

Fieldwork Dates: 23rd - 25th October 2021

Sample size: 1776 GB adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Cons	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government’s record to date?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base: All GB adults	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Approve	25%	51%	8%	9%	14%	39%	27%	23%	18%	16%	31%	39%	23%	30%	32%	22%	12%	18%	28%	23%	26%	22%	23%
Disapprove	54%	30%	80%	77%	71%	41%	58%	50%	54%	58%	55%	46%	56%	52%	48%	53%	65%	62%	59%	55%	49%	47%	53%
Don't know	21%	19%	12%	13%	15%	20%	15%	26%	28%	26%	15%	15%	21%	18%	20%	25%	23%	20%	13%	21%	25%	31%	24%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1706	590	445	155	712	692	731	975	130	665	430	481	184	579	288	415	147	93	534	471	315	181	205
Base	1698	610	440	159	644	689	834	863	167	696	425	409	197	576	283	410	146	86	482	497	359	175	184
0 - Would never consider voting for them	38%	6%	65%	49%	50%	18%	38%	38%	47%	46%	32%	25%	36%	30%	36%	42%	55%	44%	36%	40%	34%	41%	40%
1	5%	2%	8%	9%	7%	4%	5%	6%	5%	5%	7%	4%	6%	6%	4%	3%	10%	6%	4%	6%	6%	3%	6%
2	5%	3%	8%	6%	7%	3%	5%	5%	11%	5%	5%	3%	5%	4%	7%	6%	2%	8%	4%	7%	6%	4%	3%
3	4%	1%	4%	6%	4%	3%	4%	4%	4%	5%	3%	3%	6%	4%	2%	4%	3%	3%	4%	3%	5%	3%	4%
4	3%	2%	3%	6%	2%	3%	2%	3%	3%	3%	2%	2%	4%	2%	3%	3%	2%	1%	3%	3%	2%	3%	2%
5	10%	9%	4%	9%	7%	12%	7%	13%	7%	11%	10%	9%	12%	11%	8%	10%	6%	11%	10%	9%	11%	12%	10%
6	5%	8%	3%	5%	5%	5%	6%	5%	7%	5%	5%	4%	7%	6%	6%	3%	4%	3%	6%	6%	5%	4%	4%
7	8%	15%	3%	7%	6%	11%	9%	7%	8%	8%	9%	8%	6%	8%	13%	7%	6%	3%	8%	7%	9%	9%	9%
8	6%	15%	1%	1%	4%	11%	7%	6%	3%	4%	7%	11%	6%	8%	6%	5%	3%	5%	6%	5%	8%	8%	8%
9	3%	7%	0%	1%	2%	5%	3%	3%	0%	2%	3%	6%	2%	4%	2%	3%	2%	3%	4%	3%	3%	2%	3%
10 - Would definitely consider voting for them	13%	32%	1%	1%	6%	24%	14%	12%	4%	5%	17%	25%	9%	16%	13%	12%	7%	13%	15%	13%	12%	9%	12%

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	Cons	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

Unweighted base	1690	583	442	153	703	683	723	967	129	666	429	466	185	568	285	411	148	93	530	466	312	180	202
Base	1684	604	438	158	637	681	826	858	166	698	424	397	198	566	281	406	147	86	480	492	357	175	182
0 - Would never consider voting for them	28%	47%	3%	9%	12%	43%	33%	23%	10%	25%	29%	41%	18%	30%	31%	28%	26%	30%	24%	26%	33%	30%	34%
1	5%	7%	2%	8%	3%	8%	5%	4%	3%	3%	8%	5%	4%	5%	5%	5%	6%	3%	6%	4%	6%	2%	3%
2	6%	9%	3%	6%	7%	7%	7%	6%	2%	6%	7%	8%	4%	8%	8%	4%	6%	7%	7%	6%	7%	4%	7%
3	6%	7%	4%	6%	5%	6%	6%	6%	8%	6%	6%	6%	2%	7%	6%	6%	7%	7%	5%	8%	6%	3%	5%
4	6%	8%	3%	11%	7%	6%	7%	6%	4%	8%	7%	4%	6%	8%	6%	5%	8%	6%	7%	6%	5%	10%	8%
5	14%	12%	10%	16%	14%	12%	11%	17%	17%	16%	13%	11%	17%	13%	14%	12%	18%	14%	13%	13%	15%	16%	13%
6	6%	3%	11%	8%	9%	5%	6%	7%	10%	8%	6%	4%	11%	5%	5%	7%	9%	6%	7%	8%	4%	5%	7%
7	8%	3%	14%	13%	10%	5%	8%	8%	13%	9%	6%	6%	10%	8%	8%	7%	7%	9%	8%	8%	6%	11%	7%
8	6%	2%	11%	9%	8%	2%	5%	6%	11%	5%	6%	3%	7%	6%	5%	6%	5%	3%	6%	7%	5%	4%	4%
9	3%	1%	7%	5%	5%	1%	2%	3%	7%	2%	3%	3%	6%	3%	2%	2%	1%	3%	4%	2%	4%	2%	2%
10 - Would definitely consider voting for them	12%	1%	34%	10%	20%	5%	11%	13%	16%	13%	11%	9%	14%	9%	8%	18%	8%	12%	13%	13%	9%	13%	10%

Liberal Democrats

Unweighted base	1687	582	440	153	701	681	723	964	129	664	430	464	183	573	284	410	146	91	529	465	312	179	202
Base	1683	603	436	158	636	679	827	856	167	695	425	395	195	572	280	405	146	84	479	491	356	174	182
0 - Would never consider voting for them	31%	45%	16%	2%	12%	47%	36%	27%	14%	30%	31%	41%	27%	28%	35%	34%	30%	42%	25%	30%	37%	32%	39%
1	6%	7%	6%	1%	5%	6%	6%	5%	6%	5%	8%	5%	4%	6%	5%	6%	8%	9%	5%	5%	8%	6%	5%
2	8%	12%	7%	3%	7%	11%	9%	8%	5%	8%	9%	9%	5%	8%	9%	8%	11%	9%	9%	7%	9%	8%	8%
3	9%	10%	9%	2%	9%	9%	8%	9%	10%	9%	9%	8%	6%	8%	9%	12%	9%	4%	10%	10%	7%	6%	9%
4	6%	4%	8%	3%	7%	4%	4%	7%	8%	6%	5%	5%	7%	4%	6%	6%	7%	5%	6%	5%	6%	10%	3%
5	17%	13%	17%	23%	20%	12%	14%	19%	24%	18%	14%	14%	14%	18%	18%	16%	17%	17%	16%	16%	19%	15%	18%
6	7%	4%	12%	15%	12%	3%	8%	7%	16%	7%	7%	5%	11%	9%	8%	5%	4%	5%	8%	7%	6%	8%	7%
7	6%	3%	10%	15%	10%	3%	6%	7%	8%	7%	6%	5%	9%	8%	3%	6%	4%	4%	8%	8%	3%	7%	3%
8	4%	1%	5%	18%	8%	2%	4%	5%	5%	5%	4%	4%	9%	5%	3%	2%	5%	2%	5%	7%	1%	2%	4%
9	1%	0%	2%	4%	3%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	2%	2%	1%	2%	1%	1%	3%	0%
10 - Would definitely consider voting for them	4%	1%	7%	14%	8%	2%	3%	5%	3%	4%	6%	3%	7%	5%	3%	3%	3%	2%	7%	4%	2%	3%	2%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base: All GB adults	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Health	54%	55%	61%	70%	62%	54%	50%	58%	45%	49%	61%	61%	50%	59%	52%	54%	48%	53%	58%	57%	55%	44%	48%
Immigration & Asylum	23%	41%	10%	9%	9%	42%	25%	22%	10%	15%	27%	40%	18%	23%	25%	27%	16%	30%	20%	20%	28%	25%	29%
Crime	18%	24%	13%	13%	11%	25%	18%	18%	15%	17%	21%	20%	22%	17%	20%	18%	18%	17%	15%	17%	19%	23%	24%
The economy	44%	58%	36%	42%	42%	49%	50%	39%	27%	44%	45%	51%	44%	45%	45%	44%	45%	36%	49%	47%	44%	40%	33%
Tax	8%	6%	7%	12%	6%	8%	11%	6%	15%	10%	7%	3%	8%	8%	9%	9%	6%	12%	10%	9%	9%	9%	4%
Pensions	7%	8%	7%	4%	5%	9%	7%	7%	2%	3%	10%	12%	2%	8%	8%	7%	4%	5%	5%	6%	9%	6%	9%
Education	12%	11%	14%	18%	15%	10%	11%	14%	13%	14%	11%	10%	13%	11%	13%	14%	16%	6%	16%	12%	12%	8%	6%
Family life & childcare	5%	3%	4%	3%	5%	4%	3%	6%	3%	8%	2%	3%	5%	5%	5%	4%	8%	2%	4%	4%	8%	5%	5%
Housing	17%	12%	19%	16%	16%	14%	18%	16%	26%	19%	12%	14%	19%	17%	15%	16%	18%	18%	17%	13%	17%	23%	22%
The environment	36%	27%	44%	49%	47%	24%	33%	38%	45%	36%	35%	30%	41%	38%	35%	27%	39%	40%	38%	39%	33%	33%	31%
Britain leaving the EU	26%	14%	38%	40%	41%	14%	25%	26%	17%	30%	26%	22%	34%	22%	25%	25%	32%	30%	28%	27%	25%	23%	20%
Transport	3%	4%	3%	2%	3%	5%	4%	3%	5%	3%	5%	3%	2%	4%	1%	5%	2%	3%	3%	4%	4%	3%	4%
Welfare benefits	11%	9%	12%	9%	10%	11%	9%	12%	10%	11%	12%	9%	9%	11%	11%	13%	10%	6%	10%	9%	8%	13%	19%
Defence and security	8%	14%	4%	3%	5%	12%	9%	7%	6%	5%	8%	14%	4%	8%	10%	9%	6%	10%	7%	10%	8%	8%	6%
None of these	1%	-	1%	-	0%	1%	1%	0%	2%	1%	-	0%	0%	1%	0%	1%	1%	1%	0%	0%	1%	-	3%
Don't know	4%	1%	5%	1%	3%	2%	2%	5%	11%	5%	0%	1%	3%	4%	3%	4%	3%	4%	3%	4%	3%	7%	5%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very well	4%	6%	2%	1%	1%	5%	4%	3%	8%	3%	3%	3%	5%	4%	3%	5%	1%	2%	2%	3%	5%	3%	6%
Fairly well	25%	45%	8%	7%	14%	33%	29%	21%	19%	20%	27%	34%	19%	29%	32%	19%	18%	21%	24%	26%	23%	26%	23%
Fairly badly	26%	25%	21%	31%	24%	28%	24%	27%	27%	25%	25%	28%	26%	26%	22%	27%	26%	23%	24%	25%	28%	24%	27%
Very badly	39%	20%	65%	57%	55%	28%	38%	39%	34%	42%	42%	32%	46%	34%	35%	41%	44%	45%	46%	36%	36%	34%	36%
Don't know	8%	4%	4%	5%	5%	6%	5%	10%	13%	11%	3%	4%	4%	7%	8%	8%	11%	9%	3%	10%	8%	12%	8%

