

Fieldwork Dates: 15th - 17th May 2021

Sample: 1610 GB Adults



Total	Gender		Age				Region						Vote In 2019 GE			2016 EU Ref		New social grade				
	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	Con	Lab	Lib Dem	Remain	Leave	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base: All GB adults	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Approve	39%	42%	36%	32%	25%	45%	60%	29%	44%	47%	39%	20%	27%	74%	13%	28%	25%	57%	41%	38%	39%	39%	36%
Disapprove	40%	43%	37%	37%	47%	36%	33%	46%	35%	31%	39%	65%	44%	13%	68%	58%	60%	24%	46%	41%	33%	32%	41%
Don't know	21%	15%	28%	31%	28%	19%	7%	25%	21%	22%	21%	15%	29%	13%	19%	14%	15%	19%	13%	22%	28%	29%	23%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1570	666	904	86	620	399	465	156	551	273	384	145	61	557	453	169	731	620	507	460	257	176	170
Base	1556	761	795	161	646	377	372	182	526	264	374	133	78	539	392	141	582	625	444	452	326	183	151
0 - Would never consider voting for them	32%	33%	32%	34%	38%	33%	21%	34%	26%	28%	36%	52%	35%	3%	59%	31%	44%	17%	31%	30%	31%	39%	39%
1	5%	5%	4%	4%	6%	4%	3%	6%	4%	4%	5%	6%	8%	1%	7%	8%	7%	3%	3%	7%	6%	2%	4%
2	5%	6%	3%	5%	5%	5%	4%	6%	4%	4%	4%	10%	3%	2%	9%	6%	7%	3%	5%	5%	6%	2%	4%
3	3%	3%	4%	1%	5%	1%	3%	4%	3%	3%	4%	3%	5%	1%	4%	8%	4%	3%	4%	3%	3%	3%	4%
4	3%	1%	4%	0%	4%	2%	2%	5%	2%	2%	3%	3%	-	1%	4%	2%	3%	2%	3%	3%	2%	2%	2%
5	13%	12%	14%	32%	14%	8%	8%	13%	13%	18%	11%	3%	21%	10%	8%	20%	12%	11%	9%	12%	15%	22%	11%
6	4%	3%	4%	3%	3%	6%	3%	2%	4%	4%	4%	4%	1%	5%	2%	3%	2%	4%	2%	3%	7%	4%	4%
7	6%	7%	5%	3%	7%	6%	8%	7%	7%	4%	6%	7%	-	10%	3%	5%	4%	9%	8%	7%	5%	4%	5%
8	7%	7%	6%	-	6%	9%	9%	3%	7%	7%	8%	3%	14%	12%	1%	8%	5%	10%	8%	7%	6%	4%	7%
9	5%	6%	3%	14%	2%	4%	7%	3%	7%	4%	5%	1%	5%	12%	1%	2%	3%	6%	8%	4%	3%	3%	4%
10 - Would definitely consider voting for them	18%	16%	20%	4%	10%	22%	34%	18%	22%	21%	15%	9%	9%	44%	2%	7%	9%	32%	19%	20%	17%	14%	16%

Labour

	Unweighted base	1557	661	896	86	618	396	457	156	546	272	377	145	61	547	454	169	731	609	500	458	255	175	169
	Base	1542	756	786	161	645	374	363	182	521	263	366	133	78	530	393	141	581	614	438	450	324	181	149
0 - Would never consider voting for them		28%	28%	28%	3%	21%	32%	48%	20%	30%	34%	28%	27%	20%	48%	3%	13%	13%	46%	26%	25%	32%	28%	35%
1		5%	6%	4%	3%	4%	7%	7%	5%	6%	5%	6%	5%	-	8%	0%	5%	4%	7%	5%	5%	5%	3%	12%
2		7%	9%	5%	11%	5%	9%	7%	5%	10%	6%	5%	6%	3%	12%	2%	10%	5%	7%	10%	5%	5%	9%	5%
3		6%	6%	6%	1%	7%	7%	5%	8%	5%	5%	5%	7%	16%	7%	4%	9%	6%	7%	5%	6%	8%	6%	6%
4		7%	8%	7%	15%	7%	7%	5%	9%	6%	12%	6%	5%	5%	11%	3%	9%	9%	6%	7%	6%	6%	14%	8%
5		15%	13%	16%	22%	17%	14%	9%	15%	15%	13%	13%	24%	9%	8%	14%	21%	15%	14%	14%	14%	20%	12%	14%
6		7%	10%	4%	17%	9%	4%	2%	9%	8%	3%	7%	8%	12%	2%	10%	8%	9%	3%	7%	11%	4%	7%	3%
7		6%	4%	7%	3%	8%	4%	5%	9%	4%	4%	7%	4%	14%	1%	12%	8%	9%	3%	7%	6%	5%	2%	4%
8		5%	5%	6%	6%	7%	4%	4%	8%	5%	5%	5%	4%	4%	1%	11%	8%	8%	2%	6%	5%	5%	8%	1%
9		2%	2%	2%	3%	1%	3%	3%	2%	1%	4%	2%	1%	4%	0%	6%	1%	3%	1%	1%	3%	3%	2%	2%
10 - Would definitely consider voting for them		11%	9%	14%	16%	14%	10%	6%	9%	10%	9%	17%	9%	12%	1%	34%	8%	19%	5%	12%	14%	9%	9%	10%

Liberal Democrats

	Unweighted base	1549	661	888	85	615	395	454	154	543	270	376	145	61	546	450	168	724	609	497	457	252	174	169
	Base	1535	756	778	160	641	373	361	179	518	262	365	133	78	529	390	140	575	613	436	449	320	181	149
0 - Would never consider voting for them		32%	35%	28%	10%	28%	37%	42%	31%	29%	34%	36%	31%	28%	44%	18%	5%	16%	48%	26%	25%	40%	40%	40%
1		6%	5%	7%	1%	5%	6%	10%	4%	7%	8%	7%	5%	2%	10%	5%	3%	4%	10%	8%	5%	5%	3%	8%
2		8%	10%	6%	18%	7%	7%	6%	4%	9%	6%	9%	7%	16%	8%	7%	2%	7%	7%	5%	14%	5%	7%	6%
3		9%	10%	8%	15%	9%	8%	6%	9%	7%	14%	6%	7%	14%	11%	7%	9%	13%	7%	7%	7%	7%	19%	9%
4		7%	6%	8%	10%	6%	5%	8%	6%	7%	7%	8%	9%	-	7%	11%	6%	8%	6%	6%	8%	6%	6%	8%
5		17%	13%	20%	19%	20%	14%	13%	21%	17%	15%	14%	20%	17%	9%	19%	19%	19%	12%	18%	18%	17%	12%	14%
6		7%	8%	6%	15%	8%	4%	3%	10%	8%	3%	5%	6%	9%	7%	7%	12%	9%	3%	10%	5%	7%	4%	5%
7		6%	5%	7%	5%	8%	7%	3%	7%	6%	6%	5%	7%	7%	2%	11%	10%	9%	2%	8%	7%	5%	5%	2%
8		4%	3%	5%	3%	3%	4%	5%	1%	5%	1%	6%	3%	4%	1%	6%	15%	6%	3%	6%	4%	4%	2%	3%
9		2%	2%	1%	-	2%	2%	2%	2%	2%	2%	1%	0%	2%	1%	2%	4%	2%	1%	1%	2%	1%	1%	0%
10 - Would definitely consider voting for them		4%	4%	4%	4%	5%	4%	3%	6%	5%	3%	3%	4%	2%	1%	5%	14%	6%	2%	4%	5%	3%	2%	5%

