

Fieldwork Dates: 19th - 21st July 2025

Sample Size: 1724 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base: All GB adults	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Approve	14%	5%	29%	19%	23%	5%	18%	10%	18%	15%	14%	10%	24%	11%	12%	13%	16%	15%	19%	13%	11%	11%	8%
Disapprove	66%	87%	47%	57%	57%	84%	65%	66%	44%	57%	75%	82%	55%	68%	64%	69%	66%	60%	63%	64%	68%	64%	77%
Don't know	21%	8%	24%	24%	20%	11%	17%	23%	38%	28%	12%	8%	20%	20%	24%	18%	18%	25%	18%	23%	21%	25%	15%

Voting scale

Conservatives

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
0 - Would never consider voting for them	35%	1%	52%	28%	45%	24%	34%	35%	32%	41%	34%	26%	33%	28%	34%	41%	49%	36%	29%	34%	34%	38%	51%
1	7%	0%	12%	11%	10%	6%	7%	7%	3%	8%	8%	6%	6%	6%	8%	7%	6%	14%	10%	7%	6%	4%	6%
2	8%	1%	10%	11%	8%	8%	9%	6%	8%	8%	9%	5%	3%	9%	6%	9%	7%	7%	7%	9%	8%	7%	5%
3	7%	3%	6%	13%	7%	7%	8%	6%	10%	7%	7%	5%	11%	6%	7%	7%	6%	6%	7%	7%	7%	8%	4%
4	4%	3%	4%	7%	3%	5%	4%	5%	3%	4%	4%	5%	5%	5%	5%	4%	2%	2%	4%	5%	4%	4%	4%
5	11%	16%	6%	14%	9%	15%	12%	11%	9%	10%	13%	14%	11%	12%	16%	7%	10%	16%	13%	11%	10%	12%	6%
6	6%	12%	2%	7%	4%	8%	5%	6%	1%	5%	6%	9%	6%	7%	6%	4%	5%	2%	7%	5%	6%	3%	6%
7	6%	15%	3%	5%	4%	9%	5%	7%	3%	4%	6%	9%	4%	8%	4%	6%	4%	5%	6%	4%	8%	6%	3%
8	4%	16%	1%	2%	3%	7%	4%	4%	1%	3%	5%	8%	2%	7%	4%	3%	1%	2%	5%	6%	3%	2%	3%
9	1%	5%	0%	-	1%	2%	1%	2%	-	1%	1%	2%	0%	1%	2%	1%	1%	-	1%	1%	1%	2%	1%
10 - Would definitely consider voting for them	6%	26%	2%	1%	5%	9%	5%	7%	5%	4%	6%	11%	8%	8%	4%	5%	3%	4%	8%	7%	6%	2%	3%
prefer not to answer	6%	1%	2%	1%	2%	1%	6%	6%	26%	6%	1%	0%	9%	5%	5%	6%	6%	6%	2%	5%	7%	11%	7%

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Labour

Unweighted base		1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base		1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
0 - Would never consider voting for them		36%	65%	7%	15%	17%	60%	37%	36%	16%	29%	42%	54%	22%	40%	43%	35%	33%	36%	28%	38%	38%	38%	49%
1		5%	5%	4%	7%	4%	8%	5%	6%	1%	5%	8%	6%	5%	4%	3%	7%	5%	11%	5%	4%	8%	3%	5%
2		6%	6%	4%	6%	7%	6%	6%	6%	3%	6%	5%	7%	8%	6%	3%	7%	6%	5%	5%	5%	9%	4%	7%
3		6%	7%	5%	11%	7%	5%	6%	6%	7%	6%	6%	5%	7%	7%	6%	5%	7%	2%	6%	4%	7%	9%	5%
4		5%	5%	2%	13%	4%	4%	4%	5%	6%	5%	4%	4%	4%	7%	3%	3%	6%	-	6%	4%	4%	5%	3%
5		9%	5%	12%	14%	13%	5%	9%	10%	7%	12%	8%	7%	8%	10%	10%	9%	8%	12%	10%	12%	6%	9%	6%
6		7%	3%	12%	14%	10%	4%	7%	6%	6%	9%	6%	4%	9%	5%	9%	6%	8%	9%	9%	8%	5%	4%	2%
7		7%	1%	15%	10%	10%	3%	8%	6%	8%	8%	6%	4%	10%	6%	5%	7%	10%	4%	8%	8%	3%	6%	5%
8		5%	1%	10%	5%	8%	1%	5%	4%	9%	5%	3%	4%	5%	3%	5%	5%	7%	6%	7%	5%	5%	2%	2%
9		2%	-	5%	1%	4%	1%	2%	3%	1%	3%	2%	2%	1%	2%	2%	2%	2%	3%	2%	2%	2%	1%	3%
10 - Would definitely consider voting for them		7%	-	22%	3%	12%	2%	7%	7%	10%	6%	9%	5%	13%	5%	6%	9%	3%	6%	10%	4%	6%	7%	7%
prefer not to answer		6%	1%	2%	1%	2%	1%	6%	6%	26%	6%	1%	0%	9%	5%	5%	6%	6%	6%	2%	5%	7%	11%	7%

Liberal Democrats

Unweighted base		1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base		1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
0 - Would never consider voting for them		28%	37%	13%	1%	13%	43%	30%	25%	15%	26%	30%	35%	18%	28%	31%	30%	27%	26%	21%	29%	29%	29%	41%
1		5%	8%	5%	1%	4%	7%	5%	5%	5%	5%	6%	9%	9%	4%	4%	5%	7%	8%	7%	4%	7%	3%	6%
2		6%	9%	4%	1%	6%	6%	7%	5%	4%	7%	4%	7%	3%	6%	7%	7%	7%	3%	6%	5%	6%	7%	5%
3		9%	12%	7%	6%	7%	10%	10%	8%	11%	7%	9%	10%	9%	9%	12%	6%	8%	7%	9%	7%	10%	7%	12%
4		7%	7%	8%	5%	9%	5%	7%	7%	8%	7%	8%	6%	7%	7%	5%	7%	6%	11%	7%	9%	7%	7%	2%
5		15%	13%	19%	14%	17%	15%	12%	18%	13%	16%	15%	15%	16%	15%	15%	15%	15%	19%	13%	17%	15%	19%	11%
6		8%	5%	13%	14%	12%	5%	6%	9%	4%	8%	9%	7%	6%	7%	6%	8%	10%	11%	8%	9%	7%	5%	6%
7		7%	4%	12%	12%	10%	4%	6%	7%	6%	8%	7%	5%	10%	5%	7%	7%	4%	4%	10%	7%	3%	6%	6%
8		5%	0%	8%	18%	8%	2%	5%	4%	5%	5%	5%	3%	6%	6%	4%	4%	5%	2%	9%	3%	4%	3%	2%
9		1%	-	3%	6%	3%	0%	1%	2%	-	2%	1%	1%	1%	2%	1%	0%	3%	1%	2%	1%	2%	0%	0%
10 - Would definitely consider voting for them		5%	2%	6%	23%	9%	2%	5%	4%	2%	4%	6%	5%	6%	7%	3%	4%	3%	1%	8%	4%	3%	3%	2%
prefer not to answer		6%	1%	2%	1%	2%	1%	6%	6%	26%	6%	1%	0%	9%	5%	5%	6%	6%	6%	2%	5%	7%	11%	7%

