Fieldwork Dates: 15th - 17th June 2024

Sample size: 1796 GB Adults

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base: All GB adults	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Approve	12%	25%	5%	4%	8%	18%	16%	9%	11%	11%	10%	18%	19%	14%	11%	10%	9%	11%	13%	10%	16%	13%	11%
Disapprove	72%	57%	89%	82%	82%	67%	73%	70%	72%	71%	74%	69%	66%	68%	69%	79%	80%	70%	76%	71%	68%	69%	71%
Don't know	16%	17%	6%	15%	11%	15%	11%	20%	17%	18%	16%	13%	15%	19%	20%	11%	11%	19%	12%	19%	16%	18%	18%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
0 - Would never consider voting for them	44%	15%	71%	44%	54%	32%	45%	43%	47%	52%	40%	32%	42%	39%	41%	48%	56%	46%	40%	44%	47%	47%	46%
1	7%	4%	8%	11%	8%	5%	8%	5%	7%	6%	8%	6%	8%	6%	7%	7%	4%	8%	8%	7%	5%	4%	10%
2	6%	5%	5%	7%	6%	5%	6%	6%	5%	6%	6%	6%	6%	6%	4%	7%	7%	1%	6%	7%	6%	4%	2%
3	4%	4%	4%	8%	5%	4%	5%	4%	4%	4%	5%	4%	5%	4%	5%	4%	5%	3%	5%	4%	4%	4%	2%
4	3%	5%	2%	2%	3%	4%	3%	4%	3%	4%	4%	3%	3%	4%	4%	3%	1%	4%	4%	2%	3%	5%	4%
5	8%	13%	4%	9%	6%	11%	7%	9%	5%	8%	9%	10%	9%	8%	9%	8%	7%	7%	8%	9%	7%	8%	4%
6	5%	9%	1%	4%	2%	8%	5%	5%	3%	3%	6%	7%	5%	6%	5%	4%	2%	4%	6%	4%	4%	4%	6%
7	5%	9%	1%	6%	3%	7%	4%	5%	4%	4%	7%	6%	3%	5%	6%	5%	4%	5%	5%	6%	4%	5%	3%
8	4%	10%	0%	-	2%	6%	4%	3%	3%	2%	4%	7%	2%	5%	3%	3%	4%	5%	4%	3%	4%	3%	5%
9	2%	5%	0%	3%	2%	3%	2%	2%	0%	1%	2%	4%	3%	3%	2%	1%	-	2%	2%	2%	2%	2%	1%
10 - Would definitely consider voting for them	8%	19%	2%	2%	6%	13%	9%	7%	3%	6%	7%	15%	8%	9%	9%	6%	5%	10%	10%	6%	9%	7%	10%
prefer not to answer	4%	2%	1%	2%	3%	2%	2%	6%	15%	4%	2%	1%	6%	4%	3%	3%	5%	7%	2%	4%	4%	6%	8%

