

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

Unweighted base	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base: All GB adults</b>	<b>1791</b>	<b>322</b>	<b>460</b>	<b>165</b>	<b>664</b>	<b>709</b>	<b>870</b>	<b>921</b>	<b>195</b>	<b>747</b>	<b>432</b>	<b>417</b>	<b>217</b>	<b>614</b>	<b>294</b>	<b>424</b>	<b>156</b>	<b>86</b>	<b>501</b>	<b>519</b>	<b>376</b>	<b>212</b>	<b>182</b>
Approve	15%	3%	31%	22%	25%	4%	17%	13%	22%	16%	15%	12%	25%	15%	12%	15%	11%	12%	21%	14%	12%	13%	11%
Disapprove	67%	93%	47%	55%	55%	87%	68%	65%	40%	61%	74%	81%	56%	67%	74%	64%	74%	68%	63%	66%	67%	68%	77%
Don't know	18%	4%	21%	23%	20%	8%	15%	21%	38%	23%	12%	7%	19%	19%	14%	21%	16%	20%	16%	20%	21%	19%	12%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	<b>1791</b>	<b>322</b>	<b>460</b>	<b>165</b>	<b>664</b>	<b>709</b>	<b>870</b>	<b>921</b>	<b>195</b>	<b>747</b>	<b>432</b>	<b>417</b>	<b>217</b>	<b>614</b>	<b>294</b>	<b>424</b>	<b>156</b>	<b>86</b>	<b>501</b>	<b>519</b>	<b>376</b>	<b>212</b>	<b>182</b>
0 - Would never consider voting for them	33%	2%	50%	32%	42%	20%	35%	30%	34%	40%	31%	21%	29%	25%	31%	39%	51%	36%	31%	33%	32%	32%	38%
1	7%	1%	8%	14%	9%	6%	7%	8%	9%	7%	10%	4%	6%	10%	7%	6%	6%	5%	8%	8%	6%	8%	4%
2	7%	2%	9%	13%	8%	7%	7%	7%	4%	7%	7%	8%	8%	6%	7%	8%	8%	8%	7%	7%	6%	8%	7%
3	6%	1%	7%	7%	7%	5%	7%	6%	10%	6%	6%	5%	8%	6%	5%	6%	7%	5%	7%	5%	6%	5%	8%
4	5%	4%	6%	3%	4%	7%	5%	5%	4%	5%	5%	5%	9%	4%	5%	4%	4%	8%	5%	5%	6%	3%	4%
5	9%	7%	6%	12%	6%	12%	7%	10%	6%	8%	10%	10%	7%	11%	9%	7%	7%	9%	8%	9%	9%	11%	7%
6	7%	14%	5%	8%	7%	8%	6%	7%	2%	5%	7%	10%	4%	7%	7%	6%	6%	10%	6%	5%	8%	8%	6%
7	6%	18%	2%	5%	6%	9%	7%	6%	3%	4%	10%	9%	6%	8%	9%	5%	2%	3%	7%	6%	5%	6%	7%
8	5%	15%	2%	4%	3%	8%	5%	4%	3%	4%	5%	7%	5%	6%	4%	3%	3%	4%	6%	4%	4%	4%	5%
9	3%	9%	1%	-	2%	4%	3%	3%	2%	2%	3%	4%	4%	3%	2%	3%	1%	1%	2%	3%	3%	2%	3%
10 - Would definitely consider voting for them	7%	27%	1%	0%	4%	12%	6%	8%	1%	4%	6%	15%	6%	9%	9%	5%	2%	8%	10%	6%	5%	4%	7%
prefer not to answer	6%	1%	3%	2%	3%	3%	4%	8%	22%	7%	1%	1%	8%	5%	6%	7%	3%	4%	1%	7%	10%	7%	4%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Labour**

	Unweighted base	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
	Base	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
0 - Would never consider voting for them		37%	67%	10%	23%	18%	60%	39%	35%	16%	30%	45%	52%	22%	41%	42%	38%	33%	35%	31%	35%	39%	41%	53%
1		7%	9%	5%	4%	6%	10%	7%	8%	3%	8%	7%	8%	7%	8%	6%	6%	7%	13%	9%	5%	9%	8%	5%
2		6%	7%	3%	7%	6%	6%	5%	6%	5%	5%	8%	4%	6%	5%	6%	5%	8%	4%	4%	8%	4%	4%	7%
3		6%	4%	5%	8%	5%	5%	6%	5%	9%	6%	5%	5%	5%	6%	6%	6%	7%	4%	6%	6%	6%	4%	6%
4		5%	6%	5%	8%	7%	3%	4%	5%	6%	6%	4%	4%	6%	6%	5%	3%	6%	7%	5%	6%	4%	5%	3%
5		9%	2%	14%	15%	12%	5%	9%	9%	11%	11%	7%	5%	8%	9%	10%	8%	7%	8%	9%	10%	10%	6%	7%
6		7%	1%	13%	11%	11%	4%	7%	7%	5%	9%	7%	6%	9%	5%	5%	7%	11%	10%	10%	6%	6%	7%	4%
7		6%	1%	12%	11%	11%	1%	7%	5%	9%	6%	6%	4%	10%	5%	5%	6%	7%	5%	8%	6%	3%	7%	4%
8		4%	0%	9%	6%	7%	2%	4%	4%	6%	4%	3%	4%	7%	3%	3%	5%	4%	4%	5%	5%	3%	4%	3%
9		2%	-	5%	0%	3%	0%	2%	2%	4%	1%	1%	2%	4%	1%	1%	2%	2%	2%	3%	1%	1%	3%	1%
10 - Would definitely consider voting for them		6%	1%	17%	4%	11%	1%	6%	6%	4%	6%	7%	5%	8%	6%	5%	6%	5%	4%	10%	5%	4%	4%	3%
prefer not to answer		6%	1%	3%	2%	3%	3%	4%	8%	22%	7%	1%	1%	8%	5%	6%	7%	3%	4%	1%	7%	10%	7%	4%

**Liberal Democrats**

	Unweighted base	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
	Base	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
0 - Would never consider voting for them		29%	46%	12%	2%	13%	46%	33%	25%	15%	26%	33%	35%	20%	27%	31%	33%	30%	34%	23%	27%	30%	36%	36%
1		6%	9%	3%	2%	3%	9%	7%	5%	5%	6%	6%	7%	6%	6%	7%	5%	9%	8%	5%	6%	7%	7%	8%
2		6%	6%	6%	1%	5%	6%	5%	6%	3%	7%	5%	6%	6%	5%	4%	7%	5%	6%	9%	5%	5%	3%	4%
3		7%	8%	8%	4%	7%	8%	7%	8%	4%	8%	9%	6%	8%	7%	11%	5%	6%	8%	6%	8%	9%	7%	6%
4		6%	8%	8%	2%	8%	6%	6%	7%	6%	5%	6%	9%	6%	6%	6%	6%	10%	6%	7%	7%	5%	4%	6%
5		14%	10%	21%	13%	18%	10%	13%	14%	13%	15%	12%	12%	18%	12%	14%	13%	12%	17%	14%	14%	13%	11%	17%
6		8%	4%	14%	11%	12%	4%	8%	8%	11%	10%	6%	6%	7%	9%	9%	8%	8%	8%	9%	10%	7%	7%	2%
7		7%	4%	9%	17%	11%	3%	6%	7%	5%	7%	6%	7%	8%	8%	5%	6%	5%	4%	9%	5%	6%	6%	6%
8		6%	3%	7%	19%	10%	2%	5%	6%	7%	5%	6%	5%	8%	5%	5%	5%	7%	2%	7%	5%	3%	8%	6%
9		2%	1%	4%	4%	3%	0%	2%	2%	3%	1%	2%	3%	0%	2%	1%	2%	3%	1%	3%	1%	1%	2%	1%
10 - Would definitely consider voting for them		5%	0%	4%	25%	7%	2%	4%	5%	5%	4%	7%	4%	4%	7%	3%	3%	3%	3%	6%	5%	4%	3%	3%
prefer not to answer		6%	1%	3%	2%	3%	3%	4%	8%	22%	7%	1%	1%	8%	5%	6%	7%	3%	4%	1%	7%	10%	7%	4%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Reform UK**

