

Fieldwork Dates: 20th - 22nd November 2021
Sample size: 1748 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base: All GB adults	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Approve	22%	47%	5%	5%	13%	34%	25%	19%	16%	17%	27%	30%	17%	24%	30%	22%	8%	22%	18%	22%	26%	22%	25%
Disapprove	56%	32%	82%	82%	73%	45%	57%	55%	48%	59%	55%	54%	62%	52%	46%	57%	78%	49%	63%	57%	50%	53%	46%
Don't know	22%	21%	13%	13%	13%	21%	18%	26%	37%	24%	18%	15%	20%	24%	24%	21%	14%	29%	18%	21%	24%	26%	28%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next
Conservatives

Unweighted base	1682	583	418	162	698	685	727	955	143	658	435	446	128	588	292	428	152	94	516	483	316	175	192
Base	1668	595	424	159	635	676	811	858	163	685	416	403	178	560	285	413	146	87	475	488	351	171	184
0 - Would never consider voting for them	35%	5%	66%	32%	48%	19%	34%	37%	37%	42%	35%	24%	37%	30%	28%	38%	59%	44%	35%	34%	35%	33%	44%
1	7%	1%	11%	14%	10%	3%	7%	6%	9%	7%	7%	4%	9%	5%	7%	7%	7%	6%	7%	6%	6%	8%	7%
2	6%	4%	5%	10%	6%	5%	5%	6%	8%	6%	5%	4%	8%	6%	5%	5%	4%	5%	6%	4%	6%	7%	7%
3	6%	4%	4%	9%	4%	6%	6%	5%	6%	7%	4%	5%	6%	6%	6%	5%	4%	6%	5%	7%	4%	6%	3%
4	4%	3%	3%	8%	3%	6%	4%	4%	4%	4%	4%	4%	1%	5%	6%	4%	1%	3%	6%	4%	3%	4%	2%
5	10%	12%	6%	8%	8%	10%	10%	10%	12%	11%	6%	11%	14%	10%	11%	10%	9%	8%	8%	13%	10%	8%	9%
6	5%	9%	1%	5%	5%	7%	6%	5%	4%	5%	5%	6%	5%	6%	5%	7%	0%	3%	6%	6%	3%	4%	4%
7	6%	10%	0%	5%	5%	7%	6%	6%	6%	5%	6%	6%	2%	6%	7%	7%	3%	7%	7%	6%	6%	4%	5%
8	7%	14%	2%	6%	4%	11%	8%	6%	4%	5%	8%	9%	8%	8%	9%	4%	5%	2%	5%	6%	10%	10%	4%
9	3%	7%	0%	1%	2%	5%	3%	3%	0%	1%	4%	7%	1%	4%	5%	3%	1%	3%	3%	3%	5%	1%	3%
10 - Would definitely consider voting for them	12%	30%	0%	2%	6%	21%	12%	11%	9%	6%	15%	20%	9%	15%	11%	9%	8%	15%	11%	11%	12%	15%	12%

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Labour

Unweighted base	1673	580	416	161	695	682	724	949	142	655	435	441	126	584	289	428	152	94	515	480	316	172	190
Base	1657	592	419	158	632	674	804	853	162	679	416	400	172	557	282	413	146	87	473	485	351	165	182
0 - Would never consider voting for them	25%	44%	2%	9%	11%	41%	28%	23%	13%	18%	28%	40%	24%	29%	24%	23%	20%	30%	19%	25%	28%	33%	30%
1	6%	8%	2%	7%	4%	7%	7%	5%	8%	4%	6%	8%	5%	5%	8%	6%	7%	3%	6%	5%	7%	5%	6%
2	6%	10%	3%	7%	5%	8%	7%	6%	5%	5%	8%	7%	4%	7%	8%	6%	10%	1%	7%	6%	7%	5%	5%
3	7%	8%	2%	9%	7%	8%	7%	7%	3%	8%	6%	7%	5%	8%	7%	6%	4%	10%	7%	6%	6%	7%	8%
4	7%	8%	4%	6%	6%	7%	6%	7%	7%	7%	6%	6%	9%	6%	3%	7%	7%	9%	7%	7%	5%	6%	7%
5	14%	11%	11%	14%	14%	11%	13%	15%	16%	17%	11%	10%	11%	14%	15%	14%	18%	14%	13%	14%	17%	11%	13%
6	7%	5%	10%	11%	8%	6%	6%	7%	8%	8%	6%	6%	8%	6%	9%	7%	6%	7%	9%	8%	5%	5%	3%
7	8%	4%	12%	16%	12%	5%	9%	7%	11%	11%	8%	4%	8%	8%	7%	9%	11%	7%	10%	9%	7%	10%	5%
8	6%	2%	13%	10%	10%	2%	6%	6%	9%	7%	5%	5%	9%	5%	7%	5%	8%	5%	7%	6%	5%	4%	8%
9	3%	0%	8%	4%	5%	1%	2%	3%	3%	2%	4%	2%	2%	2%	3%	4%	1%	3%	3%	2%	3%	2%	2%
10 - Would definitely consider voting for them	11%	1%	34%	8%	18%	5%	10%	13%	18%	13%	11%	6%	14%	11%	9%	13%	7%	11%	11%	11%	11%	12%	

Liberal Democrats

Unweighted base	1665	575	415	160	691	678	721	944	141	655	430	439	126	583	289	421	152	94	509	479	317	171	189
Base	1650	587	419	157	629	671	801	849	161	679	411	399	172	556	282	407	146	87	468	485	352	164	181
0 - Would never consider voting for them	30%	43%	15%	2%	15%	45%	33%	27%	18%	24%	35%	39%	22%	30%	28%	35%	25%	35%	24%	27%	33%	39%	38%
1	7%	9%	5%	3%	5%	8%	8%	6%	6%	6%	6%	9%	12%	5%	5%	7%	10%	8%	7%	6%	8%	8%	6%
2	8%	11%	7%	2%	8%	8%	10%	7%	8%	8%	10%	7%	8%	7%	11%	7%	9%	6%	7%	10%	7%	5%	9%
3	7%	7%	10%	4%	9%	7%	7%	8%	5%	8%	7%	7%	12%	6%	6%	8%	9%	10%	7%	8%	7%	6%	8%
4	8%	7%	9%	5%	8%	8%	7%	8%	7%	8%	7%	8%	6%	8%	9%	5%	11%	7%	6%	9%	9%	7%	5%
5	18%	14%	21%	22%	19%	14%	14%	22%	23%	21%	16%	13%	20%	18%	17%	17%	18%	20%	18%	16%	19%	18%	18%
6	7%	4%	10%	12%	11%	4%	6%	7%	6%	8%	6%	5%	4%	7%	10%	6%	6%	7%	10%	5%	6%	5%	5%
7	6%	3%	10%	16%	11%	3%	6%	6%	10%	8%	5%	4%	7%	7%	6%	7%	6%	3%	9%	7%	5%	5%	5%
8	4%	1%	6%	16%	7%	2%	4%	4%	6%	5%	3%	4%	2%	5%	4%	5%	3%	1%	5%	5%	2%	6%	2%
9	1%	1%	1%	5%	2%	1%	2%	1%	1%	1%	1%	2%	0%	2%	1%	1%	-	2%	3%	1%	1%	-	0%
10 - Would definitely consider voting for them	4%	1%	6%	13%	6%	1%	4%	3%	10%	4%	3%	2%	7%	5%	3%	3%	3%	1%	3%	7%	2%	1%	3%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base: All GB adults	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Health	49%	47%	60%	50%	58%	45%	43%	55%	36%	48%	53%	55%	35%	52%	50%	50%	52%	58%	51%	50%	54%	45%	40%
Immigration & Asylum	34%	59%	13%	15%	14%	60%	34%	33%	14%	25%	38%	54%	26%	35%	34%	41%	22%	26%	30%	28%	42%	35%	38%
Crime	17%	23%	13%	13%	12%	23%	20%	14%	13%	16%	17%	21%	28%	16%	18%	20%	4%	11%	16%	17%	19%	18%	18%
The economy	40%	45%	40%	48%	43%	44%	43%	37%	28%	40%	46%	41%	43%	37%	42%	41%	48%	34%	46%	42%	39%	40%	27%
Tax	8%	6%	8%	4%	6%	6%	10%	5%	17%	9%	5%	3%	11%	6%	8%	8%	7%	11%	7%	7%	9%	9%	6%
Pensions	8%	11%	5%	7%	5%	13%	8%	7%	2%	3%	8%	18%	6%	7%	7%	8%	12%	10%	5%	8%	9%	8%	12%
Education	13%	10%	17%	14%	15%	9%	11%	15%	14%	19%	10%	6%	10%	14%	15%	10%	18%	14%	14%	11%	17%	13%	9%
Family life & childcare	6%	4%	6%	5%	6%	5%	4%	8%	4%	8%	3%	6%	4%	6%	9%	5%	6%	3%	5%	5%	7%	8%	7%
Housing	15%	10%	19%	9%	14%	11%	13%	16%	19%	16%	14%	11%	18%	15%	13%	13%	19%	13%	13%	10%	15%	22%	23%
The environment	35%	24%	48%	54%	48%	24%	35%	35%	38%	39%	33%	28%	35%	37%	28%	33%	44%	39%	42%	37%	31%	27%	29%
Britain leaving the EU	26%	18%	34%	51%	40%	15%	29%	24%	25%	27%	29%	23%	24%	26%	26%	24%	32%	36%	31%	34%	17%	20%	19%
Transport	3%	2%	3%	4%	4%	2%	4%	3%	7%	1%	4%	4%	3%	2%	5%	3%	4%	3%	3%	4%	3%	1%	3%
Welfare benefits	10%	6%	16%	6%	11%	8%	9%	12%	13%	11%	12%	6%	13%	9%	8%	12%	11%	9%	9%	7%	10%	9%	23%
Defence and security	11%	20%	2%	5%	5%	17%	11%	10%	10%	7%	11%	17%	6%	11%	13%	13%	5%	12%	8%	11%	11%	14%	14%
None of these	1%	1%	1%	-	1%	1%	1%	1%	4%	1%	0%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	-	0%
Don't know	4%	1%	1%	0%	2%	1%	4%	3%	10%	5%	1%	0%	7%	4%	1%	3%	2%	3%	3%	4%	2%	5%	6%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very well	3%	5%	0%	1%	2%	4%	3%	2%	3%	2%	2%	4%	2%	3%	2%	4%	1%	3%	3%	2%	4%	3%	1%
Fairly well	23%	41%	9%	13%	16%	33%	26%	20%	19%	17%	28%	32%	25%	27%	22%	22%	14%	22%	21%	24%	25%	23%	26%
Fairly badly	27%	29%	23%	33%	26%	29%	27%	28%	31%	28%	23%	29%	23%	28%	31%	27%	30%	28%	27%	29%	29%	22%	25%
Very badly	38%	20%	62%	49%	51%	30%	36%	41%	25%	43%	43%	32%	34%	35%	37%	41%	51%	41%	43%	37%	36%	36%	37%
Don't know	8%	6%	6%	3%	6%	5%	8%	9%	22%	9%	4%	4%	16%	8%	8%	7%	4%	6%	5%	8%	6%	15%	12%

