

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base: All GB adults	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Approve	14%	2%	28%	21%	23%	5%	19%	8%	12%	15%	15%	12%	21%	13%	14%	13%	9%	13%	17%	15%	11%	15%	8%
Disapprove	66%	88%	48%	56%	53%	84%	67%	65%	50%	58%	72%	79%	60%	66%	66%	66%	68%	70%	64%	66%	63%	64%	75%
Don't know	21%	10%	24%	23%	24%	11%	14%	27%	39%	27%	13%	10%	20%	21%	21%	20%	24%	17%	20%	19%	27%	20%	18%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
0 - Would never consider voting for them	35%	2%	50%	29%	42%	25%	36%	34%	35%	40%	36%	24%	42%	29%	29%	38%	51%	41%	32%	38%	36%	31%	34%
1	7%	-	10%	12%	8%	6%	9%	6%	11%	8%	7%	5%	8%	8%	8%	7%	5%	8%	7%	8%	6%	11%	6%
2	8%	3%	12%	12%	11%	6%	10%	7%	11%	9%	7%	8%	7%	8%	7%	9%	11%	12%	9%	7%	11%	4%	8%
3	6%	3%	5%	9%	6%	6%	6%	5%	6%	5%	5%	7%	2%	9%	3%	5%	4%	5%	6%	7%	5%	4%	4%
4	5%	3%	5%	5%	4%	5%	5%	4%	3%	4%	5%	5%	6%	5%	4%	4%	5%	6%	5%	3%	5%	6%	6%
5	10%	14%	7%	13%	8%	14%	9%	12%	7%	9%	11%	14%	7%	9%	17%	10%	8%	10%	8%	8%	12%	19%	13%
6	5%	11%	3%	4%	4%	7%	5%	5%	3%	5%	5%	6%	5%	6%	4%	5%	2%	3%	5%	5%	5%	6%	5%
7	8%	20%	3%	7%	7%	10%	7%	9%	3%	6%	9%	11%	6%	8%	11%	7%	3%	8%	13%	8%	4%	6%	4%
8	4%	13%	1%	4%	3%	5%	3%	5%	2%	3%	5%	5%	3%	5%	3%	3%	2%	2%	5%	3%	2%	5%	3%
9	3%	8%	1%	2%	2%	4%	3%	2%	-	1%	3%	5%	1%	4%	3%	1%	2%	1%	3%	3%	2%	2%	1%
10 - Would definitely consider voting for them	5%	23%	1%	2%	4%	8%	5%	6%	1%	3%	6%	10%	6%	5%	5%	6%	3%	5%	6%	5%	4%	3%	10%
prefer not to answer	5%	1%	2%	1%	2%	1%	3%	6%	19%	6%	1%	0%	9%	4%	6%	5%	5%	1%	1%	5%	9%	5%	6%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Labour

	Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
	Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
0 - Would never consider voting for them		38%	63%	11%	23%	19%	59%	38%	37%	18%	30%	45%	53%	27%	40%	41%	37%	36%	41%	29%	35%	42%	46%	50%
1		6%	7%	3%	5%	5%	7%	8%	5%	8%	5%	6%	7%	5%	7%	6%	7%	5%	6%	7%	6%	6%	6%	6%
2		6%	10%	4%	7%	5%	8%	6%	6%	5%	8%	5%	5%	5%	7%	8%	6%	6%	2%	7%	5%	6%	6%	7%
3		4%	3%	6%	7%	5%	3%	3%	6%	6%	5%	4%	3%	4%	5%	4%	4%	4%	6%	7%	5%	3%	3%	3%
4		4%	4%	4%	6%	5%	4%	4%	5%	1%	5%	4%	4%	2%	5%	4%	4%	6%	4%	5%	5%	4%	4%	4%
5		12%	7%	18%	19%	18%	8%	12%	12%	13%	16%	9%	7%	16%	10%	14%	11%	15%	10%	15%	12%	13%	8%	8%
6		6%	2%	10%	12%	9%	3%	6%	6%	10%	7%	4%	5%	10%	7%	3%	7%	4%	5%	6%	8%	3%	6%	7%
7		6%	2%	12%	13%	11%	2%	7%	6%	8%	7%	8%	4%	4%	6%	6%	7%	7%	11%	10%	6%	3%	7%	5%
8		5%	-	13%	4%	9%	2%	6%	5%	6%	5%	6%	4%	5%	4%	4%	6%	7%	9%	4%	8%	4%	6%	1%
9		2%	-	4%	1%	3%	1%	2%	1%	-	2%	2%	2%	3%	2%	2%	1%	2%	2%	3%	1%	2%	1%	0%
10 - Would definitely consider voting for them		5%	1%	14%	3%	9%	2%	6%	5%	4%	5%	5%	6%	10%	4%	3%	7%	4%	3%	8%	5%	5%	3%	3%
prefer not to answer		5%	1%	2%	1%	2%	1%	3%	6%	19%	6%	1%	0%	9%	4%	6%	5%	5%	1%	1%	5%	9%	5%	6%

Liberal Democrats

	Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
	Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
0 - Would never consider voting for them		30%	42%	14%	1%	13%	45%	31%	28%	18%	28%	34%	33%	24%	27%	33%	32%	31%	30%	22%	28%	36%	36%	35%
1		5%	5%	4%	3%	4%	7%	5%	6%	3%	6%	6%	5%	2%	5%	7%	6%	5%	8%	5%	4%	7%	4%	6%
2		8%	10%	7%	2%	8%	8%	9%	7%	6%	9%	7%	7%	7%	9%	7%	6%	9%	6%	7%	9%	7%	7%	9%
3		7%	8%	6%	5%	7%	5%	7%	6%	9%	6%	6%	7%	6%	8%	7%	6%	6%	7%	7%	8%	6%	5%	6%
4		7%	8%	9%	0%	8%	5%	7%	7%	7%	6%	6%	8%	8%	7%	5%	8%	8%	5%	7%	7%	6%	8%	7%
5		15%	13%	22%	15%	18%	13%	12%	17%	13%	14%	16%	14%	17%	13%	16%	14%	17%	14%	18%	13%	13%	17%	11%
6		9%	8%	13%	15%	12%	6%	9%	8%	8%	8%	11%	7%	9%	9%	6%	9%	7%	15%	11%	9%	5%	9%	7%
7		7%	4%	10%	22%	11%	5%	8%	6%	5%	8%	5%	9%	7%	8%	8%	6%	5%	6%	8%	7%	6%	7%	8%
8		5%	1%	7%	16%	8%	2%	5%	4%	7%	4%	5%	4%	5%	6%	3%	4%	4%	5%	6%	6%	2%	2%	3%
9		2%	-	3%	4%	3%	0%	2%	1%	2%	1%	2%	2%	3%	2%	1%	1%	1%	1%	3%	1%	1%	1%	0%
10 - Would definitely consider voting for them		3%	1%	3%	17%	5%	1%	3%	3%	4%	3%	3%	4%	3%	4%	2%	3%	3%	2%	5%	3%	2%	1%	3%
prefer not to answer		5%	1%	2%	1%	2%	1%	3%	6%	19%	6%	1%	0%	9%	4%	6%	5%	5%	1%	1%	5%	9%	5%	6%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Reform UK

	Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
	Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
0 - Would never consider voting for them		51%	28%	74%	72%	73%	28%	50%	51%	57%	57%	43%	44%	58%	49%	47%	49%	58%	52%	57%	57%	41%	42%	43%
1		4%	4%	4%	5%	5%	4%	4%	4%	6%	4%	4%	4%	2%	4%	4%	5%	6%	7%	4%	3%	4%	8%	4%
2		3%	7%	2%	2%	3%	3%	2%	4%	1%	3%	4%	3%	2%	3%	2%	4%	3%	6%	4%	2%	4%	3%	1%
3		3%	4%	4%	3%	2%	4%	4%	3%	5%	4%	3%	3%	5%	3%	4%	4%	2%	3%	3%	3%	5%	5%	1%
4		3%	7%	2%	-	2%	4%	3%	3%	2%	3%	2%	3%	2%	3%	4%	2%	2%	3%	3%	3%	4%	1%	4%
5		6%	11%	3%	4%	3%	9%	6%	6%	2%	5%	8%	7%	4%	5%	7%	6%	6%	4%	5%	4%	7%	6%	6%
6		3%	3%	2%	2%	2%	3%	2%	3%	2%	1%	3%	4%	1%	3%	3%	3%	3%	1%	3%	2%	3%	3%	2%
7		4%	8%	1%	4%	2%	6%	4%	4%	-	3%	6%	5%	4%	5%	4%	3%	2%	7%	5%	3%	3%	3%	4%
8		5%	8%	2%	4%	3%	8%	5%	4%	2%	5%	6%	6%	3%	6%	5%	5%	3%	2%	4%	5%	5%	3%	9%
9		4%	6%	2%	2%	1%	7%	4%	3%	1%	2%	4%	7%	2%	4%	5%	3%	1%	2%	3%	2%	5%	5%	4%
10 - Would definitely consider voting for them		11%	14%	3%	1%	2%	22%	11%	10%	2%	7%	16%	15%	9%	10%	9%	14%	10%	10%	7%	10%	11%	14%	16%
prefer not to answer		5%	1%	2%	1%	2%	1%	3%	6%	19%	6%	1%	0%	9%	4%	6%	5%	5%	1%	1%	5%	9%	5%	6%

Green Party

	Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
	Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
0 - Would never consider voting for them		36%	62%	20%	17%	21%	55%	40%	33%	16%	29%	44%	50%	27%	38%	38%	38%	36%	36%	30%	34%	42%	38%	44%
1		5%	5%	5%	4%	5%	6%	4%	5%	1%	5%	5%	6%	3%	4%	6%	5%	4%	5%	5%	4%	6%	4%	5%
2		6%	7%	5%	5%	6%	6%	5%	7%	7%	6%	6%	8%	3%	7%	8%	6%	6%	5%	6%	5%	5%	10%	9%
3		5%	4%	7%	7%	5%	6%	5%	5%	3%	5%	5%	5%	4%	5%	5%	5%	5%	6%	6%	6%	4%	5%	4%
4		5%	6%	6%	7%	6%	4%	6%	4%	6%	4%	5%	6%	6%	5%	2%	6%	6%	5%	5%	5%	5%	4%	5%
5		11%	9%	14%	17%	14%	9%	10%	12%	7%	13%	10%	10%	12%	12%	10%	9%	8%	16%	11%	11%	8%	14%	10%
6		5%	2%	9%	11%	7%	3%	4%	6%	3%	5%	7%	5%	3%	5%	6%	6%	5%	2%	8%	4%	3%	5%	2%
7		6%	1%	10%	10%	9%	3%	6%	6%	10%	6%	6%	3%	6%	5%	6%	7%	8%	6%	6%	8%	6%	5%	3%
8		5%	2%	8%	10%	9%	3%	5%	6%	7%	7%	3%	4%	8%	4%	4%	5%	7%	8%	7%	6%	4%	4%	4%
9		3%	0%	4%	4%	4%	1%	3%	2%	5%	3%	3%	1%	3%	4%	2%	2%	3%	1%	4%	2%	2%	2%	1%
10 - Would definitely consider voting for them		9%	1%	12%	7%	13%	3%	7%	10%	18%	12%	4%	3%	17%	7%	7%	8%	6%	10%	11%	11%	7%	4%	7%
prefer not to answer		5%	1%	2%	1%	2%	1%	3%	6%	19%	6%	1%	0%	9%	4%	6%	5%	5%	1%	1%	5%	9%	5%	6%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base: All GB adults		1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Health		30%	21%	41%	37%	38%	23%	23%	37%	29%	30%	32%	28%	26%	31%	25%	28%	41%	43%	35%	29%	28%	27%	27%
Immigration & Asylum		48%	72%	31%	30%	28%	73%	48%	47%	26%	40%	56%	64%	35%	50%	56%	51%	39%	41%	41%	45%	50%	55%	63%
Crime		18%	16%	16%	11%	13%	22%	18%	17%	17%	18%	21%	14%	24%	15%	23%	19%	11%	8%	12%	17%	21%	23%	22%
The economy		55%	62%	61%	58%	62%	53%	59%	52%	44%	57%	60%	54%	51%	55%	54%	58%	58%	60%	60%	60%	50%	44%	54%
Tax		17%	15%	13%	14%	13%	16%	21%	12%	26%	19%	13%	12%	15%	19%	16%	15%	14%	18%	16%	17%	19%	18%	12%
Pensions		4%	6%	5%	5%	5%	6%	5%	4%	-	3%	4%	9%	3%	5%	4%	4%	4%	8%	4%	3%	6%	5%	5%
Education		9%	5%	12%	12%	12%	4%	8%	11%	21%	11%	6%	5%	10%	9%	9%	8%	10%	18%	11%	11%	11%	6%	3%
Family life & childcare		5%	2%	5%	6%	6%	2%	3%	6%	4%	8%	2%	1%	3%	6%	2%	5%	6%	7%	5%	4%	5%	6%	2%
Housing		17%	3%	21%	15%	18%	11%	16%	18%	31%	19%	12%	11%	32%	14%	15%	13%	22%	15%	14%	18%	20%	15%	15%
The environment		16%	7%	25%	23%	25%	9%	18%	15%	17%	20%	13%	13%	20%	17%	11%	15%	15%	20%	21%	18%	11%	11%	12%
Britain leaving the EU		13%	6%	19%	21%	20%	7%	16%	10%	12%	12%	15%	12%	19%	11%	10%	13%	14%	13%	16%	12%	11%	12%	10%
Transport		3%	2%	3%	4%	3%	2%	5%	2%	7%	3%	4%	2%	5%	2%	2%	5%	4%	3%	3%	5%	2%	2%	4%
Welfare benefits		14%	22%	9%	12%	11%	18%	13%	14%	9%	12%	15%	16%	9%	16%	14%	13%	14%	11%	13%	11%	13%	17%	19%
Defence and security		30%	51%	28%	37%	32%	36%	29%	30%	10%	22%	33%	49%	24%	32%	36%	30%	20%	25%	35%	27%	26%	25%	35%
None of these		1%	-	-	-	0%	0%	1%	1%	3%	1%	0%	-	1%	1%	1%	0%	1%	-	0%	1%	0%	2%	1%
Don't know		2%	1%	0%	1%	1%	1%	1%	3%	6%	3%	0%	0%	2%	1%	3%	2%	3%	-	1%	2%	3%	5%	1%

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base		1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well		2%	0%	3%	2%	2%	2%	3%	1%	4%	2%	1%	1%	4%	2%	2%	1%	1%	1%	2%	2%	2%	2%	2%
Fairly well		20%	16%	28%	27%	30%	13%	25%	15%	20%	19%	22%	19%	25%	21%	19%	19%	16%	19%	24%	22%	16%	22%	12%
Fairly badly		33%	36%	35%	34%	34%	32%	31%	35%	36%	31%	32%	35%	32%	33%	30%	36%	31%	32%	36%	34%	29%	31%	30%
Very badly		38%	42%	28%	28%	28%	49%	33%	42%	26%	38%	39%	41%	30%	36%	40%	38%	46%	45%	32%	36%	42%	36%	48%
Don't know		8%	6%	7%	10%	7%	4%	7%	8%	14%	9%	6%	4%	9%	8%	9%	7%	6%	3%	6%	6%	11%	9%	8%

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Immigration

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	1%	-	1%	-	1%	1%	2%	1%	5%	1%	0%	1%	3%	1%	0%	1%	1%	1%	1%	2%	1%	1%	-
Fairly well	15%	4%	27%	25%	25%	4%	19%	11%	17%	18%	14%	8%	20%	14%	14%	12%	16%	12%	21%	16%	10%	11%	7%
Fairly badly	23%	14%	35%	28%	31%	16%	22%	24%	30%	26%	20%	18%	26%	25%	19%	23%	24%	25%	24%	25%	21%	23%	24%
Very badly	52%	79%	29%	36%	35%	75%	52%	52%	27%	44%	61%	69%	40%	52%	59%	54%	49%	53%	47%	48%	57%	55%	61%
Don't know	9%	3%	8%	11%	9%	4%	5%	12%	21%	11%	4%	5%	12%	8%	8%	10%	10%	9%	8%	9%	12%	9%	8%

