

Fieldwork Dates: 3rd - 5th October 2026
Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base: All GB adults	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Approve	22%	8%	47%	39%	37%	10%	26%	19%	25%	19%	27%	22%	26%	21%	21%	24%	21%	21%	31%	23%	17%	16%	15%
Disapprove	53%	75%	23%	32%	37%	73%	55%	50%	37%	52%	54%	60%	48%	54%	53%	51%	56%	53%	47%	49%	59%	58%	59%
Don't know	25%	17%	29%	29%	27%	17%	19%	31%	37%	29%	19%	19%	27%	25%	25%	25%	23%	26%	22%	28%	25%	26%	26%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base: All GB adults	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
0 - Would never consider voting for them	32%	1%	47%	28%	38%	20%	33%	31%	35%	37%	30%	23%	35%	26%	30%	36%	45%	27%	29%	34%	32%	30%	35%
1	8%	1%	12%	11%	10%	5%	9%	7%	12%	8%	9%	4%	6%	9%	6%	10%	6%	7%	7%	10%	6%	7%	7%
2	7%	2%	11%	4%	9%	6%	8%	6%	6%	8%	8%	5%	5%	7%	7%	7%	7%	11%	8%	7%	7%	7%	6%
3	6%	1%	7%	13%	7%	4%	6%	5%	7%	7%	4%	5%	4%	6%	5%	6%	5%	10%	7%	6%	4%	6%	6%
4	5%	2%	7%	7%	5%	6%	5%	6%	6%	5%	6%	5%	8%	5%	7%	5%	4%	-	4%	5%	8%	5%	5%
5	10%	10%	5%	14%	7%	13%	9%	12%	12%	9%	9%	13%	11%	11%	10%	10%	6%	14%	12%	9%	11%	12%	9%
6	5%	12%	2%	7%	4%	8%	5%	5%	1%	4%	6%	9%	5%	6%	4%	5%	5%	7%	5%	6%	4%	3%	8%
7	6%	13%	2%	4%	4%	10%	6%	5%	1%	5%	8%	9%	4%	7%	6%	4%	8%	4%	7%	5%	6%	8%	4%
8	6%	19%	3%	3%	4%	9%	5%	7%	3%	4%	7%	10%	3%	8%	5%	6%	5%	5%	5%	5%	6%	9%	7%
9	3%	11%	1%	3%	3%	5%	3%	3%	1%	2%	3%	6%	2%	4%	5%	2%	2%	3%	5%	3%	2%	2%	3%
10 - Would definitely consider voting for them	6%	25%	1%	1%	6%	9%	5%	7%	1%	4%	8%	11%	8%	7%	7%	4%	3%	6%	9%	4%	7%	4%	3%
prefer not to answer	6%	3%	3%	4%	3%	4%	6%	6%	17%	8%	2%	1%	11%	5%	8%	5%	4%	5%	3%	7%	8%	7%	7%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
0 - Would never consider voting for them	32%	58%	6%	9%	16%	53%	34%	29%	9%	29%	36%	43%	22%	35%	34%	33%	31%	25%	28%	26%	40%	37%	36%
1	5%	7%	0%	7%	3%	7%	5%	4%	3%	5%	3%	6%	3%	5%	6%	3%	6%	10%	3%	5%	5%	5%	8%
2	5%	8%	2%	4%	4%	5%	5%	5%	8%	4%	5%	5%	8%	4%	7%	3%	3%	4%	6%	3%	4%	5%	8%
3	5%	5%	3%	9%	6%	5%	5%	5%	5%	6%	5%	4%	6%	6%	3%	5%	5%	6%	5%	6%	4%	4%	7%
4	4%	3%	3%	9%	4%	4%	3%	5%	6%	4%	4%	4%	2%	5%	4%	2%	8%	4%	4%	6%	2%	3%	5%
5	10%	7%	10%	14%	11%	9%	8%	13%	12%	12%	7%	9%	12%	10%	9%	9%	12%	14%	11%	10%	9%	11%	11%
6	6%	5%	9%	8%	9%	3%	7%	6%	6%	8%	5%	5%	5%	6%	5%	7%	8%	13%	6%	8%	6%	6%	1%
7	8%	2%	15%	10%	12%	4%	9%	7%	8%	10%	7%	5%	7%	8%	6%	10%	8%	3%	9%	10%	7%	4%	4%
8	6%	1%	15%	9%	10%	2%	6%	7%	11%	5%	8%	6%	9%	5%	6%	9%	4%	4%	7%	6%	7%	6%	4%
9	3%	0%	6%	5%	4%	1%	3%	3%	5%	2%	4%	2%	2%	3%	2%	4%	2%	3%	4%	3%	1%	3%	3%
10 - Would definitely consider voting for them	10%	0%	29%	10%	19%	3%	9%	10%	9%	8%	13%	9%	13%	9%	10%	10%	8%	8%	15%	10%	5%	8%	6%
prefer not to answer	6%	3%	3%	4%	3%	4%	6%	6%	17%	8%	2%	1%	11%	5%	8%	5%	4%	5%	3%	7%	8%	7%	7%

Liberal Democrats

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
0 - Would never consider voting for them	32%	52%	11%	4%	17%	49%	32%	31%	16%	29%	34%	43%	21%	31%	35%	33%	40%	35%	29%	27%	38%	37%	36%
1	5%	5%	3%	3%	2%	6%	5%	4%	5%	5%	5%	4%	3%	5%	5%	5%	3%	6%	2%	4%	6%	7%	9%
2	7%	8%	6%	3%	5%	8%	8%	5%	7%	7%	7%	6%	8%	6%	5%	8%	7%	4%	5%	7%	6%	9%	8%
3	6%	5%	9%	3%	7%	6%	7%	6%	8%	7%	6%	5%	10%	5%	8%	6%	5%	5%	6%	5%	7%	6%	9%
4	7%	8%	9%	4%	9%	7%	7%	7%	7%	8%	5%	8%	7%	6%	8%	7%	9%	7%	6%	8%	9%	7%	6%
5	14%	9%	22%	12%	17%	11%	11%	16%	15%	14%	15%	11%	12%	13%	13%	16%	10%	20%	16%	16%	12%	8%	13%
6	8%	5%	13%	7%	12%	4%	7%	8%	8%	8%	8%	6%	8%	8%	7%	7%	9%	7%	8%	8%	6%	9%	5%
7	7%	2%	12%	17%	11%	2%	7%	6%	10%	7%	6%	5%	11%	8%	4%	5%	7%	3%	9%	9%	2%	5%	3%
8	4%	1%	7%	13%	7%	2%	4%	4%	5%	4%	4%	4%	3%	5%	3%	5%	2%	4%	8%	3%	2%	4%	2%
9	2%	-	3%	6%	4%	0%	1%	2%	0%	2%	2%	1%	3%	2%	1%	1%	1%	-	2%	3%	1%	1%	-
10 - Would definitely consider voting for them	4%	1%	4%	23%	7%	2%	3%	4%	2%	4%	4%	5%	3%	5%	4%	3%	4%	2%	5%	4%	3%	2%	3%
prefer not to answer	6%	3%	3%	4%	3%	4%	6%	6%	17%	8%	2%	1%	11%	5%	8%	5%	4%	5%	3%	7%	8%	7%	7%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Reform UK

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
0 - Would never consider voting for them	52%	31%	78%	70%	75%	29%	49%	55%	58%	55%	53%	43%	58%	52%	49%	52%	60%	45%	62%	57%	44%	43%	44%
1	4%	5%	5%	6%	4%	5%	4%	4%	2%	4%	5%	5%	4%	4%	7%	2%	6%	5%	3%	3%	5%	6%	6%
2	2%	4%	2%	3%	1%	3%	2%	2%	3%	3%	2%	3%	2%	3%	1%	3%	1%	5%	3%	3%	2%	2%	3%
3	3%	6%	1%	1%	2%	3%	2%	4%	4%	3%	3%	2%	0%	3%	3%	4%	1%	4%	2%	2%	5%	2%	5%
4	2%	3%	1%	4%	2%	3%	3%	2%	3%	2%	3%	2%	2%	3%	2%	2%	4%	-	2%	4%	2%	3%	1%
5	6%	9%	3%	5%	4%	9%	6%	7%	4%	6%	7%	8%	5%	7%	5%	6%	6%	7%	5%	5%	7%	6%	12%
6	4%	6%	2%	2%	2%	5%	4%	3%	7%	3%	3%	4%	7%	3%	2%	4%	1%	6%	3%	3%	4%	4%	3%
7	4%	7%	1%	1%	2%	7%	6%	3%	0%	4%	5%	5%	2%	4%	4%	4%	4%	5%	3%	5%	4%	6%	1%
8	4%	8%	1%	2%	1%	7%	5%	2%	0%	3%	5%	5%	3%	4%	3%	4%	3%	5%	4%	3%	3%	3%	5%
9	3%	5%	1%	0%	2%	5%	3%	3%	-	2%	2%	5%	1%	3%	3%	3%	4%	3%	2%	4%	3%	2%	3%
10 - Would definitely consider voting for them	9%	14%	2%	2%	2%	19%	9%	10%	1%	7%	11%	16%	4%	10%	12%	11%	6%	9%	9%	5%	12%	16%	11%
prefer not to answer	6%	3%	3%	4%	3%	4%	6%	6%	17%	8%	2%	1%	11%	5%	8%	5%	4%	5%	3%	7%	8%	7%	7%

