

Fieldwork Dates: 4th - 6th October 2025

Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government’s record to date?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base: All GB adults	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Approve	13%	4%	28%	19%	21%	7%	15%	11%	8%	13%	16%	11%	20%	11%	11%	13%	10%	14%	18%	13%	11%	9%	7%
Disapprove	69%	90%	51%	59%	57%	85%	70%	68%	56%	64%	73%	80%	62%	69%	73%	68%	70%	75%	66%	66%	68%	78%	76%
Don't know	19%	6%	21%	21%	22%	8%	16%	21%	36%	23%	11%	9%	19%	20%	16%	19%	20%	11%	17%	21%	21%	13%	17%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
0 - Would never consider voting for them	37%	3%	55%	44%	46%	25%	39%	36%	39%	45%	36%	23%	37%	31%	32%	43%	54%	37%	33%	36%	39%	41%	43%
1	8%	1%	11%	9%	9%	7%	8%	8%	9%	7%	9%	8%	6%	7%	11%	8%	4%	14%	9%	5%	8%	10%	10%
2	8%	3%	10%	14%	9%	8%	7%	8%	4%	8%	10%	6%	6%	10%	7%	7%	5%	7%	9%	8%	6%	7%	5%
3	7%	4%	6%	7%	8%	6%	7%	6%	5%	7%	6%	6%	9%	6%	6%	5%	6%	8%	7%	7%	5%	8%	5%
4	5%	5%	3%	2%	3%	6%	5%	4%	4%	4%	5%	6%	4%	4%	6%	5%	2%	7%	4%	5%	4%	5%	4%
5	10%	15%	7%	7%	8%	13%	9%	11%	9%	9%	9%	13%	15%	11%	10%	7%	6%	11%	11%	11%	12%	6%	7%
6	6%	13%	3%	5%	4%	8%	5%	6%	4%	4%	5%	11%	5%	6%	9%	5%	5%	1%	6%	6%	5%	8%	6%
7	6%	21%	1%	1%	4%	11%	7%	6%	3%	4%	9%	9%	4%	8%	6%	6%	5%	5%	7%	7%	5%	3%	7%
8	4%	14%	1%	2%	3%	6%	4%	4%	0%	2%	5%	6%	2%	6%	3%	3%	3%	2%	4%	3%	5%	3%	3%
9	2%	6%	0%	3%	2%	2%	2%	1%	1%	1%	1%	3%	1%	2%	3%	0%	1%	2%	2%	1%	2%	2%	1%
10 - Would definitely consider voting for them	4%	16%	0%	3%	3%	5%	3%	5%	2%	3%	3%	8%	4%	4%	5%	4%	3%	3%	6%	4%	2%	2%	4%
prefer not to answer	5%	-	3%	2%	2%	2%	4%	5%	19%	5%	1%	1%	7%	4%	2%	6%	7%	4%	2%	7%	5%	4%	5%

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Labour

Unweighted base		1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base		1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
0 - Would never consider voting for them		38%	67%	9%	20%	17%	58%	40%	37%	31%	30%	40%	54%	27%	40%	44%	40%	35%	35%	31%	34%	47%	44%	46%
1		6%	5%	4%	9%	6%	7%	7%	6%	5%	6%	8%	6%	4%	7%	7%	6%	7%	8%	5%	4%	9%	9%	9%
2		6%	6%	4%	7%	6%	7%	5%	7%	6%	6%	6%	6%	4%	7%	8%	6%	5%	9%	5%	6%	5%	11%	5%
3		6%	6%	5%	10%	7%	6%	5%	6%	4%	7%	6%	5%	8%	5%	6%	5%	9%	4%	5%	7%	4%	5%	10%
4		5%	4%	6%	5%	6%	4%	6%	4%	5%	5%	5%	3%	7%	4%	4%	4%	9%	8%	6%	5%	4%	3%	4%
5		9%	5%	10%	10%	13%	4%	8%	9%	9%	11%	8%	5%	11%	9%	8%	9%	7%	4%	8%	13%	7%	5%	7%
6		6%	4%	8%	15%	10%	3%	6%	7%	8%	8%	6%	4%	9%	6%	5%	5%	9%	8%	6%	8%	5%	7%	4%
7		6%	2%	13%	7%	9%	2%	6%	5%	7%	7%	5%	4%	7%	7%	4%	5%	5%	6%	10%	4%	6%	5%	2%
8		5%	1%	13%	6%	9%	2%	4%	5%	2%	5%	6%	3%	5%	4%	5%	5%	2%	9%	8%	4%	4%	2%	2%
9		2%	-	6%	2%	3%	2%	1%	2%	-	3%	2%	1%	3%	1%	2%	2%	2%	-	3%	1%	1%	1%	2%
10 - Would definitely consider voting for them		6%	1%	20%	7%	12%	3%	6%	6%	4%	6%	8%	7%	7%	6%	6%	7%	4%	5%	11%	6%	3%	4%	5%
prefer not to answer		5%	-	3%	2%	2%	2%	4%	5%	19%	5%	1%	1%	7%	4%	2%	6%	7%	4%	2%	7%	5%	4%	5%

Liberal Democrats

Unweighted base		1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base		1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
0 - Would never consider voting for them		30%	39%	16%	3%	13%	45%	34%	26%	26%	27%	29%	38%	30%	28%	31%	30%	32%	32%	21%	28%	38%	34%	40%
1		6%	6%	3%	1%	3%	8%	6%	5%	4%	5%	8%	5%	5%	6%	7%	4%	7%	4%	4%	6%	5%	8%	7%
2		7%	11%	4%	3%	7%	8%	7%	7%	4%	7%	7%	8%	5%	7%	9%	7%	9%	10%	7%	6%	8%	10%	4%
3		6%	7%	6%	1%	6%	6%	4%	7%	5%	6%	7%	4%	2%	5%	6%	7%	8%	6%	5%	6%	6%	8%	6%
4		7%	7%	8%	8%	8%	6%	7%	7%	7%	6%	7%	8%	6%	6%	9%	6%	9%	8%	8%	6%	7%	6%	6%
5		14%	13%	18%	16%	18%	10%	11%	16%	15%	13%	16%	13%	16%	14%	14%	16%	5%	12%	14%	16%	13%	8%	15%
6		8%	8%	12%	13%	10%	6%	8%	8%	7%	10%	7%	6%	14%	7%	5%	7%	11%	7%	12%	8%	5%	6%	6%
7		7%	6%	10%	16%	12%	3%	7%	7%	7%	8%	5%	7%	7%	8%	8%	5%	7%	11%	10%	8%	4%	7%	4%
8		5%	2%	10%	11%	10%	2%	5%	6%	4%	7%	5%	4%	5%	6%	5%	5%	2%	7%	7%	6%	4%	5%	3%
9		1%	1%	2%	6%	3%	0%	1%	2%	1%	1%	1%	3%	1%	2%	1%	1%	2%	-	2%	1%	2%	1%	-
10 - Would definitely consider voting for them		4%	0%	8%	20%	8%	2%	5%	4%	2%	4%	6%	4%	2%	6%	3%	4%	3%	0%	7%	3%	3%	3%	4%
prefer not to answer		5%	-	3%	2%	2%	2%	4%	5%	19%	5%	1%	1%	7%	4%	2%	6%	7%	4%	2%	7%	5%	4%	5%

