

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base: All GB adults</b>	<b>1777</b>	<b>320</b>	<b>458</b>	<b>163</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>215</b>	<b>610</b>	<b>291</b>	<b>421</b>	<b>155</b>	<b>85</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>227</b>	<b>164</b>
Approve	16%	5%	34%	24%	27%	7%	20%	12%	16%	18%	16%	12%	26%	12%	20%	14%	14%	17%	20%	17%	16%	11%	11%
Disapprove	64%	87%	43%	52%	50%	85%	65%	63%	44%	58%	70%	78%	59%	66%	64%	64%	66%	62%	59%	65%	63%	68%	75%
Don't know	20%	8%	23%	24%	24%	9%	15%	25%	40%	24%	14%	10%	15%	22%	17%	22%	19%	20%	22%	18%	22%	21%	14%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	<b>1777</b>	<b>320</b>	<b>458</b>	<b>163</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>215</b>	<b>610</b>	<b>291</b>	<b>421</b>	<b>155</b>	<b>85</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>227</b>	<b>164</b>
0 - Would never consider voting for them	37%	2%	57%	38%	50%	24%	38%	36%	33%	45%	39%	22%	35%	33%	34%	39%	51%	44%	35%	35%	38%	39%	44%
1	6%	1%	8%	12%	7%	5%	6%	7%	10%	6%	7%	5%	10%	7%	6%	5%	5%	6%	8%	7%	4%	6%	8%
2	8%	4%	9%	10%	9%	7%	8%	7%	8%	8%	6%	8%	11%	8%	5%	8%	4%	7%	8%	9%	6%	7%	7%
3	7%	2%	8%	13%	8%	6%	8%	6%	8%	6%	8%	7%	7%	7%	8%	7%	9%	3%	8%	7%	7%	4%	8%
4	4%	4%	2%	5%	5%	4%	6%	3%	4%	5%	4%	3%	6%	5%	7%	4%	1%	2%	6%	6%	3%	3%	1%
5	8%	9%	6%	7%	6%	11%	7%	9%	5%	8%	7%	12%	6%	8%	10%	9%	7%	11%	7%	8%	12%	7%	7%
6	5%	7%	2%	6%	3%	7%	4%	5%	3%	3%	6%	6%	5%	4%	6%	4%	3%	2%	4%	5%	5%	6%	1%
7	6%	16%	2%	4%	4%	9%	7%	5%	2%	4%	6%	10%	3%	6%	7%	6%	8%	7%	7%	6%	4%	6%	7%
8	5%	18%	1%	1%	3%	9%	5%	6%	2%	4%	5%	10%	5%	8%	5%	4%	1%	3%	5%	5%	5%	5%	5%
9	2%	8%	0%	1%	1%	4%	1%	3%	3%	1%	2%	5%	2%	3%	2%	2%	3%	1%	2%	1%	2%	4%	2%
10 - Would definitely consider voting for them	6%	28%	1%	2%	4%	11%	6%	7%	3%	3%	7%	13%	5%	8%	7%	6%	3%	8%	8%	7%	5%	5%	5%
prefer not to answer	5%	1%	2%	1%	2%	3%	4%	7%	18%	6%	1%	1%	6%	4%	4%	7%	5%	7%	3%	5%	8%	7%	5%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Labour**

	Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
	Base	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
0 - Would never consider voting for them		38%	67%	8%	26%	17%	65%	40%	37%	17%	32%	42%	56%	26%	43%	42%	40%	30%	27%	28%	37%	44%	47%	48%
1		5%	9%	3%	4%	3%	6%	7%	4%	6%	5%	5%	6%	4%	6%	6%	4%	6%	9%	6%	5%	5%	5%	6%
2		6%	8%	3%	10%	7%	5%	6%	6%	7%	6%	7%	6%	7%	6%	6%	7%	6%	8%	5%	6%	6%	5%	11%
3		6%	5%	3%	10%	7%	4%	6%	6%	8%	5%	6%	5%	5%	7%	6%	4%	6%	2%	7%	6%	5%	3%	5%
4		4%	2%	4%	6%	6%	2%	4%	4%	4%	5%	4%	2%	8%	3%	5%	3%	7%	5%	7%	4%	2%	3%	3%
5		10%	4%	16%	14%	14%	6%	9%	11%	10%	13%	9%	6%	10%	10%	8%	10%	14%	11%	11%	10%	10%	11%	5%
6		6%	0%	11%	12%	10%	2%	5%	7%	8%	8%	5%	3%	8%	7%	3%	6%	6%	11%	9%	6%	5%	5%	3%
7		6%	2%	13%	7%	11%	2%	6%	6%	6%	8%	6%	4%	9%	6%	7%	4%	8%	8%	7%	8%	5%	3%	3%
8		5%	1%	11%	5%	7%	2%	5%	4%	8%	5%	4%	3%	6%	4%	4%	5%	4%	5%	6%	5%	4%	3%	3%
9		2%	-	5%	2%	4%	1%	3%	2%	2%	2%	3%	2%	4%	2%	1%	3%	2%	1%	3%	2%	1%	2%	2%
10 - Would definitely consider voting for them		7%	0%	20%	3%	11%	3%	7%	6%	8%	6%	8%	6%	8%	4%	10%	8%	6%	7%	7%	7%	6%	6%	8%
prefer not to answer		5%	1%	2%	1%	2%	3%	4%	7%	18%	6%	1%	1%	6%	4%	4%	7%	5%	7%	3%	5%	8%	7%	5%

**Liberal Democrats**

	Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
	Base	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
0 - Would never consider voting for them		31%	47%	15%	2%	15%	48%	35%	27%	17%	29%	33%	39%	27%	31%	33%	36%	26%	21%	19%	32%	39%	35%	38%
1		5%	8%	3%	-	3%	8%	6%	5%	5%	4%	5%	8%	5%	5%	5%	4%	10%	7%	5%	4%	5%	8%	8%
2		7%	11%	5%	2%	6%	7%	7%	6%	4%	7%	7%	7%	5%	8%	6%	6%	5%	8%	7%	6%	8%	4%	9%
3		7%	7%	6%	5%	7%	6%	7%	7%	11%	7%	5%	6%	7%	6%	8%	5%	6%	11%	6%	7%	6%	8%	8%
4		7%	6%	10%	3%	8%	7%	5%	9%	5%	7%	7%	7%	7%	6%	7%	7%	6%	9%	7%	8%	8%	5%	4%
5		14%	12%	21%	14%	19%	9%	14%	14%	12%	16%	13%	12%	14%	15%	13%	14%	13%	13%	16%	14%	11%	16%	12%
6		7%	2%	11%	13%	12%	3%	7%	8%	8%	7%	9%	5%	8%	7%	5%	7%	8%	15%	11%	7%	5%	3%	5%
7		7%	4%	11%	17%	10%	3%	6%	7%	8%	7%	6%	5%	13%	5%	8%	4%	10%	3%	11%	8%	2%	4%	4%
8		5%	0%	8%	17%	9%	3%	4%	6%	5%	5%	6%	4%	4%	5%	6%	5%	9%	3%	7%	5%	5%	4%	3%
9		1%	-	1%	8%	2%	1%	2%	1%	2%	1%	1%	2%	3%	2%	1%	-	1%	2%	3%	2%	1%	1%	1%
10 - Would definitely consider voting for them		4%	1%	6%	19%	7%	3%	5%	4%	4%	4%	6%	4%	3%	6%	5%	4%	2%	2%	5%	4%	4%	5%	2%
prefer not to answer		5%	1%	2%	1%	2%	3%	4%	7%	18%	6%	1%	1%	6%	4%	4%	7%	5%	7%	3%	5%	8%	7%	5%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Reform UK**

	Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
	Base	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
0 - Would never consider voting for them		52%	29%	76%	73%	78%	26%	52%	52%	53%	59%	48%	43%	58%	51%	48%	47%	64%	56%	62%	53%	39%	45%	54%
1		3%	3%	2%	6%	3%	2%	3%	2%	3%	3%	2%	3%	4%	2%	1%	4%	5%	2%	3%	3%	3%	4%	2%
2		3%	3%	3%	2%	3%	3%	3%	4%	4%	4%	2%	3%	3%	5%	3%	2%	3%	1%	2%	4%	4%	2%	3%
3		3%	3%	2%	4%	2%	3%	2%	3%	4%	3%	2%	3%	3%	3%	3%	2%	2%	3%	3%	3%	2%	1%	2%
4		3%	5%	2%	1%	1%	3%	2%	3%	1%	3%	2%	3%	3%	3%	3%	3%	0%	1%	2%	2%	3%	3%	2%
5		6%	11%	4%	6%	4%	8%	6%	6%	5%	6%	6%	7%	5%	6%	9%	6%	2%	4%	4%	5%	7%	8%	7%
6		4%	5%	3%	3%	2%	5%	4%	3%	6%	3%	4%	4%	2%	3%	5%	4%	5%	3%	3%	5%	3%	4%	4%
7		4%	5%	2%	2%	1%	6%	4%	3%	2%	3%	5%	4%	3%	4%	4%	4%	2%	3%	3%	4%	4%	3%	3%
8		5%	12%	1%	1%	1%	10%	6%	4%	1%	4%	7%	7%	4%	5%	7%	5%	3%	5%	6%	4%	6%	5%	3%
9		3%	7%	1%	1%	1%	6%	3%	2%	1%	1%	3%	6%	1%	3%	4%	2%	3%	3%	2%	2%	4%	5%	4%
10 - Would definitely consider voting for them		11%	15%	3%	2%	2%	24%	12%	10%	2%	7%	17%	17%	8%	13%	10%	12%	7%	12%	7%	10%	15%	14%	11%
prefer not to answer		5%	1%	2%	1%	2%	3%	4%	7%	18%	6%	1%	1%	6%	4%	4%	7%	5%	7%	3%	5%	8%	7%	5%