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Reform UK

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
0 - Would never consider voting for them	45%	23%	74%	63%	73%	21%	43%	47%	39%	52%	43%	37%	49%	44%	40%	46%	52%	46%	57%	47%	35%	36%	38%
1	4%	4%	3%	9%	5%	4%	4%	4%	3%	5%	4%	4%	2%	6%	5%	3%	4%	2%	5%	3%	4%	3%	6%
2	4%	5%	2%	6%	3%	5%	5%	4%	6%	4%	4%	3%	4%	4%	5%	4%	4%	3%	3%	6%	4%	2%	3%
3	3%	5%	1%	1%	2%	4%	3%	3%	4%	3%	3%	2%	6%	3%	2%	2%	-	2%	3%	2%	4%	3%	3%
4	4%	4%	3%	6%	3%	4%	3%	4%	4%	3%	4%	4%	4%	3%	3%	3%	6%	3%	3%	4%	4%	2%	4%
5	7%	13%	2%	4%	4%	9%	7%	7%	6%	8%	5%	7%	8%	6%	10%	6%	3%	9%	5%	6%	9%	8%	6%
6	4%	10%	3%	3%	1%	7%	4%	4%	5%	3%	5%	4%	4%	4%	5%	4%	3%	4%	3%	4%	4%	7%	4%
7	4%	8%	1%	2%	3%	6%	3%	5%	-	4%	5%	6%	1%	5%	4%	5%	5%	6%	2%	5%	5%	4%	6%
8	4%	7%	2%	2%	2%	7%	4%	4%	1%	3%	5%	7%	1%	5%	5%	4%	4%	3%	4%	3%	5%	6%	6%
9	3%	8%	1%	1%	1%	6%	3%	3%	1%	2%	3%	5%	1%	3%	5%	2%	3%	3%	4%	3%	2%	3%	2%
10 - Would definitely consider voting for them	13%	13%	5%	2%	3%	26%	15%	10%	5%	8%	18%	20%	11%	12%	13%	16%	10%	12%	9%	12%	17%	14%	15%
prefer not to answer	6%	1%	2%	1%	2%	1%	6%	6%	26%	6%	1%	0%	9%	5%	5%	6%	6%	6%	2%	5%	7%	11%	7%

Green Party

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
0 - Would never consider voting for them	31%	43%	16%	13%	17%	45%	36%	26%	18%	26%	36%	40%	22%	32%	31%	30%	41%	25%	27%	30%	34%	31%	37%
1	6%	10%	6%	9%	5%	8%	7%	6%	2%	5%	5%	12%	7%	6%	9%	6%	6%	4%	6%	6%	7%	7%	7%
2	6%	11%	6%	4%	6%	6%	6%	6%	6%	7%	6%	4%	4%	6%	7%	6%	7%	6%	8%	7%	5%	2%	4%
3	8%	11%	5%	12%	8%	10%	8%	8%	5%	7%	11%	8%	8%	8%	9%	9%	5%	7%	8%	7%	10%	8%	6%
4	6%	5%	7%	8%	6%	7%	6%	6%	4%	6%	6%	7%	4%	8%	5%	4%	6%	9%	7%	6%	4%	7%	4%
5	13%	10%	19%	22%	16%	11%	12%	14%	13%	15%	13%	12%	17%	12%	15%	13%	10%	16%	12%	16%	10%	15%	17%
6	6%	4%	9%	7%	9%	3%	5%	7%	7%	7%	6%	4%	8%	5%	3%	7%	4%	10%	7%	5%	6%	6%	3%
7	6%	2%	11%	10%	10%	2%	5%	7%	5%	7%	5%	4%	5%	5%	5%	6%	7%	8%	7%	5%	6%	3%	5%
8	4%	1%	6%	6%	7%	3%	3%	5%	2%	5%	5%	4%	4%	5%	4%	4%	3%	3%	7%	4%	4%	2%	2%
9	1%	-	2%	2%	3%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	2%	2%	2%	1%	1%	3%
10 - Would definitely consider voting for them	7%	2%	11%	5%	12%	2%	5%	9%	10%	8%	7%	4%	11%	7%	6%	7%	5%	4%	8%	7%	7%	7%	4%
prefer not to answer	6%	1%	2%	1%	2%	1%	6%	6%	26%	6%	1%	0%	9%	5%	5%	6%	6%	6%	2%	5%	7%	11%	7%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base: All GB adults	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Health	32%	25%	42%	41%	40%	26%	24%	39%	24%	33%	32%	33%	27%	33%	29%	31%	36%	42%	36%	33%	28%	29%	31%
Immigration & Asylum	52%	74%	31%	37%	32%	80%	51%	53%	27%	44%	60%	69%	42%	53%	54%	56%	50%	45%	42%	52%	56%	53%	73%
Crime	21%	26%	15%	13%	13%	28%	22%	20%	21%	19%	25%	20%	30%	18%	24%	22%	15%	14%	17%	17%	28%	25%	26%
The economy	51%	57%	55%	60%	57%	47%	55%	47%	46%	56%	50%	45%	54%	52%	50%	50%	53%	38%	56%	56%	44%	45%	43%
Tax	14%	15%	10%	11%	13%	13%	16%	11%	14%	17%	11%	11%	8%	16%	13%	14%	14%	16%	14%	13%	18%	14%	4%
Pensions	6%	8%	4%	5%	4%	9%	7%	6%	1%	3%	6%	13%	1%	6%	5%	8%	9%	8%	5%	4%	8%	7%	9%
Education	10%	4%	14%	15%	14%	4%	10%	10%	19%	12%	6%	6%	13%	9%	12%	9%	10%	10%	14%	10%	7%	9%	4%
Family life & childcare	5%	3%	6%	5%	6%	3%	3%	7%	5%	8%	2%	3%	3%	6%	6%	4%	4%	7%	5%	5%	6%	4%	2%
Housing	17%	5%	26%	18%	20%	8%	17%	18%	32%	20%	14%	10%	26%	17%	15%	16%	16%	17%	16%	16%	17%	23%	15%
The environment	18%	11%	25%	31%	28%	11%	16%	21%	19%	21%	18%	14%	14%	23%	19%	15%	12%	21%	24%	20%	13%	14%	13%
Britain leaving the EU	11%	6%	17%	13%	18%	8%	13%	10%	7%	9%	15%	14%	10%	11%	10%	12%	18%	10%	13%	12%	10%	8%	13%
Transport	3%	0%	4%	2%	4%	1%	4%	2%	8%	3%	2%	1%	9%	2%	1%	3%	1%	4%	4%	5%	1%	2%	1%
Welfare benefits	15%	22%	12%	16%	16%	19%	14%	17%	7%	14%	20%	17%	8%	19%	14%	16%	15%	13%	14%	16%	17%	10%	22%
Defence and security	21%	33%	16%	23%	19%	28%	22%	20%	7%	13%	27%	34%	18%	22%	22%	20%	20%	23%	26%	21%	16%	17%	22%
None of these	1%	0%	-	-	1%	0%	1%	0%	2%	1%	-	-	2%	0%	1%	1%	-	-	-	1%	1%	2%	1%
Don't know	3%	0%	1%	-	1%	2%	3%	2%	8%	3%	1%	1%	4%	1%	2%	3%	3%	7%	1%	1%	4%	7%	4%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Very well	2%	1%	7%	2%	3%	1%	4%	1%	7%	1%	2%	3%	6%	2%	2%	3%	2%	1%	3%	2%	3%	2%	1%
Fairly well	19%	16%	30%	31%	29%	12%	24%	15%	19%	19%	21%	18%	20%	18%	21%	22%	14%	14%	24%	18%	18%	17%	15%
Fairly badly	33%	33%	31%	32%	32%	33%	33%	33%	38%	30%	33%	34%	31%	34%	35%	29%	32%	34%	35%	36%	28%	31%	29%
Very badly	36%	45%	24%	26%	27%	48%	30%	41%	18%	36%	37%	41%	27%	37%	33%	37%	41%	44%	30%	35%	38%	36%	47%
Don't know	10%	4%	8%	10%	9%	6%	9%	10%	18%	13%	6%	4%	16%	9%	10%	9%	10%	7%	7%	10%	12%	14%	8%

