

Fieldwork Dates: 30th August - 1st September 2025

Sample size: 1770 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government’s record to date?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base: All GB adults	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Approve	11%	4%	22%	19%	18%	4%	14%	9%	15%	13%	10%	7%	18%	12%	8%	10%	9%	13%	13%	12%	10%	11%	9%
Disapprove	70%	90%	55%	57%	60%	88%	70%	69%	45%	64%	74%	86%	50%	71%	73%	73%	72%	73%	66%	68%	71%	73%	76%
Don't know	19%	6%	24%	24%	22%	8%	16%	22%	40%	22%	16%	7%	31%	17%	19%	17%	19%	14%	21%	20%	19%	16%	16%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
0 - Would never consider voting for them	35%	3%	52%	40%	43%	25%	35%	36%	39%	43%	30%	25%	32%	31%	33%	41%	42%	41%	31%	38%	36%	39%	32%
1	7%	2%	10%	9%	9%	5%	8%	6%	6%	10%	6%	6%	9%	7%	6%	7%	10%	7%	8%	6%	7%	5%	13%
2	8%	3%	13%	11%	10%	7%	7%	9%	9%	8%	8%	8%	6%	8%	10%	8%	7%	8%	10%	7%	9%	7%	5%
3	6%	2%	7%	8%	6%	7%	7%	6%	6%	6%	8%	4%	6%	6%	6%	6%	8%	6%	6%	8%	5%	6%	5%
4	5%	7%	4%	5%	4%	6%	6%	4%	6%	6%	4%	5%	5%	6%	5%	5%	3%	6%	6%	4%	6%	5%	5%
5	11%	12%	8%	13%	9%	13%	10%	12%	12%	9%	12%	14%	13%	11%	10%	10%	13%	11%	11%	10%	12%	11%	12%
6	6%	12%	1%	5%	4%	10%	7%	4%	0%	4%	8%	10%	3%	7%	6%	6%	3%	5%	8%	5%	5%	5%	7%
7	5%	14%	1%	3%	3%	9%	5%	5%	3%	3%	6%	10%	4%	7%	5%	4%	4%	6%	5%	5%	5%	5%	5%
8	4%	14%	1%	4%	4%	6%	4%	5%	-	2%	7%	7%	4%	6%	6%	3%	1%	4%	5%	4%	3%	5%	4%
9	2%	9%	-	0%	3%	3%	2%	3%	1%	2%	3%	4%	2%	2%	4%	3%	2%	-	2%	3%	2%	2%	3%
10 - Would definitely consider voting for them	5%	20%	1%	1%	3%	8%	4%	6%	0%	3%	7%	8%	5%	6%	6%	4%	1%	2%	6%	5%	4%	3%	4%
prefer not to answer	4%	0%	2%	1%	1%	2%	4%	4%	18%	5%	1%	0%	9%	2%	4%	4%	6%	5%	2%	6%	4%	6%	4%

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Labour

Unweighted base		1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base		1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
0 - Would never consider voting for them		38%	68%	8%	16%	17%	61%	38%	38%	22%	28%	45%	57%	21%	43%	42%	40%	31%	32%	27%	37%	43%	43%	55%
1		6%	11%	2%	6%	5%	8%	8%	5%	4%	8%	4%	6%	6%	6%	6%	4%	10%	11%	7%	5%	7%	7%	4%
2		6%	5%	5%	7%	7%	6%	6%	6%	6%	6%	6%	6%	4%	5%	8%	5%	7%	8%	7%	5%	6%	8%	4%
3		5%	3%	4%	9%	6%	4%	5%	5%	8%	6%	5%	4%	5%	4%	4%	7%	5%	5%	5%	7%	3%	6%	4%
4		6%	4%	6%	10%	7%	4%	6%	5%	8%	5%	6%	5%	10%	5%	4%	4%	9%	7%	6%	5%	8%	4%	4%
5		10%	2%	14%	18%	14%	6%	8%	12%	11%	11%	10%	8%	12%	10%	11%	9%	10%	9%	12%	9%	11%	8%	8%
6		6%	2%	13%	10%	11%	3%	7%	6%	6%	9%	6%	3%	9%	7%	5%	5%	7%	6%	9%	7%	4%	5%	5%
7		6%	2%	14%	9%	11%	2%	5%	7%	7%	7%	7%	4%	8%	6%	5%	7%	6%	5%	8%	7%	5%	5%	3%
8		5%	2%	12%	9%	8%	3%	6%	5%	7%	6%	5%	3%	7%	5%	4%	6%	3%	6%	8%	5%	5%	4%	3%
9		1%	-	3%	1%	3%	0%	1%	1%	-	3%	0%	1%	1%	1%	2%	2%	1%	1%	2%	1%	1%	2%	-
10 - Would definitely consider voting for them		6%	1%	17%	4%	12%	2%	6%	6%	3%	7%	6%	3%	7%	5%	5%	6%	5%	6%	7%	7%	3%	4%	6%
prefer not to answer		4%	0%	2%	1%	1%	2%	4%	4%	18%	5%	1%	0%	9%	2%	4%	4%	6%	5%	2%	6%	4%	6%	4%

Liberal Democrats

Unweighted base		1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base		1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
0 - Would never consider voting for them		28%	39%	15%	4%	14%	42%	30%	26%	19%	26%	30%	36%	17%	28%	29%	34%	25%	32%	19%	30%	34%	30%	34%
1		6%	9%	3%	2%	5%	8%	7%	6%	4%	7%	5%	6%	6%	6%	9%	4%	11%	1%	4%	5%	7%	8%	10%
2		7%	12%	6%	3%	5%	10%	8%	7%	5%	8%	7%	8%	6%	6%	9%	7%	8%	8%	8%	5%	11%	6%	5%
3		7%	7%	6%	2%	7%	8%	8%	6%	4%	6%	8%	9%	7%	8%	6%	6%	5%	14%	8%	8%	7%	4%	6%
4		7%	9%	7%	4%	7%	7%	7%	8%	8%	7%	8%	8%	7%	7%	6%	9%	9%	9%	7%	7%	7%	11%	8%
5		13%	9%	17%	13%	15%	10%	11%	14%	17%	12%	12%	12%	16%	12%	12%	12%	15%	9%	13%	12%	11%	16%	14%
6		8%	5%	13%	11%	12%	5%	7%	8%	8%	8%	9%	5%	9%	8%	8%	7%	6%	10%	10%	9%	4%	6%	8%
7		8%	6%	13%	16%	13%	4%	7%	8%	6%	7%	10%	7%	12%	7%	6%	8%	5%	7%	13%	6%	6%	6%	3%
8		5%	1%	9%	18%	9%	2%	4%	6%	2%	6%	4%	5%	6%	6%	3%	5%	3%	1%	6%	6%	4%	2%	4%
9		2%	2%	2%	5%	3%	0%	2%	2%	4%	2%	2%	1%	1%	3%	4%	1%	0%	1%	2%	2%	2%	1%	1%
10 - Would definitely consider voting for them		5%	1%	6%	23%	10%	2%	6%	4%	5%	6%	4%	3%	6%	7%	4%	3%	5%	2%	8%	4%	3%	4%	4%
prefer not to answer		4%	0%	2%	1%	1%	2%	4%	4%	18%	5%	1%	0%	9%	2%	4%	4%	6%	5%	2%	6%	4%	6%	4%

