

Fieldwork Dates: 28th - 30th June 2025

Sample Size: 1715 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base: All GB adults	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Approve	14%	4%	28%	23%	21%	7%	19%	10%	18%	15%	14%	12%	23%	12%	14%	13%	12%	20%	19%	16%	11%	7%	11%
Disapprove	66%	86%	51%	57%	57%	81%	67%	66%	55%	60%	71%	78%	59%	68%	72%	67%	65%	55%	60%	64%	74%	67%	75%
Don't know	19%	10%	22%	20%	22%	11%	14%	25%	27%	25%	15%	10%	18%	20%	14%	21%	23%	25%	21%	20%	15%	26%	15%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
	Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
0 - Would never consider voting for them		37%	2%	57%	37%	46%	26%	37%	38%	45%	44%	32%	27%	43%	30%	31%	43%	56%	35%	39%	35%	34%	38%	44%
1		8%	1%	9%	15%	9%	6%	9%	7%	10%	8%	8%	5%	10%	6%	9%	8%	5%	12%	7%	8%	9%	9%	5%
2		7%	1%	9%	8%	8%	7%	8%	6%	7%	8%	6%	6%	7%	7%	7%	6%	7%	10%	6%	8%	6%	8%	6%
3		6%	2%	5%	6%	6%	5%	5%	6%	6%	6%	5%	5%	4%	8%	6%	3%	6%	4%	7%	5%	4%	6%	4%
4		4%	4%	5%	9%	4%	5%	5%	4%	3%	4%	5%	4%	3%	4%	5%	4%	3%	4%	3%	6%	6%	2%	3%
5		10%	13%	5%	12%	8%	12%	11%	10%	12%	8%	10%	13%	8%	11%	14%	10%	6%	11%	9%	9%	13%	12%	10%
6		6%	13%	2%	6%	5%	8%	5%	6%	2%	4%	8%	8%	3%	8%	5%	5%	3%	6%	6%	6%	3%	8%	
7		6%	18%	2%	2%	5%	10%	8%	5%	2%	5%	8%	9%	7%	7%	6%	5%	6%	6%	7%	4%	8%	6%	8%
8		5%	19%	1%	2%	3%	8%	4%	6%	2%	4%	7%	7%	2%	8%	6%	5%	3%	3%	6%	5%	6%	6%	4%
9		2%	6%	0%	1%	1%	2%	1%	2%	1%	1%	2%	3%	1%	1%	2%	3%	-	2%	2%	1%	1%	2%	2%
10 - Would definitely consider voting for them		5%	21%	1%	2%	4%	9%	4%	6%	-	3%	6%	11%	6%	6%	6%	4%	1%	5%	5%	7%	5%	1%	4%
prefer not to answer		4%	2%	2%	1%	2%	2%	3%	5%	12%	4%	2%	1%	4%	3%	4%	4%	4%	3%	2%	4%	3%	7%	4%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

## Labour

Unweighted base		1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base		1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
0 - Would never consider voting for them		36%	61%	6%	23%	20%	56%	37%	35%	14%	32%	40%	51%	25%	38%	40%	39%	32%	32%	25%	34%	46%	39%	49%
1		6%	10%	4%	6%	6%	8%	7%	6%	4%	6%	7%	8%	4%	7%	7%	6%	7%	6%	5%	8%	6%	9%	4%
2		5%	7%	2%	8%	4%	6%	5%	6%	1%	7%	4%	6%	5%	7%	4%	4%	4%	3%	4%	5%	5%	5%	8%
3		6%	7%	5%	6%	6%	6%	5%	7%	3%	7%	6%	5%	5%	5%	6%	4%	14%	5%	6%	4%	8%	9%	3%
4		5%	3%	5%	9%	7%	4%	6%	4%	6%	5%	6%	4%	8%	6%	4%	2%	6%	9%	7%	6%	5%	3%	3%
5		10%	5%	13%	15%	14%	5%	10%	11%	15%	12%	10%	6%	12%	8%	11%	12%	9%	14%	13%	9%	8%	9%	12%
6		7%	2%	12%	10%	10%	3%	7%	7%	15%	8%	5%	3%	10%	6%	5%	6%	10%	7%	8%	10%	5%	1%	5%
7		7%	2%	14%	9%	10%	3%	7%	7%	13%	6%	7%	5%	7%	7%	5%	7%	10%	8%	9%	8%	5%	8%	1%
8		5%	0%	14%	3%	9%	2%	5%	5%	5%	5%	7%	4%	9%	4%	6%	5%	3%	8%	7%	4%	5%	3%	5%
9		2%	1%	3%	2%	2%	1%	2%	2%	3%	2%	3%	1%	3%	2%	1%	3%	-	1%	3%	2%	2%	0%	1%
10 - Would definitely consider voting for them		6%	1%	19%	7%	11%	3%	7%	6%	8%	7%	6%	6%	9%	6%	6%	8%	2%	3%	10%	6%	4%	6%	5%
prefer not to answer		4%	2%	2%	1%	2%	2%	3%	5%	12%	4%	2%	1%	4%	3%	4%	4%	4%	3%	2%	4%	3%	7%	4%

## Liberal Democrats

Unweighted base		1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base		1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
0 - Would never consider voting for them		27%	38%	12%	1%	12%	42%	29%	26%	16%	24%	29%	37%	24%	24%	27%	34%	25%	30%	20%	24%	37%	27%	39%
1		6%	10%	4%	1%	4%	9%	7%	5%	1%	7%	6%	7%	3%	8%	8%	3%	7%	7%	5%	6%	5%	9%	5%
2		6%	9%	6%	2%	6%	7%	7%	5%	5%	6%	6%	7%	3%	7%	8%	5%	5%	9%	6%	5%	7%	7%	8%
3		7%	10%	5%	4%	9%	7%	6%	8%	4%	8%	7%	8%	8%	7%	7%	6%	12%	9%	6%	9%	7%	8%	4%
4		7%	10%	9%	5%	8%	6%	7%	8%	9%	7%	8%	6%	9%	7%	5%	7%	9%	15%	9%	6%	7%	6%	7%
5		15%	14%	18%	15%	18%	12%	14%	16%	20%	16%	14%	12%	15%	13%	19%	16%	16%	13%	16%	14%	14%	12%	18%
6		10%	4%	17%	13%	12%	6%	10%	10%	16%	10%	11%	6%	15%	9%	10%	8%	11%	9%	13%	10%	6%	10%	7%
7		7%	2%	13%	11%	10%	5%	7%	7%	8%	7%	7%	7%	6%	9%	6%	7%	5%	2%	9%	8%	5%	6%	4%
8		4%	1%	8%	15%	8%	1%	4%	4%	7%	4%	4%	4%	5%	5%	3%	4%	5%	2%	5%	5%	5%	2%	3%
9		2%	0%	2%	8%	4%	0%	2%	2%	2%	2%	2%	1%	3%	3%	1%	1%	0%	1%	3%	3%	1%	-	1%
10 - Would definitely consider voting for them		4%	1%	4%	24%	7%	2%	3%	4%	1%	4%	3%	5%	5%	5%	2%	5%	2%	-	5%	5%	2%	3%	2%
prefer not to answer		4%	2%	2%	1%	2%	2%	3%	5%	12%	4%	2%	1%	4%	3%	4%	4%	4%	3%	2%	4%	3%	7%	4%

