

Fieldwork Dates: 20th - 21st June 2026

Sample size: 1745 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base: All GB adults	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192	
Approve	17%	5%	39%	24%	32%	6%	22%	13%	16%	18%	18%	17%	20%	17%	16%	17%	19%	18%	26%	19%	14%	7%	9%	
Disapprove	64%	89%	42%	57%	50%	84%	65%	64%	48%	59%	68%	76%	59%	67%	62%	64%	68%	58%	61%	60%	67%	68%	72%	
Don't know	18%	5%	20%	19%	17%	10%	13%	23%	35%	23%	14%	7%	21%	16%	22%	19%	13%	24%	13%	21%	19%	25%	19%	

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192	
0 - Would never consider voting for them	36%	3%	58%	32%	45%	23%	38%	33%	37%	42%	34%	26%	39%	30%	31%	38%	52%	40%	35%	35%	37%	30%	43%	
1	6%	0%	6%	12%	7%	4%	7%	5%	6%	6%	6%	4%	4%	7%	6%	5%	4%	8%	5%	7%	5%	8%	3%	
2	7%	-	9%	14%	10%	6%	8%	7%	5%	8%	6%	7%	4%	8%	8%	8%	9%	4%	10%	6%	8%	4%	4%	
3	6%	2%	4%	13%	7%	5%	6%	6%	9%	7%	5%	6%	7%	7%	5%	6%	3%	10%	7%	7%	5%	8%	3%	
4	4%	3%	6%	6%	4%	5%	4%	5%	5%	3%	5%	5%	4%	5%	5%	4%	4%	2%	3%	5%	4%	4%	4%	
5	10%	15%	7%	6%	5%	15%	9%	10%	8%	9%	11%	11%	8%	10%	13%	10%	6%	7%	10%	7%	11%	15%	10%	
6	5%	9%	2%	3%	4%	6%	5%	5%	3%	5%	6%	5%	2%	5%	2%	8%	5%	5%	4%	6%	5%	6%	3%	
7	6%	18%	1%	3%	4%	10%	6%	7%	2%	4%	7%	10%	3%	8%	8%	7%	2%	5%	5%	9%	4%	7%	6%	
8	6%	21%	2%	4%	5%	10%	6%	7%	1%	4%	7%	11%	8%	7%	6%	4%	7%	4%	7%	6%	4%	6%	8%	
9	1%	6%	0%	0%	1%	2%	1%	2%	1%	0%	1%	4%	2%	2%	2%	1%	0%	2%	3%	1%	1%	1%	2%	
10 - Would definitely consider voting for them	6%	23%	2%	4%	5%	9%	6%	7%	3%	4%	8%	11%	8%	7%	6%	6%	3%	6%	9%	6%	5%	5%	5%	
prefer not to answer	6%	0%	3%	3%	3%	3%	5%	7%	22%	8%	1%	0%	10%	5%	9%	4%	5%	6%	2%	6%	10%	7%	9%	

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Labour

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
	Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
0 - Would never consider voting for them		38%	67%	9%	24%	15%	65%	41%	35%	18%	35%	41%	50%	27%	45%	35%	37%	38%	37%	29%	34%	47%	45%	48%
1		5%	9%	2%	4%	5%	5%	6%	5%	7%	4%	7%	6%	4%	5%	7%	6%	4%	2%	5%	7%	5%	5%	3%
2		5%	7%	1%	5%	5%	4%	4%	6%	5%	6%	4%	4%	4%	4%	5%	5%	8%	4%	5%	4%	4%	5%	7%
3		5%	4%	3%	13%	4%	6%	6%	5%	6%	6%	4%	4%	3%	5%	6%	6%	2%	7%	7%	5%	3%	6%	3%
4		4%	4%	4%	5%	7%	2%	4%	5%	5%	4%	4%	4%	4%	4%	4%	4%	7%	6%	6%	4%	2%	4%	4%
5		9%	4%	12%	13%	12%	5%	8%	9%	12%	10%	9%	6%	10%	9%	7%	9%	10%	6%	9%	10%	7%	11%	7%
6		6%	1%	9%	13%	10%	2%	7%	6%	5%	7%	7%	4%	6%	5%	4%	8%	9%	12%	8%	8%	4%	7%	3%
7		7%	1%	14%	12%	12%	2%	6%	7%	8%	6%	7%	7%	11%	6%	7%	6%	5%	4%	8%	8%	6%	4%	3%
8		5%	1%	13%	3%	10%	1%	4%	5%	3%	6%	5%	3%	6%	4%	5%	5%	3%	5%	7%	4%	3%	4%	5%
9		2%	1%	5%	2%	3%	1%	2%	3%	2%	1%	3%	2%	4%	2%	3%	1%	2%	1%	3%	1%	3%	1%	2%
10 - Would definitely consider voting for them		8%	1%	24%	2%	15%	3%	7%	8%	6%	7%	8%	10%	9%	6%	8%	9%	6%	9%	12%	8%	5%	2%	5%
prefer not to answer		6%	0%	3%	3%	3%	3%	5%	7%	22%	8%	1%	0%	10%	5%	9%	4%	5%	6%	2%	6%	10%	7%	9%

Liberal Democrats

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
	Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
0 - Would never consider voting for them		29%	43%	15%	0%	13%	46%	34%	25%	16%	26%	34%	37%	22%	30%	27%	32%	32%	34%	24%	26%	39%	30%	33%
1		5%	10%	2%	-	3%	8%	6%	5%	4%	6%	5%	6%	5%	5%	7%	4%	5%	5%	4%	5%	6%	6%	5%
2		6%	7%	4%	4%	5%	6%	6%	6%	9%	4%	7%	6%	5%	5%	7%	7%	5%	4%	5%	5%	6%	10%	6%
3		8%	9%	9%	5%	8%	8%	7%	8%	6%	8%	8%	8%	8%	7%	9%	8%	6%	9%	7%	10%	6%	7%	9%
4		7%	8%	10%	4%	9%	7%	7%	7%	7%	8%	7%	7%	6%	7%	6%	9%	7%	7%	9%	7%	4%	9%	6%
5		13%	12%	19%	6%	16%	10%	10%	15%	11%	12%	15%	12%	16%	11%	13%	13%	17%	10%	14%	14%	11%	12%	13%
6		7%	5%	11%	10%	12%	4%	7%	8%	7%	9%	5%	8%	7%	8%	6%	7%	4%	12%	9%	8%	7%	6%	4%
7		7%	2%	11%	16%	11%	3%	7%	6%	7%	7%	7%	7%	7%	7%	7%	6%	8%	2%	10%	6%	4%	7%	4%
8		4%	1%	7%	14%	8%	2%	4%	5%	3%	6%	4%	4%	5%	5%	5%	3%	5%	6%	7%	5%	3%	1%	4%
9		2%	1%	3%	10%	3%	1%	2%	3%	4%	1%	4%	2%	1%	3%	2%	2%	2%	1%	4%	2%	2%	1%	1%
10 - Would definitely consider voting for them		5%	1%	5%	29%	9%	2%	4%	6%	5%	6%	4%	4%	8%	7%	2%	4%	3%	2%	6%	5%	3%	4%	6%
prefer not to answer		6%	0%	3%	3%	3%	3%	5%	7%	22%	8%	1%	0%	10%	5%	9%	4%	5%	6%	2%	6%	10%	7%	9%

