

Fieldwork Dates: 28th - 30th September 2024

Sample size: 1706 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base: All GB adults	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Approve	18%	6%	37%	35%	30%	8%	21%	16%	21%	21%	19%	12%	28%	20%	17%	16%	9%	15%	24%	18%	19%	12%	11%
Disapprove	57%	82%	32%	36%	43%	78%	57%	57%	37%	46%	64%	78%	43%	58%	53%	63%	61%	58%	53%	54%	58%	62%	67%
Don't know	25%	11%	30%	30%	27%	14%	22%	27%	42%	33%	17%	9%	29%	21%	30%	21%	30%	27%	23%	28%	23%	25%	22%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
0 - Would never consider voting for them	37%	-	56%	43%	49%	24%	36%	37%	29%	47%	34%	24%	31%	31%	35%	42%	54%	38%	35%	33%	40%	35%	45%
1	6%	0%	10%	8%	7%	3%	6%	6%	12%	6%	6%	4%	7%	7%	5%	5%	6%	8%	5%	6%	5%	8%	7%
2	7%	1%	10%	8%	7%	6%	8%	5%	7%	9%	6%	3%	10%	5%	6%	7%	6%	7%	7%	6%	7%	6%	5%
3	5%	1%	5%	8%	5%	4%	6%	4%	7%	5%	5%	3%	4%	6%	3%	3%	7%	9%	6%	5%	5%	5%	3%
4	4%	1%	5%	8%	5%	4%	4%	5%	6%	5%	4%	3%	6%	4%	6%	4%	4%	1%	5%	6%	3%	4%	3%
5	10%	7%	6%	11%	7%	12%	9%	11%	11%	8%	10%	12%	9%	8%	14%	12%	6%	12%	10%	10%	11%	10%	7%
6	5%	8%	1%	5%	4%	5%	4%	5%	5%	3%	7%	5%	3%	6%	4%	4%	3%	4%	5%	5%	5%	2%	5%
7	5%	15%	1%	5%	3%	10%	6%	4%	1%	3%	8%	8%	5%	7%	4%	4%	5%	6%	5%	5%	7%	5%	3%
8	5%	18%	0%	2%	3%	9%	6%	5%	1%	3%	5%	11%	5%	6%	5%	6%	3%	3%	5%	6%	7%	4%	2%
9	2%	7%	-	0%	1%	3%	2%	2%	1%	1%	1%	5%	1%	3%	3%	2%	-	-	2%	3%	1%	2%	-
10 - Would definitely consider voting for them	9%	40%	2%	1%	6%	17%	8%	11%	3%	4%	11%	20%	8%	12%	9%	9%	4%	7%	11%	11%	5%	9%	11%
prefer not to answer	5%	2%	3%	1%	2%	2%	4%	6%	17%	6%	2%	1%	9%	4%	7%	4%	3%	4%	3%	5%	3%	11%	7%

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Labour

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
	Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
0 - Would never consider voting for them		33%	63%	2%	16%	16%	55%	32%	34%	10%	25%	37%	54%	18%	35%	32%	37%	32%	34%	28%	31%	35%	32%	48%
1		4%	6%	2%	5%	4%	6%	5%	3%	1%	4%	5%	6%	5%	4%	6%	2%	8%	7%	4%	5%	3%	3%	8%
2		5%	8%	2%	3%	5%	6%	6%	4%	2%	5%	6%	5%	5%	5%	4%	6%	5%	5%	6%	5%	4%	6%	3%
3		5%	8%	3%	8%	5%	6%	6%	5%	3%	4%	8%	6%	3%	4%	6%	7%	6%	6%	5%	6%	6%	7%	2%
4		4%	4%	3%	3%	5%	2%	5%	3%	5%	4%	4%	3%	2%	4%	3%	5%	4%	5%	3%	5%	4%	1%	6%
5		13%	5%	13%	20%	15%	9%	13%	14%	19%	16%	11%	8%	17%	14%	14%	10%	15%	11%	15%	14%	14%	13%	8%
6		5%	2%	7%	11%	7%	2%	5%	5%	6%	7%	3%	2%	6%	4%	5%	3%	11%	1%	7%	5%	4%	2%	3%
7		9%	1%	17%	17%	14%	5%	12%	7%	15%	12%	7%	4%	14%	8%	11%	9%	7%	4%	10%	9%	7%	10%	8%
8		5%	1%	12%	8%	8%	2%	5%	5%	7%	5%	6%	4%	5%	5%	4%	6%	2%	3%	6%	5%	6%	3%	2%
9		3%	0%	8%	2%	5%	1%	2%	3%	3%	3%	2%	3%	3%	2%	2%	3%	1%	4%	2%	3%	3%	4%	1%
10 - Would definitely consider voting for them		9%	1%	27%	7%	15%	3%	7%	11%	12%	10%	10%	5%	14%	9%	6%	8%	5%	15%	11%	8%	10%	9%	4%
prefer not to answer		5%	2%	3%	1%	2%	2%	4%	6%	17%	6%	2%	1%	9%	4%	7%	4%	3%	4%	3%	5%	3%	11%	7%