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Reform UK

Unweighted base		1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base		1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
0 - Would never consider voting for them		45%	18%	70%	71%	71%	19%	42%	48%	49%	54%	41%	32%	45%	44%	40%	46%	54%	49%	55%	46%	37%	44%	32%
1		4%	5%	5%	3%	4%	4%	4%	4%	3%	4%	4%	4%	4%	3%	4%	5%	2%	3%	4%	4%	4%	5%	3%
2		3%	4%	2%	4%	4%	3%	3%	4%	4%	3%	3%	3%	5%	4%	1%	4%	2%	1%	2%	2%	6%	4%	4%
3		4%	7%	4%	1%	4%	5%	4%	4%	3%	4%	4%	5%	4%	3%	6%	4%	4%	3%	5%	4%	4%	2%	1%
4		3%	3%	2%	2%	2%	4%	3%	3%	3%	2%	4%	3%	3%	3%	4%	2%	3%	5%	3%	3%	2%	3%	4%
5		6%	9%	5%	5%	4%	7%	6%	6%	10%	6%	5%	7%	9%	7%	5%	7%	3%	5%	3%	9%	7%	4%	7%
6		3%	7%	1%	4%	2%	5%	3%	3%	3%	3%	4%	4%	3%	4%	4%	4%	1%	3%	3%	3%	5%	2%	4%
7		5%	11%	2%	3%	2%	8%	6%	4%	3%	4%	7%	6%	6%	5%	5%	3%	4%	8%	4%	5%	6%	3%	5%
8		5%	10%	2%	2%	2%	9%	5%	4%	-	5%	5%	7%	4%	5%	8%	4%	3%	7%	5%	5%	4%	4%	9%
9		4%	7%	1%	1%	1%	7%	4%	4%	0%	2%	5%	7%	1%	5%	3%	4%	3%	3%	3%	3%	5%	5%	3%
10 - Would definitely consider voting for them		14%	20%	4%	4%	3%	27%	15%	12%	3%	9%	17%	22%	8%	14%	16%	14%	16%	8%	10%	10%	16%	18%	23%
prefer not to answer		4%	0%	2%	1%	1%	2%	4%	4%	18%	5%	1%	0%	9%	2%	4%	4%	6%	5%	2%	6%	4%	6%	4%

Green Party

Unweighted base		1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base		1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
0 - Would never consider voting for them		33%	49%	21%	17%	19%	48%	37%	29%	20%	29%	36%	43%	20%	34%	31%	36%	38%	36%	28%	33%	36%	34%	37%
1		7%	12%	4%	7%	5%	10%	10%	5%	7%	7%	7%	9%	4%	8%	9%	7%	12%	6%	5%	6%	9%	11%	10%
2		6%	9%	5%	5%	6%	6%	6%	6%	6%	6%	6%	6%	5%	6%	7%	7%	4%	7%	6%	6%	7%	7%	5%
3		7%	7%	7%	8%	8%	7%	6%	7%	3%	6%	10%	7%	7%	6%	8%	6%	7%	10%	8%	7%	7%	5%	3%
4		6%	7%	9%	6%	6%	6%	4%	8%	4%	5%	7%	7%	7%	5%	7%	6%	6%	5%	7%	5%	7%	2%	9%
5		12%	7%	16%	19%	15%	9%	11%	14%	18%	12%	11%	12%	19%	13%	9%	11%	13%	10%	10%	14%	11%	12%	15%
6		7%	3%	12%	12%	11%	4%	7%	7%	7%	8%	8%	4%	10%	7%	7%	6%	6%	6%	10%	5%	6%	5%	6%
7		5%	2%	10%	6%	8%	3%	4%	6%	7%	6%	5%	4%	7%	5%	5%	6%	5%	6%	7%	4%	5%	6%	3%
8		4%	1%	7%	9%	7%	2%	4%	5%	2%	5%	4%	4%	5%	5%	4%	5%	-	3%	5%	5%	3%	4%	4%
9		2%	1%	2%	4%	3%	1%	2%	1%	3%	2%	1%	1%	1%	2%	3%	1%	2%	-	2%	2%	1%	2%	1%
10 - Would definitely consider voting for them		6%	1%	7%	7%	10%	3%	5%	7%	6%	9%	4%	3%	6%	8%	8%	5%	2%	6%	9%	6%	4%	6%	4%
prefer not to answer		4%	0%	2%	1%	1%	2%	4%	4%	18%	5%	1%	0%	9%	2%	4%	4%	6%	5%	2%	6%	4%	6%	4%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base: All GB adults	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Health	31%	25%	42%	39%	42%	25%	21%	40%	23%	32%	33%	31%	26%	30%	31%	30%	40%	42%	36%	30%	31%	25%	26%
Immigration & Asylum	56%	83%	42%	38%	38%	83%	57%	56%	28%	47%	66%	76%	42%	57%	62%	62%	48%	58%	48%	55%	65%	54%	70%
Crime	22%	22%	16%	14%	14%	28%	24%	20%	22%	20%	25%	22%	28%	20%	26%	22%	20%	12%	16%	24%	26%	24%	24%
The economy	52%	59%	58%	58%	59%	49%	55%	48%	44%	54%	48%	55%	50%	53%	53%	48%	54%	58%	56%	55%	48%	50%	41%
Tax	18%	21%	12%	12%	13%	21%	22%	14%	21%	21%	17%	12%	19%	19%	19%	16%	22%	8%	19%	17%	18%	19%	15%
Pensions	6%	7%	4%	8%	5%	8%	5%	6%	3%	3%	6%	12%	3%	6%	5%	6%	7%	5%	5%	5%	7%	11%	
Education	9%	4%	11%	14%	12%	3%	6%	11%	14%	11%	6%	5%	7%	9%	10%	7%	14%	10%	11%	8%	9%	7%	6%
Family life & childcare	4%	3%	6%	4%	6%	3%	3%	6%	6%	7%	3%	1%	6%	4%	4%	4%	7%	4%	6%	3%	5%	6%	2%
Housing	19%	9%	23%	25%	20%	14%	18%	20%	25%	24%	14%	12%	27%	19%	18%	17%	14%	22%	17%	21%	17%	19%	23%
The environment	15%	8%	21%	23%	24%	8%	13%	17%	16%	17%	14%	13%	12%	17%	13%	17%	13%	10%	21%	15%	8%	15%	16%
Britain leaving the EU	12%	3%	18%	21%	20%	4%	13%	11%	13%	13%	13%	9%	12%	13%	9%	12%	14%	12%	16%	12%	8%	14%	6%
Transport	2%	2%	3%	2%	3%	1%	3%	2%	6%	2%	2%	0%	6%	2%	2%	2%	2%	2%	3%	3%	2%	-	2%
Welfare benefits	13%	18%	11%	10%	10%	17%	12%	13%	6%	10%	18%	15%	9%	13%	14%	12%	13%	15%	11%	11%	14%	12%	21%
Defence and security	16%	25%	15%	15%	15%	21%	17%	15%	7%	10%	19%	27%	14%	16%	15%	18%	14%	15%	19%	13%	17%	13%	19%
None of these	0%	-	-	-	-	0%	1%	0%	1%	1%	-	-	1%	0%	-	0%	1%	-	-	-	1%	2%	1%
Don't know	2%	-	1%	1%	1%	0%	3%	2%	13%	2%	0%	-	4%	1%	2%	3%	2%	4%	1%	4%	2%	3%	1%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very well	2%	1%	4%	2%	3%	1%	3%	1%	4%	2%	2%	1%	6%	1%	2%	2%	2%	2%	2%	1%	3%	3%	2%
Fairly well	18%	11%	28%	30%	26%	12%	22%	15%	23%	15%	22%	19%	28%	19%	12%	19%	17%	15%	26%	19%	13%	12%	14%
Fairly badly	33%	38%	31%	28%	34%	33%	31%	35%	30%	32%	34%	34%	29%	35%	33%	32%	28%	44%	35%	32%	33%	31%	31%
Very badly	38%	45%	28%	32%	30%	49%	35%	41%	24%	40%	37%	42%	23%	38%	44%	38%	49%	35%	30%	38%	43%	42%	46%
Don't know	9%	5%	8%	8%	8%	5%	9%	9%	19%	10%	6%	4%	14%	8%	8%	10%	5%	4%	7%	10%	8%	12%	7%

