

Fieldwork Dates: 19th - 21st September 2026
Sample Size: 1782 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base: All GB adults	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Approve	21%	8%	44%	31%	34%	10%	25%	18%	26%	20%	22%	21%	27%	19%	19%	26%	17%	22%	29%	21%	16%	21%	14%
Disapprove	55%	74%	31%	49%	40%	76%	57%	53%	35%	53%	60%	63%	51%	58%	61%	49%	59%	47%	48%	55%	61%	52%	65%
Don't know	23%	17%	25%	19%	26%	14%	18%	29%	38%	27%	18%	16%	23%	23%	20%	25%	25%	31%	23%	24%	23%	27%	21%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the Conservatives

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
0 - Would never consider voting for them	31%	1%	48%	29%	42%	22%	29%	34%	26%	36%	33%	24%	33%	26%	29%	33%	47%	38%	31%	33%	28%	30%	36%
1	8%	1%	11%	17%	10%	6%	10%	7%	8%	9%	9%	7%	5%	10%	6%	10%	6%	5%	7%	9%	8%	9%	8%
2	6%	1%	9%	4%	8%	5%	7%	6%	6%	6%	6%	6%	4%	6%	8%	6%	6%	10%	6%	6%	6%	4%	9%
3	6%	1%	7%	8%	5%	6%	7%	6%	11%	7%	6%	4%	8%	6%	4%	9%	6%	7%	7%	7%	5%	9%	4%
4	4%	2%	6%	7%	3%	5%	5%	4%	5%	5%	4%	3%	5%	4%	5%	3%	3%	5%	4%	4%	4%	3%	2%
5	9%	11%	6%	8%	7%	12%	9%	10%	7%	10%	7%	11%	10%	10%	11%	10%	5%	6%	8%	8%	13%	12%	8%
6	6%	12%	4%	12%	6%	8%	6%	6%	3%	6%	7%	8%	6%	8%	7%	5%	4%	4%	8%	5%	7%	5%	5%
7	7%	14%	2%	6%	5%	11%	9%	6%	7%	4%	10%	10%	6%	9%	6%	6%	8%	7%	7%	8%	6%	8%	6%
8	6%	16%	1%	7%	4%	9%	5%	6%	3%	5%	7%	7%	5%	6%	6%	6%	4%	5%	6%	5%	6%	5%	5%
9	2%	7%	0%	-	1%	3%	2%	2%	1%	1%	3%	3%	1%	3%	3%	1%	-	1%	2%	2%	1%	2%	3%
10 - Would definitely consider voting for them	7%	31%	1%	2%	7%	10%	7%	7%	3%	4%	8%	15%	6%	8%	9%	6%	7%	8%	10%	6%	7%	5%	8%
prefer not to answer	6%	4%	4%	0%	3%	3%	5%	7%	19%	8%	1%	2%	12%	5%	6%	4%	6%	6%	3%	7%	8%	8%	6%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
0 - Would never consider voting for them	31%	50%	7%	15%	14%	52%	32%	30%	13%	27%	36%	43%	25%	33%	41%	27%	30%	30%	24%	29%	38%	32%	44%
1	5%	7%	1%	11%	4%	7%	6%	4%	5%	5%	5%	6%	3%	8%	4%	5%	5%	2%	4%	4%	7%	7%	7%
2	7%	13%	4%	6%	7%	7%	6%	7%	7%	5%	9%	7%	5%	8%	7%	4%	8%	5%	8%	8%	5%	5%	5%
3	5%	7%	4%	10%	5%	6%	4%	6%	3%	4%	7%	6%	5%	4%	3%	5%	11%	5%	7%	6%	3%	3%	5%
4	5%	4%	6%	5%	6%	2%	5%	4%	7%	5%	4%	3%	6%	4%	5%	4%	6%	6%	5%	5%	2%	5%	4%
5	10%	7%	12%	10%	12%	8%	8%	13%	11%	12%	9%	9%	10%	10%	10%	12%	10%	10%	11%	12%	9%	11%	9%
6	8%	5%	8%	19%	11%	5%	8%	8%	8%	10%	6%	5%	10%	8%	5%	8%	6%	7%	9%	9%	7%	6%	3%
7	6%	2%	12%	9%	9%	3%	7%	6%	11%	7%	5%	5%	8%	6%	4%	8%	6%	8%	8%	5%	6%	8%	4%
8	6%	0%	14%	3%	10%	3%	7%	5%	8%	7%	3%	6%	6%	4%	5%	9%	6%	10%	7%	7%	4%	5%	5%
9	2%	2%	5%	3%	4%	1%	3%	2%	5%	3%	2%	1%	2%	3%	2%	3%	1%	3%	4%	2%	3%	3%	1%
10 - Would definitely consider voting for them	8%	0%	24%	8%	15%	4%	8%	8%	4%	7%	12%	8%	8%	6%	7%	12%	6%	9%	11%	6%	8%	8%	7%
prefer not to answer	6%	4%	4%	0%	3%	3%	5%	7%	19%	8%	1%	2%	12%	5%	6%	4%	6%	6%	3%	7%	8%	8%	6%

Liberal Democrats

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
0 - Would never consider voting for them	29%	38%	16%	3%	16%	45%	31%	27%	12%	29%	30%	37%	25%	24%	39%	30%	37%	25%	23%	28%	36%	30%	36%
1	6%	7%	4%	2%	4%	9%	8%	5%	4%	5%	10%	6%	2%	8%	4%	6%	9%	5%	5%	7%	6%	5%	8%
2	6%	11%	5%	-	5%	7%	6%	6%	10%	6%	6%	6%	5%	8%	6%	6%	7%	3%	7%	6%	6%	6%	9%
3	9%	13%	9%	4%	9%	8%	7%	10%	9%	9%	8%	9%	9%	8%	8%	9%	9%	16%	9%	9%	8%	6%	10%
4	6%	5%	7%	4%	7%	5%	7%	5%	7%	5%	5%	6%	8%	5%	5%	5%	4%	12%	7%	6%	3%	7%	3%
5	14%	13%	19%	10%	17%	10%	11%	17%	13%	15%	14%	12%	13%	13%	14%	17%	11%	13%	12%	16%	14%	14%	9%
6	8%	3%	14%	14%	12%	4%	8%	8%	9%	8%	9%	6%	11%	8%	6%	9%	5%	3%	10%	8%	7%	7%	4%
7	7%	4%	11%	12%	10%	4%	8%	6%	8%	6%	7%	7%	6%	8%	6%	6%	5%	5%	8%	6%	5%	7%	7%
8	4%	1%	6%	13%	6%	2%	3%	4%	4%	3%	4%	4%	3%	4%	3%	4%	2%	4%	6%	2%	3%	3%	3%
9	1%	1%	1%	8%	3%	1%	2%	1%	-	2%	1%	2%	0%	3%	1%	1%	1%	1%	3%	1%	1%	1%	0%
10 - Would definitely consider voting for them	5%	1%	4%	28%	8%	2%	4%	5%	6%	5%	5%	4%	4%	7%	2%	3%	4%	6%	7%	4%	3%	5%	4%
prefer not to answer	6%	4%	4%	0%	3%	3%	5%	7%	19%	8%	1%	2%	12%	5%	6%	4%	6%	6%	3%	7%	8%	8%	6%

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Reform UK

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
0 - Would never consider voting for them	53%	35%	74%	75%	76%	32%	50%	55%	56%	55%	53%	48%	57%	51%	52%	51%	59%	54%	62%	54%	46%	47%	47%
1	3%	5%	2%	5%	3%	3%	3%	3%	1%	3%	3%	3%	2%	4%	2%	3%	4%	3%	3%	3%	3%	3%	4%
2	3%	3%	3%	1%	3%	3%	3%	3%	3%	3%	4%	2%	2%	3%	3%	4%	3%	3%	3%	4%	3%	3%	3%
3	3%	4%	3%	-	2%	3%	3%	2%	5%	3%	2%	2%	4%	2%	2%	3%	4%	3%	3%	4%	1%	4%	2%
4	3%	4%	2%	2%	2%	4%	2%	3%	1%	2%	4%	3%	2%	3%	3%	2%	1%	4%	3%	3%	3%	2%	3%
5	6%	10%	3%	4%	4%	8%	5%	7%	5%	6%	6%	6%	4%	7%	4%	6%	6%	8%	5%	4%	8%	8%	7%
6	3%	6%	1%	3%	1%	4%	3%	2%	1%	3%	3%	2%	1%	4%	2%	3%	1%	1%	3%	1%	4%	2%	4%
7	4%	6%	2%	0%	1%	7%	5%	3%	2%	4%	3%	6%	5%	3%	3%	5%	2%	2%	3%	4%	4%	3%	4%
8	4%	8%	1%	5%	1%	8%	6%	3%	3%	3%	5%	7%	6%	4%	5%	5%	5%	1%	3%	3%	6%	6%	5%
9	3%	5%	1%	1%	1%	5%	3%	2%	-	2%	3%	5%	0%	3%	4%	3%	1%	1%	2%	3%	2%	1%	4%
10 - Would definitely consider voting for them	10%	10%	4%	3%	3%	19%	11%	9%	5%	8%	14%	13%	4%	10%	14%	11%	9%	13%	7%	9%	12%	13%	11%
prefer not to answer	6%	4%	4%	0%	3%	3%	5%	7%	19%	8%	1%	2%	12%	5%	6%	4%	6%	6%	3%	7%	8%	8%	6%

