

Fieldwork Dates: 27th - 29th June 2026

Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base: All GB adults</b>	<b>1725</b>	<b>314</b>	<b>449</b>	<b>163</b>	<b>640</b>	<b>683</b>	<b>838</b>	<b>887</b>	<b>188</b>	<b>719</b>	<b>416</b>	<b>402</b>	<b>209</b>	<b>592</b>	<b>283</b>	<b>409</b>	<b>150</b>	<b>83</b>	<b>483</b>	<b>500</b>	<b>362</b>	<b>215</b>	<b>164</b>
Approve	20%	7%	44%	26%	35%	8%	23%	17%	21%	19%	22%	18%	29%	19%	21%	17%	16%	17%	30%	19%	15%	12%	14%
Disapprove	64%	89%	38%	61%	48%	84%	65%	62%	50%	58%	66%	76%	58%	65%	63%	66%	64%	58%	55%	64%	67%	67%	75%
Don't know	17%	4%	18%	14%	18%	9%	13%	21%	29%	23%	12%	6%	13%	17%	16%	17%	20%	25%	15%	17%	19%	21%	11%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	<b>1725</b>	<b>314</b>	<b>449</b>	<b>163</b>	<b>640</b>	<b>683</b>	<b>838</b>	<b>887</b>	<b>188</b>	<b>719</b>	<b>416</b>	<b>402</b>	<b>209</b>	<b>592</b>	<b>283</b>	<b>409</b>	<b>150</b>	<b>83</b>	<b>483</b>	<b>500</b>	<b>362</b>	<b>215</b>	<b>164</b>
0 - Would never consider voting for them	33%	2%	50%	36%	43%	22%	34%	31%	30%	37%	36%	23%	36%	28%	29%	33%	45%	47%	29%	32%	31%	41%	41%
1	7%	1%	11%	7%	8%	5%	6%	9%	12%	7%	8%	5%	6%	7%	7%	9%	5%	8%	6%	9%	7%	6%	7%
2	7%	2%	8%	8%	7%	7%	9%	5%	9%	7%	9%	4%	7%	7%	6%	8%	6%	7%	6%	9%	8%	4%	5%
3	7%	3%	8%	10%	8%	6%	7%	6%	10%	7%	5%	8%	10%	7%	7%	6%	5%	7%	10%	5%	6%	5%	8%
4	4%	2%	4%	6%	3%	6%	5%	4%	4%	5%	3%	4%	7%	5%	2%	3%	3%	5%	3%	5%	6%	5%	2%
5	12%	12%	9%	10%	9%	13%	10%	13%	13%	10%	12%	13%	9%	11%	15%	14%	10%	4%	13%	9%	12%	13%	12%
6	4%	6%	2%	4%	3%	6%	5%	4%	2%	4%	4%	7%	2%	6%	5%	4%	2%	3%	4%	5%	4%	4%	7%
7	7%	20%	3%	8%	6%	11%	6%	8%	5%	6%	9%	9%	6%	10%	8%	5%	9%	1%	9%	8%	6%	8%	5%
8	5%	15%	2%	3%	4%	8%	6%	5%	1%	4%	7%	8%	6%	5%	9%	3%	3%	7%	7%	5%	5%	4%	3%
9	2%	5%	0%	0%	1%	2%	1%	2%	-	2%	1%	2%	0%	2%	1%	2%	1%	2%	2%	2%	1%	1%	1%
10 - Would definitely consider voting for them	7%	29%	2%	3%	6%	11%	7%	7%	1%	4%	5%	16%	7%	8%	7%	7%	6%	6%	10%	6%	7%	3%	4%
prefer not to answer	5%	2%	2%	4%	1%	2%	4%	5%	12%	7%	1%	1%	3%	5%	3%	6%	5%	3%	1%	5%	7%	7%	6%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Labour**

	Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
	Base	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
0 - Would never consider voting for them		35%	62%	8%	22%	16%	59%	39%	32%	15%	33%	37%	47%	32%	36%	38%	37%	32%	35%	28%	34%	40%	42%	46%
1		4%	7%	2%	4%	3%	5%	5%	4%	3%	4%	4%	5%	1%	6%	6%	3%	5%	5%	4%	4%	3%	5%	5%
2		8%	8%	3%	11%	7%	9%	7%	9%	12%	8%	8%	6%	9%	8%	8%	8%	7%	6%	6%	8%	9%	11%	8%
3		5%	6%	3%	6%	5%	4%	4%	6%	5%	5%	5%	4%	6%	5%	6%	4%	2%	5%	5%	5%	5%	4%	4%
4		4%	3%	4%	7%	4%	3%	4%	5%	11%	3%	3%	5%	2%	5%	5%	2%	10%	6%	4%	4%	5%	6%	3%
5		11%	6%	12%	16%	14%	7%	10%	12%	17%	11%	11%	8%	14%	9%	11%	10%	16%	14%	11%	9%	13%	11%	9%
6		6%	4%	9%	9%	9%	3%	6%	7%	8%	9%	5%	2%	9%	7%	5%	5%	6%	5%	10%	6%	6%	3%	3%
7		6%	1%	13%	9%	11%	2%	6%	6%	8%	6%	7%	5%	7%	6%	5%	6%	9%	5%	7%	8%	4%	2%	6%
8		5%	1%	13%	4%	9%	2%	6%	4%	2%	5%	6%	5%	4%	6%	4%	6%	2%	3%	7%	4%	4%	3%	3%
9		2%	1%	6%	1%	4%	1%	2%	2%	2%	2%	3%	2%	4%	3%	1%	1%	1%	6%	2%	4%	1%	2%	1%
10 - Would definitely consider voting for them		8%	1%	25%	6%	17%	3%	7%	9%	4%	6%	12%	9%	9%	7%	8%	11%	6%	8%	14%	9%	3%	4%	6%
prefer not to answer		5%	2%	2%	4%	1%	2%	4%	5%	12%	7%	1%	1%	3%	5%	3%	6%	5%	3%	1%	5%	7%	7%	6%

**Liberal Democrats**

	Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
	Base	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
0 - Would never consider voting for them		30%	45%	16%	2%	14%	49%	36%	24%	11%	30%	32%	36%	25%	27%	32%	34%	30%	28%	24%	26%	35%	40%	35%
1		5%	6%	2%	1%	3%	6%	6%	5%	7%	5%	5%	5%	3%	5%	7%	5%	3%	7%	6%	3%	5%	5%	7%
2		5%	7%	4%	2%	3%	6%	6%	4%	7%	4%	6%	6%	3%	5%	8%	5%	4%	5%	6%	6%	3%	5%	3%
3		8%	9%	7%	2%	8%	9%	7%	9%	8%	8%	9%	7%	13%	6%	7%	9%	9%	10%	6%	8%	10%	10%	9%
4		7%	7%	10%	6%	10%	6%	6%	8%	4%	7%	7%	7%	6%	8%	5%	6%	9%	8%	8%	7%	7%	4%	9%
5		14%	13%	21%	12%	18%	11%	12%	16%	18%	14%	13%	13%	20%	14%	16%	11%	12%	12%	14%	14%	14%	15%	14%
6		9%	5%	15%	15%	13%	4%	8%	9%	12%	8%	8%	8%	7%	10%	4%	10%	9%	11%	13%	9%	6%	4%	7%
7		8%	5%	11%	13%	14%	4%	7%	8%	5%	7%	10%	8%	12%	7%	8%	6%	6%	6%	10%	8%	7%	5%	5%
8		4%	1%	4%	13%	7%	1%	3%	4%	5%	3%	5%	3%	2%	5%	2%	4%	5%	4%	5%	6%	1%	2%	3%
9		2%	-	3%	7%	3%	0%	1%	2%	3%	2%	1%	1%	1%	3%	2%	1%	3%	2%	3%	1%	2%	2%	-
10 - Would definitely consider voting for them		5%	1%	6%	23%	8%	1%	5%	5%	8%	4%	4%	5%	3%	6%	4%	4%	4%	4%	5%	6%	4%	2%	2%
prefer not to answer		5%	2%	2%	4%	1%	2%	4%	5%	12%	7%	1%	1%	3%	5%	3%	6%	5%	3%	1%	5%	7%	7%	6%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Reform UK**

	Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
	Base	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
0 - Would never consider voting for them		53%	31%	79%	74%	78%	29%	47%	58%	55%	54%	55%	49%	56%	53%	45%	50%	63%	65%	61%	55%	47%	48%	45%
1		4%	2%	3%	7%	5%	3%	3%	4%	4%	4%	2%	4%	4%	4%	4%	4%	1%	2%	2%	5%	3%	5%	2%
2		3%	3%	2%	3%	2%	2%	3%	2%	4%	2%	3%	3%	2%	3%	4%	2%	3%	3%	2%	4%	3%	2%	2%
3		2%	2%	1%	1%	1%	2%	2%	1%	3%	2%	1%	2%	3%	1%	3%	2%	2%	1%	1%	2%	2%	2%	1%
4		3%	4%	2%	3%	2%	4%	4%	3%	6%	2%	5%	3%	2%	3%	3%	4%	3%	1%	3%	3%	4%	1%	6%
5		6%	11%	3%	0%	2%	8%	6%	5%	9%	6%	4%	5%	5%	4%	9%	7%	5%	1%	8%	4%	5%	6%	5%
6		4%	9%	2%	4%	2%	6%	3%	5%	3%	4%	4%	4%	5%	5%	2%	3%	3%	4%	5%	3%	3%	5%	5%
7		4%	10%	1%	2%	2%	6%	4%	3%	2%	2%	5%	6%	5%	4%	4%	2%	1%	2%	3%	4%	4%	4%	5%
8		4%	7%	2%	1%	1%	8%	6%	3%	2%	4%	5%	5%	6%	5%	6%	3%	6%	1%	3%	4%	7%	7%	3%
9		3%	6%	0%	1%	1%	6%	3%	2%	-	2%	4%	3%	4%	2%	4%	3%	1%	5%	4%	3%	2%	2%	3%
10 - Would definitely consider voting for them		11%	12%	4%	1%	3%	23%	14%	7%	-	11%	11%	15%	5%	11%	13%	13%	8%	12%	8%	10%	13%	11%	17%
prefer not to answer		5%	2%	2%	4%	1%	2%	4%	5%	12%	7%	1%	1%	3%	5%	3%	6%	5%	3%	1%	5%	7%	7%	6%

**Green Party**

	Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
	Base	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
0 - Would never consider voting for them		39%	67%	21%	25%	25%	59%	44%	35%	12%	35%	44%	55%	30%	39%	40%	43%	39%	44%	39%	37%	40%	42%	40%
1		5%	8%	4%	4%	4%	7%	5%	4%	3%	4%	5%	7%	8%	5%	6%	3%	2%	6%	5%	4%	6%	4%	5%
2		6%	6%	7%	8%	6%	6%	6%	7%	10%	7%	5%	6%	11%	6%	5%	4%	13%	5%	7%	7%	8%	5%	4%
3		5%	3%	6%	6%	6%	4%	5%	4%	5%	4%	5%	6%	3%	6%	4%	5%	4%	2%	4%	6%	4%	2%	8%
4		5%	5%	8%	6%	7%	5%	6%	5%	4%	6%	6%	5%	5%	6%	4%	5%	5%	3%	4%	5%	6%	5%	7%
5		10%	5%	13%	12%	13%	8%	9%	11%	11%	11%	11%	7%	12%	7%	14%	9%	11%	11%	11%	8%	10%	11%	10%
6		5%	1%	10%	7%	8%	3%	6%	5%	5%	7%	5%	3%	5%	5%	5%	5%	7%	5%	8%	4%	5%	3%	4%
7		6%	3%	9%	7%	10%	2%	4%	7%	8%	6%	5%	4%	6%	6%	5%	5%	3%	8%	8%	7%	4%	4%	5%
8		4%	-	7%	8%	8%	1%	4%	5%	5%	5%	5%	2%	5%	4%	5%	4%	5%	3%	6%	4%	4%	5%	2%
9		2%	-	3%	0%	2%	0%	1%	2%	6%	2%	1%	1%	2%	3%	1%	1%	1%	2%	1%	3%	2%	3%	-
10 - Would definitely consider voting for them		8%	0%	9%	12%	10%	2%	6%	9%	19%	8%	7%	3%	10%	8%	8%	8%	5%	6%	6%	9%	6%	11%	8%
prefer not to answer		5%	2%	2%	4%	1%	2%	4%	5%	12%	7%	1%	1%	3%	5%	3%	6%	5%	3%	1%	5%	7%	7%	6%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base: All GB adults</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Health	25%	16%	38%	31%	35%	18%	18%	31%	20%	24%	28%	26%	21%	25%	23%	24%	27%	40%	26%	26%	22%	23%	24%
Immigration & Asylum	50%	75%	31%	33%	31%	74%	51%	49%	26%	42%	57%	66%	41%	49%	53%	54%	51%	42%	45%	46%	56%	54%	56%
Crime	18%	20%	12%	14%	11%	25%	16%	21%	12%	20%	20%	17%	24%	20%	15%	20%	12%	8%	13%	18%	20%	21%	28%
The economy	50%	45%	54%	55%	57%	45%	52%	48%	54%	49%	51%	49%	47%	49%	47%	52%	59%	53%	55%	52%	48%	42%	46%
Tax	16%	17%	11%	14%	12%	17%	18%	13%	20%	18%	12%	13%	22%	14%	17%	16%	15%	9%	16%	15%	18%	16%	10%
Pensions	6%	8%	5%	7%	5%	8%	7%	5%	1%	4%	8%	9%	7%	5%	6%	5%	8%	7%	4%	6%	7%	6%	6%
Education	8%	4%	15%	9%	12%	5%	6%	10%	12%	11%	7%	4%	8%	10%	10%	5%	6%	9%	12%	8%	9%	5%	3%
Family life & childcare	4%	2%	5%	1%	6%	3%	3%	5%	2%	7%	2%	3%	3%	5%	3%	4%	4%	7%	3%	4%	4%	6%	3%
Housing	15%	9%	18%	15%	15%	9%	15%	15%	31%	16%	13%	7%	24%	16%	15%	12%	11%	7%	15%	13%	13%	17%	20%
The environment	18%	4%	25%	28%	25%	8%	16%	19%	28%	20%	17%	9%	17%	22%	17%	15%	13%	19%	20%	20%	14%	16%	16%
Britain leaving the EU	17%	6%	24%	23%	26%	7%	18%	16%	24%	16%	17%	15%	18%	16%	18%	15%	19%	19%	23%	15%	12%	19%	13%
Transport	2%	2%	2%	3%	2%	1%	3%	1%	6%	2%	3%	1%	7%	2%	3%	0%	1%	2%	2%	2%	3%	2%	1%
Welfare benefits	21%	35%	14%	18%	17%	28%	21%	21%	11%	17%	23%	29%	19%	21%	25%	21%	16%	20%	23%	21%	17%	19%	22%
Defence and security	28%	46%	27%	24%	30%	37%	32%	25%	8%	18%	39%	45%	16%	31%	29%	32%	25%	25%	33%	27%	25%	27%	27%
None of these	1%	-	1%	-	0%	2%	2%	-	-	2%	0%	-	2%	0%	0%	1%	3%	-	0%	0%	2%	-	2%
Don't know	3%	1%	2%	3%	2%	0%	3%	3%	9%	4%	-	0%	2%	2%	3%	4%	5%	3%	1%	4%	4%	4%	2%

How well or badly do you think the government is handling the following issues?

**National Health Service**

	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Very well	3%	1%	6%	4%	4%	0%	3%	2%	5%	2%	2%	3%	4%	3%	3%	2%	2%	-	4%	3%	1%	1%	2%
Fairly well	24%	14%	42%	29%	35%	14%	28%	20%	27%	22%	27%	21%	37%	23%	22%	22%	20%	20%	31%	23%	18%	21%	19%
Fairly badly	32%	41%	26%	36%	32%	34%	30%	35%	30%	29%	35%	36%	21%	34%	32%	35%	31%	39%	35%	32%	32%	32%	27%
Very badly	34%	42%	20%	25%	22%	48%	32%	37%	25%	36%	33%	37%	32%	35%	34%	32%	39%	34%	25%	34%	40%	36%	45%
Don't know	7%	3%	6%	6%	7%	3%	8%	7%	13%	11%	3%	3%	7%	5%	9%	8%	7%	8%	4%	7%	9%	10%	7%

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Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Immigration**

<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Very well	2%	1%	5%	4%	5%	0%	3%	2%	3%	3%	3%	1%	2%	3%	4%	1%	3%	3%	5%	2%	1%	1%	1%
Fairly well	18%	6%	36%	25%	32%	5%	19%	16%	23%	17%	20%	15%	22%	17%	16%	19%	14%	22%	26%	21%	8%	12%	12%
Fairly badly	20%	12%	27%	22%	25%	12%	18%	22%	32%	20%	20%	14%	25%	19%	18%	19%	28%	17%	18%	20%	25%	20%	18%
Very badly	51%	80%	24%	38%	30%	80%	53%	49%	22%	47%	54%	68%	42%	54%	50%	53%	47%	51%	45%	48%	55%	56%	60%
Don't know	9%	1%	8%	11%	9%	3%	8%	10%	20%	13%	3%	2%	10%	8%	11%	9%	7%	7%	6%	9%	11%	10%	9%