Green Party

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
0 - Would never consider voting for them	41%	68%	22%	24%	25%	63%	45%	37%	17%	34%	45%	61%	31%	41%	44%	39%	56%	45%	40%	34%	47%	45%	47%
1	6%	7%	6%	12%	4%	8%	6%	6%	4%	4%	8%	8%	7%	6%	8%	5%	4%	4%	6%	4%	6%	8%	9%
2	5%	4%	7%	8%	8%	3%	6%	5%	2%	6%	6%	5%	3%	6%	3%	6%	7%	3%	6%	7%	4%	5%	3%
3	5%	5%	6%	9%	8%	4%	5%	6%	3%	6%	7%	4%	5%	5%	6%	7%	1%	5%	7%	5%	5%	3%	4%
4	5%	6%	6%	4%	6%	3%	3%	6%	5%	5%	4%	5%	3%	4%	4%	6%	3%	6%	4%	4%	4%	5%	5%
5	9%	4%	14%	11%	12%	6%	8%	10%	11%	11%	8%	5%	13%	11%	5%	8%	4%	14%	9%	10%	7%	5%	12%
6	5%	1%	8%	6%	7%	2%	4%	6%	7%	5%	4%	4%	6%	5%	5%	4%	6%	6%	6%	5%	4%	7%	2%
7	5%	2%	9%	6%	8%	2%	5%	5%	7%	5%	5%	4%	6%	5%	6%	5%	4%	3%	6%	6%	2%	6%	2%
8	4%	-	6%	5%	6%	1%	5%	3%	5%	6%	2%	2%	6%	3%	3%	4%	3%	9%	5%	4%	5%	2%	2%
9	2%	0%	4%	2%	3%	1%	2%	2%	5%	2%	3%	0%	2%	2%	2%	3%	2%	1%	2%	3%	2%	1%	1%
10 - Would definitely consider voting for them	7%	-	8%	8%	10%	2%	5%	9%	16%	9%	5%	1%	9%	7%	6%	8%	6%	2%	5%	10%	6%	6%	8%
prefer not to answer	6%	3%	3%	4%	3%	4%	6%	6%	17%	8%	2%	1%	11%	5%	8%	5%	4%	5%	3%	7%	8%	7%	7%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base: All GB adults	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Health	26%	18%	38%	30%	36%	20%	20%	32%	24%	27%	27%	26%	26%	23%	26%	28%	33%	37%	29%	26%	27%	21%	24%
Immigration & Asylum	50%	78%	30%	27%	31%	76%	50%	51%	23%	43%	58%	67%	36%	52%	55%	53%	42%	55%	42%	43%	61%	62%	58%
Crime	17%	13%	13%	10%	12%	21%	17%	16%	13%	19%	17%	14%	20%	15%	21%	16%	12%	14%	12%	17%	19%	24%	17%
The economy	51%	42%	59%	61%	57%	46%	53%	49%	56%	54%	47%	47%	53%	49%	52%	50%	61%	44%	55%	54%	45%	51%	43%
Tax	13%	15%	11%	8%	10%	13%	15%	11%	18%	15%	11%	10%	13%	13%	14%	11%	17%	14%	12%	12%	17%	14%	10%
Pensions	7%	9%	8%	6%	7%	8%	7%	6%	1%	3%	8%	13%	6%	6%	4%	8%	9%	8%	7%	6%	7%	7%	5%
Education	8%	5%	10%	6%	9%	5%	6%	9%	14%	8%	7%	5%	9%	7%	8%	8%	9%	6%	9%	10%	5%	6%	5%
Family life & childcare	4%	1%	5%	4%	5%	3%	5%	4%	3%	8%	1%	2%	2%	4%	3%	5%	6%	10%	4%	5%	5%	5%	4%
Housing	18%	8%	22%	24%	18%	12%	16%	20%	37%	18%	15%	13%	23%	19%	17%	16%	19%	12%	16%	20%	16%	17%	25%
The environment	19%	8%	27%	31%	29%	9%	18%	20%	24%	22%	18%	11%	18%	22%	15%	20%	11%	17%	20%	23%	13%	20%	14%
Britain leaving the EU	12%	7%	16%	22%	19%	5%	14%	10%	16%	10%	13%	13%	15%	13%	11%	11%	12%	9%	17%	12%	10%	5%	12%
Transport	2%	1%	2%	0%	2%	1%	2%	1%	4%	2%	1%	1%	4%	2%	2%	0%	1%	4%	2%	2%	1%	0%	2%
Welfare benefits	21%	34%	17%	18%	20%	28%	21%	21%	7%	21%	22%	27%	17%	21%	17%	26%	19%	22%	20%	21%	23%	17%	23%
Defence and security	28%	43%	24%	36%	30%	35%	28%	27%	7%	19%	38%	43%	18%	34%	23%	25%	29%	29%	35%	23%	25%	27%	28%
None of these	1%	1%	0%	-	1%	0%	1%	1%	0%	1%	1%	-	1%	0%	0%	1%	1%	-	1%	1%	1%	0%	0%
Don't know	3%	1%	1%	1%	1%	1%	3%	2%	8%	4%	1%	0%	5%	3%	3%	1%	2%	2%	1%	3%	3%	3%	6%

How well or badly do you think the government is handling the following
National Health Service

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Very well	3%	1%	5%	4%	3%	1%	4%	2%	8%	2%	3%	2%	4%	2%	3%	3%	5%	1%	4%	3%	3%	1%	2%
Fairly well	22%	18%	35%	35%	30%	14%	25%	19%	26%	18%	26%	22%	24%	23%	20%	23%	14%	19%	28%	25%	15%	19%	15%
Fairly badly	34%	39%	33%	28%	35%	38%	36%	32%	23%	37%	31%	37%	37%	34%	34%	33%	32%	36%	32%	32%	37%	36%	36%
Very badly	31%	36%	17%	19%	23%	40%	26%	35%	22%	31%	30%	33%	21%	30%	32%	30%	41%	38%	27%	28%	35%	32%	38%
Don't know	11%	6%	10%	15%	10%	7%	9%	12%	20%	12%	10%	6%	14%	11%	11%	11%	8%	6%	9%	12%	10%	12%	10%

Immigration

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Very well	3%	0%	6%	5%	5%	0%	4%	1%	5%	1%	4%	2%	4%	2%	3%	3%	4%	1%	5%	2%	1%	1%	0%
Fairly well	16%	4%	31%	31%	29%	6%	18%	15%	18%	18%	16%	14%	19%	16%	15%	19%	13%	12%	21%	19%	12%	12%	11%
Fairly badly	20%	14%	30%	29%	24%	16%	17%	23%	21%	22%	20%	17%	22%	21%	22%	18%	19%	17%	22%	23%	18%	17%	16%
Very badly	50%	78%	21%	23%	31%	74%	52%	49%	28%	47%	53%	64%	36%	51%	51%	50%	56%	64%	44%	44%	59%	57%	60%
Don't know	11%	4%	12%	12%	10%	5%	9%	12%	28%	12%	7%	3%	19%	11%	10%	10%	7%	6%	8%	12%	10%	13%	13%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Crime

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Very well	2%	-	5%	0%	3%	0%	3%	0%	6%	1%	2%	1%	5%	1%	2%	1%	2%	-	3%	2%	1%	1%	0%
Fairly well	20%	11%	34%	34%	31%	10%	22%	19%	25%	21%	19%	17%	20%	18%	19%	25%	17%	25%	27%	22%	16%	15%	12%
Fairly badly	29%	33%	30%	32%	30%	30%	27%	31%	23%	31%	25%	32%	33%	29%	28%	27%	28%	30%	26%	31%	29%	33%	26%
Very badly	33%	48%	13%	18%	19%	50%	36%	31%	18%	30%	40%	39%	25%	35%	35%	32%	36%	37%	30%	28%	37%	38%	44%
Don't know	16%	9%	18%	16%	16%	10%	12%	19%	28%	16%	14%	11%	17%	16%	16%	15%	17%	9%	15%	16%	16%	13%	18%

Education

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Very well	3%	1%	5%	2%	3%	1%	3%	2%	6%	2%	2%	1%	7%	1%	2%	2%	4%	2%	3%	2%	3%	2%	2%
Fairly well	27%	21%	41%	38%	34%	20%	30%	25%	34%	29%	23%	27%	29%	29%	24%	30%	21%	22%	32%	30%	20%	27%	24%
Fairly badly	29%	34%	25%	25%	29%	32%	30%	28%	30%	26%	30%	33%	26%	27%	34%	25%	37%	36%	31%	26%	33%	28%	24%
Very badly	17%	21%	9%	8%	13%	24%	17%	18%	8%	19%	21%	16%	11%	19%	16%	17%	21%	21%	17%	15%	19%	19%	23%
Don't know	24%	23%	20%	27%	22%	23%	21%	26%	22%	25%	24%	22%	27%	24%	24%	25%	16%	19%	17%	28%	26%	24%	27%

Taxation

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Very well	1%	1%	3%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	0%	2%	1%	2%	2%	3%	1%	1%	0%	2%
Fairly well	16%	9%	30%	28%	25%	9%	16%	16%	15%	13%	21%	18%	18%	15%	17%	18%	14%	13%	19%	19%	12%	14%	10%
Fairly badly	30%	31%	32%	35%	32%	30%	31%	30%	29%	33%	25%	32%	30%	33%	27%	31%	23%	34%	32%	31%	27%	32%	30%
Very badly	35%	51%	15%	18%	25%	48%	39%	32%	24%	35%	37%	39%	29%	37%	37%	32%	44%	35%	32%	31%	45%	35%	38%
Don't know	17%	8%	20%	17%	15%	12%	12%	21%	31%	18%	15%	10%	20%	15%	18%	17%	17%	16%	14%	19%	15%	19%	20%

Unemployment

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Very well	1%	0%	3%	2%	1%	1%	2%	0%	5%	0%	2%	0%	3%	1%	1%	1%	2%	-	2%	1%	0%	1%	1%
Fairly well	18%	10%	32%	29%	28%	11%	21%	16%	11%	20%	22%	15%	17%	17%	18%	23%	12%	20%	21%	22%	13%	20%	11%
Fairly badly	31%	36%	29%	30%	32%	33%	30%	31%	25%	31%	27%	37%	34%	30%	34%	28%	31%	32%	31%	31%	31%	28%	33%
Very badly	28%	38%	11%	16%	18%	37%	29%	28%	32%	26%	27%	31%	26%	28%	28%	28%	32%	32%	25%	25%	35%	32%	29%
Don't know	22%	16%	25%	23%	22%	18%	19%	25%	28%	23%	22%	17%	20%	25%	20%	20%	23%	16%	22%	22%	21%	20%	26%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Inflation

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Very well	1%	0%	3%	1%	1%	0%	2%	0%	4%	0%	1%	1%	2%	0%	1%	1%	2%	-	2%	1%	0%	-	0%
Fairly well	17%	7%	31%	34%	26%	9%	19%	14%	17%	14%	21%	18%	18%	16%	16%	18%	12%	17%	22%	18%	10%	16%	10%
Fairly badly	29%	32%	30%	23%	31%	28%	28%	30%	32%	28%	26%	31%	33%	28%	32%	26%	25%	29%	30%	30%	29%	26%	25%
Very badly	36%	48%	17%	15%	24%	49%	37%	34%	24%	38%	35%	38%	28%	36%	33%	36%	46%	41%	29%	30%	45%	38%	47%
Don't know	18%	13%	18%	26%	19%	14%	14%	22%	24%	20%	18%	12%	19%	20%	19%	18%	15%	12%	17%	21%	15%	20%	17%

