

Fieldwork Dates: 25th - 27th April 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base: All GB adults	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Approve	15%	4%	33%	23%	27%	5%	19%	12%	16%	15%	16%	26%	16%	12%	16%	8%	8%	24%	13%	11%	15%	8%	
Disapprove	68%	90%	48%	61%	55%	88%	69%	66%	46%	66%	73%	76%	61%	67%	71%	65%	76%	71%	59%	71%	70%	66%	79%
Don't know	17%	6%	19%	16%	18%	7%	12%	22%	38%	19%	12%	8%	13%	17%	16%	19%	16%	21%	17%	16%	19%	14%	

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
0 - Would never consider voting for them	34%	1%	51%	32%	43%	22%	37%	32%	32%	44%	27%	25%	36%	26%	27%	40%	57%	43%	32%	34%	33%	36%	37%
1	7%	1%	9%	14%	10%	5%	8%	7%	7%	8%	8%	6%	8%	8%	8%	7%	3%	5%	8%	8%	7%	7%	4%
2	7%	0%	11%	11%	9%	7%	8%	6%	6%	8%	7%	6%	3%	7%	9%	8%	7%	10%	8%	7%	7%	7%	8%
3	6%	1%	6%	10%	7%	6%	7%	5%	8%	6%	6%	7%	7%	9%	5%	4%	3%	7%	8%	7%	6%	6%	2%
4	4%	2%	5%	6%	3%	5%	4%	4%	5%	3%	5%	5%	4%	3%	5%	5%	5%	4%	3%	5%	5%	5%	4%
5	10%	13%	7%	11%	7%	14%	9%	11%	9%	9%	11%	12%	8%	12%	11%	10%	6%	10%	9%	9%	11%	13%	10%
6	6%	11%	3%	6%	4%	9%	5%	7%	4%	4%	8%	7%	6%	6%	8%	6%	4%	2%	6%	5%	8%	7%	2%
7	6%	15%	3%	5%	4%	10%	7%	5%	4%	3%	8%	10%	5%	6%	9%	6%	5%	2%	6%	7%	3%	3%	12%
8	5%	21%	1%	-	4%	7%	5%	6%	4%	3%	7%	8%	6%	7%	5%	3%	3%	5%	4%	5%	6%	6%	5%
9	2%	6%	-	1%	1%	3%	2%	2%	1%	1%	2%	4%	2%	3%	2%	1%	0%	1%	3%	1%	1%	3%	1%
10 - Would definitely consider voting for them	7%	28%	3%	2%	7%	11%	5%	9%	1%	5%	9%	12%	9%	8%	6%	7%	4%	8%	11%	7%	6%	2%	7%
prefer not to answer	5%	1%	1%	3%	1%	2%	3%	6%	20%	5%	1%	0%	4%	5%	5%	5%	4%	3%	2%	4%	7%	4%	7%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

	Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
	Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
0 - Would never consider voting for them		38%	65%	13%	20%	20%	62%	36%	40%	15%	34%	43%	52%	29%	40%	43%	37%	39%	38%	29%	34%	47%	44%	48%
1		8%	7%	4%	11%	6%	9%	10%	5%	5%	9%	9%	6%	9%	8%	7%	7%	11%	5%	7%	9%	6%	8%	10%
2		6%	5%	6%	8%	6%	7%	6%	6%	6%	6%	6%	6%	5%	5%	6%	8%	6%	5%	6%	8%	5%	4%	6%
3		5%	5%	6%	6%	6%	3%	5%	5%	7%	5%	6%	4%	5%	5%	4%	4%	8%	9%	6%	6%	4%	5%	3%
4		5%	4%	5%	10%	8%	3%	5%	5%	5%	7%	3%	4%	7%	7%	5%	3%	6%	4%	4%	6%	5%	6%	5%
5		10%	6%	12%	17%	12%	6%	10%	10%	15%	9%	10%	8%	8%	9%	12%	10%	12%	11%	12%	10%	11%	6%	7%
6		5%	1%	9%	10%	8%	2%	5%	6%	8%	7%	4%	3%	6%	5%	2%	7%	6%	6%	7%	5%	5%	5%	2%
7		6%	3%	12%	8%	10%	2%	7%	5%	4%	7%	4%	5%	7%	5%	8%	5%	2%	2%	8%	7%	3%	4%	5%
8		4%	3%	7%	5%	7%	1%	4%	4%	6%	4%	5%	3%	9%	4%	3%	3%	2%	8%	6%	3%	4%	5%	1%
9		2%	-	4%	2%	3%	0%	2%	2%	3%	1%	1%	2%	1%	2%	1%	2%	0%	-	2%	1%	1%	1%	1%
10 - Would definitely consider voting for them		7%	-	22%	1%	13%	2%	7%	6%	7%	5%	8%	8%	10%	6%	4%	9%	3%	9%	11%	6%	3%	7%	6%
prefer not to answer		5%	1%	1%	3%	1%	2%	3%	6%	20%	5%	1%	0%	4%	5%	5%	5%	4%	3%	2%	4%	7%	4%	7%

Liberal Democrats

	Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
	Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
0 - Would never consider voting for them		30%	36%	20%	2%	12%	47%	33%	27%	22%	29%	28%	37%	26%	27%	36%	31%	32%	35%	19%	30%	35%	39%	38%
1		7%	10%	5%	2%	6%	8%	9%	5%	7%	7%	7%	6%	7%	7%	7%	5%	7%	7%	6%	8%	8%	8%	2%
2		7%	10%	6%	1%	7%	9%	8%	7%	5%	8%	10%	6%	8%	6%	11%	5%	10%	11%	9%	7%	7%	6%	7%
3		7%	8%	7%	2%	8%	7%	6%	8%	5%	7%	7%	7%	6%	6%	6%	9%	8%	5%	6%	8%	9%	4%	8%
4		6%	6%	8%	6%	9%	5%	6%	6%	3%	7%	7%	5%	4%	8%	5%	5%	4%	10%	7%	6%	5%	7%	7%
5		13%	14%	18%	13%	18%	10%	12%	14%	11%	13%	15%	13%	15%	12%	11%	16%	11%	8%	17%	12%	11%	12%	10%
6		7%	4%	12%	9%	11%	4%	7%	8%	6%	8%	7%	7%	9%	7%	7%	8%	7%	5%	8%	8%	6%	6%	5%
7		8%	8%	8%	21%	10%	4%	7%	8%	12%	7%	7%	7%	7%	8%	8%	7%	7%	9%	8%	9%	7%	6%	5%
8		5%	2%	6%	18%	8%	2%	5%	5%	6%	4%	6%	5%	9%	6%	3%	4%	3%	3%	9%	4%	3%	3%	5%
9		1%	0%	3%	4%	3%	0%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	-	2%	1%	0%	2%	1%
10 - Would definitely consider voting for them		4%	1%	6%	18%	7%	1%	4%	4%	3%	4%	4%	4%	5%	6%	1%	3%	5%	4%	6%	3%	3%	3%	5%
prefer not to answer		5%	1%	1%	3%	1%	2%	3%	6%	20%	5%	1%	0%	4%	5%	5%	5%	4%	3%	2%	4%	7%	4%	7%