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Immigration

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very well	1%	1%	0%	-	0%	1%	1%	0%	2%	1%	0%	1%	1%	1%	1%	0%	1%	1%	1%	1%	2%	-	
Fairly well	10%	13%	7%	11%	10%	8%	10%	10%	13%	11%	9%	8%	11%	8%	12%	10%	8%	14%	10%	11%	8%	9%	12%
Fairly badly	29%	31%	29%	34%	32%	28%	28%	30%	29%	27%	31%	29%	25%	32%	27%	31%	24%	28%	30%	31%	29%	28%	23%
Very badly	48%	47%	53%	47%	47%	57%	50%	46%	31%	45%	53%	56%	46%	44%	49%	49%	61%	47%	51%	45%	49%	42%	52%
Don't know	12%	7%	11%	8%	12%	7%	10%	14%	25%	15%	6%	6%	17%	14%	10%	10%	7%	10%	9%	12%	12%	19%	12%

Crime

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very well	1%	2%	0%	1%	1%	1%	2%	1%	4%	2%	0%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%	2%
Fairly well	23%	33%	13%	31%	22%	27%	23%	23%	22%	20%	25%	27%	13%	27%	24%	24%	18%	24%	25%	24%	19%	27%	18%
Fairly badly	35%	38%	34%	35%	34%	37%	35%	35%	35%	31%	38%	40%	29%	37%	36%	34%	36%	40%	35%	37%	39%	31%	26%
Very badly	26%	17%	40%	28%	30%	25%	28%	24%	16%	30%	28%	22%	37%	22%	24%	30%	31%	15%	28%	23%	26%	23%	34%
Don't know	14%	10%	13%	6%	13%	10%	12%	16%	23%	17%	9%	9%	19%	14%	16%	10%	14%	20%	10%	14%	14%	17%	20%

Education

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very well	2%	4%	0%	1%	1%	3%	2%	2%	6%	2%	2%	2%	3%	3%	1%	3%	3%	1%	2%	3%	3%	3%	1%
Fairly well	32%	52%	16%	22%	23%	45%	33%	30%	22%	25%	35%	44%	26%	36%	34%	32%	16%	26%	30%	32%	32%	30%	34%
Fairly badly	28%	21%	36%	40%	33%	23%	28%	27%	29%	28%	27%	27%	31%	27%	28%	25%	30%	36%	30%	26%	29%	31%	20%
Very badly	21%	8%	36%	27%	29%	13%	22%	21%	19%	26%	23%	12%	20%	17%	19%	25%	33%	17%	25%	20%	19%	16%	23%
Don't know	17%	15%	11%	10%	14%	16%	14%	20%	24%	18%	13%	16%	20%	16%	17%	16%	19%	20%	12%	19%	17%	19%	22%

Taxation

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very well	1%	3%	-	1%	1%	2%	2%	1%	1%	2%	1%	1%	0%	2%	0%	2%	-	2%	2%	1%	1%	2%	1%
Fairly well	27%	49%	13%	24%	22%	38%	30%	24%	12%	19%	35%	40%	18%	30%	31%	28%	16%	26%	28%	26%	31%	24%	21%
Fairly badly	27%	25%	28%	33%	30%	24%	26%	29%	28%	27%	28%	27%	25%	29%	27%	25%	31%	28%	30%	28%	28%	23%	22%
Very badly	29%	12%	48%	33%	35%	22%	31%	27%	32%	35%	27%	19%	36%	23%	27%	31%	39%	27%	30%	28%	28%	27%	31%
Don't know	15%	11%	12%	9%	12%	14%	11%	19%	26%	18%	9%	13%	21%	15%	15%	13%	15%	17%	10%	16%	13%	23%	24%

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Unemployment

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very well	5%	12%	1%	4%	4%	8%	7%	4%	6%	4%	8%	5%	2%	6%	5%	7%	2%	3%	7%	6%	4%	4%	3%
Fairly well	37%	57%	22%	39%	31%	48%	40%	34%	20%	32%	40%	50%	28%	43%	39%	35%	26%	36%	36%	37%	40%	39%	29%
Fairly badly	23%	14%	33%	29%	27%	19%	20%	26%	27%	24%	24%	21%	30%	22%	21%	24%	28%	18%	25%	23%	24%	19%	25%
Very badly	18%	5%	28%	17%	21%	11%	19%	17%	23%	22%	17%	10%	21%	12%	18%	19%	33%	22%	19%	16%	15%	17%	26%
Don't know	17%	13%	16%	11%	17%	14%	14%	19%	24%	19%	12%	14%	19%	17%	17%	15%	11%	21%	13%	18%	18%	21%	17%

Inflation

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very well	1%	2%	1%	1%	1%	2%	1%	1%	3%	1%	1%	2%	1%	2%	2%	1%	-	4%	1%	1%	1%	1%	2%
Fairly well	23%	44%	8%	17%	18%	33%	24%	22%	12%	15%	29%	35%	15%	26%	25%	24%	13%	21%	23%	25%	23%	21%	17%
Fairly badly	30%	28%	31%	40%	34%	30%	33%	28%	25%	29%	31%	35%	22%	32%	29%	31%	34%	37%	32%	30%	32%	24%	28%
Very badly	28%	11%	47%	31%	32%	20%	29%	26%	28%	34%	28%	16%	38%	21%	26%	29%	39%	26%	28%	25%	27%	31%	31%
Don't know	18%	15%	13%	12%	15%	15%	13%	23%	32%	22%	11%	12%	24%	19%	18%	16%	14%	12%	16%	18%	17%	23%	22%

Britain's exit from the EU

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very well	5%	11%	1%	-	1%	10%	6%	3%	2%	3%	5%	8%	2%	7%	2%	5%	1%	6%	5%	4%	6%	5%	3%
Fairly well	25%	51%	4%	8%	11%	44%	25%	25%	13%	18%	32%	37%	16%	27%	33%	28%	10%	21%	21%	25%	30%	28%	26%
Fairly badly	21%	19%	19%	22%	20%	18%	19%	22%	30%	22%	16%	19%	24%	21%	21%	17%	22%	22%	21%	22%	20%	19%	17%
Very badly	38%	11%	67%	65%	61%	19%	41%	36%	33%	44%	40%	30%	37%	35%	33%	39%	59%	44%	44%	41%	33%	30%	35%
Don't know	11%	8%	8%	5%	7%	9%	9%	13%	22%	14%	7%	5%	21%	10%	11%	10%	8%	8%	8%	8%	12%	19%	19%