Crime

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	1%	-	2%	1%	1%	1%	2%	0%	1%	2%	1%	0%	5%	1%	1%	0%	1%	1%	1%	1%	1%	3%	1%
Fairly well	22%	10%	35%	32%	36%	11%	25%	20%	26%	25%	21%	17%	24%	22%	21%	21%	22%	26%	30%	22%	16%	19%	17%
Fairly badly	29%	33%	31%	30%	30%	28%	26%	31%	28%	28%	27%	33%	30%	33%	28%	24%	29%	23%	31%	28%	30%	26%	26%
Very badly	33%	46%	17%	18%	18%	49%	35%	30%	20%	28%	39%	39%	26%	28%	38%	36%	36%	38%	26%	33%	34%	38%	43%
Don't know	15%	12%	15%	19%	15%	11%	12%	18%	24%	17%	12%	10%	15%	15%	12%	19%	13%	12%	12%	16%	19%	14%	14%

Education

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	2%	-	3%	-	2%	1%	4%	1%	8%	3%	1%	1%	6%	1%	3%	2%	3%	-	1%	2%	4%	3%	2%
Fairly well	25%	15%	35%	29%	35%	16%	28%	22%	28%	26%	26%	21%	30%	22%	26%	27%	27%	23%	28%	27%	20%	28%	20%
Fairly badly	30%	39%	29%	40%	30%	32%	27%	33%	28%	27%	31%	37%	23%	34%	27%	29%	31%	39%	36%	30%	28%	25%	26%
Very badly	23%	28%	13%	12%	15%	32%	23%	22%	14%	23%	24%	25%	16%	23%	28%	22%	21%	24%	18%	22%	26%	23%	30%
Don't know	20%	18%	19%	19%	19%	18%	18%	21%	22%	22%	18%	16%	25%	20%	15%	21%	18%	14%	17%	18%	23%	20%	23%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Taxation

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	1%	-	2%	-	1%	1%	1%	0%	2%	0%	1%	1%	3%	1%	0%	0%	0%	-	1%	1%	1%	1%	-
Fairly well	14%	7%	22%	18%	22%	7%	16%	12%	12%	13%	18%	12%	17%	14%	14%	11%	15%	11%	17%	15%	10%	15%	9%
Fairly badly	29%	25%	37%	38%	35%	24%	27%	30%	33%	31%	25%	27%	30%	29%	26%	30%	30%	28%	32%	30%	29%	23%	24%
Very badly	45%	63%	26%	30%	31%	61%	47%	42%	28%	41%	51%	52%	35%	46%	51%	45%	41%	48%	42%	41%	48%	48%	50%
Don't know	12%	5%	13%	14%	10%	8%	9%	15%	25%	15%	5%	8%	15%	10%	9%	14%	13%	13%	8%	14%	12%	12%	16%

Unemployment

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	1%	-	0%	-	0%	0%	1%	0%	2%	1%	0%	-	2%	0%	1%	0%	1%	-	1%	0%	0%	2%	-
Fairly well	13%	4%	23%	17%	23%	6%	16%	10%	6%	13%	15%	14%	12%	12%	14%	12%	19%	15%	17%	12%	10%	15%	10%
Fairly badly	34%	35%	37%	38%	37%	29%	32%	36%	39%	34%	34%	32%	31%	35%	33%	37%	32%	32%	37%	34%	33%	36%	28%
Very badly	36%	51%	22%	23%	22%	49%	37%	35%	36%	31%	38%	41%	38%	36%	37%	34%	33%	38%	30%	38%	38%	33%	43%
Don't know	17%	10%	18%	22%	18%	15%	14%	20%	17%	21%	13%	12%	16%	17%	15%	18%	16%	15%	16%	16%	19%	14%	19%

Inflation

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	1%	-	2%	1%	1%	1%	2%	0%	1%	2%	1%	1%	3%	1%	2%	0%	1%	-	2%	1%	1%	2%	2%
Fairly well	16%	8%	30%	27%	27%	8%	20%	13%	13%	13%	22%	17%	19%	17%	15%	15%	17%	15%	23%	17%	10%	15%	11%
Fairly badly	31%	32%	31%	36%	34%	28%	32%	30%	35%	29%	29%	33%	35%	30%	30%	29%	34%	29%	32%	31%	29%	34%	27%
Very badly	40%	54%	24%	24%	26%	54%	37%	42%	29%	39%	42%	43%	30%	42%	41%	41%	38%	41%	34%	39%	45%	37%	50%
Don't know	12%	6%	13%	12%	12%	8%	10%	14%	22%	16%	7%	6%	14%	10%	13%	14%	10%	15%	10%	13%	15%	12%	10%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Britain's exit from the EU

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	2%	0%	3%	3%	2%	2%	3%	1%	1%	2%	2%	1%	5%	2%	4%	1%	0%	-	2%	1%	1%	4%	1%
Fairly well	19%	13%	28%	26%	25%	14%	21%	17%	23%	18%	19%	19%	22%	20%	18%	20%	13%	17%	21%	23%	14%	20%	11%
Fairly badly	24%	24%	26%	27%	28%	21%	24%	24%	24%	25%	25%	23%	25%	24%	19%	24%	33%	31%	29%	21%	25%	24%	21%
Very badly	35%	47%	25%	27%	28%	43%	36%	33%	28%	30%	40%	42%	29%	34%	38%	37%	35%	34%	30%	36%	37%	29%	43%
Don't know	20%	16%	18%	17%	17%	19%	15%	25%	24%	25%	14%	15%	20%	20%	22%	19%	18%	18%	18%	18%	22%	23%	24%

Defence

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	3%	-	5%	3%	3%	1%	5%	1%	5%	4%	2%	1%	5%	2%	3%	3%	2%	1%	3%	3%	2%	4%	2%
Fairly well	25%	10%	37%	34%	35%	14%	28%	22%	33%	28%	25%	16%	31%	25%	24%	23%	24%	26%	29%	27%	22%	23%	16%
Fairly badly	25%	29%	25%	26%	26%	25%	24%	25%	22%	24%	24%	28%	23%	26%	23%	25%	24%	22%	27%	22%	24%	27%	23%
Very badly	30%	50%	15%	18%	17%	48%	31%	28%	11%	22%	37%	44%	21%	31%	33%	29%	28%	34%	25%	29%	32%	28%	40%
Don't know	18%	11%	19%	18%	19%	12%	12%	23%	28%	22%	13%	10%	20%	17%	16%	19%	21%	16%	15%	18%	20%	18%	19%

The economy

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	1%	-	1%	1%	1%	0%	1%	0%	1%	1%	0%	0%	2%	0%	1%	1%	-	-	1%	0%	1%	1%	-
Fairly well	14%	3%	26%	20%	23%	7%	17%	11%	14%	13%	15%	14%	20%	14%	12%	12%	16%	9%	19%	14%	9%	16%	9%
Fairly badly	32%	29%	39%	41%	39%	25%	33%	31%	37%	35%	28%	28%	32%	31%	29%	34%	33%	36%	33%	35%	30%	29%	29%
Very badly	44%	64%	25%	30%	30%	62%	43%	45%	26%	39%	52%	54%	35%	45%	50%	43%	44%	46%	40%	42%	46%	45%	56%
Don't know	9%	4%	10%	9%	8%	6%	6%	12%	22%	12%	5%	3%	10%	10%	8%	11%	7%	9%	8%	9%	14%	9%	7%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Terrorism

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	6%	2%	10%	6%	8%	3%	10%	3%	14%	7%	5%	4%	12%	5%	6%	6%	8%	6%	6%	8%	6%	7%	4%
Fairly well	34%	25%	51%	45%	47%	23%	36%	32%	36%	36%	36%	28%	39%	35%	30%	30%	38%	37%	42%	36%	26%	34%	24%
Fairly badly	15%	24%	11%	11%	13%	17%	13%	16%	9%	12%	14%	22%	12%	14%	17%	14%	16%	12%	14%	12%	16%	15%	17%
Very badly	22%	31%	9%	10%	9%	37%	23%	22%	12%	20%	26%	28%	16%	22%	26%	24%	19%	26%	15%	22%	26%	25%	32%
Don't know	23%	18%	20%	28%	22%	19%	18%	27%	31%	26%	19%	17%	22%	23%	21%	25%	18%	20%	22%	22%	25%	19%	24%

