

Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government’s record to date?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base: All GB adults	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Approve	16%	27%	8%	13%	10%	21%	19%	12%	16%	15%	12%	21%	27%	16%	13%	14%	10%	16%	17%	16%	15%	13%	15%
Disapprove	65%	54%	83%	71%	78%	63%	68%	63%	47%	66%	74%	63%	50%	65%	64%	70%	76%	67%	64%	66%	67%	65%	64%
Don't know	19%	19%	9%	16%	12%	16%	13%	25%	37%	19%	14%	16%	23%	20%	23%	16%	14%	16%	18%	18%	19%	22%	20%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
0 - Would never consider voting for them	41%	13%	69%	44%	55%	28%	43%	40%	35%	50%	43%	28%	35%	37%	40%	47%	56%	42%	40%	42%	40%	47%	37%
1	5%	3%	9%	7%	7%	5%	6%	5%	3%	6%	5%	6%	6%	6%	6%	5%	2%	6%	5%	5%	5%	6%	6%
2	6%	5%	5%	10%	6%	5%	6%	5%	5%	6%	7%	4%	6%	6%	4%	5%	7%	9%	6%	6%	5%	7%	2%
3	5%	5%	4%	8%	3%	6%	4%	5%	7%	5%	4%	5%	6%	4%	7%	4%	6%	4%	5%	5%	4%	4%	7%
4	4%	6%	3%	4%	4%	5%	5%	4%	6%	4%	5%	4%	3%	5%	6%	4%	2%	2%	4%	4%	5%	5%	4%
5	10%	15%	3%	12%	9%	11%	8%	12%	11%	8%	9%	13%	13%	9%	12%	9%	7%	10%	10%	10%	10%	8%	13%
6	4%	6%	1%	3%	3%	4%	3%	4%	3%	3%	4%	5%	1%	5%	5%	3%	2%	3%	6%	3%	2%	3%	5%
7	6%	11%	1%	4%	4%	8%	6%	6%	4%	4%	6%	9%	6%	7%	4%	4%	8%	4%	7%	7%	4%	3%	6%
8	4%	9%	0%	4%	2%	7%	4%	3%	2%	3%	4%	6%	5%	4%	5%	3%	1%	7%	5%	4%	4%	2%	4%
9	2%	5%	1%	2%	1%	5%	3%	2%	-	2%	3%	4%	2%	3%	2%	3%	2%	-	2%	3%	3%	1%	1%
10 - Would definitely consider voting for them	7%	18%	0%	1%	5%	12%	8%	7%	4%	4%	8%	15%	8%	7%	6%	9%	4%	6%	8%	7%	8%	5%	9%
prefer not to answer	6%	3%	5%	2%	2%	4%	5%	6%	19%	7%	3%	1%	11%	6%	5%	4%	4%	7%	4%	5%	8%	8%	7%

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Labour

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
0 - Would never consider voting for them	23%	38%	4%	9%	11%	38%	25%	22%	7%	19%	24%	38%	12%	25%	29%	25%	17%	32%	19%	22%	27%	28%	28%
1	4%	7%	2%	3%	4%	6%	6%	3%	2%	3%	5%	7%	2%	4%	5%	6%	7%	1%	4%	5%	5%	5%	1%
2	5%	7%	3%	4%	3%	7%	5%	4%	4%	4%	4%	7%	3%	5%	7%	5%	4%	3%	5%	6%	4%	4%	4%
3	5%	8%	2%	6%	5%	6%	4%	5%	2%	4%	8%	4%	4%	5%	5%	5%	6%	7%	6%	5%	3%	5%	3%
4	5%	6%	3%	7%	4%	6%	5%	6%	7%	5%	6%	4%	5%	5%	6%	4%	6%	9%	7%	5%	4%	3%	5%
5	13%	14%	8%	15%	13%	13%	11%	15%	14%	13%	14%	12%	15%	12%	14%	13%	14%	13%	13%	14%	13%	9%	18%
6	6%	6%	5%	7%	9%	4%	6%	7%	10%	8%	6%	3%	6%	7%	4%	5%	14%	6%	7%	5%	6%	7%	7%
7	8%	3%	14%	13%	12%	5%	8%	8%	8%	10%	8%	5%	9%	8%	6%	10%	8%	5%	9%	9%	6%	7%	8%
8	6%	2%	10%	11%	8%	3%	7%	6%	10%	6%	6%	6%	10%	7%	5%	6%	5%	3%	7%	6%	6%	6%	3%
9	3%	1%	7%	6%	5%	1%	3%	3%	1%	4%	2%	3%	6%	3%	1%	2%	3%	2%	3%	2%	3%	4%	5%
10 - Would definitely consider voting for them	15%	4%	38%	17%	24%	7%	15%	15%	15%	17%	15%	10%	18%	14%	14%	17%	12%	13%	16%	15%	15%	14%	12%
prefer not to answer	6%	3%	5%	2%	2%	4%	5%	6%	19%	7%	3%	1%	11%	6%	5%	4%	4%	7%	4%	5%	8%	8%	7%

Liberal Democrats

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
0 - Would never consider voting for them	29%	42%	16%	5%	14%	46%	32%	27%	13%	25%	29%	43%	23%	27%	34%	33%	22%	39%	25%	27%	34%	32%	33%
1	5%	8%	4%	-	4%	7%	5%	6%	5%	4%	7%	6%	5%	5%	5%	6%	8%	6%	6%	6%	5%	4%	5%
2	6%	7%	7%	4%	7%	6%	7%	6%	4%	6%	7%	8%	5%	5%	6%	7%	7%	8%	6%	7%	6%	6%	6%
3	6%	8%	5%	1%	5%	6%	7%	6%	8%	6%	5%	7%	6%	6%	7%	7%	6%	6%	6%	8%	6%	3%	6%
4	6%	6%	7%	4%	7%	6%	5%	8%	7%	6%	5%	7%	5%	6%	7%	5%	12%	5%	5%	8%	4%	7%	6%
5	17%	14%	20%	17%	21%	13%	15%	18%	17%	21%	16%	10%	20%	18%	14%	15%	19%	13%	17%	15%	15%	22%	16%
6	8%	5%	11%	14%	10%	5%	7%	8%	7%	8%	10%	4%	7%	8%	8%	3%	5%	9%	9%	8%	8%	6%	4%
7	6%	3%	9%	15%	11%	2%	6%	6%	7%	6%	7%	4%	6%	7%	5%	6%	9%	5%	9%	7%	5%	3%	4%
8	5%	2%	6%	15%	7%	3%	5%	4%	7%	4%	5%	4%	7%	5%	4%	4%	4%	1%	4%	4%	6%	6%	4%
9	1%	1%	2%	5%	2%	1%	1%	1%	1%	1%	1%	2%	2%	2%	0%	1%	1%	1%	1%	2%	1%	1%	1%
10 - Would definitely consider voting for them	5%	2%	7%	19%	9%	2%	5%	4%	5%	5%	5%	5%	3%	5%	5%	4%	7%	5%	7%	4%	2%	4%	7%
prefer not to answer	6%	3%	5%	2%	2%	4%	5%	6%	19%	7%	3%	1%	11%	6%	5%	4%	4%	7%	4%	5%	8%	8%	7%

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Which of the following do you think are the most important issues facing the country at this time?  
Please tick up to three.

