

Fieldwork Dates: 2nd - 4th August 2025

Sample size: 1758 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base: All GB adults		1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Approve		13%	4%	28%	17%	22%	5%	16%	9%	10%	15%	13%	9%	13%	13%	14%	13%	10%	12%	17%	12%	12%	9%	6%
Disapprove		67%	88%	49%	61%	56%	86%	68%	66%	46%	61%	70%	84%	59%	69%	66%	68%	68%	68%	64%	64%	68%	67%	79%
Don't know		21%	8%	23%	22%	23%	9%	16%	25%	44%	24%	17%	8%	28%	19%	21%	19%	22%	20%	19%	24%	20%	24%	15%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base		1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
0 - Would never consider voting for them		37%	1%	53%	48%	47%	27%	39%	34%	34%	43%	39%	24%	33%	31%	36%	41%	49%	44%	34%	40%	37%	38%	32%
1		7%	1%	11%	7%	9%	5%	7%	6%	7%	8%	6%	5%	6%	7%	9%	6%	2%	9%	8%	6%	5%	6%	7%
2		7%	2%	9%	13%	8%	6%	8%	7%	6%	8%	6%	7%	7%	7%	7%	6%	11%	5%	9%	6%	7%	5%	7%
3		6%	3%	9%	8%	6%	7%	7%	6%	4%	7%	5%	6%	8%	6%	5%	7%	4%	8%	6%	7%	6%	5%	6%
4		4%	3%	3%	5%	4%	4%	3%	4%	6%	4%	4%	3%	1%	4%	5%	3%	7%	4%	3%	5%	4%	3%	2%
5		9%	9%	7%	5%	7%	12%	8%	10%	5%	8%	9%	13%	8%	12%	7%	7%	5%	13%	8%	9%	7%	14%	8%
6		6%	13%	3%	4%	4%	9%	6%	6%	3%	4%	7%	9%	6%	6%	6%	8%	3%	1%	7%	4%	9%	2%	9%
7		7%	21%	2%	3%	4%	12%	6%	7%	3%	4%	9%	10%	9%	7%	8%	6%	4%	3%	8%	5%	8%	4%	9%
8		4%	14%	1%	3%	3%	6%	4%	5%	-	3%	6%	7%	4%	5%	3%	3%	3%	3%	7%	3%	2%	3%	4%
9		1%	6%	-	2%	1%	2%	1%	1%	-	0%	1%	3%	1%	2%	0%	1%	1%	1%	1%	1%	1%	2%	3%
10 - Would definitely consider voting for them		6%	25%	1%	1%	5%	9%	5%	7%	-	4%	6%	13%	2%	8%	7%	6%	4%	3%	6%	5%	7%	5%	6%
prefer not to answer		6%	2%	2%	2%	2%	2%	7%	6%	33%	6%	1%	1%	16%	4%	6%	6%	6%	7%	2%	9%	7%	11%	8%

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Labour

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
	Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
0 - Would never consider voting for them		37%	62%	9%	24%	17%	60%	41%	33%	21%	30%	41%	52%	21%	39%	42%	40%	35%	32%	27%	33%	41%	46%	55%
1		6%	8%	4%	5%	3%	9%	7%	6%	4%	6%	6%	10%	6%	6%	8%	6%	5%	8%	5%	7%	4%	10%	9%
2		6%	7%	4%	10%	7%	5%	6%	6%	4%	7%	7%	4%	7%	7%	5%	4%	6%	9%	7%	5%	6%	5%	7%
3		5%	5%	5%	7%	7%	4%	5%	5%	7%	4%	6%	5%	8%	5%	4%	4%	9%	6%	7%	6%	5%	2%	3%
4		5%	4%	6%	11%	7%	4%	4%	6%	4%	7%	5%	4%	4%	6%	6%	4%	6%	4%	6%	5%	5%	6%	4%
5		10%	7%	12%	16%	14%	6%	7%	12%	6%	11%	11%	6%	8%	11%	7%	10%	10%	9%	10%	11%	12%	5%	4%
6		6%	2%	9%	14%	10%	1%	6%	5%	7%	7%	6%	3%	5%	7%	5%	4%	8%	5%	7%	7%	6%	3%	2%
7		6%	1%	12%	5%	10%	2%	5%	6%	5%	9%	4%	4%	10%	6%	4%	6%	6%	3%	8%	6%	5%	5%	3%
8		5%	-	13%	3%	8%	2%	5%	5%	4%	6%	5%	3%	7%	4%	4%	6%	4%	10%	8%	4%	4%	4%	3%
9		2%	-	7%	1%	3%	1%	2%	2%	3%	2%	2%	1%	2%	1%	2%	3%	1%	3%	3%	2%	2%	0%	1%
10 - Would definitely consider voting for them		6%	1%	17%	3%	11%	3%	5%	7%	2%	5%	7%	7%	6%	5%	7%	7%	4%	4%	10%	6%	4%	3%	1%
prefer not to answer		6%	2%	2%	2%	2%	2%	7%	6%	33%	6%	1%	1%	16%	4%	6%	6%	6%	7%	2%	9%	7%	11%	8%

Liberal Democrats

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
	Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
0 - Would never consider voting for them		28%	38%	15%	5%	15%	42%	32%	24%	13%	25%	33%	34%	21%	27%	33%	30%	24%	28%	20%	25%	31%	34%	42%
1		7%	11%	3%	1%	6%	9%	8%	6%	4%	6%	6%	9%	6%	6%	4%	8%	6%	12%	7%	7%	6%	9%	5%
2		6%	9%	6%	2%	4%	8%	7%	6%	4%	6%	7%	7%	6%	6%	6%	7%	7%	4%	8%	7%	5%	5%	4%
3		8%	12%	7%	4%	6%	10%	7%	8%	5%	8%	8%	9%	8%	5%	10%	7%	12%	7%	6%	9%	8%	6%	10%
4		7%	7%	9%	5%	9%	7%	6%	8%	4%	8%	7%	8%	5%	10%	5%	6%	9%	4%	7%	7%	9%	7%	5%
5		13%	12%	20%	9%	18%	10%	12%	15%	10%	15%	12%	13%	13%	15%	12%	12%	14%	10%	15%	15%	10%	13%	10%
6		7%	4%	12%	9%	10%	3%	5%	8%	8%	8%	7%	4%	6%	6%	7%	8%	5%	12%	9%	6%	8%	4%	3%
7		7%	3%	11%	19%	11%	3%	7%	7%	6%	8%	6%	5%	8%	8%	7%	5%	6%	8%	11%	5%	5%	4%	7%
8		5%	1%	8%	15%	8%	2%	4%	6%	11%	5%	5%	4%	8%	6%	3%	5%	5%	5%	6%	6%	7%	3%	3%
9		1%	0%	2%	6%	3%	0%	1%	2%	2%	1%	2%	1%	1%	2%	2%	0%	1%	2%	2%	2%	1%	1%	1%
10 - Would definitely consider voting for them		5%	1%	5%	23%	7%	3%	4%	5%	3%	4%	6%	4%	2%	5%	5%	5%	5%	1%	7%	4%	4%	2%	4%
prefer not to answer		6%	2%	2%	2%	2%	2%	7%	6%	33%	6%	1%	1%	16%	4%	6%	6%	6%	7%	2%	9%	7%	11%	8%

