

Fieldwork Dates : 14th - 16th September 2024

Sample Size: 1678 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base: All GB adults		1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Approve		23%	7%	48%	38%	33%	13%	28%	19%	28%	27%	24%	14%	38%	22%	21%	22%	16%	21%	32%	22%	22%	13%	16%
Disapprove		53%	83%	27%	37%	42%	72%	51%	55%	32%	44%	55%	78%	38%	54%	56%	57%	52%	59%	46%	55%	56%	56%	58%
Don't know		24%	9%	25%	25%	24%	15%	21%	26%	40%	30%	21%	8%	24%	25%	22%	21%	33%	20%	22%	23%	22%	31%	26%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base		1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
0 - Would never consider voting for them		38%	1%	58%	39%	48%	25%	39%	37%	42%	46%	35%	26%	43%	31%	34%	41%	55%	46%	39%	39%	31%	40%	45%
1		7%	1%	11%	14%	9%	7%	7%	8%	6%	9%	8%	5%	9%	7%	8%	8%	3%	6%	7%	5%	10%	9%	7%
2		6%	-	8%	10%	7%	6%	6%	6%	5%	7%	6%	4%	6%	6%	7%	7%	5%	2%	7%	7%	6%	5%	3%
3		5%	1%	5%	8%	5%	6%	6%	4%	7%	5%	6%	4%	4%	5%	7%	6%	3%	3%	6%	5%	6%	6%	5%
4		3%	3%	2%	2%	3%	3%	3%	3%	5%	3%	3%	2%	6%	3%	2%	2%	2%	3%	2%	4%	4%	2%	1%
5		9%	7%	7%	8%	9%	9%	7%	10%	5%	8%	12%	8%	7%	9%	11%	7%	7%	13%	8%	11%	7%	9%	8%
6		4%	6%	2%	6%	4%	6%	5%	4%	3%	4%	5%	6%	3%	4%	4%	4%	7%	7%	5%	6%	4%	4%	1%
7		5%	12%	3%	3%	3%	9%	6%	5%	4%	4%	4%	9%	6%	7%	4%	4%	4%	2%	7%	4%	5%	5%	4%
8		5%	16%	2%	4%	3%	8%	4%	6%	2%	3%	7%	8%	7%	6%	4%	5%	6%	5%	7%	6%	3%	3%	6%
9		2%	9%	0%	1%	2%	4%	3%	2%	0%	1%	2%	6%	1%	4%	3%	1%	1%	1%	1%	2%	5%	2%	3%
10 - Would definitely consider voting for them		9%	41%	2%	4%	6%	16%	9%	10%	1%	4%	9%	21%	3%	12%	12%	9%	4%	8%	10%	9%	9%	9%	8%
prefer not to answer		5%	2%	1%	2%	2%	3%	5%	6%	19%	6%	3%	0%	7%	5%	6%	5%	3%	5%	2%	4%	10%	7%	8%

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Labour

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
	Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
0 - Would never consider voting for them		32%	65%	3%	16%	17%	52%	30%	33%	8%	25%	32%	53%	20%	35%	40%	33%	20%	28%	24%	34%	32%	38%	36%
1		4%	7%	1%	3%	3%	7%	5%	4%	2%	3%	7%	6%	5%	4%	5%	5%	7%	2%	4%	5%	6%	3%	4%
2		5%	5%	2%	6%	5%	5%	5%	4%	3%	5%	5%	5%	4%	5%	3%	4%	7%	7%	3%	7%	4%	5%	6%
3		5%	5%	3%	6%	6%	4%	5%	5%	5%	5%	3%	6%	2%	4%	7%	4%	8%	5%	7%	4%	5%	3%	4%
4		5%	4%	3%	10%	5%	4%	5%	5%	7%	6%	1%	5%	5%	6%	4%	3%	8%	1%	6%	5%	3%	4%	5%
5		10%	8%	9%	14%	11%	9%	11%	10%	11%	11%	12%	7%	14%	10%	7%	10%	13%	12%	13%	9%	7%	10%	13%
6		7%	2%	7%	9%	9%	4%	7%	7%	11%	7%	9%	3%	5%	7%	7%	6%	11%	8%	9%	5%	8%	8%	3%
7		7%	1%	13%	12%	10%	5%	8%	7%	13%	9%	7%	3%	12%	7%	4%	7%	8%	11%	8%	9%	7%	6%	3%
8		6%	-	16%	11%	10%	2%	6%	6%	7%	8%	6%	3%	7%	6%	3%	8%	8%	4%	8%	6%	6%	6%	2%
9		2%	-	6%	2%	4%	1%	3%	2%	3%	2%	3%	1%	3%	2%	2%	3%	3%	2%	4%	2%	2%	3%	2%
10 - Would definitely consider voting for them		11%	1%	36%	9%	19%	5%	12%	11%	11%	12%	12%	8%	15%	10%	13%	11%	4%	16%	13%	11%	10%	7%	12%
prefer not to answer		5%	2%	1%	2%	2%	3%	5%	6%	19%	6%	3%	0%	7%	5%	6%	5%	3%	5%	2%	4%	10%	7%	8%

