

Fieldwork Dates : 24th - 26th October 2026

Sample Size: 1745 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base: All GB adults	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Approve	26%	14%	52%	32%	43%	12%	31%	22%	32%	25%	29%	23%	36%	21%	27%	29%	18%	34%	34%	24%	23%	22%	20%
Disapprove	51%	68%	29%	36%	33%	72%	53%	48%	32%	51%	52%	57%	35%	54%	50%	50%	63%	44%	45%	48%	55%	55%	59%
Don't know	23%	18%	19%	32%	24%	16%	16%	30%	36%	24%	19%	20%	29%	24%	23%	21%	19%	23%	21%	28%	23%	22%	20%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
0 - Would never consider voting for them	31%	2%	42%	32%	35%	23%	31%	32%	33%	35%	29%	26%	32%	28%	28%	34%	39%	38%	25%	30%	35%	37%	38%
1	8%	0%	15%	11%	12%	6%	9%	8%	7%	10%	9%	5%	10%	9%	7%	7%	10%	9%	10%	9%	5%	8%	9%
2	7%	2%	11%	12%	11%	5%	8%	6%	2%	10%	8%	4%	4%	7%	5%	8%	12%	11%	8%	8%	6%	6%	7%
3	6%	1%	6%	7%	7%	5%	7%	5%	6%	6%	8%	3%	6%	6%	6%	6%	2%	10%	6%	7%	5%	5%	4%
4	4%	2%	5%	4%	4%	4%	4%	4%	5%	5%	3%	4%	6%	4%	5%	3%	3%	1%	4%	4%	3%	3%	5%
5	9%	8%	7%	13%	8%	11%	8%	11%	6%	9%	10%	10%	10%	10%	11%	11%	3%	3%	9%	6%	14%	11%	8%
6	6%	9%	4%	5%	5%	7%	6%	6%	8%	5%	7%	5%	4%	5%	10%	6%	5%	5%	6%	7%	6%	2%	3%
7	7%	17%	4%	4%	6%	9%	7%	7%	4%	6%	8%	8%	6%	7%	6%	7%	8%	8%	9%	6%	6%	7%	5%
8	7%	21%	2%	3%	5%	10%	7%	6%	2%	4%	8%	12%	6%	7%	8%	6%	7%	5%	9%	7%	4%	4%	8%
9	2%	9%	0%	2%	2%	4%	3%	2%	1%	1%	2%	6%	2%	3%	5%	1%	1%	1%	4%	1%	3%	2%	2%
10 - Would definitely consider voting for them	7%	27%	2%	3%	4%	12%	7%	8%	6%	3%	7%	16%	7%	10%	7%	7%	3%	6%	10%	7%	6%	6%	5%
prefer not to answer	5%	2%	1%	5%	1%	3%	4%	6%	19%	6%	1%	1%	7%	5%	3%	4%	9%	3%	2%	6%	5%	9%	6%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

Unweighted base		1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base		1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
0 - Would never consider voting for them		32%	55%	4%	15%	14%	54%	32%	32%	9%	30%	35%	43%	22%	33%	33%	33%	33%	33%	25%	28%	39%	37%	41%
1		5%	6%	3%	5%	4%	5%	6%	3%	5%	5%	4%	4%	3%	6%	5%	3%	4%	2%	3%	5%	4%	7%	7%
2		5%	7%	1%	9%	3%	6%	6%	3%	6%	4%	5%	6%	4%	6%	5%	3%	9%	4%	5%	5%	6%	5%	5%
3		5%	6%	4%	8%	5%	5%	6%	4%	5%	4%	5%	5%	3%	5%	6%	5%	8%	2%	6%	5%	4%	5%	4%
4		4%	4%	4%	7%	5%	4%	5%	4%	3%	5%	3%	6%	3%	5%	4%	4%	4%	6%	5%	4%	4%	4%	3%
5		11%	9%	10%	16%	14%	8%	10%	13%	9%	11%	12%	11%	14%	11%	11%	11%	8%	13%	13%	11%	10%	10%	12%
6		6%	3%	9%	7%	8%	3%	5%	7%	13%	6%	6%	3%	6%	6%	6%	6%	7%	6%	6%	9%	7%	5%	2%
7		8%	5%	13%	10%	12%	4%	8%	9%	11%	10%	6%	6%	9%	6%	7%	9%	10%	17%	10%	10%	6%	7%	5%
8		6%	2%	15%	5%	11%	3%	7%	5%	7%	6%	9%	4%	11%	6%	7%	6%	3%	1%	8%	7%	7%	3%	3%
9		2%	1%	8%	0%	5%	1%	3%	2%	1%	3%	2%	3%	4%	2%	2%	3%	2%	2%	3%	2%	3%	2%	2%
10 - Would definitely consider voting for them		10%	1%	27%	12%	19%	3%	8%	12%	11%	9%	13%	9%	14%	8%	10%	13%	3%	11%	16%	9%	6%	5%	10%
prefer not to answer		5%	2%	1%	5%	1%	3%	4%	6%	19%	6%	1%	1%	7%	5%	3%	4%	9%	3%	2%	6%	5%	9%	6%

Liberal Democrats

Unweighted base		1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base		1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
0 - Would never consider voting for them		33%	50%	13%	4%	16%	52%	34%	32%	15%	33%	31%	42%	27%	34%	33%	33%	35%	31%	23%	30%	40%	38%	44%
1		6%	7%	5%	3%	4%	8%	6%	6%	5%	6%	7%	5%	3%	5%	7%	8%	6%	6%	5%	8%	4%	5%	6%
2		7%	7%	7%	1%	6%	8%	8%	5%	3%	6%	9%	7%	5%	7%	7%	7%	8%	4%	5%	8%	6%	9%	5%
3		7%	10%	10%	2%	9%	6%	8%	7%	8%	6%	8%	8%	7%	7%	7%	7%	9%	15%	9%	5%	7%	8%	8%
4		6%	8%	8%	4%	8%	5%	7%	5%	5%	7%	7%	5%	6%	5%	10%	6%	4%	5%	8%	5%	6%	6%	1%
5		13%	10%	17%	9%	19%	8%	11%	15%	12%	16%	9%	11%	19%	10%	11%	16%	8%	16%	16%	11%	11%	13%	12%
6		7%	3%	13%	13%	11%	4%	7%	7%	9%	7%	7%	7%	8%	7%	7%	8%	5%	7%	8%	9%	6%	4%	5%
7		7%	3%	11%	18%	11%	3%	4%	9%	8%	5%	9%	6%	6%	9%	4%	5%	7%	5%	9%	8%	5%	3%	5%
8		4%	1%	7%	14%	7%	2%	5%	4%	6%	4%	5%	4%	3%	5%	5%	3%	2%	6%	5%	4%	5%	3%	3%
9		2%	-	2%	10%	2%	1%	2%	1%	3%	1%	1%	2%	-	2%	3%	2%	2%	2%	3%	1%	1%	0%	1%
10 - Would definitely consider voting for them		4%	1%	5%	17%	7%	1%	4%	4%	6%	4%	5%	2%	9%	5%	2%	2%	6%	-	6%	4%	4%	1%	4%
prefer not to answer		5%	2%	1%	5%	1%	3%	4%	6%	19%	6%	1%	1%	7%	5%	3%	4%	9%	3%	2%	6%	5%	9%	6%