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Immigration

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Very well	1%	-	2%	1%	1%	0%	1%	1%	2%	0%	1%	1%	2%	1%	1%	1%	-	-	1%	0%	0%	2%	1%
Fairly well	13%	5%	28%	18%	21%	4%	16%	10%	21%	15%	10%	8%	16%	12%	12%	13%	11%	16%	18%	13%	8%	12%	8%
Fairly badly	22%	12%	30%	36%	33%	10%	21%	24%	32%	25%	20%	16%	31%	21%	17%	23%	22%	24%	28%	22%	20%	18%	14%
Very badly	54%	81%	30%	38%	36%	80%	55%	54%	25%	46%	64%	73%	40%	57%	58%	55%	58%	50%	46%	55%	58%	55%	69%
Don't know	10%	2%	10%	8%	9%	5%	8%	11%	20%	15%	5%	2%	11%	9%	12%	9%	10%	10%	7%	9%	13%	13%	8%

Crime

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Very well	1%	1%	2%	1%	1%	0%	1%	1%	6%	1%	1%	0%	3%	1%	1%	1%	1%	-	1%	1%	1%	3%	0%
Fairly well	18%	8%	31%	27%	30%	8%	19%	17%	20%	19%	19%	15%	20%	16%	18%	18%	23%	22%	25%	20%	13%	13%	12%
Fairly badly	29%	33%	28%	37%	29%	27%	28%	29%	35%	26%	28%	31%	32%	29%	26%	28%	25%	28%	31%	29%	30%	25%	20%
Very badly	36%	52%	18%	15%	22%	55%	39%	33%	17%	33%	42%	44%	33%	37%	39%	37%	35%	25%	30%	32%	39%	40%	53%
Don't know	16%	6%	20%	20%	19%	10%	12%	20%	22%	23%	10%	8%	12%	17%	16%	16%	16%	26%	14%	17%	18%	18%	15%

Education

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Very well	2%	1%	3%	-	1%	0%	3%	1%	8%	2%	1%	0%	7%	1%	1%	2%	3%	1%	1%	1%	4%	5%	1%
Fairly well	25%	17%	38%	33%	33%	20%	27%	23%	20%	26%	28%	22%	31%	22%	24%	28%	20%	27%	32%	24%	21%	20%	21%
Fairly badly	29%	31%	29%	30%	30%	27%	28%	30%	33%	26%	29%	33%	25%	31%	31%	27%	26%	33%	30%	31%	32%	23%	21%
Very badly	22%	30%	11%	15%	16%	30%	22%	23%	18%	21%	22%	27%	16%	23%	23%	23%	24%	17%	21%	19%	20%	27%	31%
Don't know	22%	20%	19%	23%	20%	23%	20%	24%	21%	25%	21%	18%	20%	22%	22%	20%	26%	22%	16%	24%	22%	26%	25%

Taxation

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Very well	1%	-	2%	1%	1%	0%	1%	1%	3%	0%	1%	1%	2%	1%	1%	1%	-	-	0%	1%	0%	2%	0%
Fairly well	14%	8%	27%	18%	22%	6%	16%	12%	16%	12%	17%	12%	20%	11%	13%	14%	15%	13%	19%	12%	12%	10%	13%
Fairly badly	31%	26%	39%	40%	38%	27%	29%	33%	26%	32%	30%	32%	27%	32%	28%	32%	29%	38%	34%	32%	31%	28%	20%
Very badly	41%	63%	17%	27%	27%	58%	44%	38%	26%	38%	43%	50%	33%	44%	43%	39%	42%	34%	37%	41%	40%	42%	51%
Don't know	14%	3%	15%	15%	12%	9%	11%	17%	29%	18%	9%	5%	19%	12%	16%	14%	14%	15%	10%	14%	16%	17%	15%

Fieldwork Dates: 19th - 21st July 2025

Sample Size: 1724 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Unemployment

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Very well	1%	0%	3%	-	0%	0%	2%	0%	5%	1%	0%	0%	5%	0%	0%	1%	1%	-	1%	0%	2%	3%	0%
Fairly well	16%	8%	30%	18%	25%	9%	19%	13%	13%	17%	18%	14%	18%	13%	13%	18%	21%	19%	23%	14%	16%	10%	9%
Fairly badly	33%	38%	31%	41%	34%	34%	31%	35%	28%	32%	32%	38%	27%	34%	38%	33%	23%	40%	32%	34%	35%	34%	28%
Very badly	30%	45%	15%	18%	18%	43%	31%	30%	27%	24%	34%	39%	27%	33%	28%	30%	36%	17%	27%	31%	27%	30%	46%
Don't know	20%	9%	22%	23%	23%	14%	17%	23%	26%	27%	16%	9%	24%	19%	21%	18%	20%	24%	19%	21%	20%	23%	16%

Inflation

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Very well	1%	-	2%	-	0%	0%	1%	0%	3%	0%	0%	1%	4%	0%	-	1%	-	-	0%	0%	2%	1%	0%
Fairly well	14%	8%	28%	22%	25%	6%	18%	11%	14%	14%	15%	14%	17%	12%	16%	13%	18%	13%	23%	14%	9%	9%	8%
Fairly badly	34%	32%	37%	44%	38%	31%	34%	33%	35%	32%	36%	35%	41%	33%	33%	32%	33%	36%	35%	36%	33%	34%	23%
Very badly	38%	56%	18%	20%	25%	54%	36%	40%	25%	36%	40%	46%	30%	42%	35%	40%	35%	37%	32%	36%	42%	39%	55%
Don't know	13%	4%	14%	13%	12%	9%	10%	16%	23%	18%	9%	5%	8%	13%	16%	14%	14%	14%	11%	13%	14%	17%	13%

Britain's exit from the EU

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Very well	3%	1%	7%	6%	4%	2%	5%	2%	6%	3%	2%	3%	9%	2%	2%	3%	3%	3%	4%	2%	4%	3%	1%
Fairly well	21%	16%	34%	31%	30%	14%	22%	19%	21%	22%	23%	17%	24%	21%	20%	20%	17%	24%	29%	23%	14%	14%	13%
Fairly badly	22%	23%	19%	21%	22%	22%	19%	24%	21%	23%	20%	23%	20%	21%	21%	23%	24%	26%	20%	22%	24%	22%	22%
Very badly	34%	44%	21%	21%	26%	46%	37%	32%	22%	28%	39%	44%	29%	35%	33%	35%	37%	29%	32%	33%	33%	33%	46%
Don't know	20%	17%	19%	21%	18%	16%	17%	23%	30%	24%	16%	13%	18%	21%	23%	19%	19%	19%	15%	19%	24%	29%	18%

Defence

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Very well	4%	2%	8%	5%	6%	1%	6%	2%	10%	5%	3%	3%	9%	3%	3%	4%	6%	4%	4%	4%	6%	5%	3%
Fairly well	32%	27%	46%	47%	44%	25%	36%	28%	29%	29%	38%	32%	38%	32%	29%	32%	28%	30%	42%	31%	31%	21%	17%
Fairly badly	22%	29%	18%	19%	19%	27%	23%	22%	19%	21%	24%	26%	16%	25%	22%	21%	25%	26%	21%	23%	21%	25%	22%
Very badly	19%	28%	6%	6%	10%	30%	19%	19%	10%	15%	21%	27%	16%	20%	17%	20%	22%	13%	18%	17%	18%	20%	32%
Don't know	23%	13%	22%	23%	21%	17%	16%	29%	33%	30%	15%	13%	21%	21%	29%	22%	19%	27%	15%	26%	24%	29%	25%

Fieldwork Dates: 19th - 21st July 2025

Sample Size: 1724 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Very well	1%	2%	1%	-	1%	0%	1%	0%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	-	1%	1%	1%
Fairly well	15%	6%	31%	18%	25%	7%	18%	13%	17%	15%	17%	13%	23%	12%	14%	16%	22%	14%	20%	15%	13%	12%	11%
Fairly badly	32%	28%	38%	46%	36%	30%	30%	33%	31%	33%	30%	31%	26%	34%	34%	32%	27%	33%	35%	34%	30%	27%	26%
Very badly	42%	63%	20%	26%	30%	59%	43%	42%	30%	37%	48%	52%	41%	46%	41%	42%	40%	36%	38%	41%	44%	46%	54%
Don't know	10%	1%	10%	10%	8%	5%	8%	11%	20%	14%	4%	3%	10%	8%	11%	9%	11%	16%	6%	9%	11%	14%	9%