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Reform UK

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
	Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
0 - Would never consider voting for them		51%	27%	77%	73%	76%	25%	47%	54%	52%	53%	51%	46%	60%	48%	46%	50%	55%	58%	62%	54%	41%	39%	45%
1		4%	4%	3%	3%	3%	6%	4%	4%	2%	4%	4%	5%	4%	3%	3%	4%	8%	0%	2%	4%	4%	4%	8%
2		3%	2%	3%	3%	2%	4%	3%	3%	4%	4%	2%	3%	4%	4%	3%	3%	3%	1%	2%	3%	4%	6%	2%
3		2%	4%	2%	3%	2%	3%	2%	3%	4%	2%	3%	2%	1%	2%	3%	4%	0%	1%	2%	3%	3%	2%	1%
4		3%	5%	2%	1%	2%	3%	3%	2%	2%	3%	3%	2%	3%	3%	2%	3%	2%	3%	2%	3%	2%	4%	2%
5		6%	11%	3%	3%	4%	7%	6%	6%	7%	5%	6%	6%	2%	5%	7%	7%	7%	7%	5%	5%	7%	7%	5%
6		4%	11%	1%	5%	2%	8%	6%	3%	1%	5%	4%	5%	5%	4%	7%	4%	3%	2%	4%	3%	7%	7%	3%
7		3%	5%	2%	0%	1%	7%	3%	4%	2%	3%	4%	4%	1%	4%	3%	3%	7%	2%	3%	3%	4%	4%	3%
8		4%	10%	1%	2%	3%	7%	4%	5%	1%	4%	5%	6%	3%	5%	6%	4%	3%	4%	5%	6%	2%	5%	4%
9		3%	6%	1%	-	1%	6%	4%	2%	1%	1%	4%	5%	1%	4%	3%	2%	2%	3%	2%	3%	4%	2%	4%
10 - Would definitely consider voting for them		10%	14%	2%	4%	1%	22%	14%	7%	2%	7%	14%	16%	4%	13%	9%	11%	4%	13%	9%	7%	13%	12%	14%
prefer not to answer		6%	0%	3%	3%	3%	3%	5%	7%	22%	8%	1%	0%	10%	5%	9%	4%	5%	6%	2%	6%	10%	7%	9%

Green Party

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
	Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
0 - Would never consider voting for them		38%	65%	18%	19%	21%	60%	43%	32%	14%	33%	43%	52%	23%	41%	33%	39%	51%	32%	35%	33%	42%	42%	43%
1		5%	6%	3%	10%	4%	6%	4%	6%	3%	4%	5%	6%	6%	7%	3%	3%	3%	2%	5%	5%	3%	6%	5%
2		6%	6%	9%	5%	7%	5%	5%	6%	7%	5%	7%	5%	7%	4%	8%	7%	6%	3%	5%	6%	6%	9%	4%
3		7%	8%	8%	10%	9%	6%	7%	7%	4%	7%	8%	6%	10%	7%	8%	6%	1%	6%	7%	8%	5%	5%	6%
4		5%	4%	5%	6%	5%	5%	4%	6%	2%	4%	6%	6%	5%	5%	5%	4%	5%	8%	5%	5%	4%	5%	5%
5		8%	5%	11%	11%	10%	8%	8%	9%	8%	8%	9%	9%	8%	7%	9%	10%	7%	14%	8%	9%	10%	5%	7%
6		5%	1%	10%	10%	9%	2%	5%	6%	4%	7%	4%	3%	5%	4%	6%	6%	4%	6%	8%	4%	5%	4%	5%
7		5%	2%	9%	7%	10%	2%	5%	5%	5%	6%	5%	4%	6%	5%	6%	5%	6%	5%	7%	7%	3%	4%	3%
8		5%	2%	9%	6%	8%	2%	4%	5%	3%	6%	4%	3%	8%	4%	3%	3%	5%	8%	7%	5%	4%	1%	4%
9		2%	1%	4%	2%	2%	0%	2%	2%	6%	1%	2%	1%	3%	1%	2%	2%	1%	4%	3%	1%	2%	2%	1%
10 - Would definitely consider voting for them		9%	0%	11%	12%	13%	1%	8%	9%	22%	11%	5%	3%	9%	8%	8%	10%	7%	7%	8%	11%	7%	9%	8%
prefer not to answer		6%	0%	3%	3%	3%	3%	5%	7%	22%	8%	1%	0%	10%	5%	9%	4%	5%	6%	2%	6%	10%	7%	9%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base: All GB adults	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192	
Health	26%	19%	35%	32%	32%	22%	18%	33%	19%	26%	26%	27%	25%	22%	28%	26%	32%	34%	29%	24%	24%	21%	29%	
Immigration & Asylum	49%	78%	29%	28%	30%	75%	48%	49%	28%	43%	56%	63%	39%	51%	51%	52%	45%	42%	41%	44%	57%	57%	59%	
Crime	22%	24%	16%	16%	16%	25%	19%	24%	23%	23%	21%	20%	26%	22%	23%	22%	14%	18%	15%	24%	26%	23%	22%	
The economy	51%	48%	58%	57%	57%	46%	56%	47%	57%	54%	50%	45%	59%	49%	50%	49%	60%	49%	53%	49%	54%	51%	46%	
Tax	14%	11%	11%	16%	12%	14%	16%	12%	19%	20%	9%	7%	17%	14%	13%	12%	16%	20%	14%	13%	20%	14%	6%	
Pensions	5%	6%	5%	6%	4%	6%	5%	4%	2%	2%	4%	10%	4%	4%	4%	5%	4%	9%	3%	4%	6%	6%	6%	
Education	10%	5%	14%	12%	14%	5%	7%	12%	15%	11%	9%	5%	12%	9%	11%	9%	13%	6%	12%	9%	12%	7%	8%	
Family life & childcare	5%	3%	5%	10%	6%	4%	4%	6%	2%	8%	2%	2%	4%	5%	4%	5%	5%	6%	4%	5%	6%	4%	2%	
Housing	15%	3%	19%	14%	16%	8%	16%	14%	29%	19%	10%	8%	26%	15%	13%	14%	15%	7%	13%	16%	16%	18%	16%	
The environment	16%	5%	26%	24%	26%	6%	15%	16%	17%	17%	16%	12%	13%	15%	14%	16%	19%	22%	21%	20%	6%	12%	10%	
Britain leaving the EU	13%	3%	20%	17%	23%	4%	14%	11%	11%	13%	15%	11%	15%	9%	15%	13%	18%	17%	15%	14%	10%	8%	14%	
Transport	2%	1%	1%	2%	2%	0%	2%	1%	4%	2%	1%	0%	4%	1%	1%	1%	-	4%	1%	2%	2%	1%	-	
Welfare benefits	19%	33%	13%	14%	15%	27%	21%	18%	10%	17%	22%	26%	15%	24%	19%	18%	12%	18%	22%	19%	17%	16%	20%	
Defence and security	33%	52%	30%	38%	35%	45%	34%	32%	7%	23%	42%	55%	26%	38%	29%	36%	26%	33%	40%	33%	24%	33%	37%	
None of these	0%	-	-	-	-	0%	0%	1%	2%	0%	0%	-	0%	1%	-	0%	1%	1%	-	1%	1%	-	0%	
Don't know	3%	0%	2%	3%	1%	0%	3%	2%	11%	2%	1%	0%	1%	3%	4%	3%	3%	-	1%	3%	3%	3%	4%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192	
Very well	2%	1%	5%	3%	3%	1%	4%	1%	6%	2%	2%	2%	5%	2%	3%	2%	-	3%	4%	2%	2%	1%	2%	
Fairly well	22%	15%	36%	26%	32%	14%	27%	17%	22%	20%	23%	22%	25%	22%	22%	19%	25%	21%	30%	23%	11%	20%	17%	
Fairly badly	33%	37%	29%	35%	33%	33%	30%	36%	31%	30%	31%	40%	29%	36%	30%	34%	28%	32%	32%	35%	33%	31%	30%	
Very badly	35%	42%	23%	29%	25%	48%	33%	37%	22%	39%	38%	33%	33%	33%	36%	37%	41%	37%	29%	32%	44%	36%	41%	
Don't know	8%	4%	6%	7%	7%	4%	7%	9%	19%	9%	6%	3%	8%	7%	9%	9%	6%	7%	5%	8%	9%	13%	10%	

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Immigration

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very well	3%	3%	6%	3%	5%	1%	5%	1%	5%	3%	3%	2%	6%	2%	2%	3%	1%	1%	5%	2%	2%	1%	1%
Fairly well	18%	4%	33%	30%	32%	5%	20%	15%	18%	20%	16%	16%	19%	18%	19%	15%	18%	24%	27%	20%	11%	9%	9%
Fairly badly	20%	15%	25%	20%	24%	14%	18%	21%	23%	23%	17%	16%	22%	18%	19%	21%	21%	25%	19%	23%	18%	22%	16%
Very badly	50%	76%	27%	36%	29%	77%	50%	50%	30%	44%	56%	63%	40%	53%	50%	53%	50%	42%	41%	44%	62%	57%	60%
Don't know	10%	3%	9%	11%	10%	4%	7%	12%	24%	11%	8%	3%	14%	9%	11%	9%	10%	8%	8%	11%	8%	11%	13%