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
0 - Would never consider voting for them	27%	44%	5%	18%	11%	44%	28%	26%	13%	24%	28%	38%	24%	30%	29%	25%	20%	26%	23%	22%	34%	30%	34%
1	4%	7%	1%	2%	2%	6%	4%	4%	4%	3%	4%	6%	3%	3%	4%	5%	5%	5%	5%	4%	3%	2%	8%
2	5%	6%	1%	4%	3%	6%	6%	3%	8%	3%	4%	7%	3%	6%	3%	4%	6%	5%	4%	5%	6%	4%	3%
3	5%	8%	2%	5%	4%	6%	5%	5%	6%	4%	6%	5%	4%	5%	5%	4%	9%	9%	4%	6%	5%	6%	5%
4	5%	7%	3%	4%	4%	6%	3%	7%	8%	4%	5%	5%	4%	5%	6%	5%	6%	3%	6%	5%	4%	7%	4%
5	10%	7%	8%	12%	11%	8%	9%	10%	9%	11%	9%	7%	9%	9%	11%	9%	14%	7%	9%	10%	11%	11%	5%
6	7%	6%	6%	11%	7%	4%	8%	6%	11%	8%	6%	5%	7%	7%	7%	7%	7%	6%	8%	8%	4%	7%	5%
7	6%	4%	8%	9%	8%	4%	7%	6%	7%	8%	6%	3%	6%	7%	5%	8%	5%	7%	5%	9%	5%	6%	6%
8	7%	2%	17%	5%	12%	4%	7%	7%	6%	8%	9%	4%	11%	6%	7%	7%	6%	4%	7%	8%	7%	5%	7%
9	3%	1%	5%	7%	6%	1%	3%	2%	2%	3%	2%	4%	4%	2%	4%	1%	4%	5%	4%	2%	3%	3%	2%
10 - Would definitely consider voting for them	17%	5%	42%	20%	30%	8%	17%	18%	12%	19%	19%	14%	19%	16%	14%	22%	11%	16%	23%	17%	14%	13%	15%
prefer not to answer	4%	2%	1%	2%	3%	2%	2%	6%	15%	4%	2%	1%	6%	4%	3%	3%	5%	7%	2%	4%	4%	6%	8%

Liberal Democrats

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
0 - Would never consider voting for them	31%	45%	15%	5%	15%	47%	32%	29%	19%	28%	33%	39%	27%	31%	32%	32%	27%	31%	25%	26%	37%	35%	41%
1	5%	7%	2%	2%	3%	6%	6%	4%	4%	4%	6%	6%	1%	6%	5%	5%	6%	4%	5%	6%	5%	2%	4%
2	7%	8%	6%	1%	6%	8%	6%	7%	8%	7%	6%	6%	5%	7%	8%	6%	8%	5%	6%	7%	7%	7%	6%
3	7%	7%	8%	2%	7%	7%	8%	6%	10%	7%	7%	7%	3%	7%	9%	7%	10%	8%	7%	7%	7%	7%	10%
4	6%	6%	10%	7%	8%	5%	6%	7%	6%	7%	4%	7%	8%	6%	7%	7%	5%	5%	6%	8%	6%	4%	5%
5	14%	12%	18%	13%	18%	12%	11%	17%	9%	14%	16%	13%	13%	13%	12%	16%	16%	8%	14%	15%	15%	11%	9%
6	8%	4%	14%	12%	11%	5%	8%	7%	9%	8%	8%	6%	9%	8%	7%	7%	6%	7%	11%	7%	6%	6%	7%
7	6%	4%	10%	8%	8%	3%	6%	6%	7%	7%	6%	4%	8%	5%	9%	4%	3%	12%	6%	7%	4%	9%	4%
8	5%	3%	5%	14%	8%	2%	5%	4%	7%	6%	4%	3%	7%	4%	2%	6%	9%	3%	6%	5%	4%	5%	2%
9	2%	1%	3%	9%	4%	1%	3%	2%	2%	2%	3%	3%	5%	3%	2%	1%	1%	3%	4%	3%	1%	2%	1%
10 - Would definitely consider voting for them	6%	1%	8%	26%	10%	3%	6%	5%	4%	7%	6%	5%	8%	7%	3%	5%	3%	5%	8%	5%	4%	5%	4%
prefer not to answer	4%	2%	1%	2%	3%	2%	2%	6%	15%	4%	2%	1%	6%	4%	3%	3%	5%	7%	2%	4%	4%	6%	8%

