Fieldwork Dates: 15th - 16th February 2025

Sample Size: 1688 Adults in GB

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base: All GB adults	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Approve	14%	4%	33%	20%	23%	7%	19%	10%	20%	17%	14%	8%	20%	14%	12%	15%	10%	17%	17%	15%	12%	16%	7%
Disapprove	68%	90%	42%	60%	55%	87%	67%	68%	48%	63%	69%	84%	59%	68%	75%	65%	73%	63%	66%	66%	70%	67%	72%
Don't know	18%	7%	25%	20%	23%	7%	14%	22%	33%	21%	17%	7%	22%	18%	13%	20%	16%	19%	16%	19%	17%	17%	21%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
0 - Would never consider voting for them	37%	1%	55%	39%	47%	26%	36%	39%	34%	46%	40%	22%	33%	32%	36%	40%	55%	50%	34%	36%	38%	41%	44%
1	7%	1%	9%	9%	8%	6%	8%	7%	13%	7%	7%	6%	7%	8%	7%	7%	9%	5%	7%	7%	7%	6%	12%
2	6%	0%	8%	6%	7%	6%	8%	5%	6%	6%	6%	8%	6%	7%	5%	7%	5%	8%	5%	9%	6%	5%	5%
3	5%	1%	8%	10%	5%	5%	6%	4%	7%	7%	4%	3%	6%	5%	6%	5%	5%	3%	7%	6%	4%	6%	2%
4	4%	2%	5%	6%	5%	4%	4%	4%	3%	5%	4%	4%	6%	4%	5%	4%	4%	-	5%	5%	3%	2%	4%
5	10%	13%	4%	8%	7%	11%	8%	11%	13%	7%	9%	14%	9%	12%	9%	10%	5%	12%	10%	10%	10%	12%	6%
6	5%	8%	3%	7%	4%	7%	5%	4%	2%	4%	6%	6%	4%	4%	6%	5%	6%	5%	7%	5%	3%	4%	2%
7	6%	15%	2%	7%	4%	9%	7%	6%	4%	5%	7%	8%	5%	8%	6%	5%	5%	5%	6%	6%	8%	6%	3%
8	5%	19%	2%	2%	4%	8%	5%	6%	1%	3%	6%	11%	3%	6%	6%	6%	3%	1%	6%	4%	5%	2%	10%
9	3%	9%	0%	3%	1%	5%	3%	2%	2%	2%	3%	4%	4%	4%	3%	1%	-	3%	3%	2%	4%	0%	2%
10 - Would definitely consider voting for them	7%	31%	1%	1%	5%	11%	6%	8%	1%	4%	6%	14%	7%	7%	8%	6%	3%	8%	8%	7%	6%	5%	5%
prefer not to answer	4%	0%	2%	2%	2%	1%	5%	4%	16%	5%	1%	0%	11%	3%	4%	4%	2%	1%	3%	3%	4%	10%	5%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
0 - Would never consider voting for them	37%	63%	6%	26%	19%	57%	37%	36%	15%	30%	38%	57%	22%	40%	49%	35%	26%	40%	30%	35%	43%	35%	45%
1	7%	11%	3%	6%	6%	8%	7%	7%	4%	7%	8%	7%	7%	8%	4%	6%	12%	7%	7%	7%	8%	5%	7%
2	4%	6%	1%	5%	5%	6%	4%	5%	2%	5%	4%	6%	3%	3%	5%	6%	9%	2%	5%	5%	3%	5%	4%
3	5%	6%	3%	8%	5%	5%	6%	4%	4%	4%	6%	5%	2%	7%	5%	3%	4%	9%	7%	4%	3%	3%	4%
4	4%	2%	4%	7%	6%	2%	4%	5%	7%	6%	4%	1%	8%	4%	3%	4%	6%	2%	5%	4%	4%	8%	2%
5	12%	6%	15%	13%	14%	8%	10%	13%	18%	13%	10%	7%	12%	11%	10%	11%	16%	9%	11%	13%	10%	9%	12%
6	5%	1%	8%	13%	8%	2%	6%	5%	9%	5%	5%	3%	8%	5%	2%	6%	4%	3%	6%	6%	4%	6%	4%
7	7%	2%	17%	7%	10%	4%	7%	7%	13%	8%	8%	3%	7%	8%	6%	8%	8%	3%	8%	8%	7%	6%	5%
8	5%	1%	14%	4%	7%	3%	5%	5%	6%	6%	6%	2%	6%	5%	4%	6%	5%	5%	6%	6%	5%	4%	3%
9	2%	0%	4%	1%	3%	1%	2%	1%	1%	2%	1%	2%	3%	1%	1%	2%	2%	4%	3%	1%	1%	4%	1%
10 - Would definitely consider voting for them	8%	1%	23%	6%	15%	4%	8%	8%	4%	9%	9%	7%	10%	7%	7%	9%	6%	15%	10%	7%	8%	5%	9%
prefer not to answer	4%	0%	2%	2%	2%	1%	5%	4%	16%	5%	1%	0%	11%	3%	4%	4%	2%	1%	3%	3%	4%	10%	5%

Liberal Democrats

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
0 - Would never consider voting for them	29%	40%	13%	4%	16%	44%	32%	27%	12%	29%	31%	36%	21%	27%	39%	29%	28%	34%	25%	25%	36%	34%	33%
1	7%	9%	5%	3%	6%	10%	8%	6%	2%	8%	8%	8%	3%	9%	6%	8%	6%	6%	5%	7%	6%	9%	13%
2	6%	7%	4%	2%	7%	7%	6%	7%	3%	7%	6%	6%	4%	6%	7%	4%	10%	12%	6%	8%	7%	4%	3%
3	7%	9%	7%	3%	6%	8%	7%	7%	11%	6%	7%	8%	5%	8%	5%	9%	7%	5%	7%	7%	8%	5%	8%
4	6%	6%	5%	5%	6%	5%	7%	5%	8%	6%	4%	7%	8%	7%	5%	6%	2%	3%	7%	7%	3%	7%	4%
5	15%	16%	21%	10%	18%	11%	13%	17%	21%	15%	15%	12%	19%	12%	14%	17%	15%	19%	16%	16%	14%	12%	15%
6	8%	4%	13%	13%	10%	5%	7%	8%	12%	7%	8%	6%	8%	9%	5%	6%	12%	4%	9%	8%	6%	9%	5%
7	7%	5%	14%	16%	11%	5%	8%	7%	6%	8%	7%	8%	8%	7%	7%	7%	9%	11%	11%	6%	7%	4%	7%
8	4%	1%	7%	13%	7%	2%	3%	5%	4%	4%	6%	2%	5%	5%	3%	4%	3%	2%	5%	5%	3%	2%	3%
9	2%	1%	3%	5%	3%	0%	1%	2%	1%	1%	2%	3%	3%	1%	1%	1%	3%	1%	1%	1%	2%	2%	1%
10 - Would definitely consider voting for them	5%	2%	6%	23%	8%	3%	4%	5%	3%	5%	4%	5%	3%	6%	3%	4%	4%	3%	5%	5%	4%	3%	3%
prefer not to answer	4%	0%	2%	2%	2%	1%	5%	4%	16%	5%	1%	0%	11%	3%	4%	4%	2%	1%	3%	3%	4%	10%	5%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Reform UK