Terrorism

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Very well	5%	3%	7%	5%	6%	2%	6%	4%	12%	5%	4%	3%	9%	3%	1%	5%	7%	4%	5%	4%	5%	6%	3%
Fairly well	31%	27%	42%	40%	40%	25%	36%	26%	26%	34%	34%	25%	35%	30%	32%	29%	32%	33%	40%	32%	25%	28%	19%
Fairly badly	18%	25%	16%	14%	16%	19%	17%	19%	19%	14%	17%	25%	18%	19%	16%	20%	12%	17%	19%	19%	17%	13%	20%
Very badly	21%	29%	7%	7%	10%	35%	22%	21%	14%	18%	23%	29%	17%	22%	22%	23%	23%	16%	16%	18%	25%	24%	37%
Don't know	25%	16%	29%	34%	28%	19%	19%	30%	29%	29%	22%	19%	21%	26%	29%	23%	26%	30%	20%	26%	29%	30%	21%

Transport

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Very well	2%	1%	4%	1%	1%	1%	3%	2%	11%	2%	1%	1%	6%	2%	0%	3%	1%	3%	2%	2%	3%	4%	1%
Fairly well	24%	18%	37%	32%	32%	19%	26%	23%	19%	27%	24%	23%	33%	23%	18%	28%	23%	18%	31%	22%	26%	18%	15%
Fairly badly	33%	38%	27%	37%	31%	35%	36%	29%	34%	28%	33%	39%	25%	32%	39%	32%	31%	37%	34%	35%	31%	32%	27%
Very badly	19%	27%	9%	11%	14%	26%	20%	19%	13%	18%	21%	22%	14%	21%	20%	18%	23%	16%	17%	19%	16%	21%	33%
Don't know	22%	16%	23%	20%	22%	19%	16%	27%	22%	25%	21%	16%	22%	21%	23%	19%	23%	26%	17%	22%	24%	25%	24%

Housing

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Very well	1%	0%	3%	1%	1%	0%	2%	0%	6%	1%	0%	0%	5%	1%	1%	0%	1%	-	1%	1%	2%	1%	0%
Fairly well	16%	12%	25%	22%	24%	11%	18%	13%	9%	16%	18%	14%	13%	12%	18%	19%	16%	15%	22%	14%	16%	9%	8%
Fairly badly	35%	40%	37%	41%	37%	34%	33%	37%	40%	33%	33%	38%	41%	38%	32%	31%	29%	36%	37%	38%	33%	32%	29%
Very badly	31%	38%	18%	16%	21%	41%	31%	32%	26%	29%	34%	35%	28%	32%	28%	34%	35%	24%	27%	29%	33%	33%	46%
Don't know	17%	10%	18%	19%	17%	14%	16%	19%	19%	21%	16%	12%	13%	17%	21%	16%	18%	25%	14%	19%	15%	25%	16%

Fieldwork Dates: 19th - 21st July 2025

Sample Size: 1724 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Very well	2%	2%	4%	1%	1%	1%	3%	1%	7%	2%	1%	1%	8%	1%	1%	1%	1%	-	2%	1%	3%	3%	0%
Fairly well	23%	17%	33%	31%	30%	16%	26%	19%	26%	23%	23%	19%	23%	21%	24%	24%	22%	22%	26%	25%	22%	15%	17%
Fairly badly	31%	33%	29%	46%	31%	33%	29%	32%	26%	28%	30%	38%	29%	32%	29%	30%	28%	34%	36%	30%	29%	25%	28%
Very badly	24%	33%	13%	11%	20%	31%	25%	24%	16%	24%	26%	27%	21%	27%	22%	25%	27%	15%	22%	24%	22%	23%	38%
Don't know	21%	15%	20%	12%	17%	19%	17%	24%	25%	24%	19%	15%	19%	19%	23%	20%	23%	29%	14%	20%	24%	33%	17%

Welfare benefits

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Very well	1%	1%	4%	0%	1%	1%	2%	1%	6%	1%	1%	1%	5%	1%	1%	1%	2%	-	1%	0%	3%	3%	0%
Fairly well	10%	6%	17%	12%	13%	7%	12%	8%	9%	12%	11%	7%	8%	9%	11%	11%	12%	12%	11%	13%	8%	7%	7%
Fairly badly	32%	30%	36%	41%	38%	30%	30%	34%	27%	32%	34%	33%	31%	32%	38%	28%	24%	44%	35%	34%	29%	30%	25%
Very badly	43%	58%	28%	33%	36%	56%	43%	44%	31%	39%	46%	54%	38%	46%	38%	46%	50%	31%	41%	41%	41%	46%	59%
Don't know	13%	6%	14%	13%	12%	7%	12%	14%	27%	17%	8%	6%	17%	12%	13%	13%	12%	13%	11%	12%	18%	15%	7%

What do you think is the most likely result of the next general election?

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
A large Conservative majority	3%	6%	3%	1%	2%	2%	3%	3%	6%	4%	3%	1%	8%	3%	2%	3%	3%	4%	3%	3%	5%	4%	2%
A small Conservative majority	7%	12%	5%	1%	6%	8%	5%	8%	5%	6%	7%	8%	4%	8%	7%	7%	3%	2%	6%	7%	6%	7%	6%
A hung Parliament, resulting in a Conservative led government	14%	29%	9%	13%	15%	17%	12%	15%	7%	11%	16%	18%	14%	17%	11%	11%	10%	11%	19%	12%	14%	8%	10%
A hung Parliament, resulting in a Labour led government	15%	12%	24%	21%	23%	11%	19%	11%	9%	17%	14%	14%	16%	13%	16%	14%	20%	17%	22%	17%	9%	8%	10%
A small Labour majority	12%	5%	23%	22%	19%	8%	14%	11%	12%	12%	14%	11%	14%	11%	8%	16%	15%	11%	16%	11%	13%	8%	11%
A large Labour majority	2%	0%	2%	1%	2%	1%	2%	1%	3%	2%	1%	0%	3%	1%	2%	2%	2%	3%	1%	3%	1%	3%	1%
Don't know	48%	36%	33%	41%	34%	54%	45%	50%	57%	47%	44%	47%	41%	47%	54%	47%	47%	54%	33%	48%	52%	63%	60%

Fieldwork Dates: 19th - 21st July 2025

Sample Size: 1724 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Conservative	11%	40%	2%	3%	8%	17%	10%	12%	6%	7%	13%	19%	6%	13%	14%	11%	7%	9%	12%	13%	11%	5%	12%
Labour	21%	7%	51%	27%	35%	9%	23%	20%	24%	23%	21%	17%	29%	19%	21%	23%	19%	16%	31%	20%	17%	12%	16%
Liberal Democrat	7%	3%	8%	24%	12%	3%	7%	7%	6%	7%	9%	6%	7%	8%	4%	6%	9%	8%	10%	7%	6%	4%	5%
Other	2%	0%	1%	2%	2%	2%	2%	2%	2%	3%	1%	2%	2%	1%	3%	2%	6%	1%	1%	2%	4%	1%	2%
Green Party	5%	-	7%	3%	8%	2%	5%	5%	6%	7%	3%	3%	9%	5%	5%	4%	2%	5%	7%	5%	3%	3%	3%
Reform UK	11%	12%	3%	1%	3%	23%	14%	9%	1%	9%	16%	17%	6%	12%	13%	12%	9%	13%	7%	9%	16%	14%	15%
Don't know	26%	22%	17%	25%	21%	25%	22%	31%	43%	30%	21%	18%	28%	26%	26%	24%	27%	40%	18%	27%	29%	43%	21%
None	16%	16%	11%	15%	11%	19%	18%	15%	12%	16%	16%	19%	13%	16%	14%	18%	22%	7%	14%	16%	13%	17%	26%

