

Fieldwork Dates: 22nd - 24th March 2025

Sample Size: 1689 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
<b>Base: All GB adults</b>	<b>1689</b>	<b>304</b>	<b>434</b>	<b>155</b>	<b>627</b>	<b>669</b>	<b>821</b>	<b>868</b>	<b>184</b>	<b>704</b>	<b>407</b>	<b>394</b>	<b>204</b>	<b>579</b>	<b>277</b>	<b>400</b>	<b>147</b>	<b>81</b>	<b>473</b>	<b>490</b>	<b>355</b>	<b>200</b>	<b>171</b>
Approve	19%	10%	36%	29%	28%	10%	20%	17%	24%	19%	19%	15%	30%	17%	17%	17%	18%	15%	25%	17%	16%	16%	13%
Disapprove	60%	75%	38%	48%	48%	78%	62%	57%	43%	54%	62%	76%	51%	60%	61%	61%	60%	68%	55%	58%	63%	55%	74%
Don't know	22%	15%	25%	23%	24%	13%	17%	26%	34%	27%	19%	9%	19%	23%	22%	22%	22%	17%	20%	24%	21%	28%	14%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
<b>Base</b>	<b>1689</b>	<b>304</b>	<b>434</b>	<b>155</b>	<b>627</b>	<b>669</b>	<b>821</b>	<b>868</b>	<b>184</b>	<b>704</b>	<b>407</b>	<b>394</b>	<b>204</b>	<b>579</b>	<b>277</b>	<b>400</b>	<b>147</b>	<b>81</b>	<b>473</b>	<b>490</b>	<b>355</b>	<b>200</b>	<b>171</b>
0 - Would never consider voting for them	35%	1%	54%	32%	46%	24%	34%	36%	25%	43%	34%	26%	33%	30%	31%	39%	50%	42%	33%	34%	30%	41%	47%
1	6%	-	11%	10%	8%	6%	8%	5%	5%	8%	7%	5%	7%	6%	5%	8%	6%	7%	7%	6%	5%	7%	7%
2	7%	1%	9%	12%	8%	5%	6%	8%	8%	8%	7%	4%	6%	7%	7%	8%	4%	3%	8%	7%	6%	8%	4%
3	6%	2%	8%	8%	5%	6%	6%	6%	8%	6%	5%	6%	6%	5%	6%	8%	7%	4%	7%	6%	5%	7%	6%
4	5%	2%	4%	9%	3%	6%	6%	4%	6%	5%	5%	4%	6%	5%	6%	4%	5%	1%	4%	6%	4%	6%	3%
5	10%	12%	5%	7%	7%	12%	8%	11%	7%	9%	10%	11%	6%	12%	12%	6%	9%	14%	10%	10%	11%	6%	9%
6	5%	8%	2%	6%	5%	6%	6%	4%	2%	4%	6%	7%	5%	7%	6%	4%	2%	4%	5%	6%	7%	3%	3%
7	6%	17%	3%	5%	4%	9%	6%	6%	4%	3%	8%	9%	6%	7%	4%	7%	3%	2%	7%	5%	7%	3%	7%
8	5%	18%	1%	2%	5%	8%	7%	4%	1%	4%	8%	8%	5%	6%	6%	5%	4%	8%	6%	6%	7%	4%	2%
9	2%	7%	-	0%	1%	3%	2%	2%	-	1%	3%	3%	2%	2%	1%	2%	1%	1%	1%	2%	2%	4%	1%
10 - Would definitely consider voting for them	7%	31%	1%	2%	5%	12%	7%	8%	4%	3%	8%	17%	7%	8%	9%	6%	4%	12%	8%	8%	7%	5%	9%
prefer not to answer	6%	2%	2%	5%	3%	2%	6%	6%	29%	6%	1%	-	10%	5%	7%	5%	6%	3%	5%	5%	9%	7%	3%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Labour**

	Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
	Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
0 - Would never consider voting for them		33%	53%	7%	14%	16%	54%	35%	32%	14%	27%	35%	52%	19%	36%	34%	32%	32%	50%	27%	31%	34%	35%	48%
1		5%	8%	2%	4%	5%	6%	6%	4%	2%	4%	7%	6%	8%	5%	5%	5%	3%	3%	4%	6%	4%	4%	7%
2		6%	7%	3%	7%	4%	8%	6%	6%	2%	8%	6%	5%	3%	6%	6%	7%	7%	3%	4%	5%	9%	9%	3%
3		5%	9%	3%	5%	6%	5%	5%	6%	4%	5%	8%	4%	5%	5%	9%	5%	3%	3%	4%	7%	7%	5%	5%
4		6%	6%	4%	13%	7%	5%	5%	6%	7%	5%	6%	5%	7%	6%	6%	4%	9%	1%	4%	7%	6%	8%	4%
5		12%	8%	13%	17%	14%	8%	11%	12%	13%	13%	12%	9%	14%	13%	11%	10%	13%	5%	15%	11%	9%	10%	13%
6		7%	3%	13%	10%	10%	3%	7%	6%	9%	8%	5%	5%	10%	5%	7%	6%	8%	7%	8%	7%	5%	8%	5%
7		7%	3%	15%	9%	11%	3%	6%	7%	9%	8%	7%	3%	8%	6%	6%	8%	5%	7%	10%	7%	5%	3%	5%
8		5%	1%	11%	9%	7%	2%	6%	4%	5%	5%	5%	4%	5%	6%	2%	5%	4%	3%	7%	4%	3%	4%	2%
9		2%	-	7%	-	4%	1%	2%	2%	1%	2%	2%	2%	4%	1%	1%	3%	4%	5%	2%	1%	2%	2%	2%
10 - Would definitely consider voting for them		7%	1%	21%	5%	13%	3%	5%	9%	6%	7%	8%	6%	6%	6%	7%	9%	6%	8%	9%	8%	5%	6%	4%
prefer not to answer		6%	2%	2%	5%	3%	2%	6%	6%	29%	6%	1%	-	10%	5%	7%	5%	6%	3%	5%	5%	9%	7%	3%

**Liberal Democrats**

	Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
	Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
0 - Would never consider voting for them		27%	35%	11%	-	14%	42%	33%	22%	9%	27%	28%	36%	17%	26%	31%	29%	30%	40%	21%	26%	31%	29%	42%
1		5%	7%	4%	3%	3%	7%	5%	4%	4%	4%	4%	7%	5%	4%	5%	5%	5%	6%	5%	4%	5%	6%	4%
2		6%	9%	6%	1%	5%	6%	7%	5%	5%	6%	7%	5%	5%	6%	5%	6%	9%	3%	3%	7%	7%	10%	4%
3		6%	9%	6%	1%	5%	7%	5%	7%	6%	5%	9%	6%	9%	6%	8%	7%	3%	3%	5%	5%	10%	7%	7%
4		8%	9%	9%	4%	10%	7%	7%	8%	6%	9%	7%	6%	7%	7%	6%	10%	6%	9%	5%	10%	8%	9%	7%
5		15%	15%	21%	7%	17%	14%	13%	17%	14%	17%	14%	13%	16%	15%	14%	14%	17%	16%	18%	16%	13%	12%	14%
6		8%	9%	15%	10%	12%	6%	7%	9%	8%	9%	9%	7%	12%	8%	7%	8%	9%	6%	11%	8%	6%	7%	5%
7		7%	4%	11%	17%	12%	3%	6%	8%	4%	7%	9%	6%	5%	9%	7%	6%	6%	3%	10%	9%	3%	5%	3%
8		5%	1%	6%	22%	7%	3%	4%	6%	8%	4%	5%	5%	4%	7%	4%	4%	5%	3%	8%	4%	3%	3%	7%
9		2%	0%	2%	8%	3%	1%	2%	2%	4%	1%	2%	3%	4%	2%	1%	2%	1%	2%	3%	2%	2%	2%	-
10 - Would definitely consider voting for them		5%	1%	6%	24%	8%	3%	5%	5%	3%	4%	6%	5%	7%	5%	4%	4%	3%	5%	6%	4%	4%	5%	5%
prefer not to answer		6%	2%	2%	5%	3%	2%	6%	6%	29%	6%	1%	-	10%	5%	7%	5%	6%	3%	5%	5%	9%	7%	3%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Reform UK

	Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
	Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
0 - Would never consider voting for them		49%	29%	76%	71%	73%	29%	46%	52%	40%	55%	47%	45%	51%	47%	43%	48%	63%	54%	55%	52%	38%	48%	48%
1		3%	5%	3%	5%	4%	4%	3%	4%	1%	3%	5%	3%	2%	4%	4%	3%	4%	-	2%	2%	5%	6%	4%
2		4%	6%	3%	4%	4%	4%	4%	4%	2%	4%	4%	4%	3%	4%	4%	3%	2%	3%	5%	3%	2%	5%	3%
3		4%	6%	3%	2%	3%	4%	3%	4%	3%	4%	4%	4%	4%	4%	3%	6%	3%	1%	3%	4%	5%	5%	3%
4		3%	7%	2%	4%	3%	3%	4%	3%	4%	3%	4%	4%	4%	4%	2%	3%	1%	9%	3%	4%	4%	4%	3%
5		6%	10%	4%	4%	4%	8%	6%	7%	8%	6%	6%	6%	7%	7%	7%	5%	6%	4%	5%	6%	8%	6%	9%
6		4%	7%	1%	1%	2%	6%	4%	3%	2%	2%	6%	4%	4%	3%	4%	4%	2%	6%	4%	3%	4%	2%	3%
7		4%	9%	2%	1%	1%	8%	5%	4%	3%	4%	5%	5%	1%	4%	6%	5%	4%	6%	4%	4%	6%	3%	5%
8		4%	8%	1%	1%	2%	7%	5%	4%	5%	2%	5%	8%	4%	5%	7%	4%	2%	4%	4%	4%	6%	3%	6%
9		3%	5%	1%	2%	1%	5%	4%	2%	1%	2%	3%	4%	3%	3%	2%	3%	1%	2%	2%	3%	4%	1%	3%
10 - Would definitely consider voting for them		9%	8%	1%	1%	1%	20%	11%	8%	2%	8%	12%	13%	8%	10%	11%	10%	5%	8%	9%	9%	10%	11%	10%
prefer not to answer		6%	2%	2%	5%	3%	2%	6%	6%	29%	6%	1%	-	10%	5%	7%	5%	6%	3%	5%	5%	9%	7%	3%

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Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
<b>Base: All GB adults</b>	<b>1689</b>	<b>304</b>	<b>434</b>	<b>155</b>	<b>627</b>	<b>669</b>	<b>821</b>	<b>868</b>	<b>184</b>	<b>704</b>	<b>407</b>	<b>394</b>	<b>204</b>	<b>579</b>	<b>277</b>	<b>400</b>	<b>147</b>	<b>81</b>	<b>473</b>	<b>490</b>	<b>355</b>	<b>200</b>	<b>171</b>	
Health	36%	29%	46%	52%	48%	29%	28%	45%	26%	38%	36%	38%	34%	40%	29%	36%	38%	39%	39%	39%	36%	30%	31%	
Immigration & Asylum	43%	65%	20%	23%	23%	67%	44%	41%	22%	34%	49%	60%	29%	44%	49%	45%	39%	38%	36%	42%	49%	41%	52%	
Crime	20%	19%	15%	15%	16%	24%	19%	22%	22%	21%	21%	18%	29%	18%	21%	21%	21%	15%	20%	18%	26%	18%	16%	
The economy	51%	55%	60%	55%	55%	50%	52%	50%	45%	55%	54%	46%	49%	51%	53%	49%	60%	50%	60%	52%	44%	45%	46%	
Tax	16%	19%	13%	11%	14%	16%	20%	12%	17%	20%	13%	10%	19%	17%	12%	15%	13%	21%	18%	16%	14%	15%	14%	
Pensions	8%	11%	7%	9%	6%	11%	8%	7%	0%	2%	11%	17%	7%	9%	8%	7%	6%	6%	6%	8%	9%	7%	11%	
Education	9%	4%	11%	15%	12%	4%	6%	11%	14%	9%	9%	4%	6%	10%	8%	9%	7%	10%	10%	7%	10%	8%	6%	
Family life & childcare	4%	5%	4%	4%	5%	4%	3%	5%	4%	6%	3%	1%	3%	5%	3%	4%	4%	6%	5%	4%	4%	3%	2%	
Housing	17%	8%	23%	15%	18%	11%	14%	20%	29%	20%	13%	9%	30%	14%	15%	14%	20%	22%	17%	16%	14%	24%	20%	
The environment	15%	4%	24%	21%	23%	7%	15%	15%	19%	18%	12%	11%	17%	16%	13%	17%	13%	11%	16%	16%	14%	14%	14%	
Britain leaving the EU	12%	5%	16%	15%	17%	6%	13%	10%	13%	11%	12%	12%	12%	12%	9%	10%	17%	14%	13%	12%	9%	9%	12%	
Transport	2%	1%	3%	4%	2%	2%	2%	2%	6%	2%	3%	1%	1%	2%	2%	3%	5%	3%	3%	2%	3%	2%	1%	
Welfare benefits	15%	16%	13%	16%	15%	18%	13%	17%	6%	15%	17%	18%	15%	14%	18%	15%	13%	19%	12%	16%	13%	17%	23%	
Defence and security	28%	43%	28%	34%	29%	36%	31%	25%	13%	18%	32%	47%	18%	32%	28%	29%	21%	27%	30%	29%	24%	28%	25%	
None of these	1%	0%	-	-	-	0%	1%	1%	1%	1%	-	-	1%	1%	1%	0%	-	-	0%	1%	1%	1%	-	
Don't know	3%	2%	2%	1%	1%	2%	4%	2%	11%	3%	2%	0%	3%	2%	6%	3%	2%	-	1%	2%	4%	7%	5%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
<b>Base</b>	<b>1689</b>	<b>304</b>	<b>434</b>	<b>155</b>	<b>627</b>	<b>669</b>	<b>821</b>	<b>868</b>	<b>184</b>	<b>704</b>	<b>407</b>	<b>394</b>	<b>204</b>	<b>579</b>	<b>277</b>	<b>400</b>	<b>147</b>	<b>81</b>	<b>473</b>	<b>490</b>	<b>355</b>	<b>200</b>	<b>171</b>	
Very well	2%	1%	6%	1%	3%	1%	2%	2%	3%	2%	3%	2%	5%	2%	2%	2%	2%	2%	2%	4%	2%	2%	2%	1%
Fairly well	23%	16%	39%	33%	31%	15%	26%	20%	30%	21%	24%	21%	24%	22%	25%	24%	17%	19%	28%	25%	20%	19%	13%	
Fairly badly	34%	45%	29%	36%	34%	37%	33%	36%	25%	36%	34%	36%	35%	37%	29%	35%	28%	32%	35%	34%	33%	38%	30%	
Very badly	30%	30%	17%	23%	23%	39%	28%	33%	24%	30%	28%	36%	24%	29%	34%	27%	43%	40%	27%	26%	34%	30%	44%	
Don't know	10%	9%	10%	7%	9%	8%	11%	10%	18%	11%	10%	5%	12%	9%	10%	12%	10%	6%	6%	13%	12%	11%	11%	

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**Immigration**

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Very well	1%	0%	2%	1%	2%	1%	1%	2%	1%	2%	1%	1%	2%	1%	0%	2%	1%	2%	2%	1%	1%	1%	1%
Fairly well	15%	4%	32%	21%	26%	4%	17%	14%	20%	18%	14%	11%	27%	14%	12%	14%	19%	10%	22%	15%	12%	14%	7%
Fairly badly	22%	18%	28%	29%	25%	17%	20%	24%	26%	21%	26%	16%	19%	23%	19%	22%	24%	24%	23%	22%	23%	23%	13%
Very badly	49%	70%	22%	33%	28%	72%	52%	46%	32%	41%	51%	67%	41%	51%	55%	47%	41%	53%	42%	47%	53%	48%	64%
Don't know	13%	7%	17%	16%	18%	5%	11%	15%	21%	18%	9%	5%	11%	13%	13%	15%	14%	11%	11%	16%	10%	14%	14%