**Crime**

<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Very well	1%	1%	2%	0%	2%	0%	1%	1%	0%	1%	1%	2%	1%	1%	1%	1%	2%	-	2%	0%	1%	0%	3%
Fairly well	22%	8%	41%	31%	37%	9%	23%	22%	29%	21%	24%	21%	24%	22%	21%	21%	27%	26%	34%	22%	18%	15%	9%
Fairly badly	28%	30%	29%	37%	29%	28%	27%	30%	30%	25%	30%	32%	27%	27%	27%	30%	34%	28%	25%	31%	28%	26%	33%
Very badly	35%	57%	15%	17%	20%	56%	38%	32%	16%	36%	37%	40%	36%	36%	37%	35%	27%	30%	30%	33%	38%	41%	41%
Don't know	13%	4%	12%	15%	13%	7%	11%	15%	24%	18%	7%	6%	12%	13%	14%	13%	11%	15%	9%	14%	15%	17%	13%

**Education**

<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Very well	1%	1%	2%	3%	2%	1%	2%	1%	1%	2%	1%	2%	3%	1%	1%	1%	3%	1%	2%	0%	2%	1%	3%
Fairly well	26%	14%	43%	34%	37%	16%	27%	26%	31%	24%	28%	28%	34%	25%	22%	30%	21%	27%	30%	32%	19%	25%	20%
Fairly badly	30%	39%	26%	31%	32%	31%	30%	30%	27%	28%	33%	31%	23%	31%	33%	29%	31%	31%	35%	26%	31%	27%	28%
Very badly	23%	36%	12%	13%	12%	37%	24%	22%	18%	24%	21%	27%	24%	26%	23%	21%	18%	24%	20%	22%	27%	24%	27%
Don't know	19%	10%	16%	19%	17%	15%	17%	21%	23%	22%	17%	13%	17%	17%	21%	19%	27%	17%	14%	20%	20%	23%	22%

Fieldwork Dates: 27th - 29th June 2026

Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Taxation**

<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Very well	1%	2%	1%	-	1%	0%	1%	1%	3%	0%	0%	1%	3%	0%	1%	0%	1%	-	0%	1%	1%	-	2%
Fairly well	15%	9%	30%	22%	28%	7%	16%	15%	12%	14%	20%	15%	18%	16%	15%	13%	16%	15%	23%	14%	11%	12%	9%
Fairly badly	30%	21%	37%	33%	32%	26%	29%	31%	36%	30%	29%	29%	31%	30%	25%	33%	33%	26%	29%	32%	29%	29%	29%
Very badly	41%	63%	19%	31%	26%	60%	45%	37%	28%	39%	44%	49%	36%	43%	43%	42%	37%	41%	38%	40%	44%	44%	43%
Don't know	13%	5%	13%	14%	13%	7%	10%	16%	22%	18%	7%	6%	13%	11%	16%	13%	13%	17%	8%	14%	15%	14%	18%

**Unemployment**

<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Very well	1%	1%	1%	-	0%	-	1%	0%	2%	0%	-	0%	1%	0%	0%	0%	2%	-	1%	0%	1%	-	1%
Fairly well	18%	7%	35%	25%	31%	8%	19%	16%	13%	14%	24%	19%	20%	17%	17%	17%	18%	20%	27%	17%	12%	13%	12%
Fairly badly	32%	33%	32%	35%	33%	30%	30%	34%	32%	33%	30%	33%	37%	31%	30%	33%	35%	23%	31%	33%	35%	30%	29%
Very badly	33%	50%	16%	23%	18%	50%	37%	30%	31%	30%	36%	36%	30%	35%	35%	33%	24%	37%	30%	31%	37%	37%	35%
Don't know	17%	10%	16%	17%	18%	12%	13%	20%	21%	22%	11%	12%	11%	17%	19%	16%	21%	20%	12%	19%	16%	20%	23%

**Inflation**

<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Very well	1%	0%	4%	2%	3%	0%	2%	1%	1%	1%	1%	1%	0%	2%	1%	1%	1%	1%	3%	1%	1%	1%	1%
Fairly well	22%	16%	40%	31%	37%	12%	24%	19%	13%	16%	30%	27%	26%	22%	17%	21%	21%	31%	33%	22%	14%	16%	13%
Fairly badly	31%	33%	28%	31%	29%	33%	30%	31%	30%	31%	30%	33%	32%	31%	30%	32%	33%	25%	31%	30%	32%	28%	33%
Very badly	33%	46%	15%	23%	19%	47%	32%	34%	27%	35%	31%	34%	30%	33%	35%	32%	35%	32%	23%	33%	39%	38%	41%
Don't know	13%	5%	14%	12%	12%	8%	11%	15%	28%	17%	7%	6%	12%	13%	17%	14%	10%	10%	11%	14%	14%	17%	13%

Fieldwork Dates: 27th - 29th June 2026

Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Britain's exit from the EU

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	<b>1725</b>	<b>314</b>	<b>449</b>	<b>163</b>	<b>640</b>	<b>683</b>	<b>838</b>	<b>887</b>	<b>188</b>	<b>719</b>	<b>416</b>	<b>402</b>	<b>209</b>	<b>592</b>	<b>283</b>	<b>409</b>	<b>150</b>	<b>83</b>	<b>483</b>	<b>500</b>	<b>362</b>	<b>215</b>	<b>164</b>
Very well	1%	2%	3%	2%	2%	0%	2%	1%	2%	1%	1%	2%	3%	1%	1%	1%	0%	1%	3%	1%	1%	-	2%
Fairly well	16%	11%	31%	19%	23%	12%	18%	15%	13%	17%	19%	14%	23%	16%	18%	14%	11%	12%	21%	18%	13%	12%	10%
Fairly badly	27%	30%	27%	34%	30%	25%	26%	29%	31%	24%	29%	30%	18%	28%	26%	29%	31%	34%	29%	24%	27%	31%	30%
Very badly	37%	47%	23%	25%	28%	50%	40%	34%	26%	37%	38%	42%	40%	36%	34%	38%	42%	30%	34%	39%	39%	34%	39%
Don't know	18%	11%	16%	21%	17%	13%	15%	21%	29%	21%	13%	13%	16%	18%	21%	18%	15%	22%	13%	19%	20%	23%	19%

Defence

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	<b>1725</b>	<b>314</b>	<b>449</b>	<b>163</b>	<b>640</b>	<b>683</b>	<b>838</b>	<b>887</b>	<b>188</b>	<b>719</b>	<b>416</b>	<b>402</b>	<b>209</b>	<b>592</b>	<b>283</b>	<b>409</b>	<b>150</b>	<b>83</b>	<b>483</b>	<b>500</b>	<b>362</b>	<b>215</b>	<b>164</b>
Very well	2%	1%	3%	2%	2%	1%	2%	1%	1%	3%	0%	1%	4%	1%	1%	1%	3%	1%	2%	1%	2%	1%	2%
Fairly well	20%	7%	29%	23%	28%	8%	20%	19%	32%	22%	17%	13%	28%	18%	18%	17%	20%	25%	21%	23%	18%	19%	11%
Fairly badly	26%	24%	35%	32%	33%	23%	27%	25%	23%	21%	34%	28%	21%	27%	24%	28%	33%	19%	30%	26%	24%	22%	25%
Very badly	34%	63%	13%	22%	19%	57%	38%	30%	14%	26%	39%	51%	25%	37%	35%	35%	27%	33%	34%	31%	34%	38%	37%
Don't know	19%	5%	20%	20%	18%	12%	13%	24%	31%	28%	10%	7%	22%	17%	22%	19%	17%	21%	13%	20%	23%	21%	24%

The economy

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	<b>1725</b>	<b>314</b>	<b>449</b>	<b>163</b>	<b>640</b>	<b>683</b>	<b>838</b>	<b>887</b>	<b>188</b>	<b>719</b>	<b>416</b>	<b>402</b>	<b>209</b>	<b>592</b>	<b>283</b>	<b>409</b>	<b>150</b>	<b>83</b>	<b>483</b>	<b>500</b>	<b>362</b>	<b>215</b>	<b>164</b>
Very well	1%	1%	3%	2%	2%	0%	1%	1%	0%	1%	1%	2%	2%	1%	0%	1%	1%	-	2%	0%	0%	0%	2%
Fairly well	19%	10%	41%	23%	33%	9%	23%	16%	19%	17%	23%	19%	23%	19%	18%	19%	15%	25%	27%	21%	13%	13%	10%
Fairly badly	29%	27%	30%	36%	31%	26%	25%	33%	29%	29%	30%	28%	31%	30%	26%	27%	37%	20%	30%	27%	30%	27%	33%
Very badly	41%	61%	18%	29%	26%	59%	43%	39%	32%	38%	43%	50%	33%	43%	43%	43%	37%	44%	34%	42%	45%	46%	44%
Don't know	10%	2%	9%	11%	8%	6%	8%	11%	19%	14%	4%	2%	11%	7%	13%	9%	10%	11%	7%	9%	11%	13%	11%