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base: All GB adults	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Health	48%	46%	56%	60%	60%	41%	40%	55%	43%	45%	50%	52%	37%	52%	46%	45%	59%	49%	52%	49%	46%	41%	45%
Immigration & Asylum	38%	62%	16%	23%	20%	63%	39%	36%	17%	26%	45%	60%	25%	37%	45%	42%	28%	43%	32%	37%	43%	40%	45%
Crime	19%	26%	11%	10%	12%	25%	19%	18%	15%	15%	22%	23%	22%	16%	24%	22%	11%	4%	17%	20%	18%	19%	19%
The economy	53%	52%	60%	57%	59%	50%	55%	52%	62%	53%	58%	45%	59%	51%	53%	50%	57%	68%	56%	54%	54%	52%	42%
Tax	11%	11%	11%	9%	9%	11%	15%	8%	15%	15%	8%	7%	14%	10%	11%	12%	11%	14%	11%	11%	12%	14%	5%
Pensions	6%	6%	6%	6%	5%	8%	7%	6%	2%	4%	8%	11%	5%	6%	6%	6%	12%	4%	5%	7%	10%	2%	6%
Education	11%	7%	16%	19%	14%	8%	9%	13%	14%	12%	10%	10%	9%	12%	11%	8%	16%	16%	13%	11%	11%	12%	7%
Family life & childcare	5%	4%	8%	6%	7%	4%	4%	7%	3%	8%	5%	2%	8%	5%	4%	5%	6%	5%	8%	6%	3%	5%	3%
Housing	23%	16%	29%	20%	27%	17%	21%	25%	26%	29%	16%	18%	30%	23%	18%	23%	23%	24%	22%	20%	23%	27%	30%
The environment	20%	9%	28%	34%	30%	10%	18%	22%	26%	23%	19%	13%	22%	22%	18%	20%	16%	20%	21%	24%	15%	17%	17%
Britain leaving the EU	12%	6%	18%	24%	20%	6%	14%	11%	10%	12%	15%	12%	16%	12%	9%	12%	17%	14%	15%	11%	12%	10%	11%
Transport	3%	2%	4%	4%	4%	2%	4%	2%	6%	3%	3%	1%	4%	4%	3%	2%	1%	5%	5%	3%	2%	2%	1%
Welfare benefits	8%	7%	9%	7%	8%	8%	7%	9%	6%	9%	8%	7%	8%	8%	6%	10%	6%	11%	6%	7%	8%	10%	16%
Defence and security	19%	31%	11%	12%	12%	30%	23%	15%	7%	13%	21%	32%	17%	20%	18%	21%	13%	15%	18%	21%	14%	20%	26%
None of these	1%	1%	-	-	0%	1%	1%	0%	2%	1%	-	0%	1%	1%	1%	0%	1%	-	0%	-	1%	2%	1%
Don't know	2%	1%	1%	1%	1%	1%	2%	3%	6%	3%	1%	1%	2%	2%	2%	3%	1%	0%	2%	3%	2%	2%	3%

How well or badly do you think the government is handling the following issues?  
National Health Service

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very well	2%	2%	3%	1%	2%	1%	3%	2%	5%	3%	0%	1%	9%	0%	1%	2%	2%	2%	2%	2%	2%	2%	3%
Fairly well	12%	18%	6%	11%	6%	15%	16%	9%	17%	10%	11%	15%	21%	12%	13%	11%	9%	6%	13%	13%	13%	10%	11%
Fairly badly	25%	35%	13%	19%	19%	32%	24%	26%	29%	22%	25%	29%	20%	25%	27%	26%	27%	27%	25%	23%	26%	30%	24%
Very badly	55%	43%	76%	63%	69%	48%	54%	57%	41%	58%	60%	52%	45%	58%	52%	57%	58%	58%	56%	57%	55%	49%	53%
Don't know	5%	3%	2%	6%	3%	4%	4%	6%	9%	7%	3%	3%	5%	5%	6%	5%	4%	7%	3%	5%	4%	10%	10%

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Immigration

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very well	2%	2%	2%	2%	3%	1%	3%	1%	6%	2%	1%	0%	7%	0%	1%	1%	3%	2%	3%	1%	3%	1%	-
Fairly well	9%	11%	8%	8%	7%	9%	10%	8%	17%	10%	5%	9%	18%	10%	9%	6%	7%	5%	11%	11%	7%	5%	7%
Fairly badly	25%	27%	24%	25%	27%	23%	24%	26%	27%	24%	27%	24%	23%	26%	23%	27%	24%	21%	30%	24%	24%	23%	21%
Very badly	56%	56%	60%	52%	57%	63%	57%	55%	35%	53%	63%	64%	43%	56%	56%	59%	59%	67%	52%	58%	58%	56%	58%
Don't know	8%	4%	6%	13%	7%	5%	5%	10%	16%	11%	4%	3%	8%	7%	11%	6%	7%	6%	5%	5%	8%	15%	13%

Crime

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very well	2%	2%	2%	3%	3%	1%	3%	1%	6%	3%	1%	2%	8%	1%	2%	2%	2%	1%	2%	2%	4%	2%	2%
Fairly well	19%	23%	15%	19%	17%	19%	20%	18%	24%	18%	17%	21%	24%	21%	17%	16%	21%	18%	21%	21%	19%	16%	14%
Fairly badly	35%	40%	31%	40%	36%	38%	35%	36%	34%	31%	35%	45%	25%	36%	38%	38%	35%	38%	39%	33%	33%	36%	36%
Very badly	32%	28%	38%	25%	32%	34%	34%	29%	21%	33%	40%	26%	34%	31%	29%	32%	33%	33%	29%	35%	29%	33%	34%
Don't know	11%	6%	13%	15%	12%	7%	8%	15%	15%	16%	7%	6%	9%	11%	14%	12%	10%	10%	9%	9%	15%	14%	14%

Education

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very well	3%	3%	3%	2%	2%	2%	4%	2%	7%	4%	2%	1%	8%	2%	3%	3%	2%	3%	4%	2%	4%	3%	2%
Fairly well	25%	39%	14%	19%	17%	32%	27%	23%	27%	20%	25%	34%	29%	26%	23%	25%	17%	28%	24%	25%	31%	21%	18%
Fairly badly	31%	30%	31%	34%	32%	30%	28%	33%	35%	30%	31%	30%	30%	32%	31%	29%	31%	25%	33%	29%	29%	32%	30%
Very badly	27%	15%	45%	34%	37%	22%	29%	25%	18%	30%	32%	21%	24%	27%	26%	29%	31%	26%	28%	31%	23%	24%	30%
Don't know	14%	13%	7%	11%	11%	15%	11%	17%	12%	17%	11%	15%	9%	13%	17%	15%	20%	18%	11%	14%	13%	20%	20%

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Taxation

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very well	2%	3%	2%	1%	2%	2%	4%	1%	2%	4%	1%	1%	10%	2%	0%	2%	2%	-	3%	2%	2%	2%	1%
Fairly well	20%	34%	12%	19%	17%	26%	22%	18%	16%	14%	21%	31%	20%	23%	21%	16%	17%	22%	22%	23%	19%	15%	15%
Fairly badly	31%	29%	30%	33%	30%	30%	27%	34%	37%	28%	33%	31%	24%	31%	31%	34%	34%	28%	30%	31%	35%	29%	29%
Very badly	35%	26%	48%	29%	40%	31%	39%	31%	29%	40%	36%	26%	31%	34%	36%	35%	38%	38%	35%	34%	34%	38%	30%
Don't know	12%	8%	8%	18%	11%	10%	9%	15%	16%	14%	9%	10%	15%	11%	12%	13%	9%	13%	9%	10%	10%	17%	25%

Unemployment

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very well	4%	7%	2%	2%	4%	4%	5%	2%	3%	3%	5%	4%	7%	3%	2%	5%	3%	2%	4%	3%	4%	3%	2%
Fairly well	30%	44%	17%	32%	25%	36%	34%	25%	20%	25%	34%	38%	28%	33%	28%	28%	25%	27%	34%	29%	31%	22%	27%
Fairly badly	27%	25%	28%	25%	26%	27%	25%	29%	33%	26%	25%	27%	24%	28%	30%	25%	26%	26%	25%	28%	28%	28%	24%
Very badly	23%	10%	41%	20%	29%	16%	23%	22%	30%	26%	21%	15%	26%	18%	21%	26%	29%	27%	23%	22%	21%	26%	24%
Don't know	17%	14%	11%	22%	15%	17%	12%	22%	14%	20%	15%	16%	15%	18%	19%	17%	17%	17%	14%	18%	16%	22%	22%

Inflation

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very well	3%	5%	1%	2%	3%	4%	4%	2%	1%	3%	3%	4%	5%	3%	1%	2%	2%	5%	3%	4%	3%	1%	3%
Fairly well	24%	40%	13%	21%	19%	32%	27%	21%	19%	15%	25%	41%	28%	25%	22%	24%	21%	23%	30%	25%	22%	18%	19%
Fairly badly	31%	30%	28%	33%	29%	32%	30%	32%	36%	29%	33%	29%	25%	32%	37%	30%	29%	31%	31%	29%	32%	35%	30%
Very badly	34%	19%	51%	32%	43%	24%	34%	34%	35%	42%	32%	19%	35%	31%	31%	36%	40%	34%	31%	36%	35%	33%	30%
Don't know	8%	6%	6%	12%	6%	8%	6%	11%	9%	10%	7%	7%	8%	9%	9%	8%	7%	6%	5%	7%	8%	13%	18%

Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very well	4%	7%	2%	3%	2%	6%	5%	3%	2%	3%	2%	6%	8%	3%	3%	3%	3%	6%	4%	3%	4%	2%	5%
Fairly well	19%	35%	8%	9%	10%	29%	19%	19%	20%	13%	20%	28%	24%	20%	20%	17%	13%	18%	19%	20%	21%	15%	16%
Fairly badly	23%	26%	18%	22%	18%	27%	20%	26%	27%	21%	23%	25%	18%	25%	22%	25%	22%	20%	22%	21%	26%	28%	19%
Very badly	42%	23%	65%	52%	62%	27%	46%	38%	34%	46%	47%	33%	40%	38%	42%	44%	55%	40%	46%	46%	35%	38%	41%
Don't know	12%	9%	6%	14%	7%	11%	9%	15%	17%	16%	8%	7%	10%	14%	13%	11%	7%	16%	10%	10%	14%	16%	19%

Defence

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very well	3%	3%	5%	2%	4%	2%	4%	2%	5%	4%	2%	1%	10%	2%	2%	3%	3%	1%	4%	3%	3%	4%	1%
Fairly well	28%	35%	19%	25%	27%	28%	32%	24%	31%	28%	27%	27%	33%	29%	24%	26%	30%	28%	31%	27%	30%	25%	22%
Fairly badly	28%	31%	30%	22%	27%	32%	29%	26%	24%	24%	29%	35%	20%	27%	32%	30%	27%	26%	31%	26%	27%	23%	29%
Very badly	21%	19%	26%	19%	21%	23%	22%	19%	11%	19%	26%	22%	17%	23%	18%	20%	19%	24%	18%	23%	16%	23%	27%
Don't know	21%	11%	20%	32%	21%	15%	13%	28%	28%	25%	15%	15%	20%	20%	24%	20%	22%	21%	16%	21%	24%	26%	21%

The economy

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very well	3%	4%	1%	3%	3%	2%	4%	2%	4%	4%	1%	2%	8%	3%	1%	1%	3%	1%	3%	3%	3%	2%	2%
Fairly well	21%	38%	10%	13%	14%	30%	23%	19%	16%	14%	23%	33%	22%	23%	24%	18%	12%	20%	22%	22%	20%	19%	17%
Fairly badly	31%	33%	26%	33%	29%	32%	29%	33%	34%	29%	31%	32%	29%	30%	31%	32%	34%	29%	33%	30%	29%	32%	31%
Very badly	39%	21%	59%	45%	51%	30%	39%	38%	36%	44%	41%	28%	35%	37%	35%	41%	46%	44%	37%	41%	41%	36%	34%
Don't know	7%	5%	3%	6%	4%	6%	5%	9%	9%	9%	4%	5%	5%	7%	9%	7%	4%	5%	5%	4%	7%	11%	16%

Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very well	8%	12%	7%	6%	8%	9%	12%	5%	9%	8%	10%	6%	14%	7%	6%	8%	8%	8%	9%	9%	8%	7%	5%
Fairly well	37%	46%	28%	37%	37%	39%	39%	34%	35%	34%	36%	43%	40%	39%	29%	35%	39%	39%	41%	39%	36%	31%	25%
Fairly badly	18%	16%	21%	20%	17%	20%	18%	19%	18%	18%	18%	19%	14%	19%	24%	18%	15%	12%	17%	18%	16%	20%	26%
Very badly	16%	12%	22%	11%	17%	17%	17%	15%	11%	16%	20%	15%	16%	13%	18%	18%	14%	24%	15%	17%	14%	18%	21%
Don't know	21%	13%	22%	26%	20%	16%	15%	26%	28%	24%	16%	17%	16%	21%	22%	21%	25%	16%	18%	18%	26%	24%	23%

Transport

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very well	2%	3%	3%	3%	3%	2%	3%	1%	2%	4%	1%	1%	6%	1%	1%	2%	2%	3%	3%	2%	3%	1%	2%
Fairly well	21%	31%	15%	13%	13%	27%	21%	22%	31%	17%	18%	28%	31%	20%	20%	21%	16%	22%	22%	19%	22%	22%	22%
Fairly badly	30%	32%	29%	31%	33%	31%	31%	30%	21%	27%	37%	35%	26%	30%	33%	29%	35%	30%	31%	32%	32%	26%	28%
Very badly	30%	21%	46%	33%	40%	24%	34%	27%	29%	33%	32%	24%	26%	32%	28%	33%	27%	31%	31%	33%	29%	28%	23%
Don't know	16%	13%	7%	21%	11%	16%	11%	20%	18%	19%	12%	12%	12%	16%	18%	15%	19%	14%	12%	14%	15%	22%	26%

Housing

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very well	2%	3%	2%	2%	2%	2%	2%	1%	2%	3%	1%	1%	8%	1%	0%	1%	3%	-	2%	2%	1%	2%	1%
Fairly well	14%	22%	9%	8%	8%	19%	17%	12%	17%	11%	13%	21%	19%	15%	17%	12%	10%	13%	14%	15%	15%	11%	13%
Fairly badly	32%	36%	25%	31%	31%	33%	30%	33%	39%	29%	30%	35%	25%	32%	32%	35%	31%	30%	32%	30%	35%	33%	23%
Very badly	40%	28%	60%	41%	50%	35%	41%	40%	32%	44%	46%	33%	42%	41%	36%	39%	47%	44%	41%	42%	37%	39%	45%
Don't know	12%	11%	4%	19%	8%	12%	10%	14%	10%	13%	11%	11%	6%	11%	15%	13%	10%	13%	10%	10%	11%	15%	19%

Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
	Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241
Very well	3%	4%	3%	1%	2%	3%	4%	2%	5%	4%	2%	1%	7%	3%	1%	3%	3%	3%	3%	4%	4%	3%	1%
Fairly well	25%	43%	11%	15%	16%	36%	26%	24%	19%	20%	26%	37%	26%	26%	28%	22%	24%	28%	25%	25%	27%	24%	25%
Fairly badly	27%	26%	28%	30%	29%	27%	26%	29%	28%	26%	28%	30%	28%	26%	28%	28%	32%	24%	29%	26%	28%	27%	24%
Very badly	30%	13%	50%	42%	43%	20%	32%	28%	30%	34%	34%	18%	26%	31%	28%	32%	29%	32%	32%	32%	25%	29%	28%
Don't know	14%	14%	8%	12%	9%	14%	11%	18%	18%	16%	10%	14%	13%	15%	15%	15%	12%	14%	12%	13%	16%	17%	22%

Welfare benefits

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very well	3%	4%	2%	2%	3%	3%	3%	3%	3%	3%	3%	3%	7%	2%	2%	3%	4%	2%	3%	3%	4%	3%	2%
Fairly well	22%	35%	12%	17%	16%	29%	26%	18%	22%	16%	22%	32%	28%	25%	22%	19%	14%	20%	22%	24%	22%	15%	24%
Fairly badly	28%	24%	29%	33%	28%	28%	26%	29%	30%	27%	30%	25%	24%	26%	31%	32%	27%	14%	31%	26%	31%	25%	19%
Very badly	30%	20%	47%	30%	38%	26%	30%	30%	21%	35%	31%	24%	24%	30%	28%	30%	38%	45%	28%	32%	25%	33%	41%
Don't know	17%	17%	10%	18%	15%	15%	14%	20%	24%	18%	14%	16%	17%	17%	18%	17%	17%	18%	16%	15%	18%	25%	15%

Do you think that Rishi Sunak is doing well or badly as Prime Minister?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base: All GB adults	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very well	3%	4%	2%	2%	2%	3%	3%	3%	4%	3%	2%	3%	9%	2%	2%	3%	2%	-	4%	3%	3%	1%	5%
Fairly well	23%	38%	9%	26%	17%	29%	22%	23%	23%	17%	21%	33%	27%	23%	22%	23%	14%	24%	24%	23%	24%	19%	18%
Fairly badly	29%	32%	24%	27%	30%	29%	27%	31%	24%	26%	34%	32%	21%	30%	32%	30%	34%	21%	30%	27%	32%	29%	25%
Very badly	36%	21%	60%	38%	44%	32%	43%	30%	29%	42%	40%	26%	34%	36%	33%	37%	39%	44%	34%	39%	33%	37%	39%
Don't know	9%	5%	5%	7%	6%	6%	6%	13%	20%	13%	3%	5%	9%	9%	10%	8%	12%	12%	8%	8%	9%	14%	13%



Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think Keir Starmer is doing well or badly as leader of the Labour party?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base: All GB adults	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very well	5%	3%	11%	11%	6%	4%	7%	4%	6%	6%	6%	3%	10%	5%	2%	6%	5%	3%	7%	5%	7%	5%	2%
Fairly well	27%	19%	41%	40%	37%	19%	30%	24%	31%	27%	29%	24%	38%	27%	25%	26%	25%	15%	31%	29%	22%	24%	26%
Fairly badly	27%	31%	24%	28%	30%	28%	25%	29%	20%	25%	30%	31%	23%	29%	26%	24%	32%	35%	31%	24%	28%	24%	27%
Very badly	24%	39%	13%	13%	16%	37%	27%	22%	12%	19%	28%	36%	16%	23%	27%	28%	23%	30%	21%	27%	25%	25%	27%
Don't know	16%	9%	11%	8%	11%	11%	11%	20%	31%	22%	8%	6%	13%	16%	19%	16%	15%	17%	11%	15%	19%	22%	19%

Do you believe that at the moment Keir Starmer does or does not look like a Prime Minister in waiting?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base: All GB adults	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
He does look like a Prime Minster in waiting	33%	18%	54%	48%	47%	21%	36%	30%	32%	39%	33%	24%	40%	35%	26%	33%	39%	23%	38%	31%	30%	34%	32%
He does not look like a Prime Minster in waiting	46%	68%	28%	34%	37%	65%	48%	45%	30%	38%	52%	63%	35%	45%	52%	51%	40%	53%	48%	48%	46%	38%	51%
Not sure	21%	14%	18%	18%	17%	14%	16%	25%	38%	23%	15%	13%	26%	20%	22%	16%	21%	24%	15%	21%	24%	28%	17%

Do you believe the Labour party today are or are not ready for government?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base: All GB adults	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
They are ready for Government	33%	12%	61%	46%	48%	18%	36%	30%	36%	40%	31%	20%	44%	34%	26%	32%	34%	21%	36%	32%	30%	34%	28%
They are not ready for Government	46%	74%	23%	34%	36%	67%	47%	46%	25%	35%	54%	67%	34%	44%	53%	48%	45%	57%	47%	50%	45%	35%	48%
Not sure	21%	14%	16%	20%	16%	15%	17%	25%	39%	25%	15%	12%	22%	22%	22%	20%	21%	22%	17%	18%	25%	31%	24%

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base: All GB adults	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Strongly support	20%	13%	32%	24%	28%	15%	25%	16%	24%	22%	19%	17%	28%	18%	16%	23%	26%	19%	23%	18%	21%	18%	23%
Tend to support	39%	40%	41%	44%	42%	37%	40%	39%	38%	38%	43%	40%	45%	39%	36%	38%	39%	47%	41%	42%	38%	36%	30%
Tend to oppose	21%	26%	13%	21%	17%	26%	18%	23%	15%	19%	21%	27%	11%	22%	28%	21%	13%	20%	21%	20%	21%	19%	25%
Strongly oppose	10%	15%	5%	3%	6%	15%	10%	10%	4%	10%	11%	11%	4%	12%	11%	10%	6%	9%	9%	10%	10%	12%	9%
Don't know	10%	6%	8%	8%	8%	6%	8%	12%	19%	12%	6%	5%	11%	9%	10%	9%	16%	5%	7%	9%	10%	14%	13%

Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base: All GB adults	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Strongly support	16%	10%	26%	14%	21%	11%	20%	12%	18%	19%	13%	13%	24%	12%	10%	19%	23%	13%	16%	17%	15%	14%	18%
Tend to support	35%	32%	37%	45%	40%	31%	37%	34%	40%	33%	40%	32%	40%	35%	35%	33%	35%	37%	40%	31%	36%	38%	30%
Tend to oppose	20%	22%	18%	20%	20%	21%	17%	23%	14%	18%	20%	26%	15%	20%	23%	22%	15%	22%	20%	23%	19%	16%	19%
Strongly oppose	20%	30%	11%	11%	12%	30%	18%	21%	8%	18%	22%	25%	9%	26%	23%	17%	12%	24%	19%	21%	20%	17%	21%
Don't know	9%	6%	9%	9%	7%	7%	9%	10%	20%	12%	5%	5%	12%	8%	9%	9%	15%	4%	6%	8%	11%	16%	12%

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Strongly support	23%	16%	32%	20%	26%	16%	26%	20%	38%	27%	16%	15%	33%	24%	18%	20%	20%	30%	23%	22%	22%	27%	21%
Tend to support	38%	37%	41%	43%	42%	34%	37%	38%	43%	33%	42%	39%	39%	35%	39%	36%	50%	33%	41%	37%	37%	38%	28%
Tend to oppose	18%	21%	13%	21%	16%	22%	18%	19%	8%	18%	19%	23%	15%	19%	23%	19%	11%	14%	19%	18%	19%	14%	22%
Strongly oppose	11%	17%	6%	4%	7%	17%	11%	10%	2%	9%	14%	13%	6%	11%	11%	12%	8%	10%	10%	13%	10%	10%	8%
Don't know	10%	9%	8%	11%	9%	11%	8%	13%	9%	12%	9%	10%	7%	11%	9%	12%	10%	13%	7%	10%	11%	11%	22%

....if it meant the government borrowing a large amount of money to fund house building?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Strongly support	7%	4%	13%	5%	9%	4%	9%	6%	7%	9%	5%	7%	15%	6%	7%	7%	4%	7%	7%	8%	7%	6%	9%
Tend to support	26%	20%	33%	35%	34%	19%	29%	24%	32%	25%	31%	22%	33%	28%	22%	21%	34%	29%	30%	25%	25%	24%	25%
Tend to oppose	28%	31%	24%	32%	28%	29%	28%	29%	25%	27%	28%	32%	25%	24%	32%	31%	36%	24%	27%	29%	28%	32%	24%
Strongly oppose	25%	36%	17%	17%	17%	37%	24%	26%	15%	24%	26%	30%	17%	31%	26%	26%	11%	22%	26%	26%	25%	23%	22%
Don't know	13%	9%	12%	10%	10%	10%	9%	16%	20%	15%	9%	9%	10%	11%	14%	14%	14%	18%	10%	12%	14%	15%	21%

Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

....if it meant allowing smaller housing units or more high rise blocks?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Strongly support	7%	5%	12%	4%	8%	5%	10%	5%	10%	9%	6%	5%	15%	7%	4%	8%	4%	9%	9%	7%	7%	7%	7%
Tend to support	28%	29%	31%	34%	32%	27%	31%	25%	29%	27%	31%	27%	38%	29%	24%	25%	27%	32%	29%	29%	23%	33%	25%
Tend to oppose	29%	31%	26%	33%	31%	29%	27%	31%	29%	26%	29%	34%	22%	28%	35%	31%	30%	24%	32%	30%	27%	27%	23%
Strongly oppose	23%	26%	19%	17%	18%	30%	22%	23%	12%	22%	25%	27%	11%	25%	26%	24%	20%	26%	20%	23%	28%	19%	23%
Don't know	13%	8%	12%	12%	11%	9%	9%	16%	20%	15%	10%	7%	15%	11%	11%	12%	20%	9%	9%	11%	15%	14%	22%

....if it meant building more housing on green field sites?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Strongly support	6%	5%	7%	7%	6%	4%	8%	3%	10%	6%	4%	4%	14%	5%	3%	6%	3%	4%	6%	6%	6%	6%	5%
Tend to support	21%	19%	24%	22%	22%	19%	24%	17%	20%	21%	21%	19%	29%	21%	15%	16%	29%	24%	23%	19%	19%	23%	18%
Tend to oppose	25%	21%	26%	27%	30%	20%	24%	25%	26%	24%	27%	22%	23%	23%	32%	24%	23%	20%	27%	21%	25%	25%	24%
Strongly oppose	39%	51%	33%	35%	33%	51%	35%	43%	26%	34%	43%	50%	23%	44%	39%	43%	31%	39%	38%	44%	40%	30%	39%
Don't know	10%	5%	10%	8%	9%	6%	9%	11%	18%	14%	6%	5%	11%	7%	11%	11%	14%	12%	6%	10%	10%	16%	14%

In the year ahead, do you expect house prices to go up or down, or stay about the same?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base: All GB adults	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Go up a lot	9%	6%	11%	9%	9%	7%	9%	9%	16%	13%	5%	2%	17%	8%	7%	9%	5%	10%	10%	7%	7%	16%	9%
Go up a little	33%	32%	35%	29%	30%	34%	39%	27%	35%	30%	32%	38%	28%	34%	33%	34%	33%	31%	33%	35%	33%	28%	34%
Stay about the same	33%	41%	26%	33%	35%	39%	31%	35%	18%	29%	39%	41%	23%	32%	36%	32%	42%	41%	33%	35%	33%	31%	28%
Go down a little	11%	11%	11%	16%	12%	10%	9%	12%	11%	11%	12%	9%	13%	12%	9%	11%	5%	10%	14%	10%	9%	8%	10%
Go down a lot	2%	0%	3%	1%	2%	1%	2%	1%	4%	2%	1%	0%	3%	2%	2%	1%	1%	-	1%	2%	3%	1%	-
Don't know	13%	9%	13%	12%	12%	11%	10%	15%	16%	14%	11%	10%	15%	11%	13%	13%	14%	9%	9%	11%	15%	16%	20%

Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base: All GB adults	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
It would be better for Britain if house prices rose	6%	11%	3%	7%	6%	9%	8%	5%	4%	5%	10%	6%	9%	7%	5%	5%	8%	6%	9%	6%	4%	5%	6%
It would be better for Britain if house prices went down	49%	37%	59%	53%	55%	40%	49%	50%	65%	55%	44%	38%	55%	48%	49%	48%	51%	54%	49%	47%	52%	55%	42%
It would be better for Britain if house prices stayed about the same	26%	33%	23%	27%	26%	32%	27%	26%	13%	20%	31%	39%	20%	29%	28%	27%	23%	27%	31%	29%	23%	18%	25%
Don't know	18%	18%	15%	13%	14%	19%	16%	20%	18%	20%	15%	18%	17%	17%	18%	21%	18%	14%	11%	18%	21%	22%	27%

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base: All GB adults	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
I would be better off if house prices rose	21%	27%	18%	23%	25%	23%	23%	18%	5%	19%	29%	21%	22%	24%	17%	18%	19%	19%	27%	22%	17%	15%	12%
I would be better off if house prices fell	23%	11%	26%	23%	21%	12%	23%	23%	61%	33%	8%	2%	36%	21%	28%	18%	17%	20%	20%	22%	24%	34%	13%
It will make little difference to me personally if house prices rise or fall	48%	57%	47%	48%	48%	60%	46%	51%	18%	36%	59%	74%	33%	47%	47%	54%	56%	56%	47%	48%	50%	40%	65%
Don't know	8%	5%	9%	6%	6%	5%	7%	9%	15%	11%	5%	3%	9%	7%	8%	9%	8%	5%	6%	7%	9%	12%	10%

Do you think the Conservative party is in touch or out of touch?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
In touch	7%	15%	2%	2%	5%	10%	8%	7%	10%	5%	6%	11%	16%	7%	5%	6%	5%	8%	8%	8%	8%	4%	5%
Out of touch	69%	59%	86%	81%	81%	66%	71%	67%	56%	70%	77%	66%	59%	68%	70%	72%	78%	71%	71%	71%	66%	67%	69%
Neither	13%	22%	5%	8%	9%	17%	12%	14%	11%	9%	14%	20%	10%	15%	13%	13%	9%	10%	13%	13%	13%	11%	11%
Don't know	11%	5%	7%	9%	5%	6%	9%	12%	23%	16%	3%	3%	15%	10%	12%	9%	8%	12%	8%	7%	13%	17%	16%

Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party cares about ordinary people, or care about only a select few?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Cares about ordinary people	11%	21%	4%	7%	8%	14%	13%	9%	11%	9%	9%	16%	18%	11%	10%	9%	7%	9%	13%	13%	10%	6%	7%
Cares about only a select few	67%	53%	85%	74%	78%	61%	68%	66%	61%	69%	71%	61%	61%	67%	67%	67%	72%	69%	65%	69%	64%	69%	65%
Neither	13%	20%	7%	11%	10%	19%	11%	15%	5%	10%	16%	20%	9%	13%	13%	14%	13%	16%	14%	11%	15%	11%	16%
Don't know	9%	6%	4%	8%	5%	5%	8%	11%	24%	12%	4%	4%	11%	9%	10%	10%	7%	6%	8%	7%	11%	14%	12%

Do you think the Conservative party is trustworthy or untrustworthy?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Trustworthy	10%	20%	2%	6%	6%	14%	11%	8%	11%	7%	8%	16%	17%	11%	6%	9%	6%	8%	11%	12%	9%	6%	5%
Untrustworthy	64%	48%	86%	74%	78%	58%	66%	62%	50%	70%	71%	53%	56%	62%	64%	66%	71%	73%	63%	67%	63%	64%	61%
Neither	16%	27%	7%	13%	11%	21%	15%	18%	14%	11%	16%	27%	15%	17%	19%	16%	15%	14%	19%	14%	17%	13%	20%
Don't know	10%	6%	4%	7%	5%	7%	8%	12%	25%	12%	5%	4%	12%	10%	10%	9%	9%	5%	8%	7%	10%	16%	14%

Do you think the Conservative party is trying to do the right thing, or serving their own interests?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Trying to do the right thing	17%	34%	6%	9%	13%	24%	19%	16%	15%	13%	15%	28%	20%	19%	16%	16%	12%	15%	19%	19%	18%	8%	17%
Serving their own interests	66%	50%	85%	75%	77%	60%	66%	66%	53%	69%	73%	59%	59%	64%	66%	68%	73%	71%	63%	68%	67%	68%	65%
Neither	8%	11%	4%	8%	6%	10%	8%	7%	7%	7%	8%	9%	8%	8%	7%	7%	9%	7%	12%	6%	5%	8%	5%
Don't know	10%	5%	5%	8%	5%	6%	8%	11%	25%	12%	4%	4%	13%	9%	11%	9%	6%	7%	7%	7%	11%	17%	13%

Do you think the Conservative party is strong or weak?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Strong	9%	13%	5%	8%	7%	10%	10%	8%	16%	8%	7%	10%	17%	8%	10%	6%	8%	7%	10%	10%	10%	7%	5%
Weak	61%	55%	76%	67%	71%	60%	64%	57%	45%	59%	68%	62%	52%	59%	58%	66%	67%	63%	66%	58%	56%	62%	62%
Neither	18%	25%	11%	14%	16%	21%	16%	20%	12%	15%	20%	24%	14%	21%	18%	17%	13%	20%	16%	22%	20%	11%	17%
Don't know	12%	7%	7%	11%	6%	8%	10%	15%	26%	18%	5%	4%	17%	12%	14%	11%	11%	10%	9%	10%	13%	20%	17%

Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is moderate or extreme?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Moderate	32%	55%	12%	32%	25%	42%	35%	30%	35%	25%	35%	42%	32%	37%	29%	31%	28%	29%	37%	36%	30%	27%	19%
Extreme	25%	8%	49%	30%	39%	13%	28%	21%	22%	29%	26%	17%	29%	24%	21%	27%	21%	22%	27%	27%	21%	20%	26%
Neither	23%	23%	22%	25%	22%	27%	21%	24%	13%	20%	27%	28%	21%	21%	25%	22%	28%	22%	24%	20%	23%	20%	30%
Don't know	20%	14%	17%	13%	13%	18%	15%	25%	29%	26%	13%	13%	18%	18%	25%	20%	23%	27%	12%	17%	26%	34%	24%

Do you think the Conservative party is competent or incompetent?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Competent	14%	26%	5%	9%	9%	19%	16%	12%	17%	12%	12%	17%	19%	15%	14%	12%	9%	14%	16%	16%	14%	8%	10%
Incompetent	61%	47%	81%	68%	72%	57%	64%	58%	50%	63%	67%	56%	53%	61%	61%	63%	68%	63%	59%	63%	60%	62%	60%
Neither	15%	23%	8%	18%	14%	18%	12%	18%	9%	11%	18%	23%	14%	16%	15%	15%	14%	11%	18%	15%	13%	13%	15%
Don't know	10%	5%	6%	5%	5%	6%	8%	12%	24%	14%	3%	3%	14%	8%	10%	10%	9%	12%	6%	7%	12%	17%	14%

Do you think the Conservative party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Have a clear sense of purpose	23%	31%	20%	23%	22%	25%	24%	22%	27%	22%	21%	24%	33%	23%	22%	20%	17%	18%	24%	27%	20%	21%	13%
Are unclear what they stand for	55%	53%	61%	54%	59%	58%	57%	53%	41%	52%	63%	58%	44%	56%	52%	54%	61%	68%	57%	54%	55%	51%	55%
Neither	10%	10%	11%	8%	10%	9%	9%	10%	8%	8%	11%	13%	9%	9%	11%	12%	9%	4%	10%	10%	11%	9%	9%
Don't know	13%	6%	8%	15%	8%	8%	10%	15%	23%	18%	5%	5%	14%	12%	14%	13%	13%	10%	9%	9%	14%	19%	24%