Green Party

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
0 - Would never consider voting for them	39%	66%	22%	22%	25%	60%	45%	34%	19%	32%	47%	53%	27%	40%	47%	37%	47%	34%	36%	37%	43%	39%	47%
1	6%	7%	5%	9%	5%	6%	6%	5%	7%	6%	5%	6%	5%	6%	6%	6%	6%	6%	6%	7%	8%	2%	3%
2	6%	8%	7%	10%	7%	7%	7%	6%	5%	5%	8%	7%	5%	7%	4%	8%	5%	11%	7%	6%	5%	7%	8%
3	5%	4%	5%	7%	7%	2%	5%	4%	4%	5%	4%	4%	4%	5%	2%	5%	5%	7%	6%	4%	4%	5%	3%
4	4%	2%	7%	2%	5%	5%	3%	5%	1%	5%	4%	4%	6%	3%	3%	5%	5%	5%	6%	4%	3%	3%	4%
5	10%	6%	14%	14%	13%	7%	8%	13%	10%	11%	10%	10%	9%	11%	9%	12%	7%	13%	11%	10%	10%	10%	12%
6	6%	2%	11%	10%	10%	3%	6%	7%	7%	7%	6%	5%	14%	5%	5%	7%	4%	3%	7%	6%	5%	11%	4%
7	5%	1%	7%	8%	7%	2%	4%	5%	6%	6%	3%	4%	6%	5%	4%	4%	3%	3%	5%	5%	5%	3%	3%
8	4%	1%	8%	5%	6%	2%	4%	5%	4%	6%	4%	2%	6%	4%	4%	4%	5%	3%	5%	5%	3%	5%	3%
9	1%	-	2%	2%	2%	0%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	2%	1%
10 - Would definitely consider voting for them	7%	0%	7%	9%	10%	3%	6%	8%	14%	8%	6%	3%	6%	7%	7%	8%	6%	10%	7%	8%	6%	6%	7%
prefer not to answer	6%	4%	4%	0%	3%	3%	5%	7%	19%	8%	1%	2%	12%	5%	6%	4%	6%	6%	3%	7%	8%	8%	6%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time?
Please tick up to three.

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base: All GB adults	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Health	26%	19%	34%	34%	32%	21%	19%	32%	23%	27%	26%	25%	23%	25%	27%	22%	36%	32%	26%	27%	25%	24%	25%
Immigration & Asylum	51%	73%	33%	35%	31%	76%	50%	51%	31%	42%	57%	67%	35%	49%	59%	56%	44%	55%	42%	46%	59%	55%	66%
Crime	19%	21%	16%	10%	14%	24%	19%	19%	12%	21%	19%	20%	23%	19%	19%	20%	17%	10%	15%	18%	22%	20%	25%
The economy	48%	47%	56%	50%	53%	44%	49%	47%	46%	50%	50%	43%	52%	46%	50%	48%	49%	41%	53%	50%	49%	42%	34%
Tax	15%	17%	15%	16%	12%	16%	18%	13%	17%	21%	10%	11%	14%	16%	17%	15%	14%	16%	15%	19%	13%	14%	11%
Pensions	5%	7%	5%	3%	5%	7%	6%	5%	2%	3%	5%	12%	4%	5%	5%	6%	7%	10%	4%	4%	5%	7%	11%
Education	9%	3%	11%	11%	13%	3%	6%	11%	11%	12%	5%	5%	6%	9%	7%	8%	15%	8%	10%	9%	10%	6%	4%
Family life & childcare	4%	1%	6%	4%	5%	2%	3%	5%	5%	6%	3%	2%	3%	4%	3%	4%	6%	3%	4%	4%	5%	3%	3%
Housing	15%	6%	18%	13%	17%	9%	15%	16%	31%	18%	11%	9%	26%	14%	14%	13%	19%	11%	14%	17%	16%	17%	13%
The environment	19%	8%	29%	32%	30%	10%	18%	19%	19%	22%	18%	13%	25%	21%	17%	17%	10%	12%	23%	18%	14%	22%	13%
Britain leaving the EU	12%	6%	21%	18%	21%	5%	15%	10%	15%	12%	12%	13%	12%	12%	9%	13%	14%	16%	17%	13%	9%	8%	11%
Transport	1%	2%	1%	3%	1%	1%	2%	1%	3%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	2%	2%
Welfare benefits	20%	28%	15%	16%	16%	26%	22%	18%	14%	18%	24%	22%	19%	21%	18%	21%	19%	21%	22%	21%	17%	19%	21%
Defence and security	30%	50%	23%	32%	29%	40%	33%	27%	11%	19%	40%	48%	24%	32%	29%	32%	25%	36%	34%	27%	29%	29%	30%
None of these	1%	0%	-	0%	1%	0%	1%	0%	2%	1%	0%	-	4%	0%	0%	0%	-	-	0%	1%	1%	-	1%
Don't know	3%	1%	3%	1%	3%	2%	3%	4%	11%	4%	2%	1%	2%	5%	2%	3%	2%	2%	2%	3%	4%	5%	4%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	1%	-	3%	2%	3%	-	2%	1%	4%	1%	1%	1%	4%	1%	1%	2%	-	-	2%	1%	2%	3%	0%
Fairly well	22%	18%	32%	32%	30%	15%	28%	17%	30%	19%	23%	22%	27%	22%	20%	26%	11%	19%	30%	21%	17%	22%	15%
Fairly badly	33%	37%	31%	33%	32%	35%	33%	33%	33%	32%	30%	38%	27%	35%	30%	34%	36%	29%	33%	33%	35%	31%	30%
Very badly	33%	39%	23%	27%	25%	43%	28%	37%	16%	35%	37%	33%	30%	30%	39%	27%	44%	42%	26%	33%	35%	31%	46%
Don't know	11%	6%	11%	6%	10%	7%	9%	12%	18%	13%	9%	5%	11%	12%	10%	11%	9%	11%	9%	13%	11%	13%	8%

Immigration

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	2%	-	6%	3%	4%	0%	4%	1%	3%	2%	4%	1%	3%	2%	3%	4%	1%	2%	5%	2%	1%	1%	2%
Fairly well	17%	4%	31%	27%	30%	6%	19%	14%	19%	18%	16%	15%	25%	18%	13%	14%	15%	17%	26%	15%	12%	16%	9%
Fairly badly	21%	24%	25%	29%	25%	16%	20%	23%	34%	22%	16%	19%	27%	20%	21%	20%	26%	18%	23%	24%	19%	21%	17%
Very badly	50%	72%	28%	33%	30%	76%	51%	50%	21%	47%	59%	62%	36%	51%	54%	54%	50%	55%	40%	49%	57%	53%	65%
Don't know	9%	0%	10%	8%	10%	2%	6%	12%	21%	11%	5%	3%	10%	10%	9%	8%	8%	9%	7%	10%	11%	10%	7%

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Sample Size: 1782 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Crime

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	2%	1%	3%	2%	2%	0%	2%	2%	6%	2%	2%	0%	5%	1%	1%	3%	0%	2%	3%	3%	1%	1%	-
Fairly well	22%	12%	36%	26%	34%	12%	25%	18%	23%	21%	22%	21%	27%	21%	17%	22%	19%	30%	27%	21%	17%	25%	15%
Fairly badly	29%	35%	27%	37%	29%	29%	28%	30%	34%	28%	27%	31%	31%	29%	28%	28%	34%	24%	30%	31%	27%	29%	25%
Very badly	32%	43%	16%	19%	18%	48%	33%	31%	14%	29%	39%	37%	25%	30%	38%	34%	34%	29%	26%	29%	40%	29%	43%
Don't know	16%	9%	17%	16%	16%	10%	11%	19%	22%	20%	9%	10%	13%	18%	16%	14%	12%	15%	14%	17%	14%	17%	18%