Fieldwork Dates: 27th - 29th June 2026

Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Terrorism**

<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Very well	6%	2%	12%	8%	9%	3%	8%	4%	6%	7%	6%	5%	9%	5%	5%	7%	5%	4%	9%	7%	3%	4%	4%
Fairly well	35%	26%	51%	43%	49%	25%	37%	34%	37%	33%	39%	34%	38%	37%	30%	33%	43%	32%	41%	35%	34%	33%	27%
Fairly badly	16%	24%	9%	16%	13%	20%	15%	17%	16%	12%	17%	21%	13%	16%	15%	17%	16%	20%	17%	14%	17%	14%	17%
Very badly	23%	34%	8%	8%	9%	39%	25%	20%	14%	23%	23%	26%	24%	21%	25%	24%	18%	22%	15%	23%	26%	29%	28%
Don't know	20%	14%	20%	24%	21%	13%	15%	25%	28%	25%	14%	14%	16%	20%	25%	19%	17%	22%	18%	22%	19%	20%	24%

**Transport**

<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Very well	2%	2%	4%	2%	3%	1%	2%	2%	2%	3%	2%	2%	4%	2%	1%	2%	3%	-	4%	1%	0%	2%	3%
Fairly well	27%	22%	39%	33%	36%	17%	27%	27%	31%	26%	25%	28%	33%	28%	24%	26%	24%	26%	31%	27%	28%	21%	18%
Fairly badly	31%	35%	29%	27%	32%	32%	32%	30%	27%	27%	34%	36%	26%	30%	30%	30%	40%	41%	34%	30%	27%	31%	30%
Very badly	20%	27%	9%	12%	9%	32%	23%	17%	14%	21%	21%	18%	23%	19%	20%	20%	15%	18%	15%	19%	21%	24%	24%
Don't know	21%	14%	18%	26%	19%	18%	16%	25%	26%	22%	18%	17%	14%	21%	25%	22%	18%	15%	15%	22%	23%	23%	25%

**Housing**

<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Very well	1%	1%	2%	3%	1%	0%	1%	1%	1%	1%	0%	1%	2%	1%	0%	0%	1%	-	2%	0%	1%	0%	0%
Fairly well	16%	12%	30%	13%	25%	9%	17%	14%	14%	15%	18%	14%	19%	14%	18%	15%	15%	19%	22%	16%	12%	11%	10%
Fairly badly	35%	36%	36%	39%	38%	31%	33%	37%	41%	30%	37%	38%	33%	38%	33%	32%	40%	32%	36%	33%	34%	37%	36%
Very badly	34%	38%	19%	28%	20%	50%	38%	30%	25%	36%	33%	34%	38%	32%	33%	35%	28%	35%	26%	35%	37%	36%	42%
Don't know	15%	13%	13%	17%	16%	10%	11%	18%	19%	17%	11%	13%	8%	15%	16%	18%	16%	14%	14%	17%	15%	15%	11%

Fieldwork Dates: 27th - 29th June 2026

Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Environment**

<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Very well	2%	2%	3%	1%	2%	1%	2%	1%	3%	1%	2%	1%	3%	1%	1%	2%	2%	-	3%	1%	1%	1%	-
Fairly well	25%	16%	38%	28%	32%	18%	28%	22%	25%	22%	28%	26%	31%	24%	24%	21%	26%	29%	29%	28%	21%	20%	17%
Fairly badly	32%	39%	32%	40%	37%	29%	30%	34%	28%	30%	32%	37%	27%	35%	28%	33%	33%	32%	34%	31%	33%	29%	30%
Very badly	25%	34%	13%	16%	15%	36%	25%	24%	26%	25%	24%	25%	27%	26%	25%	25%	22%	20%	22%	22%	25%	29%	34%
Don't know	17%	10%	14%	16%	14%	15%	14%	19%	18%	21%	14%	12%	11%	14%	23%	19%	17%	20%	12%	18%	20%	21%	18%

**Welfare benefits**

<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Very well	1%	2%	2%	1%	2%	0%	1%	1%	1%	1%	0%	1%	3%	1%	0%	0%	1%	1%	3%	0%	0%	-	1%
Fairly well	15%	8%	26%	16%	22%	9%	16%	14%	18%	14%	18%	13%	22%	15%	15%	13%	10%	20%	19%	13%	13%	18%	15%
Fairly badly	28%	18%	38%	35%	34%	23%	25%	31%	28%	30%	28%	24%	26%	28%	26%	28%	33%	28%	28%	29%	26%	25%	31%
Very badly	42%	67%	20%	34%	27%	62%	46%	37%	27%	36%	46%	54%	33%	43%	44%	44%	40%	39%	40%	40%	46%	43%	40%
Don't know	14%	5%	14%	14%	16%	6%	11%	17%	26%	19%	7%	7%	16%	13%	14%	14%	15%	11%	11%	17%	16%	14%	13%

**What do you think is the most likely result of the next general election?**

<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
A large Conservative majority	2%	5%	1%	2%	2%	2%	2%	3%	2%	3%	2%	2%	3%	2%	2%	3%	1%	3%	1%	2%	2%	5%	2%
A small Conservative majority	6%	13%	4%	4%	4%	9%	6%	6%	6%	8%	4%	7%	11%	7%	6%	3%	8%	3%	6%	8%	8%	3%	1%
A hung Parliament, resulting in a Conservative led government	15%	29%	9%	11%	12%	19%	16%	13%	11%	13%	16%	18%	15%	17%	14%	14%	11%	12%	16%	15%	13%	14%	11%
A hung Parliament, resulting in a Labour led government	16%	9%	22%	30%	24%	11%	16%	16%	14%	14%	18%	20%	15%	19%	13%	15%	17%	14%	25%	18%	10%	12%	7%
A small Labour majority	13%	5%	26%	12%	22%	7%	14%	12%	9%	13%	14%	13%	14%	9%	14%	17%	12%	16%	17%	12%	9%	11%	13%
A large Labour majority	2%	2%	5%	2%	3%	1%	3%	2%	4%	2%	3%	1%	2%	2%	3%	2%	6%	-	2%	2%	4%	3%	2%
Don't know	46%	37%	34%	39%	34%	51%	43%	48%	54%	49%	43%	39%	40%	44%	48%	48%	46%	53%	33%	43%	54%	53%	63%

Fieldwork Dates: 27th - 29th June 2026

Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

**National Health Service**

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	<b>1725</b>	<b>314</b>	<b>449</b>	<b>163</b>	<b>640</b>	<b>683</b>	<b>838</b>	<b>887</b>	<b>188</b>	<b>719</b>	<b>416</b>	<b>402</b>	<b>209</b>	<b>592</b>	<b>283</b>	<b>409</b>	<b>150</b>	<b>83</b>	<b>483</b>	<b>500</b>	<b>362</b>	<b>215</b>	<b>164</b>
Conservative	13%	42%	4%	7%	9%	20%	14%	12%	5%	11%	11%	22%	13%	14%	13%	13%	10%	10%	17%	12%	11%	9%	13%
Labour	23%	7%	54%	23%	41%	10%	25%	20%	21%	19%	30%	22%	28%	21%	22%	23%	18%	25%	32%	22%	18%	16%	15%
Liberal Democrat	6%	2%	6%	22%	8%	3%	7%	6%	9%	7%	5%	6%	5%	7%	5%	5%	9%	10%	8%	8%	4%	6%	4%
Green Party	7%	1%	8%	3%	7%	2%	7%	6%	21%	8%	3%	1%	10%	6%	6%	7%	4%	6%	5%	9%	5%	7%	7%
Reform UK	10%	11%	3%	0%	2%	22%	14%	7%	0%	10%	12%	13%	6%	12%	10%	10%	9%	12%	8%	10%	13%	10%	13%
Other	2%	3%	1%	1%	1%	3%	3%	2%	3%	2%	1%	2%	1%	1%	3%	3%	5%	5%	2%	3%	2%	2%	1%
None	14%	15%	7%	21%	11%	17%	12%	16%	6%	13%	16%	16%	14%	13%	12%	13%	20%	13%	10%	13%	15%	16%	22%
Don't know	25%	19%	17%	23%	21%	22%	18%	32%	34%	30%	22%	17%	22%	25%	27%	26%	26%	20%	19%	23%	33%	34%	24%

