	7%	10%	12%	27%	13%	7%	3%	16%	9%	11%	11%	9%	10%	8%	11%	8%	16%	18%

Which of the following best reflects your view?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base: All GB adults	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Local health services should have the ability to set their own priorities and respond to local needs, even if this means different drugs and services are only available in certain areas	32%	32%	31%	37%	35%	31%	36%	29%	28%	34%	33%	32%	31%	31%	32%	32%	44%	33%	35%	31%	33%	29%	31%
The NHS should provide the same drugs and services across the whole country, even if this means local health services have less ability to set their own priorities or respond to local needs	47%	52%	51%	47%	49%	53%	45%	49%	36%	44%	53%	52%	45%	50%	47%	49%	32%	44%	49%	48%	49%	43%	39%
Don't know	21%	16%	18%	17%	16%	16%	19%	22%	36%	22%	15%	16%	25%	19%	21%	19%	24%	23%	16%	20%	19%	28%	30%

How good or bad would you say the education and schools
in your LOCAL area are?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base: All GB adults	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very good	9%	11%	9%	13%	10%	9%	9%	9%	11%	7%	10%	11%	12%	10%	9%	6%	10%	13%	11%	9%	9%	7%	7%
Fairly good	41%	45%	40%	45%	41%	43%	39%	43%	33%	41%	42%	42%	36%	42%	41%	44%	41%	28%	48%	39%	39%	39%	33%
Fairly bad	15%	12%	15%	13%	15%	15%	18%	12%	24%	17%	11%	11%	16%	13%	14%	16%	15%	20%	15%	15%	14%	17%	13%
Very bad	4%	2%	5%	2%	4%	2%	4%	3%	7%	4%	4%	1%	2%	4%	3%	3%	4%	9%	4%	4%	3%	3%	5%
Don't know	31%	30%	31%	27%	31%	31%	30%	32%	24%	30%	33%	35%	33%	31%	32%	31%	30%	30%	23%	32%	35%	34%	42%

Fieldwork Dates: 25th - 27th June 2022

Sample size: 1801 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And how good or bad would you say education and schools **NATIONALLY** are?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base: All GB adults	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very good	3%	4%	3%	1%	2%	4%	3%	3%	5%	2%	3%	3%	7%	2%	3%	2%	2%	5%	5%	2%	2%	1%	4%
Fairly good	36%	44%	32%	43%	36%	40%	34%	39%	29%	35%	41%	37%	35%	38%	39%	37%	29%	26%	39%	37%	35%	34%	30%
Fairly bad	26%	22%	32%	27%	27%	25%	28%	24%	33%	26%	23%	26%	22%	29%	24%	25%	28%	29%	31%	24%	25%	26%	22%
Very bad	6%	3%	6%	3%	7%	4%	7%	5%	9%	6%	6%	2%	6%	4%	5%	6%	8%	12%	6%	6%	4%	4%	7%
Don't know	29%	27%	27%	26%	28%	27%	28%	30%	23%	30%	27%	33%	30%	27%	29%	30%	33%	28%	19%	31%	34%	34%	37%

Do you expect standard in schools to get better, worse or stay the same over the next few years?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base: All GB adults	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Get much better	1%	1%	2%	-	1%	1%	1%	1%	5%	1%	0%	1%	3%	0%	1%	1%	1%	4%	1%	1%	1%	-	2%
Get a little better	12%	16%	8%	10%	10%	17%	12%	13%	9%	11%	10%	18%	11%	11%	12%	14%	16%	7%	13%	13%	12%	12%	11%
Stay the same	33%	39%	25%	36%	30%	34%	32%	33%	35%	29%	36%	34%	29%	38%	32%	29%	29%	27%	34%	30%	35%	36%	29%
Get a little worse	22%	21%	27%	27%	25%	22%	22%	22%	20%	22%	23%	22%	18%	22%	24%	23%	20%	27%	26%	21%	22%	17%	18%
Get much worse	11%	6%	17%	10%	13%	10%	11%	10%	9%	12%	12%	8%	13%	10%	10%	11%	11%	11%	12%	12%	10%	7%	11%
Don't know	21%	17%	21%	18%	21%	17%	21%	22%	23%	24%	19%	18%	25%	19%	21%	22%	24%	25%	15%	22%	21%	28%	30%

