

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government’s record to date?

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base: All GB adults	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Approve	13%	23%	6%	5%	8%	18%	15%	11%	15%	10%	12%	18%	21%	13%	13%	12%	10%	5%	15%	12%	13%	10%	12%
Disapprove	69%	58%	84%	81%	79%	66%	74%	65%	62%	69%	76%	65%	60%	70%	69%	68%	76%	79%	72%	71%	65%	69%	64%
Don't know	18%	18%	11%	14%	12%	17%	11%	24%	23%	21%	13%	17%	19%	17%	18%	20%	14%	16%	13%	17%	21%	21%	24%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
0 - Would never consider voting for them	42%	12%	70%	49%	52%	30%	42%	42%	41%	48%	41%	32%	40%	38%	36%	44%	60%	51%	38%	41%	43%	44%	48%
1	6%	4%	8%	10%	8%	5%	7%	5%	6%	6%	8%	4%	5%	7%	5%	7%	3%	3%	7%	7%	5%	5%	4%
2	7%	6%	7%	12%	8%	5%	7%	6%	8%	7%	8%	5%	9%	6%	7%	6%	5%	5%	7%	6%	8%	5%	3%
3	5%	5%	5%	7%	6%	5%	5%	5%	6%	5%	6%	4%	6%	5%	5%	5%	4%	2%	5%	5%	5%	5%	5%
4	4%	4%	2%	5%	3%	5%	4%	4%	5%	4%	3%	4%	4%	4%	6%	3%	3%	5%	5%	3%	3%	4%	2%
5	9%	14%	3%	7%	7%	12%	9%	9%	5%	9%	9%	12%	8%	9%	10%	9%	8%	9%	9%	10%	8%	10%	8%
6	5%	10%	1%	2%	3%	7%	4%	6%	5%	4%	4%	7%	3%	6%	4%	5%	4%	6%	6%	4%	3%	5%	7%
7	6%	13%	0%	4%	3%	9%	5%	6%	3%	3%	6%	10%	4%	6%	9%	5%	2%	3%	5%	6%	5%	7%	7%
8	4%	8%	1%	1%	2%	6%	3%	4%	2%	2%	4%	6%	2%	4%	4%	4%	3%	4%	3%	5%	4%	2%	3%
9	2%	4%	-	1%	1%	3%	1%	2%	1%	1%	1%	4%	0%	2%	3%	1%	2%	-	2%	2%	1%	2%	2%
10 - Would definitely consider voting for them	6%	16%	1%	1%	6%	9%	8%	4%	4%	4%	7%	10%	11%	7%	5%	5%	1%	5%	9%	4%	8%	4%	5%
prefer not to answer	6%	3%	3%	1%	2%	4%	4%	7%	15%	8%	2%	2%	7%	4%	6%	7%	5%	7%	3%	6%	6%	8%	8%

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Labour

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
0 - Would never consider voting for them	23%	40%	4%	5%	9%	38%	24%	22%	9%	17%	28%	36%	15%	26%	26%	22%	16%	27%	19%	20%	25%	27%	35%
1	5%	7%	2%	2%	4%	6%	5%	4%	1%	4%	7%	4%	4%	5%	3%	5%	7%	4%	4%	5%	6%	6%	3%
2	4%	7%	2%	4%	3%	6%	5%	4%	4%	3%	6%	5%	4%	4%	4%	5%	5%	3%	5%	4%	5%	4%	3%
3	5%	7%	1%	8%	5%	6%	5%	6%	8%	4%	4%	7%	5%	5%	4%	5%	10%	6%	6%	6%	6%	4%	5%
4	6%	6%	3%	8%	5%	6%	5%	6%	7%	5%	7%	5%	5%	7%	6%	4%	7%	2%	5%	4%	7%	7%	10%
5	12%	12%	7%	18%	13%	12%	12%	13%	12%	14%	10%	13%	12%	11%	12%	13%	18%	13%	12%	13%	12%	12%	12%
6	7%	6%	7%	8%	10%	5%	7%	7%	10%	9%	6%	4%	7%	8%	9%	5%	7%	7%	10%	7%	6%	8%	2%
7	8%	4%	13%	13%	11%	5%	9%	7%	9%	10%	6%	5%	10%	7%	8%	7%	8%	8%	9%	7%	8%	6%	8%
8	7%	3%	14%	13%	11%	5%	7%	7%	8%	7%	8%	7%	9%	7%	8%	8%	5%	6%	9%	8%	6%	6%	4%
9	3%	1%	8%	2%	5%	1%	3%	3%	4%	4%	2%	3%	3%	4%	2%	4%	2%	4%	4%	2%	3%	4%	3%
10 - Would definitely consider voting for them	13%	4%	36%	18%	22%	6%	14%	12%	13%	15%	15%	8%	18%	11%	13%	15%	9%	12%	14%	18%	11%	8%	9%
prefer not to answer	6%	3%	3%	1%	2%	4%	4%	7%	15%	8%	2%	2%	7%	4%	6%	7%	5%	7%	3%	6%	6%	8%	8%

Liberal Democrats

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
0 - Would never consider voting for them	29%	41%	15%	6%	13%	44%	31%	28%	16%	24%	37%	37%	20%	29%	30%	30%	31%	39%	23%	26%	33%	35%	36%
1	6%	9%	6%	2%	5%	8%	7%	5%	3%	5%	6%	8%	6%	5%	5%	7%	6%	6%	6%	5%	5%	10%	5%
2	6%	8%	6%	3%	4%	8%	6%	6%	6%	6%	5%	6%	4%	7%	7%	6%	3%	3%	6%	5%	6%	5%	9%
3	7%	9%	8%	3%	7%	7%	6%	7%	8%	7%	6%	8%	10%	6%	7%	7%	7%	7%	6%	7%	7%	8%	7%
4	7%	6%	9%	4%	10%	6%	7%	7%	8%	7%	6%	9%	8%	5%	8%	8%	8%	10%	9%	7%	6%	7%	7%
5	16%	12%	19%	16%	20%	12%	14%	17%	15%	17%	17%	13%	19%	14%	16%	15%	23%	12%	18%	16%	16%	13%	12%
6	7%	5%	11%	10%	11%	4%	7%	7%	9%	9%	6%	5%	6%	8%	7%	8%	3%	8%	9%	7%	7%	6%	4%
7	6%	3%	9%	12%	9%	3%	5%	6%	6%	6%	6%	4%	7%	7%	5%	4%	5%	1%	5%	7%	6%	4%	5%
8	5%	2%	7%	20%	7%	3%	4%	6%	6%	5%	6%	3%	4%	7%	4%	4%	5%	3%	6%	7%	4%	3%	3%
9	2%	1%	2%	7%	3%	1%	2%	1%	2%	2%	1%	2%	3%	2%	2%	1%	2%	1%	3%	2%	1%	-	1%
10 - Would definitely consider voting for them	4%	1%	5%	17%	7%	1%	5%	3%	6%	4%	2%	3%	6%	5%	3%	3%	3%	3%	5%	4%	5%	0%	1%
prefer not to answer	6%	3%	3%	1%	2%	4%	4%	7%	15%	8%	2%	2%	7%	4%	6%	7%	5%	7%	3%	6%	6%	8%	8%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base: All GB adults	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Health	46%	42%	57%	55%	58%	39%	39%	54%	42%	45%	49%	49%	39%	47%	48%	46%	45%	60%	50%	46%	46%	40%	47%
Immigration & Asylum	37%	62%	16%	16%	18%	61%	36%	37%	20%	24%	46%	57%	26%	38%	42%	38%	29%	35%	35%	34%	39%	38%	42%
Crime	18%	23%	13%	13%	13%	24%	17%	19%	11%	16%	21%	22%	21%	16%	18%	23%	12%	13%	16%	19%	18%	22%	18%
The economy	51%	48%	56%	59%	59%	43%	53%	48%	53%	56%	48%	43%	54%	50%	50%	49%	54%	51%	51%	54%	50%	53%	37%
Tax	13%	13%	11%	9%	9%	14%	16%	11%	19%	16%	10%	9%	15%	13%	12%	12%	15%	19%	12%	12%	14%	17%	12%
Pensions	9%	12%	5%	6%	7%	12%	9%	9%	5%	4%	9%	19%	6%	9%	10%	10%	9%	7%	6%	8%	10%	13%	10%
Education	13%	8%	19%	21%	16%	9%	11%	15%	18%	14%	14%	7%	11%	13%	12%	14%	14%	15%	15%	14%	11%	12%	10%
Family life & childcare	7%	5%	9%	5%	8%	6%	7%	8%	7%	11%	4%	4%	5%	7%	6%	6%	14%	7%	7%	6%	10%	5%	7%
Housing	23%	14%	32%	23%	25%	17%	24%	22%	36%	27%	18%	17%	31%	21%	23%	22%	30%	20%	22%	23%	26%	26%	19%
The environment	20%	9%	28%	36%	31%	10%	21%	18%	28%	22%	16%	15%	24%	24%	17%	17%	15%	12%	24%	21%	18%	13%	16%
Britain leaving the EU	14%	6%	21%	22%	22%	7%	15%	13%	14%	14%	17%	11%	17%	13%	13%	14%	18%	11%	18%	14%	12%	13%	11%
Transport	4%	4%	4%	6%	4%	4%	5%	3%	5%	5%	3%	2%	2%	5%	6%	3%	3%	4%	4%	5%	4%	3%	3%
Welfare benefits	8%	7%	9%	4%	7%	10%	9%	8%	8%	10%	7%	7%	9%	7%	7%	11%	9%	10%	6%	7%	7%	9%	26%
Defence and security	18%	32%	7%	20%	13%	27%	21%	15%	7%	12%	23%	28%	12%	21%	18%	17%	20%	12%	21%	14%	18%	16%	19%
None of these	0%	0%	0%	-	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	-	-	-	-	0%	-	1%	0%	1%
Don't know	3%	1%	1%	1%	1%	2%	2%	3%	3%	4%	1%	2%	4%	2%	4%	2%	1%	1%	1%	4%	2%	2%	4%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Very well	2%	2%	2%	1%	2%	1%	3%	1%	5%	3%	2%	1%	7%	2%	2%	1%	2%	1%	4%	2%	2%	0%	3%
Fairly well	10%	14%	3%	6%	6%	10%	12%	7%	15%	9%	7%	12%	13%	10%	8%	10%	7%	6%	10%	8%	11%	9%	10%
Fairly badly	25%	36%	17%	23%	21%	30%	24%	26%	24%	22%	28%	29%	28%	24%	28%	24%	24%	25%	22%	27%	25%	30%	21%
Very badly	59%	45%	76%	70%	69%	55%	58%	60%	52%	62%	62%	55%	49%	61%	58%	59%	65%	67%	63%	59%	58%	56%	59%
Don't know	4%	3%	2%	-	2%	3%	3%	5%	5%	5%	2%	3%	3%	4%	4%	6%	2%	1%	2%	4%	4%	5%	7%