Liberal Democrats

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
	Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
0 - Would never consider voting for them		27%	41%	14%	1%	14%	44%	30%	25%	13%	26%	26%	38%	24%	27%	35%	26%	24%	25%	23%	28%	28%	34%	28%
1		6%	7%	3%	1%	4%	8%	5%	6%	5%	5%	7%	6%	5%	5%	7%	6%	8%	1%	4%	7%	4%	7%	4%
2		5%	8%	5%	4%	6%	5%	6%	5%	7%	4%	6%	6%	5%	5%	5%	6%	5%	11%	6%	5%	4%	5%	8%
3		6%	9%	6%	2%	7%	8%	6%	7%	3%	6%	7%	7%	4%	8%	6%	7%	7%	4%	5%	7%	9%	5%	5%
4		6%	5%	7%	3%	7%	5%	6%	6%	8%	6%	4%	7%	4%	5%	7%	7%	7%	8%	6%	6%	6%	6%	6%
5		15%	15%	21%	10%	18%	12%	14%	17%	11%	16%	19%	12%	19%	14%	13%	16%	18%	18%	17%	16%	15%	14%	14%
6		8%	8%	11%	8%	11%	6%	8%	9%	10%	9%	8%	7%	11%	7%	7%	8%	12%	11%	10%	8%	8%	7%	8%
7		8%	3%	14%	15%	11%	5%	8%	8%	11%	8%	8%	6%	7%	9%	6%	9%	9%	4%	9%	8%	5%	8%	8%
8		4%	-	7%	16%	7%	1%	4%	5%	5%	4%	3%	5%	5%	4%	4%	3%	4%	6%	6%	4%	4%	2%	4%
9		2%	1%	3%	10%	3%	1%	2%	2%	2%	3%	2%	1%	5%	3%	2%	1%	1%	-	3%	1%	3%	1%	2%
10 - Would definitely consider voting for them		6%	2%	10%	27%	10%	3%	6%	6%	6%	7%	6%	5%	3%	8%	4%	6%	2%	6%	8%	6%	5%	5%	5%
prefer not to answer		5%	2%	1%	2%	2%	3%	5%	6%	19%	6%	3%	0%	7%	5%	6%	5%	3%	5%	2%	4%	10%	7%	8%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base: All GB adults	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157	
Health	46%	42%	59%	62%	57%	38%	39%	52%	42%	42%	54%	47%	39%	45%	50%	46%	53%	45%	50%	47%	38%	44%	49%	
Immigration & Asylum	45%	67%	28%	30%	26%	72%	45%	46%	26%	36%	54%	63%	31%	50%	51%	49%	37%	34%	39%	45%	50%	52%	49%	
Crime	22%	29%	15%	19%	15%	30%	20%	24%	16%	21%	23%	25%	31%	21%	25%	23%	12%	11%	17%	25%	29%	18%	19%	
The economy	47%	45%	59%	46%	53%	39%	50%	45%	56%	50%	46%	39%	47%	47%	43%	49%	54%	44%	53%	49%	45%	44%	33%	
Tax	15%	16%	13%	16%	12%	16%	19%	11%	20%	20%	11%	10%	19%	16%	13%	15%	9%	16%	15%	19%	16%	13%	6%	
Pensions	13%	21%	8%	9%	11%	19%	12%	14%	2%	7%	15%	28%	7%	12%	14%	16%	16%	16%	16%	8%	13%	15%	13%	23%
Education	10%	7%	16%	14%	15%	7%	9%	12%	10%	13%	9%	8%	8%	12%	10%	10%	10%	7%	15%	7%	13%	7%	6%	
Family life & childcare	5%	3%	6%	4%	7%	3%	3%	7%	6%	8%	4%	1%	4%	5%	5%	5%	2%	6%	4%	6%	6%	4%	3%	
Housing	21%	8%	27%	29%	25%	15%	23%	20%	31%	27%	17%	11%	36%	19%	16%	19%	26%	24%	21%	23%	19%	23%	21%	
The environment	16%	5%	22%	21%	26%	6%	16%	15%	20%	19%	14%	10%	17%	17%	14%	12%	14%	24%	20%	17%	12%	14%	9%	
Britain leaving the EU	11%	5%	12%	13%	18%	5%	12%	9%	10%	10%	11%	11%	12%	9%	12%	10%	15%	9%	13%	10%	10%	6%	11%	
Transport	3%	2%	3%	5%	2%	2%	3%	2%	8%	2%	2%	1%	5%	2%	2%	3%	3%	3%	3%	5%	2%	2%	0%	1%
Welfare benefits	10%	10%	11%	9%	10%	10%	8%	11%	4%	11%	10%	10%	5%	10%	10%	11%	9%	14%	9%	8%	9%	9%	20%	
Defence and security	14%	28%	10%	11%	11%	22%	17%	12%	3%	8%	19%	25%	8%	18%	11%	15%	15%	15%	16%	13%	15%	14%	14%	
None of these	1%	1%	-	-	0%	0%	1%	0%	1%	1%	0%	0%	2%	0%	-	-	1%	3%	0%	0%	1%	1%	0%	
Don't know	3%	1%	1%	2%	1%	1%	3%	3%	11%	3%	0%	1%	6%	2%	2%	3%	3%	4%	1%	1%	2%	6%	6%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157	
Very well	2%	0%	4%	4%	3%	1%	3%	1%	1%	2%	2%	2%	3%	2%	1%	2%	1%	1%	3%	2%	1%	0%	2%	
Fairly well	18%	11%	31%	24%	24%	12%	21%	14%	22%	17%	18%	17%	23%	17%	16%	18%	16%	16%	16%	25%	15%	17%	11%	12%
Fairly badly	28%	28%	27%	29%	28%	29%	28%	29%	31%	30%	27%	26%	27%	28%	24%	30%	34%	31%	28%	31%	29%	28%	21%	
Very badly	36%	45%	18%	24%	28%	45%	32%	39%	27%	33%	35%	44%	25%	38%	41%	34%	36%	35%	30%	35%	39%	36%	46%	
Don't know	17%	15%	19%	19%	18%	14%	17%	16%	19%	18%	18%	11%	22%	14%	19%	17%	14%	17%	14%	17%	15%	24%	18%	

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Immigration

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very well	1%	0%	2%	2%	2%	0%	1%	1%	1%	2%	1%	1%	3%	1%	0%	1%	-	-	2%	0%	1%	0%	2%
Fairly well	15%	5%	29%	23%	24%	6%	17%	12%	20%	16%	15%	10%	22%	14%	11%	12%	17%	21%	21%	15%	10%	11%	10%
Fairly badly	22%	18%	24%	26%	23%	18%	21%	24%	33%	24%	19%	18%	19%	22%	19%	25%	24%	32%	24%	23%	25%	20%	14%
Very badly	44%	73%	19%	27%	27%	68%	44%	45%	21%	37%	47%	65%	33%	46%	51%	47%	40%	33%	38%	45%	49%	43%	54%
Don't know	18%	4%	26%	21%	24%	7%	18%	18%	26%	22%	17%	6%	23%	16%	19%	16%	19%	14%	15%	17%	16%	26%	20%