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
0 - Would never consider voting for them	45%	25%	69%	63%	68%	22%	39%	51%	46%	52%	46%	33%	45%	46%	41%	46%	52%	45%	48%	50%	41%	39%	40%
1	5%	4%	4%	7%	5%	4%	6%	4%	7%	6%	4%	4%	5%	5%	3%	4%	9%	5%	5%	4%	4%	5%	9%
2	4%	5%	4%	4%	4%	5%	4%	5%	3%	6%	4%	3%	4%	4%	4%	5%	6%	1%	4%	4%	5%	3%	7%
3	4%	6%	2%	3%	4%	4%	4%	4%	6%	3%	4%	4%	7%	4%	2%	2%	6%	3%	3%	5%	4%	5%	1%
4	3%	6%	3%	4%	3%	4%	3%	3%	1%	3%	2%	4%	2%	4%	2%	3%	3%	1%	3%	4%	2%	2%	3%
5	8%	12%	5%	4%	6%	9%	7%	9%	11%	7%	6%	11%	5%	8%	10%	7%	5%	14%	7%	7%	10%	10%	6%
6	4%	8%	2%	3%	2%	6%	3%	4%	1%	3%	4%	5%	5%	2%	5%	4%	2%	5%	5%	4%	2%	5%	2%
7	4%	7%	3%	3%	2%	7%	5%	2%	1%	4%	5%	4%	4%	2%	6%	4%	4%	6%	3%	3%	6%	2%	6%
8	4%	8%	3%	2%	2%	6%	5%	3%	2%	3%	3%	5%	3%	3%	5%	4%	2%	4%	3%	3%	6%	3%	3%
9	3%	6%	0%	-	1%	5%	4%	2%	2%	1%	5%	5%	1%	3%	5%	2%	2%	2%	4%	3%	3%	3%	2%
10 - Would definitely consider voting for them	13%	13%	3%	4%	2%	27%	16%	9%	5%	8%	15%	21%	7%	15%	15%	14%	7%	13%	12%	10%	14%	14%	17%
prefer not to answer	4%	0%	2%	2%	2%	1%	5%	4%	16%	5%	1%	0%	11%	3%	4%	4%	2%	1%	3%	3%	4%	10%	5%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base: All GB adults	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Health	42%	35%	52%	50%	50%	37%	36%	49%	37%	43%	45%	41%	34%	41%	42%	46%	47%	47%	43%	45%	38%	40%	44%
Immigration & Asylum	48%	71%	27%	32%	28%	74%	50%	45%	26%	38%	55%	67%	34%	48%	54%	50%	39%	57%	44%	44%	51%	53%	53%
Crime	22%	32%	13%	15%	18%	29%	23%	21%	13%	22%	23%	25%	32%	22%	26%	18%	14%	20%	19%	24%	23%	23%	20%
The economy	52%	49%	58%	60%	57%	48%	55%	50%	52%	54%	56%	46%	52%	54%	52%	50%	63%	37%	56%	53%	56%	41%	47%
Tax	13%	12%	10%	9%	11%	13%	15%	11%	17%	14%	12%	10%	17%	13%	14%	11%	15%	8%	13%	14%	14%	15%	7%
Pensions	8%	14%	7%	7%	6%	12%	7%	10%	2%	5%	8%	18%	5%	9%	10%	8%	9%	4%	5%	9%	11%	9%	10%
Education	9%	7%	14%	12%	13%	6%	6%	12%	12%	11%	8%	6%	8%	8%	10%	9%	7%	17%	13%	8%	7%	6%	7%
Family life & childcare	5%	4%	5%	6%	7%	4%	3%	8%	6%	8%	3%	3%	5%	5%	6%	4%	6%	12%	5%	5%	7%	6%	4%
Housing	20%	10%	26%	20%	21%	12%	21%	19%	36%	23%	18%	11%	32%	17%	18%	19%	21%	25%	17%	18%	22%	24%	25%
The environment	18%	8%	29%	27%	26%	10%	16%	20%	24%	21%	17%	11%	17%	20%	15%	18%	17%	18%	22%	20%	14%	11%	17%
Britain leaving the EU	13%	5%	17%	14%	18%	6%	14%	11%	17%	11%	13%	14%	14%	13%	8%	15%	11%	11%	17%	12%	9%	13%	10%
Transport	2%	1%	5%	1%	3%	1%	3%	1%	5%	2%	2%	1%	4%	1%	2%	4%	1%	-	3%	1%	1%	3%	4%
Welfare benefits	9%	10%	6%	9%	7%	10%	8%	10%	8%	10%	9%	7%	8%	9%	8%	9%	6%	14%	7%	9%	8%	8%	16%
Defence and security	17%	32%	12%	17%	14%	24%	19%	14%	6%	12%	18%	28%	13%	19%	17%	15%	12%	23%	19%	15%	18%	15%	15%
None of these	0%	-	0%	1%	0%	0%	0%	0%	-	1%	-	1%	-	0%	1%	-	1%	-	0%	-	0%	2%	-
Don't know	2%	0%	1%	3%	2%	1%	3%	2%	7%	3%	0%	0%	3%	2%	2%	3%	2%	2%	1%	3%	2%	4%	3%

How well or badly do you think the government is handling the following issues?

National Health Service

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	2%	0%	4%	1%	3%	-	3%	1%	4%	2%	1%	1%	6%	1%	1%	2%	-	-	1%	2%	2%	5%	1%
Fairly well	16%	8%	31%	19%	23%	9%	20%	11%	18%	15%	18%	13%	19%	16%	15%	16%	10%	12%	20%	16%	12%	12%	11%
Fairly badly	30%	37%	30%	34%	33%	28%	29%	32%	31%	29%	33%	30%	30%	32%	32%	27%	30%	29%	31%	31%	31%	29%	26%
Very badly	44%	48%	28%	42%	32%	58%	42%	46%	34%	45%	40%	52%	36%	42%	45%	47%	48%	53%	39%	43%	47%	45%	54%
Don't know	8%	7%	9%	4%	9%	5%	7%	10%	14%	9%	9%	5%	9%	9%	7%	8%	12%	5%	9%	8%	8%	10%	8%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Immigration

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	1%	0%	4%	1%	2%	0%	2%	1%	1%	2%	1%	1%	4%	1%	1%	1%	-	2%	1%	2%	1%	3%	1%
Fairly well	14%	5%	31%	20%	24%	5%	16%	12%	22%	14%	15%	10%	20%	14%	8%	17%	10%	15%	18%	17%	11%	11%	7%
Fairly badly	20%	13%	25%	36%	27%	11%	19%	22%	31%	21%	20%	13%	23%	20%	16%	20%	25%	16%	23%	19%	20%	18%	19%
Very badly	52%	76%	26%	33%	32%	79%	54%	50%	26%	48%	54%	71%	40%	53%	63%	50%	48%	60%	47%	47%	58%	56%	62%
Don't know	12%	5%	15%	10%	15%	5%	9%	15%	20%	14%	10%	6%	13%	12%	11%	11%	17%	6%	11%	14%	10%	12%	12%

Crime

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	2%	0%	4%	1%	2%	1%	2%	1%	2%	3%	1%	0%	4%	1%	1%	2%	1%	1%	1%	2%	2%	4%	0%
Fairly well	18%	7%	34%	28%	29%	9%	20%	17%	21%	20%	18%	15%	16%	18%	13%	22%	20%	21%	23%	19%	15%	16%	15%
Fairly badly	27%	32%	25%	28%	26%	27%	25%	29%	36%	25%	27%	25%	26%	27%	27%	24%	32%	27%	27%	27%	26%	27%	25%
Very badly	36%	48%	16%	24%	23%	52%	39%	33%	21%	33%	35%	48%	36%	34%	44%	34%	31%	37%	34%	33%	38%	36%	42%
Don't know	18%	12%	20%	20%	20%	11%	14%	21%	21%	19%	19%	11%	18%	19%	16%	17%	17%	14%	16%	19%	19%	16%	18%

Education

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	2%	1%	3%	1%	2%	1%	4%	1%	5%	3%	1%	0%	4%	1%	3%	3%	2%	1%	2%	3%	2%	5%	1%
Fairly well	21%	11%	36%	25%	28%	13%	24%	19%	33%	20%	23%	17%	26%	22%	17%	23%	17%	18%	23%	21%	22%	22%	19%
Fairly badly	28%	35%	24%	34%	28%	29%	26%	29%	26%	27%	26%	32%	26%	30%	29%	21%	32%	34%	31%	29%	26%	22%	26%
Very badly	25%	30%	14%	20%	19%	34%	25%	26%	14%	25%	27%	29%	22%	22%	28%	29%	25%	29%	25%	23%	26%	25%	32%
Don't know	23%	23%	23%	21%	23%	22%	20%	26%	21%	24%	23%	22%	22%	24%	23%	24%	24%	17%	19%	24%	24%	27%	23%

Taxation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	2%	0%	4%	1%	3%	1%	2%	1%	1%	2%	1%	1%	4%	1%	0%	2%	-	2%	1%	1%	2%	3%	1%
Fairly well	13%	5%	27%	21%	19%	7%	16%	10%	18%	14%	14%	8%	16%	12%	12%	15%	13%	10%	17%	13%	10%	12%	9%
Fairly badly	28%	24%	29%	37%	31%	23%	23%	33%	37%	29%	27%	24%	28%	29%	27%	26%	27%	40%	28%	32%	27%	26%	23%
Very badly	45%	67%	25%	31%	34%	62%	49%	41%	23%	40%	47%	61%	38%	46%	51%	43%	44%	38%	44%	41%	50%	40%	53%
Don't know	13%	4%	16%	11%	14%	7%	10%	15%	20%	15%	11%	7%	14%	12%	10%	15%	16%	9%	10%	14%	11%	19%	14%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Unemployment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	2%	0%	3%	1%	2%	1%	2%	2%	1%	3%	1%	0%	3%	1%	1%	1%	2%	6%	1%	1%	3%	3%	1%
Fairly well	19%	13%	34%	26%	28%	12%	23%	16%	24%	18%	22%	16%	20%	21%	17%	21%	15%	16%	21%	20%	19%	19%	14%
Fairly badly	29%	35%	24%	30%	26%	30%	28%	29%	35%	26%	26%	33%	24%	28%	32%	28%	32%	30%	32%	30%	27%	23%	25%
Very badly	27%	32%	13%	20%	18%	38%	29%	26%	20%	26%	27%	34%	31%	25%	28%	27%	29%	29%	24%	25%	29%	32%	33%
Don't know	23%	19%	26%	24%	26%	18%	18%	27%	21%	26%	24%	17%	23%	25%	21%	23%	22%	19%	22%	24%	21%	23%	28%