Crime

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very well	1%	1%	2%	-	1%	0%	1%	1%	3%	1%	0%	1%	1%	1%	0%	2%	-	2%	2%	1%	-	1%	-
Fairly well	20%	11%	35%	33%	34%	9%	21%	18%	17%	19%	20%	21%	22%	22%	17%	17%	21%	21%	29%	21%	14%	11%	13%
Fairly badly	28%	27%	28%	26%	28%	27%	27%	30%	36%	29%	26%	26%	29%	28%	25%	29%	34%	30%	27%	29%	27%	32%	31%
Very badly	38%	56%	21%	25%	22%	57%	40%	36%	20%	37%	43%	43%	36%	39%	43%	39%	29%	32%	32%	33%	49%	41%	42%
Don't know	13%	5%	14%	16%	14%	6%	10%	15%	23%	14%	10%	9%	12%	11%	14%	13%	16%	15%	11%	15%	9%	16%	14%

Education

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very well	2%	1%	2%	1%	1%	1%	2%	1%	7%	2%	1%	1%	4%	1%	2%	2%	-	1%	3%	2%	1%	1%	1%
Fairly well	24%	17%	33%	29%	29%	17%	26%	22%	29%	21%	23%	27%	26%	22%	23%	23%	27%	32%	26%	27%	20%	24%	18%
Fairly badly	30%	32%	33%	25%	33%	31%	29%	32%	26%	30%	29%	36%	30%	31%	29%	33%	29%	27%	35%	31%	29%	22%	30%
Very badly	24%	31%	13%	20%	16%	33%	25%	22%	15%	26%	27%	20%	24%	23%	27%	21%	25%	27%	20%	19%	31%	26%	27%
Don't know	20%	18%	19%	26%	20%	18%	18%	23%	23%	21%	20%	17%	17%	23%	19%	21%	19%	13%	16%	21%	19%	27%	24%

Fieldwork Dates: 20th - 21st June 2026

Sample size: 1745 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Taxation

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very well	1%	1%	1%	-	1%	0%	1%	0%	3%	0%	0%	1%	2%	0%	-	1%	1%	1%	2%	0%	-	-	0%
Fairly well	13%	6%	25%	20%	22%	6%	14%	12%	13%	10%	16%	15%	10%	14%	13%	12%	15%	14%	19%	14%	8%	12%	6%
Fairly badly	29%	24%	36%	32%	33%	26%	26%	33%	32%	30%	24%	33%	30%	27%	30%	31%	30%	31%	29%	32%	28%	27%	29%
Very badly	44%	65%	23%	37%	31%	63%	50%	38%	26%	44%	49%	46%	40%	47%	43%	44%	40%	42%	43%	39%	52%	45%	44%
Don't know	13%	4%	15%	10%	13%	5%	9%	16%	26%	15%	11%	5%	18%	11%	14%	12%	13%	11%	7%	15%	12%	16%	20%

Unemployment

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very well	1%	1%	1%	1%	1%	0%	1%	0%	2%	0%	1%	1%	1%	1%	-	1%	-	-	2%	1%	0%	-	-
Fairly well	16%	6%	32%	20%	26%	10%	19%	14%	13%	15%	19%	18%	14%	14%	16%	16%	27%	20%	22%	18%	12%	12%	10%
Fairly badly	31%	30%	30%	32%	33%	27%	27%	34%	34%	30%	30%	32%	36%	31%	31%	27%	29%	35%	31%	29%	29%	35%	32%
Very badly	36%	50%	17%	27%	21%	51%	38%	33%	29%	36%	35%	38%	38%	36%	34%	37%	29%	33%	33%	35%	41%	37%	34%
Don't know	17%	13%	19%	20%	18%	12%	15%	19%	22%	19%	16%	11%	11%	18%	19%	18%	15%	12%	13%	18%	17%	16%	24%

Inflation

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very well	2%	2%	4%	2%	3%	2%	3%	2%	3%	3%	1%	2%	2%	1%	2%	3%	2%	2%	4%	2%	0%	0%	3%
Fairly well	22%	12%	40%	31%	38%	11%	26%	18%	15%	16%	28%	28%	20%	24%	20%	18%	27%	22%	32%	20%	17%	14%	17%
Fairly badly	29%	34%	26%	29%	25%	33%	28%	30%	34%	28%	27%	32%	30%	28%	24%	35%	30%	27%	27%	32%	29%	33%	26%
Very badly	34%	46%	15%	27%	22%	47%	33%	34%	23%	39%	31%	32%	31%	35%	40%	31%	28%	33%	28%	31%	40%	37%	38%
Don't know	13%	5%	15%	11%	13%	7%	10%	16%	26%	15%	13%	6%	17%	12%	13%	13%	13%	16%	9%	15%	14%	16%	16%

Fieldwork Dates: 20th - 21st June 2026

Sample size: 1745 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Britain's exit from the EU

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very well	2%	3%	3%	1%	2%	1%	2%	1%	3%	1%	2%	2%	2%	2%	1%	3%	-	-	2%	2%	1%	0%	1%
Fairly well	17%	10%	32%	28%	27%	11%	19%	15%	16%	16%	20%	17%	17%	18%	18%	16%	16%	19%	24%	18%	11%	14%	14%
Fairly badly	25%	26%	28%	25%	28%	23%	23%	27%	27%	25%	24%	25%	25%	27%	24%	25%	20%	27%	28%	24%	25%	22%	23%
Very badly	35%	45%	19%	26%	27%	46%	39%	32%	25%	36%	36%	39%	38%	33%	34%	34%	45%	39%	33%	32%	42%	35%	38%
Don't know	20%	16%	18%	21%	16%	18%	16%	25%	30%	21%	19%	16%	18%	20%	23%	22%	19%	16%	13%	23%	21%	28%	23%

Defence

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very well	2%	2%	3%	1%	3%	1%	3%	2%	5%	3%	1%	1%	3%	1%	2%	3%	1%	7%	3%	2%	3%	1%	1%
Fairly well	17%	5%	28%	18%	23%	8%	17%	17%	26%	18%	15%	12%	20%	16%	18%	13%	23%	22%	21%	19%	14%	14%	9%
Fairly badly	26%	22%	32%	33%	31%	23%	26%	26%	26%	25%	25%	28%	25%	27%	24%	25%	30%	25%	27%	28%	25%	22%	24%
Very badly	37%	66%	18%	32%	25%	59%	42%	32%	10%	30%	46%	53%	29%	41%	36%	39%	33%	35%	39%	30%	41%	38%	45%
Don't know	18%	5%	19%	16%	18%	9%	13%	23%	34%	23%	13%	6%	24%	16%	19%	20%	13%	11%	11%	20%	18%	26%	21%

The economy

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very well	1%	2%	3%	1%	2%	1%	2%	1%	4%	1%	0%	1%	2%	1%	1%	3%	0%	3%	3%	2%	-	0%	1%
Fairly well	18%	4%	36%	24%	33%	6%	21%	15%	14%	15%	22%	19%	15%	20%	15%	15%	24%	19%	26%	18%	10%	13%	14%
Fairly badly	29%	27%	29%	23%	29%	27%	26%	31%	34%	30%	25%	28%	35%	24%	31%	28%	30%	36%	28%	29%	28%	32%	27%
Very badly	44%	65%	22%	39%	28%	63%	45%	42%	27%	44%	47%	48%	40%	48%	42%	44%	39%	36%	38%	41%	53%	43%	47%
Don't know	9%	2%	9%	13%	8%	3%	6%	11%	21%	10%	6%	4%	9%	7%	11%	10%	6%	7%	5%	9%	9%	12%	11%