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Immigration

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very well	1%	-	1%	3%	1%	0%	1%	1%	-	1%	0%	0%	2%	0%	0%	1%	-	-	1%	0%	0%	1%	-
Fairly well	10%	3%	20%	13%	18%	2%	11%	8%	15%	11%	9%	6%	15%	9%	6%	11%	10%	10%	12%	11%	7%	8%	8%
Fairly badly	21%	9%	32%	33%	33%	8%	22%	21%	29%	25%	18%	14%	29%	21%	18%	19%	24%	23%	29%	22%	16%	19%	13%
Very badly	61%	87%	39%	46%	42%	87%	60%	61%	31%	54%	69%	77%	44%	62%	68%	62%	60%	58%	53%	58%	67%	62%	71%
Don't know	8%	1%	8%	5%	6%	3%	7%	9%	25%	8%	4%	3%	10%	7%	7%	8%	6%	9%	5%	8%	9%	10%	7%

Crime

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very well	1%	0%	2%	1%	1%	0%	1%	2%	4%	1%	1%	0%	4%	0%	2%	1%	-	2%	1%	2%	1%	1%	0%
Fairly well	17%	6%	32%	29%	27%	11%	18%	17%	14%	19%	19%	15%	19%	18%	12%	19%	16%	21%	22%	18%	16%	13%	14%
Fairly badly	30%	33%	32%	30%	34%	28%	30%	30%	28%	32%	31%	27%	33%	29%	31%	29%	37%	26%	33%	29%	30%	30%	27%
Very badly	36%	51%	17%	22%	21%	53%	39%	33%	21%	32%	38%	47%	25%	39%	44%	33%	34%	32%	30%	35%	40%	37%	45%
Don't know	15%	10%	17%	19%	17%	8%	12%	19%	32%	16%	11%	10%	19%	14%	12%	18%	13%	18%	15%	16%	13%	19%	14%

Education

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very well	2%	2%	2%	2%	1%	1%	2%	1%	4%	2%	1%	1%	5%	1%	2%	2%	-	1%	2%	1%	2%	2%	-
Fairly well	25%	18%	37%	33%	33%	19%	27%	24%	25%	26%	26%	24%	30%	25%	20%	27%	17%	37%	29%	28%	24%	17%	19%
Fairly badly	31%	34%	28%	30%	33%	29%	33%	29%	30%	32%	32%	29%	28%	32%	30%	30%	36%	28%	36%	28%	31%	28%	29%
Very badly	20%	23%	11%	17%	13%	27%	19%	21%	16%	19%	21%	22%	12%	21%	26%	17%	24%	21%	16%	20%	21%	24%	26%
Don't know	22%	23%	23%	18%	20%	23%	19%	25%	25%	21%	20%	24%	25%	21%	22%	25%	22%	13%	18%	23%	22%	29%	26%

Fieldwork Dates: 30th August - 1st September 2025

Sample size: 1770 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Taxation

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very well	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	1%	1%	3%	0%	-	1%	-	-	1%	0%	1%	1%	0%
Fairly well	10%	4%	19%	10%	16%	5%	10%	9%	8%	10%	11%	9%	15%	8%	11%	10%	7%	7%	12%	12%	6%	6%	11%
Fairly badly	31%	26%	40%	46%	40%	23%	30%	32%	31%	33%	32%	27%	30%	30%	26%	33%	37%	39%	36%	30%	30%	28%	29%
Very badly	46%	64%	26%	34%	33%	63%	50%	42%	30%	42%	48%	57%	32%	50%	50%	43%	46%	48%	42%	45%	48%	50%	49%
Don't know	13%	5%	14%	9%	10%	8%	9%	16%	30%	14%	8%	6%	20%	11%	13%	14%	9%	6%	10%	13%	15%	16%	10%