Education

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	3%	1%	4%	2%	3%	1%	3%	2%	8%	3%	2%	1%	5%	2%	2%	4%	1%	2%	3%	3%	3%	3%	1%
Fairly well	29%	26%	40%	35%	35%	24%	31%	27%	34%	27%	29%	30%	33%	28%	26%	33%	23%	29%	33%	29%	26%	33%	23%
Fairly badly	29%	34%	22%	38%	30%	28%	28%	29%	31%	28%	30%	28%	27%	32%	25%	28%	30%	28%	34%	30%	27%	25%	21%
Very badly	18%	21%	10%	9%	11%	25%	19%	17%	9%	18%	19%	19%	15%	16%	26%	12%	24%	19%	16%	18%	20%	14%	21%
Don't know	22%	17%	24%	15%	20%	21%	18%	25%	19%	23%	20%	22%	21%	22%	21%	22%	22%	21%	15%	21%	24%	25%	34%

Taxation

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	1%	-	1%	1%	1%	0%	2%	0%	3%	0%	1%	0%	2%	1%	1%	1%	1%	-	1%	0%	0%	2%	1%
Fairly well	16%	9%	28%	28%	26%	10%	17%	15%	12%	14%	18%	19%	18%	14%	15%	19%	12%	21%	21%	15%	13%	15%	13%
Fairly badly	32%	34%	35%	31%	34%	30%	30%	33%	35%	33%	28%	33%	31%	33%	28%	31%	37%	33%	34%	32%	29%	34%	31%
Very badly	36%	52%	18%	26%	24%	51%	40%	32%	22%	36%	40%	39%	32%	37%	44%	34%	35%	31%	33%	37%	41%	33%	36%
Don't know	15%	5%	17%	14%	15%	10%	11%	20%	28%	17%	13%	9%	18%	15%	13%	15%	15%	15%	11%	17%	16%	16%	20%

Unemployment

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	1%	0%	2%	1%	1%	1%	1%	0%	1%	1%	1%	0%	2%	0%	1%	2%	-	-	2%	0%	0%	-	1%
Fairly well	19%	9%	31%	37%	28%	11%	21%	17%	20%	18%	18%	21%	17%	21%	16%	19%	13%	24%	25%	15%	17%	21%	13%
Fairly badly	32%	33%	31%	32%	33%	32%	32%	33%	35%	31%	34%	31%	28%	31%	32%	34%	39%	33%	36%	34%	29%	31%	25%
Very badly	29%	41%	15%	17%	18%	40%	31%	27%	22%	29%	30%	31%	29%	29%	36%	24%	32%	23%	22%	30%	34%	27%	36%
Don't know	19%	17%	22%	13%	20%	16%	15%	23%	22%	21%	17%	17%	24%	19%	16%	21%	16%	20%	15%	21%	20%	20%	25%

Fieldwork Dates: 19th - 21st September 2026

Sample Size: 1782 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Inflation

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	1%	-	2%	1%	1%	0%	2%	0%	4%	0%	1%	1%	2%	1%	0%	2%	-	-	2%	1%	1%	1%	0%
Fairly well	18%	12%	32%	26%	28%	11%	21%	15%	17%	14%	20%	24%	21%	17%	16%	20%	14%	18%	23%	16%	14%	21%	13%
Fairly badly	32%	39%	31%	33%	34%	32%	32%	32%	35%	32%	31%	32%	28%	32%	32%	32%	38%	38%	35%	31%	31%	32%	29%
Very badly	34%	41%	17%	21%	21%	46%	31%	36%	24%	35%	35%	35%	32%	34%	40%	30%	31%	31%	28%	34%	36%	33%	43%
Don't know	15%	8%	18%	18%	16%	11%	13%	18%	20%	19%	12%	9%	17%	16%	12%	16%	17%	12%	12%	18%	18%	13%	15%

Britain's exit from the EU

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	2%	1%	3%	1%	2%	1%	3%	1%	4%	1%	3%	1%	4%	1%	1%	3%	1%	-	2%	2%	1%	3%	1%
Fairly well	15%	14%	25%	21%	20%	12%	16%	15%	18%	15%	17%	14%	15%	14%	15%	19%	12%	13%	19%	15%	13%	18%	9%
Fairly badly	27%	28%	28%	32%	30%	25%	29%	26%	32%	26%	28%	27%	27%	31%	27%	26%	22%	27%	29%	27%	27%	22%	32%
Very badly	33%	38%	23%	25%	31%	40%	37%	30%	19%	34%	36%	36%	31%	30%	36%	32%	44%	41%	32%	34%	36%	33%	32%
Don't know	22%	19%	21%	20%	18%	21%	15%	28%	28%	24%	17%	22%	22%	24%	21%	20%	21%	19%	18%	22%	24%	24%	26%

Defence

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	3%	0%	4%	3%	3%	1%	4%	2%	7%	4%	2%	1%	8%	1%	3%	3%	3%	-	4%	3%	1%	5%	1%
Fairly well	22%	14%	35%	33%	31%	15%	23%	21%	23%	24%	20%	21%	24%	22%	21%	23%	21%	24%	26%	20%	22%	23%	17%
Fairly badly	25%	29%	26%	33%	27%	25%	26%	24%	23%	21%	30%	28%	27%	23%	25%	24%	29%	31%	27%	26%	24%	19%	25%
Very badly	28%	47%	10%	15%	16%	45%	31%	25%	11%	21%	35%	39%	18%	30%	32%	30%	23%	23%	26%	26%	30%	27%	35%
Don't know	22%	10%	25%	16%	23%	14%	16%	28%	35%	30%	14%	12%	24%	24%	19%	20%	24%	22%	18%	25%	23%	25%	22%

The economy

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	1%	1%	2%	1%	1%	0%	2%	0%	4%	1%	1%	0%	2%	1%	1%	2%	-	-	1%	1%	1%	2%	0%
Fairly well	18%	8%	37%	31%	30%	9%	21%	16%	21%	16%	19%	21%	24%	18%	16%	19%	12%	25%	23%	18%	13%	22%	14%
Fairly badly	33%	38%	33%	35%	36%	32%	33%	32%	33%	34%	31%	32%	31%	33%	30%	33%	41%	29%	36%	34%	32%	27%	30%
Very badly	36%	51%	17%	23%	23%	51%	35%	37%	21%	35%	41%	41%	31%	37%	41%	34%	35%	34%	32%	35%	40%	34%	43%
Don't know	12%	3%	12%	9%	10%	8%	9%	14%	21%	15%	8%	6%	12%	11%	12%	12%	12%	12%	7%	13%	15%	14%	13%

Fieldwork Dates: 19th - 21st September 2026

Sample Size: 1782 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	8%	6%	14%	9%	11%	3%	11%	5%	15%	9%	7%	4%	12%	7%	5%	10%	6%	9%	8%	9%	6%	12%	4%
Fairly well	32%	24%	43%	46%	44%	24%	37%	28%	31%	31%	35%	31%	36%	32%	28%	33%	31%	35%	41%	29%	30%	29%	23%
Fairly badly	15%	22%	9%	11%	10%	19%	13%	17%	15%	12%	17%	19%	13%	16%	15%	14%	15%	17%	14%	14%	17%	14%	16%
Very badly	19%	27%	7%	9%	8%	31%	19%	19%	10%	17%	19%	26%	14%	18%	24%	20%	19%	17%	15%	19%	19%	17%	30%
Don't know	26%	21%	27%	24%	26%	23%	21%	31%	29%	31%	22%	21%	25%	28%	28%	23%	29%	23%	22%	29%	28%	28%	27%

Transport

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	4%	3%	6%	1%	3%	2%	5%	3%	9%	4%	2%	2%	8%	2%	4%	5%	1%	2%	5%	3%	4%	4%	1%
Fairly well	32%	26%	44%	43%	41%	24%	32%	32%	35%	32%	32%	31%	33%	33%	26%	34%	28%	32%	35%	29%	31%	37%	27%
Fairly badly	29%	35%	26%	27%	27%	33%	32%	27%	31%	25%	32%	33%	33%	28%	33%	25%	33%	33%	32%	32%	26%	23%	27%
Very badly	15%	17%	7%	13%	9%	21%	17%	13%	8%	15%	18%	14%	13%	14%	18%	15%	14%	13%	12%	15%	17%	13%	18%
Don't know	20%	19%	18%	16%	20%	20%	15%	26%	17%	23%	17%	21%	13%	23%	19%	20%	24%	20%	16%	20%	21%	24%	27%