Britain's exit from the EU

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Very well	3%	1%	5%	7%	4%	2%	4%	2%	6%	1%	4%	3%	7%	1%	2%	3%	5%	4%	5%	2%	1%	4%	2%
Fairly well	17%	9%	30%	28%	25%	10%	19%	15%	18%	17%	17%	16%	19%	18%	15%	17%	11%	17%	21%	20%	11%	13%	14%
Fairly badly	23%	27%	22%	24%	25%	23%	22%	25%	20%	23%	23%	26%	17%	22%	26%	24%	28%	26%	22%	23%	27%	25%	18%
Very badly	35%	42%	23%	21%	28%	44%	39%	32%	27%	37%	35%	36%	34%	36%	35%	35%	37%	32%	32%	31%	39%	35%	45%
Don't know	22%	21%	20%	21%	18%	21%	17%	27%	29%	22%	22%	20%	24%	23%	23%	20%	19%	20%	19%	24%	22%	24%	21%

Defence

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Very well	3%	1%	4%	2%	3%	2%	5%	1%	7%	3%	3%	1%	8%	1%	2%	3%	4%	-	4%	1%	4%	4%	1%
Fairly well	24%	15%	37%	32%	34%	15%	27%	21%	28%	26%	22%	20%	23%	23%	23%	28%	21%	26%	26%	28%	22%	21%	16%
Fairly badly	22%	27%	23%	31%	24%	23%	23%	21%	18%	19%	25%	27%	21%	24%	24%	19%	25%	21%	23%	23%	19%	24%	22%
Very badly	28%	46%	10%	15%	16%	46%	31%	25%	12%	22%	33%	40%	24%	30%	29%	28%	21%	32%	27%	22%	31%	29%	37%
Don't know	23%	11%	26%	20%	24%	15%	14%	31%	35%	29%	17%	12%	25%	22%	23%	23%	29%	21%	19%	26%	24%	22%	24%

The economy

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Very well	1%	-	3%	2%	2%	0%	2%	0%	2%	0%	2%	0%	1%	1%	2%	1%	2%	-	2%	0%	0%	-	1%
Fairly well	19%	8%	37%	33%	29%	10%	21%	16%	20%	16%	22%	19%	20%	18%	18%	21%	14%	19%	23%	21%	14%	15%	13%
Fairly badly	29%	31%	28%	37%	32%	29%	28%	30%	26%	31%	25%	31%	29%	30%	29%	27%	28%	34%	29%	32%	26%	30%	30%
Very badly	38%	55%	17%	14%	25%	53%	41%	36%	27%	38%	39%	42%	30%	38%	40%	38%	47%	44%	35%	32%	48%	40%	43%
Don't know	13%	7%	15%	15%	13%	8%	9%	17%	25%	14%	11%	8%	19%	14%	12%	13%	9%	3%	11%	15%	12%	15%	13%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Very well	6%	3%	13%	8%	8%	3%	8%	5%	14%	5%	9%	3%	10%	6%	5%	6%	6%	6%	9%	6%	4%	5%	5%
Fairly well	35%	26%	50%	48%	46%	27%	39%	32%	29%	37%	33%	36%	34%	36%	34%	35%	31%	38%	38%	39%	33%	30%	26%
Fairly badly	15%	25%	9%	16%	12%	19%	14%	16%	12%	14%	15%	19%	17%	16%	13%	14%	12%	18%	14%	14%	18%	16%	13%
Very badly	22%	30%	6%	6%	11%	34%	24%	20%	15%	20%	25%	26%	15%	21%	25%	24%	24%	22%	17%	18%	25%	26%	33%
Don't know	22%	16%	21%	21%	22%	16%	15%	27%	30%	25%	18%	16%	23%	21%	23%	20%	26%	16%	21%	22%	20%	22%	23%

Transport

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Very well	4%	1%	7%	6%	5%	1%	5%	3%	9%	3%	5%	3%	8%	2%	4%	5%	5%	2%	6%	4%	3%	3%	4%
Fairly well	32%	25%	43%	43%	38%	25%	31%	33%	40%	31%	29%	32%	35%	31%	31%	35%	26%	32%	37%	33%	28%	30%	24%
Fairly badly	27%	38%	21%	22%	25%	31%	28%	26%	23%	26%	27%	30%	26%	29%	28%	23%	29%	26%	25%	27%	30%	28%	26%
Very badly	15%	17%	8%	6%	11%	21%	18%	12%	5%	16%	17%	15%	12%	14%	15%	14%	20%	22%	13%	11%	17%	15%	25%
Don't know	22%	19%	21%	24%	21%	21%	19%	26%	22%	24%	22%	20%	19%	23%	22%	23%	20%	18%	18%	25%	22%	25%	21%

Housing

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Very well	2%	0%	3%	2%	2%	1%	3%	0%	4%	1%	2%	1%	5%	1%	1%	2%	2%	1%	2%	1%	2%	2%	0%
Fairly well	19%	10%	35%	32%	27%	13%	20%	17%	16%	18%	21%	18%	20%	18%	21%	21%	9%	19%	22%	20%	14%	18%	16%
Fairly badly	35%	41%	32%	35%	37%	35%	36%	35%	41%	34%	33%	39%	44%	35%	33%	33%	34%	38%	38%	36%	36%	36%	25%
Very badly	29%	37%	13%	17%	18%	39%	29%	29%	21%	29%	29%	31%	19%	31%	27%	29%	38%	28%	26%	23%	33%	29%	42%
Don't know	16%	13%	16%	15%	16%	13%	13%	19%	18%	18%	15%	11%	12%	16%	17%	17%	16%	14%	12%	19%	16%	15%	16%

Environment

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Very well	2%	1%	4%	1%	2%	1%	2%	2%	4%	1%	3%	1%	4%	1%	1%	2%	4%	3%	3%	1%	1%	2%	2%
Fairly well	25%	21%	37%	35%	30%	21%	28%	22%	21%	26%	25%	25%	24%	24%	27%	26%	20%	30%	28%	26%	21%	26%	18%
Fairly badly	31%	35%	27%	33%	32%	30%	32%	29%	38%	27%	30%	35%	37%	31%	32%	27%	33%	29%	30%	30%	34%	31%	30%
Very badly	20%	21%	12%	12%	17%	25%	20%	20%	15%	22%	22%	19%	15%	23%	19%	21%	20%	18%	18%	18%	23%	20%	29%
Don't know	22%	21%	20%	20%	20%	22%	18%	26%	24%	24%	21%	20%	20%	22%	21%	24%	23%	21%	21%	25%	21%	21%	22%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Welfare benefits

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Very well	1%	1%	2%	1%	1%	1%	2%	1%	3%	1%	2%	1%	3%	0%	1%	2%	3%	-	2%	1%	1%	1%	2%
Fairly well	17%	7%	33%	23%	27%	8%	18%	17%	19%	18%	18%	15%	19%	16%	17%	21%	15%	16%	21%	18%	12%	19%	16%
Fairly badly	29%	27%	30%	33%	33%	27%	29%	28%	25%	34%	25%	26%	30%	28%	32%	26%	26%	35%	27%	29%	31%	27%	31%
Very badly	36%	58%	17%	24%	24%	54%	39%	34%	19%	32%	40%	48%	29%	38%	35%	35%	38%	45%	36%	33%	41%	37%	37%
Don't know	16%	8%	18%	19%	14%	10%	12%	20%	34%	15%	16%	10%	19%	17%	15%	16%	18%	4%	14%	20%	15%	16%	14%

What do you think is the most likely result of the next general election?

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
A large Conservative majority	3%	5%	1%	-	1%	4%	2%	4%	3%	3%	2%	3%	4%	2%	4%	2%	1%	2%	2%	3%	3%	3%	3%
A small Conservative majority	5%	9%	4%	4%	5%	5%	5%	5%	5%	5%	4%	6%	3%	6%	4%	5%	6%	6%	6%	6%	5%	3%	4%
A hung Parliament, resulting in a Conservative led government	12%	29%	6%	7%	9%	19%	13%	10%	5%	9%	12%	18%	10%	11%	15%	11%	12%	11%	15%	9%	12%	12%	12%
A hung Parliament, resulting in a Labour led government	19%	16%	24%	30%	27%	14%	20%	17%	13%	16%	23%	21%	19%	19%	15%	20%	20%	20%	24%	21%	13%	13%	16%
A small Labour majority	17%	7%	32%	21%	27%	9%	18%	16%	16%	17%	18%	17%	14%	17%	17%	19%	16%	18%	22%	18%	13%	15%	12%
A large Labour majority	4%	1%	7%	5%	5%	1%	4%	4%	11%	3%	5%	2%	7%	2%	4%	6%	3%	5%	5%	4%	4%	4%	4%
Don't know	41%	33%	27%	34%	26%	48%	38%	43%	47%	46%	36%	33%	43%	42%	41%	38%	42%	38%	28%	41%	50%	50%	49%

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Conservative	13%	40%	3%	5%	9%	22%	13%	12%	4%	11%	15%	19%	12%	15%	13%	11%	9%	10%	15%	12%	16%	7%	11%
Labour	29%	8%	63%	39%	48%	15%	31%	27%	24%	29%	32%	27%	29%	25%	30%	33%	26%	29%	38%	30%	18%	25%	21%
Liberal Democrat	6%	3%	4%	20%	8%	3%	6%	5%	7%	5%	5%	6%	6%	7%	4%	4%	8%	4%	8%	5%	4%	5%	4%
Green Party	6%	0%	5%	5%	7%	1%	6%	6%	18%	7%	3%	1%	9%	5%	4%	7%	5%	3%	4%	8%	4%	5%	7%
Reform UK	8%	11%	2%	2%	2%	16%	9%	7%	2%	7%	8%	12%	3%	8%	8%	8%	9%	9%	6%	6%	10%	12%	9%
Other	3%	2%	1%	-	2%	4%	4%	1%	3%	2%	1%	4%	3%	2%	1%	3%	4%	3%	1%	2%	4%	3%	3%
None	13%	14%	6%	10%	9%	18%	14%	13%	5%	14%	15%	14%	11%	13%	12%	14%	17%	18%	11%	11%	14%	19%	15%
Don't know	24%	22%	15%	17%	15%	22%	18%	29%	38%	25%	21%	17%	26%	24%	27%	21%	22%	24%	16%	25%	29%	24%	29%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Asylum and immigration