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## Reform UK

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
0 - Would never consider voting for them	46%	23%	70%	61%	66%	23%	43%	49%	58%	49%	44%	37%	57%	41%	41%	45%	63%	44%	51%	50%	39%	37%	44%
1	4%	5%	5%	4%	4%	4%	3%	4%	1%	4%	4%	5%	3%	5%	4%	3%	-	3%	5%	5%	3%	3%	1%
2	4%	7%	4%	5%	5%	3%	4%	4%	1%	6%	2%	3%	4%	4%	3%	4%	3%	5%	4%	2%	3%	4%	6%
3	3%	3%	2%	4%	3%	4%	3%	4%	3%	2%	4%	4%	1%	3%	2%	5%	6%	3%	3%	3%	4%	4%	2%
4	3%	3%	2%	7%	2%	4%	3%	3%	4%	4%	2%	3%	4%	4%	2%	2%	3%	3%	3%	2%	4%	4%	2%
5	8%	10%	4%	5%	7%	8%	7%	8%	10%	7%	8%	7%	7%	8%	8%	7%	7%	9%	8%	6%	7%	11%	8%
6	4%	9%	3%	3%	3%	7%	5%	4%	2%	5%	5%	5%	3%	5%	6%	5%	2%	2%	4%	4%	6%	1%	7%
7	4%	6%	3%	3%	3%	6%	5%	3%	-	4%	6%	4%	1%	6%	3%	4%	2%	5%	3%	4%	5%	4%	4%
8	5%	10%	2%	3%	2%	9%	6%	4%	2%	4%	6%	7%	3%	5%	8%	3%	4%	8%	3%	6%	6%	7%	4%
9	2%	5%	0%	1%	1%	5%	3%	2%	2%	2%	2%	4%	3%	2%	3%	3%	1%	1%	3%	2%	1%	5%	2%
10 - Would definitely consider voting for them	13%	16%	3%	1%	3%	27%	15%	11%	4%	10%	15%	22%	8%	14%	15%	15%	8%	14%	10%	10%	19%	13%	16%
prefer not to answer	4%	2%	2%	1%	2%	2%	3%	5%	12%	4%	2%	1%	4%	3%	4%	4%	4%	3%	2%	4%	3%	7%	4%

## Green Party

Unweighted base		1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base		1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
0 - Would never consider voting for them		31%	55%	15%	13%	16%	49%	34%	29%	12%	26%	35%	46%	22%	30%	35%	32%	36%	35%	26%	29%	41%	25%	39%
	1	6%	9%	5%	4%	5%	7%	7%	4%	1%	5%	7%	8%	6%	7%	6%	4%	5%	3%	5%	5%	5%	7%	8%
	2	6%	8%	9%	8%	8%	5%	7%	5%	3%	8%	6%	5%	6%	7%	5%	6%	7%	3%	6%	6%	4%	9%	9%
	3	8%	9%	9%	12%	8%	9%	7%	9%	3%	9%	10%	9%	7%	9%	7%	8%	8%	10%	7%	9%	9%	7%	10%
	4	6%	4%	7%	9%	7%	4%	6%	5%	5%	5%	6%	6%	7%	6%	5%	5%	4%	6%	6%	7%	6%	4%	2%
	5	13%	8%	14%	16%	15%	11%	13%	14%	20%	13%	13%	10%	12%	12%	16%	14%	12%	11%	17%	11%	11%	18%	10%
	6	6%	4%	10%	10%	10%	3%	5%	8%	7%	9%	5%	3%	6%	5%	6%	8%	5%	8%	6%	6%	6%	7%	7%
	7	6%	1%	11%	8%	9%	4%	4%	8%	6%	7%	6%	5%	12%	6%	5%	5%	6%	7%	7%	7%	5%	7%	3%
	8	4%	0%	6%	7%	7%	1%	4%	5%	10%	4%	3%	4%	6%	4%	4%	4%	6%	5%	5%	5%	5%	2%	3%
	9	2%	-	3%	4%	3%	1%	2%	2%	5%	2%	2%	1%	4%	2%	2%	2%	4%	-	4%	3%	1%	1%	1%
10 - Would definitely consider voting for them		7%	1%	8%	9%	10%	3%	7%	7%	15%	8%	6%	2%	8%	7%	4%	7%	5%	9%	9%	7%	4%	5%	5%
prefer not to answer		4%	2%	2%	1%	2%	2%	3%	5%	12%	4%	2%	1%	4%	3%	4%	4%	4%	3%	2%	4%	3%	7%	4%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base: All GB adults	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Health	35%	26%	44%	47%	43%	27%	28%	41%	39%	32%	38%	34%	32%	34%	32%	35%	46%	41%	41%	32%	36%	29%	31%
Immigration & Asylum	49%	68%	33%	41%	31%	72%	50%	48%	27%	42%	56%	65%	28%	53%	52%	58%	36%	43%	43%	45%	55%	58%	56%
Crime	21%	26%	13%	16%	13%	30%	22%	21%	16%	21%	21%	23%	28%	19%	22%	23%	16%	16%	19%	19%	23%	25%	26%
The economy	48%	54%	46%	52%	49%	45%	51%	44%	46%	51%	44%	46%	50%	50%	47%	44%	46%	44%	51%	47%	47%	45%	42%
Tax	11%	13%	9%	9%	11%	11%	14%	9%	9%	14%	10%	8%	12%	11%	14%	11%	10%	8%	12%	10%	11%	13%	13%
Pensions	6%	8%	7%	7%	6%	8%	7%	6%	2%	3%	8%	13%	3%	7%	6%	6%	9%	10%	6%	6%	6%	6%	8%
Education	9%	4%	15%	12%	12%	6%	6%	12%	17%	10%	9%	3%	10%	9%	7%	7%	15%	9%	11%	11%	9%	4%	4%
Family life & childcare	5%	3%	7%	5%	6%	3%	4%	7%	7%	8%	2%	3%	7%	4%	4%	6%	7%	5%	4%	7%	5%	7%	5%
Housing	17%	8%	21%	17%	19%	12%	18%	17%	33%	19%	15%	10%	23%	18%	20%	11%	16%	24%	15%	15%	22%	19%	19%
The environment	16%	7%	20%	25%	23%	7%	14%	17%	24%	17%	14%	12%	21%	15%	13%	14%	20%	17%	20%	18%	10%	13%	12%
Britain leaving the EU	13%	8%	16%	16%	19%	7%	16%	10%	13%	12%	13%	14%	14%	11%	11%	14%	21%	12%	14%	14%	12%	7%	12%
Transport	2%	1%	2%	3%	2%	1%	1%	2%	4%	2%	1%	1%	4%	1%	2%	2%	2%	-	2%	2%	2%	1%	1%
Welfare benefits	18%	22%	19%	13%	19%	20%	15%	21%	9%	18%	23%	18%	15%	18%	17%	22%	15%	18%	16%	19%	14%	24%	25%
Defence and security	26%	44%	23%	28%	24%	34%	25%	26%	8%	19%	32%	38%	19%	30%	27%	24%	19%	31%	24%	27%	27%	21%	28%
None of these	1%	-	1%	-	0%	-	1%	0%	3%	1%	-	0%	1%	1%	-	1%	0%	-	1%	1%	0%	2%	-
Don't know	3%	0%	3%	1%	3%	1%	3%	2%	7%	4%	1%	1%	3%	2%	4%	3%	2%	2%	3%	5%	2%	2%	1%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171	
	Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
	Very well	2%	1%	3%	5%	4%	0%	3%	1%	2%	1%	3%	2%	3%	2%	1%	1%	2%	2%	2%	2%	0%	2%	
	Fairly well	19%	12%	30%	25%	25%	13%	24%	15%	25%	18%	22%	16%	22%	20%	17%	19%	15%	29%	22%	20%	13%	22%	19%
	Fairly badly	31%	34%	29%	36%	31%	32%	29%	33%	33%	29%	29%	37%	27%	33%	35%	32%	27%	26%	34%	32%	34%	26%	22%
	Very badly	38%	46%	27%	31%	30%	46%	34%	41%	27%	40%	37%	39%	34%	37%	38%	39%	43%	34%	34%	33%	43%	42%	47%
	Don't know	10%	7%	9%	3%	10%	8%	9%	10%	13%	12%	10%	5%	13%	9%	8%	9%	13%	9%	8%	12%	8%	10%	10%