Asylum and immigration

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Conservative	6%	24%	3%	-	7%	7%	6%	6%	3%	7%	5%	8%	4%	8%	6%	5%	4%	6%	9%	6%	4%	4%	3%
Labour	11%	1%	27%	15%	20%	2%	12%	10%	12%	13%	10%	7%	13%	12%	7%	11%	12%	5%	15%	10%	10%	7%	7%
Liberal Democrat	5%	1%	7%	18%	10%	1%	6%	5%	7%	6%	5%	4%	5%	6%	3%	6%	4%	11%	8%	4%	5%	3%	3%
Other	2%	-	1%	1%	3%	1%	2%	1%	2%	2%	1%	2%	3%	1%	2%	2%	4%	1%	2%	1%	4%	1%	2%
Green Party	4%	0%	6%	4%	6%	1%	2%	5%	8%	5%	2%	2%	8%	4%	2%	3%	3%	3%	5%	4%	2%	3%	2%
Reform UK	36%	53%	21%	23%	19%	62%	39%	34%	20%	27%	45%	52%	31%	38%	40%	37%	30%	33%	31%	36%	43%	35%	39%
Don't know	22%	11%	21%	26%	22%	14%	17%	27%	41%	27%	16%	12%	24%	20%	24%	20%	23%	35%	18%	23%	22%	30%	21%
None	14%	10%	14%	14%	13%	12%	16%	12%	8%	15%	15%	13%	12%	12%	15%	15%	20%	6%	11%	14%	11%	16%	24%

Fieldwork Dates: 19th - 21st July 2025

Sample Size: 1724 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Law and order

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Conservative	12%	39%	6%	11%	13%	15%	12%	12%	4%	8%	14%	21%	9%	15%	13%	9%	10%	11%	17%	12%	10%	6%	8%
Labour	15%	4%	38%	15%	29%	4%	17%	13%	17%	18%	15%	11%	24%	12%	13%	17%	17%	15%	22%	15%	12%	10%	12%
Liberal Democrat	5%	1%	6%	20%	9%	2%	4%	5%	5%	5%	5%	5%	4%	6%	3%	5%	4%	5%	7%	5%	3%	3%	2%
Other	2%	1%	1%	1%	3%	2%	2%	2%	1%	3%	1%	2%	2%	1%	2%	2%	4%	1%	1%	1%	3%	1%	2%
Green Party	3%	-	2%	2%	4%	1%	3%	3%	6%	4%	1%	1%	5%	3%	1%	4%	1%	2%	4%	3%	2%	2%	2%
Reform UK	23%	30%	10%	10%	8%	43%	26%	20%	9%	16%	30%	32%	19%	26%	24%	21%	20%	18%	18%	21%	30%	21%	28%
Don't know	29%	16%	26%	33%	27%	22%	22%	35%	48%	35%	21%	18%	27%	27%	33%	27%	27%	40%	22%	30%	29%	43%	25%
None	12%	9%	10%	8%	9%	12%	14%	10%	10%	13%	13%	10%	9%	11%	12%	15%	16%	6%	8%	13%	11%	14%	20%

Education and schools

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Conservative	14%	47%	5%	4%	12%	21%	14%	15%	5%	11%	15%	24%	15%	17%	14%	13%	8%	12%	17%	17%	15%	7%	11%
Labour	17%	4%	43%	15%	29%	7%	18%	16%	14%	20%	16%	14%	21%	15%	18%	17%	15%	16%	24%	17%	13%	11%	16%
Liberal Democrat	9%	4%	10%	37%	16%	5%	9%	9%	7%	9%	12%	8%	7%	10%	7%	7%	16%	11%	14%	8%	8%	5%	6%
Other	2%	0%	2%	1%	3%	2%	2%	2%	3%	3%	1%	3%	3%	1%	3%	3%	6%	1%	1%	2%	4%	1%	3%
Green Party	5%	1%	5%	4%	6%	2%	4%	5%	9%	5%	4%	3%	9%	4%	4%	5%	2%	2%	6%	5%	5%	3%	2%
Reform UK	11%	10%	4%	1%	2%	21%	14%	8%	8%	8%	14%	15%	9%	13%	10%	12%	8%	8%	7%	8%	17%	13%	16%
Don't know	30%	27%	22%	30%	24%	30%	25%	36%	44%	32%	27%	25%	27%	30%	34%	29%	28%	43%	24%	31%	29%	47%	28%
None	11%	8%	9%	7%	7%	12%	13%	9%	8%	13%	11%	9%	9%	9%	10%	14%	17%	7%	7%	12%	10%	13%	19%

Taxation

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Conservative	18%	58%	7%	14%	16%	25%	17%	19%	5%	14%	22%	27%	19%	24%	18%	13%	10%	14%	25%	19%	16%	9%	9%
Labour	12%	2%	32%	7%	20%	4%	13%	11%	18%	12%	11%	10%	22%	9%	10%	12%	11%	12%	16%	12%	10%	7%	10%
Liberal Democrat	7%	2%	8%	28%	13%	3%	7%	7%	7%	6%	9%	6%	6%	8%	5%	7%	9%	7%	11%	6%	6%	4%	5%
Other	2%	-	1%	2%	3%	2%	3%	2%	6%	3%	1%	2%	3%	1%	3%	3%	8%	1%	1%	2%	4%	3%	4%
Green Party	6%	0%	9%	6%	10%	2%	6%	6%	7%	8%	5%	3%	10%	6%	4%	6%	4%	5%	9%	6%	6%	4%	2%
Reform UK	13%	13%	4%	2%	4%	26%	17%	10%	6%	10%	17%	20%	5%	15%	16%	15%	12%	13%	9%	12%	17%	17%	18%
Don't know	29%	18%	27%	29%	25%	26%	23%	36%	45%	34%	23%	21%	27%	28%	32%	28%	28%	39%	22%	30%	29%	42%	30%
None	12%	6%	11%	13%	9%	13%	15%	10%	7%	14%	12%	12%	9%	10%	11%	16%	19%	8%	8%	14%	11%	13%	22%

Fieldwork Dates: 19th - 21st July 2025

Sample Size: 1724 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Unemployment

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Conservative	12%	42%	4%	6%	10%	17%	11%	12%	2%	10%	14%	17%	10%	15%	12%	10%	8%	11%	14%	13%	12%	6%	7%
Labour	15%	4%	38%	16%	27%	4%	18%	13%	19%	15%	15%	13%	26%	13%	14%	16%	13%	9%	22%	13%	14%	9%	11%
Liberal Democrat	6%	3%	7%	23%	10%	2%	6%	6%	8%	6%	6%	5%	4%	7%	5%	6%	6%	6%	9%	6%	5%	4%	3%
Other	2%	0%	2%	1%	3%	2%	2%	2%	3%	3%	1%	2%	3%	1%	3%	2%	6%	1%	1%	2%	4%	1%	3%
Green Party	4%	0%	6%	2%	6%	2%	4%	5%	8%	5%	3%	2%	8%	4%	3%	4%	3%	4%	7%	4%	3%	2%	2%
Reform UK	14%	16%	3%	3%	4%	28%	16%	12%	2%	10%	18%	22%	7%	15%	16%	15%	11%	16%	9%	12%	20%	14%	19%
Don't know	33%	24%	29%	37%	30%	29%	27%	38%	50%	35%	28%	26%	34%	33%	34%	30%	29%	45%	27%	35%	28%	48%	28%
None	14%	11%	11%	11%	10%	16%	16%	13%	8%	16%	15%	13%	8%	13%	14%	18%	23%	7%	10%	14%	14%	17%	26%

