

Fieldwork Dates: 25th - 27th December 2021

Sample size: 1814 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base: All GB adults	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Approve	24%	49%	7%	12%	13%	39%	27%	21%	15%	15%	30%	38%	18%	27%	29%	23%	16%	15%	22%	23%	26%	25%	25%
Disapprove	57%	33%	81%	76%	73%	44%	58%	55%	56%	64%	52%	49%	62%	57%	49%	55%	68%	62%	62%	56%	49%	61%	56%
Don't know	19%	18%	12%	12%	13%	17%	15%	23%	29%	21%	18%	14%	20%	16%	22%	22%	16%	23%	15%	21%	25%	14%	19%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	1732	602	447	168	735	679	782	950	154	669	440	469	185	583	293	423	154	94	541	528	291	172	200
Unweighted base	1732	602	447	168	735	679	782	950	154	669	440	469	185	583	293	423	154	94	541	528	291	172	200
Base	1725	625	442	167	652	698	840	886	170	703	434	418	203	582	285	415	152	89	497	497	359	178	195
0 - Would never consider voting for them	40%	7%	71%	41%	56%	19%	37%	43%	41%	50%	35%	27%	43%	34%	36%	41%	58%	47%	38%	40%	39%	42%	43%
1	5%	2%	7%	13%	7%	3%	6%	4%	9%	6%	4%	5%	9%	6%	5%	4%	3%	4%	6%	6%	4%	5%	4%
2	4%	3%	5%	5%	4%	4%	5%	4%	5%	5%	3%	5%	3%	5%	3%	4%	4%	7%	6%	3%	3%	7%	4%
3	5%	4%	5%	12%	6%	5%	6%	5%	9%	6%	5%	4%	6%	6%	4%	5%	6%	5%	5%	6%	5%	9%	2%
4	4%	4%	2%	3%	3%	4%	3%	4%	7%	3%	3%	3%	1%	3%	4%	4%	4%	4%	2%	3%	5%	4%	5%
5	11%	12%	6%	11%	8%	12%	9%	13%	10%	12%	11%	8%	16%	10%	12%	11%	6%	9%	10%	10%	12%	9%	12%
6	5%	7%	2%	6%	3%	7%	5%	5%	3%	3%	5%	7%	2%	6%	7%	4%	2%	6%	3%	6%	4%	6%	4%
7	5%	10%	1%	3%	4%	8%	5%	4%	3%	3%	7%	7%	3%	5%	4%	6%	8%	1%	4%	5%	7%	2%	6%
8	5%	11%	-	5%	3%	8%	5%	5%	4%	3%	6%	7%	6%	5%	6%	5%	2%	3%	5%	4%	6%	4%	5%
9	3%	7%	0%	0%	2%	4%	4%	2%	2%	1%	3%	5%	1%	4%	3%	3%	1%	1%	3%	4%	1%	2%	3%
10 - Would definitely consider voting for them	14%	34%	1%	1%	5%	25%	15%	12%	7%	8%	17%	23%	9%	16%	16%	14%	6%	13%	16%	13%	14%	11%	10%

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Labour

	Unweighted base	1722	594	449	166	733	673	779	943	153	669	438	462	183	579	290	423	154	93	542	525	288	169	198
Base	1714	616	444	164	650	693	838	877	169	700	433	412	200	578	283	413	152	89	498	492	357	175	193	
0 - Would never consider voting for them		29%	48%	4%	10%	12%	44%	33%	26%	10%	26%	33%	40%	22%	33%	36%	26%	23%	31%	28%	25%	33%	33%	34%
1		4%	8%	0%	4%	3%	6%	5%	3%	5%	3%	4%	6%	3%	4%	6%	4%	4%	3%	3%	5%	5%	3%	6%
2		7%	10%	2%	9%	5%	8%	8%	6%	7%	6%	8%	8%	4%	8%	5%	8%	11%	5%	8%	7%	7%	6%	5%
3		6%	7%	3%	6%	5%	7%	5%	6%	5%	6%	5%	6%	3%	5%	6%	6%	8%	5%	5%	7%	5%	5%	6%
4		5%	5%	4%	4%	5%	5%	5%	5%	10%	5%	5%	4%	2%	6%	3%	5%	9%	6%	4%	5%	6%	8%	5%
5		14%	14%	9%	23%	14%	14%	11%	18%	13%	17%	15%	11%	18%	13%	13%	13%	20%	13%	13%	14%	16%	19%	13%
6		7%	4%	9%	14%	10%	5%	7%	7%	9%	8%	7%	6%	11%	7%	5%	7%	8%	8%	6%	8%	8%	8%	6%
7		7%	3%	10%	12%	10%	4%	5%	8%	8%	8%	6%	4%	8%	7%	8%	5%	5%	4%	10%	8%	4%	2%	4%
8		6%	0%	17%	4%	10%	3%	5%	7%	10%	6%	6%	5%	9%	4%	7%	8%	5%	4%	8%	7%	3%	4%	6%
9		2%	0%	7%	1%	4%	1%	2%	2%	6%	2%	1%	2%	2%	2%	2%	4%	-	6%	2%	2%	2%	1%	4%
10 - Would definitely consider voting for them		12%	1%	34%	14%	22%	4%	12%	12%	16%	14%	10%	8%	17%	12%	9%	12%	6%	16%	13%	13%	10%	10%	11%