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base: All GB adults	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Health	57%	54%	60%	54%	55%	61%	59%	48%	55%	68%	56%	59%	64%	55%	63%	68%	66%	54%	57%	58%	58%	63%	49%
Immigration & Asylum	24%	27%	22%	8%	17%	31%	38%	20%	23%	26%	30%	17%	20%	42%	9%	11%	10%	41%	24%	20%	31%	25%	23%
Crime	21%	22%	20%	10%	22%	23%	22%	31%	16%	22%	25%	15%	22%	27%	16%	14%	13%	29%	16%	20%	25%	23%	28%
The economy	50%	51%	49%	45%	48%	51%	56%	43%	52%	52%	49%	58%	39%	61%	44%	54%	52%	51%	56%	49%	47%	50%	43%
Tax	4%	6%	3%	7%	7%	1%	2%	5%	4%	6%	2%	7%	9%	2%	5%	3%	4%	3%	4%	4%	4%	8%	3%
Pensions	5%	6%	5%	-	4%	7%	10%	6%	6%	3%	6%	9%	1%	7%	5%	5%	4%	8%	6%	4%	7%	4%	6%
Education	16%	15%	16%	28%	16%	11%	16%	8%	18%	14%	16%	21%	20%	16%	18%	16%	18%	11%	26%	11%	13%	12%	14%
Family life & childcare	6%	5%	7%	14%	6%	2%	6%	5%	8%	8%	4%	2%	4%	3%	7%	6%	5%	5%	7%	7%	5%	2%	6%
Housing	15%	12%	17%	21%	16%	13%	11%	27%	14%	12%	14%	11%	12%	10%	20%	16%	18%	10%	12%	16%	13%	18%	20%
The environment	30%	31%	29%	41%	30%	32%	21%	38%	30%	34%	24%	25%	22%	19%	44%	40%	43%	18%	33%	32%	24%	31%	21%
Britain leaving the EU	24%	25%	22%	15%	26%	26%	21%	30%	21%	20%	21%	38%	33%	19%	30%	33%	31%	21%	23%	26%	26%	19%	20%
Transport	1%	2%	1%	1%	1%	1%	3%	2%	1%	1%	2%	1%	-	1%	3%	3%	2%	1%	2%	1%	2%	1%	1%
Welfare benefits	8%	6%	9%	5%	8%	8%	6%	7%	7%	6%	8%	8%	11%	6%	9%	6%	8%	7%	6%	6%	6%	5%	22%
Defence and security	7%	8%	6%	1%	5%	7%	14%	4%	10%	5%	8%	2%	6%	14%	2%	4%	5%	12%	8%	5%	8%	4%	9%
None of these	1%	1%	0%	-	1%	1%	0%	-	1%	0%	1%	1%	1%	0%	1%	0%	0%	0%	-	2%	1%	0%	-
Don't know	4%	2%	5%	4%	5%	2%	3%	4%	4%	2%	5%	3%	3%	3%	3%	1%	2%	4%	1%	3%	5%	5%	8%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very well	6%	7%	6%	3%	4%	7%	12%	7%	6%	7%	7%	4%	4%	13%	1%	4%	3%	11%	8%	4%	6%	5%	10%
Fairly well	33%	34%	32%	26%	26%	33%	46%	31%	33%	43%	31%	22%	28%	55%	16%	24%	24%	45%	28%	32%	35%	40%	36%
Fairly badly	28%	30%	27%	42%	29%	27%	22%	23%	34%	20%	26%	36%	29%	18%	29%	37%	30%	21%	31%	30%	29%	20%	22%
Very badly	24%	23%	25%	20%	27%	26%	17%	27%	20%	23%	25%	34%	22%	8%	48%	27%	38%	15%	27%	24%	20%	24%	23%
Don't know	9%	6%	12%	9%	14%	7%	3%	11%	7%	8%	12%	4%	18%	5%	6%	8%	5%	9%	6%	10%	11%	11%	9%

Immigration

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very well	1%	1%	0%	-	0%	1%	2%	-	1%	2%	1%	-	-	2%	-	-	0%	1%	2%	0%	0%	0%	1%
Fairly well	17%	21%	14%	20%	15%	20%	18%	18%	19%	17%	16%	10%	25%	31%	9%	13%	14%	22%	21%	20%	16%	12%	10%
Fairly badly	30%	28%	33%	21%	30%	29%	36%	32%	31%	28%	29%	32%	34%	29%	31%	33%	31%	32%	32%	30%	30%	25%	33%
Very badly	33%	37%	30%	26%	31%	37%	36%	30%	32%	37%	33%	42%	19%	29%	40%	35%	40%	31%	33%	27%	35%	41%	39%
Don't know	18%	14%	23%	33%	23%	13%	9%	20%	17%	17%	20%	16%	23%	9%	19%	20%	16%	13%	13%	23%	19%	21%	17%

Crime

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very well	1%	1%	1%	1%	1%	1%	2%	-	2%	1%	2%	-	-	2%	0%	1%	1%	1%	2%	1%	1%	0%	2%
Fairly well	27%	28%	26%	32%	22%	27%	35%	22%	32%	25%	23%	25%	36%	42%	15%	29%	22%	33%	33%	28%	23%	25%	21%
Fairly badly	33%	35%	32%	30%	32%	34%	38%	30%	32%	40%	32%	44%	16%	34%	36%	28%	37%	34%	31%	31%	34%	41%	36%
Very badly	21%	23%	20%	10%	24%	25%	17%	32%	18%	18%	24%	17%	23%	12%	36%	25%	25%	19%	20%	20%	22%	21%	28%
Don't know	17%	12%	21%	27%	21%	14%	8%	17%	17%	16%	19%	14%	24%	10%	14%	17%	15%	13%	14%	21%	20%	13%	13%

Education

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very well	3%	4%	3%	1%	2%	4%	6%	6%	3%	3%	3%	1%	1%	6%	0%	1%	1%	6%	4%	2%	5%	1%	3%
Fairly well	32%	32%	32%	27%	26%	33%	45%	27%	36%	32%	32%	25%	29%	49%	16%	25%	23%	42%	30%	32%	35%	29%	32%
Fairly badly	28%	30%	26%	36%	27%	28%	28%	26%	31%	20%	26%	42%	32%	22%	33%	32%	31%	24%	33%	30%	24%	20%	31%
Very badly	19%	20%	17%	24%	21%	18%	11%	21%	14%	26%	19%	16%	19%	9%	36%	25%	31%	9%	22%	17%	13%	28%	15%
Don't know	18%	14%	22%	12%	25%	17%	10%	20%	15%	19%	21%	17%	19%	14%	15%	18%	14%	19%	11%	19%	23%	21%	19%

Taxation

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very well	3%	4%	2%	-	2%	4%	4%	3%	4%	2%	3%	0%	-	7%	0%	0%	1%	5%	4%	2%	2%	1%	5%
Fairly well	34%	37%	31%	23%	23%	42%	51%	29%	39%	35%	35%	20%	33%	53%	19%	32%	26%	47%	34%	38%	33%	27%	34%
Fairly badly	23%	25%	21%	24%	26%	22%	18%	18%	20%	27%	22%	33%	26%	16%	28%	30%	31%	15%	25%	21%	18%	33%	21%
Very badly	17%	19%	16%	19%	21%	15%	12%	29%	14%	12%	18%	25%	14%	4%	33%	19%	25%	10%	19%	17%	16%	18%	17%
Don't know	23%	14%	31%	34%	27%	17%	15%	21%	23%	24%	22%	21%	26%	20%	19%	19%	17%	24%	18%	22%	30%	21%	24%

Unemployment

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very well	4%	4%	4%	2%	2%	4%	8%	3%	6%	2%	5%	-	2%	8%	1%	1%	2%	6%	6%	3%	4%	1%	2%
Fairly well	34%	39%	28%	27%	26%	38%	45%	27%	37%	36%	34%	26%	28%	55%	14%	29%	24%	45%	40%	33%	33%	27%	26%
Fairly badly	26%	24%	28%	33%	27%	26%	21%	30%	25%	22%	23%	39%	32%	14%	34%	38%	30%	19%	24%	29%	26%	20%	33%
Very badly	17%	16%	18%	15%	21%	15%	12%	25%	14%	12%	19%	23%	14%	4%	34%	17%	25%	11%	18%	17%	14%	18%	20%
Don't know	19%	16%	23%	23%	23%	17%	14%	16%	18%	28%	19%	12%	25%	19%	17%	16%	19%	19%	12%	19%	23%	33%	18%

Inflation

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very well	5%	7%	2%	1%	2%	5%	10%	5%	7%	4%	5%	1%	-	11%	1%	3%	2%	9%	8%	5%	3%	2%	2%
Fairly well	36%	40%	32%	15%	24%	49%	51%	26%	40%	33%	38%	28%	39%	53%	20%	35%	31%	45%	39%	34%	37%	25%	39%
Fairly badly	18%	17%	19%	26%	21%	13%	15%	21%	15%	21%	16%	25%	23%	12%	27%	25%	26%	13%	18%	17%	16%	25%	17%
Very badly	11%	12%	10%	8%	14%	11%	5%	15%	8%	11%	12%	16%	6%	3%	19%	13%	15%	7%	10%	11%	9%	14%	13%
Don't know	31%	24%	37%	50%	38%	21%	19%	33%	31%	31%	29%	30%	32%	21%	33%	24%	26%	27%	25%	33%	34%	34%	29%

