

Fieldwork Dates: 22nd - 24th June 2024

Sample Size: 1766 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government’s record to date?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base: All GB adults	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Approve	12%	25%	3%	7%	8%	18%	13%	11%	11%	7%	11%	22%	12%	16%	11%	10%	8%	13%	14%	10%	12%	13%	11%
Disapprove	74%	61%	91%	84%	82%	71%	78%	70%	69%	77%	77%	68%	79%	69%	71%	78%	81%	70%	74%	75%	71%	75%	72%
Don't know	14%	13%	6%	8%	10%	12%	9%	19%	20%	16%	12%	10%	9%	16%	18%	12%	11%	17%	11%	15%	17%	12%	16%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
0 - Would never consider voting for them	46%	13%	74%	55%	59%	31%	45%	47%	43%	58%	46%	28%	44%	38%	45%	53%	65%	49%	44%	45%	43%	53%	57%
1	7%	6%	8%	9%	8%	6%	8%	6%	10%	6%	8%	5%	7%	9%	6%	6%	4%	6%	6%	9%	7%	5%	4%
2	7%	7%	7%	10%	7%	7%	6%	7%	10%	7%	6%	6%	7%	8%	6%	7%	4%	6%	8%	7%	8%	6%	5%
3	6%	7%	4%	4%	4%	7%	7%	4%	8%	5%	5%	7%	11%	5%	6%	5%	3%	5%	6%	6%	5%	6%	5%
4	4%	4%	2%	6%	3%	4%	4%	4%	7%	3%	3%	4%	1%	5%	5%	3%	4%	1%	4%	3%	5%	3%	4%
5	7%	13%	2%	7%	4%	10%	6%	8%	7%	6%	8%	9%	8%	8%	8%	5%	7%	8%	7%	6%	9%	6%	7%
6	4%	9%	1%	3%	3%	7%	5%	4%	2%	4%	5%	6%	3%	6%	2%	5%	3%	4%	5%	5%	4%	5%	3%
7	5%	10%	0%	3%	3%	7%	4%	5%	3%	3%	7%	6%	6%	6%	5%	3%	1%	7%	6%	4%	6%	2%	2%
8	3%	7%	1%	1%	2%	5%	3%	3%	3%	2%	4%	5%	3%	4%	3%	2%	2%	5%	4%	3%	1%	4%	6%
9	2%	5%	-	-	1%	3%	2%	2%	-	0%	0%	6%	1%	2%	3%	2%	1%	-	1%	3%	2%	1%	-
10 - Would definitely consider voting for them	7%	19%	0%	2%	5%	12%	7%	7%	1%	3%	7%	16%	5%	8%	8%	7%	6%	6%	9%	7%	7%	6%	4%
prefer not to answer	3%	2%	1%	2%	1%	1%	2%	3%	6%	4%	0%	1%	5%	2%	3%	1%	1%	4%	1%	3%	3%	4%	3%

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Labour

Unweighted base		1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base		1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
0 - Would never consider voting for them		27%	48%	2%	14%	11%	44%	28%	26%	15%	19%	32%	42%	17%	30%	31%	29%	20%	27%	22%	26%	30%	32%	33%
1		4%	6%	1%	-	2%	6%	5%	4%	4%	4%	5%	5%	1%	4%	6%	4%	6%	7%	3%	3%	7%	5%	5%
2		5%	6%	2%	6%	5%	5%	5%	5%	3%	5%	5%	5%	2%	5%	5%	5%	5%	4%	4%	5%	6%	6%	3%
3		5%	7%	2%	4%	4%	5%	5%	5%	8%	4%	5%	6%	4%	5%	6%	4%	4%	7%	4%	6%	5%	6%	4%
4		5%	7%	2%	3%	3%	5%	5%	4%	8%	4%	6%	3%	9%	5%	4%	3%	5%	2%	6%	4%	6%	4%	2%
5		9%	7%	7%	9%	10%	8%	8%	9%	9%	9%	6%	10%	8%	9%	7%	8%	11%	11%	7%	9%	9%	6%	16%
6		6%	5%	5%	10%	6%	5%	6%	7%	12%	7%	6%	4%	9%	6%	5%	5%	11%	4%	7%	7%	5%	6%	4%
7		7%	3%	9%	16%	10%	4%	8%	6%	7%	9%	5%	4%	8%	7%	5%	6%	11%	5%	8%	6%	7%	7%	5%
8		7%	3%	15%	9%	11%	3%	7%	8%	10%	9%	5%	4%	12%	7%	7%	6%	5%	4%	10%	6%	7%	5%	4%
9		4%	2%	10%	5%	6%	3%	5%	4%	4%	5%	5%	4%	5%	5%	3%	5%	7%	2%	5%	4%	5%	5%	2%
10 - Would definitely consider voting for them		18%	4%	44%	21%	30%	9%	17%	20%	15%	21%	20%	12%	20%	14%	18%	22%	15%	23%	22%	20%	11%	15%	19%
prefer not to answer		3%	2%	1%	2%	1%	1%	2%	3%	6%	4%	0%	1%	5%	2%	3%	1%	1%	4%	1%	3%	3%	4%	3%

