YouGov

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base: All GB adults	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Approve	15%	5%	34%	23%	23%	7%	19%	12%	17%	17%	17%	11%	23%	14%	11%	18%	10%	14%	21%	16%	13%	10%	7%
Disapprove	65%	83%	44%	59%	54%	82%	64%	66%	51%	57%	69%	82%	58%	68%	68%	59%	69%	73%	58%	65%	69%	68%	72%
Don't know	20%	11%	22%	17%	22%	11%	17%	22%	32%	26%	14%	8%	19%	18%	21%	23%	21%	13%	21%	19%	18%	22%	21%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
0 - Would never consider voting for them	35%	1%	57%	38%	46%	22%	37%	34%	38%	43%	33%	23%	37%	30%	32%	38%	50%	48%	37%	34%	33%	40%	34%
1	7%	-	9%	12%	7%	7%	8%	6%	9%	7%	9%	4%	8%	6%	4%	7%	12%	5%	5%	7%	7%	7%	8%
2	7%	3%	7%	8%	8%	8%	8%	7%	5%	9%	8%	6%	5%	8%	9%	7%	6%	11%	8%	8%	6%	9%	6%
3	7%	2%	8%	10%	7%	7%	6%	7%	6%	6%	8%	7%	8%	8%	4%	6%	6%	7%	6%	6%	9%	7%	6%
4	5%	1%	5%	7%	4%	6%	6%	5%	8%	6%	5%	3%	5%	4%	8%	6%	7%	1%	6%	8%	3%	4%	4%
5	11%	14%	6%	12%	8%	14%	11%	10%	4%	10%	9%	15%	16%	10%	10%	10%	6%	10%	9%	10%	12%	12%	11%
6	6%	10%	2%	6%	4%	9%	6%	6%	5%	4%	7%	9%	3%	7%	8%	6%	3%	3%	5%	6%	8%	5%	5%
7	5%	16%	1%	1%	4%	7%	6%	4%	3%	3%	7%	7%	5%	7%	4%	4%	2%	4%	5%	7%	4%	2%	4%
8	5%	20%	1%	3%	4%	8%	5%	6%	2%	3%	7%	10%	2%	6%	6%	6%	4%	2%	7%	5%	5%	3%	5%
9	2%	6%	0%	1%	1%	2%	1%	2%	1%	1%	2%	3%	3%	1%	2%	1%	-	3%	2%	2%	2%	0%	1%
10 - Would definitely consider voting for them	5%	25%	0%	1%	4%	8%	4%	7%	2%	3%	6%	12%	4%	8%	6%	3%	3%	7%	7%	3%	5%	5%	9%
prefer not to answer	4%	1%	3%	1%	2%	1%	4%	5%	17%	5%	2%	0%	4%	4%	6%	5%	3%	-	3%	4%	5%	5%	6%

Fieldwork Dates: 24th - 26th May 2025

Sample Size: 1714 Adults in GB

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
0 - Would never consider voting for them	34%	61%	6%	20%	18%	55%	34%	34%	11%	28%	36%	54%	19%	39%	35%	30%	38%	40%	26%	32%	43%	33%	46%
1	8%	8%	3%	8%	6%	11%	9%	6%	3%	8%	9%	9%	5%	9%	7%	8%	8%	9%	5%	9%	7%	10%	11%
2	6%	9%	3%	7%	7%	6%	6%	6%	3%	7%	8%	4%	7%	7%	6%	5%	4%	3%	7%	6%	5%	5%	6%
3	5%	5%	4%	7%	6%	4%	6%	5%	8%	5%	5%	5%	3%	5%	7%	5%	7%	5%	6%	7%	4%	5%	3%
4	6%	4%	5%	11%	6%	4%	5%	6%	11%	6%	5%	3%	6%	6%	5%	6%	5%	5%	5%	6%	6%	6%	4%
5	10%	6%	14%	16%	13%	7%	9%	11%	13%	12%	10%	7%	20%	8%	9%	10%	11%	10%	13%	9%	10%	11%	9%
6	7%	1%	14%	9%	11%	3%	7%	7%	8%	9%	6%	4%	5%	7%	9%	6%	8%	7%	8%	9%	6%	5%	3%
7	6%	5%	12%	8%	12%	2%	7%	6%	5%	8%	6%	5%	10%	5%	6%	8%	5%	4%	8%	7%	4%	8%	3%
8	5%	-	11%	6%	7%	3%	5%	4%	7%	5%	5%	2%	6%	4%	3%	5%	4%	7%	6%	4%	4%	5%	5%
9	2%	0%	5%	1%	2%	1%	2%	1%	2%	1%	2%	2%	4%	1%	1%	2%	1%	1%	2%	2%	1%	1%	0%
10 - Would definitely consider voting for them	7%	1%	21%	4%	10%	3%	7%	7%	11%	7%	8%	4%	11%	5%	4%	9%	5%	9%	11%	7%	4%	4%	4%
prefer not to answer	4%	1%	3%	1%	2%	1%	4%	5%	17%	5%	2%	0%	4%	4%	6%	5%	3%	-	3%	4%	5%	5%	6%

Liberal Democrats

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
0 - Would never consider voting for them	25%	36%	9%	1%	11%	40%	29%	22%	13%	24%	27%	33%	18%	29%	24%	24%	25%	31%	19%	25%	30%	30%	30%
1	7%	8%	4%	2%	5%	11%	8%	7%	5%	6%	8%	9%	4%	7%	10%	8%	8%	5%	5%	9%	7%	8%	12%
2	7%	10%	6%	3%	5%	11%	8%	7%	5%	7%	10%	7%	5%	8%	8%	7%	9%	9%	6%	8%	7%	9%	8%
3	7%	6%	8%	3%	9%	6%	7%	7%	6%	9%	5%	6%	9%	6%	5%	9%	10%	6%	6%	8%	8%	7%	5%
4	7%	7%	8%	3%	7%	6%	7%	7%	8%	6%	8%	5%	6%	6%	6%	7%	9%	8%	7%	7%	6%	7%	6%
5	15%	15%	18%	15%	19%	12%	14%	16%	11%	16%	14%	16%	18%	14%	16%	14%	15%	19%	16%	15%	16%	13%	14%
6	8%	5%	15%	8%	12%	4%	7%	8%	8%	8%	7%	7%	11%	5%	8%	10%	7%	8%	9%	9%	8%	4%	5%
7	7%	3%	11%	21%	12%	3%	6%	8%	5%	7%	8%	6%	11%	6%	6%	7%	7%	5%	9%	7%	5%	6%	4%
8	5%	3%	8%	13%	8%	1%	4%	6%	11%	5%	4%	4%	9%	4%	4%	6%	4%	3%	8%	4%	4%	6%	2%
9	2%	1%	3%	5%	3%	1%	1%	2%	1%	1%	3%	2%	2%	2%	3%	0%	1%	3%	2%	2%	2%	1%	2%
10 - Would definitely consider voting for them	5%	2%	6%	25%	8%	3%	5%	6%	8%	5%	4%	5%	5%	8%	4%	3%	3%	3%	9%	3%	4%	4%	6%
prefer not to answer	4%	1%	3%	1%	2%	1%	4%	5%	17%	5%	2%	0%	4%	4%	6%	5%	3%	-	3%	4%	5%	5%	6%

Fieldwork Dates: 24th - 26th May 2025

Sample Size: 1714 Adults in GB

YouGov

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Reform UK

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
0 - Would never consider voting for them	44%	20%	66%	64%	69%	17%	42%	46%	53%	50%	42%	31%	57%	40%	39%	43%	53%	49%	57%	45%	33%	43%	31%
1	4%	3%	5%	9%	4%	3%	4%	4%	5%	4%	4%	5%	2%	5%	2%	6%	6%	4%	3%	4%	3%	4%	11%
2	5%	6%	5%	6%	4%	5%	5%	4%	5%	5%	4%	5%	3%	6%	3%	5%	6%	4%	3%	5%	7%	4%	7%
3	4%	5%	4%	2%	3%	4%	3%	4%	1%	4%	4%	4%	3%	4%	5%	3%	2%	5%	2%	4%	5%	3%	3%
4	3%	6%	3%	0%	2%	4%	3%	4%	4%	4%	2%	4%	1%	4%	3%	4%	2%	4%	3%	3%	4%	5%	2%
5	6%	11%	4%	6%	6%	8%	8%	5%	4%	6%	6%	9%	10%	6%	6%	6%	3%	7%	6%	5%	9%	9%	4%
6	4%	5%	2%	2%	2%	6%	3%	4%	4%	3%	6%	2%	5%	2%	5%	5%	2%	2%	3%	5%	4%	3%	4%
7	5%	10%	3%	4%	2%	9%	5%	5%	3%	4%	6%	7%	4%	5%	8%	4%	6%	6%	4%	6%	6%	3%	5%
8	4%	7%	2%	4%	1%	7%	5%	3%	2%	2%	5%	8%	2%	5%	3%	5%	3%	4%	3%	4%	4%	7%	5%
9	3%	7%	0%	1%	1%	6%	4%	2%	-	2%	5%	5%	3%	3%	5%	3%	2%	1%	3%	3%	3%	4%	2%
10 - Would definitely consider voting for them	13%	19%	3%	1%	3%	28%	14%	13%	3%	11%	15%	19%	7%	16%	14%	12%	11%	14%	9%	12%	17%	11%	20%
prefer not to answer	4%	1%	3%	1%	2%	1%	4%	5%	17%	5%	2%	0%	4%	4%	6%	5%	3%	-	3%	4%	5%	5%	6%

