Fieldwork Dates: 27th - 29th December 2025

Sample size: 1744 GB Adults

![YouGov]

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base: All GB adults	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Approve	12%	7%	23%	20%	18%	5%	14%	9%	13%	13%	11%	9%	15%	11%	10%	12%	15%	9%	15%	12%	10%	9%	7%
Disapprove	68%	85%	55%	60%	61%	86%	68%	68%	38%	65%	74%	82%	60%	71%	71%	66%	67%	76%	68%	69%	71%	64%	68%
Don't know	20%	8%	22%	20%	21%	9%	17%	22%	48%	21%	15%	9%	25%	18%	20%	21%	19%	15%	17%	19%	18%	27%	25%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
0 - Would never consider voting for them	34%	1%	52%	39%	44%	21%	32%	36%	26%	42%	32%	25%	41%	28%	26%	40%	47%	34%	34%	31%	33%	38%	42%
1	7%	1%	8%	9%	8%	7%	7%	8%	9%	8%	8%	5%	4%	7%	10%	7%	9%	5%	7%	7%	5%	8%	12%
2	8%	1%	9%	14%	11%	6%	9%	7%	9%	10%	8%	3%	5%	9%	10%	7%	6%	6%	9%	8%	10%	6%	1%
3	5%	2%	6%	10%	5%	5%	6%	4%	3%	5%	6%	6%	1%	6%	8%	5%	5%	5%	6%	6%	4%	5%	3%
4	4%	2%	6%	2%	4%	5%	4%	4%	2%	5%	2%	5%	7%	4%	2%	4%	4%	6%	5%	4%	5%	1%	5%
5	11%	15%	7%	11%	8%	15%	10%	12%	9%	8%	12%	15%	6%	14%	14%	8%	6%	12%	9%	12%	11%	13%	6%
6	6%	14%	4%	3%	4%	8%	7%	4%	6%	4%	7%	7%	9%	6%	5%	6%	3%	4%	5%	7%	8%	3%	4%
7	7%	17%	3%	6%	4%	11%	8%	6%	5%	4%	10%	10%	-	8%	9%	6%	9%	8%	6%	8%	7%	9%	3%
8	5%	16%	2%	3%	2%	10%	5%	5%	1%	3%	5%	10%	6%	7%	4%	4%	2%	2%	6%	5%	6%	3%	3%
9	2%	9%	0%	1%	2%	4%	3%	2%	1%	2%	2%	4%	3%	3%	1%	2%	0%	2%	3%	2%	1%	1%	2%
10 - Would definitely consider voting for them	5%	21%	1%	1%	5%	8%	5%	6%	2%	3%	7%	9%	7%	6%	6%	5%	3%	3%	7%	5%	4%	5%	6%
prefer not to answer	6%	1%	2%	1%	2%	2%	5%	6%	26%	6%	1%	1%	10%	3%	6%	5%	7%	14%	3%	5%	6%	7%	12%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
0 - Would never consider voting for them	39%	61%	9%	24%	17%	61%	41%	36%	19%	31%	45%	55%	26%	41%	42%	40%	35%	37%	30%	37%	42%	48%	47%
1	6%	12%	4%	7%	4%	8%	5%	7%	5%	6%	5%	8%	7%	6%	7%	5%	8%	5%	7%	6%	7%	3%	7%
2	7%	6%	5%	10%	8%	6%	7%	7%	7%	8%	7%	6%	8%	6%	8%	6%	8%	9%	7%	7%	7%	7%	5%
3	6%	5%	7%	8%	8%	4%	4%	7%	7%	6%	7%	4%	5%	6%	3%	7%	9%	4%	6%	6%	6%	6%	3%
4	5%	3%	6%	11%	6%	3%	3%	6%	7%	5%	4%	4%	3%	6%	4%	3%	7%	3%	6%	5%	4%	4%	3%
5	11%	3%	16%	11%	17%	7%	12%	10%	11%	14%	12%	5%	12%	12%	11%	10%	9%	11%	13%	11%	10%	10%	10%
6	6%	6%	11%	9%	9%	3%	7%	6%	11%	8%	4%	4%	11%	6%	4%	8%	4%	5%	7%	6%	7%	5%	3%
7	5%	1%	15%	5%	10%	2%	5%	6%	2%	8%	4%	4%	8%	5%	4%	7%	4%	4%	9%	6%	3%	3%	3%
8	4%	0%	9%	7%	7%	1%	3%	4%	4%	4%	4%	4%	5%	4%	6%	3%	1%	4%	5%	4%	4%	4%	1%
9	1%	-	4%	2%	3%	1%	2%	1%	-	1%	3%	1%	2%	2%	1%	1%	2%	-	2%	2%	1%	0%	2%
10 - Would definitely consider voting for them	4%	1%	12%	5%	8%	2%	4%	4%	2%	5%	4%	5%	4%	3%	4%	6%	6%	3%	6%	6%	3%	2%	3%
prefer not to answer	6%	1%	2%	1%	2%	2%	5%	6%	26%	6%	1%	1%	10%	3%	6%	5%	7%	14%	3%	5%	6%	7%	12%

Liberal Democrats

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
0 - Would never consider voting for them	29%	43%	11%	2%	12%	45%	34%	25%	18%	27%	31%	38%	25%	29%	33%	32%	24%	23%	23%	30%	31%	34%	36%
1	6%	7%	4%	0%	4%	8%	7%	5%	4%	5%	8%	5%	4%	5%	9%	6%	9%	3%	4%	4%	7%	7%	11%
2	6%	8%	6%	3%	5%	7%	6%	6%	3%	6%	8%	5%	7%	6%	5%	6%	6%	3%	6%	7%	3%	10%	3%
3	8%	9%	9%	3%	8%	7%	7%	8%	10%	7%	7%	8%	6%	8%	8%	8%	7%	8%	8%	6%	9%	10%	7%
4	7%	10%	10%	4%	9%	6%	7%	7%	7%	7%	8%	8%	9%	5%	6%	10%	8%	8%	8%	8%	7%	7%	5%
5	15%	10%	19%	15%	21%	12%	13%	18%	16%	17%	15%	13%	15%	16%	13%	15%	18%	18%	18%	16%	14%	13%	14%
6	7%	7%	13%	13%	11%	4%	7%	8%	7%	7%	7%	7%	9%	7%	5%	7%	6%	14%	9%	8%	9%	2%	5%
7	7%	3%	14%	18%	12%	4%	7%	7%	5%	10%	6%	5%	7%	7%	10%	5%	8%	6%	10%	7%	7%	5%	3%
8	3%	1%	5%	12%	6%	1%	3%	3%	1%	3%	4%	3%	1%	6%	1%	1%	2%	3%	5%	3%	2%	2%	1%
9	2%	0%	3%	6%	3%	1%	2%	1%	1%	2%	1%	2%	3%	2%	2%	1%	0%	-	2%	2%	1%	1%	-
10 - Would definitely consider voting for them	4%	1%	5%	22%	8%	2%	3%	5%	2%	3%	5%	6%	4%	6%	3%	3%	3%	1%	6%	4%	3%	3%	2%
prefer not to answer	6%	1%	2%	1%	2%	2%	5%	6%	26%	6%	1%	1%	10%	3%	6%	5%	7%	14%	3%	5%	6%	7%	12%

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Reform UK

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
0 - Would never consider voting for them	47%	19%	76%	66%	72%	23%	42%	50%	46%	53%	45%	37%	53%	43%	44%	49%	55%	44%	55%	46%	37%	44%	44%
1	5%	5%	4%	12%	5%	6%	6%	5%	4%	6%	4%	5%	2%	7%	6%	5%	4%	3%	5%	7%	5%	3%	3%
2	3%	4%	5%	3%	4%	3%	3%	4%	4%	3%	4%	3%	5%	3%	5%	3%	1%	2%	4%	4%	3%	2%	5%
3	3%	8%	1%	1%	3%	3%	4%	3%	7%	3%	3%	3%	6%	2%	3%	4%	4%	7%	2%	2%	7%	6%	3%
4	3%	4%	3%	2%	2%	3%	2%	3%	2%	3%	2%	4%	4%	3%	3%	2%	1%	1%	3%	3%	3%	3%	2%
5	7%	12%	3%	5%	4%	8%	6%	7%	6%	5%	7%	9%	5%	9%	5%	5%	9%	4%	6%	7%	7%	7%	5%
6	3%	9%	1%	1%	2%	5%	3%	3%	-	2%	4%	5%	2%	4%	3%	3%	5%	-	3%	4%	2%	3%	2%
7	4%	8%	1%	4%	2%	9%	5%	3%	1%	5%	4%	6%	4%	5%	6%	4%	0%	6%	4%	4%	5%	4%	2%
8	4%	9%	2%	1%	1%	8%	6%	3%	2%	3%	5%	6%	2%	6%	3%	4%	3%	5%	3%	5%	5%	4%	4%
9	4%	10%	0%	1%	1%	7%	5%	2%	1%	2%	5%	6%	2%	5%	4%	3%	3%	4%	4%	3%	3%	4%	4%
10 - Would definitely consider voting for them	11%	13%	2%	3%	2%	23%	13%	10%	1%	9%	16%	16%	6%	11%	13%	14%	8%	12%	8%	10%	15%	13%	14%
prefer not to answer	6%	1%	2%	1%	2%	2%	5%	6%	26%	6%	1%	1%	10%	3%	6%	5%	7%	14%	3%	5%	6%	7%	12%