Fieldwork Dates: 15th - 17th June 2024

Sample size: 1796 GB Adults

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base: All GB adults	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Health	49%	43%	63%	56%	58%	43%	42%	56%	45%	46%	53%	51%	42%	50%	46%	51%	52%	54%	53%	50%	46%	45%	48%
Immigration & Asylum	41%	68%	17%	23%	21%	69%	44%	39%	19%	32%	49%	61%	30%	44%	47%	43%	34%	33%	36%	36%	50%	45%	48%
Crime	19%	27%	11%	9%	11%	27%	21%	17%	17%	16%	22%	22%	25%	18%	17%	22%	10%	14%	17%	17%	22%	17%	27%
The economy	51%	49%	53%	59%	56%	45%	52%	49%	57%	52%	49%	47%	47%	49%	52%	51%	57%	51%	55%	53%	46%	50%	39%
Tax	12%	12%	10%	8%	9%	13%	13%	10%	16%	15%	8%	8%	18%	10%	12%	12%	8%	9%	10%	10%	14%	16%	7%
Pensions	6%	9%	3%	5%	4%	9%	7%	5%	1%	3%	7%	13%	5%	6%	6%	7%	7%	5%	4%	8%	7%	7%	6%
Education	12%	8%	17%	21%	18%	7%	9%	16%	13%	15%	11%	9%	13%	13%	12%	11%	13%	14%	16%	10%	14%	9%	11%
Family life & childcare	5%	3%	8%	5%	7%	3%	4%	7%	7%	9%	1%	2%	5%	5%	5%	7%	8%	3%	6%	5%	5%	5%	5%
Housing	23%	15%	30%	24%	24%	16%	22%	24%	34%	25%	20%	17%	33%	21%	21%	20%	22%	26%	21%	21%	21%	27%	33%
The environment	20%	10%	32%	30%	31%	10%	20%	20%	25%	22%	18%	15%	16%	21%	20%	18%	23%	28%	24%	23%	16%	15%	14%
Britain leaving the EU	14%	8%	18%	25%	21%	7%	16%	11%	9%	13%	15%	15%	15%	12%	11%	13%	23%	16%	17%	15%	9%	12%	11%
Transport	3%	2%	3%	1%	3%	2%	4%	2%	8%	3%	2%	1%	4%	2%	3%	2%	4%	7%	2%	3%	2%	5%	3%
Welfare benefits	8%	7%	8%	2%	6%	10%	9%	8%	8%	11%	9%	4%	6%	7%	12%	9%	9%	7%	6%	6%	9%	11%	18%
Defence and security	17%	28%	8%	20%	14%	24%	20%	14%	5%	11%	20%	29%	12%	19%	18%	19%	12%	11%	19%	18%	17%	12%	13%
None of these	0%	-	-	-	0%	0%	0%	0%	1%	0%	-	-	-	-	0%	0%	1%	-	0%	-	0%	1%	-
Don't know	3%	1%	3%	2%	2%	1%	1%	4%	6%	4%	1%	0%	6%	3%	3%	1%	3%	6%	1%	4%	3%	3%	4%

How well or badly do you think the government is handling the following issues?

National Health Service

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very well	1%	2%	1%	-	0%	2%	2%	1%	2%	2%	0%	1%	3%	1%	1%	1%	1%	-	2%	1%	1%	2%	1%
Fairly well	10%	20%	2%	2%	6%	15%	12%	8%	10%	7%	10%	16%	9%	11%	12%	11%	4%	3%	10%	10%	12%	8%	9%
Fairly badly	24%	33%	12%	27%	18%	32%	25%	23%	16%	22%	27%	29%	25%	27%	21%	22%	23%	23%	24%	25%	25%	22%	20%
Very badly	59%	42%	81%	69%	74%	47%	56%	62%	65%	62%	60%	51%	55%	54%	61%	62%	67%	68%	63%	57%	55%	61%	62%
Don't know	6%	3%	3%	2%	3%	4%	4%	7%	6%	8%	3%	4%	7%	6%	5%	4%	5%	6%	1%	7%	7%	7%	8%

