

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government’s record to date?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base: All GB adults	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Approve	14%	5%	29%	26%	24%	5%	17%	12%	13%	17%	14%	10%	20%	13%	13%	15%	9%	15%	19%	15%	13%	10%	8%
Disapprove	66%	84%	49%	53%	54%	84%	67%	65%	53%	59%	70%	79%	57%	67%	67%	68%	66%	60%	59%	65%	71%	64%	79%
Don't know	20%	11%	22%	21%	22%	11%	16%	23%	34%	24%	15%	10%	23%	19%	20%	16%	25%	25%	22%	20%	16%	25%	14%

Voting scale

Conservatives

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
0 - Would never consider voting for them	37%	2%	55%	32%	46%	27%	38%	37%	36%	45%	37%	26%	34%	30%	36%	42%	53%	53%	35%	34%	36%	43%	50%
1	7%	1%	8%	13%	7%	6%	5%	8%	8%	7%	7%	5%	9%	6%	9%	5%	6%	3%	6%	8%	8%	5%	4%
2	7%	2%	10%	5%	8%	5%	8%	6%	12%	8%	7%	4%	12%	7%	7%	5%	7%	8%	8%	7%	8%	6%	4%
3	6%	2%	6%	9%	6%	6%	8%	5%	10%	6%	5%	6%	8%	8%	5%	4%	5%	5%	6%	8%	4%	6%	6%
4	4%	2%	5%	9%	4%	5%	5%	4%	6%	4%	4%	6%	2%	6%	5%	5%	2%	3%	5%	5%	4%	2%	3%
5	10%	10%	6%	12%	8%	12%	8%	11%	6%	9%	10%	12%	10%	10%	10%	10%	7%	10%	11%	9%	8%	13%	7%
6	6%	13%	3%	8%	4%	8%	7%	5%	3%	5%	7%	8%	5%	6%	6%	7%	6%	4%	7%	5%	9%	3%	4%
7	5%	15%	3%	6%	4%	8%	5%	5%	1%	4%	4%	10%	6%	6%	7%	4%	3%	2%	5%	5%	5%	7%	6%
8	5%	20%	1%	2%	4%	9%	5%	6%	1%	3%	8%	8%	2%	6%	8%	6%	2%	2%	4%	6%	8%	3%	3%
9	2%	7%	0%	-	1%	2%	1%	2%	0%	1%	2%	3%	-	3%	1%	1%	-	1%	2%	1%	1%	1%	2%
10 - Would definitely consider voting for them	6%	25%	1%	0%	5%	9%	6%	5%	1%	3%	7%	10%	6%	9%	4%	3%	4%	5%	5%	6%	6%	5%	6%
prefer not to answer	5%	1%	2%	3%	3%	2%	4%	6%	16%	6%	2%	1%	6%	4%	3%	7%	6%	4%	4%	5%	5%	6%	5%

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

Unweighted base		1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base		1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
0 - Would never consider voting for them		36%	60%	9%	13%	19%	56%	37%	35%	14%	31%	42%	48%	25%	37%	38%	39%	32%	38%	27%	31%	45%	37%	53%
1		6%	8%	2%	7%	5%	7%	6%	6%	8%	4%	7%	7%	3%	7%	7%	4%	10%	1%	4%	7%	6%	9%	5%
2		6%	7%	3%	3%	5%	6%	6%	5%	5%	6%	6%	5%	5%	5%	10%	2%	8%	7%	5%	5%	7%	4%	7%
3		6%	8%	5%	9%	7%	5%	6%	6%	4%	8%	4%	6%	6%	5%	7%	6%	8%	3%	6%	7%	5%	6%	4%
4		6%	5%	6%	12%	6%	5%	6%	5%	8%	5%	6%	5%	7%	6%	6%	6%	3%	6%	5%	7%	7%	2%	3%
5		10%	7%	12%	15%	12%	8%	8%	11%	6%	13%	8%	7%	13%	9%	9%	9%	13%	11%	10%	11%	6%	13%	10%
6		6%	2%	9%	12%	8%	2%	7%	5%	14%	5%	5%	4%	12%	4%	5%	6%	7%	3%	7%	9%	4%	3%	3%
7		7%	1%	14%	10%	11%	2%	6%	7%	9%	8%	5%	4%	9%	8%	6%	6%	5%	5%	11%	6%	4%	7%	3%
8		5%	1%	13%	7%	8%	2%	4%	5%	5%	6%	3%	4%	9%	4%	3%	5%	3%	7%	6%	5%	4%	5%	4%
9		2%	0%	5%	2%	3%	0%	1%	2%	2%	2%	1%	2%	2%	2%	1%	2%	0%	1%	3%	1%	1%	3%	1%
10 - Would definitely consider voting for them		7%	0%	20%	9%	13%	3%	8%	6%	8%	7%	8%	6%	3%	9%	6%	7%	5%	13%	11%	7%	6%	4%	3%
prefer not to answer		5%	1%	2%	3%	3%	2%	4%	6%	16%	6%	2%	1%	6%	4%	3%	7%	6%	4%	4%	5%	5%	6%	5%

Liberal Democrats

Unweighted base		1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base		1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
0 - Would never consider voting for them		28%	33%	13%	-	15%	42%	32%	23%	12%	28%	29%	33%	22%	24%	29%	31%	34%	35%	22%	25%	34%	29%	37%
1		5%	6%	4%	-	4%	7%	6%	5%	6%	5%	6%	6%	3%	5%	8%	6%	5%	1%	4%	6%	6%	6%	5%
2		7%	11%	5%	2%	5%	10%	8%	6%	5%	7%	8%	8%	7%	7%	9%	7%	6%	4%	7%	8%	7%	5%	8%
3		6%	8%	7%	2%	7%	7%	6%	6%	4%	6%	6%	7%	5%	5%	7%	6%	6%	9%	7%	5%	6%	8%	5%
4		7%	11%	8%	2%	8%	7%	8%	7%	7%	6%	11%	6%	6%	6%	8%	6%	11%	13%	7%	8%	6%	5%	8%
5		14%	18%	16%	17%	16%	11%	11%	17%	16%	15%	13%	14%	19%	15%	13%	15%	9%	8%	14%	16%	13%	17%	12%
6		8%	4%	15%	6%	10%	5%	6%	9%	5%	8%	7%	8%	17%	6%	7%	5%	8%	9%	9%	6%	7%	10%	5%
7		7%	1%	15%	18%	11%	4%	7%	7%	12%	7%	6%	6%	7%	8%	7%	7%	5%	7%	8%	7%	7%	5%	7%
8		5%	3%	6%	16%	8%	2%	4%	6%	7%	6%	4%	4%	3%	7%	5%	3%	4%	5%	7%	6%	3%	4%	3%
9		2%	2%	3%	10%	3%	1%	2%	3%	3%	2%	2%	2%	1%	3%	2%	1%	2%	1%	3%	1%	3%	1%	3%
10 - Would definitely consider voting for them		5%	1%	7%	25%	9%	2%	7%	4%	7%	5%	6%	5%	3%	9%	2%	4%	6%	5%	7%	5%	5%	5%	3%
prefer not to answer		5%	1%	2%	3%	3%	2%	4%	6%	16%	6%	2%	1%	6%	4%	3%	7%	6%	4%	4%	5%	5%	6%	5%

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Reform UK

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
0 - Would never consider voting for them	47%	24%	70%	63%	69%	21%	45%	49%	57%	54%	40%	37%	55%	45%	42%	44%	57%	55%	55%	49%	39%	44%	42%
1	4%	5%	4%	5%	4%	4%	3%	4%	2%	4%	3%	4%	4%	5%	3%	3%	1%	-	5%	2%	3%	4%	3%
2	4%	5%	4%	6%	3%	4%	4%	4%	5%	4%	4%	4%	3%	5%	5%	2%	7%	3%	4%	3%	6%	4%	3%
3	4%	7%	3%	5%	4%	4%	3%	5%	6%	2%	4%	6%	7%	3%	3%	5%	4%	3%	4%	5%	4%	3%	2%
4	3%	3%	2%	2%	3%	3%	4%	2%	3%	2%	3%	3%	1%	2%	3%	4%	3%	-	2%	3%	3%	3%	1%
5	8%	12%	5%	8%	5%	11%	7%	9%	4%	7%	11%	9%	6%	8%	12%	8%	6%	8%	6%	7%	9%	9%	11%
6	3%	7%	2%	1%	2%	6%	4%	3%	1%	3%	2%	5%	3%	5%	2%	2%	2%	1%	3%	4%	4%	3%	1%
7	3%	8%	1%	3%	2%	6%	4%	2%	-	3%	6%	3%	3%	3%	3%	5%	2%	3%	2%	4%	4%	3%	6%
8	5%	11%	2%	3%	2%	10%	5%	5%	2%	3%	7%	7%	2%	6%	6%	6%	3%	5%	4%	5%	7%	6%	3%
9	3%	2%	3%	2%	1%	7%	4%	3%	-	2%	4%	5%	2%	2%	3%	5%	4%	2%	3%	3%	2%	3%	6%
10 - Would definitely consider voting for them	11%	14%	3%	-	3%	22%	13%	10%	4%	9%	14%	16%	9%	12%	13%	10%	7%	17%	8%	9%	14%	13%	17%
prefer not to answer	5%	1%	2%	3%	3%	2%	4%	6%	16%	6%	2%	1%	6%	4%	3%	7%	6%	4%	4%	5%	5%	6%	5%