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Immigration

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Very well	1%	1%	1%	-	1%	1%	1%	1%	2%	2%	1%	0%	4%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%
Fairly well	7%	6%	4%	9%	5%	4%	7%	6%	16%	8%	3%	3%	14%	5%	6%	5%	8%	10%	8%	7%	6%	6%	5%
Fairly badly	25%	25%	28%	30%	30%	20%	23%	27%	27%	26%	22%	25%	24%	27%	26%	25%	21%	20%	23%	27%	26%	27%	20%
Very badly	59%	64%	59%	54%	56%	70%	63%	54%	36%	54%	68%	67%	50%	60%	58%	58%	64%	65%	62%	57%	57%	58%	58%
Don't know	9%	4%	8%	8%	7%	5%	5%	12%	19%	10%	6%	5%	7%	8%	9%	12%	7%	3%	6%	9%	10%	8%	16%

Crime

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Very well	3%	2%	3%	1%	2%	2%	3%	2%	6%	3%	1%	1%	7%	1%	2%	3%	1%	1%	4%	2%	2%	2%	2%
Fairly well	16%	20%	12%	17%	17%	13%	16%	16%	24%	15%	12%	18%	15%	18%	18%	13%	11%	13%	15%	16%	18%	15%	13%
Fairly badly	36%	42%	35%	36%	38%	39%	38%	35%	30%	35%	37%	41%	33%	38%	38%	35%	41%	31%	39%	35%	37%	35%	34%
Very badly	34%	30%	39%	34%	33%	40%	36%	32%	23%	34%	41%	33%	37%	31%	33%	36%	35%	41%	35%	33%	32%	37%	38%
Don't know	11%	6%	12%	12%	11%	7%	7%	15%	17%	13%	9%	7%	8%	11%	10%	13%	12%	12%	7%	14%	12%	11%	13%

Education

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Very well	3%	3%	2%	2%	2%	3%	5%	2%	6%	4%	2%	1%	9%	2%	3%	2%	1%	2%	4%	3%	3%	4%	2%
Fairly well	21%	32%	10%	15%	16%	25%	22%	20%	27%	17%	17%	28%	26%	19%	25%	20%	18%	15%	22%	19%	22%	18%	20%
Fairly badly	33%	35%	35%	41%	35%	33%	32%	34%	32%	31%	33%	36%	32%	34%	32%	31%	41%	29%	33%	34%	32%	34%	29%
Very badly	30%	16%	44%	36%	38%	24%	31%	29%	23%	33%	35%	21%	23%	32%	26%	30%	31%	41%	32%	29%	27%	30%	29%
Don't know	14%	13%	8%	6%	9%	14%	11%	17%	12%	15%	12%	13%	10%	14%	14%	17%	9%	13%	9%	15%	16%	14%	20%

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Taxation

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Very well	2%	3%	1%	1%	2%	2%	3%	2%	3%	2%	2%	1%	5%	2%	1%	3%	1%	1%	3%	2%	2%	3%	2%
Fairly well	19%	33%	8%	15%	17%	23%	21%	17%	15%	14%	19%	28%	19%	22%	20%	16%	14%	17%	20%	19%	21%	15%	14%
Fairly badly	32%	33%	30%	38%	35%	32%	30%	33%	26%	31%	36%	31%	29%	32%	33%	32%	33%	30%	37%	31%	30%	27%	27%
Very badly	36%	23%	52%	36%	40%	33%	39%	33%	37%	40%	36%	29%	39%	33%	33%	37%	45%	48%	33%	36%	38%	42%	37%
Don't know	11%	9%	8%	10%	7%	10%	7%	15%	19%	12%	6%	11%	9%	12%	12%	13%	8%	5%	7%	12%	10%	14%	20%

Unemployment

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Very well	4%	7%	2%	3%	4%	5%	6%	2%	3%	3%	6%	4%	10%	4%	2%	3%	2%	4%	5%	3%	4%	2%	3%
Fairly well	28%	43%	15%	29%	25%	33%	32%	24%	24%	23%	32%	35%	26%	32%	31%	27%	20%	19%	31%	28%	27%	27%	20%
Fairly badly	29%	23%	34%	33%	33%	26%	27%	32%	32%	32%	25%	27%	26%	28%	30%	30%	35%	32%	30%	30%	29%	30%	26%
Very badly	22%	12%	35%	20%	24%	20%	22%	22%	28%	25%	21%	15%	25%	19%	23%	21%	26%	34%	19%	22%	21%	27%	28%
Don't know	17%	15%	14%	15%	15%	16%	12%	21%	14%	17%	17%	19%	13%	18%	14%	20%	18%	12%	14%	17%	19%	15%	24%

Inflation

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Very well	3%	7%	1%	2%	2%	5%	5%	2%	4%	2%	4%	5%	8%	4%	2%	2%	1%	3%	4%	4%	2%	4%	2%
Fairly well	24%	43%	12%	23%	20%	32%	28%	20%	15%	15%	29%	39%	22%	27%	23%	23%	21%	21%	26%	24%	27%	19%	17%
Fairly badly	28%	23%	29%	36%	34%	23%	27%	29%	27%	29%	28%	27%	24%	27%	32%	29%	29%	24%	31%	29%	26%	26%	25%
Very badly	35%	19%	51%	31%	36%	31%	34%	36%	44%	44%	32%	18%	38%	32%	33%	36%	37%	47%	33%	33%	35%	40%	40%
Don't know	9%	8%	7%	9%	8%	9%	6%	13%	9%	10%	7%	11%	9%	9%	10%	10%	12%	5%	5%	11%	10%	11%	16%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Very well	3%	6%	2%	2%	3%	4%	4%	2%	2%	3%	3%	4%	7%	3%	3%	3%	2%	3%	5%	3%	2%	4%	3%
Fairly well	18%	34%	5%	5%	9%	28%	18%	17%	18%	11%	17%	29%	17%	19%	19%	19%	12%	14%	16%	17%	19%	21%	17%
Fairly badly	22%	27%	18%	24%	19%	25%	20%	24%	22%	22%	23%	21%	15%	25%	24%	22%	18%	19%	22%	22%	22%	23%	20%
Very badly	45%	25%	67%	60%	62%	32%	50%	40%	37%	51%	48%	32%	49%	43%	41%	42%	58%	50%	50%	46%	42%	38%	42%
Don't know	12%	8%	9%	9%	8%	11%	8%	17%	21%	12%	9%	13%	13%	10%	14%	15%	10%	14%	7%	13%	15%	13%	18%

