

Fieldwork Dates : 22nd - 24th January 2022

Sample Size: 1789 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

	Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base: All GB adults	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194	
Approve	23%	49%	4%	8%	11%	40%	27%	20%	12%	14%	26%	42%	15%	29%	25%	23%	13%	21%	20%	26%	24%	23%	20%	
Disapprove	59%	34%	87%	81%	79%	43%	60%	59%	63%	66%	59%	46%	66%	53%	55%	63%	72%	60%	69%	54%	57%	59%	54%	
Don't know	17%	16%	9%	11%	10%	17%	14%	21%	25%	20%	14%	12%	19%	18%	20%	15%	15%	19%	11%	19%	19%	18%	26%	

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Unweighted base	1715	618	436	159	706	687	740	975	143	655	437	480	152	598	293	429	150	93	543	512	286	185	189
Base	1708	606	450	163	647	690	826	881	171	701	430	406	194	575	289	413	151	87	497	493	361	178	180	
0 - Would never consider voting for them	40%	6%	69%	50%	56%	21%	41%	38%	48%	48%	35%	26%	46%	32%	37%	40%	58%	50%	41%	35%	36%	46%	50%	
1	5%	3%	7%	8%	6%	4%	5%	6%	7%	6%	6%	3%	5%	5%	5%	7%	5%	6%	5%	5%	5%	7%	5%	
2	6%	2%	8%	9%	7%	4%	4%	7%	6%	7%	5%	4%	8%	5%	6%	7%	4%	5%	5%	6%	6%	8%	4%	
3	4%	2%	4%	11%	5%	3%	4%	4%	5%	5%	5%	2%	7%	4%	3%	4%	6%	5%	6%	4%	4%	3%	1%	
4	4%	4%	4%	3%	4%	3%	4%	4%	7%	4%	4%	3%	3%	3%	5%	5%	7%	3%	4%	4%	6%	3%	3%	
5	11%	12%	6%	8%	7%	12%	9%	12%	13%	13%	10%	9%	13%	13%	10%	10%	7%	9%	10%	9%	13%	14%	10%	
6	5%	9%	1%	2%	3%	8%	5%	5%	4%	4%	6%	6%	4%	6%	5%	5%	1%	5%	5%	5%	5%	3%	8%	
7	6%	14%	0%	6%	4%	10%	6%	6%	4%	4%	7%	9%	3%	8%	8%	6%	2%	3%	6%	10%	6%	3%	3%	
8	5%	11%	0%	2%	3%	8%	5%	5%	1%	4%	5%	8%	3%	7%	6%	4%	1%	4%	5%	5%	5%	4%	3%	
9	3%	6%	-	1%	1%	5%	3%	2%	1%	2%	2%	5%	3%	3%	4%	2%	0%	1%	3%	4%	3%	1%	1%	
10 - Would definitely consider voting for them	11%	30%	1%	-	4%	23%	12%	11%	4%	5%	14%	24%	5%	15%	11%	12%	8%	10%	12%	12%	11%	8%	13%	

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Labour

	Unweighted base	1704	605	437	159	711	672	736	968	141	655	433	475	152	595	290	425	150	92	534	509	285	185	191
	Base	1698	594	451	163	651	678	823	875	169	701	426	402	194	572	286	410	151	86	489	490	360	178	181
0 - Would never consider voting for them		25%	43%	2%	6%	10%	39%	29%	21%	10%	20%	27%	38%	19%	28%	27%	25%	22%	19%	17%	26%	27%	29%	36%
1		5%	9%	1%	5%	3%	8%	5%	5%	1%	4%	8%	6%	3%	7%	3%	6%	5%	3%	4%	4%	7%	5%	7%
2		6%	9%	0%	7%	4%	8%	6%	5%	2%	4%	5%	9%	2%	6%	6%	7%	6%	3%	6%	5%	7%	4%	3%
3		6%	8%	3%	6%	5%	5%	7%	5%	10%	5%	6%	5%	4%	6%	7%	5%	9%	7%	4%	9%	4%	8%	3%
4		6%	10%	3%	4%	5%	8%	6%	6%	3%	7%	7%	6%	6%	5%	8%	5%	6%	10%	5%	7%	6%	5%	8%
5		16%	13%	15%	22%	14%	15%	13%	19%	20%	19%	13%	12%	17%	15%	15%	16%	21%	13%	16%	13%	20%	17%	15%
6		6%	3%	8%	8%	7%	4%	6%	6%	9%	6%	6%	4%	7%	5%	5%	6%	8%	8%	6%	7%	4%	6%	5%
7		8%	2%	14%	14%	13%	4%	7%	8%	10%	10%	5%	5%	14%	6%	5%	8%	7%	10%	10%	7%	6%	10%	7%
8		6%	1%	12%	8%	11%	2%	5%	8%	8%	8%	5%	4%	8%	5%	6%	6%	9%	8%	7%	8%	7%	6%	1%
9		3%	0%	7%	5%	4%	2%	3%	3%	2%	3%	3%	2%	4%	3%	2%	3%	2%	2%	5%	2%	3%	1%	3%
10 - Would definitely consider voting for them		14%	2%	35%	16%	24%	5%	14%	13%	23%	14%	14%	8%	16%	14%	16%	13%	4%	15%	20%	13%	8%	9%	12%