Crime

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very well	3%	0%	7%	5%	4%	2%	4%	2%	3%	2%	5%	2%	4%	3%	1%	3%	2%	5%	6%	2%	1%	2%	3%
Fairly well	20%	10%	34%	29%	27%	12%	22%	17%	22%	21%	19%	18%	21%	19%	15%	21%	22%	30%	25%	19%	18%	18%	13%
Fairly badly	25%	27%	22%	25%	24%	27%	22%	28%	32%	23%	26%	26%	23%	27%	22%	27%	29%	17%	24%	24%	30%	26%	21%
Very badly	34%	51%	13%	21%	22%	48%	34%	33%	18%	32%	34%	43%	30%	33%	43%	33%	25%	35%	30%	35%	34%	30%	45%
Don't know	19%	11%	24%	19%	23%	11%	17%	20%	24%	23%	15%	12%	22%	18%	19%	16%	22%	14%	15%	21%	17%	23%	18%

Education

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very well	2%	0%	3%	1%	2%	1%	2%	2%	4%	3%	1%	1%	4%	3%	2%	1%	-	-	2%	1%	2%	3%	3%
Fairly well	25%	16%	37%	36%	28%	19%	28%	22%	37%	27%	23%	19%	36%	23%	19%	26%	24%	30%	32%	25%	22%	21%	17%
Fairly badly	24%	33%	17%	19%	23%	27%	23%	25%	18%	24%	21%	30%	17%	26%	26%	22%	27%	26%	24%	24%	27%	21%	21%
Very badly	18%	26%	7%	12%	12%	25%	17%	19%	15%	17%	19%	22%	16%	19%	17%	20%	19%	18%	17%	18%	20%	15%	25%
Don't know	31%	25%	35%	31%	35%	27%	29%	32%	26%	30%	36%	29%	28%	30%	35%	31%	30%	26%	25%	32%	29%	40%	34%

Taxation

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very well	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	-	3%	2%	1%	1%	-	2%
Fairly well	16%	3%	29%	28%	22%	10%	19%	12%	18%	19%	15%	10%	22%	15%	12%	14%	17%	19%	22%	15%	12%	9%	15%
Fairly badly	28%	29%	26%	26%	26%	29%	26%	30%	33%	26%	28%	30%	27%	26%	30%	29%	32%	32%	25%	29%	30%	34%	23%
Very badly	34%	58%	15%	21%	24%	47%	35%	32%	18%	30%	34%	46%	27%	37%	35%	34%	25%	29%	32%	36%	34%	30%	35%
Don't know	21%	9%	28%	23%	26%	13%	18%	24%	29%	23%	23%	13%	21%	21%	22%	22%	26%	16%	18%	20%	23%	26%	26%

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Unemployment

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very well	1%	0%	2%	5%	2%	1%	2%	1%	-	2%	1%	0%	2%	2%	1%	1%	-	-	1%	1%	1%	1%	2%
Fairly well	19%	14%	28%	29%	23%	16%	22%	17%	20%	20%	22%	16%	25%	19%	14%	22%	20%	16%	25%	18%	17%	16%	15%
Fairly badly	25%	30%	18%	21%	22%	27%	24%	25%	24%	26%	20%	26%	26%	24%	26%	24%	26%	24%	26%	25%	24%	24%	20%
Very badly	18%	24%	8%	12%	11%	24%	17%	19%	22%	15%	17%	22%	16%	20%	17%	18%	16%	16%	15%	17%	19%	20%	24%
Don't know	37%	32%	44%	35%	41%	32%	35%	39%	34%	37%	40%	35%	31%	36%	42%	36%	38%	43%	32%	38%	38%	40%	40%

Inflation

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very well	1%	1%	3%	1%	2%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	2%	-	-	2%	1%	1%	0%	2%
Fairly well	21%	12%	35%	37%	31%	15%	26%	16%	14%	22%	24%	21%	25%	22%	15%	20%	23%	28%	28%	21%	17%	18%	13%
Fairly badly	28%	34%	18%	28%	24%	31%	27%	29%	36%	26%	26%	30%	29%	27%	28%	28%	33%	23%	29%	27%	31%	27%	23%
Very badly	24%	35%	11%	10%	14%	31%	21%	27%	29%	23%	19%	31%	21%	26%	26%	24%	20%	29%	18%	26%	28%	25%	31%
Don't know	25%	18%	33%	24%	29%	22%	24%	27%	22%	28%	30%	18%	25%	24%	30%	26%	24%	20%	23%	26%	24%	30%	32%

Britain's exit from the EU

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very well	2%	2%	4%	1%	3%	1%	2%	1%	1%	2%	2%	2%	3%	2%	2%	2%	-	-	3%	1%	2%	1%	3%
Fairly well	17%	11%	25%	23%	18%	15%	18%	15%	17%	17%	18%	15%	17%	17%	13%	18%	15%	18%	21%	17%	15%	13%	9%
Fairly badly	23%	31%	21%	17%	21%	24%	23%	23%	29%	20%	23%	25%	26%	22%	21%	23%	21%	27%	22%	22%	26%	24%	18%
Very badly	28%	32%	15%	24%	25%	30%	30%	26%	25%	27%	25%	32%	31%	28%	26%	24%	31%	31%	25%	30%	26%	26%	35%
Don't know	31%	25%	34%	34%	34%	29%	27%	35%	27%	33%	32%	27%	22%	30%	37%	33%	32%	24%	29%	30%	31%	36%	34%

