

Fieldwork Dates: 8th - 10th November 2025

Sample size: 1744 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government’s record to date?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base: All GB adults	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Approve	13%	3%	26%	18%	18%	6%	16%	10%	21%	15%	10%	8%	24%	12%	8%	13%	10%	9%	14%	14%	13%	12%	5%
Disapprove	70%	91%	50%	62%	61%	85%	70%	69%	49%	63%	74%	86%	61%	70%	75%	69%	71%	64%	69%	68%	65%	71%	84%
Don't know	18%	6%	24%	20%	21%	9%	14%	21%	30%	22%	16%	6%	15%	18%	17%	17%	18%	27%	17%	18%	21%	18%	11%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
0 - Would never consider voting for them	36%	2%	54%	38%	45%	24%	36%	36%	38%	40%	37%	27%	37%	30%	29%	45%	51%	35%	30%	34%	38%	49%	44%
1	6%	0%	10%	10%	8%	5%	6%	6%	6%	7%	8%	3%	7%	6%	6%	6%	5%	8%	7%	6%	6%	7%	5%
2	7%	1%	10%	11%	9%	7%	7%	6%	5%	8%	6%	6%	6%	6%	9%	9%	4%	7%	8%	8%	5%	10%	2%
3	7%	3%	7%	10%	7%	7%	8%	7%	10%	8%	7%	6%	9%	9%	7%	5%	5%	4%	8%	9%	8%	2%	5%
4	5%	6%	5%	7%	4%	6%	5%	5%	4%	5%	5%	5%	5%	6%	4%	3%	7%	7%	5%	5%	7%	4%	4%
5	11%	12%	7%	10%	8%	14%	9%	12%	8%	10%	15%	10%	7%	15%	10%	7%	11%	14%	13%	9%	12%	8%	13%
6	5%	10%	2%	4%	3%	8%	6%	4%	2%	3%	6%	8%	2%	5%	6%	5%	4%	6%	7%	4%	3%	4%	5%
7	7%	20%	2%	5%	5%	10%	7%	6%	2%	6%	7%	11%	5%	8%	9%	6%	2%	3%	7%	8%	5%	5%	7%
8	4%	13%	1%	1%	3%	5%	3%	4%	1%	2%	4%	7%	4%	4%	6%	2%	2%	1%	4%	4%	2%	3%	4%
9	2%	9%	0%	1%	2%	3%	2%	2%	1%	2%	1%	4%	3%	2%	3%	1%	-	4%	2%	3%	1%	1%	3%
10 - Would definitely consider voting for them	5%	23%	1%	3%	5%	8%	6%	5%	3%	4%	3%	12%	5%	6%	7%	5%	2%	4%	8%	5%	4%	5%	5%
prefer not to answer	5%	1%	2%	-	2%	2%	4%	6%	21%	5%	1%	1%	9%	3%	5%	5%	6%	7%	2%	7%	9%	2%	3%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

Unweighted base		1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base		1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
0 - Would never consider voting for them		39%	66%	9%	22%	21%	61%	40%	39%	15%	32%	45%	57%	31%	42%	45%	35%	39%	42%	33%	36%	40%	46%	56%
1		5%	7%	3%	7%	4%	7%	5%	5%	5%	6%	5%	5%	5%	5%	7%	7%	3%	4%	6%	5%	5%	5%	7%
2		6%	6%	3%	3%	5%	7%	6%	6%	5%	5%	5%	8%	4%	5%	7%	7%	5%	7%	4%	5%	7%	9%	6%
3		5%	4%	6%	11%	7%	5%	6%	5%	7%	6%	6%	4%	2%	7%	4%	6%	7%	4%	6%	6%	6%	3%	4%
4		5%	5%	5%	10%	7%	3%	6%	4%	10%	5%	4%	4%	5%	5%	3%	6%	6%	4%	6%	6%	4%	4%	2%
5		10%	4%	14%	19%	16%	5%	9%	11%	12%	13%	9%	6%	8%	13%	7%	9%	11%	12%	13%	9%	10%	11%	7%
6		7%	2%	12%	10%	9%	3%	7%	6%	8%	8%	7%	4%	10%	6%	6%	6%	5%	8%	8%	8%	4%	5%	4%
7		6%	3%	15%	6%	9%	4%	6%	7%	5%	8%	7%	4%	8%	5%	6%	7%	9%	6%	7%	8%	6%	5%	4%
8		5%	0%	12%	7%	8%	2%	4%	5%	5%	6%	5%	3%	6%	4%	3%	6%	4%	1%	6%	5%	4%	4%	2%
9		1%	1%	3%	2%	2%	0%	2%	1%	2%	1%	2%	2%	3%	1%	1%	2%	1%	2%	2%	1%	1%	0%	1%
10 - Would definitely consider voting for them		5%	-	16%	3%	9%	2%	5%	5%	5%	5%	5%	4%	9%	4%	5%	5%	3%	3%	7%	5%	4%	6%	3%
prefer not to answer		5%	1%	2%	-	2%	2%	4%	6%	21%	5%	1%	1%	9%	3%	5%	5%	6%	7%	2%	7%	9%	2%	3%

Liberal Democrats

Unweighted base		1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base		1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
0 - Would never consider voting for them		29%	44%	12%	3%	13%	45%	32%	26%	14%	25%	33%	38%	27%	29%	30%	28%	31%	33%	22%	25%	33%	37%	40%
1		6%	7%	5%	2%	4%	10%	6%	6%	2%	6%	6%	8%	3%	6%	6%	8%	5%	5%	6%	6%	4%	6%	11%
2		6%	8%	3%	1%	5%	7%	6%	6%	4%	6%	6%	5%	5%	5%	8%	5%	7%	6%	5%	6%	6%	7%	5%
3		7%	9%	8%	2%	7%	7%	8%	6%	5%	8%	7%	7%	3%	9%	4%	7%	8%	9%	7%	6%	6%	9%	9%
4		7%	4%	8%	6%	7%	6%	7%	7%	11%	7%	5%	7%	9%	6%	8%	6%	9%	6%	7%	7%	9%	5%	4%
5		13%	11%	22%	11%	19%	9%	11%	16%	10%	15%	13%	12%	15%	14%	11%	14%	9%	13%	15%	14%	12%	14%	10%
6		9%	7%	14%	13%	12%	6%	8%	9%	12%	9%	8%	7%	9%	8%	9%	10%	7%	9%	12%	10%	6%	5%	7%
7		8%	5%	10%	20%	12%	4%	8%	8%	8%	9%	7%	6%	7%	10%	7%	7%	5%	5%	9%	8%	7%	8%	4%
8		6%	3%	7%	20%	9%	3%	6%	5%	6%	6%	6%	4%	6%	5%	6%	6%	7%	2%	8%	6%	4%	3%	4%
9		2%	0%	3%	5%	2%	1%	2%	1%	2%	1%	1%	2%	3%	1%	1%	2%	1%	2%	2%	2%	2%	1%	1%
10 - Would definitely consider voting for them		4%	0%	6%	18%	7%	1%	2%	5%	4%	4%	4%	2%	4%	4%	5%	2%	4%	1%	6%	3%	3%	2%	2%
prefer not to answer		5%	1%	2%	-	2%	2%	4%	6%	21%	5%	1%	1%	9%	3%	5%	5%	6%	7%	2%	7%	9%	2%	3%