Defence

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very well	4%	6%	3%	2%	3%	4%	6%	2%	6%	5%	3%	3%	6%	3%	4%	4%	3%	2%	5%	5%	5%	2%	1%
Fairly well	35%	50%	21%	42%	33%	41%	37%	33%	26%	31%	38%	44%	28%	38%	36%	38%	21%	37%	35%	34%	38%	35%	33%
Fairly badly	20%	19%	27%	17%	21%	22%	22%	18%	18%	19%	23%	21%	20%	19%	18%	23%	25%	19%	21%	22%	21%	15%	19%
Very badly	14%	7%	19%	14%	15%	12%	15%	12%	11%	15%	13%	12%	15%	10%	14%	14%	23%	15%	13%	13%	11%	17%	19%
Don't know	27%	19%	30%	26%	27%	21%	20%	34%	38%	30%	22%	21%	31%	29%	27%	21%	27%	28%	26%	27%	25%	31%	28%

Fieldwork Dates: 20th - 22nd November 2021

Sample size: 1748 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very well	3%	6%	0%	1%	1%	4%	3%	2%	5%	2%	3%	4%	1%	3%	4%	3%	1%	3%	4%	3%	3%	2%	1%
Fairly well	33%	59%	14%	27%	26%	48%	36%	31%	19%	25%	42%	45%	19%	40%	36%	34%	21%	29%	32%	34%	37%	31%	30%
Fairly badly	30%	19%	41%	38%	36%	23%	29%	32%	40%	31%	25%	30%	37%	27%	26%	31%	34%	40%	32%	33%	30%	21%	29%
Very badly	22%	8%	36%	27%	28%	15%	24%	21%	17%	28%	24%	12%	25%	18%	21%	24%	34%	19%	25%	21%	19%	23%	24%
Don't know	12%	7%	8%	7%	9%	9%	9%	14%	19%	15%	6%	9%	18%	12%	13%	8%	9%	9%	8%	10%	12%	22%	16%

Terrorism

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very well	6%	9%	3%	4%	4%	7%	7%	4%	8%	5%	6%	6%	6%	6%	6%	6%	3%	9%	6%	6%	5%	6%	6%
Fairly well	42%	56%	36%	48%	43%	46%	44%	40%	35%	37%	45%	51%	40%	46%	47%	39%	28%	41%	46%	42%	44%	37%	34%
Fairly badly	22%	18%	24%	26%	22%	22%	22%	22%	19%	22%	22%	23%	18%	21%	20%	26%	26%	14%	22%	24%	21%	22%	19%
Very badly	15%	8%	21%	11%	15%	14%	17%	13%	11%	17%	15%	13%	16%	13%	12%	18%	23%	11%	14%	13%	13%	16%	23%
Don't know	15%	8%	16%	11%	15%	10%	11%	20%	27%	19%	12%	8%	21%	14%	15%	11%	19%	25%	12%	16%	17%	19%	18%

Transport

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very well	2%	3%	1%	-	1%	2%	2%	2%	4%	2%	2%	1%	3%	2%	2%	1%	1%	1%	2%	1%	2%	4%	2%
Fairly well	26%	44%	13%	20%	17%	35%	27%	26%	28%	21%	28%	33%	21%	31%	28%	26%	16%	21%	25%	26%	29%	27%	26%
Fairly badly	33%	33%	36%	35%	35%	34%	35%	30%	27%	35%	32%	33%	38%	32%	32%	31%	32%	42%	34%	33%	36%	28%	26%
Very badly	24%	8%	39%	37%	36%	15%	25%	22%	17%	24%	28%	22%	22%	19%	22%	27%	38%	20%	29%	23%	20%	16%	25%
Don't know	15%	12%	12%	8%	11%	13%	10%	20%	24%	18%	11%	11%	16%	16%	17%	15%	13%	16%	11%	17%	12%	24%	21%

Housing

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very well	2%	3%	1%	1%	1%	3%	2%	1%	2%	2%	1%	2%	4%	2%	1%	1%	-	1%	2%	1%	2%	3%	1%
Fairly well	19%	35%	8%	16%	13%	29%	20%	18%	15%	14%	22%	27%	12%	21%	23%	19%	13%	18%	18%	19%	23%	18%	13%
Fairly badly	34%	34%	34%	38%	36%	33%	33%	35%	40%	31%	37%	34%	30%	33%	36%	34%	37%	35%	39%	35%	32%	33%	27%
Very badly	30%	13%	48%	35%	37%	21%	31%	29%	23%	36%	30%	23%	38%	28%	24%	30%	39%	32%	30%	27%	29%	26%	42%
Don't know	15%	14%	10%	11%	13%	14%	13%	17%	20%	17%	11%	14%	16%	15%	15%	16%	12%	13%	11%	19%	14%	20%	17%

Fieldwork Dates: 20th - 22nd November 2021

Sample size: 1748 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very well	3%	7%	1%	-	2%	5%	4%	2%	5%	3%	4%	2%	3%	4%	3%	3%	-	3%	4%	3%	4%	2%	1%
Fairly well	28%	48%	9%	20%	18%	41%	28%	28%	17%	21%	31%	41%	16%	31%	28%	31%	17%	33%	28%	26%	30%	27%	26%
Fairly badly	31%	27%	35%	41%	36%	27%	28%	34%	31%	32%	33%	28%	33%	31%	30%	31%	34%	28%	33%	31%	32%	28%	28%
Very badly	25%	7%	47%	32%	37%	14%	28%	22%	26%	30%	24%	17%	30%	22%	23%	24%	39%	21%	28%	26%	18%	22%	29%
Don't know	13%	12%	8%	7%	7%	13%	12%	15%	20%	15%	8%	12%	18%	12%	17%	11%	10%	15%	7%	13%	17%	20%	18%

Welfare benefits

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very well	3%	5%	2%	1%	2%	4%	4%	2%	5%	2%	3%	3%	3%	3%	3%	3%	1%	2%	3%	3%	3%	2%	2%
Fairly well	20%	37%	7%	10%	13%	29%	20%	19%	10%	16%	23%	28%	14%	22%	24%	21%	8%	18%	17%	20%	24%	21%	16%
Fairly badly	28%	28%	26%	36%	28%	29%	27%	29%	28%	27%	27%	31%	25%	29%	27%	27%	35%	29%	26%	30%	29%	25%	28%
Very badly	32%	14%	54%	40%	45%	22%	34%	31%	23%	39%	35%	23%	36%	28%	28%	34%	46%	35%	39%	27%	30%	28%	38%
Don't know	17%	17%	12%	14%	12%	16%	15%	19%	35%	17%	12%	14%	22%	18%	18%	15%	10%	15%	15%	20%	14%	23%	15%

Do you think that Boris Johnson is doing well or badly as Prime Minister?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base: All GB adults	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very well	4%	9%	0%	1%	1%	7%	4%	4%	3%	3%	4%	7%	3%	6%	3%	3%	1%	4%	3%	4%	5%	5%	5%
Fairly well	25%	48%	6%	7%	14%	38%	25%	25%	18%	21%	29%	31%	18%	28%	30%	25%	10%	27%	22%	23%	31%	22%	29%
Fairly badly	25%	26%	22%	31%	22%	27%	25%	25%	30%	25%	20%	28%	31%	24%	20%	26%	27%	23%	24%	27%	25%	30%	18%
Very badly	39%	13%	68%	59%	59%	23%	42%	37%	33%	43%	42%	33%	40%	35%	34%	40%	57%	42%	47%	39%	33%	31%	38%
Don't know	7%	4%	3%	2%	4%	5%	5%	9%	16%	9%	5%	2%	8%	7%	12%	5%	4%	5%	5%	6%	7%	13%	10%

Do you think Keir Starmer is doing well or badly as leader of the Labour party?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base: All GB adults	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very well	2%	1%	5%	6%	4%	1%	2%	2%	0%	2%	1%	3%	2%	2%	2%	2%	4%	1%	2%	2%	3%	1%	3%
Fairly well	21%	17%	30%	35%	31%	16%	22%	21%	18%	20%	25%	22%	16%	24%	20%	22%	23%	18%	25%	21%	22%	16%	19%
Fairly badly	32%	34%	36%	35%	36%	31%	33%	30%	33%	29%	34%	33%	29%	32%	32%	31%	33%	31%	34%	35%	26%	26%	31%
Very badly	25%	38%	16%	12%	16%	37%	28%	21%	14%	22%	29%	29%	21%	25%	24%	26%	19%	30%	26%	23%	24%	26%	24%
Don't know	20%	10%	13%	12%	13%	14%	15%	25%	35%	27%	10%	12%	32%	17%	21%	18%	22%	21%	13%	19%	25%	30%	23%

Fieldwork Dates: 20th - 22nd November 2021

Sample size: 1748 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you believe that at the moment Keir Starmer does or does not look like a Prime Minister in waiting?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base: All GB adults	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
He does look like a Prime Minister in waiting	19%	8%	34%	35%	29%	12%	17%	20%	16%	22%	17%	17%	21%	19%	17%	18%	23%	16%	22%	19%	17%	14%	16%
He does not look like a Prime Minister in waiting	59%	82%	46%	50%	51%	75%	63%	56%	49%	51%	67%	71%	46%	61%	61%	64%	54%	66%	63%	59%	59%	56%	56%
Not sure	22%	10%	20%	15%	19%	14%	20%	24%	35%	27%	16%	12%	34%	21%	22%	18%	22%	18%	15%	22%	23%	30%	28%