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Reform UK

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
0 - Would never consider voting for them	47%	23%	73%	73%	72%	23%	45%	49%	50%	52%	44%	40%	55%	44%	44%	50%	52%	36%	57%	46%	43%	43%	39%
1	4%	3%	3%	6%	4%	4%	5%	4%	7%	6%	3%	3%	2%	5%	4%	4%	6%	8%	4%	5%	4%	4%	5%
2	3%	3%	3%	4%	2%	3%	3%	3%	6%	3%	3%	3%	2%	4%	4%	4%	1%	0%	2%	4%	5%	2%	3%
3	3%	3%	2%	3%	3%	3%	2%	3%	2%	3%	2%	2%	3%	4%	1%	2%	3%	4%	2%	3%	2%	4%	2%
4	3%	7%	1%	2%	1%	4%	3%	3%	4%	3%	2%	5%	1%	4%	4%	2%	1%	8%	3%	4%	2%	3%	3%
5	7%	10%	3%	5%	5%	8%	6%	7%	6%	6%	6%	7%	7%	7%	11%	4%	3%	5%	5%	7%	6%	8%	8%
6	4%	9%	2%	2%	2%	6%	4%	3%	1%	5%	3%	4%	8%	4%	5%	2%	1%	7%	4%	5%	2%	4%	3%
7	4%	7%	3%	-	2%	7%	3%	4%	-	3%	5%	5%	3%	4%	5%	3%	5%	2%	4%	3%	5%	5%	3%
8	5%	10%	3%	-	2%	9%	5%	5%	2%	4%	5%	7%	2%	5%	5%	5%	6%	5%	4%	4%	6%	4%	7%
9	3%	7%	2%	-	1%	6%	4%	2%	0%	1%	5%	6%	1%	3%	4%	3%	3%	4%	3%	3%	3%	4%	5%
10 - Would definitely consider voting for them	13%	18%	3%	3%	3%	25%	15%	11%	2%	8%	21%	18%	10%	12%	12%	15%	12%	17%	11%	10%	16%	17%	16%
prefer not to answer	5%	-	3%	2%	2%	2%	4%	5%	19%	5%	1%	1%	7%	4%	2%	6%	7%	4%	2%	7%	5%	4%	5%

Green Party

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
0 - Would never consider voting for them	33%	52%	17%	9%	18%	49%	38%	29%	24%	28%	33%	47%	31%	32%	33%	33%	36%	37%	29%	31%	34%	38%	41%
1	6%	9%	4%	4%	3%	9%	7%	5%	4%	6%	7%	7%	3%	6%	9%	4%	9%	8%	6%	6%	7%	8%	6%
2	6%	8%	3%	6%	5%	7%	7%	5%	8%	5%	6%	7%	3%	7%	10%	5%	6%	3%	5%	7%	7%	7%	6%
3	5%	7%	5%	9%	7%	3%	4%	6%	4%	5%	6%	5%	4%	7%	4%	4%	6%	5%	5%	6%	5%	5%	3%
4	7%	7%	9%	6%	8%	6%	5%	8%	3%	6%	8%	7%	4%	5%	8%	9%	4%	11%	7%	6%	7%	6%	6%
5	12%	7%	17%	15%	15%	10%	12%	12%	11%	13%	14%	9%	16%	10%	12%	11%	13%	16%	11%	13%	13%	9%	13%
6	6%	4%	10%	15%	8%	5%	5%	7%	5%	7%	6%	5%	11%	7%	4%	5%	4%	1%	8%	6%	5%	6%	5%
7	6%	2%	14%	11%	12%	2%	5%	8%	6%	8%	6%	5%	12%	6%	6%	6%	4%	5%	9%	5%	6%	7%	5%
8	5%	2%	8%	8%	9%	2%	3%	7%	4%	6%	6%	4%	3%	6%	5%	6%	2%	5%	8%	6%	3%	3%	4%
9	1%	-	2%	0%	2%	1%	1%	1%	2%	1%	1%	1%	1%	0%	1%	3%	1%	-	1%	1%	1%	1%	-
10 - Would definitely consider voting for them	7%	1%	9%	15%	10%	3%	6%	8%	10%	9%	6%	2%	5%	8%	7%	7%	8%	5%	9%	6%	7%	6%	6%
prefer not to answer	5%	-	3%	2%	2%	2%	4%	5%	19%	5%	1%	1%	7%	4%	2%	6%	7%	4%	2%	7%	5%	4%	5%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base: All GB adults	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Health	30%	22%	43%	38%	38%	25%	22%	38%	22%	32%	30%	31%	27%	32%	27%	29%	30%	40%	35%	29%	27%	27%	28%
Immigration & Asylum	57%	85%	41%	41%	40%	80%	57%	57%	36%	46%	66%	77%	45%	57%	68%	58%	48%	64%	49%	56%	63%	60%	67%
Crime	24%	28%	19%	13%	17%	29%	24%	25%	27%	23%	27%	24%	31%	22%	30%	24%	12%	29%	22%	22%	28%	30%	26%
The economy	52%	55%	57%	56%	56%	48%	57%	48%	55%	52%	54%	50%	56%	54%	50%	52%	51%	43%	54%	58%	47%	49%	45%
Tax	14%	17%	11%	9%	11%	16%	17%	11%	16%	16%	13%	10%	18%	14%	14%	12%	14%	12%	14%	15%	13%	15%	11%
Pensions	5%	8%	3%	7%	4%	7%	5%	5%	1%	4%	4%	11%	5%	5%	6%	5%	8%	1%	5%	5%	7%	5%	5%
Education	7%	3%	11%	7%	9%	4%	5%	9%	10%	8%	6%	4%	9%	7%	8%	6%	7%	6%	11%	6%	6%	4%	3%
Family life & childcare	4%	1%	6%	7%	5%	4%	3%	5%	2%	7%	2%	3%	4%	5%	3%	5%	5%	2%	6%	4%	3%	3%	5%
Housing	15%	6%	20%	20%	18%	11%	15%	15%	18%	20%	10%	10%	21%	13%	9%	17%	17%	18%	15%	16%	14%	14%	18%
The environment	17%	7%	24%	29%	27%	9%	17%	17%	23%	21%	17%	8%	16%	17%	15%	18%	21%	19%	23%	17%	15%	13%	12%
Britain leaving the EU	13%	6%	20%	20%	20%	6%	15%	11%	14%	12%	15%	13%	19%	13%	13%	13%	10%	2%	17%	11%	10%	11%	14%
Transport	2%	1%	2%	6%	2%	1%	3%	1%	5%	3%	1%	1%	2%	2%	1%	3%	1%	2%	2%	3%	2%	2%	0%
Welfare benefits	12%	19%	8%	9%	11%	14%	10%	13%	9%	11%	12%	14%	10%	11%	11%	12%	17%	9%	11%	9%	12%	14%	16%
Defence and security	21%	32%	17%	22%	21%	27%	23%	19%	10%	12%	29%	35%	13%	23%	21%	23%	21%	24%	22%	20%	24%	17%	21%
None of these	1%	0%	1%	1%	1%	0%	1%	0%	1%	1%	1%	0%	1%	1%	1%	1%	3%	-	1%	0%	1%	2%	1%
Don't know	3%	0%	2%	-	1%	1%	2%	3%	8%	4%	-	1%	1%	3%	3%	2%	2%	3%	1%	3%	3%	4%	3%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	2%	1%	4%	3%	4%	1%	3%	2%	2%	2%	3%	2%	4%	2%	2%	2%	1%	4%	3%	2%	2%	2%	1%
Fairly well	22%	14%	36%	33%	31%	15%	26%	18%	24%	21%	23%	23%	25%	24%	19%	26%	13%	17%	27%	23%	19%	22%	16%
Fairly badly	29%	44%	25%	33%	31%	32%	29%	29%	21%	27%	33%	33%	26%	32%	33%	25%	32%	26%	33%	30%	30%	22%	25%
Very badly	36%	37%	24%	24%	25%	46%	32%	40%	33%	37%	34%	38%	35%	34%	37%	35%	43%	47%	29%	34%	40%	46%	44%
Don't know	10%	5%	10%	7%	9%	7%	9%	11%	20%	13%	7%	4%	10%	9%	9%	12%	11%	6%	9%	11%	9%	9%	13%

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Immigration

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	1%	1%	2%	1%	1%	1%	2%	0%	1%	1%	1%	0%	4%	1%	1%	0%	-	-	2%	1%	0%	1%	1%
Fairly well	10%	2%	20%	15%	17%	3%	11%	9%	13%	10%	10%	9%	11%	10%	8%	11%	9%	12%	15%	10%	7%	7%	7%
Fairly badly	21%	12%	30%	33%	32%	11%	18%	24%	22%	26%	19%	14%	25%	21%	19%	20%	21%	22%	26%	22%	19%	15%	17%
Very badly	58%	82%	38%	38%	39%	81%	60%	56%	43%	49%	66%	74%	48%	58%	66%	57%	58%	63%	50%	56%	64%	66%	65%
Don't know	10%	3%	9%	13%	10%	4%	9%	10%	22%	14%	4%	3%	11%	10%	6%	11%	12%	3%	7%	11%	11%	11%	10%