Thinking about how British schools compare to the education systems in other European countries, do you think...?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base: All GB adults	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
British schools provide better quality education than in other European countries	10%	10%	8%	6%	6%	11%	9%	10%	17%	10%	8%	7%	14%	8%	8%	11%	8%	11%	10%	11%	5%	15%	8%
British schools provide about the same quality of education as in other European countries	27%	30%	27%	37%	28%	29%	27%	28%	30%	25%	30%	27%	23%	30%	27%	27%	30%	20%	32%	27%	28%	23%	20%
British schools provide worse quality education than in other European countries	25%	21%	30%	33%	32%	23%	26%	25%	17%	27%	26%	26%	23%	26%	24%	25%	27%	32%	28%	26%	26%	21%	23%
Don't know	38%	38%	36%	24%	34%	38%	38%	38%	36%	38%	36%	40%	40%	36%	42%	37%	36%	37%	31%	36%	40%	41%	50%

Fieldwork Dates: 25th - 27th June 2022

Sample size: 1801 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about the amount of freedom schools are given to govern themselves, and the amount of control local and central government have over them, do you think...

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base: All GB adults	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Local and central government have too much control over schools, and schools should have more freedom to make their own decisions	27%	23%	31%	30%	28%	26%	25%	28%	32%	28%	24%	25%	22%	30%	24%	26%	27%	26%	33%	25%	26%	22%	24%
Schools have too much freedom to make their own decisions, and local and central government should have more powers over them	19%	24%	17%	20%	18%	25%	24%	15%	14%	16%	27%	20%	20%	20%	19%	20%	18%	15%	22%	19%	18%	16%	18%
The current balance is about right	21%	28%	19%	22%	23%	21%	19%	23%	17%	19%	22%	25%	23%	20%	22%	20%	20%	27%	19%	25%	19%	22%	20%
Don't know	33%	25%	33%	27%	31%	29%	32%	33%	37%	37%	27%	30%	35%	30%	35%	34%	35%	32%	25%	31%	38%	40%	38%

Generally speaking, do you think large businesses have a positive or negative impact on Britain?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
A positive impact	28%	45%	13%	30%	26%	35%	28%	28%	19%	21%	34%	38%	28%	31%	26%	25%	29%	30%	32%	32%	27%	20%	15%
A negative impact	19%	10%	28%	18%	23%	16%	20%	18%	23%	20%	18%	17%	17%	17%	20%	21%	19%	23%	19%	18%	19%	19%	21%
Both equally	39%	37%	44%	41%	41%	39%	41%	38%	30%	43%	38%	38%	39%	41%	41%	38%	35%	30%	40%	37%	39%	42%	41%
Don't know	14%	8%	15%	10%	10%	10%	11%	17%	28%	16%	10%	8%	17%	10%	14%	16%	17%	17%	9%	13%	15%	18%	23%

Thinking about how business is regulated in Britain today, do you think businesses face too much regulation, too little regulation, or is the balance about right?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Too much regulation	14%	25%	8%	6%	7%	24%	17%	12%	8%	9%	17%	23%	11%	15%	16%	14%	10%	16%	17%	14%	14%	11%	11%
Too little regulation	29%	18%	43%	34%	37%	22%	32%	26%	36%	32%	28%	23%	33%	29%	25%	27%	34%	31%	33%	28%	26%	25%	30%
The balance is about right	28%	36%	22%	31%	29%	30%	28%	28%	22%	27%	30%	31%	26%	32%	29%	25%	24%	25%	28%	29%	29%	32%	18%
Don't know	29%	21%	27%	30%	27%	24%	23%	35%	35%	32%	25%	24%	30%	25%	30%	33%	33%	28%	22%	29%	31%	33%	41%

Fieldwork Dates: 25th - 27th June 2022

Sample size: 1801 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And thinking about the taxes that most businesses in Britain pay, do you think businesses have to pay too much tax, do not pay enough tax, or is the balance about right?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Businesses have to pay too much tax	9%	11%	5%	4%	4%	12%	10%	8%	10%	9%	7%	8%	11%	8%	10%	8%	6%	10%	10%	8%	7%	7%	9%
Businesses do not pay enough tax	49%	41%	59%	59%	58%	45%	53%	44%	44%	49%	52%	47%	49%	50%	43%	46%	57%	52%	51%	51%	49%	46%	41%
The balance is about right	19%	29%	12%	18%	17%	23%	19%	19%	16%	14%	22%	25%	15%	20%	24%	18%	13%	15%	22%	19%	17%	14%	18%
Don't know	24%	18%	23%	19%	21%	20%	18%	30%	30%	28%	19%	21%	25%	22%	22%	28%	24%	23%	18%	22%	27%	33%	32%