Liberal Democrats

	Unweighted base	1705	607	438	160	709	675	736	969	140	656	433	476	152	595	291	424	151	92	533	511	286	185	190
	Base	1699	596	452	164	650	680	823	876	168	702	426	403	194	572	286	409	151	86	489	491	361	178	180
0 - Would never consider voting for them		28%	40%	11%	2%	13%	41%	31%	25%	18%	25%	27%	37%	26%	25%	33%	28%	28%	27%	18%	28%	33%	34%	36%
1		7%	9%	5%	0%	4%	10%	7%	6%	2%	5%	9%	10%	7%	7%	5%	8%	7%	3%	6%	6%	10%	5%	6%
2		7%	8%	8%	2%	6%	7%	7%	6%	7%	6%	6%	9%	8%	6%	5%	9%	6%	7%	5%	7%	7%	8%	7%
3		8%	10%	7%	2%	8%	8%	8%	7%	9%	8%	7%	8%	6%	9%	6%	7%	7%	14%	10%	8%	5%	8%	6%
4		7%	7%	8%	5%	8%	6%	7%	8%	9%	8%	6%	6%	7%	6%	8%	8%	5%	10%	7%	7%	6%	10%	7%
5		18%	14%	24%	15%	19%	15%	14%	22%	23%	20%	19%	11%	18%	20%	18%	17%	16%	14%	17%	17%	18%	21%	18%
6		8%	5%	11%	13%	11%	5%	8%	8%	11%	10%	8%	5%	9%	9%	7%	8%	10%	8%	12%	7%	8%	5%	6%
7		7%	2%	11%	17%	11%	3%	7%	6%	8%	9%	5%	5%	8%	7%	7%	4%	11%	8%	8%	9%	5%	3%	6%
8		4%	1%	7%	15%	9%	1%	4%	5%	4%	4%	5%	4%	4%	4%	5%	4%	6%	3%	5%	5%	5%	3%	2%
9		1%	1%	1%	6%	2%	1%	1%	2%	1%	1%	1%	2%	3%	1%	1%	1%	0%	-	1%	1%	1%	1%	3%
10 - Would definitely consider voting for them		6%	2%	6%	22%	9%	3%	6%	5%	8%	6%	6%	4%	5%	7%	4%	5%	4%	5%	9%	6%	2%	3%	4%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base: All GB adults	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194	
Health	52%	49%	63%	62%	62%	47%	45%	58%	39%	51%	55%	56%	43%	54%	48%	53%	51%	61%	55%	49%	54%	50%	45%	
Immigration & Asylum	26%	46%	8%	8%	10%	46%	28%	24%	12%	19%	32%	40%	22%	28%	28%	27%	21%	21%	21%	24%	34%	24%	32%	
Crime	16%	22%	10%	7%	10%	23%	16%	15%	8%	15%	17%	19%	19%	16%	20%	16%	6%	7%	13%	16%	15%	18%	22%	
The economy	46%	55%	45%	56%	48%	51%	48%	44%	30%	45%	51%	51%	45%	43%	48%	49%	51%	47%	52%	48%	43%	37%	41%	
Tax	10%	10%	7%	6%	7%	11%	12%	7%	8%	13%	9%	5%	11%	10%	10%	10%	7%	11%	11%	11%	10%	10%	2%	
Pensions	8%	14%	4%	7%	6%	13%	9%	8%	-	2%	10%	22%	3%	9%	8%	9%	11%	9%	6%	8%	11%	11%	9%	
Education	14%	8%	19%	26%	18%	9%	13%	15%	20%	16%	11%	9%	10%	15%	16%	12%	16%	11%	20%	13%	13%	11%	5%	
Family life & childcare	7%	5%	8%	7%	8%	7%	5%	9%	11%	9%	5%	5%	10%	6%	8%	8%	3%	8%	6%	8%	9%	9%	4%	
Housing	18%	13%	25%	16%	21%	13%	17%	19%	31%	20%	12%	16%	22%	21%	16%	16%	16%	15%	19%	18%	15%	22%	22%	
The environment	30%	20%	44%	42%	40%	20%	28%	31%	36%	32%	29%	23%	26%	32%	28%	26%	35%	36%	36%	31%	29%	21%	20%	
Britain leaving the EU	22%	15%	28%	35%	32%	15%	25%	19%	14%	24%	24%	19%	22%	24%	19%	18%	28%	28%	26%	22%	19%	22%	16%	
Transport	2%	3%	3%	2%	3%	2%	2%	2%	2%	2%	1%	4%	4%	2%	3%	2%	2%	1%	4%	3%	2%	1%	1%	
Welfare benefits	10%	6%	14%	8%	12%	8%	8%	13%	8%	11%	13%	8%	7%	8%	10%	15%	12%	15%	9%	6%	10%	15%	22%	
Defence and security	9%	17%	3%	6%	5%	16%	11%	7%	2%	6%	13%	15%	7%	10%	8%	10%	8%	9%	9%	8%	10%	5%	17%	
None of these	1%	1%	0%	1%	1%	0%	1%	1%	4%	1%	1%	0%	1%	1%	1%	1%	2%	-	1%	1%	2%	1%	2%	
Don't know	5%	2%	3%	0%	2%	2%	4%	5%	17%	6%	1%	1%	11%	3%	5%	4%	5%	3%	1%	6%	3%	7%	8%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194	
Very well	4%	7%	1%	1%	1%	6%	6%	2%	4%	2%	4%	7%	1%	4%	5%	4%	4%	3%	4%	3%	3%	5%	4%	
Fairly well	24%	43%	8%	13%	15%	36%	26%	22%	11%	18%	26%	38%	21%	25%	25%	25%	18%	23%	21%	25%	26%	24%	23%	
Fairly badly	26%	29%	19%	33%	22%	28%	25%	26%	23%	25%	29%	25%	24%	27%	30%	23%	26%	22%	26%	27%	27%	24%	20%	
Very badly	39%	17%	67%	50%	58%	24%	37%	40%	43%	45%	37%	27%	44%	35%	34%	39%	47%	47%	46%	35%	34%	36%	42%	
Don't know	8%	4%	5%	3%	3%	6%	6%	9%	19%	10%	4%	3%	10%	8%	7%	8%	5%	5%	2%	10%	10%	12%	10%	

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Immigration

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Very well	1%	1%	-	-	0%	1%	1%	0%	4%	0%	0%	1%	0%	1%	-	0%	2%	2%	1%	1%	0%	0%	0%
Fairly well	12%	18%	7%	9%	11%	12%	11%	12%	10%	10%	11%	16%	11%	11%	12%	13%	8%	14%	13%	13%	10%	12%	9%
Fairly badly	29%	32%	28%	32%	29%	30%	28%	30%	26%	26%	33%	33%	25%	33%	28%	29%	23%	28%	29%	32%	26%	29%	29%
Very badly	45%	42%	53%	47%	50%	47%	50%	41%	38%	46%	48%	44%	48%	41%	47%	45%	56%	44%	50%	40%	47%	41%	48%
Don't know	13%	7%	12%	12%	9%	10%	9%	17%	23%	17%	8%	6%	16%	13%	12%	13%	10%	13%	8%	14%	17%	17%	14%

Crime

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Very well	1%	2%	-	-	0%	1%	1%	1%	1%	0%	1%	2%	0%	2%	1%	0%	-	2%	1%	1%	0%	1%	1%
Fairly well	26%	39%	15%	26%	21%	33%	27%	26%	26%	23%	26%	33%	25%	28%	29%	23%	24%	30%	28%	26%	27%	25%	23%
Fairly badly	33%	34%	36%	43%	37%	32%	34%	33%	26%	31%	36%	37%	29%	35%	28%	36%	34%	37%	36%	34%	34%	29%	28%
Very badly	25%	16%	35%	20%	29%	23%	27%	23%	23%	28%	28%	18%	28%	21%	28%	28%	28%	20%	27%	22%	22%	27%	34%
Don't know	14%	10%	13%	11%	12%	10%	11%	17%	23%	18%	9%	10%	18%	14%	14%	13%	15%	11%	8%	17%	17%	19%	14%

Education

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Very well	3%	6%	1%	-	2%	5%	4%	2%	3%	2%	3%	4%	4%	2%	3%	3%	2%	5%	3%	2%	2%	7%	3%
Fairly well	30%	51%	14%	18%	19%	43%	33%	28%	24%	23%	33%	44%	18%	33%	34%	35%	24%	20%	28%	31%	34%	27%	31%
Fairly badly	30%	23%	35%	42%	36%	26%	29%	30%	25%	33%	30%	24%	35%	29%	28%	26%	32%	38%	33%	31%	27%	30%	22%
Very badly	22%	9%	41%	26%	34%	14%	21%	23%	25%	24%	24%	16%	24%	21%	22%	21%	27%	21%	30%	19%	18%	16%	23%
Don't know	15%	12%	9%	14%	10%	12%	14%	16%	23%	18%	10%	11%	19%	15%	13%	15%	15%	15%	6%	17%	20%	19%	21%