**Green Party**

	Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
	Base	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
0 - Would never consider voting for them		41%	72%	18%	24%	22%	65%	46%	35%	19%	33%	44%	60%	30%	44%	39%	42%	42%	37%	33%	41%	45%	44%	45%
1		5%	7%	5%	8%	5%	6%	6%	5%	3%	5%	5%	7%	5%	4%	7%	6%	3%	6%	5%	6%	4%	4%	8%
2		5%	7%	5%	8%	6%	4%	4%	5%	2%	5%	6%	4%	4%	4%	6%	4%	6%	5%	7%	4%	5%	4%	2%
3		5%	4%	6%	6%	6%	4%	4%	5%	4%	4%	5%	6%	5%	4%	5%	5%	6%	5%	6%	4%	5%	4%	6%
4		5%	3%	7%	6%	6%	3%	3%	6%	8%	5%	4%	4%	7%	6%	1%	4%	3%	5%	5%	5%	3%	4%	3%
5		9%	3%	13%	11%	13%	6%	9%	8%	3%	10%	9%	7%	8%	8%	11%	9%	5%	6%	11%	7%	9%	6%	8%
6		7%	2%	13%	7%	9%	3%	6%	7%	9%	8%	6%	3%	12%	5%	6%	4%	12%	10%	6%	8%	6%	7%	5%
7		5%	0%	7%	10%	8%	2%	5%	5%	5%	6%	6%	1%	5%	6%	6%	2%	6%	7%	7%	5%	3%	4%	2%
8		4%	0%	6%	8%	5%	1%	3%	4%	9%	3%	4%	2%	1%	4%	4%	5%	1%	1%	4%	4%	3%	5%	5%
9		3%	0%	6%	4%	5%	0%	3%	3%	8%	3%	2%	2%	6%	3%	3%	2%	1%	1%	4%	3%	1%	3%	2%
10 - Would definitely consider voting for them		8%	1%	12%	7%	13%	3%	7%	10%	11%	11%	7%	3%	11%	7%	9%	8%	9%	10%	9%	8%	8%	8%	7%
prefer not to answer		5%	1%	2%	1%	2%	3%	4%	7%	18%	6%	1%	1%	6%	4%	4%	7%	5%	7%	3%	5%	8%	7%	5%

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Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Which of the following do you think are the most important issues facing the country at this time?  
Please tick up to three.

	Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base: All GB adults</b>	<b>1777</b>	<b>320</b>	<b>458</b>	<b>163</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>215</b>	<b>610</b>	<b>291</b>	<b>421</b>	<b>155</b>	<b>85</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>227</b>	<b>164</b>	
Health	27%	17%	42%	28%	39%	19%	21%	33%	22%	27%	31%	26%	28%	21%	28%	28%	37%	45%	29%	25%	25%	29%	33%	
Immigration & Asylum	49%	78%	30%	33%	29%	77%	50%	48%	28%	39%	61%	65%	37%	51%	55%	52%	42%	45%	39%	50%	58%	55%	52%	
Crime	22%	27%	17%	17%	12%	31%	19%	25%	15%	21%	29%	20%	20%	22%	24%	23%	16%	19%	16%	21%	26%	29%	26%	
The economy	53%	51%	60%	67%	59%	47%	57%	49%	56%	55%	50%	50%	60%	53%	53%	47%	56%	58%	62%	57%	38%	53%	47%	
Tax	14%	14%	11%	11%	12%	12%	15%	12%	18%	18%	8%	10%	11%	13%	13%	18%	10%	9%	14%	15%	14%	12%	7%	
Pensions	5%	3%	5%	4%	5%	4%	5%	4%	3%	3%	4%	9%	5%	3%	6%	5%	7%	4%	5%	4%	4%	4%	9%	
Education	8%	3%	12%	7%	12%	4%	7%	10%	12%	10%	6%	5%	4%	9%	10%	8%	9%	9%	12%	7%	8%	6%	6%	
Family life & childcare	5%	4%	7%	6%	8%	2%	3%	7%	3%	8%	2%	3%	3%	6%	5%	4%	3%	7%	6%	4%	5%	5%	4%	
Housing	18%	5%	27%	15%	18%	12%	19%	17%	34%	23%	10%	10%	28%	16%	16%	17%	18%	15%	16%	19%	19%	20%	14%	
The environment	14%	6%	22%	23%	24%	5%	14%	15%	17%	18%	12%	9%	15%	16%	12%	13%	14%	19%	19%	16%	11%	9%	11%	
Britain leaving the EU	15%	3%	24%	27%	26%	4%	17%	12%	17%	14%	18%	12%	19%	14%	11%	13%	21%	12%	18%	15%	11%	11%	15%	
Transport	3%	2%	2%	1%	2%	2%	4%	1%	9%	3%	1%	2%	4%	2%	2%	4%	1%	2%	2%	3%	4%	2%	2%	
Welfare benefits	18%	31%	11%	13%	11%	28%	17%	18%	7%	14%	20%	26%	16%	18%	18%	20%	13%	16%	17%	18%	18%	17%	19%	
Defence and security	27%	46%	23%	34%	25%	37%	29%	25%	7%	17%	34%	46%	16%	31%	30%	25%	25%	27%	30%	25%	24%	24%	35%	
None of these	1%	-	-	-	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	0%	1%	-	0%	1%	2%	0%	-	
Don't know	3%	0%	1%	1%	1%	1%	2%	3%	12%	2%	1%	1%	3%	2%	3%	2%	3%	1%	2%	2%	4%	3%	3%	

How well or badly do you think the government is handling the following issues?

**National Health Service**

	Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	<b>1777</b>	<b>320</b>	<b>458</b>	<b>163</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>215</b>	<b>610</b>	<b>291</b>	<b>421</b>	<b>155</b>	<b>85</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>227</b>	<b>164</b>	
Very well	3%	0%	6%	-	4%	1%	4%	1%	6%	2%	2%	2%	5%	2%	4%	3%	2%	2%	2%	3%	2%	1%	4%	
Fairly well	21%	19%	33%	33%	30%	14%	26%	16%	20%	22%	19%	20%	29%	21%	18%	18%	21%	20%	28%	22%	13%	21%	12%	
Fairly badly	33%	37%	32%	35%	33%	34%	33%	33%	31%	32%	33%	36%	25%	36%	33%	36%	29%	29%	33%	31%	37%	31%	33%	
Very badly	35%	40%	21%	25%	25%	45%	29%	40%	25%	32%	40%	37%	31%	31%	39%	34%	42%	42%	30%	34%	38%	35%	43%	
Don't know	9%	4%	8%	7%	9%	5%	8%	9%	18%	11%	6%	4%	10%	10%	6%	10%	6%	7%	7%	9%	10%	11%	8%	

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Immigration

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	<b>1777</b>	<b>320</b>	<b>458</b>	<b>163</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>215</b>	<b>610</b>	<b>291</b>	<b>421</b>	<b>155</b>	<b>85</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>227</b>	<b>164</b>
Very well	2%	0%	3%	3%	3%	1%	2%	1%	-	3%	2%	1%	5%	1%	0%	2%	1%	2%	2%	1%	3%	0%	2%
Fairly well	13%	3%	29%	23%	24%	3%	15%	12%	18%	15%	12%	10%	17%	13%	15%	11%	10%	20%	19%	14%	8%	12%	8%
Fairly badly	23%	13%	30%	38%	32%	12%	21%	24%	31%	25%	20%	18%	27%	24%	17%	21%	33%	18%	26%	25%	20%	20%	19%
Very badly	51%	79%	28%	27%	29%	80%	53%	50%	28%	42%	62%	68%	39%	52%	56%	55%	45%	52%	43%	48%	57%	60%	60%
Don't know	11%	4%	11%	9%	12%	4%	9%	13%	23%	15%	5%	4%	12%	10%	11%	12%	11%	8%	11%	12%	12%	7%	11%

Crime

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	<b>1777</b>	<b>320</b>	<b>458</b>	<b>163</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>215</b>	<b>610</b>	<b>291</b>	<b>421</b>	<b>155</b>	<b>85</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>227</b>	<b>164</b>
Very well	2%	0%	2%	3%	2%	2%	3%	1%	2%	2%	1%	0%	4%	2%	1%	1%	2%	-	2%	1%	2%	1%	1%
Fairly well	18%	9%	35%	24%	30%	8%	20%	17%	22%	19%	17%	15%	21%	17%	20%	18%	17%	20%	26%	19%	12%	13%	11%
Fairly badly	30%	26%	31%	38%	33%	25%	31%	30%	37%	31%	26%	31%	29%	28%	30%	30%	40%	38%	30%	29%	33%	32%	28%
Very badly	35%	57%	16%	22%	17%	58%	35%	35%	13%	29%	46%	45%	31%	38%	36%	36%	28%	28%	28%	33%	38%	42%	45%
Don't know	15%	8%	16%	14%	17%	8%	12%	17%	25%	19%	9%	9%	14%	16%	13%	15%	13%	14%	14%	17%	15%	12%	14%