Liberal Democrats

Unweighted base		1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base		1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
0 - Would never consider voting for them		29%	45%	11%	2%	13%	43%	33%	25%	20%	25%	32%	37%	18%	26%	35%	33%	29%	31%	22%	28%	32%	33%	37%
1		6%	7%	4%	1%	4%	7%	6%	5%	10%	4%	6%	7%	6%	5%	5%	7%	8%	4%	4%	6%	7%	6%	8%
2		6%	7%	5%	2%	4%	7%	7%	6%	8%	6%	7%	5%	6%	5%	8%	6%	6%	9%	5%	6%	6%	9%	6%
3		5%	8%	4%	2%	5%	7%	6%	4%	1%	5%	4%	8%	5%	6%	7%	4%	2%	1%	5%	5%	6%	4%	4%
4		7%	6%	8%	4%	7%	6%	6%	7%	8%	7%	7%	6%	6%	7%	5%	7%	8%	6%	7%	7%	8%	6%	5%
5		14%	8%	23%	14%	19%	10%	12%	16%	10%	16%	15%	12%	13%	13%	14%	14%	17%	17%	15%	12%	15%	15%	13%
6		9%	6%	16%	6%	13%	5%	7%	12%	11%	10%	10%	5%	15%	9%	7%	9%	7%	11%	14%	9%	6%	7%	6%
7		8%	4%	11%	18%	12%	5%	8%	8%	10%	9%	6%	7%	10%	8%	6%	8%	9%	7%	10%	8%	7%	7%	8%
8		5%	3%	9%	12%	9%	4%	5%	6%	5%	5%	5%	6%	6%	8%	4%	3%	4%	6%	6%	8%	3%	3%	4%
9		2%	1%	2%	5%	2%	2%	2%	2%	3%	2%	1%	2%	1%	3%	1%	2%	4%	1%	2%	2%	2%	2%	2%
10 - Would definitely consider voting for them		6%	2%	8%	33%	10%	3%	7%	6%	7%	7%	6%	5%	9%	8%	5%	5%	3%	3%	9%	7%	4%	4%	4%
prefer not to answer		3%	2%	1%	2%	1%	1%	2%	3%	6%	4%	0%	1%	5%	2%	3%	1%	1%	4%	1%	3%	3%	4%	3%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base: All GB adults	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Health	50%	45%	64%	56%	63%	44%	43%	58%	41%	49%	54%	54%	44%	50%	48%	51%	57%	58%	56%	51%	44%	49%	45%
Immigration & Asylum	40%	65%	16%	25%	21%	63%	41%	38%	23%	29%	46%	61%	24%	43%	47%	44%	26%	31%	33%	40%	43%	44%	45%
Crime	19%	25%	12%	15%	11%	28%	20%	18%	16%	19%	21%	20%	27%	20%	19%	19%	10%	17%	17%	19%	20%	18%	26%
The economy	54%	53%	56%	57%	58%	47%	56%	51%	60%	56%	53%	46%	52%	49%	52%	58%	62%	54%	52%	57%	52%	53%	49%
Tax	13%	15%	9%	7%	9%	13%	15%	12%	28%	14%	10%	9%	16%	14%	14%	13%	7%	17%	15%	13%	13%	17%	5%
Pensions	4%	7%	4%	1%	2%	7%	4%	4%	1%	2%	6%	9%	2%	5%	6%	4%	1%	3%	2%	4%	7%	4%	8%
Education	14%	7%	20%	28%	19%	9%	10%	17%	14%	18%	10%	9%	14%	14%	15%	13%	14%	15%	20%	13%	13%	8%	8%
Family life & childcare	6%	3%	8%	4%	6%	4%	5%	6%	3%	10%	1%	3%	5%	5%	6%	7%	3%	7%	6%	6%	5%	5%	5%
Housing	25%	16%	37%	20%	26%	19%	22%	28%	41%	27%	20%	19%	39%	25%	18%	22%	28%	28%	25%	25%	25%	26%	23%
The environment	20%	10%	31%	29%	29%	11%	20%	20%	25%	22%	20%	15%	18%	20%	18%	18%	32%	21%	24%	21%	19%	15%	15%
Britain leaving the EU	13%	8%	19%	21%	20%	7%	16%	11%	13%	12%	17%	13%	15%	13%	12%	12%	18%	17%	18%	11%	12%	15%	8%
Transport	3%	3%	3%	4%	3%	3%	4%	2%	4%	3%	2%	2%	2%	2%	2%	5%	2%	7%	3%	2%	4%	4%	2%
Welfare benefits	7%	8%	5%	6%	4%	10%	7%	8%	3%	7%	10%	6%	3%	7%	10%	7%	4%	12%	6%	5%	6%	9%	17%
Defence and security	14%	25%	7%	12%	11%	22%	18%	11%	5%	8%	16%	26%	13%	17%	16%	12%	13%	7%	11%	15%	18%	13%	15%
None of these	0%	-	0%	-	0%	0%	1%	0%	1%	0%	1%	0%	0%	1%	1%	0%	1%	-	1%	0%	0%	0%	1%
Don't know	2%	1%	1%	3%	2%	1%	2%	2%	3%	4%	1%	0%	3%	2%	3%	2%	2%	-	1%	2%	3%	4%	3%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Very well	1%	1%	0%	0%	-	1%	1%	0%	0%	1%	0%	0%	2%	0%	1%	0%	0%	-	0%	1%	0%	1%	1%
Fairly well	10%	18%	2%	2%	7%	13%	12%	8%	8%	6%	11%	16%	8%	12%	9%	8%	5%	12%	10%	10%	8%	10%	10%
Fairly badly	23%	33%	10%	22%	15%	31%	23%	23%	22%	19%	23%	30%	16%	24%	27%	23%	21%	22%	23%	24%	22%	27%	19%
Very badly	62%	45%	86%	72%	76%	51%	62%	63%	65%	68%	63%	49%	71%	58%	58%	65%	70%	57%	65%	61%	63%	56%	64%
Don't know	4%	3%	2%	4%	2%	4%	3%	5%	5%	5%	2%	5%	4%	5%	4%	3%	3%	10%	1%	5%	6%	6%	7%

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Immigration

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Very well	1%	1%	0%	0%	0%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	1%	0%	-	1%	1%	1%	0%	1%
Fairly well	6%	8%	2%	6%	6%	5%	6%	6%	7%	6%	6%	6%	8%	6%	6%	5%	5%	6%	7%	5%	6%	6%	4%
Fairly badly	26%	30%	23%	27%	25%	24%	23%	28%	35%	25%	21%	28%	28%	29%	24%	23%	25%	19%	30%	27%	24%	20%	21%
Very badly	61%	59%	68%	61%	62%	66%	66%	56%	48%	59%	69%	63%	55%	58%	61%	65%	66%	64%	58%	61%	62%	63%	66%
Don't know	7%	2%	7%	6%	7%	3%	5%	9%	10%	10%	4%	2%	8%	7%	8%	6%	3%	11%	5%	6%	7%	10%	8%

Crime

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Very well	1%	2%	-	0%	0%	2%	2%	1%	3%	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	3%
Fairly well	16%	21%	10%	12%	13%	17%	16%	16%	20%	14%	15%	20%	9%	18%	18%	16%	18%	18%	17%	18%	13%	16%	16%
Fairly badly	35%	38%	37%	39%	39%	35%	36%	34%	36%	33%	35%	39%	36%	38%	35%	32%	38%	28%	39%	36%	35%	32%	27%
Very badly	37%	33%	44%	37%	37%	39%	40%	34%	30%	37%	45%	33%	47%	34%	35%	40%	34%	31%	35%	35%	40%	38%	43%
Don't know	10%	7%	9%	12%	10%	7%	6%	15%	11%	14%	5%	8%	7%	9%	12%	10%	9%	23%	8%	10%	12%	13%	11%

Education

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Very well	2%	3%	1%	0%	1%	3%	3%	1%	3%	3%	1%	2%	1%	2%	2%	3%	2%	4%	3%	1%	2%	4%	3%
Fairly well	22%	35%	11%	12%	15%	28%	23%	22%	22%	17%	25%	30%	21%	24%	26%	21%	17%	21%	20%	24%	22%	26%	22%
Fairly badly	31%	33%	31%	33%	33%	31%	31%	31%	32%	30%	30%	33%	28%	34%	32%	28%	36%	20%	36%	32%	29%	28%	22%
Very badly	30%	18%	48%	38%	40%	24%	32%	29%	26%	35%	32%	22%	34%	27%	25%	34%	29%	38%	32%	28%	31%	25%	34%
Don't know	14%	13%	10%	17%	12%	15%	11%	17%	16%	16%	12%	13%	16%	13%	15%	13%	17%	17%	9%	15%	17%	18%	19%