Unemployment

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very well	1%	0%	1%	2%	1%	0%	1%	1%	0%	2%	1%	-	5%	0%	0%	0%	1%	3%	1%	1%	1%	1%	0%
Fairly well	17%	13%	27%	26%	26%	10%	18%	16%	12%	17%	22%	16%	22%	16%	15%	15%	20%	20%	24%	17%	14%	12%	13%
Fairly badly	32%	30%	34%	29%	31%	33%	32%	31%	33%	32%	31%	31%	34%	32%	27%	29%	38%	40%	30%	33%	33%	30%	32%
Very badly	29%	42%	14%	21%	18%	40%	29%	28%	24%	26%	27%	36%	19%	30%	36%	30%	21%	21%	25%	27%	30%	33%	35%
Don't know	22%	15%	24%	22%	25%	17%	19%	24%	30%	24%	19%	17%	20%	20%	22%	26%	20%	16%	21%	22%	22%	23%	20%

Inflation

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very well	1%	1%	1%	-	0%	1%	1%	1%	3%	1%	1%	-	6%	0%	-	-	-	2%	1%	1%	1%	1%	-
Fairly well	14%	5%	25%	21%	22%	7%	17%	11%	17%	13%	13%	14%	19%	14%	10%	13%	14%	11%	18%	14%	10%	11%	12%
Fairly badly	31%	31%	33%	34%	35%	28%	29%	32%	22%	32%	34%	29%	25%	30%	29%	32%	36%	37%	36%	29%	31%	23%	30%
Very badly	42%	56%	25%	28%	29%	58%	43%	41%	33%	39%	41%	53%	34%	43%	47%	42%	40%	44%	34%	42%	47%	47%	47%
Don't know	13%	7%	15%	16%	14%	7%	11%	15%	25%	15%	12%	5%	15%	13%	14%	13%	11%	5%	11%	14%	12%	17%	11%

Fieldwork Dates: 30th August - 1st September 2025

Sample size: 1770 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very well	2%	2%	3%	3%	2%	1%	2%	1%	1%	2%	1%	1%	4%	2%	1%	1%	-	4%	2%	2%	1%	2%	1%
Fairly well	18%	14%	28%	25%	25%	12%	19%	17%	20%	18%	21%	15%	27%	18%	17%	18%	11%	19%	23%	18%	15%	13%	16%
Fairly badly	24%	23%	24%	25%	26%	23%	23%	26%	21%	25%	23%	25%	19%	24%	29%	23%	28%	27%	26%	25%	24%	22%	20%
Very badly	36%	43%	24%	33%	30%	45%	39%	32%	24%	34%	37%	42%	33%	35%	34%	36%	43%	34%	33%	33%	38%	36%	41%
Don't know	20%	18%	21%	14%	17%	18%	17%	23%	33%	20%	17%	17%	18%	21%	20%	23%	17%	16%	15%	21%	21%	27%	22%

Defence

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very well	4%	2%	5%	5%	5%	2%	6%	2%	8%	5%	4%	1%	7%	3%	5%	3%	2%	9%	4%	3%	6%	4%	1%
Fairly well	30%	26%	43%	42%	40%	23%	32%	27%	19%	33%	33%	26%	32%	33%	25%	27%	27%	31%	43%	29%	23%	18%	20%
Fairly badly	22%	30%	16%	16%	20%	25%	23%	20%	16%	19%	21%	30%	19%	20%	24%	23%	23%	23%	21%	22%	21%	23%	22%
Very badly	20%	29%	8%	14%	11%	32%	21%	19%	12%	17%	22%	28%	14%	21%	22%	19%	24%	20%	15%	18%	24%	22%	31%
Don't know	25%	13%	29%	23%	24%	18%	18%	30%	45%	27%	20%	16%	28%	22%	24%	27%	24%	18%	17%	27%	26%	32%	26%

The economy

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very well	1%	-	1%	-	0%	0%	1%	1%	4%	1%	1%	0%	3%	0%	1%	1%	-	3%	-	1%	1%	2%	0%
Fairly well	11%	4%	23%	18%	19%	5%	14%	10%	10%	13%	11%	10%	16%	11%	9%	11%	15%	12%	15%	13%	7%	9%	10%
Fairly badly	33%	22%	41%	43%	41%	25%	30%	36%	34%	36%	33%	27%	36%	33%	29%	35%	33%	37%	38%	32%	33%	27%	33%
Very badly	45%	70%	24%	31%	31%	65%	48%	42%	27%	40%	49%	59%	31%	47%	49%	45%	48%	43%	39%	42%	49%	53%	53%
Don't know	9%	4%	11%	9%	9%	5%	7%	11%	25%	10%	7%	3%	14%	9%	12%	8%	4%	5%	8%	12%	10%	10%	4%

Fieldwork Dates: 30th August - 1st September 2025

Sample size: 1770 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very well	5%	3%	7%	6%	6%	3%	7%	4%	9%	5%	6%	3%	14%	3%	3%	4%	4%	8%	6%	6%	4%	3%	
Fairly well	31%	23%	45%	44%	42%	24%	33%	30%	23%	35%	34%	25%	30%	33%	27%	31%	31%	33%	41%	29%	26%	26%	26%
Fairly badly	16%	27%	10%	13%	14%	20%	16%	17%	10%	15%	16%	22%	7%	17%	19%	17%	17%	17%	16%	16%	17%	17%	15%
Very badly	21%	27%	9%	12%	10%	33%	21%	20%	11%	19%	20%	28%	16%	19%	26%	21%	22%	18%	13%	21%	24%	21%	32%
Don't know	27%	20%	29%	26%	28%	20%	24%	30%	46%	27%	24%	22%	32%	27%	25%	26%	26%	24%	24%	28%	28%	32%	24%

Transport

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very well	2%	2%	3%	1%	2%	1%	3%	2%	4%	3%	1%	1%	6%	1%	2%	3%	1%	1%	2%	2%	4%	3%	2%
Fairly well	24%	14%	35%	27%	30%	17%	25%	23%	33%	23%	25%	20%	35%	24%	19%	22%	21%	25%	28%	26%	22%	16%	21%
Fairly badly	30%	35%	28%	35%	32%	30%	32%	29%	29%	30%	27%	34%	24%	31%	26%	32%	37%	34%	34%	30%	25%	33%	26%
Very badly	21%	26%	12%	17%	14%	29%	24%	18%	10%	22%	22%	23%	15%	21%	26%	20%	18%	21%	17%	20%	23%	22%	25%
Don't know	23%	23%	23%	20%	21%	23%	17%	29%	25%	22%	25%	23%	20%	23%	27%	23%	24%	18%	19%	23%	26%	26%	26%