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Reform UK

	Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
	Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
0 - Would never consider voting for them		50%	26%	76%	72%	75%	25%	49%	50%	46%	56%	47%	43%	49%	49%	43%	51%	61%	53%	61%	49%	40%	45%	47%
1		4%	5%	3%	5%	4%	2%	3%	4%	6%	3%	4%	4%	4%	6%	3%	3%	1%	3%	3%	4%	4%	4%	3%
2		4%	6%	3%	3%	3%	4%	5%	4%	11%	4%	4%	3%	7%	4%	6%	2%	7%	6%	4%	4%	5%	5%	3%
3		3%	5%	1%	3%	2%	4%	2%	4%	1%	3%	3%	4%	4%	3%	4%	3%	1%	1%	2%	4%	2%	3%	3%
4		2%	5%	1%	1%	1%	4%	3%	1%	2%	2%	2%	2%	2%	3%	4%	2%	1%	-	1%	3%	3%	2%	3%
5		7%	12%	3%	5%	4%	10%	6%	8%	3%	6%	8%	7%	7%	8%	6%	7%	4%	4%	4%	6%	10%	9%	6%
6		3%	6%	1%	1%	1%	6%	4%	3%	3%	3%	3%	4%	2%	3%	5%	3%	3%	3%	4%	3%	4%	4%	3%
7		3%	8%	1%	2%	1%	6%	4%	3%	2%	2%	3%	6%	4%	3%	3%	4%	1%	3%	3%	3%	4%	4%	3%
8		5%	8%	3%	3%	3%	8%	5%	5%	2%	3%	7%	8%	4%	5%	6%	6%	3%	2%	4%	5%	5%	7%	5%
9		3%	5%	0%	1%	1%	7%	4%	3%	1%	2%	3%	6%	3%	3%	3%	5%	2%	3%	3%	4%	4%	2%	3%
10 - Would definitely consider voting for them		11%	12%	6%	3%	3%	22%	13%	10%	5%	9%	14%	14%	10%	10%	12%	11%	13%	18%	8%	12%	13%	11%	13%
prefer not to answer		5%	1%	1%	3%	1%	2%	3%	6%	20%	5%	1%	0%	4%	5%	5%	5%	4%	3%	2%	4%	7%	4%	7%

Green Party

	Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
	Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
0 - Would never consider voting for them		38%	60%	20%	19%	22%	59%	41%	34%	18%	32%	41%	54%	30%	37%	42%	39%	41%	35%	32%	35%	40%	43%	46%
1		5%	6%	4%	6%	4%	6%	6%	5%	6%	5%	6%	4%	4%	5%	5%	6%	5%	7%	3%	6%	4%	5%	9%
2		6%	11%	5%	5%	6%	6%	6%	6%	8%	4%	7%	9%	10%	7%	7%	3%	7%	4%	6%	5%	8%	6%	6%
3		6%	6%	7%	9%	7%	6%	6%	6%	4%	5%	8%	5%	5%	6%	7%	5%	7%	4%	5%	8%	6%	5%	2%
4		5%	5%	6%	9%	6%	5%	5%	5%	2%	7%	4%	5%	6%	6%	5%	4%	2%	8%	6%	4%	5%	6%	3%
5		9%	7%	14%	14%	13%	7%	8%	11%	5%	10%	9%	10%	13%	8%	7%	10%	10%	11%	13%	8%	9%	9%	6%
6		5%	1%	9%	8%	8%	2%	4%	5%	1%	6%	5%	2%	6%	6%	3%	3%	1%	7%	4%	5%	4%	5%	5%
7		6%	3%	11%	5%	9%	3%	5%	7%	8%	7%	4%	4%	5%	5%	6%	7%	8%	3%	7%	6%	4%	6%	6%
8		5%	0%	8%	10%	6%	2%	6%	4%	10%	5%	5%	2%	3%	5%	4%	6%	5%	4%	6%	6%	5%	2%	2%
9		2%	-	3%	6%	4%	0%	2%	2%	2%	2%	3%	1%	5%	2%	2%	2%	2%	-	2%	3%	2%	3%	1%
10 - Would definitely consider voting for them		9%	1%	12%	6%	14%	2%	7%	10%	16%	11%	6%	4%	10%	8%	7%	9%	9%	14%	12%	9%	5%	6%	8%
prefer not to answer		5%	1%	1%	3%	1%	2%	3%	6%	20%	5%	1%	0%	4%	5%	5%	5%	4%	3%	2%	4%	7%	4%	7%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time?
Please tick up to three.

	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base: All GB adults	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Health	28%	21%	38%	32%	36%	21%	21%	34%	20%	28%	27%	30%	21%	27%	23%	28%	39%	38%	33%	26%	27%	25%	23%
Immigration & Asylum	51%	75%	33%	29%	32%	77%	50%	51%	29%	44%	58%	65%	39%	52%	61%	50%	46%	47%	39%	51%	58%	58%	58%
Crime	19%	23%	16%	14%	14%	27%	19%	20%	6%	19%	22%	23%	26%	18%	19%	20%	11%	21%	15%	17%	20%	26%	26%
The economy	54%	55%	59%	63%	62%	47%	58%	50%	52%	59%	56%	44%	54%	52%	52%	57%	59%	49%	58%	54%	54%	46%	51%
Tax	14%	14%	11%	20%	14%	15%	16%	13%	14%	18%	13%	9%	14%	14%	15%	16%	8%	13%	15%	14%	16%	15%	8%
Pensions	4%	4%	4%	3%	4%	4%	3%	5%	2%	2%	5%	7%	2%	3%	5%	4%	2%	6%	4%	3%	4%	3%	4%
Education	8%	5%	11%	9%	12%	2%	7%	9%	13%	9%	8%	4%	10%	8%	7%	7%	8%	11%	11%	7%	6%	7%	6%
Family life & childcare	4%	2%	6%	5%	5%	3%	3%	5%	5%	7%	3%	1%	7%	4%	2%	4%	7%	6%	5%	5%	5%	3%	1%
Housing	16%	3%	21%	19%	16%	9%	17%	15%	37%	18%	10%	9%	20%	13%	15%	19%	22%	12%	13%	17%	16%	21%	16%
The environment	15%	2%	18%	25%	24%	6%	15%	14%	18%	18%	11%	11%	16%	16%	12%	14%	15%	20%	18%	17%	12%	11%	10%
Britain leaving the EU	14%	5%	23%	19%	24%	5%	15%	14%	14%	14%	15%	15%	17%	13%	12%	17%	15%	12%	20%	14%	10%	11%	14%
Transport	3%	1%	3%	3%	3%	1%	4%	2%	8%	2%	2%	1%	4%	3%	1%	3%	3%	2%	2%	3%	3%	2%	1%
Welfare benefits	19%	31%	14%	14%	13%	28%	21%	18%	15%	17%	22%	22%	19%	20%	22%	20%	15%	17%	20%	20%	19%	17%	18%
Defence and security	29%	47%	30%	25%	30%	37%	29%	29%	12%	20%	35%	48%	21%	34%	29%	25%	35%	27%	33%	27%	25%	28%	35%
None of these	1%	0%	-	1%	0%	1%	1%	0%	2%	1%	0%	0%	3%	0%	0%	0%	1%	-	-	1%	1%	0%	-
Don't know	3%	1%	2%	4%	1%	1%	3%	3%	10%	3%	1%	1%	2%	4%	3%	2%	2%	4%	2%	3%	2%	5%	5%

How well or badly do you think the government is handling the following issues?