**Asylum and immigration**

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	<b>1725</b>	<b>314</b>	<b>449</b>	<b>163</b>	<b>640</b>	<b>683</b>	<b>838</b>	<b>887</b>	<b>188</b>	<b>719</b>	<b>416</b>	<b>402</b>	<b>209</b>	<b>592</b>	<b>283</b>	<b>409</b>	<b>150</b>	<b>83</b>	<b>483</b>	<b>500</b>	<b>362</b>	<b>215</b>	<b>164</b>
Conservative	8%	23%	5%	5%	8%	9%	8%	8%	6%	7%	7%	13%	13%	8%	5%	7%	9%	6%	11%	7%	7%	5%	8%
Labour	14%	2%	37%	13%	27%	4%	16%	12%	12%	13%	19%	11%	17%	13%	12%	15%	11%	20%	23%	15%	5%	10%	8%
Liberal Democrat	5%	2%	6%	22%	9%	1%	5%	5%	10%	5%	4%	5%	7%	7%	4%	3%	5%	5%	7%	6%	4%	3%	3%
Green Party	6%	0%	9%	5%	9%	1%	6%	6%	18%	8%	3%	1%	10%	6%	7%	5%	3%	8%	4%	8%	4%	8%	8%
Reform UK	32%	51%	17%	14%	16%	57%	37%	28%	11%	28%	40%	43%	22%	34%	38%	32%	32%	29%	30%	29%	37%	35%	35%
Other	3%	3%	1%	0%	2%	3%	4%	2%	3%	4%	2%	2%	1%	2%	4%	4%	4%	4%	3%	4%	2%	2%	3%
None	11%	8%	8%	19%	9%	12%	10%	12%	6%	12%	10%	12%	11%	9%	11%	12%	14%	13%	7%	12%	13%	9%	17%
Don't know	20%	11%	18%	22%	20%	12%	13%	27%	34%	24%	15%	13%	19%	21%	20%	22%	22%	15%	15%	19%	28%	27%	18%

Fieldwork Dates: 27th - 29th June 2026

Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Law and order

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
Base	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Conservative	17%	42%	12%	18%	17%	21%	17%	16%	10%	13%	17%	26%	15%	19%	20%	13%	15%	12%	23%	16%	13%	14%	13%
Labour	16%	2%	42%	13%	30%	5%	18%	14%	16%	14%	20%	16%	21%	13%	14%	19%	14%	18%	24%	17%	9%	12%	10%
Liberal Democrat	4%	1%	4%	18%	6%	1%	4%	4%	6%	4%	3%	3%	3%	5%	3%	4%	3%	5%	4%	4%	3%	3%	4%
Green Party	4%	0%	4%	3%	5%	1%	5%	4%	15%	5%	2%	1%	6%	5%	5%	3%	4%	4%	3%	5%	2%	8%	7%
Reform UK	20%	32%	5%	6%	7%	39%	25%	16%	7%	18%	23%	28%	19%	24%	16%	20%	15%	21%	18%	20%	23%	23%	19%
Other	3%	3%	1%	0%	2%	4%	4%	2%	3%	4%	2%	2%	2%	2%	3%	4%	5%	5%	3%	3%	2%	3%	3%
None	11%	8%	6%	14%	7%	13%	10%	11%	5%	12%	11%	11%	8%	10%	10%	11%	16%	11%	6%	11%	12%	9%	20%
Don't know	26%	12%	25%	28%	26%	17%	18%	33%	38%	32%	21%	13%	26%	23%	29%	26%	27%	25%	19%	24%	36%	28%	24%

Education and schools

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
Base	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Conservative	16%	49%	5%	9%	12%	24%	17%	14%	7%	10%	14%	30%	13%	18%	18%	14%	13%	8%	20%	14%	13%	15%	12%
Labour	18%	6%	44%	17%	33%	8%	20%	16%	13%	17%	24%	16%	21%	18%	19%	18%	15%	18%	25%	18%	14%	14%	11%
Liberal Democrat	9%	3%	10%	28%	12%	5%	9%	8%	11%	8%	10%	8%	7%	11%	7%	9%	6%	12%	12%	10%	5%	8%	7%
Green Party	7%	1%	8%	4%	8%	1%	7%	7%	25%	8%	3%	2%	13%	6%	7%	6%	6%	7%	6%	9%	3%	10%	7%
Reform UK	9%	9%	2%	0%	2%	20%	14%	5%	1%	10%	10%	11%	9%	11%	7%	9%	8%	13%	7%	8%	12%	8%	14%
Other	2%	4%	1%	0%	2%	3%	3%	2%	3%	2%	2%	3%	1%	1%	3%	3%	5%	6%	2%	3%	2%	2%	2%
None	10%	7%	5%	12%	6%	14%	10%	11%	7%	11%	11%	10%	8%	10%	10%	11%	16%	10%	6%	10%	13%	11%	16%
Don't know	28%	21%	24%	29%	25%	26%	20%	36%	32%	33%	26%	21%	27%	26%	31%	30%	31%	27%	21%	26%	38%	33%	30%

Fieldwork Dates: 27th - 29th June 2026

Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Taxation**

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
Base	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Conservative	19%	52%	8%	20%	18%	25%	19%	19%	9%	13%	21%	32%	19%	20%	18%	19%	17%	14%	25%	19%	14%	16%	12%
Labour	13%	4%	35%	7%	24%	6%	15%	11%	11%	12%	17%	12%	15%	12%	12%	14%	10%	20%	20%	13%	7%	9%	11%
Liberal Democrat	6%	3%	8%	21%	9%	2%	7%	5%	10%	6%	6%	5%	9%	7%	5%	6%	5%	6%	8%	7%	5%	5%	4%
Green Party	8%	0%	12%	8%	12%	2%	9%	8%	20%	10%	6%	3%	11%	9%	9%	6%	7%	11%	8%	11%	6%	9%	8%
Reform UK	12%	16%	3%	2%	2%	25%	17%	8%	5%	12%	12%	17%	10%	15%	10%	12%	11%	14%	11%	13%	13%	12%	14%
Other	3%	3%	1%	1%	2%	3%	4%	2%	3%	3%	2%	2%	2%	2%	3%	3%	5%	6%	3%	3%	2%	2%	1%
None	13%	7%	8%	12%	9%	16%	12%	13%	7%	14%	15%	11%	12%	12%	12%	13%	18%	12%	7%	11%	18%	14%	21%
Don't know	26%	14%	25%	29%	23%	21%	18%	34%	34%	31%	22%	18%	22%	24%	31%	28%	28%	19%	18%	23%	36%	32%	28%

**Unemployment**

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
Base	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Conservative	14%	41%	6%	7%	12%	19%	15%	12%	7%	11%	16%	20%	10%	15%	16%	14%	11%	7%	18%	13%	12%	11%	10%
Labour	17%	3%	41%	18%	32%	6%	20%	15%	16%	15%	22%	16%	26%	15%	14%	18%	12%	22%	27%	18%	7%	12%	13%
Liberal Democrat	5%	2%	5%	19%	7%	2%	6%	5%	9%	5%	3%	5%	6%	7%	4%	4%	3%	5%	6%	6%	4%	4%	5%
Green Party	6%	0%	7%	4%	7%	1%	6%	5%	19%	7%	2%	1%	7%	6%	7%	5%	5%	5%	4%	9%	3%	9%	6%
Reform UK	13%	17%	3%	3%	3%	26%	16%	10%	5%	11%	14%	18%	12%	14%	13%	11%	10%	19%	11%	13%	15%	14%	14%
Other	3%	3%	1%	1%	1%	3%	4%	2%	3%	3%	2%	2%	1%	2%	2%	4%	5%	5%	2%	3%	2%	3%	2%
None	13%	12%	9%	17%	9%	17%	12%	14%	7%	14%	14%	14%	15%	12%	12%	14%	17%	10%	10%	12%	17%	14%	19%
Don't know	30%	20%	28%	32%	28%	26%	21%	38%	34%	33%	27%	24%	23%	29%	33%	30%	37%	28%	24%	26%	39%	33%	32%

Fieldwork Dates: 27th - 29th June 2026

Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

The economy in general

	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Conservative	20%	58%	9%	14%	17%	28%	20%	19%	9%	14%	21%	33%	17%	21%	23%	20%	15%	14%	26%	21%	16%	16%	11%
Labour	17%	3%	43%	16%	32%	6%	20%	14%	15%	15%	22%	15%	20%	15%	15%	19%	15%	22%	27%	17%	8%	11%	12%
Liberal Democrat	5%	2%	5%	19%	6%	2%	5%	4%	7%	5%	5%	3%	8%	5%	3%	4%	1%	4%	5%	6%	3%	3%	5%
Green Party	5%	1%	5%	4%	5%	1%	5%	5%	19%	5%	2%	1%	8%	5%	5%	3%	4%	6%	4%	7%	3%	6%	6%
Reform UK	10%	10%	3%	1%	2%	22%	15%	6%	4%	10%	10%	15%	10%	11%	9%	10%	9%	16%	8%	9%	12%	12%	16%
Other	3%	3%	1%	1%	2%	3%	3%	2%	3%	3%	1%	2%	1%	2%	3%	4%	5%	4%	2%	3%	3%	2%	1%
None	13%	9%	9%	18%	10%	16%	12%	14%	9%	14%	15%	11%	14%	12%	13%	14%	18%	13%	8%	13%	16%	16%	20%
Don't know	27%	15%	25%	26%	25%	23%	19%	35%	34%	32%	25%	19%	22%	28%	29%	28%	32%	21%	19%	24%	39%	33%	28%