Fieldwork Dates: 20th - 21st June 2026

Sample size: 1745 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Terrorism

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very well	5%	4%	11%	6%	9%	2%	6%	5%	6%	6%	4%	5%	9%	5%	3%	6%	2%	8%	8%	6%	5%	2%	3%
Fairly well	33%	21%	49%	46%	46%	22%	34%	31%	32%	35%	32%	29%	38%	30%	33%	31%	38%	36%	39%	36%	23%	31%	28%
Fairly badly	18%	20%	14%	10%	13%	22%	17%	19%	19%	15%	18%	22%	11%	19%	17%	19%	19%	19%	15%	20%	21%	14%	16%
Very badly	23%	36%	9%	15%	11%	39%	26%	21%	10%	24%	24%	27%	19%	23%	25%	25%	22%	21%	20%	17%	31%	28%	29%
Don't know	21%	18%	17%	22%	21%	15%	17%	25%	32%	21%	21%	16%	23%	22%	22%	20%	19%	15%	18%	21%	21%	25%	24%

Transport

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very well	2%	1%	3%	-	2%	1%	2%	1%	4%	2%	1%	1%	2%	1%	2%	1%	2%	2%	3%	1%	1%	1%	2%
Fairly well	26%	12%	38%	34%	33%	19%	24%	28%	30%	26%	23%	27%	30%	23%	26%	27%	31%	20%	30%	29%	21%	21%	21%
Fairly badly	31%	36%	28%	33%	31%	31%	33%	28%	29%	29%	32%	32%	29%	30%	23%	36%	29%	36%	33%	32%	27%	29%	28%
Very badly	21%	30%	12%	13%	15%	30%	26%	17%	14%	22%	23%	20%	21%	22%	26%	17%	20%	24%	18%	18%	29%	20%	22%
Don't know	21%	21%	19%	19%	19%	19%	15%	26%	24%	21%	21%	19%	18%	24%	22%	18%	18%	17%	15%	19%	22%	29%	27%

Housing

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very well	1%	2%	1%	2%	1%	1%	1%	1%	3%	1%	1%	1%	3%	0%	1%	1%	-	1%	2%	1%	0%	1%	1%
Fairly well	16%	11%	28%	21%	22%	12%	16%	15%	15%	16%	14%	18%	12%	14%	18%	18%	16%	21%	21%	19%	10%	9%	11%
Fairly badly	33%	32%	37%	41%	39%	29%	33%	34%	37%	31%	32%	37%	40%	33%	31%	32%	33%	38%	38%	30%	34%	31%	30%
Very badly	34%	41%	19%	21%	22%	46%	38%	30%	25%	36%	36%	33%	34%	36%	33%	32%	36%	28%	27%	32%	39%	41%	40%
Don't know	16%	15%	14%	15%	16%	13%	12%	20%	20%	17%	17%	11%	12%	17%	17%	17%	15%	13%	12%	18%	16%	18%	18%

Fieldwork Dates: 20th - 21st June 2026

Sample size: 1745 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Environment

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very well	2%	2%	3%	2%	3%	2%	4%	1%	4%	3%	2%	1%	7%	1%	2%	2%	3%	1%	4%	2%	3%	0%	2%
Fairly well	24%	16%	39%	30%	33%	16%	25%	24%	27%	24%	22%	26%	27%	23%	25%	24%	21%	33%	29%	27%	20%	19%	18%
Fairly badly	30%	34%	27%	29%	32%	29%	28%	31%	28%	28%	31%	32%	26%	33%	26%	30%	27%	31%	33%	33%	25%	26%	26%
Very badly	23%	29%	14%	19%	16%	32%	27%	20%	18%	24%	24%	24%	20%	23%	27%	23%	28%	23%	21%	19%	31%	26%	25%
Don't know	20%	20%	17%	21%	16%	21%	17%	23%	23%	21%	21%	17%	20%	21%	20%	20%	21%	12%	13%	20%	21%	29%	28%

Welfare benefits

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very well	2%	2%	2%	1%	2%	1%	2%	1%	6%	1%	1%	2%	4%	1%	2%	2%	2%	-	3%	1%	1%	1%	1%
Fairly well	15%	8%	27%	24%	25%	9%	15%	15%	12%	16%	16%	15%	17%	16%	16%	14%	12%	18%	19%	16%	11%	15%	13%
Fairly badly	28%	18%	35%	29%	31%	23%	25%	31%	32%	30%	26%	26%	28%	23%	30%	31%	34%	30%	27%	29%	27%	27%	28%
Very badly	40%	65%	21%	35%	27%	58%	44%	36%	23%	37%	45%	48%	34%	45%	34%	40%	38%	39%	40%	38%	43%	41%	36%
Don't know	15%	8%	15%	12%	14%	10%	14%	16%	27%	17%	13%	9%	16%	16%	17%	13%	14%	13%	11%	15%	17%	16%	22%

Do you think Rachel Reeves is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base: All GB adults	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Good job	12%	3%	28%	16%	22%	4%	14%	10%	13%	12%	12%	12%	15%	12%	10%	13%	10%	13%	19%	12%	7%	6%	11%
Bad job	54%	85%	36%	48%	40%	79%	59%	50%	23%	49%	62%	70%	45%	57%	57%	53%	54%	53%	55%	50%	55%	56%	61%
Not sure	34%	12%	36%	36%	38%	16%	27%	40%	64%	39%	26%	18%	41%	31%	33%	34%	36%	34%	27%	38%	38%	38%	28%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base: All GB adults	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Rachel Reeves	12%	4%	29%	18%	23%	4%	15%	9%	13%	11%	13%	13%	15%	12%	11%	13%	9%	12%	20%	10%	8%	6%	9%
Mel Stride	12%	24%	8%	7%	7%	21%	15%	9%	4%	9%	15%	19%	7%	14%	16%	12%	8%	8%	16%	12%	8%	8%	14%
Don't know	76%	73%	64%	75%	69%	75%	70%	81%	83%	81%	72%	68%	78%	75%	73%	75%	83%	80%	63%	78%	84%	87%	76%

Fieldwork Dates: 20th - 21st June 2026

Sample size: 1745 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Thinking about your finances, which of the following best reflects your position?

	Unweighted base																						
	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
	Base																						
	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
I am very comfortable financially	5%	6%	4%	5%	6%	4%	5%	4%	5%	2%	7%	7%	4%	4%	4%	4%	7%	7%	10%	3%	4%	2%	0%
I am relatively comfortable financially	35%	39%	41%	39%	41%	33%	35%	34%	31%	29%	32%	49%	31%	36%	34%	35%	35%	34%	52%	34%	31%	25%	11%
I do not often have money for luxuries, but can normally comfortably cover the essentials	37%	38%	37%	34%	34%	41%	36%	37%	31%	40%	40%	30%	35%	33%	40%	40%	35%	39%	27%	39%	41%	43%	40%
I can only just afford my costs and often struggle to make ends meet	17%	13%	13%	18%	15%	17%	15%	18%	14%	22%	15%	12%	20%	18%	16%	14%	18%	16%	9%	18%	18%	21%	28%
I cannot afford my costs, and often have to go without essentials like food and heating	3%	2%	3%	1%	3%	2%	4%	2%	2%	4%	4%	1%	6%	4%	3%	2%	2%	2%	1%	2%	3%	3%	15%
Don't know	4%	2%	2%	2%	2%	2%	5%	4%	17%	3%	3%	1%	4%	4%	4%	5%	3%	2%	1%	5%	4%	7%	5%

Which government do you think would be better for...

Helping people get onto the housing ladder?

	Unweighted base																						
	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
	Base																						
	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
A Labour government led by Keir Starmer	20%	2%	47%	24%	36%	6%	22%	19%	25%	21%	18%	18%	27%	17%	18%	21%	22%	27%	31%	22%	12%	14%	12%
A Conservative government led by Kemi Badenoch	17%	47%	4%	10%	12%	25%	16%	18%	10%	11%	19%	28%	12%	20%	20%	15%	12%	15%	21%	16%	11%	17%	17%
Neither	42%	34%	32%	49%	36%	49%	46%	38%	38%	43%	43%	41%	41%	42%	41%	43%	45%	40%	37%	38%	52%	38%	49%
Don't know	21%	16%	17%	17%	16%	19%	16%	26%	27%	25%	19%	13%	20%	21%	21%	21%	22%	19%	11%	24%	24%	31%	22%

Managing the economy?

