

Fieldwork Dates: 11th - 13th June 2022

Sample size: 1761 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          | New social grade |    |    |    |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|------------------|----|----|----|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales            | AB | C1 | C2 | D |

Do you approve or disapprove of the Government's record to date?

|                            | Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
|----------------------------|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Base: All GB adults</b> |                 | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Approve                    |                 | 22%  | 46% | 6%  | 10% | 10% | 35% | 25% | 19% | 16% | 14% | 24% | 36% | 19% | 26% | 26% | 20% | 9%  | 20% | 21% | 22% | 23% | 17% | 27% |
| Disapprove                 |                 | 60%  | 36% | 87% | 80% | 80% | 47% | 61% | 59% | 56% | 65% | 63% | 48% | 66% | 57% | 55% | 59% | 73% | 58% | 66% | 61% | 54% | 58% | 53% |
| Don't know                 |                 | 18%  | 18% | 7%  | 10% | 10% | 18% | 14% | 22% | 28% | 20% | 13% | 16% | 15% | 17% | 19% | 21% | 18% | 22% | 14% | 16% | 23% | 25% | 21% |

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

|  | Unweighted base | 1695 | 574 | 436 | 150 | 728 | 636 | 736 | 959 | 155 | 655 | 429 | 456 | 165 | 574 | 288 | 423 | 154 | 91  | 527 | 476 | 315 | 192 | 185 |
|--|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Base</b>                                    |                 | 1689 | 586 | 436 | 157 | 635 | 682 | 816 | 873 | 170 | 696 | 417 | 406 | 190 | 570 | 284 | 410 | 150 | 85  | 481 | 486 | 353 | 190 | 179 |
| 0 - Would never consider voting for them       |                 | 41%  | 9%  | 69% | 49% | 55% | 25% | 41% | 41% | 38% | 51% | 36% | 29% | 47% | 35% | 35% | 44% | 58% | 37% | 39% | 43% | 39% | 42% | 41% |
| 1  |                 | 6%   | 2%  | 9%  | 9%  | 8%  | 3%  | 7%  | 6%  | 8%  | 7%  | 5%  | 5%  | 11% | 4%  | 4%  | 7%  | 8%  | 8%  | 6%  | 7%  | 5%  | 7%  | 6%  |
| 2  |                 | 5%   | 3%  | 8%  | 9%  | 6%  | 5%  | 5%  | 6%  | 10% | 5%  | 5%  | 5%  | 3%  | 6%  | 6%  | 7%  | 3%  | 3%  | 6%  | 7%  | 4%  | 6%  | 5%  |
| 3  |                 | 5%   | 4%  | 6%  | 7%  | 4%  | 5%  | 5%  | 4%  | 9%  | 6%  | 4%  | 2%  | 5%  | 5%  | 5%  | 4%  | 4%  | 4%  | 4%  | 5%  | 6%  | 6%  | 3%  |
| 4  |                 | 4%   | 3%  | 2%  | 6%  | 3%  | 4%  | 3%  | 4%  | 2%  | 3%  | 3%  | 5%  | 5%  | 3%  | 4%  | 3%  | 1%  | 7%  | 2%  | 3%  | 5%  | 5%  | 4%  |
| 5  |                 | 9%   | 9%  | 4%  | 6%  | 6%  | 8%  | 7%  | 10% | 13% | 8%  | 9%  | 8%  | 8%  | 10% | 9%  | 7%  | 9%  | 9%  | 8%  | 8%  | 9%  | 13% | 9%  |
| 6  |                 | 4%   | 7%  | 2%  | 4%  | 4%  | 5%  | 5%  | 4%  | 6%  | 3%  | 5%  | 5%  | 5%  | 4%  | 5%  | 3%  | 4%  | 8%  | 5%  | 4%  | 4%  | 4%  | 4%  |
| 7  |                 | 5%   | 10% | 1%  | 4%  | 3%  | 7%  | 5%  | 5%  | 5%  | 4%  | 6%  | 6%  | 4%  | 6%  | 5%  | 5%  | 3%  | 5%  | 6%  | 7%  | 5%  | 2%  | 4%  |
| 8  |                 | 6%   | 15% | 0%  | 5%  | 4%  | 9%  | 7%  | 5%  | 6%  | 4%  | 8%  | 8%  | 2%  | 9%  | 8%  | 6%  | 3%  | 6%  | 6%  | 5%  | 9%  | 5%  | 5%  |
| 9  |                 | 2%   | 6%  | -   | -   | 1%  | 4%  | 2%  | 2%  | -   | 1%  | 2%  | 5%  | 1%  | 2%  | 3%  | 3%  | 1%  | 1%  | 3%  | 2%  | 2%  | 1%  | 1%  |
| 10 - Would definitely consider voting for them |                 | 13%  | 32% | 0%  | 2%  | 5%  | 24% | 12% | 13% | 2%  | 6%  | 15% | 24% | 9%  | 15% | 16% | 11% | 6%  | 12% | 14% | 11% | 13% | 7%  | 18% |

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Sample size: 1761 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Labour**

|  | Unweighted base | 1684 | 568 | 436 | 150 | 726 | 630 | 733 | 951 | 154 | 652 | 425 | 453 | 165 | 570 | 279 | 424 | 155 | 91  | 525 | 474 | 312 | 190 | 183 |
|--|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|  | Base            | 1677 | 580 | 436 | 157 | 634 | 677 | 813 | 864 | 168 | 693 | 412 | 404 | 189 | 566 | 276 | 410 | 151 | 85  | 479 | 484 | 348 | 187 | 178 |
| 0 - Would never consider voting for them       |                 | 27%  | 47% | 1%  | 12% | 10% | 43% | 29% | 25% | 12% | 21% | 31% | 40% | 21% | 31% | 29% | 24% | 24% | 24% | 22% | 28% | 30% | 28% | 32% |
| 1  |                 | 5%   | 8%  | 1%  | 4%  | 4%  | 7%  | 5%  | 4%  | 0%  | 3%  | 5%  | 8%  | 3%  | 5%  | 7%  | 4%  | 5%  | 2%  | 5%  | 5%  | 3%  | 4%  | 5%  |
| 2  |                 | 6%   | 10% | 1%  | 9%  | 5%  | 9%  | 7%  | 5%  | 5%  | 7%  | 7%  | 6%  | 1%  | 7%  | 6%  | 7%  | 9%  | 5%  | 7%  | 5%  | 8%  | 7%  | 6%  |
| 3  |                 | 6%   | 7%  | 2%  | 9%  | 7%  | 5%  | 6%  | 6%  | 6%  | 7%  | 6%  | 5%  | 5%  | 5%  | 7%  | 6%  | 9%  | 4%  | 7%  | 5%  | 6%  | 8%  | 4%  |
| 4  |                 | 6%   | 5%  | 4%  | 6%  | 6%  | 5%  | 4%  | 7%  | 8%  | 6%  | 6%  | 4%  | 7%  | 6%  | 6%  | 5%  | 5%  | 6%  | 4%  | 7%  | 6%  | 3%  | 6%  |
| 5  |                 | 12%  | 11% | 10% | 12% | 13% | 11% | 11% | 13% | 17% | 14% | 10% | 11% | 12% | 11% | 16% | 11% | 16% | 7%  | 11% | 12% | 14% | 16% | 12% |
| 6  |                 | 7%   | 6%  | 8%  | 7%  | 7%  | 6%  | 7%  | 6%  | 14% | 7%  | 6%  | 3%  | 7%  | 6%  | 7%  | 6%  | 5%  | 10% | 7%  | 6%  | 7%  | 6%  | 7%  |
| 7  |                 | 6%   | 2%  | 11% | 11% | 10% | 3%  | 6%  | 7%  | 7%  | 9%  | 7%  | 3%  | 9%  | 5%  | 4%  | 7%  | 10% | 9%  | 9%  | 5%  | 5%  | 7%  | 5%  |
| 8  |                 | 8%   | 2%  | 15% | 14% | 11% | 4%  | 7%  | 8%  | 10% | 9%  | 6%  | 5%  | 12% | 7%  | 5%  | 8%  | 7%  | 12% | 8%  | 9%  | 7%  | 7%  | 6%  |
| 9  |                 | 3%   | 0%  | 8%  | 5%  | 5%  | 1%  | 4%  | 3%  | 5%  | 4%  | 2%  | 3%  | 4%  | 4%  | 2%  | 4%  | 1%  | 8%  | 4%  | 4%  | 4%  | 1%  | 2%  |
| 10 - Would definitely consider voting for them |                 | 14%  | 2%  | 38% | 11% | 23% | 7%  | 12% | 16% | 16% | 14% | 15% | 10% | 18% | 12% | 12% | 18% | 9%  | 13% | 16% | 13% | 10% | 12% | 16% |

**Liberal Democrats**

|  | Unweighted base | 1678 | 566 | 434 | 149 | 723 | 629 | 730 | 948 | 154 | 651 | 421 | 452 | 161 | 568 | 281 | 423 | 155 | 90  | 523 | 473 | 310 | 188 | 184 |
|--|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|  | Base            | 1671 | 578 | 433 | 156 | 630 | 676 | 809 | 861 | 168 | 692 | 408 | 403 | 185 | 564 | 277 | 409 | 151 | 84  | 478 | 483 | 346 | 185 | 179 |
| 0 - Would never consider voting for them       |                 | 29%  | 41% | 12% | 2%  | 11% | 44% | 34% | 25% | 21% | 26% | 34% | 34% | 19% | 30% | 35% | 32% | 26% | 26% | 22% | 26% | 35% | 36% | 38% |
| 1  |                 | 5%   | 8%  | 2%  | -   | 3%  | 7%  | 6%  | 4%  | 2%  | 4%  | 5%  | 9%  | 4%  | 4%  | 6%  | 5%  | 9%  | 7%  | 6%  | 6%  | 4%  | 3%  | 3%  |
| 2  |                 | 6%   | 8%  | 5%  | 2%  | 5%  | 7%  | 6%  | 6%  | 6%  | 6%  | 4%  | 6%  | 6%  | 5%  | 4%  | 7%  | 7%  | 7%  | 5%  | 6%  | 8%  | 4%  | 4%  |
| 3  |                 | 7%   | 8%  | 8%  | 6%  | 8%  | 7%  | 7%  | 7%  | 8%  | 8%  | 8%  | 5%  | 11% | 6%  | 8%  | 6%  | 10% | 7%  | 7%  | 10% | 5%  | 4%  | 10% |
| 4  |                 | 7%   | 8%  | 7%  | 5%  | 7%  | 8%  | 5%  | 9%  | 6%  | 6%  | 8%  | 8%  | 8%  | 7%  | 5%  | 7%  | 8%  | 6%  | 6%  | 8%  | 6%  | 7%  | 8%  |
| 5  |                 | 17%  | 13% | 21% | 13% | 19% | 13% | 14% | 19% | 26% | 16% | 15% | 15% | 15% | 18% | 17% | 17% | 12% | 14% | 16% | 15% | 17% | 20% | 17% |
| 6  |                 | 7%   | 5%  | 9%  | 11% | 10% | 4%  | 7%  | 7%  | 9%  | 9%  | 6%  | 5%  | 7%  | 8%  | 7%  | 7%  | 7%  | 9%  | 8%  | 7%  | 4%  | 12% | 7%  |
| 7  |                 | 8%   | 4%  | 15% | 15% | 13% | 3%  | 9%  | 8%  | 9%  | 11% | 6%  | 5%  | 15% | 7%  | 5%  | 8%  | 7%  | 11% | 11% | 8%  | 8%  | 5%  | 5%  |
| 8  |                 | 6%   | 2%  | 9%  | 16% | 11% | 2%  | 5%  | 6%  | 7%  | 6%  | 5%  | 6%  | 8%  | 6%  | 4%  | 5%  | 5%  | 5%  | 8%  | 6%  | 4%  | 4%  | 4%  |
| 9  |                 | 2%   | 1%  | 4%  | 7%  | 4%  | 1%  | 2%  | 3%  | 2%  | 3%  | 2%  | 2%  | 3%  | 2%  | 3%  | 2%  | 3%  | 4%  | 3%  | 2%  | 3%  | 2%  | 2%  |
| 10 - Would definitely consider voting for them |                 | 6%   | 1%  | 8%  | 22% | 9%  | 4%  | 5%  | 6%  | 5%  | 5%  | 7%  | 5%  | 3%  | 7%  | 5%  | 5%  | 6%  | 4%  | 9%  | 5%  | 5%  | 3%  | 2%  |

