

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base: All GB adults	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Approve	12%	6%	26%	16%	20%	5%	15%	10%	12%	14%	13%	10%	14%	12%	10%	14%	12%	14%	15%	14%	11%	8%	6%
Disapprove	67%	86%	50%	57%	57%	85%	69%	66%	46%	63%	72%	80%	59%	66%	72%	68%	72%	65%	66%	64%	69%	69%	73%
Don't know	20%	8%	24%	27%	23%	10%	16%	25%	42%	23%	15%	10%	27%	22%	18%	18%	15%	21%	18%	21%	20%	23%	21%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
0 - Would never consider voting for them	35%	1%	56%	40%	46%	24%	35%	36%	35%	42%	36%	22%	32%	31%	32%	41%	42%	43%	30%	35%	37%	42%	39%
1	7%	2%	8%	8%	9%	4%	7%	6%	9%	8%	5%	5%	8%	7%	6%	6%	9%	5%	7%	7%	6%	7%	4%
2	8%	1%	11%	14%	10%	6%	10%	6%	7%	8%	8%	8%	9%	7%	7%	9%	6%	10%	9%	10%	5%	7%	5%
3	5%	3%	5%	7%	4%	5%	6%	4%	6%	4%	6%	4%	6%	6%	2%	5%	5%	3%	5%	5%	4%	3%	6%
4	6%	7%	6%	3%	3%	7%	7%	5%	10%	4%	5%	7%	8%	5%	7%	5%	4%	4%	5%	5%	6%	8%	6%
5	10%	12%	7%	12%	8%	14%	8%	12%	6%	9%	12%	13%	11%	12%	12%	7%	11%	10%	11%	9%	11%	9%	12%
6	6%	9%	3%	4%	4%	8%	5%	6%	5%	4%	5%	9%	4%	5%	6%	7%	6%	2%	5%	5%	7%	7%	5%
7	6%	12%	2%	3%	4%	8%	7%	5%	4%	3%	8%	8%	5%	5%	8%	5%	4%	5%	8%	6%	5%	5%	2%
8	5%	18%	1%	3%	4%	9%	5%	5%	-	4%	6%	9%	3%	5%	7%	5%	4%	5%	7%	4%	6%	2%	5%
9	2%	8%	0%	-	1%	3%	2%	2%	-	2%	2%	3%	4%	2%	3%	1%	0%	2%	4%	2%	1%	2%	1%
10 - Would definitely consider voting for them	6%	27%	0%	2%	4%	10%	6%	7%	1%	5%	6%	11%	5%	9%	6%	5%	3%	4%	8%	7%	5%	3%	8%
prefer not to answer	5%	1%	1%	3%	2%	2%	3%	6%	18%	6%	1%	0%	6%	5%	3%	5%	5%	7%	2%	4%	7%	6%	8%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Labour

	Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
	Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
0 - Would never consider voting for them		39%	64%	9%	18%	17%	63%	40%	38%	25%	32%	45%	51%	25%	42%	44%	39%	34%	38%	31%	34%	44%	48%	49%
1		6%	10%	3%	3%	6%	8%	7%	5%	2%	7%	5%	8%	8%	5%	8%	5%	9%	3%	5%	6%	6%	7%	7%
2		5%	5%	3%	7%	4%	6%	5%	5%	6%	5%	5%	5%	7%	5%	5%	5%	5%	2%	6%	6%	4%	4%	5%
3		5%	6%	4%	11%	8%	3%	4%	6%	4%	7%	4%	4%	7%	4%	5%	4%	8%	7%	7%	5%	5%	4%	5%
4		5%	3%	7%	8%	7%	2%	5%	4%	7%	6%	4%	2%	6%	4%	7%	3%	6%	4%	6%	6%	3%	3%	2%
5		11%	7%	14%	16%	15%	7%	10%	12%	14%	11%	11%	9%	12%	13%	10%	8%	7%	14%	12%	13%	9%	10%	7%
6		6%	2%	9%	10%	11%	2%	6%	6%	6%	8%	4%	5%	5%	6%	6%	7%	6%	8%	9%	6%	3%	5%	6%
7		6%	1%	14%	13%	11%	3%	7%	6%	6%	7%	7%	5%	6%	6%	4%	8%	9%	8%	7%	8%	6%	5%	4%
8		4%	1%	10%	4%	7%	2%	4%	4%	5%	4%	3%	5%	8%	3%	2%	6%	5%	-	5%	4%	6%	4%	2%
9		1%	-	5%	2%	2%	1%	2%	1%	0%	2%	2%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%	0%
10 - Would definitely consider voting for them		6%	1%	19%	7%	11%	3%	6%	6%	5%	6%	8%	5%	8%	5%	5%	8%	5%	8%	8%	8%	5%	3%	4%
prefer not to answer		5%	1%	1%	3%	2%	2%	3%	6%	18%	6%	1%	0%	6%	5%	3%	5%	5%	7%	2%	4%	7%	6%	8%

Liberal Democrats

	Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
	Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
0 - Would never consider voting for them		30%	41%	13%	0%	13%	46%	35%	26%	26%	30%	30%	33%	23%	29%	34%	33%	30%	34%	21%	28%	38%	43%	32%
1		6%	7%	4%	1%	5%	7%	6%	5%	5%	5%	6%	7%	7%	5%	6%	5%	8%	9%	6%	6%	5%	5%	5%
2		6%	8%	5%	2%	4%	7%	5%	6%	3%	5%	5%	8%	4%	6%	7%	5%	6%	7%	5%	6%	4%	9%	5%
3		7%	9%	7%	6%	6%	8%	6%	8%	9%	7%	6%	8%	6%	7%	8%	8%	7%	7%	8%	6%	6%	9%	8%
4		7%	9%	8%	4%	7%	7%	6%	7%	7%	6%	8%	7%	11%	6%	8%	6%	6%	2%	8%	7%	5%	7%	6%
5		14%	11%	17%	17%	17%	11%	13%	14%	11%	15%	15%	11%	17%	13%	14%	13%	15%	13%	14%	14%	13%	8%	17%
6		7%	3%	13%	9%	12%	4%	7%	7%	6%	7%	8%	7%	9%	7%	6%	7%	9%	4%	12%	6%	6%	2%	6%
7		8%	8%	14%	16%	14%	4%	8%	8%	6%	9%	8%	8%	5%	9%	8%	9%	6%	9%	12%	10%	4%	5%	5%
8		5%	2%	9%	17%	9%	3%	4%	6%	5%	5%	5%	5%	4%	6%	4%	5%	6%	5%	6%	6%	4%	3%	6%
9		2%	1%	3%	4%	3%	1%	1%	2%	1%	1%	2%	2%	3%	2%	1%	1%	-	2%	3%	2%	1%	1%	1%
10 - Would definitely consider voting for them		4%	-	6%	20%	8%	1%	4%	5%	4%	4%	6%	2%	6%	6%	2%	4%	2%	1%	5%	5%	5%	3%	2%
prefer not to answer		5%	1%	1%	3%	2%	2%	3%	6%	18%	6%	1%	0%	6%	5%	3%	5%	5%	7%	2%	4%	7%	6%	8%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Reform UK

	Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
	Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
0 - Would never consider voting for them		50%	25%	75%	79%	77%	26%	48%	52%	53%	57%	47%	40%	49%	49%	49%	50%	56%	57%	55%	55%	42%	43%	50%
1		4%	4%	5%	2%	4%	4%	5%	3%	6%	4%	2%	4%	4%	4%	4%	5%	3%	1%	5%	4%	3%	4%	4%
2		2%	2%	2%	3%	1%	3%	3%	2%	2%	3%	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%	4%	3%	2%
3		3%	5%	3%	3%	2%	4%	3%	4%	2%	2%	4%	5%	4%	3%	4%	3%	4%	-	3%	3%	2%	4%	5%
4		3%	5%	2%	2%	3%	4%	4%	3%	4%	3%	4%	4%	4%	2%	4%	4%	2%	3%	4%	3%	2%	4%	3%
5		7%	14%	3%	4%	4%	9%	5%	8%	8%	6%	7%	8%	9%	6%	9%	7%	4%	6%	5%	6%	11%	4%	9%
6		4%	7%	3%	1%	2%	6%	4%	4%	2%	4%	4%	5%	4%	4%	4%	5%	3%	2%	3%	5%	3%	4%	4%
7		3%	7%	2%	2%	1%	7%	4%	3%	2%	2%	5%	5%	6%	3%	4%	4%	3%	3%	5%	4%	2%	3%	4%
8		5%	10%	1%	1%	2%	9%	6%	5%	1%	4%	7%	7%	6%	5%	5%	5%	5%	3%	5%	3%	7%	6%	5%
9		2%	3%	1%	1%	1%	4%	2%	2%	-	1%	3%	4%	2%	3%	3%	1%	2%	-	3%	2%	2%	1%	1%
10 - Would definitely consider voting for them		11%	16%	3%	-	2%	22%	13%	8%	2%	8%	15%	16%	4%	13%	9%	11%	11%	16%	7%	9%	15%	18%	8%
prefer not to answer		5%	1%	1%	3%	2%	2%	3%	6%	18%	6%	1%	0%	6%	5%	3%	5%	5%	7%	2%	4%	7%	6%	8%