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Immigration	Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
	Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
	Very well	1%	1%	0%	-	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%	0%	1%	-	-	1%	0%	0%	0%	1%
	Fairly well	16%	24%	10%	11%	13%	17%	18%	14%	18%	15%	16%	17%	19%	16%	17%	15%	10%	19%	15%	16%	16%	19%	17%
	Fairly badly	30%	31%	31%	33%	32%	30%	30%	30%	27%	28%	30%	35%	23%	34%	32%	28%	24%	29%	33%	28%	30%	26%	28%
	Very badly	40%	36%	48%	45%	43%	44%	44%	37%	31%	39%	46%	40%	46%	37%	37%	42%	48%	42%	43%	40%	40%	35%	41%
	Don't know	13%	8%	11%	11%	12%	9%	8%	18%	24%	17%	7%	7%	11%	13%	15%	13%	18%	10%	8%	15%	14%	20%	13%

Crime	Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
	Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
	Very well	1%	1%	-	0%	1%	1%	1%	1%	3%	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	1%	2%	1%
	Fairly well	22%	36%	12%	16%	17%	26%	24%	19%	24%	19%	22%	26%	21%	25%	25%	18%	15%	20%	24%	21%	22%	21%	17%
	Fairly badly	37%	37%	38%	43%	41%	37%	37%	37%	32%	34%	38%	43%	40%	37%	36%	38%	36%	33%	38%	37%	38%	37%	34%
	Very badly	26%	19%	37%	30%	28%	26%	28%	24%	16%	28%	30%	23%	27%	24%	24%	29%	24%	32%	27%	24%	25%	22%	34%
	Don't know	14%	7%	13%	10%	13%	10%	10%	19%	24%	19%	9%	8%	10%	15%	14%	13%	24%	14%	10%	17%	15%	17%	14%

Education	Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
	Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
	Very well	2%	3%	1%	-	1%	3%	2%	2%	5%	1%	2%	2%	2%	2%	1%	4%	-	3%	1%	1%	3%	1%	5%
	Fairly well	31%	50%	15%	16%	20%	42%	34%	28%	23%	25%	33%	42%	22%	33%	36%	30%	26%	33%	30%	31%	33%	36%	26%
	Fairly badly	28%	23%	33%	36%	34%	26%	29%	28%	28%	30%	30%	25%	38%	26%	29%	27%	31%	25%	31%	28%	26%	27%	29%
	Very badly	22%	9%	39%	34%	33%	15%	23%	22%	15%	26%	23%	19%	25%	21%	19%	26%	23%	24%	27%	22%	21%	15%	22%
	Don't know	16%	14%	12%	15%	12%	14%	12%	20%	28%	18%	12%	12%	13%	19%	15%	14%	20%	15%	11%	18%	17%	22%	18%

Taxation	Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
	Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
	Very well	2%	4%	1%	-	1%	4%	2%	2%	2%	1%	2%	3%	3%	2%	1%	3%	1%	2%	3%	2%	2%	0%	3%
	Fairly well	27%	51%	9%	21%	21%	39%	31%	24%	16%	20%	31%	43%	25%	32%	34%	21%	21%	28%	30%	29%	25%	26%	22%
	Fairly badly	27%	20%	32%	33%	31%	23%	28%	25%	27%	29%	26%	24%	30%	26%	24%	28%	30%	21%	26%	25%	28%	25%	35%
	Very badly	29%	14%	46%	35%	35%	21%	30%	27%	35%	32%	30%	18%	33%	25%	26%	32%	30%	37%	33%	29%	25%	26%	25%
	Don't know	15%	10%	12%	11%	12%	14%	8%	22%	21%	18%	11%	11%	9%	16%	15%	17%	19%	12%	8%	15%	20%	23%	16%

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Unemployment

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very well	5%	12%	1%	1%	4%	8%	7%	3%	1%	3%	8%	7%	4%	6%	5%	5%	2%	9%	8%	5%	5%	2%	2%
Fairly well	33%	53%	17%	29%	27%	46%	37%	29%	17%	28%	38%	44%	33%	39%	37%	27%	25%	22%	35%	32%	34%	32%	30%
Fairly badly	26%	15%	35%	30%	28%	20%	24%	28%	35%	26%	25%	21%	29%	22%	24%	28%	31%	25%	25%	24%	26%	29%	28%
Very badly	20%	8%	33%	25%	26%	12%	21%	19%	24%	25%	16%	13%	23%	16%	17%	24%	20%	28%	20%	20%	16%	20%	23%
Don't know	17%	13%	14%	15%	15%	14%	12%	21%	23%	19%	13%	14%	12%	17%	18%	17%	22%	16%	12%	20%	19%	17%	17%

Inflation

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very well	2%	5%	0%	-	1%	4%	3%	2%	2%	1%	4%	2%	3%	2%	2%	3%	2%	2%	3%	2%	1%	3%	3%
Fairly well	25%	48%	7%	17%	17%	38%	31%	20%	17%	16%	30%	41%	21%	30%	31%	21%	12%	29%	28%	25%	28%	22%	20%
Fairly badly	28%	22%	32%	32%	32%	26%	28%	27%	27%	28%	26%	29%	26%	28%	28%	28%	34%	19%	28%	28%	29%	26%	27%
Very badly	25%	12%	40%	36%	30%	17%	27%	22%	24%	31%	24%	16%	34%	20%	20%	27%	27%	29%	27%	23%	22%	24%	29%
Don't know	20%	14%	21%	15%	20%	15%	11%	29%	30%	25%	16%	12%	15%	20%	19%	22%	25%	22%	14%	23%	20%	25%	22%

Britain's exit from the EU

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very well	7%	15%	1%	-	2%	12%	8%	5%	7%	4%	7%	11%	5%	7%	8%	7%	1%	8%	7%	6%	8%	3%	7%
Fairly well	24%	50%	5%	4%	10%	43%	27%	21%	13%	15%	30%	38%	15%	30%	28%	21%	15%	20%	23%	23%	24%	25%	26%
Fairly badly	20%	19%	18%	21%	17%	20%	16%	23%	26%	21%	19%	15%	26%	17%	19%	23%	15%	19%	19%	20%	18%	22%	19%
Very badly	40%	10%	69%	70%	65%	18%	41%	39%	33%	48%	39%	30%	50%	35%	34%	39%	58%	44%	45%	41%	38%	34%	34%
Don't know	10%	6%	7%	5%	6%	7%	7%	13%	21%	12%	4%	6%	4%	11%	10%	10%	11%	10%	5%	9%	12%	15%	13%