Education

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	<b>1777</b>	<b>320</b>	<b>458</b>	<b>163</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>215</b>	<b>610</b>	<b>291</b>	<b>421</b>	<b>155</b>	<b>85</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>227</b>	<b>164</b>
Very well	2%	-	3%	-	1%	2%	3%	1%	5%	3%	1%	0%	5%	1%	3%	2%	2%	1%	2%	2%	2%	2%	2%
Fairly well	27%	22%	38%	33%	34%	19%	30%	24%	32%	27%	28%	24%	32%	24%	26%	28%	27%	33%	29%	27%	25%	26%	24%
Fairly badly	30%	34%	27%	33%	31%	31%	27%	33%	27%	29%	30%	32%	28%	30%	25%	33%	33%	31%	31%	27%	33%	31%	28%
Very badly	20%	29%	11%	12%	13%	29%	20%	21%	16%	18%	26%	21%	15%	23%	25%	17%	18%	18%	20%	20%	22%	17%	25%
Don't know	21%	15%	21%	22%	20%	19%	19%	22%	20%	23%	15%	22%	21%	22%	20%	19%	21%	17%	18%	23%	18%	24%	21%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Taxation**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very well	1%	-	3%	1%	1%	1%	2%	1%	1%	2%	1%	0%	2%	1%	-	2%	2%	1%	1%	1%	2%	-	1%
Fairly well	14%	8%	26%	22%	23%	5%	14%	13%	15%	13%	14%	14%	15%	11%	17%	13%	14%	18%	17%	14%	11%	13%	9%
Fairly badly	31%	29%	37%	30%	36%	27%	29%	33%	30%	33%	28%	30%	31%	31%	30%	28%	34%	38%	33%	30%	32%	31%	24%
Very badly	41%	59%	21%	34%	27%	58%	45%	37%	28%	38%	46%	49%	36%	42%	42%	44%	40%	32%	41%	40%	41%	43%	45%
Don't know	13%	4%	14%	14%	13%	8%	10%	16%	26%	14%	11%	7%	15%	14%	11%	13%	10%	11%	9%	14%	15%	12%	21%

**Unemployment**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very well	1%	-	2%	1%	1%	1%	2%	1%	2%	2%	1%	0%	4%	0%	1%	2%	1%	-	1%	1%	2%	1%	2%
Fairly well	18%	13%	31%	27%	28%	10%	21%	15%	15%	20%	20%	14%	18%	15%	21%	17%	24%	21%	23%	16%	17%	19%	12%
Fairly badly	31%	32%	31%	33%	32%	29%	30%	31%	30%	29%	27%	36%	32%	30%	29%	30%	33%	35%	32%	30%	28%	32%	33%
Very badly	32%	45%	18%	19%	17%	46%	32%	32%	34%	27%	36%	36%	32%	34%	34%	32%	26%	27%	30%	32%	35%	32%	34%
Don't know	18%	10%	19%	21%	21%	14%	15%	21%	19%	22%	15%	13%	15%	20%	16%	19%	16%	17%	15%	22%	18%	16%	19%

**Inflation**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very well	1%	-	2%	1%	1%	2%	2%	1%	1%	2%	1%	0%	4%	0%	1%	1%	1%	2%	1%	1%	2%	1%	1%
Fairly well	15%	11%	27%	23%	23%	9%	17%	12%	9%	13%	20%	15%	13%	14%	16%	14%	14%	21%	21%	14%	11%	8%	11%
Fairly badly	35%	41%	32%	39%	38%	32%	34%	35%	35%	33%	34%	37%	35%	36%	35%	30%	37%	42%	37%	34%	33%	35%	32%
Very badly	37%	44%	22%	22%	23%	51%	36%	38%	31%	36%	36%	41%	34%	36%	36%	42%	37%	25%	29%	36%	40%	45%	43%
Don't know	13%	5%	16%	15%	15%	7%	11%	14%	23%	16%	8%	7%	15%	14%	12%	13%	10%	10%	11%	14%	14%	11%	13%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Britain's exit from the EU**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very well	2%	0%	3%	3%	2%	2%	3%	2%	1%	2%	3%	2%	3%	2%	2%	3%	2%	1%	3%	1%	2%	1%	4%
Fairly well	20%	15%	31%	30%	27%	14%	22%	18%	22%	20%	20%	17%	24%	19%	19%	17%	18%	32%	28%	19%	15%	13%	14%
Fairly badly	25%	25%	25%	25%	27%	22%	24%	27%	26%	27%	27%	21%	25%	24%	28%	26%	24%	30%	24%	27%	22%	33%	22%
Very badly	34%	45%	22%	25%	27%	44%	37%	30%	23%	30%	36%	43%	25%	36%	32%	34%	41%	27%	30%	33%	37%	30%	42%
Don't know	19%	14%	19%	17%	17%	14%	23%	28%	21%	14%	17%	22%	19%	19%	20%	14%	10%	15%	19%	23%	23%	18%	

**Defence**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very well	3%	0%	4%	1%	3%	2%	4%	1%	5%	4%	1%	1%	7%	1%	3%	2%	4%	1%	3%	3%	4%	1%	2%
Fairly well	24%	13%	36%	35%	36%	12%	27%	22%	31%	27%	23%	18%	26%	23%	25%	25%	24%	30%	31%	24%	23%	21%	16%
Fairly badly	24%	25%	24%	26%	25%	24%	23%	24%	15%	25%	23%	27%	25%	23%	18%	27%	24%	26%	23%	21%	26%	26%	23%
Very badly	29%	52%	14%	20%	15%	49%	32%	26%	12%	19%	40%	44%	19%	33%	34%	27%	27%	27%	28%	29%	28%	28%	38%
Don't know	20%	10%	22%	19%	21%	12%	13%	27%	37%	25%	13%	10%	23%	20%	19%	19%	22%	15%	16%	22%	20%	23%	22%

**The economy**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very well	2%	-	4%	1%	3%	1%	2%	1%	2%	2%	2%	1%	4%	1%	1%	1%	1%	1%	2%	1%	3%	1%	2%
Fairly well	13%	5%	29%	18%	23%	4%	16%	10%	15%	13%	14%	13%	14%	13%	15%	12%	11%	15%	19%	14%	9%	9%	12%
Fairly badly	33%	30%	35%	40%	37%	29%	32%	33%	30%	35%	33%	28%	35%	33%	27%	31%	41%	35%	35%	29%	32%	38%	31%
Very badly	43%	61%	22%	31%	29%	59%	43%	42%	32%	38%	46%	53%	36%	43%	45%	46%	40%	40%	37%	45%	46%	45%	44%
Don't know	10%	4%	11%	10%	9%	6%	7%	12%	21%	12%	6%	5%	11%	10%	11%	10%	6%	9%	8%	12%	10%	8%	11%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Terrorism**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very well	3%	1%	6%	3%	3%	3%	5%	2%	2%	4%	3%	2%	5%	2%	3%	3%	4%	3%	4%	3%	3%	2%	4%
Fairly well	29%	19%	45%	32%	41%	18%	33%	26%	36%	29%	30%	25%	32%	27%	34%	27%	29%	35%	37%	26%	29%	30%	15%
Fairly badly	22%	28%	16%	27%	23%	22%	21%	24%	22%	20%	24%	25%	21%	23%	18%	24%	22%	27%	21%	25%	21%	21%	23%
Very badly	26%	41%	13%	13%	11%	44%	28%	25%	13%	23%	30%	34%	20%	27%	29%	28%	25%	17%	21%	24%	29%	28%	38%
Don't know	19%	11%	19%	25%	22%	12%	14%	24%	27%	23%	12%	14%	22%	20%	16%	17%	20%	18%	17%	21%	17%	19%	20%

**Transport**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very well	2%	1%	3%	1%	2%	2%	3%	1%	5%	3%	2%	1%	6%	2%	2%	2%	2%	1%	2%	3%	2%	1%	2%
Fairly well	26%	16%	37%	32%	34%	17%	29%	24%	30%	30%	24%	20%	35%	21%	26%	28%	32%	27%	31%	24%	28%	25%	15%
Fairly badly	32%	37%	28%	43%	31%	34%	33%	31%	33%	29%	32%	35%	25%	38%	31%	28%	26%	37%	35%	31%	28%	33%	32%
Very badly	19%	25%	11%	11%	13%	27%	21%	18%	12%	17%	24%	22%	16%	20%	23%	17%	20%	13%	16%	20%	21%	18%	23%
Don't know	21%	20%	21%	13%	20%	20%	15%	26%	19%	21%	18%	22%	17%	19%	18%	25%	20%	21%	16%	22%	20%	22%	28%

**Housing**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very well	2%	-	4%	-	2%	1%	2%	2%	4%	2%	1%	1%	6%	1%	2%	2%	1%	-	2%	1%	2%	2%	1%
Fairly well	14%	11%	24%	18%	21%	9%	15%	14%	12%	15%	15%	13%	13%	14%	16%	15%	13%	16%	18%	13%	14%	12%	15%
Fairly badly	36%	41%	36%	37%	39%	33%	39%	33%	37%	35%	32%	40%	35%	36%	35%	35%	34%	42%	36%	37%	34%	41%	31%
Very badly	31%	37%	18%	21%	20%	43%	30%	32%	22%	28%	38%	32%	31%	30%	32%	30%	33%	23%	26%	31%	34%	29%	39%
Don't know	18%	11%	18%	24%	18%	14%	15%	20%	24%	20%	14%	14%	14%	19%	15%	18%	20%	19%	19%	19%	16%	17%	14%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Environment**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very well	3%	1%	5%	0%	3%	3%	4%	1%	5%	4%	2%	1%	7%	2%	3%	2%	1%	6%	3%	4%	2%	3%	3%
Fairly well	27%	23%	36%	32%	34%	20%	30%	24%	30%	27%	27%	25%	31%	25%	24%	28%	27%	30%	29%	27%	25%	27%	22%
Fairly badly	29%	30%	27%	36%	33%	28%	30%	29%	25%	28%	28%	34%	28%	35%	25%	27%	26%	30%	33%	30%	28%	25%	28%
Very badly	20%	26%	13%	11%	13%	29%	19%	22%	14%	18%	24%	23%	16%	20%	24%	20%	21%	19%	21%	18%	21%	19%	27%
Don't know	21%	19%	18%	21%	17%	21%	18%	23%	27%	23%	18%	16%	17%	18%	24%	23%	25%	15%	15%	21%	23%	26%	20%

