

Fieldwork Dates: 10th - 12th January 2026

Sample size: 1759 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government’s record to date?

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base: All GB adults	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Approve	13%	4%	28%	19%	21%	6%	15%	11%	15%	13%	12%	13%	20%	12%	10%	12%	11%	14%	16%	15%	10%	8%	8%
Disapprove	68%	91%	50%	60%	58%	83%	69%	68%	51%	64%	73%	79%	55%	72%	76%	65%	65%	70%	67%	64%	70%	73%	73%
Don't know	19%	5%	22%	21%	21%	11%	16%	22%	34%	23%	16%	8%	26%	16%	14%	23%	24%	16%	17%	20%	21%	19%	19%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
0 - Would never consider voting for them	34%	1%	54%	37%	46%	22%	33%	35%	24%	41%	36%	24%	36%	30%	31%	36%	43%	40%	27%	35%	36%	38%	43%
1	7%	1%	8%	8%	8%	5%	7%	7%	9%	7%	7%	5%	4%	7%	7%	8%	8%	7%	7%	9%	6%	6%	6%
2	8%	-	9%	9%	7%	6%	10%	6%	17%	7%	5%	6%	10%	8%	6%	9%	5%	10%	7%	11%	5%	8%	5%
3	6%	4%	7%	8%	5%	6%	6%	5%	5%	6%	6%	4%	7%	5%	6%	7%	3%	2%	4%	7%	6%	5%	6%
4	5%	2%	6%	7%	4%	5%	5%	4%	7%	6%	3%	3%	5%	5%	6%	3%	3%	5%	4%	5%	6%	5%	4%
5	10%	12%	7%	10%	7%	14%	10%	11%	8%	9%	10%	14%	10%	13%	10%	8%	10%	3%	11%	7%	13%	13%	10%
6	6%	11%	3%	6%	4%	9%	7%	6%	5%	5%	7%	8%	5%	6%	8%	5%	8%	8%	8%	6%	6%	6%	4%
7	7%	18%	3%	6%	5%	11%	7%	7%	2%	6%	8%	9%	8%	8%	8%	4%	6%	8%	10%	6%	6%	4%	5%
8	5%	16%	1%	2%	4%	7%	5%	4%	1%	2%	6%	10%	3%	6%	4%	5%	3%	5%	9%	4%	3%	2%	3%
9	3%	9%	1%	3%	2%	4%	3%	2%	-	2%	2%	5%	1%	3%	3%	3%	1%	1%	2%	3%	3%	4%	2%
10 - Would definitely consider voting for them	6%	23%	2%	0%	5%	9%	4%	7%	1%	3%	6%	12%	4%	6%	8%	6%	2%	7%	7%	4%	5%	5%	10%
prefer not to answer	5%	1%	1%	3%	2%	2%	4%	6%	20%	5%	1%	1%	8%	3%	3%	6%	8%	5%	4%	6%	7%	4%	2%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

Unweighted base		1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base		1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
0 - Would never consider voting for them		38%	66%	11%	20%	18%	63%	37%	39%	18%	32%	42%	55%	25%	44%	44%	37%	28%	40%	33%	31%	46%	46%	48%
1		6%	6%	3%	8%	6%	6%	6%	6%	7%	5%	6%	7%	5%	6%	7%	6%	6%	7%	5%	7%	6%	5%	8%
2		6%	8%	5%	5%	6%	5%	6%	6%	4%	7%	5%	6%	6%	6%	6%	4%	11%	8%	7%	7%	5%	5%	2%
3		7%	9%	5%	11%	9%	5%	7%	6%	5%	7%	7%	5%	5%	6%	7%	7%	7%	5%	7%	7%	6%	5%	7%
4		5%	3%	7%	12%	8%	2%	6%	4%	8%	6%	5%	2%	6%	6%	4%	4%	6%	5%	6%	5%	4%	7%	4%
5		9%	1%	11%	15%	12%	6%	8%	10%	12%	11%	7%	6%	10%	9%	6%	8%	15%	15%	10%	10%	8%	7%	10%
6		6%	3%	8%	6%	8%	3%	7%	5%	9%	6%	5%	4%	7%	5%	6%	6%	5%	3%	5%	7%	6%	5%	4%
7		6%	2%	13%	8%	10%	3%	5%	6%	5%	6%	8%	3%	6%	5%	6%	7%	5%	6%	8%	7%	2%	6%	6%
8		4%	-	12%	6%	6%	3%	5%	4%	2%	5%	4%	4%	8%	4%	5%	4%	2%	1%	5%	4%	5%	3%	2%
9		2%	0%	5%	3%	4%	1%	3%	2%	4%	2%	3%	2%	4%	2%	2%	2%	4%	2%	4%	2%	2%	1%	3%
10 - Would definitely consider voting for them		6%	1%	19%	4%	11%	3%	6%	6%	6%	6%	7%	5%	11%	5%	5%	8%	4%	3%	7%	7%	5%	6%	4%
prefer not to answer		5%	1%	1%	3%	2%	2%	4%	6%	20%	5%	1%	1%	8%	3%	3%	6%	8%	5%	4%	6%	7%	4%	2%

Liberal Democrats

Unweighted base		1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base		1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
0 - Would never consider voting for them		27%	41%	13%	3%	11%	42%	29%	24%	14%	24%	30%	34%	25%	26%	31%	27%	21%	27%	21%	24%	30%	36%	33%
1		7%	11%	3%	1%	4%	10%	8%	6%	6%	7%	7%	8%	5%	7%	6%	7%	6%	14%	6%	6%	8%	7%	12%
2		7%	7%	7%	1%	7%	8%	7%	8%	6%	8%	8%	7%	8%	7%	7%	8%	6%	15%	7%	8%	8%	8%	6%
3		8%	10%	9%	2%	9%	7%	9%	8%	10%	9%	8%	7%	9%	9%	8%	9%	6%	3%	10%	9%	8%	7%	6%
4		7%	7%	9%	5%	9%	5%	7%	6%	6%	7%	5%	8%	5%	6%	6%	7%	6%	8%	7%	6%	6%	5%	6%
5		14%	12%	18%	16%	17%	11%	11%	16%	12%	14%	14%	13%	14%	11%	19%	12%	18%	15%	13%	15%	14%	10%	13%
6		7%	7%	11%	13%	11%	5%	7%	8%	9%	7%	8%	6%	5%	9%	4%	7%	11%	5%	8%	8%	7%	6%	7%
7		7%	1%	13%	13%	12%	4%	8%	6%	8%	8%	8%	5%	8%	7%	7%	7%	9%	6%	9%	8%	6%	7%	4%
8		4%	1%	7%	14%	7%	2%	4%	4%	1%	4%	3%	6%	3%	5%	4%	5%	3%	1%	6%	4%	2%	3%	5%
9		2%	1%	2%	9%	3%	1%	2%	3%	4%	2%	2%	2%	4%	2%	1%	3%	2%	-	3%	3%	1%	1%	2%
10 - Would definitely consider voting for them		5%	1%	6%	20%	8%	2%	4%	5%	4%	5%	5%	4%	5%	6%	4%	3%	5%	0%	6%	4%	3%	6%	2%
prefer not to answer		5%	1%	1%	3%	2%	2%	4%	6%	20%	5%	1%	1%	8%	3%	3%	6%	8%	5%	4%	6%	7%	4%	2%

