

Fieldwork Dates: 21st - 23rd December 2024

Sample Size: 1719 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base: All GB adults	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Approve	17%	6%	35%	25%	26%	8%	23%	13%	28%	22%	12%	10%	33%	16%	14%	17%	13%	11%	22%	17%	16%	15%	13%
Disapprove	62%	87%	39%	59%	52%	82%	61%	62%	36%	51%	73%	82%	45%	65%	68%	60%	64%	65%	57%	60%	66%	63%	71%
Don't know	21%	7%	26%	16%	23%	10%	16%	25%	36%	27%	15%	9%	22%	19%	18%	23%	23%	24%	21%	23%	18%	23%	16%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
0 - Would never consider voting for them	37%	0%	57%	33%	45%	29%	36%	38%	37%	42%	41%	25%	30%	31%	35%	41%	56%	50%	33%	39%	33%	46%	45%
1	6%	1%	10%	8%	9%	4%	6%	6%	3%	8%	6%	5%	9%	5%	6%	6%	5%	3%	6%	7%	3%	8%	8%
2	5%	1%	6%	12%	6%	5%	5%	6%	6%	6%	6%	4%	5%	6%	8%	4%	1%	3%	7%	5%	5%	6%	3%
3	5%	3%	5%	10%	5%	4%	6%	5%	9%	6%	5%	4%	5%	7%	5%	5%	2%	6%	6%	6%	4%	6%	3%
4	5%	1%	5%	4%	4%	5%	6%	4%	1%	7%	3%	5%	5%	6%	3%	5%	5%	2%	5%	5%	4%	3%	6%
5	10%	10%	8%	10%	8%	11%	10%	9%	10%	8%	12%	10%	11%	9%	9%	11%	7%	7%	9%	9%	16%	6%	5%
6	4%	6%	3%	5%	3%	5%	5%	3%	3%	4%	3%	6%	5%	4%	3%	4%	2%	5%	4%	3%	6%	2%	5%
7	7%	18%	2%	7%	5%	10%	7%	6%	3%	5%	7%	10%	7%	7%	6%	5%	8%	8%	7%	7%	7%	6%	4%
8	5%	15%	1%	2%	3%	8%	5%	4%	-	3%	5%	10%	3%	6%	6%	4%	3%	4%	5%	5%	5%	4%	4%
9	2%	9%	0%	2%	2%	2%	2%	2%	3%	2%	1%	4%	5%	2%	4%	2%	1%	1%	3%	3%	1%	2%	2%
10 - Would definitely consider voting for them	8%	36%	1%	3%	7%	13%	7%	10%	-	5%	10%	17%	7%	10%	11%	7%	6%	4%	11%	6%	9%	6%	7%
prefer not to answer	6%	1%	2%	3%	2%	4%	5%	7%	26%	6%	2%	1%	8%	7%	4%	6%	4%	6%	4%	6%	7%	7%	8%

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**Labour**

	Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
	Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
0 - Would never consider voting for them		38%	67%	9%	23%	20%	63%	39%	37%	11%	29%	45%	58%	19%	41%	46%	39%	37%	33%	31%	36%	44%	40%	48%
1		5%	6%	2%	8%	5%	5%	5%	5%	3%	4%	5%	5%	3%	5%	5%	4%	7%	3%	5%	6%	3%	4%	5%
2		5%	6%	2%	5%	5%	4%	5%	4%	4%	5%	5%	4%	6%	5%	5%	3%	5%	5%	5%	4%	4%	4%	7%
3		5%	7%	4%	6%	6%	4%	5%	5%	4%	6%	6%	4%	4%	5%	5%	5%	4%	8%	7%	5%	4%	4%	4%
4		4%	4%	3%	5%	5%	3%	4%	5%	5%	5%	6%	3%	5%	4%	3%	5%	6%	5%	5%	5%	4%	3%	3%
5		9%	7%	9%	16%	10%	7%	8%	10%	12%	11%	6%	8%	11%	9%	9%	9%	7%	9%	11%	7%	11%	7%	7%
6		6%	1%	10%	12%	9%	2%	5%	7%	11%	7%	4%	3%	6%	6%	6%	5%	8%	7%	7%	6%	5%	7%	3%
7		7%	1%	12%	8%	10%	3%	7%	6%	9%	8%	6%	3%	13%	5%	5%	6%	11%	3%	7%	7%	6%	7%	5%
8		6%	1%	15%	8%	10%	3%	5%	6%	5%	7%	5%	4%	10%	5%	3%	7%	5%	5%	6%	6%	5%	6%	4%
9		2%	-	8%	0%	4%	1%	3%	1%	5%	3%	2%	2%	5%	2%	1%	4%	1%	-	3%	2%	2%	3%	2%
10 - Would definitely consider voting for them		8%	0%	25%	6%	15%	2%	8%	7%	7%	9%	7%	6%	10%	7%	7%	8%	5%	15%	9%	9%	5%	8%	5%
prefer not to answer		6%	1%	2%	3%	2%	4%	5%	7%	26%	6%	2%	1%	8%	7%	4%	6%	4%	6%	4%	6%	7%	7%	8%

**Liberal Democrats**

	Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
	Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
0 - Would never consider voting for them		28%	39%	14%	2%	14%	44%	30%	27%	14%	25%	35%	36%	17%	28%	34%	30%	29%	30%	20%	28%	31%	32%	44%
1		5%	8%	2%	-	4%	7%	5%	6%	4%	4%	7%	8%	5%	5%	8%	5%	5%	6%	5%	7%	4%	4%	5%
2		6%	11%	5%	2%	5%	8%	7%	6%	4%	7%	8%	6%	5%	7%	7%	6%	8%	9%	6%	7%	6%	7%	5%
3		7%	10%	9%	1%	8%	7%	6%	8%	5%	8%	8%	6%	6%	6%	8%	8%	8%	6%	10%	8%	6%	6%	3%
4		8%	9%	8%	7%	9%	7%	7%	8%	6%	7%	7%	9%	12%	8%	6%	6%	6%	11%	8%	7%	8%	5%	8%
5		13%	10%	17%	16%	16%	11%	12%	14%	11%	14%	12%	14%	13%	13%	13%	15%	12%	13%	13%	11%	17%	17%	10%
6		8%	6%	14%	9%	12%	5%	7%	8%	5%	9%	7%	7%	8%	7%	8%	8%	10%	5%	9%	8%	6%	6%	7%
7		8%	5%	11%	19%	12%	3%	8%	7%	12%	9%	6%	5%	11%	8%	5%	8%	7%	7%	10%	8%	5%	7%	6%
8		5%	1%	7%	17%	8%	2%	6%	4%	5%	5%	5%	4%	6%	5%	4%	5%	6%	3%	6%	4%	5%	5%	2%
9		1%	-	2%	6%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%
10 - Would definitely consider voting for them		4%	1%	7%	19%	9%	1%	5%	4%	5%	6%	2%	4%	8%	7%	3%	2%	3%	1%	7%	4%	3%	4%	2%
prefer not to answer		6%	1%	2%	3%	2%	4%	5%	7%	26%	6%	2%	1%	8%	7%	4%	6%	4%	6%	4%	6%	7%	7%	8%

