

Fieldwork Dates: 8th - 10th August 2026
Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base: All GB adults	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Approve	21%	6%	42%	32%	36%	7%	24%	17%	20%	19%	24%	20%	28%	18%	20%	22%	20%	18%	28%	18%	20%	16%	13%
Disapprove	54%	80%	31%	40%	39%	76%	56%	52%	33%	52%	57%	64%	46%	58%	57%	50%	59%	49%	47%	54%	55%	55%	70%
Don't know	25%	14%	27%	28%	25%	17%	20%	30%	47%	29%	19%	16%	26%	24%	23%	28%	21%	34%	25%	28%	25%	29%	16%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
0 - Would never consider voting for them	31%	1%	46%	27%	38%	21%	30%	32%	31%	35%	31%	24%	27%	27%	29%	34%	44%	34%	27%	31%	33%	32%	38%
1	8%	1%	13%	13%	10%	5%	9%	8%	16%	9%	8%	4%	9%	9%	6%	7%	7%	13%	9%	8%	7%	9%	9%
2	7%	1%	10%	13%	9%	6%	8%	7%	5%	10%	6%	6%	10%	7%	5%	9%	6%	9%	8%	9%	7%	7%	4%
3	5%	2%	5%	8%	6%	6%	5%	5%	5%	5%	7%	5%	6%	5%	8%	4%	6%	3%	6%	6%	5%	6%	4%
4	6%	4%	6%	8%	5%	6%	5%	6%	6%	4%	6%	6%	4%	5%	5%	6%	6%	7%	4%	5%	6%	9%	5%
5	11%	11%	9%	13%	8%	14%	11%	11%	9%	10%	11%	13%	10%	12%	14%	10%	6%	9%	12%	9%	14%	12%	7%
6	5%	10%	3%	5%	5%	6%	5%	5%	1%	4%	7%	5%	6%	5%	5%	6%	5%	3%	5%	6%	4%	3%	4%
7	7%	18%	2%	7%	5%	10%	8%	6%	4%	7%	7%	8%	4%	7%	8%	8%	5%	4%	8%	9%	3%	4%	8%
8	5%	15%	1%	4%	4%	8%	5%	5%	-	4%	6%	9%	6%	6%	7%	3%	3%	9%	5%	6%	5%	5%	4%
9	3%	8%	1%	0%	2%	4%	3%	2%	-	1%	4%	5%	2%	3%	3%	2%	3%	1%	3%	1%	3%	2%	4%
10 - Would definitely consider voting for them	7%	29%	1%	0%	5%	11%	6%	7%	1%	5%	7%	14%	5%	9%	7%	6%	5%	5%	9%	5%	6%	7%	8%
prefer not to answer	5%	1%	3%	1%	2%	3%	4%	7%	20%	7%	0%	1%	10%	5%	5%	5%	4%	4%	3%	6%	7%	6%	4%

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Labour

	Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
	Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
0 - Would never consider voting for them		30%	55%	6%	10%	14%	50%	33%	28%	9%	27%	33%	42%	19%	35%	32%	29%	29%	27%	22%	31%	34%	32%	41%
1	5%	6%	2%	5%	4%	6%	5%	5%	4%	5%	5%	6%	1%	7%	3%	5%	6%	10%	4%	4%	5%	5%	8%	
2	5%	6%	3%	3%	4%	7%	6%	4%	5%	6%	5%	5%	9%	4%	7%	4%	6%	5%	5%	5%	5%	7%	3%	
3	5%	9%	3%	5%	5%	5%	5%	5%	7%	4%	6%	6%	7%	6%	5%	4%	5%	5%	6%	5%	4%	6%	5%	
4	5%	4%	3%	8%	6%	3%	4%	6%	8%	4%	4%	5%	4%	5%	6%	3%	7%	11%	6%	4%	6%	4%	3%	
5	12%	10%	11%	24%	14%	10%	11%	13%	13%	13%	13%	9%	11%	13%	10%	13%	14%	6%	12%	11%	11%	13%	15%	
6	7%	4%	10%	12%	10%	4%	7%	7%	10%	8%	6%	6%	9%	6%	10%	7%	4%	5%	9%	6%	8%	8%	3%	
7	8%	3%	14%	14%	12%	4%	7%	8%	8%	9%	7%	6%	9%	8%	5%	9%	8%	11%	10%	9%	7%	4%	5%	
8	6%	1%	11%	9%	9%	4%	6%	6%	6%	7%	6%	3%	6%	5%	5%	5%	8%	8%	7%	7%	4%	6%	4%	
9	3%	-	7%	1%	4%	2%	2%	3%	1%	2%	3%	3%	4%	2%	2%	4%	3%	-	2%	3%	3%	3%	3%	
10 - Would definitely consider voting for them	9%	-	28%	7%	16%	2%	9%	9%	10%	8%	11%	9%	12%	6%	10%	12%	5%	9%	13%	9%	6%	6%	7%	
prefer not to answer	5%	1%	3%	1%	2%	3%	4%	7%	20%	7%	0%	1%	10%	5%	5%	5%	4%	4%	3%	6%	7%	6%	4%	

Liberal Democrats

	Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
	Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
0 - Would never consider voting for them		29%	42%	10%	2%	15%	45%	34%	24%	12%	28%	34%	34%	21%	30%	34%	28%	30%	26%	21%	28%	33%	36%	37%
1	6%	8%	5%	4%	5%	7%	6%	6%	6%	5%	5%	5%	8%	5%	5%	6%	6%	5%	10%	6%	6%	5%	4%	10%
2	6%	8%	6%	3%	6%	7%	6%	6%	6%	4%	5%	7%	8%	2%	6%	9%	6%	5%	6%	7%	5%	6%	6%	6%
3	6%	4%	7%	1%	6%	6%	6%	6%	6%	6%	6%	6%	6%	7%	3%	6%	7%	9%	9%	4%	8%	6%	8%	3%
4	8%	7%	11%	6%	10%	8%	8%	8%	8%	7%	8%	8%	9%	8%	6%	8%	10%	9%	11%	8%	8%	8%	9%	9%
5	15%	17%	22%	9%	18%	14%	15%	16%	16%	15%	17%	16%	12%	21%	15%	14%	15%	14%	16%	16%	14%	18%	17%	14%
6	7%	6%	11%	12%	11%	3%	6%	9%	9%	9%	7%	6%	8%	8%	8%	5%	7%	5%	6%	10%	7%	6%	3%	8%
7	7%	5%	10%	14%	11%	3%	6%	7%	7%	8%	7%	7%	5%	5%	7%	4%	8%	7%	5%	11%	7%	3%	4%	3%
8	5%	1%	8%	16%	9%	2%	4%	6%	6%	6%	5%	6%	4%	5%	6%	5%	4%	5%	5%	7%	5%	5%	3%	2%
9	1%	-	1%	7%	2%	0%	1%	1%	1%	3%	1%	1%	2%	1%	2%	1%	1%	1%	-	2%	2%	1%	1%	1%
10 - Would definitely consider voting for them		5%	0%	6%	26%	8%	2%	5%	5%	5%	4%	5%	4%	6%	7%	3%	3%	4%	2%	7%	5%	3%	3%	4%
prefer not to answer		5%	1%	3%	1%	2%	3%	4%	7%	20%	7%	0%	1%	10%	5%	5%	5%	4%	4%	3%	6%	7%	6%	4%

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Reform UK

	Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
	Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
0 - Would never consider voting for them		53%	32%	77%	75%	76%	30%	50%	55%	53%	56%	51%	48%	54%	51%	50%	52%	62%	55%	63%	50%	46%	50%	49%
	1	4%	3%	3%	4%	4%	4%	4%	4%	4%	4%	2%	4%	5%	4%	3%	3%	6%	3%	4%	5%	3%	2%	5%
	2	4%	7%	4%	5%	2%	5%	5%	3%	5%	3%	4%	5%	4%	5%	4%	5%	2%	-	4%	5%	4%	4%	2%
	3	3%	3%	1%	5%	2%	4%	3%	3%	2%	3%	3%	4%	2%	3%	4%	3%	2%	4%	3%	2%	4%	4%	2%
	4	3%	5%	1%	3%	3%	3%	3%	3%	1%	2%	4%	3%	0%	3%	3%	3%	2%	4%	3%	3%	2%	2%	4%
	5	6%	9%	5%	5%	4%	7%	6%	6%	8%	6%	6%	6%	7%	5%	8%	6%	7%	3%	4%	6%	6%	8%	8%
	6	3%	6%	2%	1%	2%	5%	3%	4%	2%	4%	3%	3%	5%	3%	2%	3%	2%	4%	2%	4%	4%	3%	3%
	7	3%	7%	0%	1%	1%	5%	3%	3%	1%	3%	5%	4%	2%	3%	6%	2%	2%	2%	3%	3%	4%	2%	1%
	8	3%	6%	1%	0%	1%	7%	4%	3%	-	2%	5%	5%	1%	4%	5%	3%	2%	2%	3%	3%	3%	4%	6%
	9	3%	7%	1%	1%	1%	6%	4%	2%	1%	2%	4%	4%	2%	3%	2%	4%	2%	5%	2%	4%	4%	1%	3%
10 - Would definitely consider voting for them		10%	13%	3%	-	2%	20%	11%	9%	2%	8%	13%	13%	7%	11%	7%	11%	7%	14%	6%	9%	12%	14%	12%
	prefer not to answer	5%	1%	3%	1%	2%	3%	4%	7%	20%	7%	0%	1%	10%	5%	5%	5%	4%	4%	3%	6%	7%	6%	4%