Crime

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	2%	1%	2%	2%	2%	0%	3%	0%	5%	2%	1%	0%	4%	1%	1%	1%	2%	-	1%	2%	1%	1%	2%
Fairly well	18%	11%	33%	30%	28%	11%	19%	18%	20%	17%	20%	18%	20%	17%	20%	19%	17%	17%	24%	19%	14%	14%	15%
Fairly badly	29%	33%	32%	29%	33%	28%	28%	31%	27%	28%	30%	31%	22%	33%	26%	29%	26%	35%	30%	32%	30%	23%	24%
Very badly	36%	48%	18%	21%	21%	50%	38%	33%	30%	33%	38%	42%	41%	33%	41%	32%	36%	38%	32%	32%	39%	44%	42%
Don't know	15%	8%	15%	18%	16%	11%	12%	18%	19%	21%	11%	8%	13%	15%	12%	18%	18%	10%	13%	15%	15%	18%	18%

Education

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	2%	2%	3%	3%	3%	1%	3%	2%	4%	3%	2%	1%	6%	1%	1%	4%	1%	2%	2%	3%	3%	3%	1%
Fairly well	25%	20%	36%	34%	33%	18%	25%	24%	24%	26%	25%	23%	31%	25%	25%	24%	15%	26%	29%	27%	23%	17%	17%
Fairly badly	29%	34%	29%	27%	30%	33%	29%	30%	27%	26%	32%	34%	24%	30%	30%	29%	32%	30%	32%	29%	30%	26%	29%
Very badly	21%	26%	10%	14%	13%	28%	22%	21%	23%	21%	20%	23%	24%	21%	22%	17%	27%	30%	20%	19%	21%	26%	25%
Don't know	22%	19%	22%	21%	22%	20%	21%	24%	22%	25%	21%	19%	15%	23%	22%	26%	25%	11%	17%	22%	23%	28%	27%

Fieldwork Dates: 4th - 6th October 2025

Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Taxation

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	1%	0%	2%	1%	1%	1%	2%	0%	4%	1%	1%	-	4%	1%	1%	-	-	-	1%	1%	1%	1%	1%
Fairly well	12%	3%	25%	14%	18%	5%	12%	11%	12%	11%	14%	10%	15%	11%	9%	14%	9%	9%	15%	12%	11%	8%	6%
Fairly badly	33%	29%	38%	41%	43%	27%	31%	35%	31%	34%	33%	32%	31%	32%	37%	33%	38%	29%	35%	37%	30%	27%	29%
Very badly	42%	62%	22%	35%	27%	59%	45%	39%	30%	38%	44%	54%	41%	44%	42%	38%	37%	56%	40%	36%	46%	51%	46%
Don't know	12%	5%	13%	9%	11%	8%	9%	15%	22%	16%	9%	4%	10%	12%	11%	15%	15%	7%	8%	14%	12%	13%	18%

Unemployment

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	1%	1%	1%	3%	2%	1%	2%	1%	-	2%	1%	-	4%	1%	1%	0%	-	2%	1%	1%	1%	1%	1%
Fairly well	19%	13%	34%	25%	29%	12%	19%	18%	13%	17%	24%	19%	22%	19%	16%	17%	20%	23%	26%	19%	16%	14%	10%
Fairly badly	31%	32%	30%	30%	30%	32%	32%	31%	36%	29%	32%	32%	36%	31%	28%	31%	31%	35%	31%	31%	34%	33%	26%
Very badly	27%	39%	13%	17%	16%	36%	29%	26%	32%	25%	24%	32%	25%	26%	32%	26%	27%	29%	24%	25%	31%	28%	37%
Don't know	22%	15%	22%	25%	24%	19%	18%	25%	19%	26%	19%	17%	13%	23%	22%	26%	21%	12%	19%	24%	18%	25%	26%

Inflation

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	1%	-	2%	3%	1%	1%	1%	1%	1%	1%	1%	0%	3%	1%	1%	1%	-	-	1%	1%	0%	1%	1%
Fairly well	14%	6%	26%	18%	22%	6%	17%	11%	15%	12%	16%	13%	18%	13%	15%	13%	11%	16%	20%	14%	11%	11%	6%
Fairly badly	33%	33%	37%	40%	40%	33%	33%	34%	23%	34%	33%	37%	29%	35%	32%	34%	35%	33%	32%	36%	34%	29%	32%
Very badly	39%	55%	22%	26%	25%	51%	38%	41%	42%	37%	38%	45%	40%	39%	40%	38%	41%	44%	36%	36%	42%	45%	47%
Don't know	13%	6%	14%	13%	13%	8%	11%	14%	20%	16%	11%	4%	11%	13%	13%	15%	14%	7%	11%	13%	13%	14%	15%

Fieldwork Dates: 4th - 6th October 2025
Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	2%	1%	4%	3%	3%	2%	2%	2%	2%	2%	2%	2%	4%	2%	2%	2%	1%	2%	3%	1%	2%	3%	2%
Fairly well	17%	12%	30%	25%	24%	12%	18%	16%	14%	17%	19%	17%	14%	18%	14%	19%	14%	21%	22%	20%	12%	12%	10%
Fairly badly	23%	29%	24%	23%	26%	24%	23%	24%	16%	22%	25%	27%	24%	24%	21%	26%	19%	22%	25%	25%	24%	18%	20%
Very badly	35%	36%	21%	33%	28%	41%	37%	32%	35%	33%	35%	37%	36%	32%	36%	31%	47%	39%	33%	29%	36%	39%	46%
Don't know	23%	21%	21%	17%	20%	21%	20%	26%	33%	26%	19%	18%	22%	24%	27%	23%	19%	16%	17%	25%	26%	27%	22%

Defence

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	4%	2%	6%	5%	5%	2%	5%	3%	6%	4%	4%	2%	6%	3%	4%	4%	2%	1%	4%	4%	2%	5%	2%
Fairly well	29%	24%	44%	40%	38%	23%	34%	24%	26%	28%	31%	30%	25%	29%	27%	30%	28%	39%	36%	31%	24%	21%	22%
Fairly badly	20%	29%	18%	18%	22%	22%	19%	21%	15%	17%	24%	23%	26%	21%	20%	18%	19%	16%	22%	19%	20%	19%	18%
Very badly	22%	31%	8%	10%	10%	32%	22%	21%	16%	19%	21%	30%	16%	22%	22%	21%	27%	27%	19%	16%	25%	27%	31%
Don't know	26%	14%	23%	27%	26%	20%	20%	31%	38%	32%	19%	15%	27%	25%	27%	28%	24%	18%	19%	29%	29%	28%	27%

The economy

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	1%	-	1%	1%	1%	1%	2%	1%	4%	1%	1%	0%	4%	1%	1%	1%	-	-	1%	1%	1%	0%	1%
Fairly well	12%	6%	27%	16%	20%	6%	15%	10%	11%	13%	14%	11%	16%	12%	12%	13%	7%	16%	17%	12%	11%	9%	8%
Fairly badly	33%	23%	41%	46%	42%	26%	29%	36%	32%	33%	35%	29%	29%	35%	30%	31%	37%	29%	36%	34%	30%	32%	24%
Very badly	44%	68%	21%	29%	29%	61%	45%	43%	32%	40%	45%	56%	41%	44%	47%	43%	45%	50%	39%	43%	46%	48%	53%
Don't know	10%	3%	10%	8%	8%	6%	9%	10%	21%	13%	6%	4%	10%	9%	10%	12%	11%	4%	7%	10%	11%	10%	14%

Fieldwork Dates: 4th - 6th October 2025
Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	4%	2%	5%	6%	4%	2%	5%	3%	9%	4%	3%	2%	8%	3%	3%	4%	4%	3%	4%	5%	2%	2%	2%
Fairly well	28%	20%	42%	36%	39%	22%	31%	26%	26%	28%	31%	28%	30%	31%	24%	27%	26%	29%	36%	28%	28%	20%	19%
Fairly badly	21%	27%	19%	23%	20%	23%	19%	22%	16%	18%	22%	25%	17%	21%	23%	19%	23%	22%	19%	21%	23%	22%	18%
Very badly	26%	35%	14%	12%	15%	38%	27%	26%	19%	25%	28%	31%	25%	24%	27%	28%	27%	35%	24%	23%	26%	31%	39%
Don't know	21%	15%	20%	23%	21%	16%	18%	23%	29%	25%	16%	14%	20%	22%	22%	22%	20%	11%	17%	23%	21%	25%	22%