Green Party

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
0 - Would never consider voting for them	31%	50%	19%	15%	21%	46%	37%	26%	11%	29%	34%	41%	28%	30%	32%	32%	36%	34%	29%	30%	29%	33%	43%
1	6%	7%	5%	8%	4%	6%	6%	5%	6%	5%	6%	6%	6%	5%	6%	7%	4%	4%	6%	6%	6%	2%	3%
2	6%	6%	6%	2%	4%	8%	7%	5%	4%	6%	5%	7%	4%	4%	10%	5%	8%	4%	7%	5%	6%	3%	6%
3	7%	10%	8%	10%	8%	9%	7%	8%	4%	7%	9%	9%	3%	10%	5%	7%	6%	6%	7%	6%	10%	8%	5%
4	6%	6%	6%	6%	6%	6%	6%	6%	4%	6%	8%	6%	7%	6%	4%	4%	9%	12%	5%	6%	8%	5%	5%
5	14%	10%	20%	17%	15%	12%	10%	17%	12%	14%	13%	14%	15%	13%	16%	15%	10%	12%	12%	14%	14%	18%	13%
6	7%	5%	12%	10%	13%	3%	8%	7%	6%	8%	8%	5%	12%	6%	7%	6%	6%	9%	7%	8%	6%	6%	8%
7	5%	2%	7%	9%	7%	3%	4%	6%	6%	6%	4%	5%	9%	6%	4%	4%	5%	5%	6%	6%	5%	4%	3%
8	3%	1%	6%	6%	5%	2%	3%	4%	7%	3%	3%	3%	2%	4%	4%	3%	1%	3%	5%	3%	2%	4%	3%
9	2%	1%	3%	3%	3%	0%	1%	3%	4%	2%	1%	1%	2%	2%	1%	1%	3%	2%	3%	2%	1%	1%	1%
10 - Would definitely consider voting for them	8%	1%	7%	13%	12%	2%	8%	8%	21%	8%	7%	3%	5%	10%	8%	9%	6%	4%	9%	8%	7%	9%	6%
prefer not to answer	5%	1%	2%	3%	3%	2%	4%	6%	16%	6%	2%	1%	6%	4%	3%	7%	6%	4%	4%	5%	5%	6%	5%

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base: All GB adults	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Health	35%	30%	45%	47%	48%	26%	27%	43%	33%	36%	35%	37%	27%	37%	34%	35%	43%	41%	35%	38%	37%	29%	33%
Immigration & Asylum	47%	76%	29%	26%	28%	75%	49%	45%	24%	37%	58%	66%	35%	47%	54%	54%	38%	37%	39%	46%	52%	47%	65%
Crime	22%	25%	20%	19%	15%	27%	22%	22%	19%	21%	25%	21%	30%	18%	26%	25%	14%	16%	19%	22%	25%	22%	25%
The economy	50%	51%	54%	56%	53%	47%	53%	47%	54%	54%	48%	43%	59%	48%	48%	49%	53%	50%	55%	53%	45%	46%	42%
Tax	13%	12%	8%	11%	11%	13%	14%	12%	15%	16%	10%	9%	15%	12%	12%	15%	8%	12%	13%	13%	13%	15%	7%
Pensions	6%	8%	8%	4%	5%	10%	4%	8%	1%	3%	6%	15%	8%	6%	6%	7%	6%	6%	4%	7%	8%	7%	6%
Education	9%	6%	11%	10%	11%	4%	6%	11%	12%	11%	7%	4%	4%	10%	7%	8%	10%	13%	11%	7%	8%	13%	3%
Family life & childcare	5%	4%	6%	7%	5%	5%	3%	7%	1%	9%	2%	3%	3%	6%	5%	4%	6%	8%	5%	5%	7%	4%	3%
Housing	20%	9%	24%	21%	23%	13%	19%	21%	32%	26%	13%	12%	23%	20%	21%	16%	29%	18%	22%	19%	19%	22%	19%
The environment	17%	7%	21%	26%	26%	8%	18%	17%	23%	19%	16%	14%	21%	19%	16%	14%	18%	20%	24%	15%	13%	17%	15%
Britain leaving the EU	13%	6%	17%	16%	20%	8%	13%	13%	11%	13%	14%	14%	12%	16%	9%	9%	20%	17%	13%	14%	13%	12%	12%
Transport	3%	1%	2%	4%	3%	2%	4%	2%	6%	4%	2%	2%	6%	2%	3%	3%	5%	-	3%	5%	3%	2%	1%
Welfare benefits	13%	16%	13%	11%	12%	14%	13%	13%	10%	13%	17%	11%	10%	14%	14%	13%	11%	15%	11%	12%	13%	10%	25%
Defence and security	26%	38%	22%	29%	24%	34%	31%	21%	11%	17%	33%	39%	18%	28%	26%	28%	21%	25%	26%	27%	29%	19%	24%
None of these	1%	-	2%	0%	1%	1%	1%	0%	1%	1%	-	0%	-	1%	-	1%	3%	-	1%	1%	1%	1%	0%
Don't know	2%	-	1%	1%	1%	0%	3%	2%	12%	2%	1%	0%	3%	2%	2%	2%	1%	4%	3%	1%	2%	4%	0%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	2%	-	4%	1%	3%	0%	2%	1%	2%	2%	1%	1%	1%	1%	2%	3%	1%	4%	3%	1%	0%	2%	2%
Fairly well	18%	12%	29%	27%	25%	12%	23%	13%	19%	18%	19%	17%	25%	19%	14%	17%	15%	13%	23%	19%	15%	13%	14%
Fairly badly	34%	44%	30%	34%	33%	37%	33%	34%	28%	30%	37%	39%	27%	35%	36%	35%	31%	29%	33%	34%	34%	37%	29%
Very badly	36%	40%	24%	29%	30%	43%	32%	40%	31%	37%	36%	37%	32%	34%	36%	35%	48%	44%	31%	35%	41%	34%	46%
Don't know	11%	5%	13%	9%	10%	8%	10%	12%	21%	13%	7%	6%	15%	11%	13%	9%	6%	9%	10%	11%	10%	13%	9%

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Immigration

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	1%	1%	1%	1%	1%	-	1%	0%	1%	1%	1%	0%	-	1%	1%	1%	-	1%	2%	0%	1%	-	1%
Fairly well	13%	3%	25%	19%	20%	4%	16%	9%	20%	16%	10%	7%	15%	13%	11%	11%	12%	15%	19%	12%	8%	11%	9%
Fairly badly	22%	14%	29%	32%	29%	12%	19%	24%	27%	24%	20%	17%	33%	21%	20%	19%	19%	23%	23%	23%	18%	22%	22%
Very badly	53%	79%	30%	34%	37%	79%	55%	51%	26%	44%	64%	70%	39%	53%	55%	57%	57%	47%	44%	53%	61%	52%	60%
Don't know	12%	4%	15%	14%	13%	5%	8%	16%	27%	15%	6%	6%	13%	12%	13%	11%	12%	15%	12%	12%	12%	15%	8%