Defence

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Very well	4%	2%	3%	3%	3%	2%	4%	3%	12%	4%	2%	1%	8%	3%	3%	3%	2%	4%	4%	3%	3%	2%	4%
Fairly well	24%	29%	23%	17%	26%	22%	26%	23%	26%	28%	18%	23%	27%	24%	27%	22%	20%	25%	26%	22%	27%	25%	17%
Fairly badly	27%	31%	25%	36%	29%	30%	30%	24%	18%	22%	35%	33%	24%	28%	24%	27%	34%	29%	28%	29%	25%	25%	24%
Very badly	23%	23%	25%	23%	22%	28%	27%	19%	14%	21%	26%	28%	21%	22%	22%	23%	26%	28%	24%	22%	22%	23%	28%
Don't know	22%	14%	25%	21%	21%	18%	13%	31%	30%	26%	19%	16%	20%	23%	23%	25%	19%	14%	17%	23%	23%	26%	27%

The economy

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Very well	2%	4%	1%	-	2%	2%	3%	1%	4%	2%	2%	2%	4%	2%	1%	3%	1%	2%	3%	2%	2%	2%	2%
Fairly well	19%	37%	7%	15%	15%	27%	21%	18%	14%	11%	22%	35%	22%	22%	18%	18%	12%	18%	20%	20%	21%	15%	16%
Fairly badly	32%	31%	29%	39%	32%	32%	30%	34%	33%	33%	31%	31%	28%	32%	38%	30%	33%	31%	37%	28%	32%	33%	29%
Very badly	41%	23%	59%	44%	48%	34%	43%	39%	43%	48%	41%	27%	42%	39%	38%	42%	50%	47%	39%	42%	40%	45%	42%
Don't know	6%	4%	4%	2%	3%	5%	3%	8%	6%	6%	4%	5%	4%	5%	5%	8%	5%	2%	2%	8%	5%	5%	11%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Very well	8%	12%	5%	5%	6%	10%	12%	4%	10%	6%	9%	9%	10%	8%	8%	8%	5%	8%	9%	8%	6%	10%	7%
Fairly well	40%	47%	34%	48%	45%	37%	42%	37%	39%	40%	39%	41%	40%	45%	40%	35%	35%	35%	45%	38%	48%	28%	28%
Fairly badly	17%	17%	19%	18%	18%	18%	17%	18%	15%	17%	17%	19%	13%	15%	21%	17%	24%	25%	18%	17%	16%	19%	18%
Very badly	15%	11%	19%	8%	12%	18%	15%	15%	10%	15%	16%	15%	15%	13%	11%	18%	16%	21%	13%	14%	15%	19%	18%
Don't know	20%	13%	24%	22%	20%	17%	14%	26%	26%	22%	19%	16%	22%	20%	20%	22%	19%	11%	16%	24%	15%	23%	28%

Transport

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Very well	2%	2%	2%	-	2%	2%	2%	2%	3%	3%	1%	1%	8%	2%	1%	1%	0%	1%	3%	1%	3%	1%	3%
Fairly well	18%	24%	11%	14%	14%	20%	17%	19%	27%	15%	18%	19%	25%	18%	17%	14%	18%	18%	19%	14%	20%	25%	15%
Fairly badly	33%	38%	32%	34%	34%	36%	33%	33%	30%	32%	33%	37%	27%	32%	36%	36%	36%	25%	33%	35%	33%	33%	28%
Very badly	34%	23%	45%	44%	40%	29%	39%	29%	31%	36%	36%	29%	32%	34%	32%	34%	31%	47%	38%	33%	33%	30%	30%
Don't know	13%	13%	10%	7%	10%	14%	9%	17%	9%	15%	11%	13%	8%	14%	13%	14%	15%	9%	8%	16%	11%	12%	23%

Housing

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Very well	2%	2%	1%	1%	1%	2%	2%	1%	3%	2%	1%	1%	3%	1%	2%	2%	-	1%	2%	2%	1%	1%	1%
Fairly well	13%	21%	6%	12%	11%	15%	13%	12%	14%	11%	12%	17%	15%	14%	12%	12%	11%	10%	16%	11%	12%	13%	11%
Fairly badly	32%	42%	27%	33%	30%	36%	32%	33%	32%	29%	35%	36%	28%	35%	35%	33%	26%	29%	33%	34%	32%	32%	29%
Very badly	43%	25%	60%	48%	49%	38%	46%	39%	42%	47%	42%	36%	46%	41%	40%	40%	54%	53%	41%	43%	45%	43%	42%
Don't know	10%	9%	6%	6%	8%	9%	7%	14%	10%	11%	10%	9%	8%	10%	11%	14%	9%	7%	8%	11%	10%	11%	17%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Very well	3%	4%	2%	1%	2%	3%	3%	2%	3%	3%	3%	2%	5%	3%	3%	1%	2%	-	3%	2%	2%	4%	2%
Fairly well	23%	39%	9%	15%	15%	31%	25%	21%	24%	18%	24%	30%	26%	22%	24%	23%	23%	22%	25%	21%	26%	21%	20%
Fairly badly	29%	27%	31%	41%	33%	26%	27%	32%	31%	30%	27%	29%	29%	31%	31%	25%	32%	28%	31%	31%	30%	31%	17%
Very badly	31%	15%	49%	37%	42%	24%	34%	28%	29%	36%	31%	24%	29%	32%	27%	30%	35%	40%	34%	31%	27%	28%	38%
Don't know	14%	16%	9%	6%	8%	17%	11%	16%	13%	13%	15%	15%	11%	12%	16%	19%	8%	10%	7%	15%	15%	17%	24%

Welfare benefits

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Very well	3%	5%	2%	1%	2%	4%	5%	2%	6%	3%	3%	3%	9%	3%	2%	3%	2%	4%	5%	3%	3%	2%	4%
Fairly well	20%	32%	11%	22%	16%	25%	22%	19%	22%	15%	20%	30%	21%	22%	22%	19%	15%	19%	21%	20%	22%	20%	18%
Fairly badly	30%	27%	31%	33%	34%	28%	27%	33%	29%	31%	31%	30%	24%	29%	32%	32%	42%	26%	30%	32%	30%	31%	26%
Very badly	31%	19%	46%	34%	35%	29%	33%	28%	24%	35%	32%	24%	30%	30%	28%	31%	33%	38%	30%	28%	29%	31%	39%
Don't know	15%	17%	10%	11%	12%	15%	13%	18%	20%	16%	13%	14%	15%	17%	16%	15%	9%	14%	14%	17%	16%	16%	14%

What do you think is the most likely result of the next general election?

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
A large Conservative majority	2%	2%	2%	3%	2%	1%	3%	2%	7%	3%	0%	1%	7%	1%	2%	1%	2%	3%	4%	1%	3%	1%	2%
A small Conservative majority	5%	6%	3%	2%	5%	4%	5%	4%	7%	4%	4%	4%	5%	4%	7%	3%	3%	6%	3%	4%	6%	5%	8%
A hung Parliament, resulting in a Conservative led government	7%	11%	5%	4%	5%	8%	5%	8%	10%	6%	6%	8%	8%	7%	9%	5%	4%	3%	7%	6%	4%	13%	6%
A hung Parliament, resulting in a Labour led government	11%	14%	8%	12%	9%	13%	10%	12%	8%	10%	11%	14%	10%	11%	11%	11%	8%	14%	13%	11%	11%	6%	13%
A small Labour majority	19%	16%	24%	30%	28%	15%	20%	18%	14%	20%	23%	17%	12%	20%	19%	20%	24%	17%	22%	22%	17%	15%	13%
A large Labour majority	34%	35%	44%	35%	40%	35%	43%	25%	20%	31%	41%	38%	37%	34%	32%	33%	32%	37%	37%	36%	30%	34%	27%
Don't know	22%	16%	14%	14%	12%	23%	14%	30%	34%	26%	15%	19%	21%	21%	20%	26%	27%	19%	15%	20%	30%	26%	32%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