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Reform UK

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
	Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
0 - Would never consider voting for them		44%	19%	68%	70%	69%	21%	42%	47%	47%	49%	43%	35%	42%	45%	40%	44%	55%	47%	54%	47%	37%	35%	35%
1		4%	3%	6%	4%	4%	3%	4%	4%	4%	5%	3%	4%	5%	4%	4%	4%	5%	3%	6%	4%	4%	3%	4%
2		4%	4%	4%	3%	3%	4%	4%	3%	1%	3%	5%	4%	1%	5%	4%	3%	5%	2%	4%	4%	4%	5%	3%
3		3%	5%	2%	4%	3%	4%	3%	3%	1%	3%	4%	3%	5%	2%	4%	2%	5%	3%	3%	3%	4%	1%	2%
4		3%	5%	3%	0%	2%	3%	2%	3%	1%	4%	2%	2%	5%	3%	3%	1%	2%	1%	2%	3%	3%	4%	2%
5		6%	10%	4%	3%	4%	8%	5%	7%	5%	6%	6%	7%	5%	7%	7%	8%	2%	2%	5%	6%	8%	5%	6%
6		4%	9%	1%	2%	2%	6%	3%	4%	3%	3%	4%	5%	1%	5%	6%	3%	3%	5%	3%	3%	4%	4%	8%
7		4%	7%	2%	2%	2%	7%	4%	4%	3%	4%	5%	5%	3%	6%	4%	4%	1%	4%	4%	5%	4%	4%	4%
8		5%	14%	1%	2%	2%	11%	7%	4%	0%	4%	6%	10%	4%	6%	8%	6%	2%	5%	5%	5%	7%	7%	7%
9		3%	6%	1%	1%	1%	7%	4%	3%	1%	2%	4%	6%	5%	3%	2%	5%	0%	1%	3%	2%	5%	4%	5%
10 - Would definitely consider voting for them		13%	15%	6%	6%	5%	25%	16%	11%	2%	11%	16%	18%	9%	12%	13%	15%	13%	20%	11%	10%	16%	18%	16%
prefer not to answer		6%	2%	2%	2%	2%	2%	7%	6%	33%	6%	1%	1%	16%	4%	6%	6%	6%	7%	2%	9%	7%	11%	8%

Green Party

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
	Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
0 - Would never consider voting for them		32%	53%	16%	17%	19%	49%	36%	28%	14%	27%	34%	46%	21%	32%	36%	33%	32%	34%	25%	29%	35%	36%	51%
1		6%	9%	4%	5%	5%	8%	7%	5%	2%	6%	6%	7%	2%	6%	5%	6%	10%	9%	5%	5%	6%	6%	7%
2		7%	6%	7%	8%	6%	7%	6%	7%	3%	7%	7%	8%	5%	5%	6%	8%	11%	5%	5%	8%	7%	6%	5%
3		7%	7%	7%	10%	6%	7%	8%	6%	7%	7%	7%	6%	7%	8%	6%	7%	8%	1%	7%	7%	8%	7%	2%
4		6%	7%	10%	4%	7%	7%	5%	7%	3%	6%	5%	8%	4%	8%	6%	6%	3%	7%	8%	5%	6%	6%	5%
5		12%	9%	20%	12%	17%	10%	11%	14%	9%	14%	13%	10%	15%	13%	11%	12%	9%	13%	15%	12%	13%	10%	7%
6		6%	3%	8%	13%	9%	3%	5%	8%	7%	7%	7%	4%	5%	7%	7%	5%	9%	7%	9%	8%	3%	6%	3%
7		6%	3%	9%	9%	10%	3%	6%	7%	6%	8%	6%	4%	11%	6%	5%	5%	6%	6%	8%	6%	6%	5%	6%
8		4%	0%	6%	8%	6%	2%	3%	5%	5%	4%	5%	2%	5%	4%	4%	4%	1%	5%	5%	4%	3%	3%	2%
9		2%	-	3%	3%	2%	1%	2%	1%	4%	1%	2%	1%	2%	2%	2%	1%	0%	1%	3%	1%	2%	1%	1%
10 - Would definitely consider voting for them		6%	1%	6%	11%	10%	2%	4%	7%	9%	6%	5%	4%	6%	6%	6%	6%	5%	6%	9%	6%	4%	4%	2%
prefer not to answer		6%	2%	2%	2%	2%	2%	7%	6%	33%	6%	1%	1%	16%	4%	6%	6%	6%	7%	2%	9%	7%	11%	8%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
	Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Health	34%	29%	46%	49%	44%	29%	25%	43%	31%	34%	33%	39%	29%	34%	33%	35%	39%	42%	43%	32%	31%	30%	31%	
Immigration & Asylum	56%	79%	38%	38%	39%	80%	57%	55%	31%	46%	66%	74%	44%	57%	65%	59%	44%	48%	47%	51%	65%	61%	68%	
Crime	24%	30%	19%	19%	18%	31%	24%	24%	18%	23%	27%	27%	34%	23%	29%	22%	20%	14%	22%	24%	24%	27%	29%	
The economy	46%	47%	52%	55%	49%	44%	49%	43%	41%	50%	44%	44%	43%	51%	40%	45%	47%	46%	54%	47%	46%	39%	30%	
Tax	13%	17%	9%	12%	12%	12%	16%	10%	14%	16%	10%	9%	18%	13%	12%	11%	9%	17%	13%	15%	12%	10%	11%	
Pensions	6%	8%	6%	6%	5%	9%	6%	7%	0%	4%	8%	12%	6%	5%	9%	6%	9%	2%	5%	5%	9%	6%	9%	
Education	10%	4%	14%	10%	14%	5%	8%	12%	18%	12%	9%	4%	11%	7%	12%	11%	14%	10%	12%	11%	11%	7%	5%	
Family life & childcare	5%	1%	5%	6%	7%	3%	3%	7%	4%	8%	4%	2%	2%	6%	4%	4%	8%	13%	4%	5%	6%	8%	2%	
Housing	18%	7%	23%	21%	22%	14%	16%	21%	23%	20%	19%	14%	34%	17%	14%	17%	16%	14%	16%	20%	17%	22%	19%	
The environment	17%	6%	23%	24%	25%	6%	16%	18%	29%	19%	15%	10%	16%	18%	16%	17%	17%	18%	23%	20%	12%	9%	11%	
Britain leaving the EU	11%	3%	17%	14%	19%	5%	14%	8%	8%	10%	13%	11%	9%	10%	9%	10%	18%	15%	15%	12%	8%	6%	6%	
Transport	2%	2%	2%	2%	2%	1%	2%	2%	6%	2%	1%	1%	0%	2%	1%	3%	1%	1%	2%	3%	1%	2%	0%	
Welfare benefits	13%	13%	13%	11%	12%	16%	13%	13%	8%	14%	13%	14%	10%	12%	14%	15%	14%	14%	13%	10%	14%	16%	18%	
Defence and security	19%	35%	19%	11%	18%	23%	22%	15%	6%	14%	21%	29%	15%	21%	20%	18%	16%	13%	21%	20%	17%	15%	16%	
None of these	1%	-	0%	2%	1%	0%	1%	1%	2%	1%	0%	-	-	1%	-	0%	4%	-	0%	1%	0%	1%	2%	
Don't know	3%	1%	2%	1%	1%	2%	3%	2%	11%	3%	1%	0%	4%	3%	3%	3%	1%	5%	0%	3%	3%	6%	7%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
	Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very well	2%	1%	5%	4%	4%	0%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	0%	4%	4%	1%	2%	1%	0%	
Fairly well	19%	12%	32%	21%	28%	10%	23%	15%	24%	17%	20%	18%	26%	16%	20%	20%	15%	13%	25%	20%	15%	16%	9%	
Fairly badly	32%	36%	31%	33%	33%	32%	29%	35%	27%	34%	33%	31%	35%	32%	31%	30%	37%	37%	33%	34%	32%	32%	28%	
Very badly	38%	45%	25%	36%	29%	51%	38%	39%	27%	37%	39%	46%	27%	40%	38%	40%	42%	41%	32%	37%	41%	40%	53%	
Don't know	9%	6%	7%	6%	6%	7%	8%	9%	20%	10%	7%	3%	9%	10%	9%	8%	7%	5%	7%	9%	10%	11%	10%	