Green Party

	Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
	Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
0 - Would never consider voting for them		39%	64%	21%	21%	26%	59%	44%	34%	12%	34%	48%	51%	20%	41%	42%	42%	43%	38%	37%	35%	40%	40%	52%
	1	6%	7%	6%	7%	5%	6%	8%	4%	6%	5%	5%	8%	8%	6%	5%	6%	4%	4%	6%	8%	5%	4%	5%
	2	6%	6%	9%	7%	8%	6%	6%	6%	4%	6%	4%	9%	5%	6%	7%	5%	8%	5%	6%	7%	6%	5%	6%
	3	6%	3%	9%	9%	7%	7%	7%	6%	5%	7%	7%	6%	8%	5%	7%	8%	4%	3%	8%	5%	7%	9%	3%
	4	5%	7%	8%	8%	8%	4%	5%	6%	4%	5%	5%	7%	8%	5%	4%	4%	5%	13%	5%	6%	5%	4%	5%
	5	10%	5%	11%	20%	13%	7%	9%	11%	11%	11%	11%	6%	12%	10%	10%	9%	10%	9%	11%	9%	11%	7%	11%
	6	5%	3%	6%	9%	7%	3%	4%	5%	7%	5%	5%	3%	9%	5%	4%	4%	2%	5%	5%	6%	5%	6%	1%
	7	4%	1%	7%	6%	6%	2%	4%	5%	6%	5%	4%	2%	4%	4%	3%	4%	5%	3%	6%	4%	2%	4%	4%
	8	4%	0%	7%	4%	6%	2%	3%	5%	6%	5%	4%	2%	5%	3%	3%	4%	6%	6%	4%	5%	4%	3%	4%
	9	2%	-	3%	1%	2%	0%	2%	2%	4%	3%	-	1%	4%	1%	1%	2%	0%	2%	2%	2%	1%	2%	0%
10 - Would definitely consider voting for them		8%	1%	11%	6%	11%	2%	6%	10%	15%	8%	7%	5%	7%	8%	8%	7%	7%	9%	9%	7%	8%	9%	4%
prefer not to answer		5%	1%	3%	1%	2%	3%	4%	7%	20%	7%	0%	1%	10%	5%	5%	5%	4%	4%	3%	6%	7%	6%	4%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base: All GB adults	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Health	28%	20%	36%	36%	35%	22%	21%	35%	25%	29%	29%	27%	28%	27%	28%	27%	35%	31%	31%	28%	28%	25%	26%
Immigration & Asylum	49%	73%	33%	29%	32%	73%	48%	49%	25%	42%	57%	63%	36%	51%	52%	53%	44%	43%	40%	47%	53%	53%	64%
Crime	18%	19%	17%	13%	14%	21%	16%	20%	17%	16%	24%	16%	23%	17%	22%	17%	12%	18%	15%	17%	20%	23%	22%
The economy	49%	52%	54%	54%	55%	44%	53%	45%	50%	52%	47%	45%	52%	47%	47%	49%	51%	55%	55%	52%	45%	43%	40%
Tax	16%	20%	11%	12%	15%	16%	20%	13%	12%	23%	9%	13%	14%	16%	14%	18%	19%	18%	15%	18%	15%	19%	9%
Pensions	4%	5%	4%	7%	4%	5%	5%	4%	3%	2%	6%	8%	3%	4%	6%	5%	6%	4%	4%	4%	6%	3%	4%
Education	8%	4%	11%	9%	11%	4%	5%	10%	11%	10%	4%	6%	10%	6%	9%	8%	6%	12%	11%	6%	10%	3%	5%
Family life & childcare	5%	4%	7%	5%	5%	5%	4%	7%	5%	9%	3%	1%	3%	5%	6%	7%	3%	12%	4%	6%	8%	6%	4%
Housing	18%	6%	22%	18%	16%	12%	16%	19%	39%	18%	13%	12%	30%	13%	15%	17%	21%	22%	15%	18%	21%	20%	15%
The environment	20%	8%	27%	27%	28%	12%	19%	22%	29%	21%	22%	15%	25%	22%	18%	19%	14%	23%	22%	23%	17%	21%	15%
Britain leaving the EU	13%	9%	18%	16%	21%	5%	14%	12%	15%	11%	15%	14%	15%	12%	14%	12%	18%	7%	17%	11%	12%	10%	12%
Transport	1%	-	3%	1%	2%	0%	2%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	3%	2%	1%	2%	-	2%
Welfare benefits	20%	30%	16%	21%	18%	28%	21%	20%	7%	19%	23%	27%	13%	23%	22%	21%	20%	14%	22%	19%	19%	21%	25%
Defence and security	26%	40%	24%	28%	27%	34%	28%	23%	7%	17%	33%	42%	20%	31%	25%	24%	21%	24%	33%	22%	22%	25%	24%
None of these	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	1%	0%	2%	1%	1%	1%	0%	1%	2%
Don't know	2%	-	1%	2%	1%	0%	2%	2%	9%	2%	0%	0%	2%	3%	2%	1%	4%	-	1%	3%	2%	3%	3%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Very well	3%	1%	5%	4%	3%	1%	4%	2%	6%	3%	1%	3%	5%	2%	3%	2%	2%	4%	3%	3%	3%	3%	2%
Fairly well	21%	16%	32%	26%	29%	14%	25%	17%	24%	19%	21%	23%	27%	20%	23%	22%	13%	17%	25%	20%	20%	20%	16%
Fairly badly	34%	38%	33%	37%	35%	36%	33%	34%	28%	33%	37%	34%	28%	33%	34%	35%	41%	30%	35%	33%	31%	34%	34%
Very badly	33%	39%	23%	24%	24%	43%	29%	38%	22%	34%	35%	35%	30%	35%	31%	30%	38%	44%	27%	31%	39%	34%	42%
Don't know	9%	7%	7%	9%	8%	6%	9%	10%	20%	11%	6%	5%	9%	10%	10%	10%	6%	6%	10%	12%	6%	9%	7%

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Immigration

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Very well	2%	-	5%	3%	4%	0%	3%	1%	4%	2%	2%	2%	4%	1%	3%	3%	1%	3%	3%	1%	3%	2%	3%
Fairly well	17%	5%	32%	24%	29%	5%	19%	16%	29%	17%	16%	14%	25%	18%	15%	14%	16%	20%	24%	19%	11%	16%	9%
Fairly badly	21%	21%	24%	30%	27%	15%	21%	21%	23%	22%	21%	19%	19%	19%	25%	23%	23%	20%	24%	19%	22%	23%	17%
Very badly	49%	70%	28%	30%	30%	74%	49%	49%	25%	45%	54%	61%	42%	51%	49%	48%	51%	51%	39%	46%	57%	51%	63%
Don't know	11%	4%	11%	13%	10%	6%	8%	13%	19%	14%	7%	4%	11%	12%	8%	12%	9%	6%	10%	15%	8%	8%	8%

Crime

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Very well	1%	1%	2%	0%	1%	1%	2%	1%	4%	1%	1%	0%	3%	0%	2%	2%	1%	1%	1%	2%	2%	1%	1%
Fairly well	19%	10%	31%	26%	31%	8%	19%	18%	20%	20%	19%	17%	22%	19%	18%	19%	17%	19%	26%	20%	15%	17%	8%
Fairly badly	31%	32%	36%	36%	36%	27%	31%	31%	36%	28%	30%	34%	31%	29%	37%	30%	31%	30%	32%	28%	33%	31%	32%
Very badly	34%	50%	17%	21%	18%	54%	35%	33%	19%	30%	40%	42%	35%	36%	33%	31%	37%	35%	28%	32%	40%	35%	44%
Don't know	14%	6%	14%	18%	14%	10%	12%	17%	21%	20%	10%	6%	9%	16%	10%	18%	15%	15%	13%	18%	10%	15%	15%

Education

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Very well	2%	1%	2%	3%	2%	1%	3%	1%	8%	2%	1%	1%	6%	1%	2%	3%	0%	1%	1%	2%	2%	6%	2%
Fairly well	28%	19%	40%	42%	37%	20%	28%	28%	30%	28%	28%	29%	33%	27%	29%	29%	24%	28%	34%	26%	27%	27%	23%
Fairly badly	28%	30%	27%	25%	28%	30%	29%	27%	28%	25%	30%	31%	27%	27%	30%	27%	33%	27%	29%	28%	31%	23%	26%
Very badly	19%	30%	11%	9%	13%	27%	21%	18%	15%	21%	19%	19%	19%	19%	20%	17%	22%	28%	18%	20%	20%	21%	19%
Don't know	22%	20%	19%	21%	20%	23%	19%	25%	19%	24%	21%	19%	16%	26%	19%	24%	20%	17%	19%	23%	20%	23%	31%

Taxation

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Very well	1%	-	1%	1%	1%	0%	1%	0%	1%	0%	0%	1%	2%	0%	0%	0%	1%	1%	0%	0%	0%	1%	2%
Fairly well	16%	8%	30%	23%	25%	8%	17%	15%	15%	14%	19%	16%	20%	13%	17%	18%	14%	16%	21%	15%	13%	12%	16%
Fairly badly	33%	29%	38%	38%	38%	29%	30%	35%	35%	33%	33%	32%	34%	33%	31%	30%	41%	35%	35%	32%	35%	33%	27%
Very badly	36%	54%	17%	21%	23%	52%	42%	31%	24%	36%	36%	42%	31%	38%	37%	36%	32%	39%	32%	36%	41%	38%	36%
Don't know	14%	9%	14%	16%	13%	11%	10%	18%	25%	16%	12%	9%	13%	15%	14%	16%	12%	10%	12%	17%	11%	16%	19%

Fieldwork Dates: 8th - 10th August 2026

Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Unemployment

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Very well	1%	1%	2%	2%	2%	0%	1%	1%	2%	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%	3%	1%
Fairly well	17%	8%	28%	27%	26%	9%	19%	14%	12%	16%	18%	17%	18%	16%	15%	16%	20%	16%	22%	15%	16%	15%	9%
Fairly badly	32%	33%	35%	28%	32%	31%	33%	31%	37%	32%	32%	29%	30%	31%	37%	32%	32%	29%	32%	30%	35%	29%	36%
Very badly	30%	46%	14%	22%	18%	43%	30%	30%	29%	28%	29%	38%	37%	30%	29%	27%	30%	38%	27%	31%	31%	33%	32%
Don't know	20%	12%	22%	21%	22%	16%	16%	24%	20%	23%	20%	15%	12%	22%	19%	23%	17%	17%	18%	23%	17%	20%	23%