**Welfare benefits**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very well	2%	0%	4%	2%	2%	2%	3%	1%	4%	2%	1%	2%	6%	1%	2%	3%	1%	1%	2%	2%	2%	2%	2%
Fairly well	16%	12%	27%	16%	24%	9%	17%	15%	19%	17%	16%	13%	19%	15%	21%	14%	17%	12%	19%	13%	14%	21%	17%
Fairly badly	27%	23%	27%	27%	32%	21%	24%	29%	24%	29%	24%	27%	25%	26%	26%	25%	33%	38%	28%	24%	27%	25%	34%
Very badly	39%	58%	23%	34%	26%	58%	42%	37%	23%	34%	46%	48%	33%	42%	37%	41%	36%	39%	38%	42%	39%	39%	36%
Don't know	16%	6%	19%	21%	16%	10%	14%	18%	30%	18%	12%	10%	17%	16%	14%	18%	14%	10%	14%	19%	18%	13%	12%

**What do you think is the most likely result of the next general election?**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
A large Conservative majority	3%	5%	2%	1%	1%	4%	2%	4%	4%	2%	2%	3%	4%	3%	3%	2%	1%	2%	2%	3%	1%	7%	3%
A small Conservative majority	6%	11%	4%	6%	5%	8%	5%	7%	4%	5%	7%	8%	4%	7%	6%	6%	5%	9%	5%	5%	5%	7%	11%
A hung Parliament, resulting in a Conservative led government	15%	37%	5%	13%	10%	23%	15%	14%	5%	10%	17%	26%	11%	17%	14%	14%	15%	13%	18%	15%	13%	13%	10%
A hung Parliament, resulting in a Labour led government	17%	8%	32%	29%	27%	9%	21%	13%	15%	17%	21%	12%	20%	16%	15%	16%	18%	22%	24%	18%	11%	11%	12%
A small Labour majority	9%	5%	17%	10%	16%	3%	10%	9%	13%	10%	8%	7%	12%	8%	8%	8%	14%	16%	11%	8%	11%	8%	6%
A large Labour majority	2%	-	2%	-	1%	1%	2%	1%	4%	2%	0%	1%	4%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%
Don't know	49%	34%	38%	41%	40%	52%	45%	53%	55%	54%	44%	42%	46%	48%	53%	52%	46%	38%	38%	49%	57%	54%	57%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

**National Health Service**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Conservative	12%	40%	2%	5%	6%	21%	13%	12%	7%	8%	11%	24%	10%	15%	14%	11%	7%	10%	12%	13%	12%	15%	10%
Labour	21%	7%	50%	20%	34%	10%	25%	16%	20%	22%	22%	17%	32%	17%	18%	21%	25%	21%	30%	20%	14%	16%	16%
Liberal Democrat	9%	5%	8%	40%	14%	5%	9%	9%	10%	8%	10%	9%	6%	12%	6%	9%	9%	12%	13%	10%	5%	8%	7%
Green Party	9%	1%	12%	7%	13%	3%	9%	9%	21%	12%	6%	2%	13%	9%	8%	9%	10%	7%	8%	10%	10%	8%	12%
Reform UK	9%	11%	2%	2%	2%	19%	10%	8%	0%	7%	14%	12%	7%	10%	12%	8%	5%	10%	6%	8%	13%	11%	10%
Other	3%	0%	2%	1%	2%	5%	4%	2%	2%	4%	4%	2%	1%	3%	5%	3%	4%	5%	3%	3%	3%	3%	5%
None	12%	15%	9%	7%	9%	16%	12%	12%	2%	12%	15%	15%	10%	11%	13%	12%	18%	15%	12%	11%	13%	12%	15%
Don't know	24%	21%	15%	18%	19%	22%	17%	31%	38%	27%	19%	18%	21%	24%	24%	28%	22%	20%	16%	27%	30%	27%	24%

**Asylum and immigration**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Conservative	7%	22%	3%	4%	5%	9%	6%	7%	8%	5%	5%	12%	10%	7%	7%	5%	5%	5%	9%	6%	4%	10%	5%
Labour	11%	3%	27%	15%	21%	4%	14%	9%	10%	13%	13%	8%	12%	9%	15%	11%	11%	18%	17%	12%	7%	7%	11%
Liberal Democrat	5%	0%	8%	23%	9%	1%	5%	5%	6%	5%	5%	4%	5%	7%	3%	5%	5%	4%	7%	5%	5%	3%	3%
Green Party	9%	-	15%	8%	15%	2%	9%	10%	20%	11%	6%	3%	14%	9%	8%	8%	8%	8%	9%	11%	7%	6%	11%
Reform UK	32%	55%	14%	20%	15%	56%	36%	29%	13%	26%	40%	44%	22%	35%	32%	35%	26%	38%	27%	30%	44%	35%	28%
Other	4%	2%	2%	1%	2%	6%	5%	3%	3%	5%	4%	3%	2%	4%	4%	4%	2%	7%	3%	3%	4%	5%	7%
None	10%	6%	13%	7%	10%	10%	11%	9%	2%	11%	10%	12%	12%	9%	10%	11%	15%	6%	10%	10%	9%	11%	14%
Don't know	21%	12%	19%	21%	22%	13%	14%	28%	37%	24%	16%	14%	22%	21%	20%	21%	27%	13%	17%	24%	22%	23%	21%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Law and order**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Conservative	14%	40%	6%	9%	12%	18%	15%	13%	11%	9%	12%	25%	11%	17%	13%	12%	10%	14%	15%	14%	13%	13%	11%
Labour	16%	2%	40%	18%	29%	5%	18%	13%	14%	17%	19%	11%	18%	12%	17%	16%	18%	18%	22%	15%	12%	12%	12%
Liberal Democrat	6%	1%	6%	27%	10%	3%	6%	6%	9%	6%	7%	5%	7%	8%	5%	5%	5%	3%	8%	7%	5%	4%	4%
Green Party	6%	0%	6%	7%	8%	1%	5%	6%	13%	8%	2%	2%	8%	6%	4%	5%	5%	5%	4%	7%	5%	4%	9%
Reform UK	20%	32%	6%	8%	6%	39%	22%	17%	5%	14%	28%	29%	14%	21%	24%	19%	16%	22%	17%	19%	23%	23%	20%
Other	4%	2%	2%	1%	3%	6%	5%	3%	4%	5%	3%	3%	2%	4%	4%	4%	3%	8%	3%	4%	4%	4%	9%
None	10%	6%	10%	9%	9%	10%	11%	9%	2%	12%	10%	9%	11%	9%	9%	12%	12%	6%	10%	9%	10%	10%	12%
Don't know	26%	16%	23%	21%	24%	19%	18%	33%	42%	30%	19%	18%	28%	23%	24%	27%	30%	24%	21%	26%	28%	31%	23%

**Education and schools**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Conservative	13%	42%	3%	4%	9%	21%	12%	14%	2%	9%	13%	26%	9%	17%	13%	12%	7%	16%	15%	13%	12%	14%	13%
Labour	18%	4%	42%	17%	29%	8%	21%	14%	23%	18%	18%	14%	27%	14%	18%	17%	23%	18%	23%	19%	13%	14%	15%
Liberal Democrat	9%	4%	9%	38%	15%	5%	11%	8%	8%	8%	12%	8%	7%	12%	7%	8%	8%	11%	14%	9%	6%	6%	6%
Green Party	9%	1%	13%	7%	13%	3%	9%	10%	19%	12%	5%	3%	11%	10%	9%	8%	9%	9%	8%	10%	9%	9%	12%
Reform UK	9%	9%	2%	3%	1%	17%	9%	8%	3%	7%	13%	11%	8%	9%	11%	8%	7%	7%	5%	8%	11%	11%	9%
Other	3%	1%	2%	1%	2%	5%	4%	3%	4%	3%	4%	2%	2%	3%	4%	3%	3%	7%	3%	2%	3%	4%	7%
None	9%	8%	7%	6%	6%	11%	10%	8%	3%	10%	10%	8%	10%	7%	10%	10%	12%	7%	8%	8%	11%	12%	9%
Don't know	30%	30%	22%	25%	24%	30%	23%	35%	38%	32%	25%	27%	27%	29%	29%	33%	30%	26%	23%	31%	35%	31%	28%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Taxation**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Conservative	18%	54%	7%	14%	15%	26%	18%	18%	8%	12%	21%	31%	18%	23%	16%	16%	9%	21%	23%	17%	15%	20%	15%
Labour	11%	3%	28%	13%	21%	4%	13%	10%	9%	11%	14%	10%	14%	8%	13%	11%	14%	18%	15%	12%	10%	7%	11%
Liberal Democrat	6%	0%	9%	24%	9%	3%	7%	5%	11%	6%	5%	6%	6%	8%	5%	5%	8%	3%	8%	7%	4%	5%	3%
Green Party	11%	1%	18%	10%	18%	2%	12%	10%	19%	14%	9%	3%	15%	11%	12%	9%	11%	7%	13%	11%	8%	9%	13%
Reform UK	11%	12%	2%	6%	3%	21%	13%	9%	5%	8%	14%	16%	9%	13%	10%	11%	8%	12%	8%	11%	16%	12%	9%
Other	3%	1%	2%	1%	2%	5%	4%	3%	4%	4%	4%	2%	1%	3%	4%	3%	6%	10%	3%	3%	2%	5%	8%
None	11%	9%	11%	8%	10%	13%	13%	10%	2%	14%	11%	11%	11%	10%	10%	14%	12%	8%	10%	12%	12%	11%	11%
Don't know	27%	20%	23%	23%	22%	25%	20%	34%	42%	30%	22%	21%	26%	24%	30%	31%	31%	21%	20%	28%	33%	31%	30%