Do you think the Conservative party is tolerant or prejudiced?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Tolerant	20%	40%	7%	10%	13%	30%	23%	18%	15%	14%	25%	29%	24%	23%	21%	18%	13%	13%	23%	23%	20%	13%	12%
Prejudiced	45%	22%	74%	56%	63%	32%	46%	44%	47%	51%	44%	35%	41%	45%	43%	44%	55%	47%	45%	48%	40%	44%	47%
Neither	18%	25%	10%	19%	13%	24%	18%	18%	12%	14%	20%	25%	18%	18%	17%	20%	12%	16%	18%	17%	18%	18%	21%
Don't know	17%	13%	9%	16%	11%	14%	13%	20%	27%	21%	12%	11%	16%	14%	19%	18%	20%	23%	14%	12%	22%	26%	20%

Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is in touch or out of touch?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
In touch	26%	13%	48%	38%	35%	17%	27%	25%	26%	29%	28%	17%	38%	28%	20%	26%	21%	16%	26%	26%	26%	27%	23%
Out of touch	44%	63%	27%	31%	36%	59%	48%	40%	33%	38%	45%	59%	34%	41%	48%	49%	39%	52%	45%	45%	43%	43%	41%
Neither	16%	13%	16%	17%	18%	14%	15%	16%	9%	15%	17%	18%	17%	16%	15%	13%	22%	16%	17%	16%	15%	10%	20%
Don't know	15%	10%	9%	14%	11%	10%	10%	19%	32%	18%	9%	6%	12%	16%	17%	12%	18%	15%	12%	13%	16%	21%	16%

Do you think the Labour party cares about ordinary people, or care about only a select few?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Cares about ordinary people	42%	26%	67%	59%	58%	28%	43%	40%	41%	45%	47%	32%	55%	44%	35%	39%	40%	32%	45%	45%	39%	39%	33%
Cares about only a select few	34%	50%	16%	25%	24%	50%	36%	32%	24%	30%	35%	44%	26%	34%	37%	35%	34%	40%	34%	33%	32%	36%	38%
Neither	12%	16%	10%	6%	11%	14%	12%	13%	7%	10%	12%	19%	9%	11%	14%	15%	10%	16%	12%	12%	15%	8%	14%
Don't know	12%	7%	7%	10%	7%	8%	9%	15%	28%	15%	6%	5%	10%	11%	14%	11%	15%	13%	9%	10%	14%	17%	15%

Do you think the Labour party is trustworthy or untrustworthy?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Trustworthy	22%	9%	44%	31%	31%	12%	27%	18%	21%	27%	24%	11%	35%	22%	16%	22%	20%	14%	25%	23%	18%	22%	18%
Untrustworthy	44%	67%	23%	33%	35%	61%	47%	42%	31%	37%	48%	60%	30%	44%	51%	46%	41%	61%	45%	44%	44%	42%	48%
Neither	17%	14%	21%	23%	20%	15%	16%	18%	15%	16%	17%	21%	22%	18%	14%	16%	18%	11%	18%	19%	19%	11%	17%
Don't know	16%	10%	12%	13%	14%	12%	11%	22%	32%	20%	11%	8%	13%	16%	19%	16%	20%	14%	13%	14%	19%	24%	17%

Do you think the Labour party is trying to do the right thing, or serving their own interests?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Trying to do the right thing	35%	16%	66%	51%	51%	22%	38%	32%	36%	40%	38%	23%	48%	36%	28%	36%	31%	23%	40%	35%	32%	32%	31%
Serving their own interests	42%	64%	19%	30%	31%	60%	43%	41%	23%	35%	44%	60%	30%	43%	47%	39%	41%	56%	39%	43%	44%	39%	44%
Neither	9%	10%	8%	10%	9%	9%	9%	10%	10%	9%	10%	10%	10%	9%	10%	11%	9%	6%	11%	11%	8%	7%	9%
Don't know	14%	10%	7%	9%	9%	9%	9%	18%	31%	17%	8%	6%	12%	12%	15%	14%	19%	15%	10%	11%	15%	22%	15%

Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is strong or weak?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Strong	18%	8%	35%	19%	24%	11%	21%	16%	21%	22%	17%	10%	30%	18%	13%	17%	19%	11%	18%	18%	19%	21%	13%
Weak	46%	65%	29%	35%	38%	61%	49%	42%	34%	38%	52%	59%	37%	42%	50%	50%	44%	57%	46%	47%	46%	42%	46%
Neither	20%	18%	26%	29%	25%	19%	20%	21%	13%	19%	22%	24%	21%	25%	18%	17%	17%	18%	23%	22%	18%	12%	24%
Don't know	16%	8%	10%	17%	13%	10%	10%	21%	32%	21%	9%	6%	12%	15%	19%	16%	20%	14%	13%	14%	18%	25%	17%

Do you think the Labour party is moderate or extreme?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Moderate	40%	25%	65%	56%	57%	25%	45%	36%	43%	45%	45%	27%	49%	41%	35%	39%	47%	29%	48%	44%	32%	38%	28%
Extreme	20%	38%	7%	10%	12%	33%	25%	15%	13%	13%	19%	36%	18%	20%	20%	21%	17%	21%	19%	21%	22%	17%	19%
Neither	19%	21%	16%	16%	18%	23%	16%	22%	10%	16%	21%	26%	18%	18%	20%	19%	19%	25%	19%	18%	22%	12%	28%
Don't know	21%	15%	13%	18%	13%	19%	14%	27%	34%	25%	15%	11%	15%	20%	25%	21%	17%	25%	14%	17%	23%	33%	25%

Do you think the Labour party is competent or incompetent?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Competent	26%	10%	53%	35%	38%	13%	30%	23%	27%	32%	27%	14%	35%	26%	19%	27%	29%	20%	28%	27%	23%	28%	22%
Incompetent	40%	61%	18%	30%	29%	57%	42%	38%	29%	33%	43%	54%	34%	37%	47%	41%	34%	55%	41%	41%	40%	36%	39%
Neither	16%	17%	16%	20%	18%	15%	15%	16%	12%	13%	19%	21%	14%	18%	15%	15%	18%	10%	15%	18%	18%	8%	19%
Don't know	18%	12%	13%	16%	14%	14%	13%	23%	32%	22%	12%	10%	17%	19%	19%	17%	19%	15%	16%	14%	19%	29%	19%

Do you think the Labour party has a clear sense of purpose, or are unclear about what they stand for?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Have a clear sense of purpose	24%	12%	43%	29%	30%	16%	24%	23%	26%	28%	24%	15%	35%	24%	19%	22%	23%	12%	23%	25%	22%	27%	19%
Are unclear what they stand for	52%	70%	39%	50%	49%	66%	55%	49%	34%	44%	56%	70%	43%	50%	56%	53%	51%	66%	54%	53%	53%	46%	51%
Neither	10%	10%	11%	10%	12%	9%	11%	10%	10%	9%	12%	11%	10%	12%	9%	10%	10%	7%	12%	10%	10%	7%	10%
Don't know	14%	8%	8%	11%	9%	10%	10%	18%	30%	19%	8%	5%	12%	14%	16%	14%	16%	16%	12%	12%	15%	21%	19%



Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is tolerant or prejudiced?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Tolerant	31%	13%	60%	42%	45%	17%	34%	29%	37%	37%	32%	18%	44%	32%	25%	32%	29%	23%	37%	34%	28%	28%	21%
Prejudiced	30%	51%	13%	20%	21%	46%	33%	27%	16%	22%	34%	48%	21%	31%	34%	29%	27%	39%	27%	32%	31%	28%	34%
Neither	20%	21%	18%	19%	21%	21%	20%	19%	13%	17%	23%	23%	16%	18%	20%	22%	23%	18%	21%	20%	17%	15%	23%
Don't know	19%	14%	9%	19%	13%	16%	13%	25%	34%	24%	12%	11%	19%	19%	21%	17%	21%	19%	15%	14%	24%	29%	22%

How important do you think it is to teach each of the following subjects at secondary school?