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Taxation

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Very well	2%	4%	-	1%	1%	2%	2%	1%	2%	1%	2%	2%	1%	2%	2%	2%	-	1%	2%	2%	2%	1%	1%
Fairly well	22%	37%	11%	19%	19%	29%	22%	22%	13%	17%	27%	30%	16%	24%	25%	18%	23%	25%	24%	23%	24%	18%	14%
Fairly badly	32%	29%	34%	38%	34%	30%	32%	32%	35%	31%	31%	31%	35%	33%	34%	28%	34%	23%	35%	32%	25%	39%	28%
Very badly	35%	24%	48%	33%	38%	30%	39%	31%	38%	39%	33%	28%	38%	31%	27%	43%	36%	39%	33%	34%	36%	30%	44%
Don't know	10%	6%	6%	9%	8%	8%	5%	15%	11%	13%	7%	8%	11%	10%	12%	9%	7%	12%	6%	9%	13%	12%	13%

Unemployment

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Very well	2%	4%	1%	1%	2%	3%	3%	2%	2%	3%	1%	4%	1%	3%	3%	2%	3%	4%	4%	1%	2%	2%	2%
Fairly well	27%	41%	15%	27%	26%	32%	28%	26%	21%	19%	31%	39%	23%	32%	30%	22%	22%	25%	31%	29%	24%	21%	23%
Fairly badly	30%	27%	37%	27%	30%	30%	29%	30%	32%	30%	29%	28%	29%	28%	28%	30%	35%	32%	32%	29%	31%	33%	20%
Very badly	25%	12%	35%	27%	27%	19%	26%	23%	31%	29%	24%	14%	29%	19%	22%	32%	25%	24%	22%	23%	25%	26%	36%
Don't know	16%	15%	12%	17%	15%	17%	13%	19%	14%	19%	14%	15%	17%	18%	17%	14%	15%	15%	11%	18%	19%	18%	19%

Inflation

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Very well	6%	15%	1%	3%	4%	11%	8%	5%	4%	3%	7%	12%	6%	6%	8%	6%	3%	4%	8%	7%	7%	3%	3%
Fairly well	28%	45%	17%	24%	25%	37%	30%	26%	15%	18%	33%	45%	25%	35%	31%	21%	20%	27%	29%	30%	25%	28%	23%
Fairly badly	25%	16%	34%	33%	31%	20%	24%	25%	25%	28%	25%	20%	24%	24%	26%	27%	29%	14%	29%	24%	22%	24%	24%
Very badly	33%	20%	43%	32%	33%	26%	32%	35%	51%	40%	29%	18%	37%	28%	28%	39%	41%	42%	30%	33%	36%	36%	39%
Don't know	8%	5%	6%	9%	7%	6%	5%	10%	5%	11%	6%	5%	8%	8%	7%	7%	7%	13%	4%	7%	11%	10%	11%

Fieldwork Dates: 22nd - 24th June 2024

Sample Size: 1766 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Very well	2%	4%	0%	1%	1%	4%	2%	2%	3%	1%	2%	4%	1%	3%	3%	2%	1%	-	2%	2%	2%	2%	5%
Fairly well	15%	30%	5%	6%	9%	24%	14%	16%	7%	11%	17%	26%	14%	19%	15%	14%	10%	12%	17%	16%	15%	15%	9%
Fairly badly	23%	30%	18%	20%	18%	27%	23%	24%	29%	22%	22%	25%	21%	25%	27%	23%	20%	15%	22%	26%	21%	24%	22%
Very badly	49%	28%	71%	65%	65%	35%	55%	43%	48%	54%	52%	36%	56%	43%	43%	52%	60%	54%	54%	45%	48%	51%	43%
Don't know	10%	8%	7%	8%	7%	10%	7%	14%	13%	12%	8%	9%	8%	10%	12%	10%	9%	18%	5%	11%	13%	9%	21%

Defence

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Very well	4%	5%	2%	2%	2%	5%	5%	3%	8%	4%	3%	4%	4%	5%	3%	4%	5%	4%	4%	3%	4%	3%	7%
Fairly well	28%	36%	22%	30%	26%	30%	28%	27%	28%	27%	25%	31%	34%	30%	25%	26%	23%	23%	30%	28%	27%	27%	20%
Fairly badly	27%	29%	28%	29%	28%	30%	31%	23%	22%	24%	31%	31%	24%	28%	31%	26%	31%	18%	27%	30%	27%	28%	19%
Very badly	20%	17%	24%	17%	21%	21%	24%	17%	19%	18%	24%	20%	18%	18%	19%	25%	21%	23%	19%	20%	21%	17%	29%
Don't know	21%	13%	24%	23%	24%	15%	12%	29%	23%	27%	17%	14%	21%	21%	21%	20%	20%	31%	20%	19%	21%	25%	25%

The economy

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Very well	2%	5%	0%	0%	1%	4%	3%	2%	2%	1%	2%	5%	2%	2%	4%	2%	1%	5%	4%	2%	2%	1%	1%
Fairly well	22%	43%	7%	16%	16%	33%	23%	21%	13%	14%	24%	38%	23%	27%	23%	17%	15%	20%	23%	21%	25%	18%	16%
Fairly badly	30%	27%	33%	28%	32%	28%	31%	30%	36%	31%	30%	26%	28%	32%	33%	28%	38%	16%	33%	32%	27%	31%	25%
Very badly	39%	21%	56%	49%	45%	31%	39%	40%	42%	46%	41%	25%	42%	34%	34%	46%	43%	48%	38%	38%	38%	41%	49%
Don't know	6%	4%	4%	6%	6%	5%	4%	8%	7%	8%	3%	6%	5%	5%	7%	7%	4%	11%	2%	7%	8%	9%	9%

Fieldwork Dates: 22nd - 24th June 2024

Sample Size: 1766 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Very well	8%	14%	4%	3%	6%	10%	11%	5%	7%	8%	7%	9%	10%	8%	8%	7%	7%	10%	10%	6%	9%	8%	5%
Fairly well	40%	48%	36%	40%	40%	43%	42%	38%	38%	36%	43%	47%	37%	43%	42%	36%	44%	42%	44%	40%	41%	38%	33%
Fairly badly	14%	13%	15%	17%	14%	15%	15%	14%	16%	13%	15%	15%	9%	14%	17%	16%	15%	7%	15%	14%	10%	16%	19%
Very badly	15%	13%	16%	14%	13%	17%	16%	14%	12%	16%	16%	13%	15%	12%	12%	21%	13%	14%	11%	17%	15%	17%	18%
Don't know	23%	13%	29%	27%	28%	15%	16%	29%	26%	27%	19%	16%	28%	23%	21%	20%	21%	28%	20%	23%	26%	22%	25%