	Unweighted base	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
	Base	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
0 - Would never consider voting for them		50%	27%	71%	73%	75%	26%	47%	53%	53%	55%	48%	43%	55%	48%	47%	50%	60%	52%	56%	55%	40%	49%	45%
1		4%	3%	5%	5%	4%	5%	5%	4%	5%	4%	5%	4%	3%	5%	4%	4%	5%	2%	4%	4%	4%	2%	7%
2		3%	3%	3%	4%	3%	3%	2%	3%	1%	3%	3%	3%	4%	2%	2%	3%	5%	4%	5%	2%	3%	1%	3%
3		3%	4%	2%	2%	2%	3%	4%	2%	5%	3%	2%	3%	6%	3%	3%	2%	2%	3%	3%	4%	4%	2%	1%
4		2%	5%	1%	3%	2%	3%	2%	3%	-	2%	1%	4%	2%	3%	3%	1%	1%	3%	1%	2%	3%	1%	4%
5		6%	8%	3%	2%	3%	8%	5%	6%	4%	6%	6%	6%	4%	6%	5%	7%	5%	5%	5%	5%	7%	8%	5%
6		4%	8%	3%	1%	2%	6%	4%	4%	2%	3%	5%	5%	3%	4%	4%	4%	4%	3%	5%	2%	4%	4%	5%
7		3%	6%	1%	1%	1%	5%	5%	2%	4%	3%	3%	4%	4%	4%	3%	4%	3%	1%	3%	3%	6%	3%	3%
8		5%	12%	2%	3%	2%	9%	6%	4%	2%	4%	6%	7%	3%	6%	6%	4%	3%	5%	5%	4%	5%	5%	7%
9		3%	7%	2%	1%	1%	6%	4%	2%	-	2%	5%	5%	2%	4%	4%	2%	1%	6%	3%	3%	3%	4%	3%
10 - Would definitely consider voting for them		11%	15%	3%	3%	2%	23%	13%	9%	3%	9%	14%	15%	6%	11%	14%	12%	9%	13%	9%	10%	13%	13%	13%
prefer not to answer		6%	1%	3%	2%	3%	3%	4%	8%	22%	7%	1%	1%	8%	5%	6%	7%	3%	4%	1%	7%	10%	7%	4%

**Green Party**

	Unweighted base	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
	Base	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
0 - Would never consider voting for them		40%	69%	23%	20%	23%	60%	46%	34%	20%	33%	45%	57%	24%	41%	42%	43%	43%	42%	37%	38%	40%	43%	50%
1		6%	7%	7%	9%	6%	7%	7%	5%	4%	5%	7%	7%	7%	8%	5%	4%	7%	1%	6%	6%	5%	5%	6%
2		5%	6%	5%	10%	5%	6%	4%	5%	2%	6%	5%	4%	6%	5%	5%	4%	4%	10%	5%	3%	7%	4%	5%
3		6%	5%	8%	8%	8%	4%	5%	6%	5%	5%	7%	6%	9%	4%	5%	4%	9%	11%	7%	5%	6%	6%	5%
4		5%	3%	6%	4%	6%	3%	5%	4%	4%	4%	5%	6%	6%	4%	6%	4%	2%	7%	6%	4%	4%	4%	5%
5		9%	3%	11%	17%	11%	8%	8%	11%	4%	11%	11%	8%	7%	12%	8%	9%	8%	7%	11%	8%	11%	8%	6%
6		4%	2%	7%	5%	7%	2%	4%	5%	4%	5%	3%	3%	8%	4%	3%	3%	3%	5%	5%	6%	2%	3%	2%
7		5%	1%	10%	10%	9%	1%	5%	6%	9%	6%	4%	4%	7%	5%	7%	5%	4%	6%	7%	4%	5%	5%	4%
8		4%	1%	7%	5%	7%	1%	4%	4%	7%	5%	4%	2%	7%	4%	3%	5%	4%	1%	5%	4%	4%	4%	3%
9		2%	0%	4%	3%	3%	1%	2%	2%	5%	3%	1%	1%	3%	2%	2%	2%	3%	1%	2%	3%	1%	3%	1%
10 - Would definitely consider voting for them		8%	1%	8%	9%	12%	3%	7%	10%	15%	10%	7%	3%	9%	6%	10%	10%	9%	6%	8%	11%	6%	8%	7%
prefer not to answer		6%	1%	3%	2%	3%	3%	4%	8%	22%	7%	1%	1%	8%	5%	6%	7%	3%	4%	1%	7%	10%	7%	4%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base: All GB adults</b>	<b>1791</b>	<b>322</b>	<b>460</b>	<b>165</b>	<b>664</b>	<b>709</b>	<b>870</b>	<b>921</b>	<b>195</b>	<b>747</b>	<b>432</b>	<b>417</b>	<b>217</b>	<b>614</b>	<b>294</b>	<b>424</b>	<b>156</b>	<b>86</b>	<b>501</b>	<b>519</b>	<b>376</b>	<b>212</b>	<b>182</b>	
Health	30%	24%	39%	40%	42%	22%	21%	37%	20%	32%	31%	28%	29%	30%	27%	28%	34%	33%	35%	29%	26%	27%	30%	
Immigration & Asylum	49%	76%	33%	29%	31%	75%	50%	48%	20%	41%	58%	66%	33%	49%	58%	52%	42%	48%	43%	43%	56%	50%	64%	
Crime	18%	20%	13%	15%	13%	22%	15%	20%	11%	19%	19%	16%	28%	16%	18%	16%	11%	16%	14%	19%	19%	16%	23%	
The economy	56%	55%	64%	66%	60%	53%	60%	52%	58%	57%	55%	54%	50%	58%	58%	56%	56%	52%	59%	59%	54%	53%	47%	
Tax	16%	17%	12%	16%	13%	16%	19%	13%	19%	19%	14%	11%	14%	16%	15%	18%	13%	14%	16%	17%	17%	13%	11%	
Pensions	4%	7%	5%	4%	5%	5%	5%	4%	-	3%	4%	9%	4%	4%	5%	4%	4%	5%	3%	4%	7%	5%	2%	
Education	9%	3%	14%	14%	13%	5%	6%	12%	14%	10%	9%	6%	7%	10%	11%	8%	12%	6%	12%	10%	9%	6%	3%	
Family life & childcare	5%	2%	5%	5%	7%	4%	4%	6%	5%	9%	3%	2%	4%	5%	7%	4%	6%	7%	5%	5%	6%	6%	4%	
Housing	17%	7%	22%	17%	20%	10%	16%	18%	29%	21%	14%	8%	30%	15%	15%	14%	19%	22%	17%	17%	13%	26%	17%	
The environment	14%	3%	18%	20%	22%	6%	13%	15%	14%	16%	14%	9%	12%	16%	8%	13%	16%	21%	16%	16%	8%	14%	12%	
Britain leaving the EU	14%	7%	19%	17%	20%	8%	16%	12%	14%	12%	17%	13%	13%	12%	15%	15%	15%	15%	15%	12%	14%	14%	13%	
Transport	2%	1%	2%	6%	2%	1%	3%	2%	5%	3%	1%	1%	3%	2%	1%	3%	3%	2%	1%	3%	3%	2%	-	
Welfare benefits	19%	35%	11%	13%	13%	28%	22%	16%	10%	16%	20%	28%	10%	21%	17%	21%	20%	18%	22%	17%	18%	17%	19%	
Defence and security	24%	34%	22%	29%	23%	32%	28%	21%	9%	15%	31%	41%	22%	28%	23%	21%	23%	25%	30%	20%	19%	22%	33%	
None of these	1%	-	1%	0%	0%	0%	1%	1%	3%	1%	0%	0%	2%	1%	0%	0%	-	-	0%	0%	2%	1%	0%	
Don't know	3%	0%	1%	1%	1%	0%	3%	3%	11%	3%	0%	0%	4%	2%	3%	3%	4%	-	1%	4%	3%	3%	2%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	<b>1791</b>	<b>322</b>	<b>460</b>	<b>165</b>	<b>664</b>	<b>709</b>	<b>870</b>	<b>921</b>	<b>195</b>	<b>747</b>	<b>432</b>	<b>417</b>	<b>217</b>	<b>614</b>	<b>294</b>	<b>424</b>	<b>156</b>	<b>86</b>	<b>501</b>	<b>519</b>	<b>376</b>	<b>212</b>	<b>182</b>	
Very well	3%	1%	7%	2%	4%	1%	4%	2%	5%	3%	2%	1%	7%	2%	4%	1%	1%	4%	4%	2%	4%	1%	1%	
Fairly well	22%	16%	35%	31%	29%	17%	27%	18%	24%	20%	20%	28%	23%	25%	20%	23%	18%	14%	27%	20%	19%	24%	21%	
Fairly badly	33%	40%	31%	37%	33%	35%	31%	35%	29%	31%	36%	35%	35%	33%	32%	35%	31%	26%	38%	35%	31%	26%	26%	
Very badly	33%	39%	21%	22%	27%	42%	30%	36%	26%	34%	37%	32%	24%	30%	36%	33%	43%	51%	25%	33%	35%	40%	44%	
Don't know	9%	5%	6%	9%	8%	5%	8%	10%	16%	11%	5%	4%	11%	10%	8%	8%	7%	4%	6%	10%	11%	9%	7%	

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Immigration**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	2%	0%	2%	4%	2%	0%	4%	0%	7%	2%	1%	0%	6%	1%	1%	2%	1%	2%	1%	3%	2%	2%	0%
Fairly well	15%	3%	28%	22%	26%	4%	17%	13%	23%	15%	16%	11%	19%	17%	12%	13%	12%	13%	19%	16%	10%	16%	9%
Fairly badly	20%	11%	28%	27%	27%	13%	17%	23%	24%	23%	18%	17%	23%	18%	18%	23%	24%	19%	25%	20%	20%	19%	10%
Very badly	52%	83%	31%	34%	33%	80%	54%	51%	24%	46%	60%	70%	38%	54%	60%	52%	50%	59%	46%	49%	57%	54%	72%
Don't know	11%	2%	11%	12%	12%	3%	8%	13%	23%	15%	5%	2%	15%	10%	9%	10%	12%	7%	9%	12%	12%	10%	9%