Current Sunday trading laws mean that most shops in England & Wales are only allowed to open for 6 hours on Sundays. Which of the following best reflects your view?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Shops should be allowed to open for as long as they want on Sundays	51%	47%	52%	57%	55%	46%	56%	46%	49%	55%	49%	45%	49%	47%	53%	49%	72%	48%	56%	52%	48%	44%	48%
Shops should only be allowed to open for six hours on Sundays	27%	30%	28%	28%	32%	28%	22%	32%	22%	22%	30%	36%	27%	30%	28%	29%	9%	26%	28%	27%	30%	24%	23%
Shops should not be allowed to open at all on Sundays	14%	18%	11%	8%	9%	20%	14%	13%	4%	12%	17%	17%	9%	17%	10%	14%	9%	16%	10%	14%	15%	20%	13%
Don't know	9%	4%	8%	6%	4%	6%	8%	9%	24%	11%	4%	2%	15%	6%	9%	8%	9%	10%	6%	8%	7%	13%	16%

On the subject of climate change do you think:

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
The world's climate is changing as a result of human activity	69%	57%	81%	85%	84%	58%	67%	71%	61%	72%	71%	65%	69%	71%	67%	68%	73%	57%	73%	71%	66%	62%	64%
The world's climate is changing but NOT because of human activity	14%	26%	7%	5%	7%	25%	17%	12%	10%	9%	18%	22%	11%	15%	16%	14%	10%	19%	14%	13%	18%	12%	15%
The world's climate is NOT changing	4%	4%	1%	1%	2%	4%	5%	3%	4%	5%	3%	3%	3%	4%	3%	5%	4%	7%	4%	4%	3%	6%	3%
Not sure	13%	13%	11%	9%	7%	13%	12%	14%	25%	14%	8%	11%	17%	11%	15%	13%	13%	16%	9%	12%	14%	19%	18%

Fieldwork Dates: 25th - 27th June 2022

Sample size: 1801 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think concerns about climate change have or have not been exaggerated?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Have been exaggerated - the threat is not as real as many scientists have said	18%	33%	7%	7%	9%	32%	22%	15%	7%	15%	23%	26%	13%	20%	19%	17%	16%	27%	18%	16%	24%	18%	15%
Have not been exaggerated - the threat is every bit as real as scientists have said	67%	53%	81%	84%	82%	56%	66%	69%	64%	70%	68%	62%	70%	68%	63%	68%	72%	56%	71%	71%	61%	62%	66%
Don't know	14%	13%	12%	9%	9%	12%	12%	17%	29%	15%	10%	11%	18%	11%	18%	15%	12%	17%	11%	13%	15%	21%	19%

Generally speaking, do you think the government is doing and spending too much to try and reduce carbon emissions, not doing or spending enough to reduce carbon emissions, or are they getting the balance about right?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Are doing and spending too much to try and reduce carbon emissions	20%	32%	10%	7%	9%	33%	23%	16%	12%	15%	21%	30%	16%	20%	19%	20%	17%	25%	19%	20%	23%	15%	17%
Are not doing or spending enough to try and reduce carbon emissions	47%	26%	67%	71%	64%	30%	47%	47%	56%	53%	45%	32%	47%	47%	45%	45%	51%	44%	52%	48%	41%	46%	43%
Are getting the balance about right	14%	26%	5%	10%	12%	19%	14%	14%	4%	12%	19%	18%	13%	16%	15%	12%	12%	15%	13%	14%	17%	14%	14%
Don't know	20%	15%	18%	12%	14%	18%	16%	23%	28%	20%	15%	19%	23%	16%	21%	22%	20%	16%	16%	19%	19%	25%	27%

Compared to other countries around the world, do you think Britain is doing more or less to reduce carbon emissions, or about the same?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Britain is doing more than most other countries to reduce carbon emissions	32%	55%	14%	26%	22%	49%	37%	27%	15%	21%	39%	52%	27%	36%	32%	31%	24%	35%	32%	34%	34%	27%	27%
Britain is doing less than most other countries to reduce carbon emissions	18%	5%	30%	22%	25%	9%	17%	19%	31%	22%	16%	6%	19%	17%	15%	19%	19%	24%	18%	19%	15%	19%	19%
Britain is doing about the same as most other countries to reduce carbon emissions	23%	20%	26%	29%	28%	22%	23%	23%	14%	25%	24%	21%	24%	23%	26%	20%	24%	18%	25%	21%	24%	21%	21%
Don't know	27%	20%	31%	24%	25%	20%	24%	31%	40%	31%	22%	21%	30%	24%	27%	30%	33%	23%	25%	26%	27%	33%	33%

Fieldwork Dates: 25th - 27th June 2022

Sample size: 1801 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

How important, if at all, do you think the following are to the British economy these days?