Do you believe the Labour party today are or are not ready for government?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base: All GB adults	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
They are ready for Government	20%	5%	42%	31%	30%	9%	18%	21%	28%	24%	17%	12%	23%	20%	18%	21%	18%	15%	22%	21%	18%	18%	15%
They are not ready for Government	60%	87%	36%	58%	52%	78%	65%	55%	44%	50%	69%	76%	51%	62%	64%	59%	59%	62%	62%	59%	62%	58%	55%
Not sure	20%	8%	22%	11%	18%	12%	17%	24%	28%	27%	14%	12%	27%	18%	18%	21%	23%	23%	16%	20%	20%	24%	30%

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base: All GB adults	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Strongly support	14%	10%	23%	10%	17%	10%	18%	11%	19%	15%	12%	15%	24%	12%	12%	13%	23%	13%	13%	13%	12%	19%	20%
Tend to support	35%	35%	38%	49%	43%	32%	33%	37%	28%	35%	35%	40%	28%	36%	30%	38%	46%	40%	39%	35%	38%	33%	26%
Tend to oppose	26%	30%	20%	29%	24%	31%	25%	26%	18%	24%	29%	29%	15%	27%	32%	28%	18%	24%	25%	29%	25%	20%	25%
Strongly oppose	12%	18%	6%	5%	6%	18%	12%	11%	9%	11%	15%	11%	11%	14%	13%	11%	5%	9%	15%	10%	10%	11%	13%
Don't know	13%	7%	13%	8%	10%	9%	12%	14%	25%	16%	9%	6%	23%	12%	13%	11%	9%	14%	8%	13%	16%	17%	16%

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base: All GB adults	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Strongly support	11%	6%	19%	4%	12%	7%	14%	8%	12%	13%	7%	10%	20%	8%	9%	9%	18%	8%	10%	10%	7%	17%	15%
Tend to support	31%	28%	35%	40%	38%	27%	31%	32%	28%	30%	32%	34%	24%	30%	26%	35%	40%	43%	33%	29%	35%	31%	24%
Tend to oppose	25%	27%	24%	28%	25%	26%	24%	26%	29%	23%	26%	27%	18%	25%	32%	26%	19%	23%	24%	32%	21%	19%	23%
Strongly oppose	22%	33%	12%	19%	16%	32%	21%	23%	14%	20%	27%	24%	16%	27%	23%	22%	13%	16%	26%	21%	21%	18%	20%
Don't know	11%	7%	10%	8%	10%	8%	10%	12%	17%	14%	9%	6%	22%	10%	11%	7%	10%	11%	7%	8%	15%	14%	18%

Fieldwork Dates: 20th - 22nd November 2021

Sample size: 1748 GB Adults



	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Strongly support	17%	10%	28%	10%	18%	11%	20%	15%	35%	19%	12%	12%	25%	15%	11%	18%	24%	17%	16%	17%	14%	27%	19%
Tend to support	34%	31%	37%	40%	40%	31%	31%	36%	26%	32%	37%	35%	29%	36%	33%	34%	32%	35%	35%	32%	36%	30%	31%
Tend to oppose	22%	29%	14%	24%	20%	27%	20%	23%	11%	21%	21%	28%	16%	20%	29%	21%	22%	20%	22%	22%	19%	19%	
Strongly oppose	13%	17%	9%	13%	9%	18%	15%	11%	12%	14%	14%	11%	12%	15%	11%	13%	8%	12%	16%	16%	10%	7%	9%
Don't know	15%	12%	12%	13%	13%	14%	14%	15%	16%	14%	16%	14%	17%	14%	16%	14%	15%	15%	11%	12%	17%	18%	22%

....if it meant the government borrowing a large amount of money to fund house building?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Strongly support	8%	5%	16%	4%	10%	5%	10%	6%	8%	9%	7%	8%	10%	6%	6%	9%	14%	8%	8%	8%	5%	11%	10%
Tend to support	22%	16%	29%	30%	28%	16%	22%	22%	25%	20%	23%	23%	24%	21%	19%	21%	30%	21%	24%	21%	24%	18%	19%
Tend to oppose	29%	33%	23%	34%	30%	30%	27%	30%	26%	28%	27%	33%	22%	30%	31%	28%	25%	36%	27%	32%	29%	30%	23%
Strongly oppose	28%	39%	18%	25%	21%	38%	30%	26%	22%	28%	31%	27%	24%	30%	29%	30%	18%	26%	32%	29%	26%	23%	22%
Don't know	14%	8%	15%	7%	11%	10%	11%	16%	19%	16%	12%	9%	20%	13%	14%	13%	14%	9%	8%	11%	16%	19%	26%

....if it meant allowing smaller housing units or more high rise blocks?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Strongly support	5%	2%	10%	2%	4%	2%	6%	4%	10%	6%	2%	4%	15%	3%	3%	4%	5%	3%	5%	4%	1%	8%	10%
Tend to support	21%	21%	24%	23%	25%	17%	22%	19%	23%	20%	22%	20%	18%	20%	22%	21%	23%	19%	22%	22%	20%	20%	16%
Tend to oppose	33%	35%	31%	38%	35%	35%	35%	32%	27%	32%	32%	40%	22%	33%	33%	35%	40%	41%	33%	35%	38%	30%	24%
Strongly oppose	28%	33%	24%	29%	25%	35%	26%	30%	20%	28%	32%	28%	27%	31%	28%	28%	20%	28%	30%	30%	24%	26%	29%
Don't know	13%	9%	12%	7%	12%	11%	11%	15%	20%	15%	12%	8%	17%	13%	14%	12%	12%	9%	11%	9%	16%	16%	22%

Fieldwork Dates: 20th - 22nd November 2021

Sample size: 1748 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

....if it meant building more housing on green field sites?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Strongly support	4%	4%	4%	2%	3%	3%	5%	2%	6%	4%	2%	4%	6%	3%	4%	4%	2%	4%	3%	4%	1%	8%	4%
Tend to support	13%	11%	15%	17%	16%	10%	15%	11%	11%	13%	13%	15%	13%	14%	10%	12%	22%	10%	13%	14%	13%	14%	12%
Tend to oppose	27%	24%	29%	34%	30%	24%	27%	27%	29%	27%	28%	23%	25%	24%	29%	27%	30%	39%	28%	26%	29%	25%	23%
Strongly oppose	45%	55%	43%	41%	41%	55%	43%	46%	29%	44%	50%	50%	35%	49%	47%	48%	35%	36%	48%	48%	41%	38%	44%
Don't know	11%	7%	10%	6%	10%	8%	10%	13%	25%	13%	8%	7%	21%	10%	11%	9%	12%	10%	7%	8%	15%	16%	18%

In the year ahead, do you expect house prices to go up or down, or stay about the same?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base: All GB adults	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Go up a lot	14%	10%	16%	14%	12%	13%	14%	13%	20%	13%	12%	14%	16%	14%	11%	11%	19%	17%	11%	11%	15%	17%	20%
Go up a little	42%	46%	41%	48%	48%	42%	46%	38%	37%	41%	43%	47%	36%	41%	45%	44%	46%	41%	49%	46%	37%	35%	32%
Stay about the same	22%	27%	20%	26%	21%	27%	20%	24%	6%	23%	26%	24%	15%	24%	23%	24%	17%	20%	24%	20%	26%	21%	16%
Go down a little	6%	5%	5%	3%	5%	6%	5%	7%	11%	6%	6%	4%	7%	6%	7%	5%	3%	10%	5%	7%	8%	4%	6%
Go down a lot	1%	2%	2%	1%	1%	1%	1%	2%	2%	2%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	0%	1%
Don't know	14%	10%	16%	8%	13%	11%	13%	16%	24%	15%	13%	10%	24%	13%	12%	14%	14%	11%	9%	14%	14%	22%	25%

Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base: All GB adults	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
It would be better for Britain if house prices rose	6%	8%	5%	5%	5%	7%	7%	4%	8%	6%	5%	6%	9%	6%	4%	5%	6%	4%	6%	6%	6%	4%	5%
It would be better for Britain if house prices went down	46%	36%	57%	37%	47%	40%	47%	45%	61%	47%	47%	36%	47%	46%	39%	47%	46%	59%	46%	43%	46%	54%	46%
It would be better for Britain if house prices stayed about the same	29%	37%	21%	39%	30%	35%	27%	30%	11%	27%	31%	38%	21%	29%	33%	29%	32%	23%	36%	28%	28%	20%	21%
Don't know	20%	18%	17%	19%	19%	18%	18%	21%	20%	21%	17%	20%	24%	18%	24%	19%	16%	14%	12%	22%	20%	22%	28%