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Reform UK

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
0 - Would never consider voting for them	46%	23%	74%	67%	71%	21%	44%	48%	54%	51%	42%	40%	50%	45%	40%	50%	46%	49%	51%	48%	42%	49%	39%
1	4%	5%	3%	9%	5%	4%	4%	4%	2%	6%	2%	3%	5%	4%	2%	4%	3%	3%	5%	4%	2%	1%	5%
2	3%	3%	3%	5%	3%	3%	2%	4%	5%	2%	3%	4%	4%	4%	3%	3%	2%	3%	4%	3%	4%	3%	3%
3	3%	6%	2%	3%	3%	3%	3%	3%	4%	3%	3%	3%	2%	4%	2%	3%	4%	4%	3%	3%	4%	3%	2%
4	3%	4%	3%	-	2%	3%	3%	3%	2%	3%	3%	3%	3%	2%	2%	4%	3%	3%	3%	3%	1%	2%	3%
5	7%	10%	3%	5%	4%	11%	7%	8%	5%	7%	8%	10%	4%	7%	11%	8%	6%	4%	7%	6%	7%	10%	11%
6	4%	7%	2%	3%	2%	6%	4%	3%	2%	4%	5%	2%	3%	5%	2%	3%	5%	3%	2%	5%	3%	3%	5%
7	4%	9%	2%	2%	2%	6%	3%	4%	1%	4%	4%	5%	5%	4%	4%	2%	3%	1%	5%	3%	4%	2%	3%
8	5%	8%	2%	1%	2%	8%	6%	4%	2%	4%	6%	7%	5%	4%	6%	4%	9%	5%	4%	4%	6%	6%	4%
9	3%	7%	1%	-	1%	6%	4%	2%	-	2%	4%	6%	1%	4%	5%	2%	1%	4%	3%	3%	3%	4%	2%
10 - Would definitely consider voting for them	13%	16%	3%	6%	3%	28%	15%	11%	1%	9%	20%	18%	10%	13%	18%	12%	13%	14%	11%	11%	15%	14%	20%
prefer not to answer	5%	1%	2%	-	2%	2%	4%	6%	21%	5%	1%	1%	9%	3%	5%	5%	6%	7%	2%	7%	9%	2%	3%

Green Party

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
0 - Would never consider voting for them	34%	54%	17%	12%	19%	50%	38%	29%	13%	29%	38%	45%	26%	34%	33%	32%	48%	36%	30%	30%	35%	41%	40%
1	6%	9%	4%	5%	4%	9%	6%	5%	1%	5%	7%	8%	5%	7%	5%	7%	1%	4%	6%	6%	4%	4%	10%
2	5%	8%	5%	3%	5%	6%	5%	6%	3%	4%	6%	7%	5%	5%	5%	6%	3%	4%	5%	5%	4%	8%	7%
3	5%	6%	7%	11%	6%	6%	5%	6%	1%	6%	6%	6%	3%	5%	3%	7%	8%	6%	6%	6%	5%	3%	6%
4	5%	6%	7%	7%	7%	5%	6%	5%	2%	5%	7%	5%	5%	5%	7%	4%	6%	5%	6%	6%	5%	5%	4%
5	12%	8%	15%	18%	14%	10%	10%	13%	7%	13%	12%	12%	13%	12%	14%	10%	8%	15%	13%	12%	11%	11%	10%
6	6%	2%	10%	9%	7%	3%	6%	5%	14%	6%	4%	3%	8%	5%	6%	6%	4%	5%	5%	7%	5%	7%	2%
7	6%	2%	11%	10%	9%	4%	5%	7%	7%	8%	7%	4%	9%	6%	7%	6%	5%	4%	7%	6%	9%	4%	4%
8	4%	1%	6%	8%	7%	1%	3%	6%	9%	4%	4%	3%	3%	5%	2%	5%	3%	5%	6%	4%	4%	4%	2%
9	2%	1%	5%	1%	3%	1%	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%	3%	-	3%	1%	1%	3%	1%
10 - Would definitely consider voting for them	10%	0%	12%	16%	15%	3%	9%	10%	21%	12%	6%	3%	14%	8%	11%	9%	6%	9%	10%	11%	8%	8%	11%
prefer not to answer	5%	1%	2%	-	2%	2%	4%	6%	21%	5%	1%	1%	9%	3%	5%	5%	6%	7%	2%	7%	9%	2%	3%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base: All GB adults	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Health	33%	22%	44%	43%	41%	28%	24%	41%	29%	34%	33%	32%	26%	33%	33%	34%	36%	34%	36%	34%	29%	29%	33%
Immigration & Asylum	53%	76%	35%	31%	34%	79%	54%	52%	26%	43%	66%	70%	36%	52%	59%	57%	54%	58%	46%	51%	53%	59%	69%
Crime	24%	25%	21%	11%	17%	32%	23%	25%	17%	23%	25%	28%	29%	23%	29%	23%	19%	17%	17%	23%	30%	28%	32%
The economy	53%	60%	59%	60%	58%	51%	58%	49%	51%	55%	53%	52%	50%	53%	50%	59%	50%	55%	59%	56%	48%	52%	43%
Tax	20%	24%	15%	21%	17%	22%	23%	17%	18%	24%	17%	15%	20%	22%	17%	19%	18%	17%	21%	18%	21%	22%	14%
Pensions	5%	8%	4%	6%	4%	6%	5%	5%	3%	2%	6%	11%	3%	7%	5%	5%	5%	5%	5%	4%	6%	6%	8%
Education	9%	3%	12%	16%	14%	3%	6%	11%	13%	11%	8%	4%	9%	8%	9%	7%	13%	11%	11%	8%	9%	7%	6%
Family life & childcare	5%	3%	5%	9%	7%	4%	5%	6%	4%	8%	3%	4%	6%	5%	6%	5%	6%	8%	6%	5%	6%	4%	5%
Housing	18%	6%	23%	24%	20%	12%	16%	20%	27%	22%	14%	10%	29%	17%	15%	14%	22%	19%	16%	21%	14%	17%	23%
The environment	15%	7%	24%	21%	25%	6%	15%	15%	21%	16%	15%	10%	20%	15%	13%	15%	10%	14%	18%	16%	12%	12%	12%
Britain leaving the EU	12%	5%	18%	12%	19%	6%	14%	11%	14%	12%	14%	11%	15%	11%	12%	13%	12%	10%	14%	13%	11%	10%	11%
Transport	2%	1%	3%	1%	2%	1%	1%	3%	6%	2%	0%	1%	3%	1%	1%	3%	1%	5%	1%	2%	4%	1%	1%
Welfare benefits	14%	21%	10%	15%	11%	18%	14%	14%	9%	12%	16%	17%	9%	14%	17%	15%	9%	17%	15%	11%	13%	14%	19%
Defence and security	15%	24%	7%	14%	13%	19%	18%	12%	9%	9%	15%	28%	12%	16%	15%	15%	15%	20%	17%	15%	13%	13%	14%
None of these	0%	1%	0%	-	1%	0%	1%	0%	-	1%	0%	-	-	1%	0%	0%	0%	-	0%	1%	-	1%	-
Don't know	2%	0%	2%	2%	1%	0%	2%	2%	10%	3%	0%	0%	5%	3%	2%	1%	3%	1%	2%	2%	4%	1%	1%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Very well	2%	-	2%	2%	1%	1%	2%	1%	6%	1%	1%	0%	4%	1%	-	2%	2%	4%	1%	2%	3%	1%	-
Fairly well	18%	12%	33%	24%	26%	12%	23%	14%	23%	17%	21%	16%	27%	18%	17%	19%	15%	9%	22%	20%	15%	14%	16%
Fairly badly	33%	34%	33%	41%	35%	31%	34%	32%	31%	36%	28%	33%	32%	34%	37%	29%	29%	33%	33%	33%	34%	30%	30%
Very badly	39%	49%	24%	27%	31%	50%	33%	44%	23%	36%	43%	48%	28%	39%	38%	41%	48%	43%	37%	36%	39%	46%	46%
Don't know	8%	4%	8%	5%	7%	6%	8%	9%	17%	10%	6%	4%	10%	8%	9%	8%	7%	10%	7%	9%	9%	9%	8%