**Crime**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	2%	1%	4%	1%	2%	-	3%	1%	5%	2%	0%	1%	6%	1%	1%	1%	-	-	2%	2%	2%	1%	1%
Fairly well	21%	10%	35%	28%	32%	12%	20%	22%	26%	21%	20%	20%	24%	19%	21%	21%	23%	21%	26%	23%	15%	22%	14%
Fairly badly	28%	33%	27%	30%	26%	31%	30%	25%	24%	26%	27%	33%	25%	28%	29%	29%	26%	24%	30%	26%	30%	21%	28%
Very badly	34%	50%	18%	19%	22%	50%	35%	34%	21%	32%	40%	40%	31%	34%	36%	33%	34%	44%	29%	34%	35%	37%	47%
Don't know	15%	6%	16%	22%	19%	8%	12%	18%	24%	20%	13%	6%	15%	17%	12%	15%	17%	11%	13%	16%	18%	19%	9%

**Education**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	2%	0%	4%	1%	2%	0%	3%	1%	8%	2%	1%	1%	6%	2%	2%	1%	1%	1%	2%	2%	4%	4%	-
Fairly well	25%	18%	37%	28%	33%	19%	29%	21%	27%	26%	26%	23%	35%	22%	24%	26%	22%	27%	25%	30%	22%	24%	20%
Fairly badly	30%	36%	26%	37%	29%	33%	29%	31%	27%	29%	28%	36%	23%	32%	33%	29%	32%	25%	35%	27%	31%	26%	26%
Very badly	21%	30%	12%	13%	15%	28%	20%	22%	16%	19%	26%	23%	15%	20%	23%	21%	26%	29%	21%	20%	21%	23%	25%
Don't know	21%	15%	21%	21%	21%	19%	18%	24%	23%	24%	20%	18%	20%	24%	18%	22%	19%	18%	18%	21%	22%	24%	29%

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Taxation**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	1%	1%	2%	-	1%	-	2%	0%	1%	1%	1%	1%	4%	0%	1%	0%	1%	-	1%	1%	1%	2%	-
Fairly well	13%	4%	27%	16%	22%	6%	14%	13%	15%	13%	14%	13%	17%	13%	13%	13%	14%	16%	18%	14%	11%	9%	9%
Fairly badly	30%	24%	34%	39%	33%	26%	29%	31%	32%	29%	32%	28%	37%	30%	24%	29%	33%	29%	32%	28%	28%	31%	28%
Very badly	44%	67%	26%	30%	32%	62%	48%	40%	29%	43%	46%	51%	31%	46%	52%	45%	41%	47%	41%	46%	47%	42%	48%
Don't know	11%	5%	11%	16%	11%	7%	8%	15%	23%	13%	7%	7%	12%	11%	10%	13%	11%	8%	8%	11%	13%	15%	15%

**Unemployment**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	1%	-	2%	1%	1%	0%	1%	1%	1%	1%	2%	0%	1%	1%	1%	1%	1%	-	1%	1%	1%	2%	1%
Fairly well	18%	9%	32%	19%	27%	11%	20%	16%	19%	16%	21%	17%	19%	17%	15%	16%	23%	26%	22%	18%	17%	14%	12%
Fairly badly	31%	31%	31%	32%	30%	32%	32%	30%	33%	31%	29%	33%	35%	31%	32%	31%	30%	21%	32%	32%	31%	29%	27%
Very badly	32%	50%	17%	23%	21%	44%	32%	33%	27%	31%	33%	37%	26%	32%	36%	34%	31%	35%	29%	30%	34%	35%	41%
Don't know	18%	10%	18%	25%	20%	13%	14%	21%	21%	21%	16%	12%	20%	19%	16%	18%	15%	18%	16%	19%	17%	21%	19%

**Inflation**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	1%	0%	3%	2%	2%	0%	2%	1%	3%	1%	2%	1%	3%	2%	1%	1%	1%	-	1%	2%	2%	2%	1%
Fairly well	18%	9%	33%	28%	31%	9%	22%	15%	17%	14%	25%	21%	24%	18%	18%	15%	21%	23%	27%	17%	15%	15%	10%
Fairly badly	30%	34%	29%	31%	30%	31%	31%	28%	23%	30%	30%	32%	27%	32%	26%	33%	26%	21%	31%	30%	29%	29%	29%
Very badly	39%	55%	24%	24%	25%	53%	37%	41%	38%	39%	37%	41%	31%	37%	45%	39%	41%	47%	32%	38%	43%	41%	48%
Don't know	12%	2%	11%	15%	11%	7%	9%	14%	19%	16%	7%	5%	15%	11%	10%	12%	11%	9%	9%	12%	12%	13%	13%

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Britain's exit from the EU**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	2%	1%	6%	2%	4%	1%	3%	2%	4%	2%	2%	2%	5%	3%	1%	1%	3%	1%	3%	2%	3%	2%	1%
Fairly well	17%	8%	30%	26%	26%	11%	20%	15%	16%	17%	18%	18%	19%	18%	17%	16%	14%	17%	23%	18%	13%	15%	8%
Fairly badly	23%	23%	22%	26%	26%	20%	22%	24%	26%	24%	22%	22%	20%	24%	21%	27%	24%	21%	23%	26%	24%	22%	20%
Very badly	37%	56%	22%	22%	27%	51%	41%	33%	22%	32%	44%	44%	32%	33%	41%	37%	42%	46%	35%	34%	37%	37%	47%
Don't know	20%	13%	21%	24%	17%	18%	14%	26%	30%	25%	15%	14%	24%	22%	19%	20%	17%	15%	16%	20%	23%	24%	25%

**Defence**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	3%	2%	5%	2%	3%	1%	4%	2%	6%	2%	3%	1%	7%	2%	2%	2%	3%	3%	3%	2%	4%	2%	1%
Fairly well	24%	12%	38%	29%	33%	16%	28%	21%	30%	29%	23%	16%	26%	25%	26%	23%	22%	25%	26%	30%	20%	24%	17%
Fairly badly	23%	25%	25%	31%	25%	24%	24%	23%	22%	18%	27%	30%	22%	24%	21%	25%	26%	20%	25%	24%	23%	21%	23%
Very badly	28%	52%	9%	17%	17%	47%	31%	26%	6%	23%	33%	44%	22%	30%	31%	27%	25%	36%	28%	26%	26%	28%	41%
Don't know	21%	9%	22%	21%	22%	12%	13%	28%	35%	28%	14%	9%	24%	19%	20%	23%	25%	16%	18%	19%	27%	25%	19%

**The economy**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	1%	0%	3%	1%	2%	0%	2%	1%	2%	2%	1%	1%	3%	1%	1%	1%	1%	1%	3%	1%	1%	-	1%
Fairly well	15%	3%	30%	24%	25%	6%	17%	13%	17%	14%	19%	14%	19%	15%	13%	15%	12%	22%	21%	15%	12%	15%	6%
Fairly badly	31%	26%	33%	40%	35%	27%	31%	32%	37%	33%	27%	30%	37%	31%	30%	31%	33%	20%	32%	32%	31%	29%	32%
Very badly	43%	67%	26%	26%	30%	62%	44%	43%	25%	40%	49%	52%	29%	44%	50%	43%	45%	53%	39%	43%	45%	45%	52%
Don't know	9%	4%	7%	9%	7%	5%	6%	11%	19%	12%	4%	3%	12%	9%	6%	10%	9%	4%	5%	10%	11%	11%	9%

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Terrorism**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	6%	3%	10%	10%	8%	3%	9%	3%	9%	6%	5%	4%	14%	5%	5%	5%	2%	3%	6%	6%	6%	5%	3%
Fairly well	34%	26%	48%	45%	44%	27%	35%	34%	35%	34%	34%	35%	39%	35%	30%	33%	39%	34%	43%	33%	30%	33%	25%
Fairly badly	17%	21%	13%	18%	15%	18%	16%	18%	15%	15%	17%	21%	13%	17%	18%	17%	12%	23%	16%	18%	18%	14%	15%
Very badly	23%	35%	9%	7%	12%	37%	24%	22%	12%	21%	26%	28%	14%	23%	27%	23%	25%	27%	17%	22%	23%	28%	36%
Don't know	20%	15%	19%	19%	21%	15%	17%	24%	28%	25%	17%	12%	20%	21%	20%	22%	22%	13%	19%	20%	23%	20%	21%