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Reform UK

Unweighted base		1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base		1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
0 - Would never consider voting for them		55%	35%	77%	72%	76%	35%	51%	58%	54%	57%	53%	52%	64%	53%	52%	51%	57%	70%	61%	57%	53%	47%	43%
1	4%	3%	3%	6%	4%	3%	4%	3%	5%	4%	4%	3%	1%	4%	3%	6%	4%	4%	4%	3%	4%	3%	4%	4%
2	3%	3%	4%	3%	4%	3%	3%	3%	3%	3%	4%	3%	2%	3%	3%	3%	8%	2%	4%	4%	3%	3%	3%	3%
3	3%	5%	2%	1%	1%	4%	4%	3%	9%	2%	3%	3%	4%	3%	5%	3%	1%	2%	4%	3%	3%	4%	3%	3%
4	2%	2%	3%	2%	1%	3%	2%	3%	1%	2%	3%	2%	2%	2%	2%	3%	3%	-	1%	3%	3%	2%	2%	2%
5	5%	10%	2%	3%	3%	7%	4%	5%	1%	4%	5%	7%	4%	6%	6%	4%	2%	3%	4%	2%	7%	6%	8%	8%
6	2%	5%	1%	1%	1%	4%	2%	2%	-	2%	2%	3%	1%	3%	3%	2%	1%	2%	3%	2%	2%	2%	1%	1%
7	4%	6%	2%	-	2%	7%	4%	3%	1%	3%	5%	5%	0%	4%	5%	5%	4%	1%	3%	3%	4%	4%	7%	7%
8	4%	8%	2%	1%	2%	7%	5%	4%	1%	4%	5%	6%	2%	4%	7%	5%	3%	4%	4%	5%	4%	3%	6%	6%
9	3%	6%	2%	1%	1%	6%	4%	2%	2%	3%	2%	4%	3%	3%	4%	3%	2%	1%	3%	4%	2%	2%	4%	4%
10 - Would definitely consider voting for them		10%	16%	1%	4%	4%	18%	12%	8%	3%	8%	14%	11%	10%	10%	8%	11%	7%	9%	8%	8%	9%	15%	13%
prefer not to answer		5%	2%	1%	5%	1%	3%	4%	6%	19%	6%	1%	1%	7%	5%	3%	4%	9%	3%	2%	6%	5%	9%	6%

Green Party

Unweighted base		1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base		1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
0 - Would never consider voting for them		43%	70%	25%	25%	27%	64%	47%	39%	18%	38%	45%	60%	32%	44%	45%	45%	47%	35%	39%	39%	46%	45%	56%
1	6%	7%	5%	8%	7%	6%	7%	5%	4%	7%	5%	6%	6%	6%	7%	6%	4%	3%	14%	6%	5%	7%	6%	8%
2	6%	5%	8%	9%	7%	5%	5%	6%	3%	6%	8%	4%	5%	6%	8%	4%	5%	4%	4%	6%	5%	6%	4%	5%
3	6%	4%	7%	8%	5%	6%	5%	6%	7%	5%	7%	6%	4%	5%	4%	9%	5%	4%	7%	7%	4%	6%	3%	3%
4	5%	4%	9%	6%	8%	4%	6%	5%	5%	4%	7%	5%	8%	4%	4%	6%	4%	8%	6%	7%	6%	5%	5%	2%
5	9%	4%	14%	15%	13%	6%	8%	11%	6%	11%	9%	8%	12%	8%	13%	9%	5%	14%	10%	10%	7%	9%	8%	8%
6	4%	1%	7%	8%	7%	1%	4%	4%	4%	5%	4%	3%	5%	5%	3%	3%	4%	6%	5%	6%	3%	2%	3%	3%
7	3%	1%	5%	4%	4%	1%	3%	3%	6%	3%	2%	2%	1%	3%	2%	3%	5%	8%	3%	1%	4%	3%	4%	4%
8	4%	-	7%	8%	7%	1%	4%	4%	7%	6%	4%	1%	5%	5%	4%	4%	4%	4%	4%	3%	6%	5%	4%	2%
9	2%	0%	3%	1%	3%	0%	2%	2%	7%	2%	1%	1%	5%	2%	1%	1%	2%	1%	4%	1%	2%	1%	2%	2%
10 - Would definitely consider voting for them		7%	1%	8%	3%	10%	2%	5%	8%	13%	8%	5%	3%	11%	5%	6%	8%	4%	2%	8%	7%	6%	6%	3%
prefer not to answer		5%	2%	1%	5%	1%	3%	4%	6%	19%	6%	1%	1%	7%	5%	3%	4%	9%	3%	2%	6%	5%	9%	6%

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Which of the following do you think are the most important issues facing the country at this time?
Please tick up to three.

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base: All GB adults	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Health	24%	16%	32%	33%	32%	17%	19%	29%	26%	24%	25%	22%	19%	24%	22%	23%	31%	38%	27%	23%	24%	21%	25%
Immigration & Asylum	48%	72%	31%	25%	29%	73%	49%	47%	21%	41%	56%	63%	32%	48%	52%	55%	47%	41%	39%	46%	53%	51%	61%
Crime	17%	22%	13%	10%	13%	21%	16%	18%	10%	18%	18%	17%	20%	16%	18%	17%	15%	12%	15%	16%	19%	15%	21%
The economy	51%	48%	59%	54%	57%	47%	53%	49%	52%	53%	51%	48%	49%	46%	50%	56%	61%	51%	58%	54%	46%	45%	41%
Tax	12%	15%	9%	9%	10%	13%	14%	11%	14%	15%	10%	9%	16%	11%	16%	10%	9%	16%	10%	14%	11%	16%	8%
Pensions	5%	7%	5%	4%	4%	8%	6%	5%	2%	3%	5%	11%	4%	6%	5%	6%	4%	6%	5%	5%	6%	4%	8%
Education	8%	4%	11%	12%	11%	5%	7%	10%	13%	9%	9%	4%	9%	9%	9%	6%	10%	6%	10%	9%	7%	7%	7%
Family life & childcare	6%	4%	6%	10%	6%	6%	5%	7%	4%	10%	3%	2%	2%	7%	7%	5%	3%	7%	3%	8%	8%	5%	1%
Housing	16%	3%	21%	15%	19%	8%	14%	17%	32%	17%	11%	11%	28%	13%	14%	13%	21%	19%	15%	16%	16%	15%	19%
The environment	18%	7%	27%	28%	28%	8%	15%	21%	22%	21%	17%	12%	22%	19%	11%	17%	20%	28%	20%	21%	16%	14%	11%
Britain leaving the EU	14%	4%	19%	23%	23%	6%	15%	12%	13%	14%	16%	11%	15%	12%	17%	13%	16%	13%	17%	14%	12%	11%	11%
Transport	2%	0%	3%	1%	3%	0%	3%	2%	7%	2%	2%	1%	2%	2%	2%	3%	2%	2%	3%	2%	2%	2%	1%
Welfare benefits	21%	34%	14%	16%	17%	28%	24%	18%	14%	19%	24%	25%	13%	23%	21%	24%	18%	16%	24%	17%	23%	21%	21%
Defence and security	32%	47%	32%	34%	33%	40%	33%	31%	15%	19%	41%	53%	28%	33%	37%	31%	22%	33%	38%	29%	30%	27%	30%
None of these	0%	0%	0%	-	0%	0%	0%	1%	1%	0%	-	1%	1%	0%	1%	-	1%	-	0%	1%	-	1%	1%
Don't know	4%	2%	3%	6%	2%	2%	5%	4%	13%	5%	1%	1%	7%	6%	2%	2%	3%	1%	1%	5%	5%	6%	5%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Very well	2%	1%	6%	4%	3%	1%	4%	1%	8%	2%	2%	2%	5%	1%	3%	3%	0%	1%	4%	2%	2%	2%	2%
Fairly well	22%	18%	37%	27%	32%	14%	24%	20%	22%	21%	27%	20%	22%	19%	28%	25%	14%	22%	27%	23%	18%	21%	14%
Fairly badly	32%	40%	31%	30%	32%	34%	32%	32%	28%	32%	31%	36%	29%	34%	34%	31%	32%	28%	35%	34%	32%	29%	25%
Very badly	30%	33%	16%	23%	21%	40%	27%	33%	23%	30%	29%	34%	21%	32%	24%	29%	45%	40%	24%	26%	35%	34%	44%
Don't know	13%	9%	10%	17%	12%	11%	12%	14%	20%	15%	11%	9%	22%	14%	11%	12%	8%	10%	10%	15%	13%	14%	15%

