Fieldwork Dates: 23rd - 25th August 2025

Sample size: 1783 GB Adults

	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base: All GB adults	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Approve	13%	6%	24%	19%	20%	5%	17%	10%	26%	15%	11%	7%	23%	11%	10%	15%	12%	12%	17%	13%	13%	12%	8%
Disapprove	67%	88%	49%	57%	55%	87%	69%	65%	42%	61%	75%	81%	55%	70%	70%	68%	64%	69%	63%	65%	69%	68%	80%
Don't know	20%	6%	27%	24%	25%	9%	14%	25%	32%	24%	13%	11%	22%	20%	19%	17%	24%	19%	20%	22%	18%	21%	12%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
0 - Would never consider voting for them	36%	2%	54%	34%	47%	24%	36%	35%	37%	42%	34%	26%	37%	29%	32%	42%	50%	42%	31%	37%	34%	41%	44%
1	7%	1%	9%	10%	8%	6%	8%	6%	9%	6%	8%	7%	8%	6%	7%	8%	4%	10%	9%	7%	5%	6%	7%
2	8%	5%	9%	17%	10%	7%	7%	9%	6%	10%	6%	8%	7%	9%	8%	8%	6%	7%	8%	7%	11%	6%	6%
3	6%	1%	9%	4%	5%	7%	6%	6%	6%	6%	6%	5%	8%	6%	6%	6%	5%	5%	7%	7%	7%	4%	4%
4	5%	4%	4%	10%	5%	6%	5%	5%	4%	5%	5%	6%	3%	7%	5%	5%	2%	10%	5%	5%	7%	1%	5%
5	11%	17%	6%	12%	7%	16%	11%	11%	6%	10%	12%	13%	13%	13%	10%	8%	11%	7%	10%	12%	8%	14%	9%
6	6%	8%	3%	7%	4%	8%	6%	5%	6%	6%	6%	5%	5%	7%	6%	5%	4%	6%	6%	5%	7%	4%	7%
7	6%	16%	3%	3%	4%	9%	7%	5%	4%	4%	9%	8%	7%	7%	5%	5%	6%	2%	7%	6%	5%	7%	5%
8	5%	18%	1%	1%	3%	7%	4%	5%	2%	2%	6%	9%	2%	5%	7%	3%	5%	3%	4%	5%	5%	5%	4%
9	2%	7%	0%	1%	1%	2%	2%	2%	2%	1%	2%	3%	1%	2%	3%	0%	2%	1%	2%	2%	2%	1%	2%
10 - Would definitely consider voting for them	5%	20%	0%	-	3%	8%	5%	5%	-	3%	5%	9%	4%	4%	7%	5%	2%	3%	7%	3%	4%	6%	5%
prefer not to answer	5%	1%	2%	1%	3%	1%	3%	6%	18%	5%	1%	2%	6%	4%	5%	5%	4%	3%	3%	5%	6%	6%	4%

Fieldwork Dates: 23rd - 25th August 2025

Sample size: 1783 GB Adults

	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
0 - Would never consider voting for them	38%	65%	10%	20%	19%	62%	41%	35%	19%	33%	46%	49%	24%	42%	45%	39%	31%	38%	31%	36%	40%	44%	55%
1	6%	9%	3%	9%	5%	8%	7%	6%	4%	5%	9%	7%	5%	6%	5%	8%	7%	7%	6%	5%	7%	8%	6%
2	5%	7%	3%	8%	7%	4%	5%	6%	5%	6%	4%	6%	6%	4%	8%	5%	8%	5%	6%	6%	5%	4%	3%
3	6%	5%	5%	6%	8%	5%	6%	7%	7%	7%	5%	6%	3%	7%	5%	7%	10%	6%	6%	7%	7%	5%	4%
4	5%	3%	7%	8%	6%	4%	4%	6%	6%	5%	4%	5%	7%	6%	4%	5%	3%	2%	6%	4%	5%	4%	4%
5	9%	5%	12%	15%	12%	6%	9%	10%	11%	11%	8%	6%	14%	9%	7%	9%	9%	13%	8%	12%	8%	11%	9%
6	5%	2%	9%	11%	7%	3%	6%	5%	10%	6%	5%	3%	9%	5%	6%	4%	7%	3%	7%	6%	6%	2%	4%
7	7%	1%	16%	7%	11%	3%	6%	7%	9%	8%	5%	6%	7%	6%	6%	6%	11%	10%	9%	7%	4%	8%	5%
8	5%	1%	13%	7%	8%	2%	5%	5%	6%	5%	6%	5%	8%	5%	4%	4%	5%	7%	8%	5%	4%	2%	3%
9	2%	-	5%	3%	3%	1%	1%	2%	-	3%	1%	1%	3%	1%	2%	2%	-	1%	3%	1%	2%	2%	0%
10 - Would definitely consider voting for them	6%	0%	17%	5%	11%	2%	6%	5%	6%	6%	6%	5%	8%	5%	4%	7%	4%	7%	7%	6%	5%	4%	4%
prefer not to answer	5%	1%	2%	1%	3%	1%	3%	6%	18%	5%	1%	2%	6%	4%	5%	5%	4%	3%	3%	5%	6%	6%	4%

Liberal Democrats

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
0 - Would never consider voting for them	31%	42%	15%	3%	16%	46%	35%	26%	18%	29%	39%	31%	25%	28%	33%	35%	30%	29%	21%	30%	32%	45%	36%
1	5%	6%	4%	-	3%	6%	5%	4%	3%	4%	6%	4%	5%	2%	5%	7%	5%	5%	4%	4%	6%	5%	5%
2	7%	7%	7%	3%	6%	8%	6%	7%	3%	8%	5%	8%	3%	7%	8%	6%	7%	8%	8%	6%	6%	4%	9%
3	7%	9%	8%	1%	7%	7%	7%	7%	10%	7%	4%	9%	6%	7%	9%	6%	7%	10%	6%	6%	9%	8%	8%
4	8%	8%	11%	3%	10%	7%	8%	8%	7%	8%	10%	7%	6%	7%	10%	7%	8%	9%	7%	10%	8%	7%	5%
5	14%	13%	19%	12%	16%	12%	13%	15%	15%	14%	14%	13%	22%	14%	10%	13%	18%	9%	15%	16%	14%	9%	13%
6	7%	6%	12%	8%	13%	4%	7%	8%	8%	8%	6%	7%	8%	7%	7%	8%	8%	8%	11%	8%	6%	4%	4%
7	7%	4%	11%	20%	11%	3%	6%	7%	5%	7%	6%	7%	9%	7%	5%	6%	7%	4%	11%	5%	5%	5%	5%
8	4%	2%	6%	14%	6%	3%	4%	4%	4%	5%	3%	5%	5%	5%	4%	3%	3%	6%	5%	5%	3%	4%	3%
9	1%	0%	1%	8%	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%	1%	1%	0%	1%	2%	1%	1%	0%	2%
10 - Would definitely consider voting for them	5%	1%	5%	26%	8%	2%	4%	6%	7%	4%	4%	6%	3%	7%	3%	3%	4%	7%	7%	3%	4%	4%	6%
prefer not to answer	5%	1%	2%	1%	3%	1%	3%	6%	18%	5%	1%	2%	6%	4%	5%	5%	4%	3%	3%	5%	6%	6%	4%

YouGov

	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Reform UK

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
0 - Would never consider voting for them	44%	22%	68%	66%	71%	20%	42%	47%	51%	47%	41%	41%	50%	43%	34%	46%	56%	47%	54%	44%	35%	39%	43%
1	4%	4%	4%	4%	4%	5%	4%	5%	5%	5%	4%	4%	3%	4%	7%	3%	7%	5%	5%	4%	5%	2%	6%
2	3%	3%	2%	5%	3%	3%	2%	4%	1%	4%	1%	4%	5%	3%	2%	2%	3%	4%	4%	3%	3%	2%	2%
3	4%	3%	3%	2%	2%	4%	4%	3%	5%	4%	4%	3%	2%	5%	3%	4%	2%	-	2%	3%	5%	6%	2%
4	2%	3%	2%	2%	2%	2%	2%	3%	0%	2%	2%	3%	1%	2%	2%	3%	2%	2%	2%	3%	2%	2%	2%
5	8%	12%	6%	4%	5%	11%	8%	8%	7%	9%	7%	7%	12%	7%	10%	7%	6%	6%	7%	8%	10%	9%	5%
6	4%	7%	3%	3%	2%	6%	4%	3%	1%	4%	5%	4%	3%	4%	5%	3%	1%	3%	4%	4%	3%	3%	3%
7	5%	9%	3%	3%	2%	7%	6%	4%	4%	4%	5%	6%	6%	5%	5%	4%	4%	5%	5%	4%	4%	7%	6%
8	5%	10%	3%	3%	2%	9%	6%	5%	3%	4%	6%	7%	1%	6%	9%	3%	5%	10%	3%	7%	5%	5%	8%
9	3%	4%	2%	0%	2%	5%	4%	2%	-	3%	5%	3%	3%	2%	3%	5%	1%	4%	3%	2%	4%	2%	5%
10 - Would definitely consider voting for them	13%	20%	4%	6%	2%	28%	16%	11%	4%	10%	20%	16%	8%	15%	14%	15%	8%	12%	7%	13%	18%	16%	16%
prefer not to answer	5%	1%	2%	1%	3%	1%	3%	6%	18%	5%	1%	2%	6%	4%	5%	5%	4%	3%	3%	5%	6%	6%	4%