**Crime**

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Very well	2%	1%	3%	1%	2%	2%	1%	2%	1%	2%	1%	1%	4%	1%	1%	2%	1%	-	3%	0%	2%	2%	2%
Fairly well	19%	12%	35%	27%	28%	13%	20%	19%	19%	18%	23%	19%	26%	16%	20%	19%	23%	20%	21%	20%	18%	20%	16%
Fairly badly	30%	39%	27%	29%	30%	29%	28%	31%	32%	27%	31%	31%	28%	33%	28%	27%	30%	29%	34%	29%	26%	32%	24%
Very badly	31%	39%	14%	17%	17%	46%	34%	28%	26%	28%	30%	40%	29%	28%	37%	34%	23%	36%	27%	29%	37%	29%	39%
Don't know	18%	10%	21%	26%	24%	11%	17%	20%	22%	24%	16%	9%	13%	22%	15%	18%	22%	14%	16%	22%	17%	16%	19%

**Education**

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Very well	2%	-	3%	4%	2%	1%	2%	2%	5%	2%	2%	0%	5%	1%	1%	2%	3%	3%	3%	1%	1%	4%	2%
Fairly well	25%	17%	39%	27%	31%	18%	27%	24%	36%	26%	23%	21%	34%	23%	26%	24%	28%	18%	32%	24%	25%	21%	16%
Fairly badly	29%	36%	27%	32%	29%	32%	29%	29%	27%	27%	30%	34%	23%	32%	29%	28%	32%	29%	29%	31%	30%	30%	22%
Very badly	20%	23%	10%	15%	14%	27%	20%	20%	17%	18%	21%	24%	19%	18%	28%	19%	16%	25%	20%	18%	20%	17%	31%
Don't know	23%	25%	21%	22%	24%	22%	22%	24%	16%	27%	23%	21%	20%	25%	15%	27%	22%	26%	17%	26%	23%	28%	28%

**Taxation**

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Very well	1%	-	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	0%	2%	1%	-	2%	1%	1%	2%	1%
Fairly well	13%	7%	23%	18%	18%	7%	13%	13%	21%	11%	15%	11%	22%	13%	15%	9%	13%	8%	17%	16%	9%	12%	6%
Fairly badly	32%	29%	39%	39%	38%	28%	31%	33%	30%	35%	29%	31%	31%	31%	30%	34%	40%	28%	30%	33%	36%	31%	29%
Very badly	41%	58%	23%	29%	30%	57%	45%	38%	28%	36%	45%	52%	36%	44%	43%	40%	32%	54%	41%	39%	43%	40%	48%
Don't know	12%	6%	13%	12%	12%	7%	10%	15%	21%	16%	9%	5%	8%	11%	12%	16%	13%	10%	10%	12%	12%	16%	16%

Fieldwork Dates: 22nd - 24th March 2025

Sample Size: 1689 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Unemployment**

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Very well	1%	0%	2%	3%	1%	2%	1%	2%	1%	2%	1%	1%	5%	1%	1%	1%	3%	-	2%	1%	2%	3%	1%
Fairly well	20%	10%	34%	27%	30%	12%	22%	17%	15%	20%	24%	17%	25%	21%	21%	16%	17%	13%	23%	20%	19%	18%	12%
Fairly badly	31%	37%	27%	29%	26%	35%	30%	32%	39%	27%	28%	37%	29%	31%	33%	30%	31%	40%	33%	31%	32%	28%	28%
Very badly	27%	34%	17%	13%	18%	36%	30%	25%	23%	27%	28%	30%	23%	25%	30%	31%	27%	30%	23%	24%	28%	31%	42%
Don't know	21%	18%	20%	27%	25%	15%	17%	24%	23%	24%	19%	15%	19%	23%	15%	23%	23%	18%	20%	24%	20%	20%	17%

**Inflation**

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Very well	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	0%	1%	2%	1%	1%	1%	1%	-	1%	1%	1%	2%	1%
Fairly well	19%	11%	36%	32%	29%	11%	20%	18%	23%	18%	21%	17%	27%	18%	18%	19%	18%	14%	28%	19%	14%	17%	9%
Fairly badly	31%	34%	28%	35%	32%	31%	32%	30%	28%	32%	29%	33%	29%	33%	30%	31%	33%	27%	32%	33%	31%	29%	29%
Very badly	35%	47%	21%	18%	23%	48%	36%	34%	31%	32%	36%	42%	31%	35%	36%	35%	32%	46%	29%	32%	42%	38%	45%
Don't know	14%	7%	14%	14%	16%	9%	11%	16%	17%	16%	14%	7%	11%	13%	15%	14%	16%	13%	10%	16%	13%	14%	17%

**Britain's exit from the EU**

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Very well	1%	1%	2%	3%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	0%	2%	2%	1%	1%	0%	2%	2%
Fairly well	19%	18%	31%	25%	23%	15%	19%	19%	22%	20%	20%	16%	28%	19%	18%	16%	20%	15%	24%	20%	17%	17%	10%
Fairly badly	23%	24%	26%	22%	23%	23%	21%	24%	20%	24%	22%	23%	25%	21%	22%	23%	27%	21%	24%	24%	24%	19%	19%
Very badly	29%	29%	20%	24%	25%	34%	34%	24%	25%	26%	30%	35%	21%	30%	32%	27%	31%	39%	27%	26%	31%	29%	40%
Don't know	28%	28%	21%	26%	27%	26%	25%	31%	32%	29%	26%	24%	25%	29%	26%	32%	21%	24%	24%	29%	28%	32%	30%

**Defence**

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Very well	4%	1%	8%	4%	5%	2%	4%	3%	4%	4%	4%	2%	6%	3%	2%	3%	2%	8%	7%	3%	2%	3%	2%
Fairly well	35%	29%	50%	49%	45%	27%	38%	32%	37%	37%	35%	32%	43%	33%	34%	35%	42%	28%	41%	37%	33%	31%	24%
Fairly badly	21%	33%	12%	20%	19%	26%	21%	21%	13%	16%	23%	31%	16%	25%	21%	18%	17%	24%	19%	22%	22%	19%	24%
Very badly	20%	23%	10%	9%	10%	32%	22%	18%	13%	17%	19%	27%	16%	18%	25%	19%	18%	26%	15%	17%	22%	22%	32%
Don't know	21%	14%	20%	18%	22%	14%	15%	25%	32%	25%	20%	8%	18%	21%	17%	25%	21%	14%	18%	21%	21%	25%	18%

Fieldwork Dates: 22nd - 24th March 2025

Sample Size: 1689 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**The economy**

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Very well	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%	-	1%	1%	0%	2%	0%
Fairly well	15%	6%	30%	19%	25%	5%	15%	16%	20%	16%	15%	12%	23%	13%	17%	14%	15%	13%	21%	14%	14%	14%	7%
Fairly badly	33%	30%	39%	45%	36%	29%	32%	33%	35%	35%	29%	31%	35%	35%	28%	31%	37%	32%	33%	36%	33%	30%	26%
Very badly	40%	58%	19%	24%	27%	59%	42%	39%	24%	35%	47%	50%	32%	41%	45%	40%	36%	49%	38%	37%	44%	39%	52%
Don't know	11%	6%	10%	11%	11%	6%	10%	11%	18%	12%	9%	6%	9%	10%	10%	14%	10%	6%	7%	12%	9%	16%	15%

**Terrorism**

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Very well	4%	3%	6%	6%	5%	3%	4%	3%	3%	6%	2%	2%	6%	4%	2%	4%	3%	4%	7%	3%	3%	4%	1%
Fairly well	34%	31%	49%	41%	42%	27%	36%	32%	35%	34%	36%	32%	41%	32%	34%	31%	43%	32%	39%	35%	30%	35%	26%
Fairly badly	15%	18%	10%	14%	12%	18%	17%	14%	16%	13%	15%	19%	16%	16%	14%	15%	15%	14%	15%	15%	18%	15%	14%
Very badly	17%	22%	7%	8%	7%	29%	19%	16%	16%	14%	16%	23%	12%	15%	24%	19%	11%	25%	13%	15%	19%	16%	31%
Don't know	29%	27%	29%	31%	34%	23%	24%	35%	30%	32%	30%	24%	25%	33%	26%	31%	28%	26%	27%	32%	29%	31%	27%