National Health Service

	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Very well	2%	-	5%	2%	3%	1%	3%	1%	2%	2%	2%	2%	4%	3%	1%	2%	1%	2%	4%	1%	2%	2%	2%
Fairly well	21%	16%	31%	25%	30%	13%	26%	17%	29%	20%	22%	20%	31%	21%	21%	19%	18%	17%	30%	21%	16%	20%	12%
Fairly badly	33%	37%	33%	37%	36%	32%	33%	34%	28%	33%	37%	32%	28%	32%	35%	36%	33%	34%	33%	39%	29%	30%	31%
Very badly	35%	43%	25%	28%	25%	49%	31%	39%	17%	36%	35%	43%	27%	36%	36%	33%	44%	43%	28%	33%	44%	38%	41%
Don't know	8%	4%	6%	8%	6%	4%	7%	8%	24%	9%	4%	3%	11%	8%	6%	10%	5%	3%	6%	6%	9%	10%	15%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Immigration

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Very well	1%	-	3%	2%	2%	1%	2%	1%	-	2%	1%	1%	3%	1%	0%	2%	-	1%	2%	1%	2%	1%	1%
Fairly well	14%	4%	27%	18%	25%	4%	17%	12%	25%	15%	13%	11%	19%	14%	12%	16%	9%	15%	21%	14%	10%	11%	12%
Fairly badly	24%	16%	29%	39%	31%	15%	23%	24%	26%	27%	23%	17%	28%	22%	22%	23%	28%	20%	28%	25%	20%	25%	13%
Very badly	52%	77%	30%	30%	33%	78%	51%	53%	25%	46%	58%	67%	40%	53%	58%	50%	54%	55%	41%	51%	60%	55%	62%
Don't know	9%	2%	10%	10%	9%	2%	7%	11%	24%	10%	5%	4%	10%	9%	8%	9%	9%	9%	8%	9%	8%	10%	13%

Crime

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Very well	2%	0%	3%	2%	2%	1%	2%	1%	1%	2%	2%	1%	4%	2%	1%	1%	1%	1%	2%	1%	2%	0%	1%
Fairly well	22%	9%	38%	29%	34%	10%	24%	20%	31%	23%	20%	18%	28%	21%	17%	20%	30%	24%	31%	22%	17%	16%	14%
Fairly badly	29%	33%	26%	37%	29%	29%	28%	29%	28%	28%	28%	30%	24%	26%	34%	32%	25%	25%	27%	31%	27%	30%	28%
Very badly	35%	51%	20%	17%	22%	54%	36%	34%	14%	32%	41%	43%	36%	35%	38%	32%	34%	38%	28%	33%	41%	38%	44%
Don't know	13%	6%	13%	15%	13%	6%	10%	16%	26%	15%	9%	7%	8%	16%	10%	14%	10%	12%	12%	13%	13%	16%	13%

Education

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Very well	2%	1%	3%	1%	2%	1%	3%	1%	6%	3%	1%	0%	5%	1%	2%	2%	2%	1%	3%	2%	1%	2%	2%
Fairly well	27%	21%	37%	33%	33%	19%	27%	26%	30%	27%	26%	24%	29%	26%	26%	28%	23%	27%	31%	29%	27%	22%	12%
Fairly badly	28%	35%	21%	29%	28%	30%	29%	28%	28%	26%	30%	31%	22%	30%	29%	26%	35%	30%	30%	27%	27%	33%	23%
Very badly	23%	27%	17%	18%	18%	32%	21%	24%	8%	24%	23%	25%	25%	22%	25%	19%	26%	25%	21%	21%	26%	19%	30%
Don't know	20%	17%	21%	19%	19%	18%	19%	21%	28%	20%	19%	20%	20%	20%	18%	25%	15%	16%	16%	21%	19%	23%	32%

Fieldwork Dates: 25th - 27th April 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Taxation

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Very well	1%	-	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	0%	1%	0%	2%
Fairly well	15%	7%	28%	22%	24%	6%	18%	12%	22%	13%	15%	15%	19%	14%	14%	18%	13%	10%	20%	17%	10%	14%	8%
Fairly badly	28%	28%	32%	30%	32%	23%	25%	30%	30%	28%	29%	26%	26%	27%	26%	27%	35%	37%	30%	30%	26%	24%	24%
Very badly	45%	61%	28%	38%	34%	64%	47%	43%	20%	43%	49%	54%	44%	46%	50%	41%	42%	43%	41%	42%	50%	45%	49%
Don't know	11%	5%	11%	9%	8%	7%	8%	14%	27%	14%	5%	5%	10%	12%	9%	13%	9%	8%	7%	10%	13%	16%	17%

Unemployment

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Very well	1%	-	2%	2%	1%	1%	2%	1%	3%	2%	1%	0%	4%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%
Fairly well	19%	13%	31%	24%	29%	12%	23%	15%	18%	18%	22%	19%	22%	18%	16%	20%	22%	17%	24%	18%	18%	17%	13%
Fairly badly	31%	35%	30%	39%	31%	31%	29%	33%	32%	30%	28%	37%	29%	32%	35%	30%	32%	23%	31%	35%	27%	32%	29%
Very badly	30%	42%	18%	17%	20%	43%	30%	31%	18%	31%	34%	32%	29%	30%	33%	29%	28%	38%	27%	31%	34%	28%	33%
Don't know	18%	10%	20%	18%	18%	13%	16%	20%	29%	20%	15%	12%	16%	18%	16%	20%	17%	20%	17%	15%	18%	23%	24%

Inflation

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Very well	1%	0%	2%	2%	2%	1%	2%	1%	1%	1%	2%	1%	3%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%
Fairly well	18%	10%	31%	25%	28%	8%	23%	13%	23%	13%	21%	20%	23%	17%	16%	18%	15%	17%	26%	17%	13%	12%	12%
Fairly badly	30%	32%	31%	35%	32%	30%	30%	30%	28%	31%	30%	28%	30%	31%	29%	31%	28%	24%	29%	35%	26%	31%	24%
Very badly	40%	51%	25%	29%	27%	55%	38%	43%	25%	42%	40%	43%	34%	39%	44%	38%	48%	46%	34%	36%	49%	43%	48%
Don't know	11%	7%	11%	10%	11%	6%	8%	14%	22%	12%	7%	8%	11%	12%	10%	11%	7%	13%	8%	11%	11%	13%	16%

Fieldwork Dates: 25th - 27th April 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Britain's exit from the EU

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Very well	2%	1%	4%	4%	4%	2%	3%	2%	1%	3%	3%	2%	3%	3%	2%	2%	2%	2%	4%	2%	2%	2%	3%
Fairly well	19%	14%	32%	27%	29%	11%	23%	16%	25%	18%	19%	20%	26%	18%	19%	21%	17%	14%	25%	20%	13%	18%	15%
Fairly badly	26%	31%	26%	28%	28%	25%	25%	26%	25%	29%	23%	22%	22%	26%	24%	26%	26%	30%	26%	30%	23%	23%	19%
Very badly	36%	43%	23%	24%	25%	51%	36%	35%	21%	32%	41%	44%	35%	35%	39%	32%	42%	39%	33%	33%	39%	40%	40%
Don't know	17%	11%	15%	17%	14%	12%	13%	21%	28%	18%	14%	12%	14%	19%	15%	18%	13%	16%	12%	15%	22%	18%	23%

Defence

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Very well	3%	0%	4%	3%	3%	2%	5%	2%	7%	4%	2%	1%	7%	2%	2%	3%	4%	1%	3%	4%	3%	3%	3%
Fairly well	23%	11%	36%	33%	31%	14%	24%	23%	31%	27%	18%	16%	26%	23%	20%	24%	23%	23%	28%	24%	21%	22%	12%
Fairly badly	25%	27%	23%	28%	29%	23%	25%	25%	23%	23%	27%	25%	21%	25%	24%	28%	25%	23%	25%	27%	23%	22%	25%
Very badly	32%	52%	17%	20%	20%	54%	35%	28%	7%	25%	41%	46%	31%	32%	37%	27%	34%	37%	30%	29%	35%	31%	39%
Don't know	18%	10%	20%	16%	18%	8%	12%	23%	32%	21%	12%	11%	15%	18%	18%	19%	14%	17%	15%	17%	18%	21%	21%