Crime

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	1%	-	1%	0%	1%	0%	1%	0%	3%	0%	1%	0%	-	1%	-	1%	-	-	1%	1%	0%	-	1%
Fairly well	16%	8%	30%	21%	25%	8%	18%	15%	16%	21%	14%	12%	17%	16%	12%	17%	24%	19%	21%	18%	13%	12%	12%
Fairly badly	30%	36%	30%	38%	32%	29%	26%	33%	28%	25%	33%	35%	24%	27%	36%	33%	29%	26%	31%	28%	30%	33%	24%
Very badly	34%	46%	17%	18%	21%	51%	38%	30%	23%	31%	40%	38%	35%	35%	31%	35%	33%	33%	27%	33%	37%	35%	50%
Don't know	19%	11%	21%	22%	21%	12%	17%	22%	31%	23%	12%	15%	23%	22%	20%	14%	15%	22%	20%	19%	21%	20%	14%

Education

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	1%	1%	2%	1%	1%	0%	3%	0%	2%	2%	0%	0%	2%	0%	1%	3%	2%	1%	1%	1%	2%	2%	2%
Fairly well	24%	17%	36%	28%	28%	19%	25%	22%	24%	25%	22%	22%	32%	25%	21%	22%	16%	25%	29%	25%	19%	20%	19%
Fairly badly	31%	40%	26%	38%	29%	33%	29%	34%	35%	27%	32%	36%	24%	29%	35%	34%	31%	34%	30%	33%	30%	36%	26%
Very badly	22%	28%	14%	9%	19%	30%	23%	21%	11%	22%	27%	23%	19%	24%	17%	24%	27%	23%	20%	20%	25%	21%	31%
Don't know	21%	14%	22%	23%	22%	18%	20%	22%	27%	23%	18%	19%	22%	22%	26%	18%	23%	17%	20%	21%	23%	22%	23%

Taxation

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	1%	-	2%	2%	1%	0%	1%	1%	-	1%	2%	1%	-	1%	1%	1%	1%	2%	1%	0%	1%	-	1%
Fairly well	13%	6%	26%	19%	19%	7%	14%	12%	13%	14%	14%	11%	15%	14%	11%	13%	11%	15%	18%	14%	9%	10%	10%
Fairly badly	33%	34%	33%	44%	35%	31%	32%	34%	35%	31%	33%	34%	35%	34%	33%	32%	29%	29%	33%	37%	29%	36%	25%
Very badly	39%	54%	23%	20%	29%	53%	43%	35%	25%	37%	41%	46%	31%	38%	39%	40%	45%	39%	36%	33%	46%	36%	48%
Don't know	15%	6%	17%	15%	15%	9%	11%	19%	27%	18%	11%	8%	19%	13%	17%	13%	15%	16%	11%	16%	15%	19%	16%

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Unemployment

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	1%	1%	2%	2%	2%	0%	2%	0%	-	1%	2%	0%	-	1%	1%	2%	-	3%	1%	1%	1%	-	1%
Fairly well	18%	16%	30%	21%	25%	13%	20%	16%	13%	18%	18%	19%	15%	18%	17%	18%	21%	21%	23%	17%	18%	14%	11%
Fairly badly	30%	31%	29%	33%	31%	31%	28%	32%	28%	28%	31%	33%	28%	27%	34%	32%	30%	30%	30%	30%	28%	37%	29%
Very badly	26%	33%	12%	11%	16%	36%	28%	24%	27%	25%	26%	29%	31%	25%	23%	27%	28%	24%	20%	28%	30%	24%	34%
Don't know	25%	20%	27%	33%	27%	20%	22%	28%	31%	28%	23%	19%	26%	28%	26%	21%	22%	22%	27%	25%	24%	25%	25%

Inflation

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	0%	-	2%	0%	1%	0%	1%	0%	-	1%	0%	1%	0%	0%	-	2%	-	1%	1%	0%	0%	-	1%
Fairly well	21%	14%	36%	37%	34%	12%	24%	18%	18%	19%	25%	22%	19%	25%	19%	18%	18%	27%	29%	21%	16%	19%	11%
Fairly badly	30%	39%	27%	32%	27%	34%	28%	32%	27%	30%	32%	32%	35%	29%	31%	31%	31%	25%	30%	29%	33%	30%	32%
Very badly	33%	41%	19%	18%	25%	43%	34%	32%	25%	33%	32%	38%	28%	31%	32%	39%	39%	28%	26%	33%	39%	34%	43%
Don't know	15%	6%	17%	13%	13%	10%	13%	17%	29%	18%	10%	8%	17%	15%	18%	11%	12%	19%	14%	16%	12%	18%	14%

Britain's exit from the EU

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	3%	-	6%	4%	4%	1%	4%	1%	1%	3%	3%	2%	3%	3%	2%	3%	1%	2%	5%	2%	1%	1%	2%
Fairly well	21%	13%	36%	31%	30%	15%	21%	21%	21%	24%	22%	16%	24%	20%	23%	22%	18%	23%	25%	25%	16%	19%	15%
Fairly badly	24%	28%	19%	28%	26%	23%	24%	24%	26%	23%	24%	25%	30%	20%	27%	25%	25%	19%	27%	21%	27%	24%	20%
Very badly	33%	43%	21%	16%	26%	45%	38%	29%	24%	30%	37%	40%	24%	36%	31%	33%	42%	31%	28%	32%	39%	34%	41%
Don't know	19%	16%	18%	21%	14%	17%	13%	24%	28%	20%	14%	17%	20%	20%	18%	17%	14%	24%	15%	21%	17%	21%	23%

Defence

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	3%	1%	7%	3%	4%	1%	4%	2%	4%	4%	3%	2%	3%	2%	4%	4%	3%	5%	4%	3%	3%	2%	2%
Fairly well	33%	27%	46%	42%	42%	25%	39%	27%	30%	36%	32%	29%	41%	30%	30%	34%	32%	36%	41%	35%	25%	28%	25%
Fairly badly	23%	33%	17%	24%	19%	28%	22%	23%	20%	16%	27%	31%	16%	24%	22%	22%	30%	17%	20%	24%	26%	25%	18%
Very badly	20%	25%	10%	8%	13%	29%	21%	20%	17%	18%	24%	22%	17%	20%	21%	22%	19%	23%	18%	18%	24%	20%	27%
Don't know	21%	14%	20%	23%	21%	16%	14%	28%	30%	26%	15%	15%	23%	24%	24%	18%	17%	20%	18%	21%	22%	24%	28%

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	1%	-	3%	1%	1%	0%	1%	0%	-	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	0%	-	1%
Fairly well	17%	7%	32%	28%	28%	9%	19%	15%	15%	19%	18%	14%	22%	19%	13%	15%	14%	21%	22%	20%	11%	14%	12%
Fairly badly	33%	39%	33%	41%	35%	33%	33%	34%	30%	33%	33%	36%	39%	29%	39%	34%	32%	30%	34%	33%	34%	32%	32%
Very badly	37%	51%	19%	18%	26%	51%	37%	36%	24%	34%	41%	44%	25%	38%	34%	40%	42%	33%	31%	34%	44%	38%	42%
Don't know	12%	3%	13%	13%	11%	7%	9%	15%	31%	14%	7%	6%	15%	12%	13%	10%	11%	14%	12%	12%	10%	17%	13%

Terrorism

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	5%	2%	8%	7%	7%	3%	7%	3%	8%	7%	4%	2%	7%	5%	1%	8%	3%	4%	6%	8%	2%	3%	3%
Fairly well	32%	25%	45%	45%	40%	24%	34%	30%	33%	33%	32%	30%	40%	30%	34%	29%	33%	33%	37%	30%	33%	31%	23%
Fairly badly	16%	24%	12%	9%	13%	19%	15%	17%	14%	13%	19%	19%	10%	15%	17%	20%	17%	16%	15%	16%	14%	16%	24%
Very badly	21%	30%	9%	6%	11%	35%	21%	20%	8%	19%	23%	27%	17%	22%	19%	21%	22%	17%	17%	17%	24%	24%	29%
Don't know	26%	20%	26%	33%	29%	20%	24%	29%	36%	29%	21%	21%	26%	28%	30%	22%	25%	31%	26%	29%	26%	26%	21%

Transport

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	2%	-	3%	1%	2%	0%	2%	1%	2%	2%	1%	1%	1%	1%	2%	2%	3%	4%	2%	1%	2%	0%	3%
Fairly well	28%	23%	41%	34%	36%	20%	30%	26%	30%	31%	23%	28%	36%	28%	24%	29%	22%	30%	34%	28%	21%	33%	21%
Fairly badly	27%	33%	22%	29%	25%	31%	27%	27%	25%	21%	33%	33%	23%	26%	26%	32%	29%	18%	27%	29%	28%	22%	25%
Very badly	20%	25%	11%	11%	15%	27%	23%	17%	15%	20%	21%	20%	20%	20%	21%	17%	22%	27%	16%	20%	23%	19%	24%
Don't know	23%	20%	23%	24%	22%	21%	18%	28%	28%	26%	22%	19%	20%	26%	27%	19%	23%	21%	21%	22%	26%	26%	27%