Transport

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	3%	1%	3%	2%	2%	1%	3%	2%	6%	3%	1%	1%	8%	2%	2%	2%	1%	1%	2%	2%	4%	6%	1%
Fairly well	25%	15%	38%	32%	33%	17%	28%	23%	32%	25%	23%	24%	32%	23%	27%	24%	25%	22%	28%	29%	17%	27%	20%
Fairly badly	30%	42%	24%	30%	28%	33%	29%	30%	24%	29%	28%	35%	23%	34%	26%	27%	34%	33%	34%	27%	28%	32%	27%
Very badly	23%	25%	15%	13%	16%	32%	26%	19%	16%	20%	30%	23%	19%	21%	25%	24%	26%	21%	18%	20%	29%	20%	29%
Don't know	20%	18%	20%	22%	21%	17%	14%	26%	22%	22%	18%	18%	18%	20%	20%	24%	13%	23%	18%	22%	22%	16%	23%

Housing

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	1%	-	2%	1%	1%	1%	2%	0%	1%	2%	0%	1%	3%	1%	1%	0%	-	2%	1%	0%	1%	2%	-
Fairly well	14%	6%	27%	15%	22%	9%	16%	13%	11%	14%	17%	13%	12%	14%	16%	15%	16%	11%	18%	15%	10%	16%	12%
Fairly badly	34%	41%	36%	41%	39%	29%	33%	36%	42%	33%	32%	36%	31%	37%	31%	36%	30%	32%	39%	37%	31%	34%	22%
Very badly	35%	39%	21%	24%	22%	48%	35%	34%	25%	33%	36%	39%	38%	34%	36%	31%	40%	30%	26%	33%	41%	36%	48%
Don't know	16%	14%	14%	20%	16%	13%	14%	17%	21%	17%	14%	11%	16%	14%	16%	16%	13%	25%	15%	15%	17%	12%	18%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Environment

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	2%	-	3%	1%	1%	2%	4%	1%	5%	3%	1%	0%	4%	2%	3%	2%	0%	1%	2%	2%	1%	3%	4%
Fairly well	24%	18%	36%	31%	33%	17%	26%	23%	23%	27%	24%	22%	26%	22%	28%	24%	27%	26%	28%	24%	21%	28%	20%
Fairly badly	31%	34%	29%	37%	35%	29%	33%	29%	32%	27%	33%	37%	31%	34%	29%	28%	35%	31%	34%	33%	31%	26%	27%
Very badly	23%	31%	13%	12%	14%	34%	22%	25%	18%	21%	25%	29%	19%	24%	25%	24%	22%	19%	20%	24%	22%	24%	31%
Don't know	19%	17%	18%	19%	17%	19%	15%	22%	23%	23%	17%	12%	19%	18%	15%	23%	16%	23%	16%	17%	24%	20%	19%

Welfare benefits

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	3%	2%	1%	1%	1%	-	1%	2%	1%	2%	0%
Fairly well	15%	7%	26%	17%	24%	9%	18%	12%	11%	15%	16%	15%	16%	12%	16%	17%	17%	18%	20%	14%	11%	14%	14%
Fairly badly	29%	24%	32%	38%	33%	24%	28%	30%	35%	30%	28%	27%	33%	31%	26%	26%	31%	34%	29%	30%	26%	34%	27%
Very badly	39%	60%	24%	29%	27%	57%	40%	39%	22%	34%	48%	48%	31%	40%	44%	40%	40%	36%	36%	37%	43%	40%	47%
Don't know	15%	8%	16%	15%	15%	9%	12%	18%	30%	19%	8%	8%	17%	15%	14%	17%	11%	12%	14%	16%	19%	11%	12%

Do you think that Keir Starmer is doing well or badly as Prime Minister?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base: All GB adults	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	1%	-	3%	1%	2%	1%	2%	1%	1%	1%	2%	1%	3%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%
Fairly well	19%	7%	35%	31%	32%	8%	22%	17%	22%	20%	19%	17%	22%	19%	18%	19%	17%	21%	24%	23%	16%	14%	10%
Fairly badly	26%	22%	35%	32%	33%	20%	24%	27%	29%	30%	24%	19%	32%	27%	22%	25%	23%	24%	31%	29%	19%	22%	22%
Very badly	44%	68%	20%	26%	25%	67%	46%	42%	24%	36%	52%	60%	31%	43%	51%	46%	48%	46%	37%	39%	49%	52%	58%
Don't know	9%	3%	7%	10%	8%	4%	6%	12%	24%	13%	3%	3%	12%	9%	9%	9%	10%	6%	7%	9%	16%	9%	8%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you believe that at the moment Kemi Badenoch does or does not look like a Prime Minister in waiting?

	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base: All GB adults	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
She does look like a Prime Minister in waiting	19%	44%	10%	19%	15%	28%	17%	22%	10%	15%	21%	31%	20%	20%	24%	17%	17%	19%	21%	19%	16%	21%	22%
She does not look like a Prime Minister in waiting	55%	35%	73%	66%	69%	47%	64%	46%	46%	56%	62%	50%	60%	55%	51%	55%	57%	53%	61%	53%	50%	51%	56%
Not sure	26%	21%	17%	15%	16%	25%	19%	32%	44%	30%	17%	19%	21%	26%	25%	29%	26%	27%	19%	28%	33%	28%	22%

Do you think Kemi Badenoch is doing well or badly as leader of the Conservative party?

	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base: All GB adults	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	4%	11%	1%	2%	1%	8%	4%	5%	2%	2%	5%	8%	6%	4%	5%	4%	3%	1%	3%	3%	3%	6%	9%
Fairly well	25%	51%	13%	20%	19%	37%	23%	26%	10%	17%	29%	41%	20%	27%	28%	22%	19%	27%	29%	23%	21%	23%	25%
Fairly badly	23%	20%	26%	27%	26%	21%	26%	20%	24%	20%	28%	22%	19%	23%	19%	26%	22%	24%	22%	25%	21%	21%	22%
Very badly	25%	4%	37%	33%	36%	16%	31%	20%	21%	30%	24%	20%	33%	23%	27%	21%	31%	26%	28%	25%	23%	22%	26%
Don't know	24%	13%	23%	19%	18%	18%	17%	30%	43%	32%	14%	10%	22%	23%	21%	27%	25%	21%	18%	24%	31%	28%	19%

Do you think Ed Davey is doing well or badly as leader of the Liberal Democrats?

	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base: All GB adults	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	3%	1%	4%	9%	4%	2%	4%	2%	2%	3%	3%	3%	4%	4%	2%	3%	1%	2%	3%	3%	1%	2%	6%
Fairly well	24%	17%	38%	43%	36%	17%	26%	22%	17%	19%	28%	30%	27%	23%	22%	22%	26%	26%	29%	26%	16%	22%	18%
Fairly badly	18%	24%	15%	20%	18%	20%	22%	15%	13%	15%	20%	24%	16%	20%	18%	16%	16%	21%	20%	18%	18%	18%	15%
Very badly	18%	24%	9%	5%	9%	28%	21%	16%	11%	16%	21%	21%	16%	17%	21%	18%	18%	16%	16%	16%	22%	17%	23%
Don't know	37%	34%	35%	22%	32%	32%	28%	46%	57%	47%	28%	21%	37%	36%	37%	41%	39%	35%	31%	37%	43%	41%	38%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you believe the Conservative party today are or are not ready for government?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base: All GB adults	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
They are ready for Government	15%	36%	6%	12%	11%	21%	14%	16%	12%	14%	15%	20%	17%	17%	18%	13%	9%	14%	17%	15%	12%	17%	17%
They are not ready for Government	63%	41%	81%	74%	76%	56%	71%	56%	58%	60%	70%	65%	66%	63%	60%	62%	67%	68%	68%	65%	56%	56%	69%
Not sure	21%	23%	13%	14%	13%	23%	14%	28%	30%	26%	15%	15%	17%	20%	21%	25%	23%	18%	15%	20%	32%	27%	15%