Housing

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very well	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	3%	0%	2%	-	-	-	1%	1%	1%	1%	1%
Fairly well	15%	8%	27%	20%	23%	9%	15%	15%	15%	16%	15%	14%	18%	16%	10%	16%	12%	18%	18%	14%	15%	13%	12%
Fairly badly	33%	37%	33%	36%	36%	31%	35%	32%	32%	32%	38%	32%	35%	30%	36%	33%	37%	36%	42%	33%	29%	23%	29%
Very badly	35%	43%	21%	30%	25%	48%	36%	34%	24%	37%	34%	38%	29%	38%	37%	32%	40%	32%	27%	33%	38%	47%	45%
Don't know	16%	11%	17%	14%	15%	12%	14%	17%	28%	14%	13%	15%	15%	15%	15%	20%	10%	14%	12%	19%	16%	16%	13%



Fieldwork Dates: 30th August - 1st September 2025

Sample size: 1770 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very well	2%	2%	2%	1%	2%	1%	2%	1%	3%	2%	2%	1%	5%	1%	2%	2%	-	3%	2%	1%	3%	2%	1%
Fairly well	24%	17%	35%	33%	32%	18%	26%	22%	24%	26%	24%	19%	29%	25%	21%	22%	21%	29%	29%	25%	22%	16%	19%
Fairly badly	31%	35%	30%	30%	30%	31%	31%	30%	28%	29%	30%	35%	34%	30%	31%	30%	32%	26%	34%	29%	30%	30%	27%
Very badly	22%	26%	12%	21%	17%	30%	23%	22%	14%	22%	24%	25%	10%	24%	27%	22%	24%	27%	19%	21%	23%	29%	30%
Don't know	21%	20%	20%	15%	19%	21%	19%	24%	31%	20%	20%	21%	22%	20%	20%	24%	23%	16%	17%	24%	22%	23%	22%

Welfare benefits

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very well	1%	1%	1%	-	0%	1%	1%	1%	0%	1%	2%	0%	3%	0%	0%	1%	-	1%	1%	1%	2%	1%	0%
Fairly well	12%	8%	17%	19%	17%	7%	14%	11%	16%	12%	13%	11%	21%	10%	15%	9%	12%	13%	14%	13%	10%	9%	13%
Fairly badly	35%	27%	44%	37%	43%	29%	33%	36%	33%	37%	32%	33%	30%	34%	31%	35%	45%	42%	40%	32%	32%	37%	29%
Very badly	38%	55%	23%	31%	26%	53%	39%	36%	18%	35%	44%	44%	24%	43%	43%	36%	34%	34%	32%	38%	39%	37%	50%
Don't know	14%	8%	15%	13%	14%	9%	13%	16%	33%	15%	9%	11%	22%	13%	11%	19%	10%	10%	13%	16%	17%	15%	8%

How good or bad would you say the NHS services in your LOCAL area are?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base: All GB adults	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very good	8%	9%	10%	11%	10%	9%	10%	7%	5%	6%	9%	13%	14%	7%	4%	11%	11%	5%	8%	6%	8%	10%	13%
Fairly good	46%	50%	46%	53%	53%	43%	47%	46%	44%	46%	47%	48%	50%	49%	44%	44%	46%	42%	50%	48%	44%	41%	44%
Fairly bad	28%	27%	31%	23%	25%	31%	25%	31%	25%	30%	27%	27%	17%	29%	34%	29%	27%	32%	28%	31%	28%	25%	25%
Very bad	10%	7%	8%	9%	7%	11%	9%	11%	9%	10%	11%	8%	6%	9%	11%	9%	11%	17%	9%	8%	11%	10%	11%
Don't know	7%	6%	6%	5%	5%	6%	10%	5%	18%	8%	6%	4%	13%	7%	7%	7%	5%	5%	4%	7%	9%	13%	7%

Fieldwork Dates: 30th August - 1st September 2025

Sample size: 1770 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And how good or bad would you say the NHS services  
NATIONALLY are?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base: All GB adults	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very good	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	2%	1%	4%	1%	1%	4%	1%	1%	2%	1%	2%	2%	4%
Fairly good	25%	22%	29%	29%	27%	22%	29%	21%	29%	24%	23%	27%	30%	24%	26%	26%	16%	23%	24%	27%	27%	21%	23%
Fairly bad	42%	45%	43%	41%	45%	43%	39%	45%	35%	42%	45%	44%	36%	44%	44%	40%	47%	43%	49%	41%	38%	42%	38%
Very bad	20%	20%	17%	19%	17%	23%	18%	22%	16%	22%	20%	18%	13%	20%	20%	18%	29%	27%	19%	20%	21%	19%	22%
Don't know	11%	11%	10%	10%	8%	10%	12%	10%	20%	10%	9%	10%	16%	11%	9%	12%	7%	6%	6%	12%	12%	17%	14%

Do you expect the NHS to get better, worse or stay the same  
over the next few years?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base: All GB adults	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Get much better	3%	2%	5%	3%	3%	2%	4%	2%	4%	3%	3%	2%	7%	2%	2%	3%	2%	1%	3%	2%	2%	4%	5%
Get a little better	15%	8%	21%	24%	20%	10%	18%	12%	18%	13%	15%	17%	18%	15%	11%	16%	11%	11%	19%	14%	13%	12%	10%
Stay the same	24%	29%	24%	21%	25%	24%	25%	23%	22%	21%	25%	28%	23%	25%	22%	25%	22%	19%	25%	27%	22%	17%	20%
Get a little worse	29%	30%	28%	25%	30%	29%	27%	32%	28%	31%	29%	28%	30%	29%	34%	26%	25%	43%	29%	26%	32%	30%	33%
Get much worse	22%	26%	15%	21%	16%	30%	20%	24%	12%	24%	26%	20%	13%	23%	24%	23%	32%	19%	20%	24%	22%	22%	26%
Don't know	7%	6%	6%	5%	6%	6%	7%	8%	16%	8%	4%	5%	9%	6%	7%	8%	8%	6%	4%	7%	8%	15%	6%