Defence

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very well	4%	7%	3%	1%	3%	5%	6%	3%	8%	4%	3%	5%	6%	5%	3%	5%	1%	4%	4%	4%	5%	5%	5%
Fairly well	34%	50%	20%	28%	29%	39%	39%	29%	34%	30%	36%	38%	33%	34%	41%	30%	26%	33%	37%	30%	33%	37%	33%
Fairly badly	22%	18%	27%	28%	23%	24%	23%	20%	15%	21%	23%	25%	26%	22%	20%	21%	24%	16%	22%	22%	25%	18%	18%
Very badly	13%	7%	19%	20%	16%	11%	15%	10%	8%	15%	14%	10%	12%	11%	10%	16%	14%	19%	14%	13%	13%	8%	15%
Don't know	28%	17%	32%	23%	29%	22%	16%	38%	35%	31%	24%	22%	22%	27%	26%	28%	35%	29%	23%	32%	25%	32%	29%

Fieldwork Dates: 23rd - 25th October 2021
Sample size: 1776 GB adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Cons	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very well	3%	8%	-	0%	2%	4%	4%	2%	5%	2%	4%	4%	4%	3%	4%	3%	-	5%	4%	4%	2%	2%	3%
Fairly well	32%	57%	13%	20%	22%	47%	36%	28%	28%	23%	35%	47%	23%	37%	37%	29%	25%	31%	35%	32%	33%	30%	27%
Fairly badly	28%	19%	33%	40%	32%	25%	27%	30%	24%	31%	29%	25%	36%	29%	27%	26%	30%	22%	27%	26%	32%	30%	29%
Very badly	24%	9%	43%	33%	35%	15%	26%	23%	21%	28%	25%	18%	30%	18%	21%	29%	29%	33%	26%	25%	21%	20%	27%
Don't know	12%	6%	11%	7%	9%	10%	7%	16%	22%	16%	6%	7%	8%	12%	12%	12%	17%	10%	8%	13%	12%	18%	14%

Terrorism

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very well	6%	10%	3%	2%	4%	9%	9%	3%	3%	6%	6%	7%	4%	7%	6%	6%	6%	9%	8%	5%	5%	6%	5%
Fairly well	38%	50%	29%	40%	37%	41%	41%	35%	36%	33%	43%	42%	41%	41%	45%	33%	26%	31%	41%	39%	35%	37%	31%
Fairly badly	22%	18%	26%	24%	22%	22%	20%	23%	20%	21%	22%	23%	27%	22%	17%	21%	25%	18%	19%	24%	23%	19%	24%
Very badly	16%	12%	21%	17%	17%	16%	18%	13%	12%	16%	17%	15%	13%	12%	14%	21%	17%	22%	16%	13%	18%	12%	21%
Don't know	19%	10%	22%	18%	21%	13%	12%	25%	29%	24%	12%	12%	15%	19%	18%	19%	26%	20%	16%	19%	19%	26%	20%

Transport

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very well	2%	3%	2%	1%	1%	2%	2%	2%	4%	2%	2%	1%	5%	1%	3%	1%	1%	1%	2%	2%	3%	1%	4%
Fairly well	26%	42%	13%	12%	18%	33%	29%	24%	28%	24%	26%	31%	26%	30%	30%	25%	13%	20%	28%	23%	26%	30%	27%
Fairly badly	32%	27%	37%	39%	38%	31%	32%	31%	29%	29%	32%	36%	30%	32%	32%	31%	36%	25%	35%	31%	32%	31%	25%
Very badly	22%	12%	33%	37%	29%	16%	25%	19%	18%	23%	27%	18%	24%	20%	17%	25%	23%	32%	24%	23%	22%	14%	24%
Don't know	18%	15%	15%	12%	14%	18%	11%	24%	22%	22%	13%	14%	14%	16%	18%	18%	28%	21%	11%	21%	18%	25%	20%

Housing

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very well	2%	3%	0%	-	1%	3%	2%	1%	3%	2%	1%	1%	1%	1%	2%	2%	2%	1%	2%	1%	2%	0%	3%
Fairly well	19%	36%	5%	8%	12%	28%	22%	17%	16%	13%	22%	29%	11%	23%	23%	20%	9%	20%	19%	19%	20%	24%	16%
Fairly badly	31%	32%	30%	31%	31%	33%	29%	32%	25%	30%	33%	32%	33%	33%	27%	30%	30%	28%	31%	29%	32%	31%	30%
Very badly	32%	12%	55%	44%	43%	21%	35%	29%	32%	37%	31%	24%	43%	27%	28%	32%	40%	38%	35%	30%	30%	26%	35%
Don't know	17%	17%	10%	18%	13%	16%	12%	21%	24%	18%	13%	14%	12%	17%	20%	16%	20%	13%	13%	21%	15%	19%	16%

Fieldwork Dates: 23rd - 25th October 2021

Sample size: 1776 GB adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Cons	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very well	3%	6%	1%	1%	1%	6%	4%	3%	2%	3%	3%	4%	5%	3%	2%	3%	1%	4%	3%	3%	4%	3%	2%
Fairly well	26%	47%	11%	10%	17%	39%	28%	24%	12%	21%	28%	40%	17%	28%	33%	23%	24%	28%	27%	26%	29%	25%	20%
Fairly badly	30%	23%	33%	42%	35%	24%	30%	30%	34%	30%	30%	27%	31%	32%	27%	29%	27%	27%	29%	30%	28%	30%	35%
Very badly	27%	12%	46%	40%	39%	16%	29%	25%	34%	29%	29%	19%	35%	24%	22%	29%	33%	30%	32%	27%	25%	23%	24%
Don't know	14%	13%	9%	7%	9%	15%	9%	18%	17%	18%	10%	10%	13%	13%	15%	16%	15%	11%	9%	14%	15%	18%	20%

Welfare benefits

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very well	3%	6%	0%	-	1%	5%	3%	2%	3%	2%	3%	3%	4%	3%	3%	3%	2%	3%	3%	4%	2%	2%	4%
Fairly well	22%	41%	8%	10%	15%	31%	24%	19%	14%	15%	26%	32%	21%	23%	28%	20%	13%	12%	24%	21%	23%	19%	18%
Fairly badly	27%	24%	27%	33%	27%	26%	27%	27%	23%	28%	27%	26%	27%	27%	29%	25%	28%	22%	29%	25%	25%	32%	27%
Very badly	33%	14%	55%	47%	46%	22%	34%	32%	32%	37%	34%	25%	42%	28%	24%	37%	36%	45%	34%	32%	31%	31%	35%
Don't know	16%	16%	9%	10%	10%	17%	12%	20%	28%	17%	10%	14%	7%	18%	17%	15%	21%	18%	11%	19%	19%	17%	16%

Do you think that Boris Johnson is doing well or badly as Prime Minister?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base: All GB adults	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very well	5%	11%	0%	-	2%	9%	5%	4%	4%	3%	7%	8%	4%	7%	4%	4%	1%	7%	5%	4%	6%	6%	6%
Fairly well	27%	55%	6%	9%	15%	43%	28%	27%	17%	21%	31%	41%	22%	32%	35%	26%	12%	19%	28%	27%	32%	20%	29%
Fairly badly	23%	18%	22%	26%	22%	21%	20%	25%	21%	26%	20%	20%	24%	22%	20%	24%	26%	20%	20%	24%	23%	27%	21%
Very badly	37%	12%	67%	60%	58%	21%	41%	34%	44%	39%	39%	30%	42%	33%	34%	37%	53%	43%	43%	40%	33%	28%	34%
Don't know	8%	4%	4%	5%	4%	5%	6%	9%	15%	11%	4%	3%	8%	6%	8%	9%	8%	11%	5%	6%	7%	18%	10%

Do you think Keir Starmer is doing well or badly as leader of the Labour party?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base: All GB adults	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very well	1%	1%	2%	1%	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%	1%	1%	1%	-	2%	2%	0%	2%	1%
Fairly well	19%	15%	28%	33%	25%	16%	19%	19%	22%	15%	21%	22%	24%	20%	16%	19%	15%	16%	19%	21%	17%	13%	20%
Fairly badly	33%	33%	37%	38%	38%	32%	35%	31%	27%	30%	37%	37%	31%	35%	35%	30%	35%	26%	38%	33%	33%	26%	28%
Very badly	27%	40%	16%	17%	20%	37%	33%	20%	18%	25%	30%	29%	23%	27%	28%	27%	25%	33%	29%	23%	29%	25%	25%
Don't know	20%	12%	17%	12%	15%	14%	12%	28%	32%	28%	11%	11%	19%	17%	20%	23%	23%	26%	12%	21%	20%	34%	26%