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Immigration

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very well	1%	1%	2%	-	1%	1%	1%	1%	1%	2%	-	0%	5%	1%	1%	0%	1%	-	2%	0%	1%	2%	1%
Fairly well	6%	7%	4%	3%	5%	5%	7%	4%	9%	7%	5%	3%	8%	6%	5%	5%	3%	5%	6%	6%	7%	5%	2%
Fairly badly	25%	29%	23%	32%	27%	24%	24%	27%	32%	22%	26%	27%	31%	30%	20%	20%	22%	27%	28%	27%	23%	25%	19%
Very badly	60%	61%	63%	59%	60%	66%	62%	57%	46%	56%	67%	65%	47%	56%	66%	66%	68%	52%	60%	56%	62%	57%	70%
Don't know	8%	2%	9%	7%	8%	3%	6%	11%	12%	13%	2%	3%	10%	7%	9%	8%	5%	16%	4%	12%	8%	11%	9%

Crime

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very well	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%	0%	1%	4%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%
Fairly well	14%	21%	7%	14%	12%	17%	16%	13%	11%	15%	14%	15%	12%	19%	14%	12%	6%	14%	14%	13%	17%	18%	8%
Fairly badly	35%	40%	34%	46%	36%	37%	35%	35%	30%	30%	40%	41%	31%	36%	38%	34%	36%	29%	43%	35%	33%	29%	24%
Very badly	36%	30%	44%	30%	38%	37%	38%	34%	35%	37%	36%	35%	40%	30%	35%	42%	42%	30%	34%	31%	36%	41%	50%
Don't know	13%	7%	14%	10%	13%	8%	8%	18%	23%	17%	9%	7%	13%	13%	13%	11%	14%	27%	7%	19%	13%	11%	17%

Education

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very well	2%	3%	1%	-	1%	3%	3%	1%	2%	3%	2%	2%	5%	2%	1%	2%	1%	-	3%	1%	3%	3%	1%
Fairly well	22%	37%	10%	13%	14%	29%	26%	18%	23%	18%	19%	31%	22%	26%	22%	19%	11%	23%	21%	20%	24%	26%	22%
Fairly badly	31%	31%	31%	39%	33%	30%	31%	31%	32%	29%	32%	32%	30%	32%	30%	27%	39%	28%	34%	33%	29%	25%	26%
Very badly	31%	16%	50%	37%	44%	22%	30%	33%	31%	36%	32%	23%	27%	27%	31%	38%	36%	32%	36%	30%	26%	31%	34%
Don't know	14%	13%	8%	12%	9%	16%	11%	17%	12%	15%	15%	13%	16%	13%	16%	13%	12%	17%	7%	17%	18%	15%	17%

YouGov

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
		Vote in 2019 GE			**EU Ref 2016**		**Gender**		**Age**				**Region**						**New social grade**				

Taxation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very well	2%	3%	1%	1%	1%	3%	3%	1%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	1%	1%
Fairly well	21%	38%	11%	20%	18%	27%	22%	20%	12%	16%	26%	28%	20%	27%	18%	17%	17%	18%	25%	18%	22%	16%	19%
Fairly badly	32%	30%	31%	34%	31%	34%	34%	31%	34%	31%	32%	33%	34%	30%	32%	34%	30%	31%	34%	35%	29%	29%	27%
Very badly	33%	22%	47%	31%	39%	27%	33%	33%	37%	36%	30%	29%	31%	29%	36%	37%	38%	32%	33%	28%	36%	41%	33%
Don't know	12%	7%	11%	14%	11%	9%	9%	16%	16%	15%	10%	8%	13%	12%	13%	11%	13%	17%	7%	16%	12%	12%	20%

Unemployment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very well	2%	4%	2%	1%	2%	3%	3%	1%	0%	2%	2%	3%	5%	2%	1%	2%	2%	1%	3%	1%	2%	2%	2%
Fairly well	26%	43%	12%	27%	23%	32%	32%	20%	18%	21%	30%	33%	22%	33%	24%	22%	18%	19%	30%	24%	24%	22%	23%
Fairly badly	31%	25%	39%	42%	34%	29%	32%	30%	33%	31%	34%	28%	34%	30%	33%	31%	32%	29%	33%	32%	31%	29%	26%
Very badly	24%	12%	32%	18%	25%	19%	23%	25%	34%	27%	18%	20%	22%	17%	25%	29%	33%	29%	21%	22%	23%	32%	30%
Don't know	17%	16%	15%	12%	16%	16%	11%	24%	15%	20%	16%	16%	17%	18%	18%	16%	16%	22%	14%	21%	19%	15%	19%