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Immigration

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Very well	2%	-	2%	4%	1%	1%	2%	1%	5%	2%	1%	0%	4%	1%	0%	2%	3%	2%	1%	2%	2%	1%	-
Fairly well	11%	3%	21%	19%	20%	3%	13%	10%	18%	12%	11%	7%	15%	11%	9%	13%	9%	11%	16%	12%	10%	6%	7%
Fairly badly	20%	10%	31%	31%	28%	11%	18%	22%	23%	25%	16%	12%	26%	20%	17%	18%	20%	15%	25%	21%	16%	18%	14%
Very badly	58%	86%	34%	37%	40%	82%	60%	56%	29%	50%	69%	76%	46%	58%	66%	61%	59%	58%	51%	56%	58%	68%	74%
Don't know	9%	2%	12%	9%	10%	3%	7%	11%	25%	11%	3%	5%	9%	10%	8%	6%	9%	14%	7%	9%	14%	7%	5%

Crime

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Very well	1%	0%	2%	2%	1%	1%	2%	1%	1%	2%	0%	0%	4%	1%	0%	0%	-	3%	2%	2%	1%	0%	0%
Fairly well	17%	7%	31%	27%	27%	7%	17%	16%	22%	18%	17%	13%	20%	15%	13%	17%	21%	22%	20%	18%	14%	16%	11%
Fairly badly	31%	27%	34%	36%	33%	28%	29%	32%	33%	32%	26%	31%	35%	31%	30%	30%	33%	21%	34%	29%	30%	29%	30%
Very badly	41%	60%	20%	25%	26%	58%	44%	38%	24%	35%	49%	50%	36%	40%	45%	42%	35%	46%	37%	37%	44%	44%	52%
Don't know	11%	5%	13%	9%	12%	6%	8%	14%	19%	13%	9%	5%	5%	13%	11%	11%	11%	7%	8%	14%	12%	11%	7%

Education

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Very well	3%	0%	3%	2%	2%	1%	4%	1%	8%	4%	0%	1%	7%	1%	2%	3%	1%	3%	3%	3%	3%	2%	2%
Fairly well	24%	21%	38%	25%	31%	18%	26%	23%	23%	27%	26%	19%	27%	24%	25%	28%	15%	17%	25%	26%	23%	28%	17%
Fairly badly	31%	31%	27%	34%	32%	30%	32%	30%	39%	27%	30%	36%	33%	32%	29%	29%	35%	31%	33%	30%	31%	30%	30%
Very badly	23%	34%	11%	19%	16%	32%	22%	24%	13%	22%	25%	27%	20%	22%	24%	22%	27%	25%	24%	21%	21%	21%	27%
Don't know	19%	13%	21%	19%	19%	18%	17%	22%	17%	21%	19%	18%	13%	21%	20%	18%	22%	24%	15%	20%	22%	19%	23%

Fieldwork Dates: 8th - 10th November 2025

Sample size: 1744 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Taxation

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Very well	1%	-	1%	3%	0%	1%	1%	1%	2%	1%	0%	0%	3%	-	0%	1%	2%	-	1%	1%	1%	0%	0%
Fairly well	11%	3%	21%	15%	17%	5%	13%	9%	13%	10%	13%	8%	11%	9%	8%	13%	16%	6%	13%	11%	13%	7%	6%
Fairly badly	30%	27%	36%	35%	38%	25%	29%	31%	26%	32%	26%	32%	27%	31%	35%	29%	26%	28%	32%	33%	27%	29%	27%
Very badly	46%	65%	28%	36%	32%	63%	49%	44%	31%	42%	53%	53%	46%	48%	46%	45%	44%	50%	45%	44%	43%	55%	52%
Don't know	12%	5%	13%	11%	13%	7%	8%	16%	27%	14%	8%	6%	14%	12%	11%	12%	11%	16%	10%	12%	16%	8%	15%

Unemployment

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Very well	1%	0%	1%	6%	1%	1%	2%	1%	1%	2%	1%	0%	6%	1%	1%	0%	4%	-	2%	1%	2%	1%	-
Fairly well	17%	9%	30%	22%	26%	10%	20%	14%	17%	18%	20%	13%	21%	17%	13%	19%	16%	16%	20%	18%	15%	16%	11%
Fairly badly	33%	36%	32%	33%	34%	34%	31%	34%	29%	31%	36%	34%	30%	33%	35%	35%	28%	26%	35%	29%	33%	35%	31%
Very badly	29%	41%	14%	18%	17%	40%	29%	28%	25%	26%	30%	35%	26%	27%	30%	29%	31%	36%	25%	29%	27%	32%	39%
Don't know	20%	13%	22%	22%	22%	16%	17%	23%	28%	24%	14%	17%	17%	22%	22%	17%	21%	22%	18%	22%	23%	16%	19%

Inflation

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Very well	1%	0%	1%	2%	0%	1%	1%	1%	2%	1%	1%	0%	4%	0%	1%	-	-	2%	1%	0%	1%	0%	0%
Fairly well	15%	9%	30%	27%	26%	8%	19%	12%	12%	14%	19%	16%	17%	15%	12%	16%	22%	9%	22%	15%	12%	13%	8%
Fairly badly	31%	32%	31%	35%	36%	28%	31%	31%	31%	33%	29%	31%	31%	32%	32%	32%	27%	27%	33%	31%	32%	25%	30%
Very badly	40%	53%	23%	26%	25%	54%	39%	41%	32%	37%	41%	48%	37%	38%	42%	40%	40%	52%	32%	39%	43%	49%	48%
Don't know	13%	6%	15%	10%	13%	9%	10%	16%	24%	16%	9%	6%	12%	15%	13%	12%	11%	11%	11%	15%	13%	12%	13%

Fieldwork Dates: 8th - 10th November 2025

Sample size: 1744 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Very well	1%	0%	2%	3%	1%	1%	2%	1%	4%	2%	1%	0%	4%	1%	1%	2%	1%	1%	1%	1%	3%	0%	1%
Fairly well	16%	9%	26%	24%	21%	11%	18%	13%	17%	17%	17%	12%	15%	16%	14%	17%	20%	10%	19%	17%	13%	15%	10%
Fairly badly	26%	27%	27%	25%	27%	24%	26%	25%	28%	26%	26%	23%	25%	25%	31%	24%	24%	27%	26%	28%	28%	23%	19%
Very badly	36%	44%	23%	32%	31%	44%	40%	33%	25%	32%	41%	46%	41%	35%	35%	37%	35%	45%	34%	32%	37%	42%	49%
Don't know	21%	20%	22%	16%	20%	19%	14%	28%	27%	23%	16%	18%	15%	24%	19%	21%	20%	17%	20%	23%	20%	19%	22%

Defence

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Very well	3%	1%	5%	5%	4%	1%	5%	2%	7%	4%	2%	1%	6%	2%	1%	5%	2%	4%	3%	3%	4%	2%	1%
Fairly well	29%	21%	44%	38%	37%	22%	34%	24%	31%	29%	31%	25%	30%	30%	23%	30%	35%	24%	35%	31%	26%	27%	18%
Fairly badly	21%	30%	17%	21%	20%	26%	21%	22%	13%	18%	25%	27%	25%	21%	26%	20%	14%	18%	23%	20%	19%	23%	23%
Very badly	21%	33%	8%	10%	13%	32%	22%	20%	11%	17%	25%	28%	19%	21%	21%	21%	22%	26%	18%	20%	22%	21%	31%
Don't know	26%	15%	27%	25%	27%	19%	19%	32%	37%	31%	17%	19%	21%	27%	29%	23%	27%	28%	21%	26%	29%	28%	26%