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Immigration

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very well	1%	1%	3%	1%	2%	0%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	2%	2%	1%	0%	1%	-
Fairly well	12%	4%	22%	17%	20%	3%	13%	10%	18%	12%	14%	7%	19%	10%	13%	10%	11%	11%	19%	12%	9%	7%	3%
Fairly badly	19%	10%	30%	32%	28%	9%	19%	20%	28%	23%	16%	14%	24%	19%	14%	18%	26%	22%	24%	20%	16%	17%	14%
Very badly	60%	83%	37%	41%	40%	85%	61%	58%	34%	54%	64%	77%	47%	61%	65%	64%	52%	58%	48%	58%	67%	62%	75%
Don't know	8%	3%	9%	10%	9%	3%	6%	10%	19%	10%	6%	2%	9%	9%	7%	7%	10%	8%	7%	8%	7%	12%	8%

Crime

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very well	2%	-	4%	1%	2%	0%	2%	1%	3%	2%	1%	1%	3%	1%	2%	2%	1%	1%	2%	2%	2%	1%	-
Fairly well	18%	10%	30%	22%	27%	10%	19%	16%	22%	17%	21%	14%	22%	17%	15%	18%	16%	27%	25%	20%	13%	12%	8%
Fairly badly	30%	29%	32%	34%	32%	28%	25%	34%	29%	30%	27%	34%	26%	30%	30%	32%	31%	25%	31%	30%	30%	31%	26%
Very badly	36%	52%	19%	22%	22%	54%	40%	31%	21%	32%	41%	44%	36%	36%	36%	36%	34%	28%	29%	35%	39%	38%	46%
Don't know	15%	9%	15%	21%	17%	9%	13%	17%	25%	19%	11%	7%	13%	17%	16%	12%	18%	19%	13%	14%	16%	18%	20%

Education

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very well	2%	2%	3%	1%	2%	1%	3%	1%	3%	4%	1%	1%	1%	1%	3%	3%	3%	4%	4%	2%	2%	1%	1%
Fairly well	26%	22%	36%	27%	30%	20%	28%	24%	33%	26%	25%	23%	34%	24%	28%	25%	21%	22%	28%	26%	26%	27%	16%
Fairly badly	29%	35%	27%	31%	31%	30%	28%	29%	22%	27%	29%	35%	26%	29%	31%	27%	33%	25%	28%	29%	29%	28%	28%
Very badly	22%	24%	14%	21%	16%	29%	24%	21%	22%	24%	22%	20%	24%	24%	21%	21%	20%	25%	22%	22%	23%	19%	25%
Don't know	21%	17%	20%	21%	21%	20%	17%	25%	21%	20%	24%	21%	14%	22%	18%	23%	24%	25%	18%	21%	20%	24%	30%

Taxation

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very well	1%	2%	3%	3%	2%	1%	2%	1%	-	2%	1%	1%	2%	1%	1%	1%	1%	4%	2%	1%	1%	1%	0%
Fairly well	12%	6%	23%	13%	18%	6%	11%	12%	12%	11%	14%	11%	13%	10%	15%	12%	14%	8%	16%	11%	11%	9%	7%
Fairly badly	32%	31%	38%	38%	37%	27%	30%	34%	35%	33%	31%	30%	36%	31%	31%	31%	37%	29%	34%	35%	29%	28%	29%
Very badly	42%	58%	24%	32%	30%	59%	47%	37%	26%	39%	43%	54%	33%	45%	41%	45%	37%	43%	39%	41%	45%	42%	46%
Don't know	13%	4%	13%	14%	13%	7%	10%	16%	27%	14%	12%	5%	16%	14%	11%	11%	12%	16%	9%	12%	13%	20%	18%

Fieldwork Dates: 2nd - 4th August 2025

Sample size: 1758 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Unemployment

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174	
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175	
Very well	1%	1%	2%	1%	1%	0%	2%	0%	3%	1%	1%	0%	3%	1%	1%	2%	1%	1%	1%	1%	1%	1%	4%	-
Fairly well	18%	13%	29%	24%	28%	9%	21%	15%	17%	20%	19%	14%	19%	19%	19%	16%	16%	15%	25%	18%	17%	13%	8%	
Fairly badly	31%	33%	32%	32%	31%	34%	28%	34%	25%	29%	35%	35%	33%	28%	36%	33%	33%	24%	30%	33%	32%	30%	29%	
Very badly	30%	38%	17%	22%	18%	42%	32%	29%	30%	30%	25%	36%	29%	31%	25%	30%	32%	42%	23%	32%	33%	32%	38%	
Don't know	19%	15%	20%	20%	21%	15%	17%	21%	24%	20%	20%	15%	16%	21%	20%	18%	18%	18%	21%	16%	18%	22%	24%	

Inflation

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very well	1%	-	3%	1%	2%	-	2%	0%	1%	1%	2%	0%	-	1%	2%	1%	1%	1%	2%	1%	1%	-	-
Fairly well	17%	10%	30%	23%	27%	8%	21%	14%	22%	17%	19%	14%	24%	17%	16%	16%	17%	15%	25%	19%	12%	13%	8%
Fairly badly	32%	33%	33%	36%	33%	34%	30%	33%	28%	30%	31%	36%	29%	30%	34%	33%	35%	31%	32%	32%	34%	24%	33%
Very badly	38%	52%	22%	28%	25%	51%	38%	37%	30%	38%	35%	44%	32%	40%	38%	38%	35%	38%	31%	39%	40%	42%	43%
Don't know	12%	5%	12%	12%	13%	8%	9%	15%	20%	14%	13%	5%	16%	12%	10%	12%	12%	15%	10%	10%	12%	20%	16%

Britain's exit from the EU

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very well	3%	2%	7%	3%	4%	2%	3%	2%	1%	4%	2%	2%	2%	4%	2%	2%	-	2%	4%	3%	2%	2%	1%
Fairly well	20%	14%	31%	26%	29%	11%	19%	21%	23%	20%	20%	18%	28%	18%	23%	16%	16%	21%	26%	22%	18%	12%	10%
Fairly badly	24%	23%	26%	25%	27%	23%	24%	24%	17%	26%	21%	24%	21%	23%	27%	25%	26%	15%	23%	24%	26%	16%	27%
Very badly	34%	44%	19%	23%	24%	46%	40%	28%	29%	29%	36%	42%	28%	34%	31%	36%	35%	46%	31%	35%	33%	39%	36%
Don't know	20%	17%	18%	22%	17%	18%	15%	25%	30%	21%	21%	14%	21%	21%	17%	21%	22%	15%	16%	17%	22%	31%	25%