Fieldwork Dates: 23rd - 25th October 2021

Sample size: 1776 GB adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Cons	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you believe that at the moment Keir Starmer does or does not look like a Prime Minister in waiting?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base: All GB adults	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
He does look like a Prime Minister in waiting	18%	8%	32%	29%	27%	12%	18%	18%	23%	19%	19%	13%	29%	17%	16%	18%	15%	7%	19%	19%	16%	12%	21%
He does not look like a Prime Minister in waiting	61%	81%	49%	50%	54%	73%	67%	55%	43%	53%	69%	75%	50%	65%	64%	59%	55%	64%	66%	58%	65%	52%	58%
Not sure	21%	11%	19%	21%	19%	15%	15%	27%	34%	28%	12%	12%	21%	18%	20%	22%	30%	29%	16%	23%	19%	36%	22%

Do you believe the Labour party today are or are not ready for government?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base: All GB adults	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
They are ready for Government	19%	4%	39%	27%	28%	9%	19%	18%	36%	19%	17%	10%	27%	16%	18%	20%	15%	13%	21%	19%	16%	17%	17%
They are not ready for Government	59%	87%	39%	56%	53%	76%	66%	53%	31%	50%	70%	78%	51%	67%	61%	55%	50%	61%	64%	56%	60%	54%	58%
Not sure	22%	10%	22%	17%	19%	15%	15%	29%	32%	31%	13%	12%	22%	17%	21%	25%	35%	27%	15%	25%	24%	29%	25%

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base: All GB adults	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Strongly support	15%	10%	21%	16%	18%	12%	18%	11%	14%	17%	13%	12%	18%	11%	12%	16%	29%	15%	17%	12%	12%	14%	21%
Tend to support	39%	38%	43%	45%	42%	37%	41%	37%	35%	38%	39%	41%	40%	38%	41%	38%	35%	41%	40%	37%	40%	38%	37%
Tend to oppose	22%	27%	14%	24%	21%	25%	19%	24%	20%	17%	25%	26%	13%	29%	18%	21%	16%	14%	21%	24%	23%	20%	17%
Strongly oppose	11%	16%	8%	6%	8%	17%	11%	12%	5%	9%	16%	13%	11%	13%	14%	9%	3%	16%	11%	12%	11%	14%	10%
Don't know	14%	8%	14%	9%	11%	9%	11%	17%	26%	18%	7%	7%	18%	10%	14%	16%	18%	13%	10%	15%	15%	15%	15%

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base: All GB adults	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Strongly support	12%	7%	17%	14%	15%	9%	15%	9%	13%	15%	9%	9%	13%	9%	9%	15%	20%	12%	12%	10%	11%	13%	16%
Tend to support	33%	33%	37%	35%	35%	33%	36%	31%	31%	33%	32%	36%	32%	31%	35%	33%	37%	37%	35%	32%	34%	33%	33%
Tend to oppose	22%	23%	19%	25%	23%	20%	20%	24%	23%	20%	24%	21%	24%	24%	22%	19%	22%	15%	23%	24%	24%	14%	16%
Strongly oppose	22%	31%	16%	19%	17%	30%	20%	23%	16%	18%	28%	27%	17%	28%	23%	22%	5%	21%	23%	22%	20%	25%	19%
Don't know	11%	6%	11%	7%	9%	8%	9%	13%	18%	14%	7%	7%	14%	8%	11%	12%	16%	15%	7%	12%	10%	15%	17%

Fieldwork Dates: 23rd - 25th October 2021

Sample size: 1776 GB adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Cons	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Strongly support	20%	11%	31%	21%	24%	14%	23%	16%	27%	24%	14%	15%	24%	18%	17%	23%	20%	21%	21%	18%	19%	22%	20%
Tend to support	35%	33%	35%	42%	37%	32%	36%	34%	43%	33%	36%	33%	41%	35%	31%	33%	42%	38%	34%	36%	35%	37%	35%
Tend to oppose	19%	27%	15%	19%	19%	24%	17%	22%	13%	16%	23%	24%	14%	23%	21%	18%	16%	20%	21%	19%	22%	17%	16%
Strongly oppose	13%	19%	6%	10%	10%	17%	13%	12%	6%	13%	15%	13%	13%	12%	15%	13%	9%	12%	15%	14%	11%	9%	11%
Don't know	13%	9%	12%	9%	12%	13%	10%	16%	10%	13%	11%	14%	8%	13%	15%	14%	13%	10%	9%	14%	13%	15%	18%

...if it meant the government borrowing a large amount of money to fund house building?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Strongly support	8%	4%	13%	9%	11%	5%	11%	5%	11%	9%	7%	6%	12%	7%	5%	7%	13%	11%	8%	6%	7%	12%	10%
Tend to support	23%	19%	29%	28%	27%	19%	26%	19%	26%	22%	21%	23%	29%	18%	19%	23%	31%	30%	26%	21%	21%	20%	23%
Tend to oppose	30%	33%	28%	35%	31%	33%	27%	33%	28%	27%	32%	34%	25%	35%	31%	28%	25%	26%	30%	30%	32%	28%	28%
Strongly oppose	25%	37%	14%	20%	19%	32%	25%	26%	16%	25%	30%	26%	20%	27%	33%	24%	17%	27%	28%	27%	24%	25%	18%
Don't know	14%	7%	17%	7%	12%	11%	10%	17%	18%	17%	10%	11%	14%	13%	13%	17%	14%	7%	8%	15%	16%	16%	21%

....if it meant allowing smaller housing units or more high rise blocks?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Strongly support	6%	3%	7%	8%	5%	4%	8%	3%	8%	8%	5%	3%	10%	5%	4%	7%	5%	3%	5%	4%	6%	10%	8%
Tend to support	21%	19%	23%	31%	25%	18%	22%	20%	24%	20%	22%	19%	26%	19%	21%	19%	26%	24%	24%	20%	19%	20%	19%
Tend to oppose	33%	36%	32%	33%	34%	35%	34%	33%	29%	32%	36%	35%	24%	36%	34%	32%	36%	35%	36%	33%	34%	32%	26%
Strongly oppose	26%	32%	24%	20%	24%	32%	25%	27%	15%	25%	29%	31%	28%	27%	28%	24%	21%	22%	25%	26%	26%	21%	32%
Don't know	14%	10%	14%	8%	11%	12%	12%	16%	25%	16%	9%	12%	11%	13%	13%	18%	12%	16%	10%	17%	15%	16%	15%

....if it meant building more housing on green field sites?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Strongly support	4%	3%	5%	5%	4%	3%	6%	2%	2%	5%	5%	2%	4%	3%	4%	5%	5%	3%	4%	2%	4%	6%	6%
Tend to support	15%	14%	18%	15%	16%	15%	19%	12%	15%	16%	13%	15%	22%	13%	13%	15%	18%	13%	17%	13%	15%	14%	16%
Tend to oppose	30%	28%	32%	35%	32%	27%	29%	30%	35%	29%	28%	29%	18%	33%	31%	27%	34%	39%	33%	31%	32%	23%	21%
Strongly oppose	42%	51%	36%	40%	40%	48%	39%	44%	32%	37%	49%	49%	42%	44%	45%	42%	32%	37%	41%	44%	40%	43%	43%
Don't know	9%	4%	10%	5%	7%	6%	7%	11%	16%	13%	6%	5%	13%	8%	7%	11%	11%	8%	5%	10%	9%	14%	14%

Fieldwork Dates: 23rd - 25th October 2021

Sample size: 1776 GB adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Cons	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

In the year ahead, do you expect house prices to go up or down, or stay about the same?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base: All GB adults	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Go up a lot	13%	9%	19%	8%	13%	10%	14%	12%	15%	13%	12%	12%	14%	12%	12%	13%	15%	13%	10%	11%	14%	14%	20%
Go up a little	42%	47%	36%	53%	40%	46%	44%	39%	44%	37%	43%	47%	43%	46%	42%	38%	40%	28%	50%	42%	40%	33%	33%
Stay about the same	24%	28%	22%	21%	26%	27%	21%	27%	15%	26%	26%	25%	24%	24%	25%	23%	25%	24%	24%	26%	26%	26%	17%
Go down a little	6%	6%	6%	5%	6%	6%	6%	6%	3%	6%	8%	4%	6%	5%	7%	6%	5%	4%	7%	4%	5%	6%	7%
Go down a lot	2%	1%	1%	-	1%	1%	2%	1%	5%	2%	1%	-	-	1%	1%	3%	2%	6%	1%	1%	2%	1%	4%
Don't know	14%	9%	16%	12%	13%	10%	12%	15%	18%	16%	10%	11%	13%	12%	13%	15%	16%	23%	8%	15%	14%	20%	19%

Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base: All GB adults	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
It would be better for Britain if house prices rose	6%	8%	3%	3%	4%	7%	8%	4%	6%	7%	5%	5%	10%	5%	8%	6%	5%	3%	7%	6%	6%	3%	5%
It would be better for Britain if house prices went down	47%	36%	57%	55%	54%	38%	49%	45%	61%	50%	44%	37%	54%	46%	42%	47%	46%	49%	45%	46%	49%	49%	45%
It would be better for Britain if house prices stayed about the same	28%	39%	22%	31%	26%	35%	28%	27%	11%	21%	32%	43%	19%	32%	28%	27%	25%	27%	33%	29%	24%	21%	23%
Don't know	20%	16%	18%	12%	16%	20%	15%	24%	21%	23%	19%	15%	18%	18%	22%	20%	24%	21%	14%	19%	21%	28%	26%

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base: All GB adults	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
I would be better off if house prices rose	20%	25%	19%	25%	23%	23%	21%	19%	3%	21%	24%	23%	23%	21%	20%	17%	24%	22%	27%	20%	20%	15%	11%
I would be better off if house prices fell	20%	10%	24%	21%	20%	10%	19%	21%	53%	27%	11%	1%	30%	19%	16%	19%	19%	20%	19%	22%	22%	19%	16%
It will make little difference to me personally if house prices rise or fall	50%	61%	46%	47%	50%	59%	51%	48%	24%	39%	59%	71%	33%	51%	55%	53%	47%	48%	49%	50%	48%	49%	55%
Don't know	10%	5%	11%	6%	8%	8%	9%	12%	20%	13%	6%	5%	14%	9%	9%	11%	11%	11%	6%	8%	11%	18%	18%

Do you think the Conservative party is in touch or out of touch?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
In touch	14%	30%	2%	3%	9%	22%	15%	12%	8%	8%	18%	22%	9%	18%	16%	10%	6%	15%	15%	14%	12%	11%	14%
Out of touch	59%	34%	87%	86%	74%	47%	62%	56%	60%	63%	59%	52%	65%	55%	53%	62%	71%	59%	62%	61%	58%	52%	55%
Neither	16%	28%	5%	8%	11%	22%	15%	16%	7%	12%	18%	23%	15%	16%	19%	15%	10%	12%	14%	16%	16%	16%	20%
Don't know	12%	7%	6%	4%	6%	9%	7%	16%	25%	17%	5%	3%	11%	11%	12%	13%	12%	14%	9%	10%	13%	21%	11%

Fieldwork Dates: 23rd - 25th October 2021

Sample size: 1776 GB adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Cons	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party cares about ordinary people, or care about only a select few?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Cares about ordinary people	15%	35%	3%	5%	10%	25%	17%	13%	8%	8%	20%	24%	12%	20%	15%	13%	5%	12%	20%	13%	13%	10%	13%
Cares about only a select few	63%	41%	89%	84%	76%	53%	66%	61%	61%	67%	67%	54%	70%	61%	56%	67%	69%	59%	63%	67%	62%	60%	62%
Neither	11%	18%	3%	6%	8%	14%	12%	11%	13%	10%	8%	16%	9%	10%	17%	9%	12%	13%	11%	11%	10%	13%	13%
Don't know	11%	7%	5%	5%	6%	8%	6%	15%	18%	15%	5%	5%	9%	9%	11%	11%	15%	15%	7%	9%	14%	17%	12%

Do you think the Conservative party is trustworthy or untrustworthy?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Trustworthy	16%	38%	4%	3%	9%	26%	19%	14%	15%	9%	20%	27%	11%	21%	19%	15%	10%	15%	18%	16%	14%	14%	19%
Untrustworthy	56%	27%	87%	82%	73%	41%	60%	52%	60%	63%	55%	42%	62%	53%	50%	56%	70%	56%	61%	59%	52%	50%	50%
Neither	17%	27%	5%	11%	12%	24%	15%	18%	6%	13%	20%	24%	17%	17%	21%	17%	9%	15%	15%	16%	19%	18%	17%
Don't know	11%	8%	5%	4%	6%	9%	6%	15%	18%	15%	5%	7%	10%	10%	10%	12%	11%	14%	6%	9%	15%	18%	14%

Do you think the Conservative party is trying to do the right thing, or serving their own interests?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Trying to do the right thing	23%	53%	3%	8%	14%	39%	25%	22%	12%	13%	33%	36%	18%	28%	30%	19%	11%	19%	29%	23%	21%	17%	20%
Serving their own interests	58%	30%	89%	80%	73%	44%	61%	55%	59%	62%	56%	51%	65%	54%	52%	60%	67%	59%	59%	60%	57%	56%	57%
Neither	8%	11%	3%	8%	6%	9%	9%	7%	9%	9%	7%	8%	8%	8%	7%	8%	8%	7%	7%	7%	7%	10%	11%
Don't know	11%	6%	5%	5%	7%	8%	6%	16%	20%	16%	4%	5%	8%	9%	11%	13%	13%	14%	6%	10%	15%	17%	12%

Do you think the Conservative party is strong or weak?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Strong	27%	46%	16%	14%	21%	36%	31%	23%	27%	22%	29%	35%	30%	30%	33%	23%	15%	24%	33%	26%	24%	24%	25%
Weak	37%	23%	54%	47%	45%	31%	39%	35%	38%	37%	39%	33%	36%	34%	31%	39%	48%	40%	37%	40%	35%	31%	36%
Neither	23%	25%	20%	31%	24%	26%	24%	23%	14%	23%	25%	26%	24%	25%	22%	23%	22%	23%	22%	23%	23%	27%	24%
Don't know	13%	7%	10%	7%	10%	8%	6%	19%	22%	18%	7%	7%	10%	12%	13%	15%	15%	14%	8%	11%	19%	17%	15%

Fieldwork Dates: 23rd - 25th October 2021
Sample size: 1776 GB adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Cons	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is moderate or extreme?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Moderate	35%	62%	17%	28%	26%	49%	39%	31%	30%	27%	41%	45%	35%	40%	39%	32%	21%	25%	41%	36%	30%	27%	33%
Extreme	24%	7%	45%	42%	39%	12%	28%	21%	24%	26%	25%	21%	34%	23%	20%	22%	29%	32%	29%	26%	20%	18%	25%
Neither	23%	23%	23%	22%	21%	25%	23%	23%	20%	21%	23%	26%	16%	22%	21%	25%	28%	27%	20%	22%	25%	24%	24%
Don't know	18%	8%	16%	9%	14%	14%	10%	26%	26%	26%	11%	9%	15%	15%	20%	21%	22%	16%	10%	17%	24%	31%	19%

Do you think the Conservative party is competent or incompetent?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Competent	21%	45%	5%	7%	13%	32%	22%	20%	16%	15%	24%	29%	17%	26%	26%	17%	11%	17%	24%	19%	22%	19%	18%
Incompetent	53%	25%	83%	75%	70%	38%	55%	50%	53%	57%	53%	46%	54%	49%	45%	56%	69%	58%	55%	57%	49%	46%	51%
Neither	16%	25%	7%	14%	11%	22%	16%	16%	10%	13%	19%	22%	21%	16%	17%	16%	8%	13%	15%	14%	17%	19%	20%
Don't know	10%	4%	5%	4%	6%	7%	6%	14%	20%	15%	4%	3%	7%	9%	12%	11%	12%	12%	6%	10%	12%	17%	11%

Do you think the Conservative party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Have a clear sense of purpose	32%	48%	29%	25%	33%	37%	34%	31%	25%	30%	38%	35%	33%	35%	34%	28%	29%	37%	37%	33%	30%	28%	30%
Are unclear what they stand for	41%	32%	49%	55%	46%	38%	45%	37%	40%	38%	43%	44%	35%	39%	39%	47%	43%	42%	43%	41%	43%	36%	40%
Neither	14%	14%	13%	14%	12%	16%	14%	14%	14%	15%	12%	16%	21%	15%	13%	13%	13%	6%	14%	15%	10%	18%	18%
Don't know	12%	6%	9%	6%	9%	9%	7%	17%	21%	17%	6%	6%	11%	11%	14%	12%	15%	15%	7%	12%	17%	18%	13%