The economy in general

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Conservative	17%	54%	6%	13%	14%	25%	17%	17%	2%	13%	22%	26%	13%	22%	18%	13%	11%	11%	22%	19%	14%	9%	11%
Labour	14%	2%	36%	12%	26%	3%	16%	12%	17%	14%	15%	10%	19%	11%	13%	15%	13%	14%	19%	13%	11%	10%	11%
Liberal Democrat	6%	2%	7%	21%	10%	2%	6%	5%	9%	5%	6%	5%	6%	7%	4%	5%	8%	5%	10%	5%	3%	5%	3%
Other	2%	1%	1%	1%	2%	2%	2%	2%	1%	3%	1%	2%	2%	1%	3%	2%	5%	1%	1%	1%	4%	1%	3%
Green Party	4%	0%	4%	2%	6%	2%	4%	4%	8%	6%	3%	2%	8%	3%	2%	6%	3%	4%	6%	3%	4%	3%	3%
Reform UK	13%	12%	4%	3%	3%	25%	17%	10%	8%	9%	18%	18%	8%	15%	14%	14%	10%	13%	7%	10%	21%	16%	19%
Don't know	30%	21%	28%	33%	27%	27%	22%	38%	43%	34%	22%	24%	32%	29%	32%	28%	26%	44%	24%	33%	31%	39%	25%
None	14%	8%	14%	14%	12%	14%	15%	13%	12%	16%	12%	14%	11%	12%	13%	16%	24%	8%	9%	15%	12%	18%	24%

Housing

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Conservative	8%	27%	2%	2%	6%	11%	7%	8%	5%	6%	9%	12%	11%	10%	8%	6%	3%	6%	10%	8%	8%	4%	6%
Labour	15%	6%	37%	17%	28%	5%	18%	13%	13%	17%	17%	13%	19%	12%	18%	18%	13%	12%	23%	13%	11%	12%	15%
Liberal Democrat	7%	3%	9%	25%	12%	3%	7%	7%	6%	7%	7%	7%	5%	8%	6%	6%	11%	8%	9%	8%	6%	6%	2%
Other	2%	1%	2%	1%	2%	2%	3%	2%	4%	3%	2%	2%	5%	1%	2%	2%	5%	1%	1%	2%	4%	3%	2%
Green Party	6%	1%	9%	6%	10%	3%	5%	7%	5%	7%	6%	4%	10%	6%	4%	6%	4%	6%	10%	5%	4%	3%	5%
Reform UK	14%	15%	6%	3%	3%	26%	17%	11%	12%	10%	18%	19%	10%	16%	14%	14%	12%	18%	8%	12%	22%	15%	19%
Don't know	33%	29%	25%	35%	28%	32%	26%	39%	46%	36%	27%	27%	31%	33%	35%	30%	32%	42%	26%	37%	31%	42%	25%
None	15%	17%	10%	10%	10%	18%	17%	12%	8%	15%	15%	16%	10%	14%	14%	18%	21%	7%	12%	14%	13%	16%	26%

Fieldwork Dates: 19th - 21st July 2025

Sample Size: 1724 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Conservative	9%	32%	3%	4%	7%	13%	8%	9%	4%	7%	9%	13%	8%	9%	10%	8%	4%	8%	10%	10%	8%	3%	8%
Labour	13%	3%	32%	12%	23%	3%	14%	11%	17%	14%	11%	11%	19%	10%	11%	13%	12%	16%	18%	12%	10%	8%	11%
Liberal Democrat	7%	2%	13%	27%	14%	2%	9%	6%	6%	7%	9%	6%	8%	9%	6%	6%	8%	5%	14%	7%	4%	4%	3%
Other	2%	-	2%	-	3%	1%	3%	2%	4%	3%	1%	2%	5%	1%	2%	2%	8%	1%	1%	2%	5%	1%	3%
Green Party	4%	0%	5%	5%	7%	1%	4%	5%	4%	5%	4%	2%	8%	4%	2%	4%	3%	6%	5%	5%	5%	2%	2%
Reform UK	23%	34%	8%	9%	6%	45%	26%	19%	8%	17%	28%	33%	15%	26%	25%	22%	18%	20%	20%	19%	28%	25%	28%
Don't know	28%	18%	22%	30%	25%	21%	19%	36%	47%	30%	23%	19%	29%	27%	29%	27%	24%	35%	21%	29%	28%	40%	24%
None	15%	11%	15%	14%	14%	13%	17%	13%	11%	15%	15%	15%	9%	13%	16%	17%	24%	10%	12%	16%	12%	18%	22%

Defence and security

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Conservative	15%	48%	7%	11%	14%	19%	15%	15%	12%	11%	16%	24%	21%	17%	17%	13%	8%	6%	20%	17%	10%	10%	11%
Labour	15%	4%	37%	18%	28%	6%	17%	13%	11%	16%	18%	12%	17%	13%	12%	17%	20%	15%	23%	13%	13%	8%	10%
Liberal Democrat	4%	2%	4%	15%	6%	1%	4%	3%	4%	3%	4%	3%	4%	5%	1%	3%	5%	3%	5%	3%	3%	3%	1%
Other	2%	1%	2%	1%	3%	1%	3%	2%	1%	3%	1%	2%	3%	1%	3%	3%	4%	1%	2%	1%	5%	1%	3%
Green Party	2%	-	2%	2%	4%	1%	2%	3%	3%	3%	2%	1%	6%	3%	1%	2%	1%	2%	3%	3%	2%	1%	2%
Reform UK	16%	16%	6%	2%	3%	30%	19%	13%	12%	12%	19%	21%	10%	17%	16%	17%	13%	20%	11%	12%	22%	20%	22%
Don't know	34%	22%	33%	43%	32%	30%	27%	41%	50%	38%	28%	27%	31%	35%	38%	32%	29%	44%	27%	39%	34%	43%	31%
None	12%	8%	10%	9%	9%	12%	14%	9%	8%	13%	12%	11%	9%	10%	11%	13%	20%	10%	8%	11%	11%	15%	21%

Generally speaking do you think the police are doing a good or bad job?

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base: All GB adults	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Very good job	4%	5%	5%	3%	5%	3%	4%	4%	4%	3%	5%	5%	4%	3%	4%	4%	6%	6%	3%	5%	5%	2%	6%
Fairly good job	47%	53%	55%	64%	56%	45%	43%	51%	39%	45%	50%	53%	44%	49%	46%	46%	48%	52%	58%	48%	42%	37%	40%
Fairly bad job	26%	29%	24%	15%	24%	29%	29%	23%	24%	27%	26%	25%	26%	25%	25%	29%	25%	17%	24%	26%	23%	31%	27%
Very bad job	12%	9%	6%	5%	7%	18%	15%	10%	12%	12%	13%	12%	14%	12%	13%	13%	14%	9%	9%	11%	17%	15%	15%
Don't know	10%	4%	10%	13%	9%	6%	9%	12%	21%	13%	6%	5%	11%	10%	12%	9%	8%	17%	6%	10%	13%	15%	12%

Fieldwork Dates: 19th - 21st July 2025

Sample Size: 1724 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the level of crime in your LOCAL area has gone up or down over the last few years, or has it stayed the same?

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base: All GB adults	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Gone up a lot	15%	15%	14%	8%	12%	21%	13%	17%	6%	15%	18%	16%	16%	16%	18%	11%	17%	9%	13%	11%	19%	16%	25%
Gone up a little	27%	35%	23%	27%	27%	30%	27%	28%	22%	24%	32%	31%	29%	31%	23%	28%	25%	17%	29%	27%	30%	21%	27%
Stayed the same	38%	36%	42%	49%	42%	36%	41%	36%	44%	39%	36%	37%	35%	40%	32%	41%	39%	45%	40%	41%	33%	43%	32%
Gone down a little	4%	3%	3%	4%	5%	1%	4%	3%	10%	2%	3%	4%	4%	2%	7%	4%	3%	3%	4%	3%	4%	5%	3%
Gone down a lot	1%	0%	0%	1%	0%	1%	1%	0%	-	1%	0%	0%	0%	0%	0%	1%	0%	-	1%	0%	1%	0%	-
Don't know	15%	11%	18%	10%	14%	12%	14%	16%	18%	19%	11%	11%	16%	12%	19%	14%	16%	26%	14%	19%	14%	14%	14%

Do you think the level of crime NATIONALLY has gone up or down over the last few years, or has it stayed the same?