Defence

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very well	3%	1%	5%	5%	3%	2%	5%	1%	8%	3%	2%	1%	8%	2%	2%	4%	1%	4%	6%	1%	2%	2%	3%
Fairly well	24%	19%	35%	32%	29%	19%	28%	21%	28%	26%	23%	20%	27%	25%	18%	25%	24%	25%	32%	24%	22%	22%	12%
Fairly badly	18%	25%	12%	16%	15%	24%	16%	20%	12%	13%	23%	24%	16%	18%	15%	20%	22%	18%	16%	17%	22%	18%	17%
Very badly	20%	33%	7%	9%	11%	31%	24%	16%	12%	17%	20%	29%	19%	21%	22%	19%	14%	23%	18%	21%	21%	16%	30%
Don't know	35%	21%	41%	38%	42%	24%	27%	42%	41%	40%	32%	25%	30%	33%	42%	33%	39%	30%	29%	36%	33%	43%	38%

Fieldwork Dates : 14th - 16th September 2024

Sample Size: 1678 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

The economy

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very well	2%	0%	4%	2%	2%	1%	2%	1%	-	2%	2%	1%	2%	2%	3%	2%	-	-	3%	1%	1%	0%	2%
Fairly well	20%	9%	38%	33%	29%	14%	24%	17%	20%	21%	23%	15%	31%	20%	15%	18%	23%	24%	27%	20%	18%	14%	14%
Fairly badly	30%	35%	26%	26%	30%	30%	28%	32%	32%	29%	29%	33%	28%	31%	32%	27%	36%	30%	30%	30%	34%	29%	25%
Very badly	29%	45%	10%	20%	18%	41%	28%	31%	20%	26%	29%	40%	21%	31%	34%	30%	24%	32%	25%	30%	28%	32%	37%
Don't know	19%	11%	22%	19%	20%	14%	18%	19%	28%	22%	17%	10%	19%	17%	17%	24%	17%	15%	15%	19%	18%	24%	23%

Terrorism

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very well	4%	2%	8%	6%	5%	3%	6%	2%	3%	5%	4%	3%	7%	3%	3%	6%	3%	4%	6%	2%	4%	3%	6%
Fairly well	26%	19%	35%	34%	29%	21%	29%	24%	32%	28%	23%	24%	33%	27%	22%	25%	28%	26%	32%	30%	21%	20%	18%
Fairly badly	13%	19%	6%	10%	10%	17%	11%	15%	13%	9%	15%	18%	9%	16%	10%	13%	12%	15%	12%	11%	18%	10%	12%
Very badly	19%	30%	5%	7%	10%	29%	20%	17%	13%	18%	18%	23%	17%	19%	21%	20%	11%	19%	15%	18%	21%	20%	24%
Don't know	38%	31%	46%	43%	46%	30%	35%	41%	39%	40%	41%	32%	35%	36%	44%	37%	47%	36%	35%	38%	37%	47%	39%

Transport

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very well	2%	0%	4%	4%	3%	1%	3%	2%	7%	2%	2%	1%	6%	3%	1%	1%	1%	1%	5%	1%	1%	3%	3%
Fairly well	22%	14%	35%	27%	27%	15%	25%	20%	31%	25%	19%	17%	32%	20%	18%	23%	22%	24%	25%	23%	21%	18%	20%
Fairly badly	25%	32%	20%	28%	24%	28%	23%	27%	23%	22%	25%	31%	20%	25%	23%	28%	29%	24%	27%	25%	25%	26%	17%
Very badly	19%	32%	7%	13%	12%	26%	21%	17%	11%	19%	19%	22%	18%	21%	18%	16%	17%	22%	18%	18%	20%	12%	28%
Don't know	32%	22%	34%	29%	34%	29%	28%	35%	29%	32%	35%	29%	24%	31%	40%	32%	31%	29%	26%	32%	34%	40%	32%

Housing

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very well	2%	0%	3%	3%	3%	0%	2%	1%	3%	2%	1%	1%	5%	2%	1%	1%	1%	1%	3%	1%	1%	0%	2%
Fairly well	17%	11%	30%	27%	23%	12%	19%	14%	15%	19%	18%	13%	23%	17%	14%	14%	15%	21%	23%	16%	15%	9%	12%
Fairly badly	28%	35%	22%	31%	26%	27%	25%	30%	35%	26%	25%	31%	21%	29%	28%	29%	29%	25%	29%	28%	26%	29%	23%
Very badly	29%	34%	15%	15%	20%	40%	30%	27%	20%	28%	30%	33%	29%	29%	27%	29%	26%	30%	22%	31%	30%	29%	37%
Don't know	25%	20%	30%	23%	28%	21%	23%	28%	28%	26%	27%	22%	21%	23%	30%	26%	30%	23%	21%	24%	27%	32%	27%

Fieldwork Dates : 14th - 16th September 2024

Sample Size: 1678 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Environment

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very well	2%	0%	5%	5%	3%	2%	3%	2%	2%	3%	2%	1%	6%	2%	2%	2%	1%	1%	3%	1%	3%	2%	2%
Fairly well	24%	20%	33%	24%	25%	20%	27%	20%	30%	26%	21%	20%	30%	22%	22%	24%	25%	20%	31%	22%	23%	19%	16%
Fairly badly	25%	27%	22%	28%	26%	25%	23%	26%	27%	22%	24%	28%	19%	27%	21%	23%	33%	32%	24%	25%	28%	21%	24%
Very badly	18%	24%	6%	13%	13%	24%	19%	18%	16%	18%	16%	24%	17%	20%	18%	19%	13%	17%	18%	19%	16%	18%	24%
Don't know	31%	28%	34%	29%	32%	29%	27%	35%	25%	31%	37%	27%	28%	30%	37%	31%	27%	30%	25%	32%	30%	40%	34%

Welfare benefits

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very well	1%	1%	3%	2%	2%	1%	2%	1%	1%	2%	2%	1%	3%	1%	1%	1%	0%	1%	2%	1%	1%	1%	1%
Fairly well	17%	9%	30%	25%	21%	12%	19%	15%	18%	20%	17%	11%	28%	15%	14%	17%	11%	19%	22%	16%	16%	16%	9%
Fairly badly	26%	27%	21%	31%	27%	26%	24%	28%	31%	23%	29%	27%	22%	27%	25%	28%	29%	24%	26%	27%	27%	25%	22%
Very badly	33%	49%	16%	19%	25%	44%	33%	32%	19%	28%	31%	50%	26%	35%	32%	33%	33%	33%	29%	34%	35%	25%	46%
Don't know	23%	14%	31%	23%	25%	17%	22%	24%	31%	28%	22%	12%	21%	22%	28%	20%	27%	22%	20%	23%	22%	33%	21%

How good or bad would you say the NHS services in your LOCAL area are?