National Health Service

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Conservative	10%	23%	2%	1%	7%	15%	11%	9%	8%	7%	10%	17%	12%	10%	13%	10%	6%	6%	11%	8%	13%	8%	12%
Labour	38%	20%	70%	50%	56%	25%	43%	34%	41%	42%	40%	30%	47%	35%	37%	41%	39%	34%	45%	44%	32%	32%	24%
Liberal Democrat	5%	4%	3%	15%	6%	4%	5%	5%	7%	5%	3%	6%	7%	5%	5%	3%	7%	5%	7%	4%	5%	4%	5%
Other	7%	8%	4%	3%	5%	9%	9%	6%	8%	7%	8%	6%	2%	6%	8%	8%	14%	6%	8%	6%	7%	8%	7%
None	19%	27%	8%	10%	11%	27%	18%	20%	9%	13%	26%	24%	16%	22%	16%	16%	17%	27%	16%	18%	18%	22%	23%
Don't know	21%	18%	13%	20%	14%	20%	15%	26%	27%	25%	13%	17%	17%	21%	21%	23%	17%	24%	14%	20%	25%	25%	28%

Asylum and immigration

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Conservative	14%	29%	4%	6%	9%	20%	15%	12%	12%	10%	13%	20%	15%	13%	15%	14%	10%	12%	16%	10%	12%	16%	16%
Labour	21%	7%	44%	26%	32%	12%	22%	20%	21%	24%	22%	14%	28%	18%	19%	23%	18%	22%	24%	23%	19%	16%	17%
Liberal Democrat	6%	2%	5%	19%	10%	2%	7%	5%	9%	8%	4%	3%	11%	6%	4%	3%	9%	6%	8%	7%	5%	2%	2%
Other	11%	16%	7%	4%	7%	17%	14%	8%	8%	9%	14%	13%	7%	11%	13%	10%	19%	7%	13%	11%	11%	10%	9%
None	21%	27%	13%	16%	16%	28%	22%	20%	12%	17%	27%	25%	15%	23%	21%	20%	20%	21%	18%	18%	22%	27%	27%
Don't know	28%	19%	27%	28%	27%	21%	20%	34%	38%	31%	19%	25%	23%	29%	27%	29%	25%	31%	22%	31%	31%	29%	28%

Law and order

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Conservative	18%	35%	7%	14%	15%	23%	21%	16%	18%	11%	22%	26%	22%	20%	21%	16%	11%	12%	21%	17%	17%	18%	17%
Labour	22%	7%	48%	32%	35%	13%	24%	20%	17%	25%	22%	18%	28%	20%	23%	24%	18%	23%	27%	22%	20%	20%	15%
Liberal Democrat	4%	2%	2%	14%	7%	2%	5%	4%	6%	6%	3%	3%	5%	4%	2%	4%	9%	6%	5%	4%	4%	4%	3%
Other	8%	11%	5%	3%	6%	12%	11%	6%	4%	8%	11%	9%	4%	8%	9%	9%	15%	6%	10%	8%	8%	8%	8%
None	17%	22%	11%	8%	12%	24%	18%	17%	11%	15%	21%	19%	16%	18%	16%	17%	18%	20%	17%	15%	17%	19%	25%
Don't know	30%	22%	28%	28%	26%	26%	22%	37%	43%	34%	21%	24%	25%	30%	30%	32%	29%	33%	21%	34%	34%	31%	31%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Education and schools

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Conservative	12%	28%	2%	2%	6%	20%	13%	12%	12%	7%	12%	23%	15%	13%	16%	11%	5%	9%	14%	11%	12%	10%	15%
Labour	33%	18%	61%	42%	47%	22%	38%	28%	34%	38%	32%	26%	41%	31%	32%	33%	33%	35%	40%	37%	28%	26%	21%
Liberal Democrat	8%	5%	7%	26%	12%	5%	8%	8%	9%	8%	9%	7%	10%	10%	6%	6%	9%	7%	11%	6%	8%	10%	3%
Other	7%	8%	5%	4%	5%	9%	9%	6%	5%	7%	8%	7%	4%	7%	6%	8%	17%	3%	8%	6%	8%	7%	9%
None	15%	19%	7%	6%	9%	20%	14%	15%	9%	13%	20%	15%	10%	15%	14%	16%	14%	17%	11%	13%	17%	19%	20%
Don't know	25%	22%	18%	19%	19%	24%	18%	31%	31%	28%	19%	22%	21%	25%	25%	26%	21%	29%	16%	26%	28%	30%	32%

Taxation

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Conservative	18%	39%	4%	11%	14%	26%	21%	15%	12%	10%	22%	30%	18%	21%	19%	16%	10%	17%	20%	17%	19%	13%	17%
Labour	28%	11%	57%	35%	42%	16%	31%	24%	29%	31%	27%	20%	37%	21%	27%	32%	27%	29%	33%	31%	22%	24%	18%
Liberal Democrat	5%	2%	5%	15%	7%	3%	5%	5%	5%	6%	5%	4%	7%	6%	4%	3%	6%	5%	8%	5%	4%	5%	3%
Other	8%	9%	5%	4%	5%	11%	10%	5%	5%	8%	8%	8%	5%	8%	7%	7%	16%	7%	8%	7%	8%	8%	7%
None	16%	21%	9%	10%	10%	23%	15%	17%	9%	14%	22%	17%	14%	16%	16%	16%	20%	15%	15%	14%	17%	20%	21%
Don't know	26%	19%	20%	25%	21%	22%	17%	33%	39%	30%	17%	21%	20%	27%	27%	27%	21%	27%	17%	26%	30%	30%	34%

Unemployment

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Conservative	16%	36%	3%	5%	11%	25%	18%	13%	10%	10%	20%	24%	17%	17%	18%	14%	6%	16%	20%	14%	13%	13%	15%
Labour	30%	13%	57%	44%	43%	18%	34%	27%	35%	32%	30%	25%	37%	27%	31%	33%	25%	30%	34%	35%	24%	25%	25%
Liberal Democrat	5%	2%	4%	12%	6%	2%	5%	4%	6%	6%	3%	3%	7%	5%	4%	3%	6%	5%	7%	4%	3%	5%	0%
Other	7%	8%	5%	4%	6%	10%	8%	6%	5%	7%	7%	8%	3%	6%	7%	7%	18%	4%	8%	6%	9%	7%	6%
None	15%	19%	9%	8%	10%	22%	15%	16%	9%	14%	19%	17%	11%	15%	14%	17%	17%	18%	13%	13%	16%	19%	23%
Don't know	27%	21%	22%	27%	24%	23%	20%	34%	35%	31%	21%	23%	23%	29%	26%	27%	28%	27%	18%	28%	34%	31%	30%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

The economy in general

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Conservative	20%	45%	4%	12%	13%	32%	23%	18%	12%	13%	25%	33%	22%	23%	23%	18%	12%	20%	24%	22%	18%	16%	18%
Labour	25%	8%	54%	32%	39%	13%	30%	21%	32%	28%	24%	19%	34%	21%	26%	28%	21%	25%	29%	29%	20%	22%	19%
Liberal Democrat	4%	2%	3%	17%	7%	2%	5%	4%	4%	6%	3%	3%	6%	5%	2%	3%	6%	5%	7%	3%	5%	3%	2%
Other	8%	9%	5%	3%	6%	11%	10%	6%	6%	7%	8%	10%	5%	7%	8%	8%	16%	6%	9%	7%	8%	8%	7%
None	15%	18%	10%	8%	11%	21%	13%	18%	9%	16%	19%	14%	10%	16%	16%	16%	18%	16%	12%	12%	18%	19%	24%
Don't know	27%	19%	23%	28%	25%	21%	20%	33%	36%	31%	21%	22%	23%	28%	26%	27%	27%	28%	19%	27%	32%	32%	30%

Housing

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Conservative	9%	20%	1%	1%	5%	14%	9%	9%	6%	6%	9%	15%	11%	10%	11%	7%	2%	5%	9%	6%	10%	8%	12%
Labour	33%	19%	60%	45%	48%	21%	38%	29%	34%	36%	34%	28%	43%	29%	33%	36%	32%	32%	39%	38%	26%	29%	23%
Liberal Democrat	6%	4%	5%	15%	9%	3%	6%	6%	9%	5%	5%	5%	6%	6%	4%	5%	7%	7%	8%	5%	4%	4%	4%
Other	9%	10%	6%	3%	6%	12%	11%	7%	9%	8%	9%	10%	5%	8%	8%	9%	19%	6%	9%	8%	10%	8%	6%
None	17%	23%	8%	9%	11%	24%	17%	17%	7%	14%	24%	18%	14%	18%	16%	15%	18%	21%	14%	15%	17%	21%	22%
Don't know	27%	23%	20%	28%	21%	26%	20%	33%	36%	31%	20%	24%	20%	29%	28%	29%	23%	29%	20%	27%	33%	30%	33%