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Immigration

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Very well	2%	-	5%	4%	4%	0%	3%	2%	5%	2%	2%	2%	4%	2%	3%	3%	2%	3%	4%	2%	2%	2%	0%
Fairly well	19%	7%	36%	30%	33%	6%	22%	17%	30%	21%	18%	14%	24%	19%	17%	19%	15%	27%	26%	20%	16%	15%	11%
Fairly badly	18%	18%	23%	28%	23%	13%	15%	21%	20%	19%	18%	16%	20%	17%	20%	16%	19%	20%	23%	20%	14%	14%	12%
Very badly	49%	72%	25%	24%	27%	74%	50%	47%	26%	44%	53%	63%	34%	50%	50%	52%	56%	41%	37%	45%	58%	56%	65%
Don't know	11%	3%	12%	13%	12%	6%	9%	13%	19%	15%	9%	4%	19%	12%	11%	10%	7%	9%	10%	12%	10%	13%	11%

Crime

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Very well	2%	-	4%	1%	3%	0%	3%	1%	3%	2%	2%	1%	3%	1%	3%	2%	1%	-	2%	2%	2%	2%	-
Fairly well	22%	11%	37%	34%	34%	10%	23%	21%	34%	21%	24%	18%	26%	22%	19%	23%	20%	22%	31%	24%	18%	16%	14%
Fairly badly	28%	34%	28%	26%	29%	28%	28%	28%	23%	26%	28%	34%	27%	27%	31%	26%	27%	34%	28%	28%	26%	29%	30%
Very badly	32%	46%	14%	18%	18%	49%	33%	31%	17%	31%	34%	37%	25%	33%	32%	32%	39%	25%	24%	27%	40%	37%	40%
Don't know	16%	9%	16%	21%	16%	12%	13%	19%	23%	20%	13%	11%	20%	16%	15%	17%	12%	18%	15%	19%	14%	16%	16%

Education

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Very well	3%	1%	3%	4%	3%	0%	4%	1%	8%	3%	0%	1%	6%	2%	3%	2%	3%	-	3%	1%	2%	4%	3%
Fairly well	28%	29%	41%	27%	37%	21%	28%	28%	31%	28%	28%	28%	27%	24%	32%	34%	23%	34%	35%	32%	24%	24%	14%
Fairly badly	28%	26%	25%	29%	26%	30%	28%	28%	30%	24%	30%	31%	27%	28%	29%	28%	28%	28%	28%	26%	28%	27%	31%
Very badly	17%	23%	7%	11%	10%	26%	17%	17%	10%	17%	17%	19%	14%	20%	14%	13%	21%	21%	13%	14%	22%	20%	24%
Don't know	24%	21%	23%	29%	25%	23%	23%	26%	21%	28%	24%	20%	27%	26%	22%	23%	25%	17%	22%	27%	23%	25%	28%

Taxation

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Very well	1%	-	2%	4%	1%	0%	2%	0%	5%	1%	1%	1%	5%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%
Fairly well	17%	9%	32%	25%	27%	9%	19%	15%	21%	13%	22%	17%	19%	16%	19%	17%	16%	21%	21%	18%	12%	19%	10%
Fairly badly	28%	24%	31%	34%	31%	25%	28%	28%	31%	31%	24%	27%	27%	26%	30%	30%	30%	30%	30%	30%	28%	23%	27%
Very badly	37%	58%	18%	16%	24%	56%	38%	36%	20%	37%	39%	45%	30%	40%	36%	38%	40%	34%	34%	33%	45%	40%	42%
Don't know	16%	9%	17%	21%	17%	11%	12%	20%	22%	19%	14%	10%	19%	18%	15%	14%	13%	13%	13%	19%	14%	18%	20%

Fieldwork Dates : 24th - 26th October 2026

Sample Size: 1745 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Unemployment

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Very well	2%	0%	4%	4%	2%	1%	3%	0%	5%	1%	2%	1%	4%	2%	2%	2%	-	-	3%	2%	1%	0%	1%
Fairly well	19%	16%	34%	26%	29%	13%	20%	18%	12%	17%	26%	19%	16%	19%	23%	19%	16%	19%	23%	20%	18%	12%	12%
Fairly badly	32%	32%	30%	34%	31%	33%	33%	31%	38%	31%	25%	38%	35%	30%	32%	33%	32%	35%	37%	28%	32%	32%	30%
Very badly	26%	36%	10%	13%	16%	36%	25%	27%	22%	25%	28%	28%	23%	28%	23%	24%	34%	25%	20%	23%	31%	34%	34%
Don't know	21%	15%	22%	23%	23%	17%	19%	23%	22%	26%	19%	14%	23%	22%	20%	22%	17%	20%	17%	27%	18%	22%	23%

Inflation

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Very well	1%	-	1%	3%	1%	-	1%	0%	5%	1%	0%	0%	4%	0%	-	1%	-	3%	2%	1%	-	1%	-
Fairly well	17%	12%	33%	19%	28%	9%	21%	13%	13%	12%	24%	19%	17%	15%	21%	16%	16%	19%	25%	15%	15%	11%	10%
Fairly badly	32%	36%	32%	39%	33%	32%	34%	30%	32%	30%	31%	35%	29%	31%	31%	36%	27%	29%	36%	32%	29%	26%	32%
Very badly	35%	43%	17%	17%	21%	47%	31%	38%	27%	38%	32%	34%	27%	37%	35%	32%	44%	35%	24%	33%	45%	41%	42%
Don't know	16%	9%	16%	22%	17%	12%	13%	19%	23%	19%	12%	11%	23%	17%	13%	14%	12%	14%	13%	20%	12%	20%	16%

Britain's exit from the EU

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Very well	3%	0%	8%	3%	5%	1%	4%	2%	6%	2%	2%	3%	6%	1%	3%	3%	1%	6%	5%	3%	2%	2%	2%
Fairly well	19%	14%	29%	34%	28%	11%	20%	18%	22%	18%	22%	17%	20%	19%	18%	20%	15%	22%	26%	20%	13%	17%	12%
Fairly badly	23%	22%	24%	20%	23%	23%	22%	24%	26%	23%	20%	24%	22%	23%	23%	24%	24%	17%	24%	25%	20%	21%	23%
Very badly	34%	44%	18%	22%	25%	45%	36%	31%	25%	32%	36%	38%	28%	32%	36%	33%	43%	36%	28%	27%	43%	39%	41%
Don't know	22%	19%	22%	21%	19%	21%	18%	25%	21%	25%	20%	18%	23%	25%	21%	19%	18%	18%	17%	26%	23%	22%	22%

Defence

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Very well	3%	2%	4%	5%	2%	1%	3%	2%	10%	3%	1%	1%	5%	2%	2%	3%	2%	2%	4%	3%	2%	2%	1%
Fairly well	25%	13%	39%	29%	36%	13%	28%	22%	31%	26%	25%	20%	26%	25%	27%	25%	16%	30%	27%	29%	23%	20%	15%
Fairly badly	25%	35%	25%	32%	25%	30%	27%	24%	20%	24%	26%	30%	24%	22%	24%	27%	33%	33%	29%	24%	24%	26%	20%
Very badly	26%	42%	11%	10%	15%	42%	27%	24%	12%	21%	29%	38%	19%	30%	28%	24%	26%	18%	24%	21%	28%	28%	36%
Don't know	21%	8%	22%	24%	23%	14%	14%	28%	28%	27%	19%	11%	26%	22%	19%	21%	22%	17%	16%	23%	23%	24%	27%