Transport

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Very well	1%	1%	2%	-	1%	1%	1%	1%	4%	1%	1%	1%	1%	2%	1%	1%	-	1%	2%	0%	1%	1%	6%
Fairly well	20%	31%	11%	8%	14%	25%	20%	20%	25%	17%	18%	26%	26%	22%	24%	15%	14%	21%	21%	20%	20%	20%	19%
Fairly badly	33%	33%	32%	39%	32%	36%	34%	32%	31%	32%	33%	36%	29%	33%	33%	35%	40%	21%	35%	33%	33%	34%	25%
Very badly	32%	20%	46%	42%	42%	24%	35%	28%	26%	35%	36%	24%	31%	29%	25%	37%	34%	38%	32%	33%	31%	26%	35%
Don't know	14%	15%	10%	11%	11%	14%	9%	18%	14%	15%	12%	14%	14%	13%	17%	12%	12%	20%	9%	15%	15%	19%	16%

Housing

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Very well	1%	1%	-	-	0%	0%	0%	1%	2%	1%	-	0%	1%	1%	0%	0%	-	2%	1%	0%	0%	1%	1%
Fairly well	11%	21%	3%	5%	9%	16%	11%	12%	7%	8%	11%	20%	9%	14%	13%	9%	10%	9%	13%	12%	12%	6%	11%
Fairly badly	34%	42%	28%	33%	30%	35%	34%	33%	42%	31%	34%	35%	30%	34%	35%	35%	31%	35%	38%	32%	32%	36%	28%
Very badly	45%	27%	65%	52%	54%	37%	47%	43%	44%	49%	47%	35%	53%	42%	38%	47%	53%	43%	45%	47%	43%	42%	48%
Don't know	9%	9%	4%	10%	6%	12%	7%	12%	5%	11%	8%	10%	7%	9%	13%	8%	6%	12%	4%	9%	12%	14%	12%

Fieldwork Dates: 22nd - 24th June 2024

Sample Size: 1766 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Very well	2%	4%	-	0%	0%	4%	3%	2%	3%	3%	2%	1%	1%	2%	1%	3%	2%	5%	3%	1%	2%	3%	3%
Fairly well	23%	39%	12%	9%	15%	31%	22%	23%	18%	17%	23%	34%	20%	26%	26%	21%	13%	21%	24%	20%	24%	21%	23%
Fairly badly	30%	30%	31%	38%	29%	29%	31%	29%	46%	26%	31%	30%	30%	30%	33%	29%	33%	18%	31%	34%	26%	32%	25%
Very badly	32%	16%	50%	43%	44%	22%	34%	30%	25%	39%	32%	23%	37%	28%	24%	34%	42%	39%	34%	31%	33%	26%	35%
Don't know	13%	12%	7%	9%	12%	13%	11%	16%	8%	15%	13%	12%	12%	13%	16%	13%	10%	17%	9%	14%	15%	17%	15%

Welfare benefits

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Very well	2%	4%	0%	-	0%	3%	2%	1%	2%	1%	2%	3%	1%	2%	1%	3%	2%	3%	2%	2%	2%	2%	2%
Fairly well	19%	32%	8%	10%	15%	25%	18%	19%	12%	14%	18%	30%	13%	23%	20%	17%	15%	15%	19%	18%	17%	17%	23%
Fairly badly	30%	28%	33%	37%	32%	28%	30%	30%	38%	29%	30%	28%	29%	30%	36%	28%	30%	19%	33%	30%	30%	33%	16%
Very badly	35%	22%	51%	37%	43%	29%	37%	34%	30%	41%	38%	26%	39%	32%	28%	41%	36%	45%	34%	35%	35%	32%	46%
Don't know	14%	13%	8%	16%	10%	15%	12%	16%	18%	16%	11%	13%	18%	13%	14%	11%	17%	18%	12%	14%	15%	16%	13%

Do you think Jeremy Hunt is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base: All GB adults	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Good job	18%	34%	8%	18%	16%	23%	20%	15%	7%	13%	20%	27%	16%	20%	19%	15%	15%	17%	23%	20%	12%	13%	12%
Bad job	40%	29%	57%	42%	48%	37%	45%	35%	31%	43%	44%	35%	42%	37%	36%	46%	43%	37%	40%	40%	38%	39%	48%
Not sure	43%	38%	36%	40%	36%	40%	35%	50%	62%	44%	36%	38%	42%	43%	45%	39%	42%	46%	37%	40%	51%	48%	40%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base: All GB adults	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Rachel Reeves	24%	8%	53%	36%	41%	12%	28%	21%	20%	27%	26%	19%	29%	20%	21%	29%	25%	24%	32%	25%	16%	20%	21%
Jeremy Hunt	19%	40%	5%	10%	12%	30%	22%	17%	13%	10%	22%	34%	14%	22%	22%	17%	13%	20%	23%	20%	15%	17%	14%
Don't know	57%	52%	42%	54%	47%	58%	51%	63%	67%	62%	52%	47%	57%	58%	56%	55%	62%	56%	45%	55%	69%	63%	64%

Fieldwork Dates: 22nd - 24th June 2024

Sample Size: 1766 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about your finances, which of the following best reflects your position?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
I am very comfortable financially	5%	7%	4%	6%	5%	6%	6%	4%	5%	4%	5%	6%	5%	4%	5%	6%	6%	6%	7%	5%	3%	5%	3%
I am relatively comfortable financially	35%	41%	35%	46%	40%	35%	34%	36%	28%	30%	35%	47%	39%	36%	31%	34%	36%	31%	46%	37%	31%	23%	21%
I do not often have money for luxuries, but can normally comfortably cover the essentials	37%	37%	38%	36%	35%	40%	38%	36%	35%	38%	36%	37%	34%	38%	43%	35%	35%	30%	35%	39%	40%	37%	28%
I can only just afford my costs and often struggle to make ends meet	16%	12%	19%	6%	15%	15%	14%	18%	20%	18%	18%	7%	14%	15%	16%	16%	12%	25%	9%	13%	17%	25%	28%
I cannot afford my costs, and often have to go without essentials like food and heating	5%	3%	3%	3%	3%	4%	5%	5%	8%	5%	6%	2%	7%	4%	3%	6%	7%	8%	2%	4%	6%	6%	15%
Don't know	3%	0%	1%	2%	2%	1%	2%	3%	5%	4%	0%	0%	1%	3%	2%	3%	3%	1%	1%	2%	3%	4%	5%

Which government do you think would be better for...

