

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you approve or disapprove of the Government's record to date?

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base: All GB adults	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Approve	21%	6%	47%	28%	33%	10%	24%	18%	25%	25%	19%	13%	33%	20%	17%	19%	21%	17%	28%	21%	18%	15%	13%
Disapprove	55%	85%	26%	44%	38%	79%	57%	53%	35%	45%	61%	77%	39%	53%	64%	58%	57%	60%	51%	55%	59%	53%	60%
Don't know	24%	9%	27%	28%	28%	12%	19%	28%	40%	30%	20%	10%	28%	26%	18%	23%	22%	23%	21%	23%	23%	31%	27%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
0 - Would never consider voting for them	37%	1%	54%	43%	45%	23%	37%	36%	38%	46%	34%	22%	35%	30%	32%	39%	54%	54%	34%	34%	34%	43%	49%
1	6%	1%	11%	10%	9%	4%	6%	6%	4%	6%	6%	7%	6%	5%	5%	7%	9%	3%	6%	6%	6%	7%	4%
2	6%	1%	9%	8%	8%	5%	6%	6%	8%	8%	5%	4%	5%	7%	6%	6%	2%	9%	5%	9%	5%	3%	5%
3	5%	2%	7%	7%	7%	4%	5%	5%	6%	6%	5%	4%	5%	6%	5%	6%	4%	4%	6%	4%	6%	7%	2%
4	4%	1%	4%	4%	2%	4%	5%	3%	8%	3%	4%	3%	3%	3%	4%	5%	6%	3%	4%	4%	3%	5%	3%
5	9%	6%	6%	9%	8%	11%	9%	10%	9%	9%	9%	10%	10%	11%	10%	10%	3%	9%	9%	11%	10%	7%	6%
6	5%	7%	2%	7%	3%	7%	6%	4%	3%	4%	5%	6%	5%	5%	5%	3%	6%	1%	6%	4%	6%	3%	2%
7	6%	16%	2%	7%	3%	10%	7%	5%	3%	5%	6%	11%	5%	8%	8%	5%	3%	3%	6%	6%	6%	5%	7%
8	7%	21%	2%	2%	4%	11%	6%	7%	3%	3%	10%	11%	7%	8%	7%	6%	3%	4%	7%	8%	7%	4%	6%
9	2%	6%	1%	2%	2%	3%	2%	3%	2%	1%	3%	3%	4%	2%	4%	1%	2%	2%	3%	2%	2%	2%	2%
10 - Would definitely consider voting for them	10%	38%	1%	2%	6%	17%	9%	11%	1%	6%	10%	20%	6%	13%	9%	9%	6%	6%	11%	8%	11%	7%	10%
prefer not to answer	4%	0%	1%	1%	2%	1%	3%	5%	16%	4%	2%	1%	10%	3%	4%	3%	3%	1%	2%	4%	3%	8%	5%

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Labour

	Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
	Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
0 - Would never consider voting for them		34%	57%	4%	17%	14%	56%	35%	34%	13%	30%	35%	52%	19%	37%	41%	37%	25%	36%	30%	30%	39%	43%	40%
1		5%	9%	1%	7%	4%	7%	6%	5%	3%	4%	7%	7%	3%	5%	5%	6%	8%	5%	4%	5%	4%	7%	9%
2		6%	11%	2%	6%	6%	8%	6%	6%	3%	5%	9%	7%	7%	6%	6%	5%	8%	1%	5%	7%	7%	4%	5%
3		4%	5%	3%	5%	5%	5%	4%	4%	4%	4%	6%	3%	4%	5%	3%	3%	8%	6%	4%	5%	4%	2%	8%
4		4%	2%	3%	6%	6%	2%	4%	5%	8%	5%	4%	3%	3%	4%	5%	5%	6%	3%	5%	4%	5%	2%	3%
5		11%	8%	13%	19%	15%	7%	10%	13%	16%	12%	10%	9%	14%	11%	11%	10%	9%	16%	11%	12%	13%	10%	9%
6		5%	2%	9%	8%	7%	3%	6%	5%	9%	6%	5%	3%	8%	6%	5%	5%	5%	6%	7%	7%	3%	5%	2%
7		8%	3%	14%	11%	11%	3%	10%	5%	12%	11%	4%	2%	8%	8%	6%	6%	10%	10%	8%	8%	7%	5%	7%
8		6%	-	15%	8%	9%	2%	6%	6%	8%	8%	4%	3%	7%	4%	6%	6%	8%	5%	7%	6%	5%	7%	1%
9		3%	-	9%	2%	5%	2%	2%	3%	2%	3%	2%	3%	4%	2%	2%	4%	2%	1%	2%	3%	3%	4%	1%
10 - Would definitely consider voting for them		9%	2%	26%	10%	16%	4%	8%	10%	7%	10%	11%	7%	15%	9%	7%	9%	8%	10%	14%	9%	6%	5%	9%
prefer not to answer		4%	0%	1%	1%	2%	1%	3%	5%	16%	4%	2%	1%	10%	3%	4%	3%	3%	1%	2%	4%	3%	8%	5%

Liberal Democrats

	Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
	Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
0 - Would never consider voting for them		27%	32%	11%	1%	13%	40%	30%	25%	11%	28%	27%	34%	19%	25%	32%	33%	19%	33%	22%	24%	29%	39%	33%
1		5%	8%	4%	2%	5%	7%	7%	4%	2%	5%	7%	6%	3%	5%	7%	6%	5%	6%	5%	5%	7%	5%	4%
2		7%	6%	7%	2%	5%	9%	8%	5%	8%	5%	8%	8%	8%	6%	6%	8%	7%	5%	5%	9%	9%	4%	4%
3		7%	14%	5%	2%	8%	8%	6%	8%	6%	6%	8%	8%	6%	8%	6%	6%	9%	5%	7%	8%	5%	7%	8%
4		6%	5%	9%	3%	6%	5%	6%	6%	9%	6%	5%	6%	6%	5%	8%	6%	8%	5%	7%	6%	5%	4%	9%
5		16%	19%	24%	9%	22%	14%	15%	18%	14%	17%	18%	14%	14%	16%	18%	16%	23%	13%	16%	18%	16%	12%	18%
6		8%	6%	12%	10%	11%	4%	7%	8%	9%	9%	7%	6%	12%	6%	7%	7%	9%	9%	9%	9%	6%	7%	4%
7		8%	5%	13%	18%	12%	5%	9%	7%	8%	9%	7%	7%	7%	9%	4%	8%	9%	13%	10%	8%	7%	6%	4%
8		5%	1%	8%	16%	6%	3%	4%	6%	8%	5%	4%	4%	7%	7%	4%	3%	4%	4%	7%	4%	5%	5%	3%
9		2%	1%	2%	6%	2%	1%	1%	2%	3%	2%	1%	2%	3%	1%	2%	2%	1%	1%	2%	2%	2%	1%	1%
10 - Would definitely consider voting for them		5%	2%	4%	30%	8%	3%	5%	6%	6%	5%	6%	4%	6%	8%	4%	3%	5%	5%	6%	5%	5%	2%	7%
prefer not to answer		4%	0%	1%	1%	2%	1%	3%	5%	16%	4%	2%	1%	10%	3%	4%	3%	3%	1%	2%	4%	3%	8%	5%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base: All GB adults	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159	
Health	43%	36%	58%	57%	53%	36%	34%	51%	36%	40%	50%	45%	38%	44%	40%	41%	52%	51%	46%	42%	46%	36%	40%	
Immigration & Asylum	44%	66%	22%	25%	22%	69%	45%	43%	25%	35%	52%	59%	30%	43%	55%	48%	31%	46%	38%	41%	52%	43%	48%	
Crime	21%	29%	15%	15%	14%	30%	20%	23%	16%	19%	21%	27%	22%	20%	29%	23%	9%	16%	18%	19%	26%	26%	23%	
The economy	50%	50%	57%	48%	56%	46%	50%	50%	52%	53%	48%	46%	52%	50%	47%	47%	60%	51%	53%	53%	45%	50%	42%	
Tax	17%	21%	15%	16%	16%	19%	21%	14%	13%	21%	15%	15%	14%	17%	15%	20%	19%	17%	16%	19%	19%	19%	11%	
Pensions	9%	16%	5%	8%	6%	14%	10%	9%	4%	4%	8%	21%	7%	10%	8%	7%	11%	12%	6%	8%	13%	4%	18%	
Education	11%	5%	16%	17%	16%	7%	9%	13%	16%	13%	11%	7%	11%	11%	12%	11%	14%	7%	17%	9%	11%	8%	5%	
Family life & childcare	5%	4%	5%	8%	7%	3%	4%	6%	4%	8%	3%	2%	5%	5%	5%	5%	7%	5%	7%	4%	6%	3%	2%	
Housing	21%	11%	29%	23%	26%	14%	21%	22%	28%	26%	20%	11%	32%	21%	17%	17%	27%	21%	19%	22%	20%	22%	26%	
The environment	16%	10%	21%	23%	25%	8%	14%	18%	19%	18%	17%	12%	16%	19%	15%	14%	14%	18%	20%	20%	11%	13%	11%	
Britain leaving the EU	12%	5%	16%	18%	17%	6%	13%	11%	13%	11%	13%	12%	14%	11%	8%	12%	17%	8%	13%	13%	8%	11%	12%	
Transport	3%	2%	4%	5%	4%	2%	4%	2%	7%	3%	3%	2%	4%	3%	2%	4%	2%	6%	5%	3%	2%	2%	2%	
Welfare benefits	11%	11%	9%	9%	9%	12%	11%	11%	9%	12%	11%	9%	8%	10%	12%	12%	11%	9%	11%	9%	10%	12%	18%	
Defence and security	15%	27%	11%	12%	12%	20%	18%	11%	7%	10%	17%	24%	12%	17%	15%	14%	10%	14%	16%	16%	11%	16%	11%	
None of these	0%	0%	0%	-	1%	-	1%	0%	1%	1%	0%	-	1%	0%	0%	1%	-	3%	-	0%	1%	1%	0%	
Don't know	2%	0%	2%	1%	2%	1%	3%	2%	7%	4%	1%	0%	5%	2%	2%	3%	3%	-	1%	2%	2%	6%	5%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159	
Very well	3%	2%	7%	4%	5%	0%	4%	2%	6%	3%	2%	2%	4%	3%	3%	4%	1%	2%	4%	2%	3%	3%	2%	
Fairly well	23%	19%	41%	30%	30%	20%	26%	19%	18%	22%	26%	23%	28%	21%	21%	24%	25%	23%	28%	22%	24%	15%	18%	
Fairly badly	30%	35%	21%	29%	28%	30%	30%	29%	37%	27%	31%	30%	30%	31%	29%	26%	36%	28%	33%	31%	29%	25%	21%	
Very badly	32%	34%	18%	24%	22%	40%	28%	36%	26%	33%	29%	36%	26%	30%	36%	34%	31%	35%	23%	31%	34%	41%	42%	
Don't know	13%	10%	14%	13%	14%	9%	12%	14%	13%	15%	12%	9%	12%	15%	10%	13%	8%	12%	12%	13%	9%	16%	16%	