Britain's exit from the EU

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Conservative	15%	35%	3%	3%	8%	25%	16%	14%	11%	10%	15%	26%	17%	15%	18%	16%	7%	11%	14%	15%	15%	15%	17%
Labour	17%	6%	37%	19%	24%	11%	18%	16%	19%	21%	17%	11%	25%	14%	17%	20%	15%	18%	19%	20%	16%	13%	12%
Liberal Democrat	8%	3%	9%	32%	15%	3%	11%	6%	12%	9%	8%	6%	12%	9%	7%	6%	11%	6%	14%	9%	6%	4%	2%
Other	10%	13%	7%	5%	8%	15%	13%	7%	4%	9%	13%	10%	7%	10%	9%	9%	19%	10%	10%	10%	10%	11%	7%
None	21%	23%	18%	18%	20%	24%	21%	21%	11%	21%	25%	21%	16%	23%	21%	20%	23%	20%	21%	17%	23%	24%	25%
Don't know	29%	21%	26%	24%	26%	23%	22%	35%	43%	30%	22%	26%	24%	30%	29%	29%	26%	35%	22%	29%	30%	33%	37%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Defence and security

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Conservative	21%	42%	8%	14%	16%	28%	26%	16%	18%	16%	23%	28%	22%	23%	25%	19%	12%	12%	24%	20%	17%	21%	21%
Labour	18%	5%	38%	29%	29%	11%	22%	15%	18%	20%	18%	16%	26%	13%	17%	22%	18%	23%	22%	19%	18%	14%	12%
Liberal Democrat	3%	1%	3%	11%	5%	1%	4%	3%	5%	5%	2%	1%	6%	3%	2%	2%	4%	7%	5%	3%	2%	3%	3%
Other	8%	10%	5%	3%	4%	12%	10%	6%	3%	7%	9%	10%	4%	7%	7%	7%	17%	6%	8%	7%	7%	9%	7%
None	16%	18%	11%	9%	12%	20%	15%	16%	11%	14%	20%	16%	12%	17%	14%	16%	19%	18%	14%	15%	16%	17%	21%
Don't know	34%	25%	35%	33%	34%	27%	25%	43%	45%	38%	28%	30%	30%	36%	36%	34%	31%	33%	26%	37%	40%	35%	36%

Generally speaking do you think the police are doing a good or bad job?

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base: All GB adults	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Very good job	5%	5%	5%	5%	5%	4%	5%	4%	5%	5%	4%	4%	8%	4%	6%	4%	4%	2%	7%	4%	3%	6%	4%
Fairly good job	47%	48%	43%	58%	52%	43%	43%	51%	47%	44%	45%	55%	47%	49%	44%	45%	55%	44%	47%	49%	50%	45%	38%
Fairly bad job	29%	32%	31%	23%	28%	33%	31%	28%	27%	30%	31%	28%	23%	28%	33%	32%	26%	31%	29%	30%	30%	27%	29%
Very bad job	12%	13%	11%	7%	8%	17%	15%	8%	7%	12%	15%	10%	10%	14%	11%	10%	8%	13%	12%	10%	10%	13%	17%
Don't know	7%	3%	9%	6%	7%	4%	5%	10%	15%	9%	6%	3%	11%	6%	6%	9%	7%	10%	5%	8%	7%	9%	13%

Do you think the level of crime in your LOCAL area has gone up or down over the last few years, or has it stayed the same?

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base: All GB adults	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Gone up a lot	16%	18%	17%	11%	12%	21%	15%	17%	10%	16%	20%	15%	21%	15%	20%	14%	9%	13%	16%	15%	15%	17%	19%
Gone up a little	30%	34%	30%	27%	31%	33%	28%	33%	23%	30%	32%	33%	25%	34%	31%	29%	23%	32%	31%	32%	30%	27%	30%
Stayed the same	34%	33%	34%	44%	39%	30%	37%	32%	35%	32%	32%	38%	31%	34%	32%	34%	43%	38%	37%	32%	34%	34%	34%
Gone down a little	4%	4%	4%	4%	4%	4%	5%	3%	8%	5%	2%	4%	7%	3%	4%	5%	4%	1%	5%	5%	4%	2%	4%
Gone down a lot	1%	1%	1%	1%	0%	1%	1%	1%	5%	1%	0%	0%	0%	1%	1%	2%	1%	2%	1%	1%	2%	1%	-
Don't know	14%	10%	14%	14%	14%	12%	14%	15%	19%	17%	13%	10%	15%	12%	12%	17%	20%	15%	11%	16%	14%	20%	13%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the level of crime **NATIONALLY** has gone up or down over the last few years, or has it stayed the same?

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base: All GB adults	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Gone up a lot	34%	42%	29%	20%	27%	46%	32%	35%	18%	29%	41%	40%	28%	34%	36%	35%	32%	36%	33%	32%	33%	35%	40%
Gone up a little	35%	36%	37%	42%	40%	33%	36%	35%	32%	35%	34%	40%	32%	38%	34%	34%	36%	35%	37%	34%	39%	32%	31%
Stayed the same	14%	11%	14%	20%	16%	8%	16%	12%	22%	15%	11%	9%	21%	13%	13%	12%	14%	11%	15%	14%	10%	16%	12%
Gone down a little	3%	3%	3%	4%	4%	2%	4%	2%	7%	4%	1%	2%	7%	2%	4%	2%	3%	2%	3%	3%	5%	2%	-
Gone down a lot	1%	1%	0%	-	0%	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	0%	1%	0%	-
Don't know	14%	7%	16%	15%	14%	10%	12%	15%	18%	16%	12%	8%	12%	12%	13%	16%	14%	14%	10%	16%	12%	14%	17%

Generally speaking, how much confidence do you have in the police to deal with crime in your local area?

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
A lot of confidence	4%	4%	5%	5%	4%	3%	4%	4%	4%	4%	4%	3%	8%	3%	4%	4%	5%	3%	5%	3%	4%	5%	2%
A fair amount of confidence	36%	35%	32%	46%	40%	32%	33%	38%	40%	33%	32%	42%	33%	36%	38%	32%	48%	32%	36%	39%	36%	31%	31%
Not very much confidence	37%	37%	42%	33%	38%	37%	38%	36%	34%	38%	38%	37%	38%	37%	34%	41%	31%	38%	40%	36%	35%	37%	35%
No confidence at all	17%	21%	14%	10%	12%	25%	20%	14%	10%	17%	21%	15%	15%	18%	20%	16%	14%	15%	15%	16%	20%	17%	21%
Don't know	6%	4%	6%	6%	6%	4%	5%	8%	13%	7%	5%	3%	7%	6%	5%	9%	2%	12%	4%	7%	5%	10%	10%

Generally speaking, do you think the sentences that the courts hand down to people who have been convicted of crimes are too harsh, not harsh enough, or get the balance about right?

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base: All GB adults	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Too harsh	3%	1%	4%	3%	5%	1%	4%	1%	5%	3%	2%	2%	6%	2%	1%	3%	4%	5%	4%	3%	2%	2%	4%
Not harsh enough	64%	81%	53%	50%	53%	81%	60%	69%	46%	59%	70%	77%	48%	65%	68%	68%	62%	69%	63%	59%	68%	70%	66%
Get the balance about right	17%	12%	21%	26%	24%	9%	21%	13%	25%	17%	16%	13%	19%	18%	17%	13%	21%	13%	19%	19%	17%	12%	9%
Don't know	16%	6%	22%	21%	19%	8%	15%	17%	24%	21%	12%	8%	26%	15%	13%	17%	13%	13%	14%	19%	13%	16%	20%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

...someone suffering from a terminal illness?

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
The law should be changed to make this legal	70%	73%	71%	74%	75%	74%	68%	72%	53%	71%	75%	71%	64%	71%	69%	71%	71%	78%	73%	68%	70%	68%	69%
The law should not be changed to make this legal	11%	12%	10%	7%	8%	11%	13%	10%	20%	10%	10%	11%	12%	11%	13%	9%	13%	13%	11%	13%	11%	8%	11%
Not sure	18%	15%	19%	19%	16%	15%	19%	18%	27%	18%	15%	19%	24%	18%	19%	20%	16%	9%	15%	18%	19%	23%	21%

...someone suffering from an painful, incurable but NOT terminal illness?

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
The law should be changed to make this legal	44%	43%	46%	46%	46%	45%	44%	44%	41%	47%	47%	38%	45%	43%	43%	45%	41%	54%	46%	42%	45%	42%	45%
The law should not be changed to make this legal	25%	29%	22%	20%	23%	27%	28%	21%	27%	22%	24%	29%	20%	26%	26%	24%	28%	24%	28%	25%	24%	24%	18%
Not sure	31%	28%	32%	35%	31%	28%	27%	35%	32%	31%	28%	33%	35%	31%	32%	31%	31%	23%	26%	33%	31%	34%	38%

Would you support or oppose the reintroduction of the death penalty for the following crimes?