Liberal Democrats

	Unweighted base	1714	591	445	166	731	671	778	936	151	666	438	459	180	577	292	419	153	93	536	524	287	169	198
Base	1703	613	438	162	650	691	837	867	168	694	433	409	193	577	284	410	151	89	493	492	353	173	193	
0 - Would never consider voting for them		31%	43%	14%	1%	14%	44%	35%	27%	20%	27%	33%	40%	27%	30%	38%	30%	27%	34%	23%	27%	41%	35%	39%
1		5%	6%	3%	-	3%	7%	5%	5%	4%	5%	5%	5%	4%	4%	4%	6%	9%	5%	5%	6%	4%	4%	4%
2		7%	9%	5%	1%	5%	8%	6%	7%	8%	7%	5%	8%	7%	7%	6%	7%	5%	6%	7%	7%	5%	5%	6%
3		7%	5%	8%	5%	6%	6%	7%	6%	11%	6%	7%	4%	4%	5%	6%	7%	14%	5%	6%	7%	6%	9%	4%
4		6%	7%	5%	4%	6%	5%	6%	5%	6%	6%	6%	6%	6%	5%	5%	5%	6%	11%	7%	6%	4%	6%	4%
5		18%	17%	22%	20%	22%	16%	14%	22%	15%	21%	17%	17%	23%	18%	15%	20%	16%	18%	18%	19%	17%	18%	19%
6		7%	4%	11%	10%	10%	5%	6%	8%	10%	7%	7%	6%	6%	7%	9%	7%	7%	9%	7%	7%	7%	7%	8%
7		7%	4%	12%	17%	13%	4%	8%	7%	11%	8%	7%	5%	7%	8%	6%	9%	7%	4%	10%	7%	4%	8%	6%
8		6%	3%	11%	13%	10%	3%	6%	7%	10%	6%	7%	4%	11%	6%	5%	6%	5%	4%	8%	7%	5%	4%	5%
9		2%	0%	2%	10%	3%	0%	1%	2%	3%	1%	1%	2%	1%	3%	1%	1%	-	1%	2%	2%	0%	2%	1%
10 - Would definitely consider voting for them		5%	1%	7%	20%	9%	2%	6%	4%	3%	5%	6%	4%	6%	6%	4%	3%	4%	4%	6%	5%	4%	3%	3%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base: All GB adults	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Health	50%	48%	60%	56%	63%	47%	47%	53%	41%	48%	53%	55%	47%	52%	52%	46%	54%	55%	57%	53%	47%	41%	43%
Immigration & Asylum	30%	52%	14%	13%	12%	53%	30%	30%	17%	18%	36%	51%	20%	31%	37%	32%	21%	26%	28%	26%	36%	27%	35%
Crime	18%	24%	12%	13%	9%	24%	17%	18%	14%	18%	19%	18%	23%	16%	20%	17%	10%	18%	12%	18%	19%	23%	23%
The economy	42%	53%	38%	56%	44%	45%	44%	40%	30%	42%	45%	45%	40%	43%	36%	45%	44%	47%	46%	46%	40%	39%	30%
Tax	9%	9%	6%	6%	6%	10%	10%	8%	10%	11%	7%	6%	11%	7%	8%	9%	13%	7%	6%	11%	12%	9%	5%
Pensions	7%	10%	6%	2%	3%	11%	7%	6%	2%	3%	8%	14%	3%	7%	6%	9%	4%	6%	4%	5%	9%	8%	10%
Education	13%	9%	15%	17%	15%	11%	11%	14%	20%	13%	10%	10%	12%	14%	13%	10%	17%	10%	18%	11%	10%	10%	10%
Family life & childcare	5%	4%	5%	10%	6%	3%	3%	7%	3%	6%	3%	4%	4%	5%	4%	5%	6%	7%	4%	4%	6%	6%	4%
Housing	15%	10%	21%	18%	16%	13%	15%	16%	15%	18%	15%	12%	26%	17%	11%	15%	10%	9%	15%	14%	14%	19%	21%
The environment	25%	17%	36%	36%	37%	14%	24%	26%	29%	29%	24%	19%	27%	29%	23%	22%	21%	28%	31%	27%	22%	16%	25%
Britain leaving the EU	26%	18%	34%	41%	39%	18%	31%	22%	23%	25%	32%	25%	28%	26%	20%	28%	33%	22%	34%	22%	27%	20%	22%
Transport	2%	2%	2%	4%	3%	2%	2%	2%	3%	2%	2%	2%	3%	2%	1%	4%	2%	1%	2%	2%	2%	3%	1%
Welfare benefits	13%	9%	16%	13%	14%	12%	12%	14%	11%	12%	16%	12%	10%	11%	12%	16%	17%	7%	12%	9%	15%	11%	23%
Defence and security	8%	16%	3%	5%	5%	14%	11%	6%	5%	6%	8%	14%	7%	9%	10%	9%	3%	7%	9%	9%	9%	7%	7%
None of these	2%	1%	1%	-	1%	1%	3%	1%	3%	3%	1%	-	3%	1%	2%	3%	1%	1%	1%	2%	1%	5%	2%
Don't know	5%	2%	4%	1%	3%	2%	5%	6%	13%	7%	2%	1%	8%	4%	5%	4%	6%	8%	2%	5%	5%	10%	7%

How well or badly do you think the government is handling the following issues?

National Health Service

	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Very well	4%	8%	1%	0%	3%	6%	6%	2%	5%	3%	4%	7%	3%	4%	5%	5%	2%	3%	4%	3%	7%	4%	3%
Fairly well	24%	42%	10%	17%	14%	35%	26%	22%	20%	17%	29%	34%	23%	24%	27%	26%	18%	20%	21%	22%	29%	29%	22%
Fairly badly	25%	26%	21%	30%	24%	27%	21%	28%	24%	25%	24%	26%	22%	26%	25%	24%	26%	30%	25%	27%	26%	22%	20%
Very badly	38%	19%	62%	49%	54%	27%	39%	37%	32%	44%	38%	31%	41%	38%	32%	39%	46%	33%	46%	38%	31%	33%	38%
Don't know	9%	4%	5%	3%	5%	5%	7%	10%	19%	11%	5%	3%	11%	8%	10%	8%	8%	14%	4%	11%	6%	12%	17%

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Immigration

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Very well	1%	1%	-	-	0%	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	1%	2%	1%	0%	1%	2%	0%	2%
Fairly well	10%	15%	5%	10%	9%	10%	10%	9%	12%	8%	11%	9%	11%	10%	9%	10%	9%	5%	10%	8%	12%	10%	8%
Fairly badly	29%	31%	27%	34%	28%	31%	28%	29%	30%	25%	30%	33%	23%	29%	28%	31%	36%	19%	27%	32%	26%	28%	28%
Very badly	49%	46%	57%	50%	53%	51%	51%	47%	34%	49%	51%	52%	46%	51%	50%	48%	44%	50%	56%	44%	50%	46%	44%
Don't know	12%	6%	11%	6%	9%	7%	10%	15%	23%	17%	7%	5%	20%	10%	12%	10%	10%	25%	7%	15%	11%	15%	18%

Crime

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Very well	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	1%	0%
Fairly well	22%	33%	13%	21%	20%	26%	24%	20%	22%	18%	26%	25%	13%	24%	22%	22%	20%	29%	24%	21%	23%	20%	18%
Fairly badly	35%	36%	33%	40%	36%	37%	35%	35%	30%	33%	37%	40%	30%	35%	36%	37%	38%	31%	37%	35%	35%	34%	31%
Very badly	26%	19%	39%	31%	31%	24%	29%	24%	21%	29%	27%	24%	35%	26%	24%	27%	23%	15%	28%	26%	23%	28%	29%
Don't know	16%	11%	14%	7%	12%	12%	11%	19%	24%	19%	10%	10%	20%	14%	16%	13%	17%	23%	10%	17%	16%	18%	22%