Green Party

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
0 - Would never consider voting for them	34%	55%	16%	17%	18%	51%	39%	29%	16%	29%	40%	45%	31%	35%	33%	35%	33%	27%	28%	36%	33%	39%	38%
1	7%	10%	7%	11%	5%	9%	10%	5%	10%	6%	7%	9%	9%	6%	11%	5%	8%	3%	6%	8%	10%	5%	7%
2	6%	6%	6%	8%	6%	6%	5%	7%	4%	4%	7%	8%	3%	7%	6%	5%	6%	6%	6%	6%	4%	9%	3%
3	6%	7%	6%	6%	7%	5%	5%	6%	1%	7%	5%	6%	3%	5%	6%	6%	8%	3%	8%	5%	4%	4%	4%
4	6%	6%	6%	6%	7%	5%	6%	6%	5%	5%	7%	6%	5%	5%	8%	5%	8%	7%	7%	4%	5%	8%	5%
5	12%	9%	14%	14%	16%	9%	11%	13%	10%	13%	13%	10%	10%	13%	9%	13%	9%	14%	11%	11%	16%	9%	9%
6	5%	2%	10%	9%	7%	3%	4%	6%	6%	6%	4%	4%	5%	5%	6%	5%	4%	8%	6%	6%	4%	3%	4%
7	5%	2%	9%	7%	10%	3%	4%	7%	2%	7%	5%	5%	9%	6%	5%	4%	5%	5%	8%	5%	5%	4%	3%
8	4%	0%	8%	5%	6%	2%	3%	4%	5%	4%	3%	3%	4%	4%	3%	3%	3%	9%	5%	4%	3%	2%	3%
9	2%	-	4%	2%	3%	1%	2%	2%	3%	3%	1%	1%	2%	3%	1%	3%	1%	1%	2%	2%	3%	2%	1%
10 - Would definitely consider voting for them	8%	2%	13%	14%	14%	2%	7%	10%	13%	11%	6%	3%	9%	8%	7%	11%	8%	3%	10%	8%	6%	8%	10%
prefer not to answer	6%	1%	2%	1%	2%	2%	5%	6%	26%	6%	1%	1%	10%	3%	6%	5%	7%	14%	3%	5%	6%	7%	12%

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Sample size: 1744 GB Adults

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base: All GB adults	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Health	34%	28%	46%	42%	44%	27%	26%	41%	33%	33%	35%	34%	28%	35%	31%	33%	41%	44%	37%	35%	33%	26%	32%
Immigration & Asylum	51%	79%	30%	34%	30%	76%	53%	49%	27%	40%	59%	71%	40%	52%	52%	56%	48%	45%	43%	51%	59%	53%	51%
Crime	18%	20%	13%	13%	11%	25%	18%	18%	16%	17%	18%	22%	32%	16%	17%	18%	15%	10%	14%	17%	21%	21%	25%
The economy	55%	60%	59%	66%	59%	51%	59%	51%	63%	57%	55%	49%	63%	52%	59%	52%	53%	65%	57%	59%	52%	50%	51%
Tax	16%	15%	10%	12%	13%	17%	19%	13%	20%	18%	16%	12%	12%	16%	19%	15%	14%	25%	18%	17%	18%	14%	9%
Pensions	5%	6%	3%	3%	4%	6%	4%	5%	1%	2%	4%	12%	2%	4%	3%	6%	8%	8%	5%	4%	5%	4%	4%
Education	8%	4%	11%	13%	12%	4%	6%	10%	13%	10%	7%	4%	9%	10%	8%	7%	6%	4%	11%	7%	8%	7%	8%
Family life & childcare	5%	1%	9%	3%	7%	4%	4%	6%	3%	9%	3%	2%	6%	5%	5%	5%	6%	6%	6%	4%	6%	5%	4%
Housing	17%	6%	20%	17%	19%	10%	17%	17%	27%	19%	14%	10%	33%	15%	8%	16%	17%	15%	14%	16%	15%	20%	27%
The environment	15%	6%	23%	26%	23%	8%	14%	17%	19%	19%	13%	10%	17%	16%	12%	15%	17%	13%	21%	14%	11%	16%	11%
Britain leaving the EU	14%	6%	21%	21%	23%	7%	16%	11%	12%	13%	16%	14%	21%	12%	15%	11%	20%	12%	20%	13%	11%	12%	8%
Transport	1%	0%	3%	2%	2%	0%	2%	1%	2%	2%	1%	0%	1%	1%	2%	2%	1%	3%	2%	2%	1%	1%	1%
Welfare benefits	17%	25%	14%	11%	15%	21%	17%	17%	10%	15%	21%	19%	7%	18%	19%	21%	14%	12%	17%	15%	15%	22%	19%
Defence and security	20%	35%	16%	22%	20%	27%	22%	18%	4%	15%	24%	33%	9%	25%	25%	18%	16%	12%	24%	20%	20%	14%	17%
None of these	1%	1%	0%	1%	0%	1%	1%	0%	1%	1%	0%	0%	0%	1%	-	1%	1%	1%	-	1%	0%	0%	4%
Don't know	2%	-	2%	1%	2%	1%	2%	3%	6%	3%	1%	0%	3%	2%	3%	3%	1%	2%	1%	3%	2%	4%	3%

How well or badly do you think the government is handling the following issues?

National Health Service

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	1%	0%	2%	1%	2%	0%	1%	1%	-	2%	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	0%	2%	0%
Fairly well	17%	17%	28%	26%	26%	10%	22%	12%	10%	19%	17%	17%	25%	19%	13%	15%	11%	9%	23%	18%	16%	12%	8%
Fairly badly	35%	36%	35%	35%	35%	34%	35%	34%	39%	34%	35%	34%	31%	33%	43%	35%	29%	36%	36%	32%	34%	37%	35%
Very badly	38%	43%	27%	32%	28%	50%	33%	42%	25%	36%	40%	45%	27%	39%	34%	40%	48%	43%	33%	38%	43%	39%	43%
Don't know	9%	4%	8%	6%	9%	5%	8%	11%	26%	10%	7%	4%	16%	8%	7%	9%	11%	11%	7%	12%	7%	10%	14%

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Sample size: 1744 GB Adults

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Immigration

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	1%	0%	2%	1%	2%	0%	1%	1%	-	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	-
Fairly well	11%	5%	22%	18%	20%	3%	12%	9%	9%	13%	11%	8%	17%	11%	8%	10%	12%	5%	16%	9%	10%	7%	5%
Fairly badly	23%	14%	31%	33%	32%	12%	23%	23%	34%	28%	18%	14%	25%	18%	30%	24%	26%	22%	25%	25%	19%	24%	19%
Very badly	54%	79%	33%	42%	35%	81%	54%	54%	24%	46%	64%	74%	42%	59%	54%	55%	52%	52%	50%	53%	59%	53%	63%
Don't know	11%	1%	12%	6%	11%	4%	9%	13%	33%	12%	6%	3%	14%	11%	7%	10%	9%	19%	7%	12%	11%	15%	13%

Crime

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	1%	0%	2%	3%	1%	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%	2%	-	1%	1%	2%	0%	1%	0%
Fairly well	18%	10%	32%	28%	28%	8%	20%	16%	23%	21%	16%	15%	23%	17%	19%	18%	19%	18%	24%	17%	16%	16%	12%
Fairly badly	30%	38%	30%	26%	33%	30%	29%	31%	24%	30%	33%	31%	23%	29%	31%	34%	33%	30%	30%	31%	30%	31%	24%
Very badly	34%	43%	17%	26%	19%	52%	34%	33%	20%	28%	40%	45%	31%	35%	37%	31%	29%	39%	29%	32%	40%	32%	44%
Don't know	17%	8%	18%	17%	19%	9%	15%	19%	32%	20%	11%	9%	21%	18%	12%	16%	19%	11%	15%	18%	14%	20%	20%

Education

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	2%	4%	2%	4%	2%	1%	2%	2%	6%	2%	1%	1%	7%	1%	2%	2%	0%	1%	2%	2%	3%	3%	0%
Fairly well	23%	19%	36%	22%	28%	15%	25%	21%	28%	24%	20%	22%	21%	22%	25%	24%	23%	25%	25%	24%	22%	22%	19%
Fairly badly	31%	36%	28%	37%	32%	35%	31%	32%	27%	29%	32%	36%	27%	32%	32%	34%	27%	32%	33%	31%	31%	31%	29%
Very badly	21%	23%	14%	16%	17%	29%	21%	21%	11%	21%	22%	24%	22%	22%	22%	19%	24%	14%	23%	18%	22%	18%	28%
Don't know	22%	18%	20%	20%	22%	21%	21%	24%	27%	24%	24%	17%	22%	24%	20%	20%	26%	28%	18%	24%	22%	27%	23%

YouGov

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Taxation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	1%	0%	2%	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	-	1%	1%	1%	0%	2%	-
Fairly well	11%	6%	20%	17%	16%	5%	12%	10%	14%	11%	12%	9%	21%	9%	12%	9%	10%	12%	15%	9%	10%	9%	7%
Fairly badly	31%	26%	41%	41%	40%	24%	28%	34%	28%	33%	31%	29%	22%	29%	33%	35%	38%	26%	32%	33%	28%	32%	28%
Very badly	44%	64%	25%	31%	31%	63%	49%	40%	25%	41%	47%	58%	40%	49%	46%	41%	38%	49%	44%	44%	49%	39%	47%
Don't know	13%	4%	12%	11%	11%	7%	10%	16%	32%	15%	9%	4%	16%	13%	8%	14%	14%	13%	9%	13%	12%	18%	19%