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base: All GB adults	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very good	7%	9%	8%	10%	10%	6%	8%	6%	3%	7%	6%	10%	9%	6%	4%	8%	10%	10%	9%	4%	7%	8%	10%
Fairly good	45%	54%	45%	51%	51%	43%	47%	44%	39%	45%	42%	51%	41%	47%	48%	45%	47%	39%	46%	47%	49%	39%	41%
Fairly bad	29%	26%	30%	27%	25%	32%	27%	31%	29%	28%	33%	27%	26%	31%	29%	29%	25%	26%	27%	31%	28%	32%	24%
Very bad	12%	8%	10%	7%	9%	14%	11%	12%	14%	10%	15%	11%	13%	9%	12%	12%	13%	19%	12%	8%	12%	15%	17%
Don't know	7%	3%	7%	5%	5%	5%	8%	6%	15%	10%	4%	2%	11%	7%	8%	6%	5%	7%	6%	9%	5%	7%	8%

And how good or bad would you say the NHS services NATIONALLY are?

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base: All GB adults	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very good	1%	2%	2%	1%	1%	1%	2%	1%	1%	2%	0%	1%	3%	1%	2%	1%	1%	-	2%	0%	2%	2%	1%
Fairly good	18%	19%	18%	13%	18%	16%	21%	15%	26%	19%	17%	15%	19%	17%	19%	19%	17%	18%	20%	17%	17%	20%	17%
Fairly bad	44%	45%	46%	55%	48%	42%	43%	45%	39%	44%	42%	48%	45%	47%	41%	43%	35%	49%	45%	46%	47%	35%	40%
Very bad	26%	25%	25%	24%	22%	32%	22%	29%	16%	23%	32%	28%	19%	26%	26%	26%	32%	26%	26%	26%	22%	29%	28%
Don't know	11%	9%	8%	7%	10%	9%	12%	10%	18%	12%	9%	8%	13%	9%	12%	11%	14%	7%	8%	11%	13%	13%	14%

Fieldwork Dates : 14th - 16th September 2024

Sample Size: 1678 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you expect the NHS to get better, worse or stay the same over the next few years?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base: All GB adults	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Get much better	4%	0%	8%	7%	6%	3%	6%	3%	4%	5%	5%	3%	10%	4%	4%	4%	1%	1%	6%	2%	5%	2%	5%
Get a little better	22%	13%	38%	32%	29%	13%	25%	20%	34%	21%	21%	21%	24%	21%	20%	24%	22%	27%	30%	22%	17%	20%	15%
Stay the same	20%	27%	20%	14%	19%	22%	22%	18%	17%	17%	22%	23%	16%	22%	19%	20%	21%	15%	18%	18%	24%	19%	24%
Get a little worse	25%	32%	18%	28%	24%	30%	23%	27%	16%	26%	26%	25%	19%	27%	25%	23%	28%	30%	22%	26%	30%	25%	19%
Get much worse	20%	21%	10%	14%	15%	27%	17%	23%	11%	20%	23%	22%	18%	18%	23%	23%	18%	23%	18%	23%	16%	23%	25%
Don't know	8%	7%	6%	5%	7%	5%	7%	10%	17%	11%	3%	5%	13%	8%	8%	6%	11%	5%	6%	8%	9%	11%	12%

Thinking about how the NHS compares to the healthcare systems of other European countries, do you think...?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base: All GB adults	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
The NHS provides better quality healthcare than in other European countries	17%	16%	20%	15%	18%	15%	16%	17%	18%	17%	17%	14%	15%	15%	17%	19%	16%	13%	15%	15%	19%	17%	18%
The NHS provides about the same quality of healthcare as in other European countries	26%	26%	32%	24%	29%	23%	28%	25%	29%	29%	23%	23%	26%	26%	23%	26%	28%	32%	30%	26%	24%	23%	23%
The NHS provides worse quality healthcare than in other European countries	33%	41%	25%	35%	31%	39%	34%	31%	22%	27%	40%	41%	36%	33%	31%	29%	36%	35%	38%	33%	28%	27%	31%
Don't know	25%	17%	23%	26%	22%	23%	23%	27%	31%	27%	20%	22%	23%	25%	29%	25%	20%	20%	17%	26%	29%	32%	28%

Thinking about how NHS healthcare is FUNDED, which of the following best reflects your view?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base: All GB adults	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Healthcare should be funded by general taxation from everyone	65%	62%	72%	78%	75%	62%	69%	61%	53%	66%	68%	64%	53%	63%	64%	70%	77%	59%	71%	68%	63%	54%	55%
Healthcare should be funded by compulsory health insurance for everyone, paid for from taxation for the least well off, and deducted from other people's wages	14%	20%	13%	9%	12%	16%	14%	13%	13%	13%	12%	18%	18%	15%	13%	12%	7%	17%	16%	13%	13%	9%	16%
Healthcare should only be funded by taxation for the least well off, with other people choosing to take out voluntary insurance if they wished	6%	9%	5%	5%	5%	8%	6%	6%	3%	5%	9%	7%	8%	7%	7%	3%	6%	8%	5%	5%	6%	9%	11%
None of these	4%	3%	3%	2%	2%	5%	3%	6%	8%	3%	6%	3%	7%	3%	4%	5%	3%	6%	4%	4%	4%	8%	6%
Don't know	11%	7%	7%	7%	5%	10%	8%	14%	24%	13%	5%	8%	14%	11%	12%	10%	8%	11%	5%	10%	14%	20%	13%

Fieldwork Dates : 14th - 16th September 2024

Sample Size: 1678 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

And thinking about how NHS healthcare is PROVIDED, which of the following best reflects your view?