Green Party

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
0 - Would never consider voting for them	33%	54%	19%	9%	18%	51%	39%	27%	19%	28%	41%	40%	23%	34%	35%	35%	38%	28%	27%	33%	33%	42%	40%
1	5%	5%	4%	4%	3%	8%	6%	5%	3%	4%	6%	7%	2%	6%	7%	5%	3%	2%	4%	4%	7%	4%	8%
2	7%	10%	6%	8%	7%	7%	7%	6%	5%	7%	7%	6%	5%	6%	10%	6%	8%	6%	6%	6%	8%	5%	8%
3	7%	9%	8%	7%	8%	6%	7%	7%	6%	6%	6%	9%	7%	8%	5%	6%	5%	13%	6%	7%	7%	8%	8%
4	6%	6%	8%	11%	8%	6%	7%	6%	5%	7%	5%	8%	6%	7%	5%	6%	4%	10%	8%	6%	7%	4%	5%
5	11%	7%	14%	20%	12%	8%	8%	14%	12%	13%	10%	8%	13%	11%	10%	9%	10%	17%	10%	12%	10%	11%	11%
6	7%	3%	11%	12%	9%	4%	6%	8%	7%	7%	8%	6%	10%	7%	7%	6%	5%	5%	8%	7%	6%	5%	5%
7	7%	4%	10%	14%	12%	4%	7%	7%	8%	9%	6%	5%	10%	7%	7%	5%	7%	10%	12%	7%	6%	5%	2%
8	5%	2%	8%	7%	8%	2%	4%	5%	7%	6%	3%	4%	5%	4%	4%	5%	8%	3%	6%	4%	6%	3%	3%
9	2%	-	3%	2%	3%	0%	1%	2%	3%	1%	2%	1%	2%	2%	1%	2%	1%	-	2%	3%	1%	1%	2%
10 - Would definitely consider voting for them	6%	0%	7%	5%	10%	3%	5%	7%	8%	8%	6%	3%	10%	4%	5%	8%	6%	3%	8%	6%	4%	7%	5%
prefer not to answer	5%	1%	2%	1%	3%	1%	3%	6%	18%	5%	1%	2%	6%	4%	5%	5%	4%	3%	3%	5%	6%	6%	4%

Fieldwork Dates: 23rd - 25th August 2025

Sample size: 1783 GB Adults

YouGov

	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base: All GB adults	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Health	30%	25%	37%	37%	38%	24%	22%	38%	28%	29%	32%	31%	26%	31%	30%	29%	32%	37%	37%	29%	26%	28%	26%
Immigration & Asylum	57%	76%	40%	46%	37%	83%	60%	54%	32%	50%	66%	71%	39%	58%	63%	61%	55%	58%	48%	55%	64%	63%	67%
Crime	22%	25%	16%	13%	14%	31%	23%	21%	16%	22%	23%	24%	24%	22%	25%	23%	15%	16%	19%	22%	23%	30%	21%
The economy	51%	58%	55%	55%	52%	51%	53%	49%	50%	54%	50%	49%	54%	52%	50%	51%	47%	49%	52%	55%	51%	44%	46%
Tax	15%	22%	11%	12%	12%	18%	19%	12%	16%	18%	14%	13%	18%	17%	16%	13%	15%	10%	16%	16%	17%	15%	12%
Pensions	5%	8%	5%	6%	6%	6%	5%	6%	1%	3%	6%	11%	5%	4%	5%	5%	9%	6%	4%	4%	7%	5%	10%
Education	9%	5%	11%	10%	11%	4%	8%	9%	19%	9%	6%	6%	7%	9%	7%	10%	11%	8%	11%	9%	8%	6%	3%
Family life & childcare	4%	2%	6%	7%	6%	2%	3%	6%	4%	8%	3%	1%	5%	4%	4%	5%	6%	4%	5%	4%	5%	4%	3%
Housing	20%	8%	26%	21%	23%	14%	18%	21%	30%	22%	18%	12%	32%	17%	17%	19%	20%	20%	19%	19%	18%	25%	20%
The environment	16%	8%	23%	17%	26%	7%	15%	17%	18%	18%	14%	14%	20%	17%	15%	13%	15%	13%	21%	17%	13%	13%	11%
Britain leaving the EU	10%	4%	14%	16%	17%	5%	11%	9%	10%	9%	10%	12%	10%	8%	6%	12%	18%	16%	12%	8%	11%	9%	12%
Transport	2%	1%	2%	2%	1%	1%	2%	1%	4%	2%	1%	1%	4%	2%	2%	1%	0%	3%	1%	2%	2%	1%	2%
Welfare benefits	13%	15%	14%	14%	14%	14%	13%	14%	8%	12%	16%	15%	12%	14%	10%	14%	18%	16%	12%	12%	11%	14%	24%
Defence and security	17%	24%	16%	25%	18%	21%	19%	15%	7%	13%	19%	28%	10%	19%	20%	16%	17%	20%	20%	17%	15%	15%	17%
None of these	0%	-	1%	-	1%	-	0%	0%	1%	0%	0%	0%	2%	0%	-	0%	-	-	0%	0%	1%	0%	-
Don't know	3%	2%	1%	2%	3%	1%	2%	3%	7%	3%	1%	1%	3%	3%	4%	2%	2%	2%	2%	2%	2%	4%	3%

How well or badly do you think the government is handling the following issues?

National Health Service

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Very well	2%	2%	3%	3%	2%	1%	3%	1%	6%	2%	1%	1%	7%	2%	0%	1%	0%	2%	3%	2%	1%	2%	-
Fairly well	19%	10%	32%	27%	29%	11%	23%	15%	20%	19%	19%	20%	30%	18%	18%	18%	15%	16%	25%	19%	15%	16%	16%
Fairly badly	33%	42%	33%	29%	34%	35%	32%	33%	26%	32%	34%	36%	25%	34%	37%	33%	33%	24%	30%	35%	34%	29%	34%
Very badly	38%	41%	24%	32%	27%	49%	33%	42%	32%	37%	41%	38%	27%	38%	36%	39%	44%	51%	34%	36%	41%	39%	42%
Don't know	9%	4%	8%	9%	9%	5%	8%	9%	17%	11%	6%	4%	11%	9%	8%	9%	7%	7%	7%	9%	9%	14%	7%

Fieldwork Dates: 23rd - 25th August 2025

Sample size: 1783 GB Adults

Immigration

	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Very well	1%	0%	2%	2%	2%	0%	2%	0%	3%	1%	1%	1%	4%	1%	-	1%	1%	-	1%	1%	2%	0%	-
Fairly well	10%	3%	20%	13%	18%	2%	9%	10%	15%	10%	11%	5%	16%	9%	8%	8%	12%	12%	14%	9%	9%	7%	4%
Fairly badly	20%	8%	30%	31%	27%	10%	19%	20%	25%	22%	16%	16%	23%	18%	16%	21%	24%	19%	25%	20%	16%	15%	19%
Very badly	61%	83%	38%	44%	43%	84%	62%	60%	37%	55%	68%	74%	43%	65%	66%	64%	53%	58%	52%	59%	66%	66%	71%
Don't know	9%	5%	10%	9%	10%	3%	8%	10%	21%	12%	4%	4%	14%	8%	10%	6%	9%	12%	8%	11%	7%	12%	7%

Crime

	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Very well	1%	-	2%	1%	1%	0%	1%	1%	2%	1%	1%	0%	2%	1%	-	1%	-	1%	1%	1%	1%	0%	-
Fairly well	18%	11%	30%	26%	28%	10%	17%	20%	22%	19%	17%	17%	18%	18%	21%	17%	22%	19%	24%	18%	15%	16%	10%
Fairly badly	28%	32%	31%	31%	30%	27%	27%	29%	27%	27%	26%	32%	25%	30%	27%	28%	28%	32%	28%	30%	28%	25%	27%
Very badly	39%	52%	23%	25%	23%	57%	43%	35%	27%	37%	46%	42%	37%	39%	40%	43%	34%	34%	34%	36%	45%	43%	47%
Don't know	14%	4%	15%	17%	18%	6%	12%	16%	22%	17%	10%	8%	18%	13%	12%	11%	16%	15%	13%	15%	11%	16%	15%

Education

	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Very well	2%	2%	2%	2%	2%	1%	3%	1%	6%	1%	2%	1%	6%	2%	1%	1%	0%	1%	2%	2%	2%	2%	1%
Fairly well	25%	19%	37%	30%	31%	19%	28%	23%	30%	27%	20%	24%	36%	24%	23%	24%	21%	25%	26%	28%	23%	28%	15%
Fairly badly	30%	37%	27%	28%	30%	32%	30%	30%	32%	26%	32%	34%	23%	32%	31%	29%	27%	33%	30%	27%	31%	28%	33%
Very badly	21%	26%	12%	14%	14%	30%	21%	22%	15%	22%	22%	22%	14%	21%	21%	23%	27%	24%	22%	17%	24%	20%	25%
Don't know	22%	16%	21%	26%	23%	19%	19%	25%	18%	24%	24%	19%	22%	22%	24%	22%	24%	17%	19%	26%	19%	22%	26%

Fieldwork Dates: 23rd - 25th August 2025

Sample size: 1783 GB Adults

YouGov

	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Taxation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Very well	1%	0%	2%	-	1%	0%	1%	0%	2%	1%	0%	1%	1%	1%	1%	1%	0%	-	0%	1%	1%	2%	-
Fairly well	12%	4%	20%	19%	17%	7%	14%	10%	16%	11%	12%	11%	21%	11%	9%	12%	11%	10%	14%	13%	11%	9%	8%
Fairly badly	31%	28%	37%	37%	36%	27%	30%	32%	37%	31%	29%	31%	28%	34%	31%	28%	36%	25%	33%	32%	29%	30%	30%
Very badly	44%	63%	28%	31%	33%	60%	46%	42%	24%	41%	51%	52%	37%	44%	46%	47%	41%	52%	43%	42%	47%	43%	52%
Don't know	12%	4%	13%	13%	13%	5%	9%	15%	22%	15%	8%	5%	14%	10%	13%	12%	12%	13%	10%	13%	11%	17%	10%