The economy

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Very well	1%	0%	1%	1%	0%	1%	2%	1%	3%	1%	0%	0%	4%	-	1%	1%	3%	-	1%	1%	1%	1%	-
Fairly well	11%	4%	25%	16%	19%	6%	14%	9%	9%	13%	12%	9%	13%	13%	8%	12%	10%	5%	14%	10%	12%	12%	5%
Fairly badly	31%	23%	36%	43%	39%	23%	28%	33%	32%	33%	30%	26%	29%	30%	33%	31%	35%	25%	33%	30%	32%	28%	26%
Very badly	48%	70%	29%	30%	34%	65%	50%	46%	32%	42%	53%	60%	44%	47%	52%	48%	45%	60%	46%	46%	45%	54%	59%
Don't know	9%	3%	10%	10%	8%	5%	6%	12%	23%	11%	4%	5%	11%	11%	6%	8%	8%	10%	6%	12%	10%	5%	9%

Fieldwork Dates: 8th - 10th November 2025

Sample size: 1744 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Very well	4%	3%	6%	7%	4%	2%	6%	3%	11%	5%	3%	2%	7%	4%	1%	4%	4%	9%	5%	4%	5%	4%	1%
Fairly well	30%	19%	47%	41%	43%	21%	32%	28%	25%	33%	31%	26%	31%	29%	26%	32%	37%	28%	39%	32%	24%	26%	18%
Fairly badly	19%	27%	15%	19%	17%	22%	18%	21%	15%	17%	22%	22%	18%	21%	20%	21%	12%	14%	18%	18%	18%	19%	26%
Very badly	26%	37%	9%	13%	14%	38%	28%	23%	21%	21%	30%	34%	24%	23%	32%	27%	26%	27%	20%	24%	29%	29%	38%
Don't know	21%	14%	23%	20%	22%	16%	16%	25%	28%	25%	14%	16%	20%	22%	21%	17%	22%	23%	18%	22%	24%	22%	17%

Transport

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Very well	2%	0%	3%	3%	2%	1%	2%	1%	4%	3%	1%	0%	6%	1%	1%	2%	0%	2%	3%	2%	2%	1%	-
Fairly well	25%	15%	37%	25%	31%	18%	26%	23%	34%	25%	25%	20%	31%	25%	24%	23%	24%	16%	28%	24%	24%	23%	22%
Fairly badly	30%	34%	28%	37%	32%	29%	30%	30%	24%	29%	32%	33%	29%	31%	30%	31%	30%	23%	30%	31%	30%	30%	26%
Very badly	22%	28%	10%	14%	15%	29%	23%	20%	15%	20%	23%	25%	18%	20%	22%	24%	23%	29%	21%	20%	20%	24%	29%
Don't know	22%	23%	23%	21%	21%	23%	18%	26%	23%	23%	20%	22%	16%	24%	23%	20%	22%	30%	18%	24%	25%	22%	23%

Housing

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Very well	1%	-	1%	2%	1%	1%	1%	1%	0%	1%	1%	1%	3%	1%	1%	1%	-	-	1%	1%	1%	1%	-
Fairly well	15%	12%	27%	18%	21%	9%	17%	14%	18%	14%	16%	14%	13%	14%	16%	19%	10%	11%	18%	16%	13%	13%	9%
Fairly badly	34%	37%	35%	42%	36%	32%	34%	34%	38%	35%	33%	31%	40%	36%	34%	31%	27%	28%	37%	34%	33%	35%	26%
Very badly	34%	40%	21%	22%	26%	44%	35%	34%	24%	31%	37%	42%	35%	31%	35%	33%	46%	40%	29%	33%	36%	36%	47%
Don't know	16%	11%	17%	16%	16%	14%	14%	17%	20%	19%	13%	12%	9%	18%	14%	16%	18%	21%	15%	15%	16%	16%	17%

Fieldwork Dates: 8th - 10th November 2025

Sample size: 1744 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Very well	2%	1%	3%	3%	2%	2%	3%	1%	4%	3%	2%	1%	5%	1%	1%	3%	2%	5%	2%	2%	2%	3%	-
Fairly well	22%	15%	35%	25%	28%	16%	23%	21%	24%	25%	18%	19%	25%	22%	20%	22%	25%	14%	26%	24%	18%	25%	12%
Fairly badly	30%	34%	31%	36%	33%	30%	30%	30%	22%	25%	36%	35%	26%	31%	30%	30%	25%	37%	33%	30%	27%	30%	26%
Very badly	23%	30%	12%	21%	20%	29%	24%	22%	18%	20%	26%	27%	25%	22%	25%	23%	24%	18%	22%	20%	24%	20%	35%
Don't know	23%	21%	19%	15%	17%	24%	20%	26%	32%	26%	18%	17%	19%	24%	23%	21%	24%	25%	17%	24%	28%	22%	27%

Welfare benefits

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Very well	1%	-	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	3%	-	1%	1%	1%	1%	-
Fairly well	13%	9%	21%	15%	17%	8%	14%	11%	15%	13%	13%	10%	14%	12%	12%	14%	14%	7%	16%	11%	13%	12%	9%
Fairly badly	31%	25%	36%	41%	38%	26%	32%	31%	30%	31%	32%	31%	32%	32%	29%	31%	33%	25%	32%	34%	26%	35%	30%
Very badly	39%	53%	24%	27%	26%	55%	40%	38%	22%	34%	46%	47%	34%	37%	41%	40%	37%	47%	38%	36%	41%	34%	49%
Don't know	16%	13%	18%	16%	18%	10%	13%	20%	30%	20%	8%	11%	18%	18%	17%	14%	13%	20%	14%	18%	18%	18%	12%

Do you think Rachel Reeves is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base: All GB adults	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Good job	9%	1%	20%	16%	15%	4%	10%	8%	10%	10%	10%	5%	19%	7%	7%	8%	9%	4%	12%	9%	9%	8%	4%
Bad job	61%	86%	43%	50%	52%	81%	65%	58%	30%	54%	70%	79%	47%	61%	69%	62%	61%	65%	62%	58%	58%	60%	75%
Not sure	30%	13%	38%	34%	33%	15%	25%	34%	61%	36%	20%	16%	33%	32%	24%	29%	29%	31%	26%	33%	33%	32%	22%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base: All GB adults	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Rachel Reeves	12%	2%	29%	19%	23%	4%	16%	9%	9%	14%	14%	9%	21%	10%	10%	14%	12%	8%	18%	11%	9%	12%	7%
Mel Stride	13%	32%	3%	7%	8%	20%	17%	9%	11%	9%	15%	20%	14%	13%	18%	13%	8%	12%	15%	14%	8%	10%	19%
Don't know	74%	66%	68%	74%	70%	76%	66%	82%	80%	77%	71%	70%	66%	77%	73%	73%	80%	81%	66%	75%	83%	78%	74%

Fieldwork Dates: 8th - 10th November 2025
Sample size: 1744 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about your finances, which of the following best reflects your position?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
I am very comfortable financially	5%	7%	5%	8%	6%	4%	7%	3%	4%	4%	6%	6%	9%	5%	4%	3%	7%	3%	8%	5%	3%	2%	3%
I am relatively comfortable financially	33%	41%	37%	41%	41%	30%	33%	33%	22%	32%	31%	41%	29%	33%	39%	36%	23%	25%	44%	33%	31%	23%	14%
I do not often have money for luxuries, but can normally comfortably cover the essentials	38%	39%	38%	35%	39%	39%	37%	39%	34%	35%	41%	41%	35%	39%	34%	35%	48%	39%	35%	39%	36%	43%	42%
I can only just afford my costs and often struggle to make ends meet	16%	10%	15%	9%	9%	19%	15%	18%	24%	18%	15%	10%	16%	14%	17%	19%	17%	18%	9%	17%	17%	21%	27%
I cannot afford my costs, and often have to go without essentials like food and heating	5%	1%	4%	5%	3%	5%	5%	5%	3%	6%	6%	2%	4%	5%	4%	4%	2%	9%	1%	3%	6%	7%	12%
Don't know	4%	2%	1%	2%	1%	2%	4%	4%	13%	5%	1%	1%	7%	5%	2%	3%	3%	6%	2%	3%	8%	3%	3%