Defence

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very well	3%	1%	7%	2%	5%	1%	4%	2%	6%	4%	3%	2%	3%	3%	5%	4%	3%	3%	5%	5%	1%	2%	1%
Fairly well	34%	26%	49%	40%	44%	25%	38%	30%	37%	35%	33%	32%	43%	32%	32%	35%	33%	30%	40%	35%	33%	27%	23%
Fairly badly	21%	30%	16%	20%	20%	26%	21%	21%	15%	18%	21%	30%	12%	22%	27%	18%	27%	23%	22%	20%	25%	17%	20%
Very badly	20%	30%	8%	11%	10%	32%	22%	18%	12%	18%	24%	24%	21%	21%	19%	22%	11%	22%	16%	20%	23%	23%	23%
Don't know	22%	14%	20%	26%	22%	17%	15%	28%	30%	26%	19%	13%	22%	22%	18%	21%	26%	22%	18%	20%	18%	30%	33%

Fieldwork Dates: 2nd - 4th August 2025

Sample size: 1758 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very well	1%	1%	3%	1%	2%	-	1%	1%	3%	2%	0%	-	0%	1%	1%	2%	0%	1%	1%	1%	1%	1%	-
Fairly well	15%	6%	27%	18%	24%	6%	18%	12%	16%	16%	17%	11%	20%	14%	17%	13%	14%	16%	20%	16%	13%	13%	6%
Fairly badly	32%	26%	37%	35%	36%	28%	30%	34%	35%	32%	32%	30%	38%	29%	31%	31%	39%	31%	33%	35%	31%	29%	26%
Very badly	42%	63%	25%	36%	30%	60%	44%	41%	23%	40%	43%	55%	35%	46%	42%	44%	37%	42%	40%	40%	44%	41%	55%
Don't know	10%	4%	8%	10%	8%	6%	7%	12%	23%	10%	7%	4%	7%	11%	9%	10%	10%	11%	6%	8%	11%	17%	13%

Terrorism

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very well	5%	3%	8%	6%	9%	1%	5%	5%	6%	6%	4%	3%	6%	4%	4%	6%	3%	5%	7%	5%	2%	5%	1%
Fairly well	33%	26%	48%	35%	42%	25%	37%	30%	33%	36%	35%	27%	39%	32%	35%	33%	30%	36%	39%	36%	32%	27%	20%
Fairly badly	17%	21%	12%	17%	14%	20%	17%	17%	17%	14%	17%	21%	12%	16%	18%	18%	25%	14%	16%	16%	18%	15%	20%
Very badly	20%	31%	9%	11%	10%	33%	23%	18%	10%	18%	23%	27%	17%	21%	21%	23%	13%	22%	16%	19%	23%	25%	25%
Don't know	25%	19%	23%	31%	25%	20%	19%	30%	35%	25%	22%	21%	27%	27%	22%	21%	29%	23%	21%	24%	24%	28%	34%

Transport

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very well	2%	-	5%	2%	3%	1%	3%	2%	6%	3%	1%	1%	4%	1%	2%	3%	4%	2%	4%	1%	1%	5%	1%
Fairly well	26%	19%	37%	28%	32%	19%	27%	25%	34%	28%	25%	20%	38%	24%	22%	29%	19%	21%	29%	26%	29%	26%	15%
Fairly badly	30%	40%	27%	30%	31%	34%	31%	30%	21%	27%	29%	40%	22%	32%	34%	28%	34%	29%	31%	33%	30%	22%	32%
Very badly	20%	23%	11%	17%	13%	27%	24%	16%	16%	20%	21%	22%	18%	19%	20%	21%	22%	22%	18%	20%	20%	22%	20%
Don't know	22%	18%	20%	23%	21%	19%	16%	27%	22%	22%	24%	17%	17%	24%	22%	19%	22%	26%	19%	20%	20%	25%	32%

Housing

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very well	1%	0%	3%	1%	2%	0%	2%	0%	1%	1%	1%	1%	1%	1%	2%	2%	-	1%	1%	1%	1%	1%	-
Fairly well	17%	13%	31%	20%	24%	10%	16%	17%	14%	18%	16%	16%	24%	14%	20%	15%	17%	24%	15%	15%	14%	9%	
Fairly badly	33%	37%	32%	33%	36%	32%	33%	32%	25%	31%	35%	38%	26%	34%	31%	34%	43%	25%	34%	37%	29%	30%	31%
Very badly	35%	39%	22%	28%	24%	46%	37%	33%	29%	34%	36%	36%	35%	34%	32%	37%	34%	34%	26%	34%	40%	39%	44%
Don't know	15%	11%	13%	17%	14%	11%	12%	17%	31%	15%	13%	9%	15%	17%	15%	12%	8%	22%	15%	14%	15%	16%	16%

Fieldwork Dates: 2nd - 4th August 2025

Sample size: 1758 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very well	2%	1%	3%	1%	2%	1%	2%	2%	3%	3%	1%	1%	1%	1%	2%	3%	2%	2%	2%	2%	2%	2%	1%
Fairly well	25%	20%	38%	26%	33%	17%	26%	24%	27%	27%	24%	22%	35%	22%	25%	24%	26%	24%	30%	25%	28%	19%	14%
Fairly badly	30%	34%	30%	31%	33%	30%	29%	31%	26%	26%	32%	35%	31%	29%	35%	29%	31%	21%	31%	29%	28%	30%	32%
Very badly	24%	27%	13%	23%	17%	31%	27%	20%	19%	23%	24%	26%	20%	26%	20%	25%	20%	29%	21%	25%	22%	25%	29%
Don't know	20%	19%	16%	19%	15%	21%	16%	23%	26%	21%	19%	16%	13%	22%	19%	19%	21%	24%	17%	19%	19%	25%	24%

Welfare benefits

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very well	2%	2%	2%	1%	2%	1%	2%	1%	4%	3%	1%	0%	2%	1%	4%	2%	2%	2%	1%	2%	3%	2%	-
Fairly well	12%	7%	19%	14%	18%	6%	10%	13%	13%	12%	10%	11%	17%	12%	10%	10%	9%	15%	14%	12%	10%	10%	8%
Fairly badly	32%	32%	39%	36%	36%	30%	31%	32%	23%	31%	34%	36%	29%	33%	33%	31%	34%	25%	36%	33%	29%	27%	30%
Very badly	42%	51%	29%	39%	33%	55%	44%	40%	30%	41%	43%	48%	37%	42%	39%	46%	42%	47%	39%	41%	42%	42%	51%
Don't know	13%	9%	11%	10%	11%	9%	12%	14%	29%	13%	12%	6%	15%	13%	14%	11%	13%	11%	10%	12%	15%	19%	12%

How good or bad would you say the NHS services in your LOCAL area are?

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very good	7%	9%	8%	6%	8%	7%	6%	7%	6%	6%	6%	10%	5%	7%	7%	7%	6%	4%	7%	7%	8%	6%	4%
Fairly good	48%	54%	55%	50%	54%	45%	46%	50%	42%	45%	52%	54%	54%	47%	48%	51%	43%	36%	54%	47%	40%	49%	52%
Fairly bad	28%	27%	24%	29%	24%	33%	29%	27%	17%	32%	26%	25%	23%	30%	28%	25%	27%	37%	25%	27%	37%	24%	22%
Very bad	10%	6%	8%	9%	9%	10%	10%	10%	14%	9%	11%	9%	6%	8%	11%	12%	14%	14%	8%	11%	9%	13%	11%
Don't know	7%	4%	5%	6%	4%	5%	9%	6%	21%	8%	5%	2%	12%	7%	6%	5%	11%	9%	6%	8%	7%	7%	10%

And how good or bad would you say the NHS services NATIONALLY are?