Unemployment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Very well	1%	0%	2%	1%	1%	1%	2%	0%	1%	1%	1%	1%	3%	1%	-	1%	-	1%	1%	1%	1%	1%	-
Fairly well	19%	14%	30%	26%	29%	11%	20%	18%	17%	19%	21%	17%	21%	19%	20%	15%	21%	19%	22%	18%	19%	18%	13%
Fairly badly	32%	37%	32%	32%	29%	35%	30%	34%	36%	28%	31%	40%	29%	34%	33%	32%	29%	31%	31%	32%	33%	29%	35%
Very badly	29%	37%	16%	17%	17%	38%	29%	28%	28%	28%	32%	26%	27%	25%	32%	31%	32%	26%	25%	26%	31%	34%	34%
Don't know	20%	10%	21%	24%	23%	14%	19%	20%	19%	24%	15%	17%	20%	21%	15%	21%	18%	23%	20%	23%	16%	19%	18%

Inflation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Very well	1%	1%	1%	1%	1%	-	2%	0%	4%	1%	1%	0%	2%	1%	0%	1%	-	2%	1%	1%	1%	1%	1%
Fairly well	14%	7%	23%	28%	24%	7%	16%	12%	14%	12%	18%	15%	21%	14%	11%	11%	17%	15%	19%	16%	11%	9%	9%
Fairly badly	31%	34%	33%	30%	31%	32%	32%	31%	30%	33%	26%	34%	33%	34%	30%	28%	27%	33%	31%	31%	32%	29%	31%
Very badly	41%	54%	26%	25%	29%	55%	40%	41%	29%	38%	48%	43%	31%	39%	44%	46%	43%	38%	36%	38%	44%	44%	52%
Don't know	13%	5%	17%	17%	14%	7%	10%	16%	23%	17%	7%	7%	13%	12%	14%	14%	13%	12%	13%	14%	11%	16%	8%

YouGov

	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Very well	3%	2%	6%	6%	5%	1%	4%	2%	5%	3%	3%	2%	6%	3%	2%	2%	1%	3%	4%	3%	2%	3%	2%
Fairly well	20%	18%	30%	29%	26%	14%	22%	18%	27%	20%	18%	18%	29%	21%	17%	18%	16%	20%	24%	21%	18%	16%	14%
Fairly badly	22%	24%	25%	18%	23%	23%	22%	23%	19%	23%	21%	24%	16%	23%	26%	21%	22%	23%	23%	21%	23%	22%	23%
Very badly	34%	40%	21%	23%	26%	45%	36%	32%	24%	31%	39%	38%	28%	31%	35%	38%	38%	35%	31%	33%	38%	32%	39%
Don't know	21%	16%	19%	25%	20%	18%	16%	26%	26%	23%	18%	19%	21%	22%	20%	21%	23%	19%	18%	23%	19%	28%	21%

Defence

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Very well	3%	2%	5%	6%	6%	1%	5%	2%	6%	3%	2%	3%	8%	2%	3%	2%	4%	2%	5%	4%	3%	2%	1%
Fairly well	29%	28%	41%	44%	37%	24%	32%	27%	30%	29%	31%	29%	33%	30%	26%	29%	26%	36%	32%	30%	27%	28%	29%
Fairly badly	20%	27%	16%	13%	18%	25%	21%	20%	13%	19%	21%	25%	16%	19%	25%	20%	22%	16%	19%	20%	22%	21%	17%
Very badly	22%	30%	10%	16%	12%	33%	23%	21%	19%	19%	25%	26%	16%	23%	24%	24%	23%	19%	21%	19%	26%	22%	28%
Don't know	25%	14%	27%	22%	27%	19%	19%	30%	32%	30%	20%	18%	28%	25%	22%	25%	26%	27%	23%	28%	21%	26%	26%

The economy

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Very well	1%	-	2%	1%	1%	0%	2%	0%	2%	1%	1%	0%	4%	0%	-	1%	0%	-	1%	1%	1%	0%	-
Fairly well	14%	5%	26%	17%	22%	6%	15%	13%	16%	15%	13%	11%	19%	12%	11%	13%	14%	18%	17%	13%	12%	14%	6%
Fairly badly	31%	27%	36%	41%	36%	24%	32%	31%	39%	33%	24%	32%	33%	32%	32%	27%	35%	34%	32%	34%	30%	29%	28%
Very badly	45%	64%	27%	29%	30%	65%	45%	45%	27%	39%	56%	52%	35%	47%	48%	48%	40%	41%	42%	41%	48%	45%	57%
Don't know	9%	4%	10%	12%	11%	5%	7%	12%	16%	12%	6%	5%	10%	8%	10%	11%	12%	7%	9%	11%	9%	11%	9%

YouGov

	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Very well	5%	3%	7%	6%	7%	2%	8%	2%	7%	6%	4%	3%	7%	4%	3%	6%	5%	5%	4%	6%	4%	6%	3%
Fairly well	30%	25%	38%	44%	38%	25%	30%	30%	28%	31%	31%	29%	34%	32%	28%	28%	26%	29%	36%	30%	30%	21%	26%
Fairly badly	16%	22%	14%	12%	14%	18%	17%	16%	18%	13%	16%	21%	14%	16%	21%	16%	18%	12%	15%	18%	16%	17%	18%
Very badly	21%	28%	10%	11%	10%	33%	22%	19%	12%	19%	24%	23%	13%	19%	23%	24%	22%	22%	18%	17%	23%	25%	27%
Don't know	28%	22%	31%	27%	31%	22%	24%	32%	35%	31%	26%	23%	32%	29%	24%	27%	29%	31%	26%	30%	27%	32%	26%

Transport

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Very well	2%	2%	3%	0%	2%	1%	2%	1%	4%	2%	1%	1%	5%	1%	1%	1%	1%	1%	2%	1%	2%	3%	0%
Fairly well	25%	16%	39%	27%	34%	18%	26%	25%	26%	29%	22%	22%	36%	24%	29%	21%	25%	19%	27%	27%	27%	21%	18%
Fairly badly	30%	37%	25%	36%	27%	33%	31%	28%	28%	24%	33%	36%	22%	33%	27%	29%	30%	34%	29%	28%	27%	34%	33%
Very badly	21%	26%	12%	11%	14%	27%	22%	19%	17%	21%	23%	20%	17%	19%	21%	26%	19%	23%	19%	17%	24%	23%	26%
Don't know	23%	19%	21%	25%	24%	21%	19%	27%	24%	24%	21%	22%	20%	23%	22%	24%	26%	22%	23%	26%	20%	18%	23%

Housing

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Very well	1%	0%	2%	1%	1%	1%	2%	0%	3%	1%	1%	1%	1%	1%	1%	2%	0%	1%	1%	1%	2%	2%	1%
Fairly well	15%	10%	27%	19%	23%	9%	17%	13%	12%	15%	15%	14%	19%	13%	16%	14%	15%	14%	17%	16%	12%	14%	10%
Fairly badly	33%	37%	35%	33%	35%	32%	32%	35%	31%	31%	33%	38%	33%	33%	37%	32%	31%	39%	34%	33%	35%	31%	29%
Very badly	36%	40%	24%	28%	25%	48%	36%	35%	32%	34%	41%	34%	32%	37%	33%	38%	34%	34%	32%	33%	37%	39%	45%
Don't know	15%	12%	13%	20%	16%	11%	14%	17%	22%	18%	11%	13%	16%	17%	13%	14%	19%	12%	15%	17%	14%	14%	16%

	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Very well	2%	2%	2%	1%	2%	1%	3%	1%	7%	2%	1%	1%	4%	2%	2%	2%	-	-	3%	2%	2%	-	2%
Fairly well	23%	19%	35%	25%	31%	17%	24%	22%	24%	25%	22%	21%	29%	22%	22%	21%	28%	28%	27%	22%	22%	26%	14%
Fairly badly	30%	34%	31%	33%	32%	28%	29%	30%	31%	27%	29%	34%	26%	31%	32%	28%	30%	26%	30%	30%	29%	27%	32%
Very badly	24%	26%	16%	17%	18%	31%	24%	24%	18%	23%	26%	26%	21%	22%	24%	29%	23%	22%	24%	22%	23%	27%	28%
Don't know	21%	19%	17%	23%	17%	23%	19%	23%	21%	23%	22%	19%	20%	23%	21%	19%	20%	24%	17%	23%	24%	20%	25%

Welfare benefits

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Very well	1%	-	1%	1%	1%	1%	2%	0%	3%	1%	1%	-	2%	0%	2%	1%	0%	-	1%	1%	1%	3%	-
Fairly well	13%	6%	19%	14%	15%	10%	15%	11%	17%	13%	12%	11%	20%	11%	14%	13%	13%	9%	14%	15%	14%	8%	6%
Fairly badly	32%	35%	36%	39%	35%	29%	30%	34%	34%	30%	31%	36%	26%	36%	30%	32%	32%	32%	32%	34%	32%	27%	33%
Very badly	39%	51%	27%	27%	30%	52%	40%	38%	22%	37%	46%	41%	36%	38%	39%	39%	42%	40%	39%	36%	38%	41%	45%
Don't know	15%	8%	17%	19%	18%	9%	13%	17%	24%	18%	11%	12%	17%	15%	15%	15%	13%	19%	14%	14%	15%	21%	16%

What do you think is the most likely result of the next general election?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
A large Conservative majority	3%	5%	1%	2%	2%	3%	3%	3%	3%	3%	3%	3%	4%	2%	3%	4%	5%	1%	3%	3%	3%	6%	2%
A small Conservative majority	8%	14%	5%	5%	5%	10%	8%	7%	11%	7%	9%	7%	10%	9%	10%	5%	5%	2%	9%	8%	7%	6%	8%
A hung Parliament, resulting in a Conservative led government	15%	29%	9%	17%	13%	19%	13%	16%	11%	11%	18%	21%	12%	19%	15%	12%	15%	10%	16%	15%	15%	12%	14%
A hung Parliament, resulting in a Labour led government	15%	11%	25%	26%	24%	8%	17%	13%	18%	15%	13%	15%	17%	14%	12%	15%	15%	24%	20%	14%	11%	13%	11%
A small Labour majority	10%	5%	18%	14%	16%	5%	11%	9%	9%	10%	10%	10%	11%	11%	6%	8%	17%	11%	14%	10%	7%	8%	8%
A large Labour majority	1%	-	4%	-	2%	1%	2%	1%	3%	2%	1%	-	2%	1%	1%	2%	2%	1%	2%	1%	1%	1%	2%
Don't know	48%	34%	38%	36%	38%	54%	46%	51%	46%	52%	45%	45%	44%	45%	55%	54%	42%	51%	37%	49%	56%	54%	55%