Housing

	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Conservative	9%	28%	3%	7%	8%	13%	10%	8%	4%	8%	7%	16%	6%	10%	9%	10%	8%	4%	11%	10%	8%	5%	9%
Labour	16%	6%	37%	13%	28%	8%	20%	13%	18%	14%	23%	14%	22%	15%	15%	17%	13%	19%	24%	18%	9%	13%	11%
Liberal Democrat	6%	5%	8%	22%	10%	3%	8%	5%	8%	7%	5%	7%	9%	7%	6%	5%	4%	8%	9%	7%	5%	4%	4%
Green Party	9%	2%	12%	8%	13%	3%	9%	9%	21%	10%	8%	4%	10%	9%	10%	7%	10%	11%	7%	11%	7%	12%	8%
Reform UK	12%	13%	5%	3%	3%	24%	14%	9%	6%	11%	12%	15%	12%	14%	8%	11%	11%	13%	10%	10%	15%	13%	16%
Other	3%	3%	1%	0%	2%	4%	4%	2%	3%	4%	2%	2%	1%	1%	3%	5%	5%	4%	2%	3%	4%	3%	2%
None	14%	14%	8%	16%	9%	18%	13%	15%	8%	13%	15%	15%	15%	13%	13%	14%	14%	14%	10%	13%	16%	16%	21%
Don't know	31%	30%	25%	31%	28%	28%	22%	39%	32%	34%	28%	27%	25%	30%	37%	31%	34%	26%	27%	28%	38%	34%	30%

Fieldwork Dates: 27th - 29th June 2026

Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Britain's exit from the EU**

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
Base	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Conservative	10%	30%	3%	7%	8%	14%	10%	10%	5%	7%	9%	17%	9%	12%	10%	9%	9%	5%	13%	10%	8%	7%	10%
Labour	13%	4%	33%	9%	23%	5%	15%	11%	12%	12%	16%	10%	19%	10%	11%	15%	9%	14%	18%	12%	9%	12%	7%
Liberal Democrat	9%	1%	13%	28%	14%	3%	11%	6%	11%	8%	8%	9%	11%	10%	6%	6%	8%	11%	15%	9%	3%	6%	5%
Green Party	7%	1%	10%	5%	10%	1%	7%	7%	20%	8%	5%	2%	10%	6%	9%	6%	7%	8%	6%	10%	3%	8%	7%
Reform UK	18%	30%	4%	4%	5%	38%	23%	14%	4%	15%	24%	25%	12%	22%	20%	18%	13%	16%	15%	16%	22%	20%	22%
Other	3%	4%	1%	1%	2%	3%	4%	2%	3%	4%	2%	2%	1%	2%	3%	4%	5%	5%	2%	4%	3%	3%	2%
None	13%	9%	9%	18%	10%	15%	12%	15%	11%	14%	15%	13%	11%	12%	11%	15%	22%	16%	9%	13%	16%	15%	19%
Don't know	27%	22%	27%	27%	27%	20%	18%	36%	34%	32%	22%	21%	27%	26%	30%	27%	28%	26%	21%	27%	36%	28%	26%

**Defence and security**

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
Base	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Conservative	19%	51%	11%	12%	17%	25%	20%	17%	9%	14%	23%	28%	18%	22%	19%	17%	14%	14%	24%	18%	16%	15%	15%
Labour	15%	2%	37%	13%	27%	5%	18%	12%	15%	14%	18%	13%	18%	12%	12%	17%	13%	22%	22%	15%	8%	12%	9%
Liberal Democrat	3%	1%	3%	14%	4%	1%	4%	3%	8%	3%	2%	3%	5%	5%	2%	2%	1%	2%	4%	4%	1%	5%	3%
Green Party	4%	1%	3%	4%	4%	1%	4%	4%	14%	4%	2%	1%	7%	3%	5%	3%	3%	4%	2%	5%	2%	6%	6%
Reform UK	15%	20%	4%	3%	4%	30%	19%	11%	6%	14%	16%	20%	13%	17%	13%	15%	14%	17%	13%	14%	18%	16%	16%
Other	2%	2%	2%	1%	2%	3%	4%	1%	4%	3%	2%	2%	2%	1%	3%	3%	4%	4%	2%	3%	2%	3%	1%
None	12%	7%	8%	16%	8%	14%	11%	12%	7%	13%	10%	12%	10%	11%	9%	12%	19%	13%	7%	11%	14%	13%	17%
Don't know	30%	16%	32%	37%	33%	22%	21%	39%	37%	35%	26%	23%	27%	29%	37%	31%	32%	23%	25%	30%	38%	30%	31%

**Generally speaking do you think the police are doing a good or bad job?**

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
Base: All GB adults	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Very good job	4%	7%	4%	5%	4%	5%	5%	3%	4%	4%	5%	5%	5%	5%	3%	4%	3%	3%	5%	5%	2%	4%	7%
Fairly good job	47%	47%	57%	58%	57%	43%	43%	51%	39%	41%	55%	55%	44%	48%	46%	49%	50%	42%	57%	46%	48%	36%	39%
Fairly bad job	27%	34%	23%	24%	26%	30%	29%	26%	26%	28%	26%	29%	28%	27%	30%	25%	27%	31%	27%	28%	25%	31%	24%
Very bad job	12%	9%	7%	3%	5%	18%	15%	10%	13%	14%	11%	9%	14%	12%	9%	13%	9%	21%	7%	12%	12%	17%	21%
Don't know	9%	2%	9%	10%	8%	5%	8%	10%	17%	13%	4%	3%	8%	8%	13%	9%	11%	4%	4%	9%	13%	12%	10%

Fieldwork Dates: 27th - 29th June 2026

Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the level of crime in your LOCAL area has gone up or down over the last few years, or has it stayed the same?

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base: All GB adults</b>	<b>1725</b>	<b>314</b>	<b>449</b>	<b>163</b>	<b>640</b>	<b>683</b>	<b>838</b>	<b>887</b>	<b>188</b>	<b>719</b>	<b>416</b>	<b>402</b>	<b>209</b>	<b>592</b>	<b>283</b>	<b>409</b>	<b>150</b>	<b>83</b>	<b>483</b>	<b>500</b>	<b>362</b>	<b>215</b>	<b>164</b>
Gone up a lot	13%	16%	7%	5%	7%	21%	11%	15%	5%	14%	16%	13%	16%	13%	11%	14%	11%	13%	9%	11%	16%	19%	14%
Gone up a little	26%	33%	21%	25%	24%	28%	25%	28%	25%	24%	27%	31%	24%	30%	27%	24%	25%	15%	24%	27%	24%	28%	34%
Stayed the same	41%	38%	52%	57%	52%	34%	44%	39%	43%	41%	41%	42%	36%	41%	43%	40%	47%	47%	48%	42%	40%	32%	32%
Gone down a little	4%	3%	6%	3%	5%	3%	6%	3%	7%	4%	4%	5%	7%	4%	3%	5%	5%	5%	6%	4%	4%	3%	4%
Gone down a lot	1%	3%	1%	3%	2%	1%	2%	1%	1%	1%	1%	2%	4%	1%	-	1%	2%	0%	1%	1%	1%	1%	2%
Don't know	13%	8%	14%	7%	11%	12%	13%	14%	19%	16%	11%	8%	13%	11%	15%	15%	10%	20%	11%	14%	13%	16%	14%

Do you think the level of crime NATIONALLY has gone up or down over the last few years, or has it stayed the same?

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base: All GB adults</b>	<b>1725</b>	<b>314</b>	<b>449</b>	<b>163</b>	<b>640</b>	<b>683</b>	<b>838</b>	<b>887</b>	<b>188</b>	<b>719</b>	<b>416</b>	<b>402</b>	<b>209</b>	<b>592</b>	<b>283</b>	<b>409</b>	<b>150</b>	<b>83</b>	<b>483</b>	<b>500</b>	<b>362</b>	<b>215</b>	<b>164</b>
Gone up a lot	32%	42%	17%	18%	18%	49%	30%	34%	16%	30%	35%	40%	22%	34%	31%	34%	33%	34%	22%	30%	36%	45%	38%
Gone up a little	27%	35%	27%	26%	27%	27%	28%	26%	29%	25%	27%	32%	26%	29%	29%	26%	28%	21%	31%	28%	26%	23%	24%
Stayed the same	20%	13%	28%	30%	28%	12%	22%	19%	28%	21%	21%	14%	25%	19%	21%	18%	26%	18%	25%	21%	18%	16%	16%
Gone down a little	9%	5%	14%	12%	15%	4%	10%	8%	9%	8%	10%	9%	15%	7%	9%	9%	5%	12%	13%	9%	8%	4%	5%
Gone down a lot	1%	1%	2%	2%	2%	0%	2%	1%	3%	2%	1%	1%	1%	2%	1%	1%	1%	1%	3%	1%	0%	1%	3%
Don't know	10%	5%	11%	11%	11%	7%	8%	13%	15%	15%	6%	4%	12%	10%	10%	12%	7%	14%	7%	11%	11%	11%	13%

Generally speaking, how much confidence do you have in the police to deal with crime in your local area?