	Unweighted base																						
	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
	Base																						
	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
A Labour government led by Keir Starmer	21%	3%	50%	28%	39%	7%	23%	20%	21%	22%	22%	20%	25%	20%	19%	21%	24%	28%	32%	24%	12%	11%	14%
A Conservative government led by Kemi Badenoch	28%	70%	9%	21%	20%	42%	29%	26%	18%	18%	35%	42%	26%	31%	31%	26%	18%	22%	32%	26%	22%	29%	28%
Neither	34%	19%	27%	36%	27%	39%	35%	32%	34%	39%	30%	29%	35%	31%	32%	36%	41%	29%	25%	32%	43%	34%	41%
Don't know	17%	8%	14%	15%	14%	13%	13%	22%	28%	22%	13%	9%	14%	18%	18%	18%	18%	21%	11%	18%	22%	25%	16%

Fieldwork Dates: 20th - 21st June 2026

Sample size: 1745 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Providing more jobs?

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
A Labour government led by Keir Starmer	21%	3%	50%	27%	38%	7%	22%	21%	26%	22%	21%	19%	23%	19%	20%	21%	25%	30%	32%	23%	14%	11%	14%
A Conservative government led by Kemi Badenoch	22%	56%	7%	11%	14%	33%	22%	21%	14%	15%	25%	34%	20%	24%	25%	20%	13%	19%	28%	21%	15%	23%	18%
Neither	37%	24%	29%	41%	32%	42%	41%	33%	34%	39%	37%	35%	38%	34%	37%	39%	41%	35%	28%	34%	47%	36%	49%
Don't know	20%	16%	15%	21%	16%	18%	15%	25%	26%	25%	17%	12%	18%	23%	17%	20%	17%	12%	22%	24%	30%	19%	

Keeping prices down?

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
A Labour government led by Keir Starmer	19%	2%	44%	27%	34%	6%	19%	19%	25%	20%	18%	16%	21%	17%	19%	19%	24%	23%	28%	21%	14%	10%	12%
A Conservative government led by Kemi Badenoch	19%	51%	5%	9%	13%	29%	19%	18%	12%	12%	23%	28%	16%	23%	19%	16%	12%	17%	21%	19%	14%	20%	16%
Neither	43%	34%	37%	47%	39%	49%	47%	39%	36%	44%	43%	44%	46%	41%	42%	45%	46%	42%	38%	39%	50%	46%	52%
Don't know	19%	13%	13%	16%	15%	17%	14%	24%	26%	23%	15%	12%	17%	20%	20%	20%	17%	19%	12%	20%	23%	25%	20%

Improving standards of living for people like you?

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
A Labour government led by Keir Starmer	21%	1%	48%	25%	36%	6%	22%	19%	25%	21%	20%	18%	25%	19%	19%	21%	22%	24%	30%	22%	14%	11%	16%
A Conservative government led by Kemi Badenoch	22%	60%	8%	14%	17%	33%	23%	22%	13%	14%	26%	37%	18%	26%	23%	21%	16%	17%	30%	20%	17%	23%	18%
Neither	40%	28%	33%	46%	35%	47%	42%	39%	36%	43%	42%	35%	44%	38%	39%	41%	43%	37%	31%	39%	47%	40%	53%
Don't know	17%	11%	11%	15%	12%	14%	13%	21%	26%	21%	12%	10%	13%	16%	19%	17%	18%	21%	9%	18%	22%	26%	14%

Tackling the government's deficit?

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
A Labour government led by Keir Starmer	19%	2%	43%	28%	34%	6%	21%	17%	20%	22%	16%	17%	23%	17%	16%	19%	26%	26%	28%	22%	12%	10%	11%
A Conservative government led by Kemi Badenoch	24%	62%	9%	18%	18%	37%	26%	22%	14%	16%	31%	37%	20%	28%	24%	23%	16%	26%	31%	23%	17%	25%	22%
Neither	37%	24%	33%	39%	33%	42%	41%	34%	36%	39%	40%	33%	39%	36%	39%	40%	36%	28%	30%	35%	46%	37%	50%
Don't know	19%	12%	15%	15%	14%	16%	12%	26%	31%	23%	14%	13%	18%	19%	21%	18%	22%	21%	11%	20%	26%	29%	18%

Fieldwork Dates: 20th - 21st June 2026

Sample size: 1745 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Reducing the number of people in poverty?

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
	Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
A Labour government led by Keir Starmer		27%	8%	58%	39%	48%	11%	29%	26%	27%	27%	30%	26%	33%	25%	27%	26%	29%	31%	40%	30%	17%	16%	19%
A Conservative government led by Kemi Badenoch		13%	36%	3%	4%	8%	19%	13%	12%	10%	9%	15%	19%	10%	16%	12%	12%	6%	12%	14%	14%	9%	15%	12%
Neither		42%	40%	30%	45%	34%	52%	45%	39%	36%	42%	43%	44%	46%	39%	43%	43%	46%	37%	36%	37%	53%	42%	50%
Don't know		18%	16%	9%	13%	10%	18%	13%	23%	27%	22%	13%	12%	11%	19%	18%	18%	20%	20%	9%	20%	21%	27%	19%

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
	Base: All GB adults	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Taxes too much and spends too much on services		44%	72%	25%	27%	32%	62%	49%	39%	32%	38%	49%	54%	37%	46%	43%	46%	47%	36%	45%	42%	48%	41%	42%
Taxes too little and spends too little on services		21%	9%	37%	31%	33%	13%	21%	22%	20%	19%	24%	25%	29%	20%	17%	23%	20%	24%	27%	22%	13%	21%	21%
Gets the balance about right		12%	5%	18%	18%	16%	7%	13%	10%	14%	13%	12%	8%	11%	11%	14%	11%	12%	14%	15%	12%	7%	12%	10%
Don't know		23%	14%	20%	23%	19%	18%	17%	30%	34%	30%	15%	14%	23%	24%	26%	20%	21%	26%	12%	24%	33%	26%	27%

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
	Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Too high - the rich are being made to pay too much and their taxes should be cut		10%	19%	3%	8%	7%	15%	12%	8%	9%	8%	13%	12%	12%	11%	7%	10%	11%	8%	13%	11%	7%	7%	8%
Too low - the rich are not paying enough and their taxes should be increased		53%	27%	75%	68%	67%	41%	54%	52%	56%	57%	55%	43%	61%	50%	55%	54%	49%	57%	54%	56%	49%	48%	56%
About right - the rich are already paying about the right level of tax		23%	47%	12%	16%	17%	33%	22%	24%	14%	17%	23%	38%	15%	25%	25%	22%	25%	26%	28%	18%	24%	25%	18%
Don't know		14%	7%	9%	8%	9%	11%	11%	16%	22%	18%	9%	7%	12%	13%	14%	15%	15%	10%	5%	14%	19%	20%	18%

Fieldwork Dates: 20th - 21st June 2026

Sample size: 1745 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Much too high	51%	78%	33%	32%	30%	80%	54%	49%	23%	44%	60%	68%	36%	55%	54%	54%	51%	42%	44%	46%	59%	55%	64%
A little too high	19%	16%	27%	22%	27%	12%	19%	19%	18%	21%	17%	18%	22%	19%	19%	18%	20%	18%	24%	22%	12%	20%	12%
About right	17%	3%	26%	30%	27%	4%	16%	18%	29%	18%	15%	11%	23%	16%	16%	15%	16%	23%	22%	18%	14%	13%	10%
A little too low	3%	0%	4%	5%	5%	0%	3%	3%	7%	4%	2%	1%	3%	3%	1%	4%	4%	5%	4%	2%	3%	2%	4%
Much too low	1%	-	1%	2%	2%	-	2%	0%	3%	1%	1%	0%	3%	0%	2%	1%	-	-	1%	1%	2%	0%	1%
Don't know	9%	2%	8%	9%	8%	3%	6%	11%	20%	11%	6%	3%	13%	7%	8%	8%	9%	12%	5%	11%	11%	9%	10%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Mostly good for the country	19%	3%	32%	36%	32%	4%	20%	19%	34%	22%	15%	11%	27%	17%	17%	18%	21%	28%	25%	21%	14%	15%	13%
Mostly bad for the country	46%	68%	29%	27%	26%	74%	50%	43%	21%	46%	50%	56%	34%	50%	49%	47%	46%	41%	38%	42%	55%	54%	55%
Both good and bad for the country	28%	26%	34%	34%	37%	20%	24%	31%	29%	24%	30%	31%	31%	27%	28%	27%	25%	26%	33%	30%	22%	21%	25%
Don't know	7%	3%	5%	4%	5%	3%	6%	7%	16%	8%	5%	2%	8%	6%	7%	7%	8%	5%	4%	6%	10%	10%	6%

Fieldwork Dates: 20th - 21st June 2026

Sample size: 1745 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

If taxes were to be increased for the richest people, at what level of annual income do you think people should see their current levels of tax significantly increased?