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Sample size: 1761 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

Which of the following do you think are the most important issues facing the country at this time?

Please tick up to three.

|                            | 1761        | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155        | 95        | 540        | 497        | 327        | 203        | 194        |
|----------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| Unweighted base            | 1761        | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155        | 95        | 540        | 497        | 327        | 203        | 194        |
| <b>Base: All GB adults</b> | <b>1761</b> | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |
| Health                     | 36%         | 34%        | 46%        | 40%        | 44%        | 32%        | 29%        | 42%        | 28%        | 32%        | 43%        | 38%        | 28%        | 37%        | 31%        | 39%        | 39%        | 33%       | 40%        | 36%        | 33%        | 35%        | 29%        |
| Immigration & Asylum       | 25%         | 42%        | 11%        | 9%         | 10%        | 46%        | 26%        | 24%        | 12%        | 16%        | 30%        | 42%        | 24%        | 26%        | 26%        | 27%        | 22%        | 14%       | 20%        | 24%        | 31%        | 25%        | 29%        |
| Crime                      | 13%         | 16%        | 9%         | 9%         | 7%         | 16%        | 13%        | 13%        | 9%         | 14%        | 12%        | 13%        | 22%        | 9%         | 12%        | 16%        | 7%         | 7%        | 10%        | 14%        | 14%        | 8%         | 20%        |
| The economy                | 65%         | 71%        | 62%        | 72%        | 70%        | 66%        | 66%        | 64%        | 55%        | 66%        | 70%        | 64%        | 64%        | 66%        | 66%        | 63%        | 66%        | 68%       | 72%        | 66%        | 64%        | 59%        | 54%        |
| Tax                        | 17%         | 20%        | 14%        | 15%        | 14%        | 19%        | 20%        | 15%        | 23%        | 22%        | 15%        | 10%        | 17%        | 18%        | 20%        | 17%        | 12%        | 17%       | 16%        | 17%        | 20%        | 21%        | 13%        |
| Pensions                   | 9%          | 12%        | 6%         | 5%         | 6%         | 13%        | 11%        | 7%         | 3%         | 3%         | 11%        | 20%        | 2%         | 9%         | 7%         | 10%        | 14%        | 11%       | 6%         | 9%         | 11%        | 10%        | 11%        |
| Education                  | 8%          | 6%         | 13%        | 10%        | 11%        | 6%         | 6%         | 10%        | 13%        | 9%         | 8%         | 6%         | 10%        | 8%         | 7%         | 11%        | 8%         | 3%        | 12%        | 8%         | 8%         | 3%         | 6%         |
| Family life & childcare    | 7%          | 6%         | 8%         | 6%         | 7%         | 8%         | 6%         | 9%         | 3%         | 11%        | 4%         | 5%         | 6%         | 9%         | 7%         | 6%         | 7%         | 10%       | 7%         | 5%         | 7%         | 10%        | 11%        |
| Housing                    | 18%         | 12%        | 25%        | 19%        | 18%        | 14%        | 18%        | 18%        | 27%        | 19%        | 16%        | 15%        | 32%        | 18%        | 15%        | 14%        | 15%        | 19%       | 14%        | 20%        | 21%        | 15%        | 19%        |
| The environment            | 26%         | 18%        | 34%        | 42%        | 36%        | 17%        | 26%        | 26%        | 36%        | 28%        | 22%        | 22%        | 26%        | 27%        | 24%        | 25%        | 27%        | 30%       | 32%        | 26%        | 23%        | 27%        | 17%        |
| Britain leaving the EU     | 18%         | 12%        | 25%        | 33%        | 29%        | 11%        | 20%        | 16%        | 13%        | 16%        | 23%        | 19%        | 15%        | 17%        | 17%        | 20%        | 25%        | 14%       | 24%        | 20%        | 12%        | 15%        | 13%        |
| Transport                  | 5%          | 4%         | 5%         | 5%         | 4%         | 5%         | 5%         | 5%         | 9%         | 4%         | 4%         | 4%         | 6%         | 4%         | 3%         | 5%         | 9%         | 4%        | 5%         | 4%         | 5%         | 5%         | 8%         |
| Welfare benefits           | 13%         | 10%        | 16%        | 12%        | 12%        | 12%        | 11%        | 14%        | 8%         | 14%        | 13%        | 13%        | 12%        | 12%        | 14%        | 11%        | 17%        | 17%       | 10%        | 8%         | 12%        | 14%        | 29%        |
| Defence and security       | 12%         | 20%        | 5%         | 8%         | 7%         | 17%        | 13%        | 10%        | 5%         | 9%         | 15%        | 17%        | 8%         | 15%        | 10%        | 12%        | 7%         | 13%       | 12%        | 12%        | 12%        | 11%        | 10%        |
| None of these              | 1%          | 1%         | 1%         | 2%         | 1%         | 0%         | 1%         | 1%         | 1%         | 1%         | 1%         | 0%         | 0%         | 0%         | 1%         | 2%         | 2%         | 1%        | 0%         | 1%         | 1%         | 1%         | 2%         |
| Don't know                 | 3%          | 2%         | 2%         | 1%         | 2%         | 1%         | 3%         | 4%         | 7%         | 5%         | 1%         | 1%         | 4%         | 3%         | 5%         | 2%         | 3%         | 6%        | 2%         | 4%         | 3%         | 8%         | 3%         |

How well or badly do you think the government is handling the following issues?

National Health Service

|                 | 1761        | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155        | 95        | 540        | 497        | 327        | 203        | 194        |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| Unweighted base | 1761        | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155        | 95        | 540        | 497        | 327        | 203        | 194        |
| <b>Base</b>     | <b>1761</b> | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |
| Very well       | 2%          | 5%         | 0%         | -          | 1%         | 4%         | 3%         | 2%         | 1%         | 2%         | 3%         | 4%         | 3%         | 2%         | 1%         | 3%         | 1%         | 4%        | 2%         | 3%         | 2%         | 0%         | 6%         |
| Fairly well     | 20%         | 37%        | 8%         | 9%         | 11%        | 30%        | 24%        | 17%        | 15%        | 16%        | 23%        | 27%        | 19%        | 20%        | 25%        | 23%        | 10%        | 20%       | 21%        | 21%        | 20%        | 20%        | 18%        |
| Fairly badly    | 27%         | 31%        | 20%        | 31%        | 25%        | 27%        | 26%        | 27%        | 32%        | 27%        | 24%        | 27%        | 26%        | 27%        | 28%        | 25%        | 33%        | 26%       | 25%        | 28%        | 31%        | 26%        | 24%        |
| Very badly      | 43%         | 23%        | 67%        | 60%        | 60%        | 34%        | 41%        | 46%        | 33%        | 46%        | 48%        | 38%        | 44%        | 44%        | 37%        | 44%        | 53%        | 40%       | 49%        | 41%        | 39%        | 41%        | 43%        |
| Don't know      | 7%          | 4%         | 4%         | -          | 4%         | 4%         | 7%         | 8%         | 20%        | 9%         | 2%         | 3%         | 7%         | 8%         | 10%        | 6%         | 4%         | 9%        | 4%         | 8%         | 7%         | 13%        | 9%         |

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Sample size: 1761 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

### Immigration

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Very well       | 2%   | 3%  | 1%  | -   | 1%  | 2%  | 2%  | 1%  | 6%  | 1%  | 1%  | 2%  | 2%  | 2%  | 2%  | 2%  | -   | -   | 1%  | 3%  | 1%  | 0%  | 3%  |
| Fairly well     | 15%  | 27% | 6%  | 8%  | 10% | 19% | 16% | 13% | 16% | 14% | 16% | 16% | 12% | 15% | 19% | 16% | 10% | 12% | 14% | 16% | 15% | 14% | 15% |
| Fairly badly    | 27%  | 31% | 24% | 28% | 25% | 30% | 25% | 28% | 22% | 26% | 28% | 29% | 28% | 28% | 30% | 27% | 26% | 20% | 26% | 30% | 29% | 25% | 20% |
| Very badly      | 45%  | 33% | 58% | 62% | 56% | 43% | 48% | 43% | 31% | 43% | 51% | 49% | 50% | 45% | 38% | 44% | 59% | 44% | 53% | 41% | 43% | 41% | 46% |
| Don't know      | 12%  | 6%  | 11% | 3%  | 9%  | 7%  | 9%  | 14% | 25% | 17% | 4%  | 4%  | 9%  | 11% | 14% | 11% | 11% | 17% | 7%  | 11% | 12% | 20% | 17% |