Green Party

	Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
	Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
0 - Would never consider voting for them		34%	54%	16%	15%	16%	53%	39%	29%	21%	30%	37%	44%	26%	34%	37%	33%	39%	32%	32%	30%	36%	42%	35%
1		6%	9%	5%	7%	5%	8%	7%	5%	5%	6%	6%	7%	9%	6%	8%	5%	5%	4%	6%	5%	7%	7%	7%
2		7%	9%	7%	7%	7%	8%	6%	7%	2%	6%	7%	9%	6%	6%	6%	7%	12%	5%	7%	6%	5%	9%	7%
3		6%	7%	6%	9%	6%	5%	6%	5%	4%	5%	6%	8%	6%	6%	4%	6%	6%	5%	6%	5%	5%	4%	7%
4		5%	4%	5%	6%	6%	5%	4%	6%	5%	4%	5%	7%	8%	5%	5%	5%	3%	2%	6%	6%	2%	6%	4%
5		11%	8%	15%	15%	14%	9%	10%	13%	11%	11%	13%	10%	11%	11%	11%	13%	10%	11%	10%	10%	14%	9%	14%
6		5%	3%	9%	6%	8%	3%	6%	4%	5%	5%	6%	3%	3%	5%	5%	4%	7%	10%	5%	6%	3%	5%	5%
7		5%	2%	10%	10%	9%	2%	4%	6%	7%	5%	6%	3%	4%	6%	5%	5%	6%	6%	7%	5%	7%	4%	2%
8		4%	2%	8%	8%	7%	1%	3%	5%	3%	5%	5%	2%	6%	4%	3%	3%	4%	4%	5%	6%	3%	3%	2%
9		3%	1%	5%	3%	3%	2%	2%	3%	4%	3%	2%	1%	4%	3%	3%	3%	1%	-	3%	3%	2%	1%	2%
10 - Would definitely consider voting for them		10%	0%	13%	12%	17%	3%	9%	11%	15%	15%	5%	4%	10%	9%	11%	12%	3%	13%	11%	12%	9%	5%	9%
prefer not to answer		5%	1%	1%	3%	2%	2%	3%	6%	18%	6%	1%	0%	6%	5%	3%	5%	5%	7%	2%	4%	7%	6%	8%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base: All GB adults	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188	
Health	32%	25%	44%	45%	42%	26%	24%	39%	23%	33%	32%	33%	34%	31%	27%	32%	37%	43%	34%	34%	26%	30%	35%	
Immigration & Asylum	48%	70%	33%	27%	30%	72%	47%	49%	24%	40%	53%	67%	33%	52%	50%	52%	42%	43%	42%	44%	54%	56%	53%	
Crime	18%	17%	12%	17%	13%	23%	16%	19%	15%	17%	20%	18%	25%	17%	20%	18%	11%	9%	17%	15%	22%	21%	18%	
The economy	52%	58%	58%	56%	55%	51%	56%	48%	49%	53%	53%	50%	53%	53%	50%	47%	60%	58%	55%	56%	47%	47%	48%	
Tax	17%	20%	15%	7%	13%	18%	21%	12%	20%	20%	14%	11%	19%	16%	16%	16%	15%	16%	15%	18%	18%	19%	9%	
Pensions	5%	7%	4%	3%	3%	7%	5%	5%	1%	3%	7%	8%	2%	5%	6%	5%	5%	8%	3%	5%	6%	6%	7%	
Education	9%	6%	13%	15%	14%	5%	7%	12%	11%	10%	8%	7%	8%	9%	11%	9%	8%	8%	13%	10%	9%	5%	3%	
Family life & childcare	6%	2%	7%	4%	7%	4%	4%	7%	6%	9%	2%	3%	6%	4%	7%	6%	7%	5%	6%	4%	9%	3%	5%	
Housing	19%	9%	24%	15%	22%	12%	16%	21%	30%	21%	13%	14%	27%	18%	16%	17%	20%	20%	16%	19%	20%	21%	21%	
The environment	15%	5%	23%	25%	24%	8%	14%	16%	18%	19%	13%	10%	16%	17%	11%	16%	14%	18%	20%	18%	13%	11%	7%	
Britain leaving the EU	14%	10%	19%	20%	22%	7%	18%	11%	14%	12%	19%	14%	14%	14%	12%	15%	18%	15%	16%	18%	9%	11%	13%	
Transport	2%	1%	2%	4%	2%	1%	3%	2%	4%	2%	2%	1%	3%	2%	2%	1%	2%	2%	2%	3%	3%	1%	1%	
Welfare benefits	20%	28%	14%	16%	15%	29%	21%	18%	11%	18%	25%	22%	16%	20%	19%	24%	21%	14%	20%	18%	24%	15%	22%	
Defence and security	21%	32%	17%	20%	20%	25%	23%	18%	10%	14%	24%	34%	14%	24%	25%	18%	18%	15%	25%	19%	20%	16%	21%	
None of these	1%	-	-	-	0%	0%	1%	0%	2%	1%	0%	-	0%	0%	1%	0%	-	3%	-	0%	0%	3%	2%	
Don't know	2%	0%	1%	2%	1%	0%	1%	2%	9%	2%	1%	1%	4%	2%	2%	2%	1%	1%	1%	2%	1%	3%	5%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188	
Very well	2%	1%	4%	2%	2%	1%	2%	1%	5%	1%	1%	2%	2%	2%	1%	2%	-	5%	2%	1%	2%	2%	3%	
Fairly well	19%	13%	29%	26%	27%	11%	21%	16%	20%	19%	19%	16%	28%	18%	15%	18%	14%	17%	22%	21%	18%	12%	12%	
Fairly badly	34%	41%	32%	34%	37%	32%	34%	33%	32%	33%	32%	37%	28%	34%	39%	30%	37%	35%	36%	35%	31%	31%	31%	
Very badly	37%	40%	26%	25%	26%	49%	32%	41%	25%	37%	39%	39%	28%	38%	34%	39%	44%	35%	32%	35%	41%	38%	41%	
Don't know	10%	6%	8%	13%	8%	6%	11%	9%	18%	10%	9%	6%	14%	8%	11%	11%	5%	9%	8%	8%	8%	16%	14%	

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Immigration

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very well	2%	1%	2%	2%	2%	0%	2%	1%	6%	1%	2%	0%	3%	1%	1%	2%	-	4%	1%	2%	1%	1%	1%
Fairly well	14%	4%	26%	25%	24%	4%	14%	14%	17%	15%	15%	9%	21%	14%	12%	11%	13%	15%	18%	16%	11%	5%	7%
Fairly badly	23%	16%	30%	32%	28%	16%	22%	24%	31%	26%	19%	18%	25%	21%	24%	24%	26%	20%	24%	24%	24%	21%	20%
Very badly	51%	77%	29%	29%	33%	76%	52%	50%	25%	44%	58%	68%	39%	52%	54%	53%	55%	49%	48%	46%	56%	57%	58%
Don't know	11%	2%	14%	12%	12%	4%	10%	11%	21%	14%	7%	4%	11%	12%	10%	10%	6%	12%	9%	11%	8%	15%	13%

Crime

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very well	1%	1%	3%	3%	2%	1%	2%	1%	2%	1%	3%	1%	2%	1%	1%	2%	-	5%	2%	2%	2%	-	2%
Fairly well	24%	15%	39%	30%	36%	13%	25%	23%	31%	27%	22%	19%	32%	21%	21%	25%	21%	31%	30%	28%	17%	18%	16%
Fairly badly	27%	36%	24%	28%	28%	28%	26%	27%	25%	24%	24%	36%	25%	26%	28%	26%	32%	26%	27%	24%	26%	32%	29%
Very badly	32%	39%	15%	17%	18%	48%	33%	30%	19%	29%	39%	34%	26%	33%	34%	31%	34%	27%	29%	29%	38%	35%	32%
Don't know	16%	9%	19%	22%	17%	10%	14%	18%	23%	19%	13%	11%	15%	17%	16%	16%	13%	12%	12%	18%	17%	15%	21%

Education

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very well	3%	2%	3%	1%	1%	1%	3%	3%	10%	2%	1%	1%	6%	2%	2%	3%	1%	3%	2%	3%	3%	2%	3%
Fairly well	24%	17%	34%	29%	28%	20%	26%	22%	27%	25%	23%	21%	27%	24%	20%	23%	25%	33%	24%	27%	25%	20%	17%
Fairly badly	30%	43%	29%	34%	32%	32%	27%	33%	26%	26%	31%	39%	27%	30%	37%	28%	30%	20%	36%	29%	26%	29%	29%
Very badly	22%	24%	13%	14%	17%	29%	22%	22%	13%	23%	25%	21%	14%	22%	21%	23%	28%	28%	20%	20%	26%	23%	23%
Don't know	22%	15%	22%	23%	22%	18%	22%	21%	25%	24%	19%	18%	26%	22%	19%	23%	16%	16%	18%	21%	20%	27%	28%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Taxation

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very well	1%	0%	1%	1%	0%	0%	1%	1%	2%	1%	0%	1%	1%	1%	0%	0%	1%	3%	1%	0%	0%	2%	1%
Fairly well	12%	4%	22%	20%	19%	5%	11%	12%	11%	13%	12%	10%	17%	11%	8%	12%	12%	15%	15%	11%	11%	9%	7%
Fairly badly	31%	30%	38%	38%	37%	27%	31%	32%	36%	30%	29%	35%	29%	32%	35%	30%	31%	27%	33%	35%	27%	28%	32%
Very badly	44%	60%	27%	28%	33%	59%	46%	41%	29%	41%	51%	48%	37%	44%	44%	46%	45%	44%	42%	42%	50%	45%	40%
Don't know	13%	5%	12%	14%	11%	9%	11%	14%	23%	16%	8%	6%	16%	13%	12%	12%	11%	10%	9%	12%	12%	16%	20%