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Conservative	9%	28%	4%	9%	10%	11%	8%	10%	5%	7%	11%	13%	12%	11%	7%	7%	5%	11%	12%	9%	8%	7%	5%
Labour	17%	2%	40%	22%	32%	5%	18%	15%	15%	16%	19%	16%	15%	16%	15%	20%	17%	14%	24%	16%	12%	14%	11%
Liberal Democrat	3%	-	5%	14%	6%	1%	4%	2%	4%	4%	2%	2%	4%	3%	4%	3%	3%	2%	4%	4%	2%	1%	2%
Green Party	6%	-	8%	6%	8%	1%	5%	7%	16%	8%	3%	1%	10%	6%	3%	6%	5%	5%	5%	9%	4%	4%	4%
Reform UK	31%	48%	13%	14%	15%	52%	35%	27%	12%	27%	36%	40%	17%	32%	33%	34%	27%	39%	27%	26%	34%	38%	36%
Other	4%	2%	2%	2%	2%	6%	5%	2%	3%	4%	3%	4%	2%	4%	3%	4%	5%	6%	2%	4%	4%	4%	4%
None	11%	8%	10%	13%	10%	11%	12%	10%	8%	11%	12%	11%	11%	9%	11%	13%	15%	9%	8%	10%	12%	13%	15%
Don't know	20%	11%	18%	19%	17%	13%	14%	26%	38%	23%	14%	12%	28%	19%	24%	13%	23%	15%	16%	21%	23%	19%	23%

Law and order

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Conservative	17%	45%	8%	20%	16%	22%	17%	17%	10%	13%	19%	26%	18%	20%	15%	15%	9%	21%	21%	16%	16%	14%	13%
Labour	19%	3%	47%	25%	35%	8%	21%	18%	16%	20%	21%	18%	16%	18%	19%	24%	20%	20%	27%	20%	13%	15%	14%
Liberal Democrat	4%	0%	4%	16%	6%	2%	5%	3%	8%	5%	3%	2%	8%	5%	3%	2%	3%	4%	5%	6%	4%	1%	1%
Green Party	3%	0%	3%	4%	4%	1%	3%	4%	11%	4%	3%	0%	3%	3%	3%	5%	3%	1%	2%	5%	3%	3%	4%
Reform UK	18%	25%	5%	4%	7%	32%	20%	15%	6%	14%	21%	25%	9%	19%	21%	17%	20%	18%	17%	12%	21%	20%	23%
Other	3%	2%	1%	1%	2%	5%	5%	2%	3%	3%	2%	4%	3%	3%	2%	4%	4%	5%	2%	3%	4%	4%	4%
None	10%	6%	8%	5%	7%	11%	11%	8%	4%	12%	10%	8%	10%	8%	9%	11%	16%	10%	7%	8%	12%	14%	13%
Don't know	26%	19%	23%	24%	24%	20%	18%	33%	42%	30%	21%	17%	34%	25%	28%	22%	25%	22%	19%	29%	27%	28%	29%

Education and schools

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Conservative	17%	50%	5%	9%	12%	27%	17%	16%	5%	12%	19%	28%	13%	20%	17%	14%	14%	17%	21%	14%	19%	12%	12%
Labour	24%	4%	52%	31%	39%	12%	26%	21%	22%	25%	25%	21%	24%	21%	21%	30%	22%	28%	31%	25%	16%	20%	18%
Liberal Democrat	6%	1%	6%	22%	9%	3%	7%	4%	7%	6%	6%	5%	8%	7%	6%	2%	7%	6%	7%	7%	5%	4%	3%
Green Party	6%	0%	8%	5%	8%	1%	5%	7%	17%	7%	3%	1%	10%	5%	4%	7%	7%	2%	5%	8%	5%	6%	4%
Reform UK	6%	9%	1%	2%	2%	12%	7%	6%	2%	6%	7%	9%	2%	7%	8%	7%	5%	3%	4%	4%	7%	12%	10%
Other	3%	1%	2%	1%	1%	4%	4%	1%	5%	3%	1%	2%	3%	2%	2%	3%	4%	5%	2%	2%	4%	3%	5%
None	10%	9%	6%	8%	8%	12%	11%	9%	4%	12%	11%	9%	10%	9%	9%	12%	14%	9%	8%	8%	13%	13%	15%
Don't know	29%	26%	20%	22%	20%	30%	22%	35%	39%	30%	27%	25%	29%	30%	33%	25%	27%	29%	22%	33%	31%	30%	33%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Taxation

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Conservative	19%	54%	9%	16%	19%	26%	21%	18%	7%	13%	24%	30%	19%	22%	19%	18%	11%	19%	26%	17%	17%	15%	15%
Labour	18%	1%	45%	20%	31%	7%	19%	16%	16%	17%	20%	16%	16%	14%	19%	22%	16%	17%	25%	16%	12%	17%	12%
Liberal Democrat	5%	1%	6%	19%	8%	2%	7%	3%	7%	5%	4%	5%	7%	7%	4%	2%	5%	2%	6%	7%	4%	2%	2%
Green Party	7%	0%	8%	7%	11%	1%	6%	8%	16%	9%	5%	1%	10%	7%	4%	8%	5%	8%	7%	10%	5%	5%	5%
Reform UK	10%	16%	2%	2%	2%	21%	12%	9%	3%	9%	12%	16%	4%	11%	14%	10%	13%	8%	9%	7%	15%	16%	9%
Other	3%	1%	1%	2%	2%	4%	5%	2%	5%	4%	1%	3%	4%	2%	2%	3%	6%	7%	2%	3%	4%	4%	3%
None	12%	6%	8%	10%	8%	14%	13%	10%	8%	14%	12%	8%	10%	10%	11%	13%	17%	10%	6%	10%	15%	13%	22%
Don't know	26%	21%	20%	25%	20%	25%	18%	34%	39%	28%	23%	21%	30%	27%	28%	22%	27%	28%	19%	30%	29%	26%	32%

Unemployment

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Conservative	14%	43%	6%	9%	12%	21%	15%	13%	5%	12%	17%	20%	14%	18%	14%	13%	6%	9%	19%	12%	13%	12%	9%
Labour	22%	5%	48%	32%	39%	9%	23%	21%	21%	21%	24%	24%	23%	20%	21%	26%	22%	26%	31%	22%	15%	18%	19%
Liberal Democrat	4%	1%	4%	18%	6%	2%	6%	2%	5%	5%	4%	3%	5%	5%	4%	3%	3%	3%	5%	5%	3%	2%	2%
Green Party	5%	0%	6%	3%	6%	1%	5%	5%	16%	6%	3%	0%	7%	5%	4%	6%	4%	3%	4%	8%	4%	5%	4%
Reform UK	11%	17%	3%	3%	3%	21%	12%	10%	2%	9%	14%	15%	4%	11%	15%	11%	13%	11%	9%	8%	13%	17%	9%
Other	3%	2%	1%	1%	2%	4%	5%	1%	4%	4%	1%	3%	4%	3%	2%	4%	4%	5%	2%	3%	5%	3%	2%
None	13%	9%	9%	10%	9%	16%	14%	11%	8%	14%	13%	12%	13%	10%	11%	14%	21%	11%	8%	12%	16%	13%	20%
Don't know	28%	24%	23%	24%	23%	26%	21%	35%	41%	30%	25%	23%	30%	29%	30%	24%	28%	32%	21%	30%	31%	29%	35%

The economy in general

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Conservative	21%	59%	9%	17%	19%	31%	22%	20%	8%	16%	25%	33%	21%	26%	20%	18%	13%	21%	28%	18%	21%	15%	16%
Labour	21%	2%	49%	27%	36%	8%	22%	19%	20%	20%	22%	20%	20%	18%	22%	25%	17%	23%	29%	19%	15%	18%	17%
Liberal Democrat	4%	0%	4%	14%	5%	2%	5%	2%	9%	4%	3%	2%	7%	5%	4%	1%	2%	1%	4%	6%	2%	2%	2%
Green Party	5%	-	5%	7%	6%	1%	5%	4%	12%	6%	2%	1%	4%	5%	3%	6%	5%	4%	3%	7%	4%	4%	5%
Reform UK	10%	13%	3%	1%	2%	20%	10%	9%	1%	10%	10%	14%	2%	10%	12%	12%	11%	8%	7%	8%	14%	16%	11%
Other	3%	2%	1%	-	2%	4%	4%	1%	2%	3%	2%	3%	3%	2%	2%	3%	3%	5%	2%	3%	3%	4%	2%
None	12%	6%	10%	12%	10%	13%	13%	11%	9%	15%	12%	10%	15%	9%	11%	13%	22%	11%	8%	10%	16%	15%	20%
Don't know	25%	18%	20%	22%	20%	22%	17%	33%	40%	27%	23%	18%	27%	26%	27%	21%	26%	27%	19%	30%	25%	26%	28%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Housing

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Conservative	9%	35%	2%	4%	8%	14%	9%	10%	4%	8%	11%	13%	9%	12%	10%	7%	5%	7%	12%	8%	11%	7%	7%
Labour	23%	7%	50%	38%	39%	12%	24%	22%	20%	22%	25%	25%	25%	21%	21%	26%	24%	24%	31%	22%	17%	21%	19%
Liberal Democrat	5%	1%	6%	15%	8%	2%	6%	4%	5%	6%	5%	3%	9%	5%	4%	3%	4%	6%	7%	5%	3%	3%	3%
Green Party	8%	1%	11%	8%	11%	2%	8%	8%	20%	10%	5%	3%	6%	9%	7%	9%	7%	11%	8%	11%	6%	6%	7%
Reform UK	9%	13%	1%	2%	3%	18%	10%	8%	1%	8%	12%	12%	5%	10%	12%	10%	9%	6%	7%	6%	13%	15%	10%
Other	3%	1%	2%	-	1%	5%	4%	2%	2%	3%	2%	3%	2%	2%	2%	3%	3%	5%	1%	2%	4%	3%	4%
None	13%	11%	8%	9%	9%	18%	15%	12%	9%	14%	14%	13%	15%	11%	11%	16%	19%	11%	11%	11%	15%	16%	21%
Don't know	29%	31%	20%	23%	22%	29%	24%	34%	40%	29%	26%	28%	30%	29%	33%	26%	28%	31%	24%	34%	31%	29%	28%