The economy

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Very well	1%	-	2%	2%	2%	1%	2%	1%	2%	2%	2%	0%	4%	2%	1%	1%	-	2%	2%	2%	2%	1%	1%
Fairly well	15%	5%	31%	18%	26%	5%	19%	12%	18%	13%	17%	17%	18%	16%	14%	16%	11%	14%	22%	14%	11%	15%	9%
Fairly badly	31%	27%	32%	43%	35%	27%	31%	32%	36%	34%	28%	26%	32%	28%	27%	35%	34%	37%	32%	32%	33%	29%	22%
Very badly	44%	64%	26%	29%	30%	64%	43%	45%	23%	43%	49%	52%	37%	47%	51%	39%	47%	38%	39%	44%	47%	42%	55%
Don't know	8%	4%	9%	8%	7%	3%	6%	10%	21%	9%	4%	4%	9%	8%	8%	8%	8%	9%	6%	8%	7%	12%	13%

Fieldwork Dates: 25th - 27th April 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Terrorism

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Very well	7%	1%	14%	6%	10%	3%	10%	5%	11%	9%	6%	4%	11%	6%	8%	6%	9%	8%	10%	8%	5%	5%	2%
Fairly well	34%	26%	45%	49%	45%	22%	36%	32%	42%	32%	35%	32%	41%	33%	28%	38%	35%	22%	41%	32%	34%	30%	22%
Fairly badly	15%	26%	10%	12%	14%	18%	15%	16%	14%	12%	16%	21%	12%	17%	18%	14%	13%	17%	15%	16%	13%	14%	20%
Very badly	22%	28%	12%	11%	12%	38%	23%	22%	4%	23%	25%	27%	18%	21%	27%	22%	24%	27%	15%	22%	28%	25%	29%
Don't know	21%	19%	19%	22%	20%	18%	16%	26%	29%	24%	18%	16%	17%	24%	20%	20%	19%	26%	18%	22%	20%	25%	27%

Transport

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Very well	2%	0%	2%	-	2%	1%	3%	1%	5%	2%	1%	1%	4%	1%	3%	2%	1%	1%	2%	2%	2%	1%	1%
Fairly well	28%	19%	38%	33%	34%	18%	29%	27%	39%	29%	24%	25%	34%	28%	27%	27%	29%	20%	33%	28%	25%	30%	17%
Fairly badly	29%	35%	26%	37%	32%	30%	30%	28%	23%	24%	36%	33%	29%	30%	29%	27%	32%	29%	31%	31%	27%	25%	28%
Very badly	22%	27%	15%	14%	14%	33%	23%	20%	9%	23%	24%	22%	18%	21%	22%	21%	26%	29%	17%	21%	28%	21%	23%
Don't know	20%	19%	19%	16%	18%	19%	16%	23%	24%	22%	16%	19%	15%	20%	19%	25%	12%	21%	18%	17%	19%	23%	30%

Housing

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Very well	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	5%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%
Fairly well	16%	10%	27%	20%	24%	9%	17%	15%	16%	17%	16%	15%	19%	16%	16%	15%	15%	11%	20%	15%	17%	12%	12%
Fairly badly	32%	34%	32%	38%	36%	30%	33%	31%	29%	31%	35%	33%	25%	33%	30%	32%	41%	36%	35%	34%	31%	30%	24%
Very badly	33%	39%	24%	22%	23%	47%	34%	32%	21%	33%	33%	39%	36%	32%	37%	29%	35%	34%	28%	33%	34%	36%	42%
Don't know	18%	16%	16%	19%	17%	13%	14%	21%	32%	18%	15%	13%	16%	17%	17%	23%	9%	17%	16%	17%	17%	22%	21%

Fieldwork Dates: 25th - 27th April 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Very well	3%	2%	4%	2%	2%	1%	4%	1%	7%	3%	2%	1%	7%	2%	3%	1%	0%	4%	3%	2%	4%	2%	1%
Fairly well	28%	22%	37%	35%	36%	18%	30%	26%	34%	28%	27%	25%	29%	29%	27%	28%	25%	24%	32%	30%	25%	25%	17%
Fairly badly	28%	32%	25%	31%	30%	30%	27%	29%	23%	27%	28%	32%	24%	28%	30%	29%	31%	30%	30%	29%	23%	29%	32%
Very badly	22%	23%	16%	17%	15%	32%	22%	21%	10%	22%	23%	25%	21%	21%	23%	20%	25%	25%	19%	20%	26%	21%	25%
Don't know	20%	21%	18%	15%	17%	18%	16%	24%	27%	20%	20%	16%	19%	21%	18%	21%	18%	18%	16%	19%	22%	23%	25%

Welfare benefits

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Very well	2%	1%	2%	-	2%	2%	2%	1%	2%	1%	2%	1%	4%	1%	2%	1%	1%	1%	2%	1%	2%	-	2%
Fairly well	15%	5%	25%	15%	22%	8%	17%	13%	21%	14%	15%	15%	17%	14%	15%	15%	17%	17%	18%	14%	13%	15%	11%
Fairly badly	27%	23%	33%	40%	34%	21%	26%	28%	23%	29%	26%	24%	23%	29%	23%	29%	26%	21%	26%	31%	24%	28%	21%
Very badly	42%	64%	25%	30%	31%	61%	43%	41%	17%	41%	48%	50%	38%	42%	48%	38%	48%	48%	42%	40%	45%	38%	47%
Don't know	15%	7%	14%	16%	12%	8%	12%	17%	37%	15%	9%	9%	17%	14%	13%	18%	8%	12%	11%	14%	16%	19%	17%

Do you think Rachel Reeves is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base: All GB adults	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Good job	13%	3%	27%	16%	22%	5%	16%	10%	17%	12%	13%	11%	18%	12%	9%	14%	14%	7%	20%	10%	9%	12%	8%
Bad job	56%	82%	37%	51%	45%	81%	58%	55%	20%	52%	66%	72%	50%	58%	60%	52%	62%	60%	51%	58%	59%	53%	66%
Not sure	31%	15%	36%	33%	33%	15%	26%	35%	63%	36%	21%	17%	32%	30%	31%	34%	24%	33%	28%	32%	32%	35%	26%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base: All GB adults	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Rachel Reeves	14%	2%	28%	22%	24%	4%	19%	9%	17%	14%	13%	13%	19%	14%	11%	14%	14%	8%	24%	10%	9%	11%	8%
Mel Stride	13%	33%	5%	6%	8%	23%	15%	12%	4%	9%	17%	22%	11%	14%	15%	13%	14%	11%	11%	15%	13%	13%	16%
Don't know	73%	64%	67%	72%	68%	72%	66%	79%	79%	77%	70%	65%	70%	72%	75%	72%	72%	81%	65%	75%	78%	76%	77%

Fieldwork Dates: 25th - 27th April 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about your finances, which of the following best reflects your position?

	Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
	Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
I am very comfortable financially		5%	7%	6%	6%	7%	4%	5%	6%	6%	3%	6%	8%	8%	5%	4%	6%	4%	3%	10%	5%	4%	2%	1%
I am relatively comfortable financially		33%	40%	35%	37%	38%	32%	34%	32%	23%	30%	33%	42%	27%	33%	33%	35%	35%	33%	45%	31%	30%	26%	16%
I do not often have money for luxuries, but can normally comfortably cover the essentials		38%	38%	36%	38%	37%	39%	37%	39%	33%	39%	37%	39%	37%	38%	36%	39%	40%	39%	32%	42%	39%	42%	35%
I can only just afford my costs and often struggle to make ends meet		16%	12%	16%	11%	12%	18%	15%	17%	21%	18%	18%	9%	19%	16%	20%	13%	16%	17%	10%	16%	18%	20%	23%
I cannot afford my costs, and often have to go without essentials like food and heating		5%	2%	6%	4%	3%	5%	6%	4%	2%	6%	5%	1%	5%	4%	4%	5%	5%	5%	2%	3%	4%	4%	17%
Don't know		4%	1%	2%	4%	2%	2%	3%	4%	14%	4%	1%	0%	4%	4%	4%	3%	1%	3%	1%	3%	5%	6%	8%

Which government do you think would be better for...