Education

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Very well	3%	5%	1%	-	1%	4%	4%	2%	7%	3%	2%	2%	4%	2%	4%	2%	2%	2%	3%	2%	4%	3%	2%
Fairly well	27%	45%	13%	23%	19%	38%	28%	26%	18%	21%	31%	38%	20%	29%	30%	27%	22%	33%	26%	24%	33%	31%	25%
Fairly badly	28%	25%	32%	37%	33%	28%	28%	29%	29%	29%	27%	30%	27%	29%	27%	29%	33%	24%	28%	31%	28%	24%	29%
Very badly	24%	10%	42%	31%	35%	15%	24%	23%	23%	28%	24%	16%	27%	24%	19%	27%	23%	12%	32%	23%	18%	20%	19%
Don't know	18%	16%	13%	9%	12%	16%	15%	20%	23%	20%	16%	14%	21%	16%	19%	15%	20%	29%	11%	20%	17%	22%	25%

Taxation

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Very well	2%	4%	0%	1%	1%	3%	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%	3%	2%	2%	1%	3%	1%	3%
Fairly well	23%	40%	10%	27%	20%	32%	25%	21%	13%	16%	32%	31%	16%	26%	26%	21%	23%	19%	26%	22%	24%	17%	22%
Fairly badly	29%	28%	28%	35%	28%	30%	28%	29%	29%	28%	28%	30%	27%	29%	30%	29%	25%	31%	32%	29%	28%	31%	18%
Very badly	29%	14%	46%	29%	38%	20%	31%	27%	26%	35%	26%	21%	35%	27%	24%	32%	30%	26%	32%	27%	27%	29%	28%
Don't know	17%	14%	16%	9%	13%	15%	13%	21%	30%	19%	12%	15%	21%	15%	18%	16%	20%	23%	8%	20%	18%	21%	29%

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Unemployment

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Very well	6%	13%	2%	2%	3%	9%	8%	4%	4%	4%	7%	8%	6%	7%	6%	6%	4%	3%	7%	4%	8%	5%	4%
Fairly well	32%	49%	19%	37%	29%	40%	34%	29%	20%	25%	38%	42%	26%	36%	35%	30%	26%	26%	36%	32%	31%	31%	23%
Fairly badly	24%	16%	29%	30%	28%	19%	22%	25%	29%	24%	22%	22%	21%	23%	20%	24%	33%	28%	24%	22%	22%	24%	29%
Very badly	20%	6%	36%	17%	25%	13%	19%	20%	23%	25%	16%	12%	25%	17%	17%	25%	19%	11%	21%	20%	17%	19%	20%
Don't know	19%	17%	14%	14%	14%	18%	16%	22%	24%	22%	16%	16%	22%	18%	22%	16%	18%	31%	12%	22%	21%	21%	24%

Inflation

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Very well	2%	3%	1%	2%	1%	3%	2%	2%	2%	2%	1%	3%	2%	2%	1%	1%	4%	2%	2%	1%	4%	1%	2%
Fairly well	22%	41%	8%	24%	17%	33%	24%	20%	11%	13%	31%	35%	15%	28%	23%	21%	18%	19%	25%	19%	25%	23%	19%
Fairly badly	27%	24%	27%	29%	29%	26%	26%	27%	29%	26%	27%	27%	21%	28%	27%	27%	26%	32%	28%	28%	26%	29%	21%
Very badly	29%	17%	47%	34%	37%	21%	33%	25%	22%	35%	28%	23%	40%	25%	25%	32%	31%	21%	33%	29%	23%	26%	32%
Don't know	20%	15%	16%	11%	15%	18%	15%	25%	36%	24%	13%	13%	22%	18%	24%	19%	21%	26%	12%	23%	22%	22%	27%

Britain's exit from the EU

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Very well	5%	12%	0%	1%	1%	10%	7%	4%	4%	4%	6%	7%	5%	4%	9%	5%	4%	2%	5%	4%	8%	6%	5%
Fairly well	24%	50%	8%	8%	11%	44%	23%	24%	13%	15%	33%	34%	12%	28%	27%	24%	18%	21%	24%	24%	28%	18%	22%
Fairly badly	20%	20%	17%	25%	19%	21%	19%	21%	22%	20%	17%	22%	20%	21%	21%	19%	18%	22%	17%	22%	21%	22%	18%
Very badly	39%	11%	67%	64%	63%	16%	42%	37%	40%	45%	37%	30%	48%	37%	30%	39%	51%	40%	50%	36%	32%	36%	35%
Don't know	12%	8%	8%	2%	7%	8%	9%	14%	22%	15%	7%	6%	14%	10%	13%	13%	11%	14%	5%	14%	11%	18%	20%

Defence

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Very well	4%	6%	1%	3%	2%	5%	4%	3%	4%	3%	3%	4%	5%	3%	3%	4%	3%	3%	3%	3%	5%	3%	3%
Fairly well	33%	48%	23%	33%	28%	41%	36%	29%	26%	29%	37%	38%	29%	37%	35%	30%	29%	27%	36%	29%	35%	36%	30%
Fairly badly	21%	21%	20%	26%	23%	22%	23%	19%	15%	19%	23%	25%	17%	21%	19%	24%	23%	23%	23%	22%	20%	21%	17%
Very badly	15%	8%	26%	15%	19%	11%	16%	14%	18%	16%	15%	13%	18%	14%	14%	18%	15%	9%	16%	16%	12%	15%	16%
Don't know	27%	17%	30%	23%	28%	20%	20%	34%	37%	32%	21%	20%	31%	25%	29%	24%	30%	38%	21%	30%	28%	26%	35%

Fieldwork Dates: 25th - 27th December 2021

Sample size: 1814 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Very well	3%	7%	0%	1%	1%	5%	3%	3%	1%	2%	2%	5%	3%	4%	2%	2%	3%	2%	3%	2%	4%	3%	2%
Fairly well	30%	54%	13%	26%	23%	42%	33%	26%	23%	19%	38%	43%	25%	32%	32%	30%	24%	20%	30%	28%	34%	29%	26%
Fairly badly	29%	21%	37%	40%	33%	28%	28%	31%	27%	32%	28%	27%	30%	30%	30%	27%	26%	36%	30%	31%	26%	32%	28%
Very badly	26%	11%	41%	28%	35%	17%	28%	24%	28%	33%	23%	17%	30%	23%	22%	28%	34%	29%	30%	26%	23%	26%	23%
Don't know	12%	8%	9%	6%	8%	9%	8%	16%	22%	14%	9%	9%	12%	10%	14%	13%	13%	14%	6%	14%	14%	11%	20%