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Reform UK

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
0 - Would never consider voting for them	48%	22%	77%	68%	72%	24%	45%	50%	45%	53%	47%	39%	51%	46%	45%	50%	52%	43%	52%	53%	36%	42%	49%
1	4%	7%	3%	6%	5%	3%	4%	4%	3%	4%	4%	5%	4%	4%	3%	5%	3%	5%	4%	5%	3%	5%	2%
2	3%	3%	2%	3%	2%	3%	2%	3%	0%	3%	2%	3%	2%	3%	1%	3%	5%	1%	2%	3%	4%	2%	3%
3	2%	5%	1%	3%	2%	2%	2%	3%	0%	3%	1%	3%	2%	3%	3%	2%	-	1%	3%	1%	2%	1%	2%
4	3%	4%	3%	2%	2%	3%	4%	3%	7%	3%	2%	3%	6%	3%	4%	2%	2%	8%	3%	3%	5%	2%	3%
5	7%	12%	3%	6%	4%	11%	7%	8%	10%	5%	9%	9%	8%	7%	11%	5%	5%	9%	8%	7%	7%	7%	9%
6	3%	6%	3%	0%	2%	5%	4%	3%	2%	4%	2%	4%	3%	4%	3%	3%	7%	4%	3%	2%	5%	4%	5%
7	4%	8%	2%	3%	2%	8%	4%	4%	4%	4%	4%	6%	3%	6%	4%	5%	-	5%	5%	4%	5%	3%	2%
8	5%	9%	2%	2%	1%	8%	6%	4%	3%	3%	8%	6%	4%	6%	5%	4%	4%	4%	4%	4%	5%	9%	4%
9	3%	6%	1%	1%	1%	6%	3%	3%	3%	1%	5%	5%	-	3%	5%	4%	2%	6%	3%	2%	3%	4%	6%
10 - Would definitely consider voting for them	13%	16%	3%	3%	4%	25%	15%	10%	2%	11%	15%	17%	9%	13%	13%	14%	11%	10%	10%	10%	18%	17%	13%
prefer not to answer	5%	1%	1%	3%	2%	2%	4%	6%	20%	5%	1%	1%	8%	3%	3%	6%	8%	5%	4%	6%	7%	4%	2%

Green Party

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
0 - Would never consider voting for them	33%	56%	17%	20%	19%	52%	37%	30%	14%	30%	33%	49%	24%	37%	37%	31%	30%	37%	32%	30%	34%	39%	38%
1	7%	12%	6%	3%	6%	8%	7%	7%	5%	7%	7%	7%	7%	5%	8%	8%	11%	6%	6%	6%	9%	7%	6%
2	5%	6%	5%	6%	4%	6%	5%	5%	4%	3%	8%	5%	4%	7%	3%	5%	3%	6%	4%	6%	5%	6%	4%
3	7%	12%	7%	5%	7%	7%	8%	6%	3%	7%	7%	8%	6%	7%	8%	7%	4%	9%	8%	5%	7%	7%	8%
4	5%	4%	7%	12%	8%	4%	6%	5%	5%	4%	8%	6%	6%	6%	4%	6%	7%	5%	6%	6%	6%	4%	4%
5	11%	4%	14%	11%	13%	7%	10%	12%	10%	11%	11%	9%	14%	9%	13%	8%	13%	13%	10%	10%	11%	8%	16%
6	6%	3%	11%	11%	7%	5%	5%	7%	7%	6%	8%	4%	7%	5%	5%	8%	7%	5%	6%	8%	5%	5%	6%
7	6%	1%	12%	9%	10%	4%	7%	5%	9%	8%	5%	3%	8%	6%	6%	6%	8%	4%	8%	7%	5%	6%	4%
8	4%	0%	7%	5%	6%	3%	5%	4%	5%	5%	4%	3%	4%	4%	5%	5%	3%	1%	5%	5%	3%	3%	3%
9	2%	1%	3%	3%	3%	1%	2%	2%	3%	3%	0%	1%	3%	1%	1%	4%	1%	1%	2%	2%	2%	3%	1%
10 - Would definitely consider voting for them	9%	1%	11%	11%	15%	1%	5%	12%	16%	10%	8%	4%	10%	10%	9%	8%	6%	8%	9%	9%	6%	10%	7%
prefer not to answer	5%	1%	1%	3%	2%	2%	4%	6%	20%	5%	1%	1%	8%	3%	3%	6%	8%	5%	4%	6%	7%	4%	2%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base: All GB adults	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Health	34%	29%	46%	42%	43%	29%	25%	42%	26%	34%	36%	34%	31%	34%	32%	30%	39%	45%	35%	35%	30%	30%	36%
Immigration & Asylum	50%	75%	33%	32%	30%	75%	53%	48%	33%	42%	55%	69%	39%	52%	57%	50%	48%	48%	45%	45%	56%	60%	58%
Crime	16%	16%	13%	9%	11%	20%	16%	16%	15%	16%	15%	17%	18%	16%	17%	16%	12%	11%	13%	16%	19%	20%	13%
The economy	53%	57%	60%	59%	58%	48%	58%	49%	53%	55%	53%	50%	61%	50%	55%	53%	61%	39%	58%	55%	50%	51%	41%
Tax	18%	21%	12%	14%	13%	18%	21%	15%	30%	20%	13%	12%	19%	16%	22%	16%	17%	16%	17%	20%	21%	15%	8%
Pensions	5%	4%	5%	4%	4%	6%	4%	5%	1%	2%	6%	8%	4%	4%	6%	5%	5%	6%	4%	4%	4%	6%	7%
Education	9%	6%	11%	11%	11%	5%	8%	10%	20%	9%	8%	4%	6%	10%	6%	11%	10%	9%	9%	10%	11%	8%	1%
Family life & childcare	6%	3%	6%	8%	6%	6%	5%	7%	5%	10%	3%	2%	6%	5%	5%	7%	6%	8%	5%	4%	11%	4%	5%
Housing	16%	7%	21%	14%	16%	13%	14%	18%	18%	19%	15%	11%	22%	15%	12%	15%	19%	24%	15%	16%	14%	16%	24%
The environment	15%	5%	21%	24%	25%	5%	16%	13%	17%	18%	12%	11%	18%	14%	13%	14%	20%	11%	20%	17%	11%	7%	12%
Britain leaving the EU	13%	7%	19%	16%	20%	8%	16%	11%	10%	11%	17%	15%	15%	14%	11%	12%	14%	18%	13%	13%	13%	11%	19%
Transport	2%	1%	2%	2%	2%	1%	1%	2%	2%	2%	2%	1%	2%	2%	1%	2%	1%	4%	2%	2%	1%	2%	1%
Welfare benefits	16%	23%	13%	12%	13%	20%	15%	16%	9%	15%	17%	19%	12%	16%	21%	15%	10%	19%	16%	14%	14%	20%	18%
Defence and security	26%	37%	25%	35%	31%	32%	28%	25%	9%	20%	33%	40%	25%	30%	24%	25%	22%	26%	33%	23%	21%	24%	32%
None of these	1%	0%	1%	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	-	-	1%	1%	1%	1%	1%
Don't know	2%	-	1%	1%	1%	1%	2%	2%	11%	2%	0%	0%	2%	2%	2%	4%	2%	0%	2%	3%	3%	3%	2%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Very well	2%	0%	3%	1%	3%	1%	2%	1%	2%	2%	1%	1%	2%	1%	1%	2%	1%	3%	2%	1%	2%	3%	1%
Fairly well	18%	14%	29%	24%	24%	13%	24%	13%	21%	15%	19%	21%	24%	18%	16%	17%	21%	15%	22%	17%	16%	17%	15%
Fairly badly	36%	41%	32%	39%	39%	35%	35%	37%	35%	37%	36%	34%	41%	36%	36%	35%	30%	35%	36%	39%	31%	37%	37%
Very badly	36%	41%	28%	27%	26%	46%	31%	41%	24%	35%	39%	40%	23%	37%	39%	35%	38%	42%	33%	34%	41%	34%	40%
Don't know	8%	3%	7%	8%	8%	4%	8%	9%	18%	10%	6%	3%	9%	7%	8%	11%	10%	4%	6%	9%	11%	9%	7%

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Immigration

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Very well	2%	0%	4%	1%	3%	0%	3%	1%	3%	2%	1%	1%	3%	1%	2%	2%	3%	-	2%	3%	1%	2%	1%
Fairly well	12%	3%	23%	20%	20%	5%	14%	10%	12%	12%	14%	9%	19%	11%	9%	11%	10%	12%	16%	12%	9%	9%	9%
Fairly badly	21%	14%	28%	33%	30%	12%	20%	22%	26%	24%	18%	17%	22%	22%	21%	20%	21%	20%	21%	24%	19%	22%	18%
Very badly	54%	81%	33%	35%	33%	79%	54%	55%	36%	48%	59%	71%	44%	56%	60%	53%	53%	57%	52%	48%	61%	56%	62%
Don't know	11%	2%	12%	12%	13%	4%	10%	12%	23%	14%	8%	2%	12%	9%	9%	13%	13%	12%	9%	13%	10%	12%	11%