Housing

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	1%	-	1%	0%	1%	0%	1%	0%	-	1%	0%	0%	-	0%	-	2%	-	1%	1%	0%	0%	-	1%
Fairly well	16%	12%	28%	17%	21%	12%	17%	15%	13%	14%	19%	15%	18%	13%	18%	17%	12%	21%	19%	15%	13%	14%	12%
Fairly badly	35%	42%	32%	41%	38%	33%	35%	35%	28%	35%	33%	39%	38%	36%	34%	31%	41%	24%	38%	35%	34%	30%	31%
Very badly	31%	33%	19%	20%	22%	41%	31%	31%	29%	30%	33%	32%	28%	30%	30%	32%	33%	37%	24%	31%	38%	31%	36%
Don't know	18%	13%	20%	22%	18%	14%	16%	20%	31%	20%	14%	13%	16%	20%	17%	19%	15%	18%	18%	19%	14%	24%	20%

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	2%	1%	4%	1%	3%	1%	3%	2%	2%	3%	2%	1%	3%	3%	-	3%	3%	3%	3%	2%	2%	4%	3%
Fairly well	23%	23%	31%	32%	26%	20%	23%	23%	29%	24%	22%	20%	28%	22%	22%	25%	24%	19%	28%	24%	22%	22%	14%
Fairly badly	30%	33%	30%	31%	35%	28%	29%	31%	23%	28%	31%	37%	25%	28%	32%	33%	36%	26%	30%	28%	30%	32%	35%
Very badly	24%	28%	13%	17%	19%	30%	26%	22%	21%	22%	26%	25%	21%	25%	23%	21%	26%	28%	21%	24%	27%	20%	28%
Don't know	21%	15%	22%	18%	18%	20%	19%	23%	25%	23%	18%	17%	23%	22%	23%	19%	12%	24%	19%	23%	20%	23%	20%

Welfare benefits

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	1%	-	2%	0%	1%	0%	1%	1%	1%	1%	0%	1%	-	1%	1%	1%	1%	3%	1%	1%	0%	0%	1%
Fairly well	14%	7%	23%	16%	18%	8%	15%	12%	18%	15%	14%	10%	18%	13%	11%	16%	10%	15%	17%	16%	11%	13%	7%
Fairly badly	33%	38%	34%	43%	36%	33%	32%	34%	28%	29%	35%	39%	36%	33%	35%	32%	30%	22%	34%	31%	35%	34%	28%
Very badly	37%	45%	25%	27%	30%	47%	38%	36%	24%	34%	41%	42%	28%	38%	33%	38%	44%	40%	32%	36%	39%	32%	49%
Don't know	16%	10%	17%	15%	15%	12%	14%	18%	29%	21%	10%	8%	18%	16%	20%	13%	15%	20%	16%	16%	15%	20%	14%

Do you think that Keir Starmer is doing well or badly as Prime Minister?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base: All GB adults	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	2%	-	7%	3%	4%	2%	4%	1%	3%	2%	3%	2%	2%	2%	2%	2%	2%	4%	5%	2%	2%	1%	1%
Fairly well	21%	9%	41%	36%	33%	9%	22%	21%	28%	23%	20%	16%	34%	21%	16%	20%	15%	24%	27%	24%	15%	21%	10%
Fairly badly	26%	26%	29%	30%	32%	21%	25%	27%	28%	27%	24%	26%	28%	23%	27%	26%	34%	22%	30%	28%	22%	24%	21%
Very badly	39%	60%	16%	20%	22%	63%	41%	37%	21%	32%	47%	52%	25%	40%	44%	41%	38%	40%	30%	36%	49%	39%	53%
Don't know	11%	4%	7%	11%	9%	6%	8%	14%	21%	16%	6%	3%	11%	13%	11%	10%	10%	10%	8%	11%	12%	16%	15%

Do you believe that at the moment Kemi Badenoch does or does not look like a Prime Minister in waiting?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base: All GB adults	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
She does look like a Prime Minster in waiting	8%	17%	6%	7%	7%	11%	6%	11%	6%	8%	9%	9%	7%	10%	6%	9%	4%	5%	9%	8%	8%	7%	8%
She does not look like a Prime Minster in waiting	64%	65%	74%	72%	71%	65%	74%	54%	59%	57%	71%	71%	69%	63%	65%	60%	65%	73%	72%	66%	58%	53%	63%
Not sure	28%	17%	20%	21%	22%	25%	20%	35%	35%	35%	20%	19%	24%	26%	28%	31%	30%	22%	19%	26%	34%	40%	29%



Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think Kemi Badenoch is doing well or badly as leader of the Conservative party?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base: All GB adults	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	1%	2%	1%	-	1%	1%	1%	1%	2%	1%	0%	0%	3%	1%	-	1%	1%	-	2%	1%	1%	1%	0%
Fairly well	14%	39%	7%	11%	11%	22%	12%	15%	2%	10%	14%	25%	7%	19%	12%	12%	7%	10%	13%	13%	15%	13%	15%
Fairly badly	25%	31%	25%	25%	24%	29%	27%	23%	24%	20%	30%	30%	26%	23%	28%	29%	23%	15%	26%	28%	26%	21%	16%
Very badly	32%	12%	45%	39%	39%	25%	39%	24%	32%	33%	35%	27%	35%	29%	31%	29%	38%	42%	37%	30%	25%	30%	37%
Don't know	29%	16%	23%	26%	26%	23%	21%	36%	41%	36%	21%	18%	28%	28%	29%	29%	31%	32%	22%	28%	33%	35%	32%

Do you think Ed Davey is doing well or badly as leader of the Liberal Democrats?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base: All GB adults	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very well	5%	1%	10%	11%	8%	2%	5%	4%	2%	5%	6%	4%	8%	4%	4%	4%	2%	7%	7%	4%	3%	2%	6%
Fairly well	25%	25%	34%	46%	32%	21%	25%	24%	23%	21%	23%	34%	24%	26%	28%	21%	23%	30%	27%	25%	25%	22%	20%
Fairly badly	15%	22%	11%	15%	14%	18%	16%	13%	14%	11%	21%	16%	15%	14%	15%	18%	13%	10%	18%	14%	12%	13%	15%
Very badly	13%	17%	7%	3%	8%	20%	18%	7%	5%	13%	14%	14%	8%	11%	12%	15%	17%	16%	11%	13%	14%	13%	14%
Don't know	43%	34%	38%	25%	39%	39%	34%	51%	55%	50%	36%	32%	44%	45%	41%	42%	45%	38%	37%	44%	46%	50%	44%

Do you believe the Conservative party today are or are not ready for government?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base: All GB adults	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
They are ready for Government	9%	22%	7%	6%	8%	10%	5%	11%	7%	8%	9%	9%	9%	9%	10%	8%	5%	5%	8%	8%	10%	10%	7%
They are not ready for Government	71%	63%	82%	79%	78%	70%	80%	62%	66%	66%	77%	75%	72%	68%	72%	71%	75%	78%	75%	73%	67%	61%	72%
Not sure	21%	15%	11%	16%	14%	20%	14%	27%	27%	26%	14%	16%	20%	23%	18%	20%	20%	17%	16%	20%	23%	29%	21%

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base: All GB adults	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Strongly support	17%	6%	27%	16%	19%	13%	22%	13%	21%	21%	15%	13%	16%	15%	13%	19%	32%	21%	20%	16%	18%	16%	15%
Tend to support	36%	34%	39%	43%	42%	30%	37%	35%	44%	35%	34%	37%	47%	34%	33%	34%	40%	38%	36%	41%	29%	37%	36%
Tend to oppose	23%	34%	20%	22%	23%	28%	21%	26%	11%	20%	25%	33%	15%	25%	26%	27%	13%	19%	25%	22%	24%	18%	25%
Strongly oppose	12%	18%	8%	7%	7%	20%	10%	14%	4%	11%	18%	12%	5%	15%	17%	11%	8%	8%	10%	11%	18%	10%	11%
Don't know	11%	7%	6%	13%	8%	9%	10%	12%	20%	13%	9%	6%	15%	11%	12%	9%	8%	15%	9%	10%	11%	19%	13%