Inflation

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Very well	1%	2%	2%	1%	2%	1%	2%	1%	4%	1%	1%	1%	3%	0%	2%	1%	1%	4%	1%	2%	1%	1%	1%
Fairly well	22%	18%	35%	35%	33%	15%	27%	17%	18%	14%	30%	28%	23%	20%	25%	23%	18%	15%	30%	19%	21%	16%	12%
Fairly badly	31%	31%	33%	32%	32%	32%	30%	32%	26%	33%	30%	31%	27%	32%	27%	29%	42%	41%	29%	31%	34%	28%	34%
Very badly	30%	40%	15%	16%	18%	40%	28%	32%	29%	34%	23%	30%	31%	29%	30%	29%	29%	30%	25%	30%	35%	34%	28%
Don't know	16%	10%	15%	16%	16%	13%	13%	19%	23%	18%	16%	10%	16%	18%	15%	18%	10%	9%	15%	18%	9%	20%	25%

Britain's exit from the EU

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Very well	2%	1%	3%	2%	2%	1%	2%	1%	3%	1%	1%	2%	2%	1%	4%	1%	1%	2%	1%	1%	1%	3%	3%
Fairly well	15%	11%	21%	15%	18%	12%	15%	15%	14%	14%	16%	14%	18%	14%	12%	16%	14%	8%	19%	14%	13%	13%	10%
Fairly badly	27%	29%	30%	36%	29%	27%	27%	28%	30%	27%	25%	29%	29%	26%	28%	29%	29%	21%	26%	30%	27%	29%	25%
Very badly	34%	35%	28%	29%	33%	37%	38%	31%	27%	34%	37%	35%	32%	33%	34%	32%	40%	48%	34%	32%	39%	34%	31%
Don't know	22%	23%	19%	19%	17%	23%	19%	25%	26%	24%	20%	20%	19%	25%	22%	22%	16%	22%	21%	22%	20%	22%	31%

Defence

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Very well	2%	1%	3%	2%	2%	0%	3%	1%	8%	2%	0%	1%	5%	1%	3%	3%	1%	1%	1%	3%	2%	3%	1%
Fairly well	23%	12%	35%	34%	30%	15%	25%	22%	28%	27%	21%	18%	28%	23%	24%	22%	24%	22%	25%	24%	24%	24%	15%
Fairly badly	27%	32%	29%	32%	33%	27%	29%	26%	19%	24%	33%	30%	27%	28%	28%	26%	30%	26%	29%	25%	27%	25%	32%
Very badly	25%	44%	12%	14%	15%	43%	28%	23%	5%	21%	31%	37%	19%	27%	25%	26%	26%	28%	24%	24%	26%	26%	30%
Don't know	22%	11%	22%	18%	20%	15%	15%	28%	39%	26%	15%	13%	21%	21%	21%	24%	19%	23%	21%	24%	20%	22%	22%

Fieldwork Dates: 8th - 10th August 2026

Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Very well	1%	-	2%	3%	1%	-	2%	0%	7%	0%	1%	1%	3%	1%	1%	1%	1%	2%	1%	3%	1%	1%	1%
Fairly well	17%	8%	33%	25%	28%	9%	19%	14%	13%	14%	22%	17%	19%	16%	16%	19%	14%	10%	22%	16%	16%	14%	11%
Fairly badly	35%	31%	36%	38%	36%	33%	33%	36%	36%	36%	32%	34%	37%	34%	38%	32%	31%	40%	36%	30%	35%	38%	37%
Very badly	35%	54%	18%	19%	24%	50%	36%	35%	23%	36%	35%	41%	31%	36%	34%	34%	43%	40%	30%	37%	39%	33%	40%
Don't know	12%	7%	10%	15%	11%	8%	10%	14%	21%	14%	10%	7%	10%	14%	10%	13%	11%	9%	12%	14%	9%	15%	11%

Terrorism

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Very well	6%	4%	8%	10%	7%	2%	7%	4%	10%	6%	6%	3%	11%	5%	3%	5%	4%	7%	6%	6%	6%	5%	4%
Fairly well	34%	25%	47%	48%	47%	24%	36%	33%	33%	35%	34%	34%	38%	34%	34%	33%	36%	26%	42%	32%	33%	32%	25%
Fairly badly	15%	21%	10%	15%	13%	19%	15%	16%	14%	12%	18%	19%	14%	14%	20%	16%	14%	15%	13%	15%	17%	17%	19%
Very badly	20%	29%	9%	5%	8%	34%	21%	18%	9%	18%	20%	27%	14%	21%	20%	20%	21%	20%	13%	21%	23%	23%	22%
Don't know	25%	22%	26%	22%	25%	20%	21%	29%	34%	29%	22%	18%	23%	26%	22%	26%	25%	32%	26%	27%	21%	23%	30%

Transport

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Very well	3%	1%	4%	5%	3%	1%	4%	3%	11%	3%	2%	1%	7%	1%	2%	6%	1%	1%	3%	4%	3%	4%	2%
Fairly well	31%	24%	46%	39%	41%	22%	30%	33%	33%	31%	30%	31%	41%	29%	29%	31%	29%	30%	36%	27%	36%	28%	26%
Fairly badly	30%	38%	25%	26%	28%	35%	35%	25%	29%	24%	34%	37%	26%	31%	33%	27%	34%	30%	33%	31%	27%	28%	28%
Very badly	15%	20%	8%	8%	9%	22%	16%	13%	6%	17%	14%	15%	13%	14%	17%	11%	20%	24%	9%	16%	17%	18%	17%
Don't know	21%	17%	18%	23%	19%	20%	16%	26%	21%	24%	21%	16%	13%	25%	19%	24%	17%	15%	19%	23%	17%	22%	27%

Housing

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Very well	1%	1%	1%	-	0%	1%	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	-	1%	1%	1%	0%	1%
Fairly well	15%	10%	26%	21%	24%	7%	15%	15%	14%	17%	14%	14%	13%	16%	16%	17%	12%	15%	19%	12%	17%	14%	11%
Fairly badly	37%	40%	38%	40%	39%	36%	36%	37%	35%	34%	38%	40%	42%	34%	39%	36%	36%	34%	40%	35%	35%	33%	37%
Very badly	31%	34%	20%	19%	19%	42%	33%	29%	31%	31%	30%	31%	33%	30%	31%	27%	38%	38%	25%	32%	35%	36%	33%
Don't know	16%	14%	16%	21%	17%	13%	14%	18%	19%	17%	16%	14%	11%	19%	13%	19%	12%	14%	15%	19%	13%	17%	18%

Fieldwork Dates: 8th - 10th August 2026
Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Very well	2%	1%	2%	1%	1%	0%	3%	1%	7%	1%	1%	1%	4%	-	4%	2%	0%	-	1%	2%	1%	3%	1%
Fairly well	23%	23%	29%	29%	27%	22%	25%	22%	17%	22%	24%	26%	26%	20%	21%	25%	29%	26%	24%	22%	25%	25%	17%
Fairly badly	33%	33%	38%	35%	37%	29%	32%	33%	34%	30%	34%	36%	31%	31%	37%	33%	34%	30%	37%	31%	31%	29%	31%
Very badly	23%	27%	12%	17%	18%	29%	23%	23%	21%	24%	24%	21%	24%	27%	20%	20%	19%	28%	22%	21%	25%	26%	24%
Don't know	20%	17%	19%	18%	17%	20%	18%	22%	22%	23%	17%	16%	15%	23%	19%	20%	18%	16%	16%	24%	18%	16%	27%

Welfare benefits

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Very well	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	2%	1%	3%	1%	1%	1%	0%	1%	1%	1%	1%	3%	2%
Fairly well	15%	7%	25%	16%	19%	9%	16%	13%	21%	16%	11%	14%	21%	12%	15%	16%	14%	18%	13%	15%	18%	15%	12%
Fairly badly	29%	21%	36%	36%	36%	22%	28%	30%	31%	31%	31%	23%	29%	29%	28%	29%	33%	26%	33%	29%	25%	24%	36%
Very badly	37%	62%	19%	30%	26%	55%	39%	35%	15%	33%	42%	50%	28%	39%	38%	37%	39%	40%	36%	36%	40%	39%	35%
Don't know	18%	9%	18%	17%	18%	12%	15%	21%	31%	20%	14%	12%	19%	18%	19%	18%	14%	14%	17%	19%	16%	20%	16%

What do you think is the most likely result of the next general election?

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
A large Conservative majority	3%	6%	0%	2%	1%	2%	3%	3%	7%	3%	2%	0%	7%	2%	3%	2%	2%	2%	1%	4%	2%	5%	4%
A small Conservative majority	7%	16%	3%	4%	4%	12%	7%	7%	2%	5%	6%	13%	6%	8%	6%	7%	3%	8%	6%	7%	9%	5%	6%
A hung Parliament, resulting in a Conservative led government	11%	23%	7%	7%	9%	16%	12%	10%	3%	8%	15%	15%	8%	14%	7%	10%	13%	9%	13%	10%	7%	12%	14%
A hung Parliament, resulting in a Labour led government	17%	11%	25%	26%	27%	9%	18%	17%	16%	17%	16%	19%	24%	17%	16%	15%	18%	16%	25%	16%	14%	13%	11%
A small Labour majority	17%	9%	30%	25%	24%	13%	20%	15%	17%	16%	20%	18%	16%	16%	18%	19%	23%	15%	23%	15%	17%	14%	14%
A large Labour majority	3%	1%	7%	2%	4%	1%	3%	3%	6%	3%	3%	2%	6%	2%	5%	3%	2%	4%	4%	2%	4%	3%	3%
Don't know	42%	34%	28%	34%	30%	47%	38%	46%	48%	47%	37%	34%	33%	41%	46%	44%	39%	45%	28%	46%	47%	48%	49%