Inflation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	1%	0%	4%	-	2%	0%	1%	1%	1%	1%	2%	1%	3%	1%	1%	2%	-	2%	2%	1%	1%	1%	1%
Fairly well	18%	7%	36%	29%	30%	10%	23%	13%	16%	16%	26%	14%	18%	18%	17%	18%	20%	18%	24%	19%	14%	19%	7%
Fairly badly	31%	36%	25%	32%	31%	30%	30%	32%	37%	30%	27%	33%	30%	33%	27%	32%	28%	27%	29%	32%	31%	31%	32%
Very badly	36%	48%	19%	27%	22%	50%	34%	37%	31%	36%	29%	45%	31%	35%	40%	35%	36%	41%	32%	33%	40%	34%	46%
Don't know	14%	9%	16%	12%	16%	10%	11%	17%	16%	17%	16%	7%	17%	13%	15%	13%	16%	12%	12%	15%	14%	16%	15%

Britain's exit from the EU

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	2%	1%	4%	2%	2%	1%	2%	1%	1%	2%	2%	1%	5%	1%	1%	1%	1%	1%	2%	1%	1%	3%	1%
Fairly well	15%	7%	25%	23%	20%	10%	14%	15%	14%	16%	16%	12%	18%	17%	13%	12%	12%	13%	17%	16%	14%	16%	8%
Fairly badly	28%	31%	30%	28%	29%	25%	28%	28%	37%	26%	25%	29%	25%	30%	29%	27%	24%	26%	29%	28%	27%	28%	26%
Very badly	35%	38%	21%	30%	27%	46%	41%	30%	28%	34%	32%	44%	32%	31%	38%	39%	40%	39%	34%	33%	37%	33%	44%
Don't know	21%	22%	21%	16%	22%	18%	14%	26%	20%	22%	25%	15%	21%	21%	19%	21%	23%	21%	18%	22%	22%	20%	22%

Defence

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	4%	1%	7%	3%	4%	2%	5%	3%	4%	7%	1%	1%	8%	2%	2%	5%	5%	5%	3%	4%	4%	6%	1%
Fairly well	22%	12%	34%	31%	28%	14%	23%	20%	32%	24%	22%	14%	28%	22%	17%	23%	16%	18%	24%	23%	19%	22%	17%
Fairly badly	21%	30%	15%	24%	22%	23%	22%	19%	15%	19%	20%	26%	17%	22%	20%	19%	23%	26%	23%	18%	20%	22%	20%
Very badly	26%	39%	11%	12%	13%	43%	30%	21%	12%	19%	29%	40%	20%	26%	32%	24%	24%	28%	24%	24%	29%	19%	34%
Don't know	28%	18%	34%	31%	33%	19%	19%	37%	38%	32%	27%	19%	27%	28%	29%	29%	32%	23%	26%	30%	28%	31%	27%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	1%	0%	3%	0%	1%	1%	1%	1%	1%	1%	1%	0%	3%	0%	1%	1%	0%	2%	1%	1%	1%	2%	1%
Fairly well	14%	3%	29%	21%	23%	6%	17%	11%	17%	14%	16%	11%	19%	13%	13%	16%	13%	9%	17%	15%	9%	16%	11%
Fairly badly	31%	33%	32%	44%	36%	27%	30%	33%	38%	31%	29%	32%	28%	33%	29%	29%	40%	36%	30%	32%	32%	36%	26%
Very badly	43%	61%	22%	27%	29%	60%	44%	42%	26%	42%	40%	54%	38%	44%	48%	42%	36%	43%	44%	41%	44%	35%	52%
Don't know	11%	3%	13%	8%	11%	6%	7%	14%	18%	11%	14%	3%	13%	10%	9%	12%	11%	10%	8%	11%	14%	11%	10%

Terrorism

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	5%	1%	8%	5%	6%	3%	7%	3%	6%	7%	3%	2%	8%	3%	6%	6%	4%	8%	5%	6%	3%	8%	3%
Fairly well	29%	23%	42%	38%	37%	20%	31%	27%	42%	31%	30%	20%	36%	29%	22%	31%	27%	32%	33%	29%	28%	26%	26%
Fairly badly	15%	21%	11%	15%	14%	17%	15%	14%	13%	14%	11%	21%	14%	18%	17%	12%	11%	12%	16%	15%	15%	14%	12%
Very badly	24%	31%	8%	10%	12%	38%	26%	21%	11%	19%	25%	36%	18%	22%	28%	24%	29%	24%	19%	21%	27%	26%	33%
Don't know	28%	23%	31%	31%	31%	22%	20%	34%	28%	30%	30%	21%	24%	28%	28%	28%	30%	24%	27%	29%	28%	26%	26%

Transport

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	2%	0%	3%	1%	2%	1%	3%	1%	4%	2%	2%	0%	6%	2%	1%	1%	-	2%	1%	2%	1%	6%	1%
Fairly well	23%	15%	36%	30%	29%	15%	24%	21%	29%	24%	20%	19%	29%	23%	18%	23%	17%	25%	21%	24%	24%	20%	22%
Fairly badly	29%	34%	27%	32%	29%	32%	29%	30%	28%	26%	31%	34%	25%	32%	28%	28%	30%	33%	34%	27%	27%	27%	32%
Very badly	25%	28%	13%	17%	19%	32%	28%	21%	21%	24%	26%	26%	23%	21%	27%	28%	28%	24%	23%	22%	27%	25%	29%
Don't know	22%	23%	21%	20%	22%	20%	16%	26%	18%	23%	22%	21%	16%	22%	26%	20%	25%	16%	20%	25%	20%	23%	16%

Housing

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	2%	0%	3%	2%	2%	2%	3%	1%	2%	2%	2%	1%	5%	1%	1%	2%	1%	3%	1%	2%	1%	3%	1%
Fairly well	16%	10%	32%	20%	24%	8%	18%	15%	25%	14%	18%	14%	18%	17%	14%	17%	15%	16%	20%	17%	15%	15%	9%
Fairly badly	30%	31%	27%	37%	28%	32%	29%	31%	35%	29%	27%	34%	34%	31%	28%	27%	31%	32%	31%	30%	32%	25%	32%
Very badly	36%	44%	21%	28%	28%	47%	36%	36%	21%	38%	36%	39%	34%	36%	38%	36%	35%	40%	33%	33%	39%	38%	44%
Don't know	16%	15%	17%	13%	18%	12%	15%	17%	16%	17%	17%	12%	9%	16%	18%	19%	19%	10%	15%	18%	13%	19%	15%

Fieldwork Dates: 15th - 16th February 2025

Sample Size: 1688 Adults in GB

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	3%	1%	4%	1%	3%	2%	4%	1%	2%	4%	2%	1%	6%	2%	0%	4%	2%	4%	2%	3%	2%	4%	1%
Fairly well	20%	11%	33%	24%	24%	15%	23%	18%	30%	20%	21%	17%	24%	19%	18%	23%	18%	22%	22%	19%	19%	24%	20%
Fairly badly	29%	35%	25%	38%	32%	27%	30%	29%	29%	31%	25%	31%	27%	34%	25%	26%	27%	33%	31%	31%	30%	22%	27%
Very badly	27%	33%	16%	19%	22%	35%	28%	25%	18%	24%	28%	33%	29%	25%	31%	24%	27%	24%	27%	25%	24%	28%	33%
Don't know	21%	21%	22%	18%	19%	20%	15%	27%	21%	21%	24%	18%	14%	20%	25%	22%	26%	16%	19%	22%	24%	22%	19%

Welfare benefits

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	1%	1%	2%	1%	1%	1%	1%	1%	3%	1%	1%	1%	2%	1%	1%	2%	2%	1%	2%	1%	2%	2%	0%
Fairly well	16%	9%	28%	23%	22%	12%	21%	12%	22%	16%	18%	13%	20%	16%	13%	17%	12%	24%	18%	16%	18%	16%	13%
Fairly badly	27%	29%	24%	34%	27%	27%	26%	28%	28%	27%	23%	31%	30%	27%	29%	26%	26%	22%	29%	28%	25%	26%	27%
Very badly	34%	47%	18%	25%	26%	46%	35%	33%	16%	33%	36%	41%	26%	35%	37%	34%	33%	36%	32%	32%	34%	33%	47%
Don't know	21%	14%	28%	17%	24%	15%	16%	26%	30%	22%	23%	14%	22%	21%	19%	21%	27%	17%	20%	24%	22%	23%	14%

Do you think that Keir Starmer is doing well or badly as Prime Minister?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base: All GB adults	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	2%	0%	5%	2%	3%	1%	3%	1%	1%	3%	2%	2%	5%	1%	2%	2%	1%	3%	2%	3%	1%	3%	1%
Fairly well	21%	5%	46%	29%	32%	9%	24%	18%	29%	24%	20%	12%	30%	20%	17%	21%	16%	24%	25%	22%	19%	21%	10%
Fairly badly	24%	23%	25%	33%	31%	19%	21%	28%	24%	26%	25%	20%	21%	25%	20%	24%	35%	21%	26%	26%	23%	20%	22%
Very badly	42%	67%	14%	28%	25%	66%	46%	39%	19%	35%	45%	64%	29%	43%	54%	41%	37%	43%	40%	39%	47%	38%	53%
Don't know	11%	4%	10%	8%	9%	5%	7%	14%	27%	13%	8%	2%	15%	11%	7%	11%	11%	9%	7%	10%	10%	18%	15%