Helping people get onto the housing ladder?

	Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
	Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
A Labour government led by Keir Starmer		20%	3%	40%	29%	34%	7%	23%	17%	28%	23%	15%	16%	29%	19%	16%	21%	19%	19%	33%	20%	9%	16%	11%
A Conservative government led by Kemi Badenoch		17%	49%	5%	9%	13%	24%	16%	18%	13%	12%	23%	22%	19%	21%	18%	13%	11%	14%	19%	16%	17%	17%	13%
Neither		42%	28%	39%	43%	35%	50%	45%	38%	26%	43%	43%	44%	31%	37%	48%	40%	58%	53%	34%	44%	47%	38%	51%
Don't know		21%	20%	16%	19%	18%	19%	15%	27%	33%	22%	19%	18%	21%	23%	18%	26%	12%	14%	13%	20%	28%	29%	25%

Managing the economy?

	Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
	Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
A Labour government led by Keir Starmer		19%	2%	41%	28%	34%	5%	22%	16%	24%	20%	18%	16%	27%	17%	16%	22%	15%	17%	29%	19%	11%	16%	12%
A Conservative government led by Kemi Badenoch		27%	73%	9%	18%	20%	42%	27%	27%	15%	18%	36%	41%	34%	30%	29%	24%	18%	18%	31%	28%	22%	27%	25%
Neither		37%	14%	35%	43%	33%	40%	40%	34%	31%	43%	32%	33%	24%	35%	39%	36%	53%	44%	29%	37%	44%	35%	44%
Don't know		17%	11%	15%	11%	13%	13%	11%	23%	30%	19%	14%	10%	15%	18%	15%	18%	14%	20%	11%	16%	23%	22%	18%

Fieldwork Dates: 25th - 27th April 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Providing more jobs?

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
A Labour government led by Keir Starmer	20%	3%	40%	29%	33%	6%	23%	17%	30%	21%	17%	16%	28%	16%	18%	22%	20%	18%	30%	20%	12%	16%	11%
A Conservative government led by Kemi Badenoch	22%	60%	7%	15%	16%	34%	22%	22%	14%	15%	28%	32%	28%	25%	21%	18%	14%	19%	26%	23%	19%	18%	18%
Neither	38%	22%	36%	41%	33%	43%	41%	35%	27%	41%	35%	39%	27%	35%	43%	38%	53%	45%	29%	38%	44%	38%	51%
Don't know	20%	15%	17%	16%	18%	18%	14%	26%	29%	22%	20%	14%	17%	24%	18%	22%	13%	18%	14%	19%	25%	29%	21%

Keeping prices down?

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
A Labour government led by Keir Starmer	16%	1%	33%	22%	27%	4%	18%	14%	26%	17%	14%	12%	25%	13%	16%	18%	15%	11%	25%	16%	7%	16%	10%
A Conservative government led by Kemi Badenoch	19%	54%	6%	12%	14%	29%	18%	21%	15%	12%	28%	25%	23%	21%	19%	18%	12%	17%	21%	19%	16%	19%	20%
Neither	46%	31%	46%	53%	44%	52%	52%	40%	27%	51%	43%	50%	31%	45%	49%	45%	60%	52%	42%	47%	50%	44%	49%
Don't know	19%	15%	15%	13%	15%	15%	12%	25%	32%	20%	15%	14%	21%	21%	16%	18%	13%	20%	12%	18%	26%	22%	21%

Improving standards of living for people like you?

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
A Labour government led by Keir Starmer	20%	2%	39%	23%	31%	6%	23%	17%	32%	21%	15%	15%	25%	17%	17%	22%	20%	19%	26%	20%	13%	19%	13%
A Conservative government led by Kemi Badenoch	23%	66%	8%	15%	19%	33%	21%	23%	12%	14%	33%	33%	31%	26%	23%	18%	15%	15%	28%	22%	21%	19%	19%
Neither	41%	22%	38%	50%	38%	46%	44%	38%	25%	46%	39%	41%	28%	38%	45%	43%	51%	49%	36%	41%	43%	40%	49%
Don't know	17%	10%	15%	12%	13%	14%	12%	22%	30%	19%	13%	12%	17%	19%	16%	17%	14%	17%	11%	17%	23%	22%	19%

Tackling the government's deficit?

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
A Labour government led by Keir Starmer	17%	2%	38%	23%	30%	5%	20%	15%	21%	19%	16%	14%	27%	14%	16%	18%	17%	16%	27%	17%	9%	16%	11%
A Conservative government led by Kemi Badenoch	23%	60%	10%	13%	17%	35%	23%	23%	18%	15%	32%	31%	29%	24%	25%	22%	13%	16%	30%	23%	18%	21%	17%
Neither	40%	24%	36%	48%	37%	45%	45%	36%	25%	45%	38%	41%	27%	39%	41%	40%	56%	50%	31%	41%	46%	38%	51%
Don't know	20%	14%	16%	17%	16%	15%	12%	27%	36%	21%	15%	14%	18%	23%	18%	20%	13%	18%	12%	19%	26%	25%	21%

Fieldwork Dates: 25th - 27th April 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Reducing the number of people in poverty?

	Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163	
A Labour government led by Keir Starmer	27%	9%	49%	40%	44%	11%	30%	23%	36%	27%	27%	22%	38%	25%	25%	26%	25%	25%	39%	29%	16%	19%	15%	
A Conservative government led by Kemi Badenoch	12%	36%	4%	6%	8%	19%	11%	14%	9%	9%	16%	17%	14%	15%	13%	10%	8%	10%	13%	11%	12%	14%	12%	
Neither	41%	33%	35%	42%	35%	51%	45%	38%	26%	44%	39%	45%	28%	39%	43%	44%	56%	49%	35%	41%	46%	40%	53%	
Don't know	20%	22%	13%	12%	14%	19%	14%	25%	30%	20%	17%	16%	21%	22%	20%	20%	11%	16%	12%	18%	26%	28%	20%	

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

	Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base: All GB adults	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163	
Taxes too much and spends too much on services	42%	69%	28%	30%	32%	57%	45%	39%	29%	38%	46%	51%	37%	42%	45%	40%	44%	49%	44%	42%	44%	40%	32%	
Taxes too little and spends too little on services	21%	6%	30%	36%	34%	12%	23%	20%	18%	22%	22%	21%	29%	18%	16%	23%	27%	21%	26%	22%	15%	19%	22%	
Gets the balance about right	12%	8%	22%	14%	16%	8%	13%	11%	11%	12%	13%	11%	9%	14%	11%	13%	9%	10%	15%	11%	8%	12%	14%	
Don't know	25%	17%	21%	21%	18%	23%	20%	30%	41%	28%	20%	16%	25%	26%	27%	25%	20%	20%	15%	25%	32%	29%	31%	

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

	Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163	
Too high - the rich are being made to pay too much and their taxes should be cut	10%	18%	6%	3%	9%	14%	11%	10%	8%	11%	12%	9%	16%	9%	8%	8%	16%	8%	13%	10%	10%	9%	8%	
Too low - the rich are not paying enough and their taxes should be increased	51%	26%	72%	63%	63%	38%	52%	49%	52%	56%	48%	43%	48%	48%	49%	53%	55%	60%	52%	54%	46%	51%	49%	
About right - the rich are already paying about the right level of tax	25%	45%	16%	20%	20%	35%	25%	26%	18%	17%	32%	37%	23%	27%	26%	25%	20%	22%	28%	27%	22%	21%	22%	
Don't know	14%	11%	6%	14%	8%	13%	12%	15%	22%	16%	9%	11%	13%	15%	16%	13%	9%	10%	7%	9%	22%	19%	22%	