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
	Base: All GB adults	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
The NHS should provide all its own treatment, there should be no role for private providers in the NHS		26%	20%	27%	29%	29%	25%	28%	24%	19%	29%	26%	24%	24%	25%	23%	27%	33%	29%	26%	24%	26%	26%	32%
The NHS should be able to use private companies to provide treatment alongside its own services if they can provide it at NHS prices		61%	71%	67%	65%	64%	63%	60%	61%	52%	54%	67%	70%	56%	62%	61%	61%	58%	56%	63%	64%	63%	49%	52%
All NHS provision should be privatised, with the NHS paying private companies to provide treatment		2%	4%	1%	3%	2%	3%	3%	2%	2%	2%	3%	3%	3%	2%	3%	2%	2%	4%	4%	2%	1%	2%	4%
None of these		1%	1%	1%	-	1%	1%	2%	1%	2%	2%	0%	0%	4%	1%	0%	1%	1%	2%	2%	1%	1%	1%	1%
Don't know		10%	4%	5%	3%	5%	7%	8%	12%	25%	13%	4%	3%	13%	10%	12%	9%	6%	8%	5%	9%	10%	23%	11%

Which of the following best reflects your view?

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
	Base: All GB adults	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Local health services should have the ability to set their own priorities and respond to local needs, even if this means different drugs and services are only available in certain areas		38%	31%	41%	49%	41%	34%	43%	34%	40%	44%	35%	31%	40%	41%	32%	36%	47%	38%	41%	39%	42%	30%	31%
The NHS should provide the same drugs and services across the whole country, even if this means local health services have less ability to set their own priorities or respond to local needs		44%	54%	47%	43%	45%	52%	41%	48%	34%	35%	54%	56%	39%	43%	48%	48%	39%	49%	47%	43%	43%	43%	45%
Don't know		17%	15%	12%	9%	14%	15%	16%	18%	26%	20%	12%	13%	21%	16%	20%	17%	15%	13%	11%	17%	16%	27%	24%

How good or bad would you say the education and schools in your LOCAL area are?

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
	Base: All GB adults	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very good		7%	9%	9%	12%	9%	7%	8%	6%	5%	7%	8%	8%	11%	7%	5%	7%	7%	4%	12%	6%	6%	3%	5%
Fairly good		42%	47%	46%	45%	44%	39%	40%	44%	48%	39%	43%	43%	38%	43%	43%	43%	40%	45%	46%	43%	43%	36%	35%
Fairly bad		15%	16%	14%	15%	14%	16%	16%	14%	12%	16%	18%	12%	11%	14%	15%	15%	20%	19%	15%	16%	15%	16%	10%
Very bad		4%	0%	3%	2%	3%	5%	6%	3%	6%	6%	2%	3%	9%	4%	4%	3%	5%	4%	4%	4%	4%	3%	10%
Don't know		32%	27%	28%	27%	30%	33%	31%	33%	28%	32%	29%	35%	31%	32%	33%	32%	28%	28%	23%	32%	32%	42%	41%

Fieldwork Dates : 14th - 16th September 2024

Sample Size: 1678 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**And how good or bad would you say education and schools
NATIONALLY are?**

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base: All GB adults	1678	302	431	154	623	664	816	862	183	700	404	391	203	203	576	275	398	146	81	470	487	352	213	157
Very good	2%	3%	3%	2%	1%	2%	3%	2%	4%	3%	1%	1%	7%	7%	1%	3%	2%	1%	2%	3%	1%	3%	2%	3%
Fairly good	33%	32%	38%	37%	34%	30%	32%	33%	37%	29%	34%	35%	33%	33%	32%	27%	38%	24%	36%	39%	31%	33%	28%	27%
Fairly bad	29%	31%	30%	35%	31%	30%	31%	27%	28%	29%	29%	30%	22%	22%	32%	31%	25%	35%	24%	31%	29%	29%	29%	24%
Very bad	8%	9%	4%	6%	6%	10%	8%	8%	6%	9%	9%	6%	13%	13%	8%	7%	6%	11%	6%	9%	9%	5%	4%	14%
Don't know	28%	24%	25%	20%	27%	27%	26%	30%	25%	29%	27%	29%	25%	25%	27%	33%	28%	30%	31%	19%	30%	31%	37%	32%

**Do you expect standard in schools to get better, worse or stay the
same over the next few years?**

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base: All GB adults	1678	302	431	154	623	664	816	862	183	700	404	391	203	203	576	275	398	146	81	470	487	352	213	157
Get much better	3%	1%	6%	4%	4%	2%	5%	2%	7%	4%	2%	1%	10%	10%	3%	2%	3%	-	2%	6%	1%	2%	3%	3%
Get a little better	17%	9%	27%	22%	22%	11%	18%	16%	21%	16%	17%	15%	17%	17%	17%	14%	18%	15%	19%	22%	18%	13%	9%	14%
Stay the same	31%	33%	33%	34%	32%	31%	32%	30%	31%	28%	33%	34%	17%	17%	33%	34%	32%	35%	30%	28%	30%	36%	34%	27%
Get a little worse	19%	26%	14%	16%	16%	24%	18%	21%	16%	18%	21%	22%	19%	19%	19%	20%	18%	26%	17%	19%	20%	21%	18%	17%
Get much worse	11%	16%	5%	6%	7%	17%	11%	11%	9%	12%	11%	11%	14%	14%	11%	12%	13%	7%	11%	11%	12%	8%	12%	16%
Don't know	18%	15%	16%	19%	19%	16%	16%	21%	16%	22%	16%	16%	23%	23%	18%	19%	17%	17%	21%	14%	19%	18%	25%	23%

**Thinking about how British schools compare to the education
systems in other European countries, do you think...?**

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base: All GB adults	1678	302	431	154	623	664	816	862	183	700	404	391	203	203	576	275	398	146	81	470	487	352	213	157
British schools provide better quality education than in other European countries	9%	10%	9%	9%	7%	8%	10%	8%	17%	9%	8%	6%	11%	11%	7%	10%	11%	7%	6%	9%	9%	7%	11%	10%
British schools provide about the same quality of education as in other European countries	29%	27%	34%	33%	30%	28%	31%	26%	29%	28%	30%	29%	26%	26%	30%	23%	32%	30%	22%	34%	29%	29%	23%	20%
British schools provide worse quality education than in other European countries	28%	31%	28%	24%	30%	31%	29%	27%	20%	29%	30%	29%	32%	32%	27%	25%	25%	37%	33%	32%	27%	26%	24%	30%
Don't know	34%	33%	28%	34%	33%	33%	30%	38%	35%	34%	32%	36%	30%	30%	35%	41%	32%	26%	39%	26%	34%	38%	42%	41%

Fieldwork Dates : 14th - 16th September 2024

Sample Size: 1678 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Thinking about the amount of freedom schools are given to govern themselves, and the amount of control local and central government have over them, do you think...