Fieldwork Dates: 20th - 22nd November 2021

Sample size: 1748 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base: All GB adults	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
I would be better off if house prices rose	21%	23%	23%	37%	28%	21%	24%	19%	8%	23%	22%	24%	17%	24%	18%	23%	18%	25%	30%	22%	17%	15%	11%
I would be better off if house prices fell	20%	11%	26%	14%	18%	10%	19%	21%	56%	26%	8%	3%	33%	18%	15%	22%	16%	14%	20%	20%	17%	27%	19%
It will make little difference to me personally if house prices rise or fall	49%	59%	44%	44%	46%	61%	48%	49%	19%	37%	64%	69%	31%	49%	55%	49%	60%	53%	44%	47%	56%	47%	54%
Don't know	10%	7%	6%	5%	8%	8%	10%	10%	17%	13%	6%	4%	18%	10%	11%	7%	6%	7%	6%	10%	10%	11%	16%

Do you think the Labour Party is united or divided at the present time?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
United	15%	7%	28%	25%	23%	10%	16%	14%	15%	15%	17%	14%	12%	15%	19%	14%	15%	11%	16%	16%	17%	11%	9%
Divided	47%	64%	41%	45%	45%	58%	52%	43%	37%	41%	53%	57%	43%	49%	44%	50%	45%	45%	52%	46%	44%	45%	48%
Don't know	38%	29%	32%	30%	32%	32%	32%	43%	48%	44%	30%	30%	44%	35%	37%	36%	39%	44%	32%	38%	39%	43%	43%

Do you think the Conservative Party is united or divided at the present time?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
United	16%	26%	11%	12%	13%	19%	19%	13%	15%	15%	17%	16%	17%	17%	14%	16%	11%	16%	17%	14%	16%	17%	16%
Divided	57%	55%	67%	71%	68%	59%	58%	57%	39%	51%	65%	69%	43%	57%	60%	62%	66%	54%	65%	61%	53%	44%	53%
Don't know	27%	19%	22%	17%	19%	22%	23%	30%	45%	34%	17%	15%	40%	26%	26%	23%	23%	30%	19%	25%	32%	40%	31%

Fieldwork Dates: 20th - 22nd November 2021

Sample size: 1748 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. With this in mind, where would you place each of the following?

Labour Party

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very left-wing	10%	21%	4%	3%	5%	19%	11%	10%	4%	7%	13%	15%	10%	11%	10%	12%	5%	8%	10%	9%	11%	14%	8%
Fairly left-wing	25%	32%	25%	32%	25%	27%	28%	22%	27%	21%	26%	32%	18%	29%	28%	24%	17%	24%	29%	27%	21%	21%	23%
Slightly left-of-centre	24%	14%	38%	47%	37%	16%	26%	23%	22%	25%	26%	23%	24%	26%	19%	25%	26%	25%	31%	24%	22%	18%	18%
Centre	6%	3%	9%	4%	8%	4%	7%	6%	6%	6%	7%	5%	10%	4%	6%	6%	8%	6%	6%	7%	7%	5%	6%
Slightly right-of-centre	3%	2%	5%	2%	4%	2%	4%	2%	2%	3%	4%	2%	3%	2%	2%	4%	8%	2%	2%	4%	3%	2%	4%
Fairly right-wing	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	2%	2%	2%	1%	1%	1%	4%	2%	1%	1%	1%	1%	3%
Very right-wing	0%	0%	1%	-	0%	1%	0%	0%	-	0%	0%	0%	1%	0%	0%	0%	1%	-	0%	-	0%	1%	1%
Don't know	29%	27%	17%	12%	19%	30%	23%	35%	38%	36%	22%	21%	33%	28%	32%	27%	30%	33%	20%	28%	35%	39%	38%

Conservative Party

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very left-wing	1%	2%	1%	1%	1%	2%	1%	2%	-	2%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	2%
Fairly left-wing	2%	2%	1%	0%	1%	2%	2%	1%	2%	2%	2%	0%	2%	2%	1%	2%	2%	1%	2%	1%	1%	2%	3%
Slightly left-of-centre	3%	5%	1%	1%	1%	5%	4%	3%	1%	3%	5%	3%	2%	3%	4%	4%	2%	2%	2%	3%	4%	4%	3%
Centre	6%	9%	4%	3%	3%	9%	8%	5%	5%	5%	6%	11%	9%	6%	8%	5%	2%	8%	5%	6%	8%	6%	8%
Slightly right-of-centre	15%	25%	7%	18%	12%	21%	19%	12%	16%	13%	17%	18%	7%	19%	17%	16%	14%	9%	18%	16%	15%	10%	13%
Fairly right-wing	24%	22%	30%	38%	33%	20%	25%	23%	22%	22%	26%	25%	23%	26%	20%	24%	22%	28%	29%	28%	17%	23%	16%
Very right-wing	19%	8%	38%	28%	31%	11%	19%	20%	15%	18%	21%	22%	21%	16%	19%	21%	25%	20%	24%	19%	17%	15%	17%
Don't know	29%	26%	17%	11%	18%	30%	23%	35%	39%	36%	22%	20%	34%	28%	30%	27%	31%	32%	19%	27%	36%	40%	38%

Liberal Democrats

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very left-wing	5%	10%	3%	1%	2%	10%	7%	4%	1%	6%	6%	5%	9%	5%	3%	6%	3%	2%	6%	3%	5%	7%	8%
Fairly left-wing	9%	14%	7%	7%	8%	11%	12%	6%	12%	10%	10%	6%	6%	10%	10%	9%	6%	12%	9%	12%	7%	11%	6%
Slightly left-of-centre	14%	13%	17%	27%	21%	11%	16%	13%	13%	13%	14%	18%	11%	17%	13%	11%	19%	16%	21%	15%	10%	8%	9%
Centre	21%	16%	27%	33%	29%	15%	20%	21%	13%	17%	27%	23%	16%	21%	19%	23%	21%	23%	22%	22%	20%	16%	20%
Slightly right-of-centre	8%	4%	14%	12%	11%	5%	8%	8%	11%	7%	8%	9%	8%	6%	7%	10%	10%	8%	9%	8%	8%	8%	5%
Fairly right-wing	2%	1%	2%	2%	2%	1%	2%	2%	4%	2%	2%	2%	3%	2%	3%	1%	3%	2%	3%	1%	3%	-	3%
Very right-wing	1%	1%	1%	-	0%	1%	1%	1%	-	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	1%	-	1%	2%
Don't know	40%	41%	29%	18%	27%	45%	33%	46%	46%	44%	33%	36%	45%	38%	44%	39%	37%	36%	29%	39%	47%	49%	47%

Fieldwork Dates: 20th - 22nd November 2021

Sample size: 1748 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Keir Starmer

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very left-wing	5%	10%	3%	2%	2%	10%	6%	5%	2%	5%	6%	8%	8%	6%	4%	5%	3%	2%	6%	4%	5%	8%	7%
Fairly left-wing	14%	23%	9%	11%	11%	19%	15%	13%	12%	10%	16%	20%	9%	15%	18%	14%	11%	15%	13%	17%	12%	14%	14%
Slightly left-of-centre	25%	23%	33%	47%	35%	21%	27%	23%	17%	21%	31%	30%	20%	27%	24%	25%	21%	29%	36%	26%	21%	16%	12%
Centre	12%	10%	19%	12%	16%	9%	14%	10%	17%	12%	13%	11%	15%	12%	12%	13%	10%	10%	13%	12%	12%	11%	15%
Slightly right-of-centre	5%	2%	8%	8%	8%	3%	6%	4%	8%	5%	5%	5%	8%	4%	4%	5%	9%	4%	6%	7%	5%	2%	3%
Fairly right-wing	2%	1%	4%	1%	2%	1%	2%	2%	2%	2%	3%	2%	2%	1%	2%	3%	5%	2%	2%	1%	3%	2%	5%
Very right-wing	1%	0%	2%	0%	1%	1%	0%	1%	0%	1%	2%	1%	1%	0%	1%	1%	1%	1%	1%	0%	0%	1%	3%
Don't know	35%	31%	23%	19%	25%	35%	28%	41%	42%	45%	26%	23%	39%	34%	33%	33%	40%	36%	26%	33%	41%	46%	42%

Boris Johnson

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very left-wing	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	2%	1%	-	1%	1%	1%	1%	1%
Fairly left-wing	2%	4%	0%	2%	1%	3%	3%	1%	1%	2%	3%	1%	4%	1%	2%	2%	1%	1%	2%	1%	1%	4%	4%
Slightly left-of-centre	3%	3%	1%	0%	1%	4%	3%	2%	2%	3%	4%	3%	3%	3%	2%	3%	3%	2%	2%	3%	4%	2%	3%
Centre	7%	11%	5%	2%	5%	9%	9%	5%	7%	6%	7%	9%	7%	7%	9%	6%	6%	10%	7%	6%	8%	7%	10%
Slightly right-of-centre	12%	19%	5%	14%	9%	15%	15%	9%	12%	9%	14%	15%	6%	15%	14%	11%	8%	6%	13%	13%	12%	10%	7%
Fairly right-wing	20%	20%	26%	28%	26%	20%	21%	19%	20%	19%	22%	21%	21%	20%	21%	21%	19%	21%	28%	21%	14%	17%	14%
Very right-wing	24%	14%	40%	41%	36%	15%	22%	25%	18%	21%	26%	29%	22%	24%	18%	25%	28%	28%	25%	26%	22%	18%	22%
Don't know	31%	28%	21%	12%	21%	32%	26%	37%	39%	39%	24%	22%	35%	30%	31%	30%	34%	32%	23%	29%	37%	42%	38%