Unemployment

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very well	1%	-	1%	1%	0%	0%	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%
Fairly well	12%	7%	22%	15%	18%	7%	13%	12%	11%	14%	13%	9%	17%	12%	11%	13%	8%	12%	16%	14%	9%	8%	8%
Fairly badly	34%	32%	38%	45%	41%	29%	33%	35%	36%	33%	33%	36%	30%	34%	36%	34%	38%	29%	37%	34%	36%	26%	29%
Very badly	37%	53%	21%	20%	23%	53%	38%	35%	32%	32%	41%	42%	35%	36%	36%	37%	39%	37%	32%	35%	39%	43%	42%
Don't know	17%	8%	19%	20%	18%	12%	15%	18%	20%	21%	13%	12%	16%	18%	16%	16%	14%	21%	15%	16%	16%	21%	20%

Inflation

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very well	2%	1%	5%	1%	4%	0%	3%	1%	3%	1%	2%	2%	2%	1%	1%	4%	2%	3%	2%	2%	1%	3%	1%
Fairly well	21%	15%	36%	32%	32%	15%	26%	16%	15%	21%	23%	24%	23%	22%	20%	21%	18%	20%	29%	23%	17%	11%	16%
Fairly badly	31%	38%	27%	29%	29%	33%	28%	33%	32%	28%	29%	36%	29%	30%	37%	26%	37%	31%	31%	31%	31%	34%	29%
Very badly	32%	38%	19%	17%	21%	43%	30%	34%	29%	33%	33%	31%	24%	33%	30%	36%	34%	32%	26%	30%	39%	34%	38%
Don't know	14%	8%	14%	21%	15%	9%	12%	16%	21%	17%	12%	6%	22%	14%	12%	13%	9%	14%	12%	14%	13%	19%	16%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Britain's exit from the EU

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very well	3%	2%	6%	3%	3%	2%	3%	2%	5%	3%	2%	2%	1%	3%	3%	3%	1%	6%	3%	2%	3%	3%	2%
Fairly well	17%	16%	27%	30%	24%	13%	18%	17%	14%	20%	16%	15%	24%	19%	16%	15%	14%	18%	23%	20%	13%	12%	12%
Fairly badly	25%	26%	27%	31%	29%	21%	24%	25%	24%	23%	28%	26%	27%	25%	23%	26%	24%	24%	25%	24%	26%	25%	26%
Very badly	34%	41%	20%	19%	25%	46%	38%	30%	26%	31%	39%	39%	26%	33%	36%	34%	44%	36%	33%	34%	35%	34%	35%
Don't know	21%	15%	21%	18%	18%	18%	16%	26%	31%	23%	15%	18%	21%	21%	23%	22%	18%	16%	17%	21%	23%	26%	25%

Defence

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very well	3%	1%	5%	4%	3%	1%	4%	2%	8%	3%	3%	2%	3%	2%	4%	4%	1%	5%	3%	3%	2%	5%	3%
Fairly well	28%	20%	42%	37%	38%	21%	33%	23%	30%	30%	29%	24%	35%	27%	27%	26%	30%	32%	32%	34%	26%	20%	16%
Fairly badly	22%	31%	18%	19%	21%	26%	21%	23%	17%	18%	23%	30%	22%	22%	24%	23%	20%	22%	25%	20%	21%	21%	25%
Very badly	22%	35%	8%	9%	10%	37%	24%	20%	11%	17%	28%	30%	14%	23%	23%	23%	26%	17%	21%	19%	25%	25%	25%
Don't know	25%	13%	26%	31%	28%	15%	18%	31%	34%	32%	18%	14%	26%	26%	22%	24%	22%	24%	20%	24%	26%	29%	31%

The economy

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very well	1%	0%	3%	2%	2%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	3%	1%
Fairly well	16%	7%	30%	20%	23%	9%	17%	14%	18%	15%	17%	15%	19%	16%	9%	19%	13%	18%	20%	19%	11%	10%	11%
Fairly badly	33%	31%	37%	46%	40%	28%	32%	34%	32%	36%	26%	35%	38%	34%	36%	28%	34%	29%	36%	32%	35%	30%	29%
Very badly	39%	60%	21%	18%	25%	57%	40%	39%	25%	34%	48%	46%	29%	40%	43%	41%	43%	39%	36%	39%	42%	41%	43%
Don't know	10%	2%	9%	14%	10%	5%	9%	11%	22%	13%	8%	3%	12%	9%	11%	12%	8%	13%	7%	9%	10%	16%	16%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Terrorism

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very well	6%	2%	10%	7%	7%	3%	7%	4%	10%	5%	7%	3%	5%	5%	6%	6%	5%	9%	7%	7%	3%	4%	6%
Fairly well	33%	30%	44%	43%	43%	24%	34%	32%	37%	34%	32%	30%	46%	31%	26%	34%	34%	36%	39%	37%	27%	27%	21%
Fairly badly	16%	23%	11%	10%	12%	21%	15%	17%	10%	14%	15%	24%	16%	15%	20%	16%	15%	12%	14%	14%	18%	18%	17%
Very badly	19%	23%	9%	10%	10%	29%	20%	18%	12%	18%	24%	20%	12%	19%	20%	21%	21%	19%	16%	17%	24%	20%	23%
Don't know	26%	22%	26%	31%	27%	22%	24%	29%	31%	29%	23%	23%	21%	30%	29%	23%	24%	24%	23%	25%	27%	31%	33%

Transport

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very well	3%	1%	4%	2%	2%	1%	3%	2%	12%	2%	1%	1%	5%	1%	4%	4%	2%	3%	2%	3%	3%	3%	3%
Fairly well	24%	20%	33%	30%	30%	17%	25%	24%	32%	25%	22%	22%	38%	23%	20%	23%	25%	24%	28%	27%	23%	20%	15%
Fairly badly	30%	37%	30%	32%	32%	35%	31%	30%	19%	29%	35%	35%	24%	30%	37%	30%	26%	32%	34%	31%	28%	25%	32%
Very badly	21%	24%	12%	15%	14%	28%	23%	18%	15%	19%	25%	21%	16%	21%	20%	20%	27%	19%	20%	19%	22%	25%	19%
Don't know	22%	18%	22%	22%	22%	19%	18%	26%	21%	25%	17%	21%	17%	24%	20%	23%	20%	21%	16%	19%	25%	27%	30%

Housing

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very well	1%	1%	1%	1%	1%	0%	1%	1%	3%	1%	1%	0%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	0%
Fairly well	14%	10%	25%	18%	20%	10%	15%	13%	13%	16%	13%	13%	15%	13%	14%	15%	12%	14%	17%	16%	11%	11%	9%
Fairly badly	35%	42%	34%	38%	38%	36%	35%	35%	34%	34%	35%	40%	42%	35%	36%	35%	35%	25%	37%	37%	37%	29%	30%
Very badly	33%	36%	22%	20%	23%	43%	33%	33%	29%	31%	37%	35%	27%	34%	29%	33%	42%	35%	29%	30%	36%	37%	40%
Don't know	17%	11%	19%	23%	18%	11%	16%	18%	22%	19%	14%	12%	14%	17%	20%	16%	11%	24%	16%	15%	15%	23%	21%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Environment

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very well	2%	2%	3%	1%	1%	1%	2%	1%	5%	2%	2%	0%	3%	2%	2%	1%	3%	2%	1%	3%	2%	3%	1%
Fairly well	24%	22%	34%	27%	29%	19%	25%	23%	26%	27%	20%	20%	28%	21%	23%	25%	22%	32%	28%	26%	21%	16%	19%
Fairly badly	30%	36%	27%	31%	34%	29%	29%	31%	27%	28%	29%	37%	27%	32%	32%	30%	28%	21%	34%	29%	31%	29%	24%
Very badly	22%	22%	15%	16%	16%	29%	24%	20%	19%	19%	27%	22%	18%	24%	19%	21%	23%	28%	18%	20%	26%	23%	25%
Don't know	22%	19%	20%	26%	20%	22%	20%	24%	23%	24%	21%	21%	24%	21%	24%	23%	24%	16%	19%	22%	20%	30%	31%

Welfare benefits

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very well	2%	1%	2%	1%	1%	1%	2%	1%	5%	1%	0%	1%	5%	1%	2%	0%	1%	4%	1%	1%	1%	1%	3%
Fairly well	14%	6%	24%	21%	20%	8%	14%	14%	17%	14%	15%	12%	16%	14%	13%	14%	13%	18%	16%	16%	13%	9%	10%
Fairly badly	28%	23%	36%	32%	38%	22%	26%	30%	22%	28%	28%	31%	29%	26%	30%	28%	35%	18%	30%	29%	24%	30%	26%
Very badly	40%	62%	22%	28%	28%	58%	41%	39%	22%	37%	47%	47%	30%	43%	37%	41%	43%	43%	40%	38%	44%	40%	39%
Don't know	16%	8%	17%	18%	15%	10%	16%	16%	35%	19%	10%	10%	19%	16%	19%	16%	9%	17%	12%	16%	18%	20%	22%

Do you think that Keir Starmer is doing well or badly as Prime Minister?

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base: All GB adults	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very well	2%	-	4%	2%	2%	1%	2%	2%	3%	2%	2%	1%	3%	1%	1%	2%	3%	5%	2%	2%	2%	1%	2%
Fairly well	16%	6%	30%	26%	27%	6%	17%	15%	15%	18%	16%	13%	17%	17%	11%	16%	17%	19%	21%	19%	12%	12%	7%
Fairly badly	28%	25%	35%	48%	37%	19%	27%	29%	28%	31%	25%	27%	33%	27%	29%	26%	31%	21%	30%	29%	28%	24%	23%
Very badly	45%	66%	23%	19%	27%	69%	47%	43%	26%	40%	52%	56%	31%	46%	49%	48%	41%	48%	40%	41%	49%	48%	56%
Don't know	10%	3%	8%	5%	7%	4%	8%	11%	28%	10%	5%	4%	17%	9%	9%	8%	8%	8%	8%	9%	9%	15%	11%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you believe that at the moment Kemi Badenoch does or does not look like a Prime Minister in waiting?