Do you believe that at the moment Kemi Badenoch does or does not look like a Prime Minister in waiting?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base: All GB adults	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
She does look like a Prime Minster in waiting	11%	22%	7%	7%	9%	14%	10%	11%	10%	10%	10%	12%	17%	11%	11%	9%	6%	10%	12%	12%	9%	13%	4%
She does not look like a Prime Minster in waiting	63%	59%	74%	76%	70%	66%	72%	54%	47%	59%	68%	70%	59%	64%	61%	63%	64%	65%	70%	60%	62%	51%	63%
Not sure	27%	19%	20%	16%	22%	20%	18%	35%	43%	31%	21%	17%	24%	25%	28%	28%	30%	26%	19%	27%	29%	37%	33%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think Kemi Badenoch is doing well or badly as leader of the Conservative party?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base: All GB adults	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	2%	6%	2%	-	2%	2%	2%	1%	-	2%	1%	3%	4%	2%	1%	1%	-	1%	2%	2%	2%	2%	-
Fairly well	14%	36%	6%	9%	9%	21%	13%	14%	8%	8%	14%	24%	15%	13%	18%	13%	9%	13%	14%	13%	16%	13%	10%
Fairly badly	24%	28%	23%	25%	25%	28%	27%	21%	12%	22%	27%	30%	20%	26%	25%	20%	26%	31%	28%	25%	22%	20%	20%
Very badly	27%	6%	39%	33%	34%	22%	31%	23%	30%	29%	28%	20%	30%	24%	26%	29%	30%	31%	31%	25%	23%	25%	29%
Don't know	34%	25%	31%	33%	30%	27%	27%	40%	49%	39%	29%	22%	30%	35%	31%	37%	35%	24%	26%	35%	37%	39%	41%

Do you think Ed Davey is doing well or badly as leader of the Liberal Democrats?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base: All GB adults	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very well	4%	1%	7%	13%	7%	1%	4%	4%	7%	4%	4%	3%	5%	5%	3%	5%	3%	1%	6%	4%	3%	3%	3%
Fairly well	24%	26%	34%	40%	31%	21%	26%	22%	21%	19%	27%	30%	29%	23%	24%	23%	25%	21%	27%	24%	22%	19%	25%
Fairly badly	15%	21%	14%	10%	15%	19%	16%	14%	8%	13%	17%	19%	9%	15%	17%	15%	15%	22%	17%	16%	15%	14%	11%
Very badly	14%	19%	7%	7%	7%	24%	19%	10%	9%	14%	16%	16%	11%	15%	16%	14%	16%	17%	12%	13%	20%	14%	16%
Don't know	43%	33%	37%	30%	40%	35%	36%	49%	55%	49%	35%	32%	46%	43%	40%	43%	42%	40%	39%	44%	41%	50%	45%

Do you believe the Conservative party today are or are not ready for government?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base: All GB adults	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
They are ready for Government	11%	32%	5%	7%	9%	14%	10%	12%	8%	10%	11%	14%	14%	12%	12%	10%	5%	11%	12%	10%	10%	13%	10%
They are not ready for Government	70%	52%	86%	80%	79%	69%	78%	62%	60%	68%	76%	72%	68%	68%	69%	71%	78%	75%	80%	69%	67%	57%	67%
Not sure	19%	16%	9%	13%	12%	17%	12%	26%	32%	22%	13%	14%	19%	20%	19%	19%	17%	15%	8%	21%	23%	30%	22%

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base: All GB adults	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Strongly support	18%	9%	25%	22%	22%	11%	26%	10%	30%	20%	14%	13%	29%	14%	12%	20%	20%	23%	20%	17%	16%	18%	19%
Tend to support	37%	33%	48%	38%	47%	30%	38%	36%	36%	36%	38%	37%	40%	34%	34%	37%	42%	41%	38%	35%	37%	41%	33%
Tend to oppose	24%	35%	15%	21%	19%	32%	18%	29%	13%	21%	26%	31%	16%	25%	30%	23%	18%	24%	23%	24%	25%	22%	24%
Strongly oppose	13%	20%	5%	11%	7%	21%	12%	13%	5%	12%	15%	15%	4%	18%	15%	11%	8%	5%	13%	12%	15%	8%	14%
Don't know	9%	4%	6%	8%	6%	7%	6%	12%	17%	11%	7%	4%	11%	9%	9%	8%	12%	7%	6%	11%	8%	11%	11%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base: All GB adults	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Strongly support	14%	7%	20%	16%	18%	8%	21%	7%	22%	16%	11%	9%	21%	9%	10%	16%	20%	21%	15%	13%	13%	16%	15%
Tend to support	30%	23%	41%	30%	38%	25%	33%	28%	32%	30%	31%	30%	34%	28%	23%	36%	34%	30%	30%	29%	29%	38%	29%
Tend to oppose	23%	30%	19%	24%	23%	26%	19%	27%	17%	23%	22%	29%	21%	24%	28%	21%	24%	27%	24%	25%	24%	17%	23%
Strongly oppose	24%	37%	12%	24%	14%	37%	21%	27%	12%	21%	29%	29%	13%	32%	30%	20%	13%	15%	25%	23%	26%	18%	25%
Don't know	8%	4%	7%	7%	7%	5%	6%	11%	17%	9%	8%	3%	12%	7%	9%	7%	9%	6%	6%	10%	8%	10%	9%

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Strongly support	23%	12%	30%	20%	23%	15%	31%	16%	46%	26%	15%	14%	34%	19%	18%	28%	21%	20%	24%	21%	21%	26%	24%
Tend to support	33%	30%	37%	38%	40%	30%	31%	36%	31%	32%	35%	36%	32%	32%	34%	33%	38%	36%	34%	36%	30%	35%	30%
Tend to oppose	18%	29%	13%	19%	17%	23%	15%	21%	7%	16%	22%	23%	16%	17%	23%	15%	21%	22%	21%	16%	20%	17%	18%
Strongly oppose	13%	18%	7%	14%	8%	21%	13%	12%	1%	12%	16%	15%	4%	18%	12%	12%	6%	10%	12%	12%	16%	8%	15%
Don't know	13%	10%	13%	10%	12%	11%	10%	15%	16%	13%	12%	12%	14%	14%	12%	11%	14%	12%	9%	15%	13%	15%	14%

....if it meant the government borrowing a large amount of money to fund house building?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Strongly support	7%	1%	11%	6%	9%	4%	10%	3%	11%	7%	6%	4%	14%	4%	3%	8%	11%	3%	7%	5%	6%	11%	7%
Tend to support	19%	11%	30%	25%	27%	12%	24%	15%	25%	19%	20%	16%	27%	18%	14%	21%	20%	21%	21%	19%	17%	15%	24%
Tend to oppose	29%	31%	28%	35%	30%	28%	26%	32%	28%	30%	30%	26%	21%	31%	27%	30%	29%	34%	28%	33%	28%	31%	22%
Strongly oppose	34%	52%	17%	27%	24%	48%	32%	36%	17%	31%	35%	44%	24%	37%	43%	31%	29%	28%	36%	32%	39%	24%	32%
Don't know	11%	6%	13%	8%	10%	8%	8%	14%	18%	12%	9%	9%	14%	10%	13%	10%	11%	13%	9%	10%	10%	19%	15%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

....if it meant allowing smaller housing units or more high rise blocks?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Strongly support	7%	2%	10%	6%	9%	4%	10%	4%	11%	8%	4%	4%	14%	4%	2%	8%	10%	4%	7%	5%	5%	11%	8%
Tend to support	25%	18%	30%	30%	29%	19%	28%	22%	29%	25%	24%	23%	30%	23%	24%	25%	22%	25%	27%	28%	21%	18%	22%
Tend to oppose	28%	33%	29%	25%	29%	29%	25%	32%	27%	25%	29%	34%	27%	28%	25%	29%	31%	43%	28%	30%	28%	28%	27%
Strongly oppose	26%	33%	16%	29%	20%	37%	25%	28%	15%	27%	31%	26%	15%	30%	34%	26%	21%	14%	29%	20%	33%	24%	26%
Don't know	14%	14%	14%	9%	13%	12%	12%	15%	18%	15%	12%	13%	14%	15%	15%	11%	16%	14%	9%	17%	12%	18%	17%