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Immigration

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very well	1%	0%	1%	1%	1%	0%	1%	0%	2%	0%	1%	0%	2%	0%	-	1%	1%	-	1%	1%	0%	1%	1%
Fairly well	12%	2%	22%	22%	19%	4%	14%	10%	16%	13%	13%	7%	20%	11%	11%	10%	9%	16%	19%	10%	8%	13%	8%
Fairly badly	24%	16%	33%	29%	29%	17%	22%	25%	29%	27%	21%	18%	29%	23%	22%	23%	24%	25%	25%	27%	22%	20%	20%
Very badly	52%	78%	30%	39%	36%	74%	54%	51%	33%	45%	56%	70%	34%	55%	58%	57%	48%	46%	46%	47%	62%	55%	63%
Don't know	11%	4%	14%	9%	15%	5%	9%	13%	20%	14%	9%	4%	15%	10%	10%	10%	17%	12%	10%	15%	8%	12%	9%

Crime

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very well	1%	0%	0%	1%	1%	-	1%	0%	2%	0%	0%	0%	1%	0%	1%	0%	-	1%	1%	0%	-	1%	1%
Fairly well	19%	7%	32%	22%	26%	11%	21%	17%	28%	20%	19%	14%	20%	16%	17%	21%	18%	33%	22%	21%	15%	14%	17%
Fairly badly	29%	36%	31%	32%	32%	25%	27%	31%	32%	28%	28%	31%	29%	30%	28%	29%	32%	25%	31%	27%	31%	32%	24%
Very badly	34%	45%	17%	27%	20%	51%	38%	30%	20%	32%	36%	43%	33%	34%	36%	38%	25%	26%	30%	33%	40%	36%	36%
Don't know	17%	11%	20%	18%	22%	14%	14%	20%	18%	21%	17%	12%	16%	20%	19%	12%	24%	15%	17%	19%	14%	17%	23%

Education

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very well	1%	0%	1%	1%	1%	-	1%	1%	3%	1%	1%	0%	3%	1%	0%	1%	-	4%	1%	1%	1%	2%	1%
Fairly well	24%	16%	36%	28%	30%	16%	26%	22%	27%	26%	24%	21%	25%	22%	22%	28%	22%	27%	26%	23%	24%	28%	18%
Fairly badly	32%	36%	31%	38%	31%	34%	30%	33%	32%	31%	31%	35%	35%	30%	32%	32%	35%	33%	33%	32%	35%	28%	26%
Very badly	20%	28%	11%	10%	14%	28%	20%	20%	16%	19%	20%	25%	16%	22%	20%	20%	21%	18%	19%	18%	23%	17%	29%
Don't know	23%	19%	21%	23%	24%	22%	22%	24%	22%	24%	25%	20%	21%	26%	25%	20%	22%	18%	22%	25%	18%	26%	26%

Fieldwork Dates: 28th - 30th June 2025

Sample Size: 1715 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

## Taxation

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very well	0%	-	1%	-	0%	0%	0%	0%	-	0%	-	0%	-	0%	0%	0%	-	-	0%	0%	0%	-	-
Fairly well	15%	5%	27%	20%	19%	10%	18%	11%	14%	15%	18%	11%	13%	13%	17%	15%	18%	15%	20%	13%	12%	12%	15%
Fairly badly	33%	29%	37%	37%	37%	26%	31%	34%	47%	32%	28%	32%	34%	32%	36%	33%	26%	36%	34%	36%	29%	32%	27%
Very badly	38%	57%	20%	28%	28%	51%	41%	36%	26%	36%	40%	46%	37%	42%	35%	37%	39%	29%	34%	35%	46%	38%	44%
Don't know	14%	9%	14%	15%	15%	12%	9%	19%	13%	17%	14%	11%	16%	13%	12%	15%	17%	20%	12%	16%	12%	18%	14%

## Unemployment

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very well	1%	-	1%	1%	0%	0%	1%	1%	2%	0%	0%	0%	2%	0%	0%	0%	1%	1%	1%	0%	0%	-	1%
Fairly well	16%	6%	29%	24%	25%	10%	19%	13%	11%	17%	19%	15%	14%	16%	16%	17%	13%	25%	20%	18%	12%	12%	15%
Fairly badly	33%	38%	33%	35%	33%	32%	35%	32%	38%	32%	33%	35%	36%	33%	32%	34%	34%	32%	32%	34%	36%	35%	29%
Very badly	28%	40%	13%	20%	16%	37%	26%	29%	29%	25%	26%	33%	24%	28%	29%	29%	26%	25%	25%	24%	32%	30%	33%
Don't know	22%	15%	23%	20%	25%	20%	20%	25%	20%	27%	21%	17%	24%	23%	22%	19%	26%	18%	22%	24%	21%	23%	22%

## Inflation

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very well	1%	-	2%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	-	1%	0%	0%	1%	2%
Fairly well	19%	9%	32%	30%	28%	12%	22%	15%	17%	16%	26%	17%	22%	18%	18%	17%	21%	24%	25%	21%	13%	14%	13%
Fairly badly	32%	35%	30%	37%	30%	32%	33%	31%	39%	31%	29%	34%	24%	34%	35%	32%	32%	31%	33%	35%	31%	32%	27%
Very badly	33%	49%	18%	20%	23%	43%	32%	34%	27%	32%	29%	40%	35%	34%	31%	34%	28%	33%	28%	29%	40%	34%	42%
Don't know	16%	8%	18%	12%	18%	13%	12%	19%	16%	20%	15%	8%	18%	14%	15%	16%	19%	13%	14%	15%	16%	18%	17%