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Immigration

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Very well	2%	1%	3%	1%	2%	-	2%	1%	5%	1%	1%	1%	2%	1%	1%	2%	2%	1%	3%	1%	1%	3%	1%
Fairly well	13%	4%	28%	17%	22%	4%	16%	11%	16%	15%	13%	8%	25%	12%	10%	12%	12%	12%	17%	14%	9%	12%	8%
Fairly badly	20%	16%	23%	28%	26%	14%	19%	21%	23%	22%	19%	16%	21%	21%	16%	20%	26%	16%	18%	23%	25%	14%	17%
Very badly	46%	72%	19%	32%	25%	73%	48%	45%	24%	39%	51%	66%	34%	47%	55%	49%	38%	44%	41%	43%	53%	50%	53%
Don't know	19%	6%	27%	22%	25%	9%	15%	22%	31%	23%	15%	10%	18%	19%	18%	17%	22%	27%	21%	19%	12%	20%	21%

Crime

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Very well	2%	1%	4%	1%	3%	1%	2%	2%	3%	3%	1%	1%	3%	1%	1%	3%	1%	-	2%	2%	2%	2%	2%
Fairly well	18%	11%	31%	20%	27%	9%	19%	16%	19%	19%	17%	15%	25%	16%	15%	17%	21%	18%	23%	17%	16%	13%	13%
Fairly badly	26%	31%	25%	30%	26%	27%	24%	28%	31%	24%	26%	30%	24%	27%	29%	25%	26%	27%	24%	27%	28%	26%	28%
Very badly	32%	44%	11%	17%	15%	49%	35%	28%	21%	28%	35%	39%	29%	29%	35%	36%	27%	30%	25%	31%	38%	35%	33%
Don't know	22%	13%	29%	31%	29%	15%	19%	26%	26%	26%	21%	15%	19%	27%	19%	19%	25%	25%	25%	23%	16%	24%	25%

Education

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Very well	3%	2%	4%	1%	4%	1%	4%	2%	5%	3%	2%	1%	5%	2%	0%	4%	-	3%	3%	2%	2%	4%	1%
Fairly well	26%	18%	38%	33%	30%	20%	30%	22%	34%	29%	24%	20%	39%	25%	24%	24%	21%	27%	28%	27%	27%	24%	20%
Fairly badly	29%	33%	24%	32%	28%	31%	28%	30%	31%	26%	29%	32%	22%	30%	29%	28%	37%	19%	30%	29%	32%	24%	23%
Very badly	17%	24%	6%	9%	10%	25%	18%	17%	12%	14%	18%	24%	14%	16%	20%	18%	13%	23%	17%	17%	15%	18%	20%
Don't know	26%	24%	28%	25%	28%	24%	21%	30%	18%	28%	27%	23%	20%	26%	27%	26%	28%	27%	22%	24%	25%	29%	36%

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Taxation

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Very well	3%	1%	6%	4%	5%	1%	3%	2%	4%	3%	2%	2%	4%	2%	1%	4%	1%	2%	4%	2%	1%	2%	3%
Fairly well	20%	7%	42%	29%	31%	11%	21%	19%	24%	21%	22%	13%	27%	21%	18%	17%	19%	15%	26%	23%	17%	12%	11%
Fairly badly	25%	25%	25%	31%	24%	24%	24%	27%	30%	24%	25%	26%	23%	26%	24%	26%	29%	24%	21%	26%	25%	31%	29%
Very badly	39%	63%	13%	24%	26%	55%	42%	36%	21%	33%	42%	54%	34%	37%	41%	40%	40%	42%	38%	36%	44%	38%	40%
Don't know	13%	4%	15%	12%	14%	9%	10%	17%	21%	18%	9%	6%	12%	14%	15%	12%	12%	16%	11%	13%	13%	17%	17%

Unemployment

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Very well	2%	1%	3%	2%	2%	0%	2%	1%	4%	1%	2%	1%	5%	1%	0%	2%	-	1%	2%	2%	0%	2%	1%
Fairly well	21%	13%	38%	24%	30%	13%	25%	16%	21%	24%	22%	13%	26%	20%	20%	20%	20%	20%	23%	20%	23%	18%	15%
Fairly badly	27%	32%	17%	26%	20%	30%	24%	30%	36%	22%	28%	31%	24%	27%	27%	30%	31%	16%	26%	30%	26%	26%	25%
Very badly	21%	28%	8%	10%	13%	29%	23%	20%	16%	22%	17%	28%	20%	20%	25%	22%	18%	28%	17%	19%	26%	29%	21%
Don't know	29%	26%	33%	38%	34%	27%	25%	33%	22%	31%	31%	27%	25%	32%	27%	27%	30%	35%	32%	29%	24%	26%	37%

Inflation

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Very well	3%	0%	7%	3%	4%	1%	4%	1%	4%	3%	2%	2%	2%	3%	3%	2%	1%	4%	3%	3%	3%	2%	2%
Fairly well	25%	17%	45%	32%	36%	18%	29%	20%	19%	24%	31%	21%	27%	25%	20%	27%	21%	23%	33%	26%	20%	14%	18%
Fairly badly	26%	33%	20%	22%	22%	29%	25%	27%	29%	23%	26%	31%	17%	29%	25%	26%	34%	17%	25%	24%	27%	28%	29%
Very badly	27%	35%	9%	14%	17%	35%	24%	29%	24%	27%	24%	30%	30%	24%	28%	26%	28%	34%	21%	25%	33%	32%	24%
Don't know	20%	15%	19%	28%	22%	17%	18%	23%	25%	24%	17%	15%	24%	19%	25%	18%	16%	22%	18%	22%	16%	23%	27%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Britain's exit from the EU

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Very well	1%	1%	2%	1%	1%	1%	2%	1%	5%	1%	1%	2%	3%	1%	1%	2%	-	2%	1%	2%	1%	2%	1%
Fairly well	15%	15%	23%	12%	14%	14%	17%	12%	21%	13%	15%	15%	23%	15%	12%	14%	14%	13%	15%	14%	17%	13%	13%
Fairly badly	22%	22%	24%	25%	27%	20%	22%	22%	21%	22%	22%	24%	18%	23%	25%	21%	24%	17%	25%	23%	21%	18%	16%
Very badly	28%	27%	16%	24%	23%	34%	31%	26%	23%	28%	26%	33%	22%	25%	28%	31%	36%	36%	25%	29%	31%	29%	28%
Don't know	34%	34%	35%	38%	35%	31%	28%	39%	31%	36%	37%	27%	34%	36%	34%	32%	26%	32%	34%	32%	29%	38%	42%

Defence

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Very well	3%	2%	4%	2%	3%	2%	4%	1%	6%	3%	1%	2%	7%	2%	1%	4%	2%	2%	3%	2%	5%	4%	2%
Fairly well	25%	17%	39%	30%	32%	19%	29%	21%	26%	28%	25%	19%	27%	25%	26%	22%	27%	30%	29%	24%	24%	24%	15%
Fairly badly	20%	28%	13%	23%	18%	23%	21%	18%	19%	16%	21%	26%	17%	22%	21%	19%	18%	10%	20%	22%	18%	19%	16%
Very badly	17%	28%	5%	5%	9%	27%	18%	16%	11%	14%	18%	26%	17%	15%	19%	20%	12%	23%	15%	17%	17%	21%	19%
Don't know	35%	25%	38%	40%	38%	29%	27%	43%	39%	39%	35%	27%	32%	36%	33%	36%	41%	35%	33%	35%	36%	32%	48%

The economy

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Very well	2%	1%	5%	2%	3%	1%	3%	1%	4%	2%	2%	2%	4%	2%	1%	3%	-	0%	2%	3%	1%	3%	2%
Fairly well	22%	8%	44%	32%	34%	13%	24%	19%	21%	25%	24%	14%	28%	21%	19%	21%	22%	22%	29%	23%	19%	14%	11%
Fairly badly	30%	36%	26%	30%	29%	32%	32%	28%	30%	28%	31%	32%	27%	31%	31%	27%	42%	28%	26%	30%	35%	29%	36%
Very badly	32%	47%	10%	20%	19%	45%	30%	33%	25%	29%	30%	43%	26%	31%	35%	35%	27%	33%	30%	30%	34%	35%	33%
Don't know	14%	8%	15%	16%	16%	9%	11%	18%	19%	17%	13%	10%	15%	16%	14%	14%	10%	16%	13%	15%	11%	19%	17%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Terrorism