Fieldwork Dates: 8th - 10th August 2026

Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Conservative	12%	37%	3%	8%	9%	18%	13%	11%	3%	10%	11%	21%	15%	14%	11%	10%	9%	9%	13%	10%	12%	13%	12%
Labour	28%	10%	59%	34%	43%	15%	31%	24%	26%	27%	31%	25%	31%	27%	27%	30%	22%	28%	36%	28%	23%	23%	17%
Liberal Democrat	4%	2%	3%	16%	7%	1%	4%	4%	7%	4%	4%	4%	6%	5%	3%	3%	5%	5%	6%	5%	3%	2%	2%
Green Party	6%	0%	8%	5%	7%	3%	6%	7%	17%	7%	4%	3%	7%	5%	6%	7%	9%	9%	6%	8%	6%	9%	3%
Reform UK	9%	9%	2%	1%	2%	17%	11%	7%	4%	8%	11%	10%	5%	10%	8%	11%	8%	7%	7%	9%	9%	9%	12%
Other	2%	1%	0%	0%	2%	3%	3%	1%	0%	3%	2%	1%	0%	2%	2%	1%	4%	8%	1%	2%	3%	1%	2%
None	13%	15%	10%	14%	11%	18%	14%	13%	5%	13%	15%	17%	10%	15%	14%	11%	19%	13%	11%	13%	15%	14%	19%
Don't know	25%	25%	15%	21%	19%	24%	18%	33%	38%	28%	22%	19%	26%	23%	29%	27%	24%	22%	20%	25%	28%	29%	32%

Asylum and immigration

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Conservative	9%	25%	6%	6%	11%	10%	8%	11%	6%	8%	10%	14%	13%	10%	8%	9%	7%	10%	14%	8%	7%	8%	8%
Labour	16%	3%	39%	17%	27%	6%	18%	14%	17%	15%	18%	14%	19%	15%	17%	16%	12%	16%	21%	15%	13%	14%	11%
Liberal Democrat	4%	1%	4%	15%	5%	1%	4%	3%	8%	3%	2%	4%	6%	4%	3%	2%	4%	4%	4%	5%	2%	2%	3%
Green Party	6%	-	8%	6%	9%	1%	6%	7%	15%	8%	3%	2%	7%	6%	3%	7%	12%	8%	8%	6%	6%	6%	2%
Reform UK	29%	44%	15%	14%	14%	49%	32%	25%	12%	24%	37%	35%	22%	30%	27%	33%	23%	25%	23%	29%	33%	29%	35%
Other	3%	3%	1%	2%	2%	5%	4%	2%	1%	4%	3%	3%	2%	4%	5%	1%	4%	7%	3%	3%	4%	3%	2%
None	12%	9%	11%	16%	12%	13%	13%	11%	7%	13%	12%	13%	12%	11%	13%	11%	16%	10%	10%	13%	12%	14%	13%
Don't know	21%	15%	17%	24%	20%	16%	15%	28%	34%	25%	14%	16%	21%	21%	24%	21%	21%	21%	18%	22%	23%	24%	24%

Law and order

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Conservative	16%	45%	10%	18%	18%	20%	18%	15%	7%	13%	18%	25%	19%	18%	17%	14%	13%	13%	23%	16%	11%	13%	15%
Labour	18%	2%	46%	15%	30%	8%	20%	17%	17%	18%	21%	16%	21%	16%	17%	22%	16%	17%	23%	18%	17%	15%	12%
Liberal Democrat	4%	2%	3%	18%	6%	2%	5%	3%	8%	3%	4%	4%	6%	6%	3%	2%	5%	3%	6%	5%	3%	3%	1%
Green Party	4%	-	4%	2%	4%	1%	3%	5%	12%	5%	1%	1%	5%	3%	3%	4%	7%	5%	4%	4%	4%	6%	2%
Reform UK	18%	24%	8%	3%	7%	31%	21%	15%	9%	15%	22%	22%	11%	20%	17%	18%	16%	17%	12%	18%	23%	18%	21%
Other	3%	2%	1%	0%	2%	4%	4%	2%	1%	3%	3%	2%	0%	3%	3%	1%	4%	6%	2%	3%	3%	3%	3%
None	10%	8%	7%	13%	8%	13%	11%	10%	4%	11%	11%	10%	10%	10%	10%	9%	14%	14%	7%	10%	10%	15%	16%
Don't know	27%	16%	21%	30%	25%	20%	19%	34%	43%	30%	20%	19%	28%	24%	29%	29%	26%	25%	24%	26%	29%	28%	31%

Fieldwork Dates: 8th - 10th August 2026

Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Education and schools

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Conservative	15%	47%	4%	8%	12%	24%	17%	14%	2%	10%	17%	30%	14%	18%	15%	15%	11%	13%	17%	16%	13%	13%	16%
Labour	23%	6%	52%	25%	35%	13%	25%	21%	24%	23%	26%	19%	28%	19%	23%	28%	17%	23%	29%	21%	21%	22%	17%
Liberal Democrat	7%	3%	7%	26%	11%	3%	8%	6%	8%	6%	6%	7%	7%	9%	6%	3%	8%	7%	9%	9%	5%	3%	2%
Green Party	7%	-	8%	4%	7%	2%	6%	8%	22%	7%	3%	2%	10%	5%	6%	7%	9%	11%	6%	7%	7%	10%	3%
Reform UK	8%	8%	3%	1%	2%	14%	10%	6%	6%	8%	9%	7%	6%	9%	7%	9%	9%	9%	6%	9%	7%	11%	12%
Other	2%	2%	1%	1%	2%	3%	3%	1%	-	3%	3%	3%	-	2%	3%	1%	6%	6%	2%	2%	4%	1%	3%
None	10%	9%	8%	9%	7%	13%	10%	10%	3%	11%	10%	10%	7%	10%	10%	8%	15%	9%	6%	10%	11%	12%	12%
Don't know	28%	24%	19%	26%	23%	28%	22%	34%	36%	31%	26%	23%	28%	28%	31%	29%	27%	22%	25%	26%	32%	29%	35%

Taxation

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Conservative	18%	51%	10%	14%	16%	26%	22%	15%	5%	14%	22%	29%	18%	22%	20%	17%	11%	9%	24%	18%	15%	15%	17%
Labour	15%	4%	38%	15%	24%	7%	16%	15%	17%	14%	17%	16%	22%	13%	15%	18%	10%	15%	19%	14%	14%	19%	11%
Liberal Democrat	4%	1%	4%	19%	8%	1%	5%	4%	7%	4%	4%	5%	6%	7%	5%	1%	5%	1%	6%	5%	4%	2%	2%
Green Party	8%	0%	10%	7%	11%	2%	8%	8%	20%	9%	6%	3%	10%	7%	7%	8%	10%	15%	9%	9%	8%	9%	3%
Reform UK	11%	16%	3%	2%	3%	20%	13%	8%	4%	10%	13%	13%	7%	12%	11%	11%	9%	12%	9%	10%	12%	11%	14%
Other	3%	2%	2%	1%	2%	4%	4%	2%	2%	3%	3%	3%	2%	3%	3%	1%	6%	7%	2%	3%	4%	1%	3%
None	12%	8%	9%	14%	11%	14%	11%	12%	5%	14%	11%	11%	9%	11%	12%	10%	22%	13%	8%	12%	13%	13%	16%
Don't know	28%	18%	23%	27%	24%	26%	20%	36%	41%	32%	24%	21%	27%	26%	29%	33%	27%	27%	23%	29%	31%	31%	35%

Unemployment

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Conservative	13%	43%	5%	5%	11%	20%	16%	11%	3%	12%	14%	21%	14%	16%	14%	13%	7%	8%	18%	13%	10%	13%	9%
Labour	21%	5%	47%	27%	35%	9%	23%	19%	19%	20%	24%	21%	27%	20%	19%	23%	18%	18%	27%	20%	20%	19%	11%
Liberal Democrat	4%	3%	3%	15%	5%	2%	4%	3%	6%	3%	3%	4%	5%	5%	2%	1%	5%	3%	5%	5%	2%	1%	3%
Green Party	6%	-	8%	5%	7%	2%	6%	7%	20%	7%	3%	3%	8%	6%	4%	5%	8%	13%	6%	7%	7%	6%	4%
Reform UK	10%	14%	3%	1%	3%	20%	13%	8%	7%	9%	13%	12%	6%	11%	12%	12%	7%	10%	7%	10%	12%	14%	13%
Other	3%	3%	1%	1%	2%	4%	3%	2%	0%	3%	3%	2%	0%	3%	4%	1%	5%	6%	2%	3%	4%	2%	3%
None	12%	10%	9%	14%	11%	15%	12%	13%	5%	14%	13%	12%	12%	12%	13%	11%	17%	14%	8%	13%	14%	13%	17%
Don't know	30%	22%	24%	32%	27%	29%	23%	37%	40%	33%	27%	25%	28%	27%	32%	34%	33%	29%	27%	29%	31%	31%	39%

Fieldwork Dates: 8th - 10th August 2026

Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy in general

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Conservative	20%	60%	9%	14%	17%	30%	23%	17%	5%	14%	25%	33%	19%	24%	20%	19%	13%	15%	28%	18%	16%	17%	19%
Labour	18%	2%	44%	17%	30%	7%	21%	15%	19%	17%	20%	16%	23%	16%	18%	21%	11%	17%	22%	18%	18%	14%	9%
Liberal Democrat	4%	2%	4%	18%	5%	2%	5%	3%	8%	4%	3%	4%	6%	5%	4%	2%	3%	3%	4%	6%	3%	2%	3%
Green Party	5%	0%	6%	2%	5%	2%	4%	6%	14%	5%	3%	2%	8%	5%	3%	4%	7%	8%	5%	5%	5%	6%	4%
Reform UK	9%	10%	2%	1%	2%	18%	11%	8%	5%	9%	11%	11%	5%	11%	8%	12%	9%	7%	5%	9%	12%	11%	14%
Other	3%	2%	1%	0%	3%	4%	4%	2%	-	4%	2%	2%	2%	3%	3%	1%	5%	6%	3%	2%	3%	2%	3%
None	12%	9%	10%	15%	11%	14%	12%	13%	8%	13%	14%	11%	11%	11%	14%	11%	21%	12%	9%	13%	14%	14%	16%
Don't know	29%	15%	25%	32%	26%	24%	21%	36%	42%	33%	22%	21%	26%	26%	30%	31%	31%	31%	24%	30%	29%	34%	33%

