

Fieldwork Dates: 28th - 30th March 2026

Sample size: 1766 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base: All GB adults	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Approve	16%	6%	31%	26%	26%	5%	20%	12%	24%	15%	16%	13%	26%	14%	18%	13%	12%	13%	20%	15%	15%	17%	8%
Disapprove	64%	83%	44%	58%	52%	82%	66%	63%	42%	62%	67%	76%	52%	66%	62%	68%	69%	67%	61%	66%	60%	64%	77%
Don't know	20%	11%	25%	16%	22%	12%	14%	25%	34%	23%	16%	11%	22%	20%	20%	19%	19%	19%	18%	20%	25%	20%	16%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
0 - Would never consider voting for them	35%	3%	50%	38%	47%	21%	37%	33%	37%	40%	34%	27%	35%	33%	30%	36%	43%	45%	31%	31%	35%	40%	50%
1	7%	1%	12%	11%	8%	5%	8%	6%	13%	7%	6%	5%	9%	7%	5%	9%	6%	3%	7%	10%	3%	10%	5%
2	8%	2%	10%	10%	10%	8%	10%	6%	6%	10%	9%	6%	9%	9%	8%	6%	11%	8%	10%	9%	8%	6%	6%
3	6%	3%	9%	9%	7%	5%	7%	5%	6%	6%	6%	5%	5%	5%	7%	5%	5%	10%	8%	5%	4%	6%	4%
4	4%	3%	4%	5%	3%	5%	4%	4%	5%	4%	4%	4%	4%	4%	5%	5%	3%	1%	4%	4%	6%	2%	3%
5	11%	12%	7%	8%	6%	15%	8%	13%	12%	9%	10%	13%	8%	11%	13%	11%	6%	8%	8%	10%	15%	13%	8%
6	6%	11%	3%	5%	5%	9%	6%	6%	3%	6%	6%	8%	6%	6%	6%	7%	6%	5%	7%	6%	7%	3%	5%
7	7%	20%	2%	8%	6%	11%	7%	7%	-	5%	11%	11%	4%	9%	9%	5%	7%	9%	9%	7%	7%	4%	6%
8	5%	18%	2%	3%	4%	9%	5%	5%	-	4%	6%	8%	4%	7%	6%	3%	4%	1%	7%	5%	4%	3%	6%
9	2%	8%	-	1%	1%	4%	1%	3%	-	0%	3%	5%	-	2%	3%	2%	3%	2%	3%	2%	1%	2%	1%
10 - Would definitely consider voting for them	4%	18%	1%	1%	3%	6%	4%	5%	2%	3%	4%	8%	5%	5%	5%	5%	3%	1%	5%	5%	3%	5%	3%
prefer not to answer	5%	2%	1%	0%	1%	3%	3%	7%	18%	7%	1%	1%	11%	3%	4%	6%	3%	6%	2%	7%	7%	6%	3%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Labour

	Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
	Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
0 - Would never consider voting for them		38%	66%	8%	18%	18%	61%	38%	37%	15%	33%	41%	53%	24%	41%	39%	38%	32%	44%	30%	33%	44%	43%	48%
1		6%	7%	4%	4%	6%	6%	6%	5%	4%	5%	8%	5%	5%	6%	6%	5%	7%	1%	5%	6%	4%	3%	12%
2		6%	7%	4%	8%	4%	8%	6%	6%	5%	6%	5%	7%	7%	5%	4%	7%	5%	4%	7%	6%	5%	6%	4%
3		5%	5%	4%	9%	6%	4%	6%	4%	5%	6%	5%	4%	4%	5%	4%	4%	8%	9%	6%	6%	2%	7%	4%
4		5%	2%	5%	12%	7%	3%	6%	5%	9%	6%	5%	3%	5%	6%	7%	5%	5%	3%	6%	6%	5%	4%	3%
5		10%	4%	12%	23%	14%	5%	8%	12%	11%	11%	10%	7%	9%	11%	12%	9%	11%	5%	11%	11%	10%	8%	6%
6		7%	4%	11%	8%	10%	3%	6%	8%	14%	9%	4%	4%	14%	6%	4%	7%	8%	6%	7%	7%	7%	7%	7%
7		6%	1%	14%	6%	10%	2%	7%	5%	4%	6%	7%	4%	6%	5%	5%	5%	8%	5%	8%	5%	4%	5%	4%
8		5%	2%	12%	3%	8%	2%	5%	5%	6%	5%	5%	4%	2%	4%	5%	5%	9%	5%	5%	5%	5%	3%	3%
9		2%	-	5%	1%	3%	1%	3%	1%	4%	1%	2%	1%	1%	1%	3%	3%	2%	2%	2%	2%	1%	2%	2%
10 - Would definitely consider voting for them		7%	1%	20%	9%	13%	2%	6%	7%	4%	6%	8%	8%	10%	6%	7%	6%	4%	9%	11%	5%	3%	8%	4%
prefer not to answer		5%	2%	1%	0%	1%	3%	3%	7%	18%	7%	1%	1%	11%	3%	4%	6%	3%	6%	2%	7%	7%	6%	3%

Liberal Democrats

	Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
	Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
0 - Would never consider voting for them		28%	39%	13%	1%	12%	43%	32%	24%	21%	26%	29%	34%	29%	26%	25%	30%	28%	40%	21%	28%	31%	34%	35%
1		6%	10%	4%	-	4%	8%	6%	5%	3%	8%	4%	6%	3%	7%	7%	5%	5%	2%	4%	6%	5%	8%	10%
2		7%	10%	4%	1%	6%	8%	7%	7%	5%	6%	6%	10%	8%	7%	8%	6%	5%	5%	8%	7%	8%	6%	3%
3		7%	7%	8%	4%	7%	7%	7%	7%	9%	6%	7%	7%	4%	7%	6%	9%	7%	9%	7%	7%	6%	9%	8%
4		6%	9%	6%	2%	7%	6%	5%	7%	5%	5%	8%	8%	8%	5%	7%	6%	2%	16%	7%	8%	4%	4%	5%
5		14%	12%	19%	11%	19%	10%	12%	16%	11%	14%	17%	13%	9%	15%	15%	12%	24%	5%	14%	13%	14%	13%	19%
6		8%	6%	14%	11%	11%	4%	8%	8%	9%	10%	7%	5%	8%	7%	9%	9%	7%	9%	11%	6%	7%	10%	4%
7		7%	3%	12%	17%	11%	4%	7%	7%	7%	6%	8%	6%	7%	7%	8%	6%	8%	4%	8%	8%	5%	4%	6%
8		5%	2%	9%	17%	11%	2%	5%	5%	4%	6%	4%	5%	5%	7%	6%	3%	6%	2%	8%	5%	5%	2%	2%
9		2%	-	2%	10%	3%	2%	2%	1%	1%	1%	4%	1%	1%	3%	1%	1%	1%	-	2%	1%	3%	1%	3%
10 - Would definitely consider voting for them		5%	1%	7%	25%	9%	2%	5%	6%	6%	5%	6%	5%	7%	6%	4%	5%	4%	1%	8%	5%	5%	5%	1%
prefer not to answer		5%	2%	1%	0%	1%	3%	3%	7%	18%	7%	1%	1%	11%	3%	4%	6%	3%	6%	2%	7%	7%	6%	3%