**Transport**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	3%	2%	3%	2%	3%	1%	3%	2%	5%	3%	2%	1%	5%	2%	2%	2%	2%	3%	3%	3%	2%	5%	1%
Fairly well	26%	16%	38%	30%	31%	19%	28%	25%	38%	27%	25%	22%	38%	26%	23%	25%	23%	28%	28%	28%	24%	24%	24%
Fairly badly	30%	37%	25%	34%	32%	33%	30%	30%	24%	26%	32%	38%	24%	32%	29%	29%	38%	30%	35%	28%	31%	26%	28%
Very badly	20%	29%	11%	10%	12%	30%	22%	17%	10%	21%	23%	20%	14%	19%	25%	20%	18%	24%	16%	20%	21%	24%	23%
Don't know	21%	16%	22%	24%	22%	18%	16%	26%	22%	23%	19%	19%	19%	21%	20%	25%	19%	15%	19%	21%	22%	21%	26%

**Housing**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	1%	1%	3%	1%	2%	1%	2%	1%	2%	2%	1%	1%	4%	1%	2%	1%	1%	-	2%	1%	1%	2%	-
Fairly well	15%	10%	27%	18%	21%	11%	16%	14%	14%	14%	15%	17%	11%	15%	17%	15%	13%	17%	18%	14%	16%	12%	12%
Fairly badly	34%	34%	33%	40%	35%	32%	33%	34%	34%	32%	33%	38%	35%	33%	31%	33%	36%	45%	39%	34%	30%	34%	26%
Very badly	32%	42%	19%	21%	23%	43%	35%	30%	27%	32%	35%	32%	30%	32%	36%	31%	34%	31%	26%	30%	35%	33%	48%
Don't know	18%	13%	18%	20%	19%	13%	14%	21%	24%	20%	16%	12%	20%	19%	15%	19%	17%	7%	15%	20%	19%	19%	14%

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Environment**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	2%	1%	4%	1%	2%	0%	4%	1%	6%	3%	1%	1%	5%	2%	1%	2%	1%	3%	3%	2%	3%	2%	0%
Fairly well	26%	20%	36%	28%	32%	21%	28%	23%	27%	26%	25%	24%	28%	24%	25%	24%	29%	34%	28%	27%	23%	23%	22%
Fairly badly	31%	33%	32%	36%	33%	30%	30%	31%	29%	29%	31%	35%	29%	33%	30%	31%	32%	13%	34%	29%	31%	28%	27%
Very badly	22%	32%	12%	12%	15%	32%	23%	22%	13%	20%	27%	26%	17%	21%	26%	23%	21%	34%	19%	22%	21%	23%	34%
Don't know	19%	13%	17%	24%	18%	16%	15%	23%	25%	22%	17%	14%	21%	20%	18%	19%	16%	16%	19%	21%	25%	16%	

**Welfare benefits**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	2%	2%	3%	1%	1%	1%	3%	1%	4%	2%	1%	1%	5%	1%	1%	1%	2%	1%	1%	1%	3%	3%	1%
Fairly well	15%	5%	24%	17%	22%	9%	16%	15%	18%	16%	15%	14%	20%	14%	16%	14%	13%	21%	17%	15%	12%	17%	16%
Fairly badly	29%	20%	34%	37%	35%	23%	27%	30%	31%	30%	27%	26%	34%	28%	25%	31%	29%	27%	29%	29%	30%	26%	29%
Very badly	40%	69%	24%	30%	27%	60%	44%	37%	23%	35%	46%	52%	28%	43%	44%	39%	42%	44%	42%	40%	38%	40%	44%
Don't know	14%	4%	15%	15%	15%	7%	11%	17%	25%	17%	11%	8%	14%	14%	14%	15%	14%	8%	12%	15%	17%	15%	10%

**Do you think that Keir Starmer is doing well or badly as Prime Minister?**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base: All GB adults</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	3%	1%	6%	3%	4%	0%	4%	2%	5%	3%	3%	1%	7%	3%	1%	2%	3%	1%	4%	3%	3%	2%	0%
Fairly well	17%	3%	33%	28%	27%	6%	17%	17%	23%	16%	16%	16%	22%	17%	16%	16%	12%	17%	22%	18%	12%	15%	11%
Fairly badly	25%	18%	31%	38%	33%	17%	23%	27%	25%	29%	20%	23%	29%	23%	20%	25%	35%	24%	28%	29%	20%	23%	17%
Very badly	46%	77%	24%	25%	27%	73%	50%	43%	23%	40%	57%	59%	32%	47%	54%	47%	44%	51%	40%	43%	51%	47%	67%
Don't know	9%	1%	6%	6%	8%	3%	6%	12%	24%	12%	4%	2%	10%	10%	8%	10%	6%	7%	6%	8%	14%	13%	6%

**Do you believe that at the moment Kemi Badenoch does or does not look like a Prime Minister in waiting?**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base: All GB adults</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
She does look like a Prime Minister in waiting	25%	54%	13%	15%	18%	38%	23%	27%	10%	21%	29%	34%	25%	28%	27%	21%	17%	28%	26%	22%	23%	25%	31%
She does not look like a Prime Minister in waiting	50%	32%	70%	68%	64%	42%	58%	44%	42%	51%	53%	50%	55%	48%	50%	51%	56%	46%	56%	52%	44%	45%	50%
Not sure	25%	14%	17%	18%	18%	20%	20%	30%	48%	28%	18%	16%	20%	24%	23%	29%	28%	26%	17%	26%	33%	30%	18%

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think Kemi Badenoch is doing well or badly as leader of the Conservative party?

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base: All GB adults</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	9%	30%	2%	2%	5%	17%	9%	10%	4%	6%	11%	17%	8%	13%	7%	8%	3%	10%	11%	8%	8%	7%	16%
Fairly well	26%	43%	18%	27%	23%	33%	28%	23%	15%	19%	31%	37%	28%	27%	29%	20%	20%	32%	28%	22%	26%	26%	27%
Fairly badly	19%	13%	25%	26%	22%	17%	21%	16%	16%	20%	17%	19%	22%	16%	19%	20%	22%	14%	20%	21%	15%	17%	18%
Very badly	21%	5%	33%	22%	29%	15%	24%	19%	20%	23%	27%	13%	21%	20%	21%	22%	30%	23%	24%	21%	19%	18%	25%
Don't know	25%	10%	22%	23%	22%	18%	17%	32%	45%	32%	15%	13%	21%	24%	24%	29%	24%	21%	17%	28%	32%	31%	14%

Do you think Ed Davey is doing well or badly as leader of the Liberal Democrats?

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base: All GB adults</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	3%	1%	5%	8%	5%	1%	3%	2%	3%	2%	4%	3%	4%	4%	2%	1%	5%	1%	4%	2%	3%	1%	4%
Fairly well	29%	28%	41%	54%	39%	24%	30%	28%	26%	24%	34%	33%	30%	31%	31%	27%	25%	29%	35%	28%	25%	25%	30%
Fairly badly	16%	28%	14%	11%	15%	21%	19%	14%	7%	13%	20%	23%	14%	17%	15%	16%	19%	19%	22%	16%	12%	16%	12%
Very badly	13%	15%	7%	2%	7%	20%	16%	10%	9%	12%	13%	16%	8%	12%	14%	15%	14%	22%	10%	11%	16%	15%	19%
Don't know	39%	28%	33%	25%	34%	34%	31%	46%	55%	48%	28%	24%	44%	37%	38%	42%	37%	29%	29%	43%	44%	43%	35%

Do you think Nigel Farage is doing well or badly as leader of Reform UK?

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base: All GB adults</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	16%	24%	10%	9%	9%	26%	19%	12%	4%	13%	21%	21%	14%	15%	20%	15%	14%	16%	16%	14%	16%	18%	17%
Fairly well	26%	38%	21%	24%	19%	38%	27%	24%	12%	23%	29%	34%	23%	28%	26%	25%	24%	22%	28%	21%	29%	22%	29%
Fairly badly	10%	13%	11%	11%	11%	11%	10%	11%	7%	10%	11%	12%	14%	9%	10%	10%	11%	7%	11%	12%	8%	7%	12%
Very badly	31%	18%	44%	42%	45%	14%	29%	32%	43%	34%	27%	23%	33%	30%	28%	30%	34%	40%	32%	32%	27%	33%	30%
Don't know	17%	7%	14%	13%	16%	10%	14%	21%	33%	21%	11%	10%	17%	17%	16%	19%	17%	16%	12%	21%	20%	20%	13%

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think Zack Polanski is doing well or badly as leader of the Green Party?

Unweighted base	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
Base: All GB adults	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very well	10%	2%	15%	12%	14%	4%	11%	9%	21%	12%	9%	3%	16%	8%	9%	11%	10%	6%	11%	13%	6%	9%	7%
Fairly well	20%	11%	29%	26%	28%	14%	21%	18%	19%	23%	19%	14%	24%	18%	19%	20%	22%	15%	23%	18%	19%	21%	15%
Fairly badly	14%	13%	15%	18%	16%	13%	15%	13%	7%	11%	18%	17%	17%	15%	13%	11%	10%	17%	14%	14%	12%	14%	15%
Very badly	31%	59%	19%	21%	20%	49%	36%	27%	13%	23%	36%	50%	22%	35%	31%	30%	31%	42%	33%	29%	32%	26%	40%
Don't know	25%	14%	22%	23%	22%	20%	17%	33%	40%	31%	19%	15%	22%	24%	27%	28%	27%	20%	19%	27%	31%	30%	23%

Do you believe the Conservative party today are or are not ready for government?