	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base: All GB adults	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
She does look like a Prime Minister in waiting	20%	46%	8%	12%	13%	31%	20%	21%	11%	18%	21%	28%	20%	22%	21%	19%	13%	28%	26%	18%	19%	19%	15%
She does not look like a Prime Minister in waiting	53%	34%	76%	67%	66%	47%	62%	45%	40%	53%	62%	49%	53%	51%	47%	57%	59%	52%	56%	56%	51%	45%	46%
Not sure	27%	20%	17%	21%	21%	19%	34%	49%	29%	17%	23%	27%	27%	27%	32%	24%	27%	21%	17%	26%	31%	35%	39%

Do you think Kemi Badenoch is doing well or badly as leader of the Conservative party?

	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base: All GB adults	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very well	5%	16%	1%	1%	2%	9%	5%	6%	2%	4%	6%	8%	8%	5%	6%	4%	2%	11%	7%	6%	3%	4%	5%
Fairly well	27%	55%	14%	22%	21%	40%	29%	25%	16%	18%	30%	47%	25%	31%	31%	24%	23%	18%	33%	24%	27%	25%	27%
Fairly badly	20%	12%	27%	28%	25%	16%	21%	19%	19%	20%	22%	18%	21%	20%	17%	21%	23%	22%	21%	22%	17%	22%	16%
Very badly	23%	5%	37%	28%	31%	17%	26%	20%	16%	28%	24%	16%	23%	21%	22%	24%	31%	22%	24%	25%	22%	17%	24%
Don't know	25%	12%	21%	20%	21%	18%	19%	30%	46%	30%	17%	12%	23%	24%	24%	28%	20%	27%	15%	24%	31%	33%	29%

Do you think Ed Davey is doing well or badly as leader of the Liberal Democrats?

	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base: All GB adults	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very well	3%	1%	6%	9%	5%	1%	3%	3%	5%	1%	5%	3%	2%	3%	2%	4%	2%	5%	4%	3%	3%	1%	3%
Fairly well	27%	27%	39%	50%	39%	23%	27%	27%	15%	24%	31%	35%	33%	27%	25%	30%	23%	22%	33%	30%	23%	15%	26%
Fairly badly	15%	23%	14%	13%	14%	18%	15%	15%	12%	12%	16%	20%	13%	17%	15%	12%	17%	17%	19%	15%	10%	17%	12%
Very badly	14%	17%	9%	1%	8%	22%	18%	10%	8%	14%	15%	16%	13%	14%	14%	14%	17%	14%	12%	14%	16%	16%	14%
Don't know	41%	33%	33%	28%	35%	36%	36%	45%	61%	48%	32%	26%	38%	39%	45%	40%	42%	42%	31%	39%	48%	51%	45%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you believe the Conservative party today are or are not ready for government?

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base: All GB adults	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
They are ready for Government	16%	39%	6%	9%	10%	23%	16%	16%	14%	14%	17%	19%	19%	17%	18%	13%	11%	16%	19%	15%	15%	13%	14%
They are not ready for Government	63%	44%	84%	77%	76%	58%	69%	57%	49%	61%	71%	63%	54%	63%	56%	67%	69%	69%	68%	66%	57%	56%	57%
Not sure	22%	17%	10%	14%	14%	19%	15%	27%	37%	25%	12%	17%	26%	20%	26%	20%	20%	15%	13%	18%	29%	31%	29%

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base: All GB adults	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Strongly support	16%	8%	22%	16%	18%	11%	20%	12%	26%	16%	14%	13%	21%	13%	13%	17%	20%	17%	15%	16%	15%	13%	23%
Tend to support	35%	33%	43%	36%	42%	31%	39%	32%	29%	34%	39%	37%	43%	33%	31%	33%	46%	38%	40%	37%	27%	38%	28%
Tend to oppose	26%	32%	19%	25%	22%	32%	23%	28%	18%	26%	24%	30%	16%	28%	29%	27%	20%	22%	25%	25%	28%	24%	26%
Strongly oppose	13%	17%	8%	12%	11%	18%	10%	16%	4%	11%	18%	15%	10%	16%	15%	11%	5%	10%	13%	12%	16%	10%	13%
Don't know	11%	9%	7%	12%	7%	8%	9%	13%	23%	13%	6%	6%	11%	10%	12%	12%	9%	13%	7%	11%	14%	15%	11%

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base: All GB adults	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Strongly support	12%	6%	19%	10%	14%	9%	15%	10%	18%	13%	12%	9%	16%	9%	12%	14%	16%	15%	10%	12%	14%	12%	19%
Tend to support	30%	25%	36%	28%	35%	25%	34%	26%	35%	29%	30%	29%	35%	28%	25%	29%	43%	28%	33%	35%	23%	28%	26%
Tend to oppose	23%	26%	20%	25%	23%	26%	20%	26%	19%	23%	25%	24%	20%	25%	25%	24%	18%	23%	23%	26%	23%	22%	18%
Strongly oppose	26%	36%	20%	29%	22%	35%	23%	29%	15%	25%	29%	32%	19%	32%	29%	22%	18%	26%	28%	22%	31%	24%	27%
Don't know	8%	7%	6%	8%	7%	6%	8%	8%	14%	10%	5%	5%	9%	6%	9%	11%	4%	8%	6%	6%	10%	15%	10%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Strongly support	19%	9%	24%	18%	19%	11%	20%	17%	40%	20%	15%	11%	30%	16%	15%	19%	18%	15%	19%	19%	20%	17%	16%
Tend to support	35%	28%	40%	35%	38%	33%	36%	33%	35%	34%	34%	36%	35%	33%	34%	33%	42%	45%	34%	37%	31%	38%	33%
Tend to oppose	20%	27%	16%	21%	21%	23%	18%	22%	7%	19%	22%	24%	14%	22%	20%	21%	17%	12%	21%	20%	19%	17%	20%
Strongly oppose	14%	24%	9%	15%	11%	20%	15%	13%	5%	12%	20%	16%	11%	17%	15%	12%	11%	12%	17%	12%	15%	10%	13%
Don't know	13%	12%	12%	12%	10%	13%	11%	15%	14%	15%	9%	13%	10%	12%	16%	15%	12%	16%	9%	11%	16%	18%	19%

...if it meant the government borrowing a large amount of money to fund house building?

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Strongly support	5%	2%	8%	4%	5%	4%	6%	4%	8%	6%	3%	3%	7%	3%	5%	4%	9%	5%	4%	6%	4%	7%	4%
Tend to support	18%	10%	29%	20%	27%	12%	21%	16%	15%	18%	22%	18%	26%	18%	12%	18%	22%	20%	20%	20%	14%	15%	22%
Tend to oppose	27%	28%	27%	31%	27%	25%	26%	28%	37%	24%	24%	32%	27%	28%	30%	25%	27%	20%	28%	29%	29%	25%	19%
Strongly oppose	35%	54%	21%	30%	29%	50%	36%	35%	16%	34%	41%	41%	25%	38%	38%	36%	30%	39%	39%	31%	40%	31%	34%
Don't know	14%	7%	15%	15%	12%	9%	10%	17%	25%	18%	10%	7%	14%	12%	14%	17%	11%	16%	9%	13%	13%	22%	21%

...if it meant allowing smaller housing units or more high rise blocks?

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Strongly support	5%	2%	7%	3%	5%	3%	7%	3%	13%	5%	3%	4%	6%	4%	6%	5%	7%	5%	4%	5%	3%	8%	7%
Tend to support	25%	19%	33%	25%	31%	20%	28%	22%	20%	25%	24%	27%	35%	21%	23%	26%	30%	25%	28%	28%	22%	21%	20%
Tend to oppose	29%	34%	28%	34%	28%	33%	26%	32%	23%	27%	33%	32%	24%	31%	31%	26%	31%	30%	32%	28%	28%	28%	29%
Strongly oppose	27%	36%	21%	22%	25%	32%	25%	29%	20%	27%	31%	28%	23%	31%	26%	28%	16%	28%	28%	25%	32%	22%	26%
Don't know	14%	9%	11%	17%	11%	11%	13%	14%	24%	16%	9%	9%	12%	13%	15%	14%	15%	13%	8%	14%	14%	21%	18%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

....if it meant building more housing on green field sites?

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Strongly support	4%	3%	4%	2%	2%	3%	5%	2%	7%	4%	3%	3%	5%	2%	3%	4%	7%	3%	3%	3%	3%	5%	7%
Tend to support	17%	12%	22%	14%	20%	13%	22%	13%	21%	19%	17%	14%	23%	15%	15%	15%	23%	24%	17%	19%	18%	16%	11%
Tend to oppose	24%	20%	30%	29%	28%	20%	24%	24%	27%	24%	25%	24%	25%	26%	24%	25%	21%	21%	26%	26%	23%	20%	24%
Strongly oppose	44%	62%	33%	44%	42%	58%	40%	49%	21%	41%	50%	55%	32%	49%	47%	47%	35%	43%	49%	42%	47%	41%	39%
Don't know	10%	3%	10%	11%	8%	6%	9%	11%	24%	13%	6%	4%	15%	8%	12%	9%	14%	10%	6%	9%	9%	18%	19%

In the year ahead, do you expect house prices to go up or down, or stay about the same?