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Reform UK

	Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
	Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
0 - Would never consider voting for them		52%	27%	80%	69%	77%	26%	52%	52%	58%	56%	50%	44%	59%	52%	46%	52%	53%	51%	59%	50%	41%	56%	55%
1		3%	6%	4%	2%	3%	3%	3%	4%	2%	4%	3%	3%	2%	4%	5%	3%	3%	1%	3%	3%	4%	3%	3%
2		3%	4%	1%	2%	2%	4%	4%	3%	7%	2%	2%	5%	3%	3%	5%	4%	3%	1%	2%	4%	3%	4%	3%
3		3%	6%	2%	4%	3%	4%	3%	4%	-	4%	3%	4%	2%	3%	5%	2%	4%	5%	4%	4%	3%	2%	2%
4		3%	5%	2%	2%	1%	5%	3%	3%	4%	2%	4%	3%	2%	2%	3%	5%	5%	-	2%	4%	3%	4%	3%
5		5%	8%	2%	4%	3%	6%	4%	6%	4%	5%	4%	7%	3%	6%	6%	6%	4%	-	4%	5%	7%	3%	5%
6		3%	10%	1%	3%	2%	5%	3%	3%	1%	4%	3%	3%	5%	3%	4%	2%	2%	2%	4%	3%	3%	2%	3%
7		4%	9%	1%	3%	2%	7%	3%	4%	-	2%	8%	5%	3%	4%	4%	4%	5%	2%	4%	2%	6%	3%	4%
8		4%	8%	1%	1%	1%	8%	5%	3%	3%	4%	5%	5%	5%	3%	6%	4%	4%	8%	5%	4%	5%	3%	5%
9		3%	7%	0%	1%	1%	6%	3%	3%	1%	2%	3%	7%	2%	4%	3%	3%	2%	3%	4%	2%	3%	1%	4%
10 - Would definitely consider voting for them		11%	9%	3%	8%	2%	22%	13%	8%	-	10%	14%	14%	3%	13%	10%	9%	14%	20%	7%	10%	14%	14%	10%
prefer not to answer		5%	2%	1%	0%	1%	3%	3%	7%	18%	7%	1%	1%	11%	3%	4%	6%	3%	6%	2%	7%	7%	6%	3%

Green Party

	Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
	Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
0 - Would never consider voting for them		36%	61%	17%	21%	19%	57%	40%	32%	16%	31%	41%	50%	26%	38%	36%	38%	38%	40%	33%	36%	39%	34%	43%
1		5%	7%	4%	4%	3%	7%	6%	4%	4%	5%	4%	6%	5%	6%	5%	3%	9%	3%	5%	5%	5%	5%	5%
2		4%	6%	3%	6%	4%	5%	4%	4%	3%	4%	3%	6%	5%	5%	3%	5%	-	2%	4%	3%	5%	3%	4%
3		7%	7%	9%	9%	8%	5%	6%	7%	8%	7%	6%	6%	6%	6%	9%	6%	8%	7%	7%	8%	8%	3%	5%
4		4%	4%	8%	8%	6%	5%	3%	5%	3%	4%	5%	5%	5%	5%	5%	3%	6%	2%	7%	4%	2%	4%	5%
5		9%	7%	13%	9%	13%	7%	8%	10%	5%	9%	12%	9%	6%	10%	8%	10%	9%	12%	9%	8%	11%	14%	8%
6		6%	2%	11%	6%	9%	2%	5%	6%	4%	6%	6%	5%	7%	4%	5%	7%	4%	7%	7%	6%	5%	3%	6%
7		7%	2%	10%	12%	11%	3%	6%	7%	6%	8%	6%	5%	8%	6%	8%	5%	6%	10%	7%	8%	5%	6%	6%
8		5%	-	10%	5%	8%	2%	6%	4%	8%	5%	5%	3%	9%	4%	5%	4%	7%	1%	7%	5%	3%	7%	3%
9		2%	0%	3%	5%	4%	1%	2%	3%	4%	3%	1%	1%	3%	2%	3%	3%	1%	-	2%	2%	2%	4%	1%
10 - Would definitely consider voting for them		9%	2%	11%	14%	14%	3%	9%	10%	20%	10%	9%	4%	9%	10%	8%	10%	9%	9%	11%	8%	7%	11%	11%
prefer not to answer		5%	2%	1%	0%	1%	3%	3%	7%	18%	7%	1%	1%	11%	3%	4%	6%	3%	6%	2%	7%	7%	6%	3%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base: All GB adults	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192	
Health	28%	19%	41%	32%	40%	18%	22%	34%	24%	28%	28%	30%	21%	28%	29%	27%	30%	46%	29%	27%	25%	32%	29%	
Immigration & Asylum	47%	73%	26%	30%	27%	73%	46%	47%	22%	39%	55%	64%	34%	48%	50%	50%	44%	49%	42%	45%	51%	48%	56%	
Crime	18%	21%	11%	12%	10%	24%	18%	18%	21%	17%	18%	19%	19%	16%	25%	18%	14%	13%	15%	17%	23%	20%	20%	
The economy	56%	59%	67%	57%	63%	53%	58%	55%	53%	58%	58%	52%	58%	55%	54%	58%	59%	56%	59%	62%	51%	53%	48%	
Tax	15%	16%	12%	15%	13%	15%	17%	13%	21%	20%	11%	9%	21%	15%	14%	14%	11%	15%	17%	16%	19%	9%	6%	
Pensions	4%	6%	3%	2%	2%	6%	4%	4%	1%	2%	4%	9%	1%	4%	4%	5%	5%	3%	3%	3%	4%	7%	5%	
Education	8%	2%	10%	17%	12%	4%	6%	10%	11%	9%	4%	7%	5%	11%	5%	7%	8%	6%	12%	7%	8%	4%	4%	
Family life & childcare	4%	2%	5%	5%	7%	3%	2%	6%	2%	8%	2%	2%	3%	4%	5%	6%	2%	4%	4%	4%	4%	7%	4%	
Housing	17%	5%	22%	14%	18%	10%	18%	16%	35%	19%	14%	9%	28%	16%	12%	15%	24%	16%	14%	20%	13%	21%	22%	
The environment	16%	6%	23%	25%	25%	7%	17%	16%	21%	17%	17%	11%	21%	19%	15%	15%	7%	14%	19%	16%	10%	18%	19%	
Britain leaving the EU	14%	6%	24%	17%	24%	5%	16%	12%	13%	11%	19%	14%	17%	13%	14%	12%	17%	18%	20%	13%	11%	10%	13%	
Transport	2%	1%	1%	3%	1%	1%	2%	1%	6%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	2%	3%	
Welfare benefits	14%	22%	8%	14%	9%	20%	15%	13%	10%	15%	12%	17%	9%	13%	17%	17%	14%	13%	14%	15%	11%	18%	13%	
Defence and security	33%	52%	35%	43%	33%	43%	35%	31%	12%	26%	39%	51%	31%	38%	32%	31%	30%	30%	36%	35%	32%	23%	36%	
None of these	1%	0%	0%	1%	1%	1%	1%	1%	1%	1%	0%	0%	2%	0%	1%	1%	1%	-	1%	1%	1%	1%	0%	
Don't know	2%	0%	1%	-	1%	1%	1%	3%	6%	2%	2%	0%	2%	2%	2%	2%	3%	3%	1%	2%	4%	3%	2%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192	
Very well	2%	-	5%	3%	3%	1%	3%	1%	3%	3%	1%	1%	5%	1%	4%	2%	1%	1%	3%	1%	3%	3%	1%	
Fairly well	21%	18%	29%	36%	30%	14%	26%	17%	28%	18%	23%	21%	25%	23%	21%	20%	15%	19%	26%	24%	16%	16%	16%	
Fairly badly	35%	37%	36%	38%	38%	37%	35%	35%	31%	34%	38%	37%	37%	37%	32%	36%	36%	27%	39%	35%	34%	35%	32%	
Very badly	33%	41%	21%	18%	23%	43%	30%	37%	22%	35%	32%	36%	22%	33%	35%	33%	39%	45%	27%	33%	36%	36%	44%	
Don't know	8%	5%	9%	5%	6%	6%	6%	10%	16%	11%	5%	4%	11%	7%	8%	10%	9%	7%	6%	8%	11%	11%	7%	