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base: All GB adults	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Health	33%	23%	47%	43%	42%	25%	26%	41%	36%	32%	38%	30%	31%	35%	32%	32%	33%	42%	37%	33%	33%	32%	27%
Immigration & Asylum	50%	72%	28%	33%	28%	78%	50%	49%	27%	41%	58%	68%	31%	52%	58%	49%	51%	50%	44%	48%	57%	45%	59%
Crime	22%	25%	18%	17%	17%	28%	22%	22%	16%	22%	24%	24%	21%	21%	28%	21%	22%	16%	19%	24%	20%	23%	28%
The economy	52%	54%	58%	62%	59%	42%	56%	48%	57%	53%	52%	46%	64%	54%	45%	48%	54%	43%	58%	51%	47%	50%	45%
Tax	14%	16%	9%	13%	11%	16%	17%	12%	8%	18%	14%	10%	9%	16%	13%	15%	10%	18%	17%	12%	14%	17%	7%
Pensions	7%	9%	6%	8%	7%	9%	7%	6%	2%	3%	9%	14%	3%	5%	9%	6%	14%	10%	4%	6%	9%	5%	14%
Education	11%	5%	14%	14%	13%	7%	8%	13%	17%	14%	6%	5%	16%	10%	10%	10%	6%	15%	14%	8%	9%	14%	9%
Family life & childcare	5%	5%	5%	7%	6%	4%	4%	5%	2%	8%	2%	3%	8%	5%	4%	4%	6%	3%	5%	4%	7%	5%	4%
Housing	19%	9%	25%	21%	23%	12%	19%	20%	31%	22%	15%	12%	28%	17%	15%	18%	25%	16%	20%	21%	12%	27%	19%
The environment	16%	5%	23%	23%	25%	7%	14%	17%	18%	17%	16%	12%	22%	15%	13%	15%	14%	22%	20%	17%	13%	12%	9%
Britain leaving the EU	15%	14%	13%	14%	16%	14%	16%	13%	16%	10%	15%	22%	17%	14%	11%	15%	18%	13%	15%	13%	15%	12%	19%
Transport	2%	3%	2%	1%	1%	2%	3%	1%	4%	2%	1%	1%	3%	1%	1%	4%	1%	4%	2%	2%	2%	-	2%
Welfare benefits	13%	13%	12%	14%	14%	14%	10%	16%	9%	13%	15%	14%	8%	12%	17%	13%	16%	13%	10%	13%	11%	13%	24%
Defence and security	20%	30%	18%	23%	20%	27%	24%	16%	9%	14%	24%	32%	15%	24%	17%	20%	16%	18%	22%	20%	24%	12%	16%
None of these	0%	-	0%	-	0%	0%	1%	0%	-	1%	0%	-	-	1%	0%	0%	-	-	-	1%	0%	0%	0%
Don't know	2%	0%	3%	-	1%	1%	3%	2%	8%	3%	0%	0%	2%	2%	3%	3%	2%	-	0%	4%	2%	4%	1%

YouGov

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

How well or badly do you think the government is handling the following issues?

National Health Service

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very well	1%	-	3%	2%	1%	0%	1%	1%	3%	2%	1%	0%	4%	1%	1%	2%	0%	2%	1%	2%	1%	-	1%
Fairly well	18%	12%	35%	23%	27%	11%	21%	15%	15%	17%	19%	20%	22%	16%	15%	25%	7%	14%	25%	17%	15%	13%	13%
Fairly badly	35%	43%	28%	35%	32%	39%	37%	34%	38%	35%	33%	38%	30%	36%	38%	35%	37%	31%	35%	36%	37%	34%	32%
Very badly	35%	39%	22%	29%	29%	42%	30%	40%	28%	34%	38%	37%	28%	38%	34%	28%	49%	47%	29%	33%	40%	40%	40%
Don't know	11%	6%	11%	12%	10%	7%	10%	11%	17%	12%	9%	5%	16%	10%	12%	10%	7%	6%	9%	12%	7%	13%	14%

Immigration

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very well	1%	1%	3%	3%	2%	-	2%	1%	3%	1%	1%	1%	3%	1%	0%	1%	1%	1%	2%	1%	1%	-	-
Fairly well	14%	4%	27%	17%	23%	6%	16%	12%	14%	15%	14%	9%	21%	11%	10%	16%	10%	15%	18%	13%	12%	10%	13%
Fairly badly	25%	17%	31%	35%	32%	16%	25%	24%	31%	28%	23%	19%	25%	23%	28%	26%	21%	19%	25%	28%	23%	25%	17%
Very badly	50%	73%	24%	37%	30%	74%	49%	51%	35%	41%	54%	67%	32%	54%	51%	48%	58%	60%	44%	47%	58%	50%	57%
Don't know	11%	4%	15%	9%	13%	5%	8%	13%	17%	15%	8%	4%	18%	11%	11%	9%	10%	6%	11%	11%	7%	14%	14%

Crime

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very well	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	3%	1%	0%	1%	-	1%	2%	1%	0%	-	-
Fairly well	17%	7%	32%	23%	26%	7%	19%	14%	20%	17%	16%	14%	23%	14%	11%	20%	16%	20%	19%	16%	17%	13%	14%
Fairly badly	31%	32%	32%	30%	31%	29%	30%	31%	32%	31%	27%	33%	25%	29%	36%	30%	39%	26%	30%	34%	31%	29%	24%
Very badly	34%	52%	15%	23%	20%	50%	34%	34%	24%	29%	39%	42%	28%	35%	35%	34%	33%	34%	30%	30%	38%	36%	45%
Don't know	18%	9%	20%	22%	21%	12%	15%	20%	21%	22%	17%	11%	21%	21%	17%	14%	12%	19%	18%	19%	14%	22%	17%

Education

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very well	1%	-	3%	1%	1%	1%	1%	1%	3%	1%	1%	1%	3%	0%	2%	2%	1%	1%	2%	1%	2%	1%	-
Fairly well	20%	18%	32%	21%	27%	13%	22%	18%	20%	20%	20%	19%	25%	17%	18%	26%	13%	16%	22%	21%	20%	12%	18%
Fairly badly	34%	37%	31%	36%	31%	37%	33%	34%	35%	33%	34%	35%	30%	35%	35%	31%	41%	31%	34%	34%	33%	38%	26%
Very badly	20%	27%	10%	15%	15%	27%	20%	21%	18%	19%	22%	22%	19%	23%	19%	18%	17%	35%	19%	17%	23%	19%	30%
Don't know	25%	19%	24%	27%	26%	22%	23%	26%	24%	27%	24%	22%	24%	25%	27%	24%	27%	17%	23%	27%	22%	29%	26%

YouGov

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Taxation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very well	1%	-	1%	2%	1%	0%	1%	1%	0%	1%	1%	0%	2%	1%	0%	1%	-	-	1%	1%	0%	-	-
Fairly well	12%	6%	28%	12%	19%	6%	14%	11%	19%	12%	12%	10%	14%	9%	11%	18%	10%	13%	16%	12%	12%	9%	6%
Fairly badly	33%	35%	35%	41%	37%	29%	31%	34%	29%	33%	35%	31%	38%	33%	35%	30%	28%	31%	33%	32%	34%	33%	27%
Very badly	39%	54%	19%	29%	28%	54%	43%	36%	29%	35%	40%	52%	30%	42%	38%	37%	44%	46%	35%	37%	44%	41%	45%
Don't know	15%	6%	16%	17%	15%	10%	12%	18%	23%	19%	13%	7%	18%	14%	16%	15%	18%	9%	14%	18%	9%	17%	22%

Unemployment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very well	0%	-	1%	2%	1%	0%	1%	0%	2%	0%	0%	0%	-	0%	1%	1%	-	1%	1%	0%	-	-	-
Fairly well	18%	13%	30%	22%	26%	13%	19%	16%	11%	18%	22%	17%	20%	16%	18%	21%	14%	17%	24%	16%	18%	11%	12%
Fairly badly	32%	37%	28%	32%	30%	33%	32%	31%	34%	32%	28%	33%	34%	31%	27%	32%	41%	29%	30%	33%	31%	36%	28%
Very badly	24%	32%	11%	17%	13%	33%	23%	24%	23%	22%	22%	28%	17%	26%	26%	19%	23%	35%	19%	22%	27%	27%	32%
Don't know	27%	18%	30%	27%	30%	21%	25%	29%	30%	29%	27%	21%	29%	27%	29%	27%	22%	18%	26%	29%	24%	26%	28%