Fieldwork Dates : 24th - 26th October 2026

Sample Size: 1745 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Very well	1%	-	2%	-	1%	0%	1%	0%	3%	1%	1%	1%	2%	1%	1%	1%	-	2%	1%	1%	0%	1%	0%
Fairly well	20%	10%	37%	27%	31%	10%	23%	17%	25%	15%	24%	21%	22%	16%	22%	21%	21%	18%	28%	18%	15%	16%	17%
Fairly badly	32%	38%	35%	34%	35%	31%	32%	32%	33%	34%	29%	33%	34%	33%	32%	31%	29%	35%	32%	36%	31%	31%	27%
Very badly	36%	48%	15%	21%	21%	52%	35%	36%	21%	37%	37%	39%	26%	37%	36%	36%	41%	36%	29%	32%	42%	43%	42%
Don't know	11%	4%	11%	18%	11%	8%	9%	14%	18%	14%	9%	7%	16%	12%	10%	10%	8%	9%	9%	13%	12%	10%	13%

Terrorism

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Very well	5%	2%	10%	2%	6%	2%	7%	3%	11%	6%	4%	2%	7%	4%	5%	7%	2%	6%	7%	5%	5%	3%	3%
Fairly well	35%	29%	47%	47%	47%	26%	37%	34%	37%	34%	38%	35%	35%	35%	38%	32%	32%	49%	43%	39%	30%	30%	21%
Fairly badly	17%	23%	11%	18%	12%	22%	17%	17%	17%	13%	17%	23%	19%	15%	19%	17%	19%	13%	17%	14%	18%	19%	19%
Very badly	20%	30%	7%	10%	10%	33%	21%	19%	6%	20%	21%	26%	13%	22%	18%	20%	24%	14%	13%	17%	23%	26%	31%
Don't know	23%	15%	24%	23%	24%	17%	18%	28%	29%	27%	20%	16%	26%	24%	20%	23%	24%	18%	20%	25%	24%	22%	25%

Transport

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Very well	4%	0%	8%	4%	5%	1%	5%	3%	9%	4%	4%	3%	9%	2%	4%	5%	6%	1%	6%	3%	4%	4%	4%
Fairly well	33%	30%	47%	37%	42%	27%	32%	34%	35%	33%	33%	34%	33%	29%	35%	41%	25%	38%	39%	38%	29%	26%	22%
Fairly badly	27%	31%	21%	29%	25%	31%	29%	25%	27%	23%	29%	31%	26%	30%	26%	23%	33%	24%	28%	27%	27%	23%	30%
Very badly	14%	21%	4%	9%	8%	22%	16%	12%	7%	16%	14%	14%	11%	17%	12%	11%	15%	17%	11%	11%	17%	19%	19%
Don't know	22%	18%	20%	20%	21%	20%	18%	25%	22%	24%	21%	18%	20%	22%	23%	21%	22%	21%	16%	22%	23%	29%	25%

Housing

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Very well	2%	1%	4%	4%	2%	1%	3%	1%	6%	2%	1%	1%	5%	1%	3%	2%	1%	1%	3%	2%	2%	1%	0%
Fairly well	19%	20%	28%	21%	26%	13%	19%	19%	20%	17%	21%	21%	13%	19%	21%	20%	15%	27%	23%	21%	15%	20%	11%
Fairly badly	35%	36%	36%	34%	36%	35%	35%	35%	39%	32%	33%	39%	34%	35%	39%	34%	34%	27%	36%	35%	34%	32%	34%
Very badly	27%	31%	14%	18%	18%	36%	27%	26%	17%	28%	29%	28%	30%	27%	19%	27%	39%	24%	22%	20%	34%	32%	39%
Don't know	18%	12%	18%	23%	18%	15%	15%	20%	18%	21%	15%	13%	19%	19%	18%	17%	11%	21%	16%	22%	16%	15%	16%

Fieldwork Dates : 24th - 26th October 2026

Sample Size: 1745 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Very well	2%	1%	2%	4%	2%	1%	3%	1%	6%	3%	1%	1%	5%	1%	2%	2%	0%	2%	4%	1%	1%	2%	1%
Fairly well	27%	30%	40%	30%	33%	25%	30%	25%	20%	26%	30%	31%	29%	22%	31%	31%	26%	31%	32%	29%	26%	20%	21%
Fairly badly	30%	31%	30%	35%	34%	27%	28%	32%	38%	27%	32%	29%	29%	30%	34%	29%	30%	29%	31%	31%	29%	28%	30%
Very badly	21%	22%	12%	16%	15%	26%	20%	21%	19%	21%	20%	21%	16%	25%	14%	18%	30%	19%	17%	17%	26%	25%	28%
Don't know	20%	16%	16%	14%	16%	20%	17%	22%	18%	23%	17%	18%	21%	21%	20%	19%	14%	18%	15%	23%	19%	25%	20%

Welfare benefits

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Very well	2%	2%	3%	5%	2%	1%	3%	2%	11%	1%	1%	1%	5%	1%	3%	3%	1%	6%	3%	2%	2%	4%	4%
Fairly well	16%	7%	28%	21%	25%	9%	17%	15%	17%	15%	18%	16%	18%	16%	17%	17%	12%	17%	20%	17%	13%	14%	14%
Fairly badly	27%	23%	32%	31%	31%	23%	26%	28%	26%	27%	28%	25%	28%	24%	29%	27%	34%	22%	26%	28%	27%	27%	24%
Very badly	38%	61%	20%	24%	26%	55%	41%	35%	19%	35%	41%	48%	29%	39%	35%	41%	40%	41%	38%	34%	44%	32%	42%
Don't know	17%	7%	17%	20%	16%	12%	13%	20%	27%	21%	12%	9%	21%	19%	16%	13%	13%	15%	13%	19%	15%	23%	16%

Do you think John Healey is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base: All GB adults	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Good job	10%	5%	21%	16%	18%	4%	13%	8%	14%	10%	11%	9%	18%	6%	14%	11%	8%	13%	16%	9%	8%	8%	7%
Bad job	24%	36%	10%	14%	15%	37%	29%	20%	11%	24%	27%	28%	19%	28%	25%	20%	30%	20%	19%	23%	27%	28%	32%
Not sure	65%	59%	69%	70%	67%	59%	58%	72%	75%	66%	62%	63%	63%	66%	61%	69%	62%	67%	65%	68%	65%	63%	61%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base: All GB adults	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Don't know	84%	83%	76%	84%	79%	89%	79%	90%	79%	87%	85%	82%	79%	86%	84%	86%	82%	82%	76%	87%	88%	88%	89%
Rachel Reeves	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mel Stride	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
John Healey	11%	4%	23%	15%	19%	4%	15%	7%	14%	9%	11%	11%	17%	7%	11%	11%	10%	15%	17%	8%	9%	4%	9%
Andrew Griffith	5%	13%	1%	1%	3%	7%	6%	4%	7%	4%	4%	7%	4%	6%	4%	3%	8%	3%	7%	5%	3%	7%	2%

Fieldwork Dates : 24th - 26th October 2026

Sample Size: 1745 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about your finances, which of the following best reflects your position?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
I am very comfortable financially	4%	5%	4%	8%	6%	3%	6%	3%	7%	3%	4%	5%	8%	4%	4%	3%	4%	8%	8%	4%	2%	2%	6%
I am relatively comfortable financially	32%	42%	38%	35%	40%	28%	34%	31%	33%	27%	33%	42%	34%	29%	36%	35%	35%	26%	50%	31%	29%	21%	9%
I do not often have money for luxuries, but can normally comfortably cover the essentials	39%	38%	40%	32%	37%	44%	33%	43%	27%	44%	36%	38%	39%	39%	39%	42%	29%	34%	31%	44%	44%	40%	31%
I can only just afford my costs and often struggle to make ends meet	17%	12%	13%	15%	13%	19%	18%	16%	12%	18%	20%	13%	14%	19%	12%	14%	21%	26%	9%	14%	18%	23%	33%
I cannot afford my costs, and often have to go without essentials like food and heating	4%	2%	3%	6%	2%	5%	5%	4%	5%	5%	5%	1%	3%	5%	4%	4%	7%	4%	1%	3%	4%	6%	16%
Don't know	4%	1%	1%	4%	2%	1%	4%	3%	15%	3%	2%	1%	3%	5%	4%	2%	4%	2%	1%	4%	3%	8%	4%

Which government do you think would be better for...