All cases of murder

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Would support the death penalty for this	35%	46%	21%	17%	20%	48%	35%	34%	31%	31%	34%	45%	31%	33%	35%	40%	33%	31%	30%	30%	40%	41%	46%
Would oppose the death penalty for this	48%	38%	64%	73%	67%	34%	51%	45%	51%	50%	51%	39%	54%	52%	43%	42%	51%	42%	56%	51%	42%	39%	36%
Don't know	17%	17%	15%	10%	14%	19%	14%	21%	17%	19%	16%	16%	16%	15%	21%	18%	15%	27%	14%	19%	18%	20%	18%

Murder of a child

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Would support the death penalty for this	54%	68%	38%	34%	35%	70%	54%	54%	55%	49%	52%	65%	43%	53%	57%	60%	52%	58%	49%	49%	62%	60%	63%
Would oppose the death penalty for this	36%	25%	53%	59%	56%	22%	37%	35%	36%	39%	39%	27%	44%	38%	34%	30%	40%	27%	43%	39%	31%	31%	23%
Don't know	10%	7%	9%	7%	9%	9%	8%	11%	10%	11%	9%	7%	13%	9%	9%	10%	8%	14%	8%	12%	7%	9%	15%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Murder of a police officer

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Would support the death penalty for this	41%	58%	23%	26%	26%	58%	42%	40%	31%	32%	42%	61%	32%	42%	40%	48%	39%	34%	37%	38%	46%	46%	49%
Would oppose the death penalty for this	43%	29%	62%	65%	61%	27%	46%	41%	53%	48%	44%	29%	51%	45%	42%	37%	48%	41%	51%	46%	37%	39%	32%
Don't know	15%	13%	15%	9%	13%	15%	12%	19%	16%	19%	14%	10%	17%	13%	17%	15%	13%	24%	12%	16%	16%	15%	19%

Murder as part of a terrorist act

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Would support the death penalty for this	57%	74%	35%	41%	36%	75%	58%	55%	51%	51%	56%	70%	47%	57%	60%	61%	51%	57%	53%	52%	61%	64%	63%
Would oppose the death penalty for this	34%	19%	53%	53%	54%	17%	34%	33%	36%	38%	36%	22%	43%	35%	30%	29%	39%	26%	40%	38%	29%	26%	22%
Don't know	10%	6%	11%	7%	10%	8%	8%	11%	12%	11%	7%	8%	11%	8%	9%	10%	9%	17%	7%	11%	9%	10%	15%

Multiple murders

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Would support the death penalty for this	58%	74%	37%	44%	37%	76%	58%	58%	56%	51%	58%	70%	49%	57%	61%	64%	49%	60%	54%	53%	63%	67%	63%
Would oppose the death penalty for this	33%	20%	53%	52%	54%	17%	33%	32%	31%	37%	35%	23%	41%	33%	30%	28%	40%	26%	38%	37%	28%	25%	22%
Don't know	9%	6%	10%	4%	9%	8%	9%	10%	13%	11%	7%	7%	9%	9%	8%	9%	12%	14%	8%	10%	8%	8%	15%

Do you think it should or should not be legal for parents to smack their children?

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Should be legal for parents to smack their children	56%	74%	41%	52%	45%	73%	62%	50%	39%	44%	66%	74%	51%	55%	61%	57%	52%	52%	55%	55%	58%	54%	58%
Should not be legal for parents to smack their children	29%	15%	41%	36%	39%	15%	25%	33%	45%	37%	21%	15%	31%	30%	24%	29%	35%	26%	34%	27%	28%	28%	27%
Don't know	15%	11%	18%	12%	16%	12%	13%	17%	16%	19%	12%	11%	19%	15%	15%	14%	13%	22%	12%	18%	15%	18%	15%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you support or oppose the change in the law that allowed same-sex couples to marry?

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Strongly support	53%	40%	69%	67%	69%	38%	46%	60%	57%	66%	51%	32%	51%	55%	53%	49%	58%	62%	59%	54%	52%	48%	47%
Tend to support	24%	35%	15%	20%	19%	33%	27%	22%	15%	16%	31%	37%	21%	24%	26%	26%	24%	27%	22%	24%	25%	27%	27%
Tend to oppose	8%	10%	6%	5%	5%	11%	9%	6%	5%	6%	7%	12%	6%	8%	4%	11%	8%	6%	7%	9%	10%	5%	6%
Strongly oppose	8%	9%	6%	5%	4%	10%	11%	5%	10%	7%	5%	12%	9%	8%	9%	9%	4%	3%	9%	7%	6%	10%	10%
Don't know	7%	6%	5%	4%	4%	7%	7%	6%	12%	4%	7%	7%	12%	5%	8%	7%	5%	3%	4%	6%	7%	10%	10%

Do you think hunting foxes with dogs should remain illegal, or should it be made legal again?

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Hunting foxes with dogs should remain illegal	82%	77%	89%	82%	87%	78%	78%	86%	79%	83%	83%	80%	73%	83%	85%	83%	85%	75%	81%	84%	82%	82%	75%
Hunting foxes with dogs should be made legal again	9%	15%	5%	8%	6%	13%	12%	7%	8%	8%	11%	11%	13%	11%	7%	8%	9%	11%	14%	7%	8%	6%	14%
Don't know	9%	9%	6%	9%	7%	9%	10%	8%	13%	9%	6%	9%	13%	7%	8%	10%	6%	15%	5%	9%	10%	12%	11%

Which of the following best reflects your view on genetically modified (GM) food?

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
It is potentially dangerous and should not be allowed in food products	34%	33%	39%	29%	34%	38%	27%	40%	22%	35%	36%	35%	33%	35%	31%	33%	39%	39%	35%	32%	32%	32%	44%
As long as they have been approved by the authorities they should be allowed in food products	34%	36%	36%	42%	38%	30%	45%	24%	45%	34%	30%	33%	41%	35%	38%	30%	30%	24%	40%	36%	32%	29%	21%
Neither	11%	11%	8%	13%	9%	12%	10%	11%	8%	10%	12%	13%	7%	11%	9%	13%	9%	12%	10%	11%	13%	7%	12%
Don't know	21%	20%	17%	16%	19%	19%	18%	24%	24%	21%	22%	19%	19%	19%	21%	23%	22%	25%	15%	21%	22%	32%	23%

Thinking about the licence fee and the services the BBC offers, do you think it does or does not offer good value for money?

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Does offer good value for money	29%	20%	37%	53%	44%	17%	31%	26%	30%	27%	30%	30%	34%	30%	26%	27%	26%	28%	40%	32%	21%	17%	16%
Does not offer good value for money	63%	75%	55%	42%	50%	79%	63%	64%	49%	63%	66%	67%	53%	63%	65%	65%	69%	69%	56%	60%	71%	71%	71%
Don't know	8%	4%	8%	5%	6%	4%	6%	10%	20%	10%	4%	3%	12%	6%	10%	8%	6%	3%	4%	8%	8%	12%	13%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about how the BBC is funded, which of the following would you most like to see?

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
The BBC funded from the television licence, as at present	21%	16%	28%	34%	31%	13%	24%	19%	24%	20%	20%	24%	28%	25%	19%	17%	20%	10%	28%	24%	17%	11%	16%
The BBC funded from a subscription model, with people having to pay a subscription to watch their channels	17%	19%	17%	14%	15%	20%	22%	13%	18%	17%	20%	14%	22%	18%	14%	15%	21%	21%	19%	18%	17%	15%	14%
The BBC funded from advertising in commercial breaks	36%	46%	28%	25%	28%	48%	33%	39%	20%	35%	40%	42%	24%	32%	42%	42%	40%	41%	31%	34%	39%	46%	40%
The BBC funded from general taxation	9%	7%	13%	12%	12%	7%	10%	8%	7%	9%	9%	9%	12%	9%	8%	10%	4%	7%	10%	9%	9%	7%	5%
Something else	3%	3%	3%	5%	3%	4%	2%	4%	4%	4%	2%	4%	3%	4%	3%	3%	3%	5%	3%	4%	3%	4%	3%
Don't know	13%	8%	11%	10%	10%	8%	9%	18%	26%	16%	9%	7%	13%	12%	14%	14%	13%	16%	9%	11%	15%	18%	22%

Overall, would you say the British press is a force for good or bad?

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Good	22%	29%	14%	31%	22%	24%	25%	19%	25%	15%	23%	32%	30%	23%	18%	21%	21%	15%	25%	22%	22%	19%	18%
Bad	53%	49%	65%	44%	57%	52%	56%	51%	49%	60%	55%	42%	46%	53%	53%	53%	56%	70%	59%	51%	51%	53%	50%
Don't know	25%	22%	21%	25%	22%	24%	19%	30%	26%	26%	21%	25%	24%	23%	28%	26%	23%	15%	16%	27%	26%	28%	33%

Thinking about the following newspapers and media sources, do you think they are generally more favourable towards Labour and the left, to the Conservatives and the right, or are they neutral?