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base: All GB adults	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Gone up a lot	35%	47%	24%	22%	24%	53%	32%	38%	16%	29%	41%	49%	29%	36%	39%	35%	39%	26%	29%	35%	38%	36%	46%
Gone up a little	33%	39%	31%	38%	34%	32%	33%	32%	34%	33%	32%	32%	28%	35%	31%	32%	37%	33%	36%	33%	32%	30%	30%
Stayed the same	16%	11%	25%	18%	24%	9%	18%	14%	15%	19%	15%	11%	18%	15%	13%	18%	12%	20%	22%	16%	12%	14%	9%
Gone down a little	3%	1%	4%	7%	5%	1%	3%	3%	3%	3%	3%	2%	5%	3%	2%	2%	2%	-	5%	3%	2%	1%	1%
Gone down a lot	1%	-	-	-	-	1%	1%	0%	4%	1%	0%	-	0%	0%	2%	1%	-	-	0%	0%	2%	1%	-
Don't know	13%	2%	16%	15%	13%	6%	13%	13%	28%	15%	8%	6%	19%	11%	13%	12%	10%	21%	9%	14%	14%	17%	14%

Generally speaking, how much confidence do you have in the police to deal with crime in your local area?

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
A lot of confidence	3%	3%	2%	1%	2%	2%	2%	3%	4%	2%	3%	3%	-	3%	1%	3%	8%	3%	2%	2%	3%	2%	5%
A fair amount of confidence	40%	48%	46%	49%	46%	36%	36%	43%	37%	37%	41%	44%	39%	40%	43%	36%	36%	49%	48%	41%	35%	32%	32%
Not very much confidence	35%	32%	38%	35%	36%	36%	36%	33%	32%	35%	32%	37%	33%	36%	31%	39%	30%	26%	34%	36%	34%	36%	32%
No confidence at all	17%	14%	8%	8%	11%	21%	20%	14%	14%	17%	20%	14%	18%	16%	18%	18%	16%	11%	12%	15%	20%	20%	25%
Don't know	6%	3%	6%	7%	4%	5%	6%	7%	13%	8%	4%	3%	10%	5%	7%	4%	9%	12%	4%	6%	8%	10%	6%

Fieldwork Dates: 19th - 21st July 2025

Sample Size: 1724 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the sentences that the courts hand down to people who have been convicted of crimes are too harsh, not harsh enough, or get the balance about right?

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base: All GB adults	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Too harsh	4%	2%	6%	4%	7%	1%	4%	3%	4%	3%	5%	3%	7%	3%	3%	3%	2%	3%	6%	2%	3%	4%	1%
Not harsh enough	63%	81%	51%	59%	53%	81%	62%	64%	37%	60%	72%	71%	46%	65%	64%	67%	62%	62%	58%	63%	67%	60%	71%
Get the balance about right	17%	11%	28%	22%	23%	9%	19%	15%	27%	17%	13%	16%	30%	14%	14%	17%	18%	10%	23%	15%	14%	13%	14%
Don't know	17%	6%	15%	15%	18%	9%	16%	18%	32%	20%	10%	10%	18%	17%	19%	13%	17%	25%	13%	19%	16%	23%	15%

...someone suffering from a terminal illness?

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
The law should be changed to make this legal	66%	65%	68%	71%	71%	69%	65%	67%	52%	69%	69%	63%	52%	69%	68%	67%	64%	68%	63%	69%	66%	64%	67%
The law should not be changed to make this legal	14%	18%	12%	16%	13%	14%	16%	13%	17%	12%	14%	16%	22%	12%	13%	14%	18%	10%	22%	10%	13%	13%	9%
Not sure	20%	17%	20%	13%	17%	18%	20%	21%	31%	19%	17%	20%	26%	20%	19%	19%	19%	23%	16%	21%	21%	23%	25%

...someone suffering from an painful, incurable but NOT terminal illness?

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
The law should be changed to make this legal	40%	37%	40%	39%	43%	39%	38%	42%	34%	44%	40%	35%	37%	41%	40%	42%	35%	36%	36%	47%	39%	36%	35%
The law should not be changed to make this legal	31%	36%	32%	35%	29%	34%	34%	29%	31%	27%	35%	34%	30%	30%	30%	32%	37%	29%	40%	24%	31%	28%	29%
Not sure	29%	27%	28%	26%	28%	27%	28%	30%	34%	29%	24%	31%	33%	29%	30%	26%	28%	35%	24%	29%	29%	35%	36%

Would you support or oppose the reintroduction of the death penalty for the following crimes?

All cases of murder

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Would support the death penalty for this	36%	44%	22%	23%	20%	50%	40%	32%	36%	35%	38%	36%	32%	36%	40%	37%	34%	31%	24%	32%	43%	49%	51%
Would oppose the death penalty for this	46%	39%	65%	59%	68%	30%	45%	47%	45%	48%	46%	44%	53%	46%	42%	45%	46%	50%	62%	48%	36%	35%	28%
Don't know	18%	18%	13%	18%	12%	20%	15%	21%	19%	18%	16%	20%	15%	18%	18%	18%	20%	19%	14%	19%	21%	16%	20%

Fieldwork Dates: 19th - 21st July 2025

Sample Size: 1724 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Murder of a child

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Would support the death penalty for this	57%	69%	39%	43%	36%	76%	59%	55%	57%	55%	57%	60%	46%	57%	64%	59%	55%	52%	43%	56%	61%	68%	75%
Would oppose the death penalty for this	32%	21%	50%	48%	55%	15%	31%	33%	28%	33%	34%	30%	45%	32%	27%	29%	34%	33%	49%	30%	24%	24%	18%
Don't know	11%	10%	10%	10%	10%	9%	10%	12%	15%	12%	9%	10%	9%	12%	9%	12%	11%	15%	8%	14%	14%	8%	7%

Murder of a police officer

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Would support the death penalty for this	45%	62%	28%	34%	27%	65%	49%	41%	29%	41%	49%	54%	34%	46%	49%	47%	45%	36%	34%	44%	49%	51%	61%
Would oppose the death penalty for this	40%	27%	59%	52%	62%	21%	39%	42%	48%	43%	39%	33%	51%	40%	36%	38%	39%	47%	54%	41%	32%	34%	22%
Don't know	15%	11%	12%	14%	10%	14%	13%	17%	24%	16%	13%	12%	15%	15%	16%	14%	15%	17%	11%	16%	19%	15%	16%

Murder as part of a terrorist act

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Would support the death penalty for this	58%	75%	42%	44%	37%	79%	61%	55%	55%	54%	59%	66%	48%	59%	64%	60%	56%	48%	45%	59%	60%	68%	74%
Would oppose the death penalty for this	31%	20%	48%	46%	56%	13%	29%	33%	23%	34%	33%	26%	42%	30%	24%	29%	34%	35%	47%	28%	25%	23%	18%
Don't know	11%	5%	9%	11%	8%	9%	11%	12%	21%	12%	8%	8%	10%	10%	12%	11%	11%	17%	8%	13%	15%	9%	7%

Multiple murders

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Would support the death penalty for this	60%	77%	43%	44%	38%	80%	63%	58%	59%	57%	60%	66%	49%	60%	68%	62%	59%	52%	46%	61%	65%	71%	73%
Would oppose the death penalty for this	30%	18%	48%	46%	54%	13%	28%	32%	23%	32%	33%	27%	41%	31%	22%	28%	32%	32%	47%	26%	25%	20%	19%
Don't know	10%	5%	9%	10%	8%	7%	10%	10%	18%	11%	7%	8%	10%	9%	10%	10%	9%	15%	7%	13%	11%	10%	8%

Do you think it should or should not be legal for parents to smack their children?