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Reform UK

	Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
	Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
0 - Would never consider voting for them		47%	33%	72%	56%	69%	26%	42%	51%	43%	50%	48%	41%	50%	46%	43%	45%	57%	51%	53%	46%	40%	47%	47%
1		4%	4%	4%	8%	4%	4%	3%	5%	2%	4%	5%	4%	3%	5%	6%	3%	5%	3%	5%	4%	4%	3%	3%
2		2%	3%	2%	4%	2%	3%	1%	4%	2%	3%	2%	3%	2%	3%	3%	2%	1%	1%	2%	2%	3%	2%	4%
3		3%	3%	3%	2%	2%	4%	3%	3%	2%	3%	3%	3%	2%	3%	3%	2%	2%	3%	4%	2%	3%	1%	4%
4		3%	7%	2%	2%	2%	4%	3%	4%	4%	2%	3%	5%	5%	3%	3%	3%	3%	5%	4%	3%	3%	4%	2%
5		7%	10%	4%	10%	5%	7%	6%	7%	8%	6%	6%	8%	3%	7%	5%	7%	8%	9%	5%	7%	7%	7%	7%
6		5%	8%	3%	5%	4%	6%	6%	3%	5%	6%	3%	4%	6%	4%	7%	3%	5%	2%	3%	5%	5%	8%	2%
7		5%	8%	3%	3%	3%	7%	6%	4%	4%	4%	6%	5%	6%	4%	5%	6%	5%	3%	4%	5%	5%	6%	4%
8		5%	9%	1%	3%	3%	7%	7%	2%	2%	4%	4%	6%	4%	6%	5%	4%	2%	4%	4%	5%	6%	3%	4%
9		3%	6%	1%	2%	1%	6%	4%	2%	2%	3%	3%	4%	4%	3%	3%	3%	1%	4%	3%	4%	3%	3%	2%
10 - Would definitely consider voting for them		11%	9%	2%	2%	3%	23%	13%	9%	1%	9%	14%	17%	8%	9%	13%	15%	9%	7%	9%	11%	14%	9%	14%
prefer not to answer		6%	1%	2%	3%	2%	4%	5%	7%	26%	6%	2%	1%	8%	7%	4%	6%	4%	6%	4%	6%	7%	7%	8%

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Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base: All GB adults</b>	<b>1719</b>	<b>309</b>	<b>443</b>	<b>158</b>	<b>638</b>	<b>681</b>	<b>835</b>	<b>884</b>	<b>187</b>	<b>717</b>	<b>414</b>	<b>401</b>	<b>208</b>	<b>590</b>	<b>282</b>	<b>407</b>	<b>150</b>	<b>83</b>	<b>481</b>	<b>499</b>	<b>361</b>	<b>207</b>	<b>172</b>	
Health	41%	38%	57%	49%	53%	35%	33%	48%	33%	41%	43%	42%	33%	41%	41%	37%	49%	58%	40%	41%	38%	48%	39%	
Immigration & Asylum	44%	66%	26%	29%	27%	68%	49%	40%	23%	37%	50%	63%	33%	44%	51%	49%	35%	47%	44%	38%	51%	43%	54%	
Crime	20%	21%	17%	17%	17%	25%	17%	24%	16%	23%	19%	20%	29%	18%	23%	22%	11%	19%	17%	20%	22%	25%	26%	
The economy	50%	48%	58%	54%	55%	46%	54%	46%	41%	54%	50%	46%	48%	50%	50%	49%	53%	46%	55%	53%	47%	41%	39%	
Tax	13%	16%	10%	10%	8%	16%	16%	11%	15%	17%	11%	9%	17%	13%	14%	12%	13%	9%	12%	14%	18%	13%	7%	
Pensions	10%	14%	7%	6%	7%	15%	9%	11%	5%	4%	13%	21%	5%	9%	15%	10%	12%	10%	8%	9%	11%	11%	19%	
Education	9%	7%	12%	14%	13%	6%	7%	11%	8%	12%	9%	5%	11%	9%	9%	8%	10%	10%	11%	11%	9%	6%	4%	
Family life & childcare	5%	4%	5%	6%	6%	3%	3%	8%	6%	8%	3%	2%	2%	4%	7%	6%	5%	9%	6%	5%	4%	6%	6%	
Housing	21%	11%	26%	24%	23%	13%	20%	22%	36%	22%	19%	14%	29%	21%	17%	17%	25%	22%	21%	21%	17%	23%	24%	
The environment	17%	8%	25%	26%	28%	8%	17%	18%	17%	19%	17%	16%	17%	20%	13%	16%	19%	18%	22%	21%	12%	15%	8%	
Britain leaving the EU	12%	9%	15%	16%	17%	8%	15%	10%	10%	12%	13%	14%	15%	10%	13%	12%	17%	13%	14%	14%	9%	11%	12%	
Transport	3%	2%	5%	4%	4%	2%	4%	3%	7%	3%	3%	2%	3%	2%	5%	5%	1%	-	2%	5%	3%	2%	2%	
Welfare benefits	9%	11%	7%	12%	8%	12%	9%	10%	7%	9%	12%	9%	7%	11%	8%	8%	12%	11%	9%	6%	10%	11%	18%	
Defence and security	17%	32%	13%	18%	16%	24%	20%	15%	5%	12%	22%	27%	18%	19%	15%	16%	17%	17%	20%	17%	16%	14%	18%	
None of these	1%	1%	1%	1%	1%	0%	1%	1%	2%	1%	0%	0%	3%	0%	0%	1%	-	-	0%	0%	2%	0%	1%	
Don't know	3%	1%	2%	1%	1%	2%	3%	3%	11%	3%	1%	1%	3%	4%	1%	5%	1%	1%	3%	3%	3%	5%	3%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	<b>1719</b>	<b>309</b>	<b>443</b>	<b>158</b>	<b>638</b>	<b>681</b>	<b>835</b>	<b>884</b>	<b>187</b>	<b>717</b>	<b>414</b>	<b>401</b>	<b>208</b>	<b>590</b>	<b>282</b>	<b>407</b>	<b>150</b>	<b>83</b>	<b>481</b>	<b>499</b>	<b>361</b>	<b>207</b>	<b>172</b>	
Very well	2%	-	3%	1%	2%	1%	2%	1%	4%	2%	1%	1%	5%	1%	1%	2%	1%	1%	2%	2%	2%	0%	1%	
Fairly well	18%	11%	28%	24%	25%	10%	22%	13%	23%	19%	15%	16%	25%	16%	18%	19%	12%	15%	21%	17%	17%	15%	14%	
Fairly badly	32%	37%	33%	31%	31%	35%	34%	31%	24%	31%	39%	32%	31%	32%	38%	29%	35%	35%	32%	35%	33%	30%	28%	
Very badly	35%	41%	21%	30%	28%	45%	30%	40%	33%	32%	35%	42%	29%	37%	34%	34%	43%	36%	33%	34%	35%	39%	43%	
Don't know	13%	12%	16%	14%	14%	9%	11%	15%	17%	16%	10%	9%	11%	15%	9%	16%	9%	13%	13%	12%	13%	16%	14%	

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Immigration

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Very well	2%	1%	5%	2%	4%	1%	4%	1%	3%	4%	1%	1%	7%	1%	1%	4%	0%	4%	2%	4%	3%	1%	1%
Fairly well	14%	5%	27%	17%	23%	6%	16%	12%	15%	17%	13%	9%	27%	13%	11%	13%	10%	14%	19%	14%	11%	11%	12%
Fairly badly	22%	14%	24%	30%	26%	13%	22%	22%	36%	22%	18%	19%	25%	20%	23%	20%	31%	18%	22%	24%	22%	19%	19%
Very badly	47%	75%	24%	33%	29%	72%	49%	46%	22%	40%	56%	64%	30%	52%	52%	48%	44%	43%	44%	43%	50%	50%	60%
Don't know	14%	6%	20%	18%	18%	7%	9%	19%	24%	17%	11%	7%	12%	14%	13%	16%	14%	21%	13%	15%	15%	19%	9%