Sun	Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
	Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Is generally much more favourable towards Labour and/or the left		7%	12%	5%	6%	8%	9%	5%	9%	3%	6%	9%	8%	7%	6%	8%	8%	6%	9%	8%	8%	6%	7%	7%
Is generally a little more favourable towards Labour and/or the left		8%	11%	6%	9%	7%	10%	8%	8%	6%	8%	7%	11%	8%	8%	11%	7%	7%	6%	9%	6%	7%	10%	7%
Is generally neutral		5%	5%	4%	2%	3%	4%	5%	4%	8%	5%	2%	4%	5%	4%	6%	4%	5%	3%	4%	4%	5%	6%	3%
Is generally a little more favourable Conservatives and/or the right		15%	20%	14%	19%	15%	18%	20%	11%	16%	12%	19%	17%	20%	16%	14%	12%	19%	14%	20%	13%	15%	12%	13%
Is generally much more favourable Conservatives and/or the right		21%	10%	37%	29%	34%	12%	28%	15%	20%	21%	27%	16%	26%	23%	17%	21%	16%	23%	25%	24%	16%	18%	15%
Don't know		44%	42%	33%	35%	33%	46%	34%	53%	47%	47%	36%	45%	33%	43%	45%	48%	48%	45%	33%	45%	50%	47%	55%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Mirror

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Is generally much more favourable towards Labour and/or the left	18%	29%	14%	20%	17%	26%	24%	13%	7%	12%	28%	26%	17%	22%	17%	18%	9%	21%	22%	19%	16%	16%	15%
Is generally a little more favourable towards Labour and/or the left	18%	18%	26%	22%	25%	17%	21%	15%	6%	16%	21%	22%	21%	18%	19%	17%	15%	13%	21%	18%	15%	17%	14%
Is generally neutral	5%	3%	6%	6%	4%	3%	6%	5%	11%	5%	4%	3%	11%	4%	6%	4%	5%	2%	5%	5%	5%	7%	5%
Is generally a little more favourable Conservatives and/or the right	5%	3%	7%	5%	6%	2%	6%	5%	13%	7%	2%	2%	6%	4%	5%	6%	6%	4%	7%	4%	7%	4%	3%
Is generally much more favourable Conservatives and/or the right	4%	2%	7%	6%	7%	2%	5%	4%	8%	6%	3%	2%	7%	5%	3%	3%	6%	7%	6%	5%	3%	1%	6%
Don't know	49%	45%	39%	42%	40%	49%	38%	59%	55%	54%	41%	45%	39%	47%	51%	51%	58%	54%	39%	49%	54%	55%	57%

Times

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Is generally much more favourable towards Labour and/or the left	2%	4%	1%	-	1%	3%	3%	1%	4%	2%	2%	2%	6%	2%	2%	2%	-	-	2%	2%	3%	1%	2%
Is generally a little more favourable towards Labour and/or the left	3%	3%	4%	2%	4%	3%	4%	3%	2%	6%	3%	2%	6%	2%	3%	4%	4%	6%	6%	2%	3%	3%	3%
Is generally neutral	10%	13%	8%	13%	9%	11%	12%	9%	11%	8%	13%	11%	13%	11%	10%	7%	8%	11%	13%	10%	10%	7%	4%
Is generally a little more favourable Conservatives and/or the right	20%	21%	25%	27%	28%	18%	25%	16%	16%	19%	22%	22%	22%	21%	19%	19%	22%	18%	25%	20%	16%	21%	14%
Is generally much more favourable Conservatives and/or the right	16%	14%	25%	17%	23%	15%	18%	15%	10%	14%	23%	18%	16%	18%	16%	15%	18%	16%	18%	18%	14%	15%	17%
Don't know	48%	45%	37%	40%	36%	49%	39%	56%	57%	52%	38%	46%	38%	46%	51%	54%	47%	48%	35%	48%	55%	53%	61%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Daily Telegraph

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Is generally much more favourable towards Labour and/or the left	2%	3%	1%	-	1%	3%	2%	1%	3%	2%	2%	1%	2%	1%	1%	2%	2%	-	1%	1%	3%	1%	3%
Is generally a little more favourable towards Labour and/or the left	2%	4%	2%	2%	2%	2%	3%	2%	2%	3%	1%	3%	1%	2%	3%	3%	2%	3%	2%	2%	3%	3%	3%
Is generally neutral	6%	7%	6%	5%	6%	6%	6%	6%	10%	6%	6%	5%	11%	5%	8%	6%	4%	1%	9%	5%	6%	4%	5%
Is generally a little more favourable Conservatives and/or the right	15%	21%	14%	20%	17%	18%	17%	14%	12%	14%	14%	21%	17%	18%	14%	13%	16%	15%	17%	15%	16%	16%	11%
Is generally much more favourable Conservatives and/or the right	25%	18%	38%	39%	39%	18%	32%	18%	16%	22%	36%	23%	29%	28%	22%	20%	27%	26%	34%	27%	16%	19%	18%
Don't know	49%	48%	39%	34%	36%	53%	40%	59%	56%	54%	41%	47%	40%	46%	51%	57%	50%	56%	36%	50%	57%	57%	61%

Guardian

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Is generally much more favourable towards Labour and/or the left	20%	27%	20%	24%	23%	23%	27%	14%	9%	17%	28%	22%	27%	25%	17%	16%	14%	16%	28%	21%	16%	13%	14%
Is generally a little more favourable towards Labour and/or the left	15%	8%	23%	26%	26%	9%	17%	12%	11%	16%	15%	14%	18%	13%	12%	16%	19%	13%	20%	16%	10%	12%	11%
Is generally neutral	8%	4%	11%	13%	9%	5%	9%	7%	15%	7%	8%	6%	12%	8%	7%	7%	6%	10%	9%	9%	9%	7%	2%
Is generally a little more favourable Conservatives and/or the right	8%	12%	7%	5%	6%	9%	8%	9%	14%	7%	8%	9%	8%	8%	8%	9%	8%	5%	7%	6%	9%	13%	9%
Is generally much more favourable Conservatives and/or the right	5%	4%	6%	3%	4%	6%	4%	6%	6%	5%	6%	4%	4%	4%	8%	3%	7%	7%	4%	5%	5%	5%	7%
Don't know	44%	44%	33%	30%	32%	48%	35%	52%	44%	47%	36%	45%	30%	41%	47%	49%	46%	49%	32%	43%	52%	50%	57%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Express

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Is generally much more favourable towards Labour and/or the left	2%	4%	1%	1%	2%	3%	2%	2%	1%	3%	2%	1%	3%	2%	1%	2%	1%	3%	2%	1%	2%	1%	4%
Is generally a little more favourable towards Labour and/or the left	3%	4%	2%	4%	4%	3%	4%	3%	7%	3%	2%	4%	5%	4%	3%	3%	3%	3%	4%	3%	2%	4%	3%
Is generally neutral	6%	7%	6%	3%	5%	6%	6%	6%	9%	7%	5%	4%	11%	4%	8%	6%	7%	6%	7%	5%	6%	9%	4%
Is generally a little more favourable Conservatives and/or the right	13%	20%	12%	15%	13%	17%	16%	10%	10%	10%	16%	18%	14%	15%	12%	14%	10%	9%	15%	13%	14%	13%	9%
Is generally much more favourable Conservatives and/or the right	19%	11%	32%	34%	32%	13%	27%	11%	7%	18%	27%	19%	22%	21%	14%	17%	20%	24%	23%	23%	12%	14%	15%
Don't know	56%	55%	47%	43%	45%	58%	44%	67%	67%	59%	47%	54%	46%	54%	62%	58%	59%	56%	47%	54%	64%	60%	65%

Daily Mail

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Is generally much more favourable towards Labour and/or the left	2%	3%	2%	2%	2%	2%	2%	2%	3%	3%	2%	2%	2%	2%	4%	2%	1%	2%	2%	2%	2%	3%	2%
Is generally a little more favourable towards Labour and/or the left	4%	6%	2%	3%	3%	5%	4%	4%	5%	4%	2%	5%	3%	5%	4%	4%	5%	1%	6%	3%	3%	5%	5%
Is generally neutral	5%	5%	4%	3%	2%	5%	6%	4%	11%	5%	4%	3%	9%	5%	5%	4%	2%	4%	6%	3%	6%	7%	5%
Is generally a little more favourable Conservatives and/or the right	14%	22%	8%	13%	12%	17%	14%	13%	14%	9%	16%	19%	12%	14%	13%	15%	11%	17%	14%	13%	16%	12%	10%
Is generally much more favourable Conservatives and/or the right	34%	23%	57%	51%	52%	25%	43%	26%	23%	36%	42%	28%	44%	37%	27%	32%	32%	32%	44%	38%	26%	24%	25%
Don't know	41%	41%	28%	28%	29%	45%	31%	50%	45%	43%	34%	43%	29%	38%	46%	44%	48%	45%	28%	41%	48%	49%	52%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