Crime

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Very well	1%	0%	2%	1%	1%	0%	2%	1%	1%	2%	1%	1%	4%	0%	0%	1%	3%	-	1%	1%	1%	1%	1%
Fairly well	21%	12%	35%	35%	32%	12%	24%	19%	24%	21%	23%	18%	26%	21%	20%	19%	19%	30%	27%	24%	15%	18%	18%
Fairly badly	29%	33%	28%	28%	28%	32%	29%	29%	24%	32%	25%	31%	30%	29%	29%	30%	31%	27%	27%	29%	32%	31%	27%
Very badly	31%	48%	14%	17%	18%	46%	31%	31%	20%	26%	35%	40%	26%	34%	36%	29%	24%	25%	30%	26%	36%	33%	34%
Don't know	17%	7%	20%	19%	21%	10%	14%	21%	31%	19%	16%	10%	15%	15%	15%	21%	24%	19%	15%	21%	16%	17%	20%

Education

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Very well	2%	1%	2%	3%	1%	1%	3%	1%	6%	3%	1%	0%	9%	0%	3%	1%	3%	1%	2%	2%	2%	4%	2%
Fairly well	25%	19%	36%	33%	29%	22%	28%	22%	24%	25%	26%	23%	22%	26%	26%	24%	21%	28%	28%	26%	24%	20%	20%
Fairly badly	29%	39%	24%	31%	32%	29%	26%	31%	27%	26%	29%	34%	36%	30%	27%	27%	29%	20%	34%	27%	27%	29%	26%
Very badly	21%	28%	15%	14%	13%	30%	22%	20%	17%	23%	18%	24%	12%	23%	24%	21%	20%	23%	20%	19%	25%	23%	20%
Don't know	23%	13%	22%	18%	25%	19%	20%	26%	25%	24%	25%	19%	21%	21%	19%	26%	27%	28%	17%	25%	23%	23%	33%

Fieldwork Dates: 10th - 12th January 2026
Sample size: 1759 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Taxation

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Very well	1%	0%	1%	1%	1%	0%	1%	0%	1%	1%	-	0%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	-
Fairly well	12%	2%	24%	15%	18%	8%	13%	11%	14%	12%	14%	10%	17%	12%	10%	13%	9%	13%	15%	14%	8%	10%	10%
Fairly badly	31%	28%	37%	40%	37%	25%	29%	33%	38%	32%	32%	27%	38%	28%	28%	32%	35%	39%	32%	32%	29%	34%	28%
Very badly	45%	68%	27%	37%	34%	61%	48%	42%	21%	43%	47%	57%	35%	49%	52%	40%	40%	41%	47%	39%	50%	41%	48%
Don't know	11%	2%	11%	8%	10%	6%	9%	13%	27%	13%	8%	6%	10%	10%	10%	14%	15%	7%	6%	14%	12%	13%	14%

Unemployment

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Very well	1%	-	2%	2%	1%	1%	2%	1%	-	2%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	2%	2%	0%
Fairly well	16%	9%	29%	22%	22%	12%	18%	14%	14%	16%	21%	13%	20%	15%	15%	16%	17%	18%	19%	17%	15%	15%	11%
Fairly badly	31%	37%	32%	30%	34%	31%	32%	31%	28%	31%	29%	35%	30%	32%	32%	30%	33%	34%	33%	32%	27%	30%	34%
Very badly	30%	44%	16%	21%	18%	42%	32%	29%	31%	27%	28%	38%	24%	33%	36%	29%	25%	29%	28%	28%	35%	32%	32%
Don't know	21%	10%	21%	24%	25%	14%	16%	25%	26%	24%	20%	13%	23%	19%	17%	24%	24%	18%	18%	22%	22%	21%	22%

Inflation

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Very well	1%	-	3%	2%	2%	1%	2%	1%	2%	1%	1%	2%	4%	1%	1%	1%	1%	-	1%	1%	1%	2%	-
Fairly well	20%	12%	35%	27%	30%	13%	24%	16%	13%	17%	27%	21%	19%	20%	19%	19%	18%	30%	27%	20%	13%	16%	16%
Fairly badly	32%	37%	28%	41%	34%	31%	31%	34%	37%	32%	30%	33%	38%	32%	33%	30%	33%	31%	33%	33%	34%	31%	29%
Very badly	33%	45%	21%	18%	20%	46%	32%	34%	25%	33%	32%	38%	25%	34%	36%	33%	31%	32%	27%	31%	39%	35%	39%
Don't know	14%	5%	12%	13%	14%	9%	11%	16%	23%	17%	11%	7%	14%	12%	11%	17%	18%	8%	12%	15%	13%	15%	17%

Fieldwork Dates: 10th - 12th January 2026

Sample size: 1759 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Very well	2%	1%	4%	4%	3%	1%	3%	2%	4%	3%	2%	1%	4%	2%	2%	1%	3%	2%	2%	2%	1%	5%	1%
Fairly well	18%	14%	31%	21%	25%	13%	19%	18%	20%	18%	19%	17%	27%	17%	17%	19%	14%	13%	22%	21%	14%	12%	17%
Fairly badly	23%	26%	24%	33%	25%	22%	22%	24%	21%	24%	23%	24%	23%	23%	25%	21%	23%	31%	23%	21%	26%	27%	22%
Very badly	35%	46%	24%	21%	28%	45%	40%	30%	22%	32%	36%	45%	27%	37%	34%	35%	39%	36%	33%	34%	37%	34%	39%
Don't know	21%	13%	18%	21%	19%	18%	17%	26%	33%	23%	20%	14%	18%	21%	21%	24%	22%	17%	19%	22%	22%	22%	22%

Defence

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Very well	2%	0%	3%	1%	2%	1%	3%	1%	5%	3%	1%	1%	4%	1%	2%	2%	2%	5%	1%	3%	2%	3%	1%
Fairly well	27%	21%	42%	35%	35%	20%	31%	24%	29%	30%	28%	22%	35%	25%	25%	26%	31%	29%	31%	30%	25%	22%	20%
Fairly badly	23%	30%	18%	27%	23%	23%	24%	22%	22%	20%	22%	28%	20%	24%	27%	23%	18%	19%	22%	24%	21%	21%	28%
Very badly	23%	39%	11%	14%	12%	39%	24%	23%	11%	19%	25%	35%	15%	27%	24%	23%	21%	21%	25%	17%	27%	27%	27%
Don't know	24%	10%	26%	23%	29%	16%	18%	31%	33%	28%	24%	15%	26%	23%	22%	26%	27%	26%	20%	27%	26%	27%	25%

The economy

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Very well	1%	-	2%	1%	1%	1%	2%	0%	2%	2%	0%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	3%	-
Fairly well	13%	4%	26%	18%	21%	7%	14%	12%	10%	14%	14%	12%	17%	12%	12%	11%	14%	22%	16%	16%	11%	6%	9%
Fairly badly	34%	31%	38%	43%	39%	27%	36%	33%	44%	35%	34%	28%	41%	32%	36%	34%	36%	31%	33%	35%	34%	38%	34%
Very badly	41%	63%	23%	30%	27%	60%	39%	43%	21%	36%	44%	55%	28%	45%	44%	41%	34%	36%	42%	36%	43%	43%	45%
Don't know	11%	2%	10%	8%	12%	5%	9%	12%	24%	13%	8%	4%	10%	10%	8%	13%	14%	10%	8%	12%	11%	10%	13%

Fieldwork Dates: 10th - 12th January 2026
Sample size: 1759 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Very well	4%	1%	10%	5%	6%	2%	5%	4%	3%	6%	5%	2%	8%	4%	5%	3%	5%	2%	6%	4%	3%	3%	6%
Fairly well	32%	27%	43%	40%	40%	25%	38%	27%	32%	32%	34%	32%	38%	32%	28%	31%	34%	35%	37%	34%	28%	30%	26%
Fairly badly	16%	23%	10%	19%	14%	18%	14%	17%	13%	15%	14%	20%	12%	15%	18%	17%	11%	23%	17%	12%	17%	19%	17%
Very badly	22%	32%	9%	8%	10%	34%	23%	21%	16%	20%	21%	28%	14%	24%	25%	21%	23%	17%	20%	18%	27%	24%	24%
Don't know	26%	16%	28%	28%	29%	20%	20%	31%	36%	27%	26%	18%	28%	24%	24%	29%	27%	23%	21%	31%	25%	24%	28%