Britain's exit from the EU

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very well	10%	13%	8%	12%	5%	10%	20%	8%	16%	10%	7%	3%	7%	26%	1%	1%	3%	19%	15%	7%	10%	9%	8%
Fairly well	29%	28%	29%	17%	22%	36%	38%	23%	31%	32%	32%	13%	25%	47%	11%	18%	16%	43%	28%	27%	33%	22%	33%
Fairly badly	19%	20%	19%	37%	21%	14%	14%	17%	19%	19%	18%	33%	17%	14%	24%	21%	23%	14%	16%	22%	18%	29%	14%
Very badly	29%	32%	26%	19%	35%	29%	23%	35%	26%	23%	27%	44%	35%	5%	55%	45%	51%	11%	34%	32%	22%	24%	27%
Don't know	13%	7%	18%	16%	17%	11%	6%	17%	8%	16%	16%	7%	16%	7%	9%	14%	8%	13%	7%	12%	17%	17%	18%

Defence

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very well	4%	5%	2%	-	4%	5%	5%	5%	4%	3%	4%	3%	7%	8%	1%	-	2%	7%	4%	3%	5%	3%	6%
Fairly well	37%	40%	34%	42%	32%	37%	45%	29%	43%	34%	39%	34%	30%	49%	24%	31%	26%	45%	43%	37%	35%	30%	33%
Fairly badly	18%	20%	17%	6%	18%	20%	23%	14%	20%	18%	18%	22%	21%	17%	22%	22%	24%	18%	21%	17%	21%	14%	15%
Very badly	10%	12%	8%	7%	9%	14%	8%	14%	7%	8%	12%	11%	5%	4%	18%	16%	15%	6%	11%	10%	5%	11%	13%
Don't know	31%	23%	39%	45%	38%	25%	18%	39%	26%	37%	28%	31%	37%	22%	35%	32%	33%	25%	21%	32%	34%	43%	34%

The economy

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very well	5%	6%	4%	1%	3%	5%	11%	6%	6%	5%	4%	2%	4%	12%	1%	0%	2%	9%	8%	3%	6%	2%	6%
Fairly well	39%	42%	36%	29%	29%	48%	53%	32%	45%	40%	39%	24%	35%	62%	22%	37%	29%	53%	44%	38%	40%	30%	38%
Fairly badly	24%	23%	25%	23%	29%	22%	19%	27%	21%	16%	25%	44%	29%	10%	40%	30%	32%	16%	27%	28%	20%	19%	22%
Very badly	16%	17%	15%	23%	20%	13%	8%	19%	12%	20%	17%	19%	10%	8%	26%	19%	25%	9%	14%	13%	14%	30%	17%
Don't know	16%	11%	20%	25%	19%	12%	10%	16%	15%	18%	15%	12%	22%	8%	11%	13%	11%	14%	8%	18%	20%	20%	17%

Terrorism

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very well	11%	15%	8%	24%	8%	10%	12%	10%	17%	8%	9%	7%	8%	19%	4%	6%	6%	12%	13%	12%	8%	7%	14%
Fairly well	45%	47%	43%	27%	40%	51%	55%	39%	47%	41%	45%	42%	52%	54%	35%	50%	41%	52%	49%	46%	45%	36%	38%
Fairly badly	13%	14%	12%	7%	15%	11%	13%	12%	12%	12%	13%	18%	9%	8%	19%	10%	15%	13%	13%	11%	12%	15%	14%
Very badly	8%	9%	7%	5%	9%	8%	6%	12%	5%	7%	12%	7%	2%	4%	14%	10%	11%	6%	8%	8%	7%	9%	9%
Don't know	24%	16%	31%	37%	28%	19%	14%	27%	19%	31%	21%	26%	29%	15%	28%	23%	27%	18%	16%	24%	28%	33%	25%

Transport

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very well	3%	2%	3%	1%	2%	3%	4%	4%	3%	2%	2%	2%	-	5%	0%	2%	1%	4%	3%	2%	3%	1%	3%
Fairly well	35%	36%	33%	45%	28%	32%	43%	33%	40%	31%	32%	26%	39%	50%	17%	25%	24%	43%	36%	35%	36%	31%	33%
Fairly badly	28%	32%	24%	29%	28%	26%	29%	30%	26%	31%	26%	35%	24%	25%	33%	35%	36%	24%	30%	28%	22%	29%	31%
Very badly	15%	17%	14%	7%	15%	21%	13%	17%	14%	13%	17%	16%	13%	4%	30%	22%	24%	9%	16%	14%	13%	18%	14%
Don't know	20%	13%	26%	18%	27%	18%	12%	16%	16%	23%	24%	21%	24%	16%	21%	17%	16%	20%	14%	21%	26%	21%	19%

Housing

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very well	3%	5%	1%	14%	1%	2%	3%	2%	2%	9%	1%	1%	-	7%	0%	1%	4%	3%	3%	1%	1%	12%	2%
Fairly well	21%	22%	21%	8%	16%	26%	33%	18%	21%	24%	23%	13%	25%	41%	8%	12%	12%	34%	20%	21%	26%	20%	17%
Fairly badly	33%	34%	32%	40%	29%	33%	36%	27%	35%	27%	33%	44%	31%	29%	35%	41%	38%	27%	40%	29%	35%	25%	30%
Very badly	23%	24%	22%	14%	28%	24%	16%	36%	21%	19%	22%	25%	16%	8%	41%	32%	33%	15%	24%	23%	17%	22%	33%
Don't know	20%	16%	24%	25%	26%	16%	12%	17%	20%	20%	21%	16%	29%	16%	16%	14%	14%	21%	14%	26%	21%	22%	18%

Environment

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very well	3%	3%	2%	1%	1%	3%	6%	3%	3%	2%	3%	1%	2%	6%	0%	1%	1%	4%	3%	2%	3%	2%	3%
Fairly well	32%	33%	31%	21%	24%	37%	46%	28%	35%	30%	34%	23%	27%	56%	14%	19%	21%	46%	37%	28%	30%	27%	37%
Fairly badly	29%	29%	30%	35%	30%	28%	26%	28%	30%	24%	30%	33%	36%	19%	35%	42%	33%	24%	31%	33%	30%	23%	21%
Very badly	20%	23%	17%	29%	22%	19%	12%	23%	20%	23%	16%	26%	10%	8%	36%	26%	32%	10%	20%	18%	17%	29%	22%
Don't know	16%	12%	20%	15%	23%	12%	11%	19%	12%	20%	17%	17%	26%	12%	15%	12%	13%	15%	9%	19%	21%	20%	17%

Welfare benefits

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very well	3%	3%	3%	1%	1%	3%	6%	1%	3%	3%	4%	1%	-	5%	1%	1%	2%	4%	4%	2%	3%	1%	2%
Fairly well	24%	25%	23%	9%	18%	29%	37%	18%	24%	27%	26%	17%	30%	46%	8%	13%	14%	39%	24%	23%	27%	23%	20%
Fairly badly	31%	36%	27%	63%	29%	25%	26%	28%	34%	30%	28%	35%	34%	25%	31%	35%	34%	23%	33%	30%	31%	29%	34%
Very badly	22%	22%	22%	11%	25%	26%	16%	31%	20%	20%	20%	28%	13%	8%	43%	29%	35%	13%	24%	22%	14%	24%	27%
Don't know	20%	14%	26%	16%	27%	17%	15%	22%	18%	20%	23%	19%	23%	16%	17%	22%	16%	21%	16%	22%	25%	22%	17%