Fieldwork Dates: 28th - 30th June 2025

Sample Size: 1715 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

## Britain's exit from the EU

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very well	2%	1%	3%	1%	2%	1%	2%	2%	2%	2%	1%	1%	2%	2%	1%	2%	1%	1%	3%	1%	1%	1%	2%
Fairly well	20%	15%	31%	35%	25%	17%	20%	19%	17%	19%	25%	17%	29%	21%	16%	17%	16%	21%	23%	19%	18%	20%	17%
Fairly badly	26%	27%	26%	25%	27%	24%	26%	26%	28%	28%	24%	23%	27%	24%	30%	27%	22%	27%	28%	27%	25%	20%	24%
Very badly	31%	40%	18%	22%	25%	37%	34%	28%	28%	27%	32%	38%	26%	32%	30%	30%	41%	19%	30%	30%	35%	26%	34%
Don't know	22%	18%	21%	18%	20%	21%	17%	26%	25%	25%	18%	20%	16%	21%	22%	24%	20%	32%	16%	24%	20%	33%	23%

## Defence

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very well	4%	1%	7%	4%	5%	2%	6%	2%	6%	4%	4%	3%	6%	2%	6%	4%	2%	2%	5%	4%	2%	5%	3%
Fairly well	34%	31%	44%	52%	44%	27%	37%	31%	29%	34%	37%	33%	34%	35%	30%	35%	30%	41%	38%	37%	32%	25%	31%
Fairly badly	23%	28%	21%	18%	20%	26%	23%	23%	20%	21%	24%	28%	23%	23%	27%	22%	24%	19%	23%	21%	22%	28%	25%
Very badly	19%	27%	8%	8%	11%	27%	20%	18%	16%	17%	20%	24%	18%	21%	18%	18%	19%	14%	16%	15%	27%	17%	22%
Don't know	20%	13%	20%	18%	21%	17%	14%	26%	30%	25%	16%	12%	19%	19%	19%	21%	24%	23%	18%	22%	18%	25%	20%

## The economy

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very well	1%	-	1%	1%	1%	0%	1%	0%	2%	0%	0%	0%	1%	0%	0%	1%	1%	-	1%	-	0%	1%	1%
Fairly well	16%	5%	32%	25%	25%	9%	18%	15%	16%	16%	20%	14%	19%	16%	13%	17%	18%	23%	20%	20%	11%	11%	15%
Fairly badly	31%	25%	33%	37%	31%	27%	31%	31%	40%	30%	28%	30%	24%	30%	36%	30%	31%	38%	31%	30%	31%	35%	25%
Very badly	41%	64%	21%	29%	29%	57%	42%	39%	26%	39%	41%	50%	40%	43%	42%	41%	35%	34%	38%	38%	47%	37%	48%
Don't know	12%	5%	13%	8%	14%	7%	8%	15%	16%	15%	11%	5%	15%	11%	10%	12%	16%	5%	10%	12%	10%	17%	12%

Fieldwork Dates: 28th - 30th June 2025

Sample Size: 1715 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

## Terrorism

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very well	5%	1%	7%	5%	5%	2%	6%	3%	8%	5%	3%	3%	6%	3%	6%	5%	3%	11%	5%	5%	4%	4%	3%
Fairly well	32%	27%	41%	42%	40%	23%	35%	30%	36%	32%	34%	27%	39%	31%	33%	29%	34%	33%	37%	33%	31%	28%	24%
Fairly badly	16%	21%	14%	16%	13%	18%	16%	16%	19%	13%	15%	20%	15%	15%	17%	17%	15%	19%	18%	16%	14%	16%	14%
Very badly	22%	32%	9%	11%	12%	33%	23%	20%	12%	21%	21%	29%	13%	23%	21%	26%	18%	17%	15%	18%	27%	28%	31%
Don't know	26%	19%	29%	25%	30%	22%	20%	31%	26%	28%	27%	20%	27%	28%	23%	23%	31%	19%	24%	28%	25%	24%	28%

## Transport

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very well	1%	-	2%	2%	2%	0%	2%	1%	2%	2%	1%	1%	2%	1%	1%	2%	-	3%	2%	1%	1%	2%	2%
Fairly well	24%	16%	33%	27%	28%	17%	26%	23%	33%	26%	23%	19%	32%	22%	23%	27%	16%	22%	28%	21%	26%	21%	26%
Fairly badly	31%	36%	33%	33%	33%	32%	31%	32%	33%	28%	31%	36%	31%	30%	30%	30%	39%	37%	30%	36%	32%	28%	24%
Very badly	20%	29%	9%	12%	13%	29%	23%	18%	13%	20%	20%	23%	16%	23%	21%	19%	18%	15%	20%	18%	23%	19%	22%
Don't know	23%	20%	23%	25%	24%	22%	19%	27%	19%	24%	24%	21%	18%	23%	25%	22%	27%	23%	21%	25%	19%	30%	25%

## Housing

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very well	1%	-	2%	2%	2%	0%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%
Fairly well	16%	8%	28%	20%	21%	10%	18%	14%	18%	16%	15%	16%	19%	16%	14%	17%	10%	17%	20%	17%	13%	15%	10%
Fairly badly	35%	40%	32%	34%	35%	34%	35%	35%	40%	35%	35%	33%	29%	34%	39%	35%	37%	41%	37%	34%	40%	34%	24%
Very badly	31%	36%	19%	28%	23%	40%	31%	32%	26%	30%	32%	36%	31%	32%	29%	33%	33%	24%	27%	29%	32%	33%	48%
Don't know	17%	16%	18%	17%	20%	16%	15%	19%	14%	19%	17%	13%	20%	17%	17%	14%	19%	17%	16%	20%	13%	18%	17%



Fieldwork Dates: 28th - 30th June 2025

Sample Size: 1715 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very well	2%	1%	2%	2%	2%	1%	2%	1%	1%	2%	1%	1%	4%	1%	3%	1%	-	1%	2%	2%	1%	3%	1%
Fairly well	21%	17%	29%	23%	25%	17%	24%	19%	22%	23%	22%	19%	23%	21%	20%	21%	23%	28%	21%	19%	26%	20%	22%
Fairly badly	33%	33%	33%	41%	35%	31%	31%	34%	38%	29%	33%	36%	34%	32%	32%	34%	31%	32%	34%	38%	27%	32%	25%
Very badly	21%	27%	12%	15%	15%	28%	22%	20%	20%	20%	19%	24%	18%	23%	20%	22%	20%	12%	21%	18%	24%	18%	26%
Don't know	24%	23%	24%	18%	24%	24%	21%	26%	19%	26%	25%	20%	21%	24%	25%	22%	26%	27%	22%	23%	23%	27%	27%