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	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Conservative	11%	35%	2%	4%	7%	16%	11%	11%	5%	8%	13%	18%	6%	13%	16%	10%	6%	8%	13%	9%	10%	15%	8%
Labour	20%	5%	46%	22%	35%	9%	24%	17%	21%	21%	22%	18%	32%	17%	16%	21%	22%	27%	27%	21%	15%	15%	18%
Liberal Democrat	9%	5%	9%	36%	11%	7%	10%	8%	18%	7%	7%	12%	7%	13%	8%	8%	7%	7%	12%	8%	7%	8%	11%
Green Party	4%	1%	4%	2%	7%	1%	4%	4%	7%	6%	2%	3%	10%	3%	2%	5%	5%	1%	6%	5%	3%	2%	2%
Reform UK	11%	14%	3%	5%	2%	22%	15%	8%	3%	10%	15%	13%	7%	14%	12%	10%	6%	11%	8%	11%	14%	12%	16%
Other	3%	0%	2%	0%	4%	1%	2%	3%	3%	2%	3%	2%	2%	1%	3%	3%	7%	2%	2%	2%	3%	3%	2%
None	18%	19%	16%	12%	15%	23%	17%	19%	10%	19%	21%	17%	15%	16%	17%	19%	26%	19%	15%	19%	20%	18%	17%
Don't know	24%	20%	17%	19%	20%	20%	17%	30%	33%	27%	19%	18%	21%	23%	27%	24%	21%	25%	18%	24%	28%	27%	25%

Asylum and immigration

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Conservative	6%	19%	3%	2%	7%	6%	7%	5%	6%	6%	5%	8%	8%	8%	8%	4%	3%	4%	9%	5%	3%	8%	4%
Labour	9%	0%	25%	10%	18%	3%	10%	9%	9%	10%	12%	6%	15%	9%	7%	8%	10%	16%	12%	11%	7%	8%	5%
Liberal Democrat	5%	2%	7%	19%	9%	1%	5%	5%	9%	5%	5%	5%	5%	7%	4%	5%	5%	3%	8%	4%	3%	6%	6%
Green Party	5%	0%	7%	5%	8%	1%	4%	5%	10%	6%	2%	2%	9%	4%	3%	5%	5%	3%	6%	6%	3%	2%	2%
Reform UK	38%	59%	20%	25%	17%	65%	43%	33%	17%	34%	47%	47%	27%	41%	43%	42%	26%	31%	31%	37%	45%	39%	47%
Other	3%	-	3%	1%	4%	1%	4%	2%	6%	3%	2%	2%	3%	2%	3%	4%	6%	1%	3%	2%	3%	4%	2%
None	15%	10%	18%	18%	19%	12%	14%	16%	11%	16%	15%	15%	17%	13%	12%	14%	25%	21%	13%	15%	17%	13%	16%
Don't know	18%	8%	19%	21%	19%	10%	14%	23%	32%	22%	11%	13%	16%	17%	21%	19%	19%	22%	17%	19%	19%	20%	17%

Fieldwork Dates: 23rd - 25th August 2025

Sample size: 1783 GB Adults

	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Law and order

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Conservative	12%	34%	7%	8%	14%	14%	13%	11%	6%	9%	13%	20%	9%	13%	16%	12%	12%	5%	16%	10%	9%	12%	15%
Labour	13%	2%	33%	20%	25%	5%	14%	12%	12%	13%	15%	13%	16%	14%	10%	11%	12%	25%	17%	14%	11%	9%	12%
Liberal Democrat	5%	3%	6%	18%	7%	3%	6%	5%	11%	4%	5%	6%	7%	7%	5%	4%	3%	4%	6%	5%	6%	6%	4%
Green Party	4%	1%	4%	3%	6%	1%	4%	4%	11%	4%	3%	2%	10%	3%	3%	4%	4%	1%	6%	5%	2%	3%	2%
Reform UK	26%	37%	10%	14%	9%	46%	31%	21%	12%	23%	33%	29%	16%	29%	26%	29%	14%	27%	21%	24%	32%	24%	30%
Other	2%	0%	2%	0%	3%	1%	2%	2%	4%	2%	3%	2%	4%	1%	2%	3%	6%	1%	3%	2%	3%	3%	2%
None	14%	10%	14%	10%	13%	14%	13%	14%	12%	16%	15%	9%	14%	10%	12%	14%	25%	15%	11%	13%	16%	16%	16%
Don't know	23%	12%	23%	26%	23%	16%	16%	31%	33%	29%	14%	19%	23%	23%	25%	24%	24%	23%	20%	28%	23%	27%	20%

Education and schools

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Conservative	15%	44%	5%	8%	10%	22%	16%	13%	7%	12%	15%	24%	11%	18%	19%	11%	11%	14%	17%	14%	12%	16%	15%
Labour	17%	3%	41%	16%	28%	8%	19%	15%	15%	18%	18%	13%	22%	14%	13%	18%	19%	21%	20%	18%	14%	13%	12%
Liberal Democrat	10%	7%	10%	38%	14%	6%	10%	11%	17%	7%	9%	14%	7%	14%	8%	8%	8%	11%	14%	9%	8%	9%	11%
Green Party	5%	0%	5%	4%	9%	2%	4%	6%	8%	7%	4%	3%	10%	4%	4%	6%	6%	3%	7%	6%	5%	3%	3%
Reform UK	10%	15%	4%	4%	3%	19%	14%	8%	6%	10%	14%	10%	8%	12%	13%	11%	6%	7%	8%	8%	14%	15%	13%
Other	3%	-	2%	0%	3%	1%	3%	3%	7%	3%	2%	2%	6%	2%	2%	3%	6%	2%	3%	3%	3%	3%	2%
None	13%	10%	11%	10%	11%	16%	12%	13%	8%	14%	14%	11%	11%	11%	12%	15%	20%	10%	10%	13%	15%	13%	14%
Don't know	27%	21%	22%	21%	22%	26%	22%	32%	32%	30%	24%	23%	24%	26%	30%	29%	24%	32%	21%	30%	29%	28%	30%

Fieldwork Dates: 23rd - 25th August 2025

Sample size: 1783 GB Adults

	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Taxation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Conservative	19%	55%	9%	14%	16%	27%	20%	18%	6%	14%	23%	29%	16%	23%	22%	15%	15%	10%	23%	20%	13%	15%	20%
Labour	10%	1%	25%	10%	18%	4%	11%	10%	11%	11%	11%	9%	15%	9%	8%	9%	15%	17%	14%	12%	7%	7%	6%
Liberal Democrat	7%	2%	10%	28%	10%	4%	8%	6%	12%	6%	6%	9%	9%	9%	6%	6%	3%	7%	10%	6%	6%	5%	9%
Green Party	6%	0%	8%	6%	10%	2%	7%	5%	12%	7%	4%	3%	12%	4%	4%	7%	7%	3%	8%	7%	6%	4%	2%
Reform UK	13%	17%	4%	4%	3%	24%	16%	10%	9%	12%	16%	13%	7%	15%	14%	14%	7%	14%	9%	11%	17%	16%	15%
Other	3%	-	3%	1%	4%	1%	3%	3%	6%	3%	2%	2%	5%	1%	2%	4%	7%	5%	2%	3%	4%	4%	4%
None	15%	11%	17%	10%	14%	17%	15%	16%	9%	17%	18%	13%	11%	14%	15%	17%	24%	15%	12%	16%	18%	16%	17%
Don't know	26%	14%	25%	26%	25%	21%	19%	33%	34%	31%	20%	21%	25%	25%	29%	29%	23%	29%	22%	26%	29%	32%	28%

Unemployment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Conservative	12%	39%	3%	7%	8%	18%	13%	10%	2%	10%	13%	17%	9%	16%	12%	10%	6%	7%	15%	10%	9%	12%	11%
Labour	16%	4%	37%	18%	28%	6%	18%	14%	20%	16%	15%	14%	28%	14%	13%	14%	17%	19%	19%	18%	13%	13%	13%
Liberal Democrat	6%	2%	6%	24%	8%	3%	6%	5%	8%	5%	5%	6%	4%	8%	7%	4%	4%	2%	8%	5%	4%	4%	5%
Green Party	5%	-	6%	3%	6%	1%	5%	4%	14%	5%	2%	2%	10%	3%	3%	6%	4%	2%	6%	5%	3%	5%	2%
Reform UK	13%	18%	5%	7%	3%	25%	16%	11%	5%	13%	17%	15%	8%	16%	15%	13%	11%	11%	8%	12%	20%	16%	14%
Other	3%	-	3%	1%	3%	1%	2%	3%	6%	3%	2%	2%	3%	2%	2%	3%	6%	3%	3%	2%	2%	4%	2%
None	16%	12%	16%	12%	15%	18%	15%	16%	10%	17%	17%	14%	15%	14%	15%	16%	26%	20%	14%	15%	17%	15%	22%
Don't know	30%	25%	25%	28%	28%	27%	24%	37%	35%	31%	28%	29%	23%	29%	33%	35%	26%	37%	26%	32%	32%	31%	32%

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	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy in general