Liberal Democrats

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
	Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
0 - Would never consider voting for them		27%	37%	11%	1%	16%	40%	29%	24%	8%	26%	28%	35%	18%	24%	31%	31%	29%	27%	24%	23%	31%	25%	37%
1		6%	11%	4%	1%	4%	9%	7%	5%	2%	6%	5%	7%	6%	5%	6%	5%	8%	6%	5%	6%	5%	6%	7%
2		5%	9%	5%	2%	4%	7%	7%	4%	3%	5%	8%	6%	7%	6%	5%	5%	5%	3%	6%	7%	5%	2%	6%
3		7%	9%	6%	1%	6%	6%	7%	6%	9%	5%	9%	6%	5%	6%	9%	6%	7%	4%	8%	7%	6%	3%	6%
4		7%	9%	9%	2%	8%	7%	7%	7%	4%	7%	9%	7%	4%	7%	8%	8%	6%	7%	7%	7%	6%	7%	8%
5		18%	14%	22%	11%	22%	12%	17%	20%	24%	22%	14%	14%	26%	17%	14%	19%	19%	20%	15%	20%	19%	22%	14%
6		8%	5%	14%	13%	10%	6%	8%	8%	10%	8%	6%	7%	6%	8%	7%	10%	5%	10%	8%	7%	9%	8%	4%
7		7%	3%	10%	16%	10%	3%	6%	7%	8%	7%	7%	4%	6%	8%	5%	5%	7%	5%	8%	7%	7%	6%	2%
8		5%	1%	7%	18%	8%	2%	4%	5%	7%	3%	7%	4%	6%	6%	3%	4%	5%	2%	7%	4%	4%	3%	3%
9		1%	1%	2%	7%	2%	1%	1%	2%	1%	1%	1%	2%	2%	2%	1%	1%	2%	2%	1%	1%	1%	2%	3%
10 - Would definitely consider voting for them		5%	1%	7%	27%	8%	3%	4%	6%	7%	5%	4%	5%	4%	6%	4%	4%	3%	11%	7%	5%	4%	5%	3%
prefer not to answer		5%	2%	3%	1%	2%	2%	4%	6%	17%	6%	2%	1%	9%	4%	7%	4%	3%	4%	3%	5%	3%	11%	7%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
	Base: All GB adults	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Health	43%	39%	53%	49%	51%	40%	35%	51%	36%	43%	47%	42%	37%	45%	41%	43%	43%	49%	47%	42%	42%	39%	42%	
Immigration & Asylum	43%	64%	27%	32%	28%	67%	45%	41%	17%	33%	52%	63%	27%	45%	47%	47%	36%	44%	40%	38%	50%	45%	49%	
Crime	25%	30%	19%	22%	18%	33%	25%	25%	21%	23%	26%	30%	31%	25%	32%	23%	17%	13%	25%	26%	27%	23%	22%	
The economy	46%	46%	54%	56%	53%	39%	47%	46%	47%	50%	46%	40%	46%	46%	45%	45%	52%	50%	51%	49%	42%	44%	33%	
Tax	13%	16%	10%	6%	11%	14%	13%	13%	15%	16%	12%	8%	13%	13%	12%	14%	12%	11%	12%	17%	10%	19%	4%	
Pensions	12%	19%	12%	6%	7%	20%	12%	12%	3%	4%	17%	25%	8%	12%	9%	13%	20%	14%	11%	10%	15%	12%	15%	
Education	10%	7%	14%	14%	14%	5%	8%	12%	24%	10%	8%	7%	11%	10%	9%	11%	11%	12%	13%	9%	12%	7%	7%	
Family life & childcare	5%	2%	5%	5%	6%	3%	2%	7%	7%	8%	1%	2%	4%	4%	7%	5%	6%	2%	5%	4%	6%	5%	4%	
Housing	22%	10%	29%	27%	25%	16%	23%	22%	29%	25%	21%	14%	31%	25%	17%	15%	28%	24%	23%	23%	20%	21%	25%	
The environment	17%	8%	22%	27%	27%	7%	16%	17%	21%	21%	15%	8%	20%	18%	15%	14%	15%	20%	17%	20%	14%	12%	15%	
Britain leaving the EU	11%	3%	15%	22%	18%	6%	14%	9%	8%	12%	13%	10%	10%	12%	10%	9%	17%	12%	13%	11%	12%	8%	8%	
Transport	3%	2%	4%	2%	3%	2%	5%	2%	10%	4%	2%	1%	4%	3%	4%	4%	3%	4%	3%	4%	4%	3%	2%	
Welfare benefits	11%	16%	7%	7%	8%	16%	12%	10%	9%	10%	13%	14%	9%	9%	12%	17%	8%	9%	8%	10%	9%	19%	22%	
Defence and security	14%	27%	12%	10%	14%	18%	17%	11%	5%	9%	17%	24%	17%	14%	14%	13%	13%	13%	16%	15%	13%	12%	11%	
None of these	0%	0%	0%	0%	0%	-	0%	0%	1%	0%	-	0%	-	0%	0%	0%	-	1%	0%	1%	0%	-	0%	
Don't know	3%	1%	2%	2%	2%	2%	4%	3%	6%	5%	1%	1%	5%	2%	4%	4%	2%	3%	1%	3%	3%	5%	9%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
	Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very well	2%	1%	4%	3%	3%	0%	3%	1%	2%	2%	1%	1%	4%	1%	1%	3%	-	-	2%	2%	1%	2%	2%	
Fairly well	17%	10%	31%	23%	25%	10%	19%	15%	23%	15%	20%	15%	22%	21%	15%	13%	12%	15%	22%	18%	17%	14%	6%	
Fairly badly	28%	36%	26%	29%	28%	28%	30%	26%	30%	30%	26%	27%	21%	27%	29%	31%	31%	28%	29%	28%	29%	26%	25%	
Very badly	38%	40%	20%	32%	28%	49%	34%	42%	27%	37%	40%	43%	37%	37%	38%	36%	42%	43%	33%	36%	39%	44%	48%	
Don't know	15%	13%	20%	13%	16%	12%	14%	16%	17%	17%	13%	13%	16%	13%	17%	17%	15%	14%	14%	17%	14%	14%	18%	

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Immigration

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very well	1%	-	3%	2%	2%	-	2%	0%	2%	1%	0%	1%	3%	1%	-	1%	1%	1%	2%	1%	1%	-	-
Fairly well	13%	3%	26%	19%	22%	5%	15%	12%	20%	15%	12%	8%	22%	14%	11%	11%	10%	10%	16%	15%	13%	10%	6%
Fairly badly	22%	18%	26%	27%	27%	14%	18%	25%	30%	23%	20%	17%	25%	20%	23%	20%	29%	24%	21%	23%	21%	26%	18%
Very badly	47%	73%	22%	31%	29%	73%	50%	44%	22%	40%	55%	65%	30%	52%	47%	52%	42%	45%	43%	43%	52%	48%	60%
Don't know	17%	6%	23%	20%	21%	7%	15%	18%	26%	21%	12%	8%	20%	14%	18%	17%	18%	20%	19%	18%	13%	16%	16%

Crime

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very well	2%	2%	5%	4%	4%	1%	3%	2%	4%	3%	2%	2%	5%	3%	1%	2%	1%	3%	4%	2%	1%	2%	3%
Fairly well	18%	9%	31%	26%	29%	10%	20%	17%	22%	19%	19%	15%	21%	19%	18%	17%	16%	19%	23%	19%	20%	10%	10%
Fairly badly	26%	28%	24%	27%	26%	26%	24%	27%	27%	24%	25%	28%	20%	25%	30%	24%	34%	19%	24%	28%	26%	26%	22%
Very badly	35%	52%	13%	22%	20%	53%	37%	33%	23%	30%	39%	43%	32%	36%	37%	35%	27%	37%	32%	29%	37%	42%	45%
Don't know	19%	9%	28%	20%	22%	11%	16%	22%	25%	24%	15%	11%	22%	16%	15%	22%	22%	22%	16%	22%	17%	20%	20%

Education

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very well	3%	1%	5%	2%	3%	1%	4%	2%	6%	4%	1%	1%	8%	2%	1%	4%	-	-	2%	4%	2%	3%	1%
Fairly well	23%	15%	34%	32%	30%	18%	25%	22%	25%	25%	25%	19%	29%	26%	26%	20%	17%	19%	25%	22%	27%	22%	19%
Fairly badly	25%	35%	20%	24%	25%	27%	24%	27%	31%	25%	22%	28%	21%	24%	27%	24%	32%	32%	29%	24%	27%	24%	19%
Very badly	18%	20%	8%	14%	12%	26%	19%	17%	9%	17%	19%	23%	17%	19%	20%	16%	21%	16%	17%	16%	17%	17%	30%
Don't know	30%	29%	34%	27%	31%	28%	27%	33%	29%	29%	33%	30%	25%	30%	27%	35%	30%	33%	27%	34%	28%	34%	31%

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Taxation

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very well	2%	1%	3%	3%	2%	1%	1%	2%	3%	2%	1%	1%	4%	2%	1%	1%	-	1%	2%	1%	2%	2%	1%
Fairly well	15%	5%	28%	23%	23%	8%	18%	13%	20%	16%	16%	10%	20%	17%	13%	14%	11%	14%	17%	16%	19%	11%	7%
Fairly badly	28%	31%	27%	30%	27%	30%	25%	31%	26%	28%	28%	29%	27%	27%	32%	29%	29%	23%	28%	30%	25%	30%	28%
Very badly	34%	51%	13%	21%	22%	49%	37%	30%	21%	28%	37%	46%	25%	36%	32%	36%	32%	39%	31%	32%	35%	36%	39%
Don't know	22%	12%	30%	22%	25%	13%	19%	24%	30%	26%	18%	14%	25%	19%	22%	21%	28%	23%	21%	22%	20%	21%	25%