Unemployment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	1%	0%	1%	1%	1%	0%	1%	1%	1%	1%	0%	0%	1%	0%	1%	1%	-	1%	1%	1%	-	2%	-
Fairly well	15%	9%	27%	21%	22%	9%	17%	13%	14%	14%	18%	14%	20%	14%	14%	13%	23%	9%	17%	13%	16%	14%	12%
Fairly badly	32%	32%	35%	37%	36%	29%	30%	34%	32%	36%	27%	31%	29%	33%	33%	34%	28%	36%	35%	33%	26%	36%	31%
Very badly	33%	49%	15%	21%	18%	49%	37%	30%	29%	28%	37%	41%	30%	35%	37%	33%	24%	37%	28%	32%	42%	31%	37%
Don't know	19%	10%	22%	20%	22%	12%	15%	22%	25%	21%	17%	13%	20%	18%	14%	19%	25%	17%	19%	20%	16%	18%	20%

Inflation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	1%	0%	4%	2%	3%	0%	2%	1%	1%	2%	1%	1%	1%	1%	1%	3%	-	1%	1%	2%	1%	2%	-
Fairly well	18%	10%	32%	29%	28%	13%	22%	14%	10%	16%	23%	19%	17%	18%	20%	16%	23%	15%	25%	15%	15%	16%	13%
Fairly badly	31%	31%	33%	36%	31%	30%	28%	33%	31%	32%	26%	33%	28%	30%	33%	32%	32%	28%	30%	33%	28%	34%	28%
Very badly	34%	47%	18%	21%	22%	48%	35%	34%	24%	32%	38%	41%	28%	35%	33%	37%	32%	41%	29%	34%	40%	32%	42%
Don't know	16%	11%	14%	12%	16%	10%	13%	18%	33%	18%	12%	7%	26%	16%	14%	13%	14%	15%	14%	16%	17%	17%	16%

YouGov

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	2%	4%	3%	3%	2%	1%	3%	1%	7%	2%	2%	1%	6%	1%	2%	2%	1%	2%	2%	2%	3%	2%	1%
Fairly well	16%	7%	26%	28%	24%	10%	18%	15%	14%	17%	17%	15%	17%	18%	19%	14%	15%	10%	23%	14%	14%	13%	16%
Fairly badly	25%	29%	28%	24%	28%	25%	24%	27%	21%	28%	25%	23%	28%	24%	27%	26%	26%	23%	23%	28%	25%	26%	25%
Very badly	35%	42%	25%	28%	28%	47%	39%	32%	24%	30%	40%	45%	28%	36%	35%	37%	40%	37%	36%	33%	37%	35%	38%
Don't know	21%	18%	18%	17%	18%	18%	16%	25%	34%	22%	16%	16%	21%	21%	17%	22%	19%	29%	17%	23%	21%	24%	20%

Defence

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	2%	4%	3%	5%	3%	1%	4%	1%	7%	3%	1%	1%	7%	1%	2%	3%	-	3%	2%	2%	4%	3%	0%
Fairly well	26%	16%	40%	32%	36%	16%	29%	23%	26%	29%	23%	24%	28%	26%	25%	26%	28%	24%	33%	25%	22%	23%	21%
Fairly badly	23%	33%	15%	28%	24%	26%	23%	23%	14%	21%	27%	28%	20%	25%	25%	22%	21%	25%	23%	25%	22%	25%	18%
Very badly	22%	31%	11%	13%	10%	37%	26%	19%	11%	17%	26%	32%	19%	23%	25%	21%	21%	27%	18%	20%	25%	24%	32%
Don't know	26%	17%	30%	22%	27%	20%	18%	34%	42%	30%	23%	14%	27%	26%	23%	28%	30%	21%	24%	28%	26%	26%	28%

The economy

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	1%	0%	2%	1%	1%	0%	1%	1%	1%	1%	0%	1%	2%	0%	1%	2%	-	1%	1%	1%	1%	1%	1%
Fairly well	12%	9%	23%	17%	18%	7%	16%	9%	11%	12%	15%	9%	16%	13%	8%	13%	15%	4%	16%	11%	12%	11%	6%
Fairly badly	33%	24%	41%	46%	41%	26%	33%	33%	38%	37%	30%	26%	30%	30%	41%	31%	36%	38%	34%	34%	28%	37%	31%
Very badly	43%	62%	23%	29%	29%	62%	43%	42%	19%	39%	47%	58%	37%	46%	42%	44%	36%	43%	40%	42%	49%	40%	47%
Don't know	11%	5%	10%	7%	11%	5%	7%	15%	31%	11%	7%	6%	15%	11%	8%	11%	13%	14%	9%	12%	11%	12%	15%

Fieldwork Dates: 27th - 29th December 2025

Sample size: 1744 GB Adults

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	4%	5%	8%	7%	6%	2%	6%	3%	8%	5%	3%	2%	10%	4%	3%	4%	3%	6%	4%	6%	5%	3%	2%
Fairly well	31%	21%	46%	44%	43%	20%	35%	28%	31%	33%	32%	28%	32%	32%	35%	31%	27%	19%	40%	28%	28%	31%	22%
Fairly badly	18%	24%	13%	18%	16%	23%	17%	20%	13%	18%	19%	20%	17%	16%	19%	20%	20%	19%	20%	19%	15%	19%	18%
Very badly	21%	30%	9%	9%	9%	34%	23%	18%	9%	17%	24%	30%	19%	21%	24%	22%	13%	22%	15%	19%	27%	20%	28%
Don't know	26%	20%	25%	22%	25%	21%	20%	31%	39%	27%	22%	19%	22%	27%	20%	23%	36%	34%	21%	29%	26%	26%	30%

Transport

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	2%	3%	3%	3%	2%	1%	3%	2%	7%	3%	1%	1%	7%	1%	3%	2%	1%	1%	1%	3%	4%	2%	-
Fairly well	25%	18%	38%	29%	32%	15%	25%	24%	31%	27%	21%	22%	30%	22%	26%	24%	22%	30%	32%	21%	24%	23%	18%
Fairly badly	30%	33%	29%	32%	31%	35%	31%	29%	17%	29%	31%	36%	23%	30%	29%	33%	32%	31%	32%	33%	24%	31%	25%
Very badly	20%	24%	11%	16%	12%	29%	22%	18%	14%	17%	23%	24%	21%	20%	22%	20%	15%	17%	17%	19%	22%	19%	27%
Don't know	23%	23%	20%	20%	23%	20%	19%	27%	31%	24%	24%	18%	20%	26%	20%	21%	30%	20%	17%	25%	26%	25%	30%

Housing

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	2%	-	1%	1%	1%	1%	1%	-
Fairly well	14%	9%	26%	18%	20%	8%	17%	12%	14%	17%	12%	12%	16%	15%	14%	14%	10%	14%	16%	16%	14%	11%	9%
Fairly badly	36%	44%	34%	41%	37%	38%	34%	38%	31%	34%	36%	41%	33%	35%	42%	36%	41%	26%	38%	37%	34%	34%	32%
Very badly	31%	32%	22%	25%	22%	41%	35%	28%	25%	29%	35%	35%	29%	33%	28%	31%	31%	38%	29%	27%	33%	34%	40%
Don't know	18%	14%	16%	15%	20%	12%	13%	22%	29%	19%	16%	11%	21%	18%	14%	17%	18%	22%	15%	18%	18%	20%	19%

Fieldwork Dates: 27th - 29th December 2025

Sample size: 1744 GB Adults

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	3%	4%	2%	6%	2%	2%	3%	2%	8%	2%	2%	1%	9%	1%	2%	2%	2%	1%	2%	3%	4%	3%	1%
Fairly well	23%	15%	34%	27%	30%	17%	27%	20%	25%	26%	21%	19%	25%	20%	25%	26%	24%	28%	26%	21%	27%	19%	20%
Fairly badly	30%	36%	30%	31%	34%	30%	27%	33%	24%	28%	33%	34%	26%	32%	32%	29%	30%	24%	36%	31%	24%	28%	21%
Very badly	22%	25%	14%	20%	14%	32%	24%	20%	12%	20%	24%	27%	20%	24%	21%	21%	22%	25%	20%	20%	22%	23%	30%
Don't know	22%	20%	20%	15%	20%	20%	19%	25%	31%	23%	20%	19%	21%	23%	20%	23%	23%	21%	16%	25%	22%	27%	27%

Welfare benefits

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	2%	3%	1%	2%	1%	1%	3%	1%	7%	1%	1%	2%	6%	1%	1%	1%	0%	3%	1%	2%	3%	2%	-
Fairly well	13%	6%	26%	19%	18%	9%	14%	13%	9%	14%	15%	12%	16%	11%	15%	14%	17%	7%	17%	12%	12%	12%	12%
Fairly badly	30%	30%	38%	35%	39%	25%	28%	31%	19%	33%	28%	31%	22%	31%	30%	30%	30%	34%	30%	30%	27%	29%	33%
Very badly	40%	53%	23%	31%	30%	56%	42%	39%	21%	37%	47%	48%	30%	42%	42%	42%	42%	35%	41%	40%	41%	37%	40%
Don't know	15%	7%	12%	14%	13%	9%	14%	17%	45%	15%	10%	8%	25%	14%	13%	13%	11%	21%	11%	16%	17%	20%	16%