Thinking about how the NHS compares to the healthcare  
systems of other European countries, do you think...?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base: All GB adults	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
The NHS provides better quality healthcare than in other European countries	18%	18%	21%	19%	17%	18%	18%	18%	15%	20%	17%	15%	17%	16%	12%	22%	19%	20%	14%	15%	20%	19%	27%
The NHS provides about the same quality of healthcare as in other European countries	27%	24%	34%	34%	34%	22%	29%	26%	28%	30%	27%	23%	25%	29%	32%	24%	25%	23%	32%	28%	25%	27%	16%
The NHS provides worse quality healthcare than in other European countries	28%	32%	22%	31%	28%	32%	27%	29%	20%	25%	32%	33%	28%	29%	28%	26%	30%	33%	35%	28%	26%	24%	23%
Don't know	27%	26%	23%	16%	21%	28%	26%	28%	37%	25%	24%	29%	31%	26%	27%	27%	26%	24%	19%	29%	30%	31%	34%

Fieldwork Dates: 30th August - 1st September 2025

Sample size: 1770 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about how NHS healthcare is FUNDED, which of the following best reflects your view?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base: All GB adults	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Healthcare should be funded by general taxation from everyone	64%	56%	76%	75%	76%	62%	64%	64%	47%	66%	71%	62%	61%	67%	60%	65%	63%	73%	68%	64%	64%	58%	63%
Healthcare should be funded by compulsory health insurance for everyone, paid for from taxation for the least well off, and deducted from other people's wages	12%	17%	10%	14%	11%	13%	13%	11%	11%	10%	11%	17%	16%	11%	11%	11%	16%	10%	17%	10%	9%	10%	11%
Healthcare should only be funded by taxation for the least well off, with other people choosing to take out voluntary insurance if they wished	6%	7%	2%	3%	3%	7%	6%	6%	5%	5%	7%	6%	5%	7%	9%	4%	3%	2%	5%	5%	7%	5%	7%
None of these	6%	10%	3%	0%	4%	7%	6%	6%	7%	6%	4%	8%	5%	6%	7%	6%	5%	3%	4%	7%	5%	8%	5%
Don't know	12%	10%	8%	8%	6%	11%	11%	14%	30%	13%	8%	8%	13%	10%	13%	14%	13%	12%	5%	14%	14%	18%	15%

And thinking about how NHS healthcare is PROVIDED, which of the following best reflects your view?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base: All GB adults	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
The NHS should provide all its own treatment, there should be no role for private providers in the NHS	25%	16%	26%	30%	28%	24%	26%	24%	19%	30%	24%	20%	27%	23%	22%	29%	29%	24%	26%	24%	28%	21%	25%
The NHS should be able to use private companies to provide treatment alongside its own services if they can provide it at NHS prices	61%	73%	66%	64%	65%	65%	59%	62%	45%	53%	67%	75%	50%	65%	66%	57%	62%	62%	69%	57%	57%	59%	59%
All NHS provision should be privatised, with the NHS paying private companies to provide treatment	2%	5%	1%	1%	1%	3%	3%	2%	3%	3%	2%	2%	4%	2%	3%	2%	3%	1%	2%	4%	2%	1%	2%
None of these	1%	0%	1%	-	0%	1%	1%	1%	3%	1%	0%	1%	3%	1%	0%	2%	-	-	1%	1%	1%	2%	1%
Don't know	10%	6%	6%	6%	5%	8%	11%	10%	30%	13%	6%	2%	17%	9%	9%	11%	7%	13%	3%	14%	12%	17%	12%

Fieldwork Dates: 30th August - 1st September 2025

Sample size: 1770 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following best reflects your view?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base: All GB adults	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Local health services should have the ability to set their own priorities and respond to local needs, even if this means different drugs and services are only available in certain areas	36%	34%	40%	35%	39%	31%	36%	35%	40%	39%	33%	30%	41%	36%	30%	33%	46%	36%	38%	38%	33%	33%	30%
The NHS should provide the same drugs and services across the whole country, even if this means local health services have less ability to set their own priorities or respond to local needs	46%	57%	43%	48%	46%	54%	47%	46%	27%	41%	54%	58%	36%	49%	53%	48%	37%	41%	52%	43%	47%	38%	50%
Don't know	18%	9%	17%	16%	14%	14%	17%	19%	33%	21%	13%	12%	23%	16%	17%	19%	17%	23%	10%	20%	20%	29%	20%

How good or bad would you say the education and schools in your LOCAL area are?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base: All GB adults	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very good	6%	8%	5%	10%	7%	6%	6%	7%	7%	6%	8%	5%	10%	6%	3%	8%	3%	8%	9%	6%	5%	6%	5%
Fairly good	44%	42%	50%	51%	51%	39%	43%	45%	43%	43%	46%	44%	44%	45%	45%	42%	39%	43%	52%	48%	37%	38%	30%
Fairly bad	16%	18%	14%	13%	13%	16%	16%	16%	25%	16%	14%	13%	15%	14%	21%	14%	22%	16%	14%	14%	22%	14%	17%
Very bad	5%	3%	3%	4%	3%	5%	5%	4%	8%	5%	4%	3%	2%	5%	5%	4%	7%	4%	4%	4%	4%	6%	6%
Don't know	29%	29%	28%	21%	26%	34%	31%	28%	17%	30%	27%	36%	31%	29%	26%	32%	29%	30%	22%	28%	31%	36%	42%

And how good or bad would you say education and schools NATIONALLY are?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base: All GB adults	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very good	1%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	0%	3%	0%	1%	3%	1%	1%	1%	1%	1%	3%	1%
Fairly good	35%	34%	42%	38%	40%	30%	35%	35%	39%	33%	35%	35%	40%	34%	35%	36%	25%	36%	42%	34%	33%	27%	26%
Fairly bad	29%	34%	25%	30%	31%	30%	30%	29%	29%	31%	29%	27%	21%	31%	29%	27%	38%	31%	33%	30%	27%	28%	23%
Very bad	7%	5%	4%	6%	4%	9%	7%	7%	4%	7%	7%	6%	4%	8%	7%	6%	10%	3%	6%	6%	7%	5%	11%
Don't know	28%	25%	29%	25%	25%	30%	28%	28%	25%	27%	28%	31%	32%	27%	27%	29%	26%	29%	17%	29%	31%	37%	39%