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Should be legal for parents to smack their children	52%	69%	44%	45%	41%	68%	64%	41%	33%	44%	61%	67%	53%	51%	54%	54%	56%	35%	48%	58%	49%	52%	57%
Should not be legal for parents to smack their children	32%	19%	42%	39%	41%	20%	23%	41%	49%	39%	25%	20%	31%	35%	30%	29%	29%	45%	38%	30%	33%	29%	26%
Don't know	16%	12%	14%	16%	17%	11%	13%	18%	18%	17%	14%	13%	16%	14%	16%	17%	15%	19%	15%	12%	18%	19%	17%

Fieldwork Dates: 19th - 21st July 2025

Sample Size: 1724 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you support or oppose the change in the law that allowed same-sex couples to marry?

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Strongly support	49%	34%	67%	59%	70%	33%	39%	59%	48%	63%	47%	29%	45%	53%	48%	47%	51%	49%	56%	52%	45%	43%	43%
Tend to support	25%	41%	17%	25%	19%	36%	26%	24%	13%	18%	33%	36%	21%	24%	25%	28%	23%	30%	27%	23%	24%	25%	27%
Tend to oppose	7%	10%	3%	6%	4%	11%	10%	5%	2%	6%	6%	13%	8%	7%	7%	8%	7%	9%	7%	8%	9%	5%	5%
Strongly oppose	10%	10%	7%	4%	4%	12%	14%	5%	18%	6%	7%	15%	12%	8%	10%	11%	10%	7%	7%	8%	13%	14%	10%
Don't know	9%	5%	5%	6%	3%	9%	10%	8%	19%	8%	7%	7%	15%	8%	10%	6%	9%	6%	4%	9%	10%	13%	14%

Do you think hunting foxes with dogs should remain illegal, or should it be made legal again?

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
Hunting foxes with dogs should remain illegal	81%	74%	93%	86%	89%	79%	77%	85%	63%	85%	86%	78%	79%	79%	82%	83%	84%	88%	83%	83%	76%	79%	84%
Hunting foxes with dogs should be made legal again	8%	14%	4%	7%	5%	11%	11%	5%	7%	7%	6%	12%	7%	10%	8%	8%	5%	4%	10%	6%	12%	5%	4%
Don't know	11%	11%	4%	7%	6%	10%	12%	10%	29%	8%	8%	10%	14%	12%	10%	9%	11%	8%	7%	11%	13%	15%	12%

Which of the following best reflects your view on genetically modified (GM) food?

Unweighted base	1724	287	453	166	651	648	761	963	120	703	432	469	142	639	292	418	144	89	525	501	303	230	165
Base	1724	310	443	159	640	683	838	886	188	719	415	402	209	591	283	409	150	83	483	500	362	232	148
It is potentially dangerous and should not be allowed in food products	37%	38%	28%	37%	32%	46%	32%	43%	24%	34%	45%	41%	35%	36%	39%	37%	43%	35%	34%	41%	39%	31%	40%
As long as they have been approved by the authorities they should be allowed in food products	33%	36%	43%	39%	41%	27%	41%	26%	36%	34%	29%	35%	38%	34%	31%	32%	31%	28%	43%	29%	34%	26%	25%
Neither	10%	11%	9%	6%	9%	10%	11%	9%	9%	10%	9%	10%	9%	11%	10%	10%	7%	8%	11%	9%	8%	12%	11%
Don't know	20%	15%	19%	19%	17%	17%	17%	23%	31%	22%	17%	14%	18%	19%	20%	21%	19%	29%	13%	21%	19%	31%	24%

Fieldwork Dates: 19th - 21st July 2025

Sample Size: 1724 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you support or oppose Scotland becoming a country independent from the rest of the United Kingdom?

Unweighted base	1580	272	417	155	584	603	687	893	112	653	390	425	142	639	292	418	-	89	485	461	279	210	145
Base	1574	297	403	148	569	635	757	817	175	665	371	362	209	591	283	409	-	83	446	456	332	210	129
Support Scottish independence	31%	22%	36%	29%	32%	29%	31%	31%	29%	34%	30%	28%	31%	28%	29%	37%	-	29%	27%	29%	29%	39%	39%
Oppose Scottish independence	42%	60%	41%	52%	47%	50%	46%	38%	16%	34%	50%	59%	44%	44%	39%	37%	-	46%	55%	44%	35%	25%	32%
Don't know	28%	19%	23%	18%	21%	21%	24%	31%	55%	32%	20%	14%	24%	28%	32%	27%	-	25%	18%	27%	36%	36%	30%

Economically, do you think England and Wales would be financially better off or worse off if Scotland became independent, or would it make no difference?

Unweighted base	1580	272	417	155	584	603	687	893	112	653	390	425	142	639	292	418	-	89	485	461	279	210	145
Base	1574	297	403	148	569	635	757	817	175	665	371	362	209	591	283	409	-	83	446	456	332	210	129
Better off	22%	35%	13%	18%	15%	33%	27%	17%	15%	15%	26%	33%	24%	22%	26%	19%	-	13%	24%	23%	22%	15%	21%
Worse off	23%	14%	35%	25%	35%	13%	24%	22%	23%	28%	20%	15%	32%	18%	23%	23%	-	28%	32%	21%	21%	15%	15%
No difference	30%	32%	30%	37%	30%	34%	32%	29%	17%	28%	34%	36%	21%	34%	28%	31%	-	28%	27%	31%	28%	37%	34%
Don't know	25%	19%	22%	19%	21%	20%	17%	33%	45%	28%	19%	16%	22%	25%	23%	27%	-	31%	17%	25%	29%	34%	30%

Economically, do you think Scotland would be financially better off or worse off if Scotland became independent, or would it make it difference?

Unweighted base	1580	272	417	155	584	603	687	893	112	653	390	425	142	639	292	418	-	89	485	461	279	210	145
Base	1574	297	403	148	569	635	757	817	175	665	371	362	209	591	283	409	-	83	446	456	332	210	129
Better off	13%	5%	19%	12%	16%	10%	13%	14%	19%	15%	12%	9%	17%	10%	13%	16%	-	17%	13%	11%	18%	13%	14%
Worse off	48%	72%	44%	58%	52%	60%	55%	42%	19%	42%	60%	62%	49%	51%	48%	46%	-	40%	64%	51%	36%	34%	38%
No difference	14%	9%	15%	11%	12%	12%	15%	13%	16%	14%	12%	15%	12%	15%	11%	15%	-	9%	10%	13%	16%	17%	18%
Don't know	25%	15%	22%	19%	20%	18%	17%	32%	46%	30%	16%	15%	22%	24%	27%	23%	-	35%	14%	25%	30%	37%	30%

Fieldwork Dates: 19th - 21st July 2025

Sample Size: 1724 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Would you support or oppose the creation of a new English Parliament, along the lines of the existing Scottish Parliament?

Unweighted base	1491	260	394	153	544	570	651	840	109	618	371	393	142	639	292	418	-	-	465	430	259	196	141
Base	1491	286	381	145	530	603	725	766	171	632	352	336	209	591	283	409	-	-	430	425	312	199	126
Strongly support	9%	10%	10%	5%	8%	12%	12%	6%	5%	7%	13%	12%	6%	9%	10%	10%	-	-	10%	8%	9%	6%	11%
Tend to support	21%	18%	26%	19%	22%	21%	23%	19%	19%	22%	20%	21%	19%	19%	24%	22%	-	-	22%	22%	21%	20%	17%
Tend to oppose	15%	18%	18%	25%	21%	10%	15%	14%	13%	13%	18%	15%	17%	15%	10%	16%	-	-	20%	14%	11%	9%	14%
Strongly oppose	8%	10%	7%	11%	9%	8%	11%	5%	10%	6%	7%	13%	11%	10%	7%	5%	-	-	13%	8%	5%	6%	5%
Don't know	47%	44%	39%	40%	40%	48%	40%	55%	52%	53%	42%	40%	46%	48%	48%	47%	-	-	35%	48%	54%	59%	53%

Cell Contents (Column Percentages)