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Conservative	18%	55%	7%	11%	14%	27%	20%	16%	7%	14%	22%	26%	17%	21%	21%	16%	12%	14%	22%	18%	12%	17%	19%
Labour	13%	2%	31%	11%	22%	5%	15%	11%	16%	13%	14%	9%	21%	12%	9%	10%	15%	18%	17%	14%	10%	10%	8%
Liberal Democrat	6%	1%	7%	29%	9%	4%	7%	6%	10%	5%	4%	8%	8%	8%	4%	6%	3%	6%	8%	4%	7%	6%	7%
Green Party	4%	-	3%	3%	6%	1%	3%	4%	6%	4%	3%	2%	8%	2%	5%	3%	3%	1%	5%	4%	2%	2%	2%
Reform UK	13%	15%	4%	3%	3%	23%	16%	10%	9%	11%	15%	15%	6%	15%	16%	13%	8%	12%	8%	11%	19%	17%	15%
Other	2%	-	2%	0%	4%	1%	3%	2%	2%	3%	2%	2%	3%	1%	2%	3%	7%	1%	3%	2%	2%	3%	2%
None	17%	11%	18%	12%	17%	18%	16%	17%	12%	18%	18%	15%	14%	14%	16%	18%	25%	21%	13%	18%	17%	14%	22%
Don't know	28%	15%	28%	31%	26%	22%	20%	35%	38%	31%	22%	23%	24%	27%	28%	30%	28%	27%	25%	29%	31%	30%	25%

Housing

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Conservative	7%	22%	2%	2%	4%	10%	8%	5%	3%	5%	7%	11%	5%	8%	11%	5%	3%	3%	8%	6%	4%	9%	9%
Labour	15%	3%	35%	19%	26%	7%	16%	13%	12%	15%	16%	14%	21%	14%	13%	14%	14%	13%	18%	15%	11%	12%	12%
Liberal Democrat	8%	6%	9%	30%	11%	4%	8%	8%	15%	6%	7%	9%	9%	11%	5%	6%	7%	6%	11%	7%	7%	7%	6%
Green Party	7%	1%	8%	5%	11%	3%	7%	7%	11%	8%	6%	4%	11%	6%	6%	7%	6%	6%	9%	7%	6%	5%	4%
Reform UK	14%	16%	5%	5%	4%	25%	16%	11%	9%	13%	17%	13%	7%	16%	16%	12%	10%	13%	10%	12%	19%	16%	16%
Other	3%	1%	3%	0%	4%	1%	3%	3%	5%	3%	3%	2%	3%	2%	2%	3%	5%	3%	3%	2%	3%	4%	2%
None	17%	18%	15%	15%	14%	21%	18%	16%	10%	18%	19%	15%	17%	14%	15%	18%	30%	18%	14%	17%	19%	15%	21%
Don't know	31%	33%	23%	24%	28%	28%	24%	37%	36%	32%	25%	31%	27%	30%	33%	34%	24%	37%	27%	33%	31%	33%	30%

Fieldwork Dates: 23rd - 25th August 2025

Sample size: 1783 GB Adults

	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Britain's exit from the EU																							
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Conservative	8%	28%	3%	7%	6%	12%	9%	8%	2%	6%	8%	15%	6%	10%	10%	6%	5%	8%	9%	7%	7%	11%	10%
Labour	11%	3%	27%	11%	20%	4%	13%	9%	7%	13%	12%	8%	16%	10%	7%	11%	11%	19%	13%	12%	9%	11%	9%
Liberal Democrat	8%	3%	12%	25%	13%	3%	10%	7%	16%	7%	7%	9%	11%	9%	8%	7%	6%	9%	11%	7%	7%	6%	6%
Green Party	4%	1%	6%	6%	7%	1%	4%	5%	9%	5%	3%	2%	8%	4%	3%	5%	4%	1%	6%	5%	3%	3%	2%
Reform UK	23%	39%	8%	9%	5%	45%	27%	19%	9%	20%	31%	27%	15%	26%	26%	25%	12%	21%	18%	22%	30%	24%	26%
Other	2%	0%	2%	1%	3%	1%	3%	2%	5%	2%	1%	2%	5%	1%	1%	3%	6%	1%	3%	2%	3%	3%	1%
None	16%	10%	18%	13%	18%	14%	17%	16%	14%	18%	17%	13%	17%	15%	14%	16%	27%	13%	16%	17%	16%	13%	20%
Don't know	27%	16%	25%	28%	27%	19%	19%	34%	38%	29%	20%	25%	22%	26%	30%	29%	28%	28%	25%	29%	26%	29%	26%
Defence and security																							
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Conservative	15%	47%	5%	11%	13%	21%	17%	13%	8%	10%	17%	27%	12%	17%	18%	14%	11%	12%	20%	13%	12%	16%	13%
Labour	15%	3%	38%	20%	26%	7%	18%	12%	13%	15%	17%	14%	20%	15%	12%	15%	16%	16%	18%	16%	14%	14%	11%
Liberal Democrat	4%	2%	4%	13%	5%	2%	5%	3%	9%	3%	3%	3%	4%	4%	5%	3%	2%	5%	3%	3%	5%	5%	4%
Green Party	4%	-	3%	3%	5%	1%	4%	3%	9%	4%	2%	2%	8%	2%	3%	4%	5%	1%	5%	4%	1%	3%	2%
Reform UK	16%	21%	6%	8%	4%	31%	20%	12%	6%	15%	20%	18%	11%	18%	16%	18%	8%	16%	12%	15%	20%	16%	21%
Other	2%	-	2%	1%	3%	1%	2%	3%	5%	2%	2%	2%	2%	1%	2%	4%	5%	1%	3%	2%	2%	3%	2%
None	13%	8%	13%	10%	13%	13%	13%	13%	9%	15%	14%	9%	14%	11%	12%	12%	22%	12%	11%	13%	14%	12%	16%
Don't know	31%	19%	30%	36%	32%	23%	22%	40%	41%	36%	25%	25%	30%	30%	31%	32%	31%	37%	28%	34%	32%	30%	31%
Generally speaking do you think the police are doing a good or bad job?																							
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base: All GB adults	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Very good job	3%	4%	3%	5%	4%	4%	3%	4%	3%	3%	3%	5%	2%	4%	2%	4%	4%	1%	5%	3%	3%	3%	4%
Fairly good job	44%	48%	51%	56%	53%	39%	39%	49%	39%	42%	44%	51%	39%	45%	45%	44%	47%	48%	48%	48%	41%	39%	37%
Fairly bad job	27%	30%	29%	20%	24%	31%	29%	25%	23%	25%	28%	30%	33%	27%	24%	25%	27%	26%	27%	26%	28%	24%	30%
Very bad job	16%	14%	7%	8%	10%	21%	20%	12%	18%	18%	18%	10%	15%	14%	19%	18%	13%	13%	13%	13%	19%	19%	21%
Don't know	10%	4%	10%	12%	10%	6%	8%	11%	17%	12%	7%	4%	11%	9%	11%	9%	10%	12%	7%	10%	10%	15%	9%

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	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the level of crime in your LOCAL area has gone up or down over the last few years, or has it stayed the same?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base: All GB adults	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Gone up a lot	16%	19%	10%	8%	10%	23%	15%	17%	7%	15%	21%	17%	17%	14%	22%	17%	12%	11%	14%	14%	19%	15%	21%
Gone up a little	30%	33%	31%	24%	30%	34%	29%	31%	22%	31%	31%	31%	28%	32%	31%	29%	28%	32%	30%	32%	28%	30%	29%
Stayed the same	37%	35%	41%	48%	43%	32%	38%	35%	39%	38%	33%	37%	33%	36%	35%	37%	45%	42%	39%	39%	35%	35%	30%
Gone down a little	4%	2%	4%	2%	4%	2%	5%	3%	10%	3%	2%	3%	7%	3%	3%	3%	3%	-	6%	3%	3%	4%	2%
Gone down a lot	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	1%	0%	1%	2%	0%	1%	1%	-	1%	0%	1%	2%	2%
Don't know	12%	9%	12%	17%	13%	9%	12%	13%	19%	11%	12%	12%	13%	13%	9%	13%	12%	14%	11%	11%	13%	14%	17%

Do you think the level of crime NATIONALLY has gone up or down over the last few years, or has it stayed the same?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base: All GB adults	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Gone up a lot	38%	53%	24%	24%	24%	55%	36%	39%	19%	34%	46%	44%	30%	37%	44%	42%	33%	29%	32%	34%	43%	43%	46%
Gone up a little	30%	27%	35%	33%	33%	28%	28%	31%	33%	31%	26%	30%	28%	34%	27%	27%	27%	35%	29%	35%	28%	25%	27%
Stayed the same	14%	9%	19%	20%	21%	8%	15%	13%	20%	15%	12%	13%	16%	12%	15%	15%	20%	16%	18%	13%	12%	15%	13%
Gone down a little	5%	3%	8%	8%	8%	2%	6%	3%	5%	4%	5%	5%	10%	4%	3%	4%	5%	2%	8%	6%	3%	3%	1%
Gone down a lot	1%	1%	1%	1%	0%	1%	2%	0%	3%	1%	0%	0%	-	2%	0%	1%	0%	-	1%	0%	1%	1%	1%
Don't know	12%	6%	14%	15%	15%	7%	12%	13%	20%	14%	11%	9%	16%	12%	10%	12%	14%	17%	12%	12%	12%	13%	12%

Generally speaking, how much confidence do you have in the police to deal with crime in your local area?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
A lot of confidence	3%	3%	2%	2%	2%	2%	3%	3%	4%	3%	1%	3%	2%	3%	2%	3%	3%	2%	4%	2%	1%	2%	3%
A fair amount of confidence	36%	38%	41%	42%	43%	30%	31%	40%	34%	36%	35%	38%	33%	37%	33%	36%	40%	33%	42%	37%	32%	31%	28%
Not very much confidence	36%	40%	37%	38%	37%	37%	37%	34%	29%	32%	37%	44%	34%	35%	35%	34%	42%	43%	35%	37%	36%	35%	34%
No confidence at all	18%	15%	13%	9%	11%	25%	22%	15%	16%	21%	21%	10%	19%	18%	21%	20%	9%	15%	12%	18%	22%	21%	24%
Don't know	8%	4%	7%	8%	7%	5%	7%	9%	18%	8%	7%	4%	11%	8%	9%	7%	7%	7%	7%	7%	9%	11%	11%