Car manufacturing

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very important	20%	29%	13%	12%	16%	28%	21%	20%	10%	15%	23%	31%	18%	20%	21%	22%	13%	26%	18%	20%	22%	20%	24%
Fairly important	44%	49%	43%	49%	47%	46%	45%	43%	31%	45%	44%	47%	36%	45%	47%	46%	41%	39%	48%	45%	41%	42%	38%
Not very important	18%	15%	21%	21%	21%	15%	19%	17%	22%	18%	19%	15%	20%	19%	16%	14%	24%	18%	20%	17%	18%	18%	15%
Not important at all	3%	1%	3%	7%	4%	2%	4%	3%	4%	4%	4%	1%	4%	3%	2%	3%	5%	4%	3%	3%	4%	2%	3%
Don't know	15%	7%	19%	11%	12%	9%	12%	17%	33%	18%	9%	6%	22%	13%	13%	15%	17%	13%	11%	15%	14%	18%	20%

Oil and gas extraction

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very important	29%	42%	17%	19%	21%	41%	30%	28%	10%	23%	32%	45%	23%	28%	30%	30%	34%	32%	26%	28%	32%	30%	33%
Fairly important	37%	39%	37%	39%	40%	38%	40%	34%	24%	38%	38%	40%	35%	38%	35%	36%	40%	39%	38%	36%	41%	35%	31%
Not very important	15%	9%	19%	28%	21%	9%	15%	14%	22%	16%	16%	6%	17%	17%	15%	12%	10%	13%	20%	15%	10%	13%	12%
Not important at all	3%	1%	5%	3%	3%	2%	3%	4%	10%	4%	2%	1%	5%	3%	3%	4%	2%	3%	3%	4%	4%	2%	4%
Don't know	16%	9%	22%	12%	15%	10%	12%	20%	34%	19%	11%	8%	19%	14%	16%	18%	14%	14%	14%	17%	13%	20%	20%

Power generation

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very important	44%	56%	37%	37%	42%	57%	49%	40%	15%	38%	52%	63%	39%	45%	45%	43%	49%	42%	43%	45%	46%	41%	46%
Fairly important	33%	32%	34%	42%	37%	29%	31%	35%	29%	37%	32%	29%	32%	36%	31%	32%	29%	35%	37%	30%	36%	34%	23%
Not very important	7%	4%	8%	8%	7%	4%	7%	6%	17%	6%	7%	2%	9%	6%	7%	5%	6%	8%	8%	7%	5%	6%	6%
Not important at all	1%	1%	1%	1%	1%	0%	1%	1%	4%	1%	1%	0%	1%	1%	1%	2%	1%	1%	0%	1%	2%	1%	2%
Don't know	15%	8%	19%	12%	13%	9%	12%	18%	35%	18%	9%	6%	19%	12%	15%	17%	15%	14%	11%	17%	12%	18%	22%

Software development

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very important	30%	37%	26%	30%	31%	34%	35%	24%	15%	26%	32%	41%	33%	30%	31%	27%	25%	31%	32%	31%	28%	25%	29%
Fairly important	40%	42%	40%	42%	43%	42%	38%	42%	33%	39%	44%	41%	33%	43%	39%	40%	42%	38%	41%	43%	40%	36%	36%
Not very important	11%	9%	11%	11%	11%	10%	11%	11%	12%	12%	11%	8%	11%	10%	11%	10%	13%	15%	12%	7%	12%	17%	10%
Not important at all	2%	1%	1%	2%	2%	2%	3%	2%	6%	3%	1%	1%	2%	2%	3%	2%	3%	5%	2%	2%	4%	1%	2%
Don't know	17%	11%	21%	15%	14%	13%	13%	21%	34%	20%	11%	10%	21%	15%	16%	20%	18%	11%	14%	17%	16%	22%	23%