Housing

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	1%	0%	2%	1%	1%	0%	2%	1%	5%	1%	1%	1%	3%	1%	1%	2%	-	1%	1%	1%	1%	3%	1%
Fairly well	17%	11%	30%	26%	27%	12%	18%	17%	9%	16%	20%	20%	18%	17%	15%	22%	14%	16%	23%	15%	16%	18%	13%
Fairly badly	38%	48%	33%	43%	38%	38%	40%	36%	51%	36%	33%	41%	40%	40%	39%	33%	38%	42%	41%	39%	39%	30%	34%
Very badly	28%	30%	17%	14%	18%	37%	28%	28%	18%	29%	31%	26%	27%	28%	28%	25%	33%	24%	23%	26%	29%	31%	38%
Don't know	16%	11%	17%	15%	16%	12%	12%	19%	17%	18%	14%	12%	13%	14%	18%	18%	15%	18%	13%	19%	14%	18%	15%

Environment

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	2%	1%	3%	2%	2%	1%	3%	1%	6%	2%	2%	1%	5%	1%	0%	3%	1%	4%	2%	2%	1%	4%	1%
Fairly well	26%	25%	36%	27%	32%	21%	27%	24%	28%	24%	25%	29%	29%	26%	20%	28%	24%	21%	31%	23%	23%	25%	23%
Fairly badly	31%	32%	28%	39%	32%	31%	31%	31%	27%	32%	30%	30%	25%	32%	33%	29%	31%	33%	33%	29%	34%	24%	28%
Very badly	20%	23%	12%	22%	17%	25%	21%	20%	15%	20%	22%	21%	20%	20%	25%	19%	22%	15%	19%	21%	19%	20%	26%
Don't know	21%	19%	20%	10%	17%	22%	18%	25%	24%	22%	21%	19%	21%	21%	21%	21%	22%	28%	15%	24%	23%	27%	22%

Fieldwork Dates: 19th - 21st September 2026

Sample Size: 1782 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Welfare benefits

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	1%	1%	2%	-	1%	0%	2%	1%	4%	1%	1%	0%	3%	1%	1%	2%	-	1%	1%	0%	2%	3%	0%
Fairly well	18%	7%	31%	24%	27%	9%	20%	16%	23%	17%	16%	18%	22%	16%	16%	19%	13%	25%	20%	16%	18%	16%	18%
Fairly badly	27%	25%	29%	29%	31%	25%	25%	29%	26%	29%	29%	24%	25%	26%	28%	27%	35%	29%	26%	31%	23%	29%	29%
Very badly	37%	58%	19%	36%	25%	55%	40%	34%	16%	34%	42%	46%	32%	40%	39%	34%	38%	34%	39%	35%	39%	35%	36%
Don't know	17%	9%	19%	11%	16%	11%	13%	20%	31%	19%	12%	12%	18%	17%	16%	17%	15%	11%	14%	18%	18%	18%	16%

Do you believe that at the moment Kemi Badenoch does or does not look like a Prime Minister in waiting?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base: All GB adults	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
She does look like a Prime Minster in waiting	26%	54%	13%	18%	21%	36%	26%	26%	15%	20%	31%	36%	25%	30%	27%	25%	16%	23%	29%	23%	25%	26%	24%
She does not look like a Prime Minster in waiting	50%	28%	70%	60%	61%	43%	56%	43%	46%	51%	53%	45%	50%	47%	46%	52%	57%	53%	54%	48%	47%	46%	50%
Not sure	25%	18%	17%	22%	18%	21%	18%	31%	38%	29%	16%	19%	25%	24%	28%	23%	27%	25%	17%	28%	27%	28%	26%

Do you think Kemi Badenoch is doing well or badly as leader of the Conservative party?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base: All GB adults	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	7%	22%	2%	6%	5%	11%	8%	6%	5%	5%	8%	12%	6%	8%	9%	7%	3%	8%	10%	5%	7%	7%	6%
Fairly well	29%	52%	20%	24%	27%	41%	32%	27%	17%	22%	35%	42%	29%	33%	33%	25%	19%	32%	33%	26%	29%	31%	29%
Fairly badly	18%	14%	24%	25%	23%	16%	20%	16%	17%	18%	21%	17%	18%	19%	15%	19%	22%	15%	20%	19%	17%	16%	18%
Very badly	17%	2%	25%	22%	22%	12%	19%	15%	16%	18%	16%	15%	22%	13%	15%	18%	20%	20%	17%	16%	17%	16%	21%
Don't know	28%	10%	29%	23%	24%	21%	21%	35%	45%	37%	20%	14%	26%	27%	27%	30%	35%	26%	20%	35%	30%	31%	25%

Do you think Ed Davey is doing well or badly as leader of the Liberal Democrats?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base: All GB adults	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	2%	1%	3%	7%	3%	1%	2%	2%	4%	2%	1%	2%	3%	2%	1%	2%	1%	7%	3%	2%	2%	2%	2%
Fairly well	24%	21%	32%	52%	36%	17%	25%	23%	18%	18%	31%	29%	25%	25%	19%	24%	21%	29%	31%	22%	19%	24%	18%
Fairly badly	16%	24%	16%	9%	17%	18%	18%	15%	14%	15%	19%	17%	18%	15%	18%	16%	13%	17%	18%	14%	16%	14%	18%
Very badly	15%	21%	7%	7%	8%	25%	20%	11%	5%	12%	19%	21%	12%	15%	19%	14%	17%	16%	15%	14%	19%	12%	18%
Don't know	43%	33%	41%	26%	36%	39%	35%	50%	58%	53%	31%	30%	42%	43%	43%	44%	48%	31%	33%	48%	45%	47%	44%

Fieldwork Dates: 19th - 21st September 2026

Sample Size: 1782 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think Nigel Farage is doing well or badly as leader of Reform UK?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base: All GB adults	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	8%	10%	2%	2%	3%	15%	10%	6%	5%	7%	9%	11%	5%	9%	13%	9%	3%	5%	7%	7%	11%	9%	8%
Fairly well	18%	30%	10%	11%	11%	28%	21%	16%	14%	13%	23%	25%	21%	17%	15%	19%	22%	17%	17%	17%	25%	19%	
Fairly badly	14%	21%	10%	12%	12%	16%	17%	12%	14%	13%	15%	15%	14%	14%	15%	15%	12%	11%	14%	16%	13%	12%	15%
Very badly	43%	27%	64%	66%	63%	27%	42%	45%	45%	45%	42%	40%	42%	44%	40%	44%	42%	51%	51%	41%	40%	38%	41%
Don't know	16%	12%	13%	9%	11%	13%	10%	22%	22%	21%	11%	10%	18%	16%	16%	13%	20%	17%	11%	19%	18%	15%	17%

Do you think Zack Polanski is doing well or badly as leader of the Green Party?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base: All GB adults	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	5%	-	7%	5%	8%	1%	5%	4%	11%	6%	4%	1%	5%	4%	7%	5%	3%	6%	6%	5%	5%	4%	3%
Fairly well	16%	7%	24%	24%	23%	8%	16%	15%	24%	18%	14%	10%	23%	15%	11%	17%	16%	13%	17%	18%	11%	22%	10%
Fairly badly	14%	12%	19%	21%	20%	10%	15%	13%	12%	12%	19%	14%	16%	12%	12%	15%	16%	26%	16%	14%	13%	13%	12%
Very badly	34%	58%	22%	27%	25%	53%	42%	27%	15%	26%	43%	49%	24%	38%	41%	31%	30%	29%	38%	31%	35%	31%	39%
Don't know	31%	23%	30%	24%	25%	29%	21%	40%	38%	38%	21%	25%	32%	31%	29%	31%	35%	25%	23%	33%	36%	30%	35%

Do you think that Andy Burnham is doing well or badly as Prime Minister?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base: All GB adults	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	6%	3%	13%	9%	9%	3%	7%	6%	10%	5%	5%	7%	5%	4%	4%	10%	5%	10%	8%	5%	6%	7%	4%
Fairly well	35%	20%	54%	48%	49%	21%	35%	35%	45%	36%	33%	30%	40%	31%	33%	39%	28%	38%	43%	35%	27%	37%	26%
Fairly badly	19%	32%	9%	19%	15%	25%	20%	17%	13%	17%	20%	23%	19%	22%	19%	15%	16%	12%	19%	17%	20%	16%	23%
Very badly	17%	30%	5%	8%	7%	31%	20%	15%	6%	13%	23%	25%	10%	19%	24%	15%	15%	16%	14%	17%	21%	15%	25%
Don't know	23%	15%	19%	16%	20%	20%	18%	28%	27%	29%	18%	16%	25%	23%	19%	20%	36%	24%	16%	27%	26%	26%	23%