Ed Davey

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very left-wing	3%	6%	1%	1%	1%	6%	4%	1%	-	3%	3%	3%	4%	3%	1%	3%	2%	2%	3%	1%	2%	5%	4%
Fairly left-wing	4%	6%	3%	5%	3%	5%	5%	3%	3%	4%	4%	4%	7%	3%	3%	4%	2%	5%	4%	4%	2%	5%	6%
Slightly left-of-centre	6%	7%	7%	14%	8%	6%	9%	4%	3%	5%	8%	9%	5%	8%	6%	6%	4%	7%	10%	8%	4%	3%	3%
Centre	13%	11%	16%	24%	18%	11%	14%	11%	12%	8%	15%	18%	15%	12%	12%	11%	12%	18%	15%	11%	12%	12%	14%
Slightly right-of-centre	4%	2%	5%	6%	6%	1%	5%	3%	3%	4%	4%	3%	3%	3%	3%	5%	5%	2%	4%	4%	3%	3%	1%
Fairly right-wing	1%	1%	2%	0%	1%	1%	2%	1%	2%	1%	1%	1%	-	1%	3%	1%	1%	-	3%	0%	1%	-	1%
Very right-wing	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	0%	2%	0%	1%	-	1%	0%	-	1%	2%
Don't know	69%	68%	65%	49%	63%	69%	61%	77%	76%	75%	64%	60%	65%	69%	71%	69%	73%	66%	61%	71%	74%	72%	70%

Fieldwork Dates: 20th - 22nd November 2021

Sample size: 1748 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Yourself

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very left-wing	3%	0%	9%	1%	5%	1%	4%	3%	8%	4%	2%	2%	4%	2%	3%	3%	5%	6%	5%	3%	1%	2%	5%
Fairly left-wing	11%	1%	29%	15%	20%	3%	8%	14%	19%	13%	10%	6%	12%	12%	10%	9%	16%	11%	14%	11%	9%	9%	12%
Slightly left-of-centre	14%	4%	26%	23%	24%	8%	15%	13%	11%	14%	15%	13%	17%	11%	13%	15%	18%	12%	16%	17%	11%	8%	9%
Centre	22%	23%	17%	32%	22%	23%	25%	19%	11%	20%	25%	27%	22%	22%	23%	23%	15%	22%	20%	21%	24%	21%	26%
Slightly right-of-centre	13%	27%	2%	18%	9%	21%	16%	11%	7%	10%	16%	20%	6%	15%	16%	15%	10%	7%	17%	12%	13%	14%	7%
Fairly right-wing	6%	14%	0%	1%	2%	11%	7%	4%	3%	3%	8%	9%	4%	7%	4%	5%	5%	6%	7%	6%	6%	6%	2%
Very right-wing	2%	5%	0%	-	0%	4%	3%	1%	3%	1%	2%	3%	2%	3%	2%	2%	-	1%	2%	1%	2%	2%	5%
Don't know	29%	27%	17%	10%	18%	30%	21%	35%	37%	34%	22%	21%	32%	27%	29%	27%	31%	35%	19%	28%	33%	38%	36%

How likely or unlikely do you think it is that Keir Starmer will ever become Prime Minister?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very likely	2%	2%	5%	2%	3%	2%	3%	2%	3%	3%	2%	2%	3%	2%	3%	2%	2%	1%	2%	2%	3%	5%	1%
Fairly likely	17%	10%	27%	26%	25%	12%	16%	18%	15%	18%	18%	17%	16%	17%	19%	16%	18%	18%	19%	18%	17%	8%	20%
Fairly unlikely	37%	42%	37%	46%	39%	41%	39%	35%	36%	36%	36%	41%	30%	37%	38%	40%	37%	39%	43%	36%	37%	35%	30%
Very unlikely	22%	33%	15%	9%	14%	32%	24%	20%	14%	18%	28%	26%	21%	22%	22%	22%	21%	21%	20%	24%	23%	21%	20%
Don't know	22%	13%	17%	17%	19%	14%	17%	26%	32%	25%	17%	14%	29%	21%	18%	20%	22%	22%	17%	20%	21%	31%	28%

Do you think Boris Johnson should remain as leader of the Conservative Party, or stand down and let someone else take over?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Should remain Conservative leader	31%	54%	13%	15%	20%	45%	32%	29%	17%	27%	38%	35%	24%	34%	34%	31%	20%	29%	29%	29%	35%	28%	33%
Should stand down and let someone else take over	48%	32%	67%	72%	61%	39%	48%	48%	47%	47%	47%	50%	44%	48%	43%	49%	63%	45%	54%	51%	43%	42%	39%
Don't know	22%	14%	20%	13%	20%	16%	20%	23%	36%	26%	15%	14%	32%	18%	23%	21%	18%	26%	17%	21%	22%	30%	29%

Do you think Keir Starmer should remain as leader of the Labour Party, or stand down and let someone else take over?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Should remain Labour leader	35%	36%	41%	51%	44%	33%	38%	32%	23%	31%	41%	39%	24%	38%	36%	33%	39%	33%	41%	37%	32%	28%	26%
Should stand down and let someone else take over	35%	35%	40%	29%	32%	38%	36%	33%	37%	35%	34%	33%	37%	33%	34%	39%	29%	30%	33%	36%	34%	33%	39%
Don't know	31%	29%	19%	20%	24%	29%	26%	35%	39%	33%	25%	28%	39%	28%	31%	28%	31%	38%	27%	28%	34%	39%	34%

Fieldwork Dates: 20th - 22nd November 2021

Sample size: 1748 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The next general election is currently due to happen in May 2024. Do you think there should or should not be an early general election?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Should - there should be an early general election, before 2024	34%	15%	57%	46%	44%	25%	32%	36%	37%	37%	34%	27%	36%	32%	29%	35%	44%	37%	37%	32%	33%	30%	35%
Should not - the next general election should take place in 2024 as planned	47%	72%	27%	40%	38%	60%	49%	44%	37%	40%	51%	58%	35%	48%	56%	48%	41%	35%	49%	48%	45%	44%	41%
Don't know	20%	13%	16%	15%	17%	14%	19%	20%	26%	24%	15%	14%	29%	20%	15%	17%	16%	27%	14%	19%	22%	26%	24%

If Labour win the next election and form a government, do you think the overall level of taxation will rise, fall or stay about the same?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
The level of taxation will rise a lot	24%	47%	6%	14%	13%	40%	28%	20%	12%	14%	34%	36%	19%	26%	22%	27%	17%	23%	24%	23%	25%	24%	22%
The level of taxation will rise a little	25%	23%	29%	45%	32%	23%	28%	23%	19%	24%	27%	29%	26%	26%	28%	23%	28%	23%	27%	28%	27%	19%	18%
The level of taxation will stay about the same	20%	12%	35%	20%	28%	14%	20%	21%	21%	24%	17%	16%	18%	21%	20%	22%	25%	12%	26%	18%	18%	17%	20%
The level of taxation will fall a little	6%	3%	10%	6%	7%	4%	5%	7%	9%	9%	3%	2%	3%	6%	7%	7%	5%	5%	6%	5%	8%	5%	7%
The level of taxation will fall a lot	1%	0%	1%	-	0%	1%	1%	0%	2%	1%	1%	0%	1%	0%	2%	1%	-	2%	0%	0%	1%	2%	1%
Don't know	23%	15%	19%	15%	19%	18%	17%	29%	37%	27%	18%	16%	33%	22%	21%	20%	23%	36%	16%	25%	21%	34%	31%

If the Conservatives win the next election and form a government, do you think the overall level of taxation will rise, fall or stay about the same?