Britain's exit from the EU

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Conservative	10%	35%	4%	3%	8%	15%	10%	10%	7%	7%	12%	14%	12%	11%	11%	8%	6%	10%	13%	9%	9%	7%	8%
Labour	19%	4%	43%	28%	32%	7%	19%	18%	18%	18%	20%	18%	17%	17%	16%	22%	18%	22%	26%	20%	12%	17%	11%
Liberal Democrat	7%	1%	8%	26%	12%	2%	9%	5%	9%	7%	7%	6%	9%	8%	5%	4%	8%	3%	8%	10%	3%	4%	4%
Green Party	5%	-	8%	4%	8%	1%	6%	5%	13%	7%	4%	0%	3%	5%	4%	8%	4%	8%	5%	8%	4%	3%	6%
Reform UK	17%	27%	5%	5%	5%	35%	22%	13%	2%	14%	21%	26%	11%	18%	19%	19%	17%	16%	15%	12%	21%	23%	22%
Other	3%	1%	1%	0%	2%	4%	4%	2%	3%	4%	1%	3%	3%	2%	2%	3%	4%	4%	2%	2%	4%	3%	5%
None	13%	10%	10%	12%	13%	13%	14%	12%	9%	14%	15%	11%	15%	11%	12%	13%	20%	10%	11%	11%	16%	15%	17%
Don't know	26%	22%	22%	23%	20%	24%	16%	36%	39%	29%	21%	21%	30%	27%	30%	23%	22%	27%	20%	28%	30%	28%	28%

Defence and security

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Conservative	19%	51%	10%	20%	19%	26%	21%	18%	8%	15%	22%	29%	21%	23%	18%	16%	16%	15%	26%	17%	18%	15%	13%
Labour	18%	3%	43%	23%	31%	7%	20%	16%	19%	18%	19%	17%	18%	16%	16%	21%	18%	21%	25%	19%	12%	15%	13%
Liberal Democrat	3%	0%	3%	13%	4%	1%	4%	2%	4%	3%	3%	2%	6%	3%	3%	2%	2%	1%	3%	4%	2%	2%	1%
Green Party	3%	1%	2%	4%	4%	1%	3%	3%	10%	3%	3%	1%	3%	3%	2%	4%	2%	3%	2%	5%	2%	4%	4%
Reform UK	13%	15%	3%	3%	5%	23%	15%	10%	4%	12%	15%	15%	5%	12%	18%	13%	11%	15%	10%	10%	14%	18%	17%
Other	3%	1%	1%	0%	2%	4%	4%	1%	3%	3%	1%	4%	3%	2%	1%	3%	6%	5%	2%	2%	4%	4%	4%
None	10%	7%	7%	8%	8%	12%	11%	9%	6%	11%	11%	9%	10%	9%	9%	12%	12%	8%	7%	8%	14%	13%	16%
Don't know	31%	21%	31%	29%	28%	26%	22%	40%	46%	35%	25%	24%	35%	32%	31%	28%	33%	31%	25%	36%	34%	31%	33%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking do you think the police are doing a good or bad job?

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base: All GB adults	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Very good job	6%	8%	7%	9%	6%	6%	7%	6%	9%	5%	6%	8%	10%	6%	7%	5%	4%	5%	7%	7%	6%	6%	5%
Fairly good job	46%	54%	55%	51%	52%	44%	44%	48%	41%	40%	48%	58%	40%	49%	46%	46%	43%	46%	53%	47%	41%	44%	39%
Fairly bad job	24%	23%	24%	22%	25%	26%	22%	26%	15%	28%	25%	20%	25%	23%	22%	25%	25%	28%	22%	23%	28%	24%	24%
Very bad job	14%	10%	5%	7%	9%	18%	18%	10%	15%	16%	16%	9%	14%	13%	13%	15%	16%	14%	10%	12%	16%	17%	21%
Don't know	9%	4%	9%	11%	8%	6%	9%	10%	20%	12%	5%	5%	10%	8%	12%	9%	12%	7%	7%	12%	9%	9%	11%

Do you think the level of crime in your LOCAL area has gone up or down over the last few years, or has it stayed the same?

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base: All GB adults	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Gone up a lot	14%	20%	8%	9%	11%	18%	14%	14%	4%	14%	17%	13%	10%	15%	14%	12%	17%	10%	12%	10%	19%	15%	18%
Gone up a little	27%	28%	28%	20%	26%	30%	23%	30%	26%	26%	29%	26%	28%	24%	32%	25%	25%	35%	26%	27%	28%	24%	28%
Stayed the same	36%	35%	41%	46%	42%	33%	37%	35%	33%	35%	33%	42%	31%	37%	36%	39%	31%	40%	40%	39%	30%	34%	32%
Gone down a little	6%	3%	10%	7%	7%	4%	7%	5%	9%	6%	6%	6%	7%	5%	7%	7%	5%	2%	6%	6%	6%	7%	3%
Gone down a lot	1%	1%	1%	2%	1%	1%	2%	1%	3%	2%	0%	1%	5%	1%	-	1%	2%	1%	2%	2%	1%	1%	1%
Don't know	16%	12%	12%	16%	13%	15%	17%	15%	25%	17%	15%	12%	19%	17%	11%	15%	21%	12%	14%	17%	16%	19%	18%

Do you think the level of crime NATIONALLY has gone up or down over the last few years, or has it stayed the same?

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base: All GB adults	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Gone up a lot	34%	50%	19%	19%	22%	50%	31%	37%	16%	31%	41%	41%	20%	35%	37%	34%	39%	35%	30%	27%	37%	42%	46%
Gone up a little	28%	30%	29%	30%	28%	28%	27%	28%	24%	29%	24%	30%	30%	25%	27%	28%	27%	36%	27%	29%	31%	26%	20%
Stayed the same	16%	11%	23%	27%	24%	9%	17%	14%	18%	17%	14%	14%	15%	16%	17%	16%	12%	17%	19%	18%	13%	11%	11%
Gone down a little	8%	3%	14%	12%	13%	2%	9%	6%	15%	7%	6%	7%	10%	9%	6%	9%	3%	4%	11%	8%	4%	6%	6%
Gone down a lot	1%	0%	1%	1%	2%	0%	2%	1%	2%	1%	1%	1%	4%	1%	1%	1%	4%	-	2%	1%	1%	1%	1%
Don't know	14%	7%	14%	11%	12%	11%	14%	14%	26%	16%	13%	6%	22%	14%	11%	12%	15%	8%	12%	15%	13%	15%	17%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, how much confidence do you have in the police to deal with crime in your local area?

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
A lot of confidence	4%	4%	6%	2%	3%	4%	4%	4%	6%	3%	4%	5%	7%	3%	5%	3%	3%	7%	5%	3%	4%	4%	4%
A fair amount of confidence	38%	43%	47%	46%	45%	33%	36%	40%	39%	34%	38%	45%	33%	39%	38%	39%	38%	37%	43%	40%	34%	37%	27%
Not very much confidence	34%	31%	32%	36%	34%	35%	33%	36%	32%	33%	34%	37%	38%	34%	37%	31%	38%	32%	33%	35%	37%	32%	33%
No confidence at all	15%	17%	9%	9%	11%	22%	18%	13%	8%	20%	18%	9%	12%	16%	13%	18%	14%	18%	14%	11%	18%	17%	27%
Don't know	8%	5%	7%	7%	7%	6%	9%	8%	15%	10%	6%	4%	11%	8%	8%	9%	7%	6%	6%	10%	8%	10%	9%

Generally speaking, do you think the sentences that the courts hand down to people who have been convicted of crimes are too harsh, not harsh enough, or get the balance about right?

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base: All GB adults	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Too harsh	3%	0%	4%	4%	4%	1%	4%	2%	7%	2%	3%	2%	6%	2%	1%	2%	6%	3%	4%	3%	2%	1%	3%
Not harsh enough	63%	81%	53%	43%	51%	81%	63%	63%	43%	62%	66%	70%	47%	64%	69%	62%	63%	70%	60%	57%	69%	68%	65%
Get the balance about right	17%	8%	26%	31%	26%	7%	17%	16%	23%	14%	18%	16%	22%	17%	16%	16%	13%	14%	21%	20%	12%	12%	10%
Don't know	18%	10%	17%	22%	20%	12%	17%	19%	27%	22%	13%	11%	25%	17%	14%	20%	18%	13%	15%	20%	17%	18%	21%

Thinking about how British Universities compare to Universities in other European countries, do you think...?

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
British Universities provide better quality education than in other European countries	18%	17%	21%	18%	18%	17%	20%	16%	25%	16%	17%	20%	20%	15%	21%	19%	19%	18%	22%	16%	16%	16%	18%
British Universities provide about the same quality of education as in other European countries	33%	32%	38%	42%	40%	29%	34%	32%	32%	34%	31%	35%	33%	36%	23%	35%	36%	35%	40%	36%	24%	33%	28%
British Universities provide worse quality education than in other European countries	11%	9%	8%	8%	9%	12%	12%	10%	14%	10%	12%	10%	14%	9%	16%	10%	8%	10%	9%	7%	17%	11%	16%
Don't know	38%	42%	33%	32%	33%	42%	34%	41%	28%	40%	40%	35%	33%	40%	40%	36%	36%	37%	29%	41%	44%	40%	38%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, how do you think the cost of university education should be funded?

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
It should be paid for by everybody, through general taxes like income tax, corporation tax or VAT	27%	14%	38%	35%	37%	15%	27%	27%	41%	25%	26%	24%	37%	23%	21%	25%	33%	39%	35%	28%	20%	22%	20%
It should be paid for by the people who go to university, though either tuition fees or a tax paid only by graduates	51%	70%	43%	45%	46%	64%	54%	48%	30%	53%	56%	52%	42%	57%	52%	52%	42%	45%	47%	47%	57%	57%	55%
Not sure	22%	16%	19%	21%	17%	21%	19%	25%	28%	22%	19%	23%	21%	20%	26%	23%	25%	16%	18%	25%	23%	21%	26%

More specifically, in England university education is currently funded through a system of tuition fees of up to £9,535 a year. Students receive loans to cover the fees at the time, which they have to start paying back when they earn £25,000 a year. Any money still outstanding after forty years is written off.Do you think this is a fair or unfair way of funding university education?

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Fair	40%	47%	40%	34%	37%	44%	41%	39%	32%	43%	37%	42%	38%	42%	42%	40%	33%	43%	38%	37%	43%	46%	39%
Unfair	40%	35%	46%	50%	48%	34%	40%	41%	46%	36%	45%	41%	42%	39%	41%	42%	39%	37%	48%	42%	35%	32%	35%
Don't know	20%	18%	14%	15%	15%	22%	19%	20%	21%	22%	18%	17%	20%	19%	17%	18%	29%	20%	14%	20%	22%	22%	25%

In England universities can currently charge tuition fees of up to £9,535 a year. Do you think this is or is not value for money?