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192	
People earning above £50,000 a year	4%	3%	4%	0%	1%	4%	4%	3%	5%	4%	4%	2%	2%	2%	5%	3%	7%	6%	3%	2%	6%	4%	3%	
People earning above £75,000 a year	8%	7%	11%	13%	7%	10%	8%	8%	5%	7%	11%	8%	7%	9%	7%	9%	8%	10%	5%	10%	9%	10%	9%	
People earning above £100,000 a year	21%	20%	25%	20%	24%	19%	21%	21%	16%	23%	18%	22%	23%	18%	22%	23%	18%	19%	20%	23%	19%	20%	22%	
People earning above £150,000 a year	14%	13%	17%	17%	18%	10%	13%	15%	18%	12%	17%	13%	20%	12%	14%	13%	17%	10%	19%	11%	12%	15%	12%	
People earning above £250,000 a year	14%	14%	17%	15%	17%	14%	15%	14%	13%	14%	16%	15%	13%	14%	17%	13%	14%	19%	19%	13%	13%	11%	12%	
People earning above £500,000 a year	9%	7%	10%	11%	10%	8%	10%	8%	9%	9%	10%	8%	12%	9%	10%	8%	6%	8%	11%	9%	7%	10%	6%	
People earning above £1 million a year	11%	12%	9%	11%	10%	12%	12%	10%	9%	11%	11%	11%	8%	12%	8%	12%	13%	8%	12%	10%	12%	8%	11%	
None of these	7%	13%	1%	3%	4%	10%	8%	5%	4%	6%	7%	10%	6%	8%	5%	6%	4%	9%	9%	7%	6%	3%	7%	
Don't know	13%	12%	5%	10%	7%	12%	11%	15%	21%	14%	8%	11%	9%	14%	13%	12%	13%	12%	3%	15%	16%	19%	18%	

What do you think is fairer - taxing people on their wealth (that is, the amount of money they have, such as savings and assets) or taxing people on their income (that is, the amount of money they earn each year)?

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192	
Taxing people on their wealth	29%	14%	41%	35%	37%	21%	32%	27%	34%	35%	24%	22%	38%	25%	28%	29%	32%	37%	32%	29%	27%	28%	28%	
Taxing people on their income	56%	76%	47%	50%	50%	69%	57%	55%	40%	49%	64%	67%	51%	60%	57%	55%	53%	47%	58%	56%	58%	54%	50%	
Don't know	15%	10%	11%	15%	13%	10%	11%	18%	25%	16%	12%	11%	11%	15%	15%	16%	16%	16%	10%	15%	15%	18%	22%	

Fieldwork Dates: 20th - 21st June 2026

Sample size: 1745 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

On the whole, do you think the richest people in society make a positive or negative contribution to the rest of society?

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192	
A positive contribution - the businesses they run, the investments they make and the taxes they pay help us all	27%	56%	14%	20%	23%	37%	30%	24%	19%	19%	34%	38%	21%	31%	25%	26%	29%	24%	36%	26%	25%	20%	17%	
A negative contribution - they generally don't pay their fair share and their greed takes money from the people who do the real work	38%	16%	53%	47%	45%	30%	39%	37%	45%	43%	33%	31%	38%	35%	37%	43%	40%	38%	37%	39%	37%	34%	43%	
Both equally	24%	20%	24%	28%	25%	23%	22%	25%	21%	25%	23%	24%	28%	23%	29%	18%	23%	26%	22%	23%	25%	28%	25%	
Don't know	11%	8%	8%	4%	8%	10%	8%	14%	16%	14%	10%	7%	14%	11%	10%	13%	9%	11%	5%	12%	13%	19%	14%	

In general, do you think it is acceptable or unacceptable to LEGALLY avoid paying tax?

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192	
It is acceptable to legally avoid tax	33%	48%	25%	29%	33%	36%	40%	26%	31%	28%	37%	38%	32%	36%	29%	29%	37%	37%	42%	32%	31%	26%	21%	
It is unacceptable to legally avoid tax	54%	41%	66%	64%	58%	52%	50%	58%	46%	56%	54%	55%	51%	49%	58%	59%	59%	50%	49%	55%	54%	59%	61%	
Don't know	13%	11%	9%	7%	9%	12%	10%	17%	23%	16%	9%	7%	17%	15%	13%	13%	5%	13%	8%	14%	15%	15%	18%	

Fieldwork Dates: 20th - 21st June 2026

Sample size: 1745 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

If the government was able to increase the amount of money it spends, which of the following areas do you think the government should INCREASE spending in the most? Please tick up to three

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
	Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Education and schools		33%	27%	43%	36%	43%	25%	29%	37%	37%	35%	33%	29%	33%	30%	38%	31%	42%	31%	40%	35%	31%	24%	25%
Defence		43%	75%	35%	47%	39%	63%	48%	39%	15%	30%	53%	71%	32%	49%	42%	43%	42%	38%	52%	40%	41%	35%	43%
Pensions		18%	29%	10%	13%	12%	27%	17%	19%	10%	14%	20%	29%	16%	20%	22%	16%	15%	17%	15%	15%	25%	22%	20%
Welfare benefits		9%	2%	9%	12%	8%	8%	9%	9%	16%	11%	9%	2%	13%	9%	8%	8%	6%	8%	4%	10%	7%	12%	18%
Crime and policing		41%	54%	37%	32%	34%	55%	41%	42%	25%	38%	49%	47%	45%	41%	43%	41%	43%	31%	41%	42%	40%	45%	41%
Transport		11%	8%	13%	12%	14%	7%	16%	6%	19%	10%	13%	7%	13%	12%	9%	10%	7%	14%	12%	11%	10%	12%	9%
Environment and climate change		18%	9%	28%	23%	27%	8%	19%	18%	22%	21%	16%	14%	18%	19%	18%	15%	17%	28%	24%	22%	9%	13%	17%
NHS		66%	59%	77%	75%	71%	63%	57%	73%	63%	65%	66%	68%	62%	64%	63%	64%	81%	69%	64%	67%	63%	69%	67%
Overseas aid		2%	0%	3%	4%	3%	1%	2%	1%	1%	2%	1%	2%	4%	1%	1%	2%	2%	2%	2%	2%	1%	2%	3%
Local government		13%	6%	19%	15%	17%	10%	14%	12%	13%	15%	13%	10%	18%	11%	11%	14%	16%	10%	16%	14%	11%	9%	14%
None of these		1%	0%	1%	0%	1%	1%	2%	1%	1%	2%	1%	0%	3%	1%	0%	1%	-	4%	1%	1%	2%	2%	1%
Don't know		6%	2%	3%	4%	3%	3%	5%	6%	15%	8%	3%	1%	6%	5%	5%	8%	4%	6%	2%	6%	10%	9%	6%

Fieldwork Dates: 20th - 21st June 2026

Sample size: 1745 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

And if the government were to cut the amount of money it currently spends, which of the following areas do you think the government should REDUCE spending in the most? Please tick up to three