Transport

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Very well	2%	0%	3%	1%	2%	1%	2%	2%	2%	3%	1%	1%	5%	1%	1%	1%	2%	1%	2%	3%	0%	1%	1%
Fairly well	26%	18%	36%	30%	29%	20%	28%	25%	40%	25%	24%	24%	35%	26%	27%	23%	26%	22%	27%	28%	25%	25%	22%
Fairly badly	32%	40%	30%	39%	33%	35%	33%	31%	24%	30%	33%	38%	27%	33%	29%	34%	33%	37%	36%	30%	32%	30%	30%
Very badly	18%	24%	11%	10%	11%	25%	20%	16%	12%	18%	19%	19%	12%	20%	19%	18%	17%	20%	15%	17%	21%	22%	18%
Don't know	22%	17%	20%	20%	24%	19%	18%	26%	22%	23%	23%	19%	21%	20%	24%	24%	23%	20%	20%	23%	22%	22%	29%

Housing

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Very well	1%	-	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	0%	1%	1%	1%	2%	-	1%	1%	-	2%	1%
Fairly well	16%	8%	29%	20%	21%	11%	20%	13%	19%	16%	17%	14%	23%	15%	14%	17%	15%	16%	18%	17%	18%	12%	10%
Fairly badly	33%	42%	36%	38%	37%	30%	31%	35%	37%	31%	31%	37%	38%	34%	33%	31%	30%	32%	35%	34%	30%	32%	33%
Very badly	32%	36%	21%	17%	21%	43%	33%	31%	23%	31%	33%	36%	27%	33%	34%	30%	32%	38%	29%	30%	34%	37%	37%
Don't know	18%	14%	13%	24%	20%	15%	15%	20%	20%	20%	18%	13%	12%	18%	18%	21%	21%	14%	18%	18%	18%	18%	18%

Fieldwork Dates: 10th - 12th January 2026
Sample size: 1759 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Very well	2%	-	3%	3%	2%	1%	2%	1%	1%	3%	1%	1%	2%	2%	3%	1%	2%	-	2%	2%	1%	2%	1%
Fairly well	25%	20%	35%	29%	29%	21%	29%	21%	30%	25%	26%	22%	32%	23%	24%	23%	29%	29%	26%	24%	27%	24%	22%
Fairly badly	30%	37%	29%	35%	32%	32%	29%	32%	28%	28%	32%	35%	30%	32%	29%	29%	35%	29%	32%	32%	30%	27%	29%
Very badly	20%	24%	13%	15%	17%	25%	20%	20%	13%	20%	19%	24%	13%	21%	21%	22%	17%	23%	20%	21%	19%	20%	19%
Don't know	23%	19%	20%	17%	21%	21%	19%	26%	28%	24%	22%	18%	23%	23%	22%	26%	17%	18%	20%	21%	23%	28%	28%

Welfare benefits

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Very well	2%	2%	2%	1%	1%	1%	3%	0%	5%	2%	0%	0%	5%	1%	2%	1%	1%	1%	2%	2%	2%	2%	-
Fairly well	15%	5%	28%	20%	22%	11%	17%	14%	17%	14%	19%	14%	20%	14%	16%	14%	15%	16%	18%	17%	14%	9%	13%
Fairly badly	31%	30%	34%	38%	38%	25%	31%	32%	27%	34%	29%	30%	37%	30%	28%	27%	39%	38%	32%	31%	26%	35%	36%
Very badly	37%	58%	22%	27%	25%	53%	35%	38%	20%	34%	39%	46%	23%	40%	41%	39%	30%	30%	37%	33%	41%	36%	37%
Don't know	15%	6%	13%	15%	14%	10%	14%	17%	31%	16%	13%	9%	15%	14%	13%	19%	15%	14%	12%	17%	17%	17%	14%

What do you think is the most likely result of the next general election?

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
A large Conservative majority	3%	7%	2%	1%	2%	4%	3%	3%	5%	4%	3%	3%	4%	4%	5%	2%	2%	2%	3%	4%	4%	4%	3%
A small Conservative majority	8%	17%	5%	6%	5%	12%	9%	8%	8%	8%	8%	10%	7%	8%	11%	9%	5%	8%	9%	9%	9%	8%	5%
A hung Parliament, resulting in a Conservative led government	16%	34%	11%	20%	15%	20%	14%	17%	8%	12%	19%	24%	15%	20%	16%	12%	14%	9%	23%	14%	13%	9%	17%
A hung Parliament, resulting in a Labour led government	15%	6%	27%	20%	26%	8%	16%	14%	12%	16%	15%	15%	18%	14%	14%	14%	22%	11%	20%	17%	12%	9%	12%
A small Labour majority	8%	3%	14%	8%	11%	5%	9%	7%	11%	8%	8%	6%	13%	7%	5%	8%	7%	8%	7%	9%	7%	10%	7%
A large Labour majority	1%	0%	3%	1%	2%	1%	1%	1%	1%	2%	1%	-	3%	1%	1%	1%	1%	2%	1%	2%	1%	0%	1%
Don't know	48%	33%	38%	44%	40%	50%	48%	49%	55%	51%	47%	43%	41%	45%	49%	54%	48%	59%	37%	47%	55%	61%	55%

Fieldwork Dates: 10th - 12th January 2026

Sample size: 1759 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Conservative	13%	42%	3%	9%	10%	20%	13%	14%	5%	11%	15%	20%	8%	14%	17%	15%	8%	14%	16%	13%	11%	12%	15%
Labour	19%	6%	47%	21%	31%	10%	24%	15%	19%	19%	22%	18%	31%	19%	16%	19%	16%	13%	22%	23%	15%	17%	13%
Liberal Democrat	7%	2%	6%	27%	9%	6%	9%	5%	8%	7%	6%	8%	5%	9%	8%	5%	8%	4%	8%	6%	5%	10%	6%
Green Party	9%	1%	12%	6%	12%	2%	8%	9%	20%	12%	4%	2%	12%	8%	10%	8%	8%	8%	9%	9%	8%	9%	10%
Reform UK	11%	15%	2%	1%	3%	21%	14%	8%	5%	9%	11%	17%	5%	15%	11%	11%	8%	8%	8%	9%	15%	13%	14%
Other	1%	-	1%	-	2%	0%	1%	2%	1%	1%	2%	1%	-	1%	1%	2%	4%	5%	1%	0%	2%	1%	1%
None	14%	16%	12%	11%	12%	16%	12%	15%	7%	14%	15%	16%	13%	13%	11%	16%	19%	12%	13%	12%	15%	15%	17%
Don't know	26%	19%	18%	24%	19%	25%	19%	32%	36%	28%	25%	19%	27%	23%	27%	25%	30%	36%	22%	28%	29%	23%	24%

Asylum and immigration

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Conservative	8%	21%	5%	9%	10%	9%	9%	8%	5%	7%	7%	13%	9%	9%	8%	8%	7%	7%	12%	8%	7%	5%	9%
Labour	10%	2%	28%	10%	16%	6%	11%	9%	11%	11%	10%	9%	17%	9%	8%	12%	10%	5%	12%	14%	6%	7%	8%
Liberal Democrat	5%	2%	5%	16%	10%	0%	6%	5%	8%	6%	4%	4%	8%	7%	3%	4%	6%	3%	8%	6%	2%	6%	5%
Green Party	9%	1%	13%	7%	14%	1%	8%	9%	19%	11%	6%	3%	10%	8%	9%	9%	10%	11%	10%	9%	7%	9%	9%
Reform UK	34%	55%	16%	21%	15%	60%	39%	29%	16%	29%	40%	46%	23%	39%	40%	33%	27%	36%	31%	29%	42%	42%	34%
Other	1%	-	1%	1%	1%	1%	2%	1%	2%	2%	1%	1%	0%	1%	0%	3%	3%	4%	0%	1%	4%	3%	1%
None	11%	9%	12%	12%	12%	10%	10%	11%	5%	11%	11%	11%	11%	11%	9%	11%	13%	7%	11%	10%	9%	11%	13%
Don't know	21%	11%	21%	24%	22%	12%	15%	27%	35%	22%	20%	13%	22%	18%	22%	21%	25%	28%	17%	25%	23%	18%	21%