Crime

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Very well	1%	-	3%	1%	2%	0%	1%	1%	2%	1%	1%	0%	4%	1%	1%	1%	0%	-	1%	2%	0%	1%	0%
Fairly well	20%	8%	31%	27%	26%	10%	23%	16%	30%	21%	15%	15%	26%	19%	19%	18%	16%	27%	21%	20%	21%	17%	16%
Fairly badly	29%	35%	25%	30%	29%	30%	30%	28%	29%	29%	29%	30%	28%	29%	32%	25%	32%	30%	28%	29%	30%	29%	28%
Very badly	31%	40%	17%	19%	20%	47%	32%	31%	14%	28%	37%	40%	27%	32%	34%	33%	31%	25%	29%	29%	33%	34%	40%
Don't know	19%	17%	24%	23%	24%	12%	14%	24%	25%	20%	18%	15%	15%	20%	14%	23%	20%	19%	21%	21%	15%	19%	15%

Education

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Very well	3%	1%	3%	1%	2%	1%	4%	2%	8%	3%	1%	1%	10%	1%	0%	4%	-	2%	2%	3%	4%	1%	1%
Fairly well	26%	15%	36%	30%	29%	19%	31%	22%	44%	28%	21%	20%	34%	27%	27%	25%	17%	25%	30%	26%	26%	22%	22%
Fairly badly	28%	33%	24%	31%	29%	31%	28%	28%	18%	26%	32%	31%	26%	26%	32%	26%	32%	30%	28%	30%	24%	30%	29%
Very badly	19%	29%	9%	14%	13%	28%	18%	20%	9%	18%	21%	25%	12%	22%	20%	19%	23%	14%	17%	19%	20%	19%	25%
Don't know	24%	23%	27%	24%	27%	21%	19%	29%	21%	25%	25%	23%	19%	24%	21%	27%	28%	30%	23%	22%	26%	28%	24%

Fieldwork Dates: 21st - 23rd December 2024

Sample Size: 1719 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Taxation**

	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Unweighted base</b>	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Very well	2%	-	4%	2%	3%	1%	2%	1%	1%	2%	1%	2%	4%	2%	1%	2%	1%	-	2%	2%	2%	1%	1%
Fairly well	16%	5%	27%	19%	22%	9%	19%	13%	29%	17%	14%	11%	23%	14%	16%	18%	13%	12%	18%	17%	15%	16%	10%
Fairly badly	27%	22%	32%	34%	34%	20%	26%	28%	26%	28%	25%	28%	33%	24%	29%	26%	28%	35%	32%	27%	23%	24%	26%
Very badly	43%	69%	19%	30%	29%	63%	46%	40%	18%	37%	51%	55%	33%	49%	42%	40%	45%	30%	39%	43%	45%	43%	49%
Don't know	12%	4%	17%	14%	13%	7%	6%	18%	26%	15%	9%	5%	8%	11%	12%	15%	14%	23%	10%	12%	15%	16%	14%

**Unemployment**

	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Unweighted base</b>	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Very well	1%	-	4%	1%	2%	1%	2%	1%	2%	2%	2%	1%	5%	1%	1%	2%	1%	1%	2%	1%	2%	2%	0%
Fairly well	19%	12%	30%	22%	26%	13%	23%	16%	22%	22%	16%	16%	29%	18%	19%	17%	16%	17%	21%	19%	20%	15%	16%
Fairly badly	30%	34%	23%	35%	27%	33%	29%	31%	33%	27%	35%	31%	28%	28%	36%	27%	36%	33%	28%	33%	31%	27%	31%
Very badly	24%	34%	12%	16%	15%	34%	25%	23%	18%	22%	22%	32%	23%	27%	22%	24%	21%	14%	23%	21%	25%	29%	27%
Don't know	25%	20%	30%	26%	31%	19%	21%	29%	25%	28%	25%	20%	15%	26%	22%	30%	26%	34%	26%	25%	22%	26%	26%

**Inflation**

	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Unweighted base</b>	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Very well	1%	1%	2%	1%	1%	1%	1%	0%	1%	1%	1%	0%	3%	1%	0%	0%	-	2%	1%	1%	1%	1%	0%
Fairly well	17%	6%	29%	21%	24%	9%	22%	12%	25%	18%	16%	12%	24%	16%	16%	17%	11%	17%	21%	18%	15%	13%	10%
Fairly badly	33%	35%	33%	34%	33%	31%	35%	30%	35%	31%	34%	33%	33%	31%	38%	29%	41%	31%	33%	34%	33%	30%	27%
Very badly	35%	51%	16%	23%	23%	51%	32%	37%	18%	32%	37%	45%	31%	39%	32%	35%	32%	27%	31%	34%	35%	37%	43%
Don't know	15%	8%	20%	20%	19%	10%	9%	21%	21%	18%	14%	10%	9%	14%	14%	20%	16%	23%	14%	13%	16%	19%	20%

Fieldwork Dates: 21st - 23rd December 2024

Sample Size: 1719 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Britain's exit from the EU**

<b>Unweighted base</b>	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Very well	2%	2%	4%	3%	3%	2%	3%	2%	4%	3%	1%	2%	8%	1%	3%	2%	1%	2%	4%	2%	2%	4%	0%
Fairly well	17%	10%	27%	18%	20%	12%	20%	13%	27%	17%	15%	13%	22%	16%	14%	17%	19%	13%	18%	16%	18%	15%	12%
Fairly badly	23%	23%	20%	30%	26%	20%	24%	23%	26%	23%	25%	22%	20%	23%	28%	21%	25%	26%	25%	22%	21%	26%	25%
Very badly	33%	42%	21%	24%	26%	43%	35%	31%	20%	31%	36%	39%	33%	34%	30%	32%	36%	34%	32%	34%	31%	32%	36%
Don't know	25%	23%	28%	25%	24%	24%	18%	31%	24%	27%	23%	24%	16%	26%	25%	28%	21%	26%	21%	26%	28%	23%	26%

**Defence**

<b>Unweighted base</b>	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Very well	3%	-	4%	6%	3%	1%	4%	2%	7%	4%	1%	0%	9%	2%	1%	3%	1%	5%	2%	3%	4%	4%	2%
Fairly well	22%	11%	34%	27%	28%	14%	28%	17%	30%	26%	19%	16%	34%	22%	24%	17%	24%	17%	24%	23%	22%	17%	22%
Fairly badly	21%	34%	14%	24%	21%	25%	22%	21%	17%	19%	23%	26%	18%	23%	23%	18%	23%	27%	25%	21%	17%	22%	21%
Very badly	23%	36%	9%	14%	12%	39%	26%	21%	9%	18%	27%	36%	14%	27%	21%	27%	20%	17%	19%	23%	26%	27%	29%
Don't know	30%	20%	38%	29%	35%	20%	20%	39%	36%	33%	30%	22%	24%	26%	32%	35%	33%	34%	30%	30%	31%	30%	26%

**The economy**

<b>Unweighted base</b>	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Very well	1%	1%	2%	0%	1%	1%	2%	1%	1%	2%	1%	0%	4%	1%	1%	1%	0%	2%	1%	2%	0%	1%	-
Fairly well	17%	5%	33%	22%	24%	8%	21%	13%	26%	17%	16%	13%	27%	16%	14%	17%	13%	19%	20%	17%	16%	15%	11%
Fairly badly	31%	31%	30%	32%	36%	25%	30%	32%	33%	31%	31%	30%	31%	28%	36%	29%	40%	27%	32%	32%	32%	27%	28%
Very badly	38%	56%	20%	32%	25%	58%	39%	38%	20%	33%	43%	51%	28%	44%	37%	39%	32%	34%	35%	38%	39%	40%	46%
Don't know	13%	6%	15%	14%	14%	8%	8%	16%	20%	16%	10%	6%	10%	12%	12%	14%	14%	19%	12%	11%	13%	16%	15%