Do you think the Conservative party is tolerant or prejudiced?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Tolerant	24%	54%	5%	7%	14%	41%	28%	20%	15%	16%	30%	37%	23%	30%	27%	20%	14%	16%	29%	22%	24%	20%	24%
Prejudiced	43%	16%	72%	66%	62%	26%	45%	41%	48%	46%	42%	34%	47%	40%	36%	45%	52%	45%	47%	46%	38%	32%	41%
Neither	16%	19%	11%	19%	13%	19%	17%	16%	15%	14%	19%	19%	18%	15%	19%	15%	14%	23%	15%	16%	16%	22%	18%
Don't know	17%	12%	11%	8%	10%	14%	10%	23%	22%	23%	10%	9%	12%	15%	19%	19%	20%	16%	9%	17%	22%	26%	17%

Fieldwork Dates: 23rd - 25th October 2021

Sample size: 1776 GB adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Cons	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is in touch or out of touch?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
In touch	18%	6%	36%	29%	27%	11%	16%	20%	23%	18%	19%	14%	24%	17%	14%	20%	19%	14%	20%	19%	17%	14%	18%
Out of touch	53%	74%	34%	42%	44%	65%	64%	42%	39%	47%	58%	63%	44%	56%	54%	52%	49%	56%	59%	50%	53%	48%	48%
Neither	14%	12%	17%	19%	17%	12%	13%	15%	12%	13%	14%	16%	17%	12%	17%	13%	11%	14%	13%	17%	9%	17%	14%
Don't know	16%	8%	13%	10%	13%	11%	8%	23%	26%	22%	8%	7%	15%	15%	15%	15%	20%	17%	9%	15%	20%	21%	20%

Do you think the Labour party cares about ordinary people, or care about only a select few?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Cares about ordinary people	40%	25%	69%	60%	59%	27%	38%	42%	44%	39%	44%	38%	46%	40%	37%	41%	41%	35%	46%	45%	32%	35%	34%
Cares about only a select few	31%	49%	13%	15%	18%	47%	36%	26%	21%	29%	35%	36%	26%	33%	31%	32%	25%	36%	31%	28%	36%	29%	33%
Neither	14%	17%	8%	13%	11%	15%	16%	11%	15%	13%	12%	16%	16%	13%	18%	11%	15%	13%	14%	13%	14%	14%	14%
Don't know	15%	8%	9%	12%	12%	12%	9%	20%	21%	20%	8%	10%	12%	14%	14%	16%	19%	15%	9%	14%	17%	22%	19%

Do you think the Labour party is trustworthy or untrustworthy?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Trustworthy	21%	8%	42%	33%	32%	11%	22%	21%	32%	21%	20%	17%	28%	20%	17%	24%	20%	17%	25%	22%	15%	20%	22%
Untrustworthy	43%	67%	20%	29%	29%	61%	50%	36%	22%	40%	48%	53%	35%	47%	46%	40%	40%	42%	46%	39%	49%	34%	41%
Neither	20%	17%	21%	25%	23%	16%	19%	20%	19%	18%	21%	21%	25%	16%	20%	19%	19%	28%	18%	22%	18%	23%	17%
Don't know	17%	8%	16%	14%	15%	12%	9%	24%	27%	21%	11%	9%	12%	17%	16%	17%	21%	13%	11%	17%	18%	24%	19%

Do you think the Labour party is trying to do the right thing, or serving their own interests?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Trying to do the right thing	34%	19%	61%	52%	50%	21%	33%	35%	42%	32%	39%	29%	46%	32%	33%	35%	29%	27%	40%	36%	27%	32%	27%
Serving their own interests	38%	59%	17%	19%	24%	54%	44%	32%	24%	33%	41%	49%	28%	39%	41%	37%	42%	39%	39%	35%	43%	33%	38%
Neither	12%	14%	9%	14%	13%	13%	14%	11%	9%	13%	11%	13%	14%	13%	10%	11%	12%	17%	10%	14%	11%	12%	14%
Don't know	16%	8%	13%	14%	13%	12%	9%	23%	25%	21%	9%	10%	13%	16%	15%	18%	17%	17%	10%	15%	19%	23%	20%

Fieldwork Dates: 23rd - 25th October 2021

Sample size: 1776 GB adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Cons	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is strong or weak?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Strong	7%	4%	14%	5%	9%	4%	7%	8%	13%	8%	8%	4%	7%	6%	9%	9%	5%	5%	6%	6%	8%	9%	9%
Weak	62%	77%	54%	61%	60%	71%	71%	53%	50%	53%	71%	74%	60%	64%	66%	59%	54%	66%	72%	60%	62%	52%	52%
Neither	16%	12%	19%	20%	19%	14%	14%	17%	13%	17%	15%	15%	18%	14%	12%	17%	21%	16%	13%	18%	13%	17%	20%
Don't know	15%	6%	13%	13%	12%	11%	8%	22%	24%	22%	7%	7%	15%	16%	14%	15%	20%	13%	9%	16%	18%	22%	19%

Do you think the Labour party is moderate or extreme?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Moderate	37%	19%	62%	57%	55%	21%	39%	35%	45%	39%	37%	28%	44%	35%	32%	36%	41%	41%	44%	41%	28%	30%	30%
Extreme	23%	45%	6%	11%	13%	38%	31%	16%	10%	16%	29%	35%	18%	24%	27%	24%	16%	20%	25%	21%	26%	17%	22%
Neither	21%	23%	17%	21%	20%	24%	18%	23%	14%	20%	21%	25%	23%	20%	23%	21%	18%	18%	19%	18%	23%	25%	23%
Don't know	20%	13%	15%	11%	13%	17%	12%	27%	30%	24%	13%	13%	16%	20%	19%	19%	25%	22%	12%	19%	23%	27%	25%

Do you think the Labour party is competent or incompetent?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Competent	19%	6%	40%	26%	28%	10%	17%	20%	29%	20%	19%	12%	24%	17%	16%	23%	15%	15%	18%	21%	19%	16%	19%
Incompetent	48%	72%	26%	37%	36%	65%	58%	38%	30%	43%	52%	60%	40%	51%	51%	46%	46%	47%	54%	43%	52%	38%	46%
Neither	18%	15%	20%	26%	21%	14%	16%	19%	13%	16%	22%	18%	22%	16%	18%	16%	16%	23%	17%	20%	13%	23%	16%
Don't know	16%	7%	14%	11%	15%	11%	9%	23%	27%	22%	7%	10%	13%	16%	16%	15%	22%	15%	12%	16%	17%	23%	19%

Do you think the Labour party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Have a clear sense of purpose	17%	8%	32%	24%	21%	11%	16%	19%	27%	19%	16%	12%	23%	16%	17%	19%	13%	14%	19%	15%	19%	18%	17%
Are unclear what they stand for	58%	75%	47%	53%	56%	69%	66%	50%	44%	49%	65%	71%	51%	59%	60%	56%	57%	66%	66%	57%	55%	47%	52%
Neither	10%	9%	10%	12%	10%	11%	10%	10%	6%	10%	12%	10%	15%	10%	9%	8%	12%	6%	8%	11%	8%	14%	11%
Don't know	15%	8%	12%	11%	13%	10%	9%	21%	23%	22%	8%	7%	11%	15%	14%	17%	18%	15%	7%	16%	18%	21%	20%

Fieldwork Dates: 23rd - 25th October 2021

Sample size: 1776 GB adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Cons	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is tolerant or prejudiced?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Tolerant	31%	12%	59%	45%	47%	17%	31%	30%	43%	32%	32%	22%	45%	28%	24%	33%	30%	31%	35%	32%	26%	26%	29%
Prejudiced	30%	53%	12%	13%	17%	47%	38%	23%	17%	24%	36%	42%	22%	33%	30%	31%	27%	29%	30%	28%	36%	23%	31%
Neither	19%	22%	14%	27%	20%	21%	18%	20%	13%	18%	20%	24%	15%	21%	25%	16%	16%	23%	21%	20%	17%	20%	18%
Don't know	20%	13%	16%	14%	17%	16%	13%	26%	28%	27%	13%	12%	18%	18%	22%	21%	27%	16%	13%	21%	21%	30%	22%

How important do you think it is to teach each of the following subjects at secondary school?