Fieldwork Dates: 10th - 12th January 2026

Sample size: 1759 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Law and order

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Conservative	16%	44%	7%	21%	16%	20%	17%	15%	9%	11%	19%	25%	16%	18%	17%	15%	9%	11%	23%	13%	13%	13%	13%
Labour	14%	1%	35%	14%	24%	6%	16%	11%	10%	15%	15%	11%	20%	12%	11%	16%	12%	11%	17%	17%	10%	8%	9%
Liberal Democrat	5%	-	5%	18%	8%	2%	5%	5%	8%	6%	3%	4%	7%	6%	5%	3%	7%	2%	7%	5%	2%	6%	4%
Green Party	6%	1%	8%	3%	8%	1%	5%	6%	15%	8%	2%	1%	8%	5%	7%	5%	6%	6%	5%	5%	6%	8%	7%
Reform UK	22%	33%	9%	7%	7%	42%	28%	17%	12%	18%	26%	31%	14%	26%	25%	20%	18%	25%	18%	18%	28%	30%	26%
Other	1%	0%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	-	1%	1%	2%	4%	4%	0%	1%	3%	2%	1%
None	9%	6%	9%	11%	8%	9%	8%	10%	5%	11%	9%	7%	8%	10%	6%	11%	12%	5%	7%	9%	9%	10%	12%
Don't know	27%	15%	26%	26%	27%	19%	19%	35%	42%	29%	24%	20%	28%	23%	28%	29%	31%	36%	22%	32%	29%	22%	29%

Education and schools

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Conservative	16%	49%	4%	12%	12%	24%	16%	16%	5%	10%	18%	28%	12%	19%	17%	14%	12%	11%	23%	13%	15%	9%	15%
Labour	17%	3%	42%	19%	25%	10%	19%	14%	15%	17%	20%	13%	25%	15%	16%	17%	11%	14%	20%	20%	13%	14%	8%
Liberal Democrat	8%	3%	8%	28%	14%	4%	10%	7%	9%	9%	6%	9%	7%	9%	6%	8%	13%	4%	10%	8%	6%	11%	8%
Green Party	9%	1%	14%	6%	14%	2%	10%	9%	19%	12%	6%	3%	10%	9%	12%	9%	8%	11%	10%	10%	8%	11%	10%
Reform UK	11%	14%	2%	2%	2%	21%	15%	7%	5%	10%	12%	15%	6%	13%	12%	11%	7%	10%	8%	8%	15%	16%	13%
Other	1%	0%	1%	1%	2%	1%	1%	2%	0%	1%	1%	1%	-	1%	1%	2%	4%	3%	1%	1%	2%	1%	2%
None	9%	8%	9%	6%	8%	10%	9%	10%	5%	11%	11%	7%	10%	8%	6%	11%	14%	7%	8%	8%	10%	12%	11%
Don't know	29%	22%	21%	27%	22%	28%	21%	36%	42%	29%	27%	23%	31%	25%	30%	27%	32%	39%	21%	34%	31%	26%	33%

Fieldwork Dates: 10th - 12th January 2026

Sample size: 1759 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Taxation

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Conservative	20%	59%	9%	19%	17%	28%	21%	19%	10%	13%	24%	33%	17%	23%	23%	18%	13%	18%	30%	16%	15%	17%	20%
Labour	10%	1%	25%	7%	15%	5%	10%	9%	10%	10%	11%	9%	16%	8%	7%	12%	8%	7%	11%	13%	8%	6%	7%
Liberal Democrat	6%	1%	7%	25%	11%	3%	8%	5%	5%	8%	4%	6%	5%	8%	5%	5%	10%	2%	9%	7%	3%	7%	4%
Green Party	9%	1%	15%	6%	15%	3%	9%	10%	20%	12%	7%	3%	10%	8%	13%	9%	8%	10%	11%	10%	6%	10%	10%
Reform UK	14%	15%	4%	5%	4%	26%	18%	10%	7%	12%	15%	20%	7%	17%	16%	14%	10%	16%	10%	11%	22%	17%	13%
Other	1%	0%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	4%	0%	1%	3%	2%	2%
None	10%	6%	12%	10%	11%	10%	10%	11%	5%	13%	10%	7%	11%	9%	8%	12%	14%	8%	8%	10%	12%	12%	13%
Don't know	29%	17%	26%	28%	26%	24%	22%	35%	42%	30%	28%	21%	33%	26%	27%	27%	36%	35%	22%	33%	31%	29%	30%

Unemployment

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Conservative	15%	43%	6%	17%	13%	21%	15%	15%	9%	12%	17%	22%	12%	19%	16%	13%	11%	12%	19%	13%	14%	12%	15%
Labour	14%	3%	35%	13%	22%	8%	16%	12%	11%	14%	17%	13%	19%	11%	13%	17%	13%	14%	17%	17%	12%	10%	9%
Liberal Democrat	5%	0%	7%	21%	9%	2%	6%	4%	4%	7%	4%	5%	3%	7%	4%	5%	6%	3%	8%	4%	3%	7%	5%
Green Party	7%	1%	10%	5%	10%	2%	8%	7%	18%	9%	4%	2%	8%	6%	10%	6%	8%	8%	8%	8%	6%	8%	6%
Reform UK	15%	25%	3%	5%	5%	29%	19%	12%	7%	12%	18%	23%	7%	18%	17%	16%	12%	16%	11%	12%	23%	19%	17%
Other	1%	-	1%	-	2%	0%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	4%	0%	1%	3%	1%	2%
None	10%	8%	10%	7%	10%	10%	11%	10%	6%	13%	9%	9%	12%	9%	7%	13%	13%	10%	10%	10%	9%	13%	12%
Don't know	31%	19%	29%	32%	29%	27%	25%	38%	43%	32%	29%	27%	36%	29%	33%	29%	36%	34%	27%	36%	32%	30%	33%

Fieldwork Dates: 10th - 12th January 2026

Sample size: 1759 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy in general

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Conservative	21%	60%	8%	22%	19%	29%	22%	20%	8%	15%	25%	33%	19%	25%	22%	18%	12%	21%	29%	17%	19%	16%	19%
Labour	12%	1%	31%	8%	19%	6%	14%	10%	10%	12%	14%	10%	19%	10%	9%	14%	8%	9%	13%	14%	9%	9%	8%
Liberal Democrat	5%	-	6%	21%	10%	2%	6%	5%	5%	7%	4%	4%	6%	8%	4%	3%	5%	4%	8%	4%	3%	5%	6%
Green Party	7%	1%	11%	6%	11%	2%	7%	7%	16%	10%	4%	2%	8%	6%	11%	5%	7%	10%	7%	7%	5%	11%	8%
Reform UK	14%	17%	3%	4%	3%	26%	18%	11%	12%	11%	14%	21%	9%	16%	16%	15%	12%	11%	10%	12%	20%	17%	16%
Other	1%	-	1%	-	2%	1%	1%	1%	-	2%	1%	1%	1%	0%	1%	3%	2%	2%	0%	1%	2%	2%	2%
None	11%	6%	12%	11%	11%	10%	10%	12%	6%	13%	12%	8%	8%	11%	8%	13%	18%	6%	10%	11%	11%	11%	12%
Don't know	29%	15%	29%	29%	26%	24%	23%	35%	44%	31%	26%	22%	31%	24%	30%	30%	37%	36%	22%	34%	31%	29%	29%