Do you think Rishi Sunak is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base: All GB adults	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Good job	43%	46%	40%	33%	34%	49%	57%	39%	48%	43%	42%	30%	40%	68%	22%	43%	33%	54%	52%	41%	42%	31%	39%
Bad job	19%	24%	14%	24%	23%	17%	10%	25%	13%	25%	18%	28%	12%	9%	34%	18%	31%	10%	19%	16%	16%	27%	21%
Not sure	39%	31%	46%	42%	43%	34%	33%	37%	40%	31%	40%	42%	48%	23%	44%	38%	36%	36%	29%	43%	43%	42%	40%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base: All GB adults	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Rishi Sunak	41%	45%	37%	30%	29%	45%	63%	32%	47%	40%	42%	27%	35%	72%	17%	28%	29%	55%	51%	38%	37%	28%	40%
Anneliese Dodds	7%	9%	4%	1%	8%	8%	5%	8%	6%	5%	7%	9%	7%	2%	16%	7%	12%	3%	9%	7%	6%	3%	5%
Don't know	53%	46%	59%	69%	63%	48%	32%	60%	47%	54%	50%	64%	58%	26%	67%	65%	59%	42%	40%	55%	57%	69%	55%

Thinking about your finances, which of the following best reflects your position?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
I am very comfortable financially	8%	8%	7%	11%	5%	7%	12%	4%	9%	9%	9%	3%	5%	8%	5%	16%	8%	7%	12%	7%	8%	5%	3%
I am relatively comfortable financially	41%	43%	40%	43%	35%	47%	47%	32%	48%	34%	43%	46%	26%	46%	46%	38%	45%	40%	57%	46%	34%	23%	23%
I do not often have money for luxuries, but can normally comfortably cover the essentials	34%	32%	35%	21%	40%	31%	32%	42%	31%	33%	32%	35%	41%	33%	31%	38%	31%	36%	23%	36%	40%	39%	41%
I can only just afford my costs and often struggle to make ends meet	11%	12%	11%	19%	11%	12%	8%	16%	7%	19%	8%	12%	14%	9%	12%	5%	12%	11%	5%	9%	12%	23%	20%
I cannot afford my costs, and often have to go without essentials like food and heating	1%	2%	1%	-	3%	1%	-	3%	1%	1%	1%	4%	2%	2%	1%	0%	1%	2%	0%	1%	2%	2%	5%
Don't know	4%	3%	5%	7%	6%	3%	1%	3%	3%	3%	7%	0%	12%	2%	3%	2%	2%	4%	3%	2%	4%	9%	9%

Which government do you think would be better for...

Helping people get onto the housing ladder?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
A Labour government led by Keir Starmer	23%	22%	24%	35%	25%	22%	16%	24%	20%	21%	28%	25%	25%	6%	49%	28%	38%	9%	30%	23%	22%	17%	16%
A Conservative government led by Boris Johnson	28%	30%	25%	27%	17%	32%	41%	23%	31%	37%	24%	18%	16%	58%	8%	12%	17%	42%	32%	26%	26%	27%	22%
Neither	25%	30%	20%	9%	28%	26%	25%	26%	23%	20%	25%	39%	25%	21%	23%	31%	25%	26%	23%	23%	24%	27%	36%
Don't know	24%	18%	31%	29%	30%	20%	17%	27%	26%	22%	22%	18%	34%	15%	20%	29%	20%	24%	16%	28%	28%	28%	25%

Managing the economy?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
A Labour government led by Keir Starmer	18%	20%	16%	43%	18%	16%	10%	18%	16%	20%	20%	22%	15%	5%	40%	20%	33%	6%	23%	17%	13%	24%	12%
A Conservative government led by Boris Johnson	42%	48%	36%	33%	32%	45%	60%	38%	51%	44%	37%	26%	30%	77%	15%	29%	27%	59%	46%	45%	42%	29%	37%
Neither	18%	18%	18%	7%	21%	20%	16%	18%	14%	16%	20%	34%	24%	9%	22%	24%	22%	16%	18%	15%	17%	21%	26%
Don't know	22%	13%	29%	18%	29%	19%	13%	26%	19%	20%	23%	18%	31%	9%	23%	27%	19%	19%	14%	22%	27%	26%	25%

Providing more jobs?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
A Labour government led by Keir Starmer	24%	22%	25%	34%	26%	22%	17%	24%	22%	20%	29%	25%	21%	3%	52%	35%	37%	11%	30%	25%	21%	19%	17%
A Conservative government led by Boris Johnson	33%	40%	26%	41%	20%	33%	50%	28%	40%	40%	29%	17%	18%	68%	6%	16%	21%	47%	37%	33%	31%	31%	25%
Neither	21%	24%	19%	7%	25%	24%	19%	19%	18%	22%	20%	40%	25%	15%	20%	25%	24%	21%	20%	18%	22%	24%	32%
Don't know	22%	14%	30%	18%	29%	20%	13%	28%	21%	19%	22%	18%	36%	13%	22%	25%	18%	21%	14%	24%	27%	25%	26%

Keeping prices down?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
A Labour government led by Keir Starmer	18%	16%	20%	33%	20%	14%	9%	19%	15%	11%	24%	22%	16%	3%	38%	20%	29%	6%	22%	18%	15%	17%	11%
A Conservative government led by Boris Johnson	29%	34%	24%	29%	19%	33%	41%	25%	32%	39%	25%	14%	24%	60%	8%	16%	18%	43%	32%	28%	29%	26%	23%
Neither	29%	32%	26%	7%	30%	31%	33%	29%	25%	28%	28%	47%	29%	23%	30%	34%	32%	29%	28%	25%	30%	30%	38%
Don't know	25%	19%	31%	30%	31%	21%	16%	27%	28%	22%	24%	17%	30%	13%	24%	30%	21%	21%	18%	29%	27%	26%	28%

Improving standards of living for people like you?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
A Labour government led by Keir Starmer	25%	27%	23%	52%	27%	22%	12%	27%	24%	18%	29%	34%	21%	4%	54%	26%	37%	11%	27%	31%	21%	20%	18%
A Conservative government led by Boris Johnson	31%	34%	28%	28%	20%	34%	50%	23%	37%	42%	27%	15%	25%	67%	7%	21%	22%	46%	39%	29%	29%	28%	24%
Neither	25%	28%	22%	7%	27%	27%	27%	25%	21%	21%	26%	43%	23%	19%	21%	30%	26%	25%	22%	20%	26%	31%	36%
Don't know	19%	11%	27%	12%	26%	17%	12%	25%	18%	19%	19%	8%	31%	11%	17%	23%	15%	18%	12%	20%	24%	22%	21%

Tackling the government's deficit?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
A Labour government led by Keir Starmer	12%	12%	12%	20%	13%	13%	6%	12%	9%	11%	16%	17%	13%	2%	30%	16%	22%	3%	15%	13%	10%	9%	10%
A Conservative government led by Boris Johnson	41%	47%	35%	39%	30%	43%	58%	36%	49%	47%	36%	20%	27%	78%	13%	30%	29%	57%	48%	37%	39%	40%	34%
Neither	23%	25%	21%	11%	27%	25%	21%	24%	17%	20%	23%	49%	32%	11%	32%	29%	30%	19%	22%	22%	23%	24%	29%
Don't know	24%	16%	32%	31%	30%	19%	16%	29%	25%	22%	25%	14%	28%	10%	25%	25%	19%	20%	15%	28%	28%	26%	27%

Reducing the number of people in poverty?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
A Labour government led by Keir Starmer	33%	35%	32%	53%	36%	31%	22%	36%	33%	28%	35%	43%	30%	10%	63%	46%	53%	16%	41%	40%	26%	23%	21%
A Conservative government led by Boris Johnson	22%	26%	19%	27%	14%	22%	33%	26%	26%	28%	17%	11%	13%	52%	4%	9%	13%	33%	25%	22%	21%	21%	20%
Neither	25%	28%	22%	7%	24%	29%	30%	19%	24%	23%	26%	37%	24%	24%	18%	23%	23%	28%	20%	21%	27%	30%	37%
Don't know	20%	11%	28%	13%	26%	18%	14%	20%	18%	21%	22%	9%	33%	14%	15%	22%	12%	24%	13%	18%	26%	26%	22%

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base: All GB adults	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Taxes too much and spends too much on services	20%	20%	20%	30%	23%	13%	17%	27%	15%	20%	23%	25%	12%	24%	18%	10%	18%	22%	18%	18%	21%	30%	18%
Taxes too little and spends too little on services	28%	33%	24%	23%	25%	33%	30%	26%	30%	23%	26%	38%	27%	15%	49%	43%	44%	18%	35%	30%	20%	18%	31%
Gets the balance about right	26%	30%	23%	28%	18%	30%	36%	18%	32%	30%	24%	12%	30%	44%	11%	19%	17%	34%	30%	29%	24%	19%	19%
Don't know	26%	18%	33%	20%	34%	23%	17%	30%	22%	26%	27%	25%	31%	17%	21%	27%	21%	26%	17%	22%	35%	33%	33%