Which government do you think would be better for...
Helping people get onto the housing ladder?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
A Labour government led by Keir Starmer	20%	5%	42%	31%	33%	8%	22%	18%	31%	23%	18%	11%	29%	19%	17%	21%	18%	14%	26%	21%	16%	19%	10%
A Conservative government led by Kemi Badenoch	15%	41%	4%	10%	11%	20%	15%	15%	9%	11%	13%	25%	15%	16%	21%	13%	6%	10%	15%	15%	13%	14%	16%
Neither	45%	35%	40%	44%	40%	53%	48%	43%	32%	43%	52%	47%	43%	41%	44%	46%	58%	54%	43%	45%	43%	48%	52%
Don't know	20%	19%	14%	15%	17%	19%	15%	25%	29%	22%	16%	17%	14%	24%	18%	20%	18%	23%	16%	19%	28%	19%	21%

Managing the economy?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
A Labour government led by Keir Starmer	19%	1%	43%	31%	33%	7%	21%	16%	19%	22%	19%	13%	25%	19%	15%	19%	18%	14%	25%	19%	14%	19%	10%
A Conservative government led by Kemi Badenoch	23%	66%	6%	14%	16%	34%	25%	20%	13%	16%	23%	38%	19%	26%	30%	21%	12%	15%	25%	23%	22%	17%	22%
Neither	41%	24%	38%	39%	38%	45%	41%	40%	34%	41%	47%	38%	37%	36%	40%	44%	54%	47%	37%	39%	40%	47%	51%
Don't know	18%	9%	14%	16%	13%	15%	12%	23%	34%	21%	12%	11%	18%	19%	15%	16%	16%	24%	12%	19%	23%	17%	18%

Fieldwork Dates: 8th - 10th November 2025

Sample size: 1744 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Providing more jobs?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
A Labour government led by Keir Starmer	21%	3%	46%	31%	35%	7%	23%	19%	27%	24%	19%	13%	29%	20%	17%	21%	21%	14%	28%	21%	17%	18%	8%
A Conservative government led by Kemi Badenoch	17%	49%	5%	10%	12%	25%	19%	15%	10%	11%	17%	30%	13%	18%	22%	17%	6%	13%	17%	19%	14%	15%	18%
Neither	42%	32%	35%	40%	36%	49%	44%	40%	34%	42%	48%	40%	44%	38%	42%	43%	54%	44%	37%	42%	41%	49%	52%
Don't know	21%	17%	14%	19%	17%	19%	14%	26%	29%	23%	16%	17%	14%	24%	19%	20%	19%	29%	17%	18%	28%	18%	22%

Keeping prices down?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
A Labour government led by Keir Starmer	16%	1%	36%	22%	27%	5%	18%	15%	23%	19%	14%	10%	24%	16%	13%	16%	17%	12%	22%	17%	14%	14%	7%
A Conservative government led by Kemi Badenoch	16%	46%	5%	10%	12%	21%	18%	14%	15%	11%	15%	25%	15%	17%	21%	15%	7%	7%	19%	17%	12%	14%	15%
Neither	49%	38%	45%	54%	46%	57%	50%	49%	34%	48%	56%	52%	44%	46%	49%	51%	59%	55%	45%	47%	48%	54%	62%
Don't know	19%	14%	14%	13%	15%	17%	15%	23%	28%	22%	15%	13%	17%	21%	17%	17%	17%	26%	14%	19%	27%	18%	16%

Improving standards of living for people like you?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
A Labour government led by Keir Starmer	19%	1%	45%	25%	33%	6%	21%	18%	26%	24%	16%	12%	28%	18%	15%	21%	20%	14%	25%	20%	16%	20%	10%
A Conservative government led by Kemi Badenoch	19%	61%	5%	14%	14%	27%	20%	18%	13%	14%	18%	32%	16%	22%	24%	17%	10%	14%	22%	21%	15%	16%	16%
Neither	44%	27%	39%	47%	39%	52%	46%	42%	30%	44%	52%	44%	40%	41%	47%	45%	55%	48%	42%	41%	45%	47%	56%
Don't know	18%	11%	11%	14%	14%	14%	13%	22%	31%	19%	14%	12%	15%	20%	14%	17%	15%	24%	12%	18%	24%	18%	18%

Tackling the government's deficit?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
A Labour government led by Keir Starmer	18%	2%	39%	33%	31%	6%	20%	15%	18%	22%	17%	12%	22%	17%	17%	17%	20%	14%	25%	18%	15%	16%	8%
A Conservative government led by Kemi Badenoch	20%	58%	7%	14%	16%	28%	22%	19%	17%	15%	19%	34%	23%	22%	23%	17%	14%	15%	24%	21%	16%	17%	20%
Neither	43%	30%	38%	42%	39%	50%	44%	41%	31%	42%	49%	42%	35%	39%	44%	48%	50%	44%	37%	42%	43%	49%	53%
Don't know	19%	10%	16%	12%	14%	16%	13%	25%	35%	21%	15%	12%	19%	22%	16%	17%	16%	26%	14%	19%	26%	19%	19%

Fieldwork Dates: 8th - 10th November 2025

Sample size: 1744 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Reducing the number of people in poverty?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
A Labour government led by Keir Starmer	23%	7%	51%	34%	39%	10%	27%	20%	26%	27%	22%	16%	33%	22%	20%	22%	24%	20%	31%	25%	18%	22%	10%
A Conservative government led by Kemi Badenoch	12%	34%	3%	7%	7%	17%	11%	12%	12%	10%	8%	18%	14%	12%	15%	10%	5%	6%	12%	14%	9%	12%	9%
Neither	47%	43%	36%	45%	41%	57%	49%	46%	34%	44%	56%	52%	39%	43%	51%	52%	56%	51%	43%	44%	49%	49%	64%
Don't know	18%	16%	10%	14%	13%	16%	14%	22%	28%	19%	14%	15%	14%	22%	14%	16%	15%	23%	14%	18%	24%	17%	17%

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base: All GB adults	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Taxes too much and spends too much on services	41%	63%	23%	35%	27%	57%	47%	35%	28%	39%	42%	49%	36%	43%	44%	38%	38%	45%	42%	40%	43%	41%	37%
Taxes too little and spends too little on services	25%	15%	39%	32%	40%	14%	24%	25%	19%	23%	27%	27%	31%	23%	21%	26%	28%	18%	31%	26%	16%	19%	26%
Gets the balance about right	8%	4%	14%	10%	12%	3%	9%	7%	11%	10%	4%	7%	10%	8%	6%	9%	7%	4%	8%	9%	8%	10%	5%
Don't know	27%	17%	25%	23%	21%	26%	20%	33%	42%	28%	27%	17%	24%	26%	30%	26%	28%	33%	19%	26%	33%	30%	32%

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Too high - the rich are being made to pay too much and their taxes should be cut	9%	17%	3%	6%	5%	13%	10%	8%	6%	8%	10%	10%	12%	8%	11%	7%	8%	8%	12%	10%	8%	3%	7%
Too low - the rich are not paying enough and their taxes should be increased	57%	31%	77%	68%	70%	46%	55%	58%	57%	58%	59%	51%	56%	54%	55%	63%	58%	51%	56%	57%	55%	62%	53%
About right - the rich are already paying about the right level of tax	20%	41%	12%	19%	16%	28%	23%	18%	12%	15%	22%	31%	17%	24%	20%	19%	18%	12%	23%	19%	17%	21%	22%
Don't know	14%	11%	8%	7%	10%	13%	12%	17%	25%	18%	9%	8%	15%	14%	13%	12%	16%	28%	9%	14%	21%	14%	19%