Do you think that Keir Starmer is doing well or badly as Prime Minister?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base: All GB adults	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	1%	-	2%	2%	2%	1%	1%	1%	-	2%	1%	1%	2%	1%	1%	1%	2%	2%	1%	2%	0%	2%	1%
Fairly well	14%	7%	27%	25%	22%	6%	17%	12%	15%	15%	15%	12%	19%	14%	11%	14%	16%	10%	20%	12%	13%	11%	8%
Fairly badly	28%	21%	37%	38%	38%	20%	26%	30%	31%	32%	26%	20%	29%	26%	33%	24%	34%	28%	30%	30%	24%	27%	23%
Very badly	45%	69%	22%	25%	27%	69%	47%	43%	20%	36%	52%	64%	33%	47%	44%	50%	38%	53%	40%	43%	51%	44%	54%
Don't know	12%	2%	11%	10%	11%	4%	10%	14%	34%	15%	6%	3%	16%	12%	12%	12%	10%	7%	8%	13%	13%	16%	15%

Fieldwork Dates: 27th - 29th December 2025

Sample size: 1744 GB Adults

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you believe that at the moment Kemi Badenoch does or does not look like a Prime Minister in waiting?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base: All GB adults	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
She does look like a Prime Minster in waiting	19%	40%	10%	18%	14%	27%	19%	19%	13%	16%	21%	25%	24%	20%	19%	16%	18%	16%	18%	20%	18%	19%	20%
She does not look like a Prime Minster in waiting	53%	38%	73%	67%	69%	48%	62%	46%	31%	56%	58%	54%	51%	53%	54%	55%	55%	52%	65%	54%	47%	43%	51%
Not sure	27%	22%	17%	15%	17%	25%	19%	35%	55%	28%	20%	21%	25%	26%	28%	29%	27%	33%	17%	26%	35%	38%	30%

Do you think Kemi Badenoch is doing well or badly as leader of the Conservative party?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base: All GB adults	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	4%	14%	1%	1%	1%	6%	3%	5%	6%	2%	5%	5%	9%	5%	3%	1%	2%	5%	3%	3%	7%	2%	4%
Fairly well	24%	49%	13%	18%	17%	39%	25%	22%	7%	16%	27%	42%	20%	26%	26%	23%	20%	21%	26%	25%	19%	23%	24%
Fairly badly	20%	15%	24%	20%	22%	19%	23%	16%	19%	22%	19%	17%	20%	17%	23%	22%	18%	20%	21%	19%	20%	19%	18%
Very badly	24%	6%	35%	37%	36%	15%	28%	21%	15%	28%	28%	19%	25%	24%	19%	25%	34%	25%	30%	26%	18%	22%	22%
Don't know	28%	16%	26%	23%	24%	20%	20%	35%	52%	32%	21%	16%	27%	28%	29%	29%	26%	29%	20%	26%	35%	35%	32%

Do you think Ed Davey is doing well or badly as leader of the Liberal Democrats?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base: All GB adults	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very well	3%	1%	5%	8%	5%	1%	4%	2%	1%	3%	4%	3%	4%	3%	2%	3%	3%	2%	5%	3%	2%	2%	1%
Fairly well	25%	24%	39%	52%	38%	19%	28%	22%	17%	24%	28%	28%	25%	27%	26%	24%	22%	24%	30%	26%	24%	18%	20%
Fairly badly	15%	22%	13%	12%	14%	20%	17%	14%	10%	14%	17%	20%	14%	16%	17%	15%	16%	10%	19%	14%	12%	20%	13%
Very badly	15%	19%	8%	5%	7%	24%	19%	12%	8%	12%	19%	20%	13%	14%	16%	18%	14%	14%	12%	17%	18%	11%	22%
Don't know	41%	34%	35%	23%	36%	35%	32%	49%	65%	47%	32%	29%	44%	39%	40%	40%	45%	50%	35%	40%	45%	50%	45%

Fieldwork Dates: 27th - 29th December 2025

Sample size: 1744 GB Adults

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you believe the Conservative party today are or are not ready for government?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base: All GB adults	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
They are ready for Government	15%	41%	6%	6%	9%	22%	16%	14%	17%	14%	17%	16%	21%	15%	16%	14%	11%	12%	15%	15%	17%	16%	13%
They are not ready for Government	61%	36%	81%	77%	75%	55%	66%	56%	42%	62%	67%	61%	61%	60%	57%	62%	65%	62%	72%	61%	55%	50%	57%
Not sure	24%	23%	13%	17%	15%	23%	18%	30%	41%	25%	17%	23%	18%	24%	27%	24%	23%	26%	14%	24%	29%	34%	30%

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base: All GB adults	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Strongly support	17%	11%	23%	18%	21%	12%	23%	11%	20%	17%	17%	13%	22%	11%	16%	18%	28%	19%	17%	17%	15%	15%	20%
Tend to support	35%	29%	40%	40%	39%	30%	37%	33%	42%	36%	33%	32%	43%	31%	34%	35%	38%	39%	39%	34%	32%	36%	31%
Tend to oppose	23%	33%	19%	21%	20%	29%	21%	25%	13%	19%	27%	30%	19%	27%	26%	21%	13%	18%	21%	25%	23%	22%	20%
Strongly oppose	14%	21%	8%	14%	10%	21%	12%	17%	6%	13%	16%	19%	6%	21%	14%	13%	5%	7%	14%	13%	17%	13%	13%
Don't know	11%	6%	9%	7%	10%	8%	8%	14%	18%	15%	7%	6%	11%	10%	10%	12%	16%	17%	8%	11%	12%	15%	15%

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base: All GB adults	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Strongly support	13%	10%	17%	12%	16%	10%	17%	9%	15%	14%	13%	10%	17%	8%	10%	16%	21%	13%	12%	13%	12%	12%	17%
Tend to support	30%	22%	37%	36%	35%	23%	33%	28%	35%	33%	29%	25%	37%	25%	28%	33%	38%	30%	36%	27%	27%	34%	25%
Tend to oppose	21%	28%	19%	22%	21%	25%	18%	23%	13%	18%	22%	27%	11%	23%	28%	16%	19%	22%	20%	26%	16%	20%	17%
Strongly oppose	26%	35%	18%	22%	19%	35%	22%	30%	17%	22%	30%	33%	19%	36%	23%	24%	11%	19%	27%	25%	31%	22%	23%
Don't know	10%	5%	8%	7%	9%	7%	10%	11%	21%	13%	6%	6%	15%	8%	11%	10%	11%	15%	7%	9%	14%	12%	17%

Fieldwork Dates: 27th - 29th December 2025

Sample size: 1744 GB Adults

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Strongly support	19%	9%	23%	23%	20%	10%	24%	14%	46%	20%	13%	11%	26%	15%	18%	19%	26%	28%	16%	21%	21%	17%	22%
Tend to support	32%	26%	37%	38%	35%	30%	33%	31%	30%	33%	34%	30%	38%	31%	29%	32%	39%	29%	32%	30%	32%	39%	33%
Tend to oppose	21%	27%	19%	18%	21%	25%	20%	21%	9%	19%	23%	28%	11%	25%	23%	20%	15%	16%	24%	22%	18%	17%	18%
Strongly oppose	14%	22%	10%	11%	11%	22%	13%	15%	2%	14%	18%	16%	11%	17%	15%	15%	6%	16%	16%	16%	14%	12%	12%
Don't know	14%	15%	10%	10%	13%	13%	9%	18%	13%	14%	13%	15%	14%	12%	14%	15%	15%	12%	13%	12%	15%	16%	15%

....if it meant the government borrowing a large amount of money to fund house building?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Strongly support	5%	1%	8%	7%	8%	3%	8%	3%	5%	7%	5%	3%	7%	4%	4%	7%	5%	9%	5%	7%	2%	4%	11%
Tend to support	18%	10%	27%	24%	24%	14%	21%	16%	14%	19%	21%	16%	19%	16%	17%	18%	30%	18%	20%	17%	18%	19%	16%
Tend to oppose	27%	28%	29%	34%	29%	24%	28%	27%	38%	26%	25%	27%	31%	28%	27%	28%	24%	21%	30%	26%	28%	31%	18%
Strongly oppose	35%	54%	25%	28%	27%	49%	35%	36%	17%	32%	42%	45%	23%	43%	40%	33%	22%	33%	35%	38%	36%	30%	34%
Don't know	14%	6%	11%	6%	12%	9%	9%	18%	26%	17%	7%	9%	20%	9%	12%	15%	18%	19%	9%	12%	17%	15%	20%

....if it meant allowing smaller housing units or more high rise blocks?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Strongly support	6%	2%	8%	3%	6%	3%	8%	3%	12%	6%	4%	3%	11%	4%	7%	5%	3%	4%	4%	6%	4%	7%	9%
Tend to support	26%	23%	30%	25%	29%	23%	30%	21%	27%	25%	28%	24%	20%	22%	30%	27%	33%	30%	30%	23%	24%	28%	24%
Tend to oppose	26%	28%	28%	38%	30%	26%	25%	28%	23%	26%	26%	29%	22%	28%	25%	26%	25%	29%	28%	27%	26%	27%	21%
Strongly oppose	27%	34%	22%	20%	22%	36%	24%	29%	9%	25%	31%	32%	22%	32%	25%	25%	20%	22%	27%	28%	27%	21%	26%
Don't know	16%	13%	12%	15%	14%	12%	13%	19%	29%	18%	9%	12%	24%	13%	12%	16%	18%	15%	10%	16%	19%	18%	20%