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Too high - the rich are being made to pay too much and their taxes should be cut	3%	2%	3%	2%	3%	2%	3%	3%	2%	3%	3%	3%	6%	4%	1%	1%	2%	3%	2%	4%	3%	0%	2%
Too low - the rich are not paying enough and their taxes should be increased	62%	66%	58%	65%	62%	61%	59%	63%	63%	59%	61%	65%	56%	48%	80%	66%	72%	53%	61%	62%	58%	61%	66%
About right - the rich are already paying about the right level of tax	21%	22%	19%	17%	14%	25%	29%	16%	24%	19%	20%	19%	20%	38%	7%	21%	16%	28%	27%	18%	20%	17%	15%
Don't know	15%	11%	19%	16%	20%	13%	9%	17%	12%	18%	17%	14%	18%	10%	11%	12%	10%	15%	10%	16%	18%	21%	17%

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Much too high	33%	36%	31%	5%	27%	39%	53%	25%	35%	36%	38%	26%	26%	54%	15%	16%	13%	56%	30%	28%	43%	32%	41%
A little too high	22%	23%	21%	38%	17%	23%	23%	22%	23%	28%	19%	19%	17%	31%	15%	21%	21%	23%	25%	21%	19%	30%	14%
About right	21%	20%	21%	25%	23%	20%	15%	24%	22%	17%	17%	26%	23%	8%	32%	41%	34%	7%	25%	26%	17%	12%	14%
A little too low	5%	6%	5%	6%	5%	7%	4%	3%	5%	4%	7%	9%	2%	1%	13%	5%	11%	1%	7%	6%	3%	1%	8%
Much too low	2%	3%	1%	2%	2%	2%	2%	3%	1%	2%	2%	3%	-	0%	4%	1%	3%	1%	3%	1%	1%	1%	5%
Don't know	17%	12%	21%	24%	26%	10%	4%	23%	13%	14%	16%	18%	32%	7%	20%	17%	18%	11%	11%	18%	17%	25%	19%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Mostly good for the country	26%	27%	26%	31%	30%	25%	18%	28%	25%	20%	26%	40%	29%	9%	49%	44%	49%	8%	33%	31%	19%	13%	23%
Mostly bad for the country	29%	29%	28%	19%	25%	33%	35%	21%	26%	40%	30%	26%	28%	47%	15%	13%	15%	47%	24%	23%	34%	42%	30%
Both good and bad for the country	35%	38%	32%	35%	29%	36%	43%	37%	41%	33%	32%	25%	26%	39%	26%	35%	28%	36%	37%	35%	35%	29%	33%
Don't know	10%	6%	14%	14%	16%	6%	3%	14%	8%	7%	12%	9%	17%	5%	10%	8%	8%	9%	6%	11%	12%	15%	13%

Competent or incompetent?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Competent	38%	38%	38%	36%	29%	41%	52%	33%	44%	49%	35%	19%	24%	75%	10%	23%	24%	56%	38%	36%	39%	39%	39%
Incompetent	45%	48%	43%	42%	52%	42%	38%	52%	39%	36%	45%	73%	54%	14%	81%	67%	68%	26%	52%	48%	39%	39%	42%
Don't know	17%	14%	19%	23%	19%	17%	10%	15%	17%	15%	20%	8%	22%	12%	9%	10%	8%	18%	10%	17%	21%	22%	19%

Is decisive or indecisive?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Decisive	26%	29%	24%	9%	21%	35%	36%	22%	31%	26%	27%	14%	31%	47%	9%	21%	16%	40%	25%	29%	26%	21%	30%
Indecisive	61%	62%	59%	82%	62%	53%	55%	64%	57%	59%	61%	79%	52%	42%	84%	69%	77%	46%	66%	60%	58%	59%	52%
Don't know	13%	9%	17%	9%	17%	12%	9%	14%	12%	15%	12%	8%	17%	11%	7%	10%	7%	14%	9%	11%	16%	19%	18%

Is trustworthy or untrustworthy?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Trustworthy	25%	23%	26%	18%	17%	29%	37%	19%	33%	28%	21%	10%	19%	52%	4%	14%	10%	41%	28%	22%	26%	24%	24%
Untrustworthy	55%	61%	49%	69%	62%	48%	43%	61%	48%	52%	53%	81%	60%	26%	84%	70%	78%	33%	56%	57%	51%	55%	52%
Don't know	20%	16%	25%	14%	21%	23%	19%	20%	19%	20%	27%	9%	22%	23%	12%	16%	13%	25%	16%	21%	23%	20%	24%

Is strong or weak?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Strong	39%	42%	36%	30%	31%	45%	52%	29%	46%	39%	41%	20%	37%	66%	16%	23%	24%	54%	42%	37%	43%	30%	41%
Weak	41%	43%	39%	47%	47%	37%	32%	50%	32%	42%	39%	66%	47%	18%	71%	58%	63%	25%	45%	40%	35%	47%	39%
Don't know	20%	15%	24%	24%	22%	19%	16%	21%	23%	19%	20%	14%	15%	15%	14%	20%	13%	21%	14%	23%	22%	23%	20%

Is likeable or dislikeable?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Likeable	49%	53%	46%	49%	38%	52%	67%	37%	56%	60%	49%	26%	40%	83%	22%	33%	33%	68%	51%	49%	50%	45%	48%
Dislikeable	36%	37%	35%	40%	43%	34%	25%	46%	32%	24%	35%	64%	40%	8%	66%	55%	58%	16%	39%	40%	31%	36%	32%
Don't know	14%	10%	19%	11%	19%	14%	9%	17%	12%	16%	16%	10%	20%	9%	12%	12%	9%	16%	10%	11%	20%	19%	19%

Competent or incompetent?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Competent	28%	30%	26%	20%	29%	32%	25%	25%	27%	26%	29%	33%	32%	17%	44%	41%	39%	20%	35%	29%	22%	18%	26%
Incompetent	35%	41%	29%	42%	28%	35%	46%	30%	40%	41%	31%	29%	24%	57%	23%	19%	29%	45%	38%	29%	37%	44%	32%
Don't know	37%	29%	45%	38%	44%	33%	29%	45%	33%	34%	40%	38%	43%	26%	33%	40%	32%	34%	27%	43%	41%	37%	41%

Is decisive or indecisive?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Decisive	18%	16%	20%	19%	18%	21%	15%	15%	16%	17%	21%	25%	25%	11%	28%	26%	24%	14%	19%	20%	21%	13%	12%
Indecisive	48%	62%	35%	55%	42%	48%	57%	44%	54%	48%	46%	44%	40%	65%	38%	38%	44%	55%	54%	45%	43%	51%	46%
Don't know	34%	22%	45%	26%	41%	31%	28%	42%	31%	35%	34%	32%	35%	24%	34%	36%	32%	31%	27%	35%	36%	36%	42%

Is trustworthy or untrustworthy?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Trustworthy	26%	29%	24%	17%	24%	31%	28%	21%	26%	23%	27%	32%	32%	16%	41%	40%	39%	19%	37%	26%	21%	12%	23%
Untrustworthy	36%	42%	31%	47%	33%	36%	38%	36%	39%	39%	33%	35%	30%	53%	27%	23%	28%	46%	35%	31%	40%	48%	37%
Don't know	38%	29%	45%	36%	43%	32%	34%	42%	35%	38%	40%	33%	38%	31%	31%	37%	33%	35%	29%	43%	39%	39%	40%

Is strong or weak?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Strong	14%	13%	15%	10%	18%	15%	10%	12%	12%	13%	17%	15%	23%	7%	23%	19%	19%	11%	13%	13%	17%	11%	17%
Weak	47%	57%	37%	58%	38%	49%	58%	43%	52%	49%	44%	41%	42%	69%	35%	31%	44%	54%	55%	45%	42%	47%	42%
Don't know	39%	29%	47%	33%	45%	36%	33%	45%	36%	38%	39%	44%	35%	24%	42%	51%	37%	35%	32%	42%	40%	42%	41%

Is likeable or dislikeable?