Fieldwork Dates: 25th - 27th June 2022

Sample size: 1801 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Arts and creative industries

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very important	17%	13%	24%	26%	24%	14%	17%	17%	14%	18%	19%	16%	26%	17%	16%	13%	16%	20%	17%	19%	16%	12%	20%
Fairly important	35%	36%	37%	38%	41%	33%	34%	37%	28%	35%	36%	40%	34%	38%	34%	33%	38%	30%	39%	35%	35%	38%	24%
Not very important	24%	32%	17%	17%	19%	31%	25%	24%	20%	22%	27%	29%	16%	24%	29%	25%	24%	35%	24%	24%	26%	23%	25%
Not important at all	8%	9%	5%	7%	5%	10%	10%	5%	6%	7%	8%	8%	5%	8%	7%	10%	5%	7%	7%	7%	10%	6%	8%
Don't know	15%	10%	18%	12%	12%	13%	17%	32%	18%	10%	7%	19%	12%	12%	15%	19%	17%	9%	12%	15%	14%	20%	25%

Online and internet companies

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very important	24%	27%	25%	20%	25%	26%	26%	23%	17%	24%	25%	28%	27%	23%	26%	22%	21%	30%	24%	24%	26%	24%	23%
Fairly important	45%	48%	40%	53%	48%	45%	46%	45%	35%	42%	50%	49%	38%	50%	44%	43%	47%	41%	47%	48%	44%	42%	38%
Not very important	12%	13%	11%	10%	11%	14%	12%	11%	10%	12%	12%	12%	13%	11%	12%	13%	11%	16%	12%	11%	12%	14%	11%
Not important at all	2%	1%	2%	2%	2%	2%	3%	2%	6%	2%	2%	2%	2%	2%	2%	3%	3%	4%	2%	1%	4%	3%	3%
Don't know	16%	11%	21%	15%	14%	13%	14%	19%	32%	20%	11%	10%	20%	14%	16%	19%	17%	10%	15%	16%	15%	18%	24%

Building and construction

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very important	37%	44%	35%	33%	34%	45%	36%	37%	18%	32%	42%	48%	36%	37%	41%	33%	37%	36%	36%	37%	37%	38%	33%
Fairly important	43%	46%	41%	50%	49%	42%	45%	42%	36%	45%	44%	43%	37%	48%	37%	44%	43%	49%	47%	41%	46%	40%	38%
Not very important	7%	4%	7%	8%	7%	5%	8%	5%	12%	7%	6%	5%	7%	6%	10%	7%	6%	2%	8%	7%	4%	7%	6%
Not important at all	1%	0%	1%	1%	1%	1%	1%	1%	4%	2%	0%	0%	2%	0%	0%	2%	2%	4%	1%	1%	2%	1%	3%
Don't know	12%	6%	16%	9%	10%	7%	10%	14%	31%	14%	7%	5%	18%	9%	12%	14%	13%	10%	8%	13%	11%	15%	20%

Manufacturing

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very important	36%	47%	30%	28%	30%	50%	37%	36%	12%	28%	42%	57%	28%	37%	39%	37%	38%	39%	33%	35%	39%	41%	36%
Fairly important	35%	35%	36%	41%	40%	33%	34%	36%	30%	38%	39%	30%	30%	38%	36%	35%	31%	38%	38%	35%	36%	30%	35%
Not very important	13%	10%	17%	20%	17%	8%	15%	11%	21%	16%	11%	8%	20%	13%	12%	12%	16%	9%	17%	13%	11%	13%	9%
Not important at all	3%	2%	2%	5%	3%	2%	3%	2%	5%	4%	2%	1%	5%	2%	1%	3%	2%	3%	3%	3%	3%	1%	3%
Don't know	12%	6%	15%	6%	10%	7%	10%	14%	33%	15%	7%	4%	18%	10%	12%	13%	14%	11%	9%	14%	10%	15%	17%

Fieldwork Dates: 25th - 27th June 2022

Sample size: 1801 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Financial services