Housing

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Conservative	9%	28%	3%	3%	6%	15%	10%	8%	3%	8%	11%	12%	11%	10%	9%	9%	4%	5%	10%	8%	8%	10%	10%
Labour	21%	9%	45%	26%	34%	12%	24%	19%	19%	19%	26%	21%	25%	20%	20%	24%	18%	19%	28%	19%	20%	16%	16%
Liberal Democrat	5%	3%	4%	23%	8%	2%	6%	4%	11%	5%	3%	5%	9%	7%	4%	2%	6%	3%	6%	7%	4%	5%	1%
Green Party	8%	2%	10%	4%	10%	3%	7%	9%	16%	10%	5%	4%	12%	7%	6%	8%	9%	12%	9%	8%	7%	10%	4%
Reform UK	10%	13%	2%	1%	3%	18%	11%	9%	6%	8%	12%	12%	6%	10%	9%	11%	8%	9%	7%	10%	9%	13%	14%
Other	3%	3%	1%	0%	2%	4%	3%	2%	-	3%	4%	3%	-	3%	4%	1%	5%	6%	2%	2%	4%	3%	3%
None	14%	16%	9%	14%	10%	18%	14%	13%	6%	13%	14%	16%	9%	13%	16%	11%	22%	17%	10%	14%	15%	14%	17%
Don't know	31%	27%	25%	29%	28%	28%	25%	37%	40%	34%	25%	27%	28%	30%	31%	34%	29%	30%	28%	31%	33%	30%	36%

Britain's exit from the EU

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Conservative	9%	30%	5%	4%	6%	15%	9%	9%	4%	8%	10%	14%	11%	9%	10%	9%	7%	8%	11%	8%	9%	7%	11%
Labour	14%	5%	33%	12%	23%	6%	16%	12%	14%	13%	16%	13%	19%	12%	14%	15%	12%	10%	18%	13%	12%	13%	10%
Liberal Democrat	7%	3%	9%	27%	12%	2%	9%	5%	11%	5%	7%	7%	10%	8%	7%	5%	4%	2%	12%	6%	5%	4%	3%
Green Party	6%	-	9%	5%	8%	2%	6%	7%	17%	7%	3%	3%	9%	5%	5%	5%	8%	9%	7%	8%	4%	8%	2%
Reform UK	16%	23%	5%	4%	4%	30%	20%	12%	7%	13%	21%	20%	9%	18%	17%	18%	11%	15%	13%	15%	18%	20%	19%
Other	3%	2%	1%	2%	3%	4%	4%	2%	-	3%	3%	2%	0%	3%	3%	1%	5%	7%	2%	2%	4%	2%	3%
None	15%	13%	13%	16%	16%	15%	15%	15%	8%	16%	16%	14%	13%	15%	16%	14%	18%	13%	12%	16%	16%	14%	18%
Don't know	30%	25%	25%	32%	28%	27%	22%	38%	40%	33%	23%	27%	28%	29%	28%	33%	34%	35%	26%	32%	32%	32%	33%

Fieldwork Dates: 8th - 10th August 2026
Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Defence and security

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Conservative	18%	47%	9%	18%	17%	22%	20%	16%	11%	14%	18%	27%	20%	20%	22%	14%	11%	15%	24%	15%	15%	17%	15%
Labour	18%	3%	43%	20%	29%	8%	21%	15%	18%	17%	22%	15%	24%	16%	16%	20%	14%	20%	23%	17%	18%	15%	10%
Liberal Democrat	2%	-	2%	11%	3%	1%	2%	2%	5%	2%	1%	3%	2%	3%	2%	1%	2%	1%	2%	3%	2%	2%	2%
Green Party	3%	-	5%	1%	4%	1%	3%	3%	8%	4%	1%	1%	5%	3%	2%	3%	6%	5%	3%	4%	4%	3%	2%
Reform UK	13%	20%	4%	3%	4%	24%	16%	10%	5%	11%	15%	16%	7%	15%	11%	15%	9%	11%	9%	14%	14%	13%	14%
Other	2%	2%	0%	0%	2%	4%	3%	2%	1%	3%	2%	2%	1%	3%	4%	1%	4%	4%	2%	3%	3%	2%	3%
None	12%	9%	9%	13%	9%	14%	12%	11%	10%	13%	14%	9%	9%	11%	13%	10%	16%	12%	7%	12%	14%	14%	16%
Don't know	32%	19%	28%	34%	32%	26%	23%	41%	43%	36%	26%	26%	32%	29%	31%	36%	37%	32%	29%	33%	31%	34%	39%

Generally speaking do you think the police are doing a good or bad job?

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base: All GB adults	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Very good job	5%	6%	5%	7%	6%	5%	5%	5%	7%	3%	7%	6%	6%	4%	5%	7%	4%	5%	4%	6%	5%	5%	5%
Fairly good job	46%	49%	56%	54%	56%	39%	44%	48%	44%	45%	47%	48%	38%	47%	47%	48%	51%	40%	55%	47%	43%	42%	32%
Fairly bad job	25%	28%	20%	26%	24%	29%	28%	23%	18%	24%	24%	32%	33%	27%	26%	21%	23%	21%	27%	24%	25%	25%	29%
Very bad job	13%	10%	8%	4%	6%	20%	15%	11%	11%	14%	16%	10%	12%	12%	12%	15%	13%	20%	7%	12%	18%	16%	19%
Don't know	10%	7%	10%	9%	9%	7%	8%	12%	21%	14%	6%	4%	12%	10%	10%	10%	9%	14%	7%	12%	9%	12%	16%

Do you think the level of crime in your LOCAL area has gone up or down over the last few years, or has it stayed the same?

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base: All GB adults	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Gone up a lot	13%	15%	11%	7%	8%	20%	11%	15%	6%	11%	18%	13%	12%	13%	11%	14%	10%	12%	10%	11%	15%	16%	15%
Gone up a little	28%	36%	27%	23%	26%	32%	26%	31%	23%	26%	30%	33%	29%	30%	28%	28%	21%	26%	27%	25%	31%	30%	33%
Stayed the same	37%	34%	40%	49%	46%	30%	40%	35%	38%	39%	32%	38%	33%	36%	38%	36%	43%	45%	43%	41%	32%	31%	24%
Gone down a little	5%	3%	5%	4%	6%	2%	6%	3%	8%	4%	3%	6%	6%	4%	5%	4%	8%	3%	6%	5%	4%	3%	2%
Gone down a lot	2%	1%	1%	3%	1%	1%	3%	1%	3%	2%	2%	1%	6%	1%	1%	2%	0%	0%	1%	2%	3%	2%	1%
Don't know	16%	11%	15%	15%	13%	15%	16%	16%	21%	17%	15%	11%	14%	16%	17%	15%	17%	13%	12%	16%	14%	19%	24%

Fieldwork Dates: 8th - 10th August 2026
Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the level of crime
NATIONALLY has gone up or down over
the last few years, or has it stayed the
same?

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base: All GB adults	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Gone up a lot	32%	44%	21%	21%	19%	50%	29%	35%	12%	27%	40%	41%	22%	35%	33%	32%	30%	33%	26%	27%	37%	35%	46%
Gone up a little	29%	32%	31%	29%	31%	27%	27%	30%	32%	29%	24%	31%	24%	27%	31%	30%	34%	31%	31%	29%	29%	25%	27%
Stayed the same	15%	10%	19%	22%	21%	10%	18%	14%	20%	17%	14%	12%	23%	13%	15%	15%	16%	18%	16%	20%	14%	16%	5%
Gone down a little	8%	5%	12%	10%	13%	2%	11%	5%	14%	6%	9%	7%	14%	9%	7%	7%	3%	6%	13%	7%	5%	7%	4%
Gone down a lot	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	3%	1%	1%	1%	1%	-	1%	1%	2%	1%	1%
Don't know	15%	7%	16%	16%	15%	11%	13%	16%	20%	19%	12%	7%	14%	15%	13%	16%	16%	12%	13%	16%	13%	16%	18%

Generally speaking, how much
confidence do you have in the police to
deal with crime in your local area?

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
A lot of confidence	4%	3%	4%	6%	4%	3%	5%	3%	7%	3%	5%	4%	6%	3%	4%	4%	4%	5%	5%	4%	2%	5%	4%
A fair amount of confidence	37%	35%	44%	49%	46%	28%	34%	40%	43%	36%	34%	40%	35%	38%	33%	37%	46%	32%	41%	39%	35%	35%	27%
Not very much confidence	34%	37%	33%	29%	34%	38%	34%	34%	25%	33%	35%	39%	35%	34%	36%	35%	29%	35%	39%	31%	34%	32%	33%
No confidence at all	15%	17%	10%	9%	8%	23%	17%	14%	9%	18%	18%	12%	14%	16%	13%	17%	13%	20%	8%	16%	19%	20%	20%
Don't know	9%	8%	9%	8%	8%	7%	9%	9%	16%	11%	8%	5%	10%	9%	13%	7%	8%	8%	8%	9%	9%	9%	16%

Generally speaking, do you think the
sentences that the courts hand down to
people who have been convicted of
crimes are too harsh, not harsh enough,
or get the balance about right?

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base: All GB adults	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Too harsh	3%	1%	3%	3%	3%	1%	4%	1%	5%	3%	2%	2%	6%	1%	4%	2%	0%	4%	3%	3%	1%	2%	2%
Not harsh enough	64%	77%	58%	58%	55%	81%	61%	68%	41%	63%	68%	73%	54%	65%	66%	67%	64%	66%	59%	64%	70%	66%	64%
Get the balance about right	17%	15%	22%	24%	28%	7%	20%	14%	22%	15%	19%	16%	25%	16%	16%	16%	20%	16%	25%	17%	10%	14%	14%
Don't know	16%	7%	17%	15%	15%	11%	15%	17%	31%	20%	11%	8%	16%	18%	14%	15%	16%	15%	13%	16%	18%	19%	20%

Fieldwork Dates: 8th - 10th August 2026
Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about how British Universities compare to Universities in other European countries, do you think...?