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192	
Education and schools	2%	3%	-	5%	2%	2%	2%	2%	1%	2%	2%	3%	2%	2%	1%	3%	2%	-	2%	2%	2%	1%	4%	
Defence	11%	2%	14%	15%	16%	3%	13%	10%	23%	15%	7%	3%	17%	9%	10%	10%	13%	14%	11%	13%	9%	11%	10%	
Pensions	7%	2%	12%	12%	12%	2%	9%	5%	10%	9%	4%	4%	9%	8%	6%	7%	4%	2%	12%	7%	3%	5%	4%	
Welfare benefits	43%	69%	32%	35%	38%	58%	49%	38%	22%	38%	48%	58%	33%	45%	41%	45%	50%	40%	50%	47%	42%	38%	23%	
Crime and policing	3%	0%	3%	8%	3%	1%	4%	2%	10%	3%	1%	0%	2%	3%	2%	3%	4%	2%	3%	4%	2%	2%	2%	
Transport	6%	6%	6%	8%	8%	5%	4%	8%	4%	7%	6%	6%	5%	8%	5%	6%	5%	1%	8%	6%	4%	8%	5%	
Environment and climate change	32%	52%	20%	19%	19%	52%	38%	26%	11%	25%	38%	46%	25%	35%	33%	29%	37%	25%	31%	27%	38%	31%	36%	
NHS	2%	4%	1%	1%	2%	2%	3%	1%	5%	2%	2%	2%	3%	2%	1%	3%	1%	3%	4%	1%	2%	2%	2%	
Overseas aid	60%	74%	53%	47%	48%	80%	63%	57%	39%	55%	70%	69%	53%	63%	58%	58%	70%	52%	55%	59%	64%	59%	67%	
Local government	11%	12%	11%	13%	9%	12%	9%	13%	11%	10%	10%	12%	9%	11%	12%	10%	11%	15%	10%	10%	11%	8%	17%	
None of these	8%	4%	14%	11%	14%	2%	6%	10%	9%	7%	9%	9%	9%	7%	9%	7%	4%	12%	11%	7%	4%	7%	9%	
Don't know	12%	4%	11%	12%	10%	6%	8%	15%	26%	15%	6%	4%	15%	8%	13%	13%	11%	13%	6%	12%	16%	19%	10%	

Do you think your own pension provision (and any provisions you have made for retirement) will or will not provide you with a good standard of living by the time you come to retire?

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192	
Will probably be enough to provide me with a good standard of living	18%	21%	25%	22%	24%	15%	22%	14%	17%	15%	20%	20%	16%	18%	16%	18%	20%	24%	30%	20%	9%	10%	5%	
Will probably not be enough to provide me with a good standard of living	47%	38%	46%	45%	45%	49%	43%	51%	39%	61%	55%	17%	50%	46%	48%	44%	51%	44%	36%	51%	55%	52%	44%	
Don't know	16%	10%	11%	11%	11%	11%	17%	14%	36%	19%	13%	2%	19%	15%	17%	16%	7%	15%	11%	15%	19%	21%	17%	
Not applicable - I am already retired or am unable to work	20%	31%	17%	21%	20%	26%	18%	21%	8%	4%	12%	62%	15%	21%	19%	21%	22%	18%	24%	14%	16%	16%	34%	

Fieldwork Dates: 20th - 21st June 2026

Sample size: 1745 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

As people live longer, the proportion of older people in the population steadily rises. Looking forward, how do you think future governments should respond to the growing portion of older people?

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
	Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Reductions should be made in the services that go to older people so that younger generations can afford to support more retired people		19%	18%	24%	21%	23%	13%	25%	13%	30%	23%	13%	13%	21%	20%	21%	17%	14%	17%	26%	20%	13%	13%	14%
More money should be found to maintain the services that go to older people as the number of retired people grows, even if this means more taxes for younger generations		42%	52%	43%	43%	43%	49%	41%	43%	26%	34%	52%	52%	39%	44%	42%	39%	46%	41%	45%	42%	40%	32%	47%
Not sure		39%	30%	33%	36%	35%	38%	35%	44%	44%	43%	35%	35%	40%	37%	37%	44%	40%	42%	30%	38%	47%	55%	39%

What do you think the state pension age should be for people who are currently in their 30s or 40s?

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
	Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Less than 65		11%	6%	7%	6%	7%	11%	9%	12%	13%	15%	9%	5%	11%	10%	13%	9%	16%	13%	8%	10%	11%	17%	14%
65		39%	36%	40%	37%	41%	40%	38%	41%	34%	44%	40%	34%	42%	37%	38%	44%	37%	35%	37%	41%	42%	37%	38%
66		4%	4%	5%	2%	4%	5%	4%	5%	5%	3%	3%	8%	2%	5%	3%	6%	4%	3%	4%	5%	5%	3%	4%
67		13%	17%	16%	17%	17%	12%	12%	13%	7%	10%	18%	15%	9%	14%	14%	13%	10%	11%	15%	13%	13%	10%	8%
68		8%	14%	8%	15%	9%	9%	8%	8%	5%	6%	8%	12%	10%	9%	5%	7%	8%	12%	11%	7%	6%	8%	6%
69		1%	2%	2%	1%	1%	2%	2%	1%	1%	1%	2%	2%	1%	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%
70		12%	15%	12%	12%	14%	12%	15%	9%	6%	10%	11%	18%	12%	14%	11%	8%	15%	13%	15%	11%	8%	10%	11%
71		0%	-	-	-	0%	-	0%	-	-	0%	-	-	-	-	1%	0%	-	-	-	0%	0%	-	-
72		1%	1%	1%	-	0%	1%	0%	1%	1%	0%	1%	-	-	0%	1%	1%	1%	-	1%	0%	0%	-	1%
73		0%	-	-	-	-	0%	0%	-	-	-	-	0%	-	-	-	0%	-	-	0%	-	-	-	-
74		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
75		1%	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	1%	1%	-	-	-	1%	0%	1%	1%	1%
Older than 75		0%	0%	-	-	-	1%	1%	0%	0%	1%	0%	0%	1%	0%	1%	0%	-	-	0%	0%	1%	-	0%
Don't know		10%	4%	8%	10%	6%	7%	10%	10%	28%	10%	7%	5%	11%	10%	11%	11%	8%	11%	5%	11%	11%	13%	15%

Fieldwork Dates: 20th - 21st June 2026

Sample size: 1745 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Putting aside your own party preferences and your views on the current government, do you think that, in general, the Westminster Parliament in recent years has done a good job or a bad job in...

Representing the interests and wishes of people like you?

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very good job	1%	1%	1%	1%	1%	0%	1%	0%	3%	1%	-	0%	3%	0%	1%	1%	-	1%	2%	0%	0%	0%	1%
Fairly good job	7%	5%	14%	10%	12%	3%	6%	8%	12%	6%	5%	10%	8%	9%	5%	4%	9%	12%	13%	7%	3%	6%	5%
Neither good nor bad job	21%	22%	24%	27%	27%	17%	19%	22%	15%	18%	23%	26%	23%	20%	25%	17%	20%	22%	22%	21%	20%	17%	20%
Fairly bad job	30%	34%	37%	31%	34%	29%	27%	33%	27%	28%	32%	32%	31%	27%	28%	33%	33%	31%	33%	32%	28%	29%	21%
Very bad job	33%	35%	19%	27%	22%	46%	40%	26%	20%	35%	37%	30%	27%	36%	30%	35%	31%	28%	27%	31%	37%	33%	42%
Don't know	9%	2%	6%	3%	5%	4%	7%	11%	22%	12%	3%	2%	8%	8%	10%	10%	7%	6%	2%	9%	12%	15%	11%

Debating issues of public concern in a sensible and considered way?

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very good job	1%	1%	1%	1%	1%	0%	1%	1%	4%	0%	0%	0%	2%	1%	0%	1%	-	1%	2%	0%	0%	0%	-
Fairly good job	11%	7%	20%	15%	16%	6%	9%	12%	14%	10%	10%	11%	14%	11%	12%	9%	8%	13%	14%	11%	7%	10%	9%
Neither good nor bad job	20%	23%	20%	18%	22%	17%	18%	22%	22%	17%	19%	25%	26%	17%	23%	15%	24%	25%	17%	22%	22%	18%	19%
Fairly bad job	27%	31%	28%	32%	30%	28%	25%	28%	17%	25%	31%	30%	26%	28%	22%	30%	23%	22%	33%	26%	23%	21%	25%
Very bad job	31%	32%	22%	26%	24%	42%	38%	23%	20%	33%	33%	29%	24%	32%	29%	32%	35%	28%	30%	27%	35%	32%	33%
Don't know	12%	6%	9%	8%	8%	6%	9%	14%	22%	16%	7%	4%	8%	11%	14%	13%	10%	11%	5%	13%	14%	18%	14%

Understanding the daily lives of people like you?