Unemployment

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very well	2%	0%	4%	2%	2%	1%	2%	1%	3%	2%	1%	1%	4%	2%	1%	1%	-	-	2%	2%	2%	-	1%
Fairly well	19%	9%	31%	28%	28%	12%	20%	17%	20%	20%	19%	16%	24%	20%	20%	15%	17%	12%	20%	21%	21%	14%	8%
Fairly badly	26%	29%	19%	24%	21%	28%	27%	25%	30%	26%	24%	26%	24%	24%	27%	25%	31%	30%	25%	21%	28%	33%	31%
Very badly	20%	28%	8%	11%	11%	31%	22%	19%	14%	19%	21%	25%	18%	22%	20%	22%	20%	14%	16%	20%	20%	22%	31%
Don't know	34%	33%	38%	35%	38%	29%	29%	38%	33%	33%	35%	33%	31%	32%	32%	37%	33%	44%	38%	36%	29%	30%	29%

Inflation

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very well	2%	1%	5%	3%	3%	1%	3%	1%	5%	2%	2%	1%	8%	2%	-	2%	1%	4%	3%	2%	2%	3%	2%
Fairly well	23%	16%	36%	39%	33%	17%	28%	18%	21%	22%	28%	19%	26%	24%	24%	18%	23%	18%	29%	21%	22%	18%	14%
Fairly badly	25%	31%	19%	23%	24%	27%	22%	28%	22%	25%	24%	28%	23%	27%	23%	25%	27%	30%	23%	27%	23%	28%	25%
Very badly	25%	30%	11%	13%	12%	35%	24%	27%	22%	26%	23%	29%	22%	25%	29%	27%	24%	22%	19%	24%	28%	30%	35%
Don't know	25%	21%	29%	21%	27%	21%	23%	26%	30%	25%	24%	22%	22%	23%	24%	29%	25%	27%	25%	26%	25%	21%	24%

Fieldwork Dates: 28th - 30th September 2024

Sample size: 1706 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Britain's exit from the EU

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very well	2%	1%	3%	3%	2%	1%	2%	1%	5%	1%	2%	1%	5%	1%	1%	3%	0%	-	1%	2%	2%	3%	1%
Fairly well	16%	14%	25%	23%	22%	13%	16%	15%	15%	15%	15%	17%	20%	18%	17%	12%	10%	14%	18%	17%	17%	10%	8%
Fairly badly	23%	28%	22%	25%	24%	22%	24%	23%	26%	23%	22%	25%	19%	23%	24%	23%	30%	24%	22%	26%	22%	23%	24%
Very badly	28%	27%	15%	21%	24%	34%	34%	23%	19%	29%	32%	28%	27%	27%	27%	30%	32%	35%	26%	26%	25%	37%	38%
Don't know	31%	30%	35%	29%	28%	30%	24%	37%	34%	32%	29%	29%	29%	31%	31%	33%	28%	27%	32%	30%	34%	27%	29%

Defence

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very well	3%	1%	6%	4%	4%	1%	5%	2%	8%	4%	1%	1%	7%	3%	2%	3%	2%	3%	4%	3%	2%	7%	0%
Fairly well	25%	15%	34%	36%	33%	18%	28%	22%	27%	29%	25%	17%	35%	24%	25%	21%	28%	24%	25%	24%	33%	24%	15%
Fairly badly	17%	27%	12%	18%	14%	22%	19%	16%	14%	15%	17%	24%	10%	21%	17%	17%	20%	17%	19%	18%	13%	20%	17%
Very badly	20%	31%	6%	8%	10%	33%	21%	18%	7%	15%	21%	32%	17%	20%	20%	21%	17%	18%	19%	17%	21%	18%	27%
Don't know	35%	26%	42%	34%	38%	27%	27%	42%	44%	37%	35%	26%	32%	33%	37%	38%	33%	37%	34%	38%	31%	32%	40%

The economy

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very well	2%	1%	4%	4%	3%	0%	3%	1%	3%	3%	1%	1%	4%	2%	0%	3%	-	1%	2%	1%	2%	3%	2%
Fairly well	20%	7%	39%	30%	30%	12%	24%	15%	22%	20%	23%	14%	29%	20%	18%	17%	19%	15%	25%	19%	18%	16%	11%
Fairly badly	30%	42%	21%	32%	28%	33%	28%	32%	24%	28%	31%	35%	23%	30%	33%	29%	36%	29%	28%	33%	30%	30%	25%
Very badly	30%	43%	10%	17%	17%	43%	31%	30%	28%	27%	31%	37%	23%	33%	32%	31%	27%	27%	27%	28%	33%	31%	40%
Don't know	18%	7%	26%	17%	22%	12%	15%	22%	24%	22%	14%	13%	21%	16%	17%	20%	18%	27%	17%	18%	18%	20%	22%

Fieldwork Dates: 28th - 30th September 2024

Sample size: 1706 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Terrorism

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very well	5%	4%	9%	9%	7%	3%	8%	3%	7%	7%	4%	2%	10%	5%	3%	5%	6%	6%	7%	3%	6%	6%	2%
Fairly well	28%	16%	36%	34%	35%	19%	30%	26%	38%	31%	25%	21%	34%	28%	31%	22%	29%	29%	30%	27%	32%	27%	18%
Fairly badly	14%	27%	7%	17%	10%	21%	13%	15%	8%	11%	18%	20%	8%	16%	11%	17%	18%	14%	14%	16%	15%	14%	10%
Very badly	18%	22%	8%	6%	9%	31%	19%	17%	8%	15%	18%	27%	16%	20%	20%	18%	15%	12%	13%	16%	20%	20%	34%
Don't know	35%	31%	40%	34%	39%	27%	30%	39%	38%	36%	36%	30%	32%	32%	35%	39%	33%	38%	37%	38%	27%	33%	36%

Transport

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very well	3%	1%	5%	5%	3%	1%	3%	2%	8%	3%	1%	1%	9%	3%	1%	1%	-	-	3%	2%	2%	3%	2%
Fairly well	24%	11%	38%	31%	32%	15%	24%	23%	28%	25%	23%	18%	33%	21%	26%	20%	25%	22%	22%	26%	28%	19%	18%
Fairly badly	27%	37%	19%	28%	24%	30%	28%	26%	28%	26%	27%	29%	29%	27%	24%	25%	30%	30%	29%	23%	29%	32%	22%
Very badly	19%	23%	9%	10%	13%	28%	22%	17%	14%	18%	21%	23%	12%	21%	18%	22%	18%	23%	18%	20%	15%	22%	29%
Don't know	28%	27%	29%	25%	28%	27%	23%	32%	22%	29%	28%	28%	18%	28%	29%	32%	26%	25%	28%	29%	26%	25%	29%