Terrorism

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Very well	8%	14%	4%	8%	6%	11%	9%	6%	7%	7%	8%	10%	6%	9%	8%	6%	12%	9%	8%	9%	6%	6%	6%
Fairly well	41%	57%	31%	47%	39%	50%	45%	38%	26%	37%	51%	46%	40%	46%	43%	36%	38%	37%	44%	38%	46%	38%	34%
Fairly badly	17%	11%	20%	21%	20%	13%	15%	18%	17%	18%	13%	18%	16%	16%	15%	20%	18%	11%	20%	17%	13%	15%	18%
Very badly	14%	7%	24%	11%	16%	12%	15%	14%	20%	16%	12%	11%	17%	11%	15%	18%	14%	12%	15%	14%	12%	16%	17%
Don't know	20%	12%	22%	13%	20%	14%	16%	23%	30%	23%	15%	15%	22%	18%	19%	18%	24%	27%	12%	23%	20%	24%	25%

Transport

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Very well	2%	3%	1%	-	1%	2%	2%	2%	2%	3%	1%	1%	3%	2%	1%	1%	4%	1%	2%	2%	3%	2%	1%
Fairly well	24%	38%	14%	21%	19%	33%	26%	23%	24%	18%	29%	31%	22%	28%	26%	24%	15%	20%	26%	23%	26%	22%	23%
Fairly badly	31%	31%	31%	39%	33%	33%	31%	32%	26%	32%	31%	33%	30%	30%	29%	30%	47%	31%	34%	32%	28%	34%	26%
Very badly	24%	12%	39%	31%	33%	17%	27%	21%	20%	25%	26%	22%	26%	22%	23%	29%	17%	18%	28%	23%	20%	21%	24%
Don't know	19%	16%	15%	10%	14%	16%	14%	23%	29%	22%	13%	14%	19%	18%	21%	17%	17%	31%	11%	20%	23%	21%	26%

Housing

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Very well	2%	3%	-	1%	1%	2%	2%	1%	1%	2%	1%	2%	3%	1%	2%	1%	3%	1%	1%	2%	3%	2%	2%
Fairly well	18%	32%	6%	13%	12%	25%	19%	16%	12%	13%	22%	23%	11%	19%	22%	17%	10%	19%	20%	16%	20%	18%	11%
Fairly badly	30%	30%	32%	38%	31%	32%	29%	31%	31%	29%	29%	34%	20%	31%	29%	35%	31%	29%	31%	30%	29%	29%	31%
Very badly	32%	16%	51%	40%	44%	22%	34%	30%	30%	36%	34%	25%	48%	30%	26%	31%	35%	27%	38%	31%	27%	31%	31%
Don't know	18%	19%	11%	8%	12%	18%	16%	21%	26%	20%	14%	17%	19%	18%	21%	15%	21%	23%	9%	21%	21%	21%	25%

Fieldwork Dates: 25th - 27th December 2021

Sample size: 1814 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Very well	3%	6%	0%	1%	1%	4%	4%	2%	4%	2%	3%	3%	2%	2%	3%	2%	5%	4%	3%	2%	3%	2%	3%
Fairly well	28%	46%	14%	27%	20%	39%	28%	27%	16%	21%	33%	40%	26%	29%	33%	27%	19%	24%	25%	28%	33%	27%	26%
Fairly badly	29%	23%	35%	39%	34%	26%	28%	30%	34%	29%	29%	28%	25%	28%	28%	33%	34%	30%	35%	29%	25%	29%	25%
Very badly	24%	11%	40%	28%	36%	14%	26%	22%	27%	26%	25%	18%	27%	25%	20%	25%	24%	19%	27%	26%	20%	21%	23%
Don't know	16%	14%	11%	5%	9%	17%	14%	18%	20%	21%	10%	12%	20%	16%	16%	12%	18%	25%	9%	15%	20%	22%	24%

Welfare benefits

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Very well	3%	6%	1%	1%	2%	4%	4%	2%	4%	3%	3%	4%	3%	3%	5%	2%	6%	2%	4%	2%	5%	2%	2%
Fairly well	19%	33%	8%	17%	15%	27%	21%	17%	6%	14%	24%	29%	14%	22%	19%	19%	15%	20%	19%	18%	23%	15%	17%
Fairly badly	27%	25%	25%	38%	26%	26%	26%	27%	34%	26%	25%	25%	27%	26%	24%	29%	24%	30%	29%	26%	25%	30%	22%
Very badly	33%	17%	54%	36%	45%	25%	34%	32%	27%	38%	32%	26%	34%	31%	31%	33%	40%	27%	36%	32%	27%	32%	36%
Don't know	19%	20%	13%	8%	12%	18%	16%	21%	28%	19%	16%	16%	22%	18%	22%	16%	16%	22%	12%	22%	20%	20%	23%

Do you think Rishi Sunak is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base: All GB adults	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Good job	33%	57%	17%	29%	28%	44%	35%	31%	17%	23%	42%	46%	28%	37%	34%	31%	25%	31%	36%	33%	34%	28%	26%
Bad job	30%	14%	50%	31%	38%	22%	34%	26%	34%	36%	25%	20%	36%	29%	23%	30%	35%	29%	35%	30%	24%	27%	28%
Not sure	38%	29%	33%	40%	33%	34%	32%	44%	49%	41%	32%	33%	36%	35%	43%	39%	40%	40%	29%	37%	42%	45%	46%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base: All GB adults	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Rishi Sunak	30%	54%	16%	27%	25%	41%	33%	27%	16%	21%	37%	45%	28%	31%	31%	29%	22%	32%	34%	30%	30%	26%	23%
Rachel Reeves	11%	4%	24%	13%	18%	6%	15%	8%	13%	13%	10%	8%	13%	12%	10%	12%	7%	6%	16%	12%	7%	11%	7%
Don't know	59%	42%	60%	60%	58%	53%	53%	65%	71%	66%	53%	46%	58%	57%	58%	59%	71%	63%	50%	58%	63%	64%	70%

Fieldwork Dates: 25th - 27th December 2021

Sample size: 1814 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about your finances, which of the following best reflects your position?