Fieldwork Dates: 21st - 23rd December 2024

Sample Size: 1719 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Terrorism**

<b>Unweighted base</b>	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Very well	4%	1%	6%	5%	5%	2%	5%	2%	7%	4%	4%	2%	7%	3%	4%	3%	2%	5%	4%	4%	3%	5%	2%
Fairly well	29%	19%	40%	35%	35%	21%	33%	26%	45%	31%	24%	25%	44%	29%	27%	24%	28%	37%	33%	30%	28%	23%	27%
Fairly badly	16%	21%	9%	17%	15%	17%	17%	14%	9%	15%	18%	17%	16%	14%	15%	17%	20%	14%	15%	17%	16%	16%	12%
Very badly	20%	27%	8%	10%	9%	34%	21%	19%	7%	16%	24%	28%	10%	22%	20%	23%	17%	13%	17%	18%	21%	20%	31%
Don't know	32%	31%	37%	33%	36%	26%	24%	39%	32%	34%	31%	28%	23%	32%	34%	34%	33%	31%	32%	31%	31%	36%	28%

**Transport**

<b>Unweighted base</b>	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Very well	3%	0%	5%	3%	4%	1%	4%	1%	5%	4%	1%	0%	8%	2%	1%	3%	2%	3%	3%	3%	3%	1%	1%
Fairly well	22%	10%	31%	28%	27%	14%	23%	21%	34%	23%	20%	15%	34%	20%	20%	22%	16%	12%	24%	21%	19%	22%	20%
Fairly badly	30%	35%	26%	32%	32%	30%	33%	27%	29%	28%	31%	32%	28%	29%	34%	25%	34%	45%	32%	32%	27%	27%	28%
Very badly	24%	33%	14%	16%	15%	35%	24%	23%	14%	21%	25%	32%	22%	28%	23%	23%	21%	16%	22%	23%	24%	24%	30%
Don't know	22%	21%	23%	21%	22%	20%	16%	27%	19%	23%	23%	20%	8%	22%	22%	27%	28%	24%	19%	20%	26%	26%	20%

**Housing**

<b>Unweighted base</b>	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Very well	2%	1%	5%	0%	3%	1%	3%	1%	1%	3%	1%	1%	6%	1%	1%	2%	2%	3%	2%	2%	1%	4%	-
Fairly well	18%	8%	33%	25%	25%	10%	20%	16%	28%	19%	15%	16%	20%	19%	18%	20%	14%	11%	21%	21%	17%	11%	14%
Fairly badly	31%	37%	24%	36%	34%	30%	32%	30%	25%	31%	33%	31%	29%	33%	32%	26%	34%	36%	31%	34%	30%	28%	29%
Very badly	33%	42%	19%	25%	22%	46%	32%	33%	22%	29%	36%	40%	37%	34%	32%	31%	30%	29%	28%	29%	33%	41%	43%
Don't know	16%	13%	20%	14%	16%	13%	12%	20%	23%	18%	15%	12%	8%	14%	17%	21%	20%	21%	18%	14%	19%	16%	13%



Fieldwork Dates: 21st - 23rd December 2024

Sample Size: 1719 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Environment**

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Very well	2%	1%	2%	1%	2%	1%	2%	1%	3%	2%	1%	1%	4%	1%	0%	2%	-	5%	2%	2%	3%	1%	1%
Fairly well	23%	15%	35%	30%	28%	15%	25%	22%	37%	25%	18%	19%	34%	21%	26%	19%	23%	23%	24%	24%	24%	21%	22%
Fairly badly	30%	34%	29%	29%	34%	29%	30%	30%	26%	29%	33%	30%	29%	30%	30%	31%	32%	23%	33%	31%	27%	28%	32%
Very badly	23%	32%	11%	19%	15%	34%	24%	22%	14%	19%	25%	32%	19%	26%	23%	21%	23%	19%	20%	25%	22%	25%	24%
Don't know	22%	18%	22%	21%	20%	21%	18%	25%	20%	25%	22%	18%	14%	21%	20%	27%	22%	30%	21%	19%	26%	25%	21%

**Welfare benefits**

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Very well	1%	1%	2%	1%	1%	1%	1%	1%	0%	2%	1%	1%	3%	1%	1%	1%	-	2%	1%	2%	1%	-	-
Fairly well	16%	8%	24%	24%	21%	9%	21%	12%	27%	18%	13%	11%	30%	15%	15%	15%	13%	12%	18%	17%	15%	17%	12%
Fairly badly	30%	30%	32%	39%	35%	27%	30%	30%	26%	29%	32%	31%	28%	30%	34%	26%	33%	31%	30%	30%	32%	26%	27%
Very badly	33%	48%	17%	19%	22%	49%	32%	33%	13%	28%	37%	44%	25%	34%	33%	33%	34%	34%	32%	30%	30%	34%	47%
Don't know	20%	13%	24%	17%	21%	14%	15%	25%	33%	23%	18%	13%	15%	19%	18%	25%	20%	22%	19%	21%	21%	24%	14%

**Do you think Rachel Reeves is doing a good job or a bad job as Chancellor of the Exchequer?**

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base: All GB adults</b>	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Good job	13%	5%	28%	14%	20%	6%	16%	10%	17%	15%	12%	7%	18%	12%	10%	16%	4%	9%	17%	14%	11%	9%	5%
Bad job	52%	84%	31%	47%	41%	76%	56%	47%	17%	41%	62%	76%	38%	57%	54%	49%	53%	50%	49%	51%	52%	51%	60%
Not sure	36%	11%	41%	39%	39%	19%	28%	43%	66%	44%	27%	16%	44%	32%	35%	35%	43%	41%	34%	36%	37%	40%	35%

**Which of these would make the better Chancellor of the Exchequer?**

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base: All GB adults</b>	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Don't know	78%	81%	64%	73%	71%	81%	70%	86%	78%	78%	77%	79%	75%	79%	82%	75%	79%	81%	72%	78%	81%	86%	82%
Rachel Reeves	14%	3%	32%	19%	24%	6%	19%	9%	15%	17%	14%	8%	19%	12%	12%	16%	10%	11%	18%	16%	10%	10%	7%
Jeremy Hunt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mel Stride	8%	16%	4%	8%	5%	13%	11%	5%	7%	5%	9%	13%	7%	8%	6%	9%	10%	8%	11%	6%	9%	5%	10%

Fieldwork Dates: 21st - 23rd December 2024

Sample Size: 1719 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Thinking about your finances, which of the following best reflects your position?

	Unweighted base	Base																					
I am very comfortable financially	5%	6%	6%	10%	7%	4%	6%	5%	6%	5%	6%	6%	10%	5%	4%	5%	4%	3%	8%	4%	4%	4%	6%
I am relatively comfortable financially	36%	45%	43%	39%	42%	35%	39%	34%	28%	34%	40%	39%	32%	36%	37%	38%	40%	32%	47%	37%	34%	30%	14%
I do not often have money for luxuries, but can normally comfortably cover the essentials	37%	38%	33%	34%	36%	38%	34%	39%	33%	37%	32%	42%	30%	37%	41%	37%	33%	40%	30%	43%	35%	38%	38%
I can only just afford my costs and often struggle to make ends meet	15%	8%	12%	14%	10%	17%	14%	16%	16%	16%	11%	19%	15%	11%	14%	19%	21%	9%	12%	21%	14%	27%	
I cannot afford my costs, and often have to go without essentials like food and heating	4%	2%	3%	1%	3%	3%	4%	3%	3%	4%	5%	1%	4%	4%	4%	3%	3%	4%	1%	2%	4%	8%	10%
Don't know	4%	1%	3%	0%	1%	2%	4%	3%	15%	4%	2%	1%	5%	4%	3%	4%	2%	1%	4%	3%	2%	7%	5%

Which government do you think would be better for...