....if it meant building more housing on green field sites?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Strongly support	5%	2%	8%	4%	6%	3%	8%	3%	9%	6%	5%	3%	12%	3%	2%	6%	7%	6%	6%	5%	5%	8%	5%
Tend to support	17%	12%	26%	17%	22%	12%	22%	13%	25%	20%	14%	12%	25%	15%	13%	16%	25%	24%	18%	19%	16%	18%	13%
Tend to oppose	27%	23%	28%	33%	31%	22%	24%	29%	29%	26%	28%	26%	24%	28%	26%	26%	30%	25%	25%	28%	28%	26%	24%
Strongly oppose	41%	57%	28%	41%	32%	58%	36%	46%	20%	37%	47%	53%	28%	46%	49%	42%	29%	36%	44%	38%	43%	33%	48%
Don't know	9%	6%	10%	6%	8%	5%	9%	9%	18%	11%	6%	5%	11%	8%	9%	11%	9%	10%	7%	11%	6%	14%	10%

In the year ahead, do you expect house prices to go up or down, or stay about the same?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base: All GB adults	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Go up a lot	12%	10%	9%	11%	10%	12%	12%	12%	19%	14%	8%	10%	16%	12%	10%	13%	8%	16%	10%	10%	15%	15%	15%
Go up a little	40%	43%	43%	39%	43%	41%	46%	35%	38%	38%	41%	46%	32%	40%	43%	41%	47%	44%	42%	42%	42%	32%	37%
Stay about the same	30%	34%	36%	40%	32%	33%	27%	33%	20%	29%	37%	29%	30%	34%	30%	30%	24%	16%	33%	32%	29%	26%	23%
Go down a little	4%	4%	4%	4%	4%	4%	5%	4%	4%	6%	4%	3%	7%	4%	4%	3%	5%	7%	5%	3%	3%	8%	5%
Go down a lot	1%	-	-	-	0%	1%	1%	0%	1%	1%	0%	0%	3%	1%	-	-	1%	-	1%	0%	1%	1%	-
Don't know	12%	9%	9%	6%	12%	9%	10%	14%	18%	13%	10%	12%	13%	10%	13%	13%	15%	17%	9%	12%	10%	19%	20%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base: All GB adults	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
It would be better for Britain if house prices rose	6%	8%	6%	2%	6%	7%	6%	5%	2%	6%	6%	6%	6%	6%	6%	5%	9%	2%	6%	5%	5%	5%	7%
It would be better for Britain if house prices went down	52%	39%	56%	55%	55%	45%	56%	48%	69%	60%	40%	42%	60%	50%	49%	52%	55%	50%	53%	52%	52%	52%	49%
It would be better for Britain if house prices stayed about the same	25%	37%	23%	31%	25%	31%	25%	25%	12%	17%	34%	37%	16%	29%	25%	26%	18%	29%	27%	27%	26%	18%	20%
Don't know	17%	16%	15%	12%	14%	17%	13%	21%	17%	17%	19%	15%	17%	15%	20%	17%	19%	19%	13%	16%	17%	25%	25%

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base: All GB adults	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
I would be better off if house prices rose	22%	28%	25%	28%	29%	23%	23%	20%	3%	24%	25%	24%	22%	23%	22%	20%	24%	18%	27%	24%	22%	17%	7%
I would be better off if house prices fell	23%	8%	26%	23%	20%	12%	27%	20%	63%	33%	8%	3%	38%	23%	17%	23%	20%	21%	23%	22%	25%	25%	21%
It will make little difference to me personally if house prices rise or fall	47%	58%	44%	45%	46%	58%	43%	51%	21%	33%	63%	68%	28%	47%	54%	50%	50%	51%	44%	46%	46%	44%	64%
Don't know	8%	6%	6%	4%	6%	6%	7%	9%	13%	10%	5%	5%	12%	7%	7%	7%	7%	9%	6%	8%	7%	13%	8%

Do you think the Conservative party is in touch or out of touch?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
In touch	10%	31%	2%	5%	8%	13%	9%	10%	6%	8%	11%	13%	9%	12%	10%	8%	4%	11%	11%	9%	9%	11%	6%
Out of touch	66%	32%	87%	76%	77%	61%	72%	60%	59%	70%	68%	59%	62%	61%	65%	70%	79%	64%	69%	67%	66%	55%	64%
Neither	14%	32%	6%	13%	10%	20%	11%	16%	6%	10%	15%	23%	17%	16%	14%	12%	10%	10%	14%	12%	15%	16%	14%
Don't know	11%	5%	5%	6%	5%	7%	8%	14%	28%	12%	6%	5%	12%	11%	11%	10%	7%	15%	6%	11%	10%	18%	16%

Do you think the Conservative party cares about ordinary people, or care about only a select few?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Cares about ordinary people	11%	38%	3%	6%	8%	17%	12%	11%	8%	8%	12%	18%	13%	13%	13%	12%	1%	7%	14%	10%	10%	14%	8%
Cares about only a select few	64%	32%	85%	76%	76%	56%	66%	63%	64%	68%	67%	56%	58%	62%	62%	68%	76%	68%	66%	65%	63%	61%	64%
Neither	14%	20%	9%	14%	10%	19%	14%	14%	5%	13%	13%	20%	18%	13%	14%	13%	13%	14%	12%	14%	17%	10%	15%
Don't know	10%	11%	3%	4%	6%	8%	8%	12%	24%	10%	8%	7%	10%	12%	11%	8%	9%	11%	8%	10%	10%	15%	13%

Fieldwork Dates: 15th - 16th February 2025

Sample Size: 1688 Adults in GB

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is trustworthy or untrustworthy?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Trustworthy	11%	39%	2%	7%	8%	16%	11%	11%	7%	9%	10%	18%	12%	15%	10%	9%	3%	9%	14%	10%	11%	8%	8%
Untrustworthy	61%	15%	88%	70%	74%	50%	66%	57%	61%	68%	65%	45%	61%	57%	57%	62%	79%	62%	63%	65%	58%	55%	59%
Neither	18%	39%	6%	17%	14%	25%	16%	20%	6%	13%	18%	32%	16%	18%	22%	20%	12%	16%	16%	15%	23%	23%	16%
Don't know	10%	8%	3%	6%	4%	8%	7%	12%	26%	10%	7%	6%	10%	10%	10%	10%	6%	12%	7%	10%	8%	14%	17%

Do you think the Conservative party is trying to do the right thing, or serving their own interests?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Trying to do the right thing	16%	52%	4%	13%	12%	24%	17%	16%	10%	11%	19%	27%	18%	18%	18%	17%	6%	16%	19%	14%	17%	16%	17%
Serving their own interests	64%	26%	88%	73%	76%	57%	68%	61%	60%	70%	65%	56%	64%	60%	63%	67%	79%	64%	67%	68%	62%	55%	63%
Neither	8%	12%	4%	7%	6%	10%	8%	8%	6%	8%	8%	11%	8%	9%	9%	8%	6%	9%	6%	8%	10%	14%	7%
Don't know	11%	11%	4%	7%	6%	9%	7%	14%	23%	11%	9%	7%	10%	13%	10%	9%	9%	12%	8%	11%	11%	15%	13%

Do you think the Conservative party is strong or weak?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Strong	8%	20%	5%	5%	7%	8%	9%	8%	12%	10%	6%	6%	11%	9%	8%	7%	5%	9%	9%	8%	8%	10%	4%
Weak	60%	41%	75%	69%	67%	60%	68%	52%	50%	57%	64%	64%	52%	59%	59%	60%	74%	61%	66%	60%	57%	48%	57%
Neither	21%	33%	14%	20%	19%	24%	16%	25%	13%	18%	24%	25%	24%	20%	23%	22%	12%	17%	18%	19%	23%	25%	23%
Don't know	12%	6%	6%	5%	7%	9%	8%	15%	25%	15%	6%	5%	13%	13%	10%	11%	9%	13%	7%	13%	12%	17%	16%

Do you think the Conservative party is moderate or extreme?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Moderate	39%	70%	24%	39%	31%	49%	44%	34%	35%	37%	38%	45%	42%	43%	42%	35%	26%	30%	41%	41%	38%	34%	30%
Extreme	23%	2%	44%	28%	37%	9%	25%	20%	30%	24%	25%	16%	27%	19%	18%	27%	26%	26%	25%	23%	22%	21%	21%
Neither	20%	20%	18%	18%	19%	26%	20%	21%	5%	19%	23%	26%	15%	21%	21%	19%	23%	27%	21%	19%	20%	19%	21%
Don't know	18%	8%	14%	15%	13%	16%	11%	25%	29%	20%	14%	14%	17%	17%	19%	18%	25%	17%	13%	17%	19%	26%	28%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is competent or incompetent?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Competent	15%	47%	6%	9%	12%	20%	16%	14%	12%	13%	15%	21%	17%	17%	17%	14%	6%	16%	16%	14%	18%	12%	13%
Incompetent	59%	22%	82%	69%	70%	52%	64%	54%	57%	63%	62%	49%	56%	55%	56%	61%	72%	65%	63%	62%	55%	49%	56%
Neither	15%	25%	6%	14%	11%	21%	13%	17%	8%	10%	18%	24%	15%	16%	17%	16%	10%	10%	14%	13%	15%	20%	18%
Don't know	11%	6%	5%	8%	6%	7%	7%	14%	24%	13%	6%	6%	13%	12%	10%	9%	12%	9%	7%	10%	12%	18%	13%