Helping people get onto the housing ladder?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Neither	30%	27%	17%	33%	22%	42%	36%	26%	14%	31%	36%	31%	22%	33%	31%	28%	41%	30%	24%	27%	34%	36%	44%
Don't know	22%	20%	13%	22%	16%	22%	17%	26%	25%	25%	16%	20%	25%	22%	19%	22%	20%	22%	13%	25%	26%	26%	21%
A Labour government led by Keir Starmer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Kemi Badenoch	16%	43%	6%	10%	11%	23%	15%	17%	14%	9%	17%	28%	17%	18%	18%	13%	12%	13%	21%	14%	15%	13%	14%
A Labour government led by Andy Burnham	32%	9%	64%	35%	51%	13%	32%	32%	47%	35%	30%	21%	37%	28%	31%	37%	28%	35%	42%	34%	26%	24%	21%

Managing the economy?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Neither	26%	16%	16%	30%	19%	35%	28%	25%	16%	29%	30%	24%	20%	27%	25%	27%	35%	25%	18%	24%	33%	29%	38%
Don't know	19%	10%	13%	25%	14%	17%	12%	25%	24%	23%	15%	14%	19%	21%	18%	19%	18%	17%	14%	23%	19%	24%	17%
A Labour government led by Keir Starmer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Kemi Badenoch	26%	69%	11%	15%	19%	39%	29%	23%	15%	18%	28%	43%	24%	29%	26%	24%	24%	20%	33%	22%	26%	20%	24%
A Labour government led by Andy Burnham	29%	5%	60%	30%	48%	9%	31%	26%	45%	30%	27%	20%	37%	24%	30%	30%	24%	38%	35%	31%	22%	27%	21%

Fieldwork Dates : 24th - 26th October 2026

Sample Size: 1745 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Providing more jobs?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Neither	28%	21%	18%	32%	20%	36%	31%	24%	18%	29%	30%	27%	20%	28%	29%	27%	34%	29%	19%	27%	31%	32%	42%
Don't know	21%	17%	14%	23%	17%	20%	16%	26%	21%	25%	18%	17%	24%	23%	20%	17%	20%	20%	15%	25%	21%	25%	18%
A Labour government led by Keir Starmer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Kemi Badenoch	21%	54%	8%	9%	14%	32%	24%	18%	18%	15%	22%	33%	21%	22%	21%	20%	20%	14%	28%	17%	22%	18%	17%
A Labour government led by Andy Burnham	30%	8%	60%	37%	49%	12%	29%	32%	43%	31%	30%	23%	34%	26%	30%	36%	25%	37%	38%	31%	26%	25%	23%

Keeping prices down?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Neither	36%	32%	25%	40%	29%	47%	41%	31%	19%	35%	44%	38%	29%	36%	37%	37%	42%	42%	29%	35%	41%	40%	46%
Don't know	20%	15%	13%	21%	16%	18%	14%	25%	23%	24%	15%	15%	25%	23%	18%	15%	17%	17%	14%	23%	21%	24%	21%
A Labour government led by Keir Starmer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Kemi Badenoch	17%	48%	6%	10%	11%	26%	18%	16%	15%	12%	15%	29%	14%	19%	18%	15%	18%	13%	23%	15%	16%	11%	16%
A Labour government led by Andy Burnham	27%	4%	56%	28%	44%	8%	26%	28%	43%	29%	26%	18%	32%	22%	27%	32%	23%	29%	34%	28%	22%	25%	17%

Improving standards of living for people like you?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Neither	31%	23%	20%	33%	22%	41%	35%	27%	19%	30%	36%	32%	23%	33%	28%	31%	41%	28%	22%	28%	34%	38%	45%
Don't know	16%	12%	10%	17%	11%	16%	11%	21%	17%	20%	14%	12%	18%	18%	17%	14%	14%	14%	11%	20%	17%	19%	15%
A Labour government led by Keir Starmer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Kemi Badenoch	23%	61%	10%	15%	18%	33%	24%	22%	19%	16%	24%	37%	24%	25%	26%	18%	22%	21%	32%	19%	23%	16%	18%
A Labour government led by Andy Burnham	30%	5%	60%	34%	49%	10%	30%	30%	45%	34%	27%	19%	35%	24%	30%	37%	23%	37%	35%	32%	26%	27%	21%

Tackling the government's deficit?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Neither	31%	19%	22%	38%	26%	38%	35%	27%	21%	32%	35%	28%	22%	31%	32%	33%	35%	27%	27%	27%	36%	32%	39%
Don't know	22%	13%	17%	25%	18%	18%	14%	29%	30%	26%	17%	15%	23%	24%	19%	20%	23%	18%	16%	26%	20%	28%	20%
A Labour government led by Keir Starmer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Kemi Badenoch	25%	64%	10%	18%	17%	38%	29%	22%	20%	16%	27%	41%	24%	28%	27%	22%	23%	22%	30%	22%	25%	23%	24%
A Labour government led by Andy Burnham	23%	4%	51%	19%	40%	7%	23%	23%	30%	26%	21%	16%	31%	18%	22%	25%	19%	33%	27%	25%	19%	17%	17%

Fieldwork Dates : 24th - 26th October 2026

Sample Size: 1745 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Reducing the number of people in poverty?

	Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
	Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
	Neither	32%	33%	16%	32%	22%	45%	36%	28%	13%	31%	38%	35%	23%	32%	36%	29%	43%	33%	24%	29%	37%	39%	43%
	Don't know	21%	19%	13%	20%	14%	21%	15%	25%	26%	23%	16%	18%	26%	22%	20%	18%	18%	20%	14%	26%	22%	25%	17%
	A Labour government led by Keir Starmer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	A Conservative government led by Kemi Badenoch	12%	35%	2%	5%	5%	18%	13%	11%	10%	8%	9%	20%	11%	15%	11%	9%	9%	9%	15%	8%	12%	8%	14%
	A Labour government led by Andy Burnham	36%	13%	69%	43%	58%	16%	36%	36%	50%	37%	37%	26%	40%	32%	33%	44%	30%	38%	47%	37%	29%	28%	26%

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base: All GB adults	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Taxes too much and spends too much on services	41%	68%	26%	24%	29%	58%	46%	37%	28%	38%	44%	50%	36%	40%	45%	43%	45%	35%	44%	38%	47%	40%	33%
Taxes too little and spends too little on services	24%	12%	39%	41%	37%	15%	24%	24%	29%	20%	28%	26%	25%	27%	22%	20%	24%	31%	30%	25%	20%	19%	20%
Gets the balance about right	12%	9%	18%	12%	15%	9%	13%	11%	14%	12%	13%	10%	13%	10%	13%	14%	9%	6%	10%	13%	11%	11%	18%
Don't know	23%	11%	17%	23%	19%	18%	17%	28%	29%	30%	15%	14%	25%	22%	19%	23%	22%	28%	15%	25%	22%	30%	30%