Transport

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	2%	1%	3%	2%	2%	1%	3%	1%	4%	2%	2%	0%	8%	1%	1%	2%	1%	-	2%	2%	2%	3%	1%
Fairly well	27%	21%	39%	32%	32%	20%	28%	26%	39%	25%	26%	25%	28%	29%	27%	25%	18%	28%	30%	28%	28%	19%	20%
Fairly badly	30%	34%	25%	36%	30%	32%	30%	29%	26%	26%	32%	35%	30%	29%	27%	32%	29%	29%	34%	30%	28%	27%	22%
Very badly	19%	24%	11%	10%	13%	26%	22%	17%	14%	22%	17%	20%	20%	19%	19%	18%	21%	26%	17%	17%	19%	25%	28%
Don't know	22%	20%	22%	20%	24%	21%	18%	26%	17%	25%	24%	19%	14%	22%	27%	23%	29%	17%	17%	23%	23%	26%	29%

Housing

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	1%	0%	3%	2%	1%	1%	2%	1%	3%	2%	1%	0%	6%	1%	1%	1%	-	-	2%	1%	2%	-	1%
Fairly well	16%	11%	26%	23%	23%	9%	15%	16%	17%	14%	19%	14%	14%	16%	20%	15%	10%	17%	20%	15%	16%	13%	8%
Fairly badly	35%	39%	36%	35%	36%	36%	35%	34%	33%	32%	34%	40%	34%	34%	29%	38%	37%	42%	35%	38%	33%	30%	32%
Very badly	31%	37%	17%	21%	19%	42%	31%	30%	26%	30%	32%	33%	31%	32%	33%	27%	33%	29%	29%	25%	32%	40%	39%
Don't know	18%	12%	18%	19%	20%	13%	16%	19%	21%	22%	14%	12%	15%	18%	18%	19%	20%	12%	14%	22%	18%	17%	20%

Fieldwork Dates: 4th - 6th October 2025
Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	2%	1%	3%	4%	2%	1%	3%	1%	3%	3%	1%	1%	6%	2%	1%	2%	-	2%	2%	3%	2%	1%	0%
Fairly well	26%	22%	40%	32%	31%	23%	26%	25%	22%	23%	32%	25%	24%	26%	26%	26%	20%	35%	28%	27%	25%	22%	20%
Fairly badly	28%	34%	29%	29%	32%	24%	26%	30%	33%	26%	25%	32%	29%	28%	33%	25%	28%	23%	32%	25%	30%	29%	21%
Very badly	22%	27%	11%	17%	15%	29%	23%	21%	17%	23%	21%	24%	22%	23%	18%	22%	26%	26%	20%	18%	22%	25%	32%
Don't know	23%	17%	18%	17%	20%	22%	21%	24%	25%	25%	21%	18%	20%	22%	22%	26%	26%	13%	18%	26%	22%	22%	26%

Welfare benefits

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	2%	1%	2%	2%	1%	1%	2%	1%	6%	2%	1%	0%	3%	1%	3%	1%	1%	-	2%	2%	1%	2%	1%
Fairly well	13%	7%	21%	17%	17%	8%	14%	12%	20%	12%	12%	13%	16%	13%	13%	12%	9%	16%	17%	12%	13%	9%	8%
Fairly badly	32%	29%	41%	37%	39%	30%	31%	34%	23%	32%	35%	34%	29%	33%	31%	34%	34%	26%	35%	34%	29%	30%	29%
Very badly	36%	52%	22%	27%	26%	50%	38%	35%	25%	33%	40%	44%	35%	36%	39%	32%	40%	46%	35%	31%	38%	42%	46%
Don't know	17%	11%	14%	17%	17%	11%	15%	18%	26%	22%	11%	9%	16%	17%	13%	21%	16%	12%	11%	21%	19%	16%	16%

Do you think that Keir Starmer is doing well or badly as Prime Minister?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base: All GB adults	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	2%	0%	6%	2%	3%	2%	2%	2%	1%	2%	2%	2%	6%	1%	2%	2%	1%	2%	3%	2%	1%	2%	2%
Fairly well	16%	5%	33%	23%	27%	7%	17%	14%	12%	17%	17%	14%	16%	17%	12%	16%	16%	17%	22%	15%	13%	10%	8%
Fairly badly	25%	20%	32%	34%	32%	19%	24%	26%	25%	26%	27%	20%	31%	26%	22%	24%	27%	18%	28%	27%	20%	23%	24%
Very badly	47%	71%	21%	30%	29%	68%	48%	46%	31%	41%	51%	61%	38%	47%	55%	47%	42%	55%	40%	42%	53%	56%	56%
Don't know	10%	4%	7%	11%	8%	4%	9%	12%	31%	13%	3%	3%	9%	9%	10%	11%	15%	9%	6%	14%	12%	9%	10%

Fieldwork Dates: 4th - 6th October 2025

Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you believe that at the moment Kemi Badenoch does or does not look like a Prime Minister in waiting?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base: All GB adults	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
She does look like a Prime Minster in waiting	8%	17%	6%	4%	5%	11%	9%	7%	7%	8%	7%	9%	9%	9%	9%	5%	7%	10%	8%	8%	9%	9%	4%
She does not look like a Prime Minster in waiting	65%	67%	78%	68%	77%	67%	71%	59%	37%	60%	76%	76%	68%	66%	61%	66%	65%	63%	73%	62%	59%	62%	66%
Not sure	27%	16%	16%	27%	18%	22%	20%	34%	56%	32%	17%	15%	23%	25%	30%	29%	28%	27%	19%	30%	32%	29%	29%

Do you think Kemi Badenoch is doing well or badly as leader of the Conservative party?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base: All GB adults	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	1%	2%	-	1%	0%	1%	1%	0%	-	1%	0%	1%	0%	1%	1%	1%	2%	1%	1%	1%	1%	2%	0%
Fairly well	14%	33%	9%	7%	9%	21%	14%	14%	7%	8%	18%	23%	16%	14%	14%	13%	11%	15%	15%	15%	12%	11%	14%
Fairly badly	24%	34%	23%	17%	22%	30%	25%	22%	14%	20%	25%	34%	21%	28%	22%	20%	23%	27%	25%	24%	23%	23%	21%
Very badly	32%	11%	44%	49%	44%	23%	36%	28%	22%	36%	33%	27%	39%	30%	28%	33%	32%	32%	39%	27%	28%	32%	30%
Don't know	30%	21%	24%	26%	24%	25%	25%	36%	58%	36%	24%	15%	24%	29%	35%	33%	33%	25%	21%	33%	37%	31%	35%

Do you think Ed Davey is doing well or badly as leader of the Liberal Democrats?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base: All GB adults	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	4%	1%	7%	12%	8%	2%	5%	3%	2%	3%	4%	6%	3%	5%	3%	3%	5%	4%	5%	4%	2%	5%	3%
Fairly well	27%	24%	41%	42%	38%	21%	29%	25%	21%	25%	31%	28%	31%	28%	24%	26%	21%	26%	34%	27%	23%	20%	22%
Fairly badly	14%	22%	12%	15%	13%	19%	14%	14%	8%	12%	15%	19%	16%	14%	16%	12%	13%	19%	17%	12%	13%	14%	14%
Very badly	18%	27%	9%	5%	9%	29%	22%	14%	8%	15%	21%	25%	14%	18%	21%	17%	19%	22%	17%	16%	22%	16%	23%
Don't know	37%	26%	31%	27%	33%	30%	30%	43%	61%	44%	30%	22%	35%	34%	36%	42%	42%	30%	27%	41%	40%	45%	39%

Fieldwork Dates: 4th - 6th October 2025

Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you believe the Conservative party today are or are not ready for government?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base: All GB adults	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
They are ready for Government	9%	22%	5%	5%	6%	11%	9%	9%	8%	9%	8%	9%	8%	9%	12%	8%	5%	9%	8%	11%	6%	10%	6%
They are not ready for Government	71%	62%	86%	84%	82%	73%	77%	66%	51%	68%	79%	79%	78%	70%	66%	73%	73%	74%	80%	66%	67%	67%	75%
Not sure	20%	16%	10%	11%	12%	16%	14%	25%	41%	23%	13%	12%	14%	21%	23%	19%	22%	17%	11%	23%	26%	23%	18%