Unweighted base	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
Base: All GB adults	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
They are ready for Government	19%	49%	8%	11%	14%	27%	18%	19%	13%	16%	19%	25%	21%	22%	18%	15%	11%	21%	19%	17%	17%	23%	22%
They are not ready for Government	59%	37%	78%	73%	71%	54%	66%	53%	45%	59%	65%	59%	56%	57%	59%	60%	70%	60%	64%	60%	54%	52%	61%
Not sure	22%	14%	14%	16%	15%	20%	16%	28%	41%	25%	16%	16%	22%	21%	23%	25%	19%	19%	17%	23%	29%	25%	17%

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

Unweighted base	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
Base: All GB adults	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Strongly support	15%	7%	21%	8%	17%	8%	21%	9%	27%	16%	11%	12%	19%	10%	16%	16%	22%	21%	18%	13%	13%	15%	16%
Tend to support	35%	28%	41%	42%	40%	31%	36%	34%	34%	36%	34%	33%	45%	32%	30%	32%	45%	40%	39%	36%	32%	31%	31%
Tend to oppose	24%	36%	21%	28%	23%	29%	20%	28%	14%	21%	26%	33%	19%	30%	21%	24%	19%	19%	24%	24%	25%	25%	23%
Strongly oppose	15%	23%	7%	13%	10%	22%	13%	16%	9%	13%	19%	16%	8%	19%	22%	12%	6%	7%	13%	15%	16%	16%	16%
Don't know	11%	6%	10%	9%	10%	9%	9%	13%	16%	14%	10%	6%	10%	9%	10%	16%	8%	13%	7%	11%	14%	13%	14%

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base: All GB adults</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Strongly support	11%	5%	15%	5%	12%	6%	15%	6%	20%	12%	7%	8%	12%	7%	11%	12%	16%	16%	12%	10%	8%	13%	12%
Tend to support	31%	23%	39%	35%	36%	27%	35%	27%	32%	32%	32%	28%	39%	27%	26%	31%	43%	38%	33%	32%	30%	30%	29%
Tend to oppose	21%	26%	21%	22%	23%	22%	17%	24%	14%	20%	20%	27%	20%	23%	21%	20%	17%	19%	21%	22%	21%	18%	19%
Strongly oppose	27%	42%	17%	28%	21%	38%	24%	30%	17%	23%	34%	33%	20%	35%	31%	24%	16%	15%	26%	26%	28%	30%	30%
Don't know	10%	4%	8%	9%	8%	6%	8%	12%	17%	13%	7%	4%	9%	8%	11%	12%	9%	11%	8%	10%	13%	9%	10%

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Strongly support	20%	5%	25%	11%	21%	10%	25%	14%	42%	25%	11%	9%	27%	16%	20%	18%	23%	27%	17%	22%	17%	26%	19%
Tend to support	33%	28%	39%	40%	37%	31%	33%	33%	29%	33%	31%	37%	33%	32%	33%	34%	36%	29%	36%	32%	33%	29%	33%
Tend to oppose	21%	34%	20%	23%	22%	27%	20%	23%	10%	18%	25%	28%	19%	24%	19%	23%	14%	19%	23%	22%	23%	15%	19%
Strongly oppose	14%	23%	7%	15%	10%	21%	13%	15%	5%	12%	20%	15%	7%	18%	16%	13%	10%	10%	15%	13%	17%	11%	11%
Don't know	12%	9%	10%	11%	10%	11%	9%	15%	13%	12%	12%	11%	13%	9%	13%	13%	16%	14%	9%	11%	10%	20%	19%

...if it meant the government borrowing a large amount of money to fund house building?

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Strongly support	5%	2%	6%	2%	4%	3%	8%	2%	9%	6%	3%	2%	9%	3%	6%	4%	5%	4%	5%	5%	4%	5%	3%
Tend to support	18%	8%	26%	20%	27%	10%	19%	17%	19%	19%	19%	15%	25%	15%	14%	19%	27%	17%	24%	16%	15%	14%	18%
Tend to oppose	28%	21%	32%	39%	31%	27%	25%	30%	22%	29%	26%	31%	27%	28%	26%	28%	30%	30%	25%	33%	25%	27%	30%
Strongly oppose	37%	62%	25%	29%	28%	51%	38%	36%	30%	32%	42%	45%	26%	43%	42%	35%	26%	28%	38%	34%	41%	37%	34%
Don't know	13%	7%	11%	10%	10%	9%	10%	15%	20%	15%	11%	7%	12%	11%	11%	14%	12%	21%	9%	13%	15%	16%	15%

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

....if it meant allowing smaller housing units or more high rise blocks?

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Strongly support	5%	5%	5%	2%	5%	3%	7%	4%	11%	6%	4%	4%	7%	4%	6%	6%	5%	4%	7%	5%	4%	5%	7%
Tend to support	24%	21%	32%	26%	28%	20%	27%	21%	27%	26%	20%	24%	34%	20%	20%	24%	27%	32%	26%	26%	21%	22%	23%
Tend to oppose	29%	24%	31%	36%	31%	29%	29%	29%	27%	27%	29%	33%	28%	31%	25%	28%	34%	28%	30%	27%	30%	31%	25%
Strongly oppose	27%	41%	20%	22%	24%	37%	26%	29%	12%	25%	36%	31%	16%	33%	34%	25%	17%	24%	28%	27%	29%	25%	28%
Don't know	14%	9%	11%	13%	11%	10%	11%	17%	24%	16%	11%	9%	14%	12%	15%	17%	17%	12%	10%	15%	16%	17%	17%

....if it meant building more housing on green field sites?

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Strongly support	4%	3%	6%	3%	4%	2%	7%	2%	13%	5%	3%	2%	11%	3%	4%	4%	4%	5%	4%	4%	4%	10%	3%
Tend to support	15%	10%	21%	16%	19%	12%	19%	12%	14%	16%	14%	14%	19%	11%	13%	17%	25%	17%	17%	16%	16%	12%	11%
Tend to oppose	26%	20%	31%	33%	29%	23%	25%	26%	27%	27%	23%	24%	23%	28%	22%	24%	30%	29%	27%	26%	26%	23%	23%
Strongly oppose	45%	64%	34%	41%	40%	59%	41%	49%	28%	39%	52%	55%	33%	51%	51%	44%	32%	38%	44%	45%	44%	42%	52%
Don't know	10%	4%	8%	7%	8%	5%	8%	12%	18%	12%	8%	4%	14%	7%	9%	11%	9%	11%	7%	9%	11%	13%	12%

In the year ahead, do you expect house prices to go up or down, or stay about the same?

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base: All GB adults</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Go up a lot	11%	5%	9%	9%	7%	9%	11%	10%	21%	12%	8%	6%	12%	9%	12%	11%	10%	13%	7%	11%	13%	12%	13%
Go up a little	35%	35%	36%	36%	36%	34%	40%	31%	45%	36%	29%	36%	30%	35%	36%	37%	41%	34%	35%	39%	36%	36%	24%
Stay about the same	32%	40%	35%	32%	35%	35%	27%	36%	15%	28%	40%	37%	26%	34%	30%	33%	28%	32%	36%	30%	30%	29%	30%
Go down a little	9%	12%	8%	9%	9%	10%	11%	7%	7%	8%	8%	11%	16%	11%	7%	7%	5%	4%	12%	6%	8%	8%	11%
Go down a lot	2%	3%	1%	1%	1%	2%	1%	2%	2%	2%	2%	1%	3%	1%	2%	2%	1%	4%	2%	2%	1%	2%	2%
Don't know	12%	7%	11%	14%	12%	11%	10%	14%	8%	14%	12%	10%	13%	11%	14%	10%	15%	13%	8%	13%	11%	12%	19%

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base: All GB adults</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
It would be better for Britain if house prices rose	6%	13%	4%	5%	6%	8%	7%	5%	2%	6%	8%	7%	8%	6%	5%	8%	3%	6%	7%	6%	7%	6%	3%
It would be better for Britain if house prices went down	49%	32%	55%	52%	48%	43%	52%	46%	71%	56%	39%	35%	58%	49%	46%	49%	42%	54%	45%	51%	52%	49%	48%
It would be better for Britain if house prices stayed about the same	27%	39%	26%	27%	28%	33%	27%	27%	10%	19%	33%	42%	19%	28%	32%	25%	31%	18%	33%	24%	23%	22%	27%
Don't know	18%	16%	15%	17%	18%	16%	14%	22%	16%	19%	20%	16%	15%	17%	18%	19%	24%	22%	15%	20%	17%	22%	22%

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base: All GB adults</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
I would be better off if house prices rose	22%	30%	24%	21%	28%	22%	23%	21%	5%	23%	28%	23%	18%	23%	19%	23%	25%	25%	31%	21%	19%	16%	12%
I would be better off if house prices fell	23%	8%	23%	18%	17%	12%	23%	22%	65%	31%	9%	3%	32%	19%	26%	25%	15%	25%	14%	28%	31%	27%	11%
It will make little difference to me personally if house prices rise or fall	47%	58%	46%	56%	48%	59%	47%	46%	16%	35%	56%	71%	40%	49%	47%	45%	53%	41%	48%	42%	43%	48%	63%
Don't know	9%	5%	7%	4%	7%	7%	7%	10%	14%	11%	7%	3%	10%	10%	9%	7%	8%	8%	7%	10%	6%	9%	14%

Do you think the Conservative party is in touch or out of touch?