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very good	1%	1%	2%	0%	1%	1%	1%	2%	-	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	3%	2%	0%
Fairly good	26%	23%	33%	21%	30%	22%	31%	21%	31%	25%	27%	24%	34%	23%	30%	27%	20%	20%	28%	23%	25%	31%	23%
Fairly bad	43%	54%	40%	46%	41%	46%	40%	46%	35%	42%	42%	49%	38%	47%	39%	41%	41%	44%	44%	45%	44%	39%	35%
Very bad	20%	15%	18%	20%	17%	23%	18%	21%	18%	20%	20%	19%	16%	18%	19%	20%	27%	24%	19%	20%	21%	16%	24%
Don't know	10%	7%	7%	13%	11%	8%	10%	11%	16%	11%	10%	7%	10%	11%	10%	11%	11%	11%	9%	11%	8%	12%	18%

Fieldwork Dates: 2nd - 4th August 2025

Sample size: 1758 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you expect the NHS to get better, worse or stay the same over the next few years?

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Get much better	3%	1%	9%	2%	5%	1%	3%	3%	4%	4%	2%	2%	6%	2%	4%	4%	0%	2%	5%	2%	2%	3%	3%
Get a little better	15%	8%	25%	24%	21%	10%	18%	13%	21%	15%	14%	16%	15%	16%	15%	14%	16%	19%	18%	17%	13%	12%	11%
Stay the same	23%	27%	20%	19%	23%	22%	26%	20%	19%	23%	25%	21%	25%	21%	25%	22%	21%	27%	20%	23%	24%	28%	23%
Get a little worse	29%	35%	25%	28%	28%	33%	25%	33%	24%	28%	30%	34%	25%	32%	28%	29%	28%	31%	35%	30%	27%	26%	23%
Get much worse	22%	24%	15%	23%	19%	28%	20%	24%	13%	22%	25%	24%	17%	24%	22%	21%	29%	17%	18%	21%	27%	21%	28%
Don't know	7%	4%	6%	4%	5%	5%	7%	7%	19%	9%	4%	3%	12%	6%	5%	10%	6%	5%	5%	7%	7%	11%	13%

Thinking about how the NHS compares to the healthcare systems of other European countries, do you think...?

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
The NHS provides better quality healthcare than in other European countries	16%	15%	20%	15%	17%	15%	16%	17%	12%	20%	12%	16%	13%	17%	17%	17%	16%	13%	16%	13%	19%	17%	18%
The NHS provides about the same quality of healthcare as in other European countries	28%	27%	36%	28%	34%	25%	29%	27%	25%	30%	31%	23%	32%	27%	32%	26%	25%	30%	33%	28%	26%	26%	23%
The NHS provides worse quality healthcare than in other European countries	29%	34%	24%	37%	27%	34%	30%	28%	30%	23%	31%	38%	32%	30%	25%	30%	31%	25%	31%	34%	24%	27%	23%
Don't know	27%	25%	21%	20%	23%	26%	25%	28%	33%	27%	26%	23%	24%	27%	26%	27%	27%	33%	20%	25%	31%	30%	36%

Thinking about how NHS healthcare is FUNDED, which of the following best reflects your view?

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Healthcare should be funded by general taxation from everyone	65%	64%	73%	75%	73%	61%	66%	64%	62%	65%	68%	64%	64%	67%	63%	65%	70%	57%	73%	70%	60%	54%	55%
Healthcare should be funded by compulsory health insurance for everyone, paid for from taxation for the least well off, and deducted from other people's wages	14%	18%	16%	10%	14%	15%	15%	12%	9%	12%	15%	17%	19%	12%	15%	11%	12%	21%	15%	13%	12%	19%	10%
Healthcare should only be funded by taxation for the least well off, with other people choosing to take out voluntary insurance if they wished	7%	8%	4%	5%	5%	8%	6%	7%	6%	6%	7%	8%	7%	8%	7%	6%	4%	6%	6%	6%	9%	7%	7%
None of these	4%	4%	2%	4%	3%	5%	4%	4%	3%	4%	3%	6%	3%	5%	3%	4%	4%	7%	3%	3%	5%	6%	8%
Don't know	10%	8%	5%	5%	6%	10%	9%	12%	19%	12%	7%	6%	8%	9%	11%	14%	9%	9%	4%	8%	15%	14%	19%

Fieldwork Dates: 2nd - 4th August 2025

Sample size: 1758 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And thinking about how NHS healthcare is PROVIDED, which of the following best reflects your view?

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
	Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
The NHS should provide all its own treatment, there should be no role for private providers in the NHS		26%	19%	30%	26%	29%	23%	29%	23%	22%	31%	25%	19%	29%	22%	27%	28%	30%	24%	27%	26%	26%	23%	24%
The NHS should be able to use private companies to provide treatment alongside its own services if they can provide it at NHS prices		60%	73%	63%	64%	61%	65%	57%	63%	45%	53%	65%	75%	54%	67%	61%	55%	54%	63%	66%	61%	54%	58%	59%
All NHS provision should be privatised, with the NHS paying private companies to provide treatment		3%	3%	2%	3%	2%	3%	3%	2%	3%	2%	3%	2%	5%	2%	4%	2%	3%	1%	3%	3%	3%	1%	2%
None of these		1%	0%	1%	2%	1%	1%	2%	1%	3%	2%	1%	1%	1%	1%	1%	3%	2%	4%	1%	2%	1%	4%	1%
Don't know		10%	4%	4%	5%	7%	8%	10%	11%	27%	12%	6%	3%	12%	9%	7%	13%	10%	8%	4%	9%	16%	14%	14%

Which of the following best reflects your view?

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
	Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Local health services should have the ability to set their own priorities and respond to local needs, even if this means different drugs and services are only available in certain areas		35%	31%	40%	36%	39%	31%	37%	33%	37%	38%	34%	29%	38%	35%	35%	31%	39%	39%	36%	39%	35%	30%	25%
The NHS should provide the same drugs and services across the whole country, even if this means local health services have less ability to set their own priorities or respond to local needs		47%	53%	48%	51%	47%	53%	47%	47%	28%	42%	52%	58%	43%	49%	49%	46%	44%	39%	50%	43%	46%	44%	51%
Don't know		18%	16%	12%	13%	14%	16%	17%	20%	35%	20%	14%	13%	20%	17%	16%	22%	17%	21%	14%	18%	19%	26%	24%

How good or bad would you say the education and schools in your LOCAL area are?

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
	Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very good		7%	7%	9%	8%	10%	4%	7%	7%	9%	7%	7%	6%	13%	6%	6%	6%	6%	6%	10%	6%	6%	7%	2%
Fairly good		42%	47%	43%	50%	47%	41%	39%	45%	34%	41%	43%	47%	37%	41%	43%	44%	47%	39%	48%	42%	43%	34%	33%
Fairly bad		17%	15%	18%	11%	15%	19%	18%	17%	21%	18%	19%	13%	14%	18%	16%	17%	18%	23%	15%	18%	20%	18%	17%
Very bad		6%	1%	4%	6%	3%	5%	6%	5%	11%	7%	4%	3%	7%	6%	6%	5%	5%	2%	4%	6%	4%	8%	8%
Don't know		28%	31%	26%	25%	25%	31%	30%	26%	25%	27%	28%	31%	29%	29%	28%	27%	24%	30%	23%	29%	26%	33%	41%

Fieldwork Dates: 2nd - 4th August 2025

Sample size: 1758 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And how good or bad would you say education and schools NATIONALLY are?