Welfare benefits

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very well	1%	0%	1%	0%	1%	0%	1%	0%	3%	0%	0%	1%	2%	0%	1%	0%	-	1%	1%	0%	0%	1%	0%
Fairly well	11%	8%	16%	15%	14%	10%	11%	11%	9%	11%	14%	9%	11%	11%	10%	11%	13%	13%	13%	10%	12%	10%	8%
Fairly badly	32%	28%	42%	34%	36%	27%	32%	31%	32%	32%	29%	33%	34%	31%	32%	30%	33%	37%	31%	37%	30%	31%	23%
Very badly	43%	57%	29%	40%	38%	55%	42%	44%	31%	38%	48%	53%	37%	46%	44%	45%	40%	35%	41%	39%	47%	40%	57%
Don't know	14%	7%	13%	11%	13%	9%	13%	14%	25%	19%	7%	5%	16%	12%	13%	14%	14%	13%	14%	14%	11%	18%	12%

How good or bad would you say the NHS services in your LOCAL area are?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base: All GB adults	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very good	7%	10%	9%	9%	9%	6%	9%	6%	8%	6%	6%	12%	11%	8%	5%	7%	4%	12%	6%	8%	8%	8%	9%
Fairly good	47%	48%	50%	52%	50%	46%	44%	51%	45%	42%	52%	54%	48%	44%	48%	52%	51%	43%	48%	46%	51%	44%	48%
Fairly bad	28%	23%	27%	28%	25%	29%	28%	28%	26%	31%	28%	24%	26%	29%	29%	27%	28%	27%	29%	29%	28%	30%	19%
Very bad	10%	11%	8%	7%	9%	11%	9%	10%	9%	11%	11%	7%	5%	11%	10%	9%	10%	14%	10%	8%	8%	11%	18%
Don't know	7%	8%	5%	5%	7%	7%	10%	5%	13%	11%	4%	3%	9%	8%	8%	6%	7%	5%	7%	9%	6%	8%	6%

Fieldwork Dates: 28th - 30th June 2025

Sample Size: 1715 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And how good or bad would you say the NHS services  
NATIONALLY are?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base: All GB adults	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very good	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	1%	1%	4%	0%	1%	1%	1%	3%	2%	1%	1%	2%	1%
Fairly good	24%	26%	27%	30%	27%	21%	26%	23%	28%	23%	27%	23%	30%	24%	24%	26%	14%	26%	22%	28%	26%	20%	23%
Fairly bad	44%	43%	43%	42%	42%	45%	44%	44%	47%	41%	42%	51%	47%	43%	47%	41%	48%	44%	45%	43%	46%	48%	36%
Very bad	19%	19%	17%	20%	17%	23%	17%	21%	13%	22%	22%	15%	9%	21%	19%	21%	25%	20%	21%	17%	17%	21%	24%
Don't know	11%	10%	12%	7%	12%	10%	11%	10%	10%	12%	9%	11%	10%	11%	9%	11%	13%	7%	9%	11%	10%	9%	15%

Do you expect the NHS to get better, worse or stay the same  
over the next few years?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base: All GB adults	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Get much better	3%	1%	5%	3%	4%	2%	3%	2%	3%	2%	2%	3%	3%	3%	3%	2%	4%	1%	2%	2%	2%	4%	5%
Get a little better	18%	12%	28%	19%	23%	11%	22%	13%	29%	14%	16%	20%	25%	17%	16%	18%	14%	17%	23%	17%	18%	11%	13%
Stay the same	25%	33%	24%	29%	25%	28%	28%	22%	18%	22%	28%	29%	24%	25%	28%	24%	22%	27%	24%	28%	25%	21%	23%
Get a little worse	27%	24%	24%	27%	25%	28%	24%	30%	29%	28%	26%	27%	24%	28%	28%	26%	29%	26%	25%	28%	29%	31%	24%
Get much worse	19%	23%	12%	17%	16%	23%	15%	23%	9%	21%	23%	17%	13%	18%	17%	25%	23%	11%	17%	17%	20%	22%	27%
Don't know	8%	7%	8%	5%	8%	8%	7%	10%	11%	12%	4%	5%	10%	9%	8%	5%	8%	17%	8%	8%	7%	11%	8%

Thinking about how the NHS compares to the healthcare  
systems of other European countries, do you think...?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base: All GB adults	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
The NHS provides better quality healthcare than in other European countries	19%	17%	22%	15%	20%	19%	19%	19%	20%	21%	20%	16%	21%	17%	20%	21%	21%	21%	17%	18%	18%	23%	25%
The NHS provides about the same quality of healthcare as in other European countries	26%	19%	32%	38%	29%	22%	29%	22%	29%	27%	27%	21%	33%	26%	27%	25%	16%	22%	29%	28%	23%	20%	25%
The NHS provides worse quality healthcare than in other European countries	29%	37%	25%	29%	28%	33%	28%	30%	24%	26%	30%	37%	27%	29%	27%	30%	38%	28%	30%	28%	36%	23%	24%
Don't know	26%	27%	21%	19%	24%	26%	23%	28%	27%	27%	24%	25%	20%	28%	27%	24%	25%	28%	24%	26%	24%	34%	26%

Fieldwork Dates: 28th - 30th June 2025

Sample Size: 1715 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about how NHS healthcare is FUNDED, which of the following best reflects your view?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base: All GB adults	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Healthcare should be funded by general taxation from everyone	67%	62%	79%	75%	75%	63%	66%	68%	63%	65%	71%	69%	67%	66%	71%	65%	67%	64%	68%	71%	69%	56%	63%
Healthcare should be funded by compulsory health insurance for everyone, paid for from taxation for the least well off, and deducted from other people's wages	12%	16%	8%	11%	9%	14%	14%	10%	13%	10%	11%	13%	11%	11%	8%	14%	12%	10%	14%	11%	7%	10%	15%
Healthcare should only be funded by taxation for the least well off, with other people choosing to take out voluntary insurance if they wished	5%	5%	3%	3%	4%	5%	6%	4%	6%	4%	5%	6%	5%	5%	8%	3%	2%	2%	6%	3%	6%	5%	5%
None of these	5%	6%	3%	5%	4%	6%	5%	5%	2%	6%	6%	4%	3%	6%	3%	6%	5%	7%	3%	6%	5%	6%	7%
Don't know	12%	10%	7%	6%	8%	11%	9%	14%	17%	15%	7%	8%	14%	12%	9%	11%	14%	17%	9%	9%	13%	23%	10%

And thinking about how NHS healthcare is PROVIDED, which of the following best reflects your view?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base: All GB adults	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
The NHS should provide all its own treatment, there should be no role for private providers in the NHS	24%	12%	28%	19%	25%	21%	26%	22%	31%	28%	22%	17%	24%	21%	24%	29%	22%	23%	23%	25%	22%	23%	30%
The NHS should be able to use private companies to provide treatment alongside its own services if they can provide it at NHS prices	62%	77%	63%	71%	64%	66%	60%	63%	48%	52%	69%	77%	60%	64%	67%	54%	65%	63%	65%	62%	67%	51%	54%
All NHS provision should be privatised, with the NHS paying private companies to provide treatment	3%	7%	1%	3%	3%	4%	4%	2%	0%	4%	4%	2%	4%	4%	1%	4%	2%	4%	4%	2%	2%	1%	7%
None of these	1%	1%	0%	-	0%	1%	1%	1%	1%	2%	0%	0%	-	2%	-	2%	-	-	1%	1%	0%	4%	-
Don't know	10%	4%	8%	6%	8%	8%	9%	11%	19%	14%	5%	3%	12%	9%	8%	11%	11%	11%	7%	9%	9%	21%	10%