Fieldwork Dates: 27th - 29th December 2025

Sample size: 1744 GB Adults

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
....if it meant building more housing on green field sites?																							
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Strongly support	4%	1%	6%	1%	4%	3%	7%	1%	6%	5%	2%	2%	8%	3%	4%	3%	4%	3%	4%	5%	2%	5%	2%
Tend to support	19%	17%	21%	25%	21%	14%	26%	13%	27%	20%	19%	13%	27%	13%	18%	22%	25%	14%	18%	18%	18%	20%	26%
Tend to oppose	25%	23%	29%	26%	30%	21%	23%	27%	28%	26%	25%	23%	20%	27%	27%	21%	31%	30%	28%	25%	26%	23%	18%
Strongly oppose	42%	54%	34%	44%	35%	56%	37%	46%	18%	36%	48%	57%	27%	50%	42%	41%	30%	40%	42%	41%	42%	41%	41%
Don't know	10%	5%	9%	4%	10%	6%	7%	13%	21%	13%	6%	5%	17%	7%	9%	12%	11%	13%	8%	11%	11%	11%	13%
In the year ahead, do you expect house prices to go up or down, or stay about the same?																							
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base: All GB adults	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Go up a lot	9%	6%	7%	4%	6%	9%	9%	9%	16%	10%	6%	7%	12%	8%	8%	10%	8%	9%	5%	7%	14%	8%	17%
Go up a little	34%	33%	37%	37%	32%	35%	37%	32%	46%	33%	29%	36%	31%	35%	30%	37%	36%	42%	35%	34%	37%	34%	26%
Stay about the same	32%	38%	38%	38%	40%	33%	32%	33%	14%	32%	40%	34%	26%	32%	39%	31%	36%	29%	41%	34%	22%	30%	27%
Go down a little	8%	10%	7%	7%	8%	9%	9%	7%	7%	8%	9%	8%	13%	9%	9%	6%	5%	2%	9%	8%	8%	9%	6%
Go down a lot	1%	1%	0%	1%	0%	1%	1%	1%	-	1%	2%	1%	1%	1%	0%	0%	0%	1%	1%	0%	1%	2%	1%
Don't know	15%	13%	11%	14%	13%	13%	13%	18%	18%	16%	14%	14%	17%	15%	13%	16%	14%	16%	10%	16%	17%	17%	22%
Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?																							
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base: All GB adults	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
It would be better for Britain if house prices rose	6%	8%	5%	7%	6%	6%	7%	5%	3%	6%	6%	6%	6%	7%	5%	5%	6%	4%	8%	6%	6%	3%	2%
It would be better for Britain if house prices went down	48%	34%	55%	51%	49%	40%	51%	46%	71%	50%	47%	36%	63%	44%	47%	46%	48%	58%	43%	46%	53%	54%	53%
It would be better for Britain if house prices stayed about the same	27%	43%	24%	28%	29%	34%	28%	26%	7%	24%	30%	40%	16%	30%	27%	30%	27%	25%	34%	29%	24%	19%	20%
Don't know	19%	15%	15%	14%	16%	20%	15%	23%	19%	20%	17%	19%	15%	19%	21%	20%	18%	13%	15%	19%	18%	24%	24%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base: All GB adults	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
I would be better off if house prices rose	22%	24%	25%	25%	28%	22%	24%	20%	6%	27%	25%	16%	16%	22%	22%	26%	18%	15%	32%	19%	17%	17%	10%
I would be better off if house prices fell	22%	9%	23%	18%	18%	9%	23%	21%	70%	28%	9%	2%	44%	19%	18%	20%	14%	30%	13%	24%	30%	31%	13%
It will make little difference to me personally if house prices rise or fall	47%	60%	46%	56%	48%	60%	46%	49%	9%	34%	59%	76%	33%	49%	52%	45%	60%	44%	48%	46%	45%	39%	66%
Don't know	9%	6%	6%	2%	6%	9%	8%	11%	15%	11%	7%	6%	7%	10%	8%	9%	8%	11%	6%	11%	8%	13%	11%

Do you think the Labour Party is united or divided at the present time?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
United	11%	4%	20%	14%	15%	6%	14%	8%	11%	13%	10%	7%	14%	10%	7%	12%	12%	12%	12%	9%	10%	15%	7%
Divided	61%	80%	56%	66%	61%	75%	61%	60%	27%	54%	70%	78%	52%	64%	61%	61%	63%	55%	68%	60%	58%	52%	59%
Don't know	29%	16%	24%	20%	24%	19%	25%	32%	62%	33%	19%	14%	34%	27%	32%	27%	25%	33%	20%	31%	33%	33%	33%

Do you think the Conservative Party is united or divided at the present time?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
United	22%	47%	16%	19%	16%	30%	23%	20%	17%	19%	25%	25%	26%	22%	24%	20%	13%	24%	23%	23%	21%	17%	21%
Divided	37%	19%	47%	54%	49%	34%	41%	33%	15%	39%	42%	39%	36%	37%	34%	37%	43%	35%	47%	34%	33%	30%	32%
Don't know	41%	34%	37%	27%	35%	36%	36%	47%	68%	43%	33%	36%	39%	40%	42%	43%	44%	41%	30%	43%	46%	53%	47%

Fieldwork Dates: 27th - 29th December 2025

Sample size: 1744 GB Adults

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. With this in mind, where would you place each of the following?

Labour Party

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very left-wing	15%	25%	6%	7%	5%	28%	17%	13%	5%	12%	18%	22%	14%	18%	14%	14%	10%	15%	13%	14%	18%	18%	14%
Fairly left-wing	20%	36%	12%	17%	18%	27%	21%	18%	12%	15%	24%	27%	23%	19%	22%	20%	13%	14%	24%	23%	13%	15%	18%
Slightly left-of-centre	22%	12%	40%	35%	34%	14%	23%	21%	18%	23%	24%	22%	24%	22%	23%	22%	26%	11%	30%	21%	18%	17%	16%
Centre	8%	4%	14%	8%	13%	4%	9%	8%	10%	12%	5%	5%	8%	8%	7%	9%	9%	13%	9%	8%	9%	10%	5%
Slightly right-of-centre	7%	2%	10%	14%	10%	4%	8%	6%	6%	8%	10%	3%	7%	7%	6%	7%	5%	11%	9%	5%	8%	3%	8%
Fairly right-wing	3%	1%	4%	4%	4%	2%	3%	3%	2%	3%	2%	3%	3%	2%	1%	3%	6%	3%	1%	4%	3%	4%	3%
Very right-wing	1%	3%	1%	2%	2%	1%	1%	2%	5%	1%	1%	1%	6%	1%	1%	1%	2%	1%	1%	1%	4%	2%	0%
Don't know	24%	17%	14%	13%	14%	21%	17%	30%	43%	26%	16%	18%	15%	23%	26%	23%	29%	33%	12%	25%	28%	32%	36%

Conservative Party

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very left-wing	1%	0%	1%	2%	0%	2%	2%	1%	1%	2%	1%	1%	3%	1%	2%	1%	1%	2%	1%	1%	2%	2%	1%
Fairly left-wing	2%	1%	1%	3%	1%	3%	2%	2%	-	3%	2%	1%	2%	1%	3%	2%	3%	4%	1%	2%	2%	3%	4%
Slightly left-of-centre	3%	1%	2%	2%	2%	4%	4%	2%	-	3%	4%	3%	3%	2%	3%	5%	2%	1%	3%	2%	4%	2%	4%
Centre	8%	12%	5%	3%	5%	10%	8%	7%	8%	6%	9%	10%	6%	8%	7%	9%	4%	10%	5%	9%	8%	9%	8%
Slightly right-of-centre	21%	36%	16%	20%	18%	28%	26%	16%	12%	21%	23%	24%	20%	23%	26%	18%	15%	14%	23%	21%	20%	20%	18%
Fairly right-wing	31%	25%	45%	39%	42%	24%	33%	29%	27%	30%	35%	31%	38%	30%	27%	31%	33%	26%	43%	31%	24%	23%	21%
Very right-wing	10%	7%	16%	18%	16%	6%	8%	12%	9%	9%	10%	12%	12%	10%	7%	10%	13%	11%	11%	10%	10%	8%	10%
Don't know	24%	17%	14%	13%	14%	22%	18%	31%	43%	27%	17%	19%	16%	24%	27%	25%	29%	32%	14%	24%	29%	32%	35%