Fieldwork Dates: 8th - 10th November 2025

Sample size: 1744 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Much too high	53%	79%	33%	32%	33%	80%	56%	49%	20%	44%	65%	70%	37%	54%	59%	52%	56%	53%	44%	49%	57%	59%	67%
A little too high	19%	12%	27%	31%	25%	13%	19%	19%	23%	21%	16%	15%	25%	17%	16%	19%	16%	22%	24%	19%	14%	17%	15%
About right	16%	7%	25%	24%	27%	3%	15%	17%	30%	19%	11%	10%	22%	16%	13%	18%	14%	13%	19%	19%	12%	14%	12%
A little too low	3%	1%	4%	4%	5%	0%	2%	3%	4%	3%	3%	2%	4%	3%	3%	1%	5%	-	3%	4%	3%	1%	1%
Much too low	1%	-	1%	3%	2%	0%	1%	1%	1%	2%	1%	0%	3%	1%	1%	1%	2%	-	2%	1%	2%	1%	-
Don't know	9%	2%	10%	8%	9%	4%	7%	11%	22%	11%	4%	3%	10%	10%	7%	8%	7%	12%	7%	9%	13%	9%	6%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Mostly good for the country	20%	4%	31%	36%	34%	3%	20%	19%	39%	22%	16%	11%	33%	19%	17%	18%	17%	16%	25%	23%	17%	12%	12%
Mostly bad for the country	44%	65%	27%	22%	25%	69%	47%	42%	23%	39%	52%	56%	34%	43%	53%	44%	46%	51%	37%	44%	45%	46%	61%
Both good and bad for the country	29%	29%	36%	37%	35%	25%	27%	31%	21%	30%	29%	31%	25%	31%	25%	32%	30%	26%	33%	26%	27%	33%	24%
Don't know	7%	2%	6%	4%	5%	3%	6%	8%	17%	9%	4%	2%	8%	8%	5%	6%	7%	7%	5%	6%	12%	8%	3%

If taxes were to be increased for the richest people, at what level of annual income do you think people should see their current levels of tax significantly increased?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
People earning above £50,000 a year	7%	4%	5%	5%	4%	8%	8%	6%	10%	9%	6%	3%	8%	5%	9%	8%	7%	3%	3%	6%	11%	11%	8%
People earning above £75,000 a year	12%	10%	14%	14%	12%	15%	13%	11%	7%	11%	15%	13%	8%	10%	13%	15%	15%	14%	11%	11%	12%	13%	14%
People earning above £100,000 a year	20%	21%	24%	17%	22%	22%	20%	21%	12%	20%	21%	25%	19%	21%	19%	23%	16%	21%	22%	21%	16%	21%	22%
People earning above £150,000 a year	13%	12%	19%	19%	17%	11%	14%	13%	11%	15%	14%	11%	17%	14%	14%	11%	12%	15%	16%	15%	12%	13%	6%
People earning above £250,000 a year	12%	12%	15%	17%	16%	10%	12%	13%	11%	11%	15%	13%	13%	14%	10%	14%	6%	12%	16%	12%	8%	16%	9%
People earning above £500,000 a year	9%	10%	10%	12%	9%	8%	9%	9%	10%	8%	8%	10%	10%	9%	11%	7%	9%	5%	11%	9%	9%	4%	7%
People earning above £1 million a year	10%	15%	7%	8%	10%	9%	10%	10%	15%	10%	9%	10%	11%	10%	9%	9%	9%	13%	10%	12%	11%	5%	9%
None of these	5%	8%	2%	4%	2%	7%	6%	4%	6%	4%	5%	6%	2%	7%	4%	3%	10%	3%	5%	5%	5%	4%	5%
Don't know	11%	9%	5%	3%	6%	11%	8%	14%	18%	13%	7%	9%	13%	11%	11%	9%	15%	14%	6%	9%	15%	12%	20%

Fieldwork Dates: 8th - 10th November 2025

Sample size: 1744 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

What do you think is fairer - taxing people on their wealth (that is, the amount of money they have, such as savings and assets) or taxing people on their income (that is, the amount of money they earn each year)?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Taxing people on their wealth	28%	13%	35%	28%	34%	19%	31%	25%	37%	34%	23%	17%	38%	25%	25%	29%	24%	33%	26%	29%	29%	32%	26%
Taxing people on their income	56%	73%	50%	59%	51%	68%	58%	54%	38%	47%	62%	74%	48%	56%	62%	57%	53%	51%	61%	57%	51%	52%	55%
Don't know	16%	14%	15%	13%	15%	13%	12%	21%	25%	18%	15%	9%	14%	19%	12%	13%	23%	16%	13%	15%	20%	16%	19%

On the whole, do you think the richest people in society make a positive or negative contribution to the rest of society?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
A positive contribution - the businesses they run, the investments they make and the taxes they pay help us all	29%	58%	15%	28%	22%	41%	32%	26%	17%	22%	35%	42%	29%	31%	31%	27%	28%	22%	36%	28%	23%	23%	31%
A negative contribution - they generally don't pay their fair share and their greed takes money from the people who do the real work	39%	14%	55%	42%	49%	28%	38%	39%	44%	44%	38%	27%	38%	37%	36%	42%	37%	40%	37%	40%	36%	43%	39%
Both equally	21%	22%	23%	24%	23%	20%	20%	21%	17%	21%	19%	24%	22%	21%	23%	18%	26%	18%	20%	22%	23%	21%	17%
Don't know	12%	6%	7%	6%	6%	11%	9%	14%	23%	13%	8%	7%	11%	11%	10%	13%	9%	19%	7%	10%	18%	13%	13%

In general, do you think it is acceptable or unacceptable to LEGALLY avoid paying tax?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
It is acceptable to legally avoid tax	28%	40%	24%	32%	28%	31%	35%	22%	22%	26%	30%	33%	32%	29%	27%	27%	29%	19%	37%	30%	21%	20%	22%
It is unacceptable to legally avoid tax	57%	50%	65%	58%	61%	57%	53%	61%	52%	56%	59%	60%	52%	54%	60%	61%	58%	60%	53%	55%	60%	67%	59%
Don't know	15%	11%	11%	9%	11%	12%	12%	17%	26%	18%	11%	8%	16%	16%	13%	12%	13%	21%	10%	14%	19%	13%	19%

Fieldwork Dates: 8th - 10th November 2025
Sample size: 1744 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

If the government was able to increase the amount of money it spends, which of the following areas do you think the government should INCREASE spending in the most? Please tick up to three

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Education and schools	35%	34%	42%	49%	44%	28%	33%	36%	33%	38%	30%	34%	33%	37%	35%	32%	35%	40%	43%	36%	30%	30%	24%
Defence	23%	43%	10%	17%	17%	33%	28%	18%	13%	15%	27%	38%	21%	25%	23%	22%	17%	25%	26%	24%	18%	20%	25%
Pensions	18%	25%	13%	12%	14%	26%	17%	19%	8%	11%	22%	32%	11%	19%	19%	21%	19%	15%	16%	17%	20%	21%	22%
Welfare benefits	12%	4%	15%	10%	14%	9%	11%	13%	17%	14%	12%	7%	14%	8%	15%	13%	16%	16%	9%	11%	10%	15%	26%
Crime and policing	44%	61%	38%	33%	34%	60%	46%	43%	26%	37%	52%	57%	42%	45%	51%	44%	38%	31%	44%	44%	42%	47%	47%
Transport	11%	6%	11%	18%	12%	7%	13%	9%	24%	12%	9%	5%	15%	11%	9%	12%	9%	13%	11%	14%	10%	9%	9%
Environment and climate change	17%	9%	23%	28%	28%	7%	16%	18%	22%	20%	16%	12%	21%	17%	15%	16%	18%	24%	22%	16%	13%	17%	17%
NHS	68%	60%	80%	70%	77%	63%	62%	75%	63%	69%	68%	70%	65%	67%	65%	74%	72%	66%	68%	66%	68%	74%	71%
Overseas aid	2%	0%	3%	4%	4%	0%	2%	2%	2%	2%	3%	2%	4%	1%	1%	2%	4%	-	3%	2%	1%	1%	2%
Local government	16%	10%	24%	18%	21%	14%	20%	13%	12%	18%	18%	14%	24%	15%	14%	18%	17%	10%	17%	18%	15%	14%	16%
None of these	2%	3%	1%	-	1%	3%	3%	1%	-	3%	3%	0%	1%	2%	3%	3%	3%	2%	2%	2%	4%	0%	1%
Don't know	6%	3%	5%	4%	3%	4%	5%	6%	17%	7%	3%	2%	6%	7%	4%	4%	7%	9%	4%	5%	10%	4%	6%