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Is value for money - the standard of education and the increased wages graduates earn mean it is worth the money	24%	34%	26%	23%	24%	25%	25%	22%	20%	18%	28%	30%	24%	24%	25%	21%	26%	21%	26%	21%	20%	29%	26%
Is not value for money - the standard of education and the wages graduates earn are not enough to warrant the cost	54%	45%	58%	55%	58%	50%	53%	55%	56%	61%	49%	45%	49%	53%	54%	57%	48%	59%	55%	56%	51%	50%	52%
Don't know	23%	22%	16%	23%	18%	24%	22%	23%	24%	21%	23%	25%	26%	23%	21%	22%	25%	19%	19%	23%	28%	21%	22%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think too many children in Britain go to university, not enough go to university or the number is about right?

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Too many go to university	45%	59%	43%	49%	46%	52%	50%	41%	36%	33%	49%	66%	38%	46%	53%	41%	44%	45%	56%	39%	44%	37%	43%
Not enough go to university	14%	9%	17%	8%	15%	11%	12%	16%	17%	18%	14%	7%	19%	12%	12%	15%	15%	22%	11%	13%	17%	16%	19%
The number is about right	20%	19%	22%	24%	21%	19%	19%	21%	27%	21%	19%	17%	19%	20%	17%	22%	22%	19%	19%	24%	18%	22%	16%
Don't know	21%	13%	18%	19%	18%	18%	19%	22%	19%	28%	18%	11%	23%	22%	18%	22%	19%	13%	13%	24%	22%	25%	22%

Would you support or oppose universities giving applicants from underperforming state schools lower entry requirements than applicants from higher performing private schools?

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Support	31%	21%	38%	33%	32%	23%	30%	32%	56%	32%	28%	21%	30%	31%	32%	32%	27%	32%	34%	29%	31%	29%	32%
Oppose	44%	61%	39%	43%	45%	52%	45%	43%	19%	39%	47%	60%	42%	44%	40%	45%	47%	42%	51%	42%	40%	40%	40%
Don't know	25%	19%	23%	24%	23%	25%	25%	25%	25%	29%	25%	19%	28%	25%	28%	23%	25%	26%	15%	30%	28%	31%	28%

Generally speaking, do you think that women should or should not have the right to an abortion?

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Women should have the right to an abortion	89%	92%	94%	92%	93%	89%	86%	91%	81%	88%	91%	91%	80%	92%	90%	89%	84%	87%	91%	89%	87%	84%	90%
Women should not have the right to an abortion	4%	3%	2%	3%	2%	5%	5%	3%	5%	3%	6%	4%	4%	3%	4%	4%	7%	3%	4%	4%	3%	5%	3%
Don't know	7%	5%	5%	5%	5%	6%	10%	5%	14%	9%	4%	5%	16%	5%	6%	7%	9%	10%	5%	7%	9%	11%	7%

Leaving aside medical emergencies, which of these options do you favour?

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Increasing the time limit to above 24 weeks	9%	4%	11%	10%	11%	5%	9%	10%	21%	12%	7%	3%	14%	8%	9%	9%	11%	7%	11%	8%	8%	10%	10%
Keeping the time limit at 24 weeks	46%	49%	54%	50%	54%	44%	46%	46%	44%	41%	50%	52%	41%	47%	45%	47%	47%	46%	54%	46%	39%	41%	44%
Reducing the time limit to below 24 weeks	22%	28%	17%	19%	18%	29%	14%	30%	12%	20%	25%	27%	19%	22%	23%	22%	24%	24%	19%	21%	25%	25%	23%
Banning abortions altogether	2%	3%	2%	1%	1%	3%	3%	2%	2%	2%	3%	3%	2%	2%	3%	3%	2%	1%	3%	2%	3%	4%	2%
Don't know	20%	15%	17%	19%	17%	19%	29%	12%	22%	25%	15%	15%	24%	21%	19%	19%	17%	22%	13%	23%	25%	21%	22%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think it is too difficult or too easy for women to obtain abortions in England, Scotland & Wales, or are the present arrangements broadly satisfactory?

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Too difficult	9%	3%	12%	10%	10%	6%	8%	9%	13%	12%	6%	4%	8%	9%	8%	9%	10%	11%	8%	9%	9%	9%	9%
Too easy	6%	6%	5%	6%	4%	9%	8%	5%	5%	6%	7%	7%	4%	5%	6%	9%	7%	10%	6%	5%	7%	8%	6%
Present arrangements are broadly satisfactory	46%	58%	48%	50%	51%	49%	41%	51%	30%	42%	51%	56%	48%	47%	47%	46%	42%	41%	52%	45%	43%	39%	49%
Abortions should not be legal at all	1%	1%	2%	-	0%	2%	2%	1%	4%	1%	1%	1%	4%	1%	2%	1%	-	3%	2%	2%	1%	1%	1%
Don't know	37%	31%	33%	34%	35%	35%	41%	33%	48%	39%	35%	32%	35%	38%	38%	36%	41%	36%	32%	39%	40%	43%	35%

How much confidence would you have in the NHS to treat the following....

Heart disease

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
A great deal of confidence	21%	29%	25%	22%	24%	20%	21%	20%	14%	16%	22%	31%	17%	23%	21%	19%	20%	21%	22%	22%	19%	19%	18%
A fair amount of confidence	53%	52%	60%	62%	57%	55%	52%	54%	49%	50%	57%	56%	49%	53%	51%	56%	54%	55%	59%	52%	52%	48%	49%
Not a lot of confidence	11%	12%	7%	7%	9%	11%	11%	10%	12%	11%	12%	8%	16%	10%	11%	10%	11%	9%	9%	9%	12%	13%	14%
No confidence at all	4%	1%	1%	3%	1%	5%	4%	3%	5%	5%	3%	2%	5%	3%	4%	4%	3%	4%	2%	3%	4%	3%	9%
Don't know	12%	5%	7%	6%	9%	9%	12%	12%	21%	19%	6%	3%	13%	12%	13%	11%	13%	11%	7%	15%	13%	16%	11%

Cancer

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
A great deal of confidence	20%	27%	25%	25%	25%	17%	19%	21%	17%	16%	20%	28%	23%	22%	18%	18%	20%	17%	23%	20%	17%	22%	19%
A fair amount of confidence	46%	48%	51%	54%	51%	49%	46%	47%	37%	41%	53%	54%	37%	48%	50%	49%	42%	47%	50%	47%	46%	42%	38%
Not a lot of confidence	17%	15%	15%	13%	15%	18%	17%	18%	22%	19%	17%	13%	19%	15%	17%	17%	20%	24%	16%	16%	19%	18%	20%
No confidence at all	6%	4%	1%	5%	3%	7%	6%	5%	4%	8%	4%	3%	5%	6%	5%	6%	7%	6%	4%	4%	8%	5%	10%
Don't know	10%	5%	7%	4%	7%	9%	11%	10%	20%	15%	6%	2%	16%	10%	10%	10%	10%	7%	6%	13%	10%	13%	14%

Diabetes

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
A great deal of confidence	21%	29%	26%	20%	25%	18%	20%	21%	16%	17%	23%	26%	19%	22%	19%	20%	22%	21%	24%	21%	17%	22%	17%
A fair amount of confidence	53%	50%	57%	60%	56%	55%	52%	53%	45%	50%	56%	57%	48%	55%	51%	53%	51%	54%	57%	51%	55%	49%	46%
Not a lot of confidence	9%	10%	8%	6%	8%	10%	10%	9%	10%	11%	10%	6%	12%	9%	10%	9%	10%	6%	8%	10%	9%	9%	13%
No confidence at all	4%	3%	0%	5%	1%	5%	5%	3%	6%	5%	3%	2%	3%	3%	5%	5%	4%	5%	3%	2%	5%	5%	9%
Don't know	13%	9%	9%	8%	9%	12%	13%	14%	22%	17%	8%	9%	18%	12%	15%	12%	13%	14%	9%	16%	15%	14%	15%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Mental illness

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
A great deal of confidence	5%	9%	6%	3%	4%	5%	6%	4%	5%	4%	5%	6%	6%	5%	6%	4%	5%	3%	6%	4%	6%	4%	4%
A fair amount of confidence	23%	28%	24%	23%	23%	25%	24%	22%	21%	18%	28%	27%	24%	21%	27%	23%	17%	30%	20%	22%	23%	30%	23%
Not a lot of confidence	41%	38%	47%	49%	48%	37%	39%	43%	37%	41%	40%	46%	36%	44%	42%	39%	45%	34%	49%	42%	36%	33%	39%
No confidence at all	20%	16%	15%	19%	17%	22%	18%	21%	19%	24%	19%	14%	19%	19%	13%	26%	22%	24%	17%	19%	26%	17%	23%
Don't know	11%	10%	8%	7%	8%	11%	13%	9%	18%	13%	8%	8%	15%	11%	12%	8%	11%	9%	9%	13%	9%	16%	11%

Respiratory illness

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
A great deal of confidence	15%	21%	18%	12%	18%	13%	14%	16%	11%	13%	16%	19%	14%	17%	15%	13%	16%	15%	17%	15%	15%	15%	12%
A fair amount of confidence	54%	59%	61%	66%	59%	56%	54%	54%	46%	49%	59%	63%	49%	54%	55%	58%	52%	54%	59%	57%	50%	48%	49%
Not a lot of confidence	13%	11%	11%	8%	9%	15%	12%	13%	14%	12%	14%	11%	14%	13%	11%	11%	14%	12%	11%	10%	17%	13%	15%
No confidence at all	4%	2%	1%	5%	2%	5%	6%	3%	5%	7%	3%	2%	5%	4%	4%	6%	3%	4%	3%	3%	6%	6%	10%
Don't know	14%	7%	9%	9%	11%	11%	14%	14%	24%	20%	8%	5%	18%	13%	15%	12%	16%	15%	11%	15%	14%	18%	14%

Strokes

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
A great deal of confidence	19%	27%	22%	17%	22%	18%	19%	19%	13%	15%	19%	28%	18%	21%	19%	17%	21%	16%	21%	19%	16%	19%	18%
A fair amount of confidence	52%	53%	58%	59%	57%	52%	51%	53%	49%	49%	56%	55%	47%	51%	52%	57%	50%	50%	56%	55%	50%	49%	42%
Not a lot of confidence	12%	11%	11%	12%	9%	16%	12%	11%	10%	12%	13%	11%	14%	13%	11%	10%	11%	11%	10%	9%	17%	12%	15%
No confidence at all	5%	3%	1%	6%	2%	6%	5%	4%	4%	6%	4%	3%	4%	5%	4%	5%	3%	6%	4%	3%	4%	5%	11%
Don't know	13%	6%	8%	6%	10%	9%	12%	13%	24%	18%	7%	3%	18%	11%	13%	10%	15%	16%	8%	14%	13%	16%	14%

Infectious diseases

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
A great deal of confidence	15%	20%	18%	16%	18%	13%	15%	14%	13%	11%	16%	22%	15%	16%	16%	13%	17%	13%	19%	14%	13%	15%	12%
A fair amount of confidence	49%	50%	57%	59%	55%	49%	49%	49%	42%	46%	55%	52%	46%	50%	52%	51%	43%	44%	50%	52%	48%	44%	47%
Not a lot of confidence	15%	16%	13%	10%	13%	17%	15%	15%	18%	17%	13%	14%	16%	15%	12%	17%	18%	16%	16%	15%	15%	18%	11%
No confidence at all	6%	4%	1%	8%	3%	7%	7%	5%	8%	7%	6%	4%	5%	6%	6%	7%	6%	8%	5%	4%	8%	6%	13%
Don't know	14%	10%	11%	7%	11%	13%	13%	16%	20%	19%	10%	8%	17%	14%	14%	12%	16%	19%	11%	16%	15%	17%	18%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Minor injuries (e.g. a broken arm, leg etc.)