Do you believe the Conservative party today are or are not ready for government?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base: All GB adults	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
They are ready for Government	20%	50%	9%	14%	15%	27%	18%	21%	17%	16%	19%	27%	17%	22%	21%	19%	15%	14%	22%	18%	20%	15%	20%
They are not ready for Government	59%	36%	78%	71%	71%	51%	65%	52%	55%	58%	64%	55%	55%	58%	53%	62%	67%	58%	63%	57%	56%	59%	55%
Not sure	22%	15%	13%	16%	14%	22%	16%	27%	28%	26%	17%	17%	28%	20%	25%	19%	18%	28%	15%	25%	24%	26%	25%

Fieldwork Dates: 19th - 21st September 2026

Sample Size: 1782 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base: All GB adults	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Strongly support	15%	9%	23%	12%	17%	11%	19%	11%	20%	15%	13%	14%	24%	14%	10%	12%	21%	17%	16%	13%	14%	14%	17%
Tend to support	39%	38%	46%	45%	47%	32%	42%	36%	38%	37%	42%	41%	42%	34%	37%	44%	46%	36%	43%	39%	36%	34%	41%
Tend to oppose	24%	31%	17%	28%	22%	30%	22%	27%	16%	26%	24%	27%	17%	27%	30%	23%	22%	21%	23%	27%	24%	27%	20%
Strongly oppose	13%	18%	6%	11%	7%	20%	11%	14%	7%	10%	16%	15%	9%	16%	15%	11%	2%	13%	10%	12%	15%	12%	14%
Don't know	9%	5%	9%	4%	7%	6%	7%	11%	19%	12%	5%	4%	9%	9%	8%	11%	9%	14%	7%	10%	10%	13%	8%

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base: All GB adults	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Strongly support	12%	7%	17%	9%	15%	8%	15%	9%	20%	12%	10%	9%	19%	11%	9%	11%	16%	10%	10%	12%	13%	14%	11%
Tend to support	32%	27%	41%	38%	38%	26%	35%	29%	33%	31%	33%	32%	37%	27%	29%	34%	44%	33%	39%	29%	29%	28%	36%
Tend to oppose	23%	28%	20%	23%	21%	26%	21%	24%	18%	23%	21%	26%	18%	23%	25%	25%	22%	18%	23%	25%	22%	22%	18%
Strongly oppose	25%	34%	15%	26%	19%	35%	22%	28%	15%	24%	30%	28%	17%	32%	30%	21%	9%	27%	23%	27%	25%	25%	25%
Don't know	9%	4%	8%	4%	8%	5%	7%	10%	15%	10%	6%	5%	8%	8%	7%	10%	9%	13%	6%	8%	11%	12%	10%

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Strongly support	18%	10%	20%	13%	19%	11%	23%	13%	36%	21%	13%	10%	29%	16%	14%	16%	22%	16%	18%	20%	18%	15%	15%
Tend to support	34%	34%	42%	31%	42%	28%	31%	37%	34%	33%	35%	36%	37%	32%	34%	34%	36%	45%	35%	34%	33%	35%	32%
Tend to oppose	20%	27%	17%	29%	18%	26%	21%	20%	14%	20%	21%	23%	16%	23%	24%	20%	17%	12%	23%	19%	19%	20%	18%
Strongly oppose	14%	20%	8%	14%	10%	22%	14%	14%	3%	13%	20%	16%	10%	16%	17%	14%	9%	11%	13%	15%	15%	12%	16%
Don't know	14%	9%	13%	14%	12%	14%	11%	16%	13%	14%	12%	16%	9%	14%	10%	17%	16%	16%	11%	12%	15%	18%	20%

Fieldwork Dates: 19th - 21st September 2026

Sample Size: 1782 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

....if it meant the government borrowing a large amount of money to fund house building?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Strongly support	4%	2%	6%	3%	5%	2%	6%	3%	7%	5%	4%	3%	7%	3%	4%	4%	6%	3%	5%	4%	3%	6%	4%
Tend to support	19%	12%	28%	18%	24%	14%	21%	17%	21%	19%	20%	17%	23%	18%	18%	17%	24%	26%	22%	17%	17%	17%	23%
Tend to oppose	29%	36%	31%	32%	32%	26%	30%	29%	37%	30%	25%	29%	35%	29%	24%	32%	28%	19%	33%	34%	23%	25%	23%
Strongly oppose	34%	45%	20%	31%	24%	48%	32%	35%	13%	31%	41%	40%	19%	37%	43%	30%	28%	41%	31%	32%	38%	32%	35%
Don't know	14%	5%	16%	16%	14%	10%	11%	17%	22%	16%	11%	10%	16%	13%	12%	16%	14%	11%	8%	13%	19%	20%	16%

....if it meant allowing smaller housing units or more high rise blocks?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Strongly support	4%	4%	5%	4%	4%	2%	6%	2%	10%	4%	3%	3%	8%	4%	3%	4%	5%	2%	5%	3%	4%	5%	4%
Tend to support	27%	28%	30%	29%	34%	22%	31%	24%	30%	26%	29%	28%	34%	23%	27%	29%	29%	29%	30%	28%	25%	29%	22%
Tend to oppose	27%	27%	31%	32%	31%	25%	27%	27%	25%	26%	28%	29%	22%	28%	25%	27%	31%	29%	31%	27%	24%	20%	26%
Strongly oppose	26%	31%	21%	18%	18%	36%	23%	28%	12%	27%	27%	27%	19%	28%	34%	23%	19%	24%	22%	28%	27%	25%	29%
Don't know	16%	10%	14%	16%	13%	15%	13%	18%	23%	17%	13%	13%	17%	16%	12%	17%	17%	16%	12%	13%	20%	20%	20%

....if it meant building more housing on green field sites?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Strongly support	4%	3%	4%	2%	4%	2%	6%	2%	9%	4%	3%	3%	9%	3%	3%	3%	5%	4%	4%	4%	3%	4%	5%
Tend to support	16%	14%	22%	13%	19%	11%	18%	13%	16%	15%	18%	14%	21%	12%	13%	17%	23%	19%	21%	15%	15%	13%	8%
Tend to oppose	27%	25%	33%	36%	33%	22%	29%	25%	32%	30%	24%	24%	31%	29%	24%	25%	29%	27%	28%	30%	23%	26%	28%
Strongly oppose	43%	53%	29%	43%	35%	56%	40%	46%	26%	40%	47%	52%	26%	47%	53%	43%	31%	42%	42%	42%	46%	42%	42%
Don't know	10%	5%	12%	6%	9%	7%	6%	14%	17%	12%	7%	8%	13%	9%	9%	12%	11%	8%	6%	9%	13%	15%	17%

In the year ahead, do you expect house prices to go up or down, or stay about the same?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base: All GB adults	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Go up a lot	9%	5%	9%	5%	8%	8%	8%	11%	15%	11%	6%	6%	14%	8%	7%	9%	13%	10%	7%	8%	10%	8%	15%
Go up a little	32%	30%	32%	30%	35%	27%	33%	30%	40%	34%	27%	28%	31%	29%	28%	33%	42%	36%	34%	33%	33%	29%	22%
Stay about the same	35%	43%	38%	37%	35%	41%	36%	34%	22%	32%	44%	38%	25%	38%	36%	38%	25%	37%	38%	34%	35%	34%	31%
Go down a little	9%	13%	8%	17%	11%	10%	9%	10%	5%	8%	11%	12%	12%	10%	11%	6%	8%	6%	12%	9%	7%	8%	8%
Go down a lot	2%	2%	0%	0%	1%	2%	2%	1%	3%	1%	2%	2%	4%	1%	2%	1%	1%	1%	1%	2%	1%	-	2%
Don't know	13%	7%	12%	10%	11%	14%	13%	14%	15%	15%	11%	14%	14%	13%	16%	14%	11%	10%	7%	14%	13%	21%	21%