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Very well	6%	2%	10%	6%	9%	3%	8%	4%	9%	9%	3%	2%	8%	5%	3%	10%	4%	3%	7%	6%	7%	5%	3%
Fairly well	28%	16%	40%	28%	35%	18%	31%	24%	39%	31%	25%	18%	37%	27%	28%	24%	32%	21%	28%	31%	27%	28%	18%
Fairly badly	13%	19%	10%	12%	12%	15%	13%	13%	14%	10%	14%	18%	12%	16%	14%	12%	13%	8%	15%	12%	16%	9%	15%
Very badly	19%	32%	4%	6%	8%	32%	20%	17%	11%	15%	18%	31%	16%	16%	22%	22%	12%	27%	16%	18%	19%	24%	20%
Don't know	34%	31%	36%	48%	38%	32%	28%	41%	27%	35%	40%	31%	26%	37%	32%	33%	39%	41%	34%	34%	31%	35%	43%

Transport

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Very well	2%	1%	4%	1%	2%	1%	3%	1%	6%	2%	1%	1%	5%	2%	1%	2%	-	1%	2%	3%	2%	3%	1%
Fairly well	23%	15%	35%	28%	29%	17%	24%	21%	27%	23%	22%	20%	37%	20%	20%	25%	16%	16%	25%	22%	25%	20%	17%
Fairly badly	29%	37%	24%	26%	30%	29%	29%	29%	29%	27%	30%	33%	21%	30%	31%	30%	39%	24%	30%	34%	24%	28%	27%
Very badly	20%	26%	8%	13%	11%	30%	23%	18%	16%	20%	21%	24%	19%	21%	19%	20%	19%	27%	18%	19%	22%	25%	24%
Don't know	25%	21%	28%	31%	28%	23%	20%	31%	22%	28%	26%	23%	17%	27%	29%	22%	27%	32%	26%	23%	26%	25%	31%

Housing

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Very well	2%	1%	4%	1%	2%	1%	3%	1%	4%	2%	1%	1%	3%	2%	1%	2%	-	3%	3%	2%	1%	1%	1%
Fairly well	20%	13%	37%	19%	26%	14%	22%	17%	23%	20%	19%	18%	30%	17%	16%	21%	15%	27%	23%	19%	19%	17%	15%
Fairly badly	30%	35%	23%	37%	29%	31%	29%	31%	34%	29%	30%	30%	25%	33%	31%	29%	34%	14%	29%	32%	29%	32%	27%
Very badly	27%	29%	13%	18%	18%	35%	28%	25%	18%	27%	28%	29%	23%	25%	28%	28%	30%	30%	22%	24%	31%	30%	33%
Don't know	22%	21%	24%	26%	25%	19%	18%	26%	21%	23%	21%	21%	18%	24%	24%	20%	21%	26%	23%	24%	19%	19%	23%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Environment

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Very well	3%	3%	3%	2%	3%	1%	3%	2%	7%	3%	1%	2%	5%	3%	1%	3%	1%	2%	2%	3%	2%	2%	3%
Fairly well	21%	18%	32%	24%	26%	16%	23%	20%	25%	24%	19%	18%	30%	19%	24%	19%	19%	22%	23%	23%	20%	20%	16%
Fairly badly	29%	32%	25%	35%	30%	31%	30%	29%	31%	26%	31%	34%	26%	34%	27%	26%	36%	19%	29%	31%	31%	26%	24%
Very badly	17%	21%	9%	10%	13%	22%	18%	16%	13%	16%	17%	22%	14%	15%	18%	21%	15%	24%	16%	16%	19%	18%	21%
Don't know	29%	27%	31%	30%	28%	30%	25%	33%	24%	31%	32%	25%	26%	28%	31%	31%	30%	32%	29%	27%	27%	34%	35%

Welfare benefits

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Very well	3%	3%	4%	1%	4%	1%	4%	2%	7%	3%	3%	1%	6%	2%	2%	4%	1%	1%	4%	3%	2%	2%	1%
Fairly well	19%	14%	36%	17%	25%	15%	23%	16%	21%	19%	24%	14%	27%	18%	19%	18%	18%	22%	23%	17%	20%	20%	12%
Fairly badly	26%	28%	22%	38%	26%	27%	25%	28%	26%	24%	26%	30%	22%	27%	26%	26%	36%	21%	28%	27%	26%	21%	27%
Very badly	29%	38%	14%	16%	19%	39%	30%	28%	17%	27%	28%	38%	21%	29%	35%	29%	26%	34%	24%	25%	32%	33%	40%
Don't know	23%	17%	24%	27%	25%	18%	19%	27%	29%	26%	20%	16%	25%	24%	18%	24%	19%	23%	20%	27%	20%	24%	20%

What do you think is the most likely result of the next general election?

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
A large Conservative majority	8%	19%	3%	2%	4%	13%	8%	8%	3%	5%	9%	14%	7%	8%	9%	7%	6%	11%	8%	6%	11%	9%	7%
A small Conservative majority	14%	34%	6%	12%	9%	21%	14%	14%	6%	9%	17%	24%	12%	16%	15%	13%	10%	10%	13%	15%	17%	9%	11%
A hung Parliament, resulting in a Conservative led government	11%	20%	5%	11%	7%	16%	13%	9%	6%	8%	12%	17%	6%	13%	10%	12%	7%	9%	12%	13%	8%	9%	10%
A hung Parliament, resulting in a Labour led government	7%	4%	10%	11%	9%	5%	8%	6%	10%	8%	6%	4%	6%	7%	7%	5%	12%	7%	8%	7%	6%	6%	5%
A small Labour majority	18%	6%	36%	30%	29%	9%	20%	15%	18%	22%	15%	13%	20%	17%	15%	20%	19%	16%	25%	19%	13%	12%	9%
A large Labour majority	5%	1%	11%	3%	7%	3%	6%	4%	11%	6%	4%	2%	10%	3%	3%	6%	10%	3%	7%	6%	3%	7%	2%
Don't know	37%	16%	30%	31%	34%	33%	31%	43%	44%	42%	35%	26%	38%	35%	41%	36%	36%	43%	27%	34%	41%	47%	55%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Conservative	12%	38%	2%	2%	7%	19%	12%	12%	7%	8%	13%	20%	11%	13%	11%	13%	7%	8%	12%	12%	15%	9%	9%
Labour	32%	9%	72%	37%	50%	17%	36%	29%	36%	37%	31%	24%	38%	30%	29%	35%	37%	26%	37%	34%	29%	31%	23%
Liberal Democrat	8%	6%	5%	25%	8%	5%	7%	8%	16%	5%	7%	8%	9%	10%	6%	6%	5%	8%	8%	8%	6%	8%	7%
Other	9%	2%	3%	2%	4%	14%	12%	6%	10%	10%	8%	8%	7%	8%	12%	8%	10%	16%	8%	10%	8%	11%	11%
None	19%	27%	6%	14%	14%	27%	19%	20%	10%	17%	22%	26%	16%	18%	21%	22%	24%	17%	17%	19%	20%	21%	24%
Don't know	20%	18%	12%	20%	17%	18%	13%	26%	21%	23%	18%	14%	19%	21%	21%	17%	17%	25%	19%	16%	22%	20%	26%

Asylum and immigration

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Conservative	19%	54%	9%	15%	15%	26%	19%	19%	10%	14%	22%	28%	20%	21%	19%	18%	14%	14%	22%	21%	20%	13%	9%
Labour	17%	2%	44%	17%	29%	6%	19%	15%	22%	21%	15%	10%	27%	14%	13%	19%	21%	12%	22%	18%	14%	16%	8%
Liberal Democrat	6%	1%	6%	21%	8%	2%	5%	6%	11%	6%	4%	4%	9%	7%	3%	5%	3%	4%	6%	7%	5%	4%	5%
Other	17%	11%	5%	8%	7%	26%	22%	11%	17%	16%	19%	15%	16%	16%	18%	18%	12%	23%	15%	17%	17%	20%	17%
None	20%	21%	14%	17%	18%	24%	20%	21%	12%	18%	21%	28%	13%	21%	23%	21%	23%	17%	15%	18%	24%	26%	31%
Don't know	22%	11%	22%	21%	22%	16%	16%	27%	27%	26%	19%	14%	15%	21%	24%	20%	28%	29%	21%	20%	21%	21%	30%

Law and order

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Conservative	22%	62%	9%	18%	16%	32%	24%	21%	16%	15%	24%	37%	21%	27%	24%	21%	12%	12%	24%	24%	24%	17%	16%
Labour	20%	3%	50%	20%	34%	9%	22%	18%	19%	23%	20%	14%	30%	17%	15%	22%	21%	16%	25%	21%	16%	18%	12%
Liberal Democrat	5%	2%	5%	17%	6%	3%	5%	6%	12%	6%	5%	2%	8%	5%	4%	4%	5%	11%	6%	5%	5%	5%	4%
Other	12%	6%	3%	3%	5%	19%	16%	8%	12%	12%	13%	11%	10%	10%	15%	12%	12%	18%	11%	12%	13%	14%	11%
None	16%	13%	9%	13%	13%	20%	16%	17%	11%	17%	17%	18%	16%	14%	17%	19%	16%	14%	11%	14%	19%	22%	26%
Don't know	24%	14%	24%	29%	25%	19%	17%	31%	30%	28%	20%	18%	14%	27%	25%	21%	34%	29%	23%	25%	23%	23%	30%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Education and schools