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very important	40%	47%	32%	52%	43%	44%	48%	33%	28%	37%	42%	48%	50%	42%	39%	36%	32%	40%	42%	43%	37%	37%	36%
Fairly important	36%	35%	38%	37%	36%	37%	32%	39%	24%	36%	37%	38%	24%	38%	35%	37%	40%	35%	39%	33%	40%	32%	28%
Not very important	8%	7%	9%	4%	7%	9%	7%	9%	10%	8%	10%	7%	5%	7%	11%	8%	12%	8%	7%	7%	8%	13%	9%
Not important at all	2%	2%	2%	1%	2%	1%	3%	2%	6%	2%	2%	1%	3%	1%	2%	3%	2%	5%	1%	3%	2%	1%	5%
Don't know	14%	8%	19%	7%	12%	10%	11%	17%	32%	17%	9%	6%	18%	11%	14%	16%	15%	12%	10%	14%	13%	17%	22%

Retailing

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very important	31%	35%	27%	37%	31%	34%	30%	32%	25%	28%	32%	39%	31%	30%	35%	30%	30%	32%	29%	30%	31%	37%	31%
Fairly important	46%	49%	47%	48%	48%	50%	47%	45%	27%	46%	52%	49%	38%	50%	42%	46%	47%	47%	49%	45%	46%	41%	45%
Not very important	9%	9%	10%	6%	10%	8%	10%	9%	13%	10%	10%	7%	11%	10%	9%	9%	9%	7%	11%	10%	10%	9%	4%
Not important at all	1%	1%	1%	0%	1%	1%	2%	1%	3%	2%	-	0%	3%	1%	1%	2%	-	3%	2%	1%	1%	1%	1%
Don't know	12%	6%	15%	8%	10%	8%	11%	13%	32%	14%	7%	5%	18%	9%	13%	14%	13%	11%	9%	14%	11%	13%	18%

Transport

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very important	34%	39%	34%	30%	32%	41%	32%	36%	20%	29%	38%	46%	36%	34%	34%	34%	32%	40%	31%	33%	37%	36%	36%
Fairly important	42%	45%	39%	45%	42%	44%	43%	40%	33%	43%	43%	42%	34%	45%	40%	41%	43%	40%	45%	41%	41%	42%	36%
Not very important	9%	8%	9%	12%	12%	7%	12%	7%	11%	10%	10%	7%	9%	10%	11%	8%	9%	8%	12%	10%	8%	6%	7%
Not important at all	2%	1%	2%	0%	1%	1%	2%	1%	5%	1%	2%	0%	3%	1%	1%	2%	-	3%	2%	1%	2%	1%	1%
Don't know	13%	7%	16%	13%	12%	8%	11%	16%	31%	17%	8%	5%	17%	10%	14%	15%	16%	11%	10%	14%	12%	15%	20%

Tourism

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very important	39%	48%	34%	39%	40%	44%	39%	39%	22%	35%	44%	49%	44%	42%	37%	33%	42%	39%	40%	41%	40%	35%	36%
Fairly important	40%	39%	42%	46%	42%	40%	38%	41%	30%	42%	40%	40%	33%	39%	40%	43%	38%	43%	38%	39%	43%	40%	39%
Not very important	9%	8%	9%	6%	8%	8%	11%	8%	16%	9%	9%	7%	7%	11%	9%	9%	8%	4%	11%	8%	7%	12%	7%
Not important at all	2%	1%	2%	1%	2%	1%	3%	1%	6%	2%	1%	1%	2%	1%	2%	3%	0%	5%	2%	2%	2%	2%	2%
Don't know	10%	5%	13%	7%	8%	7%	9%	11%	27%	12%	6%	3%	14%	7%	12%	12%	12%	9%	8%	11%	8%	12%	17%

Fieldwork Dates: 25th - 27th June 2022

Sample size: 1801 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Agriculture

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very important	48%	61%	40%	44%	45%	60%	48%	48%	21%	39%	55%	69%	38%	50%	54%	45%	46%	53%	44%	48%	52%	47%	51%
Fairly important	30%	27%	32%	34%	33%	26%	28%	31%	28%	34%	30%	24%	28%	32%	24%	31%	34%	25%	34%	28%	30%	28%	23%
Not very important	9%	6%	10%	14%	11%	6%	11%	6%	15%	11%	7%	4%	14%	8%	8%	9%	8%	8%	12%	10%	6%	6%	8%
Not important at all	2%	0%	2%	-	1%	0%	2%	1%	6%	2%	0%	0%	3%	1%	2%	2%	-	1%	1%	2%	2%	3%	-
Don't know	12%	6%	15%	7%	9%	7%	10%	14%	31%	15%	7%	3%	17%	9%	12%	14%	11%	13%	9%	13%	10%	16%	18%