Do you think the Conservative party has a clear sense of purpose, or are unclear about what they stand for?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Have a clear sense of purpose	17%	36%	13%	10%	18%	17%	18%	17%	20%	17%	16%	18%	18%	19%	14%	17%	16%	16%	18%	17%	18%	16%	16%
Are unclear what they stand for	60%	43%	72%	71%	66%	61%	65%	56%	47%	60%	63%	63%	57%	60%	62%	59%	62%	68%	66%	61%	56%	51%	59%
Neither	10%	11%	8%	11%	9%	12%	9%	11%	5%	8%	12%	13%	10%	7%	14%	11%	11%	7%	10%	8%	14%	10%	8%
Don't know	12%	9%	7%	7%	7%	10%	9%	16%	27%	14%	9%	6%	15%	13%	9%	12%	11%	9%	6%	13%	12%	23%	16%

Do you think the Conservative party is tolerant or prejudiced?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Tolerant	21%	56%	7%	14%	15%	32%	24%	18%	13%	18%	23%	29%	18%	24%	27%	18%	10%	19%	24%	21%	21%	17%	17%
Prejudiced	45%	9%	72%	54%	62%	30%	46%	44%	52%	50%	45%	33%	48%	42%	36%	47%	59%	50%	50%	45%	43%	37%	41%
Neither	17%	23%	9%	20%	13%	24%	17%	16%	4%	14%	17%	27%	19%	16%	20%	18%	14%	11%	15%	17%	18%	18%	16%
Don't know	17%	12%	12%	12%	11%	14%	12%	22%	31%	19%	15%	11%	15%	18%	17%	17%	17%	20%	11%	16%	17%	28%	25%

Do you think the Labour party is in touch or out of touch?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
In touch	17%	6%	39%	26%	26%	8%	18%	17%	24%	18%	19%	11%	28%	18%	12%	15%	13%	25%	23%	18%	13%	15%	10%
Out of touch	62%	85%	38%	52%	52%	80%	65%	60%	40%	58%	65%	77%	48%	65%	67%	63%	67%	48%	63%	62%	64%	55%	67%
Neither	11%	5%	16%	12%	16%	6%	11%	11%	8%	12%	10%	9%	14%	9%	10%	12%	11%	10%	10%	10%	12%	16%	8%
Don't know	10%	4%	7%	10%	6%	5%	7%	13%	28%	11%	6%	2%	10%	8%	11%	11%	9%	17%	5%	10%	11%	14%	14%

Fieldwork Dates: 15th - 16th February 2025

Sample Size: 1688 Adults in GB

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party cares about ordinary people, or care about only a select few?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Cares about ordinary people	27%	9%	57%	34%	42%	12%	28%	25%	37%	28%	29%	17%	41%	27%	18%	26%	21%	28%	34%	29%	21%	23%	15%
Cares about only a select few	52%	74%	28%	43%	39%	70%	52%	52%	31%	49%	52%	68%	39%	54%	58%	52%	51%	41%	49%	51%	56%	51%	54%
Neither	14%	14%	11%	15%	14%	15%	13%	14%	9%	14%	16%	13%	12%	11%	16%	13%	19%	21%	13%	13%	13%	13%	20%
Don't know	8%	4%	5%	7%	4%	4%	7%	9%	22%	10%	3%	2%	8%	7%	8%	9%	8%	10%	4%	8%	9%	13%	11%

Do you think the Labour party is trustworthy or untrustworthy?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Trustworthy	16%	4%	40%	22%	28%	7%	19%	14%	19%	18%	17%	10%	28%	16%	11%	16%	10%	19%	22%	16%	12%	17%	12%
Untrustworthy	61%	86%	34%	51%	48%	81%	63%	59%	41%	55%	64%	78%	46%	65%	65%	61%	61%	57%	58%	61%	65%	57%	68%
Neither	13%	7%	17%	20%	17%	8%	12%	15%	14%	16%	12%	9%	17%	11%	15%	13%	14%	11%	14%	14%	12%	14%	11%
Don't know	9%	3%	10%	7%	7%	4%	6%	12%	26%	10%	6%	3%	8%	8%	9%	10%	15%	13%	7%	9%	11%	13%	9%

Do you think the Labour party is trying to do the right thing, or serving their own interests?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Trying to do the right thing	30%	10%	63%	43%	49%	13%	32%	28%	34%	33%	34%	18%	45%	30%	23%	27%	26%	32%	36%	31%	26%	30%	19%
Serving their own interests	55%	80%	26%	41%	40%	76%	56%	54%	35%	50%	56%	71%	41%	56%	59%	57%	58%	54%	53%	52%	59%	49%	65%
Neither	8%	8%	5%	11%	7%	8%	7%	8%	8%	7%	7%	8%	5%	9%	10%	7%	7%	6%	6%	9%	7%	9%	6%
Don't know	8%	2%	6%	5%	4%	3%	5%	10%	22%	9%	3%	3%	8%	6%	8%	9%	9%	8%	4%	7%	9%	12%	10%

Do you think the Labour party is strong or weak?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Strong	14%	7%	28%	17%	17%	9%	16%	11%	20%	15%	13%	9%	24%	12%	10%	13%	11%	18%	17%	12%	11%	18%	10%
Weak	55%	75%	34%	52%	46%	71%	59%	52%	42%	51%	58%	68%	47%	58%	55%	55%	60%	52%	57%	53%	58%	47%	60%
Neither	20%	14%	28%	22%	28%	14%	18%	22%	11%	21%	23%	19%	18%	20%	21%	20%	19%	22%	20%	21%	19%	21%	18%
Don't know	11%	4%	10%	8%	8%	6%	8%	14%	27%	14%	7%	3%	10%	11%	13%	12%	10%	9%	7%	13%	12%	13%	12%

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is moderate or extreme?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Moderate	39%	17%	67%	53%	55%	21%	42%	36%	57%	44%	37%	22%	50%	38%	32%	40%	34%	38%	46%	38%	36%	38%	25%
Extreme	26%	47%	9%	17%	16%	43%	33%	20%	12%	19%	27%	45%	21%	28%	29%	25%	24%	30%	28%	26%	28%	22%	25%
Neither	19%	25%	13%	19%	18%	21%	16%	22%	7%	19%	22%	21%	16%	19%	21%	18%	21%	16%	18%	19%	18%	19%	24%
Don't know	16%	11%	11%	11%	11%	15%	9%	23%	25%	17%	13%	13%	13%	15%	18%	17%	21%	16%	8%	17%	17%	22%	26%

Do you think the Labour party is competent or incompetent?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Competent	20%	3%	45%	24%	29%	9%	22%	17%	31%	23%	19%	9%	29%	18%	16%	21%	10%	26%	23%	21%	17%	21%	13%
Incompetent	56%	83%	26%	48%	43%	77%	60%	52%	34%	49%	58%	77%	44%	59%	64%	52%	59%	48%	54%	56%	58%	50%	63%
Neither	13%	9%	20%	18%	19%	9%	10%	17%	9%	14%	16%	11%	14%	11%	11%	16%	18%	14%	15%	11%	13%	17%	10%
Don't know	11%	5%	9%	11%	9%	5%	7%	14%	26%	14%	7%	3%	13%	11%	8%	11%	13%	12%	8%	12%	12%	12%	13%

Do you think the Labour party has a clear sense of purpose, or are unclear about what they stand for?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Have a clear sense of purpose	23%	12%	41%	24%	30%	17%	26%	20%	28%	25%	25%	15%	28%	23%	20%	22%	23%	27%	28%	23%	21%	24%	15%
Are unclear what they stand for	57%	76%	40%	57%	52%	69%	59%	56%	41%	53%	56%	74%	49%	58%	61%	57%	59%	55%	58%	56%	57%	54%	61%
Neither	10%	8%	12%	10%	12%	9%	9%	11%	5%	11%	13%	8%	11%	10%	10%	11%	7%	10%	9%	10%	13%	8%	10%
Don't know	10%	5%	7%	8%	6%	4%	6%	13%	25%	11%	7%	3%	12%	10%	10%	9%	10%	9%	5%	12%	9%	14%	13%

Do you think the Labour party is tolerant or prejudiced?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Tolerant	29%	10%	57%	37%	43%	15%	32%	26%	41%	32%	30%	16%	43%	28%	23%	28%	25%	24%	37%	30%	24%	23%	17%
Prejudiced	39%	59%	14%	31%	27%	58%	43%	36%	24%	32%	39%	59%	27%	42%	45%	39%	38%	35%	38%	39%	43%	34%	43%
Neither	17%	19%	16%	20%	19%	16%	15%	19%	8%	18%	19%	18%	18%	15%	16%	19%	18%	21%	15%	16%	17%	21%	21%
Don't know	15%	12%	12%	11%	11%	11%	10%	20%	27%	18%	11%	8%	12%	14%	17%	15%	19%	20%	10%	15%	17%	23%	20%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

How important do you think it is to teach each of the following subjects at secondary school?