Fieldwork Dates: 8th - 10th November 2025

Sample size: 1744 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And if the government were to cut the amount of money it currently spends, which of the following areas do you think the government should REDUCE spending in the most? Please tick up to three

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Education and schools	3%	2%	1%	2%	2%	3%	3%	2%	3%	3%	2%	1%	4%	2%	3%	3%	3%	1%	2%	3%	3%	1%	3%
Defence	16%	3%	22%	20%	20%	8%	16%	15%	27%	19%	12%	8%	24%	12%	14%	18%	17%	14%	16%	16%	16%	12%	16%
Pensions	6%	2%	10%	8%	9%	2%	9%	3%	7%	7%	5%	2%	10%	5%	4%	4%	6%	9%	8%	7%	1%	6%	4%
Welfare benefits	31%	57%	25%	26%	27%	42%	37%	26%	17%	27%	35%	42%	25%	35%	35%	27%	31%	29%	41%	30%	31%	31%	12%
Crime and policing	3%	1%	3%	2%	3%	1%	3%	3%	8%	3%	1%	1%	7%	2%	3%	2%	2%	3%	2%	5%	1%	2%	2%
Transport	6%	7%	5%	7%	6%	5%	5%	6%	6%	5%	6%	6%	8%	6%	7%	6%	4%	-	6%	5%	7%	5%	7%
Environment and climate change	30%	49%	18%	14%	17%	50%	35%	26%	11%	23%	36%	46%	26%	26%	35%	34%	37%	23%	29%	31%	24%	36%	37%
NHS	3%	4%	2%	4%	2%	2%	4%	2%	3%	3%	3%	2%	3%	3%	2%	3%	3%	3%	3%	3%	2%	2%	2%
Overseas aid	60%	80%	51%	47%	49%	83%	62%	58%	26%	55%	67%	77%	45%	62%	65%	61%	57%	66%	57%	58%	58%	67%	74%
Local government	12%	13%	10%	10%	11%	12%	9%	15%	9%	13%	13%	11%	11%	11%	11%	12%	14%	18%	12%	10%	9%	15%	17%
None of these	9%	2%	13%	13%	15%	3%	7%	10%	11%	9%	10%	8%	11%	8%	8%	10%	11%	7%	10%	9%	10%	8%	7%
Don't know	11%	4%	12%	13%	10%	6%	10%	12%	31%	12%	7%	4%	14%	12%	8%	9%	8%	15%	8%	10%	17%	12%	7%

Do you think your own pension provision (and any provisions you have made for retirement) will or will not provide you with a good standard of living by the time you come to retire?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Will probably be enough to provide me with a good standard of living	17%	21%	20%	22%	22%	16%	22%	12%	10%	17%	20%	17%	19%	15%	17%	18%	19%	16%	25%	18%	13%	9%	9%
Will probably not be enough to provide me with a good standard of living	47%	36%	48%	53%	51%	45%	43%	52%	40%	59%	58%	19%	47%	48%	47%	48%	47%	43%	44%	46%	51%	61%	39%
Don't know	17%	9%	17%	8%	13%	12%	17%	16%	45%	21%	11%	2%	20%	16%	16%	16%	17%	22%	11%	19%	22%	18%	16%
Not applicable - I am already retired or am unable to work	19%	33%	15%	17%	15%	27%	17%	20%	6%	2%	11%	62%	15%	20%	20%	18%	17%	19%	20%	17%	14%	12%	36%

Fieldwork Dates: 8th - 10th November 2025

Sample size: 1744 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

As people live longer, the proportion of older people in the population steadily rises. Looking forward, how do you think future governments should respond to the growing portion of older people?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Reductions should be made in the services that go to older people so that younger generations can afford to support more retired people	18%	13%	24%	23%	23%	11%	23%	14%	29%	23%	15%	7%	22%	17%	18%	20%	15%	14%	23%	22%	13%	14%	11%
More money should be found to maintain the services that go to older people as the number of retired people grows, even if this means more taxes for younger generations	45%	48%	46%	39%	45%	52%	45%	44%	21%	37%	56%	59%	39%	43%	47%	47%	50%	44%	45%	42%	45%	47%	48%
Not sure	37%	38%	30%	37%	32%	37%	32%	42%	50%	40%	29%	34%	38%	41%	35%	33%	35%	42%	32%	36%	42%	39%	41%

What do you think the state pension age should be for people who are currently in their 30s or 40s?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
Less than 65	12%	6%	9%	8%	11%	11%	13%	11%	13%	17%	10%	5%	18%	8%	14%	13%	17%	13%	6%	13%	15%	16%	17%
65	35%	28%	36%	29%	35%	38%	31%	39%	28%	41%	35%	28%	28%	32%	40%	38%	40%	37%	34%	36%	36%	37%	31%
66	6%	8%	5%	5%	5%	8%	5%	6%	3%	4%	4%	11%	5%	5%	5%	7%	4%	11%	5%	6%	6%	5%	7%
67	12%	13%	18%	13%	15%	12%	13%	12%	10%	9%	19%	13%	12%	13%	10%	14%	15%	4%	15%	11%	10%	12%	14%
68	11%	13%	13%	16%	14%	10%	10%	11%	8%	11%	11%	11%	11%	13%	11%	10%	5%	11%	14%	11%	9%	9%	7%
69	2%	3%	1%	2%	2%	1%	2%	1%	2%	1%	2%	3%	2%	2%	3%	1%	2%	-	2%	3%	1%	1%	1%
70	13%	24%	10%	18%	13%	16%	14%	12%	6%	9%	15%	22%	15%	16%	13%	9%	9%	14%	17%	13%	9%	9%	15%
71	0%	-	-	-	-	0%	0%	-	-	-	0%	-	-	-	0%	-	-	-	-	-	-	-	0%
72	0%	-	0%	-	0%	0%	0%	0%	1%	0%	-	-	0%	0%	-	-	-	3%	0%	1%	-	-	-
73	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
74	0%	-	0%	-	0%	-	0%	-	-	0%	-	-	1%	-	-	-	-	-	0%	-	-	-	-
75	1%	1%	0%	-	1%	1%	1%	0%	-	1%	0%	1%	-	1%	1%	-	1%	-	1%	1%	0%	1%	-
Older than 75	1%	0%	1%	1%	1%	0%	1%	0%	2%	1%	1%	0%	0%	1%	-	1%	3%	1%	1%	0%	1%	2%	1%
Don't know	8%	4%	5%	9%	4%	4%	9%	7%	26%	7%	3%	5%	9%	10%	5%	7%	4%	7%	6%	7%	11%	9%	6%

Fieldwork Dates: 8th - 10th November 2025

Sample size: 1744 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

With regard to hard drugs such as heroin and crack cocaine, which of these statements comes closest to your own view?

	Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
	Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
The sale and possession of such drugs should remain a criminal offence as now		76%	89%	77%	72%	72%	88%	74%	79%	59%	72%	82%	87%	64%	76%	82%	78%	81%	76%	78%	73%	78%	77%	78%
The sale and possession of such drugs should remain illegal but should be regarded as a minor offence, such as parking in the wrong place, rather than a CRIMINAL offence (a policy sometimes called 'decriminalisation')		8%	3%	10%	15%	11%	3%	10%	7%	16%	10%	6%	4%	14%	8%	5%	8%	5%	9%	8%	11%	6%	6%	7%
The sale and possession of such drugs should no longer be illegal (sometimes called 'legalisation')		7%	4%	7%	7%	11%	4%	9%	6%	7%	9%	7%	5%	13%	6%	6%	8%	9%	2%	9%	8%	5%	8%	6%
Don't know		8%	4%	6%	6%	6%	5%	7%	8%	18%	9%	5%	3%	9%	9%	6%	6%	5%	12%	4%	7%	11%	10%	9%

With regard to soft drugs such as cannabis, which of these statements comes closest to your own view?

	Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
	Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
The sale and possession of such drugs should remain a criminal offence as now		39%	57%	32%	33%	30%	53%	38%	41%	24%	34%	46%	49%	35%	40%	45%	38%	36%	34%	39%	38%	43%	38%	37%
The sale and possession of such drugs should remain illegal but should be regarded as a minor offence, such as parking in the wrong place, rather than a CRIMINAL offence (a policy sometimes called 'decriminalisation')		24%	26%	29%	29%	31%	21%	21%	27%	22%	24%	23%	28%	24%	25%	21%	24%	29%	25%	30%	23%	18%	25%	25%
The sale and possession of such drugs should no longer be illegal (sometimes called 'legalisation')		28%	13%	32%	35%	34%	21%	33%	24%	35%	33%	28%	17%	34%	26%	27%	30%	29%	28%	27%	32%	25%	27%	30%
Don't know		8%	4%	6%	4%	6%	5%	8%	8%	20%	9%	4%	6%	7%	10%	7%	7%	6%	13%	4%	7%	13%	10%	8%

If soft drugs like cannabis were decriminalised, do you think this would lead to more or less people using drugs, or would it make no difference?

	Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
	Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
More people using drugs		41%	53%	37%	38%	36%	47%	41%	40%	38%	34%	44%	50%	32%	42%	48%	40%	38%	35%	41%	38%	46%	45%	33%
Fewer people using drugs		7%	4%	9%	5%	7%	5%	8%	7%	14%	9%	6%	3%	11%	6%	8%	7%	7%	7%	7%	8%	6%	7%	11%
Would make no difference		42%	35%	46%	48%	48%	41%	41%	43%	30%	45%	45%	39%	45%	40%	33%	46%	51%	42%	44%	45%	35%	36%	49%
Don't know		10%	8%	8%	9%	9%	7%	10%	10%	19%	12%	5%	7%	12%	12%	10%	7%	5%	15%	8%	9%	14%	13%	6%

Fieldwork Dates: 8th - 10th November 2025

Sample size: 1744 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

If soft drugs like cannabis were decriminalised, do you think this would lead to more or less people damaging their health as a result of taking drugs?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
More people damaging their health as a result of taking drugs	41%	57%	37%	43%	37%	50%	41%	41%	31%	34%	48%	52%	36%	43%	48%	41%	36%	27%	42%	38%	48%	38%	40%
Fewer people damaging their health as a result of taking drugs	16%	6%	21%	15%	18%	9%	17%	16%	36%	20%	10%	7%	22%	14%	14%	17%	18%	22%	17%	19%	13%	20%	12%
Would make no difference	31%	29%	33%	33%	36%	33%	32%	31%	13%	32%	35%	34%	29%	30%	28%	34%	36%	35%	33%	33%	25%	29%	37%
Don't know	11%	9%	9%	9%	10%	8%	10%	13%	19%	14%	7%	7%	12%	13%	11%	9%	10%	16%	9%	11%	14%	14%	10%

If soft drugs like cannabis were decriminalised, do you think this would lead to more or less crime?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
More crime	25%	36%	16%	21%	18%	33%	25%	25%	18%	19%	31%	33%	23%	25%	31%	24%	26%	16%	21%	23%	29%	29%	29%
Less crime	32%	17%	41%	38%	39%	23%	35%	29%	46%	38%	27%	19%	34%	29%	31%	32%	33%	42%	34%	36%	25%	31%	30%
Would make no difference	31%	36%	32%	32%	32%	36%	30%	32%	19%	29%	36%	37%	31%	33%	27%	35%	29%	21%	33%	30%	32%	28%	31%
Don't know	12%	11%	10%	9%	12%	9%	9%	14%	17%	14%	6%	11%	12%	13%	11%	8%	13%	21%	12%	11%	14%	11%	9%

If hard drugs like heroin or crack cocaine were decriminalised, do you think this would lead to more or less people using drugs, or would it make no difference?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
More people using drugs	54%	66%	51%	47%	47%	64%	54%	54%	48%	45%	59%	67%	50%	52%	63%	53%	60%	45%	54%	53%	55%	56%	55%
Fewer people using drugs	6%	3%	7%	8%	7%	3%	7%	4%	11%	7%	4%	3%	13%	4%	5%	7%	4%	4%	6%	7%	4%	6%	6%
Would make no difference	27%	22%	30%	30%	33%	24%	26%	27%	20%	31%	28%	21%	24%	28%	21%	29%	26%	32%	27%	30%	26%	22%	27%
Don't know	13%	9%	12%	15%	14%	9%	13%	14%	20%	16%	9%	9%	14%	16%	11%	11%	10%	19%	13%	11%	16%	17%	13%

Fieldwork Dates: 8th - 10th November 2025

Sample size: 1744 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

If hard drugs like heroin or crack cocaine were decriminalised, do you think this would lead to more or less people damaging their health as a result of taking drugs?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
More people damaging their health as a result of taking drugs	62%	74%	58%	64%	56%	72%	62%	62%	54%	54%	67%	75%	53%	62%	71%	59%	65%	50%	64%	61%	60%	61%	63%
Fewer people damaging their health as a result of taking drugs	11%	2%	16%	13%	15%	3%	12%	9%	24%	12%	7%	4%	22%	8%	6%	12%	10%	9%	11%	14%	7%	10%	8%
Would make no difference	17%	17%	17%	13%	19%	17%	16%	17%	4%	20%	18%	15%	14%	18%	14%	18%	16%	25%	16%	17%	19%	15%	18%
Don't know	11%	7%	9%	10%	10%	8%	10%	12%	18%	14%	7%	6%	11%	12%	9%	11%	9%	15%	9%	9%	14%	14%	11%

If hard drugs like heroin or crack cocaine were decriminalised, do you think this would lead to more or less crime?

Unweighted base	1744	279	490	160	650	639	805	939	123	725	420	476	183	627	281	434	135	84	520	515	305	204	200
Base	1744	314	448	162	647	691	848	896	190	727	420	406	211	598	286	413	152	84	488	506	366	197	187
More crime	50%	59%	46%	45%	42%	61%	50%	50%	43%	44%	57%	57%	41%	48%	57%	50%	59%	45%	46%	48%	54%	56%	51%
Less crime	19%	10%	26%	26%	26%	13%	22%	17%	23%	23%	16%	15%	31%	16%	18%	21%	16%	19%	24%	23%	12%	15%	17%
Would make no difference	18%	22%	16%	20%	19%	18%	18%	19%	15%	18%	21%	19%	16%	23%	14%	18%	14%	18%	19%	18%	18%	17%	20%
Don't know	12%	9%	12%	10%	12%	8%	10%	14%	19%	16%	6%	9%	11%	13%	11%	11%	11%	18%	10%	11%	16%	12%	12%

Cell Contents (Column Percentages)