### Crime

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Very well       | 2%   | 3%  | 1%  | -   | 0%  | 3%  | 2%  | 1%  | 3%  | 1%  | 1%  | 2%  | 4%  | 1%  | 2%  | 1%  | 1%  | 2%  | 2%  | 2%  | 1%  | 1%  | 1%  |
| Fairly well     | 22%  | 36% | 11% | 13% | 14% | 30% | 22% | 22% | 22% | 20% | 24% | 25% | 10% | 24% | 28% | 22% | 17% | 28% | 21% | 21% | 23% | 23% | 24% |
| Fairly badly    | 35%  | 37% | 35% | 44% | 39% | 34% | 35% | 34% | 27% | 31% | 39% | 40% | 42% | 36% | 31% | 35% | 31% | 29% | 35% | 38% | 35% | 31% | 31% |
| Very badly      | 26%  | 15% | 39% | 33% | 31% | 24% | 27% | 24% | 16% | 29% | 27% | 23% | 33% | 22% | 23% | 29% | 28% | 18% | 30% | 24% | 25% | 20% | 26% |
| Don't know      | 16%  | 9%  | 15% | 10% | 15% | 10% | 13% | 19% | 31% | 19% | 9%  | 10% | 11% | 16% | 16% | 14% | 23% | 23% | 12% | 15% | 17% | 24% | 18% |

### Education

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Very well       | 3%   | 5%  | 0%  | 1%  | 1%  | 3%  | 3%  | 2%  | 7%  | 2%  | 2%  | 3%  | 5%  | 2%  | 3%  | 2%  | 3%  | 1%  | 2%  | 3%  | 2%  | 2%  | 4%  |
| Fairly well     | 30%  | 52% | 16% | 16% | 18% | 43% | 31% | 29% | 27% | 25% | 32% | 41% | 26% | 32% | 34% | 32% | 14% | 33% | 28% | 32% | 33% | 30% | 29% |
| Fairly badly    | 25%  | 19% | 30% | 32% | 31% | 23% | 24% | 26% | 19% | 25% | 28% | 23% | 24% | 24% | 25% | 25% | 30% | 27% | 27% | 26% | 23% | 23% | 23% |
| Very badly      | 24%  | 10% | 41% | 41% | 36% | 16% | 25% | 23% | 20% | 27% | 27% | 19% | 31% | 24% | 20% | 25% | 31% | 13% | 32% | 22% | 21% | 20% | 23% |
| Don't know      | 18%  | 14% | 13% | 10% | 13% | 14% | 16% | 19% | 27% | 21% | 12% | 14% | 14% | 18% | 18% | 16% | 21% | 25% | 12% | 18% | 20% | 25% | 20% |

### Taxation

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Very well       | 1%   | 3%  | -   | -   | 0%  | 3%  | 1%  | 1%  | 1%  | 1%  | 1%  | 2%  | 4%  | 1%  | 0%  | 1%  | -   | -   | 0%  | 2%  | 1%  | -   | 3%  |
| Fairly well     | 17%  | 33% | 6%  | 12% | 11% | 26% | 18% | 17% | 11% | 11% | 21% | 28% | 10% | 21% | 24% | 14% | 12% | 18% | 18% | 18% | 17% | 16% | 17% |
| Fairly badly    | 30%  | 33% | 26% | 34% | 32% | 28% | 29% | 30% | 24% | 30% | 30% | 31% | 31% | 30% | 28% | 32% | 28% | 24% | 35% | 30% | 25% | 24% | 28% |
| Very badly      | 39%  | 25% | 58% | 44% | 48% | 35% | 42% | 37% | 40% | 45% | 40% | 28% | 44% | 36% | 35% | 43% | 47% | 40% | 39% | 39% | 44% | 40% | 34% |
| Don't know      | 12%  | 6%  | 10% | 9%  | 9%  | 8%  | 9%  | 16% | 24% | 13% | 8%  | 10% | 11% | 13% | 13% | 11% | 13% | 19% | 8%  | 11% | 13% | 21% | 19% |

Fieldwork Dates: 11th - 13th June 2022

Sample size: 1761 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Unemployment**

|                 |             |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |            |            |            |            |            |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| Unweighted base | 1761        | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155        | 95        | 540        | 497        | 327        | 203        | 194        |
| <b>Base</b>     | <b>1761</b> | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |
| Very well       | 5%          | 13%        | 0%         | 4%         | 2%         | 10%        | 7%         | 4%         | 1%         | 3%         | 8%         | 10%        | 4%         | 6%         | 7%         | 6%         | 2%         | 2%        | 8%         | 4%         | 5%         | 3%         | 4%         |
| Fairly well     | 34%         | 55%        | 19%        | 30%        | 27%        | 46%        | 35%        | 33%        | 19%        | 27%        | 43%        | 43%        | 23%        | 37%        | 39%        | 35%        | 18%        | 42%       | 39%        | 32%        | 37%        | 26%        | 27%        |
| Fairly badly    | 24%         | 14%        | 34%        | 28%        | 30%        | 19%        | 23%        | 24%        | 24%        | 25%        | 23%        | 23%        | 25%        | 23%        | 18%        | 25%        | 31%        | 24%       | 20%        | 28%        | 25%        | 23%        | 22%        |
| Very badly      | 19%         | 6%         | 32%        | 20%        | 23%        | 13%        | 18%        | 19%        | 23%        | 24%        | 14%        | 11%        | 29%        | 15%        | 15%        | 19%        | 27%        | 12%       | 19%        | 16%        | 18%        | 20%        | 24%        |
| Don't know      | 18%         | 13%        | 15%        | 18%        | 18%        | 12%        | 16%        | 21%        | 32%        | 21%        | 12%        | 13%        | 18%        | 19%        | 21%        | 14%        | 22%        | 20%       | 14%        | 20%        | 15%        | 29%        | 22%        |

**Inflation**

|                 |             |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |            |            |            |            |            |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| Unweighted base | 1761        | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155        | 95        | 540        | 497        | 327        | 203        | 194        |
| <b>Base</b>     | <b>1761</b> | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |
| Very well       | 1%          | 2%         | 0%         | -          | 0%         | 2%         | 1%         | 1%         | 1%         | 0%         | 1%         | 1%         | 3%         | 1%         | 1%         | 0%         | -          | -         | 0%         | 1%         | 1%         | -          | 1%         |
| Fairly well     | 12%         | 26%        | 3%         | 7%         | 7%         | 19%        | 14%        | 10%        | 6%         | 7%         | 13%        | 23%        | 6%         | 14%        | 17%        | 12%        | 4%         | 10%       | 13%        | 10%        | 13%        | 11%        | 13%        |
| Fairly badly    | 26%         | 34%        | 20%        | 27%        | 23%        | 31%        | 27%        | 25%        | 19%        | 24%        | 30%        | 29%        | 22%        | 28%        | 25%        | 26%        | 26%        | 25%       | 28%        | 27%        | 24%        | 24%        | 23%        |
| Very badly      | 51%         | 33%        | 69%        | 61%        | 63%        | 42%        | 51%        | 51%        | 52%        | 57%        | 50%        | 41%        | 60%        | 48%        | 45%        | 53%        | 61%        | 48%       | 52%        | 51%        | 53%        | 52%        | 46%        |
| Don't know      | 10%         | 6%         | 8%         | 5%         | 7%         | 7%         | 8%         | 13%        | 21%        | 12%        | 6%         | 6%         | 9%         | 10%        | 13%        | 9%         | 9%         | 17%       | 7%         | 10%        | 8%         | 13%        | 18%        |

**Britain's exit from the EU**

|                 |             |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |            |           |            |            |            |            |            |
|-----------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| Unweighted base | 1761        | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155        | 95        | 540        | 497        | 327        | 203        | 194        |
| <b>Base</b>     | <b>1761</b> | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |
| Very well       | 7%          | 18%        | 1%         | -          | 1%         | 15%        | 9%         | 6%         | 3%         | 3%         | 8%         | 15%        | 3%         | 9%         | 9%         | 7%         | 2%         | 8%        | 7%         | 6%         | 6%         | 8%         | 10%        |
| Fairly well     | 22%         | 44%        | 6%         | 9%         | 10%        | 37%        | 21%        | 23%        | 13%        | 16%        | 28%        | 30%        | 16%        | 24%        | 26%        | 26%        | 9%         | 12%       | 20%        | 23%        | 27%        | 18%        | 19%        |
| Fairly badly    | 20%         | 20%        | 16%        | 22%        | 18%        | 21%        | 19%        | 21%        | 29%        | 21%        | 17%        | 16%        | 20%        | 19%        | 18%        | 19%        | 18%        | 33%       | 21%        | 20%        | 17%        | 22%        | 18%        |
| Very badly      | 40%         | 14%        | 68%        | 65%        | 64%        | 20%        | 43%        | 37%        | 34%        | 43%        | 41%        | 35%        | 46%        | 36%        | 35%        | 39%        | 61%        | 29%       | 45%        | 40%        | 39%        | 31%        | 36%        |
| Don't know      | 12%         | 5%         | 9%         | 4%         | 7%         | 7%         | 9%         | 14%        | 21%        | 16%        | 5%         | 5%         | 15%        | 12%        | 12%        | 9%         | 10%        | 17%       | 6%         | 11%        | 12%        | 21%        | 18%        |

Fieldwork Dates: 11th - 13th June 2022

Sample size: 1761 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Defence**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Very well       | 5%   | 11% | 2%  | 3%  | 3%  | 8%  | 6%  | 4%  | 4%  | 5%  | 4%  | 9%  | 6%  | 7%  | 5%  | 4%  | 3%  | 6%  | 6%  | 5%  | 5%  | 5%  | 6%  |
| Fairly well     | 39%  | 55% | 25% | 41% | 33% | 46% | 43% | 35% | 32% | 36% | 45% | 42% | 38% | 37% | 41% | 42% | 29% | 47% | 40% | 40% | 43% | 36% | 29% |
| Fairly badly    | 18%  | 13% | 24% | 26% | 21% | 17% | 19% | 17% | 13% | 16% | 23% | 18% | 19% | 18% | 15% | 18% | 21% | 12% | 19% | 19% | 17% | 12% | 18% |
| Very badly      | 13%  | 6%  | 23% | 11% | 17% | 12% | 15% | 12% | 12% | 15% | 12% | 12% | 12% | 13% | 14% | 14% | 19% | 10% | 14% | 12% | 12% | 13% | 18% |
| Don't know      | 25%  | 14% | 26% | 19% | 25% | 16% | 17% | 32% | 40% | 29% | 17% | 19% | 25% | 25% | 25% | 22% | 28% | 25% | 20% | 25% | 23% | 35% | 28% |