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
The level of taxation will rise a lot	18%	10%	26%	25%	19%	15%	19%	17%	15%	21%	16%	15%	21%	15%	20%	19%	18%	13%	15%	16%	19%	18%	25%
The level of taxation will rise a little	38%	41%	39%	47%	43%	39%	38%	37%	21%	36%	42%	43%	32%	40%	35%	37%	41%	38%	44%	37%	37%	35%	25%
The level of taxation will stay about the same	21%	31%	18%	16%	21%	25%	23%	19%	22%	17%	24%	25%	15%	23%	23%	17%	18%	22%	22%	23%	22%	13%	18%
The level of taxation will fall a little	3%	4%	4%	5%	3%	4%	4%	3%	6%	2%	4%	4%	3%	3%	4%	4%	4%	-	4%	3%	5%	1%	3%
The level of taxation will fall a lot	1%	1%	-	-	0%	1%	1%	0%	1%	0%	0%	1%	-	1%	1%	1%	0%	-	1%	0%	-	2%	1%
Don't know	20%	14%	13%	6%	14%	17%	15%	24%	34%	23%	14%	12%	29%	18%	18%	16%	20%	31%	14%	20%	17%	31%	28%

Fieldwork Dates: 20th - 22nd November 2021

Sample size: 1748 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

If taxes HAD to rise after the next general election, which of the following would you MOST like to see increased?
Please tick up to three

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Basic rate of income tax	7%	9%	6%	8%	7%	7%	10%	5%	4%	6%	8%	10%	8%	8%	7%	7%	6%	4%	8%	5%	6%	10%	10%
Higher rate of income tax	23%	23%	29%	26%	28%	22%	27%	19%	11%	20%	29%	26%	15%	25%	22%	24%	21%	23%	23%	24%	28%	16%	17%
Top rate of income tax	43%	46%	51%	58%	53%	44%	47%	40%	28%	39%	49%	53%	38%	44%	44%	44%	50%	51%	46%	43%	30%	33%	
National Insurance	8%	12%	6%	5%	7%	10%	9%	7%	6%	6%	9%	11%	3%	8%	11%	9%	9%	7%	8%	8%	9%	7%	7%
Fuel duty	7%	8%	6%	11%	8%	7%	9%	5%	9%	6%	7%	9%	10%	7%	4%	6%	11%	4%	8%	8%	4%	3%	12%
Capital gains tax	30%	33%	33%	35%	34%	33%	32%	28%	17%	29%	30%	39%	17%	31%	30%	35%	36%	26%	37%	33%	25%	24%	21%
Corporation tax	43%	40%	54%	56%	50%	42%	44%	42%	26%	47%	46%	40%	42%	43%	40%	45%	44%	46%	50%	42%	41%	41%	36%
Inheritance tax	12%	10%	15%	16%	15%	12%	13%	11%	7%	11%	13%	15%	11%	10%	15%	12%	15%	8%	12%	13%	10%	11%	10%
Council tax	4%	4%	5%	4%	4%	4%	5%	4%	4%	5%	4%	4%	6%	3%	3%	5%	5%	3%	4%	3%	4%	4%	9%
VAT	5%	6%	4%	8%	5%	6%	7%	4%	5%	5%	7%	6%	5%	5%	5%	7%	5%	3%	6%	3%	7%	6%	7%
Stamp duty	7%	7%	7%	6%	5%	8%	7%	6%	4%	8%	7%	5%	3%	7%	6%	9%	7%	5%	7%	7%	7%	7%	5%
Not sure	23%	20%	17%	10%	16%	21%	18%	28%	44%	24%	17%	18%	32%	23%	22%	20%	22%	27%	14%	23%	25%	35%	33%

If taxes HAD to rise after the next general election, which of the following would you LEAST like to see increased?
Please tick up to three

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Basic rate of income tax	45%	46%	52%	53%	54%	43%	49%	42%	34%	46%	50%	45%	42%	45%	39%	50%	51%	48%	52%	49%	45%	34%	29%
Higher rate of income tax	6%	5%	4%	11%	6%	5%	6%	5%	7%	6%	5%	5%	6%	5%	6%	6%	7%	5%	9%	4%	6%	5%	2%
Top rate of income tax	3%	3%	3%	2%	2%	4%	2%	3%	3%	2%	2%	4%	2%	3%	3%	3%	1%	3%	4%	2%	3%	0%	3%
National Insurance	35%	29%	47%	46%	44%	29%	37%	34%	32%	42%	35%	24%	41%	34%	33%	38%	36%	23%	38%	39%	34%	31%	25%
Fuel duty	27%	36%	21%	24%	23%	35%	28%	25%	10%	20%	32%	42%	12%	28%	32%	30%	25%	25%	26%	31%	27%	27%	19%
Capital gains tax	3%	4%	2%	3%	3%	4%	3%	3%	5%	2%	4%	3%	3%	4%	2%	3%	2%	2%	3%	2%	3%	3%	5%
Corporation tax	3%	3%	2%	4%	2%	3%	3%	2%	3%	3%	2%	3%	3%	2%	2%	3%	2%	5%	3%	2%	2%	2%	4%
Inheritance tax	11%	16%	7%	11%	9%	14%	11%	11%	8%	9%	13%	14%	11%	16%	6%	10%	5%	9%	14%	11%	10%	8%	8%
Council tax	49%	46%	60%	57%	55%	50%	48%	50%	26%	49%	52%	58%	44%	48%	48%	55%	48%	45%	50%	48%	50%	49%	50%
VAT	33%	35%	37%	44%	40%	34%	40%	27%	21%	29%	36%	44%	24%	34%	34%	32%	42%	36%	39%	36%	30%	26%	26%
Stamp duty	6%	9%	5%	6%	6%	7%	5%	8%	3%	4%	6%	12%	5%	8%	8%	4%	5%	5%	9%	7%	4%	4%	3%
Not sure	16%	11%	12%	6%	10%	12%	14%	18%	32%	20%	10%	7%	28%	15%	16%	12%	13%	21%	8%	13%	16%	26%	31%

Fieldwork Dates: 20th - 22nd November 2021

Sample size: 1748 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

How fair or unfair do you think the following are?

VAT

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very fair	3%	6%	3%	4%	4%	3%	4%	3%	6%	3%	2%	4%	3%	4%	3%	3%	3%	5%	3%	6%	1%	3%	1%
Fair	31%	36%	29%	47%	39%	30%	29%	32%	24%	31%	34%	30%	23%	34%	30%	32%	31%	21%	37%	31%	31%	26%	20%
Neither	25%	25%	28%	18%	23%	27%	24%	25%	22%	22%	27%	28%	24%	23%	27%	25%	25%	31%	21%	26%	26%	24%	29%
Unfair	23%	22%	23%	20%	21%	25%	25%	21%	15%	21%	24%	29%	24%	22%	21%	23%	25%	26%	24%	20%	25%	23%	24%
Very unfair	7%	6%	8%	7%	5%	8%	9%	5%	6%	8%	9%	5%	10%	6%	9%	6%	7%	9%	6%	5%	6%	13%	10%
Not sure	11%	5%	10%	5%	8%	6%	8%	14%	28%	14%	4%	4%	17%	11%	10%	11%	9%	8%	9%	12%	10%	11%	16%

Inheritance tax

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very fair	4%	4%	5%	2%	4%	3%	5%	3%	7%	4%	2%	4%	5%	3%	3%	4%	5%	3%	5%	3%	3%	2%	5%
Fair	17%	16%	24%	25%	22%	16%	20%	15%	15%	15%	20%	20%	14%	16%	18%	19%	21%	14%	22%	19%	12%	13%	15%
Neither	12%	12%	13%	13%	14%	13%	13%	12%	5%	11%	15%	15%	14%	11%	11%	14%	13%	12%	11%	13%	11%	14%	14%
Unfair	30%	36%	22%	29%	29%	33%	28%	31%	22%	29%	32%	34%	22%	30%	32%	29%	35%	34%	27%	32%	34%	28%	25%
Very unfair	21%	24%	19%	17%	17%	26%	22%	20%	19%	24%	21%	18%	25%	24%	20%	19%	11%	25%	22%	18%	24%	23%	19%
Not sure	16%	8%	16%	13%	15%	9%	13%	19%	31%	18%	10%	10%	20%	15%	16%	15%	14%	12%	13%	15%	16%	20%	22%

Income tax

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very fair	4%	4%	7%	4%	5%	4%	6%	3%	5%	4%	4%	4%	5%	5%	3%	4%	5%	2%	7%	5%	3%	2%	1%
Fair	38%	49%	35%	53%	43%	44%	39%	38%	21%	32%	49%	47%	25%	42%	42%	37%	42%	32%	44%	35%	40%	37%	30%
Neither	22%	24%	22%	17%	21%	25%	23%	21%	16%	21%	23%	26%	23%	23%	22%	21%	20%	25%	21%	21%	24%	21%	24%
Unfair	18%	13%	20%	14%	17%	16%	17%	20%	24%	20%	16%	16%	19%	15%	15%	23%	19%	25%	15%	24%	17%	18%	15%
Very unfair	7%	4%	7%	8%	6%	6%	7%	7%	9%	10%	5%	4%	13%	5%	8%	7%	7%	8%	7%	5%	7%	10%	10%
Not sure	10%	6%	9%	4%	7%	6%	7%	12%	25%	13%	4%	4%	16%	11%	10%	8%	7%	8%	5%	10%	10%	12%	20%