English

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	80%	87%	80%	88%	83%	84%	78%	81%	62%	76%	86%	88%	82%	81%	81%	78%	76%	76%	84%	76%	82%	74%	79%
Quite important	15%	11%	15%	8%	13%	12%	16%	14%	26%	17%	11%	11%	13%	15%	15%	15%	16%	14%	13%	19%	13%	18%	12%
Not very important	2%	1%	2%	3%	2%	2%	3%	1%	1%	3%	2%	1%	3%	2%	2%	2%	2%	4%	1%	3%	2%	3%	2%
Not at all important	1%	-	-	-	0%	0%	1%	0%	3%	1%	0%	-	0%	0%	-	1%	1%	4%	1%	1%	-	-	3%
Don't know	3%	1%	3%	2%	1%	2%	2%	3%	8%	4%	1%	0%	2%	2%	2%	3%	5%	2%	1%	2%	3%	5%	5%

Mathematics

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	78%	84%	79%	83%	82%	81%	80%	76%	59%	75%	84%	87%	80%	78%	81%	79%	67%	76%	84%	74%	79%	73%	75%
Quite important	16%	14%	16%	13%	15%	16%	14%	19%	23%	18%	14%	13%	15%	17%	14%	15%	24%	14%	12%	20%	16%	21%	16%
Not very important	3%	1%	3%	3%	2%	1%	3%	2%	8%	3%	1%	0%	3%	2%	3%	1%	4%	7%	3%	3%	3%	1%	2%
Not at all important	1%	1%	0%	-	0%	0%	1%	0%	4%	0%	0%	-	-	0%	-	1%	1%	1%	0%	1%	0%	0%	2%
Don't know	3%	0%	2%	2%	1%	2%	2%	3%	7%	4%	1%	0%	2%	2%	2%	3%	5%	2%	1%	2%	2%	5%	5%

Science

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	68%	72%	70%	83%	77%	67%	74%	63%	55%	66%	74%	72%	73%	68%	72%	67%	60%	65%	76%	69%	66%	57%	61%
Quite important	25%	25%	21%	14%	20%	26%	20%	29%	28%	25%	22%	25%	20%	27%	23%	22%	32%	25%	19%	25%	27%	32%	26%
Not very important	4%	2%	5%	1%	2%	4%	3%	4%	8%	4%	2%	1%	5%	2%	3%	5%	3%	5%	3%	3%	4%	5%	4%
Not at all important	1%	0%	1%	1%	0%	1%	1%	1%	-	1%	0%	1%	0%	0%	1%	1%	-	2%	1%	0%	1%	0%	1%
Don't know	3%	1%	3%	2%	1%	2%	2%	4%	10%	4%	1%	0%	2%	2%	2%	5%	6%	3%	1%	3%	2%	6%	7%

Fieldwork Dates: 23rd - 25th October 2021
Sample size: 1776 GB adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Cons	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Art

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	14%	8%	24%	15%	20%	9%	12%	15%	15%	15%	14%	11%	22%	13%	13%	14%	11%	9%	19%	13%	11%	11%	12%
Quite important	38%	37%	41%	44%	43%	36%	36%	39%	26%	38%	39%	42%	40%	38%	32%	38%	43%	41%	35%	41%	33%	36%	45%
Not very important	34%	41%	25%	34%	28%	40%	35%	33%	35%	32%	37%	36%	26%	37%	40%	32%	31%	36%	35%	31%	42%	36%	25%
Not at all important	10%	12%	6%	4%	7%	12%	13%	7%	12%	11%	8%	10%	7%	9%	11%	12%	10%	11%	8%	13%	10%	9%	9%
Don't know	4%	1%	4%	2%	2%	2%	4%	4%	13%	5%	2%	1%	6%	3%	4%	5%	5%	4%	3%	3%	4%	8%	9%

Citizenship

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	23%	24%	27%	28%	25%	25%	20%	26%	18%	21%	25%	28%	25%	23%	23%	24%	20%	24%	23%	23%	26%	21%	23%
Quite important	39%	42%	38%	45%	40%	42%	38%	39%	32%	35%	40%	46%	39%	42%	39%	38%	29%	33%	39%	36%	41%	41%	38%
Not very important	20%	20%	21%	14%	20%	19%	23%	18%	28%	20%	21%	16%	22%	19%	24%	19%	18%	23%	22%	22%	20%	17%	15%
Not at all important	7%	8%	6%	7%	7%	8%	10%	5%	3%	9%	9%	5%	9%	6%	6%	8%	12%	10%	9%	8%	4%	8%	9%
Don't know	11%	6%	9%	5%	8%	6%	9%	12%	19%	15%	5%	5%	6%	10%	8%	12%	21%	10%	7%	11%	10%	13%	16%

Computing/Computer Science/ICT

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	66%	70%	69%	69%	73%	66%	66%	67%	43%	65%	73%	72%	65%	68%	67%	67%	65%	60%	69%	67%	63%	65%	65%
Quite important	27%	26%	25%	26%	23%	28%	27%	26%	36%	26%	23%	26%	28%	27%	26%	26%	28%	24%	26%	27%	30%	26%	21%
Not very important	3%	2%	4%	3%	2%	2%	4%	3%	11%	3%	2%	1%	5%	3%	4%	1%	1%	13%	4%	3%	3%	3%	6%
Not at all important	1%	1%	1%	-	0%	1%	2%	1%	3%	1%	0%	1%	1%	0%	1%	2%	2%	1%	1%	1%	1%	1%	3%
Don't know	3%	1%	2%	2%	1%	2%	2%	3%	7%	4%	1%	0%	1%	2%	2%	3%	6%	2%	2%	2%	3%	5%	5%

Design and technology

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	33%	35%	33%	36%	36%	36%	34%	31%	14%	31%	38%	39%	35%	32%	33%	33%	33%	23%	36%	33%	29%	28%	34%
Quite important	45%	45%	50%	46%	48%	44%	45%	45%	42%	43%	46%	48%	40%	49%	45%	43%	42%	50%	44%	45%	49%	43%	42%
Not very important	16%	17%	12%	15%	11%	16%	15%	16%	29%	17%	13%	10%	20%	14%	15%	16%	15%	21%	15%	17%	16%	19%	11%
Not at all important	2%	1%	2%	1%	2%	2%	2%	2%	6%	2%	1%	1%	2%	2%	3%	4%	1%	2%	2%	2%	2%	3%	3%
Don't know	4%	2%	3%	2%	3%	2%	3%	5%	9%	6%	2%	1%	3%	3%	4%	4%	9%	3%	2%	3%	4%	6%	9%

Fieldwork Dates: 23rd - 25th October 2021
Sample size: 1776 GB adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Cons	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Geography

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	30%	32%	31%	41%	33%	31%	30%	31%	15%	28%	36%	35%	35%	31%	27%	33%	24%	25%	36%	27%	28%	25%	35%
Quite important	51%	53%	51%	49%	52%	51%	51%	50%	58%	49%	49%	54%	50%	51%	55%	46%	52%	56%	50%	53%	54%	49%	42%
Not very important	14%	13%	14%	8%	11%	14%	14%	14%	19%	17%	13%	8%	13%	14%	14%	14%	16%	14%	12%	16%	14%	16%	14%
Not at all important	2%	2%	1%	1%	1%	2%	2%	1%	1%	2%	2%	2%	1%	1%	3%	2%	3%	1%	1%	2%	2%	2%	2%
Don't know	3%	1%	3%	2%	2%	2%	3%	4%	9%	4%	1%	1%	2%	3%	2%	5%	5%	4%	1%	3%	3%	8%	7%

History

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	41%	45%	44%	46%	43%	43%	41%	41%	32%	38%	44%	46%	48%	43%	39%	39%	31%	40%	45%	39%	38%	39%	43%
Quite important	44%	44%	45%	46%	47%	42%	44%	44%	45%	44%	44%	45%	37%	44%	45%	45%	48%	53%	45%	46%	47%	38%	39%
Not very important	10%	8%	8%	6%	8%	10%	10%	9%	8%	11%	10%	7%	10%	10%	11%	9%	13%	4%	8%	10%	11%	13%	8%
Not at all important	2%	3%	1%	1%	1%	2%	3%	1%	6%	2%	1%	2%	3%	1%	3%	3%	3%	2%	1%	3%	2%	3%	3%
Don't know	3%	1%	2%	2%	2%	2%	2%	4%	8%	4%	1%	1%	2%	3%	2%	4%	5%	2%	2%	2%	7%	6%	

Modern foreign languages (e.g. French, Spanish, German)

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	33%	29%	36%	48%	43%	27%	31%	34%	21%	32%	36%	36%	42%	32%	31%	30%	34%	33%	40%	35%	25%	25%	30%
Quite important	41%	45%	44%	43%	43%	42%	41%	41%	44%	36%	44%	45%	41%	41%	42%	40%	40%	42%	42%	41%	42%	39%	40%
Not very important	18%	20%	13%	6%	10%	23%	19%	17%	17%	21%	15%	16%	10%	21%	17%	19%	15%	21%	14%	17%	22%	24%	18%
Not at all important	4%	5%	3%	1%	2%	5%	5%	4%	7%	6%	4%	2%	3%	3%	6%	6%	7%	3%	2%	4%	8%	4%	6%
Don't know	4%	2%	4%	2%	2%	2%	3%	4%	10%	5%	1%	1%	3%	3%	3%	5%	5%	2%	2%	3%	4%	7%	7%