**Transport**

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Very well	2%	-	2%	3%	1%	1%	2%	1%	5%	2%	2%	1%	3%	1%	1%	2%	2%	1%	2%	1%	1%	3%	1%
Fairly well	24%	18%	33%	24%	27%	17%	24%	24%	34%	25%	21%	21%	35%	22%	24%	21%	26%	15%	28%	20%	27%	23%	17%
Fairly badly	30%	34%	28%	32%	30%	31%	31%	28%	25%	27%	32%	33%	29%	29%	30%	31%	25%	33%	32%	32%	28%	24%	25%
Very badly	20%	26%	11%	18%	14%	29%	21%	19%	19%	18%	19%	25%	16%	21%	24%	18%	18%	26%	19%	17%	21%	22%	31%
Don't know	25%	21%	26%	24%	29%	22%	22%	27%	18%	29%	26%	20%	16%	27%	20%	28%	29%	26%	19%	30%	23%	28%	26%

**Housing**

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Very well	1%	0%	2%	1%	1%	1%	1%	1%	-	2%	0%	1%	1%	1%	1%	1%	1%	-	0%	1%	1%	2%	2%
Fairly well	19%	10%	30%	28%	25%	14%	19%	19%	25%	16%	21%	19%	21%	18%	19%	19%	20%	19%	27%	17%	18%	13%	12%
Fairly badly	34%	46%	36%	30%	36%	34%	34%	33%	30%	33%	32%	38%	32%	37%	29%	33%	33%	34%	37%	37%	33%	30%	23%
Very badly	28%	28%	15%	19%	16%	36%	29%	27%	27%	26%	28%	30%	28%	25%	33%	26%	29%	31%	19%	25%	28%	37%	44%
Don't know	19%	16%	18%	22%	21%	15%	18%	20%	18%	22%	18%	13%	18%	19%	18%	21%	18%	16%	16%	21%	19%	19%	20%

Fieldwork Dates: 22nd - 24th March 2025

Sample Size: 1689 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Environment**

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
<b>Base</b>	<b>1689</b>	<b>304</b>	<b>434</b>	<b>155</b>	<b>627</b>	<b>669</b>	<b>821</b>	<b>868</b>	<b>184</b>	<b>704</b>	<b>407</b>	<b>394</b>	<b>204</b>	<b>579</b>	<b>277</b>	<b>400</b>	<b>147</b>	<b>81</b>	<b>473</b>	<b>490</b>	<b>355</b>	<b>200</b>	<b>171</b>
Very well	2%	-	2%	3%	2%	2%	2%	2%	3%	2%	3%	1%	2%	2%	1%	3%	3%	4%	2%	2%	1%	4%	1%
Fairly well	25%	21%	37%	32%	28%	21%	29%	22%	32%	28%	23%	19%	33%	23%	27%	24%	21%	27%	30%	24%	25%	22%	18%
Fairly badly	29%	32%	27%	33%	31%	30%	28%	29%	22%	26%	30%	36%	23%	32%	26%	28%	38%	21%	31%	28%	27%	30%	28%
Very badly	21%	23%	12%	15%	17%	26%	22%	21%	22%	19%	19%	27%	19%	22%	24%	19%	15%	32%	19%	19%	24%	19%	32%
Don't know	23%	25%	21%	17%	23%	22%	20%	26%	21%	26%	25%	16%	23%	22%	22%	27%	23%	16%	19%	28%	22%	25%	21%

**Welfare benefits**

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
<b>Base</b>	<b>1689</b>	<b>304</b>	<b>434</b>	<b>155</b>	<b>627</b>	<b>669</b>	<b>821</b>	<b>868</b>	<b>184</b>	<b>704</b>	<b>407</b>	<b>394</b>	<b>204</b>	<b>579</b>	<b>277</b>	<b>400</b>	<b>147</b>	<b>81</b>	<b>473</b>	<b>490</b>	<b>355</b>	<b>200</b>	<b>171</b>
Very well	2%	3%	3%	2%	2%	2%	2%	2%	0%	2%	3%	1%	3%	2%	2%	2%	1%	1%	2%	2%	2%	2%	0%
Fairly well	18%	17%	25%	26%	22%	13%	19%	17%	24%	17%	16%	18%	23%	17%	16%	17%	22%	14%	26%	17%	17%	11%	10%
Fairly badly	31%	33%	31%	33%	33%	31%	30%	31%	24%	31%	31%	32%	36%	31%	30%	30%	24%	30%	31%	32%	27%	37%	23%
Very badly	35%	36%	29%	28%	30%	44%	36%	35%	24%	33%	38%	43%	28%	35%	39%	34%	43%	43%	29%	33%	40%	35%	52%
Don't know	14%	12%	12%	11%	13%	10%	13%	15%	28%	16%	12%	7%	11%	16%	13%	17%	10%	12%	12%	16%	14%	16%	14%

**Do you think Rachel Reeves is doing a good job or a bad job as Chancellor of the Exchequer?**

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
<b>Base: All GB adults</b>	<b>1689</b>	<b>304</b>	<b>434</b>	<b>155</b>	<b>627</b>	<b>669</b>	<b>821</b>	<b>868</b>	<b>184</b>	<b>704</b>	<b>407</b>	<b>394</b>	<b>204</b>	<b>579</b>	<b>277</b>	<b>400</b>	<b>147</b>	<b>81</b>	<b>473</b>	<b>490</b>	<b>355</b>	<b>200</b>	<b>171</b>
Good job	11%	3%	23%	15%	16%	5%	11%	10%	17%	10%	13%	8%	21%	11%	7%	9%	11%	9%	15%	10%	9%	11%	5%
Bad job	53%	80%	35%	43%	43%	74%	59%	48%	27%	43%	63%	75%	45%	56%	59%	51%	48%	55%	53%	50%	57%	47%	65%
Not sure	36%	17%	42%	41%	41%	21%	29%	42%	56%	48%	24%	18%	35%	32%	34%	41%	41%	36%	32%	40%	34%	42%	30%

**Which of these would make the better Chancellor of the Exchequer?**

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
<b>Base: All GB adults</b>	<b>1689</b>	<b>304</b>	<b>434</b>	<b>155</b>	<b>627</b>	<b>669</b>	<b>821</b>	<b>868</b>	<b>184</b>	<b>704</b>	<b>407</b>	<b>394</b>	<b>204</b>	<b>579</b>	<b>277</b>	<b>400</b>	<b>147</b>	<b>81</b>	<b>473</b>	<b>490</b>	<b>355</b>	<b>200</b>	<b>171</b>
Rachel Reeves	14%	2%	32%	22%	22%	7%	17%	12%	21%	16%	12%	11%	27%	13%	12%	12%	14%	9%	18%	15%	11%	14%	11%
Mel Stride	10%	24%	3%	6%	5%	17%	12%	7%	6%	5%	11%	19%	7%	13%	8%	10%	6%	11%	11%	10%	10%	5%	11%
Don't know	76%	74%	65%	71%	74%	76%	71%	80%	73%	80%	77%	69%	66%	74%	80%	78%	80%	80%	71%	75%	79%	82%	78%



Fieldwork Dates: 22nd - 24th March 2025

Sample Size: 1689 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Thinking about your finances, which of the following best reflects your position?

	Unweighted base	Base	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
I am very comfortable financially	1689	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
I am relatively comfortable financially	304	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171	
I do not often have money for luxuries, but can normally comfortably cover the essentials	5%	4%	6%	10%	6%	3%	6%	5%	13%	4%	4%	5%	9%	6%	4%	4%	3%	6%	10%	3%	4%	2%	4%	
I can only just afford my costs and often struggle to make ends meet	36%	48%	42%	42%	44%	34%	38%	34%	22%	34%	41%	40%	35%	37%	35%	33%	40%	38%	47%	39%	32%	25%	17%	
I cannot afford my costs, and often have to go without essentials like food and heating	35%	33%	33%	38%	35%	39%	33%	37%	29%	37%	33%	38%	33%	36%	36%	36%	35%	27%	31%	38%	36%	41%	29%	
Don't know	15%	11%	13%	9%	12%	18%	14%	17%	15%	17%	14%	14%	19%	14%	14%	17%	13%	16%	8%	13%	18%	20%	33%	
	4%	2%	4%	1%	1%	5%	5%	4%	4%	5%	6%	2%	2%	5%	5%	3%	5%	7%	1%	4%	5%	5%	11%	
	4%	2%	2%	1%	2%	2%	4%	4%	16%	4%	2%	1%	3%	2%	6%	7%	3%	7%	2%	4%	4%	8%	7%	

Which government do you think would be better for...