Housing

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very well	2%	1%	5%	2%	3%	1%	3%	1%	3%	2%	2%	1%	6%	1%	2%	2%	-	2%	4%	1%	1%	2%	2%
Fairly well	18%	11%	33%	28%	25%	12%	18%	17%	24%	18%	18%	15%	23%	19%	18%	15%	14%	14%	23%	20%	16%	13%	8%
Fairly badly	28%	33%	20%	31%	26%	29%	27%	28%	29%	24%	29%	32%	28%	29%	30%	27%	25%	18%	30%	26%	29%	27%	26%
Very badly	29%	32%	13%	18%	19%	38%	31%	26%	19%	32%	28%	30%	24%	30%	28%	29%	34%	29%	22%	27%	32%	34%	41%
Don't know	24%	22%	29%	21%	27%	20%	21%	27%	25%	24%	24%	22%	20%	21%	23%	27%	27%	37%	22%	27%	22%	24%	23%

Fieldwork Dates: 28th - 30th September 2024

Sample size: 1706 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Environment

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very well	3%	2%	6%	2%	3%	2%	3%	2%	5%	4%	2%	1%	9%	2%	2%	2%	-	2%	2%	3%	3%	2%	4%
Fairly well	21%	15%	31%	29%	27%	16%	23%	18%	16%	22%	22%	19%	24%	22%	16%	20%	23%	19%	24%	19%	26%	14%	13%
Fairly badly	25%	29%	20%	26%	23%	26%	23%	26%	28%	23%	23%	26%	24%	26%	26%	22%	24%	26%	22%	28%	22%	29%	24%
Very badly	21%	23%	10%	15%	16%	28%	22%	21%	19%	21%	20%	24%	17%	22%	21%	23%	21%	24%	19%	20%	21%	25%	28%
Don't know	31%	32%	34%	26%	30%	28%	28%	33%	33%	30%	32%	29%	26%	28%	34%	34%	31%	30%	32%	31%	28%	30%	31%

Welfare benefits

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very well	2%	0%	5%	2%	2%	0%	2%	1%	4%	2%	1%	0%	6%	1%	1%	1%	1%	-	2%	1%	2%	2%	1%
Fairly well	15%	8%	26%	25%	23%	8%	16%	14%	18%	16%	16%	12%	20%	17%	15%	13%	12%	10%	19%	16%	14%	15%	4%
Fairly badly	27%	31%	28%	27%	27%	27%	27%	27%	26%	28%	26%	26%	27%	27%	28%	25%	30%	27%	28%	26%	28%	26%	26%
Very badly	34%	46%	15%	25%	24%	49%	37%	31%	16%	29%	38%	47%	25%	33%	36%	39%	32%	37%	29%	32%	34%	37%	48%
Don't know	22%	15%	27%	21%	23%	15%	18%	26%	35%	26%	18%	14%	21%	22%	22%	21%	26%	26%	21%	24%	22%	20%	21%

Do you think Rachel Reeves is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base: All GB adults	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Good job	15%	3%	32%	33%	26%	6%	18%	13%	21%	17%	15%	10%	24%	18%	14%	12%	7%	12%	20%	16%	14%	12%	6%
Bad job	43%	75%	19%	27%	30%	67%	46%	40%	14%	30%	53%	69%	27%	47%	40%	46%	43%	46%	40%	43%	42%	42%	53%
Not sure	42%	23%	49%	40%	44%	27%	36%	48%	65%	53%	32%	21%	49%	36%	46%	42%	50%	41%	40%	41%	44%	45%	41%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base: All GB adults	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Rachel Reeves	25%	4%	50%	45%	41%	13%	28%	22%	31%	30%	25%	15%	34%	25%	21%	22%	26%	31%	31%	27%	24%	19%	13%
Jeremy Hunt	23%	65%	6%	13%	16%	39%	28%	20%	11%	10%	30%	46%	17%	28%	22%	23%	17%	22%	26%	25%	21%	19%	25%
Don't know	51%	31%	44%	41%	43%	49%	44%	58%	58%	60%	45%	39%	49%	47%	56%	55%	57%	48%	43%	48%	56%	62%	62%

Fieldwork Dates: 28th - 30th September 2024

Sample size: 1706 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Thinking about your finances, which of the following best reflects your position?

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
	Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
I am very comfortable financially		4%	3%	5%	7%	5%	2%	5%	3%	6%	4%	4%	3%	3%	6%	2%	3%	4%	1%	5%	5%	3%	3%	2%
I am relatively comfortable financially		35%	50%	40%	44%	43%	34%	38%	33%	27%	33%	35%	43%	34%	34%	40%	35%	31%	41%	49%	40%	30%	19%	12%
I do not often have money for luxuries, but can normally comfortably cover the essentials		37%	33%	37%	33%	35%	40%	38%	36%	36%	35%	39%	38%	40%	38%	32%	36%	43%	28%	33%	37%	40%	41%	34%
I can only just afford my costs and often struggle to make ends meet		15%	11%	13%	13%	14%	15%	12%	19%	12%	17%	17%	13%	12%	13%	18%	16%	18%	21%	9%	14%	19%	20%	26%
I cannot afford my costs, and often have to go without essentials like food and heating		5%	1%	3%	3%	2%	6%	4%	5%	5%	6%	4%	2%	6%	6%	3%	5%	0%	5%	1%	2%	5%	11%	15%
Don't know		4%	2%	3%	1%	1%	2%	3%	5%	13%	5%	1%	1%	4%	3%	6%	5%	3%	4%	3%	3%	3%	6%	10%

Which government do you think would be better for...

Helping people get onto the housing ladder?

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
	Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
A Labour government led by Keir Starmer		28%	6%	55%	47%	43%	12%	30%	26%	42%	33%	24%	15%	40%	27%	23%	23%	32%	37%	36%	30%	24%	24%	12%
A Conservative government led by Rishi Sunak		15%	48%	2%	5%	10%	25%	17%	14%	10%	9%	18%	26%	14%	17%	16%	16%	8%	10%	15%	18%	13%	15%	12%
Neither		39%	31%	26%	33%	32%	50%	40%	38%	21%	38%	43%	44%	29%	41%	36%	40%	45%	37%	32%	36%	42%	42%	57%
Don't know		18%	16%	16%	15%	15%	13%	14%	23%	27%	20%	14%	15%	17%	15%	24%	21%	15%	16%	18%	16%	21%	19%	19%

Managing the economy?

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
	Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
A Labour government led by Keir Starmer		26%	1%	57%	41%	42%	12%	29%	24%	31%	32%	25%	15%	38%	26%	22%	24%	26%	23%	34%	27%	24%	19%	15%
A Conservative government led by Rishi Sunak		27%	80%	5%	15%	20%	42%	28%	25%	13%	16%	32%	47%	23%	31%	26%	26%	17%	24%	30%	29%	24%	23%	22%
Neither		30%	10%	22%	31%	24%	36%	30%	31%	24%	32%	32%	27%	19%	31%	30%	30%	41%	33%	23%	30%	30%	36%	45%
Don't know		17%	9%	16%	13%	14%	10%	13%	21%	33%	20%	12%	11%	20%	12%	21%	19%	16%	19%	14%	14%	21%	23%	17%

Fieldwork Dates: 28th - 30th September 2024

Sample size: 1706 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Providing more jobs?