English

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	79%	86%	82%	78%	81%	84%	77%	81%	64%	73%	87%	90%	72%	81%	76%	83%	76%	81%	81%	80%	75%	78%	82%
Quite important	17%	13%	15%	17%	15%	13%	17%	16%	25%	21%	11%	10%	21%	16%	19%	13%	20%	15%	16%	16%	19%	18%	10%
Not very important	2%	1%	1%	4%	2%	1%	2%	2%	4%	3%	0%	0%	2%	1%	3%	2%	2%	4%	2%	1%	3%	1%	2%
Not at all important	0%	0%	-	-	-	1%	1%	0%	1%	0%	1%	-	1%	1%	-	0%	1%	-	-	1%	-	0%	2%
Don't know	2%	0%	1%	1%	1%	1%	3%	1%	6%	2%	1%	0%	4%	1%	2%	2%	2%	-	0%	1%	3%	4%	4%

Mathematics

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	75%	83%	77%	71%	79%	79%	77%	74%	61%	70%	84%	84%	67%	77%	78%	79%	66%	78%	78%	74%	77%	70%	76%
Quite important	20%	15%	20%	23%	18%	18%	18%	22%	28%	24%	15%	15%	24%	20%	19%	16%	30%	19%	18%	21%	19%	25%	18%
Not very important	2%	2%	2%	4%	2%	2%	2%	2%	4%	3%	0%	1%	5%	2%	0%	2%	4%	2%	2%	2%	2%	1%	2%
Not at all important	1%	-	0%	-	0%	0%	1%	0%	2%	1%	0%	0%	1%	0%	1%	0%	1%	1%	0%	0%	1%	0%	1%
Don't know	2%	0%	1%	2%	1%	1%	2%	1%	4%	3%	1%	0%	4%	1%	1%	3%	-	-	1%	2%	1%	4%	3%

Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Science

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	61%	63%	67%	66%	69%	59%	65%	58%	60%	59%	62%	65%	60%	64%	59%	58%	60%	73%	69%	60%	60%	57%	52%
Quite important	31%	30%	28%	30%	27%	34%	28%	34%	25%	31%	33%	30%	32%	27%	29%	36%	37%	23%	25%	33%	31%	34%	36%
Not very important	5%	5%	3%	3%	3%	5%	4%	6%	7%	6%	4%	3%	3%	6%	9%	3%	2%	2%	5%	4%	6%	4%	4%
Not at all important	1%	1%	-	-	-	1%	1%	1%	2%	1%	0%	1%	1%	1%	1%	0%	1%	2%	0%	1%	1%	1%	2%
Don't know	2%	0%	1%	2%	1%	1%	3%	2%	6%	3%	1%	1%	4%	2%	2%	2%	1%	0%	1%	2%	2%	5%	5%

Art

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	15%	9%	24%	17%	22%	9%	13%	17%	16%	18%	13%	10%	23%	14%	13%	13%	16%	17%	17%	15%	14%	13%	12%
Quite important	38%	35%	45%	42%	43%	33%	37%	39%	40%	40%	35%	36%	44%	38%	37%	38%	37%	31%	41%	38%	38%	34%	34%
Not very important	33%	43%	21%	30%	26%	41%	34%	32%	28%	27%	38%	42%	26%	34%	36%	34%	35%	32%	32%	32%	33%	37%	35%
Not at all important	11%	13%	8%	8%	6%	15%	13%	10%	13%	10%	12%	11%	4%	12%	12%	12%	9%	18%	9%	12%	11%	13%	13%
Don't know	3%	1%	2%	3%	2%	1%	3%	3%	4%	4%	2%	1%	4%	2%	2%	3%	4%	2%	1%	3%	3%	3%	6%

Citizenship

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	23%	23%	25%	31%	24%	24%	23%	23%	22%	20%	23%	29%	28%	23%	19%	26%	18%	22%	25%	21%	23%	27%	18%
Quite important	39%	40%	39%	42%	41%	38%	38%	39%	33%	40%	36%	42%	34%	41%	45%	35%	35%	35%	39%	37%	39%	35%	47%
Not very important	22%	21%	23%	11%	22%	20%	24%	19%	22%	23%	24%	16%	21%	21%	18%	23%	27%	21%	23%	21%	24%	20%	15%
Not at all important	8%	10%	6%	5%	6%	10%	9%	7%	11%	6%	10%	7%	10%	7%	9%	6%	8%	13%	7%	11%	6%	7%	10%
Don't know	9%	6%	8%	11%	7%	8%	7%	11%	13%	11%	6%	7%	7%	8%	9%	10%	12%	9%	7%	10%	9%	11%	11%

Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Computing/Computer Science/ICT

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	64%	68%	65%	71%	69%	66%	64%	63%	47%	59%	70%	72%	59%	64%	62%	67%	61%	69%	67%	63%	66%	56%	61%
Quite important	30%	29%	30%	25%	28%	29%	30%	31%	38%	33%	27%	25%	32%	31%	31%	28%	34%	23%	28%	31%	29%	35%	28%
Not very important	3%	1%	3%	2%	2%	3%	3%	3%	7%	4%	2%	1%	2%	3%	5%	2%	2%	6%	3%	4%	3%	2%	3%
Not at all important	1%	1%	1%	-	1%	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	0%	3%	1%	1%	0%	2%	2%
Don't know	2%	0%	1%	2%	1%	1%	2%	2%	5%	3%	1%	1%	5%	2%	1%	2%	1%	-	1%	1%	1%	5%	7%

Design and technology

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	30%	35%	31%	28%	32%	33%	31%	29%	19%	29%	34%	33%	32%	31%	29%	28%	28%	37%	34%	28%	33%	24%	26%
Quite important	47%	44%	49%	57%	52%	45%	48%	47%	42%	48%	49%	46%	45%	49%	46%	47%	50%	37%	47%	50%	46%	50%	38%
Not very important	16%	16%	16%	10%	12%	16%	14%	18%	26%	15%	12%	17%	16%	14%	18%	19%	12%	18%	14%	17%	14%	17%	20%
Not at all important	4%	4%	3%	3%	2%	4%	4%	3%	8%	3%	4%	2%	3%	3%	5%	2%	5%	6%	3%	3%	3%	3%	8%
Don't know	3%	2%	1%	2%	2%	2%	3%	3%	5%	4%	1%	2%	5%	2%	2%	3%	5%	2%	2%	2%	3%	6%	8%

Geography

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	30%	31%	31%	39%	34%	29%	29%	31%	24%	30%	26%	38%	40%	28%	30%	29%	30%	31%	31%	27%	31%	31%	34%
Quite important	51%	53%	53%	48%	52%	51%	51%	51%	51%	49%	56%	49%	47%	57%	49%	48%	47%	49%	52%	54%	50%	48%	44%
Not very important	15%	14%	14%	12%	12%	17%	16%	15%	16%	16%	16%	12%	8%	13%	19%	17%	19%	18%	15%	14%	15%	16%	15%
Not at all important	2%	2%	1%	-	0%	2%	2%	1%	3%	1%	1%	2%	2%	2%	1%	1%	1%	2%	1%	2%	2%	-	2%
Don't know	2%	0%	2%	1%	1%	1%	3%	2%	6%	3%	1%	0%	4%	1%	1%	4%	4%	-	1%	2%	2%	5%	5%

Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

History

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	41%	42%	48%	45%	45%	39%	41%	41%	39%	42%	41%	39%	58%	39%	35%	41%	35%	42%	43%	39%	41%	40%	42%
Quite important	44%	44%	41%	45%	44%	44%	43%	45%	47%	40%	45%	49%	31%	46%	50%	42%	47%	40%	45%	47%	42%	42%	37%
Not very important	11%	12%	8%	7%	9%	14%	11%	11%	7%	12%	13%	10%	6%	11%	11%	11%	15%	14%	10%	10%	12%	13%	14%
Not at all important	2%	2%	2%	2%	2%	2%	3%	2%	4%	3%	1%	1%	2%	2%	2%	2%	2%	3%	1%	2%	4%	1%	2%
Don't know	2%	1%	1%	2%	1%	1%	2%	2%	3%	3%	1%	1%	3%	2%	1%	3%	1%	1%	1%	1%	2%	5%	4%

Modern foreign languages (e.g. French, Spanish, German)

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	29%	25%	35%	44%	39%	23%	27%	32%	19%	29%	31%	33%	35%	29%	27%	28%	30%	30%	34%	29%	27%	25%	30%
Quite important	46%	47%	46%	44%	46%	46%	46%	46%	52%	44%	44%	49%	46%	45%	49%	44%	49%	43%	48%	48%	43%	45%	39%
Not very important	17%	21%	13%	7%	12%	22%	20%	15%	17%	19%	18%	14%	10%	19%	18%	18%	17%	21%	13%	17%	23%	20%	17%
Not at all important	5%	5%	4%	2%	3%	6%	5%	5%	5%	5%	5%	3%	3%	5%	4%	7%	3%	5%	4%	5%	5%	5%	8%
Don't know	3%	2%	1%	4%	1%	2%	3%	2%	7%	3%	1%	1%	6%	2%	2%	4%	1%	-	1%	2%	2%	6%	7%