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
A great deal of confidence	36%	44%	44%	34%	40%	34%	39%	34%	36%	31%	38%	45%	38%	37%	35%	36%	35%	36%	44%	36%	31%	29%	37%
A fair amount of confidence	43%	44%	43%	50%	46%	46%	39%	47%	29%	44%	48%	44%	36%	44%	45%	45%	43%	43%	39%	44%	49%	47%	37%
Not a lot of confidence	8%	7%	7%	4%	7%	8%	8%	7%	8%	8%	7%	7%	8%	7%	7%	8%	11%	8%	9%	7%	9%	7%	5%
No confidence at all	5%	3%	1%	7%	2%	5%	6%	4%	9%	5%	4%	3%	4%	4%	5%	5%	3%	3%	3%	5%	4%	4%	10%
Don't know	8%	3%	5%	5%	5%	6%	8%	8%	19%	12%	3%	1%	13%	8%	9%	6%	8%	9%	5%	9%	8%	12%	11%

Look at the following list of health services, some of which are currently charged for, some of which are currently free for some or all users. In each case, please say whether you think this should be free for all users, whether it should be free for some users (such as the least well off or those with specific health needs) but charged for others, or whether all people should be charged for that service.

Prescriptions

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Should be free for everybody	43%	32%	46%	29%	40%	39%	42%	44%	61%	47%	39%	30%	35%	36%	44%	44%	59%	72%	38%	44%	50%	48%	33%
Should be free for some users (such as those on benefits), with charges for others	39%	43%	43%	57%	46%	40%	39%	38%	22%	33%	41%	55%	42%	45%	37%	40%	23%	17%	46%	36%	29%	34%	55%
There should be a charge for this service	13%	22%	9%	7%	11%	17%	12%	13%	6%	12%	18%	12%	15%	13%	15%	12%	10%	4%	13%	14%	15%	11%	6%
Don't know	5%	4%	1%	6%	3%	5%	6%	4%	11%	8%	1%	3%	8%	6%	4%	3%	7%	7%	3%	6%	6%	7%	5%

GP appointments

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Should be free for everybody	86%	86%	89%	83%	88%	86%	83%	88%	79%	87%	89%	84%	80%	84%	90%	87%	89%	91%	83%	87%	88%	86%	82%
Should be free for some users (such as those on benefits), with charges for others	5%	5%	7%	9%	6%	5%	6%	5%	6%	4%	7%	7%	7%	6%	3%	6%	3%	4%	7%	4%	4%	4%	6%
There should be a charge for this service	5%	7%	3%	5%	4%	7%	6%	5%	6%	4%	4%	8%	7%	6%	6%	5%	2%	2%	6%	5%	5%	4%	7%
Don't know	4%	1%	1%	3%	2%	3%	5%	2%	10%	6%	0%	2%	7%	4%	2%	3%	6%	3%	3%	4%	3%	5%	4%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Minor operations

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Should be free for everybody	86%	86%	92%	88%	91%	86%	83%	89%	75%	84%	91%	89%	81%	85%	88%	87%	88%	91%	85%	88%	89%	84%	77%
Should be free for some users (such as those on benefits), with charges for others	6%	8%	5%	8%	5%	7%	7%	6%	12%	5%	6%	7%	6%	7%	8%	6%	4%	5%	7%	5%	5%	5%	15%
There should be a charge for this service	3%	5%	2%	1%	2%	3%	4%	2%	2%	3%	3%	3%	4%	3%	2%	3%	2%	1%	4%	2%	3%	3%	3%
Don't know	5%	1%	1%	3%	2%	4%	7%	3%	10%	8%	0%	1%	10%	5%	3%	4%	6%	2%	4%	5%	4%	8%	5%

Eye tests

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Should be free for everybody	60%	56%	64%	49%	58%	60%	60%	60%	63%	61%	59%	60%	57%	56%	62%	60%	77%	63%	56%	62%	66%	59%	58%
Should be free for some users (such as those on benefits), with charges for others	24%	25%	28%	41%	30%	24%	23%	26%	16%	21%	27%	31%	23%	29%	22%	25%	10%	23%	30%	22%	16%	27%	31%
There should be a charge for this service	11%	16%	7%	7%	10%	14%	11%	11%	10%	12%	13%	8%	11%	10%	13%	12%	10%	11%	10%	13%	15%	9%	6%
Don't know	4%	2%	2%	4%	2%	3%	6%	2%	12%	6%	1%	1%	9%	4%	3%	3%	3%	2%	4%	4%	3%	5%	5%

Dental check ups

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Should be free for everybody	65%	61%	69%	56%	64%	65%	63%	67%	66%	65%	65%	65%	56%	64%	67%	65%	77%	72%	63%	66%	69%	65%	58%
Should be free for some users (such as those on benefits), with charges for others	21%	21%	22%	33%	24%	20%	21%	21%	15%	18%	24%	25%	23%	22%	19%	22%	12%	15%	23%	19%	14%	21%	31%
There should be a charge for this service	11%	17%	7%	9%	10%	12%	11%	10%	8%	12%	10%	9%	12%	11%	12%	10%	8%	10%	10%	10%	14%	10%	6%
Don't know	4%	1%	2%	2%	2%	2%	5%	2%	11%	5%	1%	0%	9%	3%	3%	3%	3%	2%	3%	4%	3%	4%	5%

Hospital parking

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Should be free for everybody	71%	68%	75%	59%	70%	75%	68%	73%	62%	70%	73%	73%	58%	69%	71%	71%	84%	88%	69%	70%	76%	70%	65%
Should be free for some users (such as those on benefits), with charges for others	12%	13%	12%	17%	13%	9%	12%	12%	15%	11%	12%	11%	16%	13%	12%	12%	4%	3%	13%	12%	10%	11%	14%
There should be a charge for this service	13%	18%	11%	18%	14%	12%	15%	11%	13%	11%	15%	14%	17%	13%	14%	13%	7%	7%	14%	13%	10%	14%	14%
Don't know	5%	2%	2%	6%	3%	3%	5%	4%	10%	7%	1%	2%	9%	5%	3%	4%	5%	2%	4%	5%	4%	6%	7%

Hospital meals

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Should be free for everybody	73%	73%	77%	72%	79%	72%	68%	79%	64%	73%	79%	73%	67%	71%	78%	76%	76%	74%	71%	75%	78%	72%	68%
Should be free for some users (such as those on benefits), with charges for others	10%	8%	12%	15%	8%	10%	12%	8%	15%	10%	10%	10%	15%	12%	8%	9%	8%	10%	11%	10%	7%	11%	15%
There should be a charge for this service	10%	15%	8%	7%	9%	13%	13%	8%	8%	9%	11%	14%	9%	10%	11%	11%	10%	12%	11%	9%	12%	7%	11%
Don't know	6%	3%	3%	6%	4%	4%	7%	4%	13%	8%	1%	4%	9%	7%	3%	4%	6%	4%	6%	6%	3%	10%	5%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Vaccinations

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
Should be free for everybody	83%	85%	89%	79%	87%	82%	80%	87%	77%	82%	84%	88%	76%	83%	89%	83%	85%	89%	82%	86%	84%	82%	77%
Should be free for some users (such as those on benefits), with charges for others	7%	6%	7%	13%	8%	7%	8%	6%	6%	6%	9%	7%	8%	8%	4%	8%	8%	3%	9%	5%	6%	6%	12%
There should be a charge for this service	5%	7%	2%	5%	3%	7%	6%	4%	5%	5%	6%	3%	6%	5%	5%	5%	2%	7%	5%	4%	6%	5%	5%
Don't know	5%	1%	2%	4%	2%	4%	6%	3%	12%	7%	1%	1%	10%	5%	2%	4%	5%	1%	4%	5%	4%	7%	5%

Thinking about NHS provision, on a scale of 0 to 10, where 0 means not important at all and 10 means extremely important, how important, if at all, are each of the following to you?

Being free at the point of delivery

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
0 - Not important at all	1%	0%	-	-	0%	1%	0%	1%	-	1%	1%	0%	0%	1%	1%	1%	0%	-	1%	1%	-	0%	1%
1	0%	-	1%	-	0%	0%	1%	0%	3%	0%	-	-	2%	0%	-	0%	1%	-	1%	1%	-	-	1%
2	1%	2%	0%	-	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	0%	1%	1%	1%	-	1%	3%
3	1%	1%	1%	1%	1%	0%	1%	1%	-	1%	1%	1%	0%	1%	1%	1%	1%	-	1%	0%	1%	-	1%
4	1%	0%	1%	2%	0%	1%	1%	1%	4%	1%	1%	1%	3%	1%	0%	1%	0%	1%	1%	1%	1%	3%	-
5	4%	4%	3%	2%	3%	5%	5%	4%	4%	4%	6%	3%	4%	3%	5%	6%	5%	3%	4%	4%	6%	4%	5%
6	3%	2%	2%	4%	2%	3%	3%	3%	7%	2%	2%	3%	4%	2%	4%	2%	2%	4%	3%	3%	4%	2%	2%
7	5%	6%	5%	4%	4%	7%	6%	4%	3%	6%	5%	5%	6%	5%	5%	7%	2%	3%	5%	5%	3%	8%	5%
8	10%	13%	10%	15%	8%	12%	10%	10%	11%	9%	10%	10%	10%	10%	10%	11%	5%	8%	9%	10%	8%	12%	14%
9	5%	6%	5%	3%	5%	5%	6%	5%	5%	5%	5%	6%	6%	5%	7%	3%	7%	3%	5%	5%	7%	5%	4%
10 - Extremely important	59%	59%	67%	61%	69%	58%	58%	60%	41%	57%	64%	67%	50%	61%	58%	58%	66%	66%	63%	59%	60%	52%	57%
Don't know	10%	6%	6%	7%	6%	7%	7%	12%	22%	13%	4%	3%	13%	9%	9%	8%	9%	11%	7%	11%	10%	12%	9%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Quality of care