Helping people get onto the housing ladder?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
A Labour government led by Keir Starmer	36%	14%	70%	48%	54%	18%	36%	36%	48%	42%	33%	23%	45%	32%	30%	39%	39%	35%	44%	40%	28%	30%	24%
A Conservative government led by Rishi Sunak	10%	24%	1%	3%	7%	15%	11%	9%	8%	6%	11%	18%	7%	12%	11%	10%	8%	10%	13%	9%	9%	11%	8%
Neither	35%	47%	17%	29%	25%	48%	38%	31%	18%	31%	41%	43%	28%	37%	34%	35%	37%	31%	30%	32%	40%	36%	40%
Don't know	19%	15%	13%	20%	15%	18%	15%	24%	25%	22%	15%	16%	20%	19%	25%	16%	16%	24%	13%	19%	23%	23%	28%

Managing the economy?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
A Labour government led by Keir Starmer	31%	8%	67%	42%	49%	16%	33%	30%	36%	37%	30%	20%	41%	27%	25%	35%	36%	34%	39%	34%	21%	28%	27%
A Conservative government led by Rishi Sunak	23%	49%	5%	12%	17%	35%	24%	23%	13%	14%	26%	41%	17%	27%	25%	21%	16%	27%	27%	24%	23%	20%	16%
Neither	28%	31%	14%	27%	20%	35%	30%	27%	27%	27%	31%	28%	24%	30%	26%	28%	33%	21%	23%	26%	35%	33%	30%
Don't know	17%	12%	13%	19%	15%	13%	14%	21%	23%	22%	13%	11%	18%	16%	24%	15%	15%	17%	11%	16%	22%	20%	26%

Fieldwork Dates: 22nd - 24th June 2024

Sample Size: 1766 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Providing more jobs?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
A Labour government led by Keir Starmer	34%	11%	66%	48%	51%	18%	36%	32%	43%	39%	30%	23%	43%	29%	30%	38%	39%	32%	45%	35%	24%	28%	25%
A Conservative government led by Rishi Sunak	15%	32%	2%	6%	9%	22%	17%	12%	10%	10%	16%	23%	8%	17%	17%	14%	10%	16%	17%	15%	12%	14%	10%
Neither	31%	40%	16%	28%	22%	42%	32%	29%	20%	27%	37%	36%	29%	34%	28%	30%	32%	24%	25%	28%	38%	34%	36%
Don't know	21%	17%	16%	18%	18%	18%	15%	26%	27%	23%	17%	18%	20%	20%	25%	18%	19%	28%	13%	21%	26%	24%	29%

Keeping prices down?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
A Labour government led by Keir Starmer	26%	7%	53%	31%	39%	12%	24%	27%	33%	31%	22%	16%	38%	21%	22%	27%	28%	29%	31%	27%	21%	22%	21%
A Conservative government led by Rishi Sunak	15%	34%	2%	7%	11%	23%	18%	13%	10%	10%	17%	26%	10%	19%	15%	15%	10%	17%	20%	16%	12%	13%	9%
Neither	40%	46%	28%	39%	34%	49%	43%	37%	31%	35%	47%	44%	33%	41%	39%	42%	42%	33%	35%	39%	44%	42%	43%
Don't know	19%	13%	17%	23%	17%	16%	15%	24%	27%	23%	14%	14%	19%	19%	24%	17%	20%	21%	14%	18%	23%	23%	27%

Improving standards of living for people like you?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
A Labour government led by Keir Starmer	34%	11%	67%	47%	51%	17%	35%	33%	42%	43%	31%	18%	44%	30%	29%	38%	36%	35%	40%	36%	29%	29%	28%
A Conservative government led by Rishi Sunak	17%	38%	3%	8%	12%	26%	17%	17%	8%	10%	19%	30%	11%	20%	19%	17%	11%	15%	23%	18%	13%	11%	11%
Neither	33%	41%	18%	29%	25%	43%	36%	31%	26%	29%	39%	38%	28%	34%	33%	32%	41%	34%	27%	30%	40%	42%	39%
Don't know	16%	10%	12%	16%	12%	13%	13%	19%	25%	18%	12%	13%	18%	16%	19%	14%	12%	16%	10%	16%	19%	18%	22%

Tackling the government's deficit?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
A Labour government led by Keir Starmer	22%	5%	49%	29%	34%	10%	23%	21%	27%	27%	20%	14%	31%	17%	18%	27%	22%	24%	27%	24%	15%	19%	21%
A Conservative government led by Rishi Sunak	22%	44%	6%	15%	15%	33%	22%	21%	14%	15%	23%	36%	19%	23%	23%	21%	15%	26%	27%	22%	21%	17%	14%
Neither	36%	40%	27%	36%	31%	43%	40%	33%	29%	35%	43%	35%	29%	39%	37%	35%	42%	28%	31%	36%	40%	40%	38%
Don't know	20%	11%	18%	21%	19%	13%	15%	25%	31%	23%	14%	14%	21%	21%	21%	17%	21%	22%	15%	17%	24%	24%	27%

Fieldwork Dates: 22nd - 24th June 2024

Sample Size: 1766 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Reducing the number of people in poverty?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
A Labour government led by Keir Starmer	42%	21%	75%	58%	61%	25%	42%	41%	47%	48%	40%	30%	49%	39%	39%	43%	41%	42%	51%	46%	33%	34%	30%
A Conservative government led by Rishi Sunak	8%	19%	1%	3%	5%	13%	9%	7%	4%	5%	9%	14%	4%	9%	8%	8%	7%	12%	10%	6%	7%	8%	8%
Neither	33%	47%	14%	25%	21%	48%	36%	31%	21%	29%	39%	41%	27%	34%	31%	35%	40%	30%	25%	32%	40%	39%	36%
Don't know	17%	14%	11%	14%	13%	14%	13%	21%	28%	18%	13%	15%	20%	18%	21%	14%	12%	17%	14%	16%	19%	18%	26%

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base: All GB adults	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Taxes too much and spends too much on services	28%	35%	20%	17%	17%	38%	34%	23%	29%	27%	29%	31%	32%	28%	29%	28%	28%	25%	28%	30%	27%	33%	22%
Taxes too little and spends too little on services	35%	22%	55%	54%	50%	25%	34%	36%	34%	35%	35%	34%	36%	34%	28%	36%	42%	37%	41%	34%	29%	31%	35%
Gets the balance about right	13%	22%	5%	7%	12%	16%	13%	13%	9%	11%	15%	17%	12%	15%	14%	12%	11%	8%	13%	15%	14%	9%	12%
Don't know	24%	20%	20%	22%	21%	22%	20%	28%	28%	27%	22%	18%	20%	23%	29%	23%	20%	30%	18%	22%	30%	27%	31%

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Too high - the rich are being made to pay too much and their taxes should be cut	4%	6%	1%	5%	2%	4%	4%	4%	10%	5%	3%	3%	6%	5%	3%	3%	5%	1%	5%	5%	2%	7%	3%
Too low - the rich are not paying enough and their taxes should be increased	66%	50%	87%	71%	75%	59%	65%	67%	62%	70%	66%	59%	68%	62%	65%	68%	70%	67%	67%	64%	65%	69%	66%
About right - the rich are already paying about the right level of tax	21%	38%	9%	12%	17%	29%	23%	20%	18%	13%	25%	33%	15%	25%	21%	20%	20%	21%	23%	23%	23%	15%	17%
Don't know	9%	7%	3%	11%	6%	8%	8%	9%	10%	12%	5%	6%	11%	7%	12%	9%	5%	11%	5%	9%	10%	10%	14%