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base: All GB adults	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Local and central government have too much control over schools, and schools should have more freedom to make their own decisions	29%	33%	29%	28%	28%	31%	30%	28%	23%	27%	32%	31%	26%	30%	25%	30%	35%	28%	33%	29%	31%	21%	23%
Schools have too much freedom to make their own decisions, and local and central government should have more powers over them	18%	18%	19%	18%	18%	19%	22%	15%	20%	17%	20%	18%	22%	17%	16%	21%	13%	20%	20%	18%	18%	15%	20%
The current balance is about right	23%	23%	26%	30%	26%	24%	24%	22%	26%	21%	23%	26%	19%	24%	27%	20%	28%	27%	27%	27%	19%	17%	19%
Don't know	30%	26%	26%	25%	28%	26%	24%	35%	31%	35%	24%	24%	34%	29%	31%	29%	24%	24%	20%	27%	32%	46%	38%

Generally speaking, do you think large businesses have a positive or negative impact on Britain?

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
A positive impact	30%	55%	25%	25%	28%	35%	30%	31%	22%	27%	34%	38%	34%	35%	26%	28%	25%	28%	36%	29%	31%	26%	25%
A negative impact	18%	12%	22%	21%	21%	17%	21%	15%	16%	19%	18%	16%	18%	17%	15%	20%	20%	23%	21%	19%	13%	18%	16%
Both equally	37%	26%	41%	42%	39%	37%	38%	36%	42%	37%	37%	35%	30%	36%	43%	36%	45%	32%	35%	38%	36%	40%	39%
Don't know	15%	7%	11%	12%	12%	11%	10%	19%	19%	17%	11%	11%	18%	13%	15%	16%	11%	17%	8%	14%	19%	17%	21%

Thinking about how business is regulated in Britain today, do you think businesses face too much regulation, too little regulation, or is the balance about right?

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Too much regulation	17%	28%	9%	9%	10%	27%	23%	12%	9%	14%	19%	27%	17%	18%	16%	17%	19%	11%	18%	17%	16%	17%	21%
Too little regulation	26%	14%	38%	38%	35%	19%	30%	23%	32%	27%	24%	23%	29%	23%	24%	26%	33%	36%	31%	26%	23%	18%	27%
The balance is about right	30%	38%	32%	31%	31%	31%	29%	30%	23%	28%	34%	33%	29%	33%	26%	30%	30%	27%	31%	32%	29%	30%	22%
Don't know	27%	20%	21%	23%	25%	23%	19%	34%	36%	31%	23%	18%	25%	26%	33%	27%	18%	26%	19%	26%	32%	35%	30%

Fieldwork Dates : 14th - 16th September 2024

Sample Size: 1678 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

And thinking about the taxes that most businesses in Britain pay, do you think businesses have to pay too much tax, do not pay enough tax, or is the balance about right?

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
	Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Businesses have to pay too much tax	10%	14%	5%	4%	5%	12%	13%	7%	10%	9%	9%	13%	10%	10%	14%	8%	8%	9%	10%	9%	11%	9%	10%	12%
Businesses do not pay enough tax	42%	30%	55%	55%	52%	36%	49%	36%	44%	43%	42%	40%	42%	42%	40%	40%	43%	55%	42%	48%	44%	37%	36%	37%
The balance is about right	21%	36%	18%	22%	19%	28%	21%	22%	9%	18%	26%	28%	22%	22%	22%	17%	23%	19%	20%	24%	18%	25%	18%	17%
Don't know	26%	20%	22%	19%	23%	25%	17%	36%	37%	30%	23%	19%	27%	27%	24%	36%	26%	18%	28%	18%	26%	29%	35%	33%

Current Sunday trading laws mean that most shops in England & Wales are only allowed to open for 6 hours on Sundays. Which of the following best reflects your view?

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
	Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Shops should be allowed to open for as long as they want on Sundays	54%	49%	61%	54%	57%	49%	62%	48%	59%	59%	53%	45%	54%	54%	52%	49%	54%	78%	53%	62%	55%	50%	47%	51%
Shops should only be allowed to open for six hours on Sundays	25%	34%	25%	32%	29%	27%	20%	30%	15%	22%	26%	36%	24%	27%	27%	30%	27%	8%	25%	23%	29%	26%	23%	23%
Shops should not be allowed to open at all on Sundays	13%	16%	11%	10%	10%	21%	12%	15%	5%	10%	19%	18%	11%	11%	15%	15%	12%	9%	13%	11%	10%	18%	18%	16%
Don't know	7%	1%	3%	5%	4%	3%	6%	7%	21%	9%	2%	2%	11%	11%	6%	6%	7%	5%	9%	4%	6%	7%	12%	10%

On the subject of climate change do you think:

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
	Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
The world's climate is changing as a result of human activity	68%	59%	84%	85%	82%	55%	67%	69%	79%	70%	65%	61%	69%	69%	68%	65%	68%	70%	67%	75%	69%	62%	64%	61%
The world's climate is changing but NOT because of human activity	15%	23%	8%	8%	9%	24%	18%	13%	5%	11%	20%	23%	10%	16%	16%	16%	17%	14%	13%	17%	17%	13%	14%	
The world's climate is NOT changing	5%	6%	1%	2%	2%	8%	6%	4%	1%	5%	5%	6%	7%	7%	5%	5%	3%	3%	10%	4%	3%	6%	7%	8%
Not sure	12%	13%	7%	6%	8%	13%	10%	14%	15%	14%	10%	10%	14%	14%	11%	15%	12%	10%	8%	8%	11%	15%	16%	17%

Do you think concerns about climate change have or have not been exaggerated?