Fieldwork Dates: 30th August - 1st September 2025

Sample size: 1770 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you expect standard in schools to get better, worse or stay the same over the next few years?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base: All GB adults	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Get much better	2%	1%	2%	1%	1%	2%	2%	2%	3%	2%	2%	1%	7%	1%	1%	1%	1%	3%	1%	2%	3%	4%	1%
Get a little better	12%	8%	19%	15%	14%	8%	14%	9%	16%	12%	9%	12%	14%	12%	10%	13%	9%	12%	13%	13%	13%	9%	9%
Stay the same	34%	35%	35%	37%	39%	32%	34%	35%	35%	32%	35%	37%	37%	34%	35%	34%	27%	43%	39%	33%	35%	30%	28%
Get a little worse	22%	26%	19%	22%	23%	22%	21%	24%	21%	22%	24%	22%	17%	23%	22%	22%	29%	16%	25%	25%	19%	18%	21%
Get much worse	12%	14%	7%	11%	7%	17%	12%	11%	6%	13%	13%	11%	4%	14%	16%	9%	15%	7%	11%	11%	12%	10%	15%
Don't know	18%	16%	16%	15%	15%	18%	17%	19%	19%	19%	16%	18%	21%	16%	16%	22%	19%	19%	12%	17%	18%	29%	26%

Thinking about how British schools compare to the education systems in other European countries, do you think...?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base: All GB adults	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
British schools provide better quality education than in other European countries	8%	8%	9%	8%	7%	8%	8%	8%	14%	9%	7%	5%	12%	8%	9%	8%	5%	8%	8%	8%	11%	8%	7%
British schools provide about the same quality of education as in other European countries	28%	26%	35%	32%	33%	24%	29%	27%	29%	30%	26%	27%	31%	29%	26%	30%	21%	20%	35%	28%	25%	23%	21%
British schools provide worse quality education than in other European countries	27%	30%	24%	29%	29%	28%	26%	29%	20%	27%	34%	26%	20%	29%	30%	23%	36%	31%	32%	27%	27%	23%	21%
Don't know	36%	36%	33%	32%	30%	41%	37%	36%	37%	35%	34%	42%	37%	34%	35%	39%	38%	41%	25%	38%	37%	45%	50%

Fieldwork Dates: 30th August - 1st September 2025

Sample size: 1770 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about the amount of freedom schools are given to govern themselves, and the amount of control local and central government have over them, do you think...

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base: All GB adults	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Local and central government have too much control over schools, and schools should have more freedom to make their own decisions	29%	33%	29%	26%	29%	32%	28%	30%	24%	30%	28%	31%	27%	30%	31%	28%	29%	28%	32%	28%	29%	25%	28%
Schools have too much freedom to make their own decisions, and local and central government should have more powers over them	16%	17%	18%	19%	17%	15%	18%	13%	13%	15%	19%	15%	13%	17%	19%	16%	9%	12%	19%	14%	16%	13%	15%
The current balance is about right	24%	22%	27%	31%	28%	21%	23%	24%	25%	20%	25%	27%	29%	22%	20%	23%	25%	29%	28%	24%	19%	21%	20%
Don't know	32%	28%	27%	24%	26%	32%	31%	33%	39%	35%	28%	27%	31%	31%	30%	33%	37%	31%	20%	34%	35%	42%	37%

Generally speaking, do you think large businesses have a positive or negative impact on Britain?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
A positive impact	30%	49%	26%	25%	29%	33%	33%	27%	20%	27%	33%	37%	34%	28%	32%	29%	29%	29%	32%	32%	30%	26%	23%
A negative impact	17%	7%	21%	18%	19%	15%	19%	15%	15%	20%	19%	11%	17%	16%	17%	18%	18%	18%	20%	14%	15%	17%	21%
Both equally	39%	37%	39%	46%	42%	39%	39%	40%	41%	37%	41%	42%	35%	43%	38%	38%	38%	40%	38%	40%	39%	38%	43%
Don't know	14%	6%	13%	11%	10%	12%	9%	18%	24%	16%	7%	11%	14%	12%	14%	16%	15%	13%	9%	14%	17%	19%	13%

Thinking about how business is regulated in Britain today, do you think businesses face too much regulation, too little regulation, or is the balance about right?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Too much regulation	22%	41%	9%	17%	15%	32%	28%	16%	12%	16%	26%	33%	15%	26%	25%	19%	17%	20%	24%	20%	22%	19%	23%
Too little regulation	23%	10%	31%	27%	31%	16%	25%	22%	29%	28%	21%	15%	29%	20%	22%	26%	25%	25%	27%	25%	17%	21%	26%
The balance is about right	28%	27%	32%	36%	33%	27%	26%	30%	22%	26%	31%	33%	28%	30%	26%	27%	31%	30%	31%	27%	32%	24%	25%
Don't know	26%	22%	28%	19%	21%	25%	21%	32%	37%	30%	22%	19%	27%	24%	27%	29%	27%	25%	18%	29%	29%	36%	27%

Fieldwork Dates: 30th August - 1st September 2025

Sample size: 1770 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And thinking about the taxes that most businesses in Britain pay, do you think businesses have to pay too much tax, do not pay enough tax, or is the balance about right?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Businesses have to pay too much tax	20%	38%	8%	13%	13%	29%	22%	17%	12%	13%	24%	30%	13%	24%	23%	17%	17%	16%	20%	19%	22%	15%	22%
Businesses do not pay enough tax	33%	19%	42%	41%	41%	26%	36%	31%	36%	38%	31%	26%	38%	33%	30%	32%	40%	32%	38%	30%	31%	31%	39%
The balance is about right	21%	25%	22%	28%	24%	20%	21%	20%	14%	18%	24%	26%	23%	18%	20%	22%	21%	25%	23%	23%	16%	18%	18%
Don't know	26%	18%	28%	18%	21%	25%	21%	31%	38%	31%	21%	18%	26%	25%	27%	29%	21%	27%	19%	28%	31%	36%	21%

Current Sunday trading laws mean that most shops in England & Wales are only allowed to open for 6 hours on Sundays. Which of the following best reflects your view?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Shops should be allowed to open for as long as they want on Sundays	55%	46%	62%	59%	62%	48%	58%	52%	55%	60%	53%	47%	54%	55%	49%	54%	71%	52%	59%	58%	51%	47%	51%
Shops should only be allowed to open for six hours on Sundays	25%	34%	22%	26%	24%	29%	22%	28%	19%	21%	25%	34%	22%	26%	30%	27%	12%	20%	26%	21%	28%	27%	24%
Shops should not be allowed to open at all on Sundays	13%	18%	11%	10%	10%	19%	12%	15%	5%	11%	19%	16%	12%	14%	14%	12%	10%	21%	12%	13%	13%	14%	18%
Don't know	7%	2%	6%	5%	5%	4%	9%	6%	22%	8%	3%	2%	13%	5%	7%	8%	6%	7%	3%	8%	8%	12%	7%