Inflation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very well	1%	0%	2%	1%	1%	0%	1%	1%	1%	1%	0%	1%	3%	1%	-	0%	0%	1%	2%	1%	0%	-	-
Fairly well	20%	9%	38%	31%	30%	10%	24%	15%	19%	20%	21%	18%	19%	18%	14%	26%	18%	17%	28%	19%	15%	15%	10%
Fairly badly	32%	37%	30%	26%	31%	35%	30%	34%	30%	31%	31%	37%	32%	31%	36%	30%	38%	28%	29%	32%	35%	32%	35%
Very badly	32%	48%	14%	26%	19%	45%	33%	32%	29%	31%	32%	38%	26%	36%	32%	30%	30%	43%	27%	30%	38%	36%	39%
Don't know	15%	6%	17%	15%	18%	9%	12%	18%	22%	19%	15%	6%	20%	14%	18%	13%	15%	12%	14%	18%	11%	17%	17%

Britain's exit from the EU

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very well	3%	-	8%	4%	5%	1%	4%	2%	4%	3%	4%	2%	6%	3%	3%	3%	3%	2%	6%	3%	2%	1%	1%
Fairly well	25%	17%	42%	32%	36%	15%	27%	23%	30%	26%	27%	17%	31%	21%	24%	28%	23%	24%	30%	26%	19%	21%	20%
Fairly badly	23%	26%	21%	26%	21%	22%	20%	25%	28%	22%	20%	24%	24%	24%	22%	23%	22%	12%	25%	22%	23%	22%	21%
Very badly	34%	48%	14%	24%	24%	51%	38%	31%	21%	28%	37%	50%	24%	38%	31%	31%	40%	50%	26%	33%	43%	38%	43%
Don't know	15%	9%	15%	15%	14%	11%	11%	19%	18%	21%	12%	6%	15%	13%	21%	15%	11%	12%	13%	16%	14%	19%	15%

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Defence

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
		Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very well	2%	1%	5%	2%	3%	1%	2%	2%	4%	2%	1%	2%	2%	2%	1%	2%	1%	5%	4%	1%	2%	-	3%
Fairly well	30%	23%	46%	43%	40%	21%	35%	25%	36%	30%	31%	27%	36%	28%	28%	33%	33%	19%	32%	31%	32%	28%	23%
Fairly badly	24%	31%	19%	20%	21%	28%	26%	22%	22%	22%	25%	27%	22%	26%	26%	22%	18%	23%	23%	24%	25%	24%	22%
Very badly	18%	29%	5%	12%	9%	31%	20%	17%	8%	15%	21%	27%	11%	22%	17%	17%	15%	27%	17%	16%	21%	16%	28%
Don't know	26%	16%	27%	23%	28%	19%	16%	34%	30%	31%	22%	17%	29%	23%	27%	25%	32%	25%	25%	27%	21%	32%	24%

The economy

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very well	1%	0%	3%	1%	2%	0%	1%	1%	1%	1%	1%	0%	3%	1%	1%	1%	-	1%	2%	1%	0%	-	-
Fairly well	18%	7%	36%	24%	28%	10%	22%	13%	14%	19%	20%	14%	21%	17%	13%	19%	19%	17%	25%	16%	15%	15%	10%
Fairly badly	36%	41%	32%	32%	36%	35%	34%	38%	42%	36%	35%	35%	34%	35%	37%	38%	35%	35%	33%	38%	40%	33%	33%
Very badly	35%	49%	16%	27%	24%	50%	35%	35%	25%	31%	37%	46%	30%	39%	36%	31%	36%	40%	29%	34%	39%	41%	44%
Don't know	10%	3%	13%	16%	10%	6%	8%	13%	17%	13%	7%	5%	12%	9%	13%	10%	11%	6%	10%	11%	6%	11%	14%

Terrorism

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very well	4%	2%	9%	6%	5%	3%	6%	3%	8%	5%	5%	2%	5%	4%	4%	4%	6%	7%	5%	3%	5%	4%	7%
Fairly well	32%	29%	44%	41%	41%	24%	37%	26%	32%	34%	32%	28%	38%	29%	31%	35%	29%	31%	33%	33%	32%	28%	26%
Fairly badly	18%	24%	13%	17%	13%	21%	16%	19%	22%	14%	19%	21%	18%	20%	15%	18%	13%	14%	18%	16%	16%	24%	15%
Very badly	17%	24%	5%	8%	8%	29%	18%	17%	9%	14%	18%	26%	10%	18%	17%	18%	17%	24%	14%	15%	22%	15%	25%
Don't know	29%	21%	29%	28%	32%	23%	23%	35%	28%	33%	26%	24%	28%	30%	32%	24%	35%	24%	29%	33%	24%	29%	26%

Transport

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very well	1%	0%	4%	2%	1%	1%	1%	1%	1%	2%	1%	0%	3%	1%	1%	1%	-	1%	2%	1%	1%	2%	1%
Fairly well	23%	20%	34%	25%	28%	17%	25%	22%	34%	24%	20%	21%	40%	19%	24%	24%	20%	17%	28%	23%	23%	18%	21%
Fairly badly	29%	33%	25%	34%	28%	32%	31%	27%	28%	28%	29%	31%	20%	30%	25%	34%	36%	25%	28%	30%	29%	33%	26%
Very badly	19%	23%	10%	15%	13%	25%	21%	17%	14%	19%	20%	20%	14%	21%	17%	16%	18%	36%	17%	19%	21%	16%	22%
Don't know	28%	24%	28%	25%	29%	26%	22%	33%	22%	27%	30%	28%	23%	30%	34%	25%	26%	20%	25%	28%	27%	32%	30%

YouGov

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Housing

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very well	1%	-	2%	-	1%	0%	0%	1%	1%	1%	1%	0%	1%	0%	0%	1%	-	-	1%	0%	0%	-	0%
Fairly well	14%	9%	27%	16%	21%	10%	15%	13%	12%	15%	15%	13%	18%	11%	14%	18%	9%	17%	20%	12%	13%	11%	10%
Fairly badly	35%	40%	32%	41%	35%	33%	36%	33%	41%	34%	32%	36%	34%	34%	32%	35%	42%	31%	33%	38%	35%	34%	30%
Very badly	32%	35%	20%	24%	23%	41%	32%	31%	27%	30%	34%	35%	26%	34%	33%	28%	32%	41%	28%	29%	36%	35%	36%
Don't know	19%	15%	19%	19%	20%	15%	16%	22%	19%	21%	18%	17%	20%	21%	21%	17%	18%	10%	17%	21%	16%	21%	23%

Environment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very well	1%	0%	2%	1%	1%	0%	1%	1%	1%	1%	0%	1%	2%	1%	0%	1%	-	2%	2%	1%	1%	-	1%
Fairly well	24%	19%	34%	30%	29%	19%	27%	21%	29%	25%	22%	23%	30%	22%	23%	27%	21%	22%	27%	23%	25%	21%	23%
Fairly badly	30%	34%	32%	30%	34%	27%	29%	31%	31%	30%	29%	31%	32%	28%	28%	29%	35%	37%	33%	30%	27%	36%	19%
Very badly	22%	26%	11%	21%	15%	30%	22%	21%	18%	19%	24%	25%	13%	27%	20%	19%	23%	26%	19%	19%	27%	20%	28%
Don't know	23%	21%	20%	18%	21%	23%	21%	26%	21%	25%	25%	20%	23%	23%	29%	24%	22%	12%	20%	27%	20%	24%	29%

Welfare benefits

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very well	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	1%	2%	0%	0%	1%	-	-	1%	0%	1%	1%	-
Fairly well	14%	10%	22%	17%	18%	10%	15%	12%	13%	14%	16%	11%	15%	12%	12%	17%	11%	11%	18%	12%	14%	11%	8%
Fairly badly	34%	37%	36%	37%	34%	35%	34%	33%	36%	31%	31%	40%	33%	34%	36%	33%	29%	34%	35%	35%	33%	34%	28%
Very badly	35%	42%	22%	31%	30%	43%	36%	34%	22%	33%	40%	39%	29%	37%	36%	31%	40%	43%	32%	33%	36%	34%	49%
Don't know	17%	10%	18%	14%	18%	10%	15%	19%	28%	21%	14%	9%	20%	16%	16%	19%	20%	12%	15%	19%	16%	20%	15%