**Unemployment**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Conservative	12%	40%	4%	9%	9%	19%	12%	13%	6%	9%	14%	20%	10%	15%	14%	12%	6%	11%	14%	12%	11%	13%	10%
Labour	15%	4%	34%	16%	27%	6%	18%	12%	13%	16%	17%	12%	18%	12%	17%	14%	20%	19%	22%	15%	10%	13%	11%
Liberal Democrat	7%	3%	8%	27%	10%	4%	9%	5%	9%	8%	6%	6%	6%	9%	5%	6%	7%	8%	9%	8%	6%	6%	5%
Green Party	8%	1%	11%	7%	11%	3%	7%	8%	16%	10%	5%	2%	8%	8%	8%	8%	9%	6%	7%	9%	7%	6%	10%
Reform UK	12%	19%	3%	3%	3%	24%	13%	12%	4%	9%	16%	19%	8%	14%	13%	11%	9%	17%	10%	11%	17%	13%	11%
Other	3%	0%	2%	1%	2%	5%	4%	3%	3%	4%	3%	2%	2%	2%	4%	3%	3%	7%	2%	3%	2%	5%	7%
None	11%	8%	11%	11%	9%	12%	13%	9%	5%	11%	13%	11%	11%	10%	11%	12%	12%	8%	10%	10%	12%	13%	15%
Don't know	31%	25%	27%	27%	29%	28%	24%	37%	44%	33%	26%	27%	36%	29%	28%	34%	34%	23%	26%	33%	35%	31%	30%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**The economy in general**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Conservative	19%	56%	7%	13%	14%	29%	19%	19%	9%	13%	19%	34%	16%	23%	16%	19%	11%	20%	21%	17%	18%	21%	19%
Labour	15%	3%	37%	18%	27%	5%	18%	12%	16%	16%	17%	11%	18%	13%	16%	14%	17%	19%	20%	16%	10%	13%	10%
Liberal Democrat	6%	2%	6%	28%	9%	3%	7%	4%	8%	6%	6%	5%	7%	8%	4%	5%	5%	2%	8%	6%	4%	5%	3%
Green Party	7%	0%	9%	5%	10%	2%	7%	7%	14%	9%	4%	2%	8%	5%	7%	7%	8%	7%	6%	8%	6%	6%	10%
Reform UK	11%	13%	3%	2%	1%	22%	12%	9%	4%	8%	14%	15%	7%	12%	13%	11%	6%	11%	9%	9%	13%	13%	11%
Other	3%	0%	2%	1%	2%	5%	4%	2%	4%	4%	3%	2%	1%	4%	5%	3%	3%	8%	3%	3%	3%	3%	6%
None	12%	7%	11%	12%	9%	14%	13%	11%	3%	14%	13%	11%	12%	9%	11%	14%	18%	9%	10%	12%	13%	11%	14%
Don't know	28%	19%	26%	21%	28%	21%	20%	35%	41%	30%	25%	21%	32%	25%	29%	28%	33%	24%	23%	29%	34%	27%	27%

**Housing**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Conservative	8%	29%	2%	4%	5%	13%	9%	7%	5%	5%	8%	14%	7%	11%	8%	6%	5%	8%	9%	6%	9%	11%	6%
Labour	16%	4%	37%	14%	28%	5%	19%	13%	15%	16%	18%	13%	19%	12%	16%	15%	18%	25%	22%	16%	10%	14%	12%
Liberal Democrat	7%	6%	8%	28%	12%	4%	9%	6%	8%	7%	8%	7%	8%	11%	6%	4%	5%	6%	11%	8%	5%	5%	4%
Green Party	11%	1%	16%	11%	16%	4%	11%	11%	19%	14%	8%	4%	14%	10%	8%	12%	12%	8%	12%	12%	10%	8%	12%
Reform UK	11%	13%	2%	2%	2%	22%	12%	10%	4%	8%	14%	15%	9%	12%	11%	10%	8%	10%	7%	11%	15%	12%	11%
Other	4%	1%	2%	0%	2%	5%	4%	3%	3%	4%	5%	2%	1%	4%	4%	3%	4%	7%	3%	3%	3%	3%	6%
None	12%	12%	9%	10%	8%	15%	13%	10%	5%	11%	13%	14%	10%	11%	11%	13%	14%	9%	11%	10%	12%	14%	16%
Don't know	32%	34%	25%	31%	28%	32%	24%	40%	41%	34%	26%	32%	31%	29%	36%	36%	34%	27%	26%	35%	36%	34%	34%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Britain's exit from the EU**

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Conservative	9%	30%	3%	4%	5%	14%	8%	9%	6%	5%	9%	16%	9%	10%	9%	7%	6%	9%	8%	8%	9%	10%	10%
Labour	13%	4%	30%	14%	24%	5%	15%	12%	13%	14%	15%	10%	16%	11%	16%	12%	15%	16%	17%	13%	9%	12%	14%
Liberal Democrat	9%	2%	13%	34%	17%	3%	12%	6%	11%	9%	11%	7%	13%	10%	8%	7%	9%	9%	15%	9%	6%	7%	4%
Green Party	8%	1%	13%	7%	13%	2%	8%	9%	16%	12%	6%	2%	11%	9%	9%	6%	8%	7%	9%	10%	8%	6%	9%
Reform UK	19%	33%	4%	5%	4%	38%	22%	15%	5%	13%	25%	29%	14%	21%	18%	21%	10%	17%	15%	17%	22%	22%	19%
Other	3%	0%	2%	1%	2%	5%	4%	2%	2%	4%	4%	2%	1%	3%	4%	3%	2%	6%	3%	3%	2%	4%	7%
None	13%	9%	11%	18%	12%	12%	14%	12%	7%	14%	12%	13%	12%	12%	11%	14%	17%	12%	13%	13%	14%	12%	11%
Don't know	26%	22%	24%	16%	23%	22%	17%	35%	40%	29%	18%	22%	24%	24%	26%	29%	32%	24%	21%	27%	30%	28%	26%

**Defence and security**

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Conservative	17%	46%	8%	13%	13%	25%	19%	16%	15%	11%	17%	29%	17%	20%	16%	16%	13%	15%	20%	17%	14%	21%	14%
Labour	15%	2%	36%	14%	27%	5%	18%	11%	12%	16%	16%	12%	15%	12%	17%	16%	15%	18%	18%	15%	11%	12%	13%
Liberal Democrat	4%	1%	5%	22%	7%	1%	5%	3%	6%	4%	5%	4%	5%	7%	2%	3%	3%	3%	6%	5%	3%	3%	2%
Green Party	5%	1%	5%	4%	7%	1%	4%	6%	9%	7%	3%	1%	7%	5%	4%	4%	5%	4%	3%	4%	7%	3%	8%
Reform UK	14%	21%	4%	3%	4%	27%	17%	11%	4%	10%	18%	21%	11%	17%	14%	14%	10%	13%	12%	13%	16%	16%	15%
Other	3%	1%	2%	1%	1%	6%	4%	2%	2%	4%	3%	2%	1%	3%	5%	3%	5%	7%	2%	3%	2%	4%	7%
None	10%	8%	9%	11%	8%	11%	11%	9%	5%	11%	11%	9%	12%	9%	10%	11%	12%	7%	9%	10%	11%	10%	12%
Don't know	32%	21%	32%	32%	32%	24%	22%	41%	46%	36%	26%	22%	34%	29%	32%	33%	36%	33%	29%	33%	35%	31%	28%

**Generally speaking do you think the police are doing a good or bad job?**

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base: All GB adults</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very good job	6%	11%	6%	7%	7%	7%	7%	5%	4%	5%	7%	8%	7%	6%	6%	6%	7%	4%	6%	6%	5%	7%	5%
Fairly good job	48%	55%	55%	54%	56%	44%	45%	51%	43%	45%	49%	55%	50%	49%	44%	45%	53%	52%	55%	47%	46%	43%	42%
Fairly bad job	26%	25%	21%	24%	22%	28%	27%	24%	26%	26%	28%	24%	26%	25%	29%	25%	24%	27%	23%	28%	24%	28%	28%
Very bad job	10%	7%	8%	5%	7%	15%	11%	9%	2%	11%	13%	9%	9%	10%	11%	11%	8%	11%	7%	9%	12%	11%	17%
Don't know	10%	3%	10%	11%	9%	6%	9%	12%	25%	13%	4%	4%	7%	10%	10%	14%	8%	5%	8%	9%	13%	12%	9%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the level of crime in your LOCAL area has gone up or down over the last few years, or has it stayed the same?