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Likeable	24%	27%	22%	14%	22%	29%	29%	21%	25%	23%	23%	31%	29%	18%	36%	35%	35%	21%	32%	24%	22%	12%	23%
Dislikeable	39%	43%	36%	50%	34%	41%	41%	37%	41%	45%	39%	28%	32%	56%	27%	24%	29%	51%	35%	38%	43%	48%	37%
Don't know	36%	30%	42%	36%	44%	31%	29%	43%	33%	32%	38%	40%	39%	25%	37%	41%	36%	28%	33%	38%	35%	40%	40%

Some people describe political parties as being close to particular groups in society. Thinking about the LABOUR party, we'd like you to say how close they are to the following groups in society?

Immigrants

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	17%	20%	13%	18%	12%	19%	22%	15%	19%	15%	19%	6%	12%	29%	6%	7%	8%	26%	18%	18%	18%	10%	13%
Fairly close	31%	32%	30%	25%	26%	32%	39%	28%	32%	25%	32%	36%	31%	28%	41%	34%	38%	29%	37%	33%	28%	22%	22%
Not very close	16%	19%	14%	21%	15%	14%	18%	18%	14%	23%	12%	20%	14%	16%	19%	20%	23%	12%	16%	14%	11%	25%	22%
Not close at all	7%	9%	5%	13%	6%	7%	4%	9%	8%	6%	5%	7%	-	9%	5%	6%	5%	5%	9%	6%	6%	4%	8%
Don't know	30%	21%	38%	23%	41%	27%	17%	30%	26%	30%	31%	31%	43%	18%	29%	33%	26%	27%	20%	29%	37%	38%	36%

Benefit claimants

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	24%	27%	21%	37%	17%	25%	30%	19%	30%	18%	28%	11%	22%	39%	12%	15%	16%	31%	33%	26%	22%	12%	12%
Fairly close	33%	33%	32%	23%	30%	34%	40%	33%	33%	31%	32%	38%	32%	28%	47%	38%	44%	28%	36%	35%	31%	29%	23%
Not very close	14%	17%	11%	18%	12%	15%	13%	16%	12%	20%	10%	19%	8%	15%	16%	16%	17%	13%	12%	11%	11%	21%	23%
Not close at all	5%	5%	5%	3%	7%	6%	3%	6%	5%	6%	4%	9%	-	6%	3%	4%	4%	6%	4%	4%	5%	7%	11%
Don't know	24%	17%	31%	20%	34%	19%	14%	26%	21%	25%	26%	22%	37%	13%	22%	27%	19%	22%	14%	25%	31%	30%	30%

The working class

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	15%	13%	16%	28%	14%	12%	15%	12%	17%	12%	18%	9%	15%	16%	19%	11%	15%	12%	22%	16%	11%	10%	7%
Fairly close	31%	31%	31%	47%	27%	32%	29%	34%	30%	33%	28%	39%	28%	24%	40%	41%	44%	21%	29%	33%	32%	38%	22%
Not very close	21%	26%	16%	6%	17%	27%	29%	16%	23%	20%	20%	23%	28%	27%	20%	19%	19%	28%	23%	21%	18%	19%	26%
Not close at all	13%	17%	9%	4%	13%	13%	16%	15%	13%	14%	11%	12%	3%	21%	7%	9%	8%	19%	14%	9%	14%	9%	20%
Don't know	20%	13%	27%	16%	29%	15%	12%	22%	17%	21%	23%	17%	26%	12%	15%	20%	13%	21%	12%	21%	25%	24%	26%

The trade unions

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	35%	40%	30%	14%	28%	42%	49%	33%	39%	29%	39%	24%	28%	49%	26%	34%	30%	44%	44%	32%	33%	26%	30%
Fairly close	29%	30%	29%	31%	29%	25%	32%	32%	29%	26%	24%	37%	40%	25%	41%	38%	40%	21%	31%	29%	28%	28%	26%
Not very close	9%	11%	8%	16%	8%	12%	6%	7%	7%	16%	9%	13%	5%	11%	12%	6%	11%	9%	7%	8%	8%	18%	13%
Not close at all	4%	5%	3%	3%	4%	5%	3%	4%	3%	5%	3%	8%	1%	3%	3%	3%	3%	5%	4%	3%	4%	5%	4%
Don't know	23%	15%	30%	37%	31%	16%	9%	23%	22%	24%	24%	19%	26%	12%	17%	19%	15%	20%	13%	27%	27%	24%	28%

The middle class

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	4%	4%	4%	7%	5%	3%	3%	6%	3%	3%	6%	3%	1%	3%	7%	3%	5%	3%	4%	4%	3%	3%	6%
Fairly close	28%	33%	23%	41%	25%	28%	26%	27%	32%	22%	24%	34%	29%	18%	43%	30%	38%	18%	33%	29%	23%	20%	30%
Not very close	32%	31%	32%	20%	27%	33%	44%	29%	33%	30%	33%	36%	22%	40%	26%	38%	31%	37%	37%	30%	34%	28%	20%
Not close at all	14%	17%	10%	15%	10%	17%	15%	14%	13%	20%	12%	8%	14%	24%	6%	6%	11%	19%	12%	14%	10%	20%	17%
Don't know	23%	15%	30%	17%	33%	19%	12%	24%	19%	26%	25%	18%	34%	14%	18%	23%	15%	22%	14%	22%	30%	29%	27%

Women

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	6%	7%	6%	7%	5%	9%	5%	6%	6%	5%	8%	7%	4%	5%	10%	5%	7%	5%	9%	6%	6%	3%	2%
Fairly close	31%	37%	26%	52%	24%	32%	36%	31%	35%	26%	30%	32%	34%	28%	44%	32%	41%	24%	37%	37%	24%	24%	26%
Not very close	25%	26%	23%	18%	23%	24%	31%	19%	27%	27%	22%	28%	21%	33%	17%	25%	24%	29%	25%	20%	24%	30%	31%
Not close at all	8%	7%	9%	3%	7%	10%	11%	12%	6%	9%	9%	9%	5%	13%	6%	6%	6%	12%	8%	7%	10%	8%	9%
Don't know	29%	23%	36%	21%	41%	25%	18%	33%	26%	33%	31%	26%	36%	22%	24%	32%	22%	30%	21%	30%	37%	35%	31%

People with families

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	7%	6%	8%	6%	7%	8%	6%	6%	5%	6%	9%	7%	8%	5%	11%	6%	8%	6%	9%	6%	7%	4%	4%
Fairly close	36%	36%	36%	33%	34%	37%	40%	38%	35%	32%	37%	46%	34%	29%	51%	39%	47%	29%	40%	37%	34%	28%	35%
Not very close	21%	27%	16%	29%	15%	22%	27%	19%	23%	27%	18%	18%	19%	36%	12%	18%	20%	25%	25%	18%	18%	27%	20%
Not close at all	8%	9%	7%	3%	8%	9%	9%	8%	8%	7%	9%	8%	3%	11%	4%	4%	5%	11%	7%	7%	8%	8%	13%
Don't know	28%	22%	34%	29%	37%	23%	18%	30%	29%	28%	28%	22%	37%	19%	21%	32%	21%	28%	18%	32%	33%	33%	29%

Homeowners

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	2%	1%	3%	4%	2%	3%	1%	2%	2%	3%	3%	3%	-	0%	5%	2%	3%	1%	3%	1%	3%	1%	1%
Fairly close	22%	25%	19%	35%	21%	21%	18%	24%	18%	26%	21%	25%	19%	14%	37%	22%	34%	12%	24%	20%	19%	28%	17%
Not very close	31%	35%	28%	27%	23%	35%	44%	25%	35%	27%	30%	37%	31%	41%	24%	37%	29%	37%	35%	30%	29%	27%	28%
Not close at all	15%	17%	13%	2%	13%	18%	21%	19%	16%	13%	14%	12%	10%	27%	7%	6%	10%	23%	19%	15%	13%	9%	17%
Don't know	30%	22%	38%	33%	41%	23%	16%	29%	29%	31%	32%	24%	41%	18%	27%	33%	25%	27%	18%	34%	36%	35%	37%