Fieldwork Dates: 20th - 22nd November 2021

Sample size: 1748 GB Adults



	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Council tax

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very fair	2%	2%	2%	1%	2%	2%	2%	1%	1%	2%	2%	1%	2%	2%	2%	2%	2%	-	3%	2%	0%	0%	0%
Fair	26%	29%	28%	29%	33%	22%	26%	25%	25%	24%	27%	27%	21%	30%	24%	21%	33%	21%	29%	28%	22%	22%	18%
Neither	21%	22%	21%	23%	21%	21%	21%	20%	18%	19%	21%	23%	23%	21%	20%	20%	19%	21%	20%	20%	21%	17%	26%
Unfair	30%	31%	28%	31%	29%	34%	29%	30%	22%	29%	30%	34%	26%	27%	33%	32%	29%	37%	32%	28%	34%	28%	21%
Very unfair	15%	12%	16%	11%	11%	17%	16%	14%	11%	17%	17%	11%	16%	12%	16%	19%	15%	16%	11%	14%	14%	24%	21%
Not sure	8%	4%	5%	5%	5%	4%	6%	9%	23%	9%	2%	3%	13%	8%	6%	7%	3%	6%	5%	7%	7%	9%	13%

Tax on petrol and deisel

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very fair	5%	4%	7%	6%	6%	3%	7%	4%	7%	6%	5%	3%	7%	6%	4%	3%	7%	5%	6%	6%	3%	3%	6%
Fair	25%	23%	31%	38%	33%	20%	25%	25%	24%	27%	25%	22%	24%	26%	26%	23%	28%	20%	33%	24%	18%	26%	19%
Neither	17%	20%	17%	16%	18%	17%	18%	17%	14%	17%	18%	18%	22%	16%	19%	16%	11%	23%	15%	17%	19%	22%	17%
Unfair	27%	32%	24%	19%	24%	34%	25%	28%	16%	21%	32%	37%	13%	28%	27%	30%	27%	31%	27%	27%	34%	16%	22%
Very unfair	16%	17%	13%	15%	11%	21%	18%	15%	11%	17%	17%	16%	15%	14%	15%	21%	19%	15%	13%	15%	18%	19%	21%
Not sure	10%	4%	9%	7%	7%	5%	8%	12%	28%	12%	3%	4%	19%	10%	8%	8%	9%	6%	6%	11%	9%	14%	15%

Tax on cigarettes and tobacco

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very fair	45%	48%	47%	61%	52%	45%	45%	45%	36%	45%	48%	46%	35%	49%	44%	46%	41%	41%	55%	48%	39%	33%	35%
Fair	27%	30%	30%	24%	30%	27%	27%	27%	20%	26%	29%	30%	25%	26%	28%	27%	30%	34%	26%	24%	32%	35%	20%
Neither	8%	8%	8%	4%	6%	8%	8%	7%	8%	8%	8%	7%	14%	7%	7%	8%	7%	5%	5%	9%	9%	6%	11%
Unfair	7%	7%	4%	4%	5%	8%	8%	6%	8%	7%	7%	7%	8%	6%	8%	7%	9%	8%	5%	8%	8%	7%	11%
Very unfair	5%	4%	6%	3%	2%	7%	7%	4%	7%	4%	5%	6%	5%	4%	5%	7%	6%	6%	3%	3%	6%	9%	10%
Not sure	8%	4%	5%	4%	6%	5%	6%	10%	20%	9%	3%	4%	14%	7%	7%	6%	7%	6%	5%	9%	6%	10%	13%

Fieldwork Dates: 20th - 22nd November 2021

Sample size: 1748 GB Adults



	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Tax on alcohol

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very fair	29%	27%	31%	41%	34%	28%	26%	32%	26%	28%	30%	30%	26%	32%	28%	27%	26%	28%	35%	30%	26%	20%	23%
Fair	38%	45%	39%	42%	43%	37%	39%	38%	30%	39%	40%	39%	29%	38%	41%	40%	37%	42%	40%	38%	38%	42%	32%
Neither	12%	13%	13%	7%	10%	14%	14%	11%	10%	12%	13%	14%	22%	12%	11%	11%	8%	10%	10%	12%	14%	12%	14%
Unfair	8%	8%	7%	3%	5%	11%	9%	7%	7%	8%	8%	8%	6%	6%	8%	10%	14%	12%	6%	10%	11%	7%	7%
Very unfair	5%	3%	6%	3%	3%	6%	7%	3%	6%	4%	6%	5%	4%	4%	4%	6%	7%	4%	5%	2%	5%	9%	9%
Not sure	8%	3%	5%	3%	5%	4%	6%	9%	21%	10%	3%	3%	14%	8%	8%	6%	7%	5%	5%	9%	6%	10%	14%

National insurance

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very fair	4%	4%	7%	3%	5%	4%	5%	4%	3%	4%	5%	5%	7%	6%	3%	3%	1%	3%	5%	5%	2%	5%	3%
Fair	33%	40%	29%	38%	36%	34%	33%	32%	26%	33%	38%	30%	19%	33%	36%	33%	44%	29%	38%	30%	33%	32%	26%
Neither	25%	30%	21%	21%	23%	28%	25%	24%	19%	22%	24%	34%	24%	26%	29%	23%	17%	24%	23%	26%	24%	24%	26%
Unfair	19%	16%	21%	26%	20%	20%	19%	19%	15%	20%	20%	19%	22%	16%	14%	24%	24%	20%	19%	19%	21%	18%	17%
Very unfair	10%	7%	14%	6%	9%	9%	11%	9%	12%	10%	10%	7%	13%	9%	10%	9%	7%	14%	7%	10%	11%	11%	12%
Not sure	9%	4%	8%	8%	8%	5%	7%	11%	25%	11%	3%	6%	15%	10%	8%	8%	7%	10%	7%	10%	8%	11%	15%

BBC licence fee

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very fair	5%	4%	7%	12%	8%	3%	8%	3%	6%	5%	6%	5%	7%	5%	6%	5%	4%	5%	8%	5%	3%	4%	6%
Fair	14%	10%	21%	29%	26%	7%	13%	16%	10%	12%	19%	15%	17%	15%	13%	12%	12%	19%	19%	16%	12%	11%	6%
Neither	12%	11%	15%	12%	14%	10%	12%	12%	16%	11%	12%	13%	11%	12%	14%	11%	11%	12%	13%	13%	11%	10%	10%
Unfair	21%	22%	22%	21%	21%	20%	18%	24%	24%	21%	21%	20%	18%	21%	21%	21%	24%	27%	21%	21%	22%	24%	17%
Very unfair	41%	50%	31%	23%	26%	56%	44%	38%	24%	43%	40%	46%	33%	40%	42%	46%	45%	32%	36%	39%	45%	44%	50%
Not sure	6%	3%	4%	3%	4%	3%	6%	7%	20%	8%	2%	2%	14%	6%	5%	6%	4%	5%	4%	7%	7%	7%	12%

Fieldwork Dates: 20th - 22nd November 2021

Sample size: 1748 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Air passenger duty

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very fair	12%	13%	15%	18%	17%	11%	14%	11%	10%	12%	16%	11%	12%	14%	13%	11%	12%	9%	16%	13%	9%	11%	11%
Fair	29%	32%	31%	42%	35%	28%	29%	28%	22%	29%	30%	29%	23%	30%	30%	26%	32%	35%	32%	30%	28%	21%	26%
Neither	17%	19%	14%	15%	16%	20%	19%	16%	17%	16%	18%	20%	17%	15%	20%	18%	18%	22%	16%	19%	20%	19%	12%
Unfair	15%	17%	14%	11%	11%	18%	15%	15%	7%	15%	15%	18%	21%	15%	12%	15%	13%	9%	15%	14%	17%	14%	14%
Very unfair	8%	9%	6%	4%	4%	11%	10%	7%	9%	8%	10%	8%	5%	8%	9%	11%	9%	6%	8%	7%	9%	11%	10%
Not sure	18%	11%	20%	10%	17%	13%	13%	23%	36%	20%	11%	13%	21%	19%	16%	18%	16%	19%	14%	17%	18%	24%	27%

Stamp duty

Unweighted base	1748	591	430	163	709	701	748	1000	168	689	441	450	146	614	298	439	155	96	533	499	328	185	203
Base	1748	604	445	161	649	692	850	898	191	729	421	407	210	587	290	421	150	89	489	507	367	186	199
Very fair	3%	2%	4%	1%	3%	3%	3%	2%	6%	2%	3%	2%	1%	2%	3%	2%	6%	4%	3%	4%	2%	1%	3%
Fair	22%	24%	26%	28%	30%	18%	24%	21%	17%	23%	24%	22%	17%	22%	20%	26%	21%	28%	23%	26%	20%	23%	14%
Neither	25%	27%	26%	20%	23%	29%	26%	24%	21%	22%	32%	26%	24%	23%	29%	28%	22%	25%	26%	25%	26%	24%	21%
Unfair	22%	27%	17%	29%	21%	26%	20%	24%	11%	22%	21%	28%	18%	25%	21%	21%	22%	22%	25%	22%	24%	16%	18%
Very unfair	11%	12%	8%	12%	9%	12%	12%	9%	10%	12%	10%	10%	13%	13%	10%	8%	7%	6%	12%	8%	9%	12%	16%
Not sure	17%	9%	19%	10%	14%	13%	14%	20%	35%	18%	11%	12%	26%	15%	16%	15%	22%	15%	12%	14%	18%	24%	28%

Cell Contents (Column Percentages)