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base: All GB adults	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Strongly support	14%	5%	20%	13%	13%	11%	17%	11%	19%	17%	11%	8%	11%	12%	9%	15%	29%	14%	16%	11%	14%	15%	12%
Tend to support	29%	21%	36%	34%	36%	23%	31%	27%	25%	30%	28%	29%	32%	27%	25%	28%	36%	39%	31%	30%	23%	28%	31%
Tend to oppose	23%	29%	21%	25%	24%	25%	20%	26%	18%	21%	21%	30%	27%	23%	23%	25%	15%	13%	22%	24%	23%	18%	25%
Strongly oppose	24%	38%	15%	17%	19%	33%	22%	25%	17%	20%	32%	25%	13%	29%	29%	23%	13%	22%	22%	24%	29%	22%	20%
Don't know	11%	7%	7%	12%	8%	8%	10%	12%	21%	12%	7%	7%	17%	10%	13%	9%	6%	12%	9%	11%	10%	16%	12%

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Strongly support	21%	9%	27%	26%	22%	13%	24%	18%	43%	24%	14%	12%	27%	20%	15%	20%	27%	26%	24%	21%	18%	20%	20%
Tend to support	37%	32%	40%	37%	41%	33%	37%	36%	38%	35%	36%	39%	32%	38%	32%	36%	48%	40%	37%	38%	36%	39%	31%
Tend to oppose	18%	27%	17%	17%	17%	24%	18%	18%	6%	16%	22%	24%	15%	18%	24%	18%	13%	16%	19%	18%	20%	16%	18%
Strongly oppose	11%	18%	7%	6%	10%	16%	10%	12%	2%	9%	17%	12%	9%	12%	15%	11%	3%	7%	11%	11%	13%	8%	10%
Don't know	13%	14%	9%	15%	11%	14%	11%	15%	11%	15%	11%	14%	18%	13%	14%	14%	8%	11%	10%	13%	14%	17%	21%

....if it meant the government borrowing a large amount of money to fund house building?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Strongly support	6%	0%	9%	10%	9%	3%	7%	4%	3%	8%	4%	4%	6%	5%	3%	7%	8%	12%	8%	5%	5%	2%	7%
Tend to support	22%	12%	32%	23%	28%	12%	24%	20%	31%	23%	19%	18%	26%	19%	16%	20%	39%	26%	26%	21%	19%	22%	16%
Tend to oppose	27%	27%	26%	33%	28%	26%	27%	26%	27%	23%	28%	31%	21%	30%	31%	25%	22%	22%	23%	33%	26%	24%	21%
Strongly oppose	30%	53%	19%	19%	21%	45%	29%	31%	17%	27%	38%	35%	22%	32%	36%	34%	18%	22%	30%	27%	37%	27%	28%
Don't know	16%	7%	14%	15%	14%	13%	13%	19%	21%	19%	12%	12%	26%	14%	14%	15%	13%	19%	12%	13%	13%	25%	28%

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

....if it meant allowing smaller housing units or more high rise blocks?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Strongly support	7%	3%	9%	9%	7%	5%	9%	4%	11%	9%	5%	4%	8%	6%	4%	8%	9%	9%	9%	7%	6%	5%	6%
Tend to support	24%	21%	28%	21%	26%	21%	26%	22%	26%	23%	22%	25%	29%	24%	19%	22%	28%	27%	24%	25%	22%	24%	24%
Tend to oppose	30%	32%	35%	38%	36%	29%	30%	31%	27%	28%	33%	33%	24%	32%	33%	28%	32%	29%	34%	31%	29%	28%	23%
Strongly oppose	23%	32%	18%	19%	18%	33%	21%	26%	12%	24%	29%	23%	14%	24%	29%	27%	16%	20%	22%	22%	29%	21%	26%
Don't know	16%	12%	10%	13%	13%	13%	14%	17%	23%	16%	11%	15%	24%	14%	14%	15%	15%	15%	11%	16%	15%	22%	21%

....if it meant building more housing on green field sites?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Strongly support	4%	2%	4%	5%	4%	3%	6%	2%	4%	5%	3%	2%	3%	3%	2%	5%	5%	6%	6%	3%	3%	4%	3%
Tend to support	17%	10%	25%	17%	20%	12%	20%	14%	15%	19%	16%	15%	18%	14%	13%	17%	29%	28%	20%	13%	18%	20%	13%
Tend to oppose	25%	22%	30%	31%	29%	22%	25%	25%	28%	25%	25%	26%	22%	30%	20%	25%	22%	27%	25%	29%	22%	23%	25%
Strongly oppose	41%	60%	30%	39%	35%	53%	36%	46%	33%	34%	49%	49%	30%	43%	52%	43%	32%	31%	39%	43%	46%	34%	44%
Don't know	13%	6%	10%	9%	12%	9%	13%	12%	19%	17%	7%	8%	27%	10%	12%	11%	12%	8%	10%	12%	11%	19%	16%

In the year ahead, do you expect house prices to go up or down, or stay about the same?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base: All GB adults	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Go up a lot	12%	8%	8%	10%	8%	12%	13%	11%	19%	13%	10%	8%	11%	10%	11%	12%	18%	17%	11%	7%	17%	12%	19%
Go up a little	37%	37%	41%	36%	39%	35%	44%	31%	43%	35%	36%	40%	35%	36%	37%	40%	42%	34%	40%	35%	40%	40%	29%
Stay about the same	30%	39%	29%	32%	32%	32%	26%	33%	16%	27%	35%	35%	28%	31%	31%	28%	26%	35%	33%	34%	25%	25%	24%
Go down a little	6%	8%	6%	8%	6%	7%	5%	8%	7%	7%	6%	5%	6%	8%	7%	5%	3%	5%	6%	7%	5%	7%	5%
Go down a lot	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	2%	-
Don't know	13%	8%	14%	14%	14%	12%	11%	15%	14%	16%	11%	11%	19%	13%	14%	13%	11%	8%	9%	15%	12%	14%	23%

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base: All GB adults	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
It would be better for Britain if house prices rose	5%	9%	4%	4%	6%	7%	7%	4%	1%	6%	5%	6%	6%	5%	7%	6%	2%	2%	5%	6%	4%	4%	6%
It would be better for Britain if house prices went down	51%	34%	59%	53%	53%	42%	53%	49%	75%	55%	45%	40%	52%	52%	48%	50%	55%	58%	52%	49%	48%	58%	53%
It would be better for Britain if house prices stayed about the same	24%	43%	20%	28%	24%	33%	23%	25%	5%	20%	31%	34%	18%	26%	27%	25%	18%	22%	27%	26%	26%	17%	17%
Don't know	19%	13%	17%	15%	17%	19%	16%	22%	19%	19%	19%	20%	24%	16%	18%	20%	25%	18%	15%	19%	22%	21%	24%

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base: All GB adults	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
I would be better off if house prices rose	19%	23%	22%	22%	24%	19%	19%	19%	3%	22%	21%	18%	18%	19%	18%	20%	13%	23%	24%	19%	16%	14%	13%
I would be better off if house prices fell	24%	7%	26%	24%	18%	14%	26%	22%	69%	31%	10%	4%	30%	22%	25%	21%	26%	26%	23%	22%	22%	36%	19%
It will make little difference to me personally if house prices rise or fall	48%	64%	47%	49%	50%	60%	46%	49%	13%	35%	61%	73%	34%	51%	48%	50%	49%	41%	44%	49%	53%	35%	58%
Don't know	10%	6%	6%	5%	8%	8%	10%	10%	15%	13%	7%	5%	18%	7%	9%	10%	12%	10%	8%	10%	10%	14%	10%

Do you think the Conservative party is in touch or out of touch?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
In touch	8%	26%	3%	2%	7%	10%	6%	9%	3%	7%	8%	11%	7%	9%	9%	6%	4%	7%	7%	8%	8%	9%	5%
Out of touch	65%	33%	84%	76%	73%	58%	70%	60%	73%	65%	68%	58%	69%	59%	59%	70%	77%	73%	69%	66%	63%	56%	62%
Neither	15%	33%	7%	15%	11%	22%	14%	16%	8%	11%	16%	26%	13%	18%	18%	13%	11%	15%	15%	14%	17%	18%	19%
Don't know	12%	8%	5%	8%	9%	10%	10%	14%	16%	17%	7%	5%	11%	14%	15%	12%	7%	5%	9%	12%	12%	18%	15%