Helping people get onto the housing ladder?

	Unweighted base	Base	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
A Labour government led by Keir Starmer	1689	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
A Conservative government led by Kemi Badenoch	304	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171	
Neither	23%	4%	51%	30%	37%	9%	23%	23%	36%	26%	19%	17%	29%	21%	18%	28%	27%	18%	30%	26%	17%	22%	12%	
Don't know	13%	37%	5%	6%	10%	19%	14%	12%	9%	10%	14%	20%	14%	13%	16%	12%	6%	16%	14%	14%	12%	8%	16%	
	43%	40%	26%	46%	34%	55%	47%	38%	29%	40%	47%	49%	38%	46%	42%	38%	49%	43%	42%	41%	42%	41%	50%	
	21%	19%	18%	18%	19%	18%	15%	27%	26%	25%	20%	14%	19%	20%	24%	22%	19%	22%	14%	19%	29%	29%	22%	

Managing the economy?

	Unweighted base	Base	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
A Labour government led by Keir Starmer	1689	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
A Conservative government led by Kemi Badenoch	304	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171	
Neither	22%	2%	52%	30%	35%	9%	23%	21%	30%	24%	20%	16%	30%	20%	17%	22%	27%	20%	30%	23%	15%	20%	13%	
Don't know	22%	62%	4%	14%	16%	33%	25%	20%	16%	13%	26%	37%	22%	25%	22%	21%	15%	26%	23%	24%	26%	14%	18%	
	38%	21%	28%	42%	33%	44%	41%	35%	27%	40%	41%	36%	33%	38%	41%	36%	42%	39%	35%	37%	36%	39%	51%	
	18%	15%	16%	14%	16%	14%	12%	24%	27%	23%	13%	10%	15%	17%	20%	21%	17%	15%	12%	17%	24%	27%	18%	

Fieldwork Dates: 22nd - 24th March 2025

Sample Size: 1689 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Providing more jobs?

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
A Labour government led by Keir Starmer	24%	6%	51%	36%	37%	10%	25%	24%	38%	25%	24%	17%	36%	22%	20%	23%	27%	20%	33%	25%	17%	21%	15%
A Conservative government led by Kemi Badenoch	15%	43%	5%	8%	9%	23%	16%	14%	11%	10%	17%	24%	17%	16%	17%	14%	8%	17%	17%	16%	14%	10%	16%
Neither	39%	29%	27%	40%	33%	49%	44%	35%	23%	40%	41%	42%	30%	39%	40%	39%	47%	39%	36%	38%	40%	40%	46%
Don't know	22%	23%	17%	16%	20%	18%	16%	28%	28%	25%	18%	17%	17%	23%	22%	23%	18%	24%	13%	21%	30%	29%	22%

Keeping prices down?

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
A Labour government led by Keir Starmer	18%	2%	42%	26%	27%	8%	20%	17%	32%	21%	16%	11%	27%	16%	15%	20%	20%	13%	24%	21%	12%	18%	11%
A Conservative government led by Kemi Badenoch	14%	43%	4%	6%	10%	21%	16%	13%	12%	10%	16%	22%	15%	17%	16%	12%	6%	17%	16%	14%	15%	10%	16%
Neither	47%	37%	36%	51%	42%	55%	50%	43%	29%	45%	50%	54%	40%	48%	47%	45%	54%	50%	45%	45%	48%	44%	54%
Don't know	20%	18%	18%	16%	20%	16%	14%	27%	27%	24%	18%	14%	18%	19%	22%	22%	20%	21%	15%	20%	25%	27%	19%

Improving standards of living for people like you?

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
A Labour government led by Keir Starmer	22%	2%	49%	30%	34%	8%	22%	21%	33%	25%	19%	13%	29%	21%	16%	23%	23%	16%	29%	24%	13%	22%	10%
A Conservative government led by Kemi Badenoch	18%	52%	4%	10%	14%	27%	18%	18%	11%	12%	22%	29%	18%	20%	19%	15%	14%	26%	19%	19%	20%	13%	16%
Neither	43%	31%	33%	45%	36%	51%	47%	38%	33%	42%	44%	47%	39%	42%	46%	43%	45%	40%	40%	41%	43%	38%	57%
Don't know	18%	15%	15%	15%	16%	14%	12%	23%	24%	22%	15%	11%	14%	17%	19%	20%	17%	18%	12%	16%	24%	27%	16%

Tackling the government's deficit?

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
A Labour government led by Keir Starmer	22%	3%	48%	31%	34%	10%	22%	21%	26%	23%	22%	16%	26%	20%	18%	22%	27%	20%	29%	22%	18%	18%	11%
A Conservative government led by Kemi Badenoch	17%	51%	5%	12%	12%	26%	19%	15%	11%	11%	20%	28%	17%	19%	19%	15%	9%	22%	18%	17%	19%	11%	17%
Neither	40%	32%	28%	39%	34%	49%	44%	37%	31%	41%	40%	45%	39%	41%	41%	39%	42%	40%	38%	41%	40%	40%	48%
Don't know	21%	15%	19%	18%	20%	16%	14%	27%	31%	25%	18%	11%	18%	20%	22%	23%	22%	18%	14%	20%	24%	31%	24%

Fieldwork Dates: 22nd - 24th March 2025

Sample Size: 1689 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Reducing the number of people in poverty?**

<b>Unweighted base</b>	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
<b>Base</b>	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
A Labour government led by Keir Starmer	25%	5%	53%	41%	40%	11%	26%	25%	36%	28%	25%	17%	36%	25%	21%	24%	30%	16%	36%	28%	15%	24%	12%
A Conservative government led by Kemi Badenoch	10%	32%	2%	3%	6%	17%	10%	10%	7%	8%	10%	17%	9%	11%	8%	11%	7%	18%	11%	11%	10%	8%	12%
Neither	45%	46%	29%	39%	38%	56%	49%	41%	32%	41%	49%	55%	38%	46%	50%	43%	49%	51%	41%	44%	50%	40%	56%
Don't know	19%	18%	15%	16%	17%	16%	14%	24%	25%	24%	16%	11%	18%	19%	22%	21%	14%	15%	12%	17%	25%	28%	21%

**Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?**

<b>Unweighted base</b>	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
<b>Base: All GB adults</b>	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Taxes too much and spends too much on services	41%	61%	21%	28%	29%	55%	47%	35%	32%	37%	44%	49%	42%	44%	42%	38%	34%	45%	44%	38%	40%	43%	41%
Taxes too little and spends too little on services	23%	13%	35%	33%	37%	15%	22%	24%	18%	22%	23%	26%	26%	23%	19%	22%	30%	22%	25%	26%	18%	19%	24%
Gets the balance about right	12%	7%	20%	18%	15%	8%	13%	12%	18%	13%	14%	8%	17%	12%	11%	13%	16%	4%	13%	13%	15%	9%	7%
Don't know	24%	19%	24%	21%	19%	22%	17%	29%	33%	27%	19%	17%	15%	22%	29%	27%	21%	29%	18%	23%	27%	29%	28%

**Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?**

<b>Unweighted base</b>	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
<b>Base</b>	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Too high - the rich are being made to pay too much and their taxes should be cut	8%	15%	2%	5%	5%	10%	10%	6%	6%	8%	7%	7%	7%	9%	8%	7%	3%	13%	11%	5%	8%	6%	7%
Too low - the rich are not paying enough and their taxes should be increased	56%	34%	78%	66%	69%	48%	54%	58%	50%	58%	57%	53%	57%	54%	52%	58%	63%	53%	55%	59%	51%	56%	57%
About right - the rich are already paying about the right level of tax	22%	42%	11%	19%	15%	31%	23%	21%	19%	16%	27%	31%	24%	22%	24%	22%	19%	19%	23%	23%	24%	22%	14%
Don't know	14%	9%	9%	10%	11%	12%	13%	15%	25%	18%	9%	9%	11%	14%	16%	13%	15%	16%	11%	13%	16%	16%	22%