Housing

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Conservative	9%	29%	3%	3%	7%	13%	9%	9%	5%	7%	10%	13%	7%	11%	12%	7%	4%	8%	11%	8%	8%	7%	11%
Labour	15%	4%	35%	19%	22%	9%	18%	11%	13%	15%	15%	15%	20%	13%	12%	17%	13%	10%	18%	16%	13%	11%	9%
Liberal Democrat	6%	3%	7%	23%	11%	3%	6%	6%	4%	6%	4%	9%	5%	8%	4%	6%	8%	3%	9%	6%	4%	6%	4%
Green Party	11%	2%	15%	9%	17%	4%	10%	12%	19%	13%	10%	3%	15%	10%	14%	8%	10%	10%	12%	11%	7%	12%	13%
Reform UK	13%	20%	3%	4%	4%	25%	17%	10%	9%	11%	15%	19%	6%	17%	14%	14%	6%	15%	10%	11%	20%	16%	16%
Other	1%	0%	1%	-	2%	1%	1%	2%	1%	1%	1%	1%	-	1%	1%	2%	3%	4%	1%	0%	3%	2%	1%
None	12%	12%	11%	10%	10%	13%	12%	12%	5%	14%	14%	10%	12%	12%	8%	12%	18%	9%	12%	12%	9%	15%	13%
Don't know	33%	30%	26%	33%	28%	32%	27%	38%	44%	33%	32%	30%	34%	28%	36%	34%	38%	41%	28%	37%	36%	30%	32%

Fieldwork Dates: 10th - 12th January 2026

Sample size: 1759 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Conservative	10%	31%	3%	5%	8%	13%	8%	11%	6%	7%	10%	16%	9%	9%	14%	9%	6%	7%	12%	9%	6%	8%	12%
Labour	11%	2%	29%	13%	17%	7%	13%	10%	12%	12%	9%	15%	10%	10%	12%	12%	7%	12%	14%	9%	10%	6%	
Liberal Democrat	9%	1%	13%	28%	17%	3%	11%	7%	4%	9%	10%	9%	7%	10%	6%	9%	8%	7%	12%	8%	5%	8%	9%
Green Party	8%	1%	12%	7%	13%	2%	8%	8%	16%	12%	4%	3%	13%	7%	9%	8%	7%	6%	9%	7%	7%	10%	8%
Reform UK	22%	39%	7%	9%	6%	44%	28%	17%	9%	17%	28%	34%	13%	26%	23%	24%	16%	22%	20%	18%	30%	26%	24%
Other	1%	-	1%	-	1%	0%	2%	1%	2%	2%	1%	1%	1%	1%	1%	1%	3%	2%	1%	1%	3%	1%	1%
None	11%	9%	12%	11%	12%	10%	11%	11%	6%	13%	12%	10%	11%	12%	7%	11%	17%	13%	11%	11%	11%	13%	10%
Don't know	28%	18%	23%	27%	24%	21%	20%	35%	46%	30%	24%	19%	30%	26%	29%	26%	29%	36%	22%	32%	29%	25%	29%

Defence and security

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Conservative	19%	52%	10%	23%	17%	27%	21%	18%	8%	14%	23%	31%	16%	23%	22%	16%	15%	16%	26%	16%	15%	17%	21%
Labour	13%	1%	34%	12%	21%	6%	15%	11%	11%	12%	16%	11%	22%	9%	10%	14%	15%	11%	16%	14%	9%	11%	10%
Liberal Democrat	3%	-	4%	14%	6%	1%	3%	3%	3%	4%	2%	3%	2%	5%	3%	2%	4%	2%	5%	3%	2%	4%	3%
Green Party	5%	1%	6%	3%	7%	1%	5%	5%	13%	7%	2%	1%	7%	4%	7%	4%	4%	6%	4%	6%	4%	7%	6%
Reform UK	17%	21%	5%	5%	4%	31%	21%	12%	14%	13%	18%	22%	10%	20%	16%	19%	10%	10%	12%	15%	22%	21%	16%
Other	1%	-	1%	1%	2%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	2%	2%	2%	0%	0%	2%	1%	2%
None	9%	5%	9%	6%	9%	8%	8%	9%	4%	12%	8%	6%	8%	8%	7%	10%	13%	8%	7%	9%	8%	11%	10%
Don't know	34%	20%	33%	36%	34%	25%	26%	41%	48%	36%	31%	25%	34%	30%	34%	34%	35%	46%	29%	38%	37%	29%	32%

Generally speaking do you think the police are doing a good or bad job?

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base: All GB adults	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Very good job	4%	2%	5%	5%	4%	2%	4%	3%	5%	3%	4%	4%	3%	3%	6%	3%	3%	3%	4%	3%	3%	7%	2%
Fairly good job	48%	56%	54%	58%	55%	44%	46%	50%	38%	44%	55%	51%	45%	47%	49%	46%	49%	62%	50%	49%	48%	37%	48%
Fairly bad job	28%	29%	26%	22%	25%	32%	28%	27%	24%	29%	24%	31%	30%	28%	26%	29%	25%	19%	29%	25%	25%	32%	29%
Very bad job	10%	7%	6%	4%	6%	14%	12%	9%	8%	11%	11%	10%	12%	12%	9%	10%	8%	7%	9%	9%	14%	12%	10%
Don't know	11%	6%	9%	10%	10%	7%	9%	12%	25%	13%	6%	5%	11%	10%	9%	12%	15%	10%	7%	13%	11%	12%	12%

Fieldwork Dates: 10th - 12th January 2026

Sample size: 1759 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the level of crime in your LOCAL area has gone up or down over the last few years, or has it stayed the same?

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base: All GB adults	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Gone up a lot	11%	7%	7%	7%	7%	14%	11%	11%	6%	13%	13%	8%	12%	12%	12%	9%	10%	7%	8%	8%	14%	12%	17%
Gone up a little	26%	38%	23%	23%	23%	32%	24%	28%	19%	25%	26%	31%	24%	29%	26%	26%	24%	19%	28%	26%	24%	26%	24%
Stayed the same	43%	43%	49%	52%	49%	39%	45%	42%	48%	40%	45%	46%	41%	41%	46%	43%	44%	57%	45%	46%	40%	42%	39%
Gone down a little	6%	4%	7%	4%	7%	4%	7%	4%	8%	5%	6%	5%	8%	7%	5%	5%	3%	5%	6%	6%	6%	7%	3%
Gone down a lot	1%	-	1%	1%	0%	1%	1%	1%	1%	2%	0%	1%	2%	1%	0%	2%	2%	-	1%	1%	2%	1%	1%
Don't know	13%	7%	12%	13%	14%	10%	12%	14%	19%	16%	10%	9%	13%	12%	11%	16%	17%	13%	11%	14%	14%	13%	16%

Do you think the level of crime NATIONALLY has gone up or down over the last few years, or has it stayed the same?

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base: All GB adults	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Gone up a lot	29%	41%	20%	14%	18%	43%	27%	31%	13%	26%	33%	37%	27%	30%	30%	29%	28%	23%	26%	24%	35%	32%	34%
Gone up a little	31%	37%	30%	32%	31%	34%	29%	33%	25%	32%	28%	34%	27%	31%	34%	30%	34%	37%	31%	31%	31%	30%	30%
Stayed the same	19%	11%	22%	32%	24%	12%	22%	16%	28%	18%	21%	13%	25%	18%	19%	18%	16%	15%	23%	22%	11%	18%	12%
Gone down a little	7%	3%	13%	9%	12%	3%	10%	5%	9%	8%	5%	7%	10%	8%	6%	8%	6%	4%	10%	7%	6%	7%	6%
Gone down a lot	1%	-	1%	-	1%	0%	1%	1%	3%	1%	0%	1%	1%	2%	1%	0%	2%	-	0%	1%	3%	1%	1%
Don't know	13%	8%	13%	14%	14%	9%	11%	15%	22%	14%	12%	8%	11%	12%	10%	15%	14%	21%	9%	15%	13%	12%	18%

Generally speaking, how much confidence do you have in the police to deal with crime in your local area?