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
In touch	17%	45%	6%	8%	12%	27%	16%	18%	9%	12%	18%	29%	17%	21%	17%	15%	8%	16%	20%	14%	15%	19%	21%
Out of touch	53%	22%	75%	64%	66%	44%	58%	49%	45%	60%	57%	40%	53%	48%	50%	57%	69%	52%	57%	54%	51%	47%	51%
Neither	15%	25%	11%	14%	14%	20%	16%	15%	9%	11%	18%	24%	16%	17%	17%	13%	10%	20%	15%	15%	12%	18%	20%
Don't know	15%	8%	7%	14%	8%	10%	10%	18%	37%	17%	7%	7%	14%	14%	16%	15%	13%	11%	8%	16%	22%	16%	9%

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the Conservative party cares about ordinary people, or care about only a select few?

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Cares about ordinary people	16%	48%	5%	9%	11%	24%	15%	17%	10%	11%	18%	25%	21%	20%	16%	11%	7%	16%	20%	13%	16%	13%	17%
Cares about only a select few	59%	26%	81%	74%	74%	50%	63%	56%	51%	65%	64%	47%	58%	55%	60%	63%	68%	57%	60%	63%	57%	57%	56%
Neither	13%	19%	9%	10%	11%	17%	13%	13%	6%	12%	12%	20%	10%	13%	11%	14%	13%	18%	13%	10%	12%	15%	20%
Don't know	12%	8%	5%	6%	5%	9%	9%	15%	33%	12%	6%	8%	11%	12%	13%	12%	11%	10%	8%	14%	15%	16%	7%

Do you think the Conservative party is trustworthy or untrustworthy?

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Trustworthy	15%	48%	4%	7%	10%	23%	15%	14%	11%	10%	16%	23%	20%	16%	15%	12%	8%	15%	19%	13%	12%	12%	15%
Untrustworthy	55%	14%	80%	70%	70%	44%	61%	51%	47%	66%	56%	40%	54%	52%	50%	60%	67%	56%	58%	57%	56%	50%	50%
Neither	17%	27%	10%	16%	13%	24%	15%	19%	11%	11%	20%	27%	10%	19%	22%	16%	13%	18%	15%	15%	17%	21%	24%
Don't know	13%	11%	6%	6%	7%	9%	9%	16%	31%	13%	7%	9%	15%	13%	13%	12%	12%	11%	8%	14%	15%	17%	11%

Do you think the Conservative party is trying to do the right thing, or serving their own interests?

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Trying to do the right thing	20%	58%	6%	8%	13%	30%	21%	19%	11%	13%	23%	32%	27%	24%	18%	17%	11%	13%	24%	18%	16%	17%	25%
Serving their own interests	59%	23%	83%	72%	74%	50%	62%	56%	48%	67%	63%	46%	53%	56%	56%	65%	70%	62%	59%	61%	59%	57%	57%
Neither	8%	11%	5%	8%	6%	9%	6%	9%	6%	6%	8%	12%	7%	8%	11%	6%	7%	11%	8%	7%	8%	7%	9%
Don't know	14%	8%	6%	12%	7%	11%	11%	16%	35%	15%	7%	9%	14%	13%	16%	13%	13%	15%	9%	15%	17%	18%	9%

Do you think the Conservative party is strong or weak?

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Strong	13%	34%	4%	5%	9%	18%	12%	14%	13%	12%	14%	15%	14%	14%	13%	13%	9%	15%	15%	11%	11%	18%	15%
Weak	49%	28%	68%	62%	58%	44%	57%	43%	40%	52%	55%	44%	49%	47%	46%	51%	61%	50%	54%	49%	51%	41%	46%
Neither	23%	33%	20%	22%	24%	27%	21%	24%	15%	19%	23%	32%	25%	25%	24%	21%	15%	26%	23%	23%	20%	23%	29%
Don't know	15%	5%	8%	11%	10%	11%	10%	19%	33%	17%	8%	8%	12%	15%	17%	15%	15%	9%	9%	17%	19%	18%	10%

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the Conservative party is moderate or extreme?

Unweighted base	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
Base	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Moderate	45%	77%	34%	38%	39%	57%	47%	42%	36%	41%	48%	53%	48%	49%	46%	39%	37%	46%	47%	48%	42%	40%	41%
Extreme	17%	2%	28%	22%	27%	8%	19%	15%	15%	20%	16%	12%	26%	13%	15%	16%	25%	13%	22%	18%	11%	15%	14%
Neither	21%	15%	24%	26%	21%	22%	22%	20%	14%	20%	22%	23%	13%	19%	23%	24%	22%	24%	21%	17%	20%	23%	28%
Don't know	18%	6%	13%	14%	13%	13%	12%	23%	35%	18%	15%	12%	13%	19%	17%	21%	16%	17%	10%	17%	27%	22%	16%

Do you think the Conservative party is competent or incompetent?

Unweighted base	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
Base	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Competent	21%	57%	9%	10%	16%	31%	22%	21%	17%	16%	22%	32%	25%	24%	21%	18%	14%	25%	24%	19%	19%	25%	23%
Incompetent	50%	16%	71%	62%	62%	40%	55%	46%	44%	57%	54%	37%	47%	46%	47%	54%	66%	47%	53%	52%	48%	46%	45%
Neither	15%	20%	11%	15%	14%	18%	14%	16%	8%	12%	15%	22%	16%	16%	18%	12%	9%	16%	12%	16%	14%	15%	20%
Don't know	14%	7%	9%	14%	8%	11%	10%	18%	31%	15%	9%	9%	12%	14%	14%	15%	10%	12%	10%	14%	19%	15%	11%

Do you think the Conservative party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
Base	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Have a clear sense of purpose	27%	55%	17%	17%	24%	33%	27%	26%	22%	24%	27%	34%	32%	28%	26%	23%	23%	30%	28%	26%	24%	30%	28%
Are unclear what they stand for	46%	27%	60%	60%	52%	44%	51%	41%	31%	46%	52%	46%	42%	45%	45%	48%	49%	45%	50%	45%	44%	37%	52%
Neither	11%	13%	9%	11%	11%	12%	10%	12%	8%	10%	13%	11%	10%	12%	9%	10%	12%	14%	12%	9%	11%	14%	10%
Don't know	17%	5%	14%	12%	12%	11%	12%	21%	39%	20%	9%	9%	17%	15%	20%	19%	16%	11%	11%	20%	21%	19%	11%

Do you think the Conservative party is tolerant or prejudiced?

Unweighted base	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
Base	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Tolerant	25%	62%	9%	12%	18%	38%	28%	23%	15%	19%	28%	38%	29%	29%	25%	22%	15%	23%	27%	22%	24%	27%	29%
Prejudiced	39%	9%	64%	50%	56%	24%	38%	39%	35%	45%	37%	30%	44%	35%	34%	40%	52%	35%	45%	39%	36%	34%	31%
Neither	17%	21%	13%	19%	12%	23%	19%	15%	10%	15%	19%	20%	11%	17%	20%	16%	17%	27%	17%	17%	16%	16%	19%
Don't know	19%	8%	14%	18%	14%	15%	15%	23%	41%	21%	15%	12%	16%	19%	22%	22%	16%	15%	12%	22%	24%	23%	21%

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Do you think the Labour party is in touch or out of touch?**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
In touch	11%	2%	22%	14%	18%	3%	10%	12%	17%	13%	11%	7%	21%	10%	9%	10%	13%	11%	15%	11%	9%	12%	5%
Out of touch	69%	93%	55%	66%	60%	88%	73%	65%	45%	64%	76%	82%	56%	71%	71%	70%	68%	76%	71%	67%	66%	66%	83%
Neither	9%	3%	16%	11%	15%	4%	8%	10%	11%	9%	8%	9%	12%	9%	10%	8%	10%	6%	9%	10%	9%	11%	7%
Don't know	10%	1%	7%	8%	7%	5%	8%	12%	27%	14%	5%	2%	11%	10%	10%	12%	9%	7%	5%	13%	16%	11%	5%

**Do you think the Labour party cares about ordinary people, or care about only a select few?**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Cares about ordinary people	25%	9%	51%	33%	42%	9%	26%	25%	33%	27%	24%	19%	38%	23%	19%	25%	26%	26%	36%	26%	16%	22%	12%
Cares about only a select few	51%	73%	30%	40%	37%	73%	53%	50%	30%	49%	59%	58%	42%	52%	60%	50%	50%	50%	45%	50%	58%	50%	62%
Neither	14%	15%	13%	22%	16%	13%	14%	14%	11%	11%	13%	22%	10%	16%	11%	14%	14%	16%	14%	14%	12%	15%	20%
Don't know	9%	3%	6%	5%	4%	5%	7%	11%	26%	12%	3%	2%	10%	9%	9%	11%	9%	8%	5%	10%	14%	13%	6%