English

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	81%	86%	82%	84%	83%	85%	80%	82%	70%	78%	83%	90%	84%	83%	79%	80%	78%	84%	84%	82%	75%	80%	86%
Quite important	16%	13%	17%	16%	15%	13%	16%	16%	20%	18%	16%	9%	13%	14%	17%	17%	19%	13%	14%	16%	20%	14%	13%
Not very important	1%	0%	0%	0%	0%	0%	1%	1%	2%	1%	0%	1%	1%	1%	1%	0%	-	1%	1%	0%	1%	2%	-
Not at all important	1%	-	-	-	0%	0%	1%	0%	4%	0%	0%	-	1%	0%	2%	1%	1%	-	0%	0%	2%	-	0%
Don't know	1%	1%	1%	-	1%	1%	2%	1%	5%	2%	1%	-	1%	1%	1%	2%	2%	2%	1%	1%	2%	4%	0%

Mathematics

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	80%	90%	83%	80%	82%	84%	81%	78%	65%	77%	83%	88%	78%	81%	80%	80%	75%	85%	84%	78%	72%	80%	87%
Quite important	17%	8%	16%	19%	16%	13%	14%	19%	25%	18%	15%	11%	18%	16%	16%	16%	23%	11%	14%	19%	21%	15%	11%
Not very important	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%	1%	3%	1%	-	2%	1%	-	1%	1%	2%	1%	-
Not at all important	1%	-	0%	0%	-	1%	1%	0%	3%	1%	1%	0%	-	1%	2%	0%	-	1%	0%	1%	2%	-	1%
Don't know	2%	1%	1%	-	1%	1%	2%	1%	5%	2%	1%	-	1%	1%	2%	2%	2%	2%	1%	1%	2%	4%	1%

Science

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	64%	69%	70%	67%	70%	65%	68%	61%	55%	65%	66%	66%	68%	67%	61%	64%	56%	67%	71%	65%	59%	55%	66%
Quite important	29%	28%	27%	28%	26%	30%	25%	32%	32%	27%	29%	29%	28%	27%	32%	27%	39%	23%	24%	29%	31%	35%	28%
Not very important	4%	1%	2%	4%	3%	4%	4%	5%	6%	5%	4%	4%	3%	4%	4%	6%	3%	7%	3%	5%	5%	5%	6%
Not at all important	1%	0%	-	-	0%	1%	1%	1%	3%	1%	0%	-	-	0%	2%	1%	-	-	0%	-	2%	0%	-
Don't know	2%	1%	1%	1%	1%	1%	2%	2%	5%	3%	1%	0%	2%	1%	2%	2%	2%	2%	1%	1%	2%	4%	1%

Fieldwork Dates: 15th - 16th February 2025

Sample Size: 1688 Adults in GB

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Art

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	15%	12%	21%	18%	20%	12%	14%	17%	13%	17%	15%	13%	30%	15%	8%	14%	16%	13%	19%	15%	11%	16%	16%
Quite important	37%	33%	45%	39%	42%	32%	33%	40%	33%	38%	38%	34%	42%	33%	34%	38%	40%	41%	38%	36%	37%	37%	34%
Not very important	33%	41%	25%	34%	27%	40%	34%	32%	36%	28%	34%	42%	20%	37%	38%	32%	35%	28%	30%	34%	35%	35%	35%
Not at all important	12%	12%	8%	7%	9%	14%	16%	9%	13%	13%	12%	10%	7%	13%	16%	14%	5%	14%	12%	13%	14%	8%	13%
Don't know	3%	3%	1%	2%	2%	2%	3%	3%	5%	4%	1%	2%	2%	2%	4%	2%	4%	3%	1%	2%	4%	5%	2%

Citizenship

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	25%	26%	28%	27%	29%	27%	26%	24%	15%	22%	27%	33%	27%	25%	24%	23%	24%	35%	26%	26%	20%	26%	29%
Quite important	37%	40%	37%	46%	38%	36%	35%	38%	42%	33%	36%	42%	38%	39%	36%	35%	34%	29%	39%	38%	39%	28%	29%
Not very important	19%	20%	18%	14%	18%	21%	20%	18%	15%	21%	20%	16%	12%	18%	20%	23%	20%	16%	16%	20%	20%	22%	19%
Not at all important	9%	7%	8%	6%	8%	10%	11%	6%	9%	11%	10%	4%	11%	9%	9%	8%	10%	5%	10%	6%	10%	8%	12%
Don't know	11%	7%	10%	7%	8%	7%	8%	13%	20%	14%	7%	5%	12%	9%	11%	10%	12%	15%	9%	10%	11%	16%	11%

Computing/Computer Science/ICT

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	65%	72%	69%	72%	68%	70%	67%	62%	38%	66%	69%	70%	62%	66%	70%	63%	60%	67%	71%	63%	60%	63%	65%
Quite important	29%	25%	27%	24%	28%	25%	26%	32%	46%	25%	29%	27%	29%	30%	23%	30%	35%	25%	24%	32%	35%	25%	26%
Not very important	4%	2%	3%	3%	3%	3%	3%	4%	9%	5%	1%	3%	7%	2%	4%	4%	2%	6%	3%	4%	2%	6%	5%
Not at all important	0%	-	0%	-	-	0%	1%	0%	2%	1%	-	-	0%	0%	1%	0%	-	-	0%	0%	1%	0%	0%
Don't know	2%	1%	2%	1%	1%	1%	2%	2%	6%	3%	1%	0%	2%	1%	2%	3%	3%	2%	1%	1%	2%	5%	3%

Design and technology

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	29%	32%	32%	30%	33%	30%	30%	28%	18%	26%	34%	36%	41%	29%	27%	26%	23%	37%	29%	31%	27%	28%	31%
Quite important	49%	51%	47%	50%	48%	52%	48%	50%	42%	49%	51%	48%	41%	48%	51%	52%	51%	42%	47%	48%	53%	46%	49%
Not very important	17%	15%	16%	15%	15%	14%	17%	17%	31%	18%	12%	14%	15%	17%	16%	17%	21%	16%	19%	17%	15%	18%	13%
Not at all important	2%	0%	2%	3%	1%	2%	2%	2%	3%	3%	2%	1%	2%	2%	3%	2%	0%	2%	2%	2%	2%	2%	3%
Don't know	3%	2%	2%	1%	2%	2%	3%	4%	7%	4%	2%	1%	2%	4%	2%	3%	4%	3%	3%	2%	3%	6%	5%

Fieldwork Dates: 15th - 16th February 2025

Sample Size: 1688 Adults in GB

YouGov

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Geography

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	30%	36%	34%	30%	31%	31%	29%	31%	22%	30%	30%	33%	42%	29%	24%	27%	28%	37%	32%	29%	27%	27%	35%
Quite important	54%	52%	51%	58%	55%	54%	53%	55%	56%	54%	53%	54%	43%	58%	61%	50%	56%	45%	54%	57%	56%	54%	44%
Not very important	13%	10%	13%	8%	11%	12%	14%	12%	16%	11%	14%	12%	12%	9%	12%	18%	13%	16%	12%	11%	12%	13%	19%
Not at all important	1%	0%	2%	2%	1%	2%	2%	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%	-	1%	1%	2%	2%	1%
Don't know	2%	2%	1%	1%	2%	1%	2%	2%	5%	2%	2%	0%	2%	2%	1%	2%	3%	2%	1%	1%	3%	4%	2%

History

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	43%	48%	46%	41%	47%	46%	42%	45%	35%	45%	45%	44%	45%	45%	42%	41%	38%	53%	52%	40%	38%	35%	50%
Quite important	44%	42%	44%	51%	44%	41%	44%	43%	47%	42%	43%	45%	49%	43%	42%	43%	47%	33%	38%	49%	45%	48%	34%
Not very important	9%	7%	7%	7%	7%	9%	9%	9%	14%	8%	10%	9%	4%	8%	12%	11%	10%	11%	8%	7%	11%	9%	14%
Not at all important	2%	2%	3%	2%	1%	3%	2%	2%	1%	4%	0%	2%	0%	2%	2%	3%	3%	2%	1%	3%	3%	4%	1%
Don't know	2%	1%	1%	-	1%	1%	2%	1%	5%	2%	1%	-	2%	1%	2%	2%	3%	2%	1%	1%	2%	4%	1%

Modern foreign languages (e.g. French, Spanish, German)

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	31%	31%	36%	31%	38%	27%	27%	34%	24%	28%	33%	36%	38%	31%	28%	29%	28%	28%	38%	32%	26%	21%	25%
Quite important	43%	46%	45%	48%	46%	45%	45%	41%	38%	41%	43%	49%	44%	43%	44%	42%	45%	43%	41%	48%	43%	50%	32%
Not very important	18%	18%	12%	15%	13%	19%	17%	18%	26%	19%	17%	12%	10%	19%	19%	19%	17%	20%	16%	15%	21%	17%	25%
Not at all important	6%	4%	5%	5%	2%	8%	7%	5%	7%	8%	6%	2%	6%	5%	6%	7%	5%	7%	4%	3%	8%	8%	14%
Don't know	2%	1%	1%	1%	2%	1%	3%	2%	5%	4%	1%	1%	2%	1%	3%	3%	4%	2%	1%	2%	2%	5%	4%