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
British Universities provide better quality education than in other European countries	16%	20%	16%	22%	16%	14%	18%	15%	26%	16%	13%	15%	19%	15%	18%	17%	15%	11%	19%	15%	17%	16%	14%
British Universities provide about the same quality of education as in other European countries	35%	31%	43%	45%	42%	30%	36%	34%	40%	34%	35%	35%	37%	35%	31%	35%	40%	36%	42%	39%	31%	23%	31%
British Universities provide worse quality education than in other European countries	11%	12%	7%	3%	9%	13%	12%	9%	7%	11%	12%	11%	8%	13%	13%	9%	6%	8%	12%	13%	9%	9%	8%
Don't know	38%	36%	35%	30%	34%	43%	34%	42%	27%	39%	40%	38%	35%	36%	38%	39%	39%	45%	28%	34%	44%	52%	47%

Generally speaking, how do you think the cost of university education should be funded?

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
It should be paid for by everybody, through general taxes like income tax, corporation tax or VAT	26%	12%	37%	32%	33%	17%	27%	25%	37%	23%	26%	27%	29%	25%	22%	25%	40%	31%	33%	26%	25%	21%	18%
It should be paid for by the people who go to university, though either tuition fees or a tax paid only by graduates	50%	73%	41%	47%	45%	61%	53%	48%	34%	54%	53%	48%	47%	52%	57%	51%	33%	50%	47%	51%	50%	55%	48%
Not sure	24%	15%	22%	20%	22%	22%	20%	27%	29%	23%	21%	24%	24%	24%	21%	24%	27%	19%	20%	23%	25%	24%	34%

Fieldwork Dates: 8th - 10th August 2026
Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

More specifically, in England university education is currently funded through a system of tuition fees of up to £9,535 a year. Students receive loans to cover the fees at the time, which they have to start paying back when they earn £25,000 a year. Any money still outstanding after forty years is written off.Do you think this is a fair or unfair way of funding university education?

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Fair	40%	50%	35%	44%	40%	44%	43%	38%	32%	42%	41%	41%	41%	40%	40%	42%	41%	33%	38%	39%	40%	50%	39%
Unfair	41%	32%	52%	45%	48%	35%	40%	41%	42%	39%	41%	43%	39%	40%	42%	41%	38%	49%	49%	42%	39%	30%	32%
Don't know	19%	19%	13%	11%	12%	21%	17%	21%	26%	19%	18%	16%	20%	19%	19%	17%	20%	18%	14%	18%	21%	20%	29%

In England universities can currently charge tuition fees of up to £9,535 a year. Do you think this is or is not value for money?

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Is value for money - the standard of education and the increased wages graduates earn mean it is worth the money	22%	27%	20%	25%	23%	23%	24%	20%	19%	18%	26%	26%	23%	21%	22%	23%	23%	20%	21%	22%	23%	21%	24%
Is not value for money - the standard of education and the wages graduates earn are not enough to warrant the cost	55%	50%	61%	56%	60%	50%	53%	58%	62%	59%	53%	49%	54%	55%	59%	57%	48%	60%	63%	56%	53%	53%	38%
Don't know	23%	22%	20%	18%	17%	27%	23%	23%	19%	23%	21%	26%	23%	24%	20%	21%	29%	21%	16%	22%	24%	25%	38%

Do you think too many children in Britain go to university, not enough go to university or the number is about right?

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Too many go to university	45%	60%	44%	50%	45%	54%	48%	43%	32%	32%	55%	67%	36%	49%	50%	44%	41%	41%	58%	42%	41%	36%	40%
Not enough go to university	15%	12%	16%	10%	15%	11%	14%	15%	20%	19%	11%	8%	15%	12%	12%	18%	21%	17%	10%	15%	19%	18%	16%
The number is about right	18%	17%	19%	22%	20%	16%	18%	19%	23%	22%	15%	13%	27%	17%	19%	16%	18%	20%	19%	19%	17%	22%	11%
Don't know	21%	11%	21%	18%	19%	19%	20%	22%	25%	27%	19%	12%	22%	22%	19%	22%	20%	22%	13%	24%	23%	24%	33%

Fieldwork Dates: 8th - 10th August 2026
Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Would you support or oppose universities giving applicants from underperforming state schools lower entry requirements than applicants from higher performing private schools?

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Support	29%	20%	35%	34%	33%	22%	30%	29%	39%	33%	29%	18%	34%	27%	30%	28%	31%	26%	28%	30%	28%	33%	29%
Oppose	47%	66%	42%	43%	45%	55%	49%	44%	32%	38%	52%	64%	40%	47%	51%	48%	48%	42%	58%	45%	45%	37%	35%
Don't know	24%	13%	24%	23%	22%	22%	21%	27%	29%	29%	19%	18%	26%	26%	18%	24%	21%	32%	14%	25%	27%	30%	36%

Generally speaking, do you think that women should or should not have the right to an abortion?

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Women should have the right to an abortion	86%	88%	90%	92%	91%	86%	82%	90%	80%	85%	92%	85%	80%	88%	86%	88%	83%	89%	87%	89%	85%	84%	83%
Women should not have the right to an abortion	6%	6%	4%	4%	4%	6%	8%	4%	7%	6%	4%	6%	6%	5%	6%	5%	10%	3%	7%	5%	6%	7%	4%
Don't know	8%	7%	6%	4%	5%	8%	10%	6%	13%	9%	4%	8%	13%	7%	7%	7%	7%	8%	7%	6%	9%	9%	13%

Leaving aside medical emergencies, which of these options do you favour?

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Increasing the time limit to above 24 weeks	9%	6%	11%	5%	8%	6%	10%	8%	22%	10%	6%	5%	17%	8%	8%	8%	9%	9%	8%	11%	9%	10%	5%
Keeping the time limit at 24 weeks	49%	55%	56%	58%	58%	47%	48%	50%	40%	48%	51%	54%	46%	52%	46%	49%	48%	47%	57%	50%	44%	46%	39%
Reducing the time limit to below 24 weeks	19%	19%	15%	19%	16%	26%	11%	27%	9%	16%	26%	22%	12%	19%	22%	23%	15%	17%	18%	17%	22%	19%	25%
Banning abortions altogether	4%	3%	3%	2%	2%	5%	5%	3%	3%	5%	2%	4%	3%	3%	4%	3%	9%	2%	3%	3%	4%	6%	4%
Don't know	19%	17%	15%	17%	16%	16%	26%	12%	27%	20%	16%	15%	21%	18%	19%	17%	19%	26%	14%	19%	21%	19%	26%

Fieldwork Dates: 8th - 10th August 2026
Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think it is too difficult or too easy for women to obtain abortions in England, Scotland & Wales, or are the present arrangements broadly satisfactory?

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Too difficult	9%	5%	12%	7%	9%	5%	8%	9%	20%	11%	5%	4%	14%	8%	9%	9%	7%	4%	7%	11%	8%	11%	5%
Too easy	8%	12%	5%	4%	4%	13%	9%	7%	8%	7%	8%	12%	8%	9%	8%	8%	8%	5%	8%	7%	10%	8%	10%
Present arrangements are broadly satisfactory	44%	46%	51%	57%	52%	44%	40%	48%	29%	41%	53%	49%	45%	44%	46%	42%	39%	53%	51%	42%	43%	39%	39%
Abortions should not be legal at all	2%	1%	1%	1%	1%	2%	2%	1%	1%	3%	0%	1%	0%	1%	2%	2%	3%	4%	1%	2%	2%	3%	1%
Don't know	37%	36%	31%	30%	33%	37%	41%	34%	42%	39%	34%	35%	32%	38%	35%	39%	42%	34%	32%	38%	38%	39%	44%

Thinking about different types of people who want to come and live in the UK, to what extent should the following groups of people be allowed to come and live in Britain?

People with low levels of education and skills, looking for low paid work

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
We should allow more of this group	7%	2%	9%	8%	10%	2%	8%	7%	17%	7%	7%	5%	12%	6%	6%	7%	9%	11%	9%	9%	7%	6%	3%
We should allow the present numbers of this group	24%	18%	34%	31%	35%	13%	22%	26%	31%	25%	21%	22%	28%	24%	23%	21%	29%	22%	29%	21%	21%	27%	21%
We should allow less of this group	26%	36%	27%	29%	26%	30%	25%	28%	20%	25%	28%	30%	26%	25%	28%	28%	23%	26%	28%	25%	29%	22%	22%
We should not allow this group at all	30%	37%	18%	20%	20%	47%	36%	25%	9%	29%	35%	37%	22%	31%	33%	32%	28%	28%	24%	31%	31%	30%	40%
Don't know	12%	7%	12%	13%	10%	8%	10%	15%	24%	15%	10%	6%	12%	15%	9%	12%	11%	12%	10%	14%	12%	15%	14%

People with high levels of education and skills, looking for high paid jobs

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
We should allow more of this group	29%	22%	37%	40%	35%	22%	33%	27%	36%	32%	25%	27%	35%	31%	27%	29%	24%	30%	35%	30%	27%	30%	17%
We should allow the present numbers of this group	43%	51%	42%	41%	48%	44%	40%	46%	33%	41%	45%	49%	39%	42%	46%	41%	48%	46%	45%	42%	42%	44%	43%
We should allow less of this group	12%	18%	9%	7%	8%	18%	13%	12%	7%	10%	16%	16%	10%	13%	15%	12%	14%	8%	11%	11%	16%	12%	16%
We should not allow this group at all	4%	4%	3%	2%	2%	7%	5%	3%	3%	5%	6%	3%	5%	4%	3%	6%	5%	8%	2%	6%	4%	3%	9%
Don't know	11%	6%	8%	10%	7%	9%	9%	12%	20%	13%	8%	5%	12%	11%	9%	12%	9%	8%	7%	12%	11%	11%	16%