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
	Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
A Labour government led by Keir Starmer		29%	4%	56%	44%	45%	11%	31%	26%	44%	33%	26%	17%	41%	27%	24%	27%	30%	29%	36%	30%	27%	24%	12%
A Conservative government led by Rishi Sunak		19%	57%	3%	10%	12%	31%	21%	16%	10%	10%	23%	33%	16%	21%	21%	18%	12%	19%	20%	21%	14%	18%	15%
Neither		34%	23%	23%	33%	28%	43%	35%	33%	19%	35%	38%	34%	24%	36%	34%	35%	39%	32%	29%	31%	38%	31%	50%
Don't know		19%	16%	18%	13%	15%	15%	13%	24%	26%	22%	13%	16%	19%	16%	22%	21%	20%	20%	15%	17%	21%	27%	22%

Keeping prices down?

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
	Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
A Labour government led by Keir Starmer		23%	3%	50%	35%	36%	10%	23%	23%	36%	27%	20%	12%	35%	22%	18%	21%	24%	27%	28%	25%	20%	19%	12%
A Conservative government led by Rishi Sunak		19%	64%	2%	7%	13%	31%	22%	17%	12%	11%	21%	35%	15%	22%	21%	19%	10%	20%	22%	20%	16%	18%	18%
Neither		40%	21%	33%	43%	36%	49%	41%	40%	24%	40%	45%	44%	31%	41%	40%	41%	49%	37%	35%	39%	43%	41%	52%
Don't know		17%	11%	15%	16%	15%	11%	14%	21%	27%	21%	14%	9%	20%	15%	21%	19%	17%	17%	15%	16%	21%	22%	18%

Improving standards of living for people like you?

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
	Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
A Labour government led by Keir Starmer		26%	1%	54%	36%	39%	10%	28%	24%	41%	33%	21%	11%	39%	25%	22%	22%	28%	33%	30%	28%	26%	21%	16%
A Conservative government led by Rishi Sunak		22%	72%	4%	11%	16%	35%	23%	20%	10%	11%	25%	43%	17%	25%	20%	24%	12%	24%	26%	24%	18%	18%	15%
Neither		37%	17%	29%	41%	32%	45%	36%	38%	25%	38%	43%	36%	26%	38%	39%	38%	45%	31%	31%	36%	41%	38%	52%
Don't know		15%	10%	12%	12%	12%	10%	12%	18%	25%	19%	10%	10%	18%	12%	19%	16%	15%	12%	13%	13%	15%	23%	18%

Tackling the government's deficit?

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
	Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
A Labour government led by Keir Starmer		25%	4%	55%	38%	39%	12%	26%	23%	31%	28%	24%	16%	38%	25%	19%	22%	26%	22%	29%	28%	23%	19%	15%
A Conservative government led by Rishi Sunak		21%	63%	3%	11%	13%	35%	22%	20%	10%	12%	25%	38%	18%	25%	21%	20%	9%	25%	22%	23%	18%	22%	15%
Neither		37%	21%	26%	36%	33%	43%	39%	35%	27%	38%	40%	36%	26%	37%	37%	38%	46%	35%	33%	33%	39%	40%	51%
Don't know		18%	12%	15%	15%	15%	10%	13%	22%	33%	22%	11%	10%	18%	13%	22%	20%	19%	17%	16%	17%	20%	19%	19%

Fieldwork Dates: 28th - 30th September 2024

Sample size: 1706 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Reducing the number of people in poverty?

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162	
A Labour government led by Keir Starmer	33%	9%	63%	53%	52%	15%	35%	31%	46%	38%	30%	20%	46%	33%	27%	28%	33%	40%	40%	35%	32%	23%	19%	
A Conservative government led by Rishi Sunak	13%	45%	2%	3%	8%	23%	13%	13%	4%	7%	16%	25%	12%	14%	14%	15%	3%	13%	12%	16%	12%	12%	12%	
Neither	39%	33%	25%	35%	31%	52%	40%	39%	23%	37%	46%	44%	26%	41%	40%	39%	52%	38%	35%	37%	39%	44%	54%	
Don't know	15%	14%	11%	9%	9%	10%	12%	17%	27%	18%	8%	11%	16%	11%	19%	18%	12%	8%	13%	12%	17%	20%	15%	

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base: All GB adults	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162	
Taxes too much and spends too much on services	36%	58%	20%	23%	24%	52%	41%	32%	18%	33%	38%	48%	34%	35%	39%	41%	32%	30%	35%	41%	38%	30%	30%	
Taxes too little and spends too little on services	25%	13%	35%	37%	36%	16%	28%	21%	28%	24%	30%	19%	24%	28%	18%	21%	26%	34%	29%	25%	21%	20%	21%	
Gets the balance about right	11%	7%	20%	13%	15%	6%	11%	11%	16%	12%	11%	7%	16%	11%	10%	10%	13%	8%	12%	11%	11%	14%	5%	
Don't know	28%	22%	26%	26%	24%	26%	20%	36%	37%	31%	22%	25%	27%	26%	32%	28%	29%	29%	24%	23%	30%	35%	44%	

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162	
Too high - the rich are being made to pay too much and their taxes should be cut	6%	8%	2%	5%	5%	6%	8%	4%	8%	7%	5%	5%	10%	5%	6%	7%	3%	3%	6%	6%	6%	9%	4%	
Too low - the rich are not paying enough and their taxes should be increased	59%	38%	76%	71%	69%	51%	57%	60%	56%	62%	57%	55%	58%	58%	50%	63%	66%	63%	60%	60%	58%	57%	58%	
About right - the rich are already paying about the right level of tax	20%	41%	12%	17%	17%	29%	24%	17%	12%	13%	27%	30%	17%	23%	24%	16%	17%	24%	25%	21%	18%	15%	16%	
Don't know	15%	12%	10%	7%	10%	14%	11%	19%	24%	18%	10%	10%	15%	14%	21%	14%	14%	10%	9%	13%	18%	19%	23%	

Fieldwork Dates: 28th - 30th September 2024

Sample size: 1706 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Much too high	47%	75%	31%	30%	28%	77%	51%	44%	17%	36%	58%	71%	30%	50%	50%	54%	37%	48%	43%	42%	53%	52%	58%
A little too high	20%	14%	29%	26%	28%	13%	18%	22%	25%	21%	20%	17%	26%	21%	21%	15%	23%	21%	22%	19%	21%	22%	13%
About right	16%	6%	22%	26%	24%	5%	17%	15%	27%	19%	13%	8%	22%	14%	16%	13%	20%	19%	21%	17%	14%	10%	10%
A little too low	4%	0%	4%	5%	6%	1%	4%	3%	5%	5%	3%	1%	8%	2%	3%	4%	5%	1%	3%	6%	2%	3%	2%
Much too low	1%	0%	1%	2%	2%	-	1%	1%	3%	1%	1%	0%	1%	1%	0%	1%	3%	1%	1%	2%	1%	0%	2%
Don't know	12%	5%	12%	11%	12%	5%	9%	14%	23%	17%	5%	3%	13%	11%	10%	13%	12%	10%	10%	14%	9%	13%	15%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Mostly good for the country	22%	7%	29%	39%	35%	7%	23%	20%	33%	26%	18%	12%	32%	19%	18%	18%	30%	27%	26%	25%	20%	15%	11%
Mostly bad for the country	39%	55%	23%	29%	23%	63%	42%	37%	15%	34%	49%	51%	25%	41%	45%	45%	28%	35%	34%	35%	47%	40%	53%
Both good and bad for the country	30%	34%	40%	27%	35%	25%	27%	32%	34%	28%	29%	34%	35%	32%	27%	27%	32%	29%	33%	32%	26%	31%	22%
Don't know	9%	4%	8%	5%	8%	5%	7%	11%	19%	12%	4%	4%	9%	8%	10%	10%	11%	9%	8%	8%	8%	14%	13%

If taxes were to be increased for the richest people, at what level of annual income do you think people should see their current levels of tax significantly increased?