Do you think the Conservative party cares about ordinary people, or care about only a select few?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Cares about ordinary people	11%	37%	3%	5%	9%	15%	11%	11%	6%	7%	11%	18%	8%	14%	12%	9%	5%	8%	13%	10%	11%	8%	7%
Cares about only a select few	63%	29%	83%	74%	71%	56%	63%	63%	69%	64%	67%	54%	61%	60%	60%	66%	68%	76%	66%	63%	63%	57%	63%
Neither	15%	23%	10%	12%	12%	20%	16%	15%	10%	14%	15%	20%	17%	15%	15%	15%	20%	9%	13%	17%	14%	17%	19%
Don't know	11%	11%	5%	9%	8%	10%	10%	12%	15%	15%	7%	8%	14%	12%	13%	10%	7%	7%	9%	10%	12%	17%	12%

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is trustworthy or untrustworthy?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Trustworthy	10%	37%	2%	6%	8%	14%	9%	11%	2%	7%	9%	19%	10%	13%	8%	10%	3%	5%	10%	11%	10%	9%	6%
Untrustworthy	63%	18%	85%	75%	72%	54%	67%	59%	69%	67%	66%	49%	63%	60%	56%	66%	77%	68%	63%	64%	61%	60%	64%
Neither	17%	34%	8%	13%	12%	22%	14%	19%	14%	13%	18%	23%	15%	16%	23%	14%	13%	20%	19%	15%	18%	15%	14%
Don't know	11%	11%	5%	7%	7%	9%	10%	11%	15%	13%	7%	10%	12%	12%	13%	11%	7%	7%	8%	10%	11%	16%	15%

Do you think the Conservative party is trying to do the right thing, or serving their own interests?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Trying to do the right thing	15%	48%	5%	7%	11%	22%	13%	16%	7%	9%	15%	27%	12%	18%	14%	14%	9%	10%	16%	15%	17%	12%	10%
Serving their own interests	64%	24%	83%	79%	73%	56%	66%	61%	66%	68%	64%	55%	63%	60%	59%	65%	78%	74%	64%	65%	62%	60%	67%
Neither	10%	17%	7%	7%	7%	13%	10%	10%	9%	9%	12%	10%	11%	10%	11%	9%	6%	12%	11%	9%	9%	11%	11%
Don't know	12%	11%	5%	8%	9%	9%	11%	13%	19%	14%	8%	8%	14%	11%	16%	12%	7%	4%	9%	11%	13%	17%	13%

Do you think the Conservative party is strong or weak?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Strong	5%	13%	4%	2%	5%	6%	4%	7%	3%	7%	4%	5%	5%	6%	5%	4%	6%	8%	5%	5%	5%	6%	5%
Weak	63%	50%	74%	71%	66%	65%	71%	54%	61%	56%	69%	69%	64%	60%	61%	66%	67%	59%	67%	64%	57%	59%	61%
Neither	19%	30%	13%	18%	18%	20%	15%	23%	13%	20%	18%	21%	16%	22%	19%	17%	14%	23%	18%	17%	21%	18%	22%
Don't know	13%	7%	9%	10%	10%	10%	10%	16%	22%	18%	8%	6%	14%	13%	15%	13%	13%	10%	10%	13%	16%	16%	12%

Do you think the Conservative party is moderate or extreme?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Moderate	34%	61%	26%	26%	28%	41%	37%	31%	39%	28%	34%	42%	36%	37%	34%	33%	25%	26%	38%	38%	31%	29%	24%
Extreme	22%	5%	37%	36%	35%	10%	24%	20%	24%	26%	21%	16%	22%	19%	18%	21%	39%	31%	27%	20%	20%	20%	22%
Neither	24%	25%	22%	16%	21%	30%	24%	24%	16%	22%	29%	27%	23%	24%	25%	25%	21%	33%	23%	24%	23%	27%	29%
Don't know	20%	9%	15%	22%	16%	18%	15%	24%	21%	24%	16%	15%	18%	20%	23%	21%	15%	10%	13%	18%	26%	24%	26%

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is competent or incompetent?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Competent	12%	38%	5%	4%	10%	15%	10%	14%	6%	12%	12%	15%	12%	14%	12%	10%	9%	9%	13%	12%	10%	12%	13%
Incompetent	60%	23%	80%	72%	68%	53%	65%	56%	65%	62%	61%	55%	62%	55%	55%	65%	71%	71%	64%	62%	58%	57%	57%
Neither	16%	31%	9%	16%	13%	23%	16%	17%	11%	11%	19%	24%	14%	19%	19%	14%	11%	15%	15%	15%	19%	15%	17%
Don't know	12%	8%	6%	8%	9%	9%	9%	14%	19%	15%	8%	6%	12%	12%	15%	11%	9%	5%	8%	11%	13%	16%	13%

Do you think the Conservative party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Have a clear sense of purpose	14%	27%	15%	8%	16%	13%	11%	16%	11%	16%	12%	13%	15%	15%	10%	14%	14%	15%	16%	13%	12%	17%	11%
Are unclear what they stand for	61%	49%	70%	72%	65%	62%	67%	55%	58%	54%	68%	66%	59%	58%	63%	62%	66%	60%	65%	63%	57%	52%	59%
Neither	11%	15%	7%	9%	7%	14%	10%	11%	9%	11%	10%	11%	10%	10%	12%	11%	8%	17%	8%	9%	11%	15%	16%
Don't know	15%	10%	8%	11%	12%	12%	12%	18%	22%	18%	10%	9%	15%	16%	15%	14%	11%	8%	11%	14%	20%	16%	14%

Do you think the Conservative party is tolerant or prejudiced?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Tolerant	18%	47%	7%	8%	13%	26%	18%	17%	16%	12%	21%	27%	21%	21%	20%	14%	11%	12%	19%	19%	18%	17%	14%
Prejudiced	43%	10%	67%	59%	59%	26%	43%	42%	53%	45%	42%	34%	42%	40%	34%	46%	55%	57%	47%	42%	40%	43%	39%
Neither	19%	27%	13%	16%	14%	27%	20%	19%	10%	18%	19%	26%	20%	19%	22%	20%	16%	17%	21%	18%	18%	16%	24%
Don't know	20%	15%	13%	18%	14%	20%	18%	22%	22%	25%	17%	14%	17%	21%	24%	20%	18%	13%	13%	21%	23%	24%	24%

Do you think the Labour party is in touch or out of touch?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
In touch	14%	3%	31%	17%	21%	5%	15%	13%	21%	15%	13%	9%	18%	14%	13%	15%	8%	18%	21%	14%	10%	14%	5%
Out of touch	63%	86%	43%	56%	56%	79%	67%	60%	51%	57%	69%	75%	55%	62%	66%	66%	70%	58%	57%	63%	70%	59%	75%
Neither	11%	7%	18%	18%	14%	8%	9%	13%	10%	11%	12%	11%	12%	13%	9%	8%	12%	16%	13%	11%	10%	13%	8%
Don't know	11%	3%	8%	9%	9%	7%	9%	14%	18%	17%	6%	5%	16%	11%	11%	11%	10%	8%	9%	12%	11%	15%	12%

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party cares about ordinary people, or care about only a select few?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Cares about ordinary people	24%	8%	51%	31%	38%	10%	24%	23%	31%	26%	23%	17%	31%	25%	21%	22%	18%	22%	38%	23%	16%	17%	12%
Cares about only a select few	50%	71%	29%	45%	40%	66%	51%	49%	33%	44%	56%	62%	39%	49%	53%	51%	58%	52%	39%	50%	59%	53%	58%
Neither	15%	16%	13%	15%	13%	17%	16%	15%	16%	15%	15%	16%	13%	17%	13%	15%	16%	17%	15%	16%	14%	15%	18%
Don't know	11%	6%	7%	8%	10%	7%	9%	13%	20%	15%	6%	5%	16%	9%	12%	12%	9%	9%	9%	11%	11%	15%	12%

Do you think the Labour party is trustworthy or untrustworthy?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Trustworthy	14%	1%	32%	21%	21%	4%	16%	12%	22%	13%	14%	10%	18%	14%	12%	12%	6%	21%	20%	13%	9%	13%	7%
Untrustworthy	59%	84%	36%	48%	49%	76%	60%	59%	43%	54%	65%	70%	46%	60%	61%	63%	63%	53%	53%	60%	65%	55%	70%
Neither	15%	10%	23%	19%	18%	11%	15%	15%	17%	15%	15%	14%	16%	14%	15%	13%	21%	17%	17%	14%	14%	17%	12%
Don't know	12%	5%	9%	11%	11%	9%	10%	15%	19%	18%	6%	6%	20%	11%	12%	12%	10%	9%	10%	13%	12%	15%	11%