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Immigration

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Very well	1%	0%	3%	1%	1%	0%	2%	1%	5%	1%	1%	1%	3%	1%	1%	1%	1%	-	1%	1%	1%	2%	1%
Fairly well	15%	5%	30%	25%	27%	4%	18%	13%	25%	15%	14%	12%	21%	15%	16%	14%	14%	10%	19%	17%	13%	11%	11%
Fairly badly	24%	14%	32%	33%	32%	15%	24%	24%	35%	25%	22%	20%	25%	23%	23%	26%	24%	24%	26%	26%	22%	23%	20%
Very badly	50%	78%	25%	33%	29%	77%	50%	49%	21%	45%	57%	65%	41%	52%	51%	49%	51%	54%	45%	49%	53%	50%	59%
Don't know	10%	3%	10%	8%	11%	4%	6%	13%	15%	14%	6%	3%	9%	9%	9%	10%	10%	12%	9%	8%	10%	14%	9%

Crime

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Very well	2%	-	3%	3%	2%	0%	2%	1%	5%	1%	1%	1%	4%	2%	1%	1%	-	1%	2%	1%	2%	3%	-
Fairly well	23%	9%	41%	40%	38%	10%	25%	22%	30%	23%	25%	19%	30%	22%	22%	22%	27%	20%	30%	25%	13%	24%	21%
Fairly badly	29%	35%	26%	33%	26%	33%	30%	28%	32%	25%	29%	35%	30%	28%	30%	31%	24%	22%	28%	29%	33%	28%	27%
Very badly	29%	42%	14%	5%	17%	45%	30%	29%	13%	30%	33%	34%	20%	30%	30%	29%	35%	40%	24%	29%	33%	30%	37%
Don't know	17%	14%	16%	18%	18%	13%	13%	20%	20%	21%	13%	11%	16%	18%	16%	16%	13%	17%	17%	16%	18%	15%	16%

Education

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Very well	2%	1%	2%	1%	1%	0%	3%	1%	7%	1%	0%	1%	5%	1%	3%	1%	1%	-	1%	3%	0%	3%	-
Fairly well	27%	22%	37%	39%	35%	19%	29%	25%	37%	25%	28%	25%	31%	27%	29%	26%	21%	23%	31%	26%	26%	28%	18%
Fairly badly	30%	32%	30%	28%	31%	31%	30%	31%	31%	29%	26%	37%	29%	31%	24%	33%	33%	36%	32%	33%	28%	26%	28%
Very badly	21%	29%	14%	10%	14%	29%	20%	22%	11%	22%	23%	21%	13%	22%	25%	19%	24%	22%	21%	18%	23%	19%	26%
Don't know	20%	17%	17%	22%	19%	20%	19%	22%	14%	23%	23%	16%	22%	19%	19%	22%	21%	18%	15%	19%	24%	24%	27%

Fieldwork Dates: 28th - 30th March 2026

Sample size: 1766 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Taxation

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Very well	1%	-	2%	-	1%	0%	1%	1%	2%	0%	1%	1%	2%	0%	1%	1%	1%	1%	1%	0%	1%	2%	1%
Fairly well	14%	7%	26%	22%	23%	5%	16%	12%	18%	12%	16%	13%	17%	13%	13%	14%	16%	11%	16%	15%	11%	12%	11%
Fairly badly	33%	25%	33%	50%	38%	30%	32%	34%	36%	33%	34%	31%	36%	33%	36%	30%	31%	33%	35%	33%	31%	34%	31%
Very badly	41%	63%	24%	18%	28%	57%	44%	38%	22%	41%	42%	49%	33%	43%	41%	40%	42%	46%	40%	40%	44%	36%	44%
Don't know	12%	5%	14%	10%	11%	7%	7%	16%	21%	14%	8%	6%	12%	11%	9%	15%	10%	9%	9%	11%	13%	16%	14%

Unemployment

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Very well	1%	-	2%	1%	1%	0%	1%	0%	1%	1%	0%	0%	2%	0%	1%	0%	1%	-	1%	0%	1%	3%	1%
Fairly well	15%	6%	29%	29%	25%	6%	17%	13%	11%	14%	19%	13%	14%	14%	16%	15%	14%	18%	21%	14%	11%	16%	9%
Fairly badly	33%	35%	34%	39%	36%	33%	33%	34%	38%	32%	31%	36%	39%	32%	30%	35%	40%	23%	35%	34%	33%	26%	36%
Very badly	33%	47%	18%	16%	20%	45%	34%	33%	30%	32%	34%	36%	29%	34%	37%	32%	28%	43%	30%	34%	36%	35%	34%
Don't know	18%	12%	18%	15%	18%	16%	16%	20%	19%	21%	16%	15%	16%	19%	16%	18%	18%	17%	14%	18%	20%	21%	21%

Inflation

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Very well	1%	-	2%	-	1%	0%	1%	0%	2%	0%	1%	0%	2%	0%	1%	0%	1%	1%	0%	1%	0%	2%	-
Fairly well	18%	6%	35%	31%	32%	8%	22%	14%	16%	15%	23%	20%	23%	17%	20%	17%	14%	19%	26%	16%	14%	16%	15%
Fairly badly	32%	31%	31%	35%	31%	32%	33%	30%	40%	29%	33%	31%	30%	33%	30%	32%	33%	25%	32%	32%	31%	33%	30%
Very badly	38%	56%	21%	23%	25%	51%	35%	40%	26%	41%	35%	41%	33%	37%	37%	38%	44%	43%	33%	39%	41%	37%	42%
Don't know	12%	8%	11%	11%	11%	9%	9%	15%	17%	15%	9%	7%	12%	13%	11%	13%	8%	11%	9%	12%	15%	12%	13%

Fieldwork Dates: 28th - 30th March 2026

Sample size: 1766 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Britain's exit from the EU