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very good	2%	1%	2%	1%	2%	1%	3%	2%	7%	2%	1%	1%	5%	1%	2%	3%	2%	3%	2%	2%	3%	4%	-
Fairly good	33%	32%	38%	33%	36%	29%	32%	33%	36%	31%	33%	34%	39%	30%	32%	35%	29%	29%	35%	32%	35%	31%	25%
Fairly bad	29%	34%	30%	26%	28%	31%	30%	27%	25%	28%	32%	28%	23%	29%	30%	30%	29%	25%	33%	29%	28%	25%	22%
Very bad	9%	6%	7%	11%	8%	10%	11%	8%	7%	11%	9%	7%	10%	10%	9%	8%	10%	6%	8%	9%	8%	8%	15%
Don't know	27%	26%	24%	30%	25%	28%	24%	30%	24%	28%	25%	30%	24%	29%	27%	24%	31%	37%	22%	28%	25%	32%	38%

Do you expect standard in schools to get better, worse or stay the same over the next few years?

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Get much better	2%	1%	4%	2%	3%	1%	2%	2%	2%	3%	1%	1%	2%	2%	2%	1%	1%	2%	3%	1%	2%	1%	1%
Get a little better	11%	5%	18%	14%	15%	6%	11%	11%	19%	11%	10%	9%	11%	10%	13%	12%	11%	14%	13%	12%	13%	6%	8%
Stay the same	33%	38%	32%	31%	33%	34%	35%	32%	29%	34%	32%	35%	31%	29%	39%	34%	31%	42%	32%	32%	35%	38%	27%
Get a little worse	24%	29%	21%	30%	24%	27%	24%	25%	23%	23%	25%	27%	22%	29%	21%	21%	27%	13%	27%	26%	26%	18%	16%
Get much worse	12%	12%	8%	10%	9%	16%	12%	12%	5%	11%	15%	12%	12%	12%	10%	12%	13%	11%	12%	12%	9%	11%	20%
Don't know	18%	15%	17%	15%	16%	17%	17%	19%	22%	19%	17%	16%	22%	18%	15%	19%	17%	18%	14%	18%	15%	26%	28%

Thinking about how British schools compare to the education systems in other European countries, do you think...?

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
British schools provide better quality education than in other European countries	9%	7%	9%	4%	8%	6%	9%	9%	18%	12%	3%	5%	14%	7%	10%	8%	9%	6%	7%	8%	11%	12%	5%
British schools provide about the same quality of education as in other European countries	29%	33%	35%	30%	33%	25%	30%	27%	30%	27%	30%	28%	30%	29%	28%	28%	29%	28%	35%	30%	25%	22%	21%
British schools provide worse quality education than in other European countries	29%	29%	30%	30%	29%	32%	29%	29%	23%	29%	31%	30%	26%	29%	29%	29%	34%	27%	34%	31%	27%	21%	23%
Don't know	34%	31%	26%	36%	30%	37%	32%	36%	29%	32%	36%	37%	30%	35%	33%	36%	28%	39%	24%	31%	37%	44%	50%

Fieldwork Dates: 2nd - 4th August 2025

Sample size: 1758 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about the amount of freedom schools are given to govern themselves, and the amount of control local and central government have over them, do you think...

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
	Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Local and central government have too much control over schools, and schools should have more freedom to make their own decisions	28%	30%	28%	24%	27%	30%	26%	29%	27%	28%	26%	28%	28%	28%	27%	31%	26%	30%	23%	32%	26%	26%	27%	24%
Schools have too much freedom to make their own decisions, and local and central government should have more powers over them	19%	21%	20%	22%	18%	22%	22%	16%	13%	17%	22%	21%	13%	19%	23%	21%	11%	16%	20%	19%	16%	18%	21%	
The current balance is about right	24%	24%	28%	32%	29%	20%	25%	23%	25%	23%	22%	28%	30%	23%	19%	23%	29%	26%	29%	24%	24%	16%	18%	
Don't know	30%	24%	24%	22%	26%	28%	28%	31%	35%	32%	30%	23%	29%	31%	27%	30%	30%	35%	19%	31%	34%	38%	37%	

Thinking about the current benefits system, which of the following best reflects your view?

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
	Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
The benefit system works well as it is and doesn't need any reforms	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	1%	1%	1%	2%	2%	4%	2%	1%	1%	4%	3%	2%
The benefit system works fairly well, and doesn't need any major reform	16%	11%	19%	17%	18%	14%	18%	15%	21%	16%	18%	13%	21%	14%	23%	15%	12%	13%	14%	16%	15%	17%	27%	
The benefit system works fairly badly, and needs some significant reforms	39%	38%	51%	50%	49%	34%	35%	43%	28%	40%	39%	44%	32%	41%	38%	38%	44%	45%	45%	41%	38%	32%	30%	
The benefit system works very badly, and needs major reforms	28%	42%	18%	16%	21%	40%	31%	25%	12%	28%	30%	35%	25%	30%	27%	28%	30%	26%	32%	27%	29%	24%	24%	
Don't know	14%	7%	11%	16%	11%	10%	13%	15%	38%	15%	10%	8%	21%	14%	10%	17%	10%	14%	9%	14%	15%	25%	17%	

In determining who is eligible for benefits, do you think it is too strict, not strict enough or gets the balance about right?

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
	Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
It is not strict enough and is too open to abuse and fraud	55%	81%	45%	46%	47%	70%	56%	53%	29%	48%	62%	71%	41%	58%	56%	56%	50%	58%	59%	52%	59%	45%	50%	
It is too strict and prevents some people who genuinely need help from receiving it	25%	7%	33%	30%	32%	16%	23%	26%	30%	30%	22%	16%	31%	21%	26%	23%	36%	19%	24%	27%	19%	27%	30%	
Gets the balance about right	8%	5%	10%	12%	10%	5%	7%	8%	12%	8%	7%	6%	13%	8%	7%	6%	5%	10%	8%	9%	8%	7%	6%	
Don't know	13%	7%	12%	12%	11%	9%	13%	13%	29%	14%	9%	7%	16%	12%	11%	15%	10%	13%	9%	12%	14%	21%	15%	

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Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And thinking about the level of benefits, do you think they are too high, too low, or is the balance about right?

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175	
Benefit payments are too high	27%	50%	20%	21%	21%	40%	29%	24%	9%	26%	29%	34%	20%	28%	30%	29%	22%	26%	30%	29%	31%	19%	13%	
Benefit payments are too low	26%	9%	31%	35%	31%	19%	25%	27%	27%	30%	26%	17%	33%	23%	23%	23%	38%	30%	26%	24%	21%	28%	38%	
The balance is about right	22%	23%	28%	23%	28%	20%	24%	21%	15%	22%	24%	25%	19%	22%	25%	23%	17%	24%	23%	20%	22%	23%	23%	
Don't know	25%	18%	21%	21%	21%	21%	22%	28%	49%	22%	21%	24%	28%	27%	22%	25%	23%	21%	21%	27%	26%	30%	25%	

Thinking about people who receive welfare benefits, including disability benefits, out of work benefits and benefits to support people in low paying work, what proportion of people receiving benefits do you think are genuinely in need and deserving of help?