Do you think the Labour party is trying to do the right thing, or serving their own interests?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Trying to do the right thing	29%	12%	53%	46%	45%	13%	30%	27%	35%	31%	26%	24%	41%	29%	23%	26%	25%	31%	40%	29%	20%	24%	17%
Serving their own interests	53%	74%	30%	40%	39%	72%	54%	52%	38%	47%	59%	64%	37%	53%	57%	57%	58%	50%	44%	53%	60%	51%	64%
Neither	9%	8%	10%	7%	9%	8%	8%	9%	8%	8%	10%	8%	7%	8%	9%	8%	10%	11%	8%	8%	10%	11%	7%
Don't know	10%	6%	7%	7%	8%	7%	8%	12%	18%	15%	4%	5%	15%	10%	11%	9%	7%	9%	8%	10%	10%	14%	12%

Do you think the Labour party is strong or weak?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Strong	14%	4%	28%	17%	20%	6%	15%	12%	20%	14%	12%	11%	17%	14%	11%	13%	9%	21%	17%	16%	9%	12%	8%
Weak	52%	75%	32%	38%	43%	67%	55%	50%	36%	47%	59%	63%	42%	52%	58%	54%	57%	40%	48%	51%	58%	46%	61%
Neither	21%	15%	29%	35%	27%	16%	20%	22%	21%	22%	21%	20%	22%	22%	15%	20%	23%	28%	24%	19%	19%	23%	19%
Don't know	13%	6%	12%	11%	10%	10%	10%	16%	23%	18%	8%	6%	19%	11%	15%	13%	11%	11%	10%	14%	14%	20%	12%

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is moderate or extreme?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Moderate	39%	25%	63%	53%	55%	21%	43%	35%	52%	42%	36%	30%	49%	38%	38%	34%	40%	41%	50%	41%	28%	33%	27%
Extreme	24%	40%	10%	14%	14%	39%	25%	22%	11%	19%	27%	34%	17%	26%	23%	24%	23%	22%	20%	25%	27%	18%	28%
Neither	21%	25%	18%	18%	18%	24%	21%	21%	14%	20%	24%	23%	17%	20%	21%	24%	20%	23%	18%	19%	24%	26%	22%
Don't know	17%	10%	9%	15%	13%	15%	12%	22%	23%	20%	13%	12%	18%	16%	18%	18%	16%	14%	12%	15%	21%	22%	24%

Do you think the Labour party is competent or incompetent?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Competent	19%	3%	43%	23%	29%	7%	20%	18%	27%	22%	18%	12%	31%	19%	15%	18%	12%	24%	27%	19%	13%	17%	12%
Incompetent	54%	81%	28%	38%	40%	74%	56%	51%	40%	44%	62%	69%	38%	54%	55%	59%	59%	48%	46%	55%	61%	46%	64%
Neither	15%	11%	19%	29%	19%	12%	15%	14%	12%	15%	15%	15%	14%	16%	14%	11%	16%	19%	16%	14%	13%	19%	11%
Don't know	13%	5%	10%	10%	12%	7%	9%	16%	20%	19%	6%	4%	17%	11%	16%	12%	12%	8%	11%	12%	13%	18%	13%

Do you think the Labour party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Have a clear sense of purpose	18%	10%	33%	27%	24%	11%	20%	16%	23%	19%	17%	14%	25%	18%	15%	16%	13%	25%	21%	21%	12%	21%	10%
Are unclear what they stand for	59%	75%	47%	53%	54%	69%	60%	59%	52%	53%	64%	69%	48%	59%	62%	62%	66%	53%	59%	59%	62%	50%	64%
Neither	11%	8%	14%	13%	13%	12%	11%	11%	6%	12%	13%	12%	11%	11%	11%	11%	12%	11%	10%	8%	15%	15%	13%
Don't know	12%	7%	7%	6%	9%	8%	9%	14%	19%	17%	6%	5%	16%	11%	13%	11%	8%	11%	10%	12%	11%	15%	13%

Do you think the Labour party is tolerant or prejudiced?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Tolerant	27%	15%	52%	37%	41%	14%	29%	25%	29%	30%	25%	23%	38%	25%	25%	26%	23%	30%	39%	28%	19%	23%	15%
Prejudiced	36%	56%	15%	28%	25%	51%	37%	34%	30%	28%	41%	47%	22%	36%	36%	40%	42%	31%	32%	35%	39%	31%	44%
Neither	19%	15%	21%	20%	20%	18%	20%	18%	19%	18%	21%	18%	17%	19%	20%	17%	17%	26%	15%	20%	21%	20%	20%
Don't know	19%	14%	12%	15%	14%	17%	14%	23%	23%	25%	13%	12%	22%	20%	20%	16%	17%	13%	14%	17%	21%	27%	21%



Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, how much confidence do you have in the courts and judicial system in Britain?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
A lot of confidence	4%	3%	7%	6%	6%	2%	5%	2%	4%	4%	4%	4%	3%	5%	3%	3%	2%	4%	7%	4%	1%	3%	2%
A fair amount of confidence	36%	38%	46%	48%	47%	27%	35%	37%	36%	35%	33%	39%	44%	37%	36%	30%	34%	35%	46%	36%	29%	31%	26%
Not very much confidence	36%	40%	31%	30%	32%	41%	34%	37%	30%	34%	38%	40%	27%	36%	35%	41%	41%	27%	31%	37%	38%	38%	41%
No confidence at all	17%	15%	10%	8%	10%	25%	20%	14%	11%	17%	21%	15%	14%	15%	18%	20%	15%	20%	10%	14%	22%	19%	28%
Don't know	8%	3%	7%	8%	6%	5%	6%	9%	19%	10%	4%	2%	12%	7%	8%	6%	8%	14%	7%	9%	9%	10%	4%

When courts are deciding what punishment to give to someone who has committed a crime, what do you think should be the main purpose of the sentence?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
To punish criminals	26%	38%	19%	14%	21%	35%	28%	25%	20%	25%	32%	26%	26%	27%	28%	29%	20%	17%	23%	28%	27%	29%	28%
To get criminals off the streets and away from the law-abiding public	26%	31%	23%	18%	22%	33%	25%	26%	15%	23%	30%	31%	21%	23%	24%	32%	24%	31%	21%	28%	28%	27%	25%
To rehabilitate criminals so that they do not commit further crimes	35%	22%	48%	59%	48%	20%	33%	37%	45%	36%	29%	34%	36%	39%	35%	27%	43%	35%	43%	33%	33%	27%	31%
To serve as a warning to other potential criminals	6%	7%	5%	2%	4%	7%	6%	5%	3%	5%	5%	8%	7%	5%	5%	6%	5%	9%	6%	4%	6%	8%	7%
Don't know	7%	2%	5%	7%	5%	5%	8%	7%	17%	10%	3%	2%	9%	6%	8%	6%	9%	8%	7%	6%	5%	10%	10%

How effective, if at all, do you think the following sentences are at reducing crime in the future?

Prison sentences

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very effective	8%	11%	6%	4%	6%	10%	9%	7%	6%	8%	8%	8%	12%	8%	7%	6%	5%	11%	8%	10%	7%	6%	4%
Fairly effective	34%	45%	32%	31%	31%	39%	36%	33%	33%	33%	36%	35%	31%	35%	33%	38%	36%	22%	36%	33%	36%	33%	32%
Not very effective	37%	30%	43%	49%	44%	32%	34%	40%	32%	34%	38%	45%	27%	38%	41%	35%	43%	41%	38%	37%	38%	35%	35%
Not effective at all	11%	7%	10%	9%	9%	13%	11%	10%	10%	12%	12%	9%	15%	9%	8%	13%	11%	17%	10%	10%	8%	11%	21%
Don't know	10%	6%	8%	8%	9%	6%	9%	10%	19%	13%	6%	3%	15%	10%	10%	7%	6%	10%	8%	10%	9%	15%	8%