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Very well	1%	0%	2%	5%	2%	1%	2%	1%	3%	1%	1%	2%	3%	1%	2%	2%	1%	2%	2%	1%	1%	2%	2%
Fairly well	17%	11%	29%	21%	24%	11%	18%	16%	18%	17%	18%	14%	22%	15%	16%	19%	14%	15%	20%	20%	12%	13%	13%
Fairly badly	27%	25%	28%	32%	31%	25%	27%	27%	27%	26%	29%	25%	27%	27%	26%	26%	29%	30%	32%	27%	25%	22%	23%
Very badly	34%	44%	23%	23%	30%	41%	37%	31%	24%	31%	36%	41%	26%	36%	34%	33%	40%	34%	31%	34%	35%	33%	42%
Don't know	21%	20%	18%	19%	14%	22%	16%	25%	28%	24%	16%	18%	22%	21%	22%	21%	17%	19%	16%	19%	27%	30%	20%

Defence

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Very well	3%	0%	5%	2%	3%	1%	4%	2%	8%	2%	2%	1%	8%	2%	2%	1%	3%	3%	2%	3%	3%	4%	1%
Fairly well	26%	13%	42%	40%	40%	14%	29%	24%	34%	29%	27%	18%	30%	25%	29%	24%	30%	25%	31%	28%	22%	28%	19%
Fairly badly	22%	23%	21%	27%	23%	22%	23%	21%	17%	20%	22%	27%	21%	24%	15%	24%	21%	22%	24%	21%	20%	18%	24%
Very badly	30%	54%	15%	13%	17%	48%	33%	27%	13%	25%	34%	43%	23%	33%	36%	27%	27%	27%	28%	30%	31%	28%	35%
Don't know	19%	9%	18%	17%	18%	15%	11%	27%	27%	24%	15%	11%	19%	16%	18%	23%	20%	23%	14%	18%	24%	23%	22%

The economy

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Very well	1%	-	2%	-	1%	0%	1%	0%	4%	1%	0%	1%	3%	-	1%	1%	1%	1%	1%	0%	1%	2%	-
Fairly well	15%	5%	29%	25%	26%	6%	18%	12%	20%	14%	16%	13%	20%	15%	16%	14%	10%	15%	18%	16%	11%	15%	12%
Fairly badly	31%	27%	33%	42%	35%	28%	31%	31%	33%	32%	30%	29%	30%	32%	30%	31%	34%	22%	33%	34%	28%	29%	28%
Very badly	43%	65%	26%	25%	29%	60%	42%	44%	25%	42%	46%	52%	34%	45%	42%	43%	46%	53%	41%	40%	47%	43%	50%
Don't know	10%	4%	10%	8%	10%	6%	7%	13%	19%	12%	8%	5%	12%	9%	11%	11%	8%	9%	7%	10%	13%	10%	11%

Fieldwork Dates: 28th - 30th March 2026

Sample size: 1766 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Terrorism

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Very well	7%	1%	11%	12%	9%	2%	9%	4%	13%	7%	6%	4%	10%	6%	7%	5%	4%	13%	7%	8%	7%	7%	3%
Fairly well	35%	26%	50%	51%	46%	25%	38%	32%	39%	35%	37%	31%	38%	34%	33%	34%	42%	27%	40%	35%	32%	35%	25%
Fairly badly	16%	24%	10%	11%	12%	20%	15%	16%	14%	12%	16%	23%	16%	16%	16%	16%	12%	14%	15%	16%	16%	12%	19%
Very badly	21%	32%	7%	5%	10%	34%	22%	20%	8%	21%	21%	27%	15%	21%	24%	21%	20%	27%	16%	21%	22%	23%	30%
Don't know	22%	18%	22%	21%	23%	19%	16%	27%	26%	26%	20%	16%	20%	23%	20%	24%	23%	18%	21%	21%	23%	23%	24%

Transport

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Very well	2%	0%	3%	0%	1%	1%	2%	1%	9%	1%	1%	1%	5%	2%	3%	0%	1%	1%	1%	3%	0%	5%	0%
Fairly well	27%	17%	39%	45%	37%	16%	27%	27%	39%	25%	27%	24%	41%	22%	25%	28%	29%	21%	32%	25%	26%	25%	23%
Fairly badly	29%	35%	27%	27%	27%	33%	31%	27%	25%	29%	27%	32%	20%	33%	24%	30%	29%	34%	31%	30%	27%	28%	27%
Very badly	20%	27%	11%	7%	13%	28%	23%	17%	12%	20%	23%	21%	15%	21%	25%	18%	20%	19%	16%	19%	21%	23%	27%
Don't know	22%	21%	20%	20%	21%	23%	16%	28%	15%	25%	21%	21%	19%	22%	23%	23%	22%	25%	20%	23%	26%	19%	23%

Housing

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Very well	1%	0%	1%	1%	0%	0%	1%	0%	1%	1%	1%	0%	2%	0%	0%	0%	-	1%	0%	0%	1%	3%	-
Fairly well	15%	11%	25%	30%	24%	9%	16%	15%	17%	16%	14%	15%	15%	13%	19%	18%	12%	15%	20%	17%	13%	10%	8%
Fairly badly	35%	36%	39%	35%	40%	32%	36%	34%	34%	32%	33%	41%	41%	37%	30%	31%	39%	32%	42%	35%	28%	29%	35%
Very badly	31%	37%	18%	12%	18%	42%	33%	29%	26%	31%	33%	29%	30%	31%	32%	29%	31%	31%	23%	31%	31%	38%	40%
Don't know	19%	16%	17%	23%	18%	18%	14%	23%	22%	20%	19%	14%	12%	19%	19%	21%	18%	21%	16%	16%	26%	19%	18%

Fieldwork Dates: 28th - 30th March 2026

Sample size: 1766 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Environment

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Very well	2%	2%	3%	2%	2%	2%	4%	1%	7%	2%	2%	1%	5%	1%	2%	2%	4%	5%	2%	2%	2%	4%	3%
Fairly well	24%	17%	34%	45%	33%	18%	25%	24%	25%	25%	24%	24%	29%	24%	25%	24%	25%	21%	29%	24%	24%	26%	16%
Fairly badly	33%	34%	35%	29%	35%	30%	35%	31%	36%	30%	31%	37%	28%	36%	30%	32%	35%	28%	36%	32%	30%	30%	33%
Very badly	21%	26%	12%	11%	15%	28%	22%	20%	13%	21%	22%	24%	18%	23%	22%	20%	21%	23%	18%	23%	19%	20%	26%
Don't know	20%	21%	15%	13%	15%	22%	15%	24%	19%	22%	21%	14%	20%	17%	21%	23%	15%	23%	16%	19%	25%	20%	21%