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very good job	0%	1%	0%	-	0%	-	1%	0%	3%	0%	-	-	2%	-	-	1%	-	-	1%	0%	-	0%	-
Fairly good job	5%	5%	9%	6%	7%	3%	4%	6%	10%	5%	3%	6%	5%	5%	6%	4%	5%	9%	8%	5%	4%	3%	5%
Neither good nor bad job	14%	11%	18%	21%	20%	8%	14%	14%	16%	11%	14%	16%	20%	15%	16%	9%	12%	12%	17%	14%	10%	14%	12%
Fairly bad job	31%	33%	38%	32%	35%	29%	30%	31%	29%	27%	33%	35%	27%	26%	31%	35%	38%	33%	36%	33%	26%	27%	23%
Very bad job	42%	48%	30%	35%	33%	56%	44%	40%	24%	46%	46%	40%	40%	46%	38%	42%	38%	37%	35%	40%	48%	43%	51%
Don't know	8%	3%	5%	5%	4%	5%	7%	9%	19%	11%	3%	3%	8%	8%	9%	9%	7%	7%	3%	8%	12%	13%	10%

Fieldwork Dates: 20th - 21st June 2026

Sample size: 1745 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Reflecting the full range of people and views of the British electorate?

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very good job	1%	1%	0%	-	1%	0%	1%	0%	2%	1%	-	0%	4%	-	1%	0%	-	-	1%	-	-	0%	4%
Fairly good job	7%	5%	14%	8%	11%	4%	7%	7%	11%	6%	7%	6%	8%	7%	7%	6%	8%	9%	9%	7%	7%	6%	5%
Neither good nor bad job	17%	19%	19%	20%	19%	15%	16%	18%	20%	16%	16%	20%	21%	18%	21%	13%	14%	17%	18%	18%	17%	15%	15%
Fairly bad job	29%	31%	34%	35%	36%	26%	28%	30%	24%	25%	32%	35%	28%	27%	26%	32%	32%	38%	35%	30%	25%	26%	23%
Very bad job	34%	39%	24%	28%	26%	48%	39%	30%	18%	36%	40%	33%	31%	37%	33%	36%	33%	26%	32%	32%	36%	36%	41%
Don't know	11%	5%	8%	9%	7%	7%	8%	14%	24%	15%	5%	5%	8%	11%	13%	13%	13%	10%	5%	13%	14%	17%	13%

Holding the government of the day to account?

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Very good job	1%	1%	1%	1%	1%	1%	2%	0%	4%	1%	0%	1%	2%	0%	2%	1%	-	1%	2%	1%	-	1%	1%
Fairly good job	10%	6%	20%	10%	15%	4%	9%	10%	15%	9%	9%	9%	9%	10%	10%	9%	10%	14%	15%	10%	6%	7%	5%
Neither good nor bad job	18%	18%	22%	22%	23%	15%	16%	19%	17%	16%	17%	22%	19%	18%	21%	15%	18%	14%	20%	17%	17%	14%	18%
Fairly bad job	26%	29%	28%	28%	28%	26%	26%	26%	22%	23%	30%	29%	27%	26%	23%	27%	27%	29%	29%	28%	22%	30%	19%
Very bad job	33%	39%	21%	30%	24%	46%	37%	29%	18%	34%	37%	34%	27%	36%	33%	32%	34%	30%	30%	29%	39%	31%	41%
Don't know	13%	6%	8%	10%	8%	8%	10%	15%	24%	18%	6%	6%	16%	10%	12%	16%	12%	11%	5%	15%	16%	18%	16%

Hard working or lazy?

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Hard working	22%	22%	35%	27%	33%	16%	21%	22%	16%	16%	23%	33%	23%	21%	22%	20%	26%	25%	32%	21%	14%	14%	19%
Lazy	48%	51%	38%	38%	36%	58%	52%	45%	54%	53%	48%	38%	50%	49%	47%	50%	50%	41%	40%	47%	57%	55%	50%
Don't know	30%	27%	27%	36%	31%	26%	27%	33%	30%	31%	29%	29%	27%	31%	32%	30%	24%	34%	27%	32%	29%	30%	31%

In touch or out of touch?

Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
In touch	7%	7%	13%	10%	12%	4%	8%	7%	8%	5%	5%	13%	8%	8%	8%	4%	8%	11%	12%	6%	3%	5%	7%
Out of touch	82%	85%	73%	81%	76%	91%	84%	80%	77%	85%	85%	76%	79%	82%	81%	86%	82%	76%	78%	83%	85%	85%	81%
Don't know	11%	8%	14%	10%	12%	5%	8%	13%	15%	10%	10%	11%	13%	11%	11%	9%	10%	12%	10%	11%	12%	10%	11%

Fieldwork Dates: 20th - 21st June 2026

Sample size: 1745 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do or do not care about the area they represent?

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
	Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Do care about their local area		27%	26%	38%	37%	38%	18%	25%	28%	28%	21%	28%	34%	28%	29%	23%	24%	28%	29%	37%	25%	20%	21%	22%
Do not care about their local area		53%	59%	44%	40%	42%	63%	58%	49%	54%	59%	50%	46%	49%	49%	58%	60%	50%	47%	45%	54%	61%	55%	56%
Don't know		20%	15%	19%	22%	20%	19%	17%	23%	18%	20%	21%	20%	23%	22%	19%	16%	22%	24%	19%	21%	19%	24%	23%

In politics to help themselves, or in politics to help others?

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
	Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
In politics to help themselves		72%	81%	64%	67%	64%	84%	74%	70%	67%	74%	74%	70%	67%	71%	72%	76%	76%	64%	66%	73%	77%	78%	73%
In politics to help others		11%	10%	18%	17%	17%	7%	11%	12%	10%	9%	11%	17%	11%	12%	10%	11%	11%	16%	18%	11%	7%	8%	8%
Don't know		16%	9%	18%	16%	19%	9%	15%	18%	23%	17%	15%	13%	22%	16%	18%	13%	13%	19%	16%	16%	16%	14%	19%

When governments change their policies they are often accused of conducting "U-turns". Thinking about government "U-turns" in general, which of the following statements best reflects your view?

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
	Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
Government U-turns are normally a bad sign - showing they are incompetent, weak, or have not thought their policies through properly in advance		40%	66%	27%	39%	31%	56%	43%	38%	30%	33%	49%	49%	35%	44%	41%	40%	37%	34%	42%	36%	45%	42%	37%
Government U-turns are normally a good sign - showing they are willing to listen and change their minds when people complain or situations change		33%	20%	51%	37%	47%	24%	32%	34%	30%	32%	32%	37%	40%	32%	35%	31%	32%	30%	40%	33%	26%	24%	38%
Neither		13%	10%	13%	18%	13%	12%	13%	13%	16%	15%	13%	9%	14%	12%	11%	14%	12%	24%	12%	14%	13%	14%	13%
Not sure		13%	5%	10%	6%	10%	7%	12%	15%	25%	19%	7%	5%	12%	12%	13%	16%	19%	13%	7%	16%	16%	20%	12%

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Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Which of the following best reflects your view?

	Unweighted base	1745	276	481	150	634	620	762	983	173	662	421	489	185	630	271	447	119	93	538	516	288	204	199
	Base	1745	315	455	162	647	691	848	897	190	728	421	407	211	599	286	414	152	84	489	506	366	192	192
At least one of the main political parties represents my priorities and values well		35%	44%	42%	31%	41%	33%	37%	33%	40%	28%	38%	43%	32%	39%	36%	31%	31%	44%	47%	34%	28%	25%	29%
None of the main political parties really represent my priorities and values		49%	48%	47%	53%	48%	55%	50%	49%	31%	53%	51%	50%	55%	47%	49%	51%	55%	38%	45%	48%	53%	54%	54%
Don't know		15%	9%	11%	16%	10%	12%	13%	18%	29%	19%	11%	7%	12%	15%	16%	18%	14%	19%	8%	18%	19%	21%	17%

Cell Contents (Column Percentages)