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	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the sentences that the courts hand down to people who have been convicted of crimes are too harsh, not harsh enough, or get the balance about right?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base: All GB adults	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Too harsh	3%	2%	4%	5%	5%	2%	4%	2%	5%	4%	4%	2%	6%	2%	3%	4%	4%	2%	5%	3%	1%	4%	5%
Not harsh enough	63%	80%	55%	49%	53%	80%	61%	65%	41%	63%	69%	69%	52%	63%	66%	68%	64%	62%	57%	64%	69%	68%	62%
Get the balance about right	16%	8%	22%	25%	23%	7%	18%	14%	28%	14%	13%	16%	23%	16%	16%	10%	19%	19%	20%	17%	14%	11%	12%
Don't know	17%	10%	18%	21%	20%	11%	16%	19%	26%	19%	15%	13%	19%	19%	15%	18%	14%	18%	18%	16%	17%	18%	22%

Thinking about how British Universities compare to Universities in other European countries, do you think...?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
British Universities provide better quality education than in other European countries	18%	19%	19%	15%	17%	18%	21%	15%	21%	20%	17%	14%	23%	17%	16%	17%	17%	21%	18%	16%	19%	16%	22%
British Universities provide about the same quality of education as in other European countries	35%	35%	42%	46%	42%	30%	37%	34%	44%	32%	34%	39%	34%	33%	37%	34%	42%	42%	41%	37%	29%	35%	28%
British Universities provide worse quality education than in other European countries	10%	9%	9%	5%	7%	12%	10%	10%	10%	9%	12%	9%	8%	12%	13%	9%	5%	4%	9%	12%	10%	9%	7%
Don't know	37%	38%	30%	34%	34%	40%	33%	41%	25%	39%	38%	38%	35%	38%	34%	40%	36%	33%	32%	35%	42%	40%	42%

Generally speaking, how do you think the cost of university education should be funded?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
It should be paid for by everybody, through general taxes like income tax, corporation tax or VAT	25%	14%	33%	32%	35%	16%	26%	25%	32%	23%	25%	25%	30%	21%	21%	27%	36%	27%	34%	22%	18%	21%	29%
It should be paid for by the people who go to university, though either tuition fees or a tax paid only by graduates	53%	69%	48%	48%	45%	65%	54%	51%	43%	52%	56%	54%	49%	56%	54%	51%	43%	56%	48%	58%	53%	56%	46%
Not sure	22%	17%	19%	20%	20%	20%	20%	24%	25%	25%	19%	21%	20%	23%	25%	23%	21%	17%	19%	20%	29%	22%	25%

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	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

More specifically, in England university education is currently funded through a system of tuition fees of up to £9,535 a year. Students receive loans to cover the fees at the time, which they have to start paying back when they earn £25,000 a year. Any money still outstanding after forty years is written off.Do you think this is a fair or unfair way of funding university education?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Fair	51%	62%	51%	54%	51%	56%	52%	50%	47%	50%	54%	52%	42%	53%	52%	52%	48%	56%	48%	54%	53%	48%	52%
Unfair	31%	26%	36%	28%	35%	28%	31%	32%	30%	31%	28%	35%	41%	29%	28%	33%	29%	32%	39%	30%	26%	30%	30%
Don't know	17%	12%	13%	18%	14%	16%	17%	18%	23%	18%	18%	13%	17%	17%	20%	15%	23%	13%	13%	17%	22%	22%	18%

In England universities can currently charge tuition fees of up to £9,535 a year. Do you think this is or is not value for money?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Is value for money - the standard of education and the increased wages graduates earn mean it is worth the money	28%	37%	29%	30%	29%	29%	29%	27%	23%	25%	30%	33%	33%	29%	26%	25%	31%	30%	25%	30%	26%	31%	30%
Is not value for money - the standard of education and the wages graduates earn are not enough to warrant the cost	49%	43%	53%	52%	52%	47%	47%	51%	54%	56%	45%	40%	48%	49%	55%	53%	37%	42%	58%	49%	45%	44%	41%
Don't know	23%	20%	19%	19%	19%	24%	23%	22%	22%	19%	25%	26%	19%	23%	19%	22%	32%	28%	17%	20%	30%	25%	28%

Do you think too many children in Britain go to university, not enough go to university or the number is about right?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Too many go to university	42%	60%	37%	49%	43%	51%	45%	40%	25%	32%	51%	61%	35%	48%	43%	38%	42%	41%	50%	43%	37%	32%	39%
Not enough go to university	16%	11%	20%	11%	17%	12%	18%	15%	21%	20%	14%	10%	22%	14%	14%	16%	20%	16%	14%	14%	18%	21%	21%
The number is about right	19%	17%	23%	21%	21%	15%	18%	21%	32%	19%	16%	17%	22%	16%	22%	21%	16%	25%	22%	19%	19%	20%	15%
Don't know	22%	12%	20%	20%	18%	21%	20%	24%	22%	29%	19%	12%	22%	22%	21%	25%	21%	18%	14%	24%	26%	27%	25%

Fieldwork Dates: 23rd - 25th August 2025

Sample size: 1783 GB Adults

	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Would you support or oppose universities giving applicants from underperforming state schools lower entry requirements than applicants from higher performing private schools?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Support	30%	19%	42%	34%	36%	22%	29%	32%	39%	33%	31%	19%	37%	28%	27%	33%	33%	23%	29%	31%	27%	38%	30%
Oppose	45%	64%	35%	42%	41%	55%	49%	40%	30%	39%	45%	59%	38%	45%	49%	44%	42%	47%	52%	45%	42%	32%	41%
Don't know	25%	17%	23%	23%	23%	23%	22%	28%	31%	27%	23%	21%	25%	26%	25%	23%	26%	31%	19%	24%	31%	30%	28%

Generally speaking, do you think that women should or should not have the right to an abortion?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Women should have the right to an abortion	87%	88%	92%	95%	92%	88%	85%	89%	77%	85%	92%	90%	80%	89%	86%	86%	93%	90%	89%	89%	84%	84%	86%
Women should not have the right to an abortion	6%	6%	4%	3%	4%	6%	8%	4%	12%	7%	2%	5%	10%	5%	6%	6%	3%	6%	7%	5%	6%	7%	6%
Don't know	7%	6%	4%	2%	5%	6%	8%	6%	10%	8%	6%	5%	10%	6%	8%	8%	4%	5%	5%	6%	9%	9%	8%

Leaving aside medical emergencies, which of these options do you favour?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Increasing the time limit to above 24 weeks	7%	3%	9%	10%	8%	4%	8%	7%	16%	9%	4%	4%	8%	7%	8%	7%	8%	6%	10%	9%	6%	6%	2%
Keeping the time limit at 24 weeks	49%	55%	58%	52%	56%	50%	48%	51%	44%	47%	52%	54%	51%	50%	45%	47%	55%	54%	55%	51%	42%	43%	53%
Reducing the time limit to below 24 weeks	21%	24%	16%	16%	17%	26%	14%	28%	13%	20%	22%	27%	13%	21%	27%	24%	17%	18%	16%	19%	30%	23%	22%
Banning abortions altogether	3%	4%	2%	-	2%	3%	4%	3%	9%	4%	2%	2%	8%	3%	3%	2%	2%	3%	3%	4%	4%	3%	2%
Don't know	18%	15%	15%	22%	17%	17%	27%	11%	19%	20%	20%	14%	20%	18%	17%	20%	18%	19%	15%	18%	19%	25%	21%

Fieldwork Dates: 23rd - 25th August 2025

Sample size: 1783 GB Adults

	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think it is too difficult or too easy for women to obtain abortions in England, Scotland & Wales, or are the present arrangements broadly satisfactory?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Too difficult	9%	4%	12%	6%	10%	6%	6%	11%	18%	11%	4%	5%	10%	9%	8%	8%	6%	10%	11%	9%	8%	8%	4%
Too easy	9%	12%	5%	5%	4%	13%	10%	8%	11%	8%	9%	10%	10%	8%	12%	8%	5%	6%	6%	9%	9%	10%	14%
Present arrangements are broadly satisfactory	43%	48%	48%	52%	50%	43%	40%	46%	30%	39%	48%	50%	44%	45%	38%	40%	51%	45%	47%	43%	43%	36%	39%
Abortions should not be legal at all	2%	1%	2%	-	1%	1%	3%	2%	6%	3%	1%	1%	3%	2%	2%	2%	1%	3%	3%	1%	2%	3%	1%
Don't know	38%	34%	33%	37%	35%	38%	42%	34%	34%	40%	39%	35%	32%	36%	40%	42%	37%	37%	33%	38%	38%	43%	43%

Thinking about different types of people who want to come and live in the UK, to what extent should the following groups of people be allowed to come and live in Britain?

People with low levels of education and skills, looking for low paid work

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
We should allow more of this group	9%	3%	12%	9%	13%	3%	9%	9%	12%	11%	6%	5%	15%	7%	6%	9%	9%	9%	8%	11%	7%	9%	7%
We should allow the present numbers of this group	24%	18%	30%	35%	32%	13%	22%	26%	42%	22%	23%	20%	32%	26%	21%	17%	30%	25%	30%	25%	20%	22%	18%
We should allow less of this group	24%	28%	26%	28%	24%	27%	23%	25%	17%	25%	23%	28%	19%	26%	23%	23%	26%	27%	27%	24%	24%	17%	24%
We should not allow this group at all	29%	40%	19%	14%	16%	47%	35%	23%	10%	24%	37%	38%	18%	28%	33%	36%	22%	22%	23%	27%	32%	35%	36%
Don't know	14%	10%	13%	14%	15%	10%	12%	17%	20%	18%	11%	9%	15%	13%	17%	15%	13%	18%	12%	12%	18%	18%	16%

People with high levels of education and skills, looking for high paid jobs

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
We should allow more of this group	28%	28%	33%	31%	33%	22%	29%	27%	36%	30%	23%	27%	39%	30%	23%	24%	27%	30%	35%	27%	27%	25%	20%
We should allow the present numbers of this group	42%	46%	41%	50%	44%	44%	41%	43%	34%	39%	47%	46%	33%	42%	42%	43%	50%	42%	43%	46%	40%	39%	37%
We should allow less of this group	13%	15%	10%	10%	9%	18%	15%	11%	8%	12%	14%	16%	13%	14%	14%	14%	8%	10%	11%	11%	14%	13%	21%
We should not allow this group at all	5%	4%	4%	1%	2%	8%	5%	4%	2%	5%	6%	4%	4%	3%	6%	6%	6%	4%	2%	4%	6%	6%	8%
Don't know	12%	8%	12%	8%	11%	8%	10%	14%	20%	15%	9%	7%	11%	11%	15%	13%	9%	14%	9%	12%	13%	17%	14%