Helping people get onto the housing ladder?

	Unweighted base	Base																					
Neither	41%	38%	27%	36%	33%	54%	42%	39%	17%	38%	49%	49%	31%	42%	45%	39%	42%	39%	31%	40%	40%	51%	58%
Don't know	21%	22%	14%	18%	17%	19%	16%	26%	31%	22%	17%	18%	15%	20%	21%	24%	23%	26%	18%	21%	28%	17%	19%
A Labour government led by Keir Starmer	26%	7%	54%	38%	40%	11%	27%	25%	40%	29%	24%	15%	39%	23%	22%	26%	29%	22%	35%	27%	19%	26%	13%
A Conservative government led by Rishi Sunak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Kemi Badenoch	13%	32%	5%	8%	10%	17%	15%	10%	12%	11%	10%	19%	15%	15%	11%	11%	7%	12%	17%	12%	13%	7%	10%

Managing the economy?

	Unweighted base	Base																					
Neither	34%	19%	27%	36%	29%	41%	35%	34%	19%	35%	40%	35%	30%	33%	39%	34%	36%	39%	24%	37%	33%	47%	47%
Don't know	19%	12%	15%	20%	14%	15%	12%	25%	35%	20%	15%	12%	11%	20%	19%	19%	21%	22%	15%	17%	27%	17%	17%
A Labour government led by Keir Starmer	23%	2%	52%	29%	38%	9%	25%	21%	28%	28%	20%	13%	37%	19%	17%	24%	25%	22%	27%	24%	18%	21%	15%
A Conservative government led by Rishi Sunak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Kemi Badenoch	24%	67%	7%	16%	18%	35%	29%	20%	18%	17%	25%	40%	22%	29%	25%	23%	18%	17%	34%	22%	22%	15%	20%

Fieldwork Dates: 21st - 23rd December 2024

Sample Size: 1719 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Providing more jobs?

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Neither	36%	27%	26%	36%	30%	44%	38%	34%	25%	33%	43%	39%	29%	36%	39%	37%	39%	37%	28%	35%	36%	47%	48%
Don't know	21%	18%	13%	22%	17%	18%	15%	27%	31%	22%	18%	17%	18%	22%	21%	22%	19%	23%	17%	20%	28%	21%	22%
A Labour government led by Keir Starmer	25%	5%	56%	30%	41%	10%	27%	23%	38%	31%	19%	15%	42%	21%	19%	25%	31%	23%	31%	26%	22%	22%	14%
A Conservative government led by Rishi Sunak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Kemi Badenoch	18%	50%	5%	12%	12%	28%	20%	15%	6%	14%	20%	28%	12%	22%	21%	15%	11%	18%	24%	18%	14%	10%	16%

Keeping prices down?

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Neither	42%	28%	31%	44%	36%	50%	44%	40%	26%	40%	49%	45%	38%	42%	44%	41%	40%	47%	32%	43%	43%	51%	53%
Don't know	20%	16%	18%	24%	19%	16%	14%	26%	29%	21%	19%	16%	13%	19%	21%	21%	28%	25%	17%	19%	28%	18%	19%
A Labour government led by Keir Starmer	19%	2%	46%	22%	31%	7%	18%	19%	25%	24%	15%	11%	31%	16%	14%	20%	17%	15%	24%	19%	14%	18%	12%
A Conservative government led by Rishi Sunak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Kemi Badenoch	20%	54%	5%	10%	15%	27%	24%	16%	20%	16%	18%	29%	18%	22%	22%	18%	15%	13%	28%	18%	15%	13%	16%

Improving standards of living for people like you?

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Neither	39%	24%	29%	42%	34%	48%	41%	38%	18%	40%	47%	40%	33%	39%	43%	37%	45%	44%	30%	41%	39%	47%	53%
Don't know	18%	16%	13%	14%	15%	14%	13%	23%	31%	19%	16%	13%	12%	18%	19%	19%	20%	21%	14%	16%	25%	19%	19%
A Labour government led by Keir Starmer	22%	2%	52%	29%	36%	8%	24%	21%	36%	28%	19%	10%	37%	21%	16%	23%	21%	18%	27%	26%	18%	21%	10%
A Conservative government led by Rishi Sunak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Kemi Badenoch	20%	58%	6%	15%	16%	30%	22%	19%	15%	14%	18%	36%	18%	22%	21%	20%	15%	17%	29%	17%	18%	13%	18%

Fieldwork Dates: 21st - 23rd December 2024

Sample Size: 1719 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Tackling the government's deficit?**

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	<b>1719</b>	<b>309</b>	<b>443</b>	<b>158</b>	<b>638</b>	<b>681</b>	<b>835</b>	<b>884</b>	<b>187</b>	<b>717</b>	<b>414</b>	<b>401</b>	<b>208</b>	<b>590</b>	<b>282</b>	<b>407</b>	<b>150</b>	<b>83</b>	<b>481</b>	<b>499</b>	<b>361</b>	<b>207</b>	<b>172</b>
Neither	38%	29%	26%	37%	31%	48%	41%	35%	22%	37%	44%	42%	33%	38%	45%	37%	39%	38%	29%	39%	39%	47%	48%
Don't know	20%	16%	15%	22%	15%	17%	13%	26%	34%	21%	17%	14%	14%	20%	19%	23%	23%	19%	16%	19%	26%	19%	23%
A Labour government led by Keir Starmer	23%	3%	53%	29%	40%	9%	24%	21%	24%	28%	21%	15%	36%	18%	18%	25%	22%	25%	28%	25%	17%	23%	13%
A Conservative government led by Rishi Sunak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Kemi Badenoch	19%	52%	6%	13%	15%	26%	22%	17%	20%	14%	18%	29%	18%	24%	18%	16%	16%	18%	27%	17%	18%	12%	16%

**Reducing the number of people in poverty?**

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	<b>1719</b>	<b>309</b>	<b>443</b>	<b>158</b>	<b>638</b>	<b>681</b>	<b>835</b>	<b>884</b>	<b>187</b>	<b>717</b>	<b>414</b>	<b>401</b>	<b>208</b>	<b>590</b>	<b>282</b>	<b>407</b>	<b>150</b>	<b>83</b>	<b>481</b>	<b>499</b>	<b>361</b>	<b>207</b>	<b>172</b>
Neither	41%	37%	26%	37%	31%	55%	43%	40%	22%	38%	48%	50%	31%	42%	44%	44%	43%	44%	32%	41%	42%	49%	57%
Don't know	18%	20%	12%	17%	15%	16%	13%	23%	27%	19%	16%	15%	14%	19%	19%	19%	18%	18%	15%	17%	27%	15%	18%
A Labour government led by Keir Starmer	28%	8%	60%	38%	45%	12%	30%	26%	38%	33%	26%	17%	41%	26%	21%	27%	31%	30%	37%	31%	20%	26%	15%
A Conservative government led by Rishi Sunak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A Conservative government led by Kemi Badenoch	12%	34%	2%	8%	9%	17%	14%	10%	13%	10%	10%	18%	14%	13%	15%	10%	8%	9%	16%	11%	11%	9%	11%

**Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?**

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base: All GB adults</b>	<b>1719</b>	<b>309</b>	<b>443</b>	<b>158</b>	<b>638</b>	<b>681</b>	<b>835</b>	<b>884</b>	<b>187</b>	<b>717</b>	<b>414</b>	<b>401</b>	<b>208</b>	<b>590</b>	<b>282</b>	<b>407</b>	<b>150</b>	<b>83</b>	<b>481</b>	<b>499</b>	<b>361</b>	<b>207</b>	<b>172</b>
Taxes too much and spends too much on services	39%	57%	23%	32%	29%	54%	45%	34%	20%	39%	43%	46%	35%	41%	46%	35%	42%	33%	39%	39%	44%	39%	33%
Taxes too little and spends too little on services	21%	12%	33%	26%	33%	12%	21%	21%	21%	21%	19%	22%	28%	19%	15%	21%	28%	19%	23%	25%	13%	17%	23%
Gets the balance about right	13%	8%	21%	15%	15%	7%	15%	11%	25%	12%	13%	7%	15%	13%	12%	12%	10%	16%	17%	11%	13%	10%	8%
Don't know	27%	24%	23%	26%	23%	27%	20%	34%	34%	27%	26%	25%	22%	26%	27%	32%	20%	33%	21%	25%	31%	33%	36%

Fieldwork Dates: 21st - 23rd December 2024

Sample Size: 1719 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?**

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Too high - the rich are being made to pay too much and their taxes should be cut	9%	16%	7%	6%	7%	12%	11%	8%	7%	9%	12%	8%	11%	10%	8%	8%	11%	5%	11%	8%	8%	11%	10%
Too low - the rich are not paying enough and their taxes should be increased	54%	38%	70%	65%	66%	45%	55%	54%	52%	57%	54%	50%	52%	54%	55%	53%	57%	60%	56%	57%	50%	56%	48%
About right - the rich are already paying about the right level of tax	22%	38%	13%	21%	18%	28%	23%	21%	19%	16%	22%	33%	23%	22%	24%	21%	22%	15%	24%	21%	26%	14%	20%
Don't know	14%	8%	10%	8%	9%	14%	11%	17%	22%	17%	11%	8%	15%	14%	12%	17%	10%	19%	9%	14%	16%	18%	22%

**Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?**

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Much too high	50%	75%	32%	35%	35%	76%	53%	48%	16%	43%	59%	72%	33%	52%	57%	52%	47%	58%	47%	44%	57%	49%	64%
A little too high	20%	15%	27%	28%	25%	13%	21%	19%	29%	20%	19%	18%	23%	21%	16%	21%	23%	11%	27%	20%	17%	15%	13%
About right	15%	6%	22%	24%	23%	5%	15%	15%	27%	19%	13%	6%	21%	15%	16%	12%	14%	14%	15%	18%	13%	17%	9%
A little too low	2%	-	4%	2%	4%	0%	2%	3%	3%	3%	2%	1%	4%	2%	1%	2%	4%	2%	3%	3%	2%	2%	0%
Much too low	1%	0%	2%	2%	2%	0%	1%	1%	2%	1%	1%	1%	3%	1%	1%	1%	-	2%	1%	2%	0%	1%	1%
Don't know	11%	4%	13%	9%	12%	6%	8%	14%	23%	15%	7%	3%	17%	9%	9%	12%	12%	14%	8%	13%	11%	15%	12%

**Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?**

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Mostly good for the country	18%	7%	28%	29%	28%	5%	19%	17%	29%	21%	14%	9%	24%	16%	17%	18%	17%	14%	21%	20%	15%	16%	8%
Mostly bad for the country	43%	63%	28%	23%	27%	65%	46%	40%	20%	37%	51%	58%	33%	43%	46%	46%	44%	48%	39%	40%	51%	36%	57%
Both good and bad for the country	30%	26%	36%	43%	38%	25%	28%	32%	28%	31%	29%	31%	31%	32%	31%	28%	29%	28%	35%	31%	24%	34%	20%
Don't know	9%	4%	8%	4%	6%	5%	7%	11%	22%	11%	5%	3%	11%	9%	6%	9%	10%	10%	5%	8%	10%	14%	14%

Fieldwork Dates: 21st - 23rd December 2024

Sample Size: 1719 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Is competent or incompetent?

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Competent	20%	45%	8%	19%	14%	28%	24%	17%	17%	15%	20%	31%	23%	20%	20%	19%	22%	15%	24%	19%	21%	12%	21%
Incompetent	29%	9%	48%	31%	38%	23%	36%	23%	30%	33%	29%	21%	36%	27%	26%	31%	30%	29%	32%	32%	23%	29%	27%
Don't know	51%	45%	44%	51%	48%	49%	40%	61%	53%	52%	51%	48%	41%	53%	54%	50%	48%	56%	44%	49%	57%	60%	52%

Is decisive or indecisive?

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Decisive	27%	48%	22%	29%	27%	30%	30%	23%	20%	24%	25%	35%	32%	27%	29%	22%	26%	26%	31%	26%	24%	20%	29%
Indecisive	21%	8%	30%	20%	22%	22%	27%	16%	22%	22%	23%	18%	30%	19%	16%	24%	23%	14%	20%	25%	18%	22%	22%
Don't know	52%	44%	48%	51%	51%	48%	43%	61%	58%	54%	51%	47%	38%	54%	55%	54%	51%	60%	49%	49%	59%	58%	49%

Is trustworthy or untrustworthy?

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Trustworthy	15%	41%	6%	12%	12%	20%	18%	12%	14%	11%	13%	26%	22%	13%	17%	14%	15%	10%	18%	15%	16%	9%	15%
Untrustworthy	37%	8%	59%	40%	47%	30%	43%	31%	36%	40%	40%	27%	45%	35%	31%	37%	39%	40%	38%	43%	28%	37%	33%
Don't know	48%	51%	35%	49%	40%	50%	39%	57%	50%	49%	47%	47%	34%	51%	53%	49%	46%	50%	44%	43%	56%	54%	52%

Is strong or weak?

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Strong	24%	48%	17%	26%	23%	29%	26%	22%	22%	19%	23%	35%	28%	24%	26%	21%	22%	25%	29%	22%	21%	18%	27%
Weak	26%	11%	37%	23%	29%	25%	34%	19%	22%	29%	28%	21%	34%	24%	24%	28%	27%	19%	25%	30%	24%	25%	23%
Don't know	50%	41%	47%	51%	48%	46%	41%	59%	56%	53%	48%	44%	38%	52%	51%	51%	52%	56%	46%	48%	55%	58%	49%

Fieldwork Dates: 21st - 23rd December 2024

Sample Size: 1719 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

is competent or incompetent?

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Competent	30%	11%	60%	40%	47%	14%	32%	27%	30%	37%	27%	20%	46%	27%	25%	27%	31%	30%	37%	30%	27%	23%	20%
Incompetent	51%	81%	26%	43%	38%	74%	54%	49%	27%	42%	59%	72%	35%	54%	54%	55%	50%	51%	47%	51%	52%	53%	60%
Don't know	19%	8%	14%	17%	14%	12%	14%	24%	43%	22%	14%	8%	18%	19%	21%	19%	19%	19%	15%	18%	21%	24%	20%

Is decisive or indecisive?

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Decisive	26%	18%	46%	30%	37%	17%	27%	25%	29%	28%	26%	22%	36%	25%	22%	27%	28%	25%	31%	26%	24%	25%	19%
Indecisive	53%	72%	36%	52%	45%	69%	57%	49%	34%	47%	57%	69%	46%	54%	55%	53%	53%	51%	52%	55%	50%	49%	64%
Don't know	21%	9%	18%	18%	18%	14%	15%	26%	37%	25%	17%	9%	18%	21%	23%	20%	19%	24%	17%	19%	26%	26%	17%

Is trustworthy or untrustworthy?

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Trustworthy	20%	6%	44%	27%	33%	8%	23%	17%	23%	24%	16%	14%	32%	18%	17%	18%	21%	13%	25%	18%	18%	17%	15%
Untrustworthy	58%	85%	35%	49%	47%	79%	60%	57%	33%	51%	67%	74%	45%	61%	62%	61%	51%	61%	55%	59%	56%	62%	65%
Don't know	22%	10%	21%	23%	21%	13%	18%	27%	44%	25%	17%	12%	23%	21%	21%	29%	27%	20%	23%	27%	21%	20%	

Is strong or weak?