Fieldwork Dates: 8th - 10th August 2026

Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

People paying to study in British universities

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
We should allow more of this group	23%	17%	29%	25%	29%	15%	25%	21%	31%	24%	21%	19%	28%	21%	20%	23%	26%	31%	27%	22%	22%	25%	17%
We should allow the present numbers of this group	43%	41%	50%	50%	50%	40%	41%	45%	39%	42%	39%	52%	43%	45%	44%	41%	42%	40%	44%	42%	43%	46%	39%
We should allow less of this group	17%	29%	10%	10%	12%	26%	19%	16%	11%	14%	25%	19%	16%	17%	21%	17%	16%	13%	19%	16%	18%	15%	17%
We should not allow this group at all	6%	5%	2%	3%	2%	9%	7%	4%	2%	6%	8%	5%	4%	5%	6%	6%	8%	7%	4%	6%	5%	4%	10%
Don't know	11%	8%	8%	12%	7%	11%	9%	13%	18%	15%	7%	5%	9%	12%	10%	14%	8%	9%	7%	13%	11%	10%	18%

People fleeing persecution or war in other countries

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
We should allow more of this group	18%	7%	26%	21%	27%	5%	16%	19%	33%	18%	17%	13%	27%	18%	11%	16%	21%	17%	24%	18%	13%	16%	11%
We should allow the present numbers of this group	32%	31%	42%	48%	42%	28%	31%	33%	23%	32%	31%	37%	32%	30%	41%	30%	32%	30%	38%	30%	31%	29%	27%
We should allow less of this group	24%	37%	15%	14%	16%	35%	24%	24%	16%	21%	28%	30%	23%	24%	25%	25%	25%	22%	21%	24%	27%	24%	30%
We should not allow this group at all	13%	16%	6%	8%	6%	20%	17%	9%	9%	14%	13%	12%	6%	13%	13%	15%	13%	17%	9%	14%	14%	16%	16%
Don't know	13%	9%	11%	9%	8%	11%	11%	14%	20%	15%	10%	8%	12%	14%	10%	13%	9%	14%	8%	14%	14%	16%	16%

People with family already in the UK, coming to live with their relatives

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
We should allow more of this group	10%	3%	13%	12%	13%	2%	10%	9%	24%	10%	8%	4%	13%	10%	8%	8%	15%	8%	11%	12%	7%	10%	5%
We should allow the present numbers of this group	25%	15%	34%	27%	31%	14%	23%	26%	38%	29%	18%	18%	30%	20%	29%	23%	25%	35%	25%	26%	25%	27%	17%
We should allow less of this group	29%	36%	27%	36%	29%	35%	28%	30%	17%	26%	35%	35%	23%	31%	29%	32%	28%	19%	33%	25%	31%	25%	31%
We should not allow this group at all	24%	41%	12%	13%	14%	39%	27%	20%	5%	18%	29%	37%	21%	24%	25%	23%	22%	25%	21%	23%	24%	25%	30%
Don't know	13%	6%	14%	12%	13%	9%	11%	15%	17%	17%	11%	7%	13%	15%	10%	14%	10%	13%	10%	14%	14%	13%	18%

Fieldwork Dates: 8th - 10th August 2026

Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Wealthy people looking to invest in Britain

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
We should allow more of this group	30%	41%	26%	26%	26%	36%	39%	22%	28%	26%	32%	37%	28%	31%	31%	31%	27%	36%	33%	31%	30%	28%	24%
We should allow the present numbers of this group	37%	37%	40%	43%	45%	33%	33%	41%	26%	38%	39%	38%	38%	34%	39%	35%	44%	39%	41%	34%	38%	38%	32%
We should allow less of this group	12%	13%	14%	14%	12%	11%	11%	12%	17%	11%	12%	10%	15%	11%	13%	12%	9%	5%	11%	14%	12%	10%	8%
We should not allow this group at all	5%	2%	5%	3%	4%	6%	5%	5%	3%	6%	4%	6%	2%	5%	4%	7%	8%	6%	4%	4%	6%	6%	9%
Don't know	16%	7%	15%	14%	12%	13%	11%	20%	25%	18%	14%	9%	16%	19%	11%	15%	12%	15%	10%	17%	14%	18%	26%

People coming to work in the British health service

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
We should allow more of this group	39%	32%	52%	47%	53%	24%	39%	39%	44%	39%	35%	41%	37%	40%	35%	37%	45%	41%	45%	42%	33%	38%	27%
We should allow the present numbers of this group	35%	43%	33%	38%	34%	39%	34%	36%	31%	33%	35%	40%	39%	31%	42%	34%	32%	35%	38%	32%	37%	36%	27%
We should allow less of this group	12%	15%	6%	3%	5%	20%	13%	11%	7%	10%	17%	12%	11%	11%	11%	14%	12%	9%	8%	11%	13%	13%	19%
We should not allow this group at all	5%	4%	1%	3%	2%	8%	6%	3%	2%	5%	6%	3%	2%	5%	4%	4%	8%	7%	3%	4%	5%	4%	8%
Don't know	10%	6%	7%	8%	7%	9%	8%	12%	16%	14%	7%	4%	11%	12%	7%	11%	4%	8%	6%	11%	11%	8%	19%

Overall, do you think immigrants from each of the following parts of the world make a positive or negative contribution to life in Britain today?

United States

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Positive contribution	40%	46%	35%	36%	37%	44%	45%	35%	31%	40%	41%	42%	38%	39%	42%	39%	41%	38%	44%	39%	41%	34%	35%
Negative contribution	12%	6%	15%	16%	13%	8%	15%	10%	22%	14%	9%	7%	15%	12%	11%	12%	10%	18%	12%	12%	12%	10%	15%
Neither	22%	22%	23%	25%	24%	23%	22%	23%	21%	19%	24%	28%	25%	25%	24%	18%	22%	16%	20%	21%	27%	24%	24%
Don't know	26%	26%	27%	23%	26%	25%	19%	32%	25%	28%	26%	23%	21%	24%	23%	32%	27%	29%	24%	29%	20%	32%	26%

Fieldwork Dates: 8th - 10th August 2026

Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Poland

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Positive contribution	57%	64%	63%	61%	66%	54%	63%	51%	44%	54%	60%	64%	55%	58%	58%	56%	57%	56%	68%	58%	52%	43%	48%
Negative contribution	7%	6%	4%	5%	4%	9%	7%	7%	10%	9%	7%	5%	8%	7%	7%	7%	6%	11%	4%	5%	11%	10%	14%
Neither	15%	14%	15%	12%	13%	18%	15%	16%	17%	14%	15%	17%	15%	17%	16%	13%	18%	12%	11%	15%	19%	21%	15%
Don't know	20%	16%	19%	22%	18%	18%	15%	25%	29%	23%	18%	14%	21%	18%	19%	24%	19%	21%	17%	22%	18%	26%	22%

Ireland

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Positive contribution	54%	53%	62%	55%	61%	51%	58%	51%	46%	54%	56%	59%	55%	53%	56%	54%	57%	58%	60%	55%	53%	46%	51%
Negative contribution	5%	8%	2%	4%	4%	6%	7%	3%	5%	5%	6%	4%	3%	8%	3%	4%	4%	7%	5%	5%	6%	2%	10%
Neither	17%	19%	14%	18%	14%	21%	17%	17%	17%	16%	17%	19%	17%	17%	18%	16%	18%	14%	15%	17%	19%	22%	13%
Don't know	24%	20%	22%	22%	21%	22%	17%	29%	31%	26%	22%	18%	25%	22%	23%	27%	20%	21%	21%	23%	22%	31%	26%

Romania

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Positive contribution	22%	15%	29%	27%	32%	9%	23%	20%	30%	25%	19%	14%	29%	20%	19%	20%	24%	23%	28%	24%	16%	18%	13%
Negative contribution	34%	45%	26%	26%	24%	50%	38%	30%	15%	30%	40%	44%	27%	37%	33%	34%	35%	31%	31%	28%	39%	37%	45%
Neither	17%	16%	19%	17%	17%	18%	17%	17%	20%	16%	16%	21%	15%	17%	22%	15%	18%	22%	16%	18%	21%	14%	16%
Don't know	27%	23%	27%	30%	27%	23%	21%	33%	35%	29%	25%	22%	29%	25%	26%	31%	23%	25%	25%	30%	24%	32%	27%

Germany

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Positive contribution	51%	53%	57%	55%	59%	47%	59%	44%	44%	51%	52%	56%	54%	52%	52%	47%	53%	52%	61%	50%	50%	40%	45%
Negative contribution	5%	5%	2%	6%	2%	6%	4%	5%	5%	5%	4%	4%	1%	6%	3%	6%	3%	9%	3%	4%	4%	7%	9%
Neither	17%	20%	15%	14%	14%	22%	18%	17%	19%	15%	19%	19%	18%	18%	20%	16%	18%	10%	12%	19%	21%	20%	19%
Don't know	27%	22%	25%	25%	25%	25%	19%	34%	31%	29%	25%	21%	26%	24%	25%	32%	26%	29%	25%	27%	25%	33%	27%

Australia

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Positive contribution	56%	65%	59%	55%	60%	58%	62%	51%	48%	54%	60%	61%	57%	59%	56%	52%	57%	59%	64%	54%	56%	52%	51%
Negative contribution	4%	2%	2%	6%	3%	3%	4%	3%	5%	4%	2%	3%	4%	4%	1%	4%	6%	4%	3%	4%	3%	2%	6%
Neither	16%	14%	15%	16%	15%	17%	15%	16%	18%	15%	16%	16%	15%	16%	19%	15%	13%	11%	11%	17%	18%	16%	17%
Don't know	24%	19%	24%	23%	23%	22%	18%	30%	29%	27%	22%	19%	24%	21%	24%	29%	23%	26%	21%	25%	23%	30%	27%