	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
I am very comfortable financially	7%	8%	6%	11%	7%	6%	8%	5%	6%	6%	8%	7%	13%	8%	4%	4%	5%	2%	11%	6%	4%	5%	3%
I am relatively comfortable financially	37%	44%	37%	39%	44%	38%	40%	35%	31%	34%	37%	47%	32%	39%	36%	38%	36%	42%	50%	39%	35%	19%	19%
I do not often have money for luxuries, but can normally comfortably cover the essentials	33%	32%	34%	37%	32%	34%	32%	35%	31%	32%	36%	35%	29%	31%	38%	35%	40%	30%	26%	32%	39%	39%	41%
I can only just afford my costs and often struggle to make ends meet	13%	12%	14%	9%	12%	15%	12%	14%	11%	15%	15%	9%	14%	14%	10%	14%	9%	16%	8%	14%	15%	17%	21%
I cannot afford my costs, and often have to go without essentials like food and heating	3%	2%	4%	2%	2%	3%	3%	3%	2%	5%	3%	1%	4%	3%	3%	3%	3%	4%	1%	3%	2%	7%	7%
Don't know	6%	3%	5%	3%	3%	3%	5%	8%	19%	9%	1%	1%	9%	5%	8%	6%	7%	6%	4%	7%	4%	13%	9%

Which government do you think would be better for...

Helping people get onto the housing ladder?

	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
A Labour government led by Keir Starmer	29%	11%	58%	42%	46%	15%	30%	28%	36%	33%	25%	21%	41%	27%	23%	30%	24%	28%	37%	29%	23%	23%	24%
A Conservative government led by Boris Johnson	17%	39%	3%	7%	10%	29%	19%	15%	12%	11%	20%	28%	13%	20%	19%	17%	9%	15%	21%	16%	17%	13%	16%
Neither	32%	32%	21%	35%	28%	36%	33%	31%	17%	31%	37%	34%	27%	32%	33%	29%	43%	29%	30%	31%	28%	38%	37%
Don't know	23%	17%	18%	15%	15%	20%	18%	27%	35%	25%	18%	17%	19%	21%	24%	24%	24%	27%	13%	25%	31%	25%	22%

Managing the economy?

	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
A Labour government led by Keir Starmer	20%	2%	48%	28%	35%	8%	21%	19%	19%	25%	17%	14%	27%	19%	14%	22%	19%	20%	26%	18%	18%	16%	17%
A Conservative government led by Boris Johnson	30%	66%	6%	18%	19%	50%	34%	26%	22%	18%	39%	45%	22%	33%	36%	30%	20%	23%	32%	30%	33%	24%	25%
Neither	28%	19%	23%	39%	25%	28%	28%	27%	25%	30%	27%	27%	28%	28%	27%	25%	39%	31%	28%	29%	22%	35%	30%
Don't know	22%	13%	23%	15%	20%	15%	17%	28%	34%	28%	16%	14%	24%	21%	23%	23%	22%	26%	15%	23%	28%	25%	27%

Providing more jobs?

	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
A Labour government led by Keir Starmer	24%	5%	53%	37%	42%	11%	25%	24%	28%	29%	21%	18%	28%	24%	20%	26%	25%	22%	32%	23%	20%	20%	20%
A Conservative government led by Boris Johnson	23%	52%	4%	9%	13%	40%	27%	19%	13%	14%	30%	37%	17%	26%	27%	22%	12%	22%	28%	21%	22%	18%	22%
Neither	29%	26%	21%	38%	27%	30%	29%	29%	24%	30%	32%	27%	29%	28%	29%	29%	37%	25%	27%	30%	27%	36%	30%
Don't know	24%	17%	22%	17%	19%	18%	19%	29%	35%	27%	18%	18%	26%	22%	24%	23%	26%	30%	14%	26%	31%	26%	28%

Fieldwork Dates: 25th - 27th December 2021

Sample size: 1814 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Keeping prices down?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
A Labour government led by Keir Starmer	21%	5%	50%	30%	35%	9%	20%	23%	25%	27%	16%	15%	28%	20%	17%	25%	13%	25%	25%	20%	19%	19%	21%
A Conservative government led by Boris Johnson	18%	41%	4%	7%	11%	30%	22%	14%	14%	11%	24%	26%	13%	20%	23%	17%	11%	16%	20%	16%	19%	15%	16%
Neither	37%	38%	27%	43%	35%	42%	38%	37%	24%	34%	42%	44%	34%	38%	39%	33%	50%	29%	37%	40%	34%	40%	35%
Don't know	24%	17%	20%	20%	19%	19%	20%	27%	38%	28%	18%	15%	26%	22%	21%	24%	25%	30%	17%	24%	28%	26%	28%

Improving standards of living for people like you?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
A Labour government led by Keir Starmer	29%	7%	64%	35%	46%	15%	28%	29%	35%	34%	24%	21%	40%	28%	22%	30%	25%	33%	35%	27%	23%	26%	31%
A Conservative government led by Boris Johnson	20%	45%	3%	16%	13%	33%	24%	17%	11%	13%	28%	29%	15%	24%	24%	18%	13%	17%	25%	20%	21%	13%	17%
Neither	30%	31%	18%	37%	26%	35%	31%	29%	20%	28%	33%	35%	26%	29%	32%	30%	38%	26%	28%	31%	29%	36%	29%
Don't know	21%	16%	15%	13%	15%	17%	17%	24%	34%	25%	15%	15%	20%	19%	22%	22%	24%	23%	12%	22%	27%	24%	24%

Tackling the government's deficit?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
A Labour government led by Keir Starmer	16%	2%	40%	20%	27%	6%	18%	15%	19%	20%	12%	11%	20%	16%	14%	18%	9%	17%	22%	15%	15%	9%	14%
A Conservative government led by Boris Johnson	29%	59%	11%	22%	20%	46%	32%	26%	22%	20%	35%	42%	23%	31%	33%	29%	25%	19%	30%	28%	30%	23%	30%
Neither	31%	25%	27%	41%	32%	31%	32%	30%	19%	33%	34%	30%	28%	31%	32%	28%	41%	33%	31%	30%	27%	41%	32%
Don't know	24%	15%	22%	17%	21%	17%	18%	30%	40%	27%	19%	17%	28%	22%	22%	25%	25%	31%	17%	27%	28%	27%	24%

Reducing the number of people in poverty?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
A Labour government led by Keir Starmer	36%	16%	68%	56%	58%	20%	35%	36%	37%	39%	36%	29%	44%	35%	30%	38%	32%	34%	45%	34%	29%	28%	36%
A Conservative government led by Boris Johnson	14%	30%	2%	6%	8%	23%	17%	11%	12%	9%	17%	20%	10%	14%	18%	14%	10%	15%	17%	13%	12%	15%	13%
Neither	30%	37%	16%	28%	21%	40%	31%	30%	19%	29%	32%	37%	27%	31%	32%	29%	35%	28%	28%	30%	33%	37%	28%
Don't know	20%	17%	14%	10%	13%	17%	17%	23%	32%	23%	14%	15%	19%	20%	21%	19%	24%	22%	11%	23%	27%	20%	23%