Taxation

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Very well	1%	3%	0%	0%	1%	2%	2%	0%	4%	-	2%	3%	1%	2%	1%	1%	1%	2%	2%	1%	0%	2%	2%
Fairly well	22%	40%	9%	18%	16%	31%	23%	20%	13%	13%	26%	36%	17%	24%	26%	20%	17%	20%	25%	23%	21%	14%	19%
Fairly badly	31%	30%	33%	41%	34%	31%	31%	31%	21%	32%	34%	32%	28%	34%	27%	32%	35%	26%	32%	32%	33%	30%	24%
Very badly	30%	16%	45%	30%	37%	25%	32%	28%	34%	35%	28%	19%	33%	26%	32%	29%	31%	40%	32%	26%	29%	34%	32%
Don't know	16%	11%	12%	11%	12%	12%	12%	20%	28%	19%	10%	10%	21%	14%	14%	18%	16%	11%	9%	18%	17%	20%	23%

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Unemployment

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Very well	6%	15%	1%	1%	4%	10%	8%	4%	2%	4%	8%	10%	3%	8%	8%	4%	7%	8%	9%	6%	4%	7%	4%
Fairly well	36%	57%	19%	39%	28%	49%	40%	32%	16%	28%	44%	50%	27%	41%	36%	36%	29%	29%	41%	35%	38%	26%	30%
Fairly badly	22%	8%	31%	32%	27%	15%	19%	24%	27%	24%	21%	15%	23%	19%	22%	24%	19%	26%	21%	21%	20%	28%	21%
Very badly	18%	5%	32%	14%	24%	11%	18%	18%	29%	22%	14%	10%	25%	15%	14%	17%	31%	25%	16%	17%	17%	21%	27%
Don't know	18%	15%	16%	14%	16%	15%	14%	22%	26%	22%	13%	14%	21%	18%	20%	18%	14%	12%	13%	21%	22%	18%	18%

Inflation

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Very well	1%	3%	0%	-	0%	2%	2%	1%	2%	0%	2%	2%	-	2%	1%	1%	2%	2%	1%	1%	1%	0%	2%
Fairly well	17%	32%	6%	10%	11%	27%	18%	17%	6%	12%	20%	30%	14%	21%	17%	18%	10%	13%	17%	18%	16%	18%	16%
Fairly badly	31%	31%	29%	38%	33%	32%	31%	31%	27%	27%	36%	34%	31%	31%	32%	31%	29%	29%	32%	34%	30%	28%	25%
Very badly	36%	22%	53%	39%	46%	27%	38%	33%	38%	42%	34%	24%	36%	31%	36%	35%	49%	40%	40%	31%	35%	36%	38%
Don't know	15%	12%	11%	13%	11%	12%	12%	19%	27%	19%	9%	9%	18%	15%	15%	16%	10%	15%	10%	15%	19%	19%	19%

Britain's exit from the EU

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Very well	7%	17%	0%	-	1%	15%	8%	6%	3%	3%	7%	16%	4%	8%	8%	6%	3%	9%	7%	7%	6%	9%	5%
Fairly well	24%	47%	6%	9%	12%	41%	25%	24%	12%	17%	30%	37%	23%	25%	25%	28%	16%	21%	22%	26%	25%	22%	27%
Fairly badly	20%	16%	23%	21%	18%	19%	19%	21%	26%	21%	19%	16%	14%	20%	24%	21%	18%	22%	20%	21%	23%	19%	14%
Very badly	37%	10%	63%	65%	63%	15%	39%	35%	39%	44%	34%	26%	46%	35%	30%	33%	53%	38%	46%	33%	30%	36%	37%
Don't know	12%	10%	8%	4%	6%	11%	9%	15%	20%	15%	10%	5%	13%	12%	13%	12%	10%	10%	5%	14%	16%	14%	17%

Defence

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Very well	3%	7%	1%	0%	2%	6%	4%	2%	3%	2%	4%	5%	1%	4%	4%	3%	2%	7%	3%	4%	3%	2%	3%
Fairly well	35%	49%	22%	36%	30%	41%	36%	33%	28%	30%	38%	43%	28%	39%	34%	35%	33%	26%	36%	35%	37%	33%	29%
Fairly badly	21%	19%	24%	29%	23%	22%	24%	18%	18%	19%	23%	24%	21%	19%	21%	22%	23%	22%	24%	19%	19%	23%	20%
Very badly	13%	7%	21%	11%	16%	12%	15%	11%	18%	13%	13%	10%	16%	12%	12%	12%	16%	18%	13%	12%	12%	12%	19%
Don't know	28%	18%	32%	24%	29%	20%	20%	36%	33%	36%	21%	19%	34%	27%	29%	27%	26%	27%	24%	30%	29%	31%	29%

Fieldwork Dates : 22nd - 24th January 2022

Sample Size: 1789 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Very well	4%	9%	0%	1%	2%	6%	6%	2%	5%	2%	3%	7%	2%	4%	5%	4%	6%	4%	5%	5%	3%	3%	2%
Fairly well	29%	54%	11%	23%	20%	45%	31%	27%	10%	20%	38%	45%	25%	35%	28%	31%	12%	26%	28%	33%	28%	26%	30%
Fairly badly	31%	20%	39%	44%	37%	25%	29%	33%	37%	32%	31%	26%	32%	31%	29%	29%	34%	34%	35%	28%	35%	28%	21%
Very badly	24%	9%	41%	26%	34%	15%	25%	24%	26%	31%	21%	15%	27%	21%	24%	24%	35%	28%	27%	21%	20%	28%	31%
Don't know	11%	8%	9%	6%	7%	9%	9%	14%	22%	15%	6%	6%	13%	10%	14%	11%	13%	8%	5%	13%	14%	15%	16%

Terrorism

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Very well	7%	13%	2%	4%	4%	10%	9%	5%	7%	4%	9%	9%	2%	8%	6%	7%	7%	9%	8%	7%	7%	3%	4%
Fairly well	42%	53%	36%	44%	42%	47%	45%	40%	30%	40%	47%	48%	41%	45%	38%	41%	45%	43%	45%	47%	39%	37%	33%
Fairly badly	17%	13%	21%	21%	19%	16%	17%	18%	19%	18%	14%	18%	14%	16%	22%	18%	15%	16%	17%	16%	18%	19%	19%
Very badly	13%	8%	17%	7%	13%	13%	15%	11%	14%	14%	14%	10%	18%	10%	13%	14%	15%	15%	12%	10%	15%	13%	22%
Don't know	21%	13%	24%	24%	22%	14%	15%	26%	30%	24%	17%	15%	25%	21%	21%	20%	18%	18%	18%	20%	22%	27%	22%

Transport

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Very well	2%	2%	1%	1%	1%	3%	2%	1%	3%	2%	2%	2%	2%	2%	1%	2%	2%	3%	3%	2%	0%	3%	2%
Fairly well	28%	45%	14%	14%	19%	38%	27%	28%	19%	24%	29%	36%	26%	31%	31%	25%	21%	18%	25%	30%	32%	27%	22%
Fairly badly	31%	27%	32%	50%	36%	29%	33%	29%	26%	29%	33%	34%	31%	31%	28%	32%	32%	30%	32%	33%	30%	25%	29%
Very badly	22%	10%	38%	24%	31%	15%	25%	18%	23%	24%	22%	16%	26%	18%	20%	24%	26%	22%	29%	15%	17%	23%	25%
Don't know	18%	16%	15%	12%	13%	16%	13%	23%	29%	21%	15%	12%	16%	17%	19%	17%	19%	28%	10%	21%	21%	22%	21%