**Do you think the Labour party is trustworthy or untrustworthy?**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Trustworthy	15%	3%	33%	17%	26%	4%	16%	13%	19%	15%	15%	12%	22%	13%	12%	14%	17%	15%	21%	14%	10%	14%	11%
Untrustworthy	63%	89%	41%	54%	47%	86%	66%	60%	46%	58%	69%	74%	50%	65%	67%	62%	64%	66%	60%	60%	66%	61%	76%
Neither	12%	5%	18%	18%	19%	6%	10%	14%	8%	13%	12%	12%	14%	13%	10%	12%	11%	9%	13%	13%	10%	13%	8%
Don't know	10%	3%	7%	10%	7%	5%	8%	13%	27%	14%	4%	3%	14%	8%	10%	12%	8%	10%	6%	13%	13%	13%	6%

**Do you think the Labour party is trying to do the right thing, or serving their own interests?**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Trying to do the right thing	26%	7%	53%	39%	46%	10%	28%	25%	28%	29%	27%	21%	38%	25%	20%	24%	30%	30%	36%	27%	18%	25%	15%
Serving their own interests	55%	83%	32%	41%	38%	78%	57%	54%	34%	52%	60%	66%	41%	56%	63%	56%	54%	56%	50%	52%	61%	53%	69%
Neither	8%	6%	9%	12%	9%	6%	7%	9%	12%	7%	8%	9%	9%	8%	6%	9%	11%	6%	8%	8%	8%	8%	10%
Don't know	10%	3%	6%	9%	7%	5%	8%	13%	27%	13%	5%	4%	11%	10%	12%	11%	5%	9%	6%	13%	14%	14%	6%

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Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Do you think the Labour party is strong or weak?**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Strong	5%	2%	8%	6%	7%	2%	6%	4%	9%	7%	4%	2%	12%	4%	5%	4%	5%	2%	6%	4%	5%	7%	4%
Weak	71%	88%	62%	73%	66%	85%	75%	67%	57%	66%	76%	82%	64%	71%	74%	69%	74%	78%	73%	72%	66%	65%	80%
Neither	13%	8%	23%	16%	21%	8%	11%	15%	8%	14%	15%	13%	14%	14%	12%	14%	13%	10%	16%	12%	13%	16%	10%
Don't know	10%	2%	7%	6%	6%	6%	8%	13%	26%	14%	5%	3%	10%	11%	9%	12%	8%	11%	5%	13%	16%	13%	7%

**Do you think the Labour party is moderate or extreme?**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Moderate	40%	18%	65%	54%	57%	24%	42%	38%	50%	44%	38%	30%	50%	40%	34%	35%	51%	41%	50%	44%	31%	35%	27%
Extreme	22%	45%	7%	8%	11%	39%	26%	19%	7%	17%	26%	36%	19%	23%	25%	23%	16%	26%	23%	18%	22%	24%	32%
Neither	21%	28%	19%	24%	21%	24%	20%	21%	11%	20%	24%	23%	16%	20%	23%	24%	18%	19%	18%	21%	25%	20%	23%
Don't know	17%	8%	10%	14%	11%	13%	12%	21%	31%	19%	12%	11%	16%	16%	18%	18%	14%	14%	9%	18%	22%	22%	17%

**Do you think the Labour party is competent or incompetent?**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Competent	15%	3%	33%	15%	24%	6%	15%	14%	17%	17%	15%	9%	22%	13%	12%	14%	19%	14%	20%	15%	12%	12%	8%
Incompetent	64%	90%	43%	57%	52%	84%	68%	59%	40%	58%	71%	76%	52%	65%	69%	62%	66%	68%	62%	64%	62%	62%	74%
Neither	11%	5%	16%	20%	18%	5%	8%	14%	10%	12%	11%	12%	12%	12%	9%	11%	10%	11%	13%	10%	11%	11%	11%
Don't know	11%	1%	8%	8%	7%	5%	8%	14%	33%	14%	3%	3%	14%	10%	10%	13%	6%	7%	6%	12%	16%	14%	7%

**Do you think the Labour party has a clear sense of purpose, or are unclear about what they stand for?**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Have a clear sense of purpose	12%	6%	25%	11%	18%	7%	12%	12%	10%	13%	14%	9%	17%	10%	13%	11%	15%	14%	14%	12%	11%	12%	10%
Are unclear what they stand for	69%	87%	59%	71%	64%	84%	73%	65%	49%	65%	74%	80%	61%	73%	69%	67%	69%	70%	70%	68%	67%	66%	76%
Neither	8%	4%	9%	13%	12%	4%	8%	8%	11%	8%	7%	7%	10%	8%	7%	8%	7%	7%	10%	7%	6%	10%	7%
Don't know	11%	3%	7%	6%	6%	6%	8%	14%	30%	14%	4%	4%	12%	9%	11%	13%	9%	10%	6%	12%	16%	13%	7%

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Do you think the Labour party is tolerant or prejudiced?**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Tolerant	30%	13%	55%	43%	47%	15%	33%	28%	37%	35%	27%	23%	39%	29%	24%	31%	34%	29%	39%	33%	22%	27%	18%
Prejudiced	36%	59%	16%	21%	22%	57%	39%	33%	14%	30%	43%	48%	29%	38%	40%	35%	30%	38%	34%	31%	40%	37%	44%
Neither	17%	19%	17%	23%	19%	17%	16%	19%	12%	15%	20%	22%	17%	18%	19%	15%	19%	19%	17%	17%	17%	18%	21%
Don't know	17%	8%	12%	13%	12%	11%	13%	20%	38%	20%	10%	8%	15%	16%	16%	19%	17%	14%	10%	19%	21%	18%	17%

**Generally speaking, how much confidence do you have in the courts and judicial system in Britain?**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
A lot of confidence	5%	5%	8%	6%	7%	2%	7%	4%	9%	6%	5%	2%	9%	4%	6%	4%	6%	3%	7%	6%	4%	5%	1%
A fair amount of confidence	40%	42%	52%	49%	50%	35%	40%	40%	37%	34%	44%	46%	52%	41%	33%	39%	33%	40%	47%	37%	38%	37%	33%
Not very much confidence	34%	37%	26%	33%	29%	40%	32%	36%	27%	35%	32%	36%	20%	35%	40%	35%	33%	29%	31%	36%	34%	35%	33%
No confidence at all	14%	13%	8%	7%	8%	20%	15%	13%	10%	16%	14%	13%	11%	13%	12%	14%	19%	25%	10%	12%	15%	16%	27%
Don't know	7%	3%	7%	4%	7%	3%	7%	8%	17%	10%	4%	2%	9%	7%	9%	7%	9%	3%	5%	9%	10%	7%	6%

**When courts are deciding what punishment to give to someone who has committed a crime, what do you think should be the main purpose of the sentence?**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
To punish criminals	26%	35%	20%	17%	21%	34%	27%	25%	12%	27%	32%	27%	23%	23%	33%	27%	27%	32%	23%	24%	32%	27%	29%
To get criminals off the streets and away from the law-abiding public	29%	32%	25%	28%	24%	36%	31%	27%	28%	29%	29%	30%	30%	29%	30%	29%	31%	23%	29%	31%	27%	27%	27%
To rehabilitate criminals so that they do not commit further crimes	32%	19%	47%	45%	45%	18%	29%	34%	46%	30%	28%	32%	36%	34%	25%	31%	31%	32%	36%	34%	29%	28%	26%
To serve as a warning to other potential criminals	7%	10%	5%	6%	5%	8%	7%	6%	4%	7%	6%	8%	5%	9%	7%	4%	6%	8%	6%	7%	4%	8%	11%
Don't know	6%	4%	4%	4%	4%	4%	6%	6%	11%	7%	5%	3%	6%	5%	6%	9%	4%	5%	5%	5%	7%	9%	7%

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

How effective, if at all, do you think the following sentences are at reducing crime in the future?