YouGov

What do you think is the most likely result of the next general election?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
A large Conservative majority	2%	4%	2%	2%	1%	3%	2%	3%	5%	3%	1%	2%	3%	3%	3%	1%	2%	3%	1%	2%	4%	3%	4%
A small Conservative majority	7%	14%	5%	3%	5%	9%	6%	7%	8%	5%	7%	9%	5%	8%	5%	6%	6%	11%	6%	8%	7%	6%	6%
A hung Parliament, resulting in a Conservative led government	14%	30%	7%	17%	14%	18%	13%	15%	8%	8%	19%	22%	9%	17%	14%	13%	13%	10%	16%	15%	14%	7%	17%
A hung Parliament, resulting in a Labour led government	15%	13%	22%	19%	20%	11%	17%	13%	16%	15%	17%	12%	20%	14%	15%	15%	13%	17%	21%	17%	11%	10%	8%
A small Labour majority	14%	7%	26%	16%	20%	8%	16%	12%	15%	15%	15%	11%	20%	13%	7%	15%	19%	10%	17%	14%	11%	13%	14%
A large Labour majority	1%	-	3%	1%	1%	1%	2%	1%	4%	1%	1%	0%	2%	1%	0%	2%	1%	1%	1%	1%	1%	1%	1%
Don't know	47%	33%	35%	42%	39%	51%	44%	49%	43%	53%	41%	43%	40%	44%	55%	48%	46%	47%	38%	44%	52%	61%	50%

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Conservative	9%	34%	1%	3%	7%	14%	9%	9%	5%	5%	12%	17%	8%	11%	9%	9%	5%	12%	9%	9%	11%	6%	12%
Labour	22%	4%	50%	25%	32%	11%	25%	19%	28%	22%	21%	18%	30%	18%	15%	27%	18%	25%	31%	20%	17%	20%	12%
Liberal Democrat	8%	6%	8%	26%	11%	6%	8%	8%	8%	7%	9%	9%	9%	10%	6%	6%	6%	9%	10%	8%	6%	6%	8%
Other	1%	0%	0%	-	1%	2%	1%	1%	-	1%	2%	1%	-	1%	1%	0%	4%	3%	1%	1%	2%	1%	0%
Green Party	6%	1%	7%	4%	9%	1%	6%	5%	13%	7%	4%	1%	8%	5%	4%	7%	6%	1%	7%	6%	5%	3%	6%
Reform UK	12%	14%	3%	2%	3%	25%	14%	11%	6%	11%	14%	16%	7%	13%	17%	11%	11%	15%	8%	13%	16%	14%	15%
Don't know	24%	21%	17%	21%	22%	22%	20%	29%	27%	30%	21%	17%	25%	25%	28%	25%	21%	13%	21%	23%	24%	34%	26%
None	18%	20%	13%	19%	14%	21%	18%	18%	13%	18%	17%	22%	13%	17%	21%	16%	28%	23%	15%	20%	19%	17%	22%

Asylum and immigration

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Conservative	6%	22%	2%	6%	6%	7%	6%	6%	5%	4%	4%	12%	8%	7%	5%	5%	5%	5%	10%	5%	6%	2%	5%
Labour	11%	1%	29%	13%	19%	4%	13%	9%	13%	12%	10%	10%	16%	10%	5%	15%	7%	16%	17%	11%	7%	8%	8%
Liberal Democrat	5%	2%	8%	19%	9%	1%	5%	5%	7%	5%	5%	5%	6%	6%	4%	5%	5%	3%	7%	5%	4%	5%	3%
Other	1%	-	1%	-	1%	1%	2%	1%	1%	1%	3%	0%	-	2%	0%	1%	2%	3%	1%	1%	2%	2%	1%
Green Party	5%	0%	6%	4%	9%	0%	4%	6%	13%	7%	3%	1%	8%	5%	3%	6%	5%	6%	7%	5%	4%	5%	2%
Reform UK	37%	55%	18%	18%	19%	65%	40%	34%	16%	29%	47%	52%	23%	37%	44%	39%	35%	44%	30%	38%	43%	37%	43%
Don't know	20%	10%	22%	22%	23%	11%	16%	25%	28%	27%	14%	11%	26%	21%	24%	17%	17%	13%	17%	22%	20%	27%	19%
None	14%	9%	14%	17%	13%	11%	14%	13%	17%	15%	13%	10%	13%	12%	15%	12%	25%	11%	11%	15%	14%	15%	19%

Fieldwork Dates: 24th - 26th May 2025

Sample Size: 1714 Adults in GB

YouGov

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Law and order

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Conservative	13%	39%	6%	9%	12%	16%	12%	13%	8%	9%	14%	21%	12%	16%	11%	12%	5%	15%	14%	13%	13%	8%	12%
Labour	14%	2%	38%	19%	25%	6%	16%	13%	16%	15%	14%	12%	21%	13%	6%	20%	15%	15%	21%	14%	11%	12%	9%
Liberal Democrat	5%	1%	7%	19%	8%	2%	5%	5%	8%	5%	4%	6%	5%	6%	5%	5%	4%	6%	7%	4%	4%	5%	4%
Other	1%	-	0%	1%	1%	1%	1%	1%	1%	1%	2%	0%	-	1%	1%	0%	4%	3%	1%	1%	1%	1%	0%
Green Party	4%	1%	3%	2%	6%	0%	3%	4%	8%	5%	2%	1%	5%	3%	2%	5%	4%	1%	5%	3%	3%	2%	2%
Reform UK	23%	34%	8%	5%	8%	43%	27%	20%	9%	17%	30%	33%	14%	24%	29%	23%	20%	28%	18%	22%	27%	24%	31%
Don't know	28%	17%	26%	32%	29%	20%	22%	33%	36%	35%	23%	16%	32%	27%	33%	23%	27%	24%	24%	29%	29%	33%	26%
None	12%	7%	12%	14%	11%	11%	13%	12%	13%	14%	11%	11%	11%	11%	14%	11%	21%	8%	10%	14%	10%	14%	17%

Education and schools

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Conservative	13%	46%	2%	4%	11%	20%	13%	14%	5%	6%	17%	26%	10%	16%	14%	13%	7%	12%	13%	14%	14%	11%	16%
Labour	17%	4%	41%	18%	25%	9%	19%	15%	25%	17%	18%	14%	27%	12%	14%	22%	14%	21%	25%	16%	14%	15%	9%
Liberal Democrat	10%	5%	12%	33%	15%	6%	11%	9%	9%	10%	10%	10%	9%	12%	7%	10%	7%	7%	14%	9%	8%	7%	9%
Other	1%	1%	0%	1%	1%	2%	2%	1%	1%	1%	3%	0%	-	1%	0%	1%	7%	2%	1%	1%	2%	1%	3%
Green Party	6%	-	7%	4%	9%	1%	5%	6%	11%	8%	3%	2%	8%	5%	4%	7%	6%	2%	6%	6%	6%	4%	3%
Reform UK	11%	13%	2%	2%	3%	23%	13%	9%	2%	11%	14%	12%	8%	13%	12%	10%	9%	12%	7%	10%	14%	12%	16%
Don't know	29%	25%	24%	24%	26%	27%	24%	34%	33%	33%	26%	23%	28%	30%	35%	25%	29%	30%	24%	31%	30%	38%	25%
None	13%	6%	10%	16%	10%	12%	13%	12%	15%	14%	9%	13%	10%	11%	14%	12%	20%	15%	10%	12%	13%	13%	17%

Taxation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Conservative	16%	51%	5%	10%	16%	22%	17%	16%	8%	9%	20%	30%	14%	20%	16%	16%	9%	14%	18%	18%	16%	9%	19%
Labour	13%	2%	32%	11%	19%	6%	14%	11%	17%	13%	13%	10%	18%	10%	7%	16%	13%	20%	18%	12%	10%	11%	7%
Liberal Democrat	7%	2%	9%	26%	10%	3%	6%	7%	11%	6%	6%	7%	12%	8%	6%	3%	7%	5%	8%	7%	6%	6%	5%
Other	1%	0%	0%	-	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	-	4%	4%	1%	1%	2%	1%	0%
Green Party	7%	-	11%	5%	13%	0%	7%	6%	10%	9%	5%	2%	7%	6%	5%	10%	5%	4%	9%	6%	6%	5%	5%
Reform UK	15%	19%	4%	3%	3%	31%	17%	13%	3%	12%	18%	22%	9%	17%	18%	13%	11%	20%	10%	15%	20%	17%	16%
Don't know	29%	19%	26%	29%	27%	24%	23%	34%	35%	35%	25%	17%	28%	28%	33%	28%	29%	22%	23%	29%	28%	40%	28%
None	13%	6%	13%	16%	11%	13%	15%	11%	15%	15%	10%	12%	11%	11%	14%	14%	22%	12%	13%	12%	12%	12%	19%

YouGov

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Unemployment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Conservative	11%	35%	3%	7%	9%	15%	11%	10%	6%	5%	13%	20%	11%	13%	10%	10%	2%	13%	13%	10%	11%	6%	12%
Labour	16%	5%	38%	18%	25%	8%	19%	13%	19%	17%	17%	12%	21%	13%	11%	20%	16%	21%	23%	16%	12%	13%	9%
Liberal Democrat	6%	2%	8%	20%	9%	3%	6%	6%	9%	6%	5%	6%	9%	7%	6%	5%	5%	4%	8%	5%	6%	5%	5%
Other	1%	0%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	0%	5%	2%	1%	1%	2%	1%	1%
Green Party	5%	1%	5%	3%	7%	1%	5%	5%	9%	7%	2%	1%	8%	4%	1%	6%	5%	2%	6%	5%	5%	3%	4%
Reform UK	14%	19%	4%	3%	4%	29%	16%	12%	4%	12%	16%	20%	8%	15%	17%	14%	12%	14%	10%	13%	18%	16%	18%
Don't know	33%	27%	29%	31%	31%	28%	26%	39%	38%	38%	29%	25%	29%	33%	38%	32%	31%	31%	28%	34%	33%	40%	30%
None	14%	11%	12%	17%	14%	14%	15%	14%	14%	15%	14%	15%	13%	13%	17%	12%	24%	13%	12%	16%	13%	16%	20%