Housing

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Very well	2%	3%	0%	-	1%	2%	2%	1%	2%	1%	2%	3%	1%	2%	2%	1%	1%	3%	2%	1%	1%	3%	3%
Fairly well	20%	37%	8%	11%	12%	32%	22%	18%	11%	15%	23%	30%	13%	22%	21%	22%	12%	20%	20%	20%	20%	24%	15%
Fairly badly	30%	30%	31%	35%	31%	30%	29%	31%	24%	30%	32%	32%	29%	32%	31%	28%	31%	30%	30%	33%	30%	26%	28%
Very badly	31%	14%	50%	41%	45%	20%	33%	29%	36%	35%	31%	22%	38%	28%	29%	29%	40%	35%	38%	26%	28%	30%	35%
Don't know	17%	16%	10%	13%	12%	16%	13%	21%	27%	20%	12%	12%	19%	15%	18%	20%	15%	13%	11%	20%	21%	18%	19%

Fieldwork Dates : 22nd - 24th January 2022

Sample Size: 1789 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Very well	3%	4%	0%	1%	1%	4%	4%	2%	6%	1%	2%	4%	4%	3%	2%	2%	3%	3%	2%	3%	2%	5%	2%
Fairly well	29%	50%	13%	13%	18%	43%	29%	28%	9%	23%	34%	42%	22%	31%	32%	29%	20%	31%	27%	29%	32%	26%	28%
Fairly badly	29%	23%	34%	45%	36%	24%	29%	28%	25%	31%	30%	26%	26%	29%	27%	29%	32%	28%	33%	30%	24%	25%	24%
Very badly	25%	10%	43%	28%	37%	14%	26%	24%	36%	29%	23%	16%	32%	23%	23%	23%	31%	32%	29%	23%	24%	22%	28%
Don't know	15%	13%	9%	13%	9%	15%	12%	18%	23%	16%	11%	13%	17%	14%	16%	16%	14%	6%	9%	15%	18%	22%	17%

Welfare benefits

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Very well	3%	5%	1%	-	1%	5%	4%	2%	2%	2%	3%	4%	1%	3%	3%	3%	4%	2%	4%	3%	1%	4%	2%
Fairly well	21%	39%	6%	11%	13%	30%	24%	17%	11%	15%	23%	32%	17%	26%	22%	18%	12%	17%	21%	23%	20%	21%	15%
Fairly badly	26%	23%	27%	32%	26%	27%	24%	28%	25%	26%	28%	26%	16%	26%	29%	30%	30%	17%	27%	24%	27%	27%	26%
Very badly	32%	15%	53%	40%	45%	22%	32%	31%	31%	36%	31%	24%	38%	28%	28%	32%	37%	44%	36%	27%	29%	29%	37%
Don't know	19%	18%	14%	17%	15%	16%	16%	22%	30%	21%	15%	14%	28%	18%	18%	17%	18%	21%	12%	23%	22%	19%	20%

Do you think Rishi Sunak is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base: All GB adults	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Good job	34%	58%	17%	31%	28%	47%	35%	32%	15%	25%	42%	49%	26%	37%	35%	36%	26%	29%	41%	34%	32%	28%	25%
Bad job	26%	12%	44%	25%	33%	20%	32%	21%	38%	30%	24%	16%	31%	23%	27%	24%	32%	30%	29%	23%	23%	25%	32%
Not sure	40%	30%	38%	43%	39%	33%	33%	47%	47%	45%	34%	35%	43%	40%	38%	40%	42%	41%	31%	43%	45%	47%	43%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base: All GB adults	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Rishi Sunak	31%	59%	11%	23%	23%	47%	35%	27%	17%	21%	37%	50%	23%	35%	32%	33%	21%	28%	35%	33%	29%	25%	25%
Rachel Reeves	11%	3%	22%	18%	19%	5%	12%	10%	13%	11%	12%	8%	15%	10%	8%	11%	11%	13%	18%	9%	7%	7%	8%
Don't know	58%	38%	67%	60%	59%	48%	53%	63%	71%	68%	51%	42%	62%	55%	59%	56%	68%	59%	47%	58%	64%	67%	67%

Fieldwork Dates : 22nd - 24th January 2022

Sample Size: 1789 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Thinking about your finances, which of the following best reflects your position?

	Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
	Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
I am very comfortable financially	6%	9%	4%	6%	6%	5%	8%	4%	11%	4%	6%	8%	6%	6%	7%	5%	7%	5%	2%	12%	5%	5%	1%	3%
I am relatively comfortable financially	38%	42%	36%	49%	43%	38%	41%	35%	28%	35%	40%	45%	36%	41%	35%	36%	47%	27%	50%	42%	33%	28%	15%	
I do not often have money for luxuries, but can normally comfortably cover the essentials	34%	36%	37%	37%	34%	40%	30%	38%	22%	33%	39%	36%	26%	33%	38%	36%	28%	46%	29%	35%	41%	35%	32%	
I can only just afford my costs and often struggle to make ends meet	13%	9%	15%	7%	13%	13%	11%	15%	11%	18%	11%	9%	15%	14%	13%	13%	10%	19%	6%	10%	14%	22%	31%	
I cannot afford my costs, and often have to go without essentials like food and heating	3%	1%	3%	1%	2%	2%	4%	3%	6%	4%	3%	1%	4%	4%	2%	4%	4%	4%	1%	1%	2%	3%	7%	9%
Don't know	5%	3%	5%	1%	2%	2%	6%	4%	23%	6%	1%	1%	13%	3%	6%	4%	5%	7%	1%	7%	4%	7%	11%	

Which government do you think would be better for...

Helping people get onto the housing ladder?

	Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
	Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
A Labour government led by Keir Starmer	32%	14%	59%	50%	52%	16%	33%	32%	41%	38%	31%	20%	36%	30%	33%	32%	34%	35%	44%	31%	26%	24%	25%	
A Conservative government led by Boris Johnson	18%	40%	4%	5%	9%	31%	23%	14%	12%	13%	20%	29%	15%	22%	19%	16%	15%	13%	18%	20%	18%	18%	15%	
Neither	28%	31%	21%	28%	25%	33%	30%	26%	20%	23%	32%	36%	26%	27%	26%	29%	33%	31%	23%	29%	29%	31%	35%	
Don't know	21%	15%	16%	17%	15%	20%	14%	28%	28%	26%	17%	15%	22%	21%	21%	23%	18%	21%	15%	20%	28%	27%	25%	

Managing the economy?

	Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
	Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
A Labour government led by Keir Starmer	24%	2%	52%	38%	42%	9%	24%	23%	25%	28%	23%	15%	24%	22%	22%	24%	28%	26%	33%	19%	20%	21%	19%	
A Conservative government led by Boris Johnson	30%	66%	6%	15%	18%	50%	35%	26%	18%	19%	35%	51%	22%	35%	35%	29%	21%	20%	30%	36%	30%	21%	24%	
Neither	25%	22%	22%	26%	23%	27%	27%	24%	26%	25%	27%	25%	29%	22%	23%	26%	32%	31%	23%	23%	26%	27%	36%	
Don't know	21%	10%	20%	20%	17%	15%	14%	27%	31%	28%	15%	9%	25%	20%	20%	21%	18%	23%	14%	22%	24%	30%	21%	

Providing more jobs?

	Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
	Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
A Labour government led by Keir Starmer	29%	6%	61%	43%	48%	12%	28%	29%	37%	35%	26%	17%	33%	26%	27%	29%	35%	34%	39%	28%	23%	24%	19%	
A Conservative government led by Boris Johnson	24%	56%	3%	7%	12%	43%	29%	19%	9%	14%	27%	45%	15%	30%	27%	22%	15%	15%	24%	27%	24%	18%	21%	
Neither	25%	24%	18%	23%	23%	27%	26%	23%	23%	22%	30%	25%	23%	22%	25%	27%	31%	28%	19%	24%	26%	28%	35%	
Don't know	22%	14%	18%	26%	17%	18%	16%	28%	31%	28%	17%	13%	28%	23%	23%	21%	22%	19%	23%	18%	21%	26%	31%	25%

Fieldwork Dates : 22nd - 24th January 2022

Sample Size: 1789 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Keeping prices down?

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
A Labour government led by Keir Starmer	26%	9%	53%	37%	42%	13%	24%	28%	33%	32%	23%	16%	26%	23%	27%	30%	27%	27%	35%	23%	23%	21%	24%
A Conservative government led by Boris Johnson	17%	36%	3%	6%	8%	27%	21%	13%	13%	11%	19%	26%	11%	19%	15%	13%	14%	17%	20%	13%	17%	14%	
Neither	36%	41%	27%	39%	34%	42%	40%	33%	26%	30%	44%	44%	35%	36%	36%	43%	35%	33%	38%	38%	34%	41%	
Don't know	21%	14%	17%	19%	15%	17%	15%	26%	28%	27%	14%	13%	28%	21%	18%	20%	16%	23%	15%	20%	25%	28%	22%

Improving standards of living for people like you?

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
A Labour government led by Keir Starmer	31%	8%	65%	45%	51%	14%	29%	33%	40%	36%	31%	18%	32%	29%	30%	33%	32%	39%	39%	29%	30%	26%	25%
A Conservative government led by Boris Johnson	22%	48%	4%	9%	13%	36%	26%	17%	15%	14%	24%	37%	17%	26%	25%	20%	14%	17%	25%	25%	19%	14%	17%
Neither	28%	32%	17%	32%	23%	34%	30%	26%	19%	24%	33%	34%	28%	26%	26%	29%	39%	27%	25%	28%	27%	33%	36%
Don't know	19%	12%	14%	14%	13%	16%	14%	24%	26%	25%	12%	12%	23%	19%	18%	19%	14%	17%	12%	19%	23%	26%	22%

Tackling the government's deficit?

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
A Labour government led by Keir Starmer	19%	2%	44%	24%	33%	7%	19%	19%	28%	23%	16%	11%	21%	18%	18%	19%	22%	20%	26%	18%	15%	15%	18%
A Conservative government led by Boris Johnson	29%	61%	7%	18%	18%	46%	33%	24%	15%	19%	35%	45%	19%	33%	32%	29%	19%	22%	29%	35%	27%	20%	21%
Neither	30%	25%	27%	37%	30%	30%	32%	27%	22%	28%	34%	30%	30%	28%	27%	28%	38%	38%	28%	26%	32%	30%	36%
Don't know	23%	12%	22%	21%	18%	16%	16%	30%	35%	30%	15%	13%	30%	21%	23%	24%	20%	21%	17%	20%	26%	35%	26%

Reducing the number of people in poverty?

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
A Labour government led by Keir Starmer	40%	20%	73%	65%	66%	22%	40%	41%	41%	44%	43%	30%	44%	39%	38%	40%	44%	43%	56%	40%	32%	31%	26%
A Conservative government led by Boris Johnson	13%	30%	1%	1%	5%	24%	16%	11%	11%	10%	14%	21%	11%	16%	13%	14%	9%	11%	13%	15%	12%	13%	14%
Neither	28%	36%	14%	20%	18%	37%	30%	25%	21%	23%	31%	36%	25%	27%	29%	27%	33%	28%	20%	27%	31%	32%	35%
Don't know	19%	14%	12%	14%	11%	16%	13%	24%	27%	24%	12%	13%	21%	18%	19%	20%	15%	18%	10%	18%	25%	25%	25%

Fieldwork Dates : 22nd - 24th January 2022

Sample Size: 1789 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base: All GB adults	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Taxes too much and spends too much on services	32%	35%	28%	21%	25%	38%	34%	30%	28%	36%	30%	27%	28%	32%	36%	30%	30%	35%	32%	30%	29%	39%	33%
Taxes too little and spends too little on services	26%	15%	43%	40%	41%	17%	27%	25%	22%	24%	29%	27%	22%	27%	22%	26%	28%	32%	34%	28%	19%	13%	24%
Gets the balance about right	16%	31%	5%	12%	13%	22%	18%	14%	8%	10%	19%	28%	12%	16%	19%	17%	16%	11%	17%	18%	15%	11%	14%
Don't know	27%	18%	24%	27%	22%	23%	22%	31%	41%	30%	22%	18%	37%	26%	23%	27%	26%	22%	17%	24%	37%	36%	29%

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Too high - the rich are being made to pay too much and their taxes should be cut	4%	6%	2%	3%	3%	5%	5%	4%	5%	6%	2%	3%	6%	4%	5%	4%	6%	5%	7%	3%	3%	4%	5%
Too low - the rich are not paying enough and their taxes should be increased	65%	55%	83%	76%	79%	60%	65%	64%	51%	64%	70%	67%	60%	63%	66%	68%	69%	61%	68%	64%	65%	62%	61%
About right - the rich are already paying about the right level of tax	16%	29%	5%	13%	11%	22%	18%	15%	16%	12%	18%	22%	12%	19%	15%	16%	14%	16%	19%	18%	15%	11%	13%
Don't know	15%	10%	9%	8%	8%	12%	13%	16%	27%	18%	10%	8%	22%	14%	14%	13%	11%	19%	6%	15%	18%	22%	21%

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Much too high	35%	59%	14%	9%	13%	61%	38%	32%	9%	26%	42%	54%	22%	36%	42%	39%	26%	28%	24%	34%	46%	32%	43%
A little too high	16%	20%	14%	17%	16%	18%	14%	19%	12%	14%	21%	16%	10%	17%	18%	18%	11%	20%	18%	16%	16%	15%	14%
About right	23%	13%	38%	34%	38%	10%	22%	23%	27%	26%	19%	18%	28%	24%	20%	19%	28%	22%	32%	24%	15%	20%	12%
A little too low	8%	2%	12%	21%	14%	2%	8%	8%	10%	9%	7%	5%	11%	7%	6%	6%	12%	10%	12%	8%	4%	6%	5%
Much too low	3%	0%	5%	5%	5%	0%	4%	2%	8%	3%	3%	1%	6%	2%	4%	2%	4%	4%	5%	1%	1%	3%	6%
Don't know	15%	6%	17%	14%	13%	8%	14%	17%	35%	20%	8%	5%	23%	13%	11%	16%	18%	17%	7%	17%	17%	24%	20%

Fieldwork Dates : 22nd - 24th January 2022

Sample Size: 1789 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Mostly good for the country	30%	13%	50%	56%	51%	12%	30%	29%	39%	33%	27%	23%	36%	29%	26%	26%	46%	25%	44%	30%	23%	19%	17%
Mostly bad for the country	28%	44%	10%	7%	11%	47%	31%	24%	11%	23%	32%	39%	14%	27%	37%	34%	18%	21%	20%	27%	38%	29%	27%
Both good and bad for the country	31%	37%	29%	32%	32%	34%	28%	33%	20%	27%	37%	35%	28%	34%	28%	29%	28%	39%	31%	30%	27%	36%	35%
Don't know	12%	5%	11%	5%	7%	7%	10%	13%	30%	17%	4%	3%	22%	10%	10%	11%	8%	15%	6%	12%	13%	17%	20%

If taxes were to be increased for the richest people, at what level of annual income do you think people should see their current levels of tax significantly increased?