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base: All GB adults	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Strongly support	16%	7%	25%	21%	21%	10%	19%	13%	17%	18%	13%	14%	33%	11%	8%	17%	22%	18%	21%	13%	13%	18%	15%
Tend to support	38%	33%	46%	40%	46%	32%	40%	36%	41%	36%	39%	39%	39%	34%	40%	40%	43%	37%	41%	39%	36%	33%	36%
Tend to oppose	22%	34%	18%	20%	19%	28%	22%	22%	17%	20%	24%	27%	13%	29%	22%	20%	16%	22%	20%	21%	26%	24%	20%
Strongly oppose	14%	23%	4%	9%	7%	23%	11%	17%	8%	11%	19%	16%	8%	17%	18%	13%	6%	15%	12%	13%	16%	16%	16%
Don't know	10%	3%	6%	10%	7%	7%	8%	12%	18%	15%	4%	4%	7%	8%	13%	10%	14%	7%	6%	13%	9%	10%	14%

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base: All GB adults	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Strongly support	11%	6%	18%	13%	17%	7%	13%	9%	7%	14%	11%	9%	21%	8%	9%	12%	15%	9%	15%	10%	9%	12%	11%
Tend to support	30%	22%	42%	35%	36%	25%	32%	28%	27%	28%	32%	33%	30%	28%	28%	33%	35%	32%	32%	29%	28%	29%	32%
Tend to oppose	24%	29%	20%	28%	23%	24%	24%	23%	31%	22%	21%	25%	24%	25%	22%	22%	26%	24%	26%	25%	22%	23%	19%
Strongly oppose	27%	42%	14%	20%	18%	39%	23%	30%	15%	24%	34%	30%	18%	32%	31%	25%	15%	30%	23%	27%	30%	28%	27%
Don't know	8%	2%	5%	5%	6%	5%	7%	10%	19%	11%	3%	4%	8%	7%	10%	9%	9%	5%	5%	9%	11%	8%	11%

Fieldwork Dates: 4th - 6th October 2025
Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Strongly support	21%	6%	26%	28%	24%	15%	26%	17%	32%	26%	17%	13%	37%	17%	15%	23%	20%	20%	22%	21%	21%	22%	21%
Tend to support	33%	30%	42%	34%	40%	26%	33%	33%	38%	32%	30%	37%	35%	32%	34%	32%	39%	35%	38%	34%	30%	32%	28%
Tend to oppose	19%	30%	16%	15%	17%	24%	17%	20%	10%	16%	22%	25%	9%	23%	20%	18%	18%	16%	18%	18%	21%	20%	16%
Strongly oppose	14%	22%	7%	11%	8%	22%	14%	14%	5%	12%	19%	15%	13%	15%	14%	14%	11%	12%	14%	13%	15%	12%	15%
Don't know	13%	11%	9%	13%	11%	13%	10%	15%	15%	14%	13%	10%	7%	13%	17%	12%	11%	18%	8%	15%	12%	14%	20%

....if it meant the government borrowing a large amount of money to fund house building?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Strongly support	6%	2%	10%	6%	8%	3%	7%	4%	6%	7%	5%	3%	14%	4%	3%	5%	8%	3%	8%	5%	3%	5%	8%
Tend to support	19%	9%	30%	30%	27%	12%	21%	17%	17%	19%	20%	20%	23%	19%	19%	17%	23%	18%	23%	15%	20%	17%	19%
Tend to oppose	27%	27%	31%	32%	31%	24%	25%	29%	30%	27%	26%	27%	24%	27%	28%	27%	26%	31%	28%	32%	25%	26%	16%
Strongly oppose	35%	56%	18%	23%	24%	51%	36%	34%	23%	32%	38%	44%	26%	38%	35%	37%	28%	36%	34%	34%	36%	35%	36%
Don't know	13%	7%	11%	8%	10%	10%	11%	15%	24%	15%	11%	7%	12%	12%	16%	14%	14%	12%	7%	13%	15%	17%	20%

....if it meant allowing smaller housing units or more high rise blocks?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Strongly support	5%	2%	8%	6%	6%	4%	7%	4%	6%	7%	3%	4%	13%	5%	5%	4%	2%	5%	4%	7%	6%	3%	7%
Tend to support	25%	20%	33%	22%	29%	22%	28%	21%	22%	25%	25%	25%	28%	22%	24%	27%	28%	19%	30%	26%	20%	22%	20%
Tend to oppose	29%	35%	30%	37%	32%	27%	28%	30%	33%	24%	32%	32%	27%	31%	26%	29%	24%	33%	32%	28%	30%	28%	21%
Strongly oppose	25%	33%	17%	22%	20%	33%	23%	26%	10%	24%	29%	28%	21%	27%	26%	22%	23%	30%	23%	21%	26%	31%	29%
Don't know	16%	9%	13%	13%	13%	14%	14%	19%	29%	19%	11%	11%	12%	15%	19%	18%	23%	13%	10%	18%	19%	17%	24%

Fieldwork Dates: 4th - 6th October 2025
Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

....if it meant building more housing on green field sites?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Strongly support	3%	3%	5%	5%	4%	3%	4%	3%	3%	4%	3%	3%	7%	3%	2%	3%	3%	1%	4%	3%	2%	3%	6%
Tend to support	17%	11%	22%	21%	20%	14%	21%	13%	17%	16%	20%	16%	26%	14%	21%	15%	13%	17%	21%	18%	15%	13%	12%
Tend to oppose	27%	23%	34%	33%	34%	20%	25%	29%	33%	26%	26%	27%	23%	28%	21%	28%	36%	26%	31%	28%	23%	27%	21%
Strongly oppose	42%	57%	32%	30%	34%	56%	41%	44%	33%	39%	46%	49%	35%	44%	49%	41%	36%	45%	39%	40%	48%	44%	47%
Don't know	11%	6%	7%	10%	8%	8%	9%	12%	15%	15%	5%	5%	9%	11%	7%	12%	12%	11%	6%	12%	12%	12%	14%

In the year ahead, do you expect house prices to go up or down, or stay about the same?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base: All GB adults	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Go up a lot	12%	6%	10%	9%	8%	11%	13%	12%	25%	14%	6%	9%	19%	8%	12%	13%	15%	15%	7%	11%	16%	16%	14%
Go up a little	37%	39%	39%	46%	42%	34%	42%	33%	42%	36%	39%	36%	40%	37%	36%	35%	43%	37%	43%	36%	31%	36%	40%
Stay about the same	31%	39%	35%	29%	35%	33%	28%	34%	17%	29%	35%	38%	22%	35%	35%	29%	28%	23%	33%	32%	34%	25%	23%
Go down a little	6%	10%	4%	6%	6%	8%	6%	6%	1%	6%	8%	7%	8%	7%	5%	5%	3%	7%	7%	6%	6%	8%	2%
Go down a lot	1%	1%	0%	1%	0%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%
Don't know	12%	6%	12%	9%	9%	12%	10%	14%	13%	15%	11%	8%	9%	11%	12%	16%	9%	17%	10%	13%	11%	12%	18%

Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base: All GB adults	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
It would be better for Britain if house prices rose	6%	10%	6%	2%	4%	9%	7%	4%	2%	5%	5%	9%	7%	5%	6%	7%	4%	7%	8%	5%	4%	4%	5%
It would be better for Britain if house prices went down	51%	34%	54%	54%	54%	42%	54%	49%	72%	57%	46%	38%	60%	49%	49%	53%	48%	52%	49%	51%	52%	54%	53%
It would be better for Britain if house prices stayed about the same	26%	38%	26%	29%	28%	30%	24%	27%	10%	18%	31%	40%	17%	29%	28%	22%	31%	26%	30%	25%	25%	24%	20%
Don't know	17%	17%	14%	15%	14%	19%	15%	20%	17%	20%	18%	13%	17%	17%	18%	18%	17%	15%	13%	19%	18%	18%	21%