**The economy**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Very well       | 1%   | 3%  | 0%  | 1%  | 0%  | 2%  | 2%  | 1%  | 1%  | 1%  | 1%  | 3%  | 2%  | 3%  | 0%  | 1%  | -   | 2%  | 2%  | 1%  | 1%  | 1%  | 4%  |
| Fairly well     | 19%  | 38% | 5%  | 8%  | 9%  | 31% | 20% | 17% | 10% | 11% | 22% | 31% | 9%  | 19% | 22% | 23% | 9%  | 17% | 19% | 19% | 18% | 14% | 21% |
| Fairly badly    | 28%  | 29% | 24% | 34% | 30% | 27% | 27% | 29% | 23% | 30% | 26% | 29% | 30% | 30% | 25% | 25% | 32% | 28% | 29% | 29% | 26% | 30% | 26% |
| Very badly      | 44%  | 26% | 64% | 54% | 56% | 34% | 44% | 43% | 46% | 48% | 45% | 32% | 52% | 39% | 41% | 44% | 53% | 40% | 45% | 43% | 45% | 42% | 38% |
| Don't know      | 9%   | 5%  | 6%  | 2%  | 5%  | 6%  | 7%  | 10% | 19% | 10% | 5%  | 5%  | 7%  | 9%  | 11% | 7%  | 6%  | 14% | 5%  | 8%  | 9%  | 13% | 11% |

**Terrorism**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Very well       | 8%   | 15% | 3%  | 6%  | 5%  | 11% | 10% | 7%  | 9%  | 6%  | 9%  | 10% | 9%  | 10% | 8%  | 7%  | 4%  | 10% | 9%  | 8%  | 8%  | 6%  | 8%  |
| Fairly well     | 45%  | 59% | 35% | 50% | 41% | 53% | 47% | 43% | 32% | 41% | 53% | 49% | 40% | 46% | 49% | 46% | 39% | 44% | 47% | 47% | 47% | 38% | 37% |
| Fairly badly    | 12%  | 8%  | 16% | 15% | 15% | 10% | 13% | 11% | 13% | 12% | 11% | 13% | 16% | 12% | 9%  | 13% | 13% | 10% | 13% | 11% | 10% | 13% | 15% |
| Very badly      | 11%  | 5%  | 20% | 7%  | 13% | 10% | 12% | 11% | 9%  | 14% | 11% | 7%  | 13% | 8%  | 13% | 13% | 16% | 4%  | 11% | 10% | 11% | 11% | 15% |
| Don't know      | 24%  | 13% | 27% | 23% | 25% | 16% | 19% | 29% | 37% | 27% | 16% | 20% | 22% | 24% | 22% | 22% | 28% | 32% | 19% | 23% | 25% | 33% | 24% |

**Transport**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Very well       | 1%   | 2%  | 0%  | -   | 0%  | 2%  | 1%  | 2%  | 3%  | 1%  | 2%  | 1%  | 2%  | 2%  | 1%  | 1%  | 2%  | -   | 1%  | 1%  | 2%  | 1%  | 4%  |
| Fairly well     | 23%  | 41% | 11% | 10% | 14% | 33% | 24% | 22% | 22% | 19% | 24% | 29% | 25% | 24% | 25% | 23% | 15% | 21% | 23% | 23% | 24% | 21% | 22% |
| Fairly badly    | 32%  | 30% | 34% | 46% | 34% | 31% | 32% | 31% | 29% | 29% | 35% | 34% | 28% | 33% | 33% | 32% | 28% | 34% | 34% | 32% | 32% | 27% | 29% |
| Very badly      | 28%  | 13% | 45% | 35% | 40% | 20% | 29% | 26% | 22% | 31% | 29% | 23% | 34% | 26% | 21% | 28% | 40% | 26% | 31% | 28% | 24% | 25% | 28% |
| Don't know      | 16%  | 14% | 10% | 9%  | 12% | 14% | 14% | 19% | 25% | 20% | 11% | 12% | 10% | 16% | 21% | 17% | 15% | 20% | 11% | 16% | 18% | 26% | 18% |

Fieldwork Dates: 11th - 13th June 2022

Sample size: 1761 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Housing**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Very well       | 1%   | 3%  | -   | -   | 0%  | 2%  | 2%  | 1%  | 2%  | 1%  | 1%  | 2%  | 3%  | 2%  | 1%  | 0%  | -   | -   | 1%  | 1%  | 1%  | 0%  | 3%  |
| Fairly well     | 18%  | 36% | 5%  | 10% | 11% | 29% | 18% | 17% | 5%  | 14% | 24% | 24% | 9%  | 20% | 21% | 21% | 6%  | 16% | 19% | 18% | 19% | 14% | 16% |
| Fairly badly    | 30%  | 30% | 28% | 35% | 31% | 29% | 30% | 31% | 29% | 30% | 29% | 31% | 29% | 29% | 29% | 31% | 33% | 32% | 30% | 29% | 31% | 30% | 30% |
| Very badly      | 35%  | 17% | 57% | 49% | 48% | 26% | 36% | 34% | 36% | 39% | 36% | 29% | 48% | 35% | 31% | 31% | 42% | 31% | 39% | 35% | 33% | 32% | 34% |
| Don't know      | 16%  | 15% | 10% | 6%  | 10% | 14% | 14% | 17% | 28% | 16% | 10% | 14% | 12% | 14% | 18% | 16% | 19% | 21% | 11% | 16% | 16% | 24% | 17% |

**Environment**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Very well       | 2%   | 5%  | -   | -   | 0%  | 4%  | 2%  | 3%  | 1%  | 2%  | 3%  | 3%  | 3%  | 2%  | 3%  | 2%  | 1%  | 2%  | 2%  | 2%  | 3%  | 2%  | 3%  |
| Fairly well     | 30%  | 51% | 14% | 18% | 19% | 43% | 30% | 29% | 20% | 23% | 33% | 43% | 26% | 34% | 30% | 29% | 18% | 35% | 29% | 29% | 31% | 27% | 32% |
| Fairly badly    | 28%  | 21% | 32% | 41% | 34% | 22% | 29% | 27% | 29% | 30% | 28% | 24% | 31% | 28% | 25% | 27% | 32% | 28% | 31% | 29% | 27% | 29% | 20% |
| Very badly      | 25%  | 10% | 44% | 36% | 37% | 16% | 26% | 25% | 24% | 28% | 27% | 19% | 28% | 23% | 22% | 29% | 31% | 18% | 28% | 24% | 23% | 24% | 27% |
| Don't know      | 15%  | 12% | 10% | 5%  | 9%  | 14% | 13% | 17% | 25% | 17% | 10% | 11% | 11% | 12% | 21% | 14% | 19% | 18% | 11% | 15% | 16% | 18% | 18% |

**Welfare benefits**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Very well       | 3%   | 4%  | 1%  | 1%  | 2%  | 4%  | 3%  | 2%  | 2%  | 1%  | 3%  | 4%  | 4%  | 3%  | 3%  | 2%  | 3%  | -   | 3%  | 3%  | 2%  | 2%  | 2%  |
| Fairly well     | 21%  | 40% | 7%  | 10% | 12% | 31% | 22% | 20% | 13% | 14% | 26% | 30% | 14% | 22% | 24% | 22% | 9%  | 28% | 20% | 20% | 21% | 21% | 22% |
| Fairly badly    | 26%  | 24% | 28% | 37% | 31% | 25% | 25% | 27% | 22% | 27% | 25% | 27% | 29% | 25% | 26% | 26% | 26% | 20% | 28% | 27% | 26% | 20% | 24% |
| Very badly      | 32%  | 15% | 53% | 41% | 42% | 25% | 34% | 31% | 28% | 37% | 34% | 25% | 37% | 31% | 29% | 32% | 43% | 31% | 33% | 31% | 31% | 34% | 38% |
| Don't know      | 18%  | 17% | 11% | 11% | 14% | 15% | 17% | 20% | 34% | 21% | 12% | 14% | 16% | 19% | 19% | 18% | 19% | 21% | 16% | 19% | 20% | 23% | 14% |

**Do you think Rishi Sunak is doing a good job or a bad job as Chancellor of the Exchequer?**

|                            |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base            | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base: All GB adults</b> | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Good job                   | 21%  | 43% | 5%  | 13% | 13% | 32% | 24% | 19% | 11% | 18% | 24% | 29% | 15% | 24% | 27% | 20% | 12% | 18% | 25% | 21% | 20% | 18% | 18% |
| Bad job                    | 44%  | 26% | 65% | 58% | 54% | 38% | 47% | 41% | 45% | 48% | 46% | 34% | 47% | 44% | 38% | 45% | 54% | 37% | 47% | 45% | 41% | 42% | 42% |
| Not sure                   | 35%  | 32% | 30% | 29% | 33% | 30% | 30% | 40% | 44% | 34% | 30% | 37% | 38% | 32% | 36% | 35% | 34% | 45% | 29% | 34% | 39% | 41% | 40% |

Fieldwork Dates: 11th - 13th June 2022

Sample size: 1761 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Which of these would make the better Chancellor of the Exchequer?**

|                            | 1761        | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155        | 95        | 540        | 497        | 327        | 203        | 194        |
|----------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| Unweighted base            | 1761        | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155        | 95        | 540        | 497        | 327        | 203        | 194        |
| <b>Base: All GB adults</b> | <b>1761</b> | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |
| Rishi Sunak                | 22%         | 45%        | 4%         | 17%        | 15%        | 34%        | 24%        | 20%        | 9%         | 15%        | 27%        | 35%        | 14%        | 25%        | 26%        | 22%        | 12%        | 22%       | 27%        | 22%        | 19%        | 18%        | 19%        |
| Rachel Reeves              | 15%         | 5%         | 32%        | 20%        | 25%        | 8%         | 17%        | 13%        | 18%        | 14%        | 15%        | 16%        | 15%        | 15%        | 12%        | 17%        | 16%        | 11%       | 19%        | 18%        | 11%        | 9%         | 11%        |
| Don't know                 | 63%         | 50%        | 64%        | 63%        | 60%        | 58%        | 59%        | 67%        | 73%        | 72%        | 58%        | 49%        | 70%        | 60%        | 62%        | 61%        | 71%        | 68%       | 54%        | 61%        | 71%        | 73%        | 70%        |