**Prison sentences**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very effective	10%	11%	8%	8%	5%	12%	14%	7%	16%	10%	8%	10%	12%	10%	10%	11%	6%	7%	11%	11%	12%	10%	4%
Fairly effective	35%	43%	37%	38%	35%	35%	36%	33%	37%	32%	38%	35%	36%	35%	34%	34%	35%	34%	37%	36%	32%	34%	31%
Not very effective	37%	33%	41%	40%	44%	35%	33%	40%	31%	35%	39%	40%	38%	37%	36%	36%	40%	38%	36%	38%	36%	37%	40%
Not effective at all	11%	12%	8%	6%	9%	14%	10%	11%	5%	12%	11%	10%	6%	9%	12%	12%	11%	18%	11%	7%	12%	12%	15%
Don't know	8%	2%	7%	7%	7%	5%	7%	9%	10%	10%	4%	5%	8%	8%	8%	7%	8%	3%	6%	8%	8%	8%	10%

**Community service**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very effective	3%	3%	3%	2%	3%	2%	4%	2%	5%	4%	1%	2%	6%	3%	3%	3%	2%	4%	3%	3%	4%	2%	3%
Fairly effective	21%	12%	28%	27%	25%	15%	21%	21%	32%	21%	20%	16%	28%	20%	21%	17%	24%	19%	25%	24%	16%	19%	11%
Not very effective	40%	47%	39%	44%	42%	41%	38%	42%	37%	38%	42%	44%	39%	44%	40%	39%	34%	31%	43%	37%	41%	38%	40%
Not effective at all	26%	34%	20%	16%	19%	37%	29%	24%	14%	25%	30%	31%	15%	23%	25%	32%	29%	43%	19%	26%	29%	31%	35%
Don't know	10%	4%	10%	11%	11%	5%	8%	11%	12%	12%	8%	7%	12%	10%	10%	9%	11%	3%	9%	9%	10%	11%	11%

**Fines**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very effective	3%	4%	3%	2%	2%	2%	4%	2%	5%	4%	1%	2%	9%	1%	4%	2%	0%	4%	4%	2%	4%	3%	2%
Fairly effective	15%	13%	15%	14%	15%	13%	15%	14%	20%	14%	12%	15%	21%	15%	13%	13%	13%	10%	18%	13%	14%	15%	11%
Not very effective	39%	42%	40%	44%	43%	41%	39%	39%	30%	37%	41%	44%	33%	42%	42%	36%	39%	36%	41%	42%	37%	33%	36%
Not effective at all	36%	39%	34%	33%	32%	41%	35%	37%	31%	36%	40%	35%	27%	34%	33%	43%	42%	45%	30%	35%	38%	41%	45%
Don't know	7%	3%	8%	8%	8%	3%	7%	8%	14%	9%	5%	4%	11%	8%	8%	6%	6%	5%	7%	8%	7%	8%	6%

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Drug or alcohol treatment orders**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Very effective	6%	3%	9%	5%	8%	3%	7%	5%	9%	7%	4%	3%	12%	5%	6%	5%	5%	3%	8%	6%	5%	6%	2%
Fairly effective	27%	22%	36%	30%	34%	19%	24%	30%	33%	30%	24%	22%	34%	28%	24%	24%	28%	26%	29%	29%	24%	24%	22%
Not very effective	27%	34%	19%	29%	24%	35%	27%	28%	21%	23%	30%	36%	25%	28%	31%	26%	26%	25%	27%	26%	27%	29%	29%
Not effective at all	21%	30%	14%	14%	15%	29%	24%	18%	11%	18%	24%	25%	9%	19%	20%	26%	23%	32%	18%	18%	24%	26%	24%
Don't know	19%	11%	21%	22%	20%	14%	19%	20%	26%	22%	17%	14%	21%	20%	19%	19%	17%	14%	18%	21%	20%	15%	23%

**In your opinion, are living conditions for people serving sentences in prisons too easy, about right, or too harsh?**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Living conditions are too easy	51%	73%	40%	39%	38%	73%	51%	51%	23%	50%	57%	60%	37%	52%	54%	54%	51%	62%	47%	48%	57%	51%	57%
Living conditions are about right	18%	13%	27%	16%	25%	11%	19%	18%	26%	17%	18%	17%	27%	18%	18%	16%	21%	12%	21%	20%	14%	19%	16%
Living conditions are too harsh	7%	3%	9%	11%	9%	2%	7%	7%	16%	8%	4%	4%	9%	7%	6%	6%	8%	6%	8%	5%	6%	8%	8%
Don't know	24%	12%	24%	33%	27%	13%	24%	24%	34%	24%	21%	19%	27%	24%	23%	24%	20%	20%	23%	26%	23%	22%	20%

**Which of the following items do you think prisoners should have access to whilst in prison?**

**Video games console**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Should be allowed access to	12%	12%	17%	12%	17%	8%	16%	9%	12%	12%	11%	15%	19%	12%	8%	15%	11%	7%	14%	12%	11%	11%	15%
Should not be allowed access to	78%	82%	72%	78%	73%	87%	76%	81%	74%	79%	81%	77%	71%	78%	84%	77%	78%	85%	76%	80%	79%	79%	77%
Don't know	9%	6%	11%	10%	10%	6%	9%	10%	14%	9%	8%	8%	10%	10%	8%	8%	10%	8%	10%	8%	10%	10%	8%

**TV**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Should be allowed access to	51%	46%	60%	65%	61%	47%	49%	53%	42%	48%	56%	55%	55%	52%	45%	52%	56%	40%	58%	51%	46%	51%	45%
Should not be allowed access to	42%	50%	34%	29%	33%	48%	44%	40%	43%	45%	39%	38%	38%	42%	47%	40%	38%	52%	36%	43%	46%	42%	46%
Don't know	7%	5%	7%	6%	6%	5%	8%	7%	15%	7%	5%	6%	7%	7%	8%	8%	6%	7%	6%	7%	8%	7%	10%

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Radio**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Should be allowed access to	79%	77%	85%	90%	86%	77%	77%	80%	70%	74%	85%	84%	77%	82%	75%	76%	87%	70%	84%	78%	74%	77%	76%
Should not be allowed access to	16%	21%	11%	8%	10%	20%	18%	15%	21%	19%	13%	14%	14%	15%	19%	19%	11%	25%	13%	16%	21%	18%	17%
Don't know	5%	2%	4%	2%	4%	3%	5%	5%	10%	7%	2%	3%	9%	3%	6%	5%	2%	5%	3%	6%	5%	5%	7%

**Books**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Should be allowed access to	94%	95%	96%	98%	96%	95%	93%	94%	90%	92%	96%	96%	91%	95%	93%	93%	95%	94%	93%	95%	94%	92%	93%
Should not be allowed access to	3%	3%	2%	1%	2%	4%	4%	3%	3%	4%	2%	4%	2%	2%	4%	5%	4%	3%	4%	2%	3%	5%	3%
Don't know	3%	2%	2%	1%	2%	1%	3%	3%	7%	4%	1%	1%	7%	2%	3%	2%	2%	3%	2%	3%	3%	3%	4%

**Newspapers**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Should be allowed access to	77%	76%	80%	82%	82%	73%	77%	77%	82%	78%	77%	74%	78%	79%	73%	76%	80%	72%	80%	80%	76%	68%	70%
Should not be allowed access to	19%	21%	16%	13%	14%	24%	19%	18%	12%	18%	20%	22%	14%	17%	21%	20%	18%	25%	17%	15%	19%	26%	23%
Don't know	4%	3%	4%	5%	4%	3%	4%	5%	6%	5%	3%	4%	8%	3%	6%	4%	1%	3%	3%	4%	5%	5%	7%

**Computer with internet access**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Should be allowed access to	12%	8%	17%	13%	17%	7%	14%	11%	16%	15%	12%	6%	21%	11%	12%	14%	9%	2%	15%	13%	12%	12%	5%
Should not be allowed access to	78%	88%	71%	75%	71%	89%	77%	79%	68%	74%	80%	87%	67%	79%	80%	77%	83%	91%	73%	79%	79%	79%	83%
Don't know	10%	4%	12%	12%	12%	5%	9%	10%	15%	11%	8%	6%	12%	10%	8%	10%	8%	8%	12%	8%	9%	9%	12%

**Mobile phone**

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Should be allowed access to	5%	5%	5%	4%	7%	2%	6%	4%	9%	5%	4%	4%	12%	4%	6%	4%	3%	2%	5%	5%	6%	5%	4%
Should not be allowed access to	88%	93%	87%	87%	86%	96%	88%	89%	76%	89%	91%	91%	78%	90%	88%	89%	91%	93%	87%	90%	88%	87%	90%
Don't know	7%	2%	8%	9%	8%	2%	6%	7%	15%	6%	5%	5%	10%	6%	6%	6%	6%	5%	8%	5%	6%	8%	6%

Fieldwork Dates: 16th - 18th May 2026

Sample size: 1791 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Stereo

<b>Unweighted base</b>	1791	302	470	160	662	650	815	976	131	739	423	498	198	627	284	439	147	96	542	523	315	220	191
<b>Base</b>	1791	322	460	165	664	709	870	921	195	747	432	417	217	614	294	424	156	86	501	519	376	212	182
Should be allowed access to	50%	45%	57%	60%	59%	43%	50%	51%	55%	56%	48%	40%	48%	53%	47%	50%	55%	46%	51%	54%	56%	40%	38%
Should not be allowed access to	40%	51%	32%	29%	31%	49%	41%	38%	29%	35%	43%	49%	38%	37%	44%	41%	38%	43%	38%	37%	36%	44%	53%
Don't know	10%	5%	11%	11%	10%	7%	9%	11%	16%	9%	9%	10%	14%	10%	9%	10%	8%	11%	11%	8%	8%	16%	9%

Cell Contents (Column Percentages)