Fieldwork Dates: 22nd - 24th June 2024

Sample Size: 1766 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Much too high	45%	71%	21%	24%	26%	71%	48%	42%	21%	32%	57%	66%	31%	46%	52%	48%	36%	39%	36%	42%	47%	55%	59%
A little too high	22%	20%	23%	30%	24%	17%	21%	22%	31%	22%	19%	19%	24%	24%	19%	19%	19%	24%	23%	27%	20%	15%	16%
About right	17%	4%	29%	24%	25%	6%	17%	16%	27%	21%	13%	8%	22%	14%	11%	17%	28%	21%	23%	15%	15%	14%	12%
A little too low	4%	1%	9%	4%	9%	1%	3%	4%	3%	6%	3%	2%	4%	4%	4%	4%	3%	3%	6%	5%	2%	2%	2%
Much too low	2%	0%	4%	2%	4%	0%	2%	2%	1%	3%	3%	0%	3%	2%	1%	2%	3%	1%	3%	2%	2%	0%	2%
Don't know	11%	4%	14%	15%	14%	5%	8%	14%	16%	18%	5%	4%	15%	9%	13%	10%	11%	12%	10%	10%	15%	13%	9%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Mostly good for the country	22%	7%	41%	33%	38%	7%	21%	23%	26%	27%	19%	15%	31%	20%	16%	22%	26%	29%	30%	22%	17%	18%	15%
Mostly bad for the country	38%	60%	15%	23%	19%	61%	41%	36%	26%	32%	44%	50%	23%	40%	44%	43%	27%	43%	30%	37%	41%	47%	52%
Both good and bad for the country	33%	31%	38%	36%	37%	28%	31%	34%	37%	29%	34%	35%	37%	34%	30%	29%	40%	24%	35%	35%	33%	25%	27%
Don't know	7%	2%	7%	8%	6%	4%	7%	7%	10%	12%	3%	1%	8%	6%	11%	6%	8%	3%	5%	6%	9%	10%	6%

Thinking about Rishi Sunak, do you think he...
Is competent or incompetent?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Competent	27%	47%	12%	25%	22%	35%	27%	26%	21%	19%	26%	44%	21%	29%	31%	26%	22%	24%	30%	28%	26%	22%	20%
Incompetent	61%	41%	84%	61%	70%	52%	62%	59%	66%	68%	63%	44%	67%	57%	57%	62%	69%	64%	60%	60%	61%	61%	65%
Don't know	13%	12%	4%	14%	8%	13%	10%	15%	12%	14%	11%	13%	12%	15%	13%	12%	9%	11%	10%	11%	14%	17%	14%

Fieldwork Dates: 22nd - 24th June 2024

Sample Size: 1766 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Is decisive or indecisive?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Decisive	26%	41%	16%	26%	24%	32%	25%	28%	25%	21%	26%	37%	26%	27%	29%	26%	21%	24%	30%	28%	27%	25%	14%
Indecisive	57%	44%	74%	64%	64%	51%	62%	52%	57%	57%	62%	50%	53%	56%	54%	59%	64%	57%	58%	56%	55%	51%	68%
Don't know	17%	16%	11%	9%	12%	18%	14%	20%	18%	22%	12%	13%	21%	17%	17%	15%	15%	19%	12%	16%	19%	23%	19%

Is trustworthy or untrustworthy?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Trustworthy	18%	38%	5%	19%	16%	27%	18%	19%	6%	9%	20%	39%	14%	21%	20%	17%	14%	18%	22%	19%	17%	15%	12%
Untrustworthy	65%	44%	88%	67%	72%	56%	68%	63%	77%	75%	67%	41%	73%	61%	60%	68%	72%	69%	65%	65%	65%	63%	72%
Don't know	16%	19%	6%	15%	12%	18%	14%	18%	17%	16%	13%	19%	13%	18%	19%	15%	14%	14%	13%	16%	18%	22%	16%

Is strong or weak?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Strong	15%	27%	7%	15%	12%	19%	15%	16%	16%	12%	15%	22%	12%	17%	17%	15%	12%	12%	17%	15%	15%	15%	14%
Weak	67%	55%	83%	70%	73%	64%	72%	62%	64%	70%	69%	59%	73%	64%	63%	67%	72%	69%	67%	68%	67%	62%	68%
Don't know	18%	19%	10%	15%	14%	17%	14%	22%	20%	18%	16%	19%	15%	19%	20%	18%	16%	19%	16%	17%	18%	23%	18%

Is likeable or dislikeable?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Likeable	26%	44%	11%	28%	21%	36%	27%	24%	16%	15%	29%	47%	17%	29%	27%	25%	26%	20%	29%	25%	25%	24%	18%
Dislikeable	59%	38%	81%	58%	67%	48%	61%	58%	73%	71%	55%	35%	66%	54%	57%	63%	64%	65%	57%	60%	60%	57%	66%
Don't know	15%	17%	8%	15%	12%	17%	12%	18%	12%	14%	16%	18%	17%	17%	17%	12%	10%	15%	13%	15%	16%	19%	16%

Fieldwork Dates: 22nd - 24th June 2024

Sample Size: 1766 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about Keir Starmer, do you think he...
is competent or incompetent?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Competent	38%	18%	69%	59%	56%	24%	41%	36%	39%	44%	38%	29%	48%	35%	33%	42%	39%	36%	46%	42%	29%	31%	35%
Incompetent	36%	60%	13%	18%	22%	54%	40%	34%	34%	28%	41%	49%	28%	38%	39%	39%	33%	29%	31%	35%	41%	41%	39%
Don't know	25%	22%	18%	22%	23%	22%	19%	31%	27%	29%	21%	23%	23%	27%	28%	19%	29%	35%	23%	23%	30%	27%	26%

Is decisive or indecisive?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Decisive	26%	13%	44%	38%	34%	18%	26%	26%	31%	28%	27%	19%	33%	25%	23%	28%	26%	25%	33%	26%	19%	24%	25%
Indecisive	49%	72%	32%	36%	42%	63%	53%	46%	39%	41%	54%	64%	36%	52%	52%	51%	50%	43%	47%	51%	53%	45%	50%
Don't know	24%	15%	24%	26%	24%	18%	21%	28%	29%	31%	19%	17%	30%	23%	26%	21%	24%	32%	20%	23%	28%	31%	25%

Is trustworthy or untrustworthy?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Trustworthy	27%	11%	51%	51%	42%	16%	29%	25%	20%	30%	31%	22%	32%	25%	26%	28%	29%	27%	35%	29%	16%	24%	31%
Untrustworthy	47%	69%	25%	27%	32%	64%	50%	44%	46%	40%	51%	56%	41%	49%	46%	50%	41%	43%	41%	47%	55%	49%	44%
Don't know	26%	20%	24%	21%	26%	19%	21%	30%	34%	30%	19%	22%	27%	26%	28%	21%	30%	30%	24%	24%	29%	27%	25%