**Thinking about your finances, which of the following best reflects your position?**

|   | 1761        | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155        | 95        | 540        | 497        | 327        | 203        | 194        |
|---|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| Unweighted base   | 1761        | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155        | 95        | 540        | 497        | 327        | 203        | 194        |
| <b>Base</b>   | <b>1761</b> | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |
| I am very comfortable financially   | 5%          | 6%         | 4%         | 8%         | 6%         | 3%         | 4%         | 5%         | 4%         | 4%         | 6%         | 5%         | 4%         | 5%         | 4%         | 4%         | 4%         | 4%        | 10%        | 4%         | 1%         | 1%         | 2%         |
| I am relatively comfortable financially   | 34%         | 40%        | 32%        | 45%        | 40%        | 33%        | 37%        | 32%        | 31%        | 31%        | 34%        | 41%        | 35%        | 36%        | 31%        | 33%        | 36%        | 34%       | 47%        | 38%        | 25%        | 30%        | 15%        |
| I do not often have money for luxuries, but can normally comfortably cover the essentials | 36%         | 36%        | 39%        | 36%        | 36%        | 38%        | 35%        | 38%        | 34%        | 34%        | 36%        | 42%        | 37%        | 37%        | 34%        | 40%        | 37%        | 23%       | 29%        | 40%        | 44%        | 35%        | 34%        |
| I can only just afford my costs and often struggle to make ends meet                      | 17%         | 14%        | 17%        | 9%         | 12%        | 20%        | 15%        | 18%        | 13%        | 20%        | 18%        | 10%        | 14%        | 14%        | 22%        | 16%        | 16%        | 25%       | 10%        | 13%        | 22%        | 21%        | 30%        |
| I cannot afford my costs, and often have to go without essentials like food and heating   | 3%          | 2%         | 4%         | -          | 3%         | 3%         | 4%         | 3%         | 3%         | 4%         | 4%         | 1%         | 5%         | 3%         | 4%         | 2%         | 5%         | 2%        | 2%         | 1%         | 4%         | 4%         | 11%        |
| Don't know  | 5%          | 2%         | 4%         | 1%         | 2%         | 2%         | 5%         | 4%         | 14%        | 6%         | 2%         | 1%         | 6%         | 4%         | 5%         | 4%         | 2%         | 12%       | 2%         | 4%         | 5%         | 9%         | 8%         |

**Which government do you think would be better for...**

**Helping people get onto the housing ladder?**

|  | 1761        | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155        | 95        | 540        | 497        | 327        | 203        | 194        |
|--|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| Unweighted base                                | 1761        | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155        | 95        | 540        | 497        | 327        | 203        | 194        |
| <b>Base</b>                                    | <b>1761</b> | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |
| A Labour government led by Keir Starmer        | 30%         | 10%        | 62%        | 39%        | 45%        | 17%        | 30%        | 29%        | 45%        | 35%        | 25%        | 19%        | 40%        | 26%        | 27%        | 30%        | 36%        | 26%       | 35%        | 32%        | 22%        | 30%        | 22%        |
| A Conservative government led by Boris Johnson | 20%         | 45%        | 3%         | 10%        | 11%        | 34%        | 22%        | 17%        | 10%        | 13%        | 23%        | 33%        | 13%        | 23%        | 24%        | 18%        | 9%         | 22%       | 25%        | 18%        | 18%        | 13%        | 20%        |
| Neither  | 30%         | 33%        | 20%        | 36%        | 28%        | 34%        | 31%        | 30%        | 18%        | 26%        | 40%        | 32%        | 25%        | 31%        | 29%        | 30%        | 39%        | 25%       | 28%        | 29%        | 34%        | 31%        | 31%        |
| Don't know                                     | 21%         | 12%        | 15%        | 15%        | 16%        | 16%        | 17%        | 24%        | 28%        | 26%        | 12%        | 16%        | 22%        | 20%        | 20%        | 22%        | 16%        | 27%       | 12%        | 20%        | 26%        | 26%        | 27%        |

**Managing the economy?**

|  | 1761        | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155        | 95        | 540        | 497        | 327        | 203        | 194        |
|--|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|
| Unweighted base                                | 1761        | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155        | 95        | 540        | 497        | 327        | 203        | 194        |
| <b>Base</b>                                    | <b>1761</b> | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |
| A Labour government led by Keir Starmer        | 26%         | 7%         | 58%        | 40%        | 43%        | 13%        | 28%        | 24%        | 27%        | 30%        | 25%        | 19%        | 34%        | 24%        | 21%        | 29%        | 26%        | 25%       | 32%        | 28%        | 21%        | 22%        | 21%        |
| A Conservative government led by Boris Johnson | 26%         | 58%        | 4%         | 12%        | 12%        | 45%        | 29%        | 23%        | 16%        | 17%        | 30%        | 42%        | 18%        | 32%        | 28%        | 26%        | 12%        | 26%       | 30%        | 25%        | 26%        | 19%        | 24%        |
| Neither  | 27%         | 25%        | 21%        | 33%        | 26%        | 29%        | 26%        | 29%        | 24%        | 26%        | 31%        | 28%        | 26%        | 27%        | 25%        | 26%        | 41%        | 20%       | 25%        | 26%        | 28%        | 32%        | 31%        |
| Don't know                                     | 20%         | 11%        | 17%        | 15%        | 18%        | 13%        | 16%        | 25%        | 33%        | 27%        | 13%        | 11%        | 22%        | 17%        | 26%        | 19%        | 21%        | 29%       | 13%        | 21%        | 24%        | 28%        | 24%        |

Fieldwork Dates: 11th - 13th June 2022

Sample size: 1761 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Providing more jobs?**

|  | Unweighted base | 1761       | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155       | 95         | 540        | 497        | 327        | 203        | 194 |
|--|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|-----|
| <b>Base</b>                                    | <b>1761</b>     | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |     |
| A Labour government led by Keir Starmer        | 27%             | 8%         | 57%        | 43%        | 44%        | 15%        | 27%        | 27%        | 38%        | 30%        | 26%        | 19%        | 37%        | 25%        | 20%        | 30%        | 34%        | 23%       | 34%        | 28%        | 20%        | 26%        | 22%        |     |
| A Conservative government led by Boris Johnson | 24%             | 51%        | 4%         | 12%        | 10%        | 41%        | 28%        | 20%        | 15%        | 16%        | 27%        | 38%        | 14%        | 28%        | 29%        | 23%        | 11%        | 25%       | 28%        | 24%        | 23%        | 17%        | 22%        |     |
| Neither  | 27%             | 27%        | 20%        | 31%        | 27%        | 28%        | 27%        | 28%        | 20%        | 25%        | 34%        | 29%        | 25%        | 28%        | 26%        | 25%        | 38%        | 21%       | 25%        | 26%        | 30%        | 28%        | 33%        |     |
| Don't know                                     | 22%             | 14%        | 18%        | 14%        | 19%        | 16%        | 18%        | 25%        | 27%        | 30%        | 13%        | 14%        | 24%        | 19%        | 25%        | 22%        | 17%        | 31%       | 14%        | 22%        | 27%        | 29%        | 23%        |     |

**Keeping prices down?**

|  | Unweighted base | 1761       | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155       | 95         | 540        | 497        | 327        | 203        | 194 |
|--|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|-----|
| <b>Base</b>                                    | <b>1761</b>     | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |     |
| A Labour government led by Keir Starmer        | 27%             | 9%         | 57%        | 35%        | 44%        | 15%        | 28%        | 27%        | 34%        | 33%        | 25%        | 17%        | 37%        | 24%        | 23%        | 29%        | 31%        | 27%       | 33%        | 27%        | 24%        | 28%        | 18%        |     |
| A Conservative government led by Boris Johnson | 15%             | 35%        | 3%         | 5%         | 6%         | 27%        | 17%        | 14%        | 13%        | 11%        | 17%        | 24%        | 11%        | 19%        | 20%        | 14%        | 7%         | 11%       | 17%        | 16%        | 16%        | 9%         | 16%        |     |
| Neither  | 37%             | 44%        | 26%        | 48%        | 34%        | 44%        | 39%        | 36%        | 25%        | 31%        | 46%        | 45%        | 33%        | 38%        | 38%        | 36%        | 45%        | 36%       | 36%        | 37%        | 38%        | 36%        | 44%        |     |
| Don't know                                     | 20%             | 13%        | 15%        | 12%        | 16%        | 15%        | 16%        | 23%        | 27%        | 25%        | 12%        | 14%        | 18%        | 20%        | 19%        | 20%        | 17%        | 26%       | 14%        | 20%        | 22%        | 27%        | 22%        |     |

**Improving standards of living for people like you?**

|  | Unweighted base | 1761       | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155       | 95         | 540        | 497        | 327        | 203        | 194 |
|--|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|-----|
| <b>Base</b>                                    | <b>1761</b>     | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |     |
| A Labour government led by Keir Starmer        | 32%             | 11%        | 65%        | 45%        | 50%        | 17%        | 32%        | 32%        | 42%        | 36%        | 30%        | 22%        | 42%        | 29%        | 27%        | 33%        | 39%        | 28%       | 36%        | 34%        | 27%        | 32%        | 25%        |     |
| A Conservative government led by Boris Johnson | 21%             | 47%        | 3%         | 10%        | 11%        | 35%        | 24%        | 18%        | 13%        | 15%        | 23%        | 33%        | 17%        | 25%        | 22%        | 20%        | 9%         | 20%       | 26%        | 21%        | 20%        | 14%        | 18%        |     |
| Neither  | 29%             | 32%        | 18%        | 32%        | 25%        | 35%        | 29%        | 28%        | 20%        | 25%        | 34%        | 34%        | 22%        | 29%        | 31%        | 29%        | 36%        | 24%       | 27%        | 27%        | 32%        | 29%        | 34%        |     |
| Don't know                                     | 18%             | 11%        | 14%        | 13%        | 14%        | 14%        | 15%        | 22%        | 26%        | 24%        | 13%        | 11%        | 18%        | 17%        | 20%        | 18%        | 16%        | 29%       | 12%        | 18%        | 22%        | 25%        | 23%        |     |

**Tackling the government's deficit?**

|  | Unweighted base | 1761       | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155       | 95         | 540        | 497        | 327        | 203        | 194 |
|--|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|-----|
| <b>Base</b>                                    | <b>1761</b>     | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |     |
| A Labour government led by Keir Starmer        | 20%             | 6%         | 45%        | 25%        | 31%        | 10%        | 20%        | 19%        | 24%        | 24%        | 17%        | 14%        | 30%        | 17%        | 17%        | 19%        | 22%        | 21%       | 23%        | 19%        | 18%        | 18%        | 18%        |     |
| A Conservative government led by Boris Johnson | 27%             | 57%        | 5%         | 15%        | 14%        | 45%        | 30%        | 23%        | 17%        | 19%        | 30%        | 42%        | 20%        | 31%        | 31%        | 25%        | 17%        | 26%       | 31%        | 27%        | 25%        | 20%        | 24%        |     |
| Neither  | 31%             | 24%        | 29%        | 40%        | 34%        | 30%        | 32%        | 31%        | 27%        | 30%        | 38%        | 28%        | 27%        | 31%        | 30%        | 32%        | 42%        | 19%       | 30%        | 31%        | 31%        | 33%        | 33%        |     |
| Don't know                                     | 23%             | 13%        | 20%        | 19%        | 21%        | 15%        | 18%        | 27%        | 32%        | 28%        | 15%        | 16%        | 23%        | 20%        | 22%        | 24%        | 20%        | 34%       | 16%        | 23%        | 25%        | 29%        | 25%        |     |