Welfare benefits

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Very well	1%	1%	2%	4%	1%	1%	2%	1%	3%	1%	1%	1%	4%	1%	2%	1%	0%	-	2%	1%	1%	2%	1%
Fairly well	15%	9%	25%	17%	22%	8%	16%	14%	20%	14%	16%	15%	15%	15%	18%	14%	14%	14%	16%	17%	12%	14%	15%
Fairly badly	30%	29%	33%	33%	36%	27%	30%	31%	32%	31%	30%	31%	39%	31%	24%	31%	28%	28%	32%	31%	25%	34%	32%
Very badly	37%	53%	20%	31%	24%	54%	38%	36%	19%	36%	41%	44%	26%	38%	40%	37%	45%	39%	36%	36%	40%	36%	38%
Don't know	16%	8%	20%	14%	17%	11%	14%	18%	26%	19%	13%	10%	17%	15%	17%	17%	12%	19%	14%	16%	21%	14%	14%

Do you think Rachel Reeves is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base: All GB adults	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Good job	11%	3%	26%	21%	22%	2%	15%	8%	13%	11%	13%	9%	14%	10%	12%	12%	10%	12%	16%	11%	8%	13%	5%
Bad job	55%	81%	36%	41%	40%	77%	57%	52%	30%	47%	61%	72%	44%	58%	54%	54%	58%	54%	55%	54%	53%	48%	62%
Not sure	34%	16%	39%	38%	38%	20%	28%	39%	56%	42%	26%	18%	42%	32%	34%	34%	32%	34%	29%	35%	39%	39%	32%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base: All GB adults	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Rachel Reeves	14%	3%	29%	26%	26%	4%	19%	9%	16%	13%	15%	13%	25%	13%	14%	11%	10%	19%	22%	13%	8%	14%	7%
Mel Stride	12%	29%	4%	6%	7%	19%	15%	9%	11%	9%	13%	18%	10%	13%	14%	12%	10%	10%	14%	13%	9%	12%	13%
Don't know	74%	68%	66%	68%	67%	77%	66%	81%	73%	78%	72%	68%	65%	74%	72%	78%	79%	72%	64%	74%	83%	74%	80%

Fieldwork Dates: 28th - 30th March 2026

Sample size: 1766 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about your finances, which of the following best reflects your position?

	Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192	
I am very comfortable financially	4%	6%	5%	7%	5%	4%	5%	4%	2%	3%	5%	7%	5%	5%	4%	3%	5%	3%	7%	2%	3%	3%	5%	
I am relatively comfortable financially	35%	44%	38%	40%	41%	33%	39%	32%	33%	30%	35%	45%	30%	35%	31%	39%	35%	41%	47%	40%	28%	26%	15%	
I do not often have money for luxuries, but can normally comfortably cover the essentials	39%	37%	40%	41%	39%	41%	36%	42%	36%	42%	37%	36%	37%	39%	44%	38%	37%	31%	36%	37%	43%	45%	36%	
I can only just afford my costs and often struggle to make ends meet	16%	12%	14%	10%	13%	17%	16%	17%	18%	18%	18%	10%	22%	15%	15%	16%	16%	19%	8%	16%	19%	21%	28%	
I cannot afford my costs, and often have to go without essentials like food and heating	3%	1%	2%	1%	2%	3%	3%	3%	3%	4%	3%	1%	2%	3%	3%	3%	3%	3%	1%	2%	3%	2%	12%	
Don't know	3%	-	1%	-	1%	1%	2%	3%	8%	3%	1%	0%	4%	2%	2%	2%	4%	3%	1%	2%	4%	3%	5%	

Which government do you think would be better for...

Helping people get onto the housing ladder?

	Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192	
A Labour government led by Keir Starmer	22%	3%	48%	33%	39%	6%	26%	19%	34%	25%	19%	14%	31%	20%	22%	22%	20%	22%	28%	25%	16%	21%	13%	
A Conservative government led by Kemi Badenoch	14%	44%	4%	5%	8%	24%	14%	15%	6%	11%	17%	22%	15%	17%	16%	11%	11%	11%	15%	15%	11%	17%	15%	
Neither	43%	31%	34%	42%	37%	51%	45%	40%	31%	42%	47%	46%	35%	42%	44%	44%	51%	40%	41%	39%	44%	43%	55%	
Don't know	21%	22%	14%	20%	15%	19%	14%	26%	30%	23%	16%	18%	19%	21%	19%	22%	18%	27%	16%	22%	28%	20%	16%	

Managing the economy?

	Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192	
A Labour government led by Keir Starmer	21%	3%	48%	29%	39%	4%	24%	17%	27%	23%	21%	13%	29%	19%	22%	18%	17%	21%	28%	21%	14%	20%	16%	
A Conservative government led by Kemi Badenoch	24%	61%	9%	17%	17%	38%	25%	23%	11%	18%	30%	37%	19%	28%	25%	22%	25%	23%	29%	26%	18%	21%	23%	
Neither	37%	21%	29%	43%	32%	42%	38%	35%	31%	38%	36%	37%	34%	35%	35%	40%	43%	33%	31%	34%	42%	40%	46%	
Don't know	18%	14%	15%	11%	12%	16%	12%	24%	30%	21%	13%	13%	18%	18%	18%	20%	15%	22%	12%	19%	26%	20%	15%	

Fieldwork Dates: 28th - 30th March 2026

Sample size: 1766 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Providing more jobs?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
A Labour government led by Keir Starmer	21%	4%	46%	31%	37%	5%	25%	18%	32%	23%	19%	16%	29%	19%	22%	21%	18%	26%	26%	23%	14%	22%	15%
A Conservative government led by Kemi Badenoch	20%	53%	6%	12%	13%	33%	21%	19%	7%	15%	26%	29%	18%	23%	20%	18%	18%	17%	24%	21%	17%	17%	18%
Neither	39%	24%	32%	44%	33%	45%	40%	37%	31%	40%	40%	38%	33%	37%	41%	40%	47%	35%	33%	37%	41%	40%	51%
Don't know	20%	19%	16%	13%	17%	17%	13%	27%	29%	22%	15%	17%	20%	21%	18%	22%	18%	22%	17%	19%	27%	21%	17%

Keeping prices down?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
A Labour government led by Keir Starmer	18%	2%	40%	26%	33%	4%	22%	15%	31%	19%	17%	13%	29%	17%	18%	18%	12%	17%	23%	19%	13%	18%	15%
A Conservative government led by Kemi Badenoch	16%	46%	4%	9%	12%	24%	16%	15%	6%	13%	18%	23%	16%	19%	17%	13%	13%	11%	21%	16%	10%	14%	14%
Neither	46%	33%	40%	55%	41%	54%	50%	43%	36%	46%	51%	47%	38%	45%	49%	48%	55%	48%	43%	44%	50%	46%	55%
Don't know	19%	19%	15%	10%	15%	18%	12%	26%	26%	22%	14%	17%	16%	19%	17%	21%	20%	24%	13%	21%	27%	21%	16%

Improving standards of living for people like you?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
A Labour government led by Keir Starmer	21%	3%	45%	28%	36%	5%	24%	17%	35%	22%	18%	14%	28%	18%	22%	20%	17%	20%	26%	23%	13%	20%	15%
A Conservative government led by Kemi Badenoch	19%	54%	6%	12%	14%	30%	18%	20%	6%	15%	21%	29%	15%	22%	19%	18%	16%	16%	22%	20%	16%	15%	17%
Neither	42%	27%	35%	44%	36%	48%	45%	38%	32%	41%	47%	42%	38%	40%	42%	43%	51%	41%	37%	39%	45%	44%	53%
Don't know	19%	16%	14%	16%	14%	17%	13%	25%	27%	21%	14%	15%	19%	20%	16%	19%	17%	22%	15%	18%	26%	21%	15%