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Conservative	15%	50%	3%	4%	10%	24%	14%	16%	5%	10%	17%	29%	14%	17%	16%	16%	11%	9%	19%	13%	18%	11%	11%
Labour	29%	10%	63%	32%	46%	15%	31%	26%	31%	32%	29%	21%	38%	27%	25%	30%	28%	22%	32%	32%	26%	24%	18%
Liberal Democrat	9%	5%	9%	31%	10%	7%	10%	9%	17%	8%	9%	8%	10%	12%	8%	6%	8%	9%	10%	11%	9%	6%	6%
Other	10%	3%	3%	2%	5%	16%	14%	7%	12%	12%	9%	8%	10%	9%	11%	11%	10%	18%	8%	11%	10%	13%	10%
None	15%	14%	6%	9%	11%	18%	15%	14%	11%	13%	18%	16%	12%	13%	15%	17%	16%	13%	9%	13%	15%	21%	28%
Don't know	22%	17%	16%	22%	19%	20%	15%	29%	24%	25%	19%	18%	16%	22%	23%	20%	27%	30%	21%	20%	22%	25%	27%

Taxation

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Conservative	24%	72%	7%	14%	17%	37%	25%	23%	8%	14%	30%	43%	18%	28%	26%	23%	19%	11%	29%	24%	24%	18%	16%
Labour	22%	6%	53%	23%	36%	9%	23%	20%	27%	25%	20%	15%	28%	19%	17%	23%	27%	20%	27%	22%	19%	17%	17%
Liberal Democrat	7%	0%	8%	26%	10%	4%	8%	6%	12%	7%	6%	6%	13%	7%	3%	6%	6%	9%	6%	8%	7%	9%	5%
Other	11%	3%	5%	1%	5%	15%	14%	7%	12%	12%	9%	9%	10%	9%	12%	11%	11%	18%	9%	11%	10%	13%	11%
None	15%	9%	8%	11%	12%	17%	15%	15%	12%	16%	15%	14%	12%	13%	16%	19%	17%	11%	10%	13%	16%	20%	23%
Don't know	22%	10%	20%	25%	21%	17%	15%	29%	30%	27%	19%	13%	20%	24%	25%	19%	20%	31%	18%	22%	24%	23%	29%

Unemployment

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Conservative	17%	51%	5%	10%	12%	27%	19%	16%	8%	12%	22%	26%	16%	21%	18%	16%	6%	13%	21%	16%	21%	10%	11%
Labour	23%	6%	55%	24%	37%	9%	26%	21%	29%	25%	24%	15%	31%	20%	18%	25%	30%	22%	29%	23%	20%	23%	15%
Liberal Democrat	6%	3%	5%	22%	7%	5%	7%	6%	14%	6%	5%	6%	7%	6%	5%	6%	9%	6%	7%	7%	6%	5%	6%
Other	10%	3%	4%	3%	5%	14%	14%	6%	11%	12%	9%	9%	10%	8%	11%	10%	10%	18%	9%	10%	10%	13%	10%
None	18%	15%	9%	12%	14%	22%	17%	18%	12%	16%	18%	22%	16%	15%	18%	21%	21%	10%	12%	17%	19%	24%	25%
Don't know	25%	22%	22%	29%	25%	23%	17%	33%	25%	29%	22%	22%	18%	29%	29%	20%	25%	31%	23%	26%	23%	25%	33%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

The economy in general

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Conservative	24%	75%	6%	10%	17%	37%	25%	23%	10%	13%	31%	41%	21%	29%	23%	24%	13%	14%	29%	24%	23%	16%	18%
Labour	23%	3%	55%	27%	38%	10%	26%	20%	26%	27%	20%	15%	31%	19%	18%	25%	28%	22%	28%	23%	21%	18%	14%
Liberal Democrat	6%	2%	6%	19%	7%	3%	6%	5%	15%	5%	5%	4%	10%	6%	5%	4%	6%	7%	5%	7%	4%	6%	5%
Other	10%	2%	4%	3%	5%	15%	13%	7%	11%	11%	9%	8%	8%	9%	13%	9%	10%	18%	8%	12%	9%	12%	9%
None	16%	11%	9%	10%	12%	18%	16%	15%	13%	15%	16%	18%	12%	13%	17%	19%	19%	13%	10%	14%	18%	22%	26%
Don't know	22%	7%	20%	31%	21%	18%	14%	30%	25%	28%	20%	14%	17%	24%	24%	20%	24%	27%	19%	20%	25%	27%	28%

Housing

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Conservative	11%	36%	2%	5%	7%	17%	11%	11%	5%	7%	11%	19%	11%	13%	10%	12%	5%	5%	12%	11%	12%	7%	7%
Labour	25%	11%	58%	24%	39%	14%	27%	23%	29%	26%	26%	21%	33%	22%	23%	28%	26%	25%	31%	27%	22%	23%	12%
Liberal Democrat	9%	6%	9%	27%	11%	6%	10%	8%	17%	9%	7%	7%	10%	10%	6%	8%	10%	9%	9%	9%	9%	7%	10%
Other	11%	2%	4%	3%	6%	16%	15%	7%	11%	13%	10%	9%	8%	10%	14%	11%	12%	19%	9%	12%	11%	15%	11%
None	19%	20%	8%	10%	13%	26%	20%	19%	13%	17%	21%	23%	21%	18%	19%	21%	21%	13%	15%	18%	20%	22%	29%
Don't know	25%	25%	18%	30%	24%	23%	17%	32%	26%	28%	24%	21%	16%	28%	29%	21%	26%	28%	24%	22%	27%	26%	31%

Britain's exit from the EU

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Conservative	17%	54%	5%	8%	10%	27%	15%	18%	8%	10%	19%	30%	17%	20%	18%	16%	8%	8%	17%	17%	20%	13%	12%
Labour	16%	5%	40%	13%	24%	7%	17%	15%	23%	19%	13%	10%	26%	13%	11%	19%	14%	13%	20%	16%	14%	16%	8%
Liberal Democrat	9%	1%	14%	29%	15%	3%	11%	8%	15%	9%	8%	8%	9%	10%	7%	7%	15%	12%	12%	10%	7%	5%	7%
Other	13%	6%	5%	3%	6%	21%	19%	7%	9%	14%	15%	12%	10%	13%	12%	15%	12%	20%	12%	14%	12%	15%	13%
None	21%	17%	15%	16%	20%	22%	22%	20%	16%	20%	22%	24%	19%	18%	24%	23%	28%	18%	17%	19%	22%	27%	30%
Don't know	24%	17%	21%	31%	25%	19%	16%	32%	29%	28%	23%	17%	19%	27%	28%	20%	24%	30%	23%	23%	25%	24%	30%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Defence and security

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Conservative	24%	64%	14%	18%	20%	34%	27%	22%	15%	16%	29%	39%	22%	30%	26%	23%	12%	18%	28%	23%	27%	20%	17%
Labour	17%	3%	43%	20%	31%	7%	20%	15%	15%	20%	17%	13%	25%	14%	14%	19%	21%	19%	22%	18%	14%	15%	12%
Liberal Democrat	4%	1%	4%	14%	4%	1%	4%	4%	13%	4%	3%	2%	8%	4%	3%	3%	6%	1%	4%	5%	4%	3%	3%
Other	10%	2%	4%	4%	4%	15%	14%	7%	10%	12%	9%	8%	8%	9%	12%	10%	9%	18%	9%	9%	10%	13%	10%
None	15%	12%	8%	11%	11%	18%	15%	15%	15%	14%	15%	18%	14%	15%	14%	19%	17%	10%	12%	15%	13%	20%	25%
Don't know	29%	18%	28%	33%	30%	24%	20%	37%	32%	34%	28%	20%	23%	29%	32%	27%	35%	35%	25%	29%	32%	29%	33%

Generally speaking do you think the police are doing a good or bad job?

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base: All GB adults	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Very good job	5%	9%	3%	5%	5%	6%	4%	6%	5%	4%	4%	7%	5%	5%	6%	6%	1%	8%	5%	6%	6%	4%	4%
Fairly good job	50%	62%	57%	62%	59%	48%	47%	53%	38%	46%	58%	55%	42%	55%	49%	48%	57%	41%	54%	50%	51%	41%	51%
Fairly bad job	25%	21%	22%	20%	22%	27%	26%	24%	30%	24%	24%	27%	26%	26%	24%	25%	23%	22%	25%	27%	23%	24%	23%
Very bad job	11%	5%	6%	5%	6%	14%	15%	6%	12%	13%	9%	7%	13%	7%	11%	11%	11%	25%	8%	7%	14%	19%	10%
Don't know	9%	3%	11%	8%	8%	5%	7%	11%	15%	12%	6%	3%	14%	7%	10%	10%	7%	5%	8%	10%	6%	12%	13%

Do you think the level of crime in your LOCAL area has gone up or down over the last few years, or has it stayed the same?

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base: All GB adults	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Gone up a lot	13%	13%	10%	8%	10%	17%	14%	12%	11%	13%	15%	14%	15%	12%	15%	13%	12%	13%	11%	13%	12%	17%	18%
Gone up a little	32%	32%	34%	38%	33%	34%	32%	32%	25%	31%	37%	33%	29%	34%	32%	31%	35%	32%	33%	32%	36%	25%	28%
Stayed the same	35%	37%	36%	41%	41%	31%	36%	35%	33%	36%	34%	36%	31%	37%	32%	36%	34%	39%	40%	36%	33%	32%	26%
Gone down a little	5%	4%	6%	3%	4%	4%	6%	4%	10%	6%	2%	4%	9%	3%	7%	5%	4%	2%	5%	4%	6%	4%	8%
Gone down a lot	1%	1%	0%	-	0%	1%	0%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	-	1%	1%	1%	1%	0%
Don't know	14%	13%	14%	10%	12%	12%	12%	16%	21%	14%	13%	12%	15%	13%	14%	15%	16%	13%	11%	14%	11%	21%	20%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the level of crime **NATIONALLY** has gone up or down over the last few years, or has it stayed the same?