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
A lot of confidence	4%	4%	5%	5%	5%	2%	4%	3%	2%	4%	3%	4%	4%	3%	5%	4%	3%	5%	5%	3%	2%	6%	2%
A fair amount of confidence	41%	47%	44%	50%	45%	40%	40%	43%	41%	39%	42%	45%	39%	41%	44%	37%	47%	53%	44%	42%	41%	40%	36%
Not very much confidence	34%	37%	34%	31%	35%	35%	33%	34%	27%	34%	33%	37%	33%	33%	35%	37%	34%	24%	35%	34%	32%	31%	36%
No confidence at all	14%	8%	11%	8%	9%	17%	16%	11%	13%	16%	16%	8%	18%	16%	11%	14%	7%	10%	11%	12%	18%	14%	16%
Don't know	8%	4%	6%	6%	6%	5%	6%	9%	16%	8%	5%	5%	7%	8%	5%	8%	9%	8%	5%	9%	7%	9%	11%

Fieldwork Dates: 10th - 12th January 2026

Sample size: 1759 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the sentences that the courts hand down to people who have been convicted of crimes are too harsh, not harsh enough, or get the balance about right?

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base: All GB adults	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Too harsh	2%	0%	4%	3%	3%	1%	2%	2%	3%	2%	2%	1%	1%	2%	2%	3%	2%	1%	3%	1%	1%	3%	2%
Not harsh enough	59%	76%	49%	51%	49%	76%	57%	61%	35%	57%	65%	69%	48%	60%	66%	61%	58%	58%	54%	58%	65%	65%	58%
Get the balance about right	21%	17%	29%	30%	31%	12%	23%	18%	24%	20%	21%	21%	27%	23%	19%	15%	20%	24%	26%	20%	17%	15%	20%
Don't know	18%	7%	18%	17%	18%	11%	18%	18%	38%	21%	13%	9%	24%	15%	14%	21%	20%	18%	17%	20%	16%	18%	20%

...someone suffering from a terminal illness?

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
The law should be changed to make this legal	67%	65%	74%	74%	71%	68%	65%	68%	51%	70%	73%	63%	60%	69%	64%	66%	69%	75%	72%	67%	66%	60%	64%
The law should not be changed to make this legal	14%	15%	10%	13%	12%	14%	15%	12%	22%	12%	12%	15%	16%	14%	16%	13%	15%	3%	14%	13%	15%	11%	14%
Not sure	20%	20%	17%	13%	17%	18%	20%	19%	27%	18%	16%	22%	25%	17%	20%	21%	16%	22%	14%	20%	20%	28%	22%

...someone suffering from an painful, incurable but NOT terminal illness?

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
The law should be changed to make this legal	42%	37%	47%	39%	45%	41%	42%	43%	34%	49%	43%	33%	40%	44%	39%	42%	44%	46%	45%	44%	41%	36%	42%
The law should not be changed to make this legal	28%	37%	27%	31%	26%	31%	31%	26%	32%	23%	30%	35%	32%	28%	33%	26%	27%	16%	32%	26%	28%	28%	26%
Not sure	30%	26%	26%	30%	29%	28%	27%	32%	34%	28%	27%	32%	28%	28%	29%	32%	29%	38%	24%	30%	31%	37%	32%

Would you support or oppose the reintroduction of the death penalty for the following crimes?

All cases of murder

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Would support the death penalty for this	32%	39%	21%	18%	17%	46%	32%	31%	24%	33%	32%	33%	22%	28%	39%	36%	28%	36%	21%	29%	41%	42%	37%
Would oppose the death penalty for this	51%	45%	66%	65%	69%	36%	54%	48%	57%	48%	54%	50%	59%	53%	50%	44%	56%	43%	64%	54%	37%	40%	47%
Don't know	18%	16%	13%	17%	14%	18%	14%	21%	19%	19%	14%	17%	19%	18%	11%	20%	16%	21%	15%	17%	22%	19%	16%

Fieldwork Dates: 10th - 12th January 2026

Sample size: 1759 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Murder of a child

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Would support the death penalty for this	52%	63%	36%	34%	32%	68%	54%	49%	51%	51%	49%	56%	44%	50%	57%	53%	50%	60%	43%	50%	61%	60%	52%
Would oppose the death penalty for this	38%	28%	56%	54%	58%	23%	37%	39%	35%	37%	43%	35%	46%	38%	36%	35%	41%	30%	49%	39%	26%	27%	39%
Don't know	11%	9%	8%	12%	10%	9%	9%	12%	14%	12%	8%	9%	10%	12%	7%	12%	9%	10%	8%	11%	13%	14%	9%

Murder of a police officer

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Would support the death penalty for this	39%	55%	25%	24%	23%	56%	43%	36%	31%	35%	39%	51%	29%	39%	45%	41%	38%	40%	33%	35%	47%	49%	43%
Would oppose the death penalty for this	44%	31%	61%	58%	63%	28%	44%	45%	50%	46%	46%	38%	53%	44%	43%	42%	47%	39%	55%	48%	33%	32%	44%
Don't know	16%	14%	13%	19%	14%	15%	13%	19%	20%	19%	15%	11%	18%	17%	12%	17%	14%	21%	13%	17%	20%	19%	13%

Murder as part of a terrorist act

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Would support the death penalty for this	54%	70%	37%	41%	33%	73%	57%	51%	52%	52%	52%	61%	47%	54%	56%	55%	55%	60%	45%	52%	63%	63%	57%
Would oppose the death penalty for this	36%	23%	54%	49%	57%	20%	35%	36%	32%	36%	41%	32%	41%	35%	36%	34%	37%	31%	47%	37%	25%	25%	36%
Don't know	10%	7%	9%	10%	10%	7%	8%	13%	15%	12%	8%	7%	12%	11%	8%	11%	9%	8%	8%	11%	13%	13%	7%

Multiple murders

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Would support the death penalty for this	54%	68%	38%	41%	36%	72%	56%	53%	49%	52%	54%	61%	49%	55%	56%	55%	54%	57%	46%	51%	63%	65%	57%
Would oppose the death penalty for this	35%	23%	54%	48%	56%	20%	35%	35%	34%	35%	39%	31%	39%	34%	37%	33%	37%	31%	46%	37%	24%	25%	34%
Don't know	11%	9%	8%	11%	9%	8%	9%	12%	17%	13%	7%	8%	11%	11%	7%	11%	9%	12%	8%	12%	13%	11%	10%

Fieldwork Dates: 10th - 12th January 2026

Sample size: 1759 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think it should or should not be legal for parents to smack their children?

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Should be legal for parents to smack their children	52%	68%	41%	47%	40%	69%	61%	44%	35%	45%	59%	65%	48%	55%	54%	52%	45%	51%	55%	48%	54%	52%	54%
Should not be legal for parents to smack their children	33%	21%	43%	36%	43%	21%	27%	38%	43%	41%	27%	20%	37%	30%	32%	31%	37%	39%	33%	36%	29%	32%	33%
Don't know	15%	12%	16%	16%	17%	11%	12%	18%	23%	14%	14%	15%	15%	14%	14%	17%	18%	10%	13%	16%	17%	16%	14%

Do you support or oppose the change in the law that allowed same-sex couples to marry?

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Strongly support	52%	37%	69%	66%	68%	37%	47%	57%	56%	61%	54%	33%	50%	53%	49%	52%	58%	55%	57%	59%	42%	47%	47%
Tend to support	24%	36%	18%	17%	20%	32%	23%	26%	17%	18%	27%	36%	19%	24%	27%	26%	25%	24%	24%	21%	27%	25%	29%
Tend to oppose	7%	10%	3%	5%	4%	11%	9%	5%	5%	5%	6%	12%	8%	8%	6%	7%	5%	7%	7%	5%	9%	9%	6%
Strongly oppose	9%	11%	5%	8%	4%	13%	13%	5%	11%	7%	9%	11%	14%	9%	10%	6%	6%	10%	8%	7%	13%	8%	10%
Don't know	7%	6%	4%	4%	4%	8%	8%	7%	11%	9%	4%	7%	8%	6%	8%	10%	7%	4%	4%	8%	9%	11%	8%

Do you think hunting foxes with dogs should remain illegal, or should it be made legal again?