Music

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	16%	12%	23%	21%	22%	12%	15%	17%	11%	18%	14%	16%	22%	15%	12%	15%	20%	14%	18%	15%	17%	12%	16%
Quite important	37%	36%	40%	36%	41%	33%	34%	39%	32%	37%	36%	39%	42%	37%	36%	37%	34%	29%	39%	38%	33%	39%	32%
Not very important	33%	38%	27%	31%	29%	39%	34%	32%	34%	30%	36%	36%	24%	33%	38%	33%	33%	38%	33%	33%	36%	33%	27%
Not at all important	11%	12%	10%	6%	6%	15%	13%	10%	16%	11%	13%	8%	7%	12%	13%	11%	11%	16%	9%	12%	12%	10%	17%
Don't know	3%	1%	1%	6%	1%	2%	4%	2%	8%	4%	1%	1%	5%	3%	2%	3%	2%	3%	2%	2%	3%	6%	8%

Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Physical education (PE)

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	43%	45%	46%	45%	49%	43%	44%	43%	41%	45%	42%	43%	45%	43%	43%	45%	33%	51%	47%	41%	43%	41%	45%
Quite important	42%	41%	41%	45%	41%	39%	41%	43%	42%	42%	42%	40%	41%	41%	44%	39%	52%	33%	41%	43%	43%	41%	35%
Not very important	10%	11%	11%	7%	8%	12%	10%	10%	9%	8%	11%	13%	9%	11%	8%	9%	11%	15%	8%	12%	10%	10%	11%
Not at all important	3%	3%	2%	0%	1%	4%	3%	2%	4%	2%	4%	3%	1%	3%	3%	5%	3%	1%	2%	3%	3%	3%	2%
Don't know	2%	1%	1%	1%	1%	1%	2%	2%	5%	3%	1%	1%	4%	2%	1%	3%	1%	1%	1%	1%	1%	5%	7%

Sex and relationship education (currently part of  
Personal, Social, Health and Economic education)

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	45%	34%	58%	57%	57%	32%	38%	51%	60%	53%	40%	28%	49%	46%	43%	44%	45%	37%	49%	43%	46%	47%	29%
Quite important	39%	43%	36%	36%	35%	45%	42%	37%	27%	36%	44%	47%	35%	36%	44%	40%	45%	47%	35%	42%	40%	37%	44%
Not very important	9%	16%	3%	6%	5%	14%	12%	7%	5%	6%	11%	16%	9%	11%	8%	10%	9%	6%	10%	9%	8%	8%	14%
Not at all important	4%	5%	2%	-	2%	5%	5%	2%	4%	3%	3%	5%	3%	4%	4%	3%	1%	8%	3%	3%	3%	4%	5%
Don't know	3%	2%	1%	1%	1%	3%	3%	3%	5%	2%	1%	4%	4%	3%	1%	4%	1%	1%	2%	2%	2%	4%	8%

Religious studies

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	11%	9%	13%	11%	13%	7%	11%	11%	18%	14%	6%	8%	19%	10%	11%	10%	8%	8%	12%	11%	10%	11%	10%
Quite important	29%	30%	35%	26%	29%	28%	25%	33%	39%	31%	25%	25%	28%	30%	32%	31%	23%	26%	31%	31%	29%	26%	21%
Not very important	29%	31%	25%	33%	32%	29%	27%	32%	22%	29%	31%	31%	27%	29%	34%	25%	37%	27%	34%	27%	25%	30%	32%
Not at all important	27%	29%	25%	24%	23%	34%	34%	20%	13%	22%	35%	34%	20%	28%	21%	29%	29%	40%	20%	29%	31%	27%	29%
Don't know	4%	2%	1%	5%	2%	2%	4%	4%	8%	4%	2%	2%	6%	3%	2%	5%	3%	-	3%	2%	3%	6%	7%

Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Drama

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	9%	6%	15%	10%	12%	5%	8%	9%	8%	11%	7%	6%	14%	7%	7%	10%	8%	11%	10%	8%	9%	7%	10%
Quite important	28%	22%	36%	35%	35%	24%	27%	30%	23%	34%	26%	24%	32%	32%	27%	26%	24%	17%	34%	27%	26%	27%	23%
Not very important	39%	47%	33%	34%	38%	42%	38%	40%	40%	33%	42%	46%	29%	41%	44%	36%	45%	44%	38%	41%	39%	38%	37%
Not at all important	20%	23%	15%	16%	12%	27%	24%	17%	21%	18%	23%	22%	17%	18%	19%	24%	21%	28%	17%	21%	22%	21%	23%
Don't know	3%	1%	2%	5%	2%	2%	4%	3%	8%	4%	1%	2%	8%	3%	3%	4%	2%	-	1%	2%	4%	6%	7%

Classics

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	6%	7%	5%	6%	6%	6%	7%	6%	6%	8%	5%	5%	10%	6%	5%	7%	6%	2%	6%	6%	6%	9%	7%
Quite important	24%	27%	24%	22%	24%	24%	25%	24%	27%	24%	22%	27%	37%	23%	20%	24%	23%	20%	29%	26%	22%	17%	22%
Not very important	39%	40%	42%	48%	46%	40%	36%	42%	28%	34%	47%	46%	29%	42%	41%	39%	46%	35%	40%	40%	37%	40%	40%
Not at all important	20%	20%	19%	17%	18%	23%	23%	18%	20%	20%	23%	18%	12%	20%	24%	20%	19%	30%	19%	19%	24%	19%	21%
Don't know	10%	6%	9%	8%	7%	8%	9%	10%	19%	14%	5%	3%	12%	9%	10%	10%	6%	13%	7%	8%	11%	15%	10%

Business studies

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	27%	29%	26%	30%	27%	28%	26%	29%	24%	28%	24%	31%	27%	29%	25%	26%	29%	29%	30%	25%	29%	25%	24%
Quite important	50%	54%	48%	46%	50%	53%	51%	49%	41%	48%	59%	51%	48%	51%	55%	50%	48%	42%	48%	51%	50%	56%	47%
Not very important	16%	13%	21%	19%	19%	14%	16%	17%	22%	17%	14%	15%	17%	15%	13%	19%	18%	17%	18%	18%	15%	10%	19%
Not at all important	3%	3%	4%	3%	3%	3%	4%	2%	7%	3%	3%	2%	3%	3%	4%	2%	2%	8%	2%	4%	3%	4%	2%
Don't know	3%	1%	1%	3%	2%	2%	3%	3%	7%	4%	1%	2%	5%	2%	2%	3%	3%	5%	1%	2%	3%	6%	6%

Fieldwork Dates : 24th - 26th February 2024

Sample size: 1770 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Latin

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Very important	3%	2%	3%	4%	3%	1%	4%	2%	4%	4%	1%	1%	7%	1%	3%	2%	5%	-	3%	2%	4%	2%	1%
Quite important	8%	7%	8%	6%	6%	7%	8%	8%	13%	8%	5%	8%	19%	7%	6%	6%	7%	7%	10%	9%	5%	8%	7%
Not very important	33%	33%	33%	34%	37%	29%	28%	37%	32%	29%	35%	36%	34%	35%	31%	33%	28%	27%	40%	30%	32%	31%	22%
Not at all important	53%	56%	54%	51%	51%	60%	56%	50%	42%	55%	57%	52%	33%	55%	58%	55%	56%	64%	47%	56%	56%	52%	62%
Don't know	3%	1%	2%	5%	3%	2%	4%	3%	8%	4%	2%	2%	7%	3%	2%	4%	4%	2%	2%	3%	3%	7%	7%

From what you know, do you think exams like A-Levels have got harder or easier over the last ten years, or have they stayed the same?

Unweighted base	1770	607	435	148	704	647	806	964	186	679	436	469	202	601	296	430	147	94	547	511	349	210	153
Base	1770	617	447	161	657	701	860	910	193	738	427	412	212	595	294	427	152	90	496	513	372	241	149
Have got harder	18%	10%	24%	17%	20%	10%	13%	23%	49%	20%	8%	8%	24%	19%	17%	17%	12%	16%	20%	16%	21%	14%	14%
Have got easier	27%	37%	18%	27%	24%	37%	35%	20%	13%	21%	37%	35%	24%	28%	29%	25%	29%	32%	28%	27%	26%	29%	30%
Have stayed about the same	16%	14%	21%	22%	18%	14%	17%	16%	12%	19%	16%	14%	15%	17%	15%	18%	14%	14%	19%	18%	15%	12%	9%
Don't know	39%	39%	36%	35%	39%	39%	35%	42%	26%	39%	39%	44%	37%	36%	40%	41%	45%	38%	34%	39%	38%	45%	47%

Cell Contents (Column Percentages)