Inflation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very well	4%	8%	1%	3%	3%	6%	6%	1%	1%	3%	5%	5%	5%	4%	5%	3%	2%	4%	5%	4%	4%	3%	1%
Fairly well	27%	47%	14%	27%	22%	38%	30%	24%	16%	17%	31%	47%	26%	32%	25%	26%	19%	23%	33%	23%	28%	23%	26%
Fairly badly	26%	23%	29%	35%	30%	25%	27%	26%	26%	26%	30%	24%	24%	26%	26%	26%	34%	29%	26%	29%	24%	28%	20%
Very badly	32%	14%	47%	26%	35%	23%	30%	34%	51%	39%	24%	19%	30%	26%	31%	39%	37%	30%	29%	31%	33%	38%	33%
Don't know	11%	7%	9%	9%	10%	8%	7%	14%	7%	15%	10%	6%	14%	11%	13%	7%	9%	15%	7%	12%	11%	8%	19%

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very well	3%	5%	2%	1%	1%	4%	4%	2%	2%	3%	2%	2%	6%	3%	1%	3%	-	1%	2%	1%	4%	3%	4%
Fairly well	17%	34%	6%	7%	10%	29%	18%	16%	11%	13%	20%	24%	18%	18%	16%	18%	14%	15%	18%	16%	19%	17%	15%
Fairly badly	24%	29%	18%	22%	19%	29%	23%	25%	28%	22%	26%	25%	19%	27%	31%	20%	20%	20%	27%	22%	21%	27%	26%
Very badly	45%	24%	69%	63%	64%	29%	48%	42%	45%	48%	45%	41%	45%	40%	41%	49%	61%	49%	47%	48%	41%	43%	42%
Don't know	11%	8%	7%	7%	7%	9%	6%	15%	15%	13%	7%	8%	12%	11%	10%	11%	5%	16%	5%	13%	16%	10%	12%

Defence

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very well	4%	7%	2%	2%	2%	5%	6%	3%	4%	5%	3%	3%	8%	4%	3%	3%	3%	4%	4%	3%	6%	5%	2%
Fairly well	30%	41%	22%	28%	27%	33%	35%	26%	31%	30%	31%	29%	35%	34%	26%	28%	22%	24%	33%	28%	31%	29%	28%
Fairly badly	25%	25%	27%	36%	27%	26%	27%	24%	21%	21%	27%	33%	23%	26%	25%	26%	22%	25%	27%	28%	23%	22%	23%
Very badly	19%	14%	25%	15%	22%	19%	20%	19%	16%	18%	20%	22%	16%	17%	19%	23%	24%	19%	20%	16%	19%	21%	25%
Don't know	22%	12%	24%	19%	22%	16%	13%	29%	28%	26%	19%	14%	18%	19%	27%	20%	29%	27%	17%	25%	22%	23%	22%

The economy

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very well	2%	4%	1%	-	1%	3%	3%	1%	1%	2%	1%	3%	3%	2%	2%	1%	2%	4%	2%	1%	3%	2%	1%
Fairly well	22%	44%	7%	18%	15%	34%	25%	20%	13%	16%	24%	37%	17%	28%	24%	20%	15%	21%	25%	22%	22%	21%	22%
Fairly badly	30%	27%	29%	38%	31%	29%	29%	30%	29%	28%	33%	29%	32%	30%	29%	29%	30%	29%	33%	29%	29%	26%	26%
Very badly	39%	21%	58%	37%	48%	29%	39%	40%	50%	45%	36%	28%	39%	34%	38%	44%	50%	39%	37%	39%	39%	43%	40%
Don't know	7%	3%	5%	7%	5%	5%	4%	9%	7%	9%	5%	4%	9%	7%	8%	6%	3%	8%	3%	9%	7%	8%	11%