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
	Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Have been exaggerated - the threat is not as real as many scientists have said	24%	34%	11%	11%	14%	37%	29%	18%	10%	20%	28%	32%	23%	23%	24%	23%	23%	25%	27%	23%	23%	24%	24%	26%
Have not been exaggerated - the threat is every bit as real as scientists have said	63%	52%	81%	80%	77%	49%	60%	65%	70%	64%	61%	58%	64%	64%	63%	59%	64%	61%	66%	69%	63%	61%	55%	57%
Don't know	14%	14%	8%	8%	9%	14%	11%	16%	20%	16%	11%	10%	13%	13%	13%	18%	14%	14%	8%	8%	14%	16%	21%	17%

Fieldwork Dates : 14th - 16th September 2024

Sample Size: 1678 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Generally speaking, do you think the government is doing and spending too much to try and reduce carbon emissions, not doing or spending enough to reduce carbon emissions, or are they getting the balance about right?

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
	Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Are doing and spending too much to try and reduce carbon emissions		25%	47%	10%	13%	14%	43%	30%	21%	10%	20%	29%	39%	22%	27%	27%	25%	25%	22%	26%	27%	24%	22%	27%
Are not doing or spending enough to try and reduce carbon emissions		39%	23%	53%	50%	51%	25%	39%	40%	52%	43%	39%	28%	43%	40%	37%	37%	46%	39%	46%	41%	33%	38%	33%
Are getting the balance about right		15%	15%	19%	20%	15%	15%	16%	14%	17%	14%	16%	15%	17%	14%	11%	18%	14%	14%	16%	14%	17%	13%	14%
Don't know		20%	15%	18%	17%	19%	17%	15%	25%	21%	23%	17%	18%	18%	20%	25%	20%	14%	26%	12%	19%	26%	27%	27%

Compared to other countries around the world, do you think Britain is doing more or less to reduce carbon emissions, or about the same?

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
	Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Britain is doing more than most other countries to reduce carbon emissions		40%	63%	32%	38%	32%	56%	47%	33%	22%	33%	42%	58%	27%	42%	39%	45%	38%	37%	46%	37%	41%	34%	36%
Britain is doing less than most other countries to reduce carbon emissions		12%	5%	14%	14%	17%	6%	11%	13%	18%	15%	13%	5%	20%	12%	9%	9%	17%	13%	13%	9%	12%	11%	
Britain is doing about the same as most other countries to reduce carbon emissions		23%	17%	30%	30%	27%	18%	23%	24%	33%	24%	23%	18%	30%	20%	24%	23%	25%	28%	24%	26%	21%	22%	21%
Don't know		25%	15%	24%	18%	24%	20%	19%	30%	27%	28%	22%	19%	23%	26%	28%	24%	19%	23%	17%	24%	28%	32%	33%

Generally speaking, do you think having a monarchy is good or bad for Britain?

	Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
	Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Good for Britain		55%	87%	49%	56%	51%	71%	54%	57%	30%	45%	65%	76%	44%	64%	53%	55%	49%	41%	55%	60%	54%	49%	55%
Bad for Britain		14%	3%	18%	14%	18%	8%	18%	11%	26%	17%	11%	7%	21%	9%	13%	15%	19%	21%	17%	12%	9%	18%	15%
Neither good nor bad		24%	10%	29%	26%	27%	17%	24%	23%	28%	27%	23%	16%	23%	21%	28%	23%	25%	31%	23%	23%	28%	20%	20%
Don't know		7%	1%	4%	4%	4%	4%	4%	9%	16%	11%	1%	1%	11%	6%	6%	7%	7%	6%	5%	5%	9%	13%	10%

Fieldwork Dates : 14th - 16th September 2024

Sample Size: 1678 GB Adults



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Leaving aside your views on the monarchy as a whole, do you think King Charles personally has done a good or bad job during his time on the throne?

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Very good job	24%	46%	20%	27%	21%	34%	22%	26%	5%	16%	29%	42%	15%	29%	21%	25%	25%	16%	25%	24%	20%	23%	30%
Fairly good job	41%	47%	43%	43%	41%	44%	44%	39%	33%	39%	48%	43%	45%	44%	41%	40%	33%	40%	45%	41%	45%	34%	34%
Fairly bad job	8%	2%	7%	7%	9%	6%	8%	9%	16%	9%	5%	7%	8%	7%	9%	9%	11%	6%	9%	7%	8%	9%	9%
Very bad job	6%	1%	6%	6%	7%	5%	8%	5%	10%	8%	5%	3%	9%	5%	6%	4%	9%	11%	7%	6%	4%	6%	8%
Don't know	20%	4%	23%	17%	22%	11%	19%	22%	36%	28%	13%	6%	23%	15%	23%	22%	22%	26%	14%	22%	23%	28%	18%

When the time comes, do you think Prince William will or will not make a good King?

Unweighted base	1678	274	496	175	698	597	744	934	149	646	421	462	164	585	273	422	143	91	529	462	315	205	167
Base	1678	302	431	154	623	664	816	862	183	700	404	391	203	576	275	398	146	81	470	487	352	213	157
Will make a good king	73%	93%	69%	78%	70%	85%	66%	79%	46%	67%	81%	87%	60%	81%	70%	72%	69%	62%	71%	75%	77%	69%	66%
Will not make a good king	9%	3%	11%	7%	11%	5%	11%	7%	19%	11%	8%	3%	13%	7%	11%	8%	12%	13%	12%	8%	5%	9%	14%
Not sure	18%	4%	20%	15%	19%	10%	23%	14%	35%	22%	11%	10%	27%	12%	20%	19%	19%	26%	17%	17%	18%	22%	20%

Cell Contents (Column Percentages)