Fieldwork Dates: 25th - 27th April 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Much too high	51%	80%	31%	35%	32%	79%	52%	50%	24%	43%	61%	67%	41%	53%	59%	50%	44%	52%	39%	51%	56%	56%	66%
A little too high	19%	10%	29%	30%	28%	13%	20%	19%	15%	22%	18%	18%	18%	20%	18%	21%	20%	18%	27%	16%	18%	18%	12%
About right	16%	6%	25%	19%	26%	3%	16%	15%	25%	19%	12%	10%	21%	13%	12%	17%	22%	15%	22%	17%	11%	12%	7%
A little too low	4%	2%	4%	3%	6%	1%	4%	4%	10%	4%	3%	3%	8%	3%	3%	2%	7%	7%	5%	5%	3%	2%	2%
Much too low	1%	-	1%	-	1%	-	2%	0%	1%	1%	1%	0%	2%	0%	1%	1%	2%	-	1%	1%	1%	0%	1%
Don't know	9%	2%	9%	13%	7%	4%	7%	11%	25%	11%	5%	3%	11%	11%	8%	8%	5%	8%	6%	10%	10%	12%	13%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Mostly good for the country	18%	5%	29%	24%	32%	4%	21%	16%	24%	21%	15%	13%	24%	17%	12%	18%	26%	18%	27%	21%	10%	13%	10%
Mostly bad for the country	47%	68%	28%	32%	27%	71%	47%	46%	30%	42%	55%	55%	36%	48%	53%	46%	46%	48%	35%	49%	55%	51%	52%
Both good and bad for the country	28%	25%	37%	37%	37%	21%	27%	29%	26%	28%	28%	29%	32%	27%	28%	30%	21%	28%	33%	25%	27%	25%	28%
Don't know	7%	1%	7%	7%	4%	3%	5%	9%	20%	9%	2%	2%	8%	7%	7%	6%	7%	6%	5%	6%	8%	10%	10%

Fieldwork Dates: 25th - 27th April 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

If taxes were to be increased for the richest people, at what level of annual income do you think people should see their current levels of tax significantly increased?

	Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
	Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
People earning above £50,000 a year		5%	2%	6%	4%	3%	6%	5%	5%	3%	5%	7%	4%	3%	4%	6%	5%	9%	6%	3%	4%	7%	7%	6%
People earning above £75,000 a year		8%	5%	10%	7%	7%	8%	8%	8%	9%	9%	8%	7%	6%	8%	7%	11%	8%	10%	6%	9%	10%	7%	12%
People earning above £100,000 a year		20%	17%	24%	23%	21%	21%	21%	19%	16%	19%	23%	20%	13%	20%	23%	18%	26%	22%	19%	22%	18%	20%	19%
People earning above £150,000 a year		15%	20%	15%	15%	18%	14%	15%	16%	13%	16%	13%	18%	13%	17%	16%	13%	18%	14%	18%	17%	15%	11%	9%
People earning above £250,000 a year		13%	13%	14%	18%	15%	12%	13%	13%	14%	14%	12%	15%	15%	14%	13%	13%	11%	16%	18%	11%	13%	12%	11%
People earning above £500,000 a year		9%	8%	11%	11%	13%	7%	8%	10%	5%	8%	12%	9%	13%	10%	8%	7%	7%	8%	11%	10%	7%	7%	6%
People earning above £1 million a year		11%	14%	12%	9%	12%	11%	12%	11%	13%	12%	12%	10%	16%	11%	7%	13%	9%	14%	11%	13%	9%	12%	12%
None of these		6%	8%	1%	3%	3%	9%	8%	4%	8%	5%	8%	5%	8%	6%	5%	7%	5%	2%	7%	6%	6%	6%	4%
Don't know		12%	12%	7%	9%	7%	12%	9%	14%	20%	13%	7%	12%	13%	12%	14%	13%	7%	8%	7%	9%	15%	17%	21%

What do you think is fairer - taxing people on their wealth (that is, the amount of money they have, such as savings and assets) or taxing people on their income (that is, the amount of money they earn each year)?

	Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
	Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Taxing people on their wealth		26%	17%	35%	33%	34%	18%	28%	25%	28%	31%	24%	18%	35%	23%	23%	26%	32%	23%	30%	26%	22%	26%	23%
Taxing people on their income		59%	76%	53%	51%	54%	69%	60%	58%	51%	51%	65%	72%	48%	60%	62%	62%	57%	65%	61%	61%	61%	56%	52%
Don't know		15%	7%	12%	16%	12%	13%	12%	17%	21%	17%	12%	10%	17%	17%	15%	12%	11%	12%	9%	13%	17%	18%	25%

Fieldwork Dates: 25th - 27th April 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

On the whole, do you think the richest people in society make a positive or negative contribution to the rest of society?

	Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163	
A positive contribution - the businesses they run, the investments they make and the taxes they pay help us all		29%	55%	17%	22%	24%	40%	33%	26%	24%	23%	36%	37%	29%	30%	29%	30%	30%	23%	35%	28%	28%	25%	21%
A negative contribution - they generally don't pay their fair share and their greed takes money from the people who do the real work		37%	13%	53%	41%	47%	27%	39%	35%	37%	42%	36%	27%	34%	33%	35%	41%	41%	45%	36%	38%	35%	32%	43%
Both equally		22%	23%	21%	30%	23%	22%	20%	24%	17%	21%	20%	28%	24%	23%	24%	17%	22%	26%	23%	23%	21%	22%	21%
Don't know		12%	10%	9%	7%	7%	12%	8%	15%	22%	14%	8%	8%	13%	13%	13%	12%	7%	7%	6%	10%	16%	20%	15%

In general, do you think it is acceptable or unacceptable to LEGALLY avoid paying tax?

	Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163	
It is acceptable to legally avoid tax		31%	40%	26%	26%	31%	34%	37%	25%	29%	28%	34%	32%	34%	31%	30%	28%	36%	27%	36%	32%	30%	25%	19%
It is unacceptable to legally avoid tax		57%	52%	65%	59%	63%	55%	53%	61%	47%	58%	59%	60%	55%	56%	55%	61%	56%	64%	56%	57%	57%	56%	69%
Don't know		12%	8%	8%	14%	7%	11%	10%	14%	24%	14%	7%	7%	12%	13%	14%	11%	7%	9%	8%	11%	12%	19%	12%

Fieldwork Dates: 25th - 27th April 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

If the government was able to increase the amount of money it spends, which of the following areas do you think the government should INCREASE spending in the most? Please tick up to three

	Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
	Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Education and schools		32%	27%	35%	38%	41%	24%	29%	35%	36%	35%	31%	26%	37%	32%	29%	33%	33%	25%	42%	31%	28%	26%	24%
Defence		38%	62%	31%	35%	33%	54%	42%	34%	16%	25%	49%	60%	31%	41%	42%	35%	36%	33%	43%	37%	33%	33%	44%
Pensions		18%	22%	15%	13%	16%	23%	17%	18%	6%	13%	21%	28%	14%	17%	18%	19%	23%	20%	14%	17%	21%	20%	20%
Welfare benefits		9%	4%	13%	7%	9%	5%	8%	9%	12%	11%	8%	5%	16%	8%	8%	8%	7%	9%	5%	8%	10%	6%	22%
Crime and policing		39%	55%	30%	31%	30%	56%	39%	39%	21%	33%	47%	51%	42%	40%	44%	39%	28%	33%	40%	39%	38%	41%	40%
Transport		13%	10%	12%	15%	14%	11%	18%	8%	24%	14%	13%	7%	14%	10%	12%	15%	16%	17%	15%	16%	13%	8%	6%
Environment and climate change		21%	9%	25%	30%	30%	9%	20%	21%	32%	22%	17%	16%	24%	21%	14%	20%	23%	26%	26%	19%	19%	18%	14%
NHS		65%	62%	74%	66%	71%	62%	58%	72%	56%	67%	66%	67%	57%	64%	70%	67%	65%	69%	64%	64%	67%	68%	63%
Overseas aid		2%	1%	3%	1%	2%	1%	2%	2%	3%	2%	1%	2%	3%	3%	1%	2%	-	-	2%	2%	1%	4%	1%
Local government		16%	10%	23%	24%	23%	12%	18%	14%	13%	16%	18%	15%	14%	16%	13%	17%	19%	22%	21%	15%	12%	14%	14%
None of these		2%	2%	2%	1%	1%	2%	3%	1%	1%	3%	2%	1%	1%	2%	3%	1%	4%	1%	1%	2%	3%	4%	-
Don't know		5%	3%	3%	7%	2%	4%	5%	6%	17%	7%	1%	2%	7%	6%	6%	4%	4%	4%	1%	7%	6%	8%	10%