Fieldwork Dates: 11th - 13th June 2022

Sample size: 1761 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

**Reducing the number of people in poverty?**

|  | Unweighted base | 1761       | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155       | 95         | 540        | 497        | 327        | 203        | 194 |
|--|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|-----|
| <b>Base</b>                                    | <b>1761</b>     | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |     |
| A Labour government led by Keir Starmer        | 40%             | 19%        | 73%        | 64%        | 62%        | 24%        | 40%        | 39%        | 47%        | 42%        | 40%        | 32%        | 47%        | 39%        | 34%        | 39%        | 47%        | 36%       | 49%        | 43%        | 31%        | 35%        | 30%        |     |
| A Conservative government led by Boris Johnson | 14%             | 31%        | 1%         | 4%         | 4%         | 25%        | 15%        | 12%        | 8%         | 10%        | 14%        | 23%        | 11%        | 16%        | 16%        | 14%        | 5%         | 9%        | 14%        | 13%        | 14%        | 9%         | 17%        |     |
| Neither  | 28%             | 37%        | 13%        | 23%        | 22%        | 37%        | 29%        | 27%        | 17%        | 25%        | 34%        | 33%        | 23%        | 29%        | 31%        | 28%        | 31%        | 26%       | 26%        | 33%        | 30%        | 30%        |            |     |
| Don't know                                     | 18%             | 13%        | 12%        | 9%         | 13%        | 14%        | 15%        | 21%        | 29%        | 23%        | 11%        | 12%        | 19%        | 16%        | 19%        | 19%        | 17%        | 29%       | 11%        | 18%        | 22%        | 26%        | 22%        |     |

**Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?**

|  | Unweighted base | 1761       | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155       | 95         | 540        | 497        | 327        | 203        | 194 |
|--|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|-----|
| <b>Base: All GB adults</b>                         | <b>1761</b>     | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |     |
| Taxes too much and spends too much on services     | 36%             | 45%        | 28%        | 24%        | 27%        | 47%        | 37%        | 35%        | 37%        | 38%        | 37%        | 31%        | 41%        | 36%        | 38%        | 35%        | 31%        | 34%       | 34%        | 36%        | 43%        | 36%        | 27%        |     |
| Taxes too little and spends too little on services | 22%             | 10%        | 38%        | 37%        | 36%        | 13%        | 24%        | 20%        | 16%        | 21%        | 24%        | 25%        | 25%        | 20%        | 21%        | 23%        | 26%        | 17%       | 28%        | 25%        | 15%        | 14%        | 24%        |     |
| Gets the balance about right                       | 15%             | 29%        | 6%         | 7%         | 11%        | 21%        | 15%        | 15%        | 9%         | 11%        | 16%        | 23%        | 8%         | 19%        | 14%        | 14%        | 10%        | 20%       | 17%        | 12%        | 15%        | 14%        | 17%        |     |
| Don't know   | 27%             | 16%        | 27%        | 32%        | 25%        | 20%        | 24%        | 30%        | 38%        | 30%        | 24%        | 21%        | 25%        | 25%        | 27%        | 28%        | 32%        | 29%       | 21%        | 27%        | 27%        | 37%        | 32%        |     |

**Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?**

|  | Unweighted base | 1761       | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155       | 95         | 540        | 497        | 327        | 203        | 194 |
|--|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|-----|
| <b>Base</b>  | <b>1761</b>     | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |     |
| Too high - the rich are being made to pay too much and their taxes should be cut | 5%              | 7%         | 2%         | 3%         | 3%         | 5%         | 5%         | 4%         | 10%        | 4%         | 4%         | 3%         | 5%         | 7%         | 2%         | 4%         | 3%         | 1%        | 5%         | 3%         | 7%         | 2%         | 5%         |     |
| Too low - the rich are not paying enough and their taxes should be increased     | 62%             | 48%        | 82%        | 80%        | 76%        | 55%        | 64%        | 61%        | 55%        | 62%        | 64%        | 65%        | 63%        | 60%        | 60%        | 64%        | 69%        | 68%       | 65%        | 64%        | 59%        | 62%        | 58%        |     |
| About right - the rich are already paying about the right level of tax           | 18%             | 34%        | 5%         | 10%        | 12%        | 27%        | 18%        | 19%        | 14%        | 14%        | 24%        | 22%        | 14%        | 20%        | 21%        | 17%        | 15%        | 16%       | 21%        | 18%        | 19%        | 14%        | 15%        |     |
| Don't know   | 15%             | 11%        | 11%        | 7%         | 9%         | 13%        | 13%        | 16%        | 21%        | 20%        | 8%         | 9%         | 17%        | 13%        | 16%        | 16%        | 13%        | 15%       | 10%        | 14%        | 15%        | 22%        | 21%        |     |

Fieldwork Dates: 11th - 13th June 2022

Sample size: 1761 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          | New social grade |    |    |    |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|------------------|----|----|----|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales            | AB | C1 | C2 | D |

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

|                   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base   | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>       | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Much too high     | 35%  | 59% | 13% | 17% | 13% | 64% | 37% | 33% | 10% | 25% | 49% | 52% | 25% | 38% | 39% | 38% | 25% | 32% | 30% | 31% | 43% | 35% | 46% |
| A little too high | 18%  | 22% | 12% | 16% | 16% | 18% | 18% | 18% | 23% | 17% | 16% | 20% | 18% | 18% | 18% | 18% | 19% | 15% | 18% | 18% | 21% | 18% | 11% |
| About right       | 20%  | 11% | 31% | 36% | 33% | 9%  | 20% | 20% | 25% | 24% | 18% | 14% | 26% | 18% | 18% | 20% | 20% | 22% | 25% | 20% | 18% | 12% | 18% |
| A little too low  | 8%   | 1%  | 15% | 16% | 13% | 2%  | 8%  | 8%  | 9%  | 9%  | 6%  | 5%  | 9%  | 8%  | 6%  | 7%  | 12% | 4%  | 12% | 8%  | 3%  | 5%  | 5%  |
| Much too low      | 3%   | 0%  | 7%  | 4%  | 7%  | 0%  | 4%  | 3%  | 3%  | 4%  | 3%  | 3%  | 3%  | 2%  | 2%  | 4%  | 6%  | 3%  | 4%  | 4%  | 1%  | 4%  | 3%  |
| Don't know        | 16%  | 6%  | 23% | 10% | 18% | 7%  | 14% | 18% | 30% | 22% | 9%  | 6%  | 19% | 16% | 16% | 13% | 19% | 24% | 11% | 18% | 13% | 26% | 18% |

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

|                                   |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base                   | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>                       | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Mostly good for the country       | 27%  | 11% | 51% | 46% | 50% | 8%  | 28% | 27% | 31% | 32% | 22% | 23% | 35% | 26% | 22% | 26% | 38% | 23% | 38% | 31% | 18% | 18% | 17% |
| Mostly bad for the country        | 29%  | 46% | 13% | 13% | 11% | 51% | 32% | 26% | 15% | 24% | 35% | 38% | 24% | 30% | 33% | 32% | 22% | 25% | 25% | 24% | 38% | 29% | 36% |
| Both good and bad for the country | 32%  | 38% | 24% | 35% | 30% | 34% | 30% | 34% | 30% | 27% | 37% | 35% | 28% | 32% | 36% | 32% | 26% | 34% | 31% | 34% | 32% | 32% | 29% |
| Don't know                        | 12%  | 5%  | 13% | 6%  | 8%  | 6%  | 11% | 13% | 25% | 17% | 6%  | 4%  | 14% | 12% | 9%  | 10% | 15% | 18% | 7%  | 11% | 12% | 20% | 18% |

Competent or incompetent?

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Competent       | 23%  | 46% | 6%  | 8%  | 9%  | 40% | 25% | 21% | 14% | 18% | 24% | 36% | 17% | 26% | 26% | 25% | 10% | 23% | 20% | 22% | 28% | 21% | 27% |
| Incompetent     | 65%  | 42% | 88% | 89% | 86% | 50% | 65% | 66% | 67% | 69% | 69% | 55% | 72% | 64% | 60% | 63% | 84% | 60% | 71% | 68% | 61% | 63% | 57% |
| Don't know      | 11%  | 12% | 6%  | 3%  | 6%  | 11% | 10% | 13% | 19% | 13% | 7%  | 10% | 10% | 11% | 14% | 12% | 7%  | 17% | 9%  | 10% | 11% | 17% | 16% |

Is decisive or indecisive?

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Decisive        | 25%  | 46% | 9%  | 15% | 15% | 37% | 27% | 24% | 22% | 20% | 27% | 33% | 19% | 28% | 30% | 24% | 19% | 24% | 24% | 27% | 27% | 21% | 24% |
| Indecisive      | 63%  | 45% | 83% | 81% | 79% | 53% | 62% | 64% | 59% | 65% | 66% | 59% | 68% | 59% | 59% | 65% | 75% | 57% | 67% | 62% | 62% | 61% | 60% |
| Don't know      | 12%  | 9%  | 8%  | 3%  | 6%  | 10% | 11% | 13% | 20% | 15% | 7%  | 7%  | 13% | 13% | 11% | 11% | 7%  | 18% | 9%  | 11% | 11% | 17% | 17% |

Fieldwork Dates: 11th - 13th June 2022

Sample size: 1761 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

Is trustworthy or untrustworthy?

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Trustworthy     | 13%  | 27% | 2%  | 2%  | 3%  | 23% | 14% | 11% | 5%  | 10% | 13% | 22% | 15% | 15% | 11% | 13% | 4%  | 12% | 8%  | 13% | 17% | 10% | 19% |
| Untrustworthy   | 74%  | 57% | 91% | 94% | 89% | 63% | 75% | 73% | 77% | 77% | 77% | 65% | 73% | 74% | 70% | 73% | 89% | 71% | 81% | 74% | 72% | 70% | 65% |
| Don't know      | 13%  | 17% | 7%  | 4%  | 7%  | 14% | 11% | 15% | 19% | 13% | 10% | 14% | 13% | 11% | 19% | 14% | 8%  | 17% | 11% | 13% | 11% | 20% | 16% |

Is strong or weak?

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Strong          | 30%  | 55% | 10% | 20% | 17% | 46% | 32% | 28% | 22% | 24% | 32% | 43% | 20% | 33% | 37% | 30% | 20% | 30% | 30% | 28% | 35% | 30% | 28% |
| Weak            | 55%  | 32% | 80% | 72% | 71% | 43% | 56% | 55% | 56% | 60% | 58% | 44% | 61% | 52% | 49% | 56% | 73% | 53% | 60% | 57% | 50% | 52% | 54% |
| Don't know      | 15%  | 13% | 10% | 8%  | 12% | 11% | 12% | 17% | 22% | 16% | 10% | 13% | 19% | 15% | 14% | 15% | 7%  | 17% | 10% | 16% | 15% | 18% | 19% |

Is likeable or dislikeable?