YouGov

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Liberal Democrats

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very left-wing	9%	11%	5%	2%	4%	14%	13%	5%	8%	9%	9%	9%	15%	8%	9%	8%	6%	11%	6%	11%	9%	8%	12%
Fairly left-wing	12%	12%	15%	10%	13%	15%	15%	10%	5%	15%	11%	12%	11%	15%	14%	10%	9%	8%	19%	11%	8%	11%	7%
Slightly left-of-centre	16%	14%	24%	25%	23%	12%	17%	15%	11%	15%	20%	16%	17%	16%	14%	16%	15%	18%	21%	17%	12%	9%	12%
Centre	25%	23%	31%	39%	32%	23%	26%	25%	19%	23%	30%	27%	23%	24%	26%	27%	28%	20%	27%	25%	24%	26%	25%
Slightly right-of-centre	5%	7%	5%	7%	7%	4%	5%	4%	2%	5%	3%	6%	5%	5%	2%	5%	6%	5%	6%	3%	6%	4%	3%
Fairly right-wing	2%	4%	1%	3%	2%	1%	2%	2%	5%	2%	2%	1%	7%	1%	1%	1%	-	2%	2%	1%	4%	1%	1%
Very right-wing	1%	-	0%	0%	0%	1%	1%	0%	1%	0%	1%	1%	-	0%	1%	1%	2%	-	-	1%	1%	1%	0%
Don't know	31%	30%	19%	14%	20%	30%	23%	39%	49%	32%	24%	27%	23%	31%	33%	31%	34%	37%	20%	32%	35%	41%	39%

Reform UK

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very left-wing	2%	4%	2%	3%	3%	3%	1%	3%	-	1%	4%	4%	1%	2%	3%	3%	3%	2%	2%	2%	2%	4%	2%
Fairly left-wing	2%	6%	0%	1%	1%	2%	2%	1%	5%	0%	2%	2%	4%	1%	1%	1%	3%	2%	1%	1%	3%	1%	2%
Slightly left-of-centre	1%	2%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	-	1%	-	-	1%	1%	2%	-	1%
Centre	4%	6%	3%	2%	2%	6%	5%	3%	5%	3%	6%	5%	4%	4%	4%	6%	2%	3%	3%	4%	4%	7%	7%
Slightly right-of-centre	6%	7%	3%	6%	3%	12%	8%	5%	1%	6%	8%	8%	8%	6%	5%	7%	5%	9%	6%	6%	9%	5%	6%
Fairly right-wing	17%	32%	8%	10%	11%	27%	23%	11%	8%	16%	20%	19%	16%	18%	23%	15%	12%	13%	17%	18%	17%	18%	12%
Very right-wing	43%	24%	68%	65%	66%	27%	44%	43%	39%	47%	45%	37%	49%	43%	38%	43%	51%	34%	58%	42%	33%	33%	38%
Don't know	24%	20%	15%	12%	14%	23%	16%	32%	42%	26%	14%	24%	17%	24%	26%	24%	25%	37%	13%	25%	30%	32%	31%

Fieldwork Dates: 27th - 29th December 2025

Sample size: 1744 GB Adults

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Keir Starmer

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very left-wing	17%	29%	6%	6%	6%	33%	21%	14%	3%	15%	20%	25%	16%	18%	20%	17%	10%	17%	13%	16%	22%	19%	19%
Fairly left-wing	10%	17%	8%	12%	9%	14%	9%	11%	6%	7%	13%	14%	12%	12%	7%	9%	9%	9%	12%	11%	5%	11%	10%
Slightly left-of-centre	18%	19%	24%	20%	26%	13%	21%	14%	12%	16%	21%	20%	19%	16%	20%	19%	19%	9%	25%	19%	13%	13%	10%
Centre	14%	7%	22%	24%	22%	8%	15%	13%	13%	18%	13%	9%	14%	15%	14%	14%	13%	12%	18%	14%	12%	13%	10%
Slightly right-of-centre	8%	3%	14%	12%	11%	4%	9%	7%	9%	9%	8%	5%	9%	7%	5%	8%	10%	10%	9%	9%	7%	5%	9%
Fairly right-wing	4%	3%	6%	4%	6%	2%	4%	4%	7%	5%	3%	3%	8%	3%	2%	4%	7%	5%	4%	4%	5%	3%	4%
Very right-wing	2%	1%	1%	3%	2%	2%	1%	2%	1%	1%	2%	2%	2%	1%	2%	2%	2%	3%	1%	1%	3%	3%	1%
Don't know	27%	21%	18%	17%	18%	24%	20%	34%	50%	28%	19%	23%	19%	27%	29%	27%	30%	35%	17%	27%	33%	34%	38%

Kemi Badenoch

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very left-wing	1%	0%	1%	2%	0%	2%	2%	1%	1%	2%	1%	1%	3%	1%	1%	1%	1%	3%	1%	1%	3%	2%	1%
Fairly left-wing	1%	1%	0%	0%	2%	1%	1%	1%	0%	2%	2%	1%	1%	1%	2%	1%	2%	4%	1%	1%	1%	3%	1%
Slightly left-of-centre	3%	1%	2%	4%	2%	5%	4%	2%	-	4%	3%	3%	3%	2%	4%	4%	3%	3%	2%	2%	4%	2%	8%
Centre	9%	14%	5%	4%	5%	13%	10%	8%	9%	6%	11%	11%	5%	10%	10%	10%	6%	8%	6%	8%	10%	13%	9%
Slightly right-of-centre	17%	28%	14%	18%	14%	24%	21%	14%	9%	15%	22%	20%	16%	19%	20%	17%	12%	11%	20%	20%	15%	16%	11%
Fairly right-wing	23%	25%	30%	23%	30%	20%	26%	20%	17%	22%	25%	26%	30%	22%	18%	22%	28%	25%	31%	23%	18%	17%	20%
Very right-wing	13%	7%	24%	24%	24%	7%	13%	14%	9%	14%	14%	15%	17%	13%	12%	13%	13%	11%	20%	13%	10%	8%	10%
Don't know	32%	23%	23%	25%	23%	28%	22%	41%	54%	36%	23%	24%	25%	32%	33%	32%	35%	35%	20%	32%	40%	40%	42%

Fieldwork Dates: 27th - 29th December 2025

Sample size: 1744 GB Adults

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Ed Davey																							
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very left-wing	7%	10%	3%	2%	2%	11%	10%	4%	7%	6%	8%	7%	14%	5%	7%	7%	4%	6%	5%	7%	9%	6%	8%
Fairly left-wing	10%	12%	12%	7%	10%	13%	13%	7%	2%	12%	9%	11%	6%	13%	10%	8%	7%	11%	15%	10%	6%	8%	4%
Slightly left-of-centre	13%	10%	21%	24%	20%	10%	16%	11%	11%	13%	16%	13%	11%	15%	12%	15%	10%	14%	19%	13%	13%	9%	6%
Centre	22%	24%	26%	38%	29%	20%	24%	19%	15%	16%	29%	26%	16%	22%	24%	22%	26%	20%	24%	21%	19%	22%	23%
Slightly right-of-centre	4%	5%	4%	5%	6%	3%	4%	4%	1%	5%	3%	6%	4%	4%	2%	5%	5%	5%	5%	4%	5%	3%	4%
Fairly right-wing	1%	1%	1%	-	1%	0%	1%	1%	-	1%	1%	0%	2%	1%	-	1%	0%	1%	1%	0%	1%	0%	0%
Very right-wing	1%	0%	0%	1%	1%	1%	0%	1%	-	1%	1%	1%	1%	0%	1%	1%	-	-	1%	0%	1%	0%	-
Don't know	43%	38%	33%	22%	31%	42%	32%	53%	64%	47%	34%	35%	45%	41%	45%	42%	48%	41%	31%	44%	47%	52%	54%
Nigel Farage																							
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very left-wing	2%	4%	1%	2%	2%	3%	1%	3%	2%	1%	3%	5%	1%	2%	4%	2%	2%	2%	1%	3%	2%	4%	2%
Fairly left-wing	2%	6%	0%	2%	1%	2%	2%	2%	5%	1%	2%	2%	7%	1%	0%	2%	2%	-	1%	2%	5%	-	-
Slightly left-of-centre	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	-	0%	1%	0%	1%	5%
Centre	4%	4%	3%	1%	1%	6%	5%	3%	5%	3%	5%	4%	3%	4%	4%	6%	2%	3%	2%	4%	4%	6%	7%
Slightly right-of-centre	6%	9%	2%	3%	3%	12%	8%	5%	1%	5%	9%	9%	6%	6%	5%	7%	5%	13%	6%	6%	9%	5%	7%
Fairly right-wing	14%	25%	7%	8%	8%	23%	17%	10%	4%	13%	16%	17%	14%	15%	19%	10%	8%	13%	14%	13%	15%	14%	12%
Very right-wing	46%	30%	70%	68%	69%	30%	48%	44%	41%	50%	47%	40%	51%	45%	42%	48%	54%	35%	61%	47%	35%	36%	38%
Don't know	25%	20%	16%	14%	16%	23%	16%	32%	42%	27%	16%	22%	18%	26%	25%	24%	25%	33%	15%	25%	29%	33%	30%

Fieldwork Dates: 27th - 29th December 2025

Sample size: 1744 GB Adults

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Yourself

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Very left-wing	4%	-	6%	3%	6%	1%	3%	5%	9%	6%	2%	1%	6%	3%	4%	4%	7%	5%	4%	4%	4%	6%	3%
Fairly left-wing	12%	1%	26%	13%	23%	3%	10%	15%	15%	16%	10%	6%	16%	11%	8%	14%	17%	10%	17%	12%	9%	7%	12%
Slightly left-of-centre	13%	3%	26%	22%	22%	7%	16%	11%	12%	14%	15%	11%	10%	12%	15%	17%	12%	8%	18%	14%	9%	12%	7%
Centre	22%	21%	21%	31%	21%	25%	23%	22%	21%	17%	29%	24%	23%	22%	19%	20%	29%	32%	22%	20%	22%	23%	28%
Slightly right-of-centre	14%	29%	5%	14%	10%	22%	17%	11%	3%	10%	14%	25%	13%	17%	13%	11%	8%	19%	18%	15%	12%	8%	8%
Fairly right-wing	10%	23%	2%	1%	3%	18%	11%	8%	1%	9%	12%	12%	9%	10%	13%	9%	3%	6%	8%	10%	11%	12%	8%
Very right-wing	3%	6%	0%	5%	1%	6%	5%	2%	5%	3%	3%	4%	9%	3%	2%	2%	2%	-	2%	2%	8%	3%	4%
Don't know	22%	17%	13%	11%	14%	18%	16%	27%	34%	26%	14%	16%	15%	21%	26%	23%	22%	21%	12%	23%	25%	28%	31%