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
0 - Not important at all	0%	-	-	-	-	-	-	0%	-	0%	-	-	-	-	-	0%	-	-	-	0%	-	-	-
1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	0%	1%	-	-	-	0%	-	0%	0%	0%	-	-	-	0%	-	1%	-	-	0%	0%	-	-	1%
3	0%	-	-	-	-	-	-	0%	-	0%	-	-	-	0%	-	-	-	-	-	-	-	0%	-
4	0%	-	0%	-	0%	-	-	0%	-	0%	0%	-	-	0%	0%	-	-	1%	-	0%	-	-	1%
5	1%	0%	0%	1%	1%	2%	2%	1%	3%	2%	1%	0%	3%	1%	1%	2%	1%	-	1%	2%	1%	1%	1%
6	2%	1%	1%	2%	0%	1%	3%	1%	8%	1%	1%	1%	5%	1%	2%	1%	-	-	2%	1%	1%	2%	4%
7	2%	3%	2%	5%	2%	2%	3%	1%	6%	3%	2%	1%	3%	2%	2%	3%	3%	2%	3%	3%	1%	2%	1%
8	7%	6%	9%	7%	9%	6%	11%	4%	8%	10%	4%	7%	9%	6%	9%	8%	7%	8%	5%	9%	8%	8%	6%
9	9%	7%	10%	11%	9%	8%	10%	8%	13%	8%	9%	8%	8%	9%	9%	10%	5%	11%	8%	10%	7%	11%	9%
10 - Extremely important	74%	78%	76%	73%	77%	79%	68%	80%	50%	71%	82%	83%	63%	76%	74%	74%	81%	76%	78%	71%	78%	69%	70%
Don't know	4%	3%	2%	2%	2%	2%	4%	4%	11%	6%	1%	0%	9%	4%	4%	2%	3%	3%	3%	4%	3%	7%	7%

Short waiting times

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
0 - Not important at all	0%	-	-	-	-	0%	0%	0%	-	0%	0%	-	-	0%	-	0%	-	-	0%	0%	-	0%	-
1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	0%	1%	-	0%	-	1%	0%	0%	-	0%	-	1%	-	0%	-	1%	-	-	0%	0%	0%	-	1%
3	0%	-	-	-	0%	-	-	0%	-	0%	-	-	-	-	-	-	-	1%	-	-	-	-	1%
4	1%	-	1%	3%	1%	0%	1%	1%	3%	1%	0%	0%	3%	1%	-	1%	-	-	2%	1%	0%	0%	0%
5	3%	2%	4%	4%	4%	2%	3%	3%	3%	5%	3%	1%	2%	4%	2%	5%	4%	-	4%	3%	2%	4%	4%
6	5%	5%	5%	7%	6%	4%	6%	4%	11%	5%	4%	3%	6%	5%	5%	5%	5%	5%	5%	6%	3%	7%	6%
7	14%	11%	17%	15%	16%	12%	16%	13%	19%	17%	13%	10%	15%	15%	11%	14%	15%	15%	16%	16%	12%	13%	13%
8	18%	19%	20%	18%	20%	15%	18%	18%	24%	17%	20%	16%	16%	17%	23%	19%	15%	24%	21%	20%	15%	18%	15%
9	9%	8%	9%	8%	9%	9%	10%	8%	7%	8%	8%	11%	9%	9%	10%	9%	6%	4%	9%	9%	10%	9%	6%
10 - Extremely important	45%	53%	42%	41%	41%	55%	41%	48%	24%	40%	51%	57%	39%	45%	46%	43%	52%	50%	42%	41%	53%	43%	47%
Don't know	4%	2%	2%	3%	3%	2%	4%	4%	10%	6%	1%	1%	10%	4%	3%	3%	2%	1%	2%	4%	4%	6%	7%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Having a hospital/GP close to your home

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
0 - Not important at all	1%	1%	0%	-	0%	1%	1%	0%	-	1%	1%	0%	1%	1%	0%	1%	-	-	1%	0%	1%	-	0%
1	0%	0%	-	-	-	0%	-	0%	0%	0%	-	-	0%	0%	-	-	-	-	0%	0%	-	-	-
2	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	-	1%	1%	1%	0%	1%	-	-	0%	1%	-	1%	1%
3	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%	-	0%	-	1%	-	1%	1%	0%	1%	0%	-
4	1%	0%	0%	2%	0%	2%	2%	1%	2%	2%	1%	1%	1%	1%	1%	2%	0%	-	1%	2%	1%	1%	1%
5	7%	5%	6%	8%	6%	6%	9%	4%	9%	8%	5%	4%	5%	7%	4%	9%	7%	3%	7%	5%	6%	8%	9%
6	7%	7%	6%	8%	8%	6%	7%	7%	10%	10%	5%	4%	9%	7%	9%	5%	7%	9%	9%	7%	4%	11%	5%
7	15%	11%	18%	16%	16%	13%	17%	13%	23%	17%	12%	10%	19%	13%	15%	16%	13%	17%	14%	18%	14%	13%	13%
8	19%	17%	21%	18%	21%	16%	21%	17%	18%	17%	21%	19%	15%	20%	18%	18%	18%	21%	22%	19%	17%	16%	13%
9	8%	9%	8%	13%	9%	9%	9%	8%	6%	7%	8%	12%	11%	9%	9%	6%	7%	10%	8%	9%	10%	8%	5%
10 - Extremely important	37%	45%	36%	31%	35%	44%	30%	44%	19%	31%	45%	48%	29%	36%	40%	38%	44%	38%	34%	34%	42%	35%	46%
Don't know	4%	3%	3%	2%	3%	2%	4%	4%	10%	6%	2%	1%	8%	4%	3%	3%	3%	1%	2%	5%	3%	6%	6%

Clean hospitals

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
0 - Not important at all	0%	-	-	-	-	-	-	0%	-	0%	-	-	-	-	-	0%	-	-	-	0%	-	-	-
1	0%	-	-	-	-	-	-	0%	-	0%	-	-	-	0%	-	-	-	-	0%	-	-	-	-
2	0%	1%	-	-	0%	0%	-	0%	-	0%	-	-	-	-	-	1%	1%	-	-	0%	-	-	1%
3	0%	-	-	-	-	0%	0%	-	-	0%	-	-	1%	-	-	-	-	-	-	1%	-	-	-
4	0%	-	0%	-	0%	-	1%	0%	1%	1%	-	-	1%	0%	0%	1%	-	-	1%	0%	0%	-	-
5	1%	-	0%	3%	0%	1%	1%	0%	2%	1%	1%	0%	1%	1%	0%	1%	1%	-	1%	1%	1%	0%	2%
6	2%	1%	2%	1%	1%	1%	2%	1%	9%	1%	0%	1%	5%	0%	2%	2%	1%	-	2%	1%	1%	2%	3%
7	2%	1%	1%	4%	2%	1%	2%	2%	7%	2%	1%	0%	2%	1%	3%	1%	3%	-	2%	3%	0%	1%	1%
8	8%	7%	9%	8%	8%	7%	10%	5%	9%	10%	5%	5%	6%	8%	9%	8%	6%	5%	8%	8%	8%	10%	3%
9	8%	5%	9%	6%	9%	6%	9%	7%	10%	10%	4%	6%	8%	8%	5%	10%	7%	11%	8%	10%	6%	9%	7%
10 - Extremely important	76%	83%	77%	76%	77%	83%	70%	82%	51%	70%	88%	87%	68%	77%	77%	75%	80%	84%	76%	73%	82%	72%	77%
Don't know	3%	2%	2%	2%	1%	2%	4%	3%	12%	5%	1%	0%	8%	4%	3%	2%	2%	-	3%	3%	3%	6%	6%

Fieldwork Dates: 3rd - 5th October 2026

Sample Size: 1777 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Being able to choose which hospital or consultant to see

Unweighted base	1777	291	476	159	639	630	783	994	157	713	416	491	178	606	308	437	155	93	531	529	317	223	177
Base	1777	328	470	169	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	215	176
0 - Not important at all	3%	2%	4%	1%	3%	3%	4%	2%	1%	3%	4%	2%	2%	2%	3%	2%	7%	4%	3%	3%	3%	3%	-
1	1%	1%	1%	-	1%	1%	1%	1%	-	1%	1%	1%	-	1%	1%	1%	3%	1%	0%	1%	1%	1%	1%
2	2%	2%	4%	-	3%	2%	2%	2%	2%	2%	2%	2%	3%	2%	1%	2%	3%	5%	3%	3%	1%	1%	2%
3	3%	2%	5%	5%	4%	2%	5%	2%	4%	4%	2%	2%	1%	3%	3%	5%	5%	-	4%	5%	1%	1%	2%
4	5%	3%	6%	5%	6%	3%	4%	5%	8%	7%	3%	1%	3%	5%	3%	6%	3%	11%	4%	6%	6%	3%	3%
5	16%	12%	15%	21%	18%	13%	18%	14%	19%	15%	20%	13%	15%	17%	16%	15%	21%	13%	18%	16%	16%	19%	9%
6	11%	11%	13%	9%	12%	8%	10%	11%	11%	12%	10%	8%	13%	10%	11%	10%	10%	11%	11%	13%	11%	9%	5%
7	14%	13%	16%	17%	17%	13%	14%	14%	12%	14%	15%	14%	11%	14%	12%	16%	11%	19%	15%	13%	13%	14%	17%
8	13%	17%	10%	17%	12%	17%	11%	15%	10%	11%	14%	18%	13%	12%	15%	13%	13%	10%	15%	12%	14%	13%	10%
9	5%	5%	4%	3%	4%	7%	4%	6%	6%	4%	5%	8%	7%	4%	7%	4%	4%	8%	4%	6%	7%	6%	2%
10 - Extremely important	22%	28%	19%	19%	18%	28%	19%	25%	13%	20%	22%	30%	22%	24%	24%	21%	17%	18%	20%	18%	23%	21%	40%
Don't know	5%	3%	4%	3%	3%	3%	6%	4%	14%	7%	2%	1%	11%	5%	5%	4%	3%	1%	3%	6%	4%	8%	8%

Cell Contents (Column Percentages)