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	<b>1725</b>	<b>314</b>	<b>449</b>	<b>163</b>	<b>640</b>	<b>683</b>	<b>838</b>	<b>887</b>	<b>188</b>	<b>719</b>	<b>416</b>	<b>402</b>	<b>209</b>	<b>592</b>	<b>283</b>	<b>409</b>	<b>150</b>	<b>83</b>	<b>483</b>	<b>500</b>	<b>362</b>	<b>215</b>	<b>164</b>
A lot of confidence	4%	4%	4%	4%	4%	4%	5%	3%	2%	4%	4%	5%	4%	3%	3%	5%	3%	3%	3%	5%	2%	3%	6%
A fair amount of confidence	39%	40%	51%	51%	50%	31%	38%	41%	43%	33%	42%	47%	36%	41%	36%	39%	44%	41%	50%	38%	35%	34%	28%
Not very much confidence	33%	36%	28%	34%	31%	39%	33%	34%	21%	36%	36%	32%	30%	35%	36%	33%	35%	25%	30%	35%	35%	37%	29%
No confidence at all	15%	17%	9%	5%	10%	21%	18%	13%	13%	17%	15%	13%	21%	14%	16%	14%	10%	22%	12%	13%	16%	17%	28%
Don't know	8%	3%	8%	7%	6%	5%	7%	9%	20%	10%	4%	3%	9%	7%	9%	9%	8%	9%	4%	9%	11%	9%	8%

Fieldwork Dates: 27th - 29th June 2026

Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Generally speaking, do you think the sentences that the courts hand down to people who have been convicted of crimes are too harsh, not harsh enough, or get the balance about right?

	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base: All GB adults</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Too harsh	3%	1%	2%	4%	2%	2%	3%	2%	7%	3%	2%	1%	0%	3%	2%	3%	0%	8%	3%	3%	1%	3%	0%
Not harsh enough	67%	88%	56%	57%	56%	86%	68%	66%	43%	65%	71%	78%	57%	66%	69%	70%	69%	66%	64%	66%	72%	62%	72%
Get the balance about right	15%	7%	23%	23%	24%	6%	17%	13%	21%	12%	17%	15%	23%	15%	12%	13%	18%	13%	20%	15%	11%	11%	12%
Don't know	16%	4%	18%	15%	18%	7%	12%	19%	29%	21%	11%	6%	20%	15%	17%	15%	13%	14%	12%	16%	16%	24%	16%

...someone suffering from a terminal illness?

	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
The law should be changed to make this legal	67%	65%	73%	64%	71%	69%	68%	66%	57%	67%	75%	63%	61%	69%	68%	65%	68%	74%	68%	70%	67%	63%	63%
The law should not be changed to make this legal	15%	16%	13%	14%	14%	15%	15%	15%	17%	13%	12%	19%	19%	15%	13%	14%	15%	12%	19%	12%	14%	15%	12%
Not sure	18%	19%	15%	22%	15%	16%	17%	19%	26%	19%	13%	17%	20%	16%	19%	21%	18%	14%	13%	18%	20%	22%	25%

...someone suffering from an painful, incurable but NOT terminal illness?

	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
The law should be changed to make this legal	45%	44%	47%	42%	48%	45%	44%	45%	34%	49%	49%	36%	45%	46%	44%	40%	47%	51%	44%	48%	42%	44%	42%
The law should not be changed to make this legal	30%	34%	26%	30%	28%	31%	31%	28%	36%	23%	30%	39%	30%	30%	32%	30%	29%	24%	36%	26%	28%	29%	29%
Not sure	26%	22%	27%	28%	24%	24%	25%	26%	30%	28%	21%	25%	25%	24%	24%	30%	25%	25%	20%	26%	31%	28%	29%

Fieldwork Dates: 27th - 29th June 2026

Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Would you support or oppose the reintroduction of the death penalty for the following crimes?

**All cases of murder**

	Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
	<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Would support the death penalty for this		34%	44%	25%	20%	19%	49%	38%	31%	26%	36%	37%	34%	31%	31%	40%	38%	34%	33%	23%	31%	43%	43%	48%
Would oppose the death penalty for this		50%	42%	64%	64%	70%	32%	48%	52%	59%	46%	50%	51%	56%	53%	44%	45%	50%	48%	64%	50%	38%	43%	43%
Don't know		16%	14%	12%	16%	11%	19%	14%	17%	15%	18%	13%	15%	13%	16%	16%	17%	16%	19%	13%	19%	19%	14%	9%

**Murder of a child**

	Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
	<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Would support the death penalty for this		56%	73%	40%	40%	37%	76%	60%	52%	44%	57%	58%	57%	51%	52%	60%	58%	60%	61%	47%	53%	63%	62%	65%
Would oppose the death penalty for this		35%	20%	51%	53%	55%	17%	32%	37%	43%	32%	36%	36%	39%	39%	32%	31%	30%	33%	45%	36%	25%	30%	31%
Don't know		9%	7%	9%	7%	9%	7%	8%	11%	14%	11%	7%	7%	10%	9%	9%	10%	10%	6%	8%	11%	12%	8%	4%

**Murder of a police officer**

	Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
	<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Would support the death penalty for this		45%	64%	31%	31%	28%	65%	49%	40%	31%	42%	48%	53%	41%	42%	50%	49%	42%	41%	39%	42%	49%	49%	54%
Would oppose the death penalty for this		42%	27%	57%	61%	62%	23%	40%	44%	54%	43%	41%	37%	48%	45%	38%	38%	43%	44%	51%	44%	33%	36%	38%
Don't know		13%	10%	12%	8%	10%	12%	11%	15%	16%	15%	11%	10%	11%	14%	12%	14%	14%	15%	9%	14%	18%	15%	9%

**Murder as part of a terrorist act**

	Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
	<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Would support the death penalty for this		56%	76%	40%	36%	35%	78%	60%	52%	43%	55%	57%	62%	53%	53%	60%	58%	59%	56%	50%	52%	62%	60%	66%
Would oppose the death penalty for this		34%	17%	51%	56%	55%	16%	32%	37%	41%	33%	35%	32%	38%	37%	32%	31%	30%	35%	43%	37%	24%	31%	27%
Don't know		10%	6%	9%	9%	9%	7%	8%	11%	16%	11%	8%	7%	9%	11%	7%	11%	11%	9%	7%	11%	13%	9%	7%

Fieldwork Dates: 27th - 29th June 2026

Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Multiple murders**

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
Base	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Would support the death penalty for this	58%	77%	43%	41%	39%	80%	62%	55%	45%	59%	59%	63%	53%	55%	64%	62%	61%	59%	52%	53%	65%	64%	70%
Would oppose the death penalty for this	33%	18%	49%	51%	53%	15%	30%	35%	39%	31%	34%	32%	37%	36%	31%	29%	29%	32%	41%	36%	23%	29%	24%
Don't know	9%	6%	8%	8%	8%	5%	8%	10%	16%	11%	7%	5%	10%	10%	6%	9%	9%	9%	6%	11%	12%	7%	6%

**Do you think it should or should not be legal for parents to smack their children?**

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
Base	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Should be legal for parents to smack their children	53%	74%	42%	47%	44%	69%	61%	46%	30%	47%	60%	68%	51%	53%	58%	53%	53%	42%	53%	52%	48%	59%	57%
Should not be legal for parents to smack their children	34%	18%	47%	40%	45%	19%	29%	40%	58%	38%	29%	23%	34%	37%	29%	33%	35%	49%	36%	36%	38%	26%	28%
Don't know	13%	8%	11%	14%	11%	12%	10%	15%	12%	16%	11%	9%	15%	11%	14%	14%	13%	9%	11%	11%	15%	15%	15%

**Do you support or oppose the change in the law that allowed same-sex couples to marry?**

Unweighted base	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
Base	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Strongly support	51%	31%	68%	60%	66%	36%	43%	59%	63%	58%	54%	32%	54%	50%	50%	52%	48%	60%	56%	58%	44%	44%	44%
Tend to support	25%	36%	21%	25%	22%	32%	27%	24%	15%	22%	28%	33%	28%	26%	28%	22%	27%	19%	24%	23%	31%	24%	24%
Tend to oppose	8%	16%	3%	5%	5%	14%	11%	6%	6%	5%	6%	18%	4%	7%	10%	11%	8%	10%	6%	7%	10%	11%	11%
Strongly oppose	7%	9%	3%	3%	4%	10%	10%	5%	7%	7%	6%	9%	6%	9%	5%	7%	10%	3%	8%	6%	5%	8%	10%
Don't know	8%	8%	6%	7%	4%	8%	9%	6%	10%	8%	6%	8%	7%	8%	8%	8%	8%	8%	6%	5%	10%	14%	11%

Fieldwork Dates: 27th - 29th June 2026

Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think hunting foxes with dogs should remain illegal, or should it be made legal again?