Do you think Kemi Badenoch should remain as leader of the Conservative Party, or stand down and let someone else take over?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Should remain Conservative leader	35%	63%	27%	37%	30%	47%	39%	31%	19%	29%	41%	46%	35%	37%	33%	33%	32%	33%	38%	38%	33%	30%	27%
Should stand down and let someone else take over	25%	16%	27%	30%	27%	23%	29%	21%	25%	26%	24%	23%	32%	26%	25%	23%	19%	24%	27%	26%	20%	26%	24%
Don't know	40%	21%	46%	33%	43%	30%	33%	48%	55%	45%	35%	31%	33%	37%	42%	44%	50%	44%	35%	36%	47%	45%	49%

Do you think Keir Starmer should remain as leader of the Labour Party, or stand down and let someone else take over?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Should remain Labour leader	25%	24%	40%	40%	38%	15%	27%	23%	19%	27%	25%	24%	34%	25%	22%	23%	27%	16%	35%	27%	19%	17%	11%
Should stand down and let someone else take over	50%	61%	38%	40%	40%	66%	52%	48%	30%	45%	54%	63%	45%	50%	51%	52%	44%	61%	43%	51%	56%	47%	58%
Don't know	25%	16%	22%	20%	22%	18%	21%	29%	50%	28%	20%	14%	21%	25%	27%	26%	29%	23%	22%	22%	25%	36%	31%

Fieldwork Dates: 27th - 29th December 2025

Sample size: 1744 GB Adults

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about Britain's political system overall, which of these views comes closest to your own?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
It works extremely well	1%	2%	2%	2%	2%	1%	2%	1%	1%	2%	1%	1%	3%	0%	2%	2%	1%	2%	1%	2%	1%	3%	0%
It works reasonably well	19%	29%	22%	21%	22%	19%	21%	16%	14%	16%	19%	25%	22%	20%	18%	19%	12%	16%	21%	19%	17%	18%	15%
It sometimes appears broken	42%	44%	44%	53%	46%	40%	45%	40%	48%	41%	43%	42%	41%	42%	46%	41%	41%	45%	47%	46%	37%	35%	39%
It is badly broken	30%	22%	27%	22%	25%	36%	28%	33%	18%	31%	33%	31%	28%	30%	26%	32%	36%	31%	26%	27%	36%	32%	39%
Don't know	8%	3%	5%	2%	5%	4%	4%	11%	19%	10%	4%	2%	7%	8%	8%	7%	10%	5%	5%	7%	9%	12%	7%

Thinking about how the British political system compares to the political systems of other European countries, do you think...?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
The British political system works better than that of most other European countries	9%	17%	8%	11%	8%	13%	12%	6%	4%	7%	12%	12%	9%	11%	9%	9%	3%	11%	10%	9%	9%	6%	12%
The British political system works about as well as that of most other European countries	34%	41%	36%	42%	39%	34%	38%	29%	24%	31%	35%	43%	33%	33%	37%	34%	33%	26%	39%	35%	31%	26%	30%
The British political system works less well than that of most other European countries	26%	16%	28%	25%	28%	23%	24%	27%	25%	30%	26%	19%	30%	25%	21%	26%	29%	23%	25%	23%	29%	26%	29%
Don't know	31%	27%	29%	22%	25%	30%	26%	37%	47%	33%	27%	26%	27%	31%	33%	30%	35%	39%	26%	33%	32%	41%	29%

How much confidence, if any, do you have in the following parts of the British political system?

The House of Commons?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
A lot of confidence	2%	2%	3%	3%	3%	1%	3%	1%	3%	2%	1%	3%	2%	2%	3%	1%	2%	2%	3%	2%	2%	2%	-
A fair amount of confidence	25%	33%	32%	36%	31%	21%	27%	22%	21%	21%	26%	31%	30%	26%	22%	24%	19%	18%	32%	26%	21%	16%	18%
Not very much confidence	39%	42%	42%	42%	45%	42%	38%	40%	20%	41%	41%	42%	34%	40%	43%	37%	44%	32%	43%	41%	34%	36%	37%
No confidence at all	21%	17%	13%	13%	12%	29%	22%	21%	15%	20%	26%	21%	14%	22%	18%	24%	22%	31%	16%	20%	26%	22%	29%
Don't know	13%	5%	10%	6%	9%	7%	10%	16%	41%	16%	6%	4%	20%	10%	14%	14%	13%	17%	7%	11%	18%	23%	16%

Fieldwork Dates: 27th - 29th December 2025

Sample size: 1744 GB Adults

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The House of Lords?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
A lot of confidence	2%	1%	2%	9%	4%	1%	3%	2%	3%	2%	2%	3%	5%	3%	2%	1%	1%	3%	4%	3%	1%	1%	-
A fair amount of confidence	17%	23%	21%	23%	21%	14%	19%	15%	13%	17%	17%	17%	25%	18%	16%	14%	13%	10%	21%	18%	13%	12%	14%
Not very much confidence	32%	38%	35%	36%	37%	32%	32%	32%	24%	30%	32%	37%	27%	31%	37%	33%	28%	26%	33%	33%	31%	31%	25%
No confidence at all	35%	30%	30%	25%	27%	45%	37%	33%	22%	33%	41%	37%	24%	37%	30%	36%	45%	43%	34%	31%	37%	35%	42%
Don't know	15%	8%	12%	7%	11%	9%	10%	19%	38%	18%	8%	5%	20%	12%	15%	15%	14%	17%	8%	15%	17%	21%	19%

Local councils?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
A lot of confidence	2%	3%	2%	3%	2%	1%	2%	2%	5%	2%	1%	1%	7%	1%	1%	1%	1%	2%	1%	2%	3%	1%	1%
A fair amount of confidence	20%	17%	28%	33%	29%	13%	21%	19%	17%	20%	21%	21%	19%	22%	21%	18%	18%	17%	23%	21%	17%	18%	18%
Not very much confidence	41%	47%	43%	41%	44%	45%	39%	42%	26%	40%	40%	49%	37%	41%	42%	40%	48%	32%	48%	40%	34%	37%	37%
No confidence at all	28%	28%	21%	18%	18%	36%	30%	25%	21%	27%	33%	27%	26%	27%	22%	33%	23%	33%	22%	28%	32%	26%	35%
Don't know	10%	5%	7%	4%	7%	5%	7%	13%	31%	12%	5%	3%	10%	9%	14%	8%	10%	17%	5%	9%	14%	18%	9%

The civil service?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
A lot of confidence	4%	2%	6%	8%	7%	1%	5%	3%	2%	5%	4%	3%	6%	3%	2%	5%	3%	3%	8%	3%	2%	2%	1%
A fair amount of confidence	26%	20%	42%	40%	39%	16%	27%	25%	23%	29%	26%	21%	36%	25%	22%	25%	26%	26%	34%	27%	20%	19%	19%
Not very much confidence	28%	35%	29%	28%	31%	33%	27%	30%	14%	27%	31%	34%	20%	30%	31%	27%	37%	25%	29%	29%	29%	25%	29%
No confidence at all	25%	34%	10%	13%	11%	40%	31%	20%	20%	20%	30%	33%	24%	27%	27%	26%	16%	30%	21%	26%	29%	26%	30%
Don't know	17%	9%	13%	11%	13%	10%	11%	22%	41%	19%	9%	10%	15%	16%	18%	17%	18%	17%	8%	16%	20%	28%	21%

Fieldwork Dates: 27th - 29th December 2025

Sample size: 1744 GB Adults

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And thinking about how elections are run in Britain, how much trust, if any, do you have in the British electoral system…

...to deliver a result that reflects the views of the British public?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
A lot	5%	8%	6%	8%	6%	5%	6%	4%	1%	4%	6%	7%	6%	5%	6%	3%	4%	6%	5%	5%	4%	7%	3%
A fair amount	31%	47%	31%	36%	32%	32%	34%	29%	32%	25%	35%	38%	32%	32%	33%	30%	26%	34%	34%	33%	33%	24%	26%
Not a lot	34%	27%	42%	35%	42%	34%	33%	36%	18%	37%	36%	35%	28%	35%	31%	38%	37%	33%	41%	35%	28%	30%	32%
None at all	18%	14%	14%	16%	12%	24%	19%	18%	17%	20%	17%	18%	19%	18%	17%	20%	20%	18%	14%	17%	23%	20%	23%
Don't know	11%	4%	7%	5%	8%	5%	9%	14%	33%	14%	5%	3%	16%	11%	12%	8%	13%	10%	6%	10%	12%	19%	16%