Tackling the government's deficit?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
A Labour government led by Keir Starmer	19%	1%	43%	26%	33%	4%	22%	15%	27%	20%	18%	12%	25%	17%	20%	18%	15%	18%	23%	22%	13%	17%	12%
A Conservative government led by Kemi Badenoch	21%	54%	7%	14%	13%	33%	22%	20%	11%	15%	25%	30%	22%	23%	18%	20%	18%	23%	25%	21%	15%	19%	21%
Neither	40%	28%	34%	39%	38%	44%	41%	38%	28%	40%	42%	42%	36%	40%	42%	40%	45%	36%	36%	38%	42%	43%	47%
Don't know	21%	17%	16%	20%	16%	18%	15%	26%	33%	24%	15%	16%	18%	21%	20%	22%	21%	23%	16%	19%	30%	21%	20%

Fieldwork Dates: 28th - 30th March 2026

Sample size: 1766 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Reducing the number of people in poverty?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
A Labour government led by Keir Starmer	28%	7%	59%	42%	48%	10%	33%	24%	40%	30%	27%	21%	37%	26%	29%	28%	22%	28%	37%	29%	20%	29%	17%
A Conservative government led by Kemi Badenoch	10%	35%	2%	4%	6%	18%	9%	11%	2%	7%	13%	17%	11%	12%	11%	9%	9%	6%	12%	12%	6%	8%	10%
Neither	42%	38%	26%	42%	33%	55%	45%	40%	30%	42%	45%	46%	31%	43%	40%	45%	51%	47%	36%	38%	47%	44%	59%
Don't know	19%	20%	12%	12%	14%	18%	13%	25%	28%	21%	15%	16%	22%	19%	19%	18%	18%	18%	14%	20%	26%	18%	14%

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base: All GB adults	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Taxes too much and spends too much on services	42%	67%	26%	31%	30%	58%	47%	38%	33%	39%	44%	50%	38%	43%	46%	37%	49%	43%	47%	42%	45%	38%	31%
Taxes too little and spends too little on services	23%	10%	35%	28%	35%	13%	26%	20%	26%	23%	23%	22%	26%	23%	21%	25%	16%	24%	27%	22%	14%	21%	31%
Gets the balance about right	12%	7%	19%	25%	17%	6%	11%	12%	15%	11%	13%	10%	15%	11%	14%	11%	13%	8%	12%	12%	12%	14%	9%
Don't know	23%	17%	21%	17%	18%	23%	16%	30%	25%	27%	21%	18%	21%	23%	19%	27%	22%	25%	14%	24%	29%	26%	29%

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Too high - the rich are being made to pay too much and their taxes should be cut	9%	16%	4%	5%	5%	13%	11%	7%	8%	7%	11%	10%	10%	8%	9%	9%	10%	10%	11%	8%	8%	9%	7%
Too low - the rich are not paying enough and their taxes should be increased	54%	27%	72%	70%	68%	39%	55%	52%	60%	56%	51%	48%	49%	54%	53%	57%	54%	49%	56%	51%	47%	59%	61%
About right - the rich are already paying about the right level of tax	24%	42%	16%	20%	19%	31%	24%	23%	19%	20%	25%	32%	22%	25%	27%	21%	22%	23%	24%	28%	25%	18%	15%
Don't know	14%	15%	8%	6%	7%	17%	10%	17%	14%	16%	13%	10%	18%	13%	11%	13%	14%	18%	9%	13%	20%	15%	17%

Fieldwork Dates: 28th - 30th March 2026

Sample size: 1766 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Much too high	48%	76%	29%	35%	27%	78%	48%	48%	15%	39%	58%	69%	36%	50%	49%	51%	46%	52%	44%	45%	54%	45%	57%
A little too high	20%	12%	27%	28%	28%	11%	20%	19%	25%	21%	17%	16%	18%	19%	21%	20%	20%	17%	24%	18%	19%	17%	17%
About right	18%	6%	28%	22%	28%	4%	19%	17%	37%	20%	13%	10%	29%	18%	16%	16%	17%	13%	20%	23%	12%	19%	12%
A little too low	4%	1%	6%	7%	7%	1%	5%	2%	4%	4%	5%	2%	4%	4%	5%	3%	3%	5%	5%	3%	3%	3%	4%
Much too low	1%	1%	1%	1%	2%	-	2%	1%	5%	1%	1%	-	1%	1%	2%	1%	1%	-	1%	1%	1%	4%	1%
Don't know	9%	4%	10%	8%	10%	6%	6%	13%	15%	14%	6%	3%	12%	8%	8%	10%	13%	12%	6%	10%	11%	13%	9%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Mostly good for the country	20%	3%	29%	32%	33%	4%	23%	17%	36%	21%	17%	12%	28%	21%	17%	15%	20%	23%	24%	23%	16%	16%	12%
Mostly bad for the country	43%	65%	22%	32%	24%	67%	44%	42%	18%	38%	51%	55%	36%	43%	45%	45%	42%	49%	38%	42%	49%	40%	49%
Both good and bad for the country	31%	28%	44%	34%	39%	25%	29%	33%	33%	32%	28%	31%	28%	31%	33%	33%	32%	22%	35%	29%	26%	36%	31%
Don't know	6%	4%	5%	3%	4%	4%	4%	8%	12%	9%	3%	2%	8%	6%	5%	7%	6%	6%	3%	6%	9%	8%	8%

Is competent or incompetent?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Competent	30%	66%	17%	22%	23%	44%	31%	30%	20%	21%	36%	45%	24%	33%	36%	25%	29%	31%	33%	32%	28%	26%	25%
Incompetent	36%	10%	55%	50%	51%	22%	46%	27%	39%	41%	36%	25%	46%	34%	33%	37%	38%	34%	41%	37%	29%	31%	40%
Don't know	34%	24%	29%	27%	26%	34%	23%	44%	41%	37%	28%	30%	30%	33%	31%	39%	33%	35%	26%	31%	43%	43%	34%

Fieldwork Dates: 28th - 30th March 2026

Sample size: 1766 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Is decisive or indecisive?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Decisive	34%	63%	24%	29%	31%	45%	34%	34%	19%	27%	38%	49%	36%	36%	36%	29%	33%	33%	39%	32%	31%	33%	33%
Indecisive	30%	12%	44%	37%	39%	20%	37%	22%	34%	31%	32%	23%	34%	27%	30%	30%	32%	31%	32%	29%	26%	28%	34%
Don't know	36%	25%	32%	34%	30%	35%	29%	43%	46%	42%	31%	27%	30%	37%	34%	41%	35%	36%	29%	38%	43%	40%	33%