Older people

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	3%	3%	4%	4%	4%	4%	2%	2%	4%	5%	4%	3%	1%	1%	7%	4%	5%	2%	5%	3%	4%	2%	2%
Fairly close	24%	27%	22%	38%	22%	26%	22%	25%	20%	25%	25%	35%	25%	18%	38%	26%	38%	16%	28%	24%	17%	31%	24%
Not very close	26%	29%	24%	20%	22%	25%	38%	24%	31%	23%	23%	25%	26%	36%	20%	28%	24%	30%	32%	23%	26%	22%	24%
Not close at all	17%	19%	14%	7%	14%	20%	23%	19%	15%	16%	19%	16%	10%	27%	12%	10%	11%	25%	17%	16%	18%	11%	21%
Don't know	30%	22%	36%	32%	39%	25%	16%	30%	30%	31%	29%	22%	38%	19%	22%	32%	22%	27%	19%	34%	35%	34%	30%

Businesspeople and the City

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	4%	3%	5%	5%	5%	5%	1%	5%	4%	4%	5%	1%	3%	2%	6%	3%	5%	3%	4%	2%	6%	3%	6%
Fairly close	15%	19%	13%	28%	13%	15%	15%	17%	12%	18%	15%	25%	9%	12%	21%	13%	21%	11%	14%	12%	13%	25%	23%
Not very close	27%	29%	26%	22%	24%	30%	33%	27%	27%	24%	28%	33%	37%	26%	32%	34%	33%	26%	28%	33%	25%	23%	18%
Not close at all	26%	32%	21%	24%	21%	28%	33%	26%	33%	23%	23%	17%	19%	42%	18%	21%	21%	34%	36%	26%	21%	17%	20%
Don't know	27%	17%	36%	21%	37%	22%	17%	26%	24%	31%	28%	25%	32%	18%	23%	29%	21%	27%	17%	27%	36%	32%	32%

Rich people

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	5%	6%	5%	2%	7%	5%	4%	6%	5%	5%	7%	4%	-	4%	5%	5%	4%	6%	5%	1%	7%	4%	15%
Fairly close	12%	14%	10%	20%	9%	11%	14%	17%	9%	17%	11%	10%	11%	15%	13%	7%	15%	11%	10%	10%	12%	21%	15%
Not very close	23%	26%	20%	31%	21%	23%	23%	20%	24%	18%	19%	43%	20%	17%	32%	30%	29%	17%	24%	27%	20%	22%	16%
Not close at all	36%	38%	33%	29%	30%	40%	45%	33%	41%	33%	36%	23%	38%	49%	31%	34%	34%	42%	47%	37%	30%	22%	27%
Don't know	24%	16%	32%	19%	33%	21%	15%	24%	21%	27%	27%	20%	30%	15%	20%	25%	17%	24%	14%	25%	31%	31%	28%

People in the North

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	9%	7%	11%	8%	9%	10%	7%	8%	10%	7%	11%	7%	5%	7%	13%	13%	11%	8%	12%	9%	9%	3%	4%
Fairly close	27%	28%	26%	36%	24%	30%	26%	23%	31%	23%	23%	31%	34%	24%	38%	35%	35%	19%	34%	27%	20%	27%	21%
Not very close	21%	28%	15%	17%	18%	21%	30%	22%	18%	26%	23%	22%	13%	29%	18%	19%	23%	24%	21%	21%	16%	26%	27%
Not close at all	14%	17%	11%	4%	11%	19%	19%	14%	12%	12%	19%	15%	11%	22%	8%	7%	11%	22%	15%	12%	17%	11%	16%
Don't know	29%	20%	37%	35%	39%	20%	18%	33%	29%	32%	25%	26%	36%	18%	23%	27%	21%	27%	18%	31%	37%	33%	32%

People in the South

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	5%	5%	5%	1%	4%	6%	7%	4%	2%	6%	9%	5%	4%	5%	6%	3%	5%	5%	7%	3%	7%	4%	4%
Fairly close	21%	24%	18%	22%	19%	23%	24%	24%	20%	17%	26%	19%	17%	16%	29%	23%	27%	17%	20%	24%	20%	14%	27%
Not very close	30%	36%	24%	34%	25%	32%	34%	28%	33%	30%	25%	34%	33%	37%	31%	33%	33%	31%	34%	32%	24%	32%	26%
Not close at all	14%	16%	13%	17%	10%	18%	17%	12%	20%	13%	10%	14%	6%	24%	10%	12%	12%	18%	21%	11%	12%	13%	11%
Don't know	29%	18%	40%	26%	41%	22%	18%	32%	25%	33%	29%	28%	40%	19%	24%	29%	23%	28%	18%	30%	37%	37%	33%

Some people describe political parties as being close to particular groups in society. Thinking about the CONSERVATIVE party, we'd like you to say how close they are to the following groups in society?

Immigrants

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	2%	2%	1%	-	2%	1%	2%	0%	1%	2%	1%	2%	3%	1%	3%	1%	1%	2%	2%	2%	1%	3%	2%
Fairly close	14%	14%	13%	2%	9%	16%	24%	12%	17%	13%	13%	7%	7%	24%	5%	13%	8%	23%	15%	12%	14%	9%	17%
Not very close	29%	32%	27%	28%	23%	33%	38%	27%	32%	27%	30%	26%	30%	44%	19%	25%	25%	35%	36%	28%	30%	26%	20%
Not close at all	33%	37%	28%	51%	34%	32%	23%	35%	30%	34%	30%	51%	28%	16%	56%	37%	53%	16%	34%	37%	26%	33%	30%
Don't know	23%	15%	30%	20%	31%	18%	14%	26%	20%	24%	26%	13%	32%	15%	18%	24%	14%	24%	13%	22%	30%	28%	31%

Benefit claimants

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	1%	1%	1%	-	1%	-	2%	1%	1%	1%	0%	0%	1%	1%	0%	2%	1%	1%	1%	1%	0%	0%	-
Fairly close	13%	13%	12%	1%	9%	15%	21%	7%	16%	13%	13%	5%	13%	23%	5%	7%	6%	21%	14%	12%	11%	10%	16%
Not very close	32%	35%	29%	42%	25%	33%	38%	28%	33%	38%	30%	27%	33%	48%	20%	29%	31%	36%	35%	29%	34%	33%	22%
Not close at all	35%	38%	31%	38%	37%	37%	28%	40%	34%	27%	33%	57%	23%	14%	61%	41%	50%	21%	38%	39%	26%	29%	37%
Don't know	20%	14%	27%	19%	29%	15%	11%	25%	16%	22%	24%	11%	30%	12%	15%	22%	12%	21%	11%	18%	29%	27%	25%

The working class

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	2%	3%	2%	-	2%	2%	4%	3%	3%	3%	1%	1%	3%	4%	1%	2%	1%	4%	3%	2%	2%	1%	3%
Fairly close	24%	30%	18%	38%	16%	26%	30%	19%	29%	29%	21%	12%	21%	47%	7%	11%	17%	32%	29%	23%	19%	24%	21%
Not very close	26%	25%	26%	18%	21%	28%	36%	25%	29%	27%	25%	21%	18%	28%	25%	35%	28%	27%	27%	26%	29%	21%	21%
Not close at all	29%	29%	29%	28%	34%	29%	20%	31%	22%	23%	31%	56%	30%	9%	54%	30%	42%	17%	29%	31%	24%	27%	31%
Don't know	19%	13%	25%	17%	27%	15%	11%	23%	17%	19%	21%	10%	29%	12%	13%	21%	12%	20%	11%	17%	26%	27%	23%

The trade unions

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	1%	1%	2%	-	2%	1%	1%	1%	2%	1%	1%	-	3%	1%	1%	-	0%	2%	2%	1%	2%	0%	1%
Fairly close	6%	6%	5%	3%	8%	5%	4%	7%	5%	7%	7%	5%	2%	9%	4%	2%	4%	7%	4%	7%	6%	4%	9%
Not very close	29%	28%	29%	38%	23%	24%	39%	28%	33%	29%	24%	24%	27%	42%	17%	29%	26%	33%	31%	23%	31%	35%	28%
Not close at all	41%	49%	34%	23%	36%	55%	46%	37%	39%	40%	43%	57%	38%	36%	61%	48%	57%	38%	51%	45%	32%	33%	33%
Don't know	23%	16%	30%	36%	31%	16%	9%	27%	21%	23%	24%	14%	31%	12%	17%	21%	14%	20%	12%	24%	29%	28%	28%