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
Base: All GB adults	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Gone up a lot	13%	19%	8%	8%	7%	21%	10%	16%	6%	11%	17%	15%	17%	14%	14%	11%	10%	7%	12%	12%	11%	19%	14%
Gone up a little	29%	37%	23%	31%	27%	34%	26%	31%	20%	25%	34%	35%	23%	29%	30%	30%	32%	28%	29%	24%	36%	29%	25%
Stayed the same	39%	33%	49%	46%	48%	30%	42%	35%	44%	41%	35%	36%	32%	39%	40%	42%	34%	46%	41%	41%	37%	34%	37%
Gone down a little	4%	3%	5%	3%	6%	3%	6%	3%	5%	5%	4%	3%	10%	2%	3%	4%	6%	5%	6%	4%	3%	4%	2%
Gone down a lot	1%	0%	1%	3%	1%	1%	2%	0%	2%	1%	0%	1%	3%	1%	1%	-	1%	-	1%	1%	1%	1%	2%
Don't know	14%	7%	13%	9%	12%	12%	14%	15%	24%	17%	10%	10%	15%	15%	13%	13%	17%	14%	12%	17%	12%	14%	19%

Do you think the level of crime NATIONALLY has gone up or down over the last few years, or has it stayed the same?

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
Base: All GB adults	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Gone up a lot	36%	53%	23%	23%	21%	56%	33%	39%	20%	29%	45%	47%	31%	37%	40%	38%	30%	29%	30%	33%	43%	44%	38%
Gone up a little	30%	31%	29%	38%	33%	27%	29%	31%	27%	30%	30%	31%	24%	30%	28%	29%	34%	42%	32%	28%	31%	29%	30%
Stayed the same	16%	9%	25%	17%	24%	7%	17%	15%	22%	18%	14%	10%	16%	15%	14%	15%	19%	21%	20%	17%	12%	12%	13%
Gone down a little	6%	1%	12%	10%	11%	2%	10%	3%	11%	7%	5%	5%	14%	6%	6%	5%	5%	2%	9%	8%	3%	3%	4%
Gone down a lot	1%	0%	1%	1%	0%	1%	1%	0%	0%	1%	-	0%	1%	1%	1%	0%	1%	-	-	1%	1%	1%	-
Don't know	11%	5%	10%	11%	11%	7%	10%	12%	20%	15%	6%	6%	14%	11%	10%	12%	12%	5%	9%	13%	10%	12%	15%

Generally speaking, how much confidence do you have in the police to deal with crime in your local area?

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
Base	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
A lot of confidence	4%	6%	5%	7%	6%	3%	5%	4%	9%	4%	3%	5%	4%	4%	3%	6%	5%	6%	5%	6%	4%	4%	3%
A fair amount of confidence	41%	47%	47%	43%	46%	40%	41%	41%	38%	39%	40%	48%	39%	39%	43%	43%	44%	44%	44%	40%	41%	41%	36%
Not very much confidence	32%	31%	29%	29%	33%	31%	33%	32%	35%	31%	35%	31%	32%	34%	34%	30%	31%	32%	35%	32%	29%	33%	35%
No confidence at all	15%	12%	11%	11%	8%	22%	17%	13%	6%	18%	17%	11%	18%	15%	12%	14%	15%	12%	11%	14%	19%	15%	17%
Don't know	7%	4%	7%	10%	8%	5%	5%	10%	13%	9%	5%	5%	8%	8%	8%	8%	6%	6%	6%	9%	7%	7%	9%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Generally speaking, do you think the sentences that the courts hand down to people who have been convicted of crimes are too harsh, not harsh enough, or get the balance about right?

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
Base: All GB adults	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Too harsh	3%	0%	2%	3%	2%	2%	4%	1%	5%	4%	1%	1%	5%	2%	3%	3%	3%	3%	3%	2%	2%	3%	1%
Not harsh enough	67%	84%	56%	57%	56%	83%	63%	70%	44%	62%	73%	78%	53%	67%	68%	70%	73%	69%	61%	63%	74%	73%	71%
Get the balance about right	15%	7%	27%	22%	23%	7%	18%	12%	22%	14%	15%	13%	21%	13%	15%	16%	9%	18%	20%	17%	10%	9%	13%
Don't know	16%	8%	16%	19%	18%	8%	15%	17%	29%	20%	10%	8%	21%	18%	15%	12%	16%	10%	16%	18%	13%	15%	15%

...someone suffering from a terminal illness?

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
Base	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
The law should be changed to make this legal	66%	65%	72%	71%	69%	69%	65%	68%	56%	70%	69%	62%	60%	67%	66%	67%	70%	68%	68%	67%	64%	63%	69%
The law should not be changed to make this legal	14%	17%	10%	15%	13%	14%	15%	13%	16%	11%	16%	16%	17%	13%	14%	12%	14%	17%	16%	11%	13%	14%	13%
Not sure	20%	18%	18%	14%	18%	17%	20%	19%	28%	19%	15%	22%	23%	20%	20%	21%	16%	15%	15%	21%	23%	23%	17%

...someone suffering from a painful, incurable but NOT terminal illness?

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
Base	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
The law should be changed to make this legal	44%	39%	47%	51%	47%	43%	44%	44%	43%	49%	43%	36%	49%	44%	44%	42%	43%	46%	46%	46%	40%	42%	46%
The law should not be changed to make this legal	27%	31%	26%	29%	26%	29%	29%	25%	25%	21%	32%	34%	20%	27%	28%	27%	30%	30%	31%	25%	23%	27%	30%
Not sure	29%	30%	27%	19%	27%	28%	27%	31%	32%	30%	25%	30%	31%	29%	28%	31%	27%	24%	24%	29%	36%	31%	24%

Would you support or oppose the reintroduction of the death penalty for the following crimes?

All cases of murder

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
Base	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Would support the death penalty for this	34%	47%	24%	17%	19%	48%	35%	33%	26%	33%	36%	37%	26%	32%	39%	37%	35%	30%	23%	30%	46%	40%	41%
Would oppose the death penalty for this	48%	35%	63%	68%	66%	33%	51%	46%	52%	49%	50%	45%	50%	51%	48%	45%	45%	50%	60%	52%	31%	45%	46%
Don't know	18%	19%	13%	14%	14%	20%	14%	21%	21%	18%	15%	18%	24%	17%	13%	18%	20%	20%	17%	18%	23%	15%	13%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Murder of a child**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Would support the death penalty for this	56%	72%	41%	31%	36%	75%	57%	55%	47%	55%	54%	63%	46%	54%	62%	57%	58%	56%	43%	54%	66%	69%	58%
Would oppose the death penalty for this	32%	18%	49%	51%	52%	16%	33%	32%	31%	33%	37%	28%	39%	33%	28%	31%	31%	35%	46%	33%	20%	21%	34%
Don't know	12%	10%	10%	18%	12%	9%	10%	13%	22%	12%	9%	10%	15%	12%	10%	12%	11%	9%	12%	13%	14%	10%	8%

**Murder of a police officer**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Would support the death penalty for this	44%	67%	31%	23%	25%	66%	46%	42%	30%	38%	45%	59%	35%	44%	48%	47%	42%	42%	34%	39%	56%	53%	49%
Would oppose the death penalty for this	40%	20%	57%	59%	61%	20%	40%	40%	44%	44%	42%	30%	44%	39%	41%	37%	41%	43%	52%	42%	27%	30%	39%
Don't know	16%	13%	11%	17%	15%	14%	13%	19%	26%	18%	13%	11%	21%	16%	11%	16%	17%	16%	14%	19%	16%	17%	12%

**Murder as part of a terrorist act**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Would support the death penalty for this	58%	77%	42%	37%	37%	80%	60%	56%	52%	55%	57%	68%	46%	59%	62%	60%	60%	52%	45%	58%	70%	66%	58%
Would oppose the death penalty for this	32%	15%	49%	51%	53%	14%	31%	32%	31%	34%	35%	25%	41%	30%	29%	30%	32%	36%	44%	32%	18%	24%	33%
Don't know	10%	7%	9%	12%	11%	7%	9%	12%	17%	11%	8%	8%	13%	11%	9%	10%	8%	13%	11%	10%	11%	10%	9%

**Multiple murders**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Would support the death penalty for this	60%	79%	43%	40%	41%	80%	61%	59%	52%	56%	60%	70%	47%	60%	64%	61%	66%	58%	46%	58%	73%	72%	61%
Would oppose the death penalty for this	30%	15%	48%	47%	49%	14%	30%	30%	28%	33%	34%	23%	37%	30%	28%	28%	28%	34%	42%	32%	16%	21%	32%
Don't know	10%	7%	9%	14%	10%	6%	8%	12%	20%	11%	7%	7%	16%	9%	8%	11%	6%	8%	13%	9%	11%	6%	7%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Do you think it should or should not be legal for parents to smack their children?**

	Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	<b>1777</b>	<b>320</b>	<b>458</b>	<b>163</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>215</b>	<b>610</b>	<b>291</b>	<b>421</b>	<b>155</b>	<b>85</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>227</b>	<b>164</b>	
Should be legal for parents to smack their children		53%	70%	40%	44%	37%	72%	62%	44%	38%	42%	59%	72%	43%	53%	60%	54%	49%	44%	46%	53%	56%	57%	60%
Should not be legal for parents to smack their children		32%	18%	43%	40%	45%	17%	25%	37%	47%	39%	28%	15%	36%	32%	28%	26%	37%	41%	40%	31%	26%	26%	29%
Don't know		16%	12%	17%	16%	18%	11%	13%	19%	15%	19%	13%	13%	21%	14%	12%	19%	13%	15%	15%	17%	18%	16%	12%