The economy in general

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Conservative	16%	54%	4%	11%	14%	24%	16%	17%	7%	8%	21%	30%	14%	20%	14%	15%	9%	19%	18%	18%	16%	9%	15%
Labour	15%	3%	39%	16%	24%	6%	17%	13%	20%	15%	15%	12%	24%	11%	9%	20%	12%	17%	22%	14%	11%	12%	8%
Liberal Democrat	5%	1%	8%	20%	9%	3%	6%	5%	8%	5%	5%	5%	6%	8%	5%	4%	5%	3%	9%	4%	4%	5%	5%
Other	1%	-	0%	0%	1%	1%	1%	1%	-	1%	2%	0%	1%	1%	1%	0%	2%	4%	1%	1%	2%	1%	0%
Green Party	4%	-	5%	3%	7%	1%	3%	5%	8%	6%	2%	1%	5%	2%	4%	7%	3%	1%	5%	5%	4%	1%	2%
Reform UK	14%	17%	4%	2%	3%	29%	17%	12%	4%	12%	16%	19%	6%	16%	18%	12%	13%	19%	10%	13%	18%	16%	17%
Don't know	29%	18%	27%	30%	29%	22%	24%	34%	34%	35%	25%	19%	30%	28%	33%	27%	31%	24%	24%	31%	26%	40%	28%
None	15%	8%	13%	18%	13%	14%	17%	14%	18%	17%	14%	13%	14%	13%	17%	14%	24%	14%	11%	14%	18%	16%	24%

Housing

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Conservative	7%	28%	1%	2%	5%	11%	8%	7%	4%	4%	9%	14%	6%	10%	7%	6%	3%	11%	7%	9%	8%	3%	9%
Labour	16%	6%	39%	16%	26%	8%	18%	15%	20%	16%	18%	13%	23%	13%	11%	22%	14%	22%	25%	16%	12%	11%	11%
Liberal Democrat	7%	4%	9%	25%	12%	4%	8%	7%	10%	7%	6%	8%	10%	9%	5%	6%	9%	6%	10%	6%	6%	8%	5%
Other	1%	0%	0%	-	1%	1%	1%	1%	0%	1%	2%	0%	-	1%	0%	0%	4%	3%	1%	1%	1%	1%	0%
Green Party	6%	1%	8%	7%	10%	1%	6%	6%	9%	7%	5%	3%	9%	5%	5%	8%	7%	2%	7%	5%	7%	4%	5%
Reform UK	13%	17%	3%	4%	3%	28%	16%	11%	4%	12%	16%	18%	8%	16%	14%	13%	9%	14%	9%	12%	18%	15%	19%
Don't know	34%	31%	27%	28%	31%	31%	27%	39%	36%	38%	31%	28%	32%	33%	40%	32%	30%	30%	29%	36%	32%	43%	27%
None	15%	12%	13%	17%	12%	16%	15%	14%	16%	15%	14%	16%	14%	13%	18%	13%	24%	12%	12%	14%	15%	15%	24%

Fieldwork Dates: 24th - 26th May 2025

Sample Size: 1714 Adults in GB

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Conservative	7%	29%	2%	3%	7%	10%	5%	9%	4%	4%	8%	14%	5%	8%	7%	8%	3%	12%	8%	8%	9%	4%	7%
Labour	13%	2%	30%	16%	21%	5%	15%	11%	19%	14%	12%	10%	17%	11%	9%	15%	13%	19%	19%	12%	8%	11%	11%
Liberal Democrat	9%	2%	16%	28%	15%	2%	11%	7%	12%	8%	9%	7%	14%	10%	7%	7%	7%	6%	14%	9%	5%	7%	4%
Other	1%	-	0%	-	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	3%	1%	1%	2%	1%	1%
Green Party	5%	-	5%	3%	8%	1%	4%	5%	8%	6%	3%	1%	6%	3%	2%	7%	7%	1%	5%	5%	5%	3%	4%
Reform UK	25%	40%	8%	7%	8%	52%	30%	21%	7%	17%	35%	39%	16%	28%	27%	26%	20%	30%	18%	26%	31%	26%	33%
Don't know	26%	20%	23%	27%	26%	18%	20%	32%	33%	33%	19%	17%	27%	26%	31%	25%	23%	16%	23%	27%	25%	33%	21%
None	14%	7%	15%	16%	15%	11%	14%	14%	15%	17%	12%	11%	14%	12%	16%	12%	25%	13%	12%	14%	15%	14%	19%

Defence and security

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Conservative	15%	44%	6%	10%	14%	19%	14%	15%	9%	7%	18%	26%	14%	17%	12%	14%	10%	17%	16%	15%	14%	10%	17%
Labour	15%	4%	38%	20%	25%	7%	18%	13%	19%	16%	15%	14%	20%	13%	9%	20%	13%	21%	23%	13%	11%	13%	11%
Liberal Democrat	4%	2%	4%	14%	5%	2%	4%	4%	6%	3%	3%	4%	5%	5%	2%	4%	2%	3%	4%	3%	5%	2%	3%
Other	1%	0%	0%	-	1%	1%	2%	1%	2%	1%	2%	0%	0%	2%	1%	0%	4%	2%	1%	2%	2%	1%	0%
Green Party	3%	0%	4%	2%	5%	0%	3%	3%	7%	5%	1%	1%	6%	2%	2%	4%	4%	1%	4%	3%	3%	2%	3%
Reform UK	16%	20%	4%	3%	5%	33%	20%	13%	4%	14%	20%	22%	8%	18%	20%	16%	15%	15%	11%	14%	21%	18%	24%
Don't know	33%	24%	33%	35%	33%	25%	26%	40%	42%	40%	29%	22%	35%	32%	37%	32%	33%	31%	30%	37%	32%	40%	26%
None	12%	5%	11%	15%	11%	12%	13%	11%	13%	15%	11%	10%	11%	11%	16%	10%	20%	11%	11%	11%	12%	16%	17%

Generally speaking do you think the police are doing a good or bad job?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base: All GB adults	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very good job	5%	8%	5%	7%	5%	5%	5%	4%	3%	3%	6%	7%	6%	4%	6%	5%	3%	3%	5%	3%	6%	5%	6%
Fairly good job	47%	51%	59%	50%	55%	43%	45%	49%	41%	44%	49%	54%	48%	47%	47%	47%	50%	45%	49%	48%	47%	42%	46%
Fairly bad job	26%	26%	21%	28%	23%	31%	28%	25%	29%	25%	27%	26%	26%	27%	25%	27%	24%	29%	27%	25%	24%	33%	24%
Very bad job	11%	10%	5%	6%	6%	15%	13%	10%	8%	12%	12%	10%	10%	13%	9%	10%	9%	19%	9%	10%	13%	9%	18%
Don't know	10%	5%	10%	10%	11%	6%	9%	12%	19%	15%	5%	4%	11%	9%	12%	11%	14%	5%	11%	12%	10%	11%	6%

YouGov

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the level of crime in your LOCAL area has gone up or down over the last few years, or has it stayed the same?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base: All GB adults	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Gone up a lot	12%	14%	9%	10%	9%	17%	12%	13%	7%	11%	16%	13%	10%	13%	14%	12%	12%	9%	11%	12%	13%	10%	20%
Gone up a little	31%	39%	28%	29%	28%	39%	27%	35%	24%	29%	36%	33%	32%	34%	31%	28%	31%	23%	30%	30%	34%	31%	29%
Stayed the same	38%	36%	42%	45%	43%	32%	40%	36%	47%	39%	32%	38%	31%	35%	41%	41%	42%	40%	39%	40%	39%	32%	33%
Gone down a little	4%	3%	5%	3%	5%	2%	6%	2%	7%	4%	3%	4%	10%	5%	2%	3%	2%	5%	5%	3%	3%	5%	5%
Gone down a lot	1%	0%	1%	-	1%	0%	1%	1%	1%	0%	1%	1%	2%	0%	1%	0%	-	1%	1%	1%	-	1%	1%
Don't know	14%	7%	16%	13%	15%	10%	15%	13%	15%	16%	12%	11%	15%	13%	12%	15%	13%	21%	14%	14%	11%	21%	12%