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Likeable        | 32%  | 61% | 8%  | 14% | 15% | 53% | 34% | 29% | 19% | 23% | 38% | 47% | 26% | 35% | 36% | 31% | 14% | 37% | 29% | 30% | 36% | 31% | 32% |
| Dislikeable     | 56%  | 26% | 85% | 80% | 77% | 35% | 55% | 57% | 66% | 63% | 53% | 43% | 63% | 53% | 51% | 56% | 77% | 47% | 61% | 59% | 53% | 52% | 49% |
| Don't know      | 12%  | 13% | 7%  | 6%  | 8%  | 11% | 10% | 14% | 15% | 14% | 8%  | 11% | 11% | 11% | 13% | 13% | 8%  | 16% | 10% | 10% | 11% | 17% | 19% |

Competent or incompetent?

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Competent       | 36%  | 18% | 61% | 53% | 55% | 22% | 37% | 34% | 30% | 38% | 40% | 31% | 40% | 33% | 29% | 37% | 46% | 42% | 45% | 37% | 27% | 32% | 30% |
| Incompetent     | 32%  | 55% | 13% | 17% | 17% | 50% | 35% | 29% | 29% | 25% | 37% | 40% | 28% | 36% | 35% | 32% | 22% | 20% | 31% | 31% | 34% | 30% | 32% |
| Don't know      | 33%  | 27% | 26% | 29% | 28% | 29% | 28% | 37% | 41% | 38% | 23% | 29% | 33% | 31% | 36% | 32% | 32% | 37% | 25% | 32% | 38% | 37% | 38% |

Is decisive or indecisive?

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Decisive        | 26%  | 15% | 45% | 31% | 36% | 20% | 25% | 26% | 22% | 29% | 26% | 22% | 30% | 23% | 24% | 26% | 30% | 33% | 29% | 23% | 26% | 28% | 24% |
| Indecisive      | 41%  | 61% | 23% | 38% | 32% | 56% | 47% | 35% | 30% | 34% | 49% | 50% | 34% | 45% | 41% | 43% | 36% | 28% | 44% | 41% | 41% | 34% | 39% |
| Don't know      | 33%  | 24% | 31% | 31% | 32% | 24% | 28% | 38% | 47% | 38% | 25% | 28% | 37% | 32% | 35% | 31% | 34% | 40% | 27% | 36% | 33% | 38% | 37% |

Fieldwork Dates: 11th - 13th June 2022

Sample size: 1761 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          | New social grade |    |    |    |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|------------------|----|----|----|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales            | AB | C1 | C2 | D |

**Is trustworthy or untrustworthy?**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Trustworthy     | 33%  | 17% | 57% | 58% | 53% | 19% | 35% | 30% | 26% | 32% | 36% | 33% | 38% | 32% | 26% | 32% | 37% | 35% | 45% | 33% | 24% | 25% | 25% |
| Untrustworthy   | 35%  | 57% | 16% | 18% | 18% | 55% | 38% | 32% | 30% | 29% | 41% | 41% | 29% | 38% | 36% | 38% | 27% | 20% | 29% | 33% | 41% | 37% | 38% |
| Don't know      | 33%  | 26% | 27% | 24% | 29% | 26% | 27% | 38% | 45% | 38% | 23% | 27% | 33% | 30% | 38% | 30% | 36% | 45% | 26% | 34% | 35% | 38% | 37% |

**Is strong or weak?**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Strong          | 22%  | 12% | 39% | 29% | 31% | 15% | 21% | 23% | 19% | 24% | 23% | 19% | 24% | 23% | 17% | 22% | 27% | 19% | 24% | 20% | 23% | 19% | 23% |
| Weak            | 44%  | 68% | 26% | 35% | 33% | 62% | 49% | 38% | 35% | 36% | 51% | 54% | 42% | 47% | 47% | 44% | 36% | 32% | 48% | 43% | 41% | 39% | 44% |
| Don't know      | 34%  | 21% | 36% | 36% | 36% | 23% | 29% | 39% | 46% | 40% | 26% | 27% | 34% | 30% | 36% | 35% | 37% | 50% | 28% | 36% | 36% | 42% | 33% |

**Is likeable or dislikeable?**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Likeable        | 32%  | 20% | 50% | 45% | 47% | 21% | 33% | 30% | 28% | 30% | 34% | 34% | 39% | 33% | 26% | 30% | 37% | 30% | 39% | 31% | 29% | 24% | 28% |
| Dislikeable     | 37%  | 59% | 19% | 26% | 21% | 56% | 39% | 36% | 30% | 30% | 44% | 46% | 32% | 40% | 39% | 40% | 26% | 29% | 37% | 35% | 39% | 38% | 39% |
| Don't know      | 31%  | 21% | 31% | 29% | 32% | 22% | 28% | 34% | 43% | 40% | 22% | 20% | 29% | 27% | 36% | 31% | 38% | 41% | 24% | 34% | 32% | 38% | 33% |

**How good or bad a service do you think most care homes for elderly people provide to their residents?**

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Very good       | 2%   | 3%  | 3%  | 2%  | 3%  | 2%  | 3%  | 2%  | 2%  | 2%  | 2%  | 4%  | 2%  | 2%  | 1%  | 4%  | 1%  | 6%  | 3%  | 2%  | 3%  | 2%  | 2%  |
| Fairly good     | 42%  | 50% | 39% | 45% | 43% | 46% | 41% | 44% | 33% | 37% | 49% | 51% | 31% | 43% | 44% | 45% | 41% | 46% | 45% | 43% | 41% | 39% | 40% |
| Fairly bad      | 25%  | 23% | 28% | 25% | 27% | 24% | 23% | 27% | 23% | 26% | 24% | 25% | 29% | 25% | 25% | 24% | 28% | 20% | 23% | 26% | 26% | 21% | 30% |
| Very bad        | 8%   | 5%  | 8%  | 8%  | 7%  | 9%  | 9%  | 6%  | 9%  | 9%  | 8%  | 5%  | 9%  | 8%  | 7%  | 7%  | 7%  | 6%  | 8%  | 6%  | 8%  | 9%  | 8%  |
| Don't know      | 23%  | 19% | 23% | 21% | 19% | 19% | 25% | 20% | 32% | 27% | 17% | 15% | 29% | 22% | 24% | 20% | 23% | 23% | 21% | 23% | 22% | 29% | 21% |

Fieldwork Dates: 11th - 13th June 2022

Sample size: 1761 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          | New social grade |    |    |    |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|------------------|----|----|----|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales            | AB | C1 | C2 | D |

Suppose you reached the stage where you could no longer live independently, and had enough money to choose, which of these would you prefer?

|  | Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
|--|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|  | Base            | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| To live in my own home with the support of a paid carer                      | 32%             | 34%  | 34% | 40% | 35% | 32% | 32% | 32% | 24% | 31% | 34% | 35% | 28% | 35% | 32% | 31% | 35% | 24% | 35% | 34% | 27% | 30% | 29% |     |
| To live in my own home with the support of a member/members of my own family | 28%             | 28%  | 26% | 18% | 23% | 32% | 29% | 28% | 35% | 29% | 25% | 27% | 34% | 26% | 29% | 30% | 25% | 30% | 25% | 30% | 29% | 29% | 31% |     |
| To live in a home in a sheltered community, with care provided               | 24%             | 26%  | 27% | 31% | 31% | 23% | 21% | 27% | 16% | 20% | 29% | 31% | 21% | 23% | 26% | 24% | 29% | 25% | 30% | 22% | 26% | 18% | 18% |     |
| To live in a care home   | 1%              | 2%   | 1%  | 1%  | 1%  | 1%  | 1%  | 1%  | 3%  | 2%  | 1%  | 1%  | 1%  | 2%  | 2%  | 2%  | 1%  | 1%  | 1%  | 1%  | 1%  | 3%  | 4%  |     |
| Don't know   | 14%             | 10%  | 12% | 11% | 10% | 12% | 16% | 12% | 23% | 18% | 10% | 6%  | 17% | 14% | 11% | 14% | 11% | 20% | 9%  | 13% | 17% | 20% | 18% |     |

Imagine there comes a time in your own retirement when you are no longer capable of living independently and require full time care. Do you think you would or would not be able to fund the cost of this without selling your home?

|                      | Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
|----------------------|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|                      | Base            | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Definitely would     | 1%              | 1%   | 1%  | 3%  | 1%  | 1%  | 2%  | 1%  | 4%  | 1%  | 2%  | -   | 2%  | 1%  | 2%  | 1%  | -   | -   | 2%  | 1%  | 1%  | 2%  | 0%  |     |
| Probably would       | 9%              | 11%  | 7%  | 13% | 11% | 8%  | 11% | 7%  | 8%  | 8%  | 9%  | 11% | 12% | 11% | 7%  | 8%  | 7%  | 5%  | 13% | 10% | 6%  | 5%  | 5%  |     |
| Probably would not   | 25%             | 30%  | 24% | 26% | 27% | 26% | 26% | 24% | 26% | 21% | 25% | 31% | 27% | 25% | 25% | 23% | 25% | 31% | 33% | 27% | 20% | 23% | 12% |     |
| Definitely would not | 47%             | 47%  | 49% | 50% | 49% | 53% | 41% | 53% | 21% | 49% | 53% | 50% | 39% | 46% | 47% | 53% | 48% | 46% | 40% | 44% | 55% | 49% | 58% |     |
| Don't know           | 17%             | 11%  | 18% | 8%  | 12% | 12% | 20% | 15% | 42% | 21% | 10% | 8%  | 20% | 17% | 19% | 15% | 20% | 19% | 12% | 18% | 18% | 20% | 25% |     |

And do you think you would or would not be able to fund the cost of this if you did sell your home?

|                      | Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
|----------------------|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|                      | Base            | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Definitely would     | 7%              | 8%   | 7%  | 12% | 9%  | 6%  | 8%  | 7%  | 4%  | 5%  | 10% | 10% | 7%  | 10% | 6%  | 7%  | 3%  | 4%  | 13% | 8%  | 3%  | 4%  | 2%  |     |
| Probably would       | 29%             | 36%  | 28% | 35% | 34% | 29% | 27% | 30% | 24% | 26% | 33% | 32% | 30% | 30% | 27% | 28% | 27% | 29% | 37% | 32% | 26% | 20% | 12% |     |
| Probably would not   | 22%             | 23%  | 21% | 21% | 22% | 24% | 22% | 22% | 16% | 21% | 22% | 25% | 19% | 21% | 20% | 23% | 24% | 27% | 23% | 20% | 24% | 24% | 18% |     |
| Definitely would not | 19%             | 17%  | 20% | 15% | 17% | 21% | 18% | 20% | 11% | 19% | 21% | 21% | 16% | 19% | 23% | 19% | 18% | 15% | 12% | 16% | 23% | 25% | 32% |     |
| Don't know           | 23%             | 15%  | 24% | 17% | 18% | 19% | 25% | 22% | 45% | 29% | 14% | 13% | 28% | 20% | 24% | 23% | 28% | 26% | 15% | 25% | 25% | 27% | 35% |     |