Recreation and leisure industries

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very important	20%	20%	21%	19%	21%	22%	21%	20%	13%	20%	21%	24%	27%	19%	21%	18%	19%	24%	17%	21%	22%	22%	21%
Fairly important	47%	50%	45%	53%	50%	49%	46%	48%	33%	47%	49%	53%	39%	49%	48%	47%	49%	48%	53%	45%	49%	43%	40%
Not very important	16%	19%	15%	17%	15%	18%	17%	15%	17%	14%	19%	16%	12%	18%	15%	17%	14%	13%	17%	17%	13%	16%	14%
Not important at all	2%	2%	2%	1%	2%	2%	3%	2%	4%	2%	2%	2%	3%	2%	3%	2%	2%	4%	2%	2%	3%	1%	4%
Don't know	14%	9%	17%	10%	12%	10%	13%	16%	33%	17%	9%	5%	19%	12%	13%	15%	17%	11%	12%	14%	12%	17%	21%

Legal services

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very important	20%	19%	19%	17%	19%	21%	20%	19%	17%	19%	21%	20%	24%	19%	18%	19%	18%	22%	18%	20%	22%	16%	21%
Fairly important	42%	46%	42%	44%	45%	43%	43%	42%	35%	42%	43%	44%	41%	46%	42%	40%	36%	39%	45%	40%	42%	45%	37%
Not very important	17%	22%	13%	20%	16%	21%	20%	14%	12%	14%	21%	23%	12%	16%	21%	16%	21%	24%	18%	17%	17%	17%	16%
Not important at all	2%	2%	3%	-	2%	2%	3%	2%	3%	2%	2%	3%	1%	3%	2%	2%	1%	1%	2%	2%	3%	2%	2%
Don't know	19%	11%	23%	19%	18%	13%	14%	23%	34%	23%	12%	11%	22%	16%	16%	23%	23%	14%	16%	21%	17%	20%	24%

Telecommunications

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Very important	29%	36%	25%	28%	28%	35%	30%	27%	15%	23%	32%	42%	30%	31%	32%	26%	25%	28%	25%	30%	31%	26%	34%
Fairly important	42%	45%	41%	43%	44%	42%	45%	40%	34%	43%	44%	44%	39%	45%	41%	39%	45%	47%	45%	41%	42%	45%	37%
Not very important	10%	10%	11%	9%	11%	11%	11%	10%	10%	11%	13%	7%	8%	10%	10%	13%	12%	10%	12%	10%	10%	11%	7%
Not important at all	2%	2%	1%	2%	1%	1%	2%	1%	4%	2%	1%	0%	3%	1%	2%	2%	0%	-	3%	1%	2%	1%	-
Don't know	17%	8%	22%	17%	16%	10%	13%	20%	38%	20%	11%	7%	21%	14%	15%	20%	17%	16%	15%	18%	15%	17%	22%

Fieldwork Dates: 25th - 27th June 2022

Sample size: 1801 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking back over the past few years, do you think businesses are behaving better or worse than they were 10 years ago?

Unweighted base	1801	609	457	160	725	704	816	985	178	735	435	453	204	612	299	446	154	86	527	515	352	208	199
Base	1801	623	454	165	668	713	875	926	196	751	434	420	216	605	299	434	155	92	504	522	378	209	187
Much better	3%	4%	3%	0%	2%	3%	3%	2%	4%	3%	4%	1%	2%	3%	2%	3%	3%	3%	3%	3%	1%	4%	2%
A little better	17%	21%	14%	19%	17%	18%	17%	18%	17%	18%	16%	18%	21%	18%	18%	18%	10%	13%	18%	19%	17%	16%	13%
Exactly the same	22%	27%	17%	23%	20%	24%	25%	19%	21%	20%	21%	24%	18%	23%	23%	19%	20%	28%	26%	19%	21%	22%	18%
A little worse	26%	27%	26%	30%	28%	27%	23%	28%	16%	23%	30%	31%	23%	27%	25%	26%	27%	22%	25%	28%	29%	20%	25%
Much worse	14%	10%	23%	11%	19%	14%	17%	12%	5%	15%	19%	13%	15%	14%	14%	13%	15%	22%	13%	13%	15%	16%	18%
Don't know	18%	11%	17%	15%	14%	14%	16%	20%	36%	21%	10%	12%	21%	14%	17%	21%	25%	12%	14%	18%	17%	22%	24%

Cell Contents (Column Percentages)