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Strong	21%	11%	42%	24%	31%	13%	22%	20%	22%	25%	19%	16%	32%	19%	16%	22%	20%	20%	24%	22%	20%	19%	15%
Weak	51%	76%	29%	49%	41%	70%	54%	49%	31%	45%	56%	68%	39%	53%	58%	52%	49%	48%	50%	49%	51%	55%	59%
Don't know	28%	13%	30%	27%	28%	17%	23%	32%	47%	30%	25%	16%	29%	27%	26%	26%	31%	31%	26%	29%	29%	25%	26%

Fieldwork Dates: 21st - 23rd December 2024

Sample Size: 1719 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Is likeable or dislikeable?

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Likeable	20%	9%	41%	24%	31%	8%	22%	18%	26%	24%	16%	15%	34%	18%	16%	18%	25%	13%	25%	20%	20%	16%	10%
Dislikeable	57%	82%	35%	51%	45%	77%	59%	56%	39%	51%	64%	71%	43%	60%	63%	60%	52%	55%	53%	58%	57%	61%	67%
Don't know	23%	9%	24%	25%	24%	14%	19%	27%	36%	25%	20%	14%	23%	22%	21%	21%	23%	32%	22%	22%	24%	23%	23%

Do you believe police take the following types of crime too seriously, not seriously enough, or with the right level of seriousness?

Anti-social behaviour

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Do not treat seriously enough	57%	66%	56%	57%	58%	65%	58%	56%	27%	54%	67%	66%	51%	55%	59%	58%	66%	59%	57%	55%	57%	57%	65%
Treat with the right level of seriousness	27%	27%	28%	26%	29%	23%	25%	28%	37%	26%	24%	27%	35%	28%	27%	24%	23%	20%	28%	28%	28%	25%	17%
Treat too seriously	4%	2%	4%	5%	3%	4%	6%	2%	11%	5%	3%	2%	3%	5%	4%	6%	3%	3%	5%	5%	4%	3%	2%
Don't know	12%	5%	12%	12%	9%	9%	10%	14%	26%	15%	6%	6%	11%	13%	10%	13%	8%	18%	10%	12%	11%	15%	15%

Burglary

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Do not treat seriously enough	66%	78%	63%	60%	64%	80%	68%	64%	35%	61%	76%	78%	57%	67%	71%	65%	63%	74%	68%	65%	67%	61%	65%
Treat with the right level of seriousness	20%	16%	23%	20%	24%	12%	20%	20%	35%	22%	16%	14%	32%	19%	18%	18%	26%	11%	19%	21%	21%	20%	22%
Treat too seriously	2%	-	2%	3%	1%	1%	2%	1%	7%	2%	-	0%	2%	1%	1%	3%	-	1%	2%	2%	1%	4%	1%
Don't know	12%	6%	13%	17%	12%	8%	10%	15%	23%	14%	9%	7%	9%	14%	10%	14%	11%	14%	11%	13%	12%	15%	12%

Mugging

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Do not treat seriously enough	61%	68%	58%	52%	57%	71%	62%	59%	40%	58%	66%	70%	57%	60%	62%	61%	66%	62%	60%	59%	61%	60%	68%
Treat with the right level of seriousness	23%	18%	25%	30%	28%	16%	23%	22%	28%	24%	21%	19%	29%	22%	24%	20%	20%	19%	24%	24%	21%	20%	20%
Treat too seriously	2%	2%	1%	2%	1%	1%	2%	1%	7%	2%	0%	0%	4%	1%	0%	3%	2%	1%	1%	3%	1%	2%	1%
Don't know	15%	12%	15%	16%	14%	12%	12%	18%	25%	16%	13%	11%	10%	17%	14%	16%	13%	18%	14%	15%	16%	19%	12%



Fieldwork Dates: 21st - 23rd December 2024

Sample Size: 1719 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Assault**

	Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
	Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Do not treat seriously enough		52%	58%	45%	38%	46%	62%	50%	54%	36%	47%	59%	61%	44%	51%	55%	50%	59%	58%	48%	50%	55%	52%	60%
Treat with the right level of seriousness		34%	34%	40%	42%	42%	26%	36%	32%	38%	35%	32%	31%	44%	34%	34%	33%	31%	23%	39%	35%	33%	30%	23%
Treat too seriously		2%	-	2%	4%	1%	1%	3%	1%	7%	2%	-	0%	4%	1%	2%	2%	1%	-	2%	2%	1%	5%	1%
Don't know		12%	8%	13%	16%	11%	10%	12%	13%	19%	16%	9%	7%	9%	14%	10%	15%	9%	18%	11%	13%	11%	14%	15%

**Traffic offences**

	Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
	Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Do not treat seriously enough		23%	24%	21%	19%	22%	25%	25%	21%	12%	24%	26%	21%	28%	22%	22%	20%	26%	25%	20%	24%	18%	25%	32%
Treat with the right level of seriousness		37%	35%	42%	42%	46%	32%	33%	42%	38%	37%	34%	40%	40%	40%	36%	36%	36%	31%	38%	39%	40%	32%	32%
Treat too seriously		27%	32%	23%	25%	21%	34%	32%	22%	30%	22%	30%	29%	23%	25%	31%	30%	24%	25%	31%	24%	29%	26%	21%
Don't know		13%	9%	13%	14%	12%	10%	10%	16%	21%	16%	10%	10%	10%	14%	11%	14%	14%	19%	11%	14%	12%	17%	16%

**Vandalism**

	Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
	Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Do not treat seriously enough		51%	62%	50%	42%	51%	63%	57%	46%	15%	45%	62%	69%	47%	52%	53%	48%	62%	51%	52%	50%	48%	51%	60%
Treat with the right level of seriousness		26%	24%	27%	30%	28%	22%	24%	28%	36%	30%	22%	18%	34%	27%	26%	25%	15%	26%	26%	25%	30%	25%	21%
Treat too seriously		5%	1%	5%	9%	4%	2%	6%	5%	20%	5%	3%	1%	6%	4%	3%	7%	8%	2%	6%	5%	5%	7%	3%
Don't know		17%	13%	18%	19%	17%	12%	13%	22%	30%	20%	13%	11%	12%	17%	18%	20%	15%	21%	16%	20%	18%	17%	16%

**Sexual assault**

	Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
	Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Do not treat seriously enough		65%	65%	62%	64%	66%	68%	59%	70%	56%	61%	66%	74%	54%	65%	67%	66%	68%	66%	65%	67%	63%	63%	64%
Treat with the right level of seriousness		21%	24%	24%	19%	23%	19%	25%	17%	20%	22%	22%	20%	34%	21%	20%	19%	20%	13%	23%	20%	24%	19%	19%
Treat too seriously		2%	3%	2%	3%	1%	2%	4%	0%	5%	3%	1%	1%	4%	2%	3%	2%	-	-	2%	2%	2%	4%	-
Don't know		12%	8%	13%	14%	10%	10%	12%	12%	20%	14%	11%	6%	8%	13%	10%	12%	12%	21%	11%	11%	11%	13%	17%

Fieldwork Dates: 21st - 23rd December 2024

Sample Size: 1719 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

In 1999 the Macpherson report found that the Metropolitan police were institutionally racist, that is, they failed to give an appropriate service to some groups in society because of their colour, culture or ethnicity. Do you think the police today is or is not institutionally racist?