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base: All GB adults	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Go up a lot	10%	5%	8%	6%	7%	9%	9%	12%	22%	12%	6%	6%	10%	9%	10%	12%	10%	7%	4%	11%	14%	16%	11%
Go up a little	36%	33%	41%	37%	38%	33%	42%	31%	43%	36%	31%	39%	32%	34%	34%	41%	38%	37%	39%	38%	36%	32%	29%
Stay about the same	34%	46%	33%	35%	36%	39%	30%	37%	17%	32%	42%	36%	34%	35%	35%	29%	34%	36%	39%	33%	31%	29%	32%
Go down a little	5%	8%	6%	4%	6%	6%	3%	7%	1%	4%	6%	8%	8%	6%	5%	3%	3%	8%	7%	5%	5%	3%	2%
Go down a lot	1%	1%	1%	-	1%	1%	1%	1%	2%	1%	0%	1%	2%	1%	1%	0%	-	-	0%	2%	0%	2%	1%
Don't know	14%	8%	11%	18%	13%	13%	15%	13%	15%	15%	15%	11%	14%	14%	14%	14%	14%	11%	10%	13%	14%	17%	25%

Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base: All GB adults	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
It would be better for Britain if house prices rose	7%	9%	7%	5%	6%	8%	9%	4%	1%	8%	7%	6%	5%	5%	6%	8%	10%	9%	9%	6%	4%	5%	7%
It would be better for Britain if house prices went down	48%	30%	52%	49%	49%	39%	48%	49%	75%	51%	42%	38%	58%	49%	43%	47%	44%	56%	47%	50%	49%	54%	39%
It would be better for Britain if house prices stayed about the same	25%	40%	27%	27%	28%	31%	25%	26%	5%	19%	31%	40%	21%	28%	29%	24%	24%	15%	31%	24%	25%	19%	20%
Don't know	20%	21%	14%	18%	16%	22%	18%	21%	19%	22%	19%	16%	16%	18%	22%	21%	23%	21%	12%	19%	22%	21%	33%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base: All GB adults	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
I would be better off if house prices rose	22%	32%	25%	27%	30%	24%	24%	21%	2%	25%	26%	24%	23%	22%	25%	21%	23%	24%	34%	22%	16%	14%	17%
I would be better off if house prices fell	22%	6%	25%	19%	17%	13%	20%	24%	63%	29%	10%	4%	29%	23%	21%	22%	15%	20%	17%	24%	27%	30%	13%
It will make little difference to me personally if house prices rise or fall	46%	55%	45%	44%	47%	57%	46%	46%	14%	36%	57%	69%	36%	47%	45%	50%	51%	49%	43%	47%	49%	43%	52%
Don't know	9%	7%	5%	10%	6%	7%	10%	8%	21%	10%	7%	3%	12%	9%	10%	7%	11%	7%	6%	7%	9%	13%	18%

Do you think the Labour Party is united or divided at the present time?

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
United	11%	3%	25%	14%	16%	7%	14%	9%	9%	13%	11%	9%	15%	9%	10%	12%	12%	17%	14%	12%	8%	10%	6%
Divided	65%	87%	57%	65%	62%	77%	68%	62%	46%	57%	73%	78%	59%	67%	67%	62%	65%	62%	71%	61%	64%	60%	64%
Don't know	24%	10%	18%	21%	21%	16%	19%	29%	46%	30%	16%	14%	26%	24%	23%	25%	23%	22%	15%	27%	28%	30%	31%

Do you think the Conservative Party is united or divided at the present time?

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
United	23%	46%	14%	16%	17%	34%	25%	20%	9%	19%	28%	29%	25%	24%	25%	21%	13%	24%	27%	21%	22%	21%	18%
Divided	43%	30%	60%	53%	54%	37%	46%	40%	36%	42%	44%	46%	42%	42%	39%	42%	51%	47%	48%	42%	40%	37%	42%
Don't know	35%	23%	26%	30%	29%	29%	29%	40%	55%	39%	28%	25%	34%	34%	36%	37%	36%	28%	25%	37%	38%	42%	39%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. With this in mind, where would you place each of the following?

Labour Party

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very left-wing	14%	31%	3%	3%	6%	26%	16%	13%	5%	11%	17%	23%	15%	16%	16%	12%	14%	13%	15%	13%	17%	17%	9%
Fairly left-wing	20%	33%	18%	21%	20%	24%	21%	20%	15%	17%	24%	26%	23%	22%	23%	17%	17%	14%	25%	19%	19%	16%	20%
Slightly left-of-centre	22%	16%	37%	31%	32%	14%	24%	20%	20%	20%	25%	22%	23%	23%	20%	20%	17%	23%	26%	27%	14%	16%	16%
Centre	10%	3%	16%	16%	14%	7%	11%	9%	9%	13%	10%	6%	12%	8%	8%	12%	17%	9%	13%	10%	8%	7%	9%
Slightly right-of-centre	6%	1%	9%	8%	9%	2%	6%	5%	7%	7%	5%	4%	7%	4%	6%	5%	8%	10%	6%	7%	5%	5%	3%
Fairly right-wing	3%	1%	3%	5%	4%	2%	3%	3%	4%	3%	2%	4%	4%	3%	2%	4%	3%	4%	4%	2%	3%	1%	4%
Very right-wing	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	3%	-	0%	0%	1%	1%	4%
Don't know	24%	14%	14%	15%	13%	23%	18%	29%	38%	29%	16%	17%	15%	23%	26%	28%	22%	26%	11%	22%	33%	36%	34%

Conservative Party

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very left-wing	1%	1%	1%	-	1%	1%	1%	1%	3%	1%	1%	0%	1%	1%	1%	2%	-	1%	0%	2%	1%	3%	-
Fairly left-wing	2%	0%	1%	2%	1%	2%	2%	2%	2%	3%	2%	1%	1%	2%	1%	3%	2%	2%	2%	1%	3%	2%	4%
Slightly left-of-centre	3%	4%	1%	2%	2%	5%	4%	3%	3%	2%	5%	4%	4%	4%	4%	2%	2%	-	2%	3%	4%	4%	3%
Centre	7%	9%	4%	3%	3%	11%	7%	6%	3%	8%	5%	8%	7%	6%	8%	6%	8%	8%	7%	6%	7%	5%	8%
Slightly right-of-centre	21%	35%	16%	20%	19%	28%	26%	17%	15%	16%	29%	26%	19%	25%	26%	15%	21%	21%	26%	22%	17%	19%	18%
Fairly right-wing	33%	32%	48%	48%	47%	26%	34%	33%	27%	35%	32%	35%	39%	33%	29%	35%	30%	34%	43%	35%	29%	25%	22%
Very right-wing	8%	5%	13%	9%	13%	5%	7%	9%	9%	7%	9%	9%	11%	8%	6%	8%	14%	8%	9%	10%	5%	5%	11%
Don't know	24%	13%	15%	15%	14%	22%	18%	29%	38%	29%	16%	16%	17%	22%	25%	29%	23%	26%	10%	21%	33%	37%	35%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Liberal Democrats

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very left-wing	7%	9%	3%	1%	4%	11%	9%	5%	5%	8%	8%	6%	6%	7%	8%	7%	5%	8%	6%	6%	7%	12%	7%
Fairly left-wing	13%	19%	13%	11%	13%	14%	15%	11%	10%	13%	13%	13%	16%	14%	10%	12%	10%	12%	14%	15%	12%	11%	7%
Slightly left-of-centre	18%	15%	25%	29%	25%	13%	19%	16%	18%	18%	19%	16%	23%	17%	16%	18%	19%	12%	25%	19%	13%	8%	16%
Centre	24%	25%	30%	36%	33%	22%	23%	25%	12%	19%	32%	30%	24%	24%	25%	24%	23%	24%	31%	24%	18%	19%	21%
Slightly right-of-centre	5%	5%	6%	5%	6%	5%	5%	5%	6%	3%	5%	9%	3%	6%	4%	4%	11%	3%	6%	5%	6%	4%	2%
Fairly right-wing	2%	3%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	3%	2%	1%	2%	-	5%	2%	2%	1%	3%	1%
Very right-wing	0%	-	0%	-	0%	1%	1%	0%	-	1%	-	0%	1%	-	0%	0%	1%	-	-	0%	1%	1%	-
Don't know	31%	24%	22%	16%	18%	32%	27%	36%	50%	36%	22%	24%	23%	30%	35%	33%	31%	36%	16%	28%	42%	42%	47%

Reform UK

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very left-wing	2%	2%	2%	3%	2%	2%	1%	3%	3%	1%	2%	2%	1%	2%	1%	3%	3%	-	3%	2%	1%	2%	2%
Fairly left-wing	1%	3%	1%	1%	1%	2%	1%	2%	0%	1%	2%	2%	2%	2%	1%	1%	1%	3%	1%	1%	2%	-	2%
Slightly left-of-centre	1%	2%	1%	-	1%	1%	1%	1%	3%	1%	1%	2%	1%	1%	3%	1%	1%	-	1%	1%	2%	1%	1%
Centre	4%	5%	2%	3%	1%	6%	5%	4%	6%	4%	5%	3%	8%	3%	5%	4%	5%	-	3%	3%	6%	6%	6%
Slightly right-of-centre	5%	8%	2%	1%	1%	10%	7%	4%	3%	4%	8%	6%	2%	6%	6%	6%	6%	7%	6%	4%	6%	7%	5%
Fairly right-wing	16%	33%	8%	7%	8%	28%	20%	13%	10%	11%	20%	24%	16%	19%	19%	13%	14%	14%	17%	15%	16%	17%	15%
Very right-wing	45%	30%	68%	71%	72%	28%	48%	43%	37%	50%	45%	42%	51%	45%	40%	44%	47%	52%	58%	51%	34%	30%	37%
Don't know	24%	16%	17%	13%	13%	23%	17%	30%	38%	28%	16%	17%	19%	22%	26%	28%	22%	25%	11%	21%	33%	38%	31%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Keir Starmer