Fieldwork Dates: 19th - 21st September 2026

Sample Size: 1782 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base: All GB adults	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
It would be better for Britain if house prices rose	7%	13%	6%	5%	6%	9%	9%	5%	5%	6%	7%	9%	7%	6%	9%	7%	6%	8%	9%	6%	8%	5%	5%
It would be better for Britain if house prices went down	46%	32%	53%	46%	49%	37%	49%	44%	65%	52%	42%	32%	59%	46%	42%	44%	41%	54%	40%	53%	46%	50%	42%
It would be better for Britain if house prices stayed about the same	28%	39%	25%	39%	31%	35%	28%	29%	11%	22%	35%	41%	19%	30%	29%	30%	31%	20%	37%	23%	26%	23%	29%
Don't know	19%	16%	15%	10%	15%	19%	14%	23%	19%	20%	15%	19%	15%	18%	20%	19%	22%	18%	15%	18%	20%	22%	24%

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base: All GB adults	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
I would be better off if house prices rose	19%	25%	19%	22%	25%	19%	21%	18%	6%	21%	23%	19%	18%	19%	21%	19%	21%	24%	24%	19%	20%	14%	11%
I would be better off if house prices fell	22%	12%	25%	16%	17%	12%	22%	22%	60%	32%	7%	3%	39%	18%	19%	22%	19%	25%	19%	26%	24%	25%	10%
It will make little difference to me personally if house prices rise or fall	48%	54%	48%	57%	50%	60%	48%	49%	15%	35%	62%	74%	32%	52%	50%	51%	48%	44%	49%	43%	45%	48%	69%
Don't know	10%	8%	8%	4%	7%	8%	9%	11%	18%	13%	7%	5%	11%	11%	11%	8%	12%	7%	7%	11%	11%	13%	11%

Do you think the Conservative party is in touch or out of touch?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
In touch	17%	49%	5%	12%	13%	26%	17%	17%	15%	11%	21%	26%	17%	21%	19%	15%	9%	17%	20%	16%	17%	15%	18%
Out of touch	53%	18%	74%	64%	65%	44%	56%	50%	45%	57%	57%	43%	51%	51%	46%	56%	66%	49%	54%	56%	51%	52%	45%
Neither	15%	23%	10%	14%	13%	19%	16%	14%	12%	12%	15%	21%	14%	13%	18%	15%	15%	17%	16%	12%	12%	19%	20%
Don't know	15%	10%	11%	10%	10%	12%	11%	19%	28%	20%	7%	9%	19%	15%	16%	14%	10%	17%	10%	16%	20%	15%	17%

Do you think the Conservative party cares about ordinary people, or care about only a select few?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Cares about ordinary people	16%	50%	4%	9%	12%	23%	18%	15%	17%	11%	20%	24%	15%	20%	19%	14%	9%	13%	22%	17%	15%	11%	12%
Cares about only a select few	59%	23%	82%	70%	72%	52%	61%	57%	53%	65%	60%	51%	59%	55%	57%	63%	73%	57%	58%	59%	60%	60%	60%
Neither	12%	17%	6%	16%	9%	16%	12%	11%	4%	9%	14%	17%	9%	14%	11%	11%	7%	16%	12%	10%	11%	15%	14%
Don't know	13%	10%	8%	5%	8%	9%	9%	16%	26%	15%	6%	8%	17%	12%	13%	12%	11%	14%	9%	14%	15%	15%	14%

Fieldwork Dates: 19th - 21st September 2026

Sample Size: 1782 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is trustworthy or untrustworthy?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Trustworthy	16%	47%	4%	12%	12%	23%	18%	15%	18%	10%	18%	25%	16%	19%	19%	13%	11%	15%	21%	16%	12%	16%	12%
Untrustworthy	54%	15%	78%	64%	65%	43%	58%	50%	54%	60%	57%	38%	53%	50%	51%	59%	66%	48%	55%	56%	53%	51%	48%
Neither	16%	28%	9%	16%	14%	21%	15%	17%	7%	13%	17%	24%	15%	18%	15%	14%	12%	21%	15%	13%	17%	18%	23%
Don't know	14%	10%	9%	9%	9%	13%	9%	18%	21%	17%	8%	12%	16%	13%	15%	14%	11%	16%	9%	15%	17%	15%	16%

Do you think the Conservative party is trying to do the right thing, or serving their own interests?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Trying to do the right thing	21%	58%	8%	16%	17%	29%	23%	20%	18%	14%	24%	33%	22%	24%	27%	17%	12%	20%	27%	20%	18%	20%	18%
Serving their own interests	58%	19%	79%	70%	69%	48%	60%	56%	53%	62%	58%	51%	51%	55%	52%	63%	75%	52%	59%	59%	57%	54%	57%
Neither	7%	13%	4%	4%	5%	10%	9%	6%	6%	7%	9%	8%	7%	8%	8%	8%	3%	11%	7%	6%	8%	10%	10%
Don't know	14%	10%	9%	9%	8%	13%	9%	19%	23%	18%	8%	9%	20%	13%	13%	12%	10%	18%	8%	15%	17%	16%	15%

Do you think the Conservative party is strong or weak?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Strong	15%	37%	7%	9%	11%	19%	15%	15%	23%	14%	15%	15%	18%	16%	17%	14%	11%	16%	18%	14%	13%	19%	14%
Weak	44%	22%	61%	55%	52%	39%	49%	39%	39%	44%	49%	41%	37%	42%	43%	48%	55%	42%	48%	44%	44%	40%	36%
Neither	25%	32%	22%	25%	27%	29%	25%	26%	15%	22%	27%	34%	25%	28%	24%	26%	18%	27%	25%	23%	26%	27%	31%
Don't know	15%	9%	10%	11%	10%	13%	11%	19%	23%	20%	8%	10%	21%	14%	16%	13%	16%	15%	9%	19%	17%	14%	19%

Do you think the Conservative party is moderate or extreme?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Moderate	44%	74%	32%	50%	39%	53%	50%	38%	43%	41%	44%	50%	42%	49%	44%	41%	40%	35%	48%	44%	43%	40%	40%
Extreme	17%	1%	33%	20%	28%	9%	19%	16%	19%	16%	19%	17%	24%	14%	14%	18%	22%	22%	21%	17%	15%	16%	16%
Neither	21%	14%	21%	20%	22%	22%	21%	22%	15%	21%	24%	21%	20%	19%	21%	24%	21%	27%	20%	20%	22%	21%	25%
Don't know	17%	12%	14%	10%	10%	16%	10%	25%	24%	22%	13%	12%	14%	18%	21%	16%	17%	16%	10%	19%	21%	24%	19%

Fieldwork Dates: 19th - 21st September 2026

Sample Size: 1782 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is competent or incompetent?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Competent	23%	58%	10%	13%	19%	30%	24%	22%	20%	18%	24%	31%	22%	25%	25%	22%	13%	19%	27%	21%	20%	22%	23%
Incompetent	47%	12%	69%	57%	56%	37%	51%	42%	48%	50%	51%	36%	46%	44%	43%	50%	59%	44%	46%	48%	48%	44%	44%
Neither	17%	22%	11%	19%	16%	21%	16%	17%	9%	13%	19%	24%	17%	15%	17%	16%	17%	24%	16%	15%	16%	18%	20%
Don't know	14%	9%	10%	11%	9%	12%	9%	20%	23%	19%	7%	9%	15%	15%	15%	13%	11%	13%	10%	16%	16%	17%	13%

Do you think the Conservative party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Have a clear sense of purpose	28%	53%	19%	21%	29%	30%	27%	28%	27%	24%	26%	36%	31%	27%	31%	25%	26%	24%	31%	27%	24%	27%	28%
Are unclear what they stand for	45%	24%	62%	55%	50%	42%	50%	40%	43%	43%	49%	44%	40%	42%	46%	48%	51%	42%	49%	44%	43%	42%	42%
Neither	12%	14%	8%	15%	10%	14%	13%	11%	4%	12%	14%	12%	11%	13%	7%	13%	11%	15%	10%	12%	14%	12%	13%
Don't know	16%	9%	12%	9%	11%	14%	11%	21%	25%	22%	11%	8%	18%	18%	17%	14%	11%	19%	10%	18%	19%	19%	18%

Do you think the Conservative party is tolerant or prejudiced?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Tolerant	23%	57%	10%	15%	18%	33%	27%	19%	19%	15%	28%	34%	20%	25%	26%	20%	17%	23%	30%	20%	19%	21%	22%
Prejudiced	40%	9%	66%	50%	56%	26%	41%	39%	41%	43%	40%	34%	45%	35%	33%	46%	51%	38%	44%	40%	39%	36%	33%
Neither	18%	19%	10%	23%	14%	24%	18%	17%	11%	17%	20%	20%	14%	19%	20%	16%	16%	18%	15%	18%	17%	17%	25%
Don't know	20%	15%	14%	12%	13%	18%	14%	25%	29%	25%	12%	13%	21%	21%	21%	17%	16%	21%	11%	22%	25%	26%	19%