Fieldwork Dates: 25th - 27th December 2021

Sample size: 1814 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base: All GB adults	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Taxes too much and spends too much on services	28%	35%	23%	16%	19%	36%	30%	26%	23%	32%	25%	27%	30%	31%	27%	28%	18%	29%	29%	28%	31%	31%	21%
Taxes too little and spends too little on services	26%	14%	42%	50%	44%	15%	27%	25%	19%	24%	33%	26%	30%	25%	23%	27%	28%	24%	33%	27%	21%	18%	25%
Gets the balance about right	18%	32%	7%	14%	12%	25%	18%	17%	14%	11%	24%	26%	17%	20%	20%	16%	17%	10%	18%	18%	18%	18%	17%
Don't know	28%	19%	27%	20%	25%	23%	25%	31%	44%	33%	19%	21%	24%	24%	30%	29%	38%	37%	21%	28%	30%	33%	37%

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Too high - the rich are being made to pay too much and their taxes should be cut	5%	6%	2%	3%	3%	6%	5%	4%	6%	5%	4%	4%	7%	5%	4%	5%	2%	2%	6%	4%	4%	2%	6%
Too low - the rich are not paying enough and their taxes should be increased	60%	51%	77%	73%	75%	55%	60%	60%	50%	59%	64%	64%	56%	60%	58%	62%	70%	54%	63%	58%	62%	61%	54%
About right - the rich are already paying about the right level of tax	18%	32%	7%	18%	11%	26%	21%	16%	16%	14%	22%	23%	18%	20%	18%	17%	13%	23%	18%	21%	20%	11%	16%
Don't know	17%	11%	14%	6%	11%	13%	14%	20%	28%	22%	9%	10%	18%	15%	21%	16%	16%	21%	12%	17%	15%	26%	24%

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Much too high	34%	57%	14%	14%	12%	60%	37%	31%	8%	25%	41%	54%	23%	36%	41%	36%	22%	28%	28%	29%	41%	39%	39%
A little too high	17%	22%	12%	19%	14%	17%	16%	17%	18%	14%	18%	19%	14%	17%	15%	18%	17%	13%	16%	18%	17%	14%	14%
About right	21%	13%	32%	34%	33%	11%	22%	21%	24%	26%	17%	16%	23%	22%	18%	21%	22%	28%	27%	22%	20%	16%	15%
A little too low	8%	1%	15%	16%	15%	2%	8%	8%	17%	8%	9%	4%	15%	6%	6%	8%	13%	7%	12%	9%	4%	5%	8%
Much too low	4%	0%	8%	5%	7%	1%	4%	3%	3%	5%	3%	2%	4%	4%	3%	3%	5%	5%	5%	4%	2%	3%	4%
Don't know	17%	7%	19%	12%	17%	9%	13%	20%	30%	23%	11%	5%	21%	15%	17%	15%	21%	19%	12%	17%	17%	23%	20%

Fieldwork Dates: 25th - 27th December 2021

Sample size: 1814 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Mostly good for the country	31%	13%	52%	48%	55%	12%	33%	28%	37%	34%	30%	21%	42%	31%	24%	25%	41%	32%	42%	31%	25%	18%	24%
Mostly bad for the country	28%	44%	16%	15%	13%	47%	29%	27%	9%	25%	34%	38%	21%	29%	34%	31%	22%	23%	23%	25%	36%	30%	35%
Both good and bad for the country	29%	37%	20%	31%	22%	35%	27%	30%	23%	25%	31%	35%	21%	31%	30%	31%	23%	25%	29%	30%	28%	29%	24%
Don't know	13%	5%	13%	6%	10%	6%	10%	15%	31%	16%	5%	5%	17%	10%	12%	13%	14%	20%	7%	14%	11%	22%	17%

Competent or incompetent?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Competent	22%	46%	5%	7%	11%	37%	23%	20%	15%	15%	28%	31%	15%	23%	28%	21%	15%	21%	20%	22%	25%	17%	22%
Incompetent	64%	42%	87%	86%	81%	50%	64%	64%	62%	70%	61%	58%	67%	67%	56%	62%	72%	60%	70%	64%	59%	63%	60%
Don't know	14%	12%	8%	7%	8%	13%	12%	16%	23%	15%	11%	11%	18%	10%	16%	18%	12%	19%	10%	14%	15%	20%	18%

Is decisive or indecisive?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Decisive	16%	31%	8%	10%	10%	25%	19%	14%	12%	13%	22%	18%	17%	16%	18%	16%	11%	20%	17%	16%	19%	12%	16%
Indecisive	71%	61%	83%	83%	82%	65%	70%	73%	67%	72%	69%	74%	70%	74%	65%	72%	76%	63%	76%	71%	68%	72%	66%
Don't know	12%	8%	9%	7%	7%	10%	11%	13%	21%	15%	9%	8%	13%	10%	17%	12%	13%	17%	8%	13%	14%	15%	18%

Is trustworthy or untrustworthy?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Trustworthy	15%	32%	3%	5%	7%	26%	16%	14%	10%	9%	21%	23%	9%	17%	19%	14%	12%	15%	13%	15%	19%	13%	16%
Untrustworthy	69%	49%	89%	90%	84%	56%	69%	68%	69%	74%	66%	62%	72%	69%	60%	70%	74%	67%	76%	69%	62%	66%	64%
Don't know	16%	19%	8%	5%	9%	18%	14%	18%	21%	17%	13%	15%	19%	13%	21%	16%	13%	18%	11%	16%	19%	20%	20%

Is strong or weak?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Strong	23%	43%	7%	15%	13%	35%	25%	21%	19%	19%	28%	26%	21%	25%	25%	21%	19%	20%	22%	23%	26%	21%	20%
Weak	59%	39%	81%	75%	74%	47%	59%	59%	58%	61%	57%	58%	59%	60%	55%	59%	65%	58%	66%	57%	54%	62%	58%
Don't know	18%	18%	12%	10%	13%	17%	16%	19%	23%	20%	15%	16%	21%	14%	20%	20%	17%	22%	12%	20%	21%	17%	23%

Fieldwork Dates: 25th - 27th December 2021

Sample size: 1814 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Is likeable or dislikeable?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Likeable	36%	65%	14%	24%	21%	56%	39%	33%	20%	26%	47%	49%	28%	42%	43%	30%	23%	35%	34%	35%	40%	30%	38%
Dislikeable	51%	24%	76%	70%	70%	32%	50%	51%	61%	58%	44%	39%	55%	47%	42%	54%	65%	55%	57%	52%	43%	54%	41%
Don't know	14%	11%	10%	6%	9%	12%	11%	16%	19%	16%	10%	12%	18%	12%	15%	16%	13%	10%	9%	13%	17%	16%	21%