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base: All GB adults	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Strongly support	14%	6%	21%	12%	16%	11%	19%	10%	18%	15%	13%	13%	24%	10%	13%	12%	26%	17%	13%	15%	16%	16%	14%
Tend to support	37%	34%	42%	40%	44%	31%	40%	34%	40%	36%	38%	37%	39%	36%	32%	39%	42%	40%	41%	39%	32%	35%	35%
Tend to oppose	24%	34%	20%	28%	23%	28%	21%	27%	18%	22%	27%	27%	20%	27%	29%	22%	15%	21%	27%	23%	20%	26%	23%
Strongly oppose	14%	18%	9%	12%	8%	21%	11%	16%	7%	12%	16%	17%	6%	18%	17%	13%	4%	8%	11%	13%	18%	12%	15%
Don't know	11%	8%	9%	7%	8%	9%	9%	13%	18%	15%	6%	6%	11%	9%	10%	13%	13%	13%	7%	11%	15%	11%	13%

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base: All GB adults	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Strongly support	12%	4%	17%	7%	12%	9%	16%	7%	18%	12%	10%	8%	22%	7%	11%	10%	22%	9%	9%	11%	14%	13%	12%
Tend to support	30%	24%	35%	31%	37%	25%	34%	27%	28%	31%	30%	31%	32%	30%	26%	30%	33%	39%	31%	31%	27%	30%	32%
Tend to oppose	23%	31%	23%	28%	25%	24%	22%	25%	19%	23%	24%	26%	19%	25%	27%	22%	20%	24%	28%	24%	18%	21%	23%
Strongly oppose	26%	35%	20%	28%	19%	35%	20%	31%	18%	22%	29%	32%	17%	31%	27%	27%	16%	18%	25%	26%	27%	27%	23%
Don't know	9%	7%	6%	5%	7%	6%	8%	10%	17%	12%	6%	3%	11%	7%	9%	11%	9%	10%	7%	8%	14%	9%	9%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Strongly support	20%	7%	24%	15%	19%	13%	25%	14%	44%	20%	15%	12%	31%	17%	16%	17%	25%	24%	18%	23%	19%	18%	18%
Tend to support	33%	30%	33%	45%	37%	30%	31%	35%	30%	32%	33%	36%	31%	33%	32%	34%	34%	31%	35%	32%	32%	33%	31%
Tend to oppose	21%	29%	22%	20%	24%	22%	20%	22%	10%	21%	24%	22%	15%	23%	20%	19%	20%	28%	24%	20%	21%	20%	13%
Strongly oppose	14%	22%	9%	12%	10%	21%	13%	15%	6%	13%	17%	16%	11%	16%	17%	13%	8%	8%	14%	13%	13%	15%	16%
Don't know	13%	13%	12%	8%	10%	14%	11%	14%	10%	15%	10%	14%	11%	10%	15%	16%	14%	9%	9%	12%	15%	14%	21%

...if it meant the government borrowing a large amount of money to fund house building?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Strongly support	5%	1%	7%	6%	4%	4%	7%	3%	13%	5%	4%	3%	10%	4%	3%	5%	8%	4%	4%	5%	7%	6%	5%
Tend to support	19%	9%	26%	22%	26%	15%	23%	16%	16%	18%	23%	19%	29%	17%	16%	16%	29%	23%	21%	21%	15%	19%	19%
Tend to oppose	27%	27%	32%	25%	31%	25%	26%	29%	25%	27%	27%	29%	22%	28%	27%	27%	28%	33%	28%	28%	28%	27%	21%
Strongly oppose	34%	57%	22%	36%	27%	46%	32%	37%	19%	31%	39%	42%	23%	39%	40%	35%	19%	32%	37%	33%	32%	33%	35%
Don't know	14%	6%	13%	11%	11%	10%	12%	15%	28%	18%	7%	7%	16%	12%	14%	16%	15%	8%	10%	13%	17%	15%	20%

...if it meant allowing smaller housing units or more high rise blocks?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Strongly support	7%	4%	7%	5%	5%	4%	10%	4%	17%	6%	5%	4%	13%	4%	10%	5%	5%	4%	5%	7%	6%	8%	9%
Tend to support	23%	16%	30%	23%	30%	18%	27%	20%	22%	23%	24%	24%	23%	20%	23%	23%	31%	35%	26%	23%	23%	20%	20%
Tend to oppose	28%	32%	29%	37%	32%	28%	25%	30%	17%	29%	29%	29%	25%	31%	21%	27%	28%	32%	30%	26%	27%	30%	22%
Strongly oppose	29%	39%	23%	25%	22%	39%	26%	32%	21%	26%	33%	34%	24%	32%	32%	30%	21%	19%	29%	30%	29%	26%	30%
Don't know	14%	10%	11%	10%	11%	11%	12%	15%	23%	16%	10%	10%	15%	12%	14%	15%	15%	10%	10%	14%	15%	15%	18%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

....if it meant building more housing on green field sites?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Strongly support	5%	2%	6%	1%	3%	5%	9%	2%	13%	5%	5%	3%	13%	5%	5%	3%	5%	3%	6%	5%	6%	7%	4%
Tend to support	15%	11%	20%	18%	19%	13%	19%	12%	12%	16%	14%	18%	19%	14%	12%	13%	25%	18%	16%	14%	16%	16%	15%
Tend to oppose	26%	24%	29%	34%	32%	21%	26%	27%	28%	28%	27%	21%	22%	29%	23%	26%	29%	25%	28%	29%	24%	27%	16%
Strongly oppose	43%	61%	36%	40%	38%	55%	38%	49%	29%	39%	49%	53%	36%	45%	50%	46%	28%	44%	44%	44%	41%	39%	50%
Don't know	10%	3%	9%	7%	8%	7%	9%	10%	19%	13%	5%	5%	9%	7%	11%	12%	13%	10%	6%	9%	13%	11%	15%

In the year ahead, do you expect house prices to go up or down, or stay about the same?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base: All GB adults	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Go up a lot	14%	9%	12%	5%	9%	16%	14%	14%	19%	16%	11%	11%	13%	12%	18%	14%	13%	18%	8%	14%	16%	14%	23%
Go up a little	36%	32%	39%	44%	42%	30%	39%	34%	50%	34%	32%	40%	34%	34%	34%	38%	47%	38%	39%	36%	37%	37%	26%
Stay about the same	28%	32%	30%	31%	29%	30%	27%	29%	15%	28%	34%	27%	28%	30%	27%	28%	24%	22%	31%	28%	26%	26%	27%
Go down a little	8%	13%	7%	11%	9%	11%	9%	8%	4%	7%	10%	10%	10%	11%	8%	6%	6%	5%	10%	10%	7%	6%	7%
Go down a lot	1%	2%	1%	0%	1%	2%	1%	1%	-	1%	1%	2%	1%	2%	1%	1%	0%	1%	2%	1%	0%	2%	1%
Don't know	12%	10%	11%	10%	11%	12%	10%	14%	12%	14%	12%	10%	14%	12%	12%	13%	10%	15%	11%	11%	13%	16%	16%

Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base: All GB adults	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
It would be better for Britain if house prices rose	7%	10%	6%	6%	8%	8%	9%	6%	3%	9%	8%	6%	9%	8%	8%	7%	5%	6%	8%	7%	6%	8%	8%
It would be better for Britain if house prices went down	46%	29%	50%	47%	47%	40%	50%	43%	68%	50%	40%	37%	52%	44%	50%	44%	41%	57%	41%	52%	48%	45%	45%
It would be better for Britain if house prices stayed about the same	27%	42%	28%	30%	29%	33%	26%	28%	8%	18%	35%	43%	22%	28%	24%	29%	32%	23%	35%	22%	24%	29%	25%
Don't know	19%	19%	16%	17%	15%	20%	15%	23%	21%	23%	16%	14%	16%	20%	18%	20%	21%	14%	16%	20%	22%	18%	22%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base: All GB adults	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
I would be better off if house prices rose	19%	23%	22%	24%	24%	19%	21%	18%	6%	20%	26%	16%	20%	22%	15%	17%	23%	14%	25%	21%	15%	16%	11%
I would be better off if house prices fell	23%	6%	22%	20%	18%	12%	24%	22%	68%	31%	8%	3%	34%	20%	25%	23%	20%	16%	18%	30%	25%	21%	14%
It will make little difference to me personally if house prices rise or fall	49%	67%	48%	52%	51%	60%	47%	51%	15%	36%	59%	77%	35%	50%	50%	51%	47%	62%	51%	42%	48%	52%	62%
Don't know	9%	4%	8%	5%	7%	8%	8%	10%	11%	13%	7%	4%	11%	8%	10%	9%	10%	8%	7%	7%	12%	11%	13%

Do you think the Conservative party is in touch or out of touch?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
In touch	14%	41%	3%	13%	9%	23%	13%	16%	8%	10%	14%	26%	15%	15%	21%	11%	9%	11%	16%	13%	10%	19%	15%
Out of touch	59%	27%	82%	68%	74%	47%	64%	54%	54%	64%	63%	48%	63%	56%	53%	60%	70%	64%	61%	63%	52%	56%	60%
Neither	16%	22%	10%	15%	11%	21%	16%	15%	12%	11%	19%	21%	14%	18%	15%	15%	9%	16%	17%	12%	18%	14%	17%
Don't know	11%	10%	5%	4%	6%	9%	7%	15%	26%	15%	4%	5%	8%	11%	12%	13%	13%	9%	7%	11%	19%	11%	9%

Do you think the Conservative party cares about ordinary people, or care about only a select few?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Cares about ordinary people	14%	43%	4%	10%	9%	22%	13%	15%	8%	10%	13%	25%	13%	15%	17%	12%	9%	14%	16%	13%	11%	15%	17%
Cares about only a select few	62%	26%	83%	71%	75%	51%	65%	58%	61%	64%	66%	52%	63%	60%	60%	64%	65%	57%	63%	65%	57%	56%	61%
Neither	13%	19%	9%	13%	10%	17%	13%	13%	10%	11%	16%	15%	12%	14%	12%	12%	15%	18%	14%	11%	12%	15%	16%
Don't know	11%	12%	4%	6%	6%	10%	8%	14%	21%	15%	5%	8%	12%	11%	11%	12%	11%	10%	7%	11%	19%	15%	6%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the Conservative party is trustworthy or untrustworthy?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Trustworthy	13%	41%	4%	11%	10%	19%	13%	14%	8%	10%	13%	22%	14%	15%	17%	12%	4%	11%	13%	14%	10%	16%	16%
Untrustworthy	58%	17%	82%	65%	70%	47%	63%	54%	60%	63%	64%	43%	63%	57%	52%	58%	65%	65%	58%	62%	56%	54%	56%
Neither	17%	30%	9%	19%	14%	24%	17%	17%	11%	13%	19%	26%	14%	18%	19%	17%	18%	17%	21%	15%	15%	19%	17%
Don't know	11%	12%	5%	5%	6%	10%	7%	15%	21%	14%	5%	9%	9%	10%	12%	13%	13%	7%	8%	9%	19%	11%	10%

Do you think the Conservative party is trying to do the right thing, or serving their own interests?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Trying to do the right thing	18%	52%	5%	14%	12%	29%	18%	19%	9%	13%	18%	33%	17%	20%	21%	17%	11%	18%	21%	18%	12%	24%	20%
Serving their own interests	62%	26%	85%	69%	74%	51%	66%	58%	59%	65%	67%	50%	64%	60%	57%	61%	70%	68%	62%	64%	60%	56%	63%
Neither	8%	10%	5%	9%	6%	10%	9%	8%	8%	7%	9%	8%	5%	9%	11%	7%	7%	10%	9%	8%	10%	7%	6%
Don't know	12%	12%	5%	8%	7%	10%	8%	16%	23%	15%	5%	8%	13%	11%	11%	15%	12%	4%	9%	10%	18%	13%	11%

Do you think the Conservative party is strong or weak?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Strong	11%	29%	4%	6%	7%	16%	8%	13%	9%	11%	10%	12%	12%	12%	12%	9%	8%	7%	11%	12%	8%	12%	9%
Weak	54%	28%	70%	65%	65%	47%	61%	46%	42%	54%	61%	51%	56%	51%	51%	56%	58%	53%	56%	55%	49%	50%	57%
Neither	23%	34%	18%	22%	21%	27%	21%	24%	21%	18%	24%	30%	20%	25%	22%	19%	20%	36%	25%	20%	22%	26%	22%
Don't know	13%	9%	8%	6%	7%	11%	9%	17%	28%	18%	5%	7%	12%	12%	14%	15%	15%	4%	8%	13%	21%	12%	12%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the Conservative party is moderate or extreme?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Moderate	39%	64%	33%	42%	35%	48%	42%	37%	35%	37%	38%	47%	44%	40%	42%	40%	27%	41%	47%	39%	31%	37%	38%
Extreme	19%	1%	32%	25%	31%	8%	22%	16%	22%	18%	21%	17%	28%	17%	16%	16%	29%	18%	21%	21%	18%	16%	14%
Neither	25%	23%	24%	22%	24%	27%	25%	25%	18%	23%	28%	28%	18%	26%	24%	22%	29%	34%	21%	24%	25%	31%	29%
Don't know	17%	11%	11%	11%	10%	17%	12%	22%	25%	22%	13%	9%	9%	17%	18%	22%	15%	7%	11%	16%	26%	15%	19%

Do you think the Conservative party is competent or incompetent?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Competent	18%	49%	7%	15%	14%	25%	18%	18%	11%	17%	18%	25%	22%	19%	21%	16%	8%	19%	22%	17%	12%	21%	19%
Incompetent	52%	15%	76%	64%	65%	42%	56%	48%	47%	56%	55%	44%	57%	49%	46%	54%	61%	61%	55%	51%	52%	48%	50%
Neither	18%	28%	11%	15%	14%	23%	18%	18%	18%	11%	22%	25%	12%	21%	21%	16%	13%	17%	15%	18%	18%	19%	23%
Don't know	12%	8%	7%	6%	7%	9%	7%	16%	23%	16%	5%	7%	9%	11%	12%	15%	19%	3%	8%	13%	18%	12%	8%

Do you think the Conservative party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Have a clear sense of purpose	22%	42%	16%	20%	21%	26%	21%	23%	19%	22%	19%	26%	28%	25%	23%	17%	19%	15%	26%	22%	15%	26%	20%
Are unclear what they stand for	54%	36%	72%	60%	65%	48%	57%	51%	45%	53%	62%	52%	53%	52%	53%	56%	52%	70%	55%	52%	51%	50%	65%
Neither	10%	12%	5%	9%	7%	14%	12%	9%	9%	8%	11%	15%	7%	11%	11%	10%	13%	11%	9%	11%	12%	11%	9%
Don't know	14%	10%	8%	11%	7%	12%	10%	18%	27%	18%	8%	7%	13%	13%	13%	18%	16%	5%	10%	15%	22%	14%	7%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the Conservative party is tolerant or prejudiced?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Tolerant	21%	52%	7%	15%	14%	33%	21%	20%	7%	16%	25%	33%	22%	23%	24%	18%	13%	18%	24%	20%	15%	24%	23%
Prejudiced	41%	7%	66%	54%	57%	26%	41%	40%	49%	45%	40%	30%	48%	38%	36%	40%	48%	47%	47%	44%	34%	33%	39%
Neither	20%	26%	15%	18%	17%	25%	23%	18%	15%	18%	23%	25%	18%	22%	21%	19%	19%	25%	19%	20%	22%	23%	19%
Don't know	18%	15%	12%	13%	12%	16%	14%	22%	28%	22%	12%	12%	12%	17%	19%	23%	21%	11%	10%	16%	29%	21%	20%