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very left-wing	16%	33%	4%	3%	6%	30%	18%	14%	4%	12%	21%	24%	11%	16%	21%	14%	15%	15%	15%	15%	19%	18%	13%
Fairly left-wing	11%	17%	9%	9%	11%	13%	12%	10%	7%	9%	12%	14%	10%	12%	10%	9%	12%	8%	14%	10%	8%	10%	10%
Slightly left-of-centre	18%	17%	25%	31%	27%	12%	18%	18%	15%	16%	21%	19%	16%	20%	18%	18%	13%	16%	23%	19%	16%	10%	12%
Centre	16%	9%	27%	24%	24%	11%	18%	14%	11%	19%	17%	12%	23%	14%	13%	14%	20%	15%	20%	16%	10%	13%	15%
Slightly right-of-centre	8%	3%	14%	8%	10%	4%	8%	7%	11%	9%	6%	6%	10%	7%	8%	8%	7%	9%	9%	10%	6%	5%	3%
Fairly right-wing	3%	1%	3%	5%	5%	2%	4%	3%	7%	3%	2%	4%	7%	3%	2%	3%	4%	7%	3%	4%	5%	2%	2%
Very right-wing	3%	2%	1%	3%	3%	2%	3%	2%	3%	2%	4%	2%	4%	2%	1%	3%	4%	4%	3%	1%	1%	3%	6%
Don't know	26%	18%	17%	18%	15%	26%	21%	32%	42%	31%	18%	20%	18%	27%	27%	30%	26%	27%	13%	24%	35%	38%	39%

Kemi Badenoch

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very left-wing	1%	1%	1%	-	0%	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	1%	1%	2%	-	1%	1%	4%	-
Fairly left-wing	1%	1%	0%	1%	1%	2%	2%	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%
Slightly left-of-centre	3%	2%	1%	4%	1%	4%	2%	3%	2%	2%	5%	2%	3%	2%	4%	2%	2%	1%	3%	2%	3%	2%	3%
Centre	8%	13%	3%	5%	5%	13%	10%	7%	4%	8%	11%	8%	6%	9%	10%	8%	10%	8%	8%	8%	9%	8%	9%
Slightly right-of-centre	19%	32%	16%	14%	17%	22%	22%	15%	11%	16%	20%	25%	22%	20%	18%	15%	21%	16%	24%	19%	17%	13%	11%
Fairly right-wing	27%	28%	37%	41%	35%	25%	30%	25%	22%	25%	29%	30%	31%	27%	27%	25%	24%	29%	36%	27%	21%	25%	18%
Very right-wing	11%	6%	19%	18%	20%	5%	10%	12%	7%	10%	12%	13%	15%	11%	7%	12%	12%	11%	14%	13%	8%	5%	12%
Don't know	30%	17%	22%	18%	20%	27%	24%	36%	50%	35%	22%	21%	20%	29%	32%	36%	29%	32%	15%	29%	40%	41%	44%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Ed Davey

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very left-wing	6%	8%	2%	1%	2%	11%	9%	3%	3%	5%	7%	7%	6%	6%	7%	5%	7%	7%	5%	6%	6%	10%	4%
Fairly left-wing	10%	15%	10%	9%	9%	11%	11%	9%	8%	10%	8%	11%	11%	11%	8%	10%	4%	7%	12%	10%	8%	8%	6%
Slightly left-of-centre	16%	13%	23%	27%	23%	13%	19%	13%	8%	14%	20%	17%	18%	16%	12%	17%	19%	9%	19%	18%	13%	8%	12%
Centre	22%	25%	26%	31%	29%	21%	23%	21%	14%	17%	30%	28%	26%	22%	22%	22%	22%	23%	28%	22%	19%	18%	19%
Slightly right-of-centre	3%	3%	4%	5%	4%	3%	3%	4%	3%	2%	3%	5%	3%	3%	3%	2%	6%	3%	4%	3%	3%	3%	1%
Fairly right-wing	1%	2%	1%	2%	2%	1%	2%	1%	0%	2%	1%	1%	1%	1%	0%	2%	1%	5%	1%	1%	1%	2%	2%
Very right-wing	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	-	1%	1%	1%	-	-	1%	0%
Don't know	42%	34%	33%	23%	30%	40%	34%	49%	62%	50%	30%	30%	35%	41%	47%	43%	40%	45%	30%	39%	50%	50%	55%

Nigel Farage

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very left-wing	2%	3%	2%	3%	2%	3%	2%	3%	3%	1%	3%	3%	2%	2%	2%	2%	3%	2%	3%	2%	1%	2%	3%
Fairly left-wing	1%	2%	2%	1%	1%	2%	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%
Slightly left-of-centre	1%	2%	1%	-	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	-	-	1%	1%	1%	1%	1%
Centre	3%	5%	1%	2%	1%	5%	3%	4%	1%	4%	4%	2%	7%	2%	4%	3%	4%	1%	3%	3%	4%	4%	4%
Slightly right-of-centre	5%	9%	1%	1%	1%	10%	7%	4%	4%	3%	8%	6%	3%	5%	6%	5%	7%	4%	5%	5%	6%	6%	7%
Fairly right-wing	14%	26%	6%	6%	7%	24%	19%	10%	9%	10%	18%	21%	14%	16%	16%	12%	13%	18%	16%	13%	16%	16%	11%
Very right-wing	48%	36%	70%	73%	73%	31%	49%	46%	37%	51%	47%	46%	52%	49%	42%	47%	47%	51%	61%	53%	36%	32%	39%
Don't know	25%	17%	17%	13%	13%	24%	18%	30%	43%	28%	17%	18%	19%	24%	26%	28%	24%	22%	11%	22%	33%	39%	34%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Yourself

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very left-wing	5%	-	7%	4%	7%	1%	4%	5%	10%	6%	2%	1%	3%	4%	3%	7%	6%	7%	6%	5%	4%	3%	2%
Fairly left-wing	13%	-	25%	18%	24%	3%	12%	13%	17%	14%	12%	8%	15%	11%	10%	12%	19%	11%	14%	16%	9%	8%	11%
Slightly left-of-centre	13%	2%	28%	23%	21%	7%	14%	11%	12%	13%	15%	11%	17%	13%	10%	13%	10%	15%	17%	15%	7%	11%	9%
Centre	21%	24%	19%	31%	21%	22%	22%	21%	16%	20%	25%	24%	18%	20%	24%	21%	27%	23%	21%	21%	22%	15%	31%
Slightly right-of-centre	13%	31%	5%	9%	9%	19%	15%	10%	4%	10%	15%	19%	15%	14%	14%	9%	11%	14%	16%	11%	13%	9%	11%
Fairly right-wing	11%	26%	2%	2%	5%	21%	12%	10%	3%	7%	13%	18%	10%	13%	12%	9%	7%	8%	14%	10%	10%	11%	6%
Very right-wing	4%	6%	1%	-	1%	7%	5%	2%	2%	4%	5%	3%	6%	4%	3%	3%	2%	1%	3%	4%	5%	5%	3%
Don't know	22%	12%	14%	14%	12%	20%	17%	26%	36%	26%	15%	15%	16%	21%	24%	25%	18%	21%	10%	18%	29%	39%	27%

Do you think Kemi Badenoch should remain as leader of the Conservative Party, or stand down and let someone else take over?

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Should remain Conservative leader	40%	74%	28%	37%	34%	55%	43%	38%	22%	33%	45%	57%	42%	45%	40%	38%	30%	34%	49%	37%	37%	36%	38%
Should stand down and let someone else take over	19%	14%	25%	20%	19%	18%	21%	17%	23%	18%	23%	14%	20%	18%	21%	18%	25%	15%	17%	21%	18%	21%	17%
Don't know	41%	12%	47%	43%	46%	27%	37%	45%	55%	49%	32%	29%	38%	37%	40%	45%	44%	50%	34%	42%	45%	43%	45%

Do you think Keir Starmer should remain as leader of the Labour Party, or stand down and let someone else take over?

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Should remain Labour leader	28%	24%	48%	42%	42%	19%	29%	28%	24%	28%	29%	31%	34%	29%	24%	27%	28%	30%	35%	33%	22%	21%	18%
Should stand down and let someone else take over	51%	66%	37%	36%	38%	68%	53%	49%	39%	45%	61%	57%	43%	50%	55%	54%	50%	48%	48%	47%	54%	55%	58%
Don't know	21%	10%	15%	22%	20%	13%	18%	24%	37%	27%	11%	13%	23%	21%	21%	19%	23%	22%	17%	20%	25%	24%	24%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

If Labour win the next election and form a government, do you think the overall level of taxation will rise, fall or stay about the same?

	Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188	
The level of taxation will rise a lot		33%	64%	15%	17%	19%	54%	36%	30%	12%	25%	42%	47%	29%	36%	36%	31%	36%	22%	37%	28%	35%	32%	36%
The level of taxation will rise a little		31%	25%	39%	45%	41%	24%	31%	31%	31%	32%	30%	33%	26%	31%	30%	35%	28%	37%	33%	33%	32%	30%	23%
The level of taxation will stay about the same		14%	4%	26%	18%	21%	7%	15%	14%	17%	17%	13%	10%	19%	14%	11%	13%	16%	19%	17%	16%	12%	12%	10%
The level of taxation will fall a little		2%	1%	3%	1%	2%	1%	2%	1%	3%	1%	2%	1%	1%	1%	2%	2%	2%	3%	2%	2%	2%	1%	1%
The level of taxation will fall a lot		0%	-	-	-	0%	0%	0%	0%	-	0%	-	-	-	-	1%	-	-	-	-	-	-	0%	1%
Don't know		20%	6%	17%	19%	17%	13%	15%	24%	37%	25%	14%	9%	24%	18%	20%	20%	18%	19%	11%	22%	19%	25%	29%

If the Conservatives win the next election and form a government, do you think the overall level of taxation will rise, fall or stay about the same?

	Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188	
The level of taxation will rise a lot		15%	3%	22%	13%	16%	13%	15%	14%	11%	18%	16%	8%	11%	13%	14%	17%	19%	18%	12%	13%	18%	16%	19%
The level of taxation will rise a little		22%	16%	24%	29%	26%	20%	23%	21%	19%	20%	25%	25%	18%	25%	20%	22%	21%	24%	25%	21%	19%	24%	19%
The level of taxation will stay about the same		23%	35%	20%	23%	21%	29%	25%	22%	16%	21%	23%	31%	27%	21%	26%	22%	24%	25%	28%	23%	22%	18%	21%
The level of taxation will fall a little		15%	27%	13%	11%	14%	18%	16%	13%	11%	12%	16%	19%	15%	17%	14%	12%	14%	12%	18%	17%	13%	11%	7%
The level of taxation will fall a lot		2%	4%	2%	2%	1%	2%	3%	1%	5%	1%	2%	2%	3%	2%	2%	2%	1%	2%	4%	1%	1%	2%	0%
Don't know		24%	14%	18%	22%	22%	18%	18%	29%	38%	28%	18%	15%	26%	23%	25%	25%	21%	20%	14%	25%	27%	30%	35%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

If taxes HAD to rise after the next general election, which of the following would you MOST like to see increased?
Please tick up to three

	Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
	Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Basic rate of income tax	7%	11%	6%	10%	7%	8%	10%	5%	5%	6%	9%	9%	14%	7%	5%	6%	5%	7%	11%	7%	5%	6%	5%	
Higher rate of income tax	20%	21%	21%	29%	24%	20%	22%	18%	10%	16%	23%	28%	19%	21%	21%	19%	16%	16%	23%	20%	21%	14%	18%	
Top rate of income tax	39%	36%	48%	50%	52%	37%	41%	38%	21%	35%	49%	45%	34%	40%	38%	41%	35%	44%	43%	45%	35%	29%	34%	
National Insurance	5%	6%	4%	6%	3%	7%	5%	5%	6%	5%	6%	5%	5%	5%	6%	5%	5%	8%	6%	5%	4%	6%	5%	
Fuel duty	7%	8%	8%	10%	7%	6%	9%	5%	7%	7%	6%	8%	9%	6%	6%	9%	6%	5%	7%	8%	8%	4%	3%	
Capital gains tax	25%	24%	33%	30%	32%	25%	28%	22%	13%	25%	28%	27%	17%	30%	25%	21%	28%	29%	29%	29%	19%	22%	17%	
Corporation tax	37%	32%	47%	42%	47%	33%	38%	36%	31%	41%	40%	31%	35%	40%	32%	38%	38%	37%	43%	39%	33%	29%	34%	
Inheritance tax	10%	7%	13%	13%	13%	8%	12%	9%	10%	11%	11%	8%	10%	9%	7%	12%	14%	11%	13%	11%	8%	9%	6%	
Council tax	3%	1%	4%	4%	4%	3%	4%	3%	4%	4%	4%	2%	3%	2%	5%	4%	6%	2%	3%	3%	2%	6%	4%	
VAT	4%	6%	3%	3%	3%	6%	5%	4%	3%	4%	3%	7%	7%	4%	4%	3%	4%	8%	6%	4%	4%	2%	6%	
Stamp duty	5%	5%	5%	5%	5%	6%	6%	4%	3%	5%	7%	4%	5%	5%	6%	4%	5%	2%	4%	4%	7%	6%	4%	
Not sure	29%	30%	18%	17%	17%	30%	24%	33%	47%	30%	21%	26%	32%	27%	31%	29%	29%	24%	18%	25%	34%	41%	41%	

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

If taxes HAD to rise after the next general election, which of the following would you LEAST like to see increased?
Please tick up to three

	Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
	Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Basic rate of income tax	47%	52%	55%	53%	53%	50%	50%	44%	32%	44%	51%	55%	45%	50%	51%	44%	46%	41%	52%	52%	46%	39%	34%	
Higher rate of income tax	8%	10%	8%	4%	7%	8%	9%	6%	7%	9%	7%	5%	8%	8%	6%	7%	8%	10%	12%	5%	6%	6%	6%	
Top rate of income tax	3%	2%	3%	5%	4%	3%	3%	3%	2%	4%	3%	3%	3%	3%	3%	3%	6%	4%	4%	3%	3%	2%	2%	
National Insurance	35%	32%	43%	30%	40%	34%	35%	35%	30%	41%	36%	27%	37%	36%	34%	36%	35%	28%	38%	38%	35%	31%	26%	
Fuel duty	18%	21%	14%	21%	15%	24%	20%	15%	10%	14%	22%	24%	9%	19%	17%	18%	21%	22%	15%	16%	21%	17%	25%	
Capital gains tax	3%	5%	3%	3%	3%	4%	4%	3%	4%	3%	4%	4%	6%	3%	3%	3%	4%	3%	5%	4%	3%	1%	2%	
Corporation tax	3%	3%	5%	3%	3%	4%	4%	2%	3%	3%	4%	3%	8%	3%	2%	3%	1%	4%	3%	4%	5%	1%	0%	
Inheritance tax	13%	19%	9%	17%	11%	15%	12%	14%	14%	9%	14%	18%	14%	18%	11%	8%	11%	10%	15%	13%	11%	11%	13%	
Council tax	46%	47%	50%	43%	50%	49%	46%	46%	32%	44%	51%	52%	42%	45%	46%	48%	49%	54%	48%	44%	50%	41%	48%	
VAT	35%	39%	35%	42%	41%	35%	40%	30%	28%	32%	36%	40%	34%	35%	33%	35%	35%	40%	39%	37%	31%	26%	33%	
Stamp duty	8%	11%	8%	13%	9%	9%	7%	10%	5%	7%	9%	11%	11%	11%	8%	6%	4%	7%	10%	9%	7%	4%	10%	
Not sure	14%	8%	9%	11%	8%	11%	11%	17%	33%	16%	10%	7%	15%	14%	16%	15%	13%	13%	7%	13%	15%	28%	22%	

How fair or unfair do you think the following are?

VAT

	Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
	Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very fair	2%	3%	2%	3%	2%	2%	3%	2%	5%	2%	3%	2%	3%	3%	2%	3%	1%	2%	3%	2%	2%	2%	3%	
Fair	29%	35%	35%	39%	36%	24%	29%	29%	26%	31%	26%	28%	26%	32%	29%	26%	25%	28%	37%	33%	21%	18%	20%	
Neither	26%	28%	23%	25%	25%	29%	27%	24%	20%	21%	30%	31%	27%	27%	24%	25%	27%	19%	26%	22%	27%	26%	31%	
Unfair	23%	24%	22%	20%	20%	28%	22%	23%	15%	20%	26%	27%	23%	21%	25%	25%	23%	15%	19%	22%	28%	21%	25%	
Very unfair	9%	7%	6%	4%	6%	11%	10%	8%	5%	11%	8%	8%	8%	8%	8%	8%	8%	11%	22%	7%	8%	10%	14%	7%
Not sure	12%	3%	12%	8%	10%	5%	9%	14%	29%	15%	6%	4%	13%	10%	12%	14%	12%	13%	7%	12%	12%	19%	14%	

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Inheritance tax

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very fair	3%	2%	6%	3%	4%	3%	4%	3%	6%	3%	4%	2%	4%	3%	4%	3%	2%	6%	5%	4%	1%	3%	2%
Fair	14%	9%	21%	22%	22%	9%	14%	14%	9%	14%	16%	14%	16%	13%	12%	15%	17%	10%	18%	16%	10%	12%	10%
Neither	14%	16%	15%	17%	17%	11%	14%	13%	14%	13%	12%	16%	18%	12%	12%	13%	14%	15%	16%	12%	15%	12%	13%
Unfair	28%	32%	29%	29%	26%	32%	28%	29%	28%	25%	30%	32%	22%	31%	29%	30%	27%	22%	28%	30%	31%	18%	30%
Very unfair	30%	38%	20%	20%	23%	38%	30%	29%	19%	31%	31%	30%	27%	30%	31%	30%	23%	36%	28%	29%	30%	36%	28%
Not sure	11%	3%	10%	9%	8%	7%	10%	12%	24%	13%	7%	5%	13%	10%	11%	9%	16%	11%	5%	10%	13%	20%	17%

Income tax

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very fair	3%	3%	3%	9%	5%	2%	2%	4%	1%	2%	6%	2%	3%	3%	2%	3%	3%	5%	4%	3%	2%	2%	3%
Fair	32%	36%	41%	42%	42%	31%	34%	31%	20%	31%	40%	34%	32%	35%	32%	30%	33%	32%	43%	35%	26%	23%	22%
Neither	20%	27%	18%	20%	20%	22%	21%	20%	16%	18%	20%	27%	25%	19%	22%	21%	17%	12%	19%	17%	20%	20%	33%
Unfair	24%	23%	24%	20%	20%	28%	24%	25%	27%	25%	20%	27%	22%	25%	23%	25%	26%	26%	22%	26%	29%	21%	22%
Very unfair	11%	8%	6%	4%	7%	12%	11%	11%	12%	13%	10%	7%	9%	9%	11%	12%	12%	13%	7%	10%	13%	19%	7%
Not sure	9%	3%	8%	6%	6%	5%	8%	11%	24%	12%	4%	3%	10%	8%	10%	9%	9%	12%	5%	9%	10%	15%	13%