Fieldwork Dates: 22nd - 24th March 2025

Sample Size: 1689 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

	Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
	<b>Base</b>	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Much too high		49%	70%	29%	36%	27%	78%	53%	45%	18%	40%	59%	69%	33%	53%	54%	49%	43%	51%	43%	49%	53%	46%	61%
A little too high		19%	20%	25%	28%	27%	13%	16%	22%	25%	19%	20%	16%	22%	19%	21%	17%	21%	21%	24%	15%	22%	19%	13%
About right		16%	5%	27%	21%	27%	3%	18%	15%	30%	19%	12%	10%	24%	15%	14%	15%	22%	9%	19%	19%	13%	16%	10%
A little too low		2%	0%	4%	5%	4%	1%	2%	2%	4%	3%	2%	2%	3%	2%	3%	2%	1%	3%	4%	2%	2%	0%	1%
Much too low		1%	-	1%	-	1%	-	1%	1%	1%	2%	0%	-	1%	1%	1%	0%	3%	1%	1%	1%	2%	-	1%
Don't know		12%	5%	14%	11%	14%	5%	9%	14%	23%	17%	6%	3%	16%	10%	7%	15%	10%	15%	9%	14%	8%	18%	14%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

	Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
	<b>Base</b>	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Mostly good for the country		19%	9%	31%	28%	31%	6%	19%	18%	27%	23%	15%	13%	27%	19%	15%	18%	22%	13%	23%	22%	15%	16%	9%
Mostly bad for the country		41%	57%	23%	24%	22%	67%	45%	38%	15%	37%	48%	54%	33%	41%	47%	43%	37%	47%	34%	43%	47%	40%	47%
Both good and bad for the country		32%	30%	40%	43%	40%	25%	29%	36%	37%	31%	32%	31%	32%	34%	29%	30%	36%	30%	38%	28%	32%	31%	33%
Don't know		8%	4%	6%	5%	7%	2%	7%	8%	21%	9%	5%	2%	8%	6%	8%	10%	5%	10%	5%	7%	6%	13%	11%

If taxes were to be increased for the richest people, at what level of annual income do you think people should see their current levels of tax significantly increased?

	Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
	<b>Base</b>	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
People earning above £50,000 a year		5%	3%	5%	4%	4%	5%	5%	5%	2%	5%	6%	4%	2%	4%	6%	6%	5%	8%	4%	4%	4%	7%	9%
People earning above £75,000 a year		11%	7%	12%	11%	11%	10%	10%	11%	10%	12%	11%	8%	10%	13%	5%	12%	12%	12%	8%	11%	14%	13%	7%
People earning above £100,000 a year		22%	23%	26%	25%	24%	23%	22%	21%	18%	20%	21%	28%	17%	24%	25%	21%	17%	15%	21%	23%	21%	22%	21%
People earning above £150,000 a year		14%	12%	15%	22%	18%	14%	12%	16%	8%	14%	14%	16%	17%	15%	14%	11%	15%	12%	17%	16%	13%	12%	6%
People earning above £250,000 a year		14%	12%	16%	13%	14%	14%	15%	13%	17%	13%	15%	13%	16%	14%	15%	17%	8%	6%	15%	16%	13%	13%	11%
People earning above £500,000 a year		8%	12%	7%	6%	9%	7%	8%	9%	11%	9%	6%	9%	15%	7%	6%	7%	10%	9%	12%	9%	5%	5%	8%
People earning above £1 million a year		10%	14%	10%	12%	10%	11%	12%	8%	8%	10%	11%	10%	9%	10%	7%	8%	21%	13%	13%	10%	9%	8%	10%
None of these		5%	8%	2%	2%	2%	5%	6%	3%	9%	4%	6%	3%	4%	4%	7%	4%	2%	10%	6%	4%	6%	2%	4%
Don't know		12%	8%	6%	6%	8%	11%	10%	14%	18%	13%	9%	9%	10%	9%	15%	14%	11%	15%	5%	8%	15%	19%	24%

Fieldwork Dates: 22nd - 24th March 2025

Sample Size: 1689 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

What do you think is fairer - taxing people on their wealth (that is, the amount of money they have, such as savings and assets) or taxing people on their income (that is, the amount of money they earn each year)?

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Taxing people on their wealth	27%	8%	39%	31%	33%	19%	30%	24%	32%	33%	24%	16%	30%	24%	23%	29%	32%	29%	28%	31%	22%	22%	27%
Taxing people on their income	60%	83%	51%	54%	55%	70%	59%	60%	48%	50%	66%	76%	59%	60%	59%	59%	61%	60%	62%	58%	63%	62%	47%
Don't know	14%	9%	10%	14%	12%	11%	11%	16%	20%	17%	10%	8%	12%	16%	18%	12%	7%	11%	10%	11%	15%	16%	26%

On the whole, do you think the richest people in society make a positive or negative contribution to the rest of society?

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
A positive contribution - the businesses they run, the investments they make and the taxes they pay help us all	26%	52%	14%	21%	22%	33%	28%	24%	19%	21%	29%	35%	28%	28%	27%	23%	22%	27%	33%	24%	27%	16%	19%
A negative contribution - they generally don't pay their fair share and their greed takes money from the people who do the real work	36%	14%	53%	36%	46%	30%	38%	35%	34%	41%	34%	31%	35%	34%	33%	41%	46%	29%	36%	38%	36%	33%	34%
Both equally	26%	24%	26%	35%	24%	26%	25%	27%	33%	22%	28%	27%	24%	28%	25%	25%	25%	30%	24%	27%	23%	34%	26%
Don't know	12%	10%	7%	8%	8%	12%	10%	14%	15%	16%	10%	7%	13%	11%	15%	12%	8%	14%	7%	11%	14%	18%	20%

In general, do you think it is acceptable or unacceptable to LEGALLY avoid paying tax?

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
It is acceptable to legally avoid tax	29%	43%	22%	32%	27%	31%	36%	22%	29%	28%	27%	32%	32%	31%	29%	24%	26%	30%	38%	30%	21%	20%	24%
It is unacceptable to legally avoid tax	60%	50%	70%	60%	65%	59%	55%	65%	48%	59%	65%	61%	58%	57%	57%	65%	62%	58%	53%	61%	64%	62%	62%
Don't know	12%	7%	8%	8%	8%	9%	9%	14%	22%	14%	8%	7%	9%	12%	14%	11%	12%	11%	9%	9%	15%	18%	14%

Fieldwork Dates: 22nd - 24th March 2025

Sample Size: 1689 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

If the government was able to increase the amount of money it spends, which of the following areas do you think the government should INCREASE spending in the most? Please tick up to three

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Education and schools	34%	30%	38%	48%	40%	28%	28%	40%	42%	35%	31%	31%	36%	35%	37%	31%	34%	32%	45%	33%	28%	31%	22%
Defence	32%	51%	27%	29%	25%	46%	39%	25%	18%	19%	38%	54%	24%	39%	32%	28%	22%	30%	34%	31%	30%	29%	32%
Pensions	22%	35%	17%	12%	15%	34%	21%	23%	9%	14%	27%	38%	11%	26%	26%	21%	19%	25%	14%	23%	27%	22%	32%
Welfare benefits	12%	3%	16%	13%	14%	10%	11%	13%	15%	14%	12%	9%	13%	9%	11%	15%	16%	15%	8%	13%	9%	13%	26%
Crime and policing	38%	52%	29%	33%	31%	48%	39%	38%	28%	36%	43%	42%	43%	38%	46%	37%	27%	26%	39%	40%	41%	36%	27%
Transport	11%	9%	10%	12%	12%	10%	13%	9%	13%	12%	12%	7%	15%	9%	6%	15%	13%	8%	14%	10%	12%	7%	7%
Environment and climate change	17%	8%	25%	29%	27%	8%	18%	17%	20%	21%	15%	12%	20%	17%	13%	20%	16%	16%	25%	16%	13%	14%	14%
NHS	69%	65%	78%	77%	78%	65%	58%	79%	54%	71%	69%	71%	60%	72%	69%	68%	71%	68%	67%	71%	68%	68%	71%
Overseas aid	2%	0%	4%	2%	4%	0%	2%	2%	1%	2%	2%	2%	3%	1%	2%	2%	3%	2%	3%	1%	1%	4%	3%
Local government	15%	9%	21%	22%	18%	13%	16%	14%	18%	15%	16%	11%	18%	15%	11%	14%	20%	9%	14%	19%	14%	11%	13%
None of these	3%	1%	1%	1%	1%	3%	5%	1%	4%	3%	2%	1%	1%	2%	1%	4%	4%	8%	2%	2%	4%	3%	3%
Don't know	5%	2%	3%	1%	2%	2%	5%	4%	16%	6%	2%	1%	8%	2%	9%	5%	3%	7%	2%	4%	7%	11%	5%