On the subject of climate change do you think:

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
The world's climate is changing as a result of human activity	66%	59%	80%	85%	84%	50%	63%	69%	67%	69%	64%	61%	66%	69%	57%	64%	71%	72%	78%	64%	57%	64%	57%
The world's climate is changing but NOT because of human activity	17%	23%	8%	7%	7%	28%	21%	13%	8%	15%	21%	21%	17%	15%	23%	17%	13%	14%	12%	17%	22%	18%	19%
The world's climate is NOT changing	5%	5%	2%	2%	1%	8%	6%	4%	4%	3%	6%	5%	3%	4%	5%	6%	5%	2%	2%	5%	5%	5%	8%
Not sure	13%	12%	10%	6%	7%	14%	11%	14%	20%	13%	8%	13%	14%	11%	14%	13%	11%	11%	7%	14%	16%	13%	16%

Fieldwork Dates: 30th August - 1st September 2025

Sample size: 1770 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think concerns about climate change have or have not been exaggerated?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Have been exaggerated - the threat is not as real as many scientists have said	24%	36%	11%	11%	12%	39%	31%	18%	13%	22%	30%	27%	19%	23%	30%	24%	25%	18%	19%	25%	28%	24%	27%
Have not been exaggerated - the threat is every bit as real as scientists have said	62%	53%	79%	82%	80%	47%	58%	67%	67%	64%	62%	58%	66%	64%	56%	60%	65%	71%	74%	60%	55%	57%	60%
Don't know	13%	10%	11%	6%	8%	14%	12%	15%	21%	14%	8%	15%	15%	12%	14%	16%	10%	10%	8%	14%	17%	19%	14%

Generally speaking, do you think the government is doing and spending too much to try and reduce carbon emissions, not doing or spending enough to reduce carbon emissions, or are they getting the balance about right?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Are doing and spending too much to try and reduce carbon emissions	28%	47%	12%	16%	15%	48%	34%	23%	8%	22%	35%	40%	20%	31%	30%	28%	26%	24%	26%	27%	32%	26%	31%
Are not doing or spending enough to try and reduce carbon emissions	37%	26%	48%	42%	50%	23%	36%	39%	50%	41%	34%	28%	40%	36%	39%	35%	41%	43%	44%	38%	31%	36%	31%
Are getting the balance about right	14%	13%	20%	26%	19%	9%	15%	14%	17%	13%	16%	15%	19%	15%	10%	16%	12%	14%	18%	15%	12%	12%	12%
Don't know	20%	13%	19%	16%	16%	20%	15%	24%	25%	23%	15%	17%	21%	18%	21%	22%	21%	20%	12%	19%	25%	26%	26%

Compared to other countries around the world, do you think Britain is doing more or less to reduce carbon emissions, or about the same?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Britain is doing more than most other countries to reduce carbon emissions	38%	55%	30%	43%	32%	52%	46%	31%	24%	31%	47%	49%	24%	44%	39%	38%	36%	42%	44%	36%	37%	34%	40%
Britain is doing less than most other countries to reduce carbon emissions	12%	8%	13%	9%	12%	6%	10%	13%	23%	14%	10%	3%	12%	11%	10%	13%	10%	17%	12%	12%	14%	11%	6%
Britain is doing about the same as most other countries to reduce carbon emissions	23%	17%	29%	29%	32%	18%	21%	25%	16%	25%	22%	24%	27%	23%	23%	21%	24%	21%	26%	24%	20%	20%	23%
Don't know	27%	20%	28%	19%	24%	24%	23%	31%	38%	30%	20%	24%	37%	23%	28%	29%	30%	20%	19%	29%	30%	35%	31%



Fieldwork Dates: 30th August - 1st September 2025

Sample size: 1770 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think having a monarchy is good or bad for Britain?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Good for Britain	53%	81%	46%	57%	49%	67%	48%	57%	26%	44%	64%	70%	46%	58%	57%	49%	40%	53%	53%	51%	55%	48%	56%
Bad for Britain	14%	3%	18%	11%	18%	8%	15%	13%	20%	17%	10%	9%	17%	11%	12%	15%	17%	19%	16%	13%	15%	14%	9%
Neither good nor bad	27%	15%	29%	30%	30%	22%	30%	24%	33%	31%	24%	21%	31%	27%	19%	27%	36%	26%	29%	27%	24%	24%	30%
Don't know	6%	2%	7%	3%	3%	4%	6%	6%	21%	8%	2%	1%	6%	3%	12%	8%	6%	2%	2%	8%	6%	13%	5%

Leaving aside your views on the monarchy as a whole, do you think King Charles personally has done a good or bad job during his time on the throne?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Very good job	18%	37%	15%	21%	18%	25%	17%	20%	3%	12%	25%	29%	17%	19%	18%	18%	15%	19%	19%	18%	16%	19%	21%
Fairly good job	40%	44%	44%	50%	44%	40%	40%	40%	29%	38%	42%	46%	40%	43%	41%	36%	36%	41%	48%	38%	39%	31%	38%
Fairly bad job	12%	10%	12%	9%	12%	11%	13%	11%	15%	13%	10%	11%	8%	11%	14%	13%	12%	14%	11%	14%	10%	12%	11%
Very bad job	8%	5%	6%	3%	5%	10%	9%	7%	9%	9%	10%	5%	9%	8%	8%	8%	11%	5%	7%	7%	10%	7%	14%
Don't know	22%	5%	24%	16%	21%	14%	21%	22%	43%	28%	13%	10%	27%	19%	19%	24%	26%	20%	15%	24%	25%	31%	15%

When the time comes, do you think Prince William will or will not make a good King?

Unweighted base	1770	285	461	177	639	639	806	964	141	731	430	468	182	654	266	435	146	87	533	514	320	216	187
Base	1770	319	455	163	657	701	860	910	193	738	427	412	214	607	290	419	154	85	496	513	372	218	171
Will make a good king	69%	90%	69%	76%	68%	80%	62%	76%	43%	65%	78%	79%	53%	75%	74%	67%	62%	76%	71%	66%	71%	66%	71%
Will not make a good king	9%	2%	10%	5%	10%	5%	9%	8%	11%	10%	8%	6%	12%	8%	5%	9%	12%	5%	10%	9%	7%	8%	6%
Not sure	22%	8%	22%	19%	22%	15%	29%	16%	46%	25%	14%	16%	34%	17%	21%	24%	26%	19%	19%	24%	22%	26%	23%

Cell Contents (Column Percentages)