Fieldwork Dates: 11th - 13th June 2022

Sample size: 1761 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

Looking forward, imagine that your parents were no longer able to live independently or with family at some point in the future and required full time care. Which of the following do you think would apply?

|   | Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
|---|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|   | Base            | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| My parents would probably have enough financial resources to pay for full time care, without selling their home | 9%              | 9%   | 9%  | 13% | 10% | 8%  | 9%  | 9%  | 13% | 12% | 9%  | 2%  | 8%  | 9%  | 8%  | 11% | 10% | 7%  | 11% | 10% | 10% | 9%  | 2%  |     |
| My parents would probably have to sell their home to pay for full time care                                     | 25%             | 26%  | 30% | 29% | 32% | 24% | 25% | 26% | 29% | 33% | 26% | 9%  | 29% | 24% | 31% | 24% | 25% | 21% | 32% | 28% | 19% | 23% | 15% |     |
| I or my siblings would probably contribute money to pay for full time care for my parents                       | 6%              | 3%   | 7%  | 4%  | 6%  | 3%  | 6%  | 5%  | 16% | 7%  | 3%  | 1%  | 11% | 4%  | 5%  | 7%  | 3%  | 9%  | 4%  | 8%  | 5%  | 6%  | 5%  |     |
| My parents have little or no savings and would probably rely on the state to pay for full time care             | 14%             | 10%  | 16% | 10% | 11% | 14% | 12% | 16% | 13% | 21% | 10% | 6%  | 19% | 14% | 12% | 14% | 13% | 15% | 11% | 12% | 18% | 19% | 15% |     |
| Don't know  | 12%             | 6%   | 12% | 7%  | 8%  | 8%  | 13% | 11% | 23% | 19% | 6%  | 1%  | 13% | 11% | 12% | 12% | 14% | 18% | 9%  | 11% | 15% | 12% | 18% |     |
| Not applicable - my parents are no longer alive, I am not in touch with them, or they are already in care       | 33%             | 45%  | 27% | 38% | 32% | 44% | 34% | 33% | 6%  | 8%  | 45% | 81% | 21% | 39% | 32% | 33% | 35% | 30% | 32% | 32% | 33% | 31% | 45% |     |

Overall, which of these policies would you prefer regarding the cost of social care for older people who can no longer live independently?

|   | Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
|---|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|   | Base            | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| A significant increase in income tax, so that social care is available, free, to everyone who needs it.                           | 16%             | 16%  | 22% | 12% | 18% | 17% | 17% | 16% | 10% | 12% | 18% | 26% | 17% | 16% | 15% | 18% | 16% | 19% | 18% | 17% | 18% | 10% | 16% |     |
| A moderate increase in income tax so that subsidised social care is available to most people who need it, subject to a means test | 30%             | 30%  | 35% | 44% | 39% | 27% | 28% | 32% | 22% | 25% | 37% | 36% | 23% | 32% | 32% | 29% | 30% | 30% | 37% | 33% | 24% | 25% | 23% |     |
| A small increase in income tax so that subsidised social care is available only to the least well off.                            | 12%             | 14%  | 9%  | 10% | 10% | 13% | 11% | 12% | 11% | 11% | 12% | 14% | 11% | 13% | 11% | 10% | 14% | 11% | 11% | 9%  | 14% | 12% | 14% |     |
| No increase in income tax, so that individuals and families take responsibility for providing, or paying for, social care.        | 14%             | 18%  | 8%  | 10% | 9%  | 17% | 17% | 11% | 17% | 18% | 11% | 8%  | 17% | 13% | 13% | 17% | 8%  | 9%  | 13% | 18% | 12% | 14% | 8%  |     |
| Don't know  | 28%             | 22%  | 26% | 23% | 24% | 26% | 26% | 29% | 41% | 33% | 23% | 17% | 32% | 27% | 29% | 25% | 31% | 31% | 21% | 24% | 32% | 39% | 39% |     |

Fieldwork Dates: 11th - 13th June 2022

Sample size: 1761 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          |       | New social grade |    |    |   |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|-------|------------------|----|----|---|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales | AB               | C1 | C2 | D | E |

If the Government applies a means test for subsidising social care, which of these options would you prefer?

|   | Unweighted base | 1761       | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155       | 95         | 540        | 497        | 327        | 203        | 194 |
|---|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|-----|
| <b>Base</b>   | <b>1761</b>     | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |     |
| To raise taxes less, but require recipients to sell their home (or borrow against its value) in order to help pay for their social care     | 21%             | 24%        | 20%        | 22%        | 25%        | 21%        | 23%        | 20%        | 21%        | 24%        | 20%        | 17%        | 23%        | 22%        | 23%        | 21%        | 21%        | 15%       | 25%        | 25%        | 14%        | 22%        | 14%        |     |
| To raise taxes more, and NOT require recipients to sell their home (or borrow against its value) in order to help pay for their social care | 43%             | 48%        | 46%        | 48%        | 45%        | 46%        | 43%        | 44%        | 32%        | 35%        | 49%        | 57%        | 37%        | 47%        | 44%        | 44%        | 39%        | 39%       | 49%        | 44%        | 42%        | 38%        | 36%        |     |
| Don't know  | 35%             | 28%        | 33%        | 31%        | 30%        | 33%        | 34%        | 37%        | 47%        | 40%        | 30%        | 26%        | 41%        | 32%        | 33%        | 35%        | 39%        | 46%       | 26%        | 31%        | 44%        | 40%        | 49%        |     |

Introducing an extra inheritance tax, paid by everyone with any savings after they die. This would be used to provide free long term care for those who needed it

|             | Unweighted base | 1761       | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155       | 95         | 540        | 497        | 327        | 203        | 194 |
|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|-----|
| <b>Base</b> | <b>1761</b>     | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |     |
| Support     | 22%             | 20%        | 31%        | 24%        | 26%        | 21%        | 27%        | 17%        | 19%        | 21%        | 22%        | 26%        | 23%        | 21%        | 20%        | 24%        | 22%        | 20%       | 25%        | 25%        | 17%        | 17%        | 22%        |     |
| Oppose      | 50%             | 61%        | 41%        | 45%        | 50%        | 58%        | 49%        | 51%        | 40%        | 51%        | 55%        | 50%        | 49%        | 53%        | 50%        | 49%        | 47%        | 48%       | 53%        | 48%        | 54%        | 50%        | 44%        |     |
| Don't know  | 28%             | 19%        | 28%        | 31%        | 25%        | 21%        | 24%        | 32%        | 42%        | 29%        | 23%        | 24%        | 28%        | 25%        | 30%        | 28%        | 30%        | 32%       | 22%        | 28%        | 29%        | 33%        | 35%        |     |

Putting a cap on the maximum amount of money that anyone will have to pay towards long term care costs, meaning that no one would have to pay more than about £70,000 towards their care

|             | Unweighted base | 1761       | 586        | 447        | 152        | 750        | 648        | 764        | 997        | 176        | 687        | 437        | 461        | 184        | 593        | 297        | 437        | 155       | 95         | 540        | 497        | 327        | 203        | 194 |
|-------------|-----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|-----|
| <b>Base</b> | <b>1761</b>     | <b>601</b> | <b>448</b> | <b>159</b> | <b>653</b> | <b>697</b> | <b>856</b> | <b>905</b> | <b>192</b> | <b>734</b> | <b>424</b> | <b>410</b> | <b>211</b> | <b>592</b> | <b>292</b> | <b>424</b> | <b>151</b> | <b>90</b> | <b>493</b> | <b>511</b> | <b>370</b> | <b>199</b> | <b>189</b> |     |
| Support     | 65%             | 73%        | 64%        | 67%        | 71%        | 67%        | 64%        | 65%        | 53%        | 62%        | 69%        | 71%        | 59%        | 66%        | 64%        | 66%        | 67%        | 62%       | 74%        | 63%        | 64%        | 58%        | 53%        |     |
| Oppose      | 13%             | 11%        | 14%        | 12%        | 11%        | 14%        | 13%        | 12%        | 14%        | 13%        | 15%        | 9%         | 12%        | 13%        | 13%        | 13%        | 11%        | 8%        | 11%        | 13%        | 15%        | 12%        | 11%        |     |
| Don't know  | 23%             | 16%        | 23%        | 22%        | 18%        | 19%        | 22%        | 24%        | 33%        | 25%        | 17%        | 20%        | 29%        | 21%        | 23%        | 21%        | 22%        | 30%       | 15%        | 24%        | 21%        | 30%        | 36%        |     |

Fieldwork Dates: 11th - 13th June 2022

Sample size: 1761 adults in GB



| Total | Vote in 2019 GE |     |         | EU Ref 2016 |       | Gender |        | Age   |       |       |     | Region |               |          |       |          | New social grade |    |    |    |   |
|-------|-----------------|-----|---------|-------------|-------|--------|--------|-------|-------|-------|-----|--------|---------------|----------|-------|----------|------------------|----|----|----|---|
|       | Con             | Lab | Lib Dem | Remain      | Leave | Male   | Female | 18-24 | 25-49 | 50-64 | 65+ | London | Rest of South | Midlands | North | Scotland | Wales            | AB | C1 | C2 | D |

The government backing a voluntary insurance scheme, so that people under the age of 65 could purchase insurance that would pay for long term care should they need it later in life.

|                 |      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Unweighted base | 1761 | 586 | 447 | 152 | 750 | 648 | 764 | 997 | 176 | 687 | 437 | 461 | 184 | 593 | 297 | 437 | 155 | 95  | 540 | 497 | 327 | 203 | 194 |
| <b>Base</b>     | 1761 | 601 | 448 | 159 | 653 | 697 | 856 | 905 | 192 | 734 | 424 | 410 | 211 | 592 | 292 | 424 | 151 | 90  | 493 | 511 | 370 | 199 | 189 |
| Support         | 63%  | 74% | 57% | 65% | 64% | 68% | 64% | 63% | 61% | 60% | 65% | 69% | 60% | 66% | 60% | 64% | 61% | 63% | 69% | 63% | 65% | 55% | 54% |
| Oppose          | 11%  | 8%  | 16% | 13% | 13% | 10% | 11% | 10% | 8%  | 10% | 14% | 9%  | 13% | 10% | 10% | 12% | 12% | 5%  | 13% | 11% | 9%  | 9%  | 13% |
| Don't know      | 26%  | 18% | 27% | 22% | 23% | 22% | 25% | 27% | 31% | 30% | 21% | 21% | 27% | 24% | 29% | 24% | 27% | 32% | 18% | 27% | 26% | 36% | 33% |

Cell Contents (Column Percentages)