Competent or incompetent?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Competent	31%	17%	55%	53%	48%	20%	32%	29%	26%	33%	31%	28%	39%	33%	26%	30%	26%	29%	39%	31%	26%	23%	27%
Incompetent	34%	52%	19%	20%	23%	48%	40%	28%	29%	30%	38%	37%	28%	36%	36%	31%	36%	33%	34%	33%	35%	39%	30%
Don't know	35%	31%	26%	27%	29%	32%	28%	42%	45%	36%	30%	35%	33%	31%	38%	39%	38%	38%	27%	37%	39%	38%	43%

Is decisive or indecisive?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Decisive	20%	10%	35%	36%	29%	14%	20%	20%	15%	23%	19%	20%	22%	20%	19%	21%	18%	23%	26%	18%	21%	14%	16%
Indecisive	41%	58%	29%	35%	35%	53%	49%	34%	36%	37%	47%	46%	32%	45%	43%	41%	42%	36%	44%	45%	38%	40%	34%
Don't know	38%	32%	36%	29%	35%	33%	31%	45%	49%	41%	34%	33%	46%	35%	38%	38%	41%	42%	30%	37%	41%	47%	50%

Is trustworthy or untrustworthy?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Trustworthy	28%	17%	49%	49%	46%	17%	31%	25%	22%	29%	29%	28%	36%	28%	24%	27%	26%	28%	38%	28%	21%	19%	22%
Untrustworthy	36%	53%	20%	20%	24%	48%	40%	32%	33%	34%	40%	38%	27%	38%	39%	36%	37%	31%	36%	35%	36%	43%	35%
Don't know	36%	30%	31%	31%	30%	34%	29%	43%	45%	37%	32%	35%	37%	34%	37%	37%	37%	41%	26%	37%	43%	38%	43%

Is strong or weak?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Strong	17%	9%	32%	20%	26%	11%	17%	16%	13%	17%	18%	16%	22%	17%	16%	16%	15%	10%	22%	16%	13%	13%	16%
Weak	44%	63%	29%	35%	36%	56%	51%	37%	40%	39%	48%	49%	35%	47%	44%	44%	42%	40%	46%	46%	41%	45%	37%
Don't know	40%	28%	39%	45%	39%	33%	32%	47%	47%	44%	34%	36%	42%	36%	40%	40%	43%	50%	32%	39%	46%	42%	47%

Fieldwork Dates: 25th - 27th December 2021

Sample size: 1814 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Is likeable or dislikeable?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Likeable	29%	22%	47%	48%	44%	22%	31%	28%	25%	28%	31%	32%	32%	30%	25%	30%	28%	31%	38%	30%	25%	20%	25%
Dislikeable	37%	54%	22%	18%	25%	50%	40%	33%	31%	34%	39%	41%	29%	39%	38%	37%	37%	29%	35%	36%	37%	43%	34%
Don't know	34%	25%	31%	34%	31%	27%	28%	39%	44%	38%	30%	27%	39%	30%	37%	34%	35%	39%	27%	34%	38%	36%	41%

How good or bad a service do you think most care homes for elderly people provide to their residents?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Very good	2%	3%	1%	3%	3%	3%	3%	2%	2%	1%	4%	3%	1%	3%	2%	3%	3%	4%	2%	1%	3%	4%	2%
Fairly good	41%	49%	36%	46%	42%	45%	39%	42%	31%	33%	51%	48%	32%	45%	43%	37%	37%	49%	39%	40%	49%	30%	38%
Fairly bad	27%	26%	31%	28%	27%	28%	28%	26%	29%	27%	22%	29%	25%	27%	26%	28%	26%	22%	32%	26%	22%	24%	26%
Very bad	7%	7%	8%	5%	7%	8%	7%	8%	4%	9%	6%	7%	8%	7%	7%	8%	7%	7%	7%	8%	6%	9%	9%
Don't know	23%	16%	24%	18%	21%	16%	24%	22%	34%	29%	17%	13%	34%	18%	23%	24%	27%	19%	20%	24%	19%	33%	25%

Suppose you reached the stage where you could no longer live independently, and had enough money to choose, which of these would you prefer?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
To live in my own home with the support of a paid carer	32%	33%	30%	37%	34%	32%	32%	31%	22%	32%	32%	35%	35%	35%	31%	27%	29%	31%	36%	29%	31%	32%	30%
To live in my own home with the support of a member/members of my own family	30%	33%	28%	25%	27%	33%	33%	27%	37%	30%	27%	32%	33%	29%	30%	31%	29%	28%	29%	31%	33%	28%	27%
To live in a home in a sheltered community, with care provided	23%	26%	26%	28%	28%	24%	19%	27%	13%	19%	32%	27%	18%	22%	25%	26%	24%	22%	24%	23%	24%	18%	23%
To live in a care home	1%	1%	0%	1%	1%	0%	1%	1%	1%	1%	1%	1%	0%	1%	2%	2%	1%	-	1%	1%	-	3%	3%
Don't know	14%	8%	15%	9%	11%	11%	14%	14%	26%	18%	9%	5%	15%	13%	13%	14%	18%	19%	10%	16%	12%	19%	17%

Imagine there comes a time in your own retirement when you are no longer capable of living independently and require full time care. Do you think you would or would not be able to fund the cost of this without selling your home?

Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Definitely would	2%	2%	0%	2%	2%	2%	2%	1%	3%	1%	2%	2%	2%	2%	1%	1%	4%	1%	2%	1%	2%	2%	2%
Probably would	9%	11%	9%	13%	9%	8%	11%	7%	16%	9%	7%	9%	12%	10%	8%	9%	6%	10%	13%	10%	7%	6%	4%
Probably would not	26%	31%	23%	34%	29%	26%	27%	25%	21%	22%	30%	32%	24%	27%	26%	25%	26%	26%	31%	25%	29%	21%	15%
Definitely would not	43%	43%	46%	40%	44%	50%	38%	48%	16%	44%	49%	48%	36%	44%	44%	44%	44%	45%	36%	42%	48%	45%	52%
Don't know	20%	13%	21%	11%	16%	14%	21%	19%	44%	24%	13%	9%	26%	18%	21%	20%	20%	17%	18%	22%	13%	25%	28%

Fieldwork Dates: 25th - 27th December 2021

Sample size: 1814 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And do you think you would or would not be able to fund the cost of this if you did sell your home?