Music

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	14%	10%	19%	21%	18%	13%	13%	15%	12%	15%	16%	13%	25%	16%	10%	10%	14%	11%	17%	16%	10%	12%	16%
Quite important	39%	39%	46%	38%	45%	37%	36%	42%	35%	39%	40%	40%	43%	36%	33%	40%	47%	53%	39%	39%	41%	39%	35%
Not very important	34%	40%	28%	31%	27%	40%	36%	33%	34%	31%	35%	39%	25%	36%	39%	33%	32%	30%	34%	32%	33%	38%	36%
Not at all important	10%	9%	6%	8%	8%	9%	12%	8%	12%	12%	8%	7%	5%	10%	15%	12%	4%	3%	9%	11%	11%	6%	11%
Don't know	3%	1%	1%	2%	3%	1%	3%	3%	6%	4%	1%	1%	2%	2%	3%	4%	3%	3%	1%	3%	4%	5%	3%

YouGov

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
		Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				

Physical education (PE)

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	45%	49%	47%	46%	48%	43%	43%	46%	45%	45%	44%	45%	50%	45%	40%	44%	36%	55%	51%	45%	41%	43%	36%
Quite important	40%	38%	41%	40%	40%	40%	40%	40%	36%	39%	42%	42%	39%	40%	44%	39%	49%	24%	37%	40%	45%	38%	39%
Not very important	11%	11%	10%	10%	10%	13%	12%	10%	13%	10%	11%	12%	8%	11%	12%	12%	12%	14%	9%	12%	9%	12%	18%
Not at all important	2%	1%	1%	3%	2%	2%	2%	3%	1%	4%	2%	1%	2%	3%	2%	2%	1%	6%	2%	2%	2%	2%	5%
Don't know	2%	1%	1%	1%	1%	1%	2%	2%	5%	3%	1%	0%	2%	1%	2%	3%	2%	2%	1%	1%	3%	4%	2%

Sex and relationship education (currently part of Personal, Social, Health and Economic education)

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	48%	35%	61%	63%	56%	36%	41%	53%	59%	55%	43%	33%	53%	51%	45%	43%	42%	52%	51%	46%	44%	49%	46%
Quite important	36%	45%	31%	28%	34%	41%	36%	36%	23%	31%	41%	46%	30%	35%	37%	39%	43%	32%	36%	35%	38%	38%	33%
Not very important	10%	16%	5%	6%	8%	14%	14%	7%	10%	8%	12%	13%	14%	9%	10%	12%	10%	10%	10%	11%	9%	6%	16%
Not at all important	3%	4%	1%	1%	1%	6%	5%	2%	4%	2%	3%	6%	0%	3%	6%	4%	3%	3%	2%	4%	5%	2%	3%
Don't know	3%	1%	2%	2%	2%	2%	3%	2%	5%	3%	1%	2%	2%	3%	2%	3%	2%	3%	1%	3%	3%	4%	1%

Religious studies

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	10%	10%	10%	12%	11%	8%	8%	11%	15%	11%	8%	8%	19%	11%	9%	6%	6%	7%	11%	11%	8%	12%	6%
Quite important	30%	34%	35%	34%	33%	27%	26%	34%	46%	29%	24%	32%	32%	29%	29%	34%	21%	39%	31%	32%	29%	29%	28%
Not very important	30%	32%	29%	29%	30%	32%	29%	31%	21%	29%	33%	34%	28%	30%	30%	31%	34%	26%	34%	29%	30%	25%	30%
Not at all important	27%	22%	24%	23%	24%	31%	32%	21%	12%	28%	32%	25%	19%	27%	28%	26%	33%	26%	23%	25%	29%	28%	33%
Don't know	3%	2%	2%	2%	2%	3%	3%	3%	6%	3%	2%	2%	1%	2%	4%	4%	6%	2%	2%	3%	3%	5%	3%

Drama

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	8%	8%	11%	12%	12%	6%	7%	10%	6%	10%	9%	7%	17%	9%	6%	7%	7%	5%	9%	7%	7%	10%	13%
Quite important	27%	27%	33%	24%	32%	24%	24%	30%	22%	28%	29%	27%	39%	27%	21%	27%	22%	34%	28%	30%	23%	28%	24%
Not very important	42%	46%	39%	47%	41%	45%	41%	42%	41%	38%	44%	47%	32%	42%	45%	39%	54%	45%	42%	39%	46%	42%	39%
Not at all important	19%	18%	14%	15%	13%	23%	24%	15%	25%	20%	17%	18%	11%	19%	24%	24%	13%	15%	19%	20%	20%	15%	20%
Don't know	3%	2%	2%	3%	3%	2%	3%	3%	6%	4%	2%	1%	2%	2%	4%	3%	4%	2%	1%	3%	4%	4%	3%

Fieldwork Dates: 15th - 16th February 2025

Sample Size: 1688 Adults in GB

Classics

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	7%	8%	7%	6%	6%	9%	6%	7%	4%	7%	6%	7%	17%	6%	3%	5%	2%	9%	6%	7%	5%	10%	9%
Quite important	26%	30%	25%	25%	26%	26%	25%	27%	21%	26%	22%	31%	37%	26%	21%	23%	25%	27%	26%	26%	26%	23%	27%
Not very important	39%	38%	39%	44%	42%	39%	38%	39%	35%	33%	47%	41%	27%	39%	40%	38%	48%	48%	40%	39%	41%	35%	34%
Not at all important	20%	18%	22%	20%	21%	19%	22%	18%	20%	21%	21%	17%	10%	20%	24%	25%	16%	12%	22%	20%	19%	15%	18%
Don't know	9%	5%	7%	5%	6%	7%	9%	10%	21%	13%	4%	3%	8%	9%	12%	10%	9%	4%	6%	9%	10%	16%	11%

Business studies

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	26%	35%	22%	24%	25%	29%	24%	27%	16%	25%	29%	28%	31%	27%	25%	23%	17%	33%	24%	26%	26%	27%	31%
Quite important	51%	49%	56%	49%	51%	52%	51%	51%	49%	50%	50%	54%	48%	50%	50%	50%	63%	42%	50%	55%	53%	49%	39%
Not very important	18%	13%	18%	22%	19%	15%	20%	16%	26%	18%	17%	15%	12%	17%	20%	20%	16%	19%	22%	15%	14%	17%	21%
Not at all important	3%	1%	2%	4%	3%	2%	3%	3%	3%	3%	2%	2%	6%	2%	3%	3%	-	4%	3%	2%	3%	1%	5%
Don't know	3%	1%	2%	1%	2%	2%	2%	4%	5%	4%	2%	1%	3%	3%	3%	4%	3%	3%	2%	2%	4%	6%	4%

Latin

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Very important	2%	2%	1%	2%	1%	3%	1%	2%	2%	1%	0%	3%	2%	1%	1%	2%	2%	5%	2%	1%	1%	4%	2%
Quite important	8%	8%	9%	10%	8%	9%	9%	8%	8%	8%	7%	10%	19%	7%	6%	7%	7%	5%	9%	8%	6%	11%	9%
Not very important	32%	36%	30%	36%	36%	30%	29%	36%	33%	29%	36%	35%	35%	38%	31%	24%	30%	39%	33%	32%	39%	31%	21%
Not at all important	55%	51%	58%	51%	55%	56%	58%	52%	53%	58%	55%	51%	39%	51%	59%	65%	60%	49%	55%	57%	51%	50%	64%
Don't know	3%	2%	2%	1%	1%	2%	3%	2%	5%	3%	2%	1%	4%	2%	3%	3%	2%	2%	1%	2%	4%	5%	3%

YouGov

From what you know, do you think exams like A-Levels have got harder or easier over the last ten years, or have they stayed the same?

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						Social Grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1688	264	513	196	697	602	753	935	148	668	419	453	179	588	285	409	145	82	520	472	326	192	178
Base	1688	304	435	157	626	668	820	868	184	704	407	393	204	579	277	400	147	81	473	490	354	193	178
Have got harder	15%	8%	19%	20%	14%	11%	11%	19%	41%	19%	8%	6%	17%	16%	14%	19%	6%	14%	18%	17%	12%	14%	14%
Have got easier	28%	45%	20%	24%	25%	39%	33%	23%	12%	19%	37%	41%	24%	27%	30%	26%	30%	36%	31%	25%	31%	20%	28%
Have stayed about the same	16%	13%	22%	20%	20%	13%	16%	16%	17%	17%	16%	14%	16%	17%	18%	16%	13%	13%	18%	18%	16%	11%	11%
Don't know	41%	34%	39%	35%	40%	38%	39%	42%	30%	45%	40%	40%	43%	40%	38%	39%	51%	38%	33%	41%	41%	55%	47%

Cell Contents (Column Percentages)