And if the government were to cut the amount of money it currently spends, which of the following areas do you think the government should REDUCE spending in the most? Please tick up to three

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Education and schools	2%	1%	3%	-	2%	2%	3%	2%	3%	3%	2%	2%	3%	1%	2%	3%	5%	3%	1%	3%	4%	2%	3%
Defence	12%	2%	12%	10%	15%	5%	12%	12%	20%	16%	10%	3%	20%	11%	8%	11%	15%	10%	13%	12%	12%	10%	11%
Pensions	6%	2%	10%	8%	8%	3%	7%	5%	7%	10%	3%	1%	10%	5%	4%	5%	8%	8%	9%	6%	3%	5%	4%
Welfare benefits	32%	54%	23%	29%	27%	43%	38%	26%	20%	30%	34%	38%	32%	35%	31%	29%	27%	33%	39%	34%	33%	21%	15%
Crime and policing	4%	0%	4%	2%	4%	0%	4%	4%	13%	5%	1%	1%	4%	2%	3%	4%	7%	5%	3%	3%	7%	1%	3%
Transport	8%	7%	7%	9%	6%	9%	8%	7%	6%	7%	9%	8%	7%	10%	8%	5%	9%	4%	6%	8%	8%	9%	9%
Environment and climate change	29%	46%	18%	18%	19%	46%	34%	24%	12%	22%	34%	44%	19%	33%	28%	32%	23%	24%	28%	30%	32%	25%	29%
NHS	4%	5%	2%	1%	3%	4%	6%	2%	4%	4%	5%	3%	8%	3%	2%	4%	7%	1%	5%	2%	3%	6%	3%
Overseas aid	60%	78%	46%	52%	47%	80%	59%	61%	35%	52%	67%	77%	49%	64%	60%	59%	56%	61%	55%	59%	65%	56%	68%
Local government	12%	14%	11%	13%	10%	15%	11%	13%	10%	10%	12%	17%	11%	12%	14%	12%	13%	13%	13%	11%	12%	14%	16%
None of these	11%	4%	19%	17%	17%	5%	9%	12%	12%	10%	12%	11%	11%	11%	10%	11%	11%	9%	13%	11%	8%	12%	10%
Don't know	11%	5%	11%	13%	12%	4%	10%	12%	27%	13%	8%	5%	12%	9%	13%	14%	9%	13%	9%	13%	10%	16%	11%

Fieldwork Dates: 22nd - 24th March 2025

Sample Size: 1689 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think your own pension provision (and any provisions you have made for retirement) will or will not provide you with a good standard of living by the time you come to retire?

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Will probably be enough to provide me with a good standard of living	20%	24%	27%	28%	28%	16%	25%	15%	12%	18%	28%	19%	22%	20%	20%	18%	23%	17%	30%	19%	15%	15%	9%
Will probably not be enough to provide me with a good standard of living	45%	31%	45%	40%	42%	46%	43%	46%	34%	59%	50%	18%	44%	44%	43%	47%	45%	44%	38%	46%	49%	53%	38%
Don't know	17%	11%	14%	15%	13%	10%	18%	16%	46%	20%	10%	3%	22%	16%	17%	16%	12%	16%	17%	17%	14%	19%	15%
Not applicable - I am already retired or am unable to work	19%	35%	14%	17%	18%	27%	15%	23%	8%	3%	13%	60%	12%	20%	20%	18%	21%	23%	14%	18%	22%	13%	38%

As people live longer, the proportion of older people in the population steadily rises. Looking forward, how do you think future governments should respond to the growing portion of older people?

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Reductions should be made in the services that go to older people so that younger generations can afford to support more retired people	17%	10%	21%	21%	19%	12%	21%	13%	24%	22%	13%	8%	27%	16%	15%	15%	15%	16%	22%	17%	16%	9%	11%
More money should be found to maintain the services that go to older people as the number of retired people grows, even if this means more taxes for younger generations	43%	52%	43%	47%	46%	48%	42%	43%	24%	36%	51%	54%	36%	44%	44%	43%	44%	38%	42%	45%	40%	47%	39%
Not sure	41%	38%	36%	32%	36%	40%	37%	44%	52%	42%	36%	38%	37%	39%	42%	42%	40%	46%	36%	38%	45%	43%	50%

Fieldwork Dates: 22nd - 24th March 2025

Sample Size: 1689 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

What do you think the state pension age should be for people who are currently in their 30s or 40s?

	Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
<b>Base</b>	<b>1689</b>	<b>304</b>	<b>434</b>	<b>155</b>	<b>627</b>	<b>669</b>	<b>821</b>	<b>868</b>	<b>184</b>	<b>704</b>	<b>407</b>	<b>394</b>	<b>204</b>	<b>579</b>	<b>277</b>	<b>400</b>	<b>147</b>	<b>81</b>	<b>473</b>	<b>490</b>	<b>355</b>	<b>200</b>	<b>171</b>	
Less than 65	14%	4%	13%	8%	13%	10%	14%	14%	20%	20%	11%	3%	15%	13%	15%	13%	15%	18%	12%	11%	18%	17%	15%	
65	35%	31%	37%	27%	34%	35%	35%	35%	33%	40%	33%	29%	33%	32%	31%	37%	45%	44%	37%	35%	34%	23%	45%	
66	5%	7%	6%	8%	5%	7%	6%	5%	4%	4%	5%	10%	7%	6%	6%	5%	3%	4%	5%	6%	3%	8%	5%	
67	12%	17%	14%	15%	17%	13%	11%	14%	3%	11%	19%	14%	9%	13%	14%	14%	8%	8%	13%	13%	12%	15%	8%	
68	10%	14%	11%	15%	10%	12%	10%	10%	5%	7%	12%	15%	8%	12%	9%	9%	10%	5%	12%	11%	10%	7%	7%	
69	2%	3%	3%	3%	3%	1%	2%	2%	1%	2%	3%	2%	3%	2%	2%	2%	1%	3%	2%	3%	2%	2%	-	
70	12%	18%	11%	16%	12%	15%	13%	12%	8%	9%	13%	20%	13%	15%	15%	8%	11%	11%	15%	12%	11%	9%	13%	
71	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
72	0%	-	0%	1%	0%	0%	0%	0%	1%	0%	-	1%	0%	0%	-	0%	1%	-	-	0%	1%	-	-	
73	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
74	0%	-	-	-	-	-	0%	-	-	-	0%	-	-	-	-	-	-	1%	-	-	0%	-	-	
75	1%	2%	0%	-	0%	1%	1%	0%	2%	0%	-	2%	2%	1%	1%	1%	-	1%	1%	0%	1%	1%	1%	
Older than 75	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	-	1%	0%	0%	-	-	0%	1%	-	-	0%	
Don't know	8%	4%	6%	7%	5%	4%	8%	8%	23%	8%	3%	5%	9%	6%	8%	10%	8%	4%	4%	8%	9%	17%	5%	

Thinking about transport provision in Britain today, which of the following would you most like to see the government invest in?

	Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
<b>Base</b>	<b>1689</b>	<b>304</b>	<b>434</b>	<b>155</b>	<b>627</b>	<b>669</b>	<b>821</b>	<b>868</b>	<b>184</b>	<b>704</b>	<b>407</b>	<b>394</b>	<b>204</b>	<b>579</b>	<b>277</b>	<b>400</b>	<b>147</b>	<b>81</b>	<b>473</b>	<b>490</b>	<b>355</b>	<b>200</b>	<b>171</b>	
Local and commuter rail links	21%	19%	27%	24%	27%	18%	23%	20%	21%	21%	23%	20%	21%	22%	19%	24%	21%	19%	26%	23%	18%	15%	17%	
Long distance rail links	9%	5%	12%	11%	10%	4%	10%	7%	20%	8%	7%	4%	23%	7%	6%	7%	6%	5%	14%	8%	6%	4%	6%	
Buses	15%	16%	16%	15%	16%	16%	12%	19%	15%	11%	16%	23%	10%	15%	20%	18%	13%	10%	11%	17%	19%	14%	17%	
New road links	4%	6%	3%	3%	2%	5%	5%	3%	4%	4%	4%	3%	3%	3%	4%	5%	2%	3%	2%	5%	4%	6%	1%	
Widening or upgrading existing roads	27%	34%	22%	23%	23%	33%	29%	24%	14%	24%	31%	32%	19%	28%	27%	26%	38%	24%	25%	27%	27%	29%	28%	
Better provision for cyclists	6%	4%	6%	10%	9%	4%	6%	6%	4%	9%	5%	3%	7%	8%	4%	5%	2%	6%	10%	5%	3%	6%	2%	
Other	2%	4%	2%	2%	1%	4%	3%	2%	0%	3%	3%	2%	1%	4%	1%	1%	6%	3%	2%	1%	4%	3%	5%	
None of these	4%	4%	3%	3%	3%	5%	4%	5%	3%	5%	2%	5%	4%	4%	4%	4%	3%	10%	4%	4%	4%	5%	7%	
Don't know	12%	7%	8%	10%	8%	11%	9%	15%	19%	14%	8%	8%	12%	9%	16%	11%	10%	21%	7%	11%	14%	17%	17%	



Fieldwork Dates: 22nd - 24th March 2025

Sample Size: 1689 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think train fares in Britain are good or bad value?

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Very good value	1%	1%	1%	2%	1%	1%	2%	1%	4%	2%	1%	0%	3%	0%	3%	1%	1%	1%	2%	0%	3%	1%	1%
Fairly good value	13%	16%	11%	13%	11%	12%	13%	14%	21%	12%	11%	15%	24%	11%	10%	14%	13%	10%	15%	14%	14%	12%	10%
Fairly bad value	33%	33%	37%	38%	37%	29%	32%	33%	33%	28%	41%	33%	29%	37%	29%	31%	37%	27%	35%	34%	35%	29%	23%
Very bad value	39%	32%	41%	39%	40%	43%	42%	36%	28%	46%	36%	35%	36%	41%	37%	40%	37%	42%	41%	41%	31%	37%	47%
Don't know	13%	18%	10%	7%	11%	15%	11%	16%	14%	12%	12%	18%	8%	11%	21%	14%	11%	20%	8%	11%	18%	21%	19%

Generally speaking, do you think train services in the UK are good or bad value for money?

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Very good	2%	-	2%	2%	1%	1%	2%	1%	4%	2%	1%	0%	4%	1%	2%	2%	1%	-	2%	0%	2%	2%	0%
Fairly good	17%	20%	14%	19%	14%	16%	16%	17%	29%	13%	15%	18%	28%	13%	14%	18%	17%	12%	17%	15%	19%	17%	14%
Fairly bad	35%	39%	41%	39%	43%	34%	34%	36%	23%	31%	44%	39%	31%	41%	31%	30%	41%	28%	36%	38%	37%	32%	24%
Very bad	35%	26%	36%	35%	33%	37%	39%	31%	30%	42%	30%	29%	31%	36%	34%	36%	32%	41%	36%	35%	30%	32%	44%
Don't know	12%	14%	7%	5%	8%	13%	9%	15%	13%	12%	10%	14%	5%	10%	19%	13%	9%	19%	8%	11%	13%	17%	18%

Generally speaking, how punctual, if at all, do you think the train services are in the UK?

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Very punctual	2%	1%	2%	1%	2%	1%	2%	2%	7%	2%	1%	2%	6%	2%	2%	1%	3%	1%	3%	2%	2%	3%	2%
Fairly punctual	39%	43%	39%	45%	41%	39%	38%	39%	33%	35%	49%	38%	50%	40%	31%	35%	51%	26%	44%	39%	35%	37%	32%
Not very punctual	32%	29%	36%	34%	34%	32%	31%	32%	32%	33%	29%	31%	26%	33%	34%	34%	27%	24%	31%	33%	35%	28%	26%
Not punctual at all	12%	6%	12%	10%	11%	12%	13%	11%	14%	15%	8%	9%	10%	11%	9%	17%	8%	20%	12%	12%	11%	11%	15%
Don't know	15%	21%	11%	10%	12%	16%	15%	16%	14%	14%	13%	20%	8%	14%	24%	13%	11%	30%	10%	14%	16%	21%	24%

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Sample Size: 1689 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

To what extent would you support or oppose bringing the train operating companies back into public ownership?

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Strongly support	28%	10%	44%	32%	39%	22%	31%	25%	22%	30%	30%	25%	32%	25%	28%	32%	25%	27%	31%	30%	23%	26%	26%
Tend to support	33%	36%	33%	39%	33%	35%	33%	34%	36%	29%	34%	40%	32%	35%	28%	34%	44%	26%	32%	34%	36%	33%	29%
Tend to oppose	9%	20%	3%	11%	6%	12%	11%	7%	7%	5%	10%	15%	10%	9%	10%	7%	9%	10%	10%	7%	9%	8%	8%
Strongly oppose	4%	10%	1%	1%	3%	6%	5%	2%	4%	3%	5%	4%	3%	5%	6%	3%	2%	3%	6%	3%	4%	2%	2%
Don't know	26%	25%	19%	16%	20%	25%	20%	31%	31%	33%	21%	16%	24%	26%	29%	24%	20%	34%	21%	25%	26%	31%	35%

Thinking about how public transport is funded and the amount of subsidy that is given to them by central government, which of the following best reflects your view?

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Public transport should mostly be paid for by central government from general taxation, meaning lower fares for people using it	52%	39%	60%	65%	60%	47%	54%	51%	53%	52%	53%	52%	57%	51%	48%	57%	57%	35%	56%	53%	49%	54%	46%
Public transport should mostly be paid for by the people who use it, meaning higher fares, but lower subsidies from taxation	22%	34%	18%	19%	19%	28%	27%	18%	17%	20%	26%	24%	20%	23%	23%	22%	22%	20%	26%	23%	22%	17%	17%
Not sure	25%	27%	23%	16%	21%	25%	20%	31%	30%	28%	21%	24%	23%	26%	29%	21%	21%	45%	18%	24%	29%	29%	37%

Do you support or oppose plans to build a new High Speed rail line linking London, Birmingham and Manchester?

Unweighted base	1689	258	485	177	691	618	747	942	147	666	410	466	184	581	281	413	138	92	531	497	306	183	172
Base	1689	304	434	155	627	669	821	868	184	704	407	394	204	579	277	400	147	81	473	490	355	200	171
Strongly support	10%	8%	13%	10%	12%	6%	13%	7%	19%	12%	7%	6%	15%	9%	10%	10%	6%	8%	15%	9%	9%	8%	5%
Tend to support	21%	18%	26%	25%	24%	14%	21%	21%	32%	24%	19%	13%	34%	19%	19%	21%	17%	15%	23%	22%	20%	18%	16%
Neither support nor oppose	28%	28%	26%	31%	28%	30%	27%	29%	20%	27%	31%	31%	25%	33%	25%	28%	27%	20%	25%	30%	26%	34%	31%
Tend to oppose	15%	19%	13%	16%	16%	18%	14%	15%	9%	11%	18%	22%	9%	15%	16%	14%	16%	22%	14%	16%	14%	12%	16%
Strongly oppose	15%	19%	11%	12%	12%	23%	15%	15%	2%	10%	18%	25%	7%	16%	16%	15%	17%	14%	15%	14%	16%	12%	17%
Don't know	11%	8%	10%	7%	9%	9%	9%	13%	19%	16%	6%	5%	10%	8%	13%	12%	16%	22%	8%	9%	14%	17%	17%

Cell Contents (Column Percentages)