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base: All GB adults	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Gone up a lot	36%	44%	26%	26%	26%	49%	36%	35%	20%	31%	43%	45%	32%	35%	38%	36%	33%	44%	33%	31%	39%	42%	40%
Gone up a little	33%	34%	37%	41%	35%	32%	32%	33%	33%	31%	32%	36%	28%	36%	32%	32%	33%	32%	36%	36%	33%	26%	26%
Stayed the same	16%	14%	21%	14%	22%	12%	19%	13%	16%	20%	14%	10%	21%	14%	17%	17%	13%	14%	18%	17%	14%	14%	14%
Gone down a little	4%	2%	5%	5%	5%	1%	4%	3%	11%	4%	1%	2%	8%	3%	2%	3%	4%	2%	5%	4%	4%	3%	1%
Gone down a lot	1%	0%	1%	0%	1%	1%	0%	1%	1%	1%	0%	1%	1%	0%	0%	2%	-	-	0%	1%	1%	2%	-
Don't know	11%	6%	11%	13%	12%	6%	8%	14%	19%	13%	9%	6%	10%	12%	11%	10%	17%	7%	9%	11%	9%	14%	19%

Generally speaking, how much confidence do you have in the police to deal with crime in your local area?

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
A lot of confidence	4%	7%	4%	4%	4%	4%	3%	4%	4%	4%	4%	4%	5%	3%	4%	5%	2%	5%	4%	4%	4%	3%	2%
A fair amount of confidence	38%	48%	40%	45%	45%	35%	34%	42%	34%	35%	42%	42%	35%	42%	36%	35%	45%	31%	41%	38%	40%	30%	37%
Not very much confidence	34%	32%	37%	35%	35%	34%	36%	33%	30%	35%	35%	35%	31%	34%	34%	39%	33%	31%	34%	38%	34%	32%	30%
No confidence at all	15%	8%	11%	9%	10%	21%	20%	11%	17%	17%	14%	13%	16%	14%	17%	14%	13%	30%	14%	12%	16%	20%	20%
Don't know	8%	6%	9%	7%	6%	6%	6%	10%	16%	9%	6%	6%	14%	8%	9%	7%	7%	3%	7%	7%	6%	15%	11%

Generally speaking, do you think the sentences that the courts hand down to people who have been convicted of crimes are too harsh, not harsh enough, or get the balance about right?

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base: All GB adults	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Too harsh	4%	1%	4%	4%	4%	1%	5%	3%	10%	4%	2%	2%	5%	3%	5%	3%	5%	8%	4%	4%	3%	4%	6%
Not harsh enough	62%	75%	50%	51%	52%	76%	63%	60%	40%	60%	65%	70%	49%	61%	66%	68%	55%	61%	55%	63%	66%	68%	58%
Get the balance about right	19%	16%	30%	25%	27%	12%	20%	19%	29%	19%	17%	18%	22%	22%	16%	16%	26%	12%	26%	19%	17%	12%	14%
Don't know	15%	8%	16%	20%	17%	10%	12%	18%	21%	17%	16%	10%	24%	15%	13%	13%	14%	19%	16%	14%	13%	16%	23%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Thinking about how British Universities compare to Universities in other European countries, do you think...?

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
British Universities provide better quality education than in other European countries	17%	23%	17%	18%	13%	20%	20%	14%	20%	16%	17%	17%	20%	19%	15%	17%	10%	20%	17%	17%	17%	21%	12%
British Universities provide about the same quality of education as in other European countries	35%	32%	43%	44%	44%	28%	36%	33%	36%	36%	34%	33%	39%	34%	30%	35%	41%	27%	39%	38%	32%	25%	28%
British Universities provide worse quality education than in other European countries	10%	6%	9%	8%	10%	9%	10%	10%	17%	10%	9%	8%	12%	10%	11%	10%	10%	9%	11%	10%	10%	7%	11%
Don't know	38%	39%	30%	29%	33%	43%	33%	43%	26%	38%	41%	42%	29%	37%	44%	39%	38%	44%	33%	35%	40%	47%	49%

Generally speaking, how do you think the cost of university education should be funded?

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
It should be paid for by everybody, through general taxes like income tax, corporation tax or VAT	26%	16%	37%	32%	36%	15%	28%	25%	43%	24%	27%	22%	31%	24%	21%	24%	43%	31%	31%	26%	24%	20%	26%
It should be paid for by the people who go to university, though either tuition fees or a tax paid only by graduates	54%	68%	46%	54%	45%	66%	56%	52%	37%	54%	55%	60%	44%	59%	61%	55%	39%	44%	54%	57%	56%	50%	46%
Not sure	20%	16%	17%	15%	19%	19%	16%	23%	19%	21%	19%	18%	25%	17%	19%	21%	18%	25%	15%	17%	21%	29%	27%

More specifically, in England university education is currently funded through a system of tuition fees of up to £9,250 a year. Students receive loans to cover the fees at the time, which they have to start paying back when they earn £25,000 a year. Any money still outstanding after forty years is written off. Do you think this is a fair or unfair way of funding university education?

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Fair	50%	60%	46%	50%	45%	54%	52%	48%	52%	49%	50%	51%	50%	51%	53%	50%	48%	35%	50%	51%	51%	49%	47%
Unfair	34%	30%	39%	39%	42%	30%	34%	34%	30%	34%	35%	36%	33%	36%	30%	34%	35%	40%	40%	35%	32%	27%	28%
Don't know	16%	10%	15%	11%	13%	16%	14%	17%	18%	17%	15%	14%	17%	13%	18%	16%	17%	25%	10%	14%	17%	24%	24%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

In England universities can currently charge tuition fees of up to £9,250 a year. Do you think this is or is not value for money?

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Is value for money - the standard of education and the increased wages graduates earn mean it is worth the money	29%	41%	28%	31%	28%	33%	31%	27%	24%	24%	31%	38%	33%	29%	29%	27%	30%	33%	31%	29%	30%	25%	29%
Is not value for money - the standard of education and the wages graduates earn are not enough to warrant the cost	49%	39%	54%	55%	54%	43%	48%	50%	53%	55%	46%	40%	50%	49%	47%	52%	46%	45%	55%	50%	49%	42%	40%
Don't know	22%	20%	18%	14%	18%	24%	20%	23%	24%	20%	23%	22%	18%	22%	24%	22%	24%	22%	14%	21%	21%	34%	31%

Do you think too many children in Britain go to university, not enough go to university or the number is about right?

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Too many go to university	40%	60%	30%	43%	36%	53%	44%	35%	20%	27%	50%	61%	29%	44%	45%	36%	35%	42%	45%	40%	40%	36%	28%
Not enough go to university	18%	10%	20%	19%	18%	13%	19%	17%	29%	22%	13%	12%	24%	16%	14%	20%	19%	22%	16%	17%	20%	20%	19%
The number is about right	22%	18%	30%	23%	27%	17%	20%	25%	33%	25%	18%	17%	27%	20%	19%	24%	27%	20%	25%	25%	19%	16%	22%
Don't know	20%	12%	20%	15%	19%	17%	17%	23%	19%	27%	19%	10%	20%	20%	22%	20%	19%	15%	14%	19%	21%	28%	31%

Would you support or oppose universities giving applicants from underperforming state schools lower entry requirements than applicants from higher performing private schools?

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Support	34%	18%	48%	37%	39%	25%	36%	33%	56%	38%	29%	24%	35%	32%	35%	38%	34%	34%	34%	36%	32%	39%	29%
Oppose	41%	65%	29%	38%	37%	52%	45%	38%	24%	33%	49%	54%	38%	46%	44%	38%	36%	28%	48%	42%	39%	28%	37%
Don't know	25%	17%	23%	24%	24%	23%	20%	29%	21%	29%	22%	22%	27%	23%	21%	24%	29%	38%	17%	21%	29%	33%	35%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Generally speaking, do you think that women should or should not have the right to an abortion?

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Women should have the right to an abortion	87%	90%	91%	92%	91%	89%	85%	89%	76%	86%	92%	90%	76%	90%	87%	87%	92%	89%	90%	90%	87%	80%	84%
Women should not have the right to an abortion	5%	5%	4%	4%	2%	5%	6%	5%	11%	5%	4%	4%	10%	4%	4%	7%	3%	2%	4%	4%	6%	7%	6%
Don't know	7%	5%	5%	4%	6%	6%	9%	6%	13%	9%	4%	6%	14%	5%	9%	6%	6%	9%	6%	6%	7%	13%	10%

Leaving aside medical emergencies, which of these options do you favour?

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Increasing the time limit to above 24 weeks	7%	4%	10%	6%	8%	4%	9%	6%	17%	8%	5%	4%	11%	7%	6%	7%	7%	4%	8%	7%	6%	9%	8%
Keeping the time limit at 24 weeks	50%	51%	53%	60%	54%	50%	48%	51%	46%	47%	53%	53%	51%	54%	46%	49%	45%	45%	51%	53%	51%	41%	43%
Reducing the time limit to below 24 weeks	21%	27%	18%	17%	20%	26%	12%	30%	11%	20%	26%	25%	10%	21%	24%	22%	27%	30%	24%	20%	21%	21%	19%
Banning abortions altogether	3%	3%	2%	2%	2%	3%	3%	3%	5%	4%	2%	3%	6%	3%	4%	3%	2%	-	2%	3%	3%	6%	4%
Don't know	18%	15%	17%	15%	16%	17%	27%	10%	21%	22%	14%	15%	22%	15%	20%	19%	18%	21%	15%	16%	19%	23%	25%

Do you think it is too difficult or too easy for women to obtain abortions in England, Scotland & Wales, or are the present arrangements broadly satisfactory?