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	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

People paying to study in British universities

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
We should allow more of this group	23%	18%	29%	30%	29%	15%	23%	23%	30%	24%	19%	21%	30%	22%	18%	23%	21%	22%	27%	22%	23%	21%	15%
We should allow the present numbers of this group	42%	47%	44%	49%	47%	42%	42%	43%	37%	41%	42%	48%	36%	46%	42%	38%	49%	47%	44%	44%	38%	41%	43%
We should allow less of this group	17%	22%	13%	12%	12%	24%	18%	17%	14%	16%	21%	19%	18%	17%	18%	19%	16%	13%	18%	17%	18%	14%	20%
We should not allow this group at all	5%	3%	3%	1%	1%	9%	7%	4%	1%	5%	9%	3%	4%	4%	7%	7%	5%	3%	3%	5%	6%	9%	7%
Don't know	12%	10%	10%	8%	10%	10%	11%	13%	19%	14%	10%	8%	12%	11%	15%	13%	9%	14%	8%	13%	14%	15%	15%

People fleeing persecution or war in other countries

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
We should allow more of this group	18%	9%	28%	29%	31%	6%	15%	21%	27%	19%	14%	15%	28%	17%	16%	16%	21%	17%	24%	19%	14%	17%	11%
We should allow the present numbers of this group	28%	28%	38%	38%	36%	23%	26%	29%	20%	27%	29%	31%	26%	29%	25%	26%	32%	33%	33%	28%	23%	20%	29%
We should allow less of this group	25%	39%	13%	16%	15%	38%	27%	24%	19%	21%	29%	31%	21%	28%	25%	26%	20%	23%	24%	25%	25%	27%	28%
We should not allow this group at all	15%	16%	8%	5%	6%	22%	20%	10%	10%	16%	15%	13%	10%	15%	17%	17%	10%	12%	9%	13%	19%	19%	17%
Don't know	15%	8%	12%	12%	12%	12%	13%	16%	23%	16%	12%	10%	15%	12%	17%	14%	17%	16%	10%	15%	19%	17%	15%

People with family already in the UK, coming to live with their relatives

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
We should allow more of this group	10%	2%	13%	10%	14%	2%	9%	11%	26%	11%	6%	6%	19%	8%	9%	9%	9%	9%	12%	11%	9%	11%	4%
We should allow the present numbers of this group	25%	18%	35%	32%	33%	15%	24%	26%	36%	30%	19%	17%	31%	26%	20%	24%	29%	23%	28%	27%	24%	21%	17%
We should allow less of this group	30%	38%	27%	36%	29%	39%	30%	31%	11%	28%	34%	41%	20%	35%	31%	28%	32%	34%	32%	30%	29%	27%	34%
We should not allow this group at all	20%	31%	13%	10%	10%	34%	24%	17%	6%	15%	29%	28%	13%	20%	25%	24%	16%	15%	17%	18%	21%	25%	29%
Don't know	14%	11%	13%	13%	13%	10%	13%	15%	20%	17%	12%	7%	18%	11%	15%	14%	14%	19%	11%	14%	17%	15%	15%

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	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Wealthy people looking to invest in Britain

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
We should allow more of this group	29%	40%	29%	26%	25%	33%	33%	26%	32%	27%	27%	34%	31%	29%	29%	27%	28%	35%	30%	27%	31%	33%	25%
We should allow the present numbers of this group	37%	39%	38%	40%	42%	38%	37%	38%	27%	35%	43%	40%	36%	42%	31%	36%	35%	40%	41%	40%	34%	30%	34%
We should allow less of this group	11%	6%	12%	16%	12%	10%	11%	12%	10%	13%	9%	11%	9%	11%	11%	12%	14%	11%	13%	13%	9%	8%	11%
We should not allow this group at all	5%	5%	5%	4%	3%	7%	6%	5%	6%	6%	6%	3%	7%	4%	7%	6%	7%	1%	3%	5%	5%	9%	9%
Don't know	17%	10%	17%	14%	17%	13%	14%	20%	25%	19%	15%	12%	18%	14%	23%	19%	15%	13%	13%	15%	21%	20%	21%

People coming to work in the British health service

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
We should allow more of this group	39%	35%	48%	51%	50%	29%	36%	42%	44%	41%	33%	39%	49%	40%	31%	36%	45%	45%	47%	39%	36%	34%	32%
We should allow the present numbers of this group	34%	41%	32%	31%	33%	37%	34%	34%	26%	29%	39%	41%	28%	36%	36%	33%	36%	30%	34%	34%	33%	32%	36%
We should allow less of this group	11%	15%	6%	10%	6%	17%	13%	9%	7%	12%	13%	10%	10%	12%	12%	11%	6%	11%	10%	13%	12%	8%	11%
We should not allow this group at all	5%	2%	4%	0%	2%	8%	7%	3%	3%	5%	7%	3%	3%	3%	7%	7%	5%	5%	3%	3%	5%	10%	9%
Don't know	11%	7%	9%	8%	9%	9%	10%	12%	20%	13%	8%	6%	11%	10%	14%	13%	8%	9%	7%	10%	15%	16%	12%

Overall, do you think immigrants from each of the following parts of the world make a positive or negative contribution to life in Britain today?

United States

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Positive contribution	40%	52%	37%	38%	37%	46%	46%	35%	39%	40%	41%	40%	46%	41%	40%	39%	37%	36%	43%	41%	39%	37%	37%
Negative contribution	11%	6%	12%	13%	11%	7%	12%	9%	18%	12%	7%	7%	13%	11%	11%	8%	9%	9%	12%	10%	8%	11%	10%
Neither	24%	23%	26%	23%	26%	26%	22%	25%	16%	19%	28%	31%	21%	24%	22%	23%	27%	27%	23%	21%	23%	26%	31%
Don't know	25%	19%	26%	26%	26%	22%	21%	30%	26%	28%	24%	21%	21%	23%	27%	29%	27%	27%	21%	28%	29%	26%	22%

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	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Poland

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Positive contribution	53%	60%	58%	62%	63%	51%	57%	49%	38%	51%	56%	60%	55%	54%	47%	50%	66%	47%	62%	52%	45%	46%	51%
Negative contribution	9%	6%	6%	6%	4%	10%	10%	7%	14%	8%	8%	7%	10%	7%	11%	9%	4%	17%	6%	9%	11%	10%	7%
Neither	17%	20%	16%	10%	13%	21%	16%	18%	17%	15%	19%	17%	18%	18%	19%	14%	14%	18%	16%	15%	17%	18%	22%
Don't know	22%	15%	20%	21%	19%	18%	17%	26%	30%	26%	17%	15%	17%	21%	23%	28%	16%	18%	15%	24%	26%	27%	20%

Ireland

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Positive contribution	54%	54%	59%	62%	64%	50%	58%	50%	49%	55%	56%	53%	63%	53%	51%	51%	62%	53%	60%	55%	49%	52%	48%
Negative contribution	4%	6%	4%	2%	2%	7%	6%	3%	5%	4%	4%	5%	2%	4%	7%	4%	5%	1%	4%	5%	3%	5%	5%
Neither	18%	22%	16%	10%	14%	23%	18%	18%	16%	15%	21%	22%	17%	20%	19%	16%	15%	24%	18%	15%	20%	18%	25%
Don't know	23%	18%	21%	26%	21%	20%	18%	29%	30%	27%	18%	19%	17%	24%	23%	29%	17%	22%	19%	25%	28%	24%	21%

Romania

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Positive contribution	20%	10%	28%	29%	30%	9%	21%	19%	31%	24%	17%	11%	32%	19%	17%	17%	19%	22%	27%	21%	14%	15%	16%
Negative contribution	34%	51%	26%	18%	22%	50%	40%	28%	19%	29%	41%	43%	27%	34%	37%	37%	36%	30%	29%	33%	37%	40%	38%
Neither	19%	22%	19%	19%	19%	20%	18%	20%	19%	18%	20%	21%	22%	19%	20%	17%	21%	23%	20%	20%	19%	15%	21%
Don't know	27%	17%	27%	34%	29%	20%	21%	32%	31%	29%	22%	25%	19%	28%	26%	29%	24%	26%	24%	27%	29%	30%	24%

Germany

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Positive contribution	50%	56%	55%	59%	57%	47%	57%	44%	51%	49%	51%	52%	61%	51%	45%	48%	53%	46%	60%	52%	44%	43%	38%
Negative contribution	4%	3%	4%	2%	3%	4%	4%	4%	4%	5%	3%	4%	5%	3%	6%	4%	0%	4%	3%	4%	5%	4%	4%
Neither	19%	22%	17%	14%	15%	26%	18%	20%	13%	16%	22%	24%	15%	20%	22%	17%	21%	20%	17%	17%	21%	16%	31%
Don't know	27%	19%	24%	26%	26%	23%	20%	33%	32%	31%	23%	20%	19%	26%	27%	31%	26%	30%	20%	27%	29%	37%	26%

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	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Australia

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Positive contribution	55%	64%	59%	57%	59%	57%	60%	52%	51%	54%	58%	58%	61%	56%	53%	53%	57%	50%	62%	55%	52%	50%	52%
Negative contribution	3%	2%	4%	1%	2%	4%	5%	2%	5%	4%	3%	1%	4%	3%	4%	3%	-	4%	4%	3%	4%	2%	1%
Neither	17%	17%	16%	15%	15%	20%	17%	17%	15%	14%	19%	21%	17%	17%	17%	15%	20%	19%	15%	17%	16%	17%	24%
Don't know	24%	17%	21%	27%	24%	20%	19%	30%	29%	28%	20%	20%	19%	23%	26%	28%	23%	26%	19%	26%	27%	31%	23%