Do you think the level of crime NATIONALLY has gone up or down over the last few years, or has it stayed the same?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base: All GB adults	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Gone up a lot	34%	45%	22%	25%	24%	51%	30%	38%	17%	27%	42%	46%	26%	37%	32%	33%	39%	32%	26%	34%	38%	36%	48%
Gone up a little	33%	37%	34%	35%	32%	32%	32%	33%	40%	33%	29%	32%	33%	34%	35%	31%	25%	34%	37%	30%	33%	31%	30%
Stayed the same	16%	9%	22%	23%	23%	9%	18%	14%	16%	19%	16%	11%	20%	14%	15%	17%	19%	12%	19%	17%	16%	11%	8%
Gone down a little	3%	2%	6%	4%	5%	1%	5%	2%	7%	3%	3%	4%	5%	3%	4%	3%	1%	8%	5%	3%	2%	5%	1%
Gone down a lot	0%	0%	0%	-	1%	0%	1%	0%	-	1%	1%	0%	-	0%	0%	1%	1%	2%	0%	1%	0%	0%	-
Don't know	14%	6%	16%	13%	15%	7%	14%	13%	21%	18%	10%	6%	15%	12%	13%	15%	15%	12%	13%	16%	11%	17%	12%

Generally speaking, how much confidence do you have in the police to deal with crime in your local area?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
A lot of confidence	3%	4%	5%	3%	4%	3%	3%	3%	4%	3%	4%	3%	5%	2%	3%	5%	4%	-	3%	4%	4%	1%	3%
A fair amount of confidence	39%	44%	47%	44%	47%	34%	38%	40%	39%	38%	39%	43%	45%	40%	37%	37%	42%	38%	41%	40%	36%	37%	42%
Not very much confidence	35%	36%	33%	38%	34%	38%	34%	37%	31%	34%	38%	37%	27%	35%	39%	37%	36%	34%	38%	35%	37%	35%	25%
No confidence at all	15%	13%	9%	9%	9%	20%	17%	13%	16%	16%	14%	14%	15%	16%	13%	16%	11%	18%	10%	14%	17%	18%	25%
Don't know	7%	3%	7%	5%	6%	5%	7%	7%	10%	10%	5%	3%	8%	7%	8%	6%	6%	10%	7%	7%	6%	9%	6%

Fieldwork Dates: 24th - 26th May 2025

Sample Size: 1714 Adults in GB

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the sentences that the courts hand down to people who have been convicted of crimes are too harsh, not harsh enough, or get the balance about right?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base: All GB adults	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Too harsh	3%	2%	5%	5%	5%	1%	4%	3%	7%	4%	1%	3%	7%	3%	3%	3%	3%	4%	6%	3%	2%	2%	2%
Not harsh enough	64%	81%	53%	57%	55%	81%	65%	63%	44%	57%	74%	76%	44%	69%	69%	63%	66%	65%	57%	63%	71%	67%	68%
Get the balance about right	16%	10%	24%	22%	24%	9%	17%	15%	20%	18%	14%	13%	26%	13%	14%	17%	16%	12%	20%	17%	15%	11%	10%
Don't know	16%	7%	17%	16%	16%	9%	13%	19%	28%	22%	10%	8%	22%	15%	14%	17%	14%	19%	17%	17%	12%	19%	20%

Do you think the law should or should not be changed to allow someone to assist in the suicide of…

...someone suffering from a terminal illness?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
The law should be changed to make this legal	70%	67%	73%	81%	73%	73%	69%	70%	58%	73%	75%	64%	65%	71%	69%	67%	77%	79%	71%	69%	73%	65%	69%
The law should not be changed to make this legal	13%	15%	12%	9%	11%	12%	16%	11%	22%	12%	10%	16%	16%	11%	14%	16%	12%	11%	15%	13%	10%	15%	14%
Not sure	17%	18%	15%	10%	16%	15%	15%	19%	20%	15%	15%	20%	19%	18%	17%	17%	12%	9%	14%	18%	17%	20%	16%

...someone suffering from an painful, incurable but NOT terminal illness?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
The law should be changed to make this legal	42%	37%	47%	44%	43%	42%	39%	44%	40%	45%	44%	35%	40%	42%	39%	43%	45%	45%	40%	43%	49%	38%	37%
The law should not be changed to make this legal	30%	37%	27%	28%	29%	32%	35%	25%	31%	26%	29%	38%	33%	27%	36%	30%	26%	32%	36%	28%	22%	28%	38%
Not sure	28%	26%	26%	28%	28%	26%	26%	30%	29%	28%	27%	27%	27%	31%	26%	26%	29%	22%	24%	30%	29%	34%	25%

Would you support or oppose the reintroduction of the death penalty for the following crimes?

All cases of murder

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Would support the death penalty for this	35%	47%	24%	22%	21%	52%	37%	34%	22%	36%	36%	41%	22%	34%	48%	38%	26%	38%	27%	32%	46%	38%	45%
Would oppose the death penalty for this	46%	36%	61%	63%	64%	31%	46%	46%	52%	46%	44%	46%	56%	46%	36%	47%	53%	45%	58%	50%	35%	42%	32%
Don't know	18%	17%	15%	15%	15%	17%	17%	20%	25%	18%	20%	13%	22%	20%	15%	16%	22%	16%	15%	18%	19%	20%	23%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Murder of a child

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Would support the death penalty for this	56%	72%	42%	35%	39%	76%	59%	54%	42%	57%	56%	62%	39%	56%	66%	57%	60%	61%	47%	54%	65%	57%	70%
Would oppose the death penalty for this	33%	21%	47%	55%	51%	16%	31%	34%	41%	32%	31%	32%	47%	31%	25%	33%	30%	30%	43%	33%	25%	28%	22%
Don't know	11%	8%	10%	11%	10%	8%	10%	12%	17%	12%	13%	6%	14%	13%	9%	10%	10%	9%	10%	14%	9%	15%	8%

Murder of a police officer

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Would support the death penalty for this	44%	62%	30%	26%	28%	66%	47%	41%	22%	41%	46%	59%	26%	46%	57%	44%	37%	46%	35%	40%	56%	46%	56%
Would oppose the death penalty for this	40%	26%	56%	60%	59%	21%	39%	41%	54%	43%	37%	33%	55%	38%	31%	40%	45%	41%	52%	42%	30%	37%	27%
Don't know	16%	12%	14%	15%	13%	13%	14%	18%	24%	17%	18%	9%	19%	16%	12%	15%	19%	13%	13%	19%	14%	17%	17%

Murder as part of a terrorist act

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Would support the death penalty for this	59%	74%	45%	42%	41%	80%	62%	56%	42%	59%	58%	68%	35%	61%	69%	60%	59%	60%	51%	56%	66%	62%	69%
Would oppose the death penalty for this	30%	17%	44%	49%	48%	13%	29%	32%	41%	30%	31%	27%	47%	27%	23%	32%	32%	29%	40%	32%	24%	23%	21%
Don't know	11%	9%	11%	9%	11%	7%	9%	12%	17%	12%	11%	6%	18%	12%	8%	8%	9%	11%	9%	12%	10%	15%	10%

Multiple murders

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Would support the death penalty for this	60%	76%	46%	43%	43%	80%	63%	57%	41%	60%	61%	67%	38%	60%	70%	62%	62%	58%	51%	58%	68%	62%	68%
Would oppose the death penalty for this	29%	16%	44%	48%	47%	12%	28%	31%	42%	28%	28%	27%	46%	28%	21%	29%	30%	30%	40%	30%	22%	23%	21%
Don't know	11%	8%	10%	9%	10%	8%	10%	12%	17%	12%	11%	6%	17%	12%	9%	9%	8%	12%	9%	12%	10%	15%	11%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The present law states that parents are allowed to carry out "reasonable chastisement" in smacking their children, as long as they don't cause any injury such as bruising.
Do you think it should or should not be legal for parents to smack their children?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Should be legal for parents to smack their children	52%	70%	41%	42%	42%	69%	58%	46%	28%	43%	59%	73%	41%	51%	62%	52%	53%	53%	43%	52%	60%	49%	62%
Should not be legal for parents to smack their children	31%	19%	42%	37%	39%	18%	26%	36%	55%	37%	27%	15%	44%	31%	25%	29%	34%	31%	39%	31%	25%	32%	24%
Don't know	17%	10%	17%	21%	19%	13%	16%	17%	17%	20%	14%	12%	15%	18%	13%	19%	13%	16%	18%	16%	15%	19%	14%

Do you support or oppose the change in the law that allowed same-sex couples to marry?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Strongly support	50%	34%	66%	64%	63%	35%	42%	56%	62%	62%	46%	25%	59%	49%	42%	51%	51%	44%	57%	52%	43%	47%	40%
Tend to support	27%	34%	21%	24%	24%	33%	29%	25%	14%	20%	31%	41%	18%	30%	28%	25%	32%	25%	27%	24%	29%	27%	30%
Tend to oppose	7%	12%	4%	5%	5%	11%	9%	6%	3%	3%	9%	14%	4%	7%	10%	6%	6%	11%	6%	8%	8%	7%	6%
Strongly oppose	8%	15%	3%	5%	4%	12%	11%	6%	11%	7%	5%	12%	11%	7%	11%	8%	6%	9%	5%	9%	10%	10%	8%
Don't know	8%	6%	6%	2%	4%	9%	10%	7%	11%	8%	8%	7%	8%	7%	9%	10%	5%	10%	6%	6%	10%	9%	16%