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Community service

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very effective	2%	4%	2%	3%	3%	2%	3%	2%	-	3%	3%	2%	2%	2%	3%	3%	1%	4%	2%	3%	1%	2%	3%
Fairly effective	22%	16%	27%	29%	26%	15%	21%	24%	36%	23%	17%	20%	28%	24%	15%	19%	27%	27%	30%	22%	19%	21%	12%
Not very effective	38%	43%	37%	39%	39%	40%	37%	39%	33%	37%	38%	42%	31%	39%	41%	39%	39%	32%	38%	39%	39%	35%	38%
Not effective at all	26%	30%	22%	18%	17%	38%	29%	23%	12%	22%	33%	31%	25%	23%	28%	28%	26%	28%	19%	26%	31%	24%	35%
Don't know	12%	7%	12%	11%	14%	6%	11%	13%	19%	15%	9%	6%	13%	13%	13%	11%	7%	9%	11%	11%	10%	19%	13%

Fines

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very effective	2%	2%	1%	2%	2%	1%	2%	1%	0%	2%	1%	2%	1%	2%	1%	2%	-	5%	2%	1%	1%	2%	1%
Fairly effective	13%	14%	14%	16%	14%	11%	12%	13%	13%	14%	13%	10%	16%	13%	13%	12%	11%	10%	15%	13%	11%	13%	6%
Not very effective	41%	44%	44%	40%	44%	39%	38%	43%	45%	38%	38%	46%	40%	43%	38%	36%	48%	40%	43%	41%	44%	35%	34%
Not effective at all	36%	35%	32%	34%	30%	44%	39%	33%	27%	34%	41%	37%	30%	32%	39%	42%	37%	32%	31%	36%	35%	35%	49%
Don't know	9%	4%	9%	9%	10%	5%	9%	10%	15%	12%	6%	5%	13%	10%	8%	8%	4%	13%	8%	8%	9%	14%	10%

Drug or alcohol treatment orders

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Very effective	6%	5%	7%	13%	7%	4%	7%	5%	10%	8%	4%	3%	6%	4%	7%	8%	3%	9%	7%	8%	3%	5%	5%
Fairly effective	27%	19%	33%	34%	33%	19%	23%	30%	33%	30%	23%	21%	30%	27%	29%	21%	34%	25%	34%	23%	24%	28%	19%
Not very effective	25%	34%	24%	19%	23%	31%	24%	27%	19%	20%	27%	36%	20%	26%	24%	30%	16%	29%	23%	27%	26%	24%	27%
Not effective at all	22%	26%	16%	11%	13%	33%	26%	18%	12%	20%	28%	26%	17%	21%	23%	24%	27%	18%	15%	21%	28%	21%	32%
Don't know	20%	15%	20%	23%	23%	13%	20%	20%	25%	22%	19%	15%	27%	21%	17%	17%	19%	19%	20%	21%	18%	23%	18%

In your opinion, are living conditions for people serving sentences in prisons too easy, about right, or too harsh?

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Living conditions are too easy	52%	73%	40%	37%	41%	73%	52%	53%	27%	48%	64%	60%	38%	54%	53%	59%	50%	48%	40%	52%	63%	56%	61%
Living conditions are about right	17%	12%	21%	28%	22%	10%	18%	16%	23%	18%	15%	14%	22%	15%	17%	18%	18%	14%	24%	16%	13%	13%	11%
Living conditions are too harsh	8%	2%	9%	9%	9%	2%	8%	7%	21%	7%	4%	6%	8%	7%	8%	8%	7%	8%	11%	6%	3%	10%	9%
Don't know	23%	13%	30%	26%	28%	14%	22%	24%	29%	27%	17%	20%	32%	25%	23%	15%	26%	30%	26%	25%	21%	21%	19%

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following items do you think prisoners should have access to whilst in prison?

Video games console

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Should be allowed access to	12%	7%	14%	16%	15%	6%	14%	9%	21%	10%	7%	14%	16%	12%	9%	11%	13%	11%	17%	11%	8%	9%	8%
Should not be allowed access to	79%	89%	76%	68%	75%	88%	78%	80%	62%	80%	86%	78%	70%	79%	83%	82%	78%	73%	72%	78%	85%	81%	85%
Don't know	9%	4%	10%	16%	10%	6%	8%	11%	16%	10%	7%	8%	13%	9%	8%	7%	10%	16%	10%	11%	7%	11%	8%

TV

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Should be allowed access to	51%	49%	60%	58%	62%	44%	53%	50%	41%	50%	52%	58%	56%	50%	45%	52%	58%	52%	58%	49%	45%	52%	51%
Should not be allowed access to	41%	47%	35%	30%	32%	50%	41%	42%	46%	42%	43%	37%	33%	43%	47%	43%	35%	38%	35%	43%	48%	42%	43%
Don't know	7%	5%	5%	12%	6%	5%	7%	8%	13%	9%	4%	5%	11%	7%	9%	5%	6%	10%	7%	9%	7%	6%	6%

Radio

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Should be allowed access to	78%	80%	81%	87%	83%	76%	78%	78%	77%	75%	76%	86%	82%	78%	78%	78%	77%	72%	82%	77%	74%	82%	73%
Should not be allowed access to	17%	18%	14%	9%	13%	20%	16%	17%	14%	19%	19%	12%	10%	18%	15%	18%	17%	21%	12%	17%	23%	14%	22%
Don't know	5%	2%	5%	4%	5%	4%	5%	5%	10%	6%	5%	2%	7%	4%	7%	4%	6%	8%	5%	6%	4%	4%	6%

Books

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Should be allowed access to	94%	96%	95%	97%	95%	94%	92%	95%	90%	93%	94%	96%	95%	95%	93%	93%	95%	86%	94%	94%	94%	95%	91%
Should not be allowed access to	4%	4%	4%	0%	3%	4%	4%	3%	3%	3%	5%	3%	3%	3%	3%	5%	1%	8%	3%	4%	4%	2%	5%
Don't know	3%	-	2%	3%	2%	2%	3%	2%	7%	4%	1%	0%	2%	2%	4%	2%	4%	6%	3%	2%	2%	3%	4%

Newspapers

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Should be allowed access to	74%	71%	80%	79%	77%	68%	73%	74%	83%	74%	69%	73%	75%	73%	75%	72%	79%	66%	81%	75%	67%	70%	66%
Should not be allowed access to	20%	24%	15%	16%	16%	26%	22%	18%	9%	18%	27%	21%	15%	21%	17%	22%	16%	25%	13%	19%	26%	22%	25%
Don't know	7%	6%	5%	6%	6%	6%	5%	8%	8%	8%	5%	6%	10%	5%	8%	6%	4%	9%	6%	6%	7%	8%	8%

Fieldwork Dates: 7th - 9th June 2025

Sample Size: 1700 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Computer with internet access

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Should be allowed access to	12%	5%	16%	15%	14%	6%	13%	11%	21%	13%	10%	7%	15%	12%	11%	12%	10%	9%	15%	11%	8%	14%	11%
Should not be allowed access to	78%	91%	73%	71%	76%	87%	77%	79%	64%	73%	82%	88%	69%	79%	79%	81%	78%	72%	75%	79%	82%	75%	80%
Don't know	10%	4%	11%	14%	11%	7%	10%	11%	14%	14%	8%	4%	16%	9%	10%	8%	11%	19%	10%	10%	10%	11%	9%

Mobile phone

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Should be allowed access to	4%	1%	5%	5%	4%	2%	4%	4%	8%	4%	3%	4%	5%	3%	4%	6%	4%	5%	5%	2%	5%	6%	5%
Should not be allowed access to	89%	97%	86%	89%	88%	95%	89%	89%	77%	87%	93%	94%	86%	91%	88%	89%	88%	82%	86%	90%	92%	86%	88%
Don't know	7%	2%	9%	6%	8%	3%	7%	7%	15%	10%	4%	2%	9%	6%	8%	5%	8%	13%	9%	8%	3%	8%	7%

Stereo

Unweighted base	1700	279	477	168	708	618	769	931	119	684	431	466	169	589	297	417	138	90	537	465	319	200	179
Base	1700	306	438	156	631	673	826	874	185	709	410	396	206	583	279	403	148	82	476	493	357	200	174
Should be allowed access to	48%	44%	53%	59%	55%	41%	47%	49%	56%	53%	48%	36%	48%	51%	47%	46%	50%	41%	56%	48%	42%	44%	44%
Should not be allowed access to	40%	46%	36%	26%	33%	51%	41%	38%	26%	34%	44%	52%	32%	38%	42%	44%	41%	36%	31%	40%	47%	42%	45%
Don't know	12%	10%	12%	14%	13%	9%	12%	12%	18%	13%	8%	13%	20%	10%	11%	10%	9%	23%	13%	12%	11%	13%	11%

Cell Contents (Column Percentages)