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Is institutionally racist	40%	26%	55%	45%	53%	30%	36%	45%	49%	40%	41%	36%	46%	37%	38%	40%	47%	45%	44%	44%	32%	42%	34%
Is not institutionally racist	31%	45%	19%	25%	21%	43%	38%	24%	20%	31%	34%	33%	31%	29%	35%	33%	27%	20%	31%	30%	35%	23%	32%
Don't know	29%	29%	26%	30%	26%	27%	26%	32%	32%	29%	25%	32%	23%	33%	27%	27%	26%	35%	24%	26%	33%	35%	35%

Would you support or oppose the introduction of a system of national identity cards in Britain?

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Strongly support	25%	39%	21%	16%	20%	33%	28%	22%	12%	18%	25%	42%	24%	24%	27%	27%	21%	28%	25%	25%	25%	20%	27%
Tend to support	34%	36%	38%	42%	41%	34%	31%	38%	24%	32%	37%	40%	34%	33%	34%	34%	38%	40%	37%	33%	32%	33%	36%
Tend to oppose	13%	9%	16%	14%	14%	10%	14%	12%	13%	13%	17%	8%	14%	13%	13%	12%	15%	8%	13%	12%	15%	9%	14%
Strongly oppose	9%	5%	10%	6%	8%	10%	12%	6%	12%	10%	9%	6%	12%	10%	10%	9%	6%	3%	9%	10%	9%	9%	8%
Don't know	19%	12%	14%	21%	16%	13%	16%	22%	39%	26%	13%	4%	17%	21%	17%	18%	20%	22%	16%	20%	19%	29%	13%

In the last five years, do you think the threat of terrorism in Britain has...

Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
Base	1719	309	443	158	638	681	835	884	187	717	414	401	208	590	282	407	150	83	481	499	361	207	172
Increased a lot	25%	35%	17%	16%	18%	38%	24%	27%	6%	18%	34%	38%	20%	24%	27%	29%	24%	25%	25%	23%	26%	20%	35%
Increased a little	28%	37%	29%	31%	32%	28%	27%	29%	17%	28%	28%	32%	25%	29%	31%	27%	26%	32%	28%	27%	31%	27%	26%
Stayed the same	27%	22%	35%	34%	32%	23%	29%	25%	30%	29%	27%	23%	29%	30%	25%	24%	28%	20%	30%	28%	21%	30%	26%
Decreased a little	8%	3%	10%	10%	9%	4%	11%	6%	16%	10%	5%	3%	15%	8%	7%	6%	10%	7%	7%	10%	8%	10%	5%
Decreased a lot	2%	-	2%	1%	1%	1%	2%	1%	5%	2%	1%	0%	3%	2%	0%	1%	3%	1%	2%	3%	0%	1%	2%
Don't know	10%	3%	8%	8%	8%	6%	8%	13%	27%	12%	5%	4%	9%	9%	10%	13%	9%	14%	8%	9%	14%	13%	7%

Fieldwork Dates: 21st - 23rd December 2024

Sample Size: 1719 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**How do you now rate the likelihood of further terrorist attacks on British cities and other British targets?**

	Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	<b>1719</b>	<b>309</b>	<b>443</b>	<b>158</b>	<b>638</b>	<b>681</b>	<b>835</b>	<b>884</b>	<b>187</b>	<b>717</b>	<b>414</b>	<b>401</b>	<b>208</b>	<b>590</b>	<b>282</b>	<b>407</b>	<b>150</b>	<b>83</b>	<b>481</b>	<b>499</b>	<b>361</b>	<b>207</b>	<b>172</b>	
Further attacks are very likely	30%	42%	25%	24%	25%	42%	29%	32%	8%	26%	37%	43%	27%	31%	30%	32%	26%	33%	29%	30%	31%	27%	39%	
They are fairly likely	42%	46%	49%	43%	48%	40%	41%	42%	30%	39%	48%	45%	36%	44%	44%	42%	40%	36%	47%	40%	41%	40%	34%	
They are not very likely	12%	7%	12%	18%	12%	6%	14%	9%	31%	15%	4%	7%	23%	10%	10%	10%	14%	9%	14%	13%	11%	8%	8%	
They are not at all likely	2%	-	1%	1%	1%	1%	3%	1%	3%	3%	0%	0%	2%	1%	0%	3%	2%	4%	1%	2%	2%	2%	2%	
Don't know	14%	5%	13%	14%	13%	11%	13%	16%	29%	18%	11%	5%	13%	14%	16%	14%	17%	17%	9%	15%	15%	23%	17%	

**How would you rate the chances of you or a member of your family or a good friend being killed or wounded in a terrorist attack? Do you think the chances are...?**

	Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	<b>1719</b>	<b>309</b>	<b>443</b>	<b>158</b>	<b>638</b>	<b>681</b>	<b>835</b>	<b>884</b>	<b>187</b>	<b>717</b>	<b>414</b>	<b>401</b>	<b>208</b>	<b>590</b>	<b>282</b>	<b>407</b>	<b>150</b>	<b>83</b>	<b>481</b>	<b>499</b>	<b>361</b>	<b>207</b>	<b>172</b>	
Very high	2%	1%	2%	1%	2%	3%	3%	2%	2%	2%	3%	3%	3%	1%	3%	2%	4%	5%	2%	1%	3%	3%	5%	
Fairly high	10%	8%	9%	10%	8%	12%	10%	11%	7%	13%	10%	8%	18%	8%	11%	11%	6%	5%	9%	11%	12%	10%	9%	
Fairly low	34%	45%	35%	29%	33%	37%	33%	36%	30%	32%	35%	41%	24%	35%	38%	38%	29%	35%	36%	34%	33%	35%	33%	
Very low	19%	16%	19%	25%	22%	16%	18%	19%	20%	18%	20%	17%	17%	19%	17%	17%	28%	18%	24%	17%	17%	17%	12%	
Almost non-existent	12%	9%	15%	17%	17%	8%	17%	7%	15%	12%	13%	11%	16%	13%	10%	8%	17%	13%	13%	16%	8%	11%	11%	
Don't know	22%	22%	20%	20%	18%	23%	19%	25%	25%	24%	21%	20%	23%	24%	21%	23%	17%	24%	16%	21%	27%	25%	29%	

**Thinking about the balance between protecting against terrorism, and protecting people's freedom to go about their daily lives, do you think...**

	Unweighted base	1719	266	506	190	697	628	772	947	145	682	430	462	190	587	290	416	142	94	533	514	313	189	170
<b>Base</b>	<b>1719</b>	<b>309</b>	<b>443</b>	<b>158</b>	<b>638</b>	<b>681</b>	<b>835</b>	<b>884</b>	<b>187</b>	<b>717</b>	<b>414</b>	<b>401</b>	<b>208</b>	<b>590</b>	<b>282</b>	<b>407</b>	<b>150</b>	<b>83</b>	<b>481</b>	<b>499</b>	<b>361</b>	<b>207</b>	<b>172</b>	
The government should introduce stricter measures to protect against terrorism, even if it means people's personal freedoms are restricted	30%	41%	30%	25%	27%	36%	31%	30%	18%	28%	28%	42%	31%	27%	35%	31%	29%	32%	31%	31%	29%	27%	36%	
The government have restricted people's personal freedoms too much and measures should be relaxed, even if it limits the ability of the authorities to combat terrorism	9%	5%	6%	8%	8%	11%	13%	5%	9%	12%	7%	5%	11%	10%	6%	8%	11%	8%	10%	12%	7%	5%	7%	
The current balance is about right	41%	40%	51%	49%	51%	34%	38%	44%	45%	39%	44%	41%	40%	43%	41%	41%	39%	38%	45%	42%	41%	41%	28%	
Don't know	20%	14%	14%	18%	15%	20%	18%	21%	28%	21%	21%	12%	18%	20%	17%	20%	21%	21%	15%	15%	22%	28%	29%	

Cell Contents (Column Percentages)