Fieldwork Dates: 4th - 6th October 2025

Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base: All GB adults	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
I would be better off if house prices rose	22%	31%	26%	23%	26%	24%	24%	19%	4%	22%	28%	22%	23%	21%	21%	20%	25%	21%	29%	21%	17%	16%	16%
I would be better off if house prices fell	23%	12%	21%	29%	19%	11%	24%	22%	65%	30%	10%	5%	38%	20%	23%	23%	19%	18%	18%	26%	28%	25%	17%
It will make little difference to me personally if house prices rise or fall	45%	51%	47%	40%	48%	56%	43%	47%	15%	35%	57%	66%	30%	48%	44%	48%	48%	48%	45%	44%	45%	46%	49%
Don't know	10%	6%	6%	8%	7%	8%	8%	11%	17%	12%	5%	7%	10%	10%	11%	9%	8%	12%	7%	9%	9%	12%	18%

Do you think the Conservative party is in touch or out of touch?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
In touch	7%	20%	1%	3%	5%	9%	6%	8%	5%	6%	9%	9%	6%	7%	8%	7%	6%	9%	7%	8%	6%	5%	8%
Out of touch	65%	42%	84%	78%	76%	61%	68%	62%	53%	68%	68%	62%	64%	64%	58%	69%	71%	66%	70%	63%	60%	67%	63%
Neither	16%	33%	9%	13%	12%	23%	17%	16%	11%	13%	17%	25%	15%	19%	20%	14%	11%	12%	15%	15%	20%	14%	19%
Don't know	12%	4%	6%	6%	7%	6%	9%	14%	31%	14%	7%	4%	16%	11%	13%	10%	11%	13%	7%	14%	14%	14%	10%

Do you think the Conservative party cares about ordinary people, or care about only a select few?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Cares about ordinary people	11%	35%	1%	4%	8%	15%	11%	11%	9%	6%	13%	18%	11%	13%	10%	9%	6%	10%	12%	10%	11%	7%	13%
Cares about only a select few	65%	32%	87%	75%	76%	58%	68%	61%	56%	70%	66%	58%	57%	63%	61%	69%	75%	64%	67%	67%	62%	66%	57%
Neither	14%	25%	7%	13%	9%	19%	13%	15%	11%	12%	16%	18%	15%	15%	18%	12%	9%	14%	15%	12%	12%	15%	19%
Don't know	11%	8%	4%	8%	7%	7%	9%	13%	24%	12%	6%	6%	16%	9%	11%	10%	10%	12%	7%	11%	15%	11%	11%

Fieldwork Dates: 4th - 6th October 2025
Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is trustworthy or untrustworthy?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Trustworthy	8%	24%	2%	4%	6%	9%	8%	8%	8%	7%	7%	11%	8%	9%	7%	7%	8%	4%	10%	7%	7%	7%	5%
Untrustworthy	63%	28%	86%	77%	77%	54%	67%	60%	55%	72%	62%	53%	67%	59%	60%	65%	73%	71%	67%	63%	59%	67%	60%
Neither	18%	37%	8%	13%	12%	28%	17%	19%	12%	11%	25%	28%	12%	22%	22%	18%	11%	15%	16%	18%	18%	17%	26%
Don't know	11%	11%	4%	6%	5%	9%	8%	13%	25%	10%	7%	8%	14%	10%	11%	10%	8%	9%	6%	12%	16%	9%	9%

Do you think the Conservative party is trying to do the right thing, or serving their own interests?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Trying to do the right thing	14%	41%	2%	9%	9%	22%	15%	13%	9%	8%	16%	24%	11%	17%	15%	13%	9%	10%	15%	13%	14%	8%	19%
Serving their own interests	65%	34%	86%	77%	78%	57%	68%	63%	55%	71%	67%	57%	62%	61%	66%	67%	78%	65%	68%	65%	61%	72%	60%
Neither	9%	17%	5%	10%	6%	12%	9%	10%	13%	8%	9%	11%	10%	11%	11%	8%	4%	12%	9%	9%	10%	10%	10%
Don't know	11%	9%	6%	5%	7%	9%	8%	14%	23%	13%	8%	8%	16%	10%	9%	12%	9%	13%	8%	12%	15%	10%	11%

Do you think the Conservative party is strong or weak?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Strong	6%	13%	3%	6%	5%	5%	5%	7%	9%	8%	4%	4%	9%	8%	4%	4%	7%	4%	6%	7%	6%	6%	5%
Weak	64%	56%	76%	72%	72%	64%	69%	59%	52%	59%	66%	75%	61%	63%	59%	67%	67%	70%	71%	62%	57%	66%	62%
Neither	18%	27%	15%	14%	16%	24%	16%	20%	7%	18%	22%	19%	15%	19%	23%	17%	14%	16%	16%	19%	21%	17%	19%
Don't know	12%	4%	5%	8%	7%	7%	9%	15%	32%	14%	8%	3%	14%	10%	13%	13%	12%	10%	7%	13%	17%	11%	13%

Fieldwork Dates: 4th - 6th October 2025

Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is moderate or extreme?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Moderate	37%	68%	26%	31%	32%	45%	38%	35%	32%	33%	39%	45%	36%	39%	40%	35%	29%	35%	41%	37%	35%	36%	30%
Extreme	21%	2%	35%	34%	35%	9%	22%	19%	20%	24%	20%	16%	30%	18%	13%	21%	28%	21%	25%	20%	18%	15%	21%
Neither	24%	19%	27%	24%	22%	29%	24%	23%	13%	22%	27%	28%	14%	25%	26%	25%	24%	25%	22%	20%	24%	29%	31%
Don't know	19%	11%	13%	11%	12%	17%	15%	22%	35%	22%	14%	11%	20%	18%	21%	19%	19%	19%	12%	22%	24%	19%	18%

Do you think the Conservative party is competent or incompetent?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Competent	13%	37%	6%	9%	11%	17%	14%	13%	9%	12%	17%	14%	15%	14%	14%	11%	11%	12%	14%	14%	13%	11%	10%
Incompetent	61%	31%	79%	76%	74%	54%	65%	57%	54%	65%	62%	56%	62%	58%	55%	64%	69%	68%	64%	61%	54%	66%	59%
Neither	15%	26%	10%	9%	11%	22%	13%	17%	9%	11%	16%	25%	11%	17%	21%	14%	10%	9%	16%	12%	17%	14%	21%
Don't know	11%	6%	5%	5%	4%	7%	8%	13%	28%	12%	5%	5%	12%	10%	10%	12%	10%	11%	6%	12%	16%	9%	9%

Do you think the Conservative party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Have a clear sense of purpose	16%	25%	15%	15%	16%	17%	15%	17%	16%	19%	14%	13%	17%	17%	20%	12%	19%	14%	15%	16%	21%	14%	13%
Are unclear what they stand for	59%	54%	67%	63%	65%	60%	65%	53%	48%	51%	64%	71%	65%	58%	52%	61%	60%	63%	67%	57%	52%	58%	55%
Neither	11%	14%	10%	13%	10%	14%	10%	13%	6%	12%	13%	11%	8%	12%	14%	11%	8%	14%	10%	10%	9%	13%	19%
Don't know	14%	6%	7%	9%	8%	10%	10%	17%	30%	18%	8%	4%	11%	14%	13%	16%	13%	10%	7%	16%	19%	14%	13%

Fieldwork Dates: 4th - 6th October 2025
Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is tolerant or prejudiced?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Tolerant	20%	57%	4%	9%	13%	31%	23%	18%	14%	14%	27%	28%	24%	25%	21%	15%	12%	16%	23%	18%	22%	15%	21%
Prejudiced	42%	6%	70%	60%	61%	26%	41%	43%	43%	49%	39%	32%	46%	38%	37%	46%	54%	38%	49%	42%	35%	40%	40%
Neither	19%	26%	16%	21%	15%	27%	21%	18%	9%	17%	22%	26%	12%	20%	23%	19%	17%	23%	16%	19%	21%	22%	23%
Don't know	18%	11%	11%	10%	11%	16%	16%	21%	34%	20%	12%	13%	17%	16%	20%	19%	17%	23%	12%	21%	21%	23%	16%