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
People earning above £50,000 a year	9%	7%	7%	9%	8%	10%	10%	8%	6%	11%	9%	6%	5%	9%	8%	11%	7%	9%	6%	8%	10%	17%	8%
People earning above £75,000 a year	17%	14%	22%	19%	22%	15%	16%	19%	19%	16%	17%	20%	13%	16%	20%	18%	22%	17%	16%	19%	16%	18%	20%
People earning above £100,000 a year	24%	24%	28%	26%	27%	25%	25%	24%	17%	23%	27%	26%	19%	26%	29%	23%	21%	23%	26%	26%	25%	20%	16%
People earning above £150,000 a year	13%	15%	16%	13%	14%	13%	14%	12%	7%	11%	17%	15%	8%	12%	12%	15%	15%	12%	16%	12%	13%	10%	9%
People earning above £250,000 a year	10%	12%	10%	12%	11%	10%	10%	9%	10%	8%	11%	11%	13%	10%	6%	10%	7%	13%	14%	9%	7%	8%	6%
People earning above £500,000 a year	6%	8%	5%	7%	6%	8%	4%	8%	4%	5%	6%	9%	8%	7%	5%	5%	8%	3%	8%	6%	5%	3%	5%
People earning above £1 million a year	5%	8%	4%	6%	5%	6%	7%	4%	5%	7%	4%	4%	11%	5%	4%	4%	5%	7%	7%	5%	5%	1%	7%
None of these	4%	4%	1%	2%	1%	4%	5%	2%	7%	3%	3%	3%	6%	3%	2%	3%	6%	-	3%	4%	2%	4%	7%
Don't know	12%	9%	8%	7%	6%	10%	10%	15%	24%	16%	6%	7%	17%	12%	11%	11%	11%	16%	3%	12%	17%	20%	21%

What do you think is fairer - taxing people on their wealth (that is, the amount of money they have, such as savings and assets) or taxing people on their income (that is, the amount of money they earn each year)?

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Taxing people on their wealth	27%	18%	38%	25%	31%	24%	29%	25%	27%	32%	24%	20%	28%	26%	27%	24%	30%	32%	30%	25%	22%	30%	25%
Taxing people on their income	58%	72%	50%	62%	56%	66%	56%	60%	44%	48%	68%	70%	45%	61%	58%	62%	54%	51%	62%	58%	61%	51%	45%
Don't know	16%	10%	13%	13%	12%	10%	16%	16%	29%	20%	8%	10%	27%	13%	16%	13%	16%	16%	8%	16%	16%	19%	30%

Fieldwork Dates : 22nd - 24th January 2022

Sample Size: 1789 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

On the whole, do you think the richest people in society make a positive or negative contribution to the rest of society?

	Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
	Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
A positive contribution - the businesses they run, the investments they make and the taxes they pay help us all	18%	31%	7%	16%	14%	23%	21%	14%	16%	12%	22%	23%	14%	20%	22%	14%	17%	13%	26%	17%	12%	12%	13%	
A negative contribution - they generally don't pay their fair share and their greed takes money from the people who do the real work	45%	33%	63%	43%	55%	40%	45%	45%	44%	49%	43%	41%	43%	43%	43%	46%	55%	48%	46%	45%	42%	49%	46%	
Both equally	24%	27%	21%	32%	24%	25%	21%	26%	14%	22%	25%	29%	22%	27%	20%	24%	18%	23%	22%	24%	29%	23%	18%	
Don't know	14%	9%	9%	10%	7%	13%	12%	15%	25%	16%	10%	8%	20%	10%	15%	15%	10%	16%	6%	15%	17%	16%	22%	

In general, do you think it is acceptable or unacceptable to LEGALLY avoid paying tax?

	Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
	Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
It is acceptable to legally avoid tax	23%	32%	14%	27%	22%	25%	28%	19%	23%	19%	28%	25%	21%	29%	20%	19%	28%	14%	32%	25%	20%	13%	16%	
It is unacceptable to legally avoid tax	64%	62%	76%	61%	70%	66%	61%	67%	50%	64%	64%	70%	58%	60%	67%	69%	62%	73%	61%	62%	68%	71%	63%	
Don't know	13%	6%	10%	12%	8%	9%	11%	14%	28%	16%	7%	5%	21%	11%	13%	12%	10%	13%	7%	14%	13%	17%	20%	

If the government was able to increase the amount of money it spends, which of the following areas do you think the government should INCREASE spending in the most? Please tick up to three

	Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
	Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Education and schools	39%	34%	50%	51%	50%	33%	36%	41%	36%	42%	35%	37%	41%	40%	37%	35%	40%	43%	46%	40%	33%	36%	30%	
Defence	10%	21%	3%	4%	4%	19%	13%	7%	2%	7%	13%	18%	6%	11%	12%	10%	8%	14%	10%	8%	10%	7%	18%	
Pensions	24%	35%	14%	19%	17%	35%	23%	25%	10%	12%	31%	45%	13%	26%	26%	24%	28%	18%	19%	22%	32%	26%	23%	
Welfare benefits	18%	10%	26%	18%	22%	13%	15%	20%	15%	20%	17%	15%	21%	14%	15%	18%	24%	24%	16%	11%	17%	25%	32%	
Crime and policing	33%	50%	20%	24%	25%	47%	34%	31%	15%	29%	38%	42%	29%	34%	36%	35%	20%	26%	34%	33%	33%	27%	30%	
Transport	9%	13%	7%	12%	9%	12%	12%	7%	5%	10%	10%	11%	12%	9%	8%	10%	8%	6%	13%	9%	7%	7%	8%	
Environment and climate change	32%	23%	42%	44%	41%	22%	32%	31%	43%	32%	32%	25%	30%	36%	32%	26%	31%	32%	40%	32%	28%	25%	21%	
NHS	68%	62%	83%	79%	79%	62%	62%	74%	63%	69%	66%	71%	61%	69%	72%	67%	70%	70%	69%	68%	69%	71%	61%	
Overseas aid	3%	2%	4%	9%	4%	2%	4%	2%	2%	3%	3%	3%	5%	3%	1%	2%	5%	5%	5%	2%	1%	5%	1%	
Local government	14%	13%	17%	22%	19%	13%	15%	12%	6%	13%	18%	14%	8%	16%	13%	14%	18%	9%	16%	16%	14%	8%	7%	
None of these	2%	1%	1%	-	1%	3%	3%	1%	6%	2%	1%	1%	5%	1%	1%	3%	2%	-	1%	2%	2%	2%	4%	
Don't know	8%	4%	5%	1%	3%	5%	8%	7%	19%	11%	4%	1%	13%	6%	7%	7%	7%	12%	2%	9%	9%	11%	12%	

Fieldwork Dates : 22nd - 24th January 2022

Sample Size: 1789 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

And if the government were to cut the amount of money it currently spends, which of the following areas do you think the government should REDUCE spending in the most? Please tick up to three

	Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194	
Education and schools	2%	3%	-	0%	1%	2%	2%	2%	1%	2%	2%	1%	2%	2%	3%	1%	1%	3%	-	1%	2%	1%	5%	2%
Defence	23%	8%	45%	31%	36%	13%	24%	22%	25%	27%	21%	16%	28%	23%	21%	17%	32%	26%	31%	25%	17%	14%	16%	
Pensions	3%	2%	3%	5%	4%	3%	5%	2%	4%	5%	2%	1%	7%	1%	2%	4%	2%	9%	3%	3%	3%	1%	6%	
Welfare benefits	18%	31%	8%	10%	12%	24%	21%	14%	12%	17%	20%	19%	10%	20%	18%	18%	18%	13%	19%	19%	19%	14%	11%	
Crime and policing	5%	1%	9%	7%	7%	1%	6%	3%	15%	5%	3%	1%	9%	4%	4%	2%	8%	7%	5%	6%	1%	7%	4%	
Transport	9%	11%	10%	4%	9%	10%	9%	9%	11%	9%	8%	9%	7%	8%	8%	9%	12%	21%	9%	7%	11%	12%	9%	
Environment and climate change	17%	27%	10%	6%	10%	28%	21%	13%	6%	12%	21%	25%	14%	17%	17%	17%	16%	23%	13%	16%	19%	19%	22%	
NHS	3%	5%	0%	1%	1%	5%	4%	2%	3%	3%	2%	3%	4%	2%	2%	3%	5%	2%	4%	3%	2%	1%	4%	
Overseas aid	51%	75%	36%	30%	36%	74%	54%	49%	22%	44%	63%	66%	30%	56%	57%	54%	45%	50%	45%	52%	59%	50%	54%	
Local government	14%	17%	8%	13%	11%	15%	14%	13%	17%	12%	12%	16%	11%	16%	13%	13%	9%	14%	14%	12%	12%	15%	16%	
None of these	13%	8%	17%	29%	20%	9%	12%	15%	11%	12%	13%	17%	15%	11%	13%	14%	16%	11%	18%	10%	12%	9%	17%	
Don't know	14%	8%	12%	10%	11%	8%	11%	16%	30%	18%	6%	5%	25%	13%	11%	12%	13%	14%	8%	15%	14%	20%	17%	

Do you think your own pension provision (and any provisions you have made for retirement) will or will not provide you with a good standard of living by the time you come to retire?

	Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194	
Will probably be enough to provide me with a good standard of living	19%	23%	18%	28%	25%	18%	24%	14%	11%	16%	26%	21%	17%	23%	18%	17%	24%	10%	34%	19%	12%	11%	5%	
Will probably not be enough to provide me with a good standard of living	45%	38%	51%	44%	46%	44%	40%	49%	38%	57%	52%	17%	46%	41%	46%	47%	45%	45%	39%	45%	52%	54%	35%	
Don't know	16%	10%	19%	11%	13%	11%	18%	14%	37%	21%	10%	3%	20%	14%	18%	14%	11%	31%	12%	19%	13%	23%	15%	
Not applicable - I am already retired or am unable to work	20%	29%	13%	17%	15%	28%	18%	23%	14%	5%	12%	59%	17%	22%	18%	23%	19%	14%	15%	18%	22%	13%	45%	

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Sample Size: 1789 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

As people live longer, the proportion of older people in the population steadily rises. Looking forward, how do you think future governments should respond to the growing portion of older people?

	Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
	Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Reductions should be made in the services that go to older people so that younger generations can afford to support more retired people	15%	12%	17%	16%	19%	11%	18%	12%	26%	19%	10%	7%	20%	14%	17%	11%	18%	11%	19%	15%	9%	16%	12%	
More money should be found to maintain the services that go to older people as the number of retired people grows, even if this means more taxes for younger generations	46%	54%	45%	52%	47%	54%	46%	46%	25%	37%	57%	60%	33%	46%	45%	53%	45%	52%	47%	45%	51%	38%	47%	
Not sure	39%	34%	37%	33%	34%	36%	36%	42%	50%	44%	33%	33%	47%	40%	38%	36%	36%	38%	34%	40%	40%	46%	42%	

What do you think the state pension age should be for people who are currently in their 30s or 40s?

	Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
	Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
Less than 65	11%	7%	11%	9%	8%	9%	11%	11%	17%	14%	7%	7%	14%	8%	11%	14%	9%	11%	7%	10%	15%	19%	11%	
65	38%	34%	47%	31%	44%	39%	33%	42%	27%	41%	38%	36%	31%	35%	40%	38%	44%	52%	38%	36%	40%	40%	35%	
66	5%	8%	5%	6%	6%	5%	5%	5%	3%	4%	6%	8%	4%	6%	4%	5%	6%	7%	5%	6%	4%	4%	5%	
67	10%	11%	9%	18%	11%	11%	9%	10%	2%	9%	15%	10%	7%	12%	8%	12%	8%	4%	12%	10%	10%	6%	6%	
68	7%	10%	7%	8%	8%	9%	8%	6%	2%	7%	7%	11%	5%	8%	8%	8%	5%	6%	10%	7%	6%	8%	3%	
69	2%	2%	2%	2%	2%	2%	3%	2%	4%	2%	2%	2%	3%	2%	2%	3%	2%	2%	3%	2%	3%	2%	1%	2%
70	14%	18%	11%	21%	14%	16%	17%	11%	13%	9%	18%	19%	17%	16%	13%	12%	14%	8%	19%	13%	13%	8%	15%	
71	0%	0%	-	-	-	0%	0%	0%	-	0%	0%	-	-	0%	-	0%	-	-	-	0%	0%	1%	-	
72	0%	0%	0%	-	0%	0%	-	0%	1%	0%	-	0%	0%	0%	0%	-	1%	-	0%	0%	0%	-	1%	
73	0%	-	-	-	-	-	-	0%	1%	-	-	-	-	-	-	0%	-	-	-	0%	-	-	-	-
74	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
75	1%	2%	0%	0%	1%	1%	1%	1%	0%	1%	1%	0%	2%	0%	0%	1%	0%	2%	1%	1%	1%	-	-	3%
Older than 75	0%	0%	-	-	-	0%	0%	0%	0%	-	-	0%	-	0%	-	0%	0%	-	0%	0%	-	-	0%	
Don't know	11%	7%	8%	5%	5%	8%	12%	10%	31%	13%	4%	6%	17%	13%	11%	8%	10%	8%	5%	14%	10%	14%	20%	

Fieldwork Dates : 22nd - 24th January 2022

Sample Size: 1789 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

With regard to hard drugs such as heroin and crack cocaine, which of these statements comes closest to your own view?

	Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
	Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
The sale and possession of such drugs should remain a criminal offence as now	69%	84%	61%	72%	66%	78%	64%	72%	45%	61%	77%	83%	58%	71%	75%	71%	57%	68%	72%	67%	70%	67%	63%	
The sale and possession of such drugs should remain illegal but should be regarded as a minor offence, such as parking in the wrong place, rather than a CRIMINAL offence (a policy sometimes called 'decriminalisation')	12%	6%	16%	14%	16%	8%	14%	11%	23%	15%	9%	6%	18%	12%	7%	11%	17%	15%	13%	12%	12%	13%	11%	
The sale and possession of such drugs should no longer be illegal (sometimes called 'legalisation')	10%	6%	14%	11%	12%	9%	13%	7%	9%	11%	9%	8%	8%	11%	9%	8%	14%	8%	11%	9%	9%	7%	11%	
Don't know	9%	4%	9%	3%	7%	6%	9%	10%	23%	12%	4%	3%	17%	6%	9%	10%	12%	9%	4%	12%	9%	13%	16%	

With regard to soft drugs such as cannabis, which of these statements comes closest to your own view?

	Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
	Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
The sale and possession of such drugs should remain a criminal offence as now	35%	49%	24%	27%	27%	44%	34%	35%	23%	26%	41%	49%	27%	37%	43%	34%	22%	31%	33%	34%	39%	32%	35%	
The sale and possession of such drugs should remain illegal but should be regarded as a minor offence, such as parking in the wrong place, rather than a CRIMINAL offence (a policy sometimes called 'decriminalisation')	24%	25%	25%	25%	27%	23%	20%	27%	22%	23%	23%	26%	23%	23%	23%	27%	22%	19%	26%	23%	26%	23%	14%	
The sale and possession of such drugs should no longer be illegal (sometimes called 'legalisation')	31%	19%	43%	39%	38%	24%	33%	28%	32%	36%	30%	20%	30%	31%	24%	28%	46%	37%	34%	31%	25%	30%	31%	
Don't know	11%	7%	9%	9%	7%	8%	12%	10%	23%	14%	7%	5%	20%	9%	10%	11%	10%	13%	7%	12%	9%	14%	20%	

If soft drugs like cannabis were decriminalised, do you think this would lead to more or less people using drugs, or would it make no difference?

	Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
	Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
More people using drugs	36%	51%	27%	35%	31%	43%	37%	36%	25%	30%	42%	47%	28%	39%	45%	33%	31%	34%	38%	37%	38%	30%	33%	
Fewer people using drugs	8%	6%	10%	5%	8%	6%	9%	8%	17%	10%	6%	4%	10%	7%	5%	10%	12%	12%	6%	8%	9%	14%	7%	
Would make no difference	43%	33%	53%	54%	52%	40%	43%	43%	32%	47%	44%	40%	42%	42%	42%	39%	45%	48%	44%	48%	41%	39%	43%	41%
Don't know	13%	9%	11%	6%	9%	10%	12%	13%	26%	14%	8%	8%	19%	13%	11%	12%	9%	11%	8%	13%	15%	13%	19%	

Fieldwork Dates : 22nd - 24th January 2022

Sample Size: 1789 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

If soft drugs like cannabis were decriminalised, do you think this would lead to more or less people damaging their health as a result of taking drugs?

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
More people damaging their health as a result of taking drugs	36%	52%	24%	32%	30%	45%	34%	37%	22%	28%	42%	50%	25%	38%	45%	35%	26%	34%	37%	36%	38%	30%	35%
Fewer people damaging their health as a result of taking drugs	17%	9%	26%	22%	23%	9%	19%	15%	29%	21%	12%	7%	22%	16%	11%	16%	24%	20%	19%	18%	12%	19%	15%
Would make no difference	34%	30%	36%	37%	36%	34%	34%	33%	26%	36%	36%	32%	36%	33%	33%	33%	38%	33%	35%	32%	34%	38%	30%
Don't know	14%	10%	15%	9%	11%	11%	13%	15%	24%	15%	10%	11%	17%	13%	11%	15%	13%	9%	14%	16%	14%	21%	

If soft drugs like cannabis were decriminalised, do you think this would lead to more or less crime?

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
More crime	21%	32%	10%	15%	14%	28%	21%	21%	11%	16%	24%	31%	15%	22%	25%	22%	12%	16%	20%	18%	24%	20%	23%
Less crime	38%	27%	51%	52%	49%	30%	39%	37%	44%	42%	36%	31%	41%	38%	34%	37%	45%	42%	46%	35%	38%	36%	30%
Would make no difference	29%	31%	29%	21%	28%	31%	29%	29%	22%	27%	32%	31%	27%	28%	29%	29%	31%	26%	26%	30%	25%	34%	33%
Don't know	13%	10%	10%	12%	9%	11%	11%	14%	24%	15%	9%	7%	17%	12%	12%	11%	12%	16%	8%	16%	14%	10%	14%

If hard drugs like heroin or crack cocaine were decriminalised, do you think this would lead to more or less people using drugs, or would it make no difference?

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
More people using drugs	50%	65%	40%	49%	43%	61%	48%	52%	40%	43%	56%	60%	37%	53%	57%	51%	42%	47%	53%	47%	53%	51%	43%
Fewer people using drugs	6%	3%	9%	3%	9%	3%	8%	5%	10%	9%	4%	3%	11%	6%	4%	7%	8%	5%	6%	8%	6%	7%	5%
Would make no difference	26%	21%	29%	35%	31%	24%	28%	24%	20%	27%	27%	25%	29%	25%	24%	23%	31%	32%	29%	24%	21%	27%	29%
Don't know	18%	11%	23%	13%	18%	13%	16%	20%	30%	21%	13%	12%	24%	17%	15%	19%	19%	15%	12%	22%	19%	15%	23%

If hard drugs like heroin or crack cocaine were decriminalised, do you think this would lead to more or less people damaging their health as a result of taking drugs?

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
More people damaging their health as a result of taking drugs	56%	70%	49%	60%	52%	65%	53%	59%	45%	50%	64%	64%	45%	58%	64%	57%	48%	58%	60%	54%	57%	59%	49%
Fewer people damaging their health as a result of taking drugs	11%	4%	15%	15%	15%	5%	14%	8%	17%	14%	7%	5%	13%	10%	8%	10%	16%	10%	12%	11%	10%	11%	8%
Would make no difference	19%	17%	20%	14%	21%	19%	21%	17%	12%	20%	20%	20%	22%	19%	15%	18%	20%	22%	19%	18%	19%	18%	22%
Don't know	14%	9%	16%	11%	12%	10%	12%	16%	26%	16%	9%	11%	20%	13%	13%	14%	16%	10%	9%	18%	15%	12%	22%

Fieldwork Dates : 22nd - 24th January 2022

Sample Size: 1789 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

If hard drugs like heroin or crack cocaine were decriminalised, do you think this would lead to more or less crime?

Unweighted base	1789	627	445	161	726	701	771	1018	163	695	439	492	165	623	302	448	155	96	549	538	297	203	202
Base	1789	617	458	164	664	708	869	920	195	746	431	417	215	601	297	431	154	91	501	519	376	200	194
More crime	42%	57%	31%	34%	35%	50%	40%	43%	31%	38%	47%	48%	33%	43%	47%	41%	32%	51%	44%	39%	42%	42%	40%
Less crime	25%	16%	36%	36%	36%	18%	29%	22%	23%	28%	25%	22%	28%	27%	20%	25%	28%	18%	32%	25%	22%	23%	15%
Would make no difference	18%	17%	16%	16%	16%	20%	19%	17%	15%	17%	18%	20%	15%	17%	18%	18%	24%	17%	15%	17%	18%	22%	22%
Don't know	16%	10%	17%	13%	14%	11%	12%	19%	32%	17%	10%	10%	24%	13%	15%	15%	16%	14%	9%	19%	17%	13%	24%

Cell Contents (Column Percentages)