Do you think hunting foxes with dogs should remain illegal, or should it be made legal again?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Hunting foxes with dogs should remain illegal	81%	70%	92%	90%	88%	79%	78%	84%	73%	80%	88%	79%	78%	84%	78%	77%	91%	85%	85%	81%	75%	81%	80%
Hunting foxes with dogs should be made legal again	10%	21%	2%	6%	7%	13%	12%	8%	7%	10%	6%	15%	8%	10%	12%	11%	5%	9%	9%	10%	13%	7%	9%
Don't know	9%	9%	6%	4%	5%	9%	10%	8%	20%	10%	6%	7%	14%	6%	11%	12%	4%	7%	6%	9%	11%	12%	12%

Which of the following best reflects your view on genetically modified (GM) food?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
It is potentially dangerous and should not be allowed in food products	39%	45%	33%	35%	37%	45%	33%	45%	30%	36%	46%	41%	34%	43%	35%	39%	35%	43%	36%	37%	43%	33%	50%
As long as they have been approved by the authorities they should be allowed in food products	32%	30%	40%	40%	37%	26%	40%	24%	42%	33%	26%	32%	36%	32%	32%	30%	31%	36%	41%	35%	25%	27%	19%
Neither	10%	8%	8%	10%	10%	11%	10%	9%	5%	9%	11%	12%	7%	8%	12%	11%	11%	10%	10%	7%	9%	13%	13%
Don't know	19%	17%	19%	16%	16%	18%	17%	22%	24%	22%	17%	15%	23%	17%	21%	20%	23%	11%	13%	20%	23%	26%	18%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of these statements comes closest to your own view?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
There is not really a serious 'drugs problem' in this country	6%	2%	8%	7%	8%	3%	7%	5%	10%	9%	3%	2%	13%	5%	3%	6%	3%	11%	7%	5%	4%	9%	7%
There is a serious drugs problem, but it is largely confined to certain neighbourhoods and certain kinds of people	36%	37%	34%	40%	35%	35%	39%	33%	42%	38%	31%	35%	34%	38%	39%	34%	34%	30%	41%	38%	34%	31%	28%
There is a serious problem and it affects practically the whole country	48%	58%	45%	45%	48%	56%	44%	52%	31%	39%	58%	60%	39%	48%	46%	50%	53%	52%	45%	46%	53%	45%	55%
Don't know	10%	3%	13%	8%	9%	6%	10%	10%	17%	13%	8%	3%	14%	8%	11%	10%	11%	6%	7%	12%	9%	15%	10%

From what you know, how harmful do you think the following drugs are to people who regularly take them?

Heroin

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very harmful	92%	94%	93%	95%	94%	94%	92%	92%	84%	92%	93%	95%	88%	93%	90%	92%	93%	99%	92%	94%	91%	92%	90%
Fairly harmful	5%	4%	5%	3%	4%	4%	5%	5%	11%	5%	4%	3%	9%	4%	6%	5%	3%	2%	6%	3%	7%	6%	5%
Not very harmful	0%	-	0%	0%	0%	0%	0%	0%	-	0%	1%	0%	-	0%	-	1%	-	-	0%	0%	0%	-	0%
Not harmful at all	0%	-	-	-	-	0%	0%	-	-	0%	-	-	-	-	0%	-	-	-	-	-	-	-	1%
Don't know	2%	2%	2%	2%	2%	2%	2%	2%	5%	3%	2%	1%	3%	2%	3%	2%	4%	-	2%	3%	2%	2%	3%

Cocaine

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very harmful	69%	74%	66%	68%	65%	75%	64%	74%	61%	62%	74%	81%	65%	67%	66%	73%	73%	75%	66%	70%	69%	71%	74%
Fairly harmful	25%	22%	28%	26%	29%	20%	28%	23%	31%	30%	22%	16%	29%	26%	28%	21%	22%	22%	29%	24%	26%	21%	19%
Not very harmful	3%	2%	4%	3%	4%	2%	6%	1%	5%	5%	2%	1%	3%	4%	3%	3%	3%	2%	2%	3%	5%	6%	1%
Not harmful at all	0%	-	-	-	-	0%	0%	-	-	0%	-	-	-	-	0%	-	-	-	-	-	-	-	1%
Don't know	3%	2%	2%	3%	2%	2%	3%	2%	3%	3%	2%	2%	3%	2%	4%	3%	2%	1%	3%	3%	1%	2%	5%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Amphetamines

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very harmful	57%	57%	57%	52%	53%	62%	53%	61%	50%	57%	55%	61%	58%	56%	50%	61%	55%	67%	55%	58%	58%	57%	58%
Fairly harmful	30%	33%	30%	31%	34%	29%	33%	26%	23%	27%	37%	31%	29%	30%	34%	27%	28%	25%	32%	30%	28%	28%	30%
Not very harmful	3%	2%	4%	3%	4%	2%	3%	2%	3%	4%	1%	2%	3%	4%	1%	2%	3%	3%	3%	2%	4%	1%	3%
Not harmful at all	0%	-	-	-	0%	0%	0%	-	-	0%	0%	-	-	-	0%	0%	-	-	-	-	0%	-	1%
Don't know	11%	8%	8%	13%	9%	7%	11%	10%	25%	12%	6%	6%	10%	10%	15%	9%	14%	5%	10%	10%	10%	14%	9%

Ecstasy

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very harmful	52%	57%	45%	50%	45%	61%	46%	58%	43%	49%	55%	60%	52%	50%	50%	57%	54%	57%	49%	54%	53%	53%	59%
Fairly harmful	31%	33%	37%	33%	36%	27%	33%	30%	34%	31%	30%	32%	28%	36%	29%	28%	33%	29%	35%	27%	35%	32%	26%
Not very harmful	9%	5%	13%	9%	12%	7%	13%	6%	8%	13%	8%	4%	14%	8%	11%	8%	6%	11%	10%	12%	6%	9%	8%
Not harmful at all	1%	1%	1%	-	1%	1%	2%	1%	-	1%	2%	-	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%
Don't know	6%	4%	4%	7%	5%	4%	7%	5%	14%	6%	5%	4%	6%	4%	10%	6%	7%	2%	6%	7%	6%	4%	6%

Cannabis

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very harmful	20%	25%	18%	17%	16%	24%	19%	21%	20%	17%	20%	25%	24%	21%	21%	19%	15%	20%	19%	19%	20%	23%	24%
Fairly harmful	35%	43%	32%	36%	34%	40%	32%	38%	24%	31%	40%	44%	34%	35%	31%	41%	36%	28%	36%	34%	37%	35%	33%
Not very harmful	34%	26%	40%	33%	40%	27%	36%	31%	40%	37%	31%	27%	31%	35%	33%	32%	38%	32%	34%	35%	34%	29%	33%
Not harmful at all	7%	3%	6%	10%	7%	7%	10%	5%	10%	11%	6%	1%	8%	7%	7%	6%	7%	16%	7%	7%	6%	10%	6%
Don't know	3%	3%	3%	4%	3%	2%	3%	4%	6%	4%	3%	3%	3%	2%	7%	3%	4%	4%	4%	4%	3%	2%	3%

Tobacco

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very harmful	42%	40%	43%	45%	45%	41%	39%	45%	35%	39%	50%	41%	45%	41%	37%	44%	41%	47%	48%	38%	40%	37%	43%
Fairly harmful	46%	48%	48%	43%	46%	47%	49%	44%	45%	47%	40%	52%	45%	47%	48%	47%	42%	40%	42%	47%	49%	51%	43%
Not very harmful	9%	9%	7%	9%	8%	9%	10%	9%	16%	11%	7%	6%	6%	10%	10%	7%	16%	10%	6%	12%	9%	11%	10%
Not harmful at all	1%	1%	0%	-	-	2%	1%	1%	-	1%	0%	1%	1%	1%	0%	1%	-	1%	1%	1%	1%	1%	1%
Don't know	2%	1%	1%	2%	1%	2%	2%	2%	5%	2%	2%	0%	3%	2%	4%	1%	1%	2%	2%	3%	1%	0%	3%

![YouGov]

	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Alcohol

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very harmful	25%	20%	24%	27%	24%	25%	22%	27%	23%	28%	26%	20%	31%	22%	23%	26%	25%	34%	25%	22%	23%	30%	31%
Fairly harmful	52%	55%	55%	50%	56%	53%	52%	53%	46%	48%	57%	58%	47%	54%	49%	57%	54%	41%	50%	52%	55%	55%	48%
Not very harmful	20%	23%	18%	21%	18%	20%	23%	17%	25%	21%	15%	20%	17%	22%	22%	16%	20%	21%	22%	22%	19%	15%	17%
Not harmful at all	1%	1%	1%	0%	0%	1%	1%	0%	1%	1%	1%	1%	2%	0%	1%	1%	-	2%	1%	1%	1%	-	-
Don't know	2%	1%	2%	2%	1%	1%	2%	3%	6%	3%	2%	1%	4%	2%	5%	0%	1%	3%	2%	3%	1%	1%	3%

Caffeine

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very harmful	2%	2%	2%	1%	2%	3%	2%	3%	2%	3%	2%	2%	3%	2%	3%	2%	4%	2%	2%	2%	2%	3%	5%
Fairly harmful	18%	16%	18%	18%	18%	19%	17%	19%	19%	17%	18%	20%	26%	17%	13%	20%	14%	24%	18%	17%	18%	19%	23%
Not very harmful	55%	57%	57%	56%	58%	54%	53%	58%	53%	55%	58%	55%	46%	58%	56%	57%	58%	45%	52%	59%	61%	54%	44%
Not harmful at all	18%	19%	18%	20%	18%	18%	23%	14%	20%	19%	16%	18%	19%	19%	18%	16%	19%	26%	22%	17%	15%	17%	21%
Don't know	6%	5%	4%	6%	4%	6%	5%	6%	5%	6%	5%	6%	5%	5%	11%	5%	4%	3%	6%	5%	4%	7%	8%

From what you know, how addictive do you think the following drugs are?