	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
Hunting foxes with dogs should remain illegal	81%	71%	92%	83%	90%	76%	77%	84%	75%	81%	84%	80%	76%	82%	82%	81%	80%	82%	81%	84%	81%	79%	76%
Hunting foxes with dogs should be made legal again	11%	18%	3%	9%	6%	15%	14%	7%	13%	9%	11%	12%	12%	10%	10%	11%	12%	8%	12%	8%	11%	12%	12%
Don't know	8%	10%	5%	8%	5%	9%	8%	8%	12%	10%	5%	8%	13%	8%	7%	8%	8%	10%	7%	9%	9%	9%	12%

Which of the following best reflects your view on genetically modified (GM) food?

	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
It is potentially dangerous and should not be allowed in food products	40%	40%	40%	38%	37%	48%	35%	45%	23%	39%	49%	42%	43%	42%	35%	42%	37%	39%	39%	39%	43%	44%	41%
As long as they have been approved by the authorities they should be allowed in food products	33%	39%	36%	34%	37%	29%	44%	23%	48%	33%	27%	31%	37%	33%	34%	29%	35%	31%	38%	35%	32%	25%	22%
Neither	9%	10%	7%	10%	9%	9%	9%	10%	9%	7%	9%	13%	6%	10%	9%	11%	9%	4%	10%	9%	8%	10%	12%
Don't know	17%	11%	18%	17%	17%	14%	12%	22%	20%	20%	15%	14%	14%	15%	21%	18%	19%	26%	14%	17%	17%	22%	25%

Fieldwork Dates: 27th - 29th June 2026

Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**UK regions and countries lived in [calculated from postcode]**

<b>Unweighted base</b>	1725	268	460	169	644	584	751	974	155	671	416	483	154	625	289	424	140	93	538	520	267	227	173
<b>Base</b>	1725	314	449	163	640	683	838	887	188	719	416	402	209	592	283	409	150	83	483	500	362	215	164
North East	4%	4%	6%	3%	5%	4%	5%	3%	2%	4%	6%	3%	-	-	-	17%	-	-	3%	4%	6%	5%	3%
North West	11%	9%	13%	6%	11%	11%	12%	10%	12%	11%	11%	9%	-	-	-	45%	-	-	10%	12%	10%	10%	11%
Yorkshire and the Humber	9%	7%	9%	4%	8%	10%	8%	10%	8%	9%	8%	10%	-	-	-	37%	-	-	6%	8%	11%	12%	10%
East Midlands	9%	11%	9%	5%	10%	10%	9%	9%	3%	9%	11%	8%	-	-	55%	-	-	-	9%	8%	11%	10%	6%
West Midlands	7%	7%	7%	5%	6%	8%	7%	8%	8%	8%	7%	7%	-	-	45%	-	-	-	8%	6%	7%	8%	13%
East of England	9%	14%	8%	10%	8%	12%	9%	10%	7%	8%	10%	12%	-	28%	-	-	-	-	11%	8%	6%	14%	10%
London	12%	10%	15%	11%	13%	9%	14%	11%	21%	14%	10%	6%	100%	-	-	-	-	-	14%	10%	14%	11%	12%
South East	14%	18%	10%	23%	13%	14%	13%	14%	16%	11%	14%	17%	-	40%	-	-	-	-	13%	17%	12%	11%	11%
South West	11%	12%	8%	24%	11%	12%	11%	12%	11%	10%	11%	13%	-	33%	-	-	-	-	13%	11%	10%	10%	13%
Wales	5%	3%	5%	2%	6%	5%	5%	5%	2%	6%	5%	4%	-	-	-	-	-	100%	5%	5%	5%	6%	2%
Scotland	9%	4%	9%	6%	11%	5%	9%	9%	9%	8%	7%	11%	-	-	-	-	100%	-	10%	9%	8%	6%	9%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Non UK & Invalid	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

**Do you support or oppose Scotland becoming a country independent from the rest of the United Kingdom?**

<b>Unweighted base</b>	1585	253	431	159	581	552	687	898	142	620	388	435	154	625	289	424	-	93	493	472	245	215	160
<b>Base</b>	1575	300	409	153	570	646	766	809	171	660	386	358	209	592	283	409	-	83	437	453	332	203	150
Support Scottish independence	30%	24%	34%	24%	31%	28%	29%	30%	32%	32%	29%	26%	32%	26%	31%	31%	-	41%	27%	30%	31%	33%	28%
Oppose Scottish independence	43%	61%	39%	49%	45%	50%	48%	39%	28%	38%	46%	58%	41%	45%	45%	43%	-	32%	49%	43%	38%	41%	42%
Don't know	27%	15%	28%	28%	24%	22%	23%	31%	41%	30%	25%	16%	27%	29%	25%	26%	-	27%	24%	26%	31%	26%	30%

Fieldwork Dates: 27th - 29th June 2026

Sample size: 1725 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Economically, do you think England and Wales would be financially better off or worse off if Scotland became independent, or would it make no difference?

Unweighted base	1585	253	431	159	581	552	687	898	142	620	388	435	154	625	289	424	-	93	493	472	245	215	160
Base	1575	300	409	153	570	646	766	809	171	660	386	358	209	592	283	409	-	83	437	453	332	203	150
Better off	21%	39%	13%	17%	17%	32%	27%	16%	6%	16%	27%	31%	16%	25%	21%	22%	-	8%	27%	20%	20%	15%	22%
Worse off	23%	15%	32%	30%	29%	16%	25%	21%	40%	23%	21%	18%	29%	22%	21%	22%	-	25%	28%	26%	21%	16%	15%
No difference	31%	33%	30%	33%	29%	33%	30%	31%	28%	30%	31%	33%	35%	26%	33%	31%	-	44%	27%	30%	30%	38%	36%
Don't know	25%	13%	25%	20%	25%	20%	17%	32%	26%	31%	21%	17%	20%	27%	25%	25%	-	23%	18%	25%	29%	31%	28%

Economically, do you think Scotland would be financially better off or worse off if Scotland became independent, or would it make it difference?

Unweighted base	1585	253	431	159	581	552	687	898	142	620	388	435	154	625	289	424	-	93	493	472	245	215	160
Base	1575	300	409	153	570	646	766	809	171	660	386	358	209	592	283	409	-	83	437	453	332	203	150
Better off	12%	8%	17%	13%	13%	9%	12%	12%	24%	11%	13%	8%	18%	11%	12%	10%	-	19%	13%	13%	11%	10%	12%
Worse off	50%	73%	45%	52%	50%	59%	59%	42%	32%	41%	58%	66%	47%	55%	51%	47%	-	38%	63%	48%	42%	45%	43%
No difference	12%	9%	10%	19%	11%	12%	13%	12%	16%	15%	9%	9%	16%	8%	10%	17%	-	19%	8%	12%	18%	12%	14%
Don't know	26%	10%	28%	17%	26%	20%	17%	34%	29%	33%	20%	17%	19%	26%	27%	27%	-	24%	17%	26%	29%	33%	31%

Would you support or oppose the creation of a new English Parliament, along the lines of the existing Scottish Parliament?

Unweighted base	1492	243	407	154	537	521	643	849	137	577	365	413	154	625	289	424	-	-	466	443	228	200	155
Base	1492	289	387	149	530	614	724	768	167	618	365	342	209	592	283	409	-	-	414	429	312	191	147
Strongly support	8%	11%	6%	4%	8%	9%	10%	6%	8%	7%	8%	8%	7%	7%	6%	10%	-	-	11%	6%	7%	7%	6%
Tend to support	19%	17%	20%	17%	18%	20%	20%	18%	24%	17%	21%	19%	17%	20%	20%	18%	-	-	18%	20%	21%	17%	16%
Tend to oppose	14%	13%	20%	20%	22%	10%	17%	11%	11%	13%	16%	17%	15%	15%	13%	13%	-	-	19%	15%	14%	11%	4%
Strongly oppose	9%	15%	6%	9%	8%	10%	12%	6%	8%	7%	8%	13%	10%	8%	9%	9%	-	-	12%	9%	7%	3%	8%
Don't know	50%	43%	48%	49%	44%	51%	41%	59%	49%	57%	47%	42%	52%	50%	50%	50%	-	-	39%	50%	51%	63%	64%

Cell Contents (Column Percentages)