Do you think the Labour party is in touch or out of touch?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
In touch	13%	3%	25%	20%	21%	4%	14%	12%	21%	13%	13%	10%	19%	11%	14%	12%	12%	11%	14%	16%	12%	14%	6%
Out of touch	66%	90%	54%	56%	58%	85%	67%	65%	37%	61%	74%	80%	57%	68%	66%	69%	60%	71%	66%	63%	64%	68%	77%
Neither	11%	4%	16%	18%	15%	6%	11%	11%	13%	12%	10%	9%	15%	12%	7%	8%	13%	14%	14%	10%	9%	8%	10%
Don't know	10%	3%	6%	6%	6%	5%	8%	13%	28%	14%	3%	2%	10%	8%	13%	11%	15%	4%	7%	11%	15%	10%	7%

Do you think the Labour party cares about ordinary people, or care about only a select few?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Cares about ordinary people	26%	9%	50%	40%	43%	10%	28%	24%	30%	28%	27%	19%	41%	23%	22%	25%	24%	29%	33%	29%	21%	23%	11%
Cares about only a select few	50%	72%	30%	42%	35%	72%	49%	51%	27%	46%	58%	62%	36%	53%	54%	52%	50%	52%	46%	47%	50%	53%	68%
Neither	15%	16%	14%	13%	15%	14%	16%	13%	19%	14%	13%	15%	14%	17%	15%	11%	14%	14%	14%	15%	15%	15%	16%
Don't know	9%	3%	5%	5%	6%	4%	6%	12%	24%	12%	2%	4%	9%	7%	8%	12%	13%	5%	6%	10%	14%	10%	5%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the Labour party is trustworthy or untrustworthy?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Trustworthy	14%	2%	31%	18%	23%	5%	19%	10%	20%	15%	14%	12%	23%	13%	13%	14%	13%	12%	17%	17%	11%	15%	8%
Untrustworthy	62%	88%	41%	52%	49%	82%	61%	63%	40%	57%	68%	74%	51%	64%	66%	62%	60%	65%	58%	57%	64%	65%	78%
Neither	13%	7%	21%	19%	19%	9%	12%	14%	12%	14%	14%	11%	15%	14%	10%	11%	14%	19%	17%	14%	10%	10%	9%
Don't know	11%	3%	7%	12%	9%	4%	8%	13%	27%	14%	4%	3%	11%	9%	11%	13%	13%	4%	7%	12%	15%	10%	6%

Do you think the Labour party is trying to do the right thing, or serving their own interests?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Trying to do the right thing	28%	9%	54%	41%	44%	14%	32%	24%	34%	30%	29%	21%	42%	26%	24%	26%	29%	33%	35%	34%	21%	19%	16%
Serving their own interests	54%	79%	32%	40%	40%	75%	52%	55%	30%	49%	59%	67%	41%	55%	56%	56%	54%	54%	48%	48%	58%	60%	69%
Neither	8%	8%	8%	10%	9%	6%	8%	8%	11%	8%	7%	8%	9%	10%	9%	6%	5%	7%	10%	8%	6%	10%	6%
Don't know	10%	4%	6%	10%	8%	5%	7%	13%	25%	13%	5%	3%	9%	9%	11%	12%	12%	6%	7%	10%	15%	11%	8%

Do you think the Labour party is strong or weak?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Strong	8%	3%	15%	8%	12%	4%	10%	7%	10%	10%	9%	5%	14%	9%	7%	7%	7%	5%	9%	8%	7%	11%	7%
Weak	65%	87%	54%	61%	60%	80%	66%	64%	43%	60%	74%	77%	60%	65%	67%	67%	64%	69%	67%	63%	64%	62%	73%
Neither	16%	7%	24%	23%	21%	10%	17%	15%	20%	15%	15%	15%	17%	16%	14%	14%	14%	24%	18%	16%	13%	17%	13%
Don't know	11%	4%	7%	7%	7%	6%	8%	13%	27%	15%	3%	3%	9%	9%	12%	12%	15%	1%	6%	13%	16%	10%	7%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the Labour party is moderate or extreme?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Moderate	39%	21%	66%	58%	58%	22%	42%	36%	48%	42%	38%	30%	54%	35%	36%	39%	39%	40%	51%	41%	31%	33%	28%
Extreme	23%	40%	8%	14%	13%	36%	26%	20%	15%	16%	28%	34%	21%	25%	27%	20%	19%	20%	23%	21%	24%	23%	25%
Neither	23%	27%	18%	22%	20%	29%	21%	25%	12%	22%	25%	28%	16%	26%	20%	22%	25%	32%	19%	23%	22%	26%	33%
Don't know	15%	12%	9%	6%	9%	13%	11%	19%	25%	20%	9%	7%	10%	13%	16%	19%	16%	9%	8%	15%	23%	18%	15%

Do you think the Labour party is competent or incompetent?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Competent	16%	3%	32%	25%	27%	6%	19%	14%	21%	18%	16%	11%	25%	16%	15%	16%	13%	16%	19%	19%	12%	18%	9%
Incompetent	61%	90%	41%	47%	48%	83%	59%	62%	36%	54%	69%	75%	47%	62%	64%	62%	59%	65%	58%	55%	60%	66%	76%
Neither	13%	4%	21%	21%	18%	6%	15%	11%	15%	13%	13%	12%	18%	14%	10%	9%	17%	14%	17%	14%	11%	8%	9%
Don't know	10%	3%	7%	6%	7%	5%	7%	13%	28%	15%	2%	2%	10%	9%	11%	13%	12%	5%	7%	11%	17%	8%	6%

Do you think the Labour party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Have a clear sense of purpose	14%	4%	25%	16%	20%	8%	17%	11%	16%	15%	13%	11%	19%	14%	13%	12%	11%	14%	16%	14%	11%	14%	10%
Are unclear what they stand for	67%	86%	60%	59%	62%	79%	65%	68%	55%	60%	73%	78%	62%	67%	67%	68%	63%	77%	68%	65%	63%	65%	76%
Neither	9%	4%	10%	13%	11%	6%	10%	8%	6%	10%	10%	8%	11%	10%	9%	8%	11%	5%	9%	10%	9%	10%	7%
Don't know	11%	6%	5%	12%	8%	7%	8%	13%	22%	15%	4%	4%	8%	10%	11%	12%	15%	4%	7%	11%	17%	10%	7%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the Labour party is tolerant or prejudiced?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Tolerant	29%	13%	52%	36%	45%	15%	31%	27%	32%	32%	29%	21%	41%	27%	25%	27%	28%	33%	36%	35%	21%	21%	19%
Prejudiced	35%	54%	18%	28%	23%	54%	35%	36%	17%	29%	41%	49%	27%	37%	41%	34%	35%	36%	32%	31%	38%	41%	45%
Neither	20%	20%	20%	27%	20%	19%	22%	18%	18%	16%	23%	23%	22%	22%	18%	17%	19%	23%	22%	19%	15%	22%	21%
Don't know	16%	13%	10%	10%	12%	12%	13%	20%	33%	23%	7%	6%	11%	15%	17%	22%	18%	8%	10%	15%	26%	17%	15%

Generally speaking, do you think Trade Unions play a positive or negative role in Britain today?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
A positive role	34%	12%	53%	39%	45%	24%	35%	32%	39%	40%	34%	21%	48%	28%	32%	31%	44%	42%	37%	34%	31%	34%	31%
A negative role	27%	56%	15%	29%	23%	39%	30%	24%	10%	19%	35%	41%	20%	32%	30%	26%	16%	24%	32%	28%	22%	21%	31%
Neither	19%	19%	17%	18%	17%	22%	19%	20%	12%	16%	21%	27%	15%	20%	20%	20%	18%	26%	19%	17%	20%	24%	22%
Don't know	19%	14%	16%	14%	15%	15%	15%	24%	39%	25%	10%	11%	17%	20%	18%	23%	22%	9%	13%	21%	27%	21%	16%

And how well or badly do you think Trade Unions reflect ordinary working people in Britain today?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Very well	5%	1%	8%	3%	6%	4%	4%	5%	4%	6%	5%	2%	9%	3%	6%	4%	5%	3%	6%	3%	5%	4%	5%
Fairly well	31%	16%	44%	35%	41%	23%	33%	30%	33%	35%	31%	24%	40%	28%	30%	29%	34%	38%	34%	33%	27%	34%	24%
Fairly badly	26%	41%	17%	30%	25%	35%	25%	26%	7%	19%	30%	41%	18%	29%	26%	27%	20%	30%	28%	26%	23%	23%	27%
Very badly	11%	17%	6%	7%	7%	15%	15%	7%	10%	9%	14%	11%	8%	12%	15%	8%	8%	10%	10%	9%	11%	10%	16%
Don't know	28%	25%	24%	25%	21%	24%	24%	32%	46%	31%	20%	21%	24%	27%	24%	33%	32%	19%	21%	29%	35%	29%	28%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Thinking about trade unions and the laws governing their ability to go out on strike, which of the following best reflects your view?

	Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
	Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
There are too many restrictions on trade unions and they should have more freedom to take strike action if they see fit		18%	4%	27%	18%	23%	12%	21%	15%	20%	20%	18%	12%	20%	14%	18%	19%	20%	22%	16%	18%	19%	21%	18%
Trade unions are able to take strike action too easily and there should be more restrictions upon them		32%	63%	22%	30%	25%	46%	34%	31%	18%	26%	39%	43%	32%	37%	35%	28%	24%	27%	37%	31%	28%	27%	39%
The current balance is about right		28%	21%	34%	36%	37%	24%	29%	27%	23%	24%	31%	34%	31%	27%	24%	28%	36%	33%	34%	30%	24%	26%	19%
Don't know		22%	12%	18%	16%	16%	18%	16%	28%	39%	29%	11%	12%	16%	22%	23%	25%	20%	18%	14%	22%	29%	25%	24%

In principle, do you think people in the following roles should or should not be allowed to go on strike?

Nurses

	Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
	Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Should be allowed to go on strike		48%	19%	64%	47%	57%	34%	51%	46%	64%	56%	45%	31%	59%	47%	42%	47%	55%	51%	53%	49%	48%	49%	37%
Should not be allowed to go on strike		45%	75%	32%	44%	36%	60%	43%	47%	28%	36%	50%	63%	34%	46%	51%	47%	38%	40%	42%	44%	44%	44%	57%
Don't know		7%	6%	4%	8%	7%	5%	7%	7%	7%	8%	5%	6%	7%	7%	7%	6%	7%	9%	5%	8%	9%	7%	6%

Firefighters

	Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
	Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Should be allowed to go on strike		44%	16%	58%	40%	54%	29%	45%	42%	55%	53%	40%	27%	50%	42%	39%	43%	47%	49%	46%	44%	45%	46%	29%
Should not be allowed to go on strike		50%	79%	38%	53%	41%	65%	48%	51%	36%	39%	56%	68%	43%	51%	55%	51%	43%	40%	48%	50%	47%	45%	62%
Don't know		7%	5%	4%	6%	5%	6%	7%	7%	9%	9%	5%	5%	7%	7%	6%	6%	10%	10%	6%	5%	8%	9%	9%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Doctors

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Should be allowed to go on strike	42%	15%	57%	41%	52%	27%	42%	41%	52%	51%	37%	25%	50%	40%	37%	40%	48%	49%	46%	42%	43%	40%	28%
Should not be allowed to go on strike	52%	81%	39%	54%	43%	68%	53%	52%	39%	42%	59%	70%	44%	54%	57%	55%	44%	45%	49%	52%	50%	53%	65%
Don't know	6%	4%	4%	4%	5%	5%	5%	7%	9%	7%	4%	5%	7%	7%	5%	5%	9%	6%	5%	6%	7%	7%	7%

Police Officers

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Should be allowed to go on strike	38%	15%	50%	36%	48%	25%	38%	39%	49%	48%	34%	22%	45%	38%	34%	36%	43%	43%	42%	39%	41%	37%	25%
Should not be allowed to go on strike	55%	81%	47%	59%	47%	70%	56%	54%	42%	44%	62%	72%	47%	55%	60%	58%	48%	50%	53%	55%	51%	54%	68%
Don't know	7%	5%	4%	5%	5%	5%	6%	7%	10%	8%	4%	6%	7%	7%	6%	5%	8%	7%	6%	6%	8%	9%	7%

Teachers

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Should be allowed to go on strike	55%	26%	68%	58%	66%	40%	59%	51%	67%	61%	52%	41%	61%	53%	52%	53%	61%	61%	59%	55%	54%	55%	46%
Should not be allowed to go on strike	38%	65%	28%	35%	28%	53%	35%	41%	25%	33%	43%	49%	30%	39%	42%	41%	30%	33%	37%	37%	39%	36%	46%
Don't know	7%	8%	5%	6%	6%	6%	6%	8%	8%	6%	5%	10%	8%	7%	6%	6%	9%	7%	5%	8%	7%	9%	8%

Train and underground drivers

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Should be allowed to go on strike	53%	28%	68%	55%	64%	42%	54%	53%	58%	60%	52%	42%	53%	52%	51%	53%	63%	63%	57%	54%	52%	54%	46%
Should not be allowed to go on strike	39%	65%	27%	37%	30%	52%	39%	39%	32%	33%	44%	49%	40%	41%	41%	40%	29%	28%	37%	39%	40%	36%	46%
Don't know	8%	7%	5%	8%	6%	6%	7%	8%	10%	8%	5%	9%	8%	7%	8%	7%	8%	8%	6%	7%	9%	10%	8%

Fieldwork Dates: 21st - 23rd March 2026

Sample size: 1815 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Air traffic controllers

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Should be allowed to go on strike	46%	20%	59%	45%	57%	33%	47%	45%	53%	53%	45%	32%	49%	42%	41%	48%	54%	55%	50%	46%	47%	45%	33%
Should not be allowed to go on strike	46%	74%	36%	47%	36%	61%	46%	45%	32%	38%	50%	61%	42%	48%	51%	45%	36%	39%	43%	46%	42%	44%	60%
Don't know	8%	7%	5%	8%	6%	6%	7%	10%	15%	9%	5%	8%	10%	9%	8%	6%	10%	6%	7%	8%	11%	11%	7%

Civil servants

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
Should be allowed to go on strike	50%	24%	65%	56%	63%	36%	52%	49%	60%	57%	47%	36%	58%	48%	42%	51%	58%	58%	58%	54%	45%	45%	36%
Should not be allowed to go on strike	39%	65%	28%	35%	30%	53%	38%	39%	24%	32%	46%	50%	33%	40%	46%	39%	32%	27%	37%	35%	39%	39%	52%
Don't know	11%	10%	7%	9%	7%	12%	10%	13%	17%	11%	6%	14%	9%	12%	13%	10%	9%	15%	6%	11%	15%	16%	13%

What sort of relationship do you think the Labour party should have with the Trade Unions?

Unweighted base	1815	295	489	178	708	650	817	998	111	719	464	521	200	611	303	424	180	97	588	507	320	206	194
Base	1815	328	466	167	673	719	882	933	198	757	437	423	220	623	298	430	158	87	508	526	381	202	197
The Labour party should have a closer relationship with the Trade Unions	21%	7%	31%	18%	26%	15%	22%	20%	30%	27%	18%	11%	28%	19%	20%	20%	20%	32%	21%	21%	21%	22%	21%
The Labour party should maintain its current relationship with the Trade Unions	19%	9%	33%	31%	29%	12%	21%	17%	17%	17%	22%	20%	24%	16%	18%	20%	25%	18%	23%	22%	14%	16%	13%
The Labour party should have a more distant relationship with the Trade Unions	15%	33%	10%	19%	14%	21%	17%	13%	5%	8%	19%	30%	13%	20%	14%	13%	8%	14%	20%	16%	11%	12%	13%
The Labour party should break its links with the Trade Unions completely	13%	29%	4%	9%	9%	20%	14%	12%	4%	7%	21%	19%	10%	14%	15%	11%	9%	14%	14%	12%	11%	12%	17%
Don't know	32%	23%	22%	23%	22%	31%	26%	38%	44%	42%	20%	19%	24%	31%	32%	36%	38%	22%	22%	29%	42%	38%	37%

Cell Contents (Column Percentages)