India

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Positive contribution	35%	33%	44%	45%	47%	25%	36%	33%	38%	36%	33%	31%	47%	31%	29%	35%	40%	34%	43%	37%	28%	29%	25%
Negative contribution	19%	20%	12%	10%	10%	27%	23%	15%	15%	18%	20%	21%	10%	19%	22%	21%	15%	20%	15%	18%	22%	22%	24%
Neither	23%	32%	21%	16%	20%	28%	23%	22%	17%	18%	28%	28%	26%	24%	25%	16%	23%	25%	22%	21%	25%	19%	30%
Don't know	24%	15%	24%	29%	23%	20%	18%	30%	30%	27%	19%	20%	17%	25%	24%	28%	22%	21%	20%	25%	25%	30%	22%

Pakistan

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Positive contribution	22%	14%	31%	31%	34%	12%	20%	23%	27%	24%	21%	16%	30%	20%	16%	20%	25%	28%	29%	24%	16%	15%	14%
Negative contribution	33%	46%	23%	18%	19%	49%	43%	24%	19%	33%	36%	38%	29%	32%	40%	38%	22%	26%	29%	33%	35%	36%	40%
Neither	19%	24%	20%	19%	20%	19%	18%	20%	21%	14%	23%	24%	21%	20%	18%	13%	27%	24%	20%	16%	22%	17%	23%
Don't know	26%	16%	27%	32%	27%	20%	19%	33%	32%	29%	21%	23%	21%	27%	25%	28%	26%	22%	23%	26%	27%	33%	23%

Bangladesh

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Positive contribution	21%	13%	30%	30%	32%	11%	21%	20%	27%	24%	19%	13%	31%	19%	15%	20%	20%	25%	28%	22%	15%	16%	12%
Negative contribution	31%	43%	20%	17%	19%	46%	40%	24%	20%	30%	35%	37%	26%	31%	36%	35%	24%	28%	27%	31%	34%	35%	38%
Neither	19%	23%	20%	19%	20%	19%	18%	20%	17%	15%	22%	24%	21%	20%	20%	12%	23%	24%	20%	17%	19%	14%	24%
Don't know	29%	20%	30%	33%	30%	24%	22%	36%	36%	32%	25%	26%	22%	30%	29%	33%	33%	22%	25%	30%	32%	35%	26%

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	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Somalia

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Positive contribution	12%	5%	20%	16%	20%	4%	11%	13%	19%	15%	10%	5%	23%	10%	9%	11%	13%	11%	17%	14%	7%	9%	7%
Negative contribution	45%	64%	34%	25%	30%	65%	55%	36%	26%	41%	53%	52%	32%	47%	51%	47%	37%	47%	40%	45%	45%	50%	50%
Neither	14%	16%	14%	19%	17%	12%	13%	16%	19%	13%	14%	16%	21%	14%	14%	11%	15%	16%	17%	13%	15%	13%	14%
Don't know	29%	16%	31%	40%	34%	19%	22%	35%	36%	31%	23%	27%	24%	28%	27%	31%	35%	26%	26%	28%	33%	28%	29%

Nigeria

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Positive contribution	19%	9%	30%	25%	29%	8%	19%	18%	32%	23%	15%	10%	36%	16%	12%	19%	20%	14%	24%	22%	13%	17%	12%
Negative contribution	36%	54%	23%	20%	23%	53%	45%	28%	19%	30%	46%	44%	26%	38%	40%	38%	28%	36%	33%	35%	38%	40%	37%
Neither	17%	21%	17%	18%	18%	18%	15%	19%	15%	16%	16%	22%	16%	18%	20%	12%	20%	22%	19%	16%	17%	14%	22%
Don't know	28%	16%	30%	36%	30%	22%	21%	35%	34%	32%	23%	24%	21%	28%	28%	31%	32%	28%	24%	28%	32%	30%	30%

Jamacia

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Positive contribution	27%	22%	36%	35%	38%	18%	30%	25%	34%	29%	25%	23%	35%	27%	21%	27%	33%	28%	31%	30%	21%	28%	22%
Negative contribution	20%	26%	13%	14%	11%	30%	26%	15%	13%	18%	24%	24%	19%	21%	24%	21%	14%	14%	20%	21%	21%	21%	14%
Neither	22%	31%	19%	16%	20%	25%	21%	22%	16%	19%	23%	28%	22%	22%	24%	18%	22%	29%	22%	18%	23%	18%	33%
Don't know	31%	21%	31%	34%	30%	27%	23%	38%	38%	34%	27%	26%	24%	31%	31%	35%	31%	30%	27%	31%	35%	34%	31%

China

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Positive contribution	35%	26%	42%	36%	43%	27%	37%	33%	46%	39%	34%	25%	50%	30%	33%	36%	38%	33%	38%	40%	30%	32%	29%
Negative contribution	16%	23%	10%	12%	10%	23%	20%	12%	9%	13%	17%	20%	12%	17%	18%	15%	10%	18%	16%	15%	15%	17%	15%
Neither	21%	29%	18%	17%	19%	26%	21%	21%	15%	16%	24%	28%	18%	23%	22%	18%	21%	22%	21%	18%	23%	18%	29%
Don't know	29%	21%	29%	36%	29%	25%	22%	35%	29%	32%	24%	26%	20%	30%	27%	31%	31%	28%	25%	28%	33%	33%	27%

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	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the main NEGATIVE effects of immigration? Please tick two or three

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
People coming here to claim benefits for them and their families	46%	62%	34%	40%	35%	62%	44%	47%	18%	43%	51%	59%	35%	50%	46%	46%	42%	53%	40%	46%	50%	45%	53%
Increasing the pressure and demand for public services	44%	49%	48%	51%	49%	45%	41%	46%	33%	42%	47%	48%	41%	44%	44%	43%	44%	49%	50%	46%	37%	34%	44%
Increasing the pressure and demand for housing	41%	36%	49%	52%	48%	36%	37%	45%	41%	43%	40%	38%	36%	43%	40%	38%	51%	40%	44%	40%	40%	45%	34%
Allowing in people with extreme views or terrorist sympathies	39%	50%	34%	36%	35%	49%	38%	40%	21%	33%	46%	52%	30%	41%	42%	37%	46%	41%	38%	36%	41%	41%	47%
Damaging Britain's own culture and traditions	25%	36%	16%	19%	15%	38%	30%	20%	13%	22%	28%	34%	20%	28%	27%	27%	15%	16%	23%	22%	26%	29%	33%
Reducing wages by undercutting British workers	10%	9%	10%	9%	11%	8%	13%	8%	12%	11%	9%	8%	18%	7%	10%	10%	13%	9%	12%	10%	8%	10%	9%
Increasing the level of crime	28%	35%	19%	17%	17%	35%	30%	25%	29%	28%	28%	25%	25%	27%	28%	30%	28%	22%	21%	28%	31%	32%	34%
Other	2%	0%	3%	2%	2%	1%	2%	1%	3%	2%	1%	0%	3%	1%	1%	2%	1%	2%	2%	2%	1%	2%	2%
None of these - there are no negative effects from immigration	5%	-	8%	4%	9%	1%	4%	6%	8%	5%	4%	3%	8%	4%	3%	5%	5%	6%	7%	6%	3%	3%	2%
Don't know	6%	2%	6%	5%	6%	1%	7%	6%	19%	7%	3%	2%	7%	5%	7%	8%	4%	4%	5%	6%	8%	7%	4%

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Which of the following do you think are the main POSITIVE effects of immigration? Please tick two or three

	Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1783	274	490	166	651	640	821	962	148	733	410	492	180	614	288	438	168	95	531	526	321	206	199
Base	1783	321	460	164	661	706	867	916	194	744	430	415	216	612	292	423	155	86	499	517	374	207	186
Bringing people to fill highly skilled jobs where there is a labour shortage	45%	52%	48%	53%	52%	45%	40%	50%	35%	41%	47%	56%	39%	47%	42%	46%	55%	44%	54%	48%	39%	41%	33%
Bringing in more people of working age who pay more in taxes than they claim in benefits	31%	30%	38%	42%	41%	25%	27%	35%	24%	30%	29%	37%	33%	31%	33%	24%	43%	25%	38%	30%	28%	24%	27%
Bringing people to fill low paid jobs British workers won't do	28%	22%	36%	42%	39%	19%	25%	32%	29%	27%	28%	31%	36%	32%	20%	23%	34%	33%	36%	28%	25%	24%	23%
Bringing in people with fresh ideas to start new businesses and create jobs	20%	22%	21%	29%	24%	15%	17%	22%	22%	19%	16%	23%	25%	19%	18%	19%	18%	21%	26%	21%	17%	13%	11%
Bringing in foreign students who fund our universities and make them more vibrant	18%	20%	22%	21%	22%	15%	18%	19%	20%	16%	18%	22%	19%	21%	15%	16%	21%	17%	23%	18%	17%	15%	13%
Giving Britain a more diverse culture - theatres, film and books	17%	8%	26%	23%	26%	6%	16%	18%	29%	22%	11%	8%	27%	16%	14%	16%	15%	18%	20%	18%	15%	14%	13%
Giving Britain more diverse cuisine - restaurants and takeaways	13%	9%	17%	9%	15%	8%	14%	11%	21%	16%	8%	7%	19%	9%	15%	13%	14%	12%	13%	16%	11%	12%	7%
Other	1%	1%	1%	-	1%	1%	2%	1%	2%	2%	1%	1%	2%	2%	0%	2%	1%	3%	2%	1%	1%	2%	2%
None of these - there are no positive effects from immigration	17%	21%	8%	11%	6%	30%	21%	14%	6%	17%	21%	19%	11%	18%	22%	19%	11%	15%	9%	16%	21%	21%	31%
Don't know	9%	6%	8%	6%	8%	6%	10%	9%	19%	10%	9%	5%	9%	8%	9%	11%	9%	12%	6%	8%	13%	14%	11%

Cell Contents (Column Percentages)