BBC

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Is generally much more favourable towards Labour and/or the left	12%	26%	2%	3%	4%	23%	15%	9%	6%	7%	17%	19%	8%	15%	11%	12%	8%	13%	15%	10%	11%	11%	13%
Is generally a little more favourable towards Labour and/or the left	8%	12%	5%	7%	7%	9%	10%	5%	8%	6%	8%	11%	9%	9%	5%	6%	9%	6%	9%	7%	9%	5%	6%
Is generally neutral	27%	19%	36%	54%	44%	17%	31%	24%	20%	29%	30%	26%	34%	31%	24%	25%	22%	23%	35%	30%	22%	18%	21%
Is generally a little more favourable Conservatives and/or the right	12%	8%	20%	11%	14%	9%	9%	14%	19%	12%	10%	9%	12%	10%	12%	12%	13%	13%	12%	11%	10%	14%	10%
Is generally much more favourable Conservatives and/or the right	8%	5%	12%	3%	9%	8%	7%	8%	7%	8%	10%	4%	9%	4%	11%	6%	12%	13%	6%	9%	6%	9%	7%
Don't know	34%	30%	24%	21%	23%	35%	27%	40%	41%	39%	25%	31%	27%	30%	37%	40%	35%	32%	23%	32%	41%	42%	44%

Channel 4 News

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Is generally much more favourable towards Labour and/or the left	8%	16%	5%	3%	5%	14%	12%	5%	2%	7%	12%	8%	11%	10%	5%	7%	5%	12%	10%	9%	8%	5%	6%
Is generally a little more favourable towards Labour and/or the left	10%	8%	15%	10%	13%	8%	11%	10%	13%	11%	9%	9%	9%	10%	10%	12%	9%	6%	13%	9%	9%	7%	9%
Is generally neutral	29%	26%	38%	43%	42%	24%	33%	26%	17%	27%	37%	31%	34%	31%	28%	26%	29%	28%	35%	29%	25%	28%	20%
Is generally a little more favourable Conservatives and/or the right	2%	2%	3%	1%	2%	2%	3%	2%	7%	3%	1%	1%	6%	2%	3%	1%	3%	1%	3%	2%	2%	3%	1%
Is generally much more favourable Conservatives and/or the right	1%	0%	2%	1%	1%	1%	2%	1%	3%	2%	1%	-	2%	1%	0%	1%	2%	3%	1%	2%	1%	1%	3%
Don't know	49%	48%	38%	42%	38%	51%	41%	57%	57%	51%	40%	50%	39%	46%	54%	53%	52%	50%	38%	49%	54%	56%	62%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Sky News

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Is generally much more favourable towards Labour and/or the left	4%	9%	1%	-	1%	8%	6%	2%	3%	3%	6%	4%	4%	5%	3%	3%	2%	8%	5%	4%	3%	4%	4%
Is generally a little more favourable towards Labour and/or the left	4%	8%	3%	1%	3%	5%	5%	3%	4%	3%	4%	5%	6%	4%	3%	5%	2%	2%	5%	4%	4%	3%	4%
Is generally neutral	23%	24%	24%	28%	27%	22%	26%	20%	23%	19%	29%	24%	27%	23%	22%	21%	26%	20%	32%	21%	19%	21%	15%
Is generally a little more favourable Conservatives and/or the right	11%	6%	19%	21%	16%	7%	15%	8%	14%	14%	10%	5%	11%	12%	12%	10%	11%	10%	12%	11%	9%	11%	11%
Is generally much more favourable Conservatives and/or the right	5%	1%	11%	6%	8%	3%	7%	4%	7%	6%	6%	2%	13%	5%	3%	5%	4%	2%	4%	6%	5%	7%	5%
Don't know	53%	53%	43%	45%	45%	55%	41%	63%	50%	54%	45%	59%	39%	51%	57%	56%	56%	58%	42%	55%	59%	54%	62%

ITN

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
Is generally much more favourable towards Labour and/or the left	4%	9%	1%	-	1%	8%	6%	3%	4%	4%	5%	5%	4%	4%	5%	6%	3%	5%	5%	4%	5%	3%	6%
Is generally a little more favourable towards Labour and/or the left	6%	11%	3%	2%	4%	9%	7%	4%	3%	2%	9%	10%	3%	7%	4%	7%	5%	7%	8%	6%	5%	4%	3%
Is generally neutral	28%	29%	35%	44%	40%	27%	33%	24%	13%	22%	40%	35%	35%	32%	26%	23%	27%	24%	33%	29%	25%	28%	19%
Is generally a little more favourable Conservatives and/or the right	5%	2%	9%	5%	7%	3%	6%	4%	3%	6%	4%	3%	8%	3%	3%	5%	5%	4%	5%	5%	4%	4%	4%
Is generally much more favourable Conservatives and/or the right	2%	1%	4%	1%	3%	1%	3%	1%	4%	3%	1%	1%	2%	1%	1%	3%	3%	7%	2%	1%	2%	3%	3%
Don't know	55%	48%	48%	48%	45%	53%	45%	64%	73%	62%	41%	46%	47%	54%	60%	56%	57%	54%	46%	55%	60%	58%	65%

Fieldwork Dates: 6th - 8th April 2024

Sample size: 1786 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Where do you get most of your news about news and current affairs?

Unweighted base	1786	596	444	161	717	643	819	967	173	728	430	455	210	603	293	437	149	94	554	507	348	224	153
Base	1786	616	452	162	663	707	868	918	195	745	430	416	214	600	296	430	154	91	500	518	375	236	157
National TV news	45%	55%	45%	50%	48%	53%	46%	45%	24%	32%	57%	67%	48%	47%	46%	45%	41%	35%	49%	46%	42%	44%	41%
Regional TV news	25%	32%	22%	23%	25%	30%	23%	27%	10%	18%	30%	39%	19%	25%	26%	26%	30%	24%	24%	22%	28%	25%	30%
National newspapers	13%	19%	11%	13%	13%	15%	14%	12%	10%	9%	10%	24%	20%	14%	11%	10%	13%	7%	18%	11%	9%	11%	14%
Regional or local newspapers	5%	5%	5%	6%	4%	5%	4%	5%	8%	4%	5%	5%	5%	6%	6%	4%	5%	2%	7%	4%	5%	3%	7%
News websites (e.g. BBC, Guardian, Daily Mail)	42%	36%	53%	62%	60%	29%	48%	36%	40%	46%	48%	28%	48%	46%	37%	36%	42%	37%	52%	45%	35%	37%	24%
Social media (e.g. Facebook or Twitter)	29%	22%	35%	24%	27%	21%	27%	30%	57%	37%	19%	11%	36%	29%	30%	25%	23%	36%	32%	28%	29%	33%	16%
National radio	19%	18%	24%	29%	26%	16%	19%	19%	9%	17%	24%	22%	15%	23%	21%	16%	16%	15%	23%	18%	19%	15%	15%
Local radio	11%	11%	9%	9%	10%	12%	9%	13%	11%	12%	9%	11%	11%	10%	12%	11%	15%	12%	8%	10%	16%	15%	7%
Word of mouth	11%	7%	14%	5%	11%	7%	9%	12%	19%	15%	4%	6%	14%	10%	13%	9%	10%	12%	10%	13%	12%	8%	6%
Friends/relatives	13%	9%	16%	13%	13%	9%	11%	15%	26%	15%	10%	7%	20%	11%	14%	12%	13%	16%	15%	14%	12%	10%	11%
Other	4%	4%	6%	3%	5%	4%	6%	3%	4%	5%	4%	5%	4%	3%	5%	6%	5%	3%	6%	4%	3%	3%	5%
None of these - I don't really follow news and current affairs	9%	8%	4%	4%	5%	11%	8%	11%	8%	12%	8%	7%	6%	8%	9%	12%	9%	12%	5%	10%	9%	12%	18%
Don't know	2%	0%	1%	2%	1%	1%	1%	2%	6%	2%	0%	0%	2%	1%	3%	1%	1%	3%	1%	2%	0%	3%	4%

Cell Contents (Column Percentages)