Do you think the Labour party is in touch or out of touch?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
In touch	23%	9%	44%	34%	35%	13%	22%	24%	26%	23%	23%	21%	26%	21%	19%	27%	22%	21%	29%	21%	19%	26%	19%
Out of touch	53%	76%	32%	46%	40%	74%	59%	47%	33%	50%	58%	62%	47%	57%	58%	47%	58%	43%	49%	52%	57%	51%	59%
Neither	13%	8%	17%	16%	17%	7%	13%	13%	18%	11%	13%	12%	15%	11%	12%	14%	10%	22%	15%	13%	10%	12%	11%
Don't know	11%	7%	6%	4%	8%	7%	7%	16%	24%	15%	6%	5%	11%	11%	11%	12%	11%	14%	7%	14%	14%	11%	10%

Fieldwork Dates: 19th - 21st September 2026

Sample Size: 1782 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party cares about ordinary people, or care about only a select few?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Cares about ordinary people	33%	18%	57%	50%	51%	17%	34%	32%	40%	34%	30%	30%	37%	31%	27%	39%	25%	41%	43%	30%	28%	31%	25%
Cares about only a select few	44%	63%	24%	35%	29%	63%	47%	41%	29%	40%	49%	52%	38%	45%	52%	39%	51%	34%	40%	44%	47%	41%	50%
Neither	12%	14%	11%	11%	12%	13%	13%	12%	10%	11%	14%	14%	12%	14%	11%	11%	12%	12%	12%	11%	11%	14%	16%
Don't know	11%	5%	8%	3%	8%	6%	6%	16%	21%	15%	7%	3%	13%	10%	11%	11%	12%	13%	5%	15%	14%	13%	8%

Do you think the Labour party is trustworthy or untrustworthy?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Trustworthy	20%	6%	43%	27%	32%	10%	22%	19%	24%	21%	19%	17%	24%	19%	14%	26%	18%	19%	25%	20%	16%	21%	15%
Untrustworthy	50%	71%	26%	45%	35%	69%	57%	43%	34%	45%	57%	58%	44%	53%	56%	43%	59%	39%	47%	49%	52%	49%	58%
Neither	16%	13%	20%	18%	21%	12%	14%	19%	18%	16%	18%	15%	18%	16%	15%	16%	13%	27%	19%	16%	15%	16%	15%
Don't know	14%	9%	12%	11%	12%	9%	8%	20%	23%	18%	6%	10%	15%	13%	15%	15%	9%	15%	9%	16%	18%	15%	12%

Do you think the Labour party is trying to do the right thing, or serving their own interests?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Trying to do the right thing	35%	18%	64%	52%	54%	21%	35%	35%	40%	35%	34%	33%	41%	32%	31%	41%	27%	36%	44%	33%	28%	35%	28%
Serving their own interests	46%	66%	22%	39%	29%	67%	50%	42%	29%	42%	50%	57%	37%	50%	51%	41%	53%	37%	42%	44%	51%	45%	55%
Neither	8%	10%	7%	4%	9%	6%	8%	8%	7%	8%	9%	7%	8%	7%	8%	7%	8%	14%	7%	9%	6%	9%	7%
Don't know	11%	6%	7%	5%	8%	6%	7%	16%	24%	16%	6%	3%	14%	11%	11%	11%	11%	13%	6%	14%	15%	11%	10%

Fieldwork Dates: 19th - 21st September 2026

Sample Size: 1782 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is strong or weak?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Strong	17%	7%	33%	23%	22%	10%	17%	16%	25%	17%	16%	13%	18%	15%	13%	20%	19%	14%	19%	14%	17%	20%	15%
Weak	46%	64%	28%	44%	36%	63%	52%	41%	32%	43%	50%	55%	45%	47%	55%	40%	51%	38%	45%	46%	49%	41%	50%
Neither	23%	20%	32%	28%	32%	17%	22%	23%	19%	21%	25%	25%	20%	24%	18%	25%	15%	33%	29%	21%	16%	25%	22%
Don't know	14%	9%	8%	6%	11%	10%	8%	20%	25%	20%	8%	7%	17%	14%	14%	14%	15%	14%	7%	19%	17%	14%	14%

Do you think the Labour party is moderate or extreme?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Moderate	43%	26%	68%	61%	62%	24%	45%	41%	55%	48%	41%	29%	47%	40%	39%	46%	42%	49%	53%	44%	34%	42%	32%
Extreme	21%	35%	7%	10%	11%	34%	25%	16%	10%	14%	27%	30%	17%	22%	25%	19%	18%	18%	19%	19%	26%	17%	23%
Neither	21%	27%	15%	22%	17%	27%	21%	20%	13%	19%	20%	29%	23%	21%	19%	21%	22%	18%	21%	19%	21%	21%	26%
Don't know	16%	12%	10%	8%	10%	15%	9%	23%	22%	19%	12%	12%	13%	17%	18%	14%	18%	14%	8%	19%	19%	20%	19%

Do you think the Labour party is competent or incompetent?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Competent	25%	9%	51%	34%	38%	14%	26%	25%	34%	28%	23%	20%	27%	24%	22%	32%	24%	21%	31%	24%	22%	30%	18%
Incompetent	48%	72%	25%	37%	34%	68%	54%	42%	28%	41%	56%	60%	45%	51%	54%	40%	51%	39%	46%	47%	50%	41%	56%
Neither	13%	11%	14%	22%	17%	11%	12%	15%	14%	13%	14%	14%	12%	13%	11%	15%	11%	26%	14%	13%	12%	16%	14%
Don't know	14%	8%	10%	7%	11%	8%	8%	19%	25%	18%	8%	6%	17%	12%	14%	14%	14%	14%	9%	16%	16%	13%	13%

Do you think the Labour party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Have a clear sense of purpose	26%	15%	45%	33%	37%	18%	26%	26%	28%	26%	26%	24%	26%	25%	19%	34%	22%	22%	31%	21%	24%	32%	22%
Are unclear what they stand for	50%	66%	35%	53%	42%	63%	55%	46%	41%	46%	52%	61%	49%	50%	58%	44%	56%	50%	51%	51%	49%	44%	55%
Neither	11%	11%	12%	8%	12%	10%	11%	11%	10%	11%	13%	10%	12%	11%	8%	11%	10%	16%	10%	12%	11%	10%	11%
Don't know	13%	7%	8%	6%	9%	9%	8%	17%	22%	17%	8%	5%	14%	13%	14%	11%	11%	12%	7%	16%	15%	13%	12%

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Sample Size: 1782 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is tolerant or prejudiced?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Tolerant	33%	15%	61%	45%	52%	17%	36%	31%	36%	36%	34%	27%	34%	31%	30%	39%	30%	41%	43%	29%	28%	40%	24%
Prejudiced	30%	50%	12%	21%	19%	46%	34%	27%	18%	24%	35%	44%	30%	32%	34%	28%	31%	25%	31%	30%	32%	23%	35%
Neither	17%	21%	14%	23%	16%	20%	17%	18%	12%	16%	19%	20%	15%	18%	16%	18%	20%	15%	16%	19%	19%	13%	21%
Don't know	19%	14%	13%	11%	12%	16%	13%	24%	33%	24%	12%	10%	22%	19%	20%	16%	19%	19%	11%	22%	22%	24%	20%

Generally speaking, do you think Trade Unions play a positive or negative role in Britain today?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
A positive role	33%	15%	54%	40%	46%	21%	35%	32%	40%	35%	34%	27%	38%	30%	30%	34%	39%	44%	39%	32%	32%	33%	25%
A negative role	28%	53%	11%	23%	21%	43%	32%	24%	10%	20%	36%	40%	21%	30%	35%	26%	25%	17%	28%	28%	30%	22%	27%
Neither	19%	21%	19%	23%	19%	22%	19%	19%	14%	17%	19%	26%	18%	19%	19%	21%	23%	13%	19%	16%	18%	27%	27%
Don't know	20%	11%	16%	15%	15%	14%	14%	25%	36%	27%	10%	8%	23%	22%	16%	19%	13%	26%	15%	25%	20%	18%	20%

And how well or badly do you think Trade Unions reflect ordinary working people in Britain today?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Very well	5%	1%	10%	4%	6%	4%	5%	4%	5%	4%	6%	4%	3%	4%	5%	6%	10%	2%	5%	4%	5%	4%	6%
Fairly well	30%	18%	43%	36%	41%	21%	30%	30%	32%	30%	31%	28%	35%	27%	27%	30%	35%	38%	36%	27%	31%	32%	19%
Fairly badly	26%	43%	19%	31%	22%	36%	29%	23%	17%	20%	31%	37%	18%	29%	31%	27%	20%	18%	30%	27%	24%	24%	23%
Very badly	10%	16%	4%	2%	7%	16%	12%	8%	3%	9%	14%	12%	7%	10%	13%	10%	14%	7%	9%	10%	13%	7%	11%
Don't know	29%	23%	25%	27%	25%	22%	23%	34%	44%	37%	18%	19%	37%	30%	26%	27%	22%	36%	21%	31%	28%	33%	41%

Thinking about trade unions and the laws governing their ability to go out on strike, which of the following best reflects your view?