Do you think the Labour party is in touch or out of touch?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
In touch	12%	4%	25%	19%	18%	6%	12%	13%	16%	13%	10%	11%	17%	13%	9%	11%	11%	11%	16%	14%	8%	10%	7%
Out of touch	67%	90%	51%	55%	58%	85%	71%	63%	43%	64%	73%	78%	60%	67%	72%	69%	66%	68%	65%	64%	67%	75%	71%
Neither	10%	4%	18%	20%	18%	4%	9%	11%	10%	11%	12%	9%	11%	12%	9%	11%	10%	6%	13%	9%	12%	6%	10%
Don't know	10%	2%	6%	7%	5%	5%	8%	13%	32%	13%	4%	2%	11%	9%	11%	10%	14%	15%	6%	12%	13%	9%	12%

Do you think the Labour party cares about ordinary people, or care about only a select few?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Cares about ordinary people	25%	11%	52%	42%	44%	11%	24%	26%	20%	29%	24%	20%	32%	25%	22%	24%	22%	24%	36%	26%	19%	15%	13%
Cares about only a select few	53%	72%	29%	38%	37%	71%	55%	50%	43%	47%	56%	64%	46%	54%	57%	51%	55%	51%	44%	53%	56%	62%	57%
Neither	12%	13%	12%	15%	12%	13%	11%	13%	6%	12%	13%	13%	9%	12%	12%	14%	9%	15%	12%	10%	12%	11%	19%
Don't know	11%	4%	7%	6%	7%	4%	10%	11%	31%	12%	7%	3%	13%	9%	9%	11%	14%	10%	8%	11%	12%	12%	12%

Fieldwork Dates: 4th - 6th October 2025
Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is trustworthy or untrustworthy?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Trustworthy	15%	4%	36%	26%	26%	7%	17%	14%	13%	16%	17%	11%	22%	15%	13%	15%	13%	13%	23%	14%	13%	10%	9%
Untrustworthy	62%	90%	37%	46%	45%	84%	64%	61%	48%	57%	66%	75%	52%	64%	67%	61%	61%	71%	54%	62%	64%	71%	73%
Neither	13%	4%	21%	19%	22%	5%	12%	13%	9%	15%	12%	11%	14%	13%	9%	14%	14%	4%	16%	13%	12%	9%	8%
Don't know	10%	2%	6%	9%	6%	4%	7%	12%	29%	12%	4%	3%	12%	8%	11%	10%	13%	12%	7%	11%	11%	10%	10%

Do you think the Labour party is trying to do the right thing, or serving their own interests?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Trying to do the right thing	27%	12%	57%	46%	48%	14%	28%	26%	16%	30%	32%	21%	35%	27%	21%	28%	26%	21%	41%	25%	21%	16%	19%
Serving their own interests	56%	79%	27%	40%	37%	75%	59%	53%	48%	51%	57%	67%	47%	56%	65%	53%	56%	58%	46%	55%	59%	68%	60%
Neither	8%	5%	9%	11%	10%	6%	7%	9%	9%	8%	6%	8%	6%	9%	6%	9%	7%	8%	7%	10%	6%	8%	8%
Don't know	10%	4%	6%	4%	5%	5%	7%	12%	27%	11%	5%	3%	12%	8%	8%	10%	11%	13%	6%	10%	14%	9%	12%

Do you think the Labour party is strong or weak?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Strong	9%	3%	19%	10%	11%	6%	10%	8%	12%	10%	8%	7%	17%	10%	5%	7%	6%	9%	12%	9%	8%	8%	6%
Weak	64%	84%	49%	59%	57%	80%	66%	62%	42%	60%	70%	77%	59%	63%	66%	65%	66%	69%	63%	60%	65%	70%	70%
Neither	16%	9%	26%	23%	25%	9%	15%	17%	12%	17%	16%	14%	14%	18%	17%	16%	12%	11%	18%	19%	14%	11%	12%
Don't know	11%	3%	6%	8%	7%	5%	9%	13%	33%	13%	6%	2%	10%	9%	13%	11%	17%	11%	7%	13%	13%	11%	12%

Fieldwork Dates: 4th - 6th October 2025
Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is moderate or extreme?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Moderate	38%	18%	66%	56%	58%	22%	38%	38%	34%	43%	39%	29%	43%	38%	32%	40%	37%	31%	50%	40%	30%	28%	25%
Extreme	25%	44%	6%	16%	14%	38%	28%	22%	19%	19%	27%	37%	20%	27%	29%	21%	22%	35%	23%	23%	26%	27%	34%
Neither	21%	27%	18%	19%	18%	26%	21%	21%	15%	20%	21%	25%	22%	22%	19%	22%	19%	19%	19%	19%	22%	26%	24%
Don't know	16%	12%	11%	8%	9%	14%	13%	20%	33%	18%	13%	9%	15%	13%	20%	17%	21%	16%	9%	18%	22%	18%	18%

Do you think the Labour party is competent or incompetent?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Competent	16%	4%	35%	24%	27%	7%	17%	14%	13%	18%	17%	11%	22%	14%	12%	16%	18%	16%	23%	17%	12%	10%	6%
Incompetent	61%	88%	36%	52%	48%	81%	61%	61%	45%	55%	67%	74%	56%	63%	66%	59%	59%	64%	56%	60%	63%	67%	71%
Neither	13%	6%	22%	17%	20%	6%	14%	13%	15%	14%	13%	11%	12%	14%	13%	16%	9%	9%	16%	13%	13%	12%	10%
Don't know	10%	2%	6%	7%	5%	6%	8%	12%	27%	13%	3%	3%	10%	9%	9%	9%	15%	11%	5%	11%	13%	10%	13%

Do you think the Labour party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Have a clear sense of purpose	16%	10%	31%	15%	21%	13%	17%	15%	15%	17%	19%	12%	20%	16%	16%	15%	14%	15%	21%	15%	15%	14%	9%
Are unclear what they stand for	64%	82%	52%	62%	60%	75%	65%	62%	46%	58%	67%	78%	58%	64%	65%	64%	63%	69%	62%	64%	61%	63%	71%
Neither	10%	4%	11%	14%	13%	6%	10%	9%	10%	12%	9%	6%	9%	11%	8%	11%	7%	7%	11%	9%	11%	12%	4%
Don't know	11%	4%	5%	9%	6%	6%	7%	14%	29%	13%	5%	3%	12%	9%	11%	10%	16%	9%	6%	12%	13%	11%	15%

Fieldwork Dates: 4th - 6th October 2025

Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is tolerant or prejudiced?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Tolerant	27%	13%	55%	40%	44%	16%	28%	26%	23%	31%	29%	21%	33%	28%	23%	29%	20%	25%	36%	27%	23%	18%	20%
Prejudiced	37%	49%	16%	30%	26%	52%	41%	34%	29%	32%	41%	48%	31%	38%	40%	36%	40%	42%	33%	37%	36%	44%	45%
Neither	19%	25%	18%	20%	20%	20%	17%	20%	11%	19%	19%	22%	16%	20%	17%	19%	20%	17%	18%	17%	21%	21%	17%
Don't know	17%	12%	10%	9%	10%	13%	14%	19%	38%	19%	11%	9%	20%	14%	19%	16%	20%	16%	12%	19%	20%	17%	18%

Generally speaking, do you think Trade Unions play a positive or negative role in Britain today?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
A positive role	32%	13%	55%	40%	46%	21%	31%	32%	28%	38%	32%	22%	42%	29%	27%	33%	32%	33%	34%	31%	33%	35%	23%
A negative role	29%	60%	12%	22%	23%	43%	35%	23%	10%	19%	36%	48%	24%	30%	31%	27%	33%	30%	30%	29%	27%	27%	32%
Neither	20%	17%	18%	23%	19%	22%	19%	20%	16%	18%	21%	24%	16%	21%	23%	20%	12%	21%	22%	18%	18%	19%	22%
Don't know	20%	11%	14%	15%	12%	15%	14%	25%	46%	25%	12%	6%	18%	20%	19%	21%	23%	16%	14%	21%	23%	19%	24%