Which of the following best reflects your view?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base: All GB adults	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Local health services should have the ability to set their own priorities and respond to local needs, even if this means different drugs and services are only available in certain areas	37%	35%	40%	39%	37%	34%	38%	35%	47%	38%	36%	30%	43%	34%	34%	40%	38%	30%	41%	39%	36%	31%	26%
The NHS should provide the same drugs and services across the whole country, even if this means local health services have less ability to set their own priorities or respond to local needs	46%	55%	44%	43%	46%	50%	47%	46%	32%	40%	50%	59%	42%	50%	50%	41%	42%	44%	47%	43%	49%	41%	52%
Don't know	17%	10%	16%	18%	16%	16%	15%	19%	21%	22%	14%	11%	15%	16%	15%	19%	20%	26%	13%	18%	15%	28%	22%

Fieldwork Dates: 28th - 30th June 2025

Sample Size: 1715 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

How good or bad would you say the education and schools in your LOCAL area are?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base: All GB adults	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very good	6%	9%	7%	10%	7%	6%	5%	7%	6%	5%	8%	7%	9%	6%	5%	7%	4%	4%	8%	6%	8%	3%	4%
Fairly good	45%	40%	52%	45%	46%	41%	44%	46%	53%	45%	40%	45%	50%	41%	46%	46%	53%	40%	50%	44%	44%	44%	35%
Fairly bad	15%	16%	12%	11%	14%	16%	16%	14%	18%	17%	15%	12%	12%	16%	13%	17%	16%	21%	16%	11%	16%	18%	21%
Very bad	5%	2%	4%	4%	4%	5%	6%	4%	7%	6%	6%	2%	5%	5%	5%	4%	11%	4%	4%	5%	5%	8%	6%
Don't know	28%	32%	25%	30%	28%	32%	29%	28%	17%	27%	31%	33%	24%	32%	32%	27%	16%	32%	22%	34%	27%	26%	34%

And how good or bad would you say education and schools NATIONALLY are?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base: All GB adults	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very good	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	4%	0%	1%	0%	1%	1%	1%	0%	1%	-	2%
Fairly good	31%	29%	39%	32%	35%	25%	32%	31%	40%	30%	30%	31%	41%	28%	33%	33%	25%	36%	37%	31%	28%	31%	26%
Fairly bad	30%	29%	27%	37%	28%	32%	30%	31%	32%	31%	27%	31%	29%	32%	29%	30%	34%	22%	33%	30%	32%	27%	25%
Very bad	8%	8%	5%	4%	7%	10%	10%	6%	9%	9%	10%	5%	5%	9%	9%	9%	12%	7%	8%	6%	9%	10%	14%
Don't know	29%	33%	28%	27%	30%	32%	26%	31%	18%	29%	32%	31%	21%	32%	28%	28%	29%	34%	21%	33%	31%	32%	33%

Do you expect standard in schools to get better, worse or stay the same over the next few years?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base: All GB adults	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Get much better	1%	0%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	0%	1%	1%
Get a little better	11%	7%	19%	11%	13%	7%	11%	10%	17%	11%	8%	10%	14%	10%	15%	9%	6%	10%	13%	8%	11%	13%	9%
Stay the same	34%	38%	32%	43%	35%	32%	37%	30%	33%	34%	32%	35%	35%	34%	29%	33%	34%	45%	34%	36%	37%	28%	25%
Get a little worse	24%	22%	23%	20%	23%	24%	23%	25%	27%	22%	23%	25%	23%	22%	21%	26%	32%	20%	26%	21%	23%	25%	22%
Get much worse	12%	14%	7%	9%	7%	18%	11%	12%	4%	11%	17%	11%	8%	14%	11%	13%	11%	5%	10%	11%	14%	12%	17%
Don't know	19%	19%	16%	18%	20%	20%	17%	21%	17%	21%	19%	17%	18%	20%	22%	18%	17%	20%	15%	24%	15%	21%	25%

Fieldwork Dates: 28th - 30th June 2025

Sample Size: 1715 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about how British schools compare to the education systems in other European countries, do you think...?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base: All GB adults	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
British schools provide better quality education than in other European countries	9%	10%	8%	10%	8%	7%	11%	8%	17%	10%	7%	5%	16%	8%	8%	10%	5%	4%	10%	9%	9%	8%	10%
British schools provide about the same quality of education as in other European countries	29%	32%	33%	34%	31%	26%	31%	28%	36%	28%	29%	27%	37%	29%	28%	29%	25%	26%	33%	27%	28%	28%	29%
British schools provide worse quality education than in other European countries	30%	31%	29%	26%	28%	33%	30%	29%	25%	29%	31%	31%	28%	27%	33%	28%	40%	25%	30%	28%	34%	26%	27%
Don't know	32%	28%	29%	30%	33%	34%	28%	36%	22%	32%	32%	36%	20%	35%	31%	32%	30%	45%	27%	36%	29%	38%	34%

Thinking about the amount of freedom schools are given to govern themselves, and the amount of control local and central government have over them, do you think...

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base: All GB adults	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Local and central government have too much control over schools, and schools should have more freedom to make their own decisions	30%	34%	33%	25%	28%	32%	31%	30%	31%	30%	29%	31%	29%	28%	36%	30%	31%	29%	33%	30%	31%	25%	27%
Schools have too much freedom to make their own decisions, and local and central government should have more powers over them	18%	17%	18%	18%	18%	19%	21%	15%	14%	16%	21%	20%	19%	19%	17%	18%	10%	21%	19%	17%	19%	12%	17%
The current balance is about right	21%	22%	22%	25%	23%	17%	23%	19%	29%	20%	16%	23%	24%	20%	18%	20%	27%	19%	25%	19%	19%	22%	18%
Don't know	31%	28%	28%	32%	31%	32%	26%	37%	26%	34%	34%	26%	27%	33%	29%	32%	32%	31%	22%	34%	30%	40%	39%

Generally speaking, do you think large businesses have a positive or negative impact on Britain?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
A positive impact	31%	53%	23%	26%	28%	39%	33%	30%	20%	25%	38%	41%	33%	34%	28%	29%	26%	35%	34%	32%	29%	29%	28%
A negative impact	18%	5%	28%	16%	20%	14%	21%	16%	35%	18%	16%	13%	25%	16%	18%	20%	20%	14%	21%	21%	16%	16%	12%
Both equally	36%	33%	36%	47%	39%	35%	36%	36%	24%	39%	35%	35%	31%	36%	37%	35%	40%	36%	32%	36%	40%	32%	43%
Don't know	14%	9%	13%	10%	13%	12%	10%	19%	22%	17%	11%	10%	12%	14%	17%	15%	14%	15%	13%	11%	15%	22%	17%