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
There are too many restrictions on trade unions and they should have more freedom to take strike action if they see fit	17%	5%	26%	14%	22%	12%	20%	15%	17%	19%	20%	11%	21%	13%	20%	18%	23%	15%	15%	16%	20%	19%	20%
Trade unions are able to take strike action too easily and there should be more restrictions upon them	32%	58%	17%	27%	24%	47%	35%	29%	18%	26%	38%	43%	33%	35%	34%	31%	24%	25%	32%	34%	35%	27%	28%
The current balance is about right	29%	26%	38%	39%	38%	25%	29%	29%	22%	27%	30%	34%	25%	30%	26%	29%	30%	36%	37%	27%	22%	30%	24%
Don't know	22%	10%	19%	20%	16%	16%	16%	27%	43%	28%	12%	12%	22%	22%	20%	22%	23%	24%	15%	24%	23%	24%	28%

Fieldwork Dates: 19th - 21st September 2026

Sample Size: 1782 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

In principle, do you think people in the following roles should or should not be allowed to go on strike?

Nurses

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Should be allowed to go on strike	46%	22%	65%	54%	57%	31%	47%	45%	62%	52%	44%	31%	50%	43%	44%	47%	54%	53%	49%	46%	47%	45%	41%
Should not be allowed to go on strike	48%	75%	30%	40%	38%	64%	48%	47%	31%	40%	51%	64%	42%	51%	50%	47%	43%	38%	46%	48%	48%	46%	53%
Don't know	6%	2%	5%	7%	5%	5%	5%	7%	7%	7%	5%	5%	8%	6%	6%	6%	3%	10%	5%	7%	6%	10%	6%

Firefighters

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Should be allowed to go on strike	43%	19%	62%	47%	53%	30%	45%	42%	59%	50%	40%	28%	50%	38%	40%	47%	51%	51%	45%	44%	44%	42%	37%
Should not be allowed to go on strike	51%	79%	33%	47%	43%	66%	50%	51%	32%	44%	55%	68%	43%	55%	56%	49%	47%	42%	50%	50%	50%	49%	57%
Don't know	6%	3%	4%	6%	4%	4%	4%	7%	9%	7%	5%	4%	7%	8%	4%	5%	2%	7%	4%	6%	6%	10%	6%

Doctors

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Should be allowed to go on strike	41%	18%	59%	48%	53%	26%	43%	40%	53%	48%	39%	25%	43%	38%	39%	42%	48%	49%	44%	40%	43%	39%	36%
Should not be allowed to go on strike	53%	79%	37%	46%	43%	70%	53%	53%	38%	45%	58%	70%	50%	56%	57%	52%	50%	42%	51%	54%	53%	52%	59%
Don't know	6%	2%	4%	5%	5%	4%	4%	7%	8%	6%	4%	4%	6%	6%	4%	6%	2%	9%	4%	6%	5%	9%	6%

Police Officers

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Should be allowed to go on strike	38%	16%	55%	45%	47%	26%	39%	38%	50%	45%	36%	23%	41%	35%	36%	40%	46%	46%	40%	38%	41%	36%	33%
Should not be allowed to go on strike	55%	81%	40%	49%	48%	70%	56%	55%	40%	47%	60%	72%	50%	59%	58%	54%	53%	46%	55%	55%	54%	54%	60%
Don't know	6%	3%	5%	7%	5%	4%	5%	8%	10%	7%	4%	5%	9%	7%	6%	5%	2%	8%	4%	7%	5%	10%	7%

Teachers

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Should be allowed to go on strike	54%	36%	70%	61%	63%	42%	57%	51%	68%	57%	54%	42%	55%	51%	50%	56%	61%	61%	60%	51%	53%	52%	50%
Should not be allowed to go on strike	39%	57%	25%	29%	31%	51%	38%	40%	25%	36%	40%	49%	39%	41%	42%	37%	35%	31%	34%	43%	40%	36%	43%
Don't know	7%	6%	5%	10%	5%	7%	5%	9%	7%	7%	6%	9%	7%	8%	7%	7%	4%	8%	5%	6%	7%	13%	7%

Fieldwork Dates: 19th - 21st September 2026

Sample Size: 1782 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Train and underground drivers

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Should be allowed to go on strike	51%	36%	67%	60%	62%	40%	53%	49%	57%	54%	51%	41%	44%	47%	50%	57%	57%	60%	58%	47%	50%	50%	46%
Should not be allowed to go on strike	42%	59%	26%	34%	33%	54%	42%	42%	33%	38%	43%	51%	47%	46%	42%	36%	39%	30%	36%	47%	43%	39%	45%
Don't know	8%	6%	7%	6%	6%	7%	5%	10%	9%	8%	6%	8%	9%	8%	8%	7%	5%	9%	6%	7%	8%	12%	9%

Air traffic controllers

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Should be allowed to go on strike	45%	28%	61%	51%	54%	34%	48%	42%	55%	50%	45%	30%	43%	40%	43%	49%	53%	53%	50%	44%	46%	40%	39%
Should not be allowed to go on strike	47%	68%	32%	41%	41%	60%	47%	48%	34%	41%	49%	63%	50%	51%	49%	44%	42%	35%	46%	49%	45%	48%	51%
Don't know	8%	5%	8%	7%	6%	6%	6%	10%	11%	9%	6%	7%	8%	9%	8%	7%	5%	12%	5%	8%	9%	12%	10%

Civil servants

Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
Should be allowed to go on strike	49%	33%	67%	56%	62%	36%	52%	47%	58%	53%	49%	40%	52%	45%	46%	55%	54%	56%	56%	47%	48%	48%	44%
Should not be allowed to go on strike	40%	60%	25%	32%	29%	54%	41%	40%	28%	37%	42%	49%	37%	43%	44%	35%	41%	34%	35%	43%	41%	37%	45%
Don't know	10%	8%	8%	12%	8%	10%	8%	13%	13%	10%	8%	11%	10%	12%	10%	10%	5%	11%	8%	10%	11%	15%	11%

Fieldwork Dates: 19th - 21st September 2026

Sample Size: 1782 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

What sort of relationship do you think the Labour party should have with the Trade Unions?

	Unweighted base	1782	287	466	154	651	634	800	982	162	702	438	480	169	624	299	445	152	93	528	503	351	206	194
	Base	1782	328	466	165	661	706	866	916	194	743	429	415	216	611	292	422	155	86	499	517	374	205	187
The Labour party should have a closer relationship with the Trade Unions		19%	6%	26%	15%	24%	12%	19%	19%	25%	25%	16%	8%	32%	12%	16%	20%	27%	18%	16%	20%	21%	22%	14%
The Labour party should maintain its current relationship with the Trade Unions		23%	15%	38%	34%	33%	16%	25%	21%	25%	18%	27%	26%	24%	22%	21%	25%	20%	27%	33%	18%	16%	26%	20%
The Labour party should have a more distant relationship with the Trade Unions		15%	31%	8%	17%	15%	21%	16%	14%	5%	8%	20%	27%	12%	18%	15%	15%	10%	11%	20%	14%	13%	10%	14%
The Labour party should break its links with the Trade Unions completely		15%	28%	5%	11%	8%	25%	18%	11%	4%	9%	20%	23%	5%	17%	20%	12%	15%	15%	13%	14%	18%	13%	15%
Don't know		29%	19%	23%	23%	20%	26%	22%	36%	41%	40%	16%	16%	27%	31%	28%	27%	29%	29%	18%	34%	32%	29%	38%

Cell Contents (Column Percentages)