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Too high - the rich are being made to pay too much and their taxes should be cut	9%	15%	4%	5%	7%	11%	10%	8%	12%	7%	11%	9%	13%	8%	12%	7%	7%	9%	13%	7%	7%	9%	7%
Too low - the rich are not paying enough and their taxes should be increased	55%	29%	75%	63%	66%	44%	54%	55%	60%	54%	57%	51%	54%	51%	52%	58%	57%	68%	55%	52%	59%	54%	53%
About right - the rich are already paying about the right level of tax	23%	48%	14%	17%	18%	32%	25%	21%	9%	21%	24%	32%	18%	27%	23%	22%	22%	13%	24%	25%	20%	21%	24%
Don't know	14%	8%	7%	16%	9%	13%	11%	16%	20%	18%	8%	8%	15%	14%	13%	13%	15%	10%	9%	16%	15%	16%	16%

Fieldwork Dates : 24th - 26th October 2026

Sample Size: 1745 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Much too high	50%	74%	30%	31%	32%	75%	52%	48%	21%	41%	58%	69%	34%	51%	54%	54%	50%	42%	41%	46%	59%	52%	62%
A little too high	20%	16%	27%	33%	25%	16%	20%	21%	19%	22%	22%	16%	21%	19%	24%	20%	20%	19%	26%	21%	18%	12%	18%
About right	15%	5%	22%	19%	23%	3%	15%	15%	30%	16%	11%	10%	23%	14%	10%	13%	16%	22%	19%	15%	10%	17%	10%
A little too low	3%	1%	5%	7%	5%	1%	3%	3%	8%	3%	3%	2%	5%	3%	3%	3%	4%	4%	5%	3%	2%	4%	1%
Much too low	2%	0%	2%	2%	3%	1%	2%	1%	4%	2%	1%	1%	3%	3%	0%	1%	2%	-	2%	2%	1%	4%	2%
Don't know	10%	3%	12%	7%	11%	4%	8%	12%	19%	15%	5%	3%	15%	9%	9%	10%	7%	13%	7%	13%	10%	12%	7%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Mostly good for the country	18%	3%	31%	28%	31%	5%	20%	17%	29%	21%	15%	12%	29%	19%	13%	14%	19%	26%	25%	19%	13%	16%	12%
Mostly bad for the country	47%	67%	31%	29%	29%	70%	50%	44%	24%	43%	54%	58%	32%	46%	54%	51%	53%	33%	38%	44%	56%	50%	57%
Both good and bad for the country	28%	26%	33%	39%	34%	21%	24%	31%	34%	27%	26%	28%	28%	28%	26%	29%	23%	33%	33%	28%	25%	20%	25%
Don't know	7%	3%	5%	4%	6%	4%	6%	8%	14%	9%	5%	2%	10%	7%	7%	6%	6%	9%	3%	9%	6%	14%	6%

If taxes were to be increased for the richest people, at what level of annual income do you think people should see their current levels of tax significantly increased?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
People earning above £50,000 a year	4%	2%	3%	3%	1%	5%	4%	4%	7%	4%	4%	1%	3%	4%	5%	3%	2%	4%	1%	3%	3%	11%	7%
People earning above £75,000 a year	9%	8%	11%	8%	9%	9%	9%	8%	6%	10%	9%	8%	7%	8%	11%	8%	12%	8%	7%	10%	10%	8%	9%
People earning above £100,000 a year	19%	12%	26%	23%	21%	18%	20%	18%	17%	19%	20%	19%	16%	17%	19%	21%	25%	15%	17%	21%	22%	16%	15%
People earning above £150,000 a year	15%	17%	19%	18%	19%	14%	13%	17%	12%	16%	12%	18%	14%	17%	16%	14%	10%	19%	18%	17%	13%	10%	13%
People earning above £250,000 a year	13%	15%	14%	14%	16%	12%	12%	14%	11%	12%	13%	14%	15%	13%	13%	14%	8%	8%	18%	13%	12%	8%	6%
People earning above £500,000 a year	9%	6%	9%	10%	9%	6%	9%	9%	11%	8%	7%	10%	10%	8%	7%	8%	13%	9%	9%	8%	8%	9%	11%
People earning above £1 million a year	12%	20%	10%	10%	12%	12%	13%	10%	10%	11%	17%	10%	12%	14%	9%	9%	12%	13%	15%	11%	10%	10%	12%
None of these	7%	14%	1%	4%	4%	11%	9%	5%	5%	6%	9%	8%	10%	7%	9%	6%	4%	5%	8%	7%	8%	6%	5%
Don't know	13%	7%	7%	10%	8%	13%	11%	15%	22%	14%	10%	11%	12%	12%	11%	16%	13%	19%	7%	11%	15%	22%	22%

Fieldwork Dates : 24th - 26th October 2026

Sample Size: 1745 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

What do you think is fairer - taxing people on their wealth (that is, the amount of money they have, such as savings and assets) or taxing people on their income (that is, the amount of money they earn each year)?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Taxing people on their wealth	29%	14%	41%	30%	34%	23%	33%	26%	35%	33%	27%	21%	33%	27%	27%	32%	29%	27%	29%	30%	28%	29%	29%
Taxing people on their income	56%	74%	47%	55%	52%	64%	55%	56%	44%	49%	60%	68%	57%	56%	60%	53%	56%	47%	58%	54%	56%	54%	52%
Don't know	15%	12%	12%	16%	14%	13%	12%	19%	21%	17%	13%	12%	11%	17%	13%	15%	15%	27%	12%	16%	16%	18%	19%

On the whole, do you think the richest people in society make a positive or negative contribution to the rest of society?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
A positive contribution - the businesses they run, the investments they make and the taxes they pay help us all	28%	59%	15%	26%	22%	40%	33%	24%	18%	24%	32%	38%	29%	32%	34%	23%	23%	20%	33%	29%	28%	23%	19%
A negative contribution - they generally don't pay their fair share and their greed takes money from the people who do the real work	39%	16%	53%	36%	44%	31%	38%	39%	49%	40%	40%	31%	37%	37%	37%	41%	42%	46%	38%	36%	38%	44%	41%
Both equally	21%	20%	24%	28%	24%	20%	21%	21%	16%	21%	21%	23%	22%	21%	20%	21%	22%	21%	21%	22%	19%	20%	24%
Don't know	12%	5%	9%	10%	9%	10%	8%	16%	17%	16%	8%	7%	12%	11%	10%	15%	14%	13%	8%	12%	14%	12%	17%

In general, do you think it is acceptable or unacceptable to LEGALLY avoid paying tax?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
It is acceptable to legally avoid tax	29%	43%	22%	33%	32%	30%	34%	24%	25%	27%	32%	33%	33%	33%	27%	24%	28%	25%	40%	29%	24%	17%	22%
It is unacceptable to legally avoid tax	58%	49%	71%	58%	58%	59%	56%	61%	57%	59%	59%	58%	51%	58%	60%	60%	60%	64%	51%	57%	64%	64%	63%
Don't know	12%	8%	7%	9%	9%	11%	10%	15%	19%	15%	9%	9%	16%	9%	12%	16%	12%	11%	8%	13%	12%	19%	15%

Fieldwork Dates : 24th - 26th October 2026

Sample Size: 1745 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

If the government was able to increase the amount of money it spends, which of the following areas do you think the government should INCREASE spending in the most? Please tick up to three