...to be free and fair?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
A lot	19%	26%	27%	27%	28%	15%	23%	15%	9%	19%	20%	23%	21%	20%	19%	18%	14%	23%	27%	19%	16%	13%	9%
A fair amount	37%	44%	42%	42%	43%	37%	37%	38%	26%	35%	43%	41%	38%	38%	36%	38%	40%	28%	43%	41%	31%	30%	32%
Not a lot	19%	16%	16%	17%	16%	23%	18%	20%	16%	19%	19%	22%	15%	19%	21%	20%	22%	23%	18%	20%	18%	22%	22%
None at all	13%	10%	8%	7%	6%	18%	13%	14%	14%	14%	14%	11%	13%	13%	11%	16%	13%	11%	7%	12%	20%	16%	19%
Don't know	11%	4%	7%	7%	7%	7%	9%	13%	34%	13%	5%	4%	14%	10%	13%	9%	12%	15%	5%	9%	15%	18%	17%

...to be safe from corruption or fraud?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
A lot	14%	17%	19%	25%	20%	13%	16%	12%	4%	13%	17%	17%	16%	15%	14%	14%	9%	15%	21%	15%	11%	10%	6%
A fair amount	36%	46%	45%	40%	43%	34%	38%	34%	29%	34%	40%	39%	40%	38%	34%	33%	40%	31%	42%	39%	30%	32%	29%
Not a lot	21%	17%	18%	20%	20%	23%	19%	22%	14%	23%	20%	20%	18%	20%	24%	21%	20%	20%	21%	19%	20%	21%	25%
None at all	16%	14%	10%	9%	8%	22%	16%	17%	16%	16%	17%	17%	12%	16%	13%	20%	17%	18%	9%	15%	26%	17%	22%
Don't know	13%	6%	9%	6%	8%	9%	10%	15%	37%	14%	6%	7%	14%	12%	15%	12%	14%	16%	7%	13%	13%	21%	18%

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Sample size: 1744 GB Adults

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Some people support a change in the British voting system to proportional representation, where the number of MPs a party wins more closely reflects the share of the vote they receive. Other people support retaining our present voting system, First Past the Post, which is more likely to give one party an overall majority in the House of Commons and avoid a hung Parliament. Which voting system would you prefer?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
First past the post, which is more likely to give one party an overall majority	25%	43%	24%	24%	25%	31%	30%	21%	17%	20%	31%	32%	28%	25%	27%	25%	18%	23%	28%	21%	29%	26%	20%
Proportional representation, where the number of MPs parties win will more closely match their share of the vote	45%	38%	56%	65%	58%	43%	45%	45%	21%	46%	49%	50%	39%	48%	45%	43%	50%	45%	58%	46%	38%	30%	38%
Don't know	30%	19%	20%	12%	17%	26%	25%	35%	62%	34%	20%	18%	33%	27%	28%	32%	32%	33%	14%	33%	33%	44%	42%

Thinking about the four or five biggest policy decisions that Parliament considers each year, which of these views comes closer to yours?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
The best way to make such decisions is for MPs to consider them in detail and for the majority view in Parliament to determine what happens	39%	44%	51%	62%	59%	31%	43%	36%	19%	38%	43%	46%	49%	41%	36%	37%	37%	28%	58%	40%	26%	26%	27%
The best way to make such decisions is for Parliament to hold a referendum and for the majority view among voters to determine what happens	35%	42%	27%	32%	23%	50%	37%	34%	32%	33%	39%	38%	26%	36%	41%	33%	40%	36%	27%	35%	44%	35%	43%
Don't know	25%	14%	22%	6%	18%	19%	20%	30%	49%	29%	18%	16%	25%	23%	23%	29%	22%	35%	15%	25%	29%	39%	30%

Which would you prefer?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
A House of Lords that is mostly APPOINTED	7%	6%	6%	9%	8%	5%	8%	5%	9%	8%	6%	5%	9%	7%	8%	6%	4%	4%	10%	6%	6%	6%	4%
A House of Lords that is mostly ELECTED	45%	48%	52%	48%	48%	52%	49%	42%	27%	44%	53%	49%	37%	47%	45%	45%	55%	43%	48%	46%	47%	39%	44%
A House of Lords with both APPOINTED and ELECTED members	27%	34%	27%	36%	31%	27%	25%	29%	19%	23%	29%	36%	27%	30%	27%	26%	22%	27%	33%	28%	22%	19%	28%
Don't know	21%	12%	15%	7%	13%	16%	17%	24%	46%	25%	12%	10%	27%	16%	21%	23%	19%	27%	10%	20%	25%	36%	24%

Fieldwork Dates: 27th - 29th December 2025

Sample size: 1744 GB Adults

YouGov

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Businesses donating money to political parties

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Should not be allowed to give money to political parties at all	36%	29%	37%	34%	32%	36%	38%	34%	40%	36%	36%	32%	38%	35%	33%	36%	38%	40%	33%	35%	43%	34%	35%
Should have a limit of around £500 on the amount of money they can donate to a political party	8%	7%	11%	6%	10%	7%	8%	9%	11%	8%	8%	7%	11%	8%	7%	7%	9%	13%	8%	5%	11%	12%	9%
Should have a limit of around £5,000 on the amount of money they can donate to a political party	14%	16%	16%	23%	17%	14%	14%	15%	10%	12%	15%	19%	12%	17%	13%	14%	15%	5%	16%	16%	10%	13%	15%
Should have a limit of around £50,000 on the amount of money they can donate to a political party	11%	14%	13%	18%	15%	11%	12%	9%	3%	11%	11%	14%	11%	12%	11%	10%	9%	12%	16%	12%	8%	5%	7%
Should have a limit of around £500,000 on the amount of money they can donate to a political party	4%	5%	5%	3%	5%	4%	5%	2%	1%	4%	5%	4%	5%	3%	5%	5%	3%	3%	5%	5%	3%	2%	0%
Should be allowed to give as much as they wish to political parties	9%	14%	4%	7%	6%	12%	10%	7%	6%	8%	9%	10%	11%	8%	10%	7%	9%	8%	11%	8%	7%	7%	10%
Don't know	19%	15%	13%	10%	15%	16%	13%	24%	28%	20%	16%	14%	13%	18%	22%	20%	17%	18%	13%	19%	18%	28%	24%

Trade Unions donating money to political parties

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Should not be allowed to give money to political parties at all	44%	57%	38%	36%	36%	55%	45%	44%	34%	41%	48%	52%	39%	45%	43%	45%	45%	49%	41%	44%	53%	39%	44%
Should have a limit of around £500 on the amount of money they can donate to a political party	7%	4%	8%	8%	9%	5%	6%	7%	8%	8%	6%	4%	8%	7%	6%	7%	6%	7%	8%	4%	6%	12%	5%
Should have a limit of around £5,000 on the amount of money they can donate to a political party	11%	9%	15%	22%	15%	10%	12%	11%	8%	11%	12%	12%	9%	13%	10%	11%	12%	11%	13%	12%	9%	9%	12%
Should have a limit of around £50,000 on the amount of money they can donate to a political party	7%	5%	11%	12%	11%	6%	8%	7%	2%	7%	7%	10%	6%	9%	8%	6%	8%	5%	11%	9%	5%	4%	3%
Should have a limit of around £500,000 on the amount of money they can donate to a political party	3%	4%	5%	3%	5%	3%	5%	2%	1%	3%	5%	3%	5%	3%	4%	4%	2%	3%	6%	3%	2%	1%	-
Should be allowed to give as much as they wish to political parties	7%	8%	7%	7%	8%	7%	9%	5%	7%	8%	6%	8%	11%	6%	8%	7%	9%	4%	9%	8%	5%	6%	8%
Don't know	19%	13%	15%	10%	15%	15%	15%	24%	38%	21%	16%	11%	23%	17%	21%	20%	18%	21%	13%	19%	20%	28%	28%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region							Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Individual people donating money to political parties

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1744	280	464	159	652	659	795	949	106	722	411	505	148	633	296	421	152	94	540	531	271	226	176
Base	1744	315	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	227	157
Should not be allowed to give money to political parties at all	25%	18%	26%	20%	20%	25%	25%	26%	30%	26%	24%	23%	24%	24%	22%	29%	24%	33%	19%	21%	35%	28%	31%
Should have a limit of around £500 on the amount of money they can donate to a political party	15%	18%	19%	15%	16%	16%	16%	14%	15%	13%	17%	16%	17%	17%	14%	13%	14%	17%	15%	15%	16%	15%	12%
Should have a limit of around £5,000 on the amount of money they can donate to a political party	16%	18%	19%	29%	22%	15%	15%	17%	9%	15%	17%	21%	8%	19%	17%	15%	18%	12%	19%	18%	11%	12%	16%
Should have a limit of around £50,000 on the amount of money they can donate to a political party	11%	9%	13%	13%	15%	10%	13%	8%	4%	11%	12%	12%	18%	10%	10%	8%	15%	7%	16%	12%	9%	5%	5%
Should have a limit of around £500,000 on the amount of money they can donate to a political party	3%	4%	4%	3%	5%	3%	4%	2%	2%	3%	4%	3%	2%	2%	4%	5%	2%	2%	5%	3%	3%	1%	0%
Should be allowed to give as much as they wish to political parties	13%	21%	7%	11%	9%	17%	13%	12%	8%	12%	14%	13%	16%	12%	13%	13%	11%	11%	15%	13%	9%	11%	14%
Don't know	17%	12%	12%	10%	13%	14%	13%	21%	33%	19%	12%	11%	15%	16%	21%	17%	16%	18%	11%	18%	17%	28%	21%

Cell Contents (Column Percentages)