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175	
All or almost all people who receive benefits are genuinely in need and deserving of help	8%	2%	10%	12%	10%	3%	8%	8%	19%	9%	7%	3%	11%	8%	8%	5%	13%	9%	10%	10%	5%	5%	5%	
The majority of people who receive benefits are genuinely in need and deserving of help	38%	27%	48%	44%	49%	31%	38%	38%	28%	38%	40%	38%	33%	38%	38%	39%	39%	37%	41%	36%	33%	35%	48%	
Around half of people who receive benefits are genuinely in need and deserving of help	28%	38%	24%	27%	24%	36%	27%	30%	16%	25%	33%	37%	22%	30%	28%	29%	32%	29%	28%	29%	33%	25%	23%	
Only a minority of people who receive benefits are genuinely in need and deserving of help	13%	23%	10%	5%	8%	20%	13%	13%	5%	16%	12%	14%	11%	15%	15%	12%	7%	16%	12%	13%	15%	14%	12%	
Hardly any or none of the people who receive benefits are genuinely in need and deserving of help	2%	3%	1%	3%	1%	3%	3%	1%	1%	3%	3%	1%	2%	2%	3%	3%	0%	-	3%	2%	3%	2%	1%	
Don't know	11%	7%	7%	10%	7%	7%	11%	10%	32%	10%	6%	7%	19%	8%	9%	12%	7%	10%	7%	11%	12%	18%	11%	

Thinking about the different groups who the benefit system supports, for each of the following groups do you think it offers too much support, too little support, or about the right amount?

People over the age of 65

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175	
The benefit system offers too much support for this group	8%	4%	12%	13%	11%	5%	11%	5%	10%	12%	5%	2%	9%	10%	6%	7%	9%	5%	12%	8%	4%	7%	4%	
The benefit system offers too little support for this group	45%	53%	40%	39%	38%	57%	40%	50%	27%	44%	46%	55%	38%	44%	48%	46%	55%	41%	38%	39%	54%	48%	62%	
The benefit system offers about the right amount of support for this group	28%	32%	32%	32%	34%	25%	29%	26%	25%	22%	31%	36%	35%	25%	27%	30%	20%	32%	36%	30%	21%	22%	18%	
Don't know	19%	11%	16%	16%	17%	13%	20%	18%	37%	22%	18%	7%	18%	21%	19%	18%	16%	22%	14%	22%	21%	23%	17%	

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Sample size: 1758 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

People who are currently out of work

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
The benefit system offers too much support for this group	28%	44%	20%	24%	22%	38%	29%	27%	13%	29%	28%	33%	22%	30%	26%	31%	25%	27%	27%	27%	32%	27%	25%
The benefit system offers too little support for this group	26%	13%	33%	26%	30%	20%	28%	24%	31%	30%	25%	17%	40%	20%	24%	25%	35%	27%	23%	28%	22%	26%	34%
The benefit system offers about the right amount of support for this group	28%	29%	30%	34%	33%	27%	27%	29%	24%	26%	29%	33%	22%	31%	29%	25%	28%	32%	32%	28%	28%	26%	21%
Don't know	18%	13%	17%	16%	15%	15%	16%	20%	32%	15%	18%	17%	17%	19%	21%	19%	11%	13%	18%	16%	18%	21%	20%

People who have a disability

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
The benefit system offers too much support for this group	9%	15%	6%	7%	8%	12%	11%	7%	4%	11%	9%	8%	8%	9%	11%	9%	8%	8%	10%	10%	8%	7%	7%
The benefit system offers too little support for this group	45%	35%	51%	53%	52%	42%	43%	47%	45%	44%	45%	49%	48%	41%	45%	48%	56%	42%	43%	47%	42%	43%	58%
The benefit system offers about the right amount of support for this group	30%	39%	29%	28%	28%	33%	30%	30%	26%	28%	31%	33%	29%	32%	31%	27%	25%	37%	33%	28%	31%	31%	22%
Don't know	16%	11%	14%	12%	12%	13%	16%	16%	25%	16%	15%	10%	15%	18%	13%	17%	11%	14%	13%	15%	19%	19%	13%

People who are in low-paid work

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
The benefit system offers too much support for this group	12%	22%	8%	9%	10%	17%	16%	9%	5%	14%	14%	11%	12%	13%	15%	12%	10%	13%	14%	11%	14%	12%	8%
The benefit system offers too little support for this group	34%	20%	40%	38%	35%	32%	31%	37%	38%	37%	28%	33%	37%	30%	35%	34%	43%	39%	30%	35%	33%	37%	40%
The benefit system offers about the right amount of support for this group	32%	40%	31%	37%	35%	34%	32%	31%	21%	29%	36%	37%	31%	34%	30%	31%	32%	27%	36%	32%	32%	28%	26%
Don't know	22%	17%	21%	17%	20%	17%	20%	23%	36%	20%	22%	19%	20%	24%	20%	23%	14%	22%	20%	22%	20%	23%	26%

People on low incomes who are bringing up children

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
The benefit system offers too much support for this group	16%	26%	11%	10%	13%	20%	18%	14%	11%	16%	20%	14%	17%	15%	19%	14%	13%	22%	17%	17%	14%	18%	11%
The benefit system offers too little support for this group	37%	23%	44%	44%	41%	32%	35%	39%	41%	41%	32%	33%	39%	34%	33%	37%	51%	38%	38%	37%	36%	34%	42%
The benefit system offers about the right amount of support for this group	27%	34%	26%	27%	25%	32%	27%	26%	18%	22%	29%	36%	25%	29%	26%	28%	22%	21%	27%	26%	28%	27%	23%
Don't know	21%	17%	19%	19%	21%	16%	20%	21%	30%	21%	19%	18%	20%	22%	21%	21%	14%	18%	18%	20%	22%	21%	23%

Fieldwork Dates: 2nd - 4th August 2025

Sample size: 1758 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

How easy or difficult do you think it currently is for people looking for a job in Britain to find work at the moment?

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very easy	4%	10%	4%	2%	3%	7%	6%	3%	0%	4%	6%	5%	1%	7%	5%	4%	2%	5%	3%	6%	5%	4%	2%
Fairly easy	28%	38%	27%	25%	27%	33%	30%	26%	10%	25%	32%	37%	21%	26%	29%	31%	32%	37%	30%	27%	32%	24%	23%
Fairly difficult	34%	29%	38%	38%	38%	31%	33%	35%	37%	34%	35%	32%	35%	35%	36%	34%	29%	32%	38%	36%	31%	31%	29%
Very difficult	18%	9%	17%	19%	16%	14%	16%	20%	38%	20%	15%	9%	25%	18%	14%	17%	24%	10%	15%	17%	19%	22%	23%
Don't know	15%	15%	15%	16%	16%	15%	15%	16%	15%	16%	13%	17%	17%	15%	17%	14%	12%	16%	14%	14%	13%	19%	23%

How easy or difficult do you think it currently is for people looking for a job in your LOCAL area to find work at the moment?

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base: All GB adults	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Very easy	5%	10%	3%	2%	2%	7%	6%	3%	4%	4%	6%	6%	5%	6%	4%	4%	2%	4%	3%	6%	5%	8%	2%
Fairly easy	28%	38%	29%	25%	30%	31%	29%	27%	15%	24%	33%	36%	22%	25%	30%	32%	29%	32%	33%	27%	30%	20%	23%
Fairly difficult	32%	27%	34%	40%	35%	30%	32%	32%	30%	33%	32%	31%	31%	34%	31%	29%	35%	33%	33%	33%	32%	31%	27%
Very difficult	18%	10%	18%	18%	15%	16%	17%	20%	34%	20%	17%	9%	21%	17%	18%	18%	21%	12%	14%	17%	20%	21%	26%
Don't know	17%	15%	16%	15%	18%	16%	16%	18%	18%	19%	13%	19%	21%	17%	17%	17%	13%	18%	17%	17%	13%	20%	23%

Do you support or oppose the creation of more academy schools, which have the freedom to set their own rates of pay for staff and greater independence over the curriculum and their budgets?