And how well or badly do you think Trade Unions reflect ordinary working people in Britain today?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Very well	5%	0%	10%	7%	7%	3%	5%	4%	5%	5%	5%	3%	9%	5%	2%	3%	7%	5%	5%	5%	5%	4%	2%
Fairly well	28%	16%	44%	33%	39%	21%	26%	30%	21%	34%	26%	22%	32%	27%	24%	29%	34%	24%	33%	29%	25%	26%	18%
Fairly badly	27%	44%	19%	25%	26%	36%	29%	26%	14%	18%	34%	43%	23%	28%	29%	29%	23%	29%	32%	26%	24%	26%	28%
Very badly	11%	23%	3%	7%	6%	17%	15%	6%	3%	8%	13%	16%	8%	12%	10%	10%	13%	12%	10%	10%	12%	11%	12%
Don't know	30%	17%	25%	28%	23%	23%	25%	34%	56%	34%	23%	15%	28%	28%	34%	31%	24%	30%	20%	31%	33%	33%	39%

Fieldwork Dates: 4th - 6th October 2025
Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about trade unions and the laws governing their ability to go out on strike, which of the following best reflects your view?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
There are too many restrictions on trade unions and they should have more freedom to take strike action if they see fit	16%	3%	28%	21%	22%	11%	18%	14%	14%	21%	15%	11%	20%	14%	14%	18%	20%	17%	17%	15%	17%	18%	16%
Trade unions are able to take strike action too easily and there should be more restrictions upon them	33%	61%	18%	26%	24%	46%	36%	30%	25%	25%	35%	49%	30%	35%	35%	30%	32%	35%	33%	36%	30%	28%	35%
The current balance is about right	29%	24%	39%	34%	41%	24%	28%	30%	18%	28%	33%	31%	29%	28%	30%	29%	31%	21%	36%	28%	28%	25%	17%
Don't know	22%	12%	15%	19%	13%	18%	18%	26%	43%	27%	17%	9%	21%	23%	21%	23%	18%	28%	15%	21%	26%	28%	33%

In principle, do you think people in the following roles should or should not be allowed to go on strike?

Nurses

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Should be allowed to go on strike	47%	21%	66%	53%	58%	32%	45%	48%	54%	56%	44%	29%	59%	46%	38%	49%	45%	42%	53%	44%	48%	45%	39%
Should not be allowed to go on strike	45%	75%	27%	35%	34%	62%	48%	42%	29%	36%	48%	66%	37%	47%	52%	42%	47%	46%	41%	46%	45%	49%	49%
Don't know	8%	4%	8%	11%	8%	6%	6%	10%	17%	8%	8%	5%	5%	7%	10%	9%	8%	12%	6%	10%	7%	6%	12%

Firefighters

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Should be allowed to go on strike	43%	17%	57%	51%	54%	28%	40%	45%	51%	52%	40%	25%	48%	42%	36%	45%	43%	45%	47%	39%	44%	42%	38%
Should not be allowed to go on strike	49%	80%	35%	39%	39%	65%	53%	46%	34%	40%	52%	69%	46%	52%	54%	46%	46%	45%	47%	52%	48%	52%	50%
Don't know	8%	3%	8%	10%	6%	7%	6%	10%	14%	8%	8%	5%	6%	7%	9%	9%	11%	10%	6%	9%	8%	6%	12%

Fieldwork Dates: 4th - 6th October 2025

Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Doctors

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Should be allowed to go on strike	42%	18%	58%	51%	53%	28%	40%	43%	47%	51%	38%	25%	53%	40%	34%	44%	41%	39%	48%	38%	42%	43%	33%
Should not be allowed to go on strike	51%	78%	35%	39%	40%	67%	54%	48%	40%	41%	54%	69%	41%	53%	57%	47%	51%	54%	47%	53%	50%	51%	56%
Don't know	8%	4%	8%	10%	7%	6%	6%	9%	13%	7%	8%	5%	5%	7%	10%	9%	9%	7%	6%	9%	7%	6%	11%

Police Officers

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Should be allowed to go on strike	37%	15%	49%	45%	47%	23%	34%	40%	41%	47%	33%	20%	43%	36%	31%	39%	35%	35%	42%	32%	38%	38%	32%
Should not be allowed to go on strike	55%	82%	44%	43%	46%	71%	60%	51%	43%	45%	60%	75%	52%	56%	61%	53%	54%	57%	53%	58%	55%	55%	57%
Don't know	8%	3%	8%	12%	7%	5%	7%	9%	16%	8%	7%	5%	5%	8%	9%	8%	11%	8%	6%	10%	7%	7%	11%

Teachers

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Should be allowed to go on strike	55%	30%	73%	66%	69%	39%	56%	54%	64%	64%	49%	41%	69%	52%	49%	56%	63%	49%	60%	54%	54%	54%	48%
Should not be allowed to go on strike	37%	61%	21%	23%	26%	52%	37%	37%	23%	30%	44%	48%	26%	40%	39%	37%	31%	40%	34%	39%	37%	38%	39%
Don't know	8%	9%	6%	10%	5%	9%	7%	9%	13%	6%	7%	12%	5%	8%	11%	7%	7%	11%	6%	7%	9%	9%	13%

Train and underground drivers

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Should be allowed to go on strike	51%	31%	67%	61%	66%	38%	51%	51%	48%	59%	49%	40%	52%	49%	48%	53%	55%	56%	58%	49%	48%	53%	42%
Should not be allowed to go on strike	40%	61%	26%	29%	27%	54%	42%	39%	39%	33%	44%	50%	44%	43%	40%	39%	34%	29%	38%	41%	42%	38%	42%
Don't know	9%	8%	7%	10%	6%	8%	7%	10%	13%	8%	7%	10%	4%	8%	11%	8%	10%	16%	5%	10%	10%	9%	16%

Fieldwork Dates: 4th - 6th October 2025

Sample Size: 1748 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Air traffic controllers

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Should be allowed to go on strike	45%	23%	61%	55%	59%	32%	44%	47%	48%	54%	41%	32%	51%	43%	39%	49%	45%	50%	52%	43%	43%	48%	38%
Should not be allowed to go on strike	46%	70%	32%	33%	35%	60%	48%	43%	34%	37%	51%	60%	42%	49%	50%	43%	43%	34%	43%	47%	47%	43%	48%
Don't know	9%	6%	7%	12%	6%	8%	8%	10%	17%	8%	8%	8%	7%	8%	11%	8%	12%	17%	5%	11%	10%	9%	14%

Civil servants

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
Should be allowed to go on strike	49%	28%	66%	62%	66%	34%	47%	51%	46%	57%	46%	39%	56%	47%	44%	53%	50%	47%	57%	48%	46%	47%	40%
Should not be allowed to go on strike	39%	62%	25%	26%	26%	56%	43%	36%	33%	32%	45%	49%	36%	42%	42%	36%	40%	37%	35%	40%	41%	42%	44%
Don't know	12%	10%	9%	13%	8%	11%	9%	14%	21%	10%	9%	12%	8%	12%	14%	11%	11%	15%	8%	12%	13%	11%	17%

What sort of relationship do you think the Labour party should have with the Trade Unions?

Unweighted base	1748	269	484	152	655	606	793	955	121	736	417	474	172	619	281	446	141	89	528	459	361	212	188
Base	1748	315	450	161	649	692	850	898	191	729	421	407	212	600	287	414	152	84	489	507	367	206	179
The Labour party should have a closer relationship with the Trade Unions	22%	6%	36%	19%	27%	16%	22%	22%	25%	27%	19%	14%	38%	16%	22%	21%	25%	24%	22%	19%	24%	26%	20%
The Labour party should maintain its current relationship with the Trade Unions	19%	13%	35%	29%	30%	13%	20%	18%	15%	20%	20%	19%	17%	21%	18%	22%	15%	12%	28%	19%	15%	15%	10%
The Labour party should have a more distant relationship with the Trade Unions	14%	29%	8%	17%	15%	19%	14%	14%	2%	7%	19%	27%	13%	17%	13%	11%	16%	13%	19%	12%	12%	10%	14%
The Labour party should break its links with the Trade Unions completely	14%	33%	4%	13%	8%	26%	19%	10%	6%	6%	20%	28%	9%	15%	18%	14%	13%	17%	12%	15%	14%	14%	20%
Don't know	30%	20%	17%	22%	20%	26%	24%	36%	52%	40%	22%	12%	23%	32%	30%	31%	31%	35%	19%	35%	34%	35%	34%

Cell Contents (Column Percentages)