**Do you support or oppose the change in the law that allowed same-sex couples to marry?**

	Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	<b>1777</b>	<b>320</b>	<b>458</b>	<b>163</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>215</b>	<b>610</b>	<b>291</b>	<b>421</b>	<b>155</b>	<b>85</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>227</b>	<b>164</b>	
Strongly support		53%	36%	69%	65%	68%	39%	46%	60%	62%	63%	53%	32%	57%	53%	52%	49%	57%	56%	61%	58%	42%	45%	49%
Tend to support		25%	33%	20%	25%	23%	29%	25%	24%	11%	21%	26%	36%	22%	22%	25%	29%	25%	25%	23%	21%	31%	27%	25%
Tend to oppose		7%	13%	3%	4%	4%	11%	10%	5%	6%	4%	8%	13%	6%	9%	8%	6%	5%	8%	8%	8%	7%	6%	8%
Strongly oppose		8%	12%	3%	4%	2%	11%	11%	5%	10%	5%	7%	12%	7%	7%	9%	8%	5%	7%	5%	7%	9%	13%	8%
Don't know		8%	7%	5%	2%	3%	10%	8%	7%	11%	7%	6%	8%	8%	8%	6%	8%	8%	5%	5%	6%	11%	10%	10%

**Do you think hunting foxes with dogs should remain illegal, or should it be made legal again?**

	Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	<b>1777</b>	<b>320</b>	<b>458</b>	<b>163</b>	<b>659</b>	<b>704</b>	<b>864</b>	<b>913</b>	<b>194</b>	<b>741</b>	<b>428</b>	<b>414</b>	<b>215</b>	<b>610</b>	<b>291</b>	<b>421</b>	<b>155</b>	<b>85</b>	<b>498</b>	<b>515</b>	<b>373</b>	<b>227</b>	<b>164</b>	
Hunting foxes with dogs should remain illegal		82%	75%	92%	89%	89%	78%	78%	86%	78%	83%	87%	77%	78%	82%	83%	83%	89%	79%	83%	85%	79%	81%	78%
Hunting foxes with dogs should be made legal again		9%	18%	3%	6%	5%	12%	12%	6%	7%	7%	7%	13%	9%	9%	8%	8%	6%	14%	10%	7%	9%	6%	11%
Don't know		9%	7%	5%	5%	5%	9%	10%	9%	15%	10%	5%	9%	13%	9%	9%	9%	5%	8%	7%	8%	12%	12%	11%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Which of the following best reflects your view on genetically modified (GM) food?

	Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
	Base	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
It is potentially dangerous and should not be allowed in food products		40%	44%	37%	40%	38%	47%	35%	46%	28%	36%	51%	42%	41%	38%	43%	41%	39%	39%	38%	39%	43%	36%	50%
As long as they have been approved by the authorities they should be allowed in food products		32%	30%	37%	38%	36%	26%	42%	24%	44%	34%	26%	31%	30%	33%	29%	32%	36%	36%	40%	35%	27%	26%	23%
Neither		9%	11%	8%	8%	8%	9%	9%	9%	8%	8%	7%	12%	8%	10%	9%	8%	7%	9%	9%	9%	8%	8%	8%
Don't know		19%	15%	18%	14%	18%	17%	15%	22%	20%	22%	16%	15%	20%	18%	19%	19%	18%	16%	14%	17%	22%	29%	19%

Which of these statements comes closest to your own view?

	Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
	Base	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
There is not really a serious 'drugs problem' in this country		7%	2%	11%	9%	9%	4%	9%	5%	11%	9%	5%	2%	14%	6%	6%	6%	4%	5%	7%	7%	6%	7%	8%
There is a serious drugs problem, but it is largely confined to certain neighbourhoods and certain kinds of people		37%	34%	38%	45%	39%	34%	41%	33%	40%	41%	32%	33%	33%	39%	38%	37%	30%	36%	39%	38%	35%	35%	31%
There is a serious problem and it affects practically the whole country		45%	61%	39%	39%	40%	54%	40%	50%	32%	35%	55%	59%	31%	44%	49%	44%	60%	51%	44%	42%	48%	47%	48%
Don't know		11%	4%	12%	8%	12%	8%	10%	12%	17%	15%	7%	6%	22%	10%	8%	13%	5%	8%	9%	13%	11%	10%	13%

From what you know, how harmful do you think the following drugs are to people who regularly take them?

Heroin

	Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
	Base	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very harmful		91%	97%	91%	90%	92%	94%	89%	93%	82%	92%	92%	93%	87%	89%	95%	91%	93%	94%	92%	90%	91%	92%	87%
Fairly harmful		5%	2%	6%	9%	6%	4%	7%	4%	8%	4%	6%	5%	6%	6%	3%	6%	5%	5%	5%	5%	5%	5%	8%
Not very harmful		1%	-	1%	-	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	0%	0%	-	1%	1%	1%	1%	-	3%
Not harmful at all		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		3%	1%	3%	1%	2%	2%	4%	3%	9%	3%	1%	2%	6%	4%	2%	2%	2%	1%	2%	4%	3%	3%	2%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Cocaine**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very harmful	71%	82%	65%	75%	67%	77%	66%	75%	59%	66%	73%	82%	63%	71%	75%	70%	72%	71%	67%	70%	72%	75%	73%
Fairly harmful	23%	16%	28%	22%	28%	19%	26%	20%	26%	27%	24%	14%	26%	23%	20%	23%	24%	28%	27%	23%	22%	22%	18%
Not very harmful	3%	1%	3%	2%	3%	2%	4%	2%	5%	4%	2%	1%	5%	2%	2%	4%	2%	1%	3%	3%	3%	1%	6%
Not harmful at all	0%	-	0%	0%	0%	-	1%	-	-	1%	-	-	-	0%	-	1%	-	-	-	0%	1%	-	0%
Don't know	3%	1%	3%	1%	2%	2%	3%	3%	9%	3%	1%	3%	6%	4%	2%	2%	2%	1%	3%	4%	3%	2%	2%

**Amphetamines**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very harmful	58%	67%	52%	61%	58%	60%	52%	62%	43%	58%	62%	59%	54%	59%	55%	59%	56%	59%	56%	57%	60%	60%	52%
Fairly harmful	29%	26%	34%	29%	32%	30%	33%	25%	25%	28%	30%	32%	27%	27%	34%	27%	32%	30%	30%	31%	26%	27%	28%
Not very harmful	4%	1%	4%	3%	4%	3%	5%	2%	5%	4%	4%	2%	6%	3%	3%	4%	4%	1%	4%	3%	2%	3%	9%
Not harmful at all	0%	-	0%	-	0%	-	0%	-	-	0%	-	-	-	0%	-	-	-	-	-	0%	-	-	-
Don't know	10%	6%	10%	7%	6%	8%	10%	10%	27%	10%	4%	7%	13%	10%	8%	10%	9%	9%	10%	9%	11%	10%	11%

**Ecstasy**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very harmful	51%	66%	44%	48%	46%	58%	44%	59%	44%	50%	50%	60%	43%	53%	50%	55%	48%	54%	47%	49%	59%	55%	52%
Fairly harmful	32%	27%	36%	36%	35%	30%	34%	30%	34%	30%	37%	29%	33%	31%	37%	29%	33%	36%	36%	32%	28%	31%	30%
Not very harmful	10%	4%	13%	11%	13%	7%	13%	7%	7%	13%	10%	4%	12%	9%	7%	11%	14%	7%	12%	10%	6%	8%	12%
Not harmful at all	1%	-	1%	-	2%	0%	2%	0%	-	1%	1%	0%	2%	1%	0%	0%	1%	2%	0%	1%	1%	1%	1%
Don't know	6%	3%	6%	6%	5%	4%	8%	5%	15%	6%	2%	6%	10%	7%	6%	5%	5%	2%	5%	8%	6%	5%	5%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Cannabis**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very harmful	19%	30%	14%	10%	12%	25%	16%	22%	20%	16%	18%	25%	17%	20%	19%	21%	15%	17%	16%	19%	25%	16%	17%
Fairly harmful	37%	42%	35%	54%	39%	40%	34%	39%	28%	32%	42%	43%	35%	38%	40%	34%	35%	40%	40%	36%	36%	36%	32%
Not very harmful	32%	23%	38%	29%	38%	26%	34%	30%	32%	36%	30%	25%	34%	30%	29%	33%	38%	30%	35%	33%	26%	30%	35%
Not harmful at all	8%	1%	10%	5%	9%	6%	10%	6%	8%	11%	8%	2%	9%	7%	8%	8%	10%	9%	6%	6%	8%	13%	12%
Don't know	5%	3%	3%	1%	2%	3%	5%	4%	12%	5%	1%	4%	6%	5%	4%	4%	4%	4%	3%	6%	4%	5%	4%

**Tobacco**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very harmful	38%	36%	43%	39%	42%	36%	36%	41%	30%	39%	43%	36%	38%	35%	37%	43%	38%	45%	42%	39%	33%	38%	38%
Fairly harmful	48%	52%	46%	53%	48%	51%	48%	47%	46%	45%	48%	53%	44%	50%	52%	43%	51%	43%	48%	46%	52%	44%	45%
Not very harmful	10%	10%	7%	7%	8%	10%	12%	9%	16%	11%	7%	9%	10%	11%	9%	11%	8%	7%	8%	10%	10%	14%	12%
Not harmful at all	1%	-	2%	-	1%	1%	2%	1%	-	2%	1%	0%	3%	1%	0%	1%	-	1%	0%	1%	2%	1%	3%
Don't know	3%	2%	2%	1%	1%	2%	3%	3%	7%	3%	1%	2%	6%	3%	2%	1%	3%	3%	2%	4%	3%	3%	2%