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Education and schools	32%	25%	41%	35%	39%	23%	28%	35%	44%	35%	27%	24%	34%	32%	31%	31%	26%	37%	36%	35%	30%	24%	22%
Defence	40%	67%	33%	36%	38%	52%	45%	35%	18%	26%	53%	61%	29%	41%	48%	39%	35%	42%	49%	36%	38%	34%	38%
Pensions	18%	24%	13%	11%	13%	27%	18%	17%	4%	12%	21%	30%	11%	18%	19%	20%	15%	15%	12%	17%	21%	22%	22%
Welfare benefits	8%	3%	8%	10%	8%	5%	8%	8%	12%	10%	5%	5%	9%	8%	5%	9%	9%	5%	6%	7%	6%	7%	19%
Crime and policing	39%	55%	32%	32%	32%	52%	40%	38%	20%	35%	42%	50%	36%	40%	43%	38%	38%	31%	37%	36%	43%	40%	41%
Transport	10%	8%	12%	11%	11%	8%	12%	9%	17%	12%	9%	5%	11%	11%	9%	12%	7%	8%	14%	9%	11%	12%	4%
Environment and climate change	22%	7%	32%	38%	33%	9%	20%	25%	36%	24%	20%	15%	25%	23%	18%	22%	20%	33%	24%	25%	20%	22%	16%
NHS	67%	59%	77%	73%	73%	64%	61%	72%	60%	68%	70%	65%	61%	67%	68%	66%	68%	74%	64%	67%	71%	65%	69%
Overseas aid	2%	1%	3%	3%	3%	0%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	3%	2%	1%	2%	1%
Local government	12%	9%	21%	12%	19%	10%	13%	12%	7%	13%	14%	12%	16%	10%	11%	15%	14%	11%	16%	14%	10%	7%	9%
None of these	2%	1%	0%	-	1%	2%	2%	1%	3%	3%	1%	0%	3%	1%	1%	2%	4%	3%	1%	2%	1%	3%	3%
Don't know	6%	2%	3%	5%	3%	4%	6%	6%	13%	8%	3%	2%	8%	6%	5%	5%	7%	3%	2%	7%	6%	11%	8%

And if the government were to cut the amount of money it currently spends, which of the following areas do you think the government should REDUCE spending in the most? Please tick up to three

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Education and schools	2%	1%	2%	1%	1%	3%	2%	2%	3%	3%	2%	0%	2%	3%	0%	4%	-	1%	1%	1%	3%	5%	3%
Defence	11%	3%	13%	16%	12%	5%	10%	12%	28%	15%	6%	3%	16%	9%	10%	12%	14%	14%	12%	12%	10%	11%	8%
Pensions	8%	4%	15%	9%	13%	3%	11%	6%	16%	13%	3%	3%	12%	9%	7%	7%	6%	11%	10%	11%	5%	8%	4%
Welfare benefits	43%	68%	34%	39%	39%	54%	48%	39%	31%	35%	52%	55%	37%	46%	44%	45%	36%	42%	53%	44%	45%	35%	19%
Crime and policing	3%	1%	4%	8%	3%	2%	4%	3%	10%	4%	2%	1%	2%	4%	5%	2%	3%	3%	4%	4%	3%	2%	3%
Transport	6%	6%	5%	5%	6%	6%	5%	7%	3%	6%	8%	5%	4%	6%	8%	6%	4%	9%	5%	6%	7%	5%	5%
Environment and climate change	27%	45%	19%	15%	16%	43%	34%	21%	12%	23%	30%	39%	24%	28%	29%	27%	29%	23%	25%	25%	31%	27%	30%
NHS	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	0%	-	1%
Overseas aid	62%	86%	51%	50%	50%	82%	67%	57%	39%	56%	71%	73%	45%	62%	68%	68%	62%	57%	58%	59%	70%	61%	67%
Local government	10%	12%	8%	8%	10%	11%	10%	11%	8%	9%	12%	12%	7%	9%	15%	9%	12%	13%	11%	8%	11%	12%	11%
None of these	9%	3%	14%	13%	15%	4%	9%	9%	9%	9%	9%	8%	15%	9%	8%	6%	11%	10%	9%	11%	7%	8%	9%
Don't know	11%	4%	11%	12%	12%	6%	8%	14%	18%	14%	7%	7%	15%	11%	8%	12%	13%	9%	8%	11%	11%	17%	14%

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Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think your own pension provision (and any provisions you have made for retirement) will or will not provide you with a good standard of living by the time you come to retire?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Will probably be enough to provide me with a good standard of living	20%	26%	27%	24%	26%	16%	24%	16%	20%	16%	26%	19%	26%	18%	22%	17%	20%	22%	35%	16%	16%	11%	8%
Will probably not be enough to provide me with a good standard of living	45%	34%	45%	42%	43%	46%	43%	47%	31%	61%	50%	18%	42%	48%	40%	47%	39%	47%	33%	52%	49%	51%	44%
Don't know	15%	8%	12%	15%	12%	11%	16%	15%	38%	19%	12%	2%	14%	14%	18%	16%	17%	11%	13%	16%	16%	22%	12%
Not applicable - I am already retired or am unable to work	20%	32%	16%	19%	18%	27%	18%	22%	11%	4%	12%	61%	18%	20%	19%	19%	24%	20%	20%	16%	19%	17%	36%

As people live longer, the proportion of older people in the population steadily rises. Looking forward, how do you think future governments should respond to the growing portion of older people?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Reductions should be made in the services that go to older people so that younger generations can afford to support more retired people	19%	11%	25%	23%	21%	12%	24%	14%	39%	23%	13%	9%	25%	18%	17%	20%	15%	23%	25%	21%	17%	15%	8%
More money should be found to maintain the services that go to older people as the number of retired people grows, even if this means more taxes for younger generations	43%	58%	42%	31%	43%	53%	42%	44%	20%	38%	49%	57%	35%	46%	45%	44%	39%	40%	42%	39%	44%	45%	54%
Not sure	38%	31%	33%	47%	36%	36%	34%	41%	41%	39%	38%	34%	40%	36%	38%	35%	46%	37%	33%	40%	38%	40%	38%

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Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
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What do you think the state pension age should be for people who are currently in their 30s or 40s?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
Less than 65	11%	4%	7%	7%	8%	11%	8%	14%	14%	15%	11%	4%	12%	9%	13%	11%	16%	16%	7%	10%	15%	15%	16%
65	39%	34%	39%	42%	37%	41%	39%	38%	32%	41%	40%	36%	33%	35%	39%	43%	40%	46%	39%	40%	37%	40%	34%
66	4%	8%	4%	4%	4%	5%	5%	4%	5%	3%	2%	9%	6%	5%	4%	3%	4%	6%	4%	4%	5%	4%	6%
67	14%	14%	17%	19%	19%	13%	15%	13%	6%	10%	22%	14%	14%	14%	15%	15%	10%	7%	17%	13%	17%	7%	8%
68	9%	11%	11%	9%	11%	10%	9%	9%	4%	7%	9%	13%	6%	11%	11%	7%	6%	4%	9%	11%	7%	5%	8%
69	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	-	1%	1%	2%	1%	1%	1%	2%	1%
70	11%	20%	11%	9%	14%	11%	12%	11%	10%	9%	11%	16%	12%	12%	10%	10%	12%	12%	16%	10%	10%	7%	10%
71	0%	-	-	-	-	-	-	0%	0%	-	-	-	-	-	-	-	-	1%	-	-	0%	-	-
72	0%	0%	0%	-	0%	0%	1%	0%	1%	1%	-	0%	1%	0%	1%	1%	-	-	0%	0%	0%	1%	1%
73	0%	0%	-	-	-	0%	0%	0%	0%	0%	-	-	0%	-	-	0%	-	1%	0%	-	0%	1%	-
74	0%	-	0%	-	0%	-	0%	-	-	0%	-	-	-	0%	-	-	-	-	-	0%	-	-	-
75	1%	0%	1%	-	1%	1%	1%	0%	1%	1%	0%	1%	-	0%	0%	0%	4%	2%	0%	1%	0%	1%	1%
Older than 75	1%	-	0%	-	1%	0%	1%	0%	2%	1%	0%	-	0%	1%	-	1%	2%	-	0%	1%	0%	3%	-
Don't know	9%	6%	6%	8%	6%	6%	9%	9%	22%	10%	5%	5%	14%	10%	8%	8%	6%	3%	5%	10%	8%	14%	14%