Is trustworthy or untrustworthy?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Trustworthy	20%	48%	7%	19%	15%	30%	20%	20%	11%	14%	23%	33%	17%	21%	25%	16%	20%	19%	24%	19%	18%	18%	19%
Untrustworthy	43%	14%	65%	54%	59%	27%	51%	35%	48%	50%	42%	28%	50%	40%	41%	45%	41%	46%	45%	47%	35%	39%	43%
Don't know	37%	38%	27%	27%	26%	42%	29%	45%	41%	36%	36%	39%	33%	39%	34%	39%	39%	35%	30%	35%	47%	42%	39%

Is strong or weak?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Strong	32%	61%	23%	29%	28%	42%	30%	33%	20%	25%	37%	44%	27%	35%	36%	28%	29%	30%	36%	31%	31%	28%	25%
Weak	33%	13%	47%	41%	42%	23%	42%	25%	39%	36%	33%	24%	42%	30%	33%	33%	29%	37%	35%	33%	29%	32%	38%
Don't know	35%	26%	30%	31%	30%	35%	28%	42%	42%	39%	30%	32%	32%	35%	32%	39%	42%	33%	29%	36%	40%	40%	38%

is competent or incompetent?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Competent	29%	10%	55%	49%	48%	11%	32%	27%	41%	30%	29%	23%	39%	28%	27%	28%	32%	29%	37%	32%	23%	23%	22%
Incompetent	56%	80%	33%	46%	40%	78%	59%	54%	36%	50%	60%	71%	48%	58%	58%	58%	53%	57%	51%	57%	56%	55%	67%
Don't know	15%	10%	12%	5%	12%	11%	10%	19%	23%	20%	10%	6%	14%	15%	15%	15%	15%	14%	12%	11%	22%	22%	11%

Fieldwork Dates: 28th - 30th March 2026

Sample size: 1766 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Is decisive or indecisive?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Decisive	14%	4%	27%	17%	22%	6%	13%	14%	16%	13%	16%	11%	17%	12%	11%	14%	18%	16%	15%	15%	11%	14%	10%
Indecisive	72%	89%	62%	73%	67%	84%	77%	67%	54%	67%	75%	84%	68%	74%	74%	72%	66%	66%	74%	74%	65%	65%	78%
Don't know	15%	7%	11%	10%	12%	9%	10%	19%	30%	19%	10%	5%	16%	14%	15%	14%	16%	18%	11%	11%	24%	21%	12%

Is trustworthy or untrustworthy?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Trustworthy	24%	10%	49%	40%	44%	9%	28%	21%	24%	23%	27%	24%	32%	23%	27%	22%	22%	27%	33%	22%	20%	24%	17%
Untrustworthy	57%	78%	33%	46%	41%	77%	59%	54%	44%	53%	60%	66%	50%	58%	58%	58%	56%	57%	51%	59%	56%	58%	68%
Don't know	19%	12%	18%	14%	16%	14%	13%	24%	32%	23%	12%	11%	18%	19%	16%	20%	22%	17%	16%	19%	25%	18%	15%

Is strong or weak?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Strong	14%	4%	27%	21%	22%	5%	14%	14%	20%	14%	15%	11%	17%	13%	12%	13%	18%	16%	18%	14%	11%	16%	8%
Weak	64%	84%	49%	60%	54%	82%	70%	60%	48%	60%	69%	76%	58%	65%	66%	67%	60%	63%	62%	67%	59%	64%	73%
Don't know	22%	12%	24%	19%	24%	13%	16%	26%	32%	26%	16%	14%	26%	21%	22%	20%	22%	21%	19%	19%	30%	19%	20%

Is likeable or dislikeable?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Likeable	22%	7%	44%	36%	36%	9%	22%	21%	28%	19%	24%	21%	28%	20%	23%	20%	24%	20%	31%	20%	18%	18%	14%
Dislikeable	58%	81%	35%	43%	44%	77%	61%	55%	42%	55%	62%	66%	52%	59%	59%	61%	53%	60%	52%	60%	57%	60%	70%
Don't know	20%	12%	21%	21%	21%	14%	17%	24%	29%	25%	13%	14%	20%	22%	18%	19%	22%	20%	18%	20%	26%	22%	15%

Fieldwork Dates: 28th - 30th March 2026

Sample size: 1766 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

How good or bad a service do you think most care homes for elderly people provide to their residents?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Very good	2%	4%	3%	1%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	1%	3%	1%	1%	3%	2%	2%	3%	3%
Fairly good	41%	46%	42%	45%	43%	43%	39%	43%	38%	37%	45%	46%	31%	42%	43%	41%	48%	45%	44%	39%	42%	40%	38%
Fairly bad	27%	23%	29%	32%	28%	26%	27%	27%	27%	29%	26%	26%	23%	27%	27%	29%	27%	32%	27%	26%	29%	28%	27%
Very bad	7%	6%	4%	5%	6%	8%	7%	7%	4%	7%	7%	6%	7%	6%	6%	7%	7%	8%	7%	6%	6%	5%	9%
Don't know	23%	22%	22%	16%	22%	21%	25%	21%	29%	25%	20%	19%	37%	21%	23%	21%	17%	13%	19%	27%	21%	24%	23%

Suppose you reached the stage where you could no longer live independently, and had enough money to choose, which of these would you prefer?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
To live in my own home with the support of a paid carer	32%	35%	31%	37%	34%	33%	32%	33%	31%	29%	34%	37%	26%	32%	34%	35%	29%	41%	34%	32%	34%	28%	32%
To live in my own home with the support of a member/members of my own family	29%	30%	27%	24%	24%	31%	31%	26%	32%	31%	24%	29%	27%	30%	27%	30%	32%	27%	27%	27%	32%	36%	26%
To live in a home in a sheltered community, with care provided	26%	26%	32%	29%	32%	25%	23%	29%	18%	25%	31%	27%	26%	27%	27%	26%	25%	26%	29%	27%	24%	21%	25%
To live in a care home	1%	1%	1%	2%	1%	1%	1%	1%	3%	2%	1%	1%	2%	1%	2%	1%	1%	-	1%	1%	2%	0%	2%
Don't know	11%	8%	9%	7%	10%	10%	12%	10%	16%	13%	10%	6%	19%	10%	10%	9%	12%	6%	9%	13%	9%	14%	14%

Imagine there comes a time in your own retirement when you are no longer capable of living independently and require full time care. Do you think you would or would not be able to fund the cost of this without selling your home?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Definitely would	2%	3%	1%	3%	2%	1%	2%	1%	3%	1%	1%	1%	2%	2%	2%	2%	-	1%	2%	1%	2%	1%	1%
Probably would	8%	10%	11%	9%	10%	7%	9%	6%	5%	7%	6%	12%	10%	7%	7%	8%	6%	6%	14%	6%	4%	9%	3%
Probably would not	25%	27%	27%	27%	27%	24%	25%	25%	27%	25%	23%	25%	23%	26%	25%	23%	28%	22%	27%	30%	24%	17%	16%
Definitely would not	48%	46%	46%	48%	48%	55%	44%	51%	22%	47%	56%	52%	31%	49%	48%	51%	52%	57%	45%	44%	47%	54%	59%
Don't know	18%	14%	15%	14%	13%	14%	19%	17%	43%	20%	13%	10%	34%	16%	18%	17%	14%	14%	12%	20%	22%	19%	22%