Is strong or weak?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Strong	28%	13%	51%	44%	39%	17%	29%	27%	30%	31%	31%	19%	35%	25%	25%	34%	24%	26%	35%	30%	19%	24%	27%
Weak	41%	64%	20%	23%	29%	56%	45%	37%	36%	33%	43%	53%	35%	44%	41%	39%	44%	32%	37%	41%	44%	41%	43%
Don't know	31%	22%	29%	32%	32%	27%	26%	36%	33%	36%	26%	27%	30%	32%	33%	27%	32%	42%	28%	29%	37%	35%	30%

Fieldwork Dates: 22nd - 24th June 2024

Sample Size: 1766 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Is likeable or dislikeable?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Likeable	31%	17%	52%	49%	42%	23%	34%	29%	31%	33%	33%	27%	41%	28%	27%	32%	38%	34%	39%	31%	25%	28%	30%
Dislikeable	44%	64%	25%	26%	30%	60%	46%	43%	41%	38%	47%	54%	33%	49%	43%	48%	37%	41%	38%	47%	47%	49%	46%
Don't know	24%	18%	23%	25%	27%	17%	20%	28%	28%	29%	20%	19%	26%	23%	30%	21%	25%	25%	24%	22%	28%	23%	24%

Do you believe police take the following types of crime too seriously, not seriously enough, or with the right level of seriousness?

Anti-social behaviour

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Do not treat seriously enough	63%	75%	58%	62%	61%	75%	63%	63%	33%	60%	69%	76%	55%	65%	67%	64%	57%	64%	60%	61%	69%	66%	62%
Treat with the right level of seriousness	24%	19%	28%	29%	27%	16%	25%	24%	43%	23%	23%	19%	33%	23%	22%	25%	24%	18%	28%	28%	18%	21%	17%
Treat too seriously	3%	1%	4%	2%	3%	3%	4%	3%	8%	4%	2%	1%	4%	3%	1%	4%	6%	3%	4%	3%	3%	2%	6%
Don't know	10%	5%	10%	7%	10%	6%	8%	11%	17%	13%	6%	5%	8%	10%	10%	8%	13%	15%	7%	9%	10%	12%	15%

Burglary

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Do not treat seriously enough	70%	80%	73%	66%	72%	78%	71%	69%	47%	64%	79%	83%	71%	72%	74%	73%	56%	60%	72%	70%	72%	62%	71%
Treat with the right level of seriousness	18%	14%	16%	19%	16%	15%	19%	17%	35%	19%	14%	13%	16%	18%	18%	16%	28%	18%	17%	20%	15%	23%	16%
Treat too seriously	1%	1%	0%	4%	1%	2%	2%	1%	3%	2%	1%	-	3%	1%	0%	2%	1%	1%	1%	1%	2%	1%	-
Don't know	10%	4%	11%	10%	12%	5%	7%	13%	15%	15%	6%	4%	10%	10%	8%	9%	15%	20%	9%	9%	11%	14%	13%

Mugging

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Do not treat seriously enough	63%	73%	62%	56%	59%	71%	63%	63%	51%	58%	68%	70%	63%	64%	63%	66%	51%	56%	61%	61%	65%	63%	66%
Treat with the right level of seriousness	21%	19%	22%	23%	23%	18%	23%	20%	29%	20%	20%	21%	22%	21%	22%	18%	26%	23%	22%	24%	19%	22%	14%
Treat too seriously	1%	0%	0%	3%	0%	1%	1%	0%	3%	1%	1%	0%	0%	1%	-	2%	2%	-	1%	1%	1%	1%	1%
Don't know	15%	8%	16%	17%	18%	10%	13%	17%	17%	21%	11%	9%	15%	14%	15%	15%	21%	21%	16%	15%	15%	14%	18%

Fieldwork Dates: 22nd - 24th June 2024

Sample Size: 1766 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Assault

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Do not treat seriously enough	55%	65%	51%	49%	48%	65%	55%	55%	48%	50%	59%	64%	53%	59%	56%	54%	45%	54%	52%	55%	57%	56%	60%
Treat with the right level of seriousness	31%	27%	36%	37%	38%	24%	33%	29%	39%	30%	30%	30%	35%	29%	29%	33%	35%	29%	35%	33%	27%	31%	23%
Treat too seriously	1%	1%	0%	3%	0%	2%	2%	1%	3%	2%	1%	-	1%	1%	2%	2%	2%	2%	1%	2%	2%	0%	1%
Don't know	12%	8%	12%	11%	14%	9%	10%	15%	10%	18%	10%	6%	11%	11%	14%	12%	17%	15%	12%	11%	14%	13%	15%

Traffic offences

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Do not treat seriously enough	20%	20%	20%	19%	22%	20%	19%	21%	13%	22%	22%	16%	20%	21%	20%	22%	12%	15%	19%	20%	20%	20%	24%
Treat with the right level of seriousness	37%	39%	39%	45%	39%	37%	35%	40%	39%	34%	37%	43%	39%	39%	36%	35%	41%	29%	38%	38%	38%	35%	36%
Treat too seriously	31%	34%	30%	26%	26%	36%	37%	25%	34%	29%	31%	33%	28%	31%	33%	31%	27%	42%	34%	31%	30%	33%	24%
Don't know	12%	7%	11%	10%	13%	8%	9%	14%	15%	15%	9%	7%	13%	9%	11%	12%	19%	13%	10%	12%	12%	13%	16%

Vandalism

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Do not treat seriously enough	57%	72%	48%	54%	53%	71%	62%	53%	33%	47%	68%	74%	51%	61%	58%	59%	47%	51%	55%	55%	63%	60%	52%
Treat with the right level of seriousness	21%	16%	23%	29%	22%	16%	20%	21%	31%	21%	19%	17%	23%	20%	21%	20%	25%	16%	22%	23%	16%	18%	25%
Treat too seriously	6%	2%	11%	3%	7%	3%	6%	6%	16%	9%	2%	1%	9%	5%	6%	7%	6%	8%	8%	7%	5%	5%	4%
Don't know	16%	9%	19%	15%	19%	11%	12%	20%	20%	23%	11%	8%	17%	14%	15%	15%	22%	25%	16%	15%	16%	17%	19%

Sexual assault

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Do not treat seriously enough	67%	69%	74%	63%	71%	66%	60%	73%	63%	65%	68%	69%	61%	71%	71%	58%	65%	77%	71%	69%	62%	59%	68%
Treat with the right level of seriousness	21%	22%	19%	23%	18%	23%	28%	15%	24%	19%	22%	23%	25%	21%	18%	25%	20%	11%	19%	20%	24%	27%	18%
Treat too seriously	1%	2%	1%	3%	1%	2%	2%	1%	2%	2%	1%	1%	3%	1%	0%	3%	0%	-	2%	2%	2%	-	1%
Don't know	11%	7%	7%	11%	10%	9%	10%	11%	11%	14%	9%	7%	11%	8%	10%	13%	15%	12%	9%	9%	13%	14%	13%