The middle class

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	12%	14%	11%	10%	12%	11%	15%	11%	15%	10%	15%	6%	7%	14%	13%	7%	12%	13%	15%	13%	9%	11%	13%
Fairly close	49%	51%	46%	43%	41%	53%	61%	44%	53%	46%	47%	50%	46%	59%	45%	52%	50%	52%	55%	50%	48%	38%	43%
Not very close	14%	16%	12%	22%	13%	13%	12%	15%	11%	19%	10%	20%	15%	12%	18%	17%	19%	11%	12%	14%	10%	22%	14%
Not close at all	6%	7%	6%	7%	8%	8%	2%	6%	5%	6%	7%	14%	5%	3%	10%	6%	8%	5%	7%	7%	7%	6%	5%
Don't know	19%	12%	25%	18%	26%	15%	10%	23%	16%	19%	21%	11%	27%	12%	14%	18%	11%	20%	11%	16%	27%	23%	25%

Women

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	4%	6%	2%	10%	3%	1%	5%	2%	7%	2%	3%	1%	1%	8%	2%	1%	2%	4%	9%	3%	1%	1%	3%
Fairly close	31%	36%	27%	25%	22%	35%	47%	23%	32%	38%	33%	17%	34%	56%	16%	18%	25%	44%	32%	28%	33%	35%	28%
Not very close	23%	22%	25%	12%	24%	25%	27%	23%	23%	20%	23%	38%	15%	16%	33%	34%	31%	20%	28%	23%	20%	20%	24%
Not close at all	12%	12%	13%	17%	14%	14%	6%	13%	10%	12%	13%	19%	14%	3%	24%	13%	20%	6%	14%	15%	10%	10%	10%
Don't know	29%	25%	34%	35%	38%	24%	15%	39%	27%	28%	28%	25%	37%	17%	25%	33%	22%	27%	18%	32%	36%	34%	35%

People with families

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	4%	5%	3%	2%	3%	4%	7%	4%	6%	2%	4%	1%	1%	7%	1%	3%	3%	6%	6%	5%	2%	0%	4%
Fairly close	34%	39%	30%	34%	25%	39%	46%	29%	41%	31%	35%	26%	31%	55%	23%	23%	29%	43%	39%	38%	33%	22%	28%
Not very close	25%	28%	23%	29%	24%	24%	29%	23%	24%	31%	23%	35%	19%	19%	35%	35%	33%	19%	26%	22%	24%	33%	29%
Not close at all	11%	11%	11%	14%	13%	13%	5%	12%	7%	10%	12%	22%	13%	3%	22%	12%	17%	6%	12%	12%	8%	11%	12%
Don't know	25%	17%	32%	21%	36%	20%	13%	32%	22%	26%	26%	15%	36%	15%	19%	27%	17%	26%	16%	24%	33%	33%	27%

Homeowners

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	14%	15%	13%	6%	13%	15%	17%	18%	14%	12%	16%	8%	8%	17%	16%	12%	15%	15%	18%	13%	10%	9%	14%
Fairly close	45%	48%	41%	42%	36%	48%	58%	39%	53%	35%	44%	42%	38%	59%	40%	45%	44%	49%	51%	45%	44%	35%	40%
Not very close	13%	16%	11%	25%	13%	11%	12%	13%	10%	20%	9%	26%	19%	10%	15%	16%	17%	9%	11%	14%	11%	21%	14%
Not close at all	6%	6%	6%	6%	7%	7%	3%	5%	4%	8%	8%	8%	2%	2%	12%	4%	8%	4%	6%	7%	4%	6%	6%
Don't know	23%	15%	29%	22%	31%	19%	11%	25%	19%	26%	24%	16%	33%	13%	18%	23%	16%	22%	14%	21%	30%	30%	26%

Older people

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	12%	15%	8%	23%	14%	6%	8%	17%	14%	12%	8%	10%	5%	14%	13%	12%	15%	8%	17%	13%	9%	5%	6%
Fairly close	32%	35%	29%	24%	27%	37%	39%	29%	34%	27%	33%	24%	44%	44%	29%	32%	31%	38%	39%	33%	28%	21%	31%
Not very close	18%	17%	20%	5%	15%	20%	29%	14%	19%	18%	18%	26%	14%	18%	21%	20%	19%	20%	17%	18%	20%	18%	21%
Not close at all	12%	11%	13%	4%	10%	18%	13%	10%	8%	11%	15%	25%	4%	6%	18%	11%	14%	11%	13%	9%	11%	13%	17%
Don't know	26%	22%	30%	44%	34%	19%	12%	29%	25%	32%	25%	16%	33%	18%	19%	26%	21%	23%	14%	27%	33%	43%	25%

Businesspeople and the City

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	49%	56%	43%	49%	43%	54%	55%	51%	54%	37%	50%	45%	48%	45%	62%	56%	58%	44%	59%	50%	43%	38%	43%
Fairly close	26%	24%	27%	15%	24%	27%	32%	22%	25%	28%	23%	35%	24%	38%	16%	25%	24%	31%	27%	26%	27%	18%	28%
Not very close	3%	2%	3%	2%	3%	2%	2%	2%	2%	4%	3%	4%	1%	2%	4%	3%	2%	3%	1%	4%	3%	4%	2%
Not close at all	3%	3%	3%	3%	3%	4%	1%	2%	1%	4%	3%	7%	-	2%	4%	1%	2%	3%	2%	3%	2%	4%	2%
Don't know	20%	16%	24%	31%	27%	14%	9%	23%	16%	27%	21%	9%	27%	14%	14%	15%	14%	20%	10%	18%	26%	36%	25%

Rich people

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	57%	63%	52%	55%	52%	64%	60%	65%	57%	47%	59%	65%	54%	49%	76%	65%	71%	49%	64%	58%	54%	47%	56%
Fairly close	19%	18%	20%	14%	16%	17%	27%	11%	24%	22%	16%	17%	15%	33%	8%	14%	13%	26%	22%	22%	16%	13%	15%
Not very close	3%	4%	3%	13%	2%	2%	3%	1%	3%	9%	3%	3%	-	6%	2%	3%	5%	3%	2%	2%	3%	13%	2%
Not close at all	2%	2%	2%	2%	3%	3%	1%	2%	1%	4%	2%	6%	4%	1%	3%	1%	2%	3%	3%	2%	2%	3%	2%
Don't know	18%	12%	23%	16%	26%	14%	9%	21%	16%	18%	21%	10%	27%	11%	11%	18%	10%	19%	9%	16%	25%	24%	25%

People in the North

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	2%	3%	2%	-	2%	2%	5%	3%	3%	1%	1%	1%	3%	3%	1%	1%	2%	3%	4%	2%	1%	1%	3%
Fairly close	21%	26%	16%	12%	16%	25%	30%	17%	26%	20%	21%	11%	20%	39%	10%	11%	14%	28%	30%	18%	16%	12%	27%
Not very close	27%	27%	28%	19%	23%	29%	37%	33%	29%	22%	25%	28%	24%	27%	29%	41%	32%	26%	29%	27%	29%	23%	24%
Not close at all	21%	21%	20%	16%	22%	26%	15%	15%	15%	19%	29%	32%	15%	10%	35%	19%	28%	18%	22%	23%	19%	18%	17%
Don't know	29%	23%	34%	53%	37%	19%	14%	32%	27%	37%	24%	27%	38%	21%	24%	28%	24%	25%	16%	31%	34%	45%	29%

People in the South

Unweighted base	1610	682	928	95	639	406	470	165	562	277	393	149	64	564	462	172	747	629	512	471	265	181	181
Base	1610	782	828	175	671	388	375	193	541	267	388	138	82	547	402	145	597	638	451	467	338	190	165
Very close	22%	22%	23%	21%	18%	27%	26%	11%	20%	19%	33%	25%	21%	25%	25%	23%	26%	23%	30%	23%	18%	17%	15%
Fairly close	39%	44%	34%	22%	34%	45%	49%	41%	44%	35%	36%	36%	33%	48%	35%	35%	38%	43%	44%	37%	38%	30%	41%
Not very close	7%	7%	7%	3%	8%	5%	10%	12%	8%	6%	4%	10%	7%	6%	9%	12%	9%	6%	7%	8%	7%	6%	8%
Not close at all	3%	4%	3%	1%	4%	5%	1%	6%	3%	4%	3%	5%	-	1%	6%	5%	5%	3%	3%	3%	4%	4%	4%
Don't know	28%	23%	33%	52%	36%	18%	14%	30%	25%	37%	24%	25%	39%	20%	24%	25%	23%	25%	15%	29%	33%	45%	31%

Cell Contents (Column Percentages)