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Too difficult	8%	3%	10%	8%	8%	5%	8%	7%	17%	9%	5%	4%	16%	7%	5%	8%	5%	8%	9%	8%	6%	8%	6%
Too easy	7%	7%	5%	7%	5%	8%	6%	8%	7%	6%	7%	9%	6%	7%	8%	7%	4%	6%	7%	6%	8%	8%	6%
Present arrangements are broadly satisfactory	45%	48%	49%	47%	52%	46%	40%	49%	33%	40%	53%	50%	38%	46%	45%	44%	48%	41%	46%	47%	46%	36%	41%
Abortions should not be legal at all	2%	2%	1%	1%	1%	1%	2%	1%	4%	2%	1%	0%	4%	1%	2%	1%	1%	-	1%	1%	3%	3%	2%
Don't know	39%	40%	34%	37%	35%	40%	44%	35%	40%	43%	35%	36%	36%	39%	40%	39%	41%	46%	37%	39%	37%	45%	45%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

How much confidence would you have in the NHS to treat the following....

Heart disease

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
A great deal of confidence	21%	24%	24%	25%	24%	20%	22%	20%	23%	17%	22%	27%	18%	23%	18%	23%	19%	18%	22%	22%	21%	18%	19%
A fair amount of confidence	51%	56%	55%	50%	53%	53%	51%	51%	44%	46%	59%	56%	56%	50%	53%	50%	54%	46%	53%	51%	51%	48%	53%
Not a lot of confidence	13%	13%	8%	14%	10%	16%	12%	14%	10%	14%	14%	13%	11%	14%	12%	13%	14%	16%	14%	13%	13%	13%	10%
No confidence at all	4%	3%	2%	2%	3%	4%	4%	4%	4%	6%	1%	3%	3%	4%	5%	3%	2%	5%	3%	4%	4%	4%	5%
Don't know	11%	4%	11%	9%	10%	7%	10%	11%	19%	17%	5%	1%	12%	9%	12%	11%	11%	15%	7%	10%	11%	17%	13%

Cancer

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
A great deal of confidence	20%	27%	23%	22%	22%	21%	21%	19%	16%	16%	23%	25%	19%	22%	17%	20%	16%	18%	22%	17%	22%	17%	20%
A fair amount of confidence	47%	50%	52%	48%	52%	47%	45%	49%	39%	41%	53%	55%	46%	48%	49%	46%	48%	40%	46%	52%	43%	43%	49%
Not a lot of confidence	18%	17%	14%	19%	15%	20%	19%	18%	20%	20%	18%	15%	17%	18%	18%	17%	23%	22%	21%	17%	20%	17%	14%
No confidence at all	6%	4%	3%	3%	4%	6%	6%	6%	8%	9%	3%	3%	6%	6%	7%	6%	5%	9%	6%	6%	5%	9%	7%
Don't know	8%	2%	9%	9%	7%	6%	9%	8%	17%	13%	3%	1%	11%	6%	8%	10%	8%	11%	5%	8%	10%	14%	11%

Diabetes

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
A great deal of confidence	21%	24%	24%	25%	24%	21%	22%	20%	19%	19%	24%	22%	22%	23%	16%	20%	25%	18%	23%	20%	21%	19%	20%
A fair amount of confidence	52%	55%	56%	54%	55%	52%	50%	53%	47%	48%	55%	56%	53%	50%	57%	51%	49%	47%	53%	55%	50%	47%	47%
Not a lot of confidence	12%	13%	8%	9%	9%	16%	13%	12%	9%	11%	14%	15%	10%	12%	10%	14%	14%	16%	14%	11%	12%	12%	13%
No confidence at all	4%	2%	2%	2%	2%	3%	4%	3%	7%	5%	1%	2%	3%	4%	5%	2%	3%	5%	2%	4%	4%	4%	5%
Don't know	11%	7%	10%	11%	10%	9%	11%	11%	18%	17%	6%	4%	12%	10%	12%	12%	10%	13%	8%	10%	12%	19%	15%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Mental illness

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
A great deal of confidence	6%	7%	5%	4%	5%	6%	7%	5%	8%	5%	7%	5%	9%	5%	5%	6%	6%	6%	6%	5%	7%	4%	6%
A fair amount of confidence	22%	25%	19%	18%	22%	23%	24%	20%	21%	19%	25%	24%	27%	21%	23%	21%	17%	21%	21%	23%	21%	25%	18%
Not a lot of confidence	42%	42%	49%	47%	44%	41%	41%	43%	39%	37%	44%	49%	34%	43%	43%	42%	50%	37%	42%	46%	39%	37%	42%
No confidence at all	21%	16%	19%	24%	21%	19%	18%	24%	22%	26%	19%	13%	19%	22%	20%	21%	21%	23%	25%	18%	21%	18%	20%
Don't know	10%	10%	8%	7%	7%	11%	11%	9%	10%	13%	6%	8%	10%	10%	10%	11%	7%	12%	6%	9%	11%	16%	14%

Respiratory illness

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
A great deal of confidence	15%	17%	17%	15%	18%	14%	16%	14%	18%	14%	17%	14%	14%	16%	13%	17%	14%	11%	16%	14%	18%	14%	14%
A fair amount of confidence	53%	56%	58%	57%	57%	52%	53%	52%	42%	50%	58%	58%	57%	53%	53%	50%	57%	46%	57%	57%	47%	47%	50%
Not a lot of confidence	16%	16%	12%	18%	12%	19%	15%	17%	14%	14%	16%	19%	15%	15%	16%	15%	15%	23%	16%	15%	17%	17%	13%
No confidence at all	4%	3%	2%	2%	2%	5%	4%	4%	7%	5%	1%	3%	2%	4%	5%	4%	2%	6%	3%	4%	3%	5%	5%
Don't know	12%	9%	10%	9%	11%	10%	12%	13%	19%	17%	8%	5%	12%	12%	13%	13%	12%	14%	9%	11%	14%	17%	18%

Strokes

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
A great deal of confidence	19%	24%	24%	18%	22%	20%	21%	18%	19%	16%	22%	23%	18%	20%	18%	21%	18%	17%	21%	18%	21%	16%	19%
A fair amount of confidence	50%	52%	52%	55%	54%	49%	49%	50%	39%	47%	56%	52%	49%	50%	51%	47%	51%	51%	53%	51%	44%	48%	48%
Not a lot of confidence	15%	15%	11%	16%	11%	17%	14%	16%	15%	14%	14%	18%	16%	14%	14%	16%	17%	14%	14%	15%	19%	14%	12%
No confidence at all	4%	4%	2%	3%	2%	5%	4%	4%	8%	6%	2%	3%	2%	5%	6%	4%	4%	4%	4%	5%	4%	5%	5%
Don't know	12%	5%	11%	9%	10%	9%	12%	12%	20%	18%	6%	4%	15%	11%	11%	13%	9%	14%	8%	11%	13%	17%	16%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Infectious diseases

	Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
	Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
A great deal of confidence		15%	18%	17%	11%	17%	14%	16%	14%	18%	13%	16%	15%	13%	16%	12%	16%	14%	13%	14%	14%	16%	16%	16%
A fair amount of confidence		47%	50%	54%	56%	51%	47%	49%	45%	42%	45%	51%	51%	53%	49%	50%	43%	45%	39%	53%	50%	43%	43%	41%
Not a lot of confidence		19%	20%	15%	18%	19%	19%	17%	20%	14%	17%	21%	22%	17%	17%	18%	21%	20%	24%	18%	19%	19%	18%	17%
No confidence at all		6%	4%	2%	4%	3%	7%	6%	6%	7%	8%	3%	5%	3%	7%	6%	5%	7%	11%	6%	6%	5%	6%	8%
Don't know		13%	8%	11%	11%	11%	12%	12%	15%	18%	17%	10%	7%	14%	11%	13%	16%	14%	13%	9%	11%	16%	18%	19%

Minor injuries (e.g. a broken arm, leg etc.)

	Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
	Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
A great deal of confidence		38%	42%	40%	41%	43%	37%	42%	35%	40%	35%	40%	40%	38%	39%	37%	39%	41%	28%	39%	38%	41%	34%	36%
A fair amount of confidence		42%	45%	44%	38%	40%	44%	36%	47%	37%	39%	46%	45%	46%	44%	44%	37%	40%	39%	45%	45%	40%	33%	42%
Not a lot of confidence		9%	10%	7%	12%	8%	10%	10%	8%	8%	9%	9%	11%	7%	8%	8%	11%	9%	16%	11%	8%	8%	11%	10%
No confidence at all		4%	1%	2%	2%	3%	3%	4%	3%	4%	5%	2%	2%	2%	4%	3%	4%	5%	6%	3%	3%	4%	5%	4%
Don't know		7%	2%	7%	6%	6%	5%	7%	7%	11%	11%	3%	2%	8%	5%	8%	10%	5%	11%	3%	7%	8%	16%	9%

Look at the following list of health services, some of which are currently charged for, some of which are currently free for some or all users. In each case, please say whether you think this should be free for all users, whether it should be free for some users (such as the least well off or those with specific health needs) but charged for others, or whether all people should be charged for that service.