Fieldwork Dates: 22nd - 24th June 2024

Sample Size: 1766 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

In 1999 the Macpherson report found that the Metropolitan police were institutionally racist, that is, they failed to give an appropriate service to some groups in society because of their colour, culture or ethnicity. Do you think the police today is or is not institutionally racist?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Is institutionally racist	45%	32%	67%	47%	57%	33%	42%	48%	47%	49%	41%	40%	50%	44%	39%	45%	45%	51%	46%	45%	43%	40%	51%
Is not institutionally racist	28%	43%	12%	25%	19%	39%	35%	23%	25%	26%	31%	32%	27%	28%	33%	31%	22%	20%	29%	29%	30%	29%	20%
Don't know	27%	25%	21%	28%	24%	28%	24%	30%	28%	25%	28%	28%	22%	28%	28%	24%	32%	29%	25%	26%	27%	31%	29%

Would you support or oppose the introduction of a system of national identity cards in Britain?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Strongly support	24%	39%	13%	24%	16%	39%	26%	22%	8%	16%	30%	39%	18%	24%	31%	25%	22%	18%	24%	23%	22%	27%	27%
Tend to support	32%	35%	30%	34%	35%	34%	31%	34%	21%	28%	38%	39%	31%	34%	32%	33%	30%	28%	35%	32%	35%	27%	27%
Tend to oppose	14%	10%	19%	20%	18%	11%	14%	14%	13%	16%	14%	11%	10%	16%	11%	14%	19%	15%	13%	15%	14%	15%	13%
Strongly oppose	11%	6%	18%	9%	14%	7%	14%	8%	13%	15%	10%	5%	17%	8%	9%	13%	11%	16%	11%	12%	10%	8%	15%
Don't know	19%	10%	21%	13%	17%	10%	15%	23%	45%	26%	8%	5%	24%	19%	17%	16%	18%	23%	17%	19%	19%	23%	18%

In the last five years, do you think the threat of terrorism in Britain has...

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Increased a lot	22%	33%	14%	14%	15%	32%	21%	23%	15%	14%	30%	32%	18%	23%	25%	22%	18%	22%	21%	21%	20%	23%	28%
Increased a little	24%	29%	25%	20%	26%	25%	21%	27%	19%	22%	24%	30%	21%	24%	28%	23%	25%	21%	22%	28%	23%	21%	25%
Stayed the same	33%	27%	38%	43%	39%	29%	34%	32%	27%	38%	30%	30%	36%	32%	29%	35%	29%	37%	37%	31%	31%	34%	30%
Decreased a little	10%	6%	13%	13%	11%	7%	14%	6%	19%	11%	9%	6%	11%	12%	7%	9%	12%	5%	11%	12%	10%	8%	5%
Decreased a lot	2%	1%	2%	1%	2%	1%	3%	1%	6%	2%	2%	1%	6%	1%	1%	2%	4%	1%	2%	1%	4%	1%	1%
Don't know	9%	4%	8%	9%	8%	6%	7%	11%	15%	14%	5%	2%	8%	8%	9%	9%	13%	13%	7%	7%	11%	12%	11%

Fieldwork Dates: 22nd - 24th June 2024

Sample Size: 1766 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

How do you now rate the likelihood of further terrorist attacks on British cities and other British targets?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Further attacks are very likely	23%	33%	18%	18%	18%	32%	23%	24%	14%	18%	31%	30%	22%	23%	26%	24%	19%	23%	22%	22%	24%	24%	32%
They are fairly likely	50%	55%	51%	55%	54%	53%	49%	51%	36%	49%	52%	57%	49%	53%	50%	48%	49%	48%	51%	55%	51%	41%	46%
They are not very likely	14%	7%	18%	17%	16%	7%	17%	11%	31%	16%	8%	6%	19%	12%	13%	14%	16%	12%	17%	14%	11%	14%	9%
They are not at all likely	1%	0%	1%	-	0%	1%	1%	1%	2%	1%	0%	-	3%	1%	0%	1%	1%	1%	1%	1%	0%	2%	1%
Don't know	12%	5%	12%	10%	11%	7%	10%	14%	17%	16%	8%	6%	8%	11%	11%	14%	15%	16%	10%	9%	14%	19%	11%

How would you rate the chances of you or a member of your family or a good friend being killed or wounded in a terrorist attack? Do you think the chances are...?

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
Very high	2%	2%	1%	1%	1%	3%	2%	2%	1%	3%	2%	1%	3%	1%	1%	4%	2%	1%	1%	1%	4%	2%	2%
Fairly high	7%	7%	5%	5%	5%	8%	7%	7%	8%	7%	7%	7%	12%	6%	5%	9%	4%	8%	7%	8%	6%	7%	8%
Fairly low	36%	42%	34%	32%	33%	39%	31%	41%	37%	32%	37%	42%	26%	42%	41%	32%	33%	24%	35%	35%	37%	37%	37%
Very low	24%	21%	30%	32%	29%	20%	27%	21%	29%	23%	22%	24%	28%	22%	20%	23%	32%	29%	28%	25%	22%	19%	17%
Almost non-existent	13%	11%	13%	15%	16%	10%	17%	8%	12%	13%	14%	11%	13%	12%	11%	12%	18%	17%	13%	13%	13%	13%	9%
Don't know	19%	17%	17%	15%	16%	19%	15%	22%	13%	22%	18%	15%	18%	17%	22%	20%	12%	21%	16%	17%	18%	23%	27%

Fieldwork Dates: 22nd - 24th June 2024

Sample Size: 1766 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about the balance between protecting against terrorism, and protecting people's freedom to go about their daily lives, do you think...

Unweighted base	1766	592	448	154	684	646	809	957	173	703	431	459	207	603	289	425	145	97	558	494	326	237	151
Base	1766	605	455	159	655	699	858	908	192	736	426	411	212	593	293	426	152	90	494	512	371	233	156
The government should introduce stricter measures to protect against terrorism, even if it means people's personal freedoms are restricted	29%	38%	21%	21%	21%	39%	29%	30%	22%	22%	38%	37%	26%	27%	33%	32%	30%	26%	24%	29%	29%	33%	39%
The government have restricted people's personal freedoms too much and measures should be relaxed, even if it limits the ability of the authorities to combat terrorism	10%	5%	13%	10%	11%	7%	14%	5%	13%	13%	7%	4%	10%	8%	7%	12%	13%	8%	12%	8%	7%	10%	13%
The current balance is about right	46%	47%	51%	60%	55%	42%	45%	47%	45%	45%	45%	51%	49%	48%	44%	43%	45%	51%	53%	46%	49%	41%	30%
Don't know	15%	11%	15%	9%	13%	12%	12%	18%	20%	20%	10%	8%	16%	16%	17%	13%	13%	15%	11%	17%	15%	16%	18%

Cell Contents (Column Percentages)