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
People earning above £50,000 a year	6%	3%	4%	3%	4%	8%	8%	5%	1%	8%	6%	6%	4%	6%	5%	10%	4%	9%	4%	6%	7%	11%	10%
People earning above £75,000 a year	14%	10%	17%	16%	18%	12%	14%	14%	10%	16%	12%	14%	17%	14%	12%	13%	15%	18%	10%	16%	18%	12%	15%
People earning above £100,000 a year	25%	27%	29%	31%	27%	26%	26%	25%	23%	24%	26%	28%	23%	26%	25%	28%	24%	18%	32%	24%	24%	23%	18%
People earning above £150,000 a year	15%	15%	17%	15%	19%	14%	15%	15%	11%	15%	16%	16%	17%	17%	13%	13%	18%	9%	16%	18%	13%	16%	7%
People earning above £250,000 a year	10%	12%	12%	10%	11%	10%	10%	10%	10%	8%	14%	10%	6%	11%	9%	9%	12%	14%	11%	10%	11%	9%	7%
People earning above £500,000 a year	7%	10%	5%	14%	7%	10%	7%	7%	6%	6%	8%	9%	9%	7%	9%	7%	3%	8%	9%	8%	7%	3%	6%
People earning above £1 million a year	7%	11%	6%	5%	6%	8%	7%	7%	9%	7%	8%	7%	6%	8%	7%	5%	5%	11%	8%	6%	6%	6%	10%
None of these	4%	4%	3%	2%	3%	4%	5%	3%	3%	3%	5%	3%	2%	3%	4%	4%	5%	2%	5%	3%	3%	3%	6%
Don't know	11%	8%	6%	3%	5%	10%	9%	13%	26%	13%	5%	8%	16%	8%	15%	9%	13%	11%	6%	10%	12%	16%	21%

Fieldwork Dates: 28th - 30th September 2024

Sample size: 1706 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

What do you think is fairer - taxing people on their wealth (that is, the amount of money they have, such as savings and assets) or taxing people on their income (that is, the amount of money they earn each year)?

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162	
Taxing people on their wealth	27%	13%	30%	32%	32%	20%	27%	27%	30%	34%	24%	16%	29%	26%	25%	30%	27%	23%	27%	26%	26%	30%	28%	
Taxing people on their income	60%	79%	57%	57%	57%	70%	61%	58%	46%	50%	67%	76%	53%	63%	57%	59%	61%	70%	60%	63%	61%	57%	50%	
Don't know	13%	8%	13%	11%	11%	10%	11%	15%	24%	16%	9%	8%	18%	11%	18%	12%	12%	8%	13%	11%	13%	13%	22%	

On the whole, do you think the richest people in society make a positive or negative contribution to the rest of society?

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162	
A positive contribution - the businesses they run, the investments they make and the taxes they pay help us all	25%	54%	12%	24%	22%	34%	31%	20%	16%	18%	33%	34%	23%	29%	25%	23%	17%	31%	32%	30%	21%	15%	14%	
A negative contribution - they generally don't pay their fair share and their greed takes money from the people who do the real work	40%	16%	54%	44%	44%	34%	38%	42%	46%	44%	35%	34%	35%	38%	36%	44%	52%	38%	38%	37%	42%	46%	42%	
Both equally	24%	23%	26%	25%	26%	23%	25%	23%	21%	24%	24%	26%	24%	25%	24%	22%	23%	26%	23%	24%	26%	24%	22%	
Don't know	11%	7%	8%	7%	8%	8%	7%	15%	17%	14%	8%	6%	17%	8%	15%	11%	9%	5%	7%	9%	11%	15%	21%	

In general, do you think it is acceptable or unacceptable to LEGALLY avoid paying tax?

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162	
It is acceptable to legally avoid tax	29%	40%	22%	31%	30%	26%	39%	19%	37%	23%	31%	32%	32%	30%	28%	27%	27%	28%	36%	32%	23%	21%	19%	
It is unacceptable to legally avoid tax	60%	55%	70%	63%	63%	65%	53%	67%	47%	62%	60%	63%	53%	61%	61%	62%	60%	58%	54%	58%	68%	63%	64%	
Don't know	11%	5%	8%	6%	7%	9%	8%	14%	16%	15%	9%	5%	14%	9%	11%	11%	13%	14%	10%	10%	9%	15%	18%	

Fieldwork Dates: 28th - 30th September 2024

Sample size: 1706 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

If the government was able to increase the amount of money it spends, which of the following areas do you think the government should INCREASE spending in the most? Please tick up to three

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
	Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Education and schools	37%	38%	47%	48%	46%	29%	33%	41%	42%	38%	34%	36%	42%	39%	32%	34%	40%	41%	47%	37%	37%	29%	19%	
Defence	19%	38%	11%	14%	14%	30%	24%	14%	6%	11%	24%	34%	15%	21%	19%	19%	19%	14%	24%	17%	19%	11%	20%	
Pensions	23%	35%	17%	16%	16%	35%	21%	25%	7%	13%	28%	42%	13%	24%	23%	23%	27%	35%	18%	19%	30%	25%	30%	
Welfare benefits	13%	5%	15%	16%	13%	11%	11%	14%	16%	14%	13%	8%	16%	11%	14%	13%	12%	8%	7%	10%	15%	15%	29%	
Crime and policing	42%	54%	37%	40%	36%	53%	43%	41%	31%	38%	45%	53%	46%	41%	49%	42%	36%	29%	47%	41%	41%	44%	34%	
Transport	11%	9%	11%	11%	12%	9%	15%	8%	16%	12%	10%	9%	10%	10%	11%	14%	12%	12%	14%	14%	7%	8%	11%	
Environment and climate change	20%	10%	26%	34%	30%	11%	19%	20%	28%	23%	18%	12%	16%	20%	25%	17%	16%	28%	22%	21%	18%	17%	19%	
NHS	71%	63%	84%	80%	80%	66%	66%	77%	64%	74%	72%	69%	72%	71%	69%	70%	73%	77%	69%	75%	74%	73%	56%	
Overseas aid	1%	1%	1%	2%	2%	1%	2%	1%	4%	1%	2%	0%	1%	2%	2%	2%	1%	1%	2%	2%	1%	-	2%	
Local government	16%	13%	21%	19%	22%	13%	19%	13%	11%	16%	18%	15%	12%	15%	16%	17%	18%	16%	17%	18%	14%	13%	11%	
None of these	2%	1%	0%	-	1%	2%	3%	1%	2%	3%	1%	1%	2%	1%	0%	4%	2%	3%	1%	2%	2%	4%	2%	
Don't know	5%	1%	3%	1%	2%	4%	4%	5%	11%	7%	1%	1%	5%	4%	5%	5%	4%	6%	3%	3%	5%	7%	14%	

Fieldwork Dates: 28th - 30th September 2024

Sample size: 1706 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

And if the government were to cut the amount of money it currently spends, which of the following areas do you think the government should REDUCE spending in the most? Please tick up to three