Fieldwork Dates: 28th - 30th June 2025

Sample Size: 1715 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about how business is regulated in Britain today, do you think businesses face too much regulation, too little regulation, or is the balance about right?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Too much regulation	21%	43%	8%	13%	13%	33%	25%	17%	6%	14%	27%	34%	15%	25%	22%	18%	17%	19%	23%	18%	24%	20%	19%
Too little regulation	24%	9%	37%	24%	29%	15%	27%	20%	41%	25%	23%	15%	33%	19%	27%	23%	28%	20%	26%	26%	22%	19%	21%
The balance is about right	27%	29%	30%	38%	32%	25%	28%	26%	18%	28%	28%	29%	28%	28%	27%	25%	26%	32%	27%	29%	26%	26%	25%
Don't know	29%	20%	26%	25%	26%	27%	20%	37%	34%	34%	23%	22%	24%	29%	24%	34%	29%	28%	25%	28%	28%	35%	35%

And thinking about the taxes that most businesses in Britain pay, do you think businesses have to pay too much tax, do not pay enough tax, or is the balance about right?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Businesses have to pay too much tax	17%	33%	7%	8%	10%	24%	19%	15%	10%	13%	20%	23%	15%	18%	15%	18%	14%	18%	17%	15%	19%	17%	14%
Businesses do not pay enough tax	35%	18%	50%	39%	41%	28%	40%	31%	51%	35%	32%	31%	41%	32%	35%	34%	45%	32%	41%	36%	31%	31%	32%
The balance is about right	20%	27%	20%	26%	24%	20%	21%	20%	13%	19%	23%	25%	22%	22%	21%	18%	18%	21%	20%	20%	22%	19%	21%
Don't know	27%	22%	24%	27%	26%	28%	20%	34%	25%	33%	25%	21%	21%	28%	29%	30%	23%	29%	22%	28%	28%	33%	32%

Current Sunday trading laws mean that most shops in England & Wales are only allowed to open for 6 hours on Sundays. Which of the following best reflects your view?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Shops should be allowed to open for as long as they want on Sundays	55%	49%	59%	60%	60%	46%	61%	50%	68%	56%	54%	48%	65%	51%	51%	50%	80%	57%	63%	57%	48%	51%	46%
Shops should only be allowed to open for six hours on Sundays	24%	28%	25%	27%	25%	27%	19%	29%	14%	20%	26%	34%	23%	26%	27%	26%	7%	25%	22%	24%	26%	23%	25%
Shops should not be allowed to open at all on Sundays	14%	21%	10%	9%	9%	22%	13%	14%	4%	13%	18%	15%	4%	16%	17%	15%	9%	9%	9%	12%	21%	14%	16%
Don't know	7%	1%	6%	4%	6%	6%	7%	8%	14%	11%	3%	2%	9%	8%	5%	9%	4%	9%	5%	7%	5%	12%	12%

Fieldwork Dates: 28th - 30th June 2025

Sample Size: 1715 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

On the subject of climate change do you think:

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
The world's climate is changing as a result of human activity	67%	53%	80%	82%	80%	51%	62%	72%	82%	67%	68%	59%	73%	64%	66%	67%	74%	63%	72%	70%	61%	63%	60%
The world's climate is changing but NOT because of human activity	17%	31%	10%	11%	9%	30%	22%	13%	7%	14%	17%	28%	13%	20%	20%	16%	14%	20%	15%	16%	24%	16%	16%
The world's climate is NOT changing	4%	5%	2%	0%	3%	6%	4%	4%	1%	5%	5%	4%	4%	3%	3%	6%	5%	6%	4%	4%	3%	3%	10%
Not sure	11%	11%	7%	6%	9%	13%	12%	11%	10%	14%	10%	9%	9%	14%	11%	11%	8%	11%	9%	10%	12%	18%	15%

Do you think concerns about climate change have or have not been exaggerated?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Have been exaggerated - the threat is not as real as many scientists have said	25%	39%	13%	8%	11%	42%	31%	18%	14%	23%	25%	33%	19%	27%	28%	23%	19%	30%	24%	22%	29%	27%	23%
Have not been exaggerated - the threat is every bit as real as scientists have said	63%	47%	79%	81%	78%	45%	57%	68%	76%	63%	61%	56%	72%	60%	59%	62%	73%	54%	67%	65%	58%	60%	57%
Don't know	13%	14%	8%	11%	12%	12%	12%	14%	10%	14%	14%	11%	10%	13%	13%	15%	7%	16%	10%	12%	13%	14%	21%

Generally speaking, do you think the government is doing and spending too much to try and reduce carbon emissions, not doing or spending enough to reduce carbon emissions, or are they getting the balance about right?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Are doing and spending too much to try and reduce carbon emissions	28%	49%	15%	14%	17%	45%	37%	20%	10%	23%	32%	41%	23%	32%	27%	27%	20%	30%	26%	25%	34%	26%	31%
Are not doing or spending enough to try and reduce carbon emissions	38%	20%	52%	55%	47%	24%	33%	42%	60%	39%	33%	28%	45%	35%	37%	37%	43%	32%	46%	40%	30%	30%	31%
Are getting the balance about right	14%	13%	16%	13%	15%	13%	15%	12%	12%	14%	14%	14%	14%	13%	15%	14%	14%	16%	11%	14%	14%	14%	18%
Don't know	21%	18%	17%	19%	20%	19%	14%	26%	17%	23%	21%	17%	18%	20%	22%	21%	23%	22%	16%	20%	22%	30%	21%

Fieldwork Dates: 28th - 30th June 2025

Sample Size: 1715 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Compared to other countries around the world, do you think Britain is doing more or less to reduce carbon emissions, or about the same?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Britain is doing more than most other countries to reduce carbon emissions	38%	59%	28%	30%	30%	52%	46%	30%	22%	30%	45%	52%	31%	44%	39%	33%	34%	40%	37%	38%	40%	33%	40%
Britain is doing less than most other countries to reduce carbon emissions	13%	5%	20%	11%	14%	7%	14%	13%	32%	16%	6%	6%	18%	9%	15%	14%	16%	13%	17%	13%	11%	14%	7%
Britain is doing about the same as most other countries to reduce carbon emissions	22%	18%	23%	38%	28%	18%	22%	22%	20%	23%	23%	20%	29%	22%	24%	19%	19%	19%	22%	22%	23%	18%	25%
Don't know	27%	18%	29%	21%	29%	24%	18%	35%	26%	30%	25%	23%	23%	25%	22%	33%	31%	28%	24%	26%	26%	35%	28%