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
Hunting foxes with dogs should remain illegal	82%	71%	92%	91%	88%	78%	79%	84%	76%	81%	87%	79%	78%	82%	85%	79%	84%	84%	81%	81%	81%	80%	86%
Hunting foxes with dogs should be made legal again	9%	21%	3%	5%	6%	14%	12%	7%	4%	8%	7%	16%	8%	11%	7%	9%	8%	9%	11%	7%	10%	8%	8%
Don't know	9%	9%	4%	5%	6%	8%	9%	9%	20%	11%	6%	5%	14%	8%	8%	11%	8%	7%	8%	11%	9%	12%	6%

Fieldwork Dates: 10th - 12th January 2026

Sample size: 1759 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following best reflects your view on genetically modified (GM) food?

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
It is potentially dangerous and should not be allowed in food products	38%	35%	40%	38%	39%	40%	32%	44%	27%	36%	44%	41%	38%	37%	41%	38%	43%	31%	37%	40%	40%	33%	40%
As long as they have been approved by the authorities they should be allowed in food products	32%	37%	35%	39%	37%	28%	42%	24%	41%	33%	30%	29%	29%	35%	31%	31%	35%	34%	38%	31%	33%	29%	24%
Neither	10%	11%	10%	7%	11%	10%	10%	11%	9%	9%	8%	15%	10%	10%	7%	12%	10%	13%	11%	10%	9%	9%	13%
Don't know	19%	17%	16%	16%	14%	21%	17%	22%	22%	22%	17%	16%	23%	19%	21%	20%	11%	21%	14%	20%	18%	29%	23%

UK regions and countries lived in [calculated from postcode]

Unweighted base	1759	282	481	167	651	624	806	953	133	728	415	483	183	635	300	412	141	88	521	522	307	209	200
Base	1759	317	454	162	653	697	855	904	192	734	424	410	213	603	288	417	153	84	493	510	369	208	179
North East	4%	2%	4%	1%	4%	4%	4%	4%	3%	4%	4%	4%	-	-	-	17%	-	-	3%	4%	5%	5%	4%
North West	10%	10%	14%	6%	10%	10%	10%	10%	11%	10%	9%	11%	-	-	-	42%	-	-	8%	11%	11%	9%	11%
Yorkshire and the Humber	10%	8%	11%	6%	11%	10%	9%	10%	6%	12%	11%	6%	-	-	-	41%	-	-	7%	11%	10%	9%	13%
East Midlands	7%	9%	6%	4%	8%	7%	7%	7%	5%	7%	7%	7%	-	-	41%	-	-	-	5%	7%	5%	8%	10%
West Midlands	10%	10%	10%	6%	6%	12%	9%	11%	14%	9%	7%	11%	-	-	59%	-	-	-	8%	11%	11%	11%	6%
East of England	11%	15%	10%	12%	10%	13%	11%	11%	9%	11%	9%	13%	-	32%	-	-	-	-	10%	11%	13%	9%	11%
London	12%	10%	15%	11%	14%	8%	14%	10%	16%	15%	10%	7%	100%	-	-	-	-	-	15%	14%	7%	11%	10%
South East	12%	14%	8%	20%	11%	13%	10%	14%	14%	9%	16%	13%	-	35%	-	-	-	-	15%	9%	10%	13%	14%
South West	11%	15%	9%	26%	11%	13%	11%	11%	10%	9%	12%	15%	-	33%	-	-	-	-	13%	9%	13%	12%	9%
Wales	5%	3%	5%	2%	4%	6%	5%	4%	3%	5%	7%	4%	-	-	-	-	-	100%	4%	4%	6%	6%	5%
Scotland	9%	4%	9%	7%	11%	6%	10%	8%	9%	9%	9%	8%	-	-	-	-	100%	-	11%	8%	8%	7%	7%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Non UK & Invalid	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork Dates: 10th - 12th January 2026

Sample size: 1759 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you support or oppose Scotland becoming a country independent from the rest of the United Kingdom?

Unweighted base	1618	270	444	157	585	593	732	886	122	672	380	444	183	635	300	412	-	88	466	487	283	196	186
Base	1606	303	414	151	580	657	772	834	175	670	386	375	213	603	288	417	-	84	437	470	339	194	165
Support Scottish independence	28%	18%	33%	24%	31%	24%	28%	28%	31%	33%	25%	21%	29%	26%	30%	30%	-	26%	26%	28%	29%	29%	30%
Oppose Scottish independence	43%	69%	44%	49%	44%	52%	48%	39%	26%	33%	49%	64%	39%	46%	43%	40%	-	51%	53%	42%	35%	36%	45%
Don't know	29%	14%	23%	27%	25%	24%	24%	33%	44%	35%	25%	14%	32%	28%	27%	30%	-	24%	21%	30%	36%	34%	25%

Economically, do you think England and Wales would be financially better off or worse off if Scotland became independent, or would it make no difference?

Unweighted base	1618	270	444	157	585	593	732	886	122	672	380	444	183	635	300	412	-	88	466	487	283	196	186
Base	1606	303	414	151	580	657	772	834	175	670	386	375	213	603	288	417	-	84	437	470	339	194	165
Better off	20%	34%	16%	18%	14%	31%	26%	14%	11%	15%	23%	29%	18%	23%	19%	19%	-	9%	26%	18%	17%	19%	16%
Worse off	23%	18%	31%	26%	31%	16%	27%	20%	28%	28%	20%	17%	32%	22%	21%	24%	-	19%	26%	23%	24%	17%	23%
No difference	30%	30%	30%	32%	29%	34%	29%	31%	21%	29%	33%	33%	25%	29%	33%	32%	-	38%	26%	29%	33%	35%	37%
Don't know	26%	18%	23%	24%	26%	20%	17%	35%	40%	28%	24%	21%	25%	27%	28%	25%	-	33%	22%	30%	26%	30%	25%

Economically, do you think Scotland would be financially better off or worse off if Scotland became independent, or would it make it difference?

Unweighted base	1618	270	444	157	585	593	732	886	122	672	380	444	183	635	300	412	-	88	466	487	283	196	186
Base	1606	303	414	151	580	657	772	834	175	670	386	375	213	603	288	417	-	84	437	470	339	194	165
Better off	13%	7%	19%	6%	15%	7%	12%	13%	25%	13%	11%	8%	16%	10%	13%	14%	-	14%	12%	11%	14%	11%	18%
Worse off	50%	71%	52%	55%	51%	61%	60%	42%	27%	44%	59%	64%	49%	55%	48%	47%	-	50%	63%	50%	40%	46%	47%
No difference	12%	9%	11%	13%	9%	13%	10%	13%	9%	15%	9%	10%	8%	10%	12%	16%	-	11%	6%	11%	20%	10%	11%
Don't know	25%	13%	18%	27%	25%	19%	17%	32%	40%	28%	21%	18%	26%	25%	27%	24%	-	25%	19%	27%	27%	33%	23%

Fieldwork Dates: 10th - 12th January 2026

Sample size: 1759 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Would you support or oppose the creation of a new English Parliament, along the lines of the existing Scottish Parliament?

Unweighted base	1530	259	420	153	556	557	685	845	118	636	352	424	183	635	300	412	-	-	442	464	265	183	176
Base	1522	292	391	148	552	618	726	795	170	634	358	359	213	603	288	417	-	-	416	450	318	182	156
Strongly support	7%	7%	8%	3%	5%	9%	9%	5%	9%	7%	6%	6%	6%	7%	6%	8%	-	-	8%	8%	5%	7%	5%
Tend to support	20%	19%	23%	27%	23%	19%	22%	18%	16%	21%	19%	20%	18%	21%	21%	19%	-	-	21%	21%	20%	20%	15%
Tend to oppose	15%	19%	18%	18%	19%	15%	18%	13%	13%	13%	22%	14%	22%	16%	10%	15%	-	-	23%	15%	10%	9%	15%
Strongly oppose	9%	12%	9%	11%	9%	10%	11%	6%	7%	6%	8%	14%	9%	9%	8%	8%	-	-	12%	8%	5%	10%	8%
Don't know	49%	44%	42%	41%	44%	47%	40%	58%	55%	53%	45%	45%	44%	48%	55%	51%	-	-	37%	48%	60%	55%	57%

Cell Contents (Column Percentages)