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Support	30%	44%	27%	25%	25%	35%	32%	29%	29%	32%	26%	32%	32%	31%	36%	27%	29%	22%	31%	33%	31%	25%	27%
Oppose	28%	22%	38%	32%	37%	27%	30%	27%	16%	25%	34%	32%	28%	27%	27%	31%	24%	31%	35%	28%	23%	23%	23%
Not sure	42%	34%	34%	43%	38%	39%	39%	44%	55%	43%	40%	35%	40%	42%	37%	42%	47%	47%	34%	38%	46%	52%	50%

Fieldwork Dates: 2nd - 4th August 2025

Sample size: 1758 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you support or oppose the creation of "Free Schools" - new state schools set up by parents, teachers or voluntary groups which are outside the control of local authorities?

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Support	26%	28%	25%	20%	22%	29%	28%	25%	31%	29%	22%	24%	29%	26%	30%	26%	23%	19%	24%	31%	29%	20%	23%
Oppose	38%	36%	48%	45%	49%	34%	38%	38%	26%	36%	41%	44%	34%	41%	40%	34%	39%	39%	48%	37%	34%	33%	29%
Not sure	36%	36%	28%	35%	29%	36%	34%	38%	43%	34%	37%	33%	37%	34%	29%	40%	38%	42%	28%	32%	38%	47%	48%

Thinking about grammar schools and schools that select pupils by ability, which of the following best reflects your views?

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
The government should encourage more schools to select by academic ability and build more grammar schools	32%	53%	26%	20%	25%	43%	35%	28%	19%	26%	32%	48%	29%	35%	34%	31%	25%	23%	40%	33%	25%	21%	32%
The government should retain the existing grammar schools, but should not allow more selective schools or new grammar schools to be built	24%	20%	30%	31%	30%	17%	23%	25%	34%	25%	21%	20%	30%	25%	25%	21%	18%	19%	24%	25%	28%	21%	14%
The government should stop schools selecting by academic ability and the existing grammar schools should be opened to children of all abilities	19%	11%	22%	26%	23%	18%	17%	21%	14%	19%	23%	18%	14%	17%	21%	19%	27%	26%	18%	18%	19%	19%	23%
Not sure	26%	16%	22%	22%	23%	22%	25%	26%	33%	31%	24%	14%	27%	24%	20%	29%	30%	32%	17%	24%	29%	40%	30%

Which of these statements comes closer to your view?

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
On balance, private schools benefit Britain: they provide many pupils with a good education, and are often beacons of excellence that help to raise standards in state schools	35%	64%	24%	28%	28%	45%	39%	31%	24%	29%	37%	49%	31%	38%	41%	31%	31%	27%	43%	33%	33%	27%	31%
On balance, private schools harm Britain: they reinforce privilege and social divisions, give children from better-off families an unfair advantage and undermine the state school system	45%	22%	62%	58%	58%	35%	42%	48%	42%	49%	45%	39%	43%	43%	42%	46%	54%	51%	46%	49%	44%	41%	40%
Don't know	20%	14%	14%	14%	13%	19%	19%	21%	34%	22%	18%	13%	26%	19%	17%	23%	15%	23%	11%	18%	24%	32%	30%

Fieldwork Dates: 2nd - 4th August 2025

Sample size: 1758 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following best reflects your view?

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175	
Private schools should be allowed to remain registered charities and keep tax exemptions	15%	34%	8%	11%	12%	22%	19%	12%	8%	11%	16%	25%	12%	17%	18%	15%	15%	13%	20%	14%	15%	10%	16%	
Private schools should only be allowed to keep tax exemptions if they do more to help state schools	27%	28%	32%	28%	28%	27%	26%	28%	26%	30%	24%	25%	29%	26%	34%	26%	23%	20%	26%	29%	29%	24%	23%	
Private schools should not be allowed to be registered charities at all and should lose their tax exemptions	42%	28%	53%	53%	52%	39%	41%	43%	30%	42%	48%	42%	37%	45%	36%	42%	48%	45%	46%	45%	39%	35%	42%	
Don't know	15%	9%	7%	8%	9%	12%	14%	16%	36%	17%	11%	7%	22%	12%	12%	18%	14%	22%	8%	13%	18%	30%	19%	

Would you support or oppose completely banning private schools?

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175	
Support a ban	21%	9%	27%	33%	27%	15%	21%	21%	28%	23%	18%	16%	17%	21%	18%	22%	21%	30%	24%	22%	17%	20%	20%	
Oppose a ban	51%	75%	47%	41%	48%	60%	56%	46%	35%	46%	53%	65%	53%	53%	55%	48%	49%	40%	57%	51%	48%	45%	47%	
Don't know	28%	16%	26%	26%	25%	25%	23%	33%	37%	31%	28%	19%	30%	26%	27%	30%	30%	31%	20%	27%	36%	35%	32%	

And thinking about the level of discipline in schools, do you think discipline in schools these days is too strict, not strict enough or about right?

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175	
Too strict	4%	0%	6%	3%	4%	2%	3%	5%	11%	6%	2%	1%	7%	4%	4%	4%	2%	-	4%	4%	4%	7%	4%	
Not strict enough	67%	86%	61%	63%	61%	83%	69%	65%	38%	60%	78%	81%	51%	67%	73%	69%	71%	67%	65%	66%	70%	65%	68%	
About right	13%	7%	16%	16%	17%	6%	12%	14%	28%	15%	9%	7%	21%	12%	11%	12%	12%	16%	16%	15%	13%	8%	8%	
Don't know	16%	6%	17%	19%	18%	9%	16%	17%	23%	20%	12%	11%	21%	17%	12%	16%	15%	17%	16%	15%	14%	20%	20%	

Do you think parents should or should be permitted to take children out of school during term time for the purposes of going on a family holiday?

	Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175	
Should be permitted to take children out of school during term time to go on family holidays	51%	47%	49%	49%	49%	52%	46%	56%	47%	57%	50%	43%	47%	50%	52%	54%	51%	49%	45%	52%	58%	50%	49%	
Should not be permitted to take children out of school during term time to go on family holidays	38%	48%	40%	44%	43%	39%	43%	33%	31%	32%	41%	50%	38%	38%	41%	36%	38%	39%	46%	39%	30%	35%	35%	
Don't know	11%	5%	11%	7%	9%	9%	11%	11%	22%	11%	9%	7%	16%	12%	7%	10%	11%	12%	9%	9%	12%	15%	15%	

Fieldwork Dates: 2nd - 4th August 2025

Sample size: 1758 GB Adults



Total	Vote in 2024 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think schools should or should not issue fines to parents who take their children on holiday during term time without the permission of the headteacher?

Unweighted base	1758	280	473	171	652	650	777	981	137	700	417	504	168	631	291	420	155	93	524	530	330	200	174
Base	1758	316	452	164	652	696	854	904	192	733	424	410	213	603	288	417	153	84	492	510	369	212	175
Should issue fines	38%	50%	42%	43%	40%	42%	43%	33%	25%	32%	42%	49%	30%	40%	41%	36%	34%	38%	45%	38%	32%	31%	34%
Should not issue fines	51%	42%	48%	51%	51%	49%	46%	55%	55%	56%	48%	43%	51%	48%	51%	52%	57%	52%	46%	51%	57%	50%	52%
Don't know	12%	8%	10%	7%	9%	9%	11%	12%	20%	12%	10%	8%	19%	11%	8%	12%	9%	10%	9%	11%	11%	19%	14%

Cell Contents (Column Percentages)