How much confidence do you have in Britain's armed forces to be able to defend Britain itself against any possible military attack?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
A lot of confidence	7%	9%	7%	6%	6%	9%	8%	7%	8%	6%	7%	9%	8%	5%	11%	7%	6%	11%	6%	7%	8%	3%	14%
A fair amount of confidence	42%	43%	48%	47%	45%	38%	43%	41%	44%	41%	46%	37%	44%	45%	39%	39%	41%	40%	44%	45%	40%	39%	35%
Not very much confidence	28%	35%	24%	29%	29%	32%	30%	27%	18%	26%	30%	35%	27%	31%	27%	29%	24%	22%	32%	27%	28%	27%	24%
No confidence at all	10%	8%	6%	7%	6%	14%	11%	9%	10%	8%	10%	13%	7%	9%	10%	10%	17%	10%	7%	8%	13%	17%	9%
Don't know	13%	6%	15%	11%	15%	8%	9%	17%	20%	19%	6%	6%	15%	11%	12%	15%	12%	16%	11%	13%	11%	14%	18%

And how much confidence do you have in Britain's armed forces to be able to take part in military operations overseas?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
A lot of confidence	10%	12%	10%	12%	10%	11%	10%	9%	5%	8%	11%	13%	6%	9%	13%	11%	9%	9%	9%	11%	7%	7%	15%
A fair amount of confidence	47%	54%	49%	52%	50%	43%	49%	45%	49%	42%	56%	44%	49%	47%	49%	42%	49%	50%	49%	50%	47%	41%	34%
Not very much confidence	22%	24%	20%	18%	21%	27%	25%	20%	16%	21%	19%	29%	21%	26%	22%	21%	18%	18%	25%	17%	27%	21%	19%
No confidence at all	6%	4%	4%	3%	4%	7%	7%	6%	6%	7%	5%	6%	4%	6%	4%	8%	9%	6%	4%	5%	7%	12%	8%
Don't know	15%	6%	16%	14%	16%	12%	10%	20%	23%	21%	9%	7%	19%	13%	12%	19%	16%	17%	13%	16%	12%	18%	24%



Fieldwork Dates: 28th - 30th June 2025

Sample Size: 1715 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

What do you think Britain should do when Trident reaches the end of its useful life?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Britain should replace Trident with an equally powerful nuclear missile system	50%	75%	44%	44%	42%	63%	56%	45%	38%	45%	53%	63%	43%	53%	56%	47%	48%	54%	47%	50%	59%	46%	50%
Britain should retain a nuclear missile system, but it should be less powerful and cost less than replacing Trident	17%	12%	20%	21%	18%	15%	19%	14%	19%	13%	19%	18%	19%	16%	17%	17%	16%	13%	21%	15%	14%	13%	17%
Britain should give up nuclear weapons completely	12%	2%	16%	14%	17%	5%	10%	13%	17%	12%	11%	9%	15%	10%	10%	10%	18%	10%	13%	13%	9%	10%	11%
Don't know	21%	12%	20%	21%	22%	17%	15%	28%	26%	30%	17%	10%	23%	21%	17%	25%	19%	24%	19%	22%	18%	31%	22%

Do you support or oppose Britain's membership of NATO?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Strongly support	48%	62%	56%	60%	54%	50%	54%	42%	36%	40%	53%	63%	43%	51%	47%	45%	50%	53%	55%	48%	46%	35%	47%
Tend to support	27%	27%	26%	25%	28%	28%	28%	27%	27%	27%	27%	27%	29%	28%	32%	25%	25%	17%	28%	28%	26%	31%	21%
Tend to oppose	4%	2%	3%	1%	3%	4%	4%	4%	8%	3%	4%	3%	6%	3%	3%	5%	2%	3%	4%	4%	3%	3%	6%
Strongly oppose	2%	-	1%	0%	2%	2%	3%	1%	2%	3%	1%	2%	2%	1%	1%	3%	3%	2%	1%	1%	3%	4%	3%
Don't know	19%	10%	14%	13%	13%	17%	11%	27%	27%	27%	14%	6%	20%	17%	17%	22%	19%	25%	12%	19%	21%	28%	23%

How important, if at all, do you think Britain's membership of NATO is to Britain's defence and security?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very important	48%	65%	55%	59%	56%	49%	54%	42%	31%	38%	57%	63%	41%	52%	46%	45%	50%	49%	55%	47%	46%	32%	49%
Fairly important	29%	23%	29%	26%	27%	29%	28%	31%	39%	30%	28%	26%	34%	28%	36%	28%	23%	23%	27%	32%	29%	37%	22%
Not very important	4%	2%	2%	3%	2%	4%	4%	3%	6%	3%	4%	3%	6%	4%	2%	3%	4%	5%	4%	4%	3%	2%	5%
Not important at all	2%	1%	1%	0%	2%	1%	3%	1%	1%	3%	2%	1%	2%	1%	2%	3%	4%	3%	2%	1%	2%	2%	6%
Don't know	17%	9%	13%	11%	13%	16%	11%	24%	24%	27%	9%	6%	17%	16%	14%	21%	19%	21%	12%	17%	20%	26%	18%

Fieldwork Dates: 28th - 30th June 2025

Sample Size: 1715 adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

How confident, if at all, are you that other NATO countries would come to Britain's defence if we faced a military attack?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Very confident	18%	16%	26%	25%	24%	15%	24%	13%	16%	17%	19%	21%	18%	18%	18%	16%	22%	25%	23%	19%	15%	14%	13%
Fairly confident	42%	52%	46%	37%	46%	41%	44%	41%	41%	39%	45%	46%	45%	42%	45%	43%	40%	32%	47%	41%	40%	37%	42%
Not very confident	17%	19%	11%	24%	12%	21%	14%	19%	17%	12%	21%	20%	17%	17%	17%	15%	17%	13%	13%	17%	19%	17%	19%
Not confident at all	5%	3%	2%	2%	4%	7%	6%	5%	4%	7%	5%	5%	5%	5%	5%	5%	8%	4%	4%	4%	7%	6%	8%
Don't know	18%	10%	14%	13%	15%	16%	12%	23%	23%	25%	11%	8%	15%	18%	14%	21%	14%	26%	13%	18%	18%	25%	18%

If another member of the NATO alliance faced a military attack from another country, would you support or oppose Britain going to their defence?

Unweighted base	1715	278	526	175	706	614	753	962	146	674	421	474	182	578	301	415	146	93	533	488	339	184	171
Base	1715	309	442	158	636	679	833	882	187	715	413	400	208	588	281	406	149	82	480	497	360	200	178
Strongly support	26%	30%	31%	33%	29%	28%	36%	16%	17%	21%	31%	34%	23%	28%	23%	23%	29%	36%	29%	27%	25%	20%	21%
Tend to support	40%	51%	42%	41%	43%	40%	38%	42%	35%	37%	41%	47%	38%	42%	46%	37%	37%	33%	42%	39%	39%	39%	41%
Tend to oppose	8%	5%	7%	6%	7%	8%	7%	10%	12%	8%	7%	8%	11%	7%	12%	8%	7%	4%	9%	9%	7%	9%	8%
Strongly oppose	4%	1%	2%	1%	2%	5%	3%	5%	4%	4%	4%	4%	7%	3%	2%	4%	6%	6%	2%	4%	4%	4%	6%
Don't know	22%	13%	17%	18%	20%	19%	16%	28%	32%	30%	18%	8%	21%	20%	18%	28%	22%	22%	18%	21%	24%	29%	24%

Cell Contents (Column Percentages)