Fieldwork Dates: 25th - 27th April 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

And if the government were to cut the amount of money it currently spends, which of the following areas do you think the government should REDUCE spending in the most? Please tick up to three

	Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173	
	Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163	
Education and schools		2%	3%	3%	1%	1%	3%	3%	2%	5%	2%	4%	2%	1%	3%	2%	3%	3%	2%	1%	2%	4%	5%	1%	
Defence		12%	3%	16%	11%	18%	4%	15%	10%	24%	16%	8%	4%	25%	8%	9%	12%	19%	13%	13%	15%	9%	10%	10%	
Pensions		7%	3%	9%	14%	12%	3%	9%	5%	9%	11%	5%	1%	14%	6%	6%	8%	5%	5%	12%	7%	4%	6%	3%	
Welfare benefits		43%	72%	31%	42%	37%	61%	45%	41%	18%	39%	51%	55%	40%	46%	44%	42%	39%	42%	50%	44%	41%	42%	28%	
Crime and policing		3%	0%	4%	1%	4%	1%	4%	2%	7%	4%	1%	0%	5%	2%	3%	3%	3%	3%	3%	4%	2%	2%	2%	
Transport		5%	4%	5%	4%	5%	5%	5%	6%	5%	5%	5%	6%	8%	6%	5%	4%	4%	4%	4%	4%	7%	5%	4%	7%
Environment and climate change		28%	43%	19%	19%	19%	45%	32%	25%	11%	23%	35%	39%	18%	29%	30%	28%	33%	31%	26%	27%	31%	28%	32%	
NHS		2%	0%	1%	2%	1%	2%	2%	1%	1%	2%	1%	2%	3%	1%	1%	2%	2%	2%	2%	1%	1%	3%	0%	
Overseas aid		60%	79%	52%	49%	50%	78%	60%	59%	33%	55%	67%	72%	53%	63%	58%	61%	59%	54%	55%	59%	63%	65%	62%	
Local government		10%	11%	10%	10%	10%	9%	9%	11%	10%	9%	9%	13%	10%	9%	8%	12%	7%	17%	9%	9%	10%	14%	10%	
None of these		9%	1%	16%	12%	14%	4%	8%	10%	10%	9%	9%	9%	6%	9%	12%	9%	8%	7%	12%	9%	8%	5%	10%	
Don't know		11%	4%	9%	14%	8%	6%	9%	12%	25%	12%	7%	5%	12%	11%	12%	9%	11%	10%	8%	7%	16%	12%	15%	

Do you think your own pension provision (and any provisions you have made for retirement) will or will not provide you with a good standard of living by the time you come to retire?

	Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
	Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Will probably be enough to provide me with a good standard of living		19%	25%	23%	24%	25%	14%	23%	15%	19%	15%	25%	19%	24%	19%	19%	20%	15%	15%	30%	18%	14%	16%	4%
Will probably not be enough to provide me with a good standard of living		47%	38%	48%	41%	46%	49%	46%	48%	36%	61%	53%	21%	43%	47%	44%	46%	55%	57%	38%	51%	52%	54%	40%
Don't know		15%	10%	13%	13%	11%	11%	13%	16%	32%	20%	10%	3%	21%	12%	15%	16%	11%	14%	13%	14%	17%	19%	11%
Not applicable - I am already retired or am unable to work		19%	28%	16%	22%	18%	26%	18%	21%	14%	4%	13%	57%	13%	22%	21%	19%	20%	15%	19%	17%	17%	11%	45%

Fieldwork Dates: 25th - 27th April 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

As people live longer, the proportion of older people in the population steadily rises. Looking forward, how do you think future governments should respond to the growing portion of older people?

	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Reductions should be made in the services that go to older people so that younger generations can afford to support more retired people	20%	16%	25%	28%	25%	12%	25%	16%	34%	25%	16%	9%	30%	18%	21%	20%	14%	19%	27%	21%	14%	20%	10%
More money should be found to maintain the services that go to older people as the number of retired people grows, even if this means more taxes for younger generations	43%	52%	46%	30%	42%	50%	43%	42%	25%	35%	52%	55%	37%	38%	41%	46%	60%	43%	39%	41%	47%	44%	46%
Not sure	37%	32%	30%	42%	33%	38%	32%	42%	41%	40%	32%	36%	33%	43%	38%	35%	25%	38%	34%	38%	39%	36%	44%

What do you think the state pension age should be for people who are currently in their 30s or 40s?

	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
Less than 65	11%	5%	10%	6%	8%	12%	11%	11%	8%	18%	6%	5%	9%	7%	16%	12%	14%	17%	5%	12%	15%	17%	9%
65	39%	35%	41%	32%	37%	40%	38%	40%	41%	45%	31%	34%	32%	39%	37%	42%	43%	41%	36%	43%	37%	38%	40%
66	5%	2%	7%	4%	5%	6%	5%	5%	4%	4%	2%	10%	5%	4%	6%	7%	3%	5%	6%	5%	4%	5%	5%
67	15%	20%	16%	20%	18%	15%	13%	17%	10%	9%	25%	17%	14%	16%	15%	15%	12%	14%	18%	12%	18%	15%	9%
68	9%	13%	10%	12%	11%	9%	10%	9%	10%	7%	11%	11%	8%	10%	8%	9%	10%	12%	13%	8%	9%	7%	8%
69	2%	2%	2%	2%	2%	1%	3%	1%	1%	1%	3%	2%	3%	2%	2%	1%	2%	2%	1%	1%	2%	3%	2%
70	10%	16%	10%	15%	14%	9%	12%	9%	4%	6%	15%	15%	14%	14%	7%	6%	7%	6%	16%	10%	5%	6%	12%
71	0%	1%	0%	1%	0%	0%	1%	0%	2%	0%	0%	-	2%	0%	0%	0%	-	-	0%	0%	1%	-	-
72	0%	0%	0%	-	0%	0%	0%	0%	1%	0%	1%	-	1%	1%	-	-	-	-	1%	0%	0%	-	-
73	0%	-	-	1%	-	0%	0%	0%	0%	-	0%	-	-	-	-	0%	1%	-	0%	-	-	0%	-
74	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
75	0%	1%	0%	-	0%	1%	1%	0%	-	1%	-	1%	1%	0%	1%	0%	1%	-	-	1%	1%	1%	1%
Older than 75	1%	1%	0%	1%	1%	0%	1%	0%	2%	1%	1%	0%	2%	0%	1%	1%	1%	-	1%	1%	1%	0%	1%
Don't know	7%	4%	4%	7%	4%	6%	7%	7%	16%	8%	5%	4%	9%	7%	8%	6%	5%	4%	3%	8%	8%	7%	13%

Fieldwork Dates: 25th - 27th April 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

With regard to hard drugs such as heroin and crack cocaine, which of these statements comes closest to your own view?