Heroin

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very addictive	92%	95%	91%	92%	94%	94%	91%	94%	83%	92%	94%	96%	92%	94%	89%	92%	92%	97%	94%	92%	93%	91%	91%
Fairly addictive	3%	3%	4%	4%	2%	4%	5%	2%	8%	3%	4%	2%	5%	3%	4%	4%	2%	3%	3%	3%	4%	4%	3%
Not very addictive	0%	-	0%	-	0%	0%	0%	0%	-	-	0%	0%	-	0%	-	-	0%	-	0%	-	0%	-	-
Not addictive at all	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	0%	-	0%	0%	0%	0%	-	-	0%	1%	-	1%	0%
Don't know	4%	2%	4%	3%	3%	2%	4%	3%	8%	4%	2%	2%	3%	3%	6%	3%	5%	-	2%	5%	2%	5%	6%

Fieldwork Dates: 24th - 26th May 2025

Sample Size: 1714 Adults in GB

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Cocaine

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very addictive	75%	78%	70%	75%	69%	81%	71%	79%	75%	70%	76%	84%	74%	76%	74%	75%	74%	82%	75%	73%	75%	76%	80%
Fairly addictive	18%	18%	22%	18%	23%	15%	21%	16%	16%	21%	20%	13%	18%	19%	18%	19%	17%	14%	19%	20%	19%	17%	12%
Not very addictive	2%	1%	4%	2%	4%	1%	3%	1%	1%	4%	1%	1%	4%	2%	1%	2%	5%	3%	2%	2%	3%	1%	2%
Not addictive at all	0%	1%	0%	1%	1%	0%	1%	0%	1%	1%	0%	-	2%	0%	0%	0%	-	-	1%	1%	-	1%	0%
Don't know	4%	3%	4%	3%	4%	2%	4%	3%	7%	5%	3%	2%	3%	3%	7%	3%	5%	2%	3%	4%	3%	5%	6%

Amphetamines

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very addictive	58%	63%	52%	57%	52%	65%	52%	64%	58%	56%	56%	63%	55%	61%	56%	56%	55%	68%	56%	56%	60%	61%	62%
Fairly addictive	23%	23%	26%	21%	28%	22%	27%	20%	16%	22%	27%	25%	26%	23%	20%	25%	24%	18%	26%	23%	22%	22%	18%
Not very addictive	5%	5%	7%	4%	7%	4%	6%	4%	2%	6%	7%	3%	5%	4%	5%	5%	8%	8%	6%	5%	4%	1%	8%
Not addictive at all	1%	1%	1%	1%	1%	0%	1%	0%	1%	1%	0%	0%	2%	1%	0%	1%	-	-	1%	1%	0%	1%	0%
Don't know	13%	9%	14%	17%	12%	9%	14%	12%	22%	14%	10%	9%	12%	12%	18%	14%	12%	6%	10%	15%	13%	15%	12%

Ecstasy

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very addictive	44%	47%	37%	42%	36%	49%	38%	49%	52%	42%	40%	46%	41%	44%	49%	41%	40%	48%	40%	43%	48%	42%	49%
Fairly addictive	24%	26%	23%	23%	27%	22%	22%	25%	19%	21%	26%	28%	26%	26%	18%	23%	25%	24%	26%	21%	24%	25%	18%
Not very addictive	16%	14%	22%	16%	21%	14%	20%	13%	8%	20%	20%	11%	18%	16%	14%	17%	20%	15%	19%	18%	11%	17%	16%
Not addictive at all	3%	1%	5%	2%	4%	3%	5%	1%	3%	5%	3%	1%	3%	2%	3%	4%	3%	6%	3%	2%	5%	2%	5%
Don't know	13%	11%	13%	17%	13%	12%	14%	12%	18%	12%	12%	14%	12%	12%	17%	15%	12%	7%	12%	16%	11%	14%	12%

Cannabis

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very addictive	41%	48%	35%	38%	36%	47%	35%	47%	38%	43%	39%	44%	38%	44%	47%	38%	34%	45%	36%	41%	46%	45%	45%
Fairly addictive	34%	33%	37%	36%	37%	32%	34%	33%	33%	31%	36%	36%	37%	35%	29%	36%	34%	23%	38%	31%	34%	31%	31%
Not very addictive	16%	13%	18%	16%	19%	14%	21%	11%	16%	16%	18%	14%	16%	14%	12%	19%	24%	18%	18%	19%	13%	14%	12%
Not addictive at all	3%	2%	5%	4%	3%	3%	4%	2%	5%	4%	2%	2%	4%	2%	4%	3%	1%	12%	3%	3%	3%	3%	6%
Don't know	6%	4%	6%	7%	5%	4%	6%	6%	9%	6%	6%	4%	5%	5%	9%	5%	8%	2%	4%	7%	5%	7%	6%

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	Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Tobacco

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very addictive	72%	70%	74%	75%	75%	73%	68%	76%	60%	75%	77%	66%	63%	74%	72%	72%	74%	75%	73%	69%	73%	74%	71%
Fairly addictive	24%	27%	21%	21%	21%	25%	27%	20%	31%	20%	20%	30%	30%	22%	21%	25%	23%	20%	24%	25%	24%	22%	20%
Not very addictive	2%	1%	2%	2%	2%	1%	2%	1%	2%	2%	1%	2%	3%	1%	2%	1%	2%	2%	1%	2%	1%	1%	4%
Not addictive at all	0%	-	0%	1%	-	0%	0%	0%	1%	0%	0%	-	0%	-	0%	0%	-	1%	0%	1%	-	-	-
Don't know	3%	2%	2%	2%	2%	1%	3%	3%	6%	3%	1%	1%	3%	2%	5%	2%	2%	1%	1%	3%	2%	3%	5%

Alcohol

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very addictive	38%	39%	35%	33%	34%	41%	34%	41%	34%	41%	39%	33%	38%	36%	42%	36%	35%	46%	34%	35%	39%	44%	44%
Fairly addictive	43%	42%	46%	49%	47%	42%	44%	41%	41%	40%	43%	47%	42%	46%	34%	44%	46%	33%	44%	46%	43%	38%	35%
Not very addictive	16%	17%	15%	17%	17%	16%	18%	14%	17%	15%	16%	17%	15%	14%	17%	18%	17%	19%	18%	16%	14%	14%	16%
Not addictive at all	1%	1%	1%	-	0%	1%	1%	0%	3%	1%	0%	1%	2%	1%	1%	0%	-	-	2%	0%	1%	1%	-
Don't know	3%	1%	3%	1%	2%	2%	3%	3%	5%	3%	2%	2%	3%	3%	5%	2%	2%	1%	2%	3%	2%	4%	5%

Caffeine

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1714	262	521	201	696	610	779	935	145	681	418	470	186	576	291	432	143	86	517	487	343	205	162
Base	1714	309	441	158	636	679	833	881	187	715	413	399	207	588	281	406	149	82	480	497	360	213	164
Very addictive	24%	18%	25%	26%	26%	21%	22%	25%	23%	33%	19%	12%	24%	25%	23%	21%	25%	27%	23%	21%	24%	30%	23%
Fairly addictive	41%	39%	44%	33%	41%	39%	40%	41%	46%	42%	40%	38%	44%	41%	35%	44%	41%	39%	43%	41%	42%	37%	37%
Not very addictive	27%	33%	24%	34%	26%	30%	28%	26%	25%	19%	34%	36%	25%	26%	31%	29%	22%	27%	27%	28%	28%	23%	28%
Not addictive at all	4%	5%	3%	3%	4%	5%	5%	3%	1%	3%	4%	6%	4%	3%	4%	3%	8%	2%	4%	3%	4%	2%	6%
Don't know	5%	5%	4%	4%	3%	5%	5%	4%	5%	4%	4%	7%	2%	5%	8%	3%	4%	5%	4%	6%	3%	7%	6%

Cell Contents (Column Percentages)