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
	Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Education and schools		3%	4%	3%	3%	2%	3%	3%	3%	3%	3%	2%	2%	3%	3%	2%	4%	2%	2%	1%	3%	3%	3%	6%
Defence		15%	3%	21%	16%	23%	7%	19%	12%	22%	20%	15%	5%	24%	11%	13%	15%	23%	17%	16%	19%	11%	13%	12%
Pensions		6%	3%	8%	6%	8%	2%	7%	4%	13%	8%	3%	1%	8%	6%	5%	5%	2%	8%	7%	7%	5%	3%	2%
Welfare benefits		26%	50%	17%	21%	23%	34%	29%	23%	18%	21%	34%	30%	17%	29%	26%	27%	22%	26%	32%	25%	27%	22%	13%
Crime and policing		3%	0%	2%	3%	3%	1%	4%	2%	7%	4%	1%	1%	4%	2%	1%	3%	5%	5%	3%	2%	2%	4%	2%
Transport		8%	9%	8%	8%	8%	8%	7%	9%	9%	8%	9%	7%	7%	8%	9%	8%	11%	6%	9%	8%	8%	7%	9%
Environment and climate change		26%	39%	16%	14%	19%	39%	28%	23%	10%	18%	32%	40%	22%	26%	25%	27%	25%	30%	27%	24%	28%	21%	28%
NHS		3%	5%	2%	4%	2%	4%	4%	3%	6%	3%	3%	2%	5%	3%	3%	3%	3%	1%	4%	3%	4%	2%	5%
Overseas aid		63%	82%	53%	55%	50%	84%	64%	62%	38%	55%	70%	80%	47%	66%	63%	65%	63%	62%	62%	61%	68%	60%	60%
Local government		12%	14%	9%	10%	9%	16%	11%	14%	12%	13%	11%	14%	10%	10%	13%	17%	11%	14%	9%	13%	15%	13%	14%
None of these		10%	5%	14%	19%	16%	3%	9%	11%	11%	9%	10%	12%	9%	12%	10%	10%	4%	9%	12%	11%	7%	8%	6%
Don't know		10%	4%	13%	8%	10%	5%	9%	12%	23%	14%	6%	3%	19%	7%	15%	7%	12%	10%	8%	9%	9%	15%	19%

Do you think your own pension provision (and any provisions you have made for retirement) will or will not provide you with a good standard of living by the time you come to retire?

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
	Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Will probably be enough to provide me with a good standard of living		20%	24%	24%	26%	27%	18%	24%	16%	14%	19%	26%	17%	19%	21%	22%	17%	20%	20%	27%	23%	17%	9%	8%
Will probably not be enough to provide me with a good standard of living		46%	35%	44%	48%	47%	48%	43%	49%	28%	59%	56%	22%	50%	47%	46%	45%	41%	49%	41%	44%	50%	58%	46%
Don't know		16%	9%	16%	11%	12%	8%	16%	16%	48%	19%	10%	3%	21%	11%	14%	20%	19%	17%	15%	15%	14%	20%	21%
Not applicable - I am already retired or am unable to work		18%	32%	15%	15%	14%	26%	16%	20%	10%	3%	8%	58%	10%	21%	18%	17%	20%	14%	17%	18%	18%	14%	26%

Fieldwork Dates: 28th - 30th September 2024

Sample size: 1706 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

As people live longer, the proportion of older people in the population steadily rises. Looking forward, how do you think future governments should respond to the growing portion of older people?

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
	Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Reductions should be made in the services that go to older people so that younger generations can afford to support more retired people		17%	11%	20%	21%	21%	10%	23%	11%	28%	23%	11%	6%	19%	16%	15%	17%	16%	18%	23%	18%	14%	13%	5%
More money should be found to maintain the services that go to older people as the number of retired people grows, even if this means more taxes for younger generations		47%	59%	42%	47%	44%	60%	46%	48%	28%	37%	59%	61%	41%	52%	44%	47%	46%	41%	45%	46%	50%	42%	57%
Not sure		36%	30%	38%	33%	36%	31%	31%	41%	44%	40%	29%	33%	40%	32%	40%	36%	39%	41%	32%	36%	36%	44%	38%

What do you think the state pension age should be for people who are currently in their 30s or 40s?

	Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
	Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Less than 65		13%	6%	12%	9%	13%	9%	11%	14%	16%	18%	9%	5%	17%	11%	13%	11%	18%	12%	7%	10%	17%	19%	18%
65		36%	30%	39%	41%	38%	35%	32%	39%	31%	40%	35%	31%	36%	37%	33%	36%	33%	42%	37%	35%	42%	30%	30%
66		6%	4%	7%	9%	6%	6%	5%	7%	4%	4%	3%	12%	4%	6%	7%	6%	4%	6%	6%	6%	4%	6%	7%
67		12%	16%	13%	11%	12%	15%	12%	11%	7%	8%	19%	13%	10%	12%	9%	12%	16%	15%	13%	12%	10%	8%	14%
68		10%	16%	9%	12%	9%	13%	10%	10%	6%	7%	12%	15%	5%	11%	13%	10%	10%	7%	13%	10%	7%	11%	6%
69		2%	3%	1%	1%	2%	1%	2%	2%	2%	1%	3%	2%	2%	3%	1%	1%	1%	-	2%	1%	1%	2%	1%
70		12%	16%	11%	13%	14%	12%	15%	9%	11%	9%	14%	16%	11%	13%	12%	11%	12%	9%	15%	15%	8%	9%	8%
71		0%	0%	0%	-	-	0%	0%	0%	1%	-	-	0%	-	0%	0%	-	-	-	-	-	1%	-	-
72		1%	1%	0%	1%	1%	1%	1%	-	1%	1%	1%	-	2%	0%	-	1%	-	-	0%	1%	1%	-	-
73		0%	0%	-	-	0%	0%	0%	0%	-	0%	0%	-	-	0%	-	0%	1%	-	0%	-	0%	-	-
74		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
75		1%	1%	2%	-	1%	1%	1%	1%	0%	2%	0%	0%	4%	0%	0%	1%	-	-	0%	0%	1%	2%	3%
Older than 75		1%	0%	-	-	-	0%	1%	-	1%	1%	-	1%	1%	0%	-	1%	-	3%	0%	2%	0%	-	-
Don't know		8%	5%	6%	3%	5%	6%	9%	7%	20%	10%	4%	4%	8%	5%	12%	11%	5%	7%	5%	9%	6%	13%	12%

Fieldwork Dates: 28th - 30th September 2024

Sample size: 1706 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Thinking about transport provision in Britain today, which of the following would you most like to see the government invest in?