Fieldwork Dates: 8th - 10th August 2026

Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

India

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Positive contribution	34%	30%	45%	41%	44%	26%	36%	33%	36%	33%	36%	34%	36%	33%	35%	35%	35%	33%	43%	33%	31%	31%	29%
Negative contribution	21%	27%	13%	14%	13%	30%	26%	17%	17%	23%	22%	19%	18%	24%	19%	19%	22%	24%	18%	22%	24%	20%	23%
Neither	20%	24%	19%	18%	19%	23%	20%	19%	19%	16%	20%	26%	22%	20%	23%	18%	19%	18%	17%	20%	22%	21%	22%
Don't know	24%	19%	23%	27%	24%	21%	18%	31%	27%	27%	22%	21%	24%	23%	22%	28%	25%	26%	22%	25%	23%	29%	26%

Pakistan

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Positive contribution	23%	13%	35%	23%	33%	12%	23%	24%	30%	25%	22%	17%	24%	20%	21%	24%	33%	27%	28%	23%	19%	20%	20%
Negative contribution	36%	51%	21%	27%	23%	52%	43%	29%	19%	33%	41%	42%	32%	39%	35%	35%	33%	31%	33%	35%	40%	33%	38%
Neither	16%	18%	16%	18%	18%	15%	16%	16%	20%	14%	15%	19%	18%	16%	22%	13%	11%	14%	15%	15%	19%	17%	16%
Don't know	25%	19%	27%	32%	26%	21%	19%	31%	30%	28%	22%	21%	26%	25%	22%	27%	23%	28%	24%	26%	22%	30%	26%

Bangladesh

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Positive contribution	22%	11%	33%	20%	31%	11%	22%	21%	32%	23%	21%	14%	25%	19%	20%	22%	29%	27%	27%	22%	18%	19%	18%
Negative contribution	34%	47%	20%	24%	21%	50%	40%	28%	18%	32%	36%	43%	32%	37%	34%	32%	30%	31%	31%	32%	40%	31%	38%
Neither	17%	21%	18%	21%	20%	16%	18%	17%	17%	15%	17%	21%	20%	18%	20%	15%	15%	13%	16%	17%	18%	18%	16%
Don't know	28%	21%	29%	35%	29%	23%	21%	34%	33%	30%	26%	23%	24%	27%	26%	32%	26%	30%	26%	30%	23%	32%	28%

Somalia

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Positive contribution	14%	3%	23%	13%	22%	4%	14%	13%	19%	17%	11%	7%	20%	12%	11%	13%	21%	13%	18%	14%	10%	13%	8%
Negative contribution	46%	66%	31%	38%	32%	66%	55%	38%	23%	42%	54%	56%	39%	49%	50%	44%	43%	46%	44%	43%	52%	44%	51%
Neither	13%	12%	15%	13%	15%	10%	11%	14%	20%	11%	11%	14%	14%	13%	15%	12%	11%	11%	10%	13%	15%	14%	13%
Don't know	27%	18%	31%	35%	31%	19%	20%	34%	38%	29%	24%	22%	28%	26%	24%	31%	24%	30%	28%	30%	22%	29%	29%

Nigeria

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Positive contribution	20%	10%	29%	22%	29%	8%	21%	18%	31%	23%	17%	12%	28%	18%	17%	18%	24%	22%	25%	20%	16%	20%	13%
Negative contribution	37%	55%	24%	27%	24%	57%	44%	31%	16%	34%	44%	47%	26%	40%	41%	37%	39%	37%	36%	34%	44%	34%	41%
Neither	16%	15%	17%	18%	17%	15%	15%	16%	19%	13%	15%	19%	19%	15%	17%	14%	16%	11%	13%	16%	17%	16%	18%
Don't know	27%	21%	30%	33%	31%	20%	20%	34%	35%	30%	24%	22%	27%	27%	24%	31%	22%	30%	26%	30%	23%	30%	28%

Fieldwork Dates: 8th - 10th August 2026

Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Jamacia

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Positive contribution	27%	21%	37%	31%	36%	19%	30%	25%	30%	29%	27%	23%	32%	26%	26%	24%	32%	31%	32%	27%	25%	22%	25%
Negative contribution	21%	31%	14%	12%	13%	31%	27%	16%	13%	19%	24%	26%	18%	23%	22%	21%	19%	20%	23%	20%	21%	19%	22%
Neither	21%	24%	19%	24%	21%	23%	21%	22%	21%	18%	22%	27%	22%	22%	23%	18%	23%	18%	18%	21%	26%	22%	22%
Don't know	30%	25%	30%	34%	30%	28%	23%	38%	36%	34%	28%	24%	28%	29%	29%	36%	26%	31%	28%	33%	27%	37%	31%

China

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Positive contribution	35%	26%	39%	37%	39%	28%	39%	32%	45%	38%	33%	27%	43%	31%	36%	36%	35%	41%	41%	33%	36%	30%	28%
Negative contribution	16%	23%	11%	15%	12%	21%	19%	12%	9%	13%	20%	20%	12%	20%	15%	13%	17%	12%	15%	18%	15%	11%	19%
Neither	20%	25%	19%	21%	19%	23%	20%	19%	15%	18%	20%	25%	20%	22%	21%	17%	18%	17%	18%	17%	24%	25%	21%
Don't know	29%	25%	32%	28%	30%	27%	21%	37%	31%	31%	27%	28%	26%	28%	27%	34%	29%	30%	26%	32%	26%	35%	32%

Which of the following do you think are the main **NEGATIVE** effects of immigration? Please tick two or three

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
People coming here to claim benefits for them and their families	51%	65%	41%	48%	45%	66%	49%	52%	24%	46%	56%	66%	43%	49%	54%	56%	47%	52%	46%	50%	59%	47%	53%
Increasing the pressure and demand for public services	41%	45%	48%	50%	45%	42%	41%	41%	34%	41%	43%	42%	39%	42%	44%	42%	35%	40%	46%	44%	36%	38%	34%
Increasing the pressure and demand for housing	38%	29%	45%	46%	44%	33%	37%	38%	40%	41%	34%	35%	43%	37%	42%	35%	38%	33%	46%	35%	36%	36%	33%
Allowing in people with extreme views or terrorist sympathies	43%	51%	42%	43%	43%	53%	44%	42%	15%	41%	46%	55%	32%	44%	43%	43%	47%	48%	43%	41%	47%	37%	46%
Damaging Britain's own culture and traditions	24%	41%	12%	15%	17%	35%	25%	22%	12%	18%	32%	32%	16%	25%	24%	25%	25%	29%	23%	24%	21%	26%	29%
Reducing wages by undercutting British workers	11%	7%	11%	12%	9%	11%	11%	10%	17%	11%	10%	9%	16%	9%	13%	10%	10%	9%	10%	10%	13%	8%	14%
Increasing the level of crime	28%	37%	18%	20%	19%	37%	30%	26%	22%	27%	30%	30%	28%	27%	30%	27%	26%	29%	22%	26%	33%	34%	33%
Other	2%	1%	3%	1%	3%	1%	2%	2%	2%	2%	2%	1%	2%	2%	1%	1%	2%	2%	1%	1%	2%	2%	2%
None of these - there are no negative effects from immigration	5%	1%	7%	4%	7%	1%	4%	5%	11%	4%	4%	3%	6%	4%	3%	6%	3%	6%	6%	5%	3%	5%	2%
Don't know	6%	2%	5%	6%	5%	2%	6%	7%	19%	8%	2%	2%	8%	8%	5%	4%	8%	6%	3%	7%	8%	9%	8%

Fieldwork Dates: 8th - 10th August 2026
Sample Size: 1792 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the main **POSITIVE** effects of immigration? Please tick two or three

Unweighted base	1792	266	490	160	649	624	802	990	167	714	420	491	176	641	297	420	163	95	527	526	337	220	182
Base	1792	327	468	169	665	710	871	921	195	747	432	418	217	615	294	425	156	86	502	520	376	211	183
Bringing people to fill highly skilled jobs where there is a labour shortage	49%	54%	59%	60%	58%	47%	49%	50%	38%	47%	52%	55%	46%	50%	49%	51%	51%	42%	55%	50%	46%	47%	40%
Bringing in more people of working age who pay more in taxes than they claim in benefits	33%	28%	45%	42%	43%	29%	32%	34%	22%	31%	37%	40%	32%	32%	34%	35%	38%	31%	38%	33%	31%	30%	31%
Bringing people to fill low paid jobs British workers won't do	29%	25%	38%	42%	40%	20%	28%	30%	29%	27%	31%	29%	33%	30%	27%	28%	23%	32%	38%	26%	24%	25%	26%
Bringing in people with fresh ideas to start new businesses and create jobs	21%	22%	22%	26%	24%	18%	22%	21%	27%	20%	19%	23%	25%	21%	23%	16%	25%	26%	24%	19%	23%	20%	16%
Bringing in foreign students who fund our universities and make them more vibrant	19%	19%	21%	22%	23%	14%	19%	19%	28%	17%	17%	21%	24%	20%	14%	19%	20%	19%	21%	20%	17%	17%	16%
Giving Britain a more diverse culture - theatres, film and books	18%	9%	25%	31%	28%	8%	16%	21%	31%	21%	14%	13%	28%	16%	17%	18%	18%	16%	25%	20%	13%	14%	12%
Giving Britain more diverse cuisine - restaurants and takeaways	12%	10%	12%	10%	10%	11%	12%	11%	17%	15%	8%	7%	15%	9%	15%	12%	10%	13%	13%	10%	12%	11%	14%
Other	2%	3%	1%	2%	2%	2%	2%	1%	2%	2%	1%	1%	1%	3%	2%	1%	1%	-	1%	3%	2%	1%	1%
None of these - there are no positive effects from immigration	15%	17%	6%	4%	6%	26%	17%	14%	5%	16%	19%	15%	5%	17%	16%	16%	15%	21%	9%	16%	19%	17%	22%
Don't know	8%	6%	7%	4%	6%	7%	7%	9%	17%	10%	5%	4%	9%	8%	9%	6%	8%	10%	5%	9%	9%	11%	13%

Cell Contents (Column Percentages)