With regard to hard drugs such as heroin and crack cocaine, which of these statements comes closest to your own view?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
The sale and possession of such drugs should remain a criminal offence as now	75%	92%	70%	75%	72%	85%	74%	76%	53%	71%	82%	86%	64%	76%	78%	81%	65%	80%	77%	75%	77%	70%	72%
The sale and possession of such drugs should remain illegal but should be regarded as a minor offence, such as parking in the wrong place, rather than a CRIMINAL offence (a policy sometimes called 'decriminalisation')	10%	1%	16%	10%	14%	4%	10%	11%	22%	12%	8%	4%	13%	11%	7%	9%	16%	8%	9%	12%	7%	12%	11%
The sale and possession of such drugs should no longer be illegal (sometimes called 'legalisation')	7%	4%	8%	10%	8%	6%	9%	5%	6%	8%	6%	5%	11%	6%	7%	5%	9%	6%	8%	5%	8%	5%	7%
Don't know	8%	3%	6%	6%	6%	5%	7%	9%	19%	10%	4%	5%	12%	8%	9%	6%	10%	7%	5%	8%	8%	13%	10%

Fieldwork Dates : 24th - 26th October 2026

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Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

With regard to soft drugs such as cannabis, which of these statements comes closest to your own view?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
The sale and possession of such drugs should remain a criminal offence as now	39%	55%	29%	30%	32%	50%	40%	39%	29%	34%	43%	51%	32%	41%	42%	41%	34%	35%	40%	39%	39%	39%	41%
The sale and possession of such drugs should remain illegal but should be regarded as a minor offence, such as parking in the wrong place, rather than a CRIMINAL offence (a policy sometimes called 'decriminalisation')	25%	25%	27%	35%	28%	22%	24%	27%	34%	26%	22%	25%	28%	27%	23%	25%	19%	31%	27%	25%	26%	26%	20%
The sale and possession of such drugs should no longer be illegal (sometimes called 'legalisation')	27%	16%	37%	29%	33%	23%	30%	24%	18%	31%	30%	20%	27%	25%	25%	27%	35%	27%	28%	28%	24%	22%	30%
Don't know	9%	4%	7%	6%	7%	6%	7%	10%	19%	10%	5%	5%	12%	7%	10%	6%	12%	7%	5%	8%	11%	13%	10%

If soft drugs like cannabis were decriminalised, do you think this would lead to more or less people using drugs, or would it make no difference?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
More people using drugs	41%	58%	35%	37%	38%	49%	45%	37%	34%	35%	44%	53%	36%	43%	44%	41%	38%	33%	44%	38%	43%	37%	43%
Fewer people using drugs	6%	1%	8%	3%	6%	3%	5%	6%	10%	7%	3%	4%	7%	5%	7%	5%	7%	6%	6%	6%	5%	4%	8%
Would make no difference	43%	32%	48%	51%	45%	41%	41%	44%	38%	47%	45%	36%	44%	41%	41%	43%	48%	45%	43%	45%	41%	43%	37%
Don't know	11%	8%	9%	9%	11%	7%	8%	13%	18%	12%	8%	8%	14%	11%	9%	11%	7%	16%	8%	11%	11%	16%	12%

If soft drugs like cannabis were decriminalised, do you think this would lead to more or less people damaging their health as a result of taking drugs?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
More people damaging their health as a result of taking drugs	41%	59%	34%	34%	36%	49%	43%	39%	33%	33%	44%	57%	34%	44%	43%	42%	37%	32%	43%	38%	42%	41%	42%
Fewer people damaging their health as a result of taking drugs	13%	5%	20%	11%	16%	6%	13%	13%	29%	16%	8%	6%	19%	11%	13%	11%	12%	23%	16%	15%	9%	12%	10%
Would make no difference	33%	27%	36%	41%	36%	35%	33%	33%	18%	37%	37%	28%	33%	32%	30%	34%	41%	26%	32%	35%	35%	30%	32%
Don't know	13%	9%	10%	14%	12%	9%	11%	14%	20%	14%	11%	9%	13%	13%	13%	12%	10%	18%	9%	13%	14%	18%	17%

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If soft drugs like cannabis were decriminalised, do you think this would lead to more or less crime?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
More crime	26%	36%	18%	17%	20%	32%	28%	23%	25%	22%	24%	34%	19%	27%	29%	28%	22%	13%	24%	24%	28%	24%	30%
Less crime	32%	20%	42%	37%	38%	23%	34%	29%	37%	35%	29%	25%	39%	30%	27%	29%	39%	38%	36%	36%	28%	25%	23%
Would make no difference	31%	36%	30%	35%	31%	35%	28%	33%	19%	29%	36%	33%	28%	30%	34%	32%	26%	32%	30%	28%	32%	37%	32%
Don't know	12%	8%	10%	11%	12%	10%	9%	15%	20%	13%	11%	8%	13%	12%	11%	11%	13%	17%	10%	12%	12%	14%	15%

If hard drugs like heroin or crack cocaine were decriminalised, do you think this would lead to more or less people using drugs, or would it make no difference?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
More people using drugs	56%	76%	49%	53%	52%	63%	58%	53%	50%	49%	59%	68%	48%	58%	59%	58%	51%	46%	58%	55%	59%	50%	53%
Fewer people using drugs	4%	2%	5%	3%	5%	2%	4%	4%	12%	3%	3%	3%	6%	4%	4%	3%	4%	6%	6%	4%	3%	3%	3%
Would make no difference	26%	15%	32%	32%	29%	24%	25%	26%	19%	30%	26%	21%	29%	22%	26%	26%	32%	22%	26%	27%	22%	27%	26%
Don't know	14%	8%	14%	12%	14%	11%	12%	17%	20%	18%	12%	8%	17%	15%	11%	13%	14%	26%	11%	15%	15%	20%	17%

If hard drugs like heroin or crack cocaine were decriminalised, do you think this would lead to more or less people damaging their health as a result of taking drugs?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
More people damaging their health as a result of taking drugs	63%	83%	57%	64%	61%	71%	66%	61%	54%	57%	65%	76%	56%	66%	65%	63%	57%	65%	66%	63%	64%	60%	60%
Fewer people damaging their health as a result of taking drugs	8%	0%	13%	7%	10%	3%	8%	8%	18%	9%	7%	4%	13%	8%	8%	6%	10%	7%	11%	9%	6%	7%	6%
Would make no difference	18%	12%	19%	19%	19%	18%	16%	19%	12%	20%	19%	14%	17%	15%	18%	21%	20%	17%	15%	18%	18%	21%	20%
Don't know	11%	4%	10%	10%	10%	8%	10%	12%	16%	13%	9%	5%	13%	11%	9%	10%	13%	11%	8%	11%	12%	12%	14%

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If hard drugs like heroin or crack cocaine were decriminalised, do you think this would lead to more or less crime?

Unweighted base	1745	256	474	152	653	582	775	970	149	691	414	491	178	614	291	428	138	96	542	491	315	202	195
Base	1745	317	454	161	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	203	181
More crime	50%	64%	43%	41%	47%	56%	54%	47%	47%	50%	51%	53%	41%	52%	53%	55%	45%	38%	48%	50%	53%	49%	55%
Less crime	18%	10%	26%	27%	25%	14%	19%	18%	18%	18%	20%	18%	26%	17%	17%	16%	24%	21%	22%	19%	19%	13%	14%
Would make no difference	18%	21%	20%	16%	16%	20%	18%	19%	17%	16%	19%	22%	18%	19%	18%	18%	15%	20%	19%	17%	17%	24%	15%
Don't know	13%	6%	11%	15%	13%	10%	10%	16%	18%	16%	11%	7%	15%	12%	12%	11%	17%	20%	12%	14%	11%	15%	16%

Cell Contents (Column Percentages)