	Unweighted base	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Local and commuter rail links	23%	19%	25%	30%	28%	18%	26%	21%	27%	26%	25%	15%	24%	20%	20%	25%	35%	26%	26%	19%	22%	20%	
Long distance rail links	8%	6%	10%	11%	9%	5%	9%	7%	13%	10%	5%	4%	10%	9%	5%	9%	4%	9%	12%	8%	5%	6%	3%
Buses	16%	21%	19%	20%	18%	19%	15%	18%	12%	11%	18%	28%	14%	21%	15%	15%	10%	15%	15%	14%	19%	14%	25%
New road links	5%	6%	5%	4%	4%	6%	7%	4%	10%	5%	5%	5%	6%	5%	6%	5%	5%	11%	5%	7%	5%	5%	4%
Widening or upgrading existing roads	24%	35%	22%	20%	22%	33%	23%	25%	12%	21%	28%	33%	22%	24%	28%	24%	26%	18%	22%	24%	30%	28%	17%
Better provision for cyclists	4%	1%	5%	5%	6%	2%	4%	4%	5%	6%	5%	1%	6%	5%	3%	4%	3%	6%	6%	4%	4%	4%	2%
Other	2%	1%	2%	1%	2%	2%	2%	1%	1%	3%	1%	2%	0%	3%	3%	1%	2%	1%	2%	3%	1%	2%	
None of these	5%	4%	3%	2%	4%	5%	5%	5%	3%	6%	4%	3%	5%	5%	4%	6%	3%	4%	3%	5%	5%	8%	3%
Don't know	11%	7%	10%	7%	8%	9%	8%	14%	16%	13%	9%	9%	14%	8%	17%	11%	12%	10%	9%	9%	11%	13%	25%

Generally speaking, do you think train fares in Britain are good or bad value?

	Unweighted base	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very good value	2%	2%	1%	2%	1%	1%	2%	1%	4%	3%	-	1%	5%	1%	2%	2%	-	-	1%	1%	2%	3%	-
Fairly good value	14%	17%	14%	11%	14%	12%	14%	14%	23%	13%	12%	13%	19%	15%	9%	16%	9%	11%	14%	13%	15%	15%	13%
Fairly bad value	36%	39%	35%	36%	36%	37%	35%	38%	34%	34%	38%	39%	33%	39%	35%	31%	47%	34%	36%	40%	37%	36%	27%
Very bad value	36%	32%	41%	45%	40%	37%	40%	32%	26%	39%	41%	31%	38%	35%	37%	36%	33%	47%	41%	38%	31%	29%	39%
Don't know	12%	10%	9%	7%	9%	13%	9%	14%	14%	11%	8%	17%	6%	10%	17%	15%	12%	8%	8%	9%	15%	17%	21%

Generally speaking, do you think train services in the UK are good or bad value for money?

	Unweighted base	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very good	2%	2%	1%	2%	1%	1%	3%	1%	3%	4%	0%	0%	5%	2%	2%	2%	2%	-	2%	1%	3%	3%	1%
Fairly good	16%	17%	17%	14%	14%	14%	15%	17%	27%	14%	16%	15%	24%	17%	12%	15%	10%	17%	16%	15%	17%	17%	15%
Fairly bad	39%	46%	36%	38%	40%	40%	37%	40%	33%	35%	42%	44%	32%	39%	40%	37%	51%	28%	38%	43%	39%	35%	30%
Very bad	32%	25%	37%	39%	35%	32%	36%	28%	25%	36%	33%	25%	33%	32%	31%	30%	26%	47%	36%	31%	28%	29%	32%
Don't know	12%	10%	9%	7%	10%	12%	9%	14%	11%	12%	9%	16%	7%	11%	15%	16%	11%	7%	8%	10%	13%	16%	22%

Fieldwork Dates: 28th - 30th September 2024

Sample size: 1706 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Generally speaking, how punctual, if at all, do you think the train services are in the UK?

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Very punctual	3%	5%	4%	3%	2%	2%	4%	3%	7%	4%	3%	2%	7%	4%	1%	3%	2%	3%	3%	3%	3%	6%	3%
Fairly punctual	36%	37%	33%	45%	41%	34%	38%	35%	38%	35%	39%	35%	42%	40%	33%	30%	35%	35%	39%	38%	40%	31%	23%
Not very punctual	34%	36%	43%	29%	36%	35%	36%	32%	31%	34%	34%	36%	37%	31%	35%	35%	37%	42%	37%	33%	30%	33%	37%
Not punctual at all	11%	9%	10%	14%	11%	12%	11%	11%	11%	14%	10%	8%	6%	10%	13%	17%	9%	9%	11%	14%	9%	8%	12%
Don't know	15%	14%	10%	9%	11%	17%	11%	18%	13%	14%	13%	19%	7%	15%	18%	15%	18%	12%	9%	11%	17%	23%	24%

To what extent would you support or oppose bringing the train operating companies back into public ownership?

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Strongly support	32%	16%	48%	42%	42%	28%	38%	27%	26%	34%	36%	29%	36%	34%	27%	31%	28%	44%	36%	31%	28%	27%	38%
Tend to support	32%	33%	35%	40%	34%	33%	32%	32%	32%	30%	34%	36%	33%	33%	31%	32%	36%	28%	31%	35%	37%	30%	22%
Tend to oppose	8%	17%	3%	4%	5%	11%	9%	7%	6%	5%	9%	13%	4%	9%	7%	10%	7%	6%	10%	7%	7%	10%	4%
Strongly oppose	4%	11%	1%	1%	3%	6%	5%	3%	0%	2%	5%	9%	2%	4%	6%	3%	3%	7%	5%	4%	4%	1%	3%
Don't know	24%	23%	13%	12%	16%	22%	16%	31%	35%	30%	17%	14%	25%	19%	31%	25%	26%	16%	18%	23%	24%	32%	32%

Thinking about how public transport is funded and the amount of subsidy that is given to them by central government, which of the following best reflects your view?

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Public transport should mostly be paid for by central government from general taxation, meaning lower fares for people using it	55%	44%	65%	69%	61%	49%	55%	55%	67%	53%	54%	53%	69%	56%	53%	46%	58%	55%	56%	58%	54%	51%	50%
Public transport should mostly be paid for by the people who use it, meaning higher fares, but lower subsidies from taxation	23%	36%	19%	19%	21%	29%	26%	20%	13%	22%	28%	25%	11%	24%	19%	30%	23%	21%	26%	21%	22%	22%	22%
Not sure	22%	20%	16%	12%	19%	22%	19%	26%	20%	25%	19%	22%	19%	20%	28%	24%	20%	24%	18%	21%	24%	27%	28%

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Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					Social Grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you support or oppose plans to build a new High Speed rail line linking London, Birmingham and Manchester?

Unweighted base	1706	266	473	185	673	635	764	942	156	645	450	455	175	587	291	420	146	87	526	486	341	199	154
Base	1706	307	438	158	633	676	829	877	186	711	411	398	206	585	280	404	148	82	478	495	358	213	162
Strongly support	11%	6%	14%	13%	13%	4%	16%	6%	26%	12%	10%	3%	19%	10%	10%	11%	7%	8%	14%	10%	9%	12%	9%
Tend to support	20%	15%	20%	26%	23%	14%	20%	20%	32%	24%	17%	12%	22%	20%	19%	20%	24%	16%	23%	23%	20%	16%	11%
Neither support nor oppose	26%	33%	29%	26%	26%	30%	23%	29%	14%	26%	27%	32%	29%	28%	24%	25%	24%	29%	23%	25%	31%	30%	25%
Tend to oppose	14%	17%	15%	15%	17%	16%	14%	14%	9%	10%	18%	20%	9%	16%	15%	15%	12%	15%	14%	17%	12%	12%	11%
Strongly oppose	17%	23%	12%	12%	13%	27%	19%	15%	2%	14%	21%	27%	12%	16%	20%	19%	18%	21%	17%	16%	18%	12%	26%
Don't know	11%	7%	9%	8%	8%	10%	7%	15%	17%	14%	7%	6%	10%	10%	13%	11%	15%	11%	8%	10%	9%	18%	18%

Cell Contents (Column Percentages)