Fieldwork Dates: 28th - 30th March 2026

Sample size: 1766 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

And do you think you would or would not be able to fund the cost of this if you did sell your home?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Definitely would	8%	12%	11%	10%	10%	7%	9%	7%	6%	6%	9%	10%	7%	10%	8%	6%	5%	6%	15%	5%	5%	6%	3%
Probably would	28%	32%	31%	37%	34%	24%	28%	28%	29%	26%	28%	32%	27%	28%	29%	25%	39%	26%	38%	31%	21%	24%	13%
Probably would not	22%	24%	20%	20%	21%	27%	21%	22%	10%	23%	21%	25%	14%	22%	20%	27%	15%	31%	21%	23%	23%	18%	21%
Definitely would not	18%	15%	16%	14%	15%	23%	18%	19%	9%	18%	23%	18%	14%	20%	18%	18%	21%	16%	10%	16%	19%	25%	35%
Don't know	24%	18%	22%	19%	21%	19%	24%	24%	45%	28%	19%	14%	38%	21%	24%	25%	20%	20%	16%	24%	33%	26%	28%

Looking forward, imagine that your parents were no longer able to live independently or with family at some point in the future and required full time care. Which of the following do you think would apply?

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
My parents would probably have enough financial resources to pay for full time care, without selling their home	12%	10%	11%	15%	12%	10%	14%	10%	18%	17%	11%	3%	19%	11%	11%	12%	7%	15%	13%	11%	14%	15%	6%
My parents would probably have to sell their home to pay for full time care	26%	22%	31%	25%	30%	24%	23%	28%	22%	34%	26%	12%	23%	25%	23%	27%	30%	29%	31%	32%	24%	14%	11%
I or my siblings would probably contribute money to pay for full time care for my parents	6%	4%	7%	4%	6%	3%	7%	6%	20%	8%	2%	1%	7%	6%	8%	7%	6%	2%	6%	7%	5%	10%	3%
My parents have little or no savings and would probably rely on the state to pay for full time care	13%	8%	14%	8%	11%	12%	12%	13%	9%	16%	15%	5%	8%	12%	16%	14%	10%	13%	11%	11%	13%	16%	16%
Don't know	12%	7%	10%	10%	10%	7%	13%	11%	29%	16%	7%	2%	20%	11%	12%	10%	15%	5%	7%	12%	17%	15%	11%
Not applicable - my parents are no longer alive, I am not in touch with them, or they are already in care	31%	48%	27%	38%	30%	44%	31%	32%	3%	9%	40%	77%	23%	35%	29%	31%	32%	35%	33%	26%	27%	30%	53%

Fieldwork Dates: 28th - 30th March 2026

Sample size: 1766 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Overall, which of these policies would you prefer regarding the cost of social care for older people who can no longer live independently?

	Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
	Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
A significant increase in income tax, so that social care is available, free, to everyone who needs it.	11%	8%	14%	9%	14%	9%	11%	11%	14%	9%	13%	13%	9%	9%	11%	14%	12%	20%	13%	10%	8%	16%	13%	
A moderate increase in income tax so that subsidised social care is available to most people who need it, subject to a means test	30%	29%	38%	43%	39%	26%	27%	32%	20%	28%	31%	36%	28%	31%	32%	29%	24%	27%	34%	28%	27%	30%	26%	
A small increase in income tax so that subsidised social care is available only to the least well off.	15%	14%	17%	19%	17%	14%	16%	14%	16%	15%	15%	15%	16%	16%	16%	15%	12%	9%	15%	15%	14%	14%	20%	
No increase in income tax, so that individuals and families take responsibility for providing, or paying for, social care.	15%	17%	10%	15%	11%	17%	18%	11%	16%	15%	17%	11%	16%	14%	14%	14%	19%	10%	15%	15%	16%	11%	13%	
Don't know	29%	31%	20%	14%	20%	34%	27%	32%	34%	34%	25%	24%	31%	29%	27%	29%	33%	35%	23%	32%	36%	29%	28%	

If the Government applies a means test for subsidising social care, which of these options would you prefer?

	Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
	Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
To raise taxes less, but require recipients to sell their home (or borrow against its value) in order to help pay for their social care	28%	27%	33%	29%	36%	22%	32%	23%	25%	32%	24%	25%	37%	27%	28%	25%	29%	21%	36%	27%	22%	25%	21%	
To raise taxes more, and NOT require recipients to sell their home (or borrow against its value) in order to help pay for their social care	40%	44%	42%	50%	43%	42%	38%	41%	35%	31%	48%	50%	28%	40%	41%	42%	41%	46%	42%	38%	40%	36%	43%	
Don't know	33%	29%	25%	21%	21%	36%	30%	35%	40%	38%	28%	25%	35%	33%	31%	33%	30%	34%	23%	34%	39%	39%	36%	

Introducing an extra inheritance tax, paid by everyone with any savings after they die. This would be used to provide free long term care for those who needed it

	Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
	Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Support	20%	13%	28%	26%	27%	12%	24%	17%	25%	20%	18%	20%	26%	17%	19%	23%	22%	16%	25%	17%	18%	19%	20%	
Oppose	54%	68%	45%	51%	48%	64%	56%	52%	42%	51%	58%	60%	48%	56%	56%	52%	53%	59%	55%	56%	58%	46%	49%	
Don't know	26%	18%	26%	23%	24%	23%	20%	31%	33%	29%	23%	19%	26%	27%	26%	25%	25%	25%	21%	27%	24%	34%	31%	

Fieldwork Dates: 28th - 30th March 2026

Sample size: 1766 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Putting a cap on the maximum amount of money that anyone will have to pay towards long term care costs, meaning that no one would have to pay more than about £70,000 towards their care

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Support	68%	75%	70%	74%	73%	69%	69%	68%	67%	64%	74%	71%	61%	69%	73%	68%	63%	73%	75%	70%	64%	64%	58%
Oppose	10%	8%	11%	14%	11%	9%	12%	9%	8%	11%	9%	11%	15%	8%	8%	12%	13%	7%	11%	11%	9%	8%	13%
Don't know	22%	17%	18%	13%	17%	22%	20%	23%	24%	25%	18%	18%	24%	23%	19%	19%	24%	21%	14%	19%	27%	28%	30%

The government backing a voluntary insurance scheme, so that people under the age of 65 could purchase insurance that would pay for long term care should they need it later in life.

Unweighted base	1766	279	478	149	655	646	806	960	117	743	420	486	158	641	291	443	141	92	531	507	314	201	213
Base	1766	318	455	162	655	699	858	908	192	736	426	411	214	606	290	419	154	85	494	512	371	196	192
Support	69%	75%	70%	75%	74%	67%	70%	67%	64%	66%	69%	75%	61%	70%	70%	69%	68%	68%	73%	70%	66%	66%	60%
Oppose	9%	8%	8%	6%	8%	9%	10%	7%	7%	9%	10%	6%	11%	7%	8%	10%	10%	9%	8%	10%	6%	8%	10%
Don't know	23%	17%	21%	18%	18%	23%	20%	26%	29%	25%	20%	19%	28%	23%	22%	21%	22%	23%	19%	20%	27%	26%	30%

Cell Contents (Column Percentages)