Council tax

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very fair	2%	2%	2%	4%	2%	1%	2%	2%	4%	1%	2%	1%	2%	2%	1%	2%	1%	4%	3%	2%	1%	1%	1%
Fair	24%	26%	28%	39%	32%	20%	23%	25%	22%	24%	26%	24%	22%	26%	24%	24%	20%	21%	31%	24%	20%	17%	20%
Neither	19%	26%	17%	18%	19%	21%	21%	17%	13%	16%	19%	26%	22%	21%	20%	16%	17%	10%	19%	20%	18%	14%	21%
Unfair	29%	29%	30%	26%	28%	32%	28%	29%	22%	29%	28%	32%	27%	29%	26%	28%	35%	29%	28%	29%	29%	27%	28%
Very unfair	19%	17%	15%	7%	14%	24%	19%	19%	12%	21%	21%	16%	15%	16%	19%	23%	20%	29%	15%	16%	23%	27%	21%
Not sure	7%	1%	7%	6%	5%	3%	7%	8%	27%	8%	3%	2%	11%	7%	10%	6%	7%	6%	4%	7%	8%	14%	10%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Tax on petrol and deisel

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very fair	5%	3%	7%	7%	7%	3%	6%	4%	4%	5%	5%	4%	6%	4%	4%	5%	2%	6%	7%	6%	1%	3%	4%
Fair	26%	24%	34%	39%	36%	20%	26%	26%	24%	28%	26%	23%	31%	27%	21%	24%	28%	28%	36%	28%	23%	15%	11%
Neither	17%	18%	14%	22%	16%	17%	17%	17%	18%	15%	17%	20%	23%	19%	15%	14%	16%	12%	19%	17%	15%	14%	20%
Unfair	28%	40%	25%	20%	25%	36%	28%	29%	20%	25%	30%	37%	19%	29%	31%	31%	30%	24%	24%	26%	33%	33%	33%
Very unfair	15%	12%	11%	5%	9%	20%	17%	12%	10%	15%	17%	13%	7%	14%	19%	15%	14%	21%	9%	13%	19%	18%	21%
Not sure	9%	3%	9%	7%	7%	5%	7%	11%	24%	11%	5%	3%	14%	8%	9%	9%	9%	9%	5%	10%	9%	17%	11%

Tax on cigarettes and tobacco

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very fair	46%	50%	53%	55%	52%	45%	44%	47%	37%	44%	47%	51%	41%	50%	45%	43%	40%	56%	55%	48%	38%	36%	41%
Fair	26%	27%	25%	31%	31%	25%	24%	28%	20%	26%	27%	28%	30%	27%	26%	23%	31%	15%	29%	26%	31%	19%	18%
Neither	8%	8%	7%	5%	7%	9%	10%	7%	11%	8%	7%	9%	9%	7%	9%	9%	7%	8%	7%	6%	9%	12%	12%
Unfair	7%	8%	6%	4%	4%	11%	8%	5%	3%	7%	9%	6%	5%	5%	4%	9%	12%	8%	4%	6%	8%	9%	8%
Very unfair	5%	4%	3%	1%	3%	6%	7%	4%	8%	5%	6%	3%	4%	4%	7%	6%	5%	8%	1%	6%	5%	9%	10%
Not sure	8%	3%	6%	4%	4%	5%	7%	9%	21%	10%	3%	4%	11%	6%	9%	10%	6%	6%	5%	8%	8%	14%	11%

Tax on alcohol

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very fair	28%	26%	32%	37%	34%	24%	26%	30%	27%	31%	26%	26%	21%	33%	26%	26%	26%	34%	34%	29%	23%	22%	25%
Fair	35%	40%	38%	40%	40%	36%	32%	38%	30%	35%	35%	39%	42%	35%	35%	33%	38%	29%	40%	38%	35%	26%	25%
Neither	12%	16%	11%	10%	12%	14%	14%	11%	9%	10%	14%	16%	12%	12%	15%	13%	9%	13%	11%	9%	16%	12%	17%
Unfair	11%	11%	10%	5%	6%	16%	14%	8%	8%	9%	14%	12%	9%	9%	9%	15%	12%	9%	8%	10%	12%	15%	13%
Very unfair	6%	5%	3%	4%	3%	8%	8%	4%	6%	5%	8%	5%	5%	5%	6%	6%	8%	9%	3%	6%	7%	9%	8%
Not sure	8%	2%	6%	5%	5%	4%	7%	9%	21%	10%	3%	3%	11%	6%	10%	8%	7%	7%	4%	8%	7%	16%	13%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

National insurance

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very fair	4%	2%	6%	6%	6%	2%	4%	4%	5%	4%	4%	2%	3%	5%	5%	3%	5%	4%	5%	4%	3%	2%	5%
Fair	28%	26%	37%	39%	37%	26%	27%	29%	15%	31%	34%	24%	25%	29%	28%	30%	25%	26%	37%	32%	23%	20%	12%
Neither	25%	34%	25%	29%	26%	27%	27%	24%	20%	21%	28%	33%	23%	27%	25%	25%	27%	27%	26%	22%	28%	19%	34%
Unfair	22%	23%	19%	14%	19%	26%	23%	21%	20%	20%	20%	28%	27%	22%	21%	20%	23%	22%	21%	22%	24%	22%	21%
Very unfair	11%	10%	5%	5%	6%	13%	10%	11%	12%	13%	10%	7%	10%	9%	11%	14%	11%	11%	7%	11%	12%	19%	11%
Not sure	10%	5%	8%	7%	6%	6%	9%	11%	27%	11%	4%	6%	12%	9%	10%	9%	9%	10%	5%	10%	9%	17%	16%

BBC licence fee

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very fair	5%	4%	5%	12%	8%	3%	4%	5%	2%	4%	6%	6%	7%	4%	3%	5%	5%	5%	7%	5%	3%	1%	5%
Fair	16%	20%	20%	28%	24%	11%	14%	17%	12%	14%	19%	17%	20%	17%	16%	13%	11%	14%	21%	20%	10%	9%	6%
Neither	13%	12%	15%	18%	14%	10%	14%	11%	21%	11%	11%	12%	19%	11%	14%	13%	8%	7%	15%	13%	9%	13%	12%
Unfair	17%	16%	21%	18%	19%	16%	18%	17%	18%	17%	16%	19%	17%	18%	13%	20%	18%	19%	17%	15%	23%	16%	17%
Very unfair	44%	46%	33%	19%	32%	59%	44%	43%	26%	46%	46%	44%	27%	45%	47%	45%	47%	53%	36%	41%	50%	49%	51%
Not sure	6%	2%	5%	5%	3%	2%	5%	7%	21%	7%	2%	2%	9%	6%	8%	5%	10%	2%	4%	6%	6%	12%	9%

Air passenger duty

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very fair	7%	5%	10%	11%	11%	7%	8%	7%	3%	7%	8%	8%	10%	7%	7%	5%	4%	14%	10%	7%	5%	4%	7%
Fair	23%	26%	28%	32%	29%	21%	22%	24%	19%	22%	27%	22%	15%	26%	23%	22%	25%	21%	30%	25%	19%	15%	15%
Neither	18%	19%	20%	21%	20%	18%	19%	17%	13%	20%	16%	21%	23%	18%	17%	17%	20%	13%	19%	16%	21%	18%	19%
Unfair	18%	25%	16%	13%	17%	20%	19%	17%	11%	16%	21%	20%	16%	14%	18%	22%	24%	17%	16%	19%	19%	18%	17%
Very unfair	13%	16%	7%	4%	6%	19%	15%	11%	7%	11%	15%	15%	9%	13%	14%	13%	12%	13%	11%	12%	12%	17%	14%
Not sure	21%	9%	20%	19%	17%	15%	18%	24%	47%	24%	12%	14%	27%	21%	20%	21%	15%	22%	15%	21%	24%	28%	27%

Fieldwork Dates: 21st - 23rd February 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Stamp duty

Unweighted base	1771	277	478	168	655	634	808	963	149	721	435	466	175	655	316	378	163	84	525	523	320	207	196
Base	1771	319	456	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	201	188
Very fair	2%	1%	3%	2%	2%	2%	3%	1%	2%	3%	2%	1%	1%	2%	2%	2%	2%	3%	3%	1%	2%	4%	2%
Fair	14%	16%	18%	19%	20%	12%	16%	13%	11%	13%	17%	15%	14%	15%	16%	12%	16%	19%	20%	16%	11%	8%	8%
Neither	20%	18%	21%	25%	21%	21%	22%	19%	19%	19%	21%	23%	19%	19%	25%	20%	25%	11%	20%	22%	21%	19%	19%
Unfair	28%	37%	27%	28%	28%	34%	27%	29%	13%	27%	31%	32%	34%	28%	22%	31%	21%	22%	33%	24%	30%	20%	25%
Very unfair	16%	20%	12%	13%	14%	20%	16%	17%	8%	19%	16%	17%	12%	19%	15%	17%	10%	25%	15%	17%	16%	23%	15%
Not sure	19%	7%	19%	14%	15%	12%	17%	21%	47%	19%	13%	12%	20%	17%	20%	19%	26%	20%	10%	20%	19%	28%	32%

Cell Contents (Column Percentages)