	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Definitely would	8%	9%	7%	15%	9%	7%	9%	7%	7%	7%	8%	10%	14%	9%	4%	7%	8%	6%	11%	7%	7%	8%	4%
Probably would	27%	33%	27%	35%	34%	26%	29%	26%	25%	23%	32%	32%	22%	28%	31%	27%	25%	32%	38%	26%	29%	15%	14%
Probably would not	20%	22%	18%	21%	19%	22%	17%	23%	13%	20%	23%	22%	18%	20%	19%	20%	26%	19%	16%	22%	22%	23%	16%
Definitely would not	20%	19%	22%	15%	17%	25%	19%	21%	6%	21%	22%	22%	15%	22%	18%	22%	18%	20%	14%	18%	21%	27%	28%
Don't know	25%	16%	26%	14%	20%	19%	26%	24%	49%	30%	16%	15%	32%	22%	29%	24%	24%	24%	20%	26%	22%	27%	37%

Looking forward, imagine that your parents were no longer able to live independently or with family at some point in the future and required full time care. Which of the following do you think would apply?

	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
My parents would probably have enough financial resources to pay for full time care, without selling their home	10%	9%	11%	11%	12%	6%	10%	10%	11%	14%	9%	2%	12%	9%	6%	10%	12%	12%	12%	9%	11%	7%	5%
My parents would probably have to sell their home to pay for full time care	22%	24%	22%	29%	27%	21%	21%	23%	17%	27%	24%	12%	22%	23%	24%	19%	20%	20%	26%	23%	20%	18%	16%
I or my siblings would probably contribute money to pay for full time care for my parents	7%	5%	7%	5%	6%	5%	7%	7%	20%	9%	2%	1%	14%	6%	5%	8%	3%	9%	9%	7%	7%	6%	4%
My parents have little or no savings and would probably rely on the state to pay for full time care	15%	10%	15%	14%	12%	14%	15%	15%	16%	20%	13%	7%	11%	15%	16%	14%	17%	18%	12%	14%	17%	18%	16%
Don't know	12%	7%	14%	10%	11%	8%	13%	12%	29%	17%	7%	2%	17%	12%	12%	13%	6%	13%	10%	14%	9%	15%	17%
Not applicable - my parents are no longer alive, I am not in touch with them, or they are already in care	35%	45%	30%	31%	33%	45%	35%	35%	7%	13%	45%	76%	24%	35%	38%	37%	41%	28%	32%	33%	36%	37%	42%

Overall, which of these policies would you prefer regarding the cost of social care for older people who can no longer live independently?

	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
A significant increase in income tax, so that social care is available, free, to everyone who needs it.	16%	15%	20%	16%	20%	16%	17%	15%	12%	12%	19%	23%	14%	16%	17%	17%	16%	14%	18%	17%	15%	10%	16%
A moderate increase in income tax so that subsidised social care is available to most people who need it, subject to a means test	32%	34%	36%	44%	40%	33%	31%	34%	23%	27%	38%	39%	27%	35%	31%	34%	30%	30%	38%	35%	30%	20%	28%
A small increase in income tax so that subsidised social care is available only to the least well off.	14%	15%	12%	15%	13%	15%	14%	14%	17%	14%	13%	12%	12%	13%	14%	15%	15%	17%	11%	12%	16%	22%	14%
No increase in income tax, so that individuals and families take responsibility for providing, or paying for, social care.	11%	15%	7%	9%	7%	13%	14%	9%	12%	15%	10%	7%	14%	13%	12%	9%	9%	9%	14%	9%	11%	11%	10%
Don't know	27%	21%	25%	16%	21%	24%	25%	29%	36%	32%	20%	19%	33%	24%	27%	25%	30%	30%	19%	27%	28%	37%	32%

Fieldwork Dates: 25th - 27th December 2021

Sample size: 1814 adults in GB



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

If the Government applies a means test for subsidising social care, which of these options would you prefer?

	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
To raise taxes less, but require recipients to sell their home (or borrow against its value) in order to help pay for their social care	21%	22%	20%	24%	22%	21%	22%	19%	16%	24%	20%	18%	22%	22%	20%	20%	16%	21%	24%	19%	19%	14%	23%
To raise taxes more, and NOT require recipients to sell their home (or borrow against its value) in order to help pay for their social care	45%	50%	48%	51%	49%	49%	45%	45%	40%	34%	55%	56%	38%	46%	44%	47%	47%	41%	48%	49%	43%	36%	38%
Don't know	34%	27%	31%	25%	28%	30%	33%	36%	44%	42%	25%	26%	40%	32%	36%	33%	38%	37%	27%	32%	37%	50%	40%

Introducing an extra inheritance tax, paid by everyone with any savings after they die. This would be used to provide free long term care for those who needed it

	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Support	25%	19%	32%	36%	32%	20%	29%	22%	27%	26%	26%	22%	22%	27%	22%	27%	24%	22%	30%	26%	20%	20%	25%
Oppose	47%	62%	37%	40%	40%	58%	47%	47%	34%	43%	51%	54%	50%	51%	46%	40%	43%	48%	49%	47%	51%	40%	41%
Don't know	28%	19%	31%	24%	28%	22%	25%	31%	39%	30%	23%	24%	28%	22%	32%	33%	32%	30%	21%	27%	29%	40%	34%

Putting a cap on the maximum amount of money that anyone will have to pay towards long term care costs, meaning that no one would have to pay more than about £70,000 towards their care

	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Support	61%	71%	57%	72%	64%	66%	62%	60%	50%	56%	69%	68%	62%	67%	58%	57%	57%	61%	66%	63%	62%	50%	54%
Oppose	13%	11%	17%	11%	14%	13%	13%	13%	10%	16%	13%	10%	11%	13%	14%	15%	13%	9%	16%	12%	11%	12%	14%
Don't know	25%	18%	26%	17%	22%	21%	24%	27%	40%	28%	18%	22%	27%	20%	28%	28%	30%	30%	17%	25%	27%	39%	32%

The government backing a voluntary insurance scheme, so that people under the age of 65 could purchase insurance that would pay for long term care should they need it later in life.

	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Unweighted base	1814	607	467	168	757	699	814	1000	179	719	442	474	198	609	308	443	159	97	555	556	308	183	212
Base	1814	630	464	167	673	718	882	932	198	756	437	423	218	610	301	437	156	93	508	526	381	190	209
Support	60%	72%	52%	70%	58%	67%	60%	61%	46%	56%	62%	73%	53%	66%	59%	57%	54%	65%	66%	61%	61%	52%	51%
Oppose	13%	10%	17%	13%	16%	10%	15%	11%	13%	14%	14%	8%	18%	12%	13%	13%	11%	9%	14%	13%	11%	13%	14%
Don't know	27%	18%	31%	17%	26%	22%	26%	28%	41%	30%	24%	19%	29%	22%	28%	29%	35%	26%	21%	26%	29%	36%	34%

Cell Contents (Column Percentages)