	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
The sale and possession of such drugs should remain a criminal offence as now	75%	88%	74%	71%	73%	86%	72%	77%	54%	69%	83%	86%	67%	77%	77%	76%	68%	81%	78%	69%	74%	74%	83%
The sale and possession of such drugs should remain illegal but should be regarded as a minor offence, such as parking in the wrong place, rather than a CRIMINAL offence (a policy sometimes called 'decriminalisation')	12%	5%	15%	11%	14%	6%	13%	11%	25%	15%	6%	5%	18%	8%	8%	14%	19%	7%	10%	18%	9%	11%	4%
The sale and possession of such drugs should no longer be illegal (sometimes called 'legalisation')	7%	5%	8%	9%	10%	5%	10%	5%	6%	9%	7%	5%	10%	8%	6%	5%	10%	7%	8%	7%	9%	9%	3%
Don't know	6%	2%	3%	9%	4%	4%	5%	7%	15%	7%	3%	3%	5%	7%	9%	5%	3%	6%	3%	6%	8%	7%	10%

With regard to soft drugs such as cannabis, which of these statements comes closest to your own view?

	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
The sale and possession of such drugs should remain a criminal offence as now	40%	57%	32%	34%	32%	51%	38%	42%	27%	33%	47%	51%	40%	40%	38%	42%	32%	47%	40%	38%	41%	38%	45%
The sale and possession of such drugs should remain illegal but should be regarded as a minor offence, such as parking in the wrong place, rather than a CRIMINAL offence (a policy sometimes called 'decriminalisation')	26%	24%	28%	26%	29%	23%	25%	26%	30%	24%	25%	27%	22%	26%	29%	25%	29%	19%	29%	27%	25%	21%	17%
The sale and possession of such drugs should no longer be illegal (sometimes called 'legalisation')	28%	16%	36%	34%	35%	21%	33%	24%	30%	35%	25%	17%	31%	27%	24%	28%	33%	31%	28%	30%	24%	32%	27%
Don't know	7%	4%	4%	6%	3%	5%	5%	8%	13%	8%	3%	5%	7%	7%	8%	6%	6%	3%	3%	6%	9%	9%	12%

If soft drugs like cannabis were decriminalised, do you think this would lead to more or less people using drugs, or would it make no difference?

	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
More people using drugs	42%	55%	35%	31%	36%	51%	45%	40%	42%	35%	48%	49%	35%	46%	44%	42%	35%	39%	45%	43%	37%	42%	41%
Fewer people using drugs	7%	6%	8%	5%	8%	4%	6%	8%	16%	9%	4%	3%	14%	5%	6%	7%	7%	5%	6%	7%	10%	7%	4%
Would make no difference	42%	34%	48%	51%	49%	37%	42%	41%	29%	47%	41%	39%	42%	40%	40%	40%	51%	46%	41%	42%	40%	41%	44%
Don't know	9%	5%	9%	13%	7%	9%	7%	12%	14%	10%	7%	9%	10%	9%	10%	11%	7%	10%	8%	8%	12%	9%	12%

Fieldwork Dates: 25th - 27th April 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

If soft drugs like cannabis were decriminalised, do you think this would lead to more or less people damaging their health as a result of taking drugs?

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
More people damaging their health as a result of taking drugs	42%	56%	34%	34%	36%	53%	43%	41%	34%	32%	50%	55%	40%	44%	43%	41%	42%	38%	45%	40%	41%	40%	47%
Fewer people damaging their health as a result of taking drugs	15%	9%	20%	18%	19%	9%	15%	15%	28%	20%	9%	6%	24%	12%	12%	17%	13%	18%	16%	16%	15%	16%	9%
Would make no difference	32%	29%	37%	31%	37%	30%	32%	31%	17%	36%	34%	30%	24%	33%	31%	32%	36%	34%	31%	34%	32%	30%	30%
Don't know	11%	6%	10%	17%	8%	9%	9%	13%	21%	12%	8%	9%	11%	11%	14%	11%	9%	10%	8%	10%	13%	14%	13%

If soft drugs like cannabis were decriminalised, do you think this would lead to more or less crime?

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
More crime	25%	37%	19%	16%	17%	32%	24%	25%	26%	17%	29%	33%	24%	26%	26%	24%	17%	26%	24%	25%	24%	23%	30%
Less crime	33%	21%	44%	35%	41%	23%	39%	27%	43%	41%	27%	22%	41%	31%	30%	32%	38%	38%	36%	36%	30%	29%	29%
Would make no difference	31%	33%	28%	34%	33%	35%	28%	35%	18%	30%	35%	37%	25%	31%	35%	32%	39%	22%	30%	30%	37%	33%	25%
Don't know	11%	9%	9%	15%	8%	10%	8%	13%	14%	12%	10%	8%	10%	12%	10%	12%	7%	13%	10%	9%	10%	16%	17%

If hard drugs like heroin or crack cocaine were decriminalised, do you think this would lead to more or less people using drugs, or would it make no difference?

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
More people using drugs	55%	67%	49%	51%	50%	65%	57%	54%	47%	47%	61%	68%	51%	57%	56%	54%	54%	55%	59%	54%	50%	54%	62%
Fewer people using drugs	6%	3%	8%	8%	7%	3%	8%	5%	13%	8%	3%	3%	14%	6%	4%	7%	2%	1%	5%	7%	9%	4%	3%
Would make no difference	27%	24%	32%	27%	33%	22%	26%	27%	22%	29%	29%	22%	26%	25%	25%	27%	33%	32%	26%	29%	27%	25%	22%
Don't know	12%	6%	12%	15%	10%	10%	9%	15%	18%	16%	8%	7%	10%	11%	15%	12%	11%	12%	10%	10%	14%	17%	12%

Fieldwork Dates: 25th - 27th April 2026

Sample size: 1771 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

If hard drugs like heroin or crack cocaine were decriminalised, do you think this would lead to more or less people damaging their health as a result of taking drugs?

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
More people damaging their health as a result of taking drugs	62%	74%	56%	60%	58%	71%	63%	61%	54%	56%	67%	73%	58%	65%	62%	60%	61%	62%	66%	60%	58%	62%	67%
Fewer people damaging their health as a result of taking drugs	10%	3%	13%	8%	13%	5%	12%	8%	18%	14%	5%	4%	14%	9%	6%	11%	12%	9%	9%	13%	9%	9%	6%
Would make no difference	18%	19%	21%	21%	21%	16%	17%	19%	11%	17%	22%	17%	18%	17%	18%	19%	19%	17%	17%	19%	20%	14%	17%
Don't know	10%	4%	10%	11%	8%	8%	8%	11%	17%	13%	6%	6%	10%	8%	14%	9%	8%	12%	8%	8%	12%	15%	10%

If hard drugs like heroin or crack cocaine were decriminalised, do you think this would lead to more or less crime?

Unweighted base	1771	293	462	163	659	630	797	974	132	741	421	477	185	637	290	426	139	94	541	509	313	235	173
Base	1771	319	457	163	657	701	861	910	193	739	427	413	214	607	290	420	154	85	496	514	372	227	163
More crime	50%	66%	44%	41%	42%	61%	50%	50%	40%	46%	55%	57%	48%	52%	52%	48%	46%	53%	49%	46%	52%	49%	61%
Less crime	21%	11%	25%	25%	28%	13%	25%	17%	24%	24%	18%	17%	26%	20%	18%	21%	21%	24%	23%	25%	18%	17%	15%
Would make no difference	17%	17%	19%	16%	19%	17%	15%	19%	14%	16%	19%	18%	14%	16%	17%	20%	19%	14%	18%	17%	19%	16%	11%
Don't know	12%	6%	11%	17%	11%	9%	10%	14%	22%	14%	8%	8%	13%	13%	13%	11%	13%	9%	10%	12%	11%	19%	13%

Cell Contents (Column Percentages)