Prescriptions

	Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
	Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Should be free for everybody		39%	27%	42%	31%	38%	34%	40%	38%	56%	41%	39%	29%	38%	31%	35%	44%	57%	62%	37%	36%	43%	42%	41%
Should be free for some users (such as those on benefits), with charges for others		43%	49%	46%	57%	48%	43%	42%	44%	35%	39%	43%	54%	49%	48%	44%	38%	36%	23%	45%	46%	37%	40%	43%
There should be a charge for this service		12%	20%	8%	10%	9%	17%	12%	12%	2%	12%	15%	13%	6%	15%	15%	12%	4%	8%	14%	14%	12%	9%	8%
Don't know		6%	4%	4%	2%	4%	6%	6%	7%	7%	8%	3%	5%	8%	6%	6%	7%	3%	7%	4%	4%	9%	10%	8%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

GP appointments

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Should be free for everybody	82%	81%	85%	90%	87%	82%	80%	85%	74%	82%	85%	84%	73%	83%	82%	85%	87%	82%	80%	84%	84%	81%	83%
Should be free for some users (such as those on benefits), with charges for others	6%	6%	7%	5%	6%	5%	7%	5%	15%	5%	5%	7%	14%	6%	4%	5%	8%	5%	9%	7%	3%	7%	4%
There should be a charge for this service	7%	12%	4%	4%	5%	9%	8%	6%	4%	7%	8%	8%	9%	8%	9%	6%	3%	6%	10%	7%	5%	5%	6%
Don't know	4%	1%	4%	1%	2%	4%	4%	4%	7%	6%	2%	2%	5%	3%	4%	5%	3%	6%	1%	2%	8%	7%	7%

Minor operations

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Should be free for everybody	82%	85%	87%	89%	90%	82%	79%	86%	70%	82%	88%	84%	73%	85%	81%	83%	86%	82%	81%	85%	85%	75%	81%
Should be free for some users (such as those on benefits), with charges for others	8%	8%	7%	8%	5%	9%	10%	6%	15%	7%	6%	10%	16%	7%	9%	6%	7%	7%	11%	8%	4%	11%	8%
There should be a charge for this service	4%	5%	2%	1%	3%	5%	5%	4%	6%	4%	5%	4%	4%	4%	5%	6%	2%	3%	6%	5%	5%	4%	1%
Don't know	5%	2%	4%	2%	3%	5%	5%	4%	9%	7%	2%	3%	7%	4%	5%	5%	4%	9%	3%	2%	6%	10%	10%

Eye tests

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Should be free for everybody	59%	50%	63%	53%	60%	56%	60%	58%	63%	60%	57%	57%	60%	56%	54%	58%	84%	56%	57%	59%	58%	59%	66%
Should be free for some users (such as those on benefits), with charges for others	26%	32%	27%	37%	27%	26%	24%	28%	23%	23%	28%	30%	25%	29%	27%	26%	11%	25%	28%	27%	23%	25%	22%
There should be a charge for this service	11%	16%	7%	9%	9%	13%	11%	10%	9%	11%	13%	10%	9%	11%	13%	12%	2%	12%	13%	10%	12%	9%	5%
Don't know	4%	3%	4%	2%	4%	4%	5%	4%	5%	7%	2%	3%	6%	3%	7%	4%	3%	7%	1%	3%	7%	7%	7%

Dental check ups

Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Should be free for everybody	63%	54%	67%	58%	65%	59%	63%	63%	68%	65%	61%	59%	63%	61%	59%	63%	80%	62%	61%	63%	65%	60%	66%
Should be free for some users (such as those on benefits), with charges for others	23%	25%	23%	33%	25%	24%	22%	24%	18%	21%	25%	27%	22%	25%	24%	24%	15%	19%	25%	24%	19%	24%	22%
There should be a charge for this service	10%	18%	6%	7%	7%	13%	10%	9%	8%	7%	12%	12%	9%	10%	11%	10%	3%	12%	12%	10%	9%	7%	5%
Don't know	4%	2%	4%	1%	3%	4%	5%	4%	6%	6%	2%	2%	6%	3%	6%	4%	3%	7%	1%	3%	7%	8%	7%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

GP appointments (1)

	Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
	Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Should be free for everybody		83%	80%	86%	90%	88%	82%	80%	86%	75%	83%	86%	83%	75%	84%	82%	85%	90%	80%	81%	84%	85%	81%	84%
Should be free for some users (such as those on benefits), with charges for others		6%	7%	6%	4%	6%	5%	7%	5%	11%	6%	5%	7%	11%	5%	5%	6%	6%	6%	8%	7%	3%	8%	3%
There should be a charge for this service		7%	12%	4%	5%	4%	10%	8%	5%	4%	5%	8%	9%	7%	8%	9%	4%	2%	7%	9%	7%	4%	4%	6%
Don't know		4%	1%	4%	1%	2%	3%	5%	4%	10%	6%	2%	2%	7%	3%	5%	5%	3%	6%	2%	3%	7%	7%	7%

Hospital parking

	Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
	Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Should be free for everybody		62%	61%	59%	62%	63%	61%	60%	63%	64%	59%	66%	61%	44%	62%	60%	63%	75%	77%	61%	61%	60%	62%	66%
Should be free for some users (such as those on benefits), with charges for others		16%	13%	22%	22%	17%	15%	17%	15%	20%	16%	13%	18%	31%	15%	15%	15%	11%	10%	17%	18%	14%	15%	13%
There should be a charge for this service		16%	24%	14%	11%	16%	19%	17%	16%	8%	16%	19%	17%	18%	18%	19%	16%	9%	6%	18%	15%	18%	14%	13%
Don't know		6%	3%	5%	5%	4%	6%	6%	6%	8%	8%	2%	5%	7%	5%	6%	6%	5%	7%	3%	5%	8%	8%	8%

Hospital meals

	Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
	Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Should be free for everybody		69%	68%	72%	75%	74%	68%	66%	73%	65%	70%	76%	65%	65%	70%	68%	70%	75%	65%	71%	72%	69%	62%	66%
Should be free for some users (such as those on benefits), with charges for others		14%	11%	14%	19%	14%	13%	16%	12%	17%	13%	12%	15%	17%	14%	12%	12%	14%	11%	14%	13%	12%	18%	12%
There should be a charge for this service		11%	16%	9%	4%	8%	14%	13%	9%	12%	10%	9%	15%	10%	11%	12%	11%	7%	16%	11%	11%	11%	10%	10%
Don't know		6%	5%	5%	2%	5%	5%	6%	6%	6%	8%	3%	5%	8%	4%	8%	7%	3%	8%	4%	3%	7%	10%	12%

Vaccinations

	Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
	Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
Should be free for everybody		80%	84%	82%	80%	82%	80%	78%	81%	76%	78%	80%	85%	73%	79%	81%	84%	80%	82%	81%	83%	81%	71%	79%
Should be free for some users (such as those on benefits), with charges for others		11%	9%	10%	14%	12%	9%	12%	10%	15%	10%	12%	9%	17%	11%	11%	8%	14%	4%	11%	10%	10%	15%	8%
There should be a charge for this service		4%	5%	3%	2%	4%	6%	5%	4%	3%	4%	6%	3%	3%	5%	4%	3%	3%	6%	5%	4%	3%	6%	3%
Don't know		5%	2%	4%	3%	3%	5%	5%	5%	6%	7%	2%	3%	6%	5%	5%	5%	3%	8%	2%	3%	6%	8%	10%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Thinking about NHS provision, on a scale of 0 to 10, where 0 means not important at all and 10 means extremely important, how important, if at all, are each of the following to you?

Being free at the point of delivery

	Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
	Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
0 - Not important at all		1%	1%	0%	1%	1%	1%	2%	1%	3%	1%	1%	0%	2%	0%	3%	1%	-	-	1%	1%	2%	0%	1%
1		1%	1%	1%	-	0%	1%	1%	0%	0%	1%	0%	0%	2%	0%	1%	0%	-	1%	1%	1%	-	-	-
2		1%	1%	-	0%	1%	1%	1%	1%	1%	0%	2%	-	1%	0%	1%	1%	1%	1%	1%	1%	0%	0%	0%
3		1%	2%	0%	-	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%
4		2%	1%	1%	0%	2%	1%	1%	2%	4%	2%	1%	1%	1%	2%	2%	3%	-	-	2%	2%	1%	4%	0%
5		6%	7%	3%	4%	4%	7%	7%	5%	4%	7%	4%	7%	7%	5%	5%	7%	5%	11%	6%	5%	6%	8%	6%
6		3%	3%	3%	1%	3%	2%	3%	3%	4%	3%	2%	4%	4%	3%	2%	3%	5%	2%	3%	4%	3%	2%	2%
7		6%	7%	5%	5%	6%	6%	7%	5%	5%	5%	8%	5%	9%	5%	5%	5%	6%	8%	6%	5%	7%	6%	3%
8		10%	12%	10%	11%	10%	10%	9%	10%	11%	9%	7%	13%	9%	9%	13%	10%	8%	8%	11%	12%	11%	6%	4%
9		6%	7%	7%	5%	6%	6%	6%	6%	7%	5%	6%	8%	5%	7%	6%	6%	7%	4%	6%	7%	5%	7%	4%
10 - Extremely important		53%	55%	63%	62%	62%	52%	54%	52%	38%	48%	62%	58%	48%	57%	50%	49%	57%	51%	56%	53%	51%	42%	59%
Don't know		11%	4%	6%	10%	6%	11%	9%	13%	21%	17%	5%	3%	12%	9%	13%	13%	11%	13%	5%	9%	14%	21%	18%

Quality of care

	Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
	Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
0 - Not important at all		0%	-	-	-	-	0%	1%	-	1%	0%	-	-	1%	0%	-	-	-	-	-	0%	1%	-	-
1		0%	-	-	-	-	0%	-	1%	-	-	-	-	-	-	-	1%	-	-	-	1%	-	-	-
2		0%	-	0%	-	0%	-	-	0%	1%	0%	-	-	-	-	0%	0%	-	-	0%	-	-	-	-
3		0%	-	0%	-	0%	0%	0%	0%	-	0%	0%	0%	0%	-	-	1%	1%	1%	0%	0%	-	0%	1%
4		0%	-	0%	-	0%	0%	0%	0%	-	0%	-	-	1%	-	-	0%	-	-	0%	-	-	1%	-
5		1%	1%	1%	-	0%	1%	2%	1%	2%	1%	1%	1%	2%	1%	0%	2%	3%	-	1%	0%	1%	4%	2%
6		1%	1%	1%	0%	1%	1%	1%	1%	4%	1%	0%	1%	3%	0%	2%	2%	-	2%	1%	1%	1%	1%	1%
7		2%	0%	3%	1%	2%	2%	3%	2%	4%	3%	3%	1%	6%	1%	2%	3%	2%	-	3%	3%	2%	1%	-
8		6%	5%	4%	12%	6%	6%	8%	5%	9%	9%	3%	4%	7%	6%	7%	5%	7%	7%	7%	7%	6%	7%	6%
9		9%	11%	10%	7%	10%	6%	11%	7%	14%	9%	8%	8%	12%	9%	7%	8%	10%	11%	9%	10%	10%	9%	5%
10 - Extremely important		75%	81%	77%	78%	78%	80%	70%	80%	58%	71%	83%	84%	65%	79%	78%	74%	75%	72%	76%	76%	76%	68%	78%
Don't know		4%	1%	4%	2%	2%	3%	4%	3%	6%	6%	1%	1%	3%	3%	3%	4%	3%	7%	2%	1%	4%	10%	8%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Short waiting times

	Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
	Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
0 - Not important at all	0%	0%	-	-	-	-	0%	1%	-	1%	0%	-	-	1%	0%	-	-	-	-	-	0%	1%	-	-
1	0%	0%	-	0%	-	0%	-	-	0%	-	0%	-	-	-	-	0%	-	-	-	0%	-	-	-	-
2	0%	0%	-	-	-	0%	-	0%	0%	1%	0%	0%	-	-	-	-	0%	1%	-	0%	0%	-	1%	-
3	0%	0%	-	0%	0%	0%	0%	0%	0%	-	0%	-	0%	-	0%	0%	0%	-	-	0%	0%	-	-	-
4	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	1%	0%	0%	2%	-	0%	1%	1%	1%	0%	0%
5	4%	4%	2%	2%	4%	2%	3%	5%	3%	7%	5%	3%	1%	3%	3%	4%	4%	3%	4%	3%	4%	3%	7%	3%
6	4%	4%	4%	5%	6%	5%	4%	5%	4%	5%	6%	4%	3%	9%	4%	4%	4%	5%	2%	5%	5%	3%	5%	3%
7	13%	13%	10%	13%	16%	14%	11%	14%	13%	18%	14%	13%	9%	19%	12%	11%	16%	13%	8%	12%	18%	13%	11%	8%
8	20%	24%	21%	21%	23%	19%	19%	19%	20%	16%	22%	20%	18%	15%	23%	21%	18%	22%	13%	23%	21%	19%	18%	10%
9	10%	14%	11%	7%	10%	9%	10%	10%	15%	9%	10%	11%	14%	10%	9%	11%	8%	14%	13%	9%	10%	8%	9%	9%
10 - Extremely important	44%	43%	43%	44%	43%	51%	41%	46%	30%	39%	48%	55%	35%	44%	48%	42%	46%	52%	42%	40%	46%	41%	61%	61%
Don't know	3%	1%	3%	2%	2%	2%	3%	3%	7%	4%	1%	1%	3%	3%	3%	3%	2%	8%	1%	1%	4%	9%	7%	

Having a hospital/GP close to your home

	Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
	Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
0 - Not important at all	0%	0%	0%	-	-	-	0%	1%	-	1%	-	0%	0%	-	0%	1%	-	-	-	0%	-	1%	0%	-
1	0%	0%	-	0%	-	0%	0%	0%	0%	-	0%	-	-	1%	-	0%	-	-	-	0%	0%	-	-	-
2	0%	0%	-	-	-	0%	0%	0%	0%	-	0%	0%	-	1%	0%	-	0%	1%	-	-	0%	-	1%	-
3	1%	1%	2%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	2%	1%	2%	-	2%	2%	1%	-	-
4	2%	2%	0%	2%	2%	2%	1%	3%	0%	2%	3%	1%	1%	2%	1%	1%	3%	2%	2%	3%	1%	1%	2%	1%
5	7%	7%	8%	6%	7%	8%	7%	10%	6%	9%	8%	7%	6%	9%	7%	5%	10%	7%	4%	6%	8%	7%	11%	6%
6	8%	8%	8%	8%	8%	9%	6%	8%	7%	12%	9%	6%	6%	8%	9%	6%	7%	6%	11%	10%	10%	6%	6%	3%
7	15%	15%	11%	16%	18%	16%	11%	16%	13%	21%	15%	14%	12%	16%	14%	16%	15%	14%	14%	15%	16%	14%	15%	10%
8	19%	21%	21%	20%	25%	20%	19%	19%	20%	15%	21%	19%	20%	18%	22%	20%	18%	17%	13%	21%	21%	21%	14%	11%
9	9%	14%	14%	7%	6%	10%	9%	8%	10%	10%	7%	10%	11%	9%	9%	9%	10%	9%	6%	10%	9%	7%	11%	8%
10 - Extremely important	35%	35%	35%	34%	33%	33%	41%	30%	40%	23%	31%	40%	42%	31%	34%	37%	33%	39%	44%	31%	32%	38%	30%	54%
Don't know	3%	2%	2%	3%	2%	2%	3%	4%	3%	6%	5%	1%	2%	3%	3%	4%	4%	2%	6%	1%	2%	4%	9%	8%

Fieldwork Dates: 2nd - 4th November 2024

Sample Size: 1710 Adults in GB



Total	Vote in 2024 GE			EU Ref 2016		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Clean hospitals

	Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
	Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
0 - Not important at all		0%	-	0%	-	0%	-	0%	-	1%	0%	-	-	-	1%	-	-	-	-	0%	-	1%	-	-
1		0%	-	0%	-	0%	0%	0%	0%	-	0%	-	-	1%	-	0%	-	-	-	0%	0%	-	-	-
2		0%	-	-	-	0%	-	0%	0%	1%	-	0%	-	-	-	-	0%	1%	-	0%	0%	-	-	-
3		0%	-	0%	-	-	0%	0%	-	1%	0%	-	-	-	-	-	0%	-	2%	0%	0%	-	-	-
4		0%	-	-	-	-	0%	0%	-	-	-	0%	-	-	-	-	0%	-	1%	-	-	0%	0%	-
5		1%	1%	1%	0%	1%	0%	1%	1%	3%	1%	0%	0%	1%	1%	0%	1%	1%	-	1%	1%	1%	1%	2%
6		2%	1%	1%	-	2%	0%	2%	1%	3%	2%	1%	0%	4%	1%	3%	1%	2%	-	1%	2%	1%	3%	1%
7		3%	2%	4%	2%	2%	2%	4%	2%	8%	2%	3%	1%	4%	2%	4%	3%	2%	1%	3%	3%	1%	5%	1%
8		7%	6%	9%	7%	7%	6%	10%	4%	9%	9%	6%	4%	11%	6%	7%	8%	6%	4%	8%	10%	5%	6%	5%
9		9%	7%	9%	11%	10%	8%	11%	7%	8%	11%	8%	8%	11%	9%	8%	9%	11%	7%	10%	10%	8%	9%	6%
10 - Extremely important		75%	82%	73%	78%	76%	80%	67%	82%	62%	70%	80%	85%	65%	78%	76%	73%	76%	79%	75%	73%	79%	67%	80%
Don't know		3%	1%	3%	1%	2%	2%	4%	3%	5%	4%	1%	2%	4%	2%	3%	4%	1%	6%	1%	1%	4%	9%	5%

Being able to choose which hospital or consultant to see

	Unweighted base	1710	296	472	178	711	609	806	904	161	656	442	451	191	594	290	401	144	90	540	481	332	197	160
	Base	1710	309	439	157	634	677	831	879	186	713	412	398	207	587	280	405	149	82	479	496	359	217	159
0 - Not important at all		4%	2%	4%	2%	4%	3%	5%	2%	5%	4%	4%	3%	3%	3%	3%	4%	7%	3%	5%	2%	4%	2%	6%
1		1%	1%	1%	-	1%	1%	1%	1%	0%	1%	1%	1%	2%	1%	2%	0%	1%	-	1%	1%	1%	1%	2%
2		3%	1%	3%	7%	3%	3%	4%	3%	7%	4%	3%	1%	5%	3%	3%	3%	5%	1%	6%	2%	1%	4%	1%
3		3%	2%	4%	3%	5%	2%	4%	3%	4%	3%	3%	2%	3%	4%	1%	3%	3%	2%	4%	3%	3%	3%	2%
4		4%	4%	5%	4%	6%	2%	4%	4%	8%	5%	4%	1%	3%	4%	3%	5%	5%	4%	5%	5%	4%	3%	3%
5		14%	12%	17%	14%	14%	13%	15%	12%	15%	15%	13%	12%	13%	17%	13%	12%	11%	11%	17%	15%	13%	12%	8%
6		12%	10%	13%	15%	14%	11%	11%	13%	11%	13%	13%	10%	9%	12%	13%	13%	11%	13%	11%	14%	10%	16%	7%
7		13%	13%	11%	14%	12%	14%	14%	12%	11%	11%	16%	14%	14%	13%	12%	13%	14%	12%	13%	13%	14%	12%	11%
8		15%	19%	13%	21%	14%	17%	12%	18%	15%	15%	14%	16%	17%	16%	15%	14%	14%	15%	11%	18%	17%	14%	15%
9		6%	6%	8%	2%	5%	5%	6%	6%	8%	5%	5%	8%	9%	5%	4%	8%	9%	6%	7%	6%	6%	5%	6%
10 - Extremely important		21%	26%	19%	17%	19%	26%	19%	23%	11%	19%	23%	29%	19%	20%	27%	22%	16%	26%	20%	20%	22%	19%	31%
Don't know		4%	3%	3%	2%	2%	4%	4%	4%	5%	6%	1%	3%	4%	3%	3%	5%	4%	7%	1%	2%	4%	9%	10%

Cell Contents (Column Percentages)