Music

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	16%	11%	22%	20%	21%	12%	16%	16%	14%	17%	16%	15%	22%	14%	13%	16%	18%	18%	21%	16%	11%	13%	14%
Quite important	38%	38%	39%	50%	44%	37%	33%	41%	32%	32%	43%	45%	36%	40%	35%	35%	43%	36%	37%	40%	36%	31%	42%
Not very important	33%	38%	27%	19%	25%	38%	36%	30%	31%	34%	31%	32%	29%	34%	36%	33%	25%	36%	33%	30%	36%	39%	30%
Not at all important	9%	10%	8%	7%	6%	9%	12%	7%	15%	11%	8%	5%	8%	8%	12%	11%	8%	8%	7%	10%	13%	8%	7%
Don't know	4%	2%	4%	3%	3%	4%	4%	5%	8%	6%	2%	2%	5%	3%	5%	5%	6%	2%	2%	4%	3%	9%	8%

Fieldwork Dates: 23rd - 25th October 2021

Sample size: 1776 GB adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Cons	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Physical education (PE)

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	44%	47%	43%	46%	47%	44%	44%	45%	36%	48%	45%	43%	51%	44%	44%	46%	42%	35%	47%	46%	41%	47%	38%
Quite important	38%	40%	40%	35%	39%	40%	38%	38%	31%	36%	40%	44%	31%	42%	37%	37%	41%	41%	39%	38%	40%	37%	36%
Not very important	11%	9%	11%	15%	9%	11%	11%	10%	20%	9%	12%	9%	14%	9%	12%	10%	10%	18%	9%	11%	12%	8%	14%
Not at all important	3%	4%	3%	2%	2%	3%	4%	3%	6%	3%	2%	4%	2%	3%	4%	4%	2%	4%	3%	3%	4%	2%	6%
Don't know	3%	1%	3%	2%	2%	2%	3%	3%	7%	4%	2%	1%	2%	3%	3%	3%	5%	2%	2%	2%	3%	6%	6%

Sex and relationship education (currently part of Personal, Social, Health and Economic education)

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	46%	33%	59%	65%	59%	35%	39%	54%	57%	54%	41%	34%	50%	47%	44%	45%	45%	45%	50%	47%	42%	50%	43%
Quite important	36%	45%	28%	27%	31%	45%	39%	33%	20%	30%	45%	46%	31%	38%	36%	37%	35%	32%	33%	36%	44%	33%	34%
Not very important	9%	13%	7%	3%	6%	12%	12%	6%	9%	7%	9%	13%	9%	9%	10%	8%	10%	15%	11%	8%	10%	6%	10%
Not at all important	4%	6%	3%	3%	2%	5%	6%	3%	5%	4%	3%	6%	7%	2%	5%	5%	2%	5%	5%	4%	3%	3%	6%
Don't know	4%	3%	3%	2%	2%	3%	4%	4%	9%	5%	2%	2%	3%	3%	5%	4%	8%	2%	2%	5%	2%	8%	7%

Religious studies

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	10%	9%	13%	11%	13%	9%	8%	13%	15%	11%	8%	11%	17%	9%	10%	10%	11%	9%	13%	10%	7%	8%	12%
Quite important	29%	29%	32%	35%	32%	28%	24%	34%	44%	26%	29%	29%	30%	34%	25%	28%	23%	26%	33%	31%	29%	25%	22%
Not very important	31%	36%	29%	29%	30%	34%	33%	30%	18%	29%	34%	36%	25%	32%	32%	32%	26%	38%	30%	30%	33%	28%	36%
Not at all important	24%	23%	22%	22%	22%	26%	31%	18%	14%	28%	27%	21%	23%	21%	28%	25%	33%	22%	20%	24%	27%	31%	23%
Don't know	5%	3%	4%	3%	4%	3%	4%	6%	9%	6%	2%	3%	5%	3%	5%	5%	8%	5%	3%	4%	4%	8%	7%

Drama

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	8%	5%	12%	8%	11%	5%	6%	9%	8%	9%	7%	6%	12%	6%	8%	8%	7%	3%	12%	6%	5%	7%	6%
Quite important	28%	27%	33%	42%	36%	25%	28%	28%	25%	26%	29%	32%	32%	29%	24%	26%	33%	28%	27%	34%	24%	25%	27%
Not very important	40%	46%	35%	37%	37%	47%	38%	42%	30%	37%	43%	46%	33%	40%	45%	40%	36%	39%	40%	34%	46%	41%	41%
Not at all important	19%	20%	15%	11%	12%	20%	23%	15%	22%	20%	19%	14%	17%	19%	18%	19%	19%	25%	18%	21%	20%	17%	15%
Don't know	5%	3%	5%	3%	3%	4%	5%	6%	14%	7%	3%	2%	6%	5%	5%	6%	7%	5%	3%	5%	5%	10%	11%

Fieldwork Dates: 23rd - 25th October 2021
Sample size: 1776 GB adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Cons	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Classics

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	6%	7%	8%	4%	6%	7%	5%	8%	4%	7%	6%	7%	9%	6%	8%	5%	5%	5%	8%	5%	5%	7%	8%
Quite important	25%	28%	23%	27%	26%	28%	22%	28%	16%	22%	26%	32%	30%	26%	25%	22%	19%	26%	24%	24%	24%	24%	30%
Not very important	41%	42%	43%	45%	44%	40%	43%	38%	41%	39%	42%	42%	36%	44%	37%	39%	39%	49%	42%	41%	41%	39%	36%
Not at all important	19%	18%	19%	20%	18%	17%	22%	15%	23%	18%	21%	14%	17%	16%	20%	21%	24%	15%	22%	21%	17%	14%	13%
Don't know	10%	6%	7%	4%	7%	8%	8%	11%	15%	14%	5%	5%	8%	9%	9%	12%	12%	6%	5%	9%	13%	16%	12%

Business studies

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	26%	28%	26%	30%	28%	28%	24%	28%	13%	27%	30%	27%	32%	26%	27%	25%	24%	20%	30%	25%	22%	29%	24%
Quite important	49%	52%	48%	50%	49%	52%	48%	49%	40%	48%	48%	55%	40%	51%	48%	49%	49%	52%	48%	49%	53%	48%	44%
Not very important	17%	17%	18%	17%	19%	15%	21%	14%	27%	16%	17%	15%	19%	16%	18%	16%	18%	22%	18%	17%	18%	14%	18%
Not at all important	3%	2%	4%	2%	2%	2%	4%	3%	8%	3%	3%	1%	5%	3%	2%	4%	3%	2%	3%	4%	2%	2%	5%
Don't know	4%	1%	4%	2%	3%	3%	3%	6%	12%	6%	2%	1%	3%	4%	4%	5%	6%	5%	2%	5%	4%	7%	8%

Latin

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Very important	2%	3%	1%	1%	2%	3%	2%	2%	1%	3%	2%	2%	5%	2%	2%	1%	2%	-	1%	1%	2%	4%	4%
Quite important	9%	10%	9%	12%	9%	9%	9%	10%	11%	7%	9%	12%	16%	8%	8%	8%	10%	12%	12%	8%	7%	6%	12%
Not very important	32%	33%	32%	39%	34%	30%	27%	37%	31%	30%	30%	38%	33%	36%	33%	27%	25%	37%	33%	33%	32%	27%	31%
Not at all important	52%	52%	55%	45%	52%	55%	59%	46%	50%	55%	57%	45%	42%	50%	53%	59%	57%	48%	51%	54%	55%	55%	45%
Don't know	4%	3%	2%	2%	2%	3%	3%	5%	8%	6%	2%	3%	4%	4%	5%	5%	6%	4%	3%	4%	3%	7%	8%

From what you know, do you think exams like A-Levels have got harder or easier over the last ten years, or have they stayed the same?

Unweighted base	1776	598	455	158	728	707	750	1026	150	706	433	487	196	600	299	429	154	98	548	487	328	195	218
Base	1776	620	452	162	659	703	863	913	194	741	428	414	212	597	295	428	153	91	497	515	373	188	203
Have got harder	13%	9%	16%	18%	13%	10%	8%	18%	34%	15%	7%	7%	17%	12%	14%	17%	7%	7%	16%	12%	13%	15%	8%
Have got easier	35%	50%	29%	31%	31%	46%	42%	28%	19%	27%	46%	46%	37%	35%	39%	33%	27%	39%	39%	35%	33%	28%	35%
Have stayed about the same	14%	13%	17%	19%	18%	13%	16%	13%	14%	15%	14%	13%	15%	13%	12%	16%	17%	16%	14%	16%	13%	16%	12%
Don't know	38%	28%	38%	32%	38%	30%	34%	41%	33%	43%	33%	34%	32%	40%	35%	35%	49%	38%	31%	37%	41%	40%	45%

Cell Contents (Column Percentages)