**Alcohol**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very harmful	26%	21%	24%	24%	26%	23%	22%	29%	24%	27%	28%	21%	27%	25%	21%	26%	28%	33%	24%	22%	29%	30%	29%
Fairly harmful	51%	54%	57%	55%	54%	52%	50%	52%	42%	50%	52%	56%	45%	50%	59%	51%	52%	51%	53%	54%	49%	45%	49%
Not very harmful	20%	24%	15%	20%	18%	21%	23%	16%	27%	18%	18%	20%	22%	21%	18%	19%	17%	16%	20%	20%	17%	21%	18%
Not harmful at all	1%	0%	2%	0%	1%	1%	2%	1%	0%	2%	1%	1%	2%	1%	1%	2%	1%	-	1%	1%	2%	1%	2%
Don't know	2%	1%	2%	1%	2%	2%	3%	2%	6%	3%	1%	2%	4%	3%	1%	2%	3%	1%	2%	3%	2%	2%	3%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Caffeine**

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very harmful	3%	1%	3%	2%	1%	2%	3%	3%	6%	3%	1%	2%	7%	3%	2%	2%	1%	3%	2%	3%	3%	3%	2%
Fairly harmful	15%	13%	17%	12%	14%	17%	12%	19%	11%	15%	19%	14%	13%	15%	14%	17%	17%	19%	15%	12%	19%	16%	17%
Not very harmful	56%	64%	54%	66%	60%	54%	54%	57%	58%	53%	57%	59%	48%	55%	64%	56%	57%	54%	58%	56%	54%	54%	55%
Not harmful at all	21%	18%	23%	17%	23%	22%	27%	16%	19%	25%	21%	17%	25%	22%	18%	22%	20%	19%	21%	23%	18%	23%	20%
Don't know	5%	4%	3%	3%	2%	5%	4%	5%	6%	4%	2%	8%	8%	5%	2%	4%	5%	5%	4%	5%	5%	4%	6%

From what you know, how addictive do you think the following drugs are?

**Heroin**

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very addictive	92%	96%	92%	93%	94%	94%	89%	94%	79%	91%	96%	95%	82%	91%	95%	93%	94%	95%	93%	91%	86%	97%	94%
Fairly addictive	4%	2%	5%	4%	2%	3%	5%	2%	10%	3%	2%	4%	8%	4%	2%	3%	3%	1%	4%	4%	5%	1%	3%
Not very addictive	0%	-	-	-	-	-	0%	-	-	0%	-	-	-	-	-	0%	-	-	-	-	0%	-	-
Not addictive at all	0%	-	0%	1%	0%	1%	1%	0%	1%	1%	-	-	3%	0%	0%	0%	-	-	0%	0%	2%	-	0%
Don't know	4%	2%	3%	2%	3%	2%	5%	3%	11%	6%	2%	2%	7%	5%	3%	4%	3%	4%	3%	5%	7%	2%	3%

**Cocaine**

Unweighted base	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very addictive	74%	87%	68%	76%	72%	78%	70%	78%	70%	68%	76%	84%	64%	75%	78%	73%	75%	81%	71%	74%	74%	77%	78%
Fairly addictive	18%	11%	24%	19%	21%	17%	21%	16%	17%	22%	19%	13%	21%	18%	17%	19%	20%	13%	22%	19%	15%	18%	14%
Not very addictive	2%	0%	2%	1%	2%	2%	3%	2%	2%	3%	3%	1%	5%	1%	1%	3%	1%	2%	3%	1%	2%	2%	4%
Not addictive at all	1%	-	1%	1%	1%	1%	1%	0%	1%	1%	-	0%	3%	0%	0%	0%	-	-	0%	0%	2%	-	1%
Don't know	5%	2%	5%	3%	4%	3%	6%	4%	12%	6%	2%	2%	7%	6%	4%	4%	4%	4%	3%	6%	8%	3%	3%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Amphetamines**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very addictive	56%	65%	51%	56%	54%	60%	49%	62%	46%	55%	56%	63%	49%	55%	59%	60%	52%	58%	55%	56%	57%	57%	54%
Fairly addictive	24%	23%	29%	22%	27%	23%	28%	21%	21%	23%	29%	22%	22%	25%	23%	23%	27%	24%	25%	26%	21%	25%	21%
Not very addictive	5%	2%	5%	5%	6%	5%	5%	4%	2%	5%	6%	3%	5%	5%	4%	4%	5%	1%	3%	3%	4%	6%	11%
Not addictive at all	1%	-	1%	1%	1%	1%	2%	0%	1%	2%	1%	-	4%	0%	0%	1%	-	1%	1%	0%	2%	-	0%
Don't know	14%	10%	14%	16%	12%	11%	16%	13%	31%	15%	8%	12%	20%	15%	13%	11%	16%	16%	15%	14%	16%	13%	14%

**Ecstasy**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very addictive	39%	47%	34%	35%	32%	44%	33%	46%	41%	37%	35%	48%	34%	39%	43%	42%	35%	38%	34%	39%	42%	45%	44%
Fairly addictive	25%	29%	27%	30%	28%	24%	27%	24%	24%	24%	28%	26%	20%	26%	25%	27%	25%	27%	29%	24%	26%	25%	16%
Not very addictive	17%	10%	22%	17%	23%	15%	19%	16%	10%	21%	22%	9%	20%	17%	12%	17%	23%	19%	18%	19%	14%	15%	19%
Not addictive at all	3%	-	4%	2%	4%	3%	5%	2%	1%	6%	3%	1%	8%	3%	3%	3%	4%	-	4%	2%	3%	4%	5%
Don't know	15%	14%	13%	16%	13%	13%	16%	13%	23%	13%	12%	16%	17%	14%	18%	11%	14%	16%	14%	16%	14%	12%	16%

**Cannabis**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very addictive	38%	48%	31%	35%	31%	43%	30%	45%	40%	36%	38%	41%	34%	38%	41%	38%	40%	36%	34%	39%	42%	38%	37%
Fairly addictive	35%	37%	42%	38%	39%	34%	37%	33%	30%	35%	36%	37%	34%	37%	34%	35%	30%	41%	39%	37%	32%	32%	29%
Not very addictive	16%	7%	20%	21%	21%	13%	19%	14%	16%	16%	20%	14%	16%	15%	13%	18%	22%	17%	19%	15%	12%	17%	22%
Not addictive at all	4%	1%	3%	3%	3%	4%	6%	1%	1%	6%	3%	2%	6%	3%	6%	3%	3%	4%	3%	3%	5%	6%	7%
Don't know	7%	6%	4%	4%	5%	5%	8%	6%	13%	7%	3%	7%	9%	7%	6%	6%	6%	3%	6%	6%	9%	7%	5%

Fieldwork Dates: 2nd - 4th May 2026

Sample size: 1777 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Tobacco**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very addictive	70%	68%	72%	69%	73%	68%	65%	74%	61%	73%	74%	63%	66%	67%	74%	69%	76%	71%	73%	70%	69%	67%	65%
Fairly addictive	25%	29%	24%	27%	24%	26%	28%	22%	29%	20%	24%	33%	23%	28%	22%	26%	21%	24%	24%	25%	22%	28%	28%
Not very addictive	2%	1%	1%	2%	1%	2%	2%	1%	1%	1%	2%	2%	3%	1%	1%	2%	1%	3%	2%	1%	2%	1%	4%
Not addictive at all	1%	0%	1%	1%	1%	1%	2%	0%	1%	2%	0%	0%	3%	0%	1%	1%	0%	-	0%	0%	2%	1%	0%
Don't know	3%	2%	2%	1%	1%	2%	3%	3%	9%	4%	0%	2%	6%	3%	1%	3%	1%	2%	1%	3%	5%	3%	3%

**Alcohol**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very addictive	36%	32%	39%	30%	35%	37%	27%	44%	31%	39%	37%	33%	33%	33%	42%	36%	44%	32%	33%	35%	37%	37%	43%
Fairly addictive	42%	48%	42%	48%	45%	41%	45%	40%	42%	38%	46%	46%	36%	44%	39%	45%	39%	54%	46%	44%	37%	43%	36%
Not very addictive	16%	17%	15%	18%	17%	16%	21%	12%	21%	15%	16%	18%	19%	18%	16%	15%	13%	14%	17%	15%	18%	16%	16%
Not addictive at all	2%	1%	1%	3%	1%	2%	3%	1%	1%	3%	1%	1%	5%	1%	1%	2%	1%	-	2%	2%	3%	1%	2%
Don't know	3%	2%	3%	2%	2%	3%	4%	3%	7%	5%	1%	2%	7%	5%	1%	2%	2%	1%	2%	4%	5%	3%	4%

**Caffeine**

<b>Unweighted base</b>	1777	289	476	162	639	638	799	978	133	721	427	496	176	629	278	430	168	96	541	513	312	228	183
<b>Base</b>	1777	320	458	163	659	704	864	913	194	741	428	414	215	610	291	421	155	85	498	515	373	227	164
Very addictive	23%	18%	27%	18%	21%	21%	20%	27%	32%	28%	19%	15%	19%	23%	27%	23%	25%	22%	22%	24%	24%	24%	22%
Fairly addictive	38%	37%	41%	44%	42%	36%	34%	42%	35%	41%	40%	33%	40%	37%	32%	43%	39%	41%	41%	37%	38%	37%	35%
Not very addictive	27%	31%	24%	27%	28%	29%	31%	22%	22%	20%	32%	36%	22%	28%	30%	25%	26%	27%	27%	27%	24%	27%	29%
Not addictive at all	6%	9%	3%	7%	4%	8%	8%	4%	4%	5%	5%	9%	9%	6%	7%	4%	6%	6%	6%	6%	7%	6%	5%
Don't know	6%	4%	4%	3%	4%	6%	6%	5%	7%	5%	4%	8%	11%	6%	5%	5%	4%	4%	4%	6%	7%	6%	9%

Cell Contents (Column Percentages)