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very well	7%	12%	4%	3%	7%	7%	10%	5%	8%	8%	6%	6%	12%	8%	7%	4%	5%	6%	8%	8%	7%	6%	2%
Fairly well	41%	52%	35%	51%	42%	47%	45%	38%	31%	36%	48%	48%	37%	46%	42%	39%	38%	35%	45%	40%	39%	43%	35%
Fairly badly	16%	15%	20%	15%	16%	16%	15%	16%	13%	14%	14%	21%	18%	15%	17%	17%	13%	10%	16%	16%	16%	16%	13%
Very badly	14%	9%	17%	11%	14%	13%	15%	13%	17%	15%	14%	11%	13%	10%	12%	19%	18%	17%	13%	10%	15%	17%	26%
Don't know	22%	12%	24%	19%	22%	17%	16%	28%	30%	26%	18%	14%	21%	21%	22%	21%	25%	32%	18%	26%	23%	18%	23%

Transport

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very well	2%	2%	2%	-	1%	3%	2%	1%	1%	3%	0%	0%	7%	2%	1%	1%	1%	-	3%	1%	1%	2%	2%
Fairly well	19%	31%	7%	10%	12%	24%	20%	18%	22%	16%	18%	25%	19%	23%	18%	18%	14%	12%	16%	19%	23%	19%	20%
Fairly badly	33%	35%	33%	41%	34%	37%	35%	31%	29%	29%	36%	38%	36%	32%	32%	34%	34%	31%	37%	32%	33%	33%	25%
Very badly	32%	19%	47%	40%	42%	23%	34%	31%	36%	34%	33%	25%	25%	28%	31%	38%	38%	39%	35%	32%	28%	32%	33%
Don't know	14%	13%	10%	9%	11%	14%	9%	19%	12%	17%	13%	12%	13%	16%	18%	10%	13%	18%	9%	17%	15%	14%	20%

Housing

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very well	1%	2%	1%	-	1%	2%	1%	1%	1%	2%	0%	1%	2%	1%	1%	2%	1%	-	1%	1%	2%	1%	1%
Fairly well	12%	22%	5%	7%	8%	17%	14%	11%	11%	10%	13%	16%	13%	14%	15%	10%	5%	11%	13%	12%	15%	9%	10%
Fairly badly	31%	38%	24%	36%	29%	36%	31%	31%	27%	26%	34%	39%	25%	35%	31%	28%	35%	29%	34%	30%	28%	35%	24%
Very badly	44%	27%	63%	51%	53%	36%	45%	44%	50%	48%	45%	34%	50%	38%	42%	49%	53%	48%	45%	42%	43%	45%	55%
Don't know	11%	11%	7%	6%	9%	9%	8%	14%	11%	14%	8%	10%	10%	12%	11%	11%	6%	13%	7%	15%	12%	9%	10%

Fieldwork Dates: 15th - 17th June 2024

Sample size: 1796 GB Adults

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very well	2%	3%	1%	-	1%	4%	3%	2%	3%	3%	1%	2%	3%	3%	1%	3%	1%	2%	2%	1%	3%	3%	3%
Fairly well	23%	40%	11%	16%	15%	31%	26%	20%	17%	17%	27%	31%	30%	24%	23%	20%	16%	21%	24%	23%	25%	19%	21%
Fairly badly	29%	28%	28%	32%	30%	28%	27%	30%	30%	28%	25%	34%	24%	31%	29%	28%	30%	24%	30%	27%	29%	31%	24%
Very badly	32%	14%	51%	42%	45%	21%	33%	31%	38%	36%	32%	23%	26%	29%	32%	36%	40%	39%	34%	34%	26%	33%	34%
Don't know	14%	15%	9%	10%	9%	15%	10%	18%	12%	16%	14%	10%	16%	14%	15%	13%	12%	13%	9%	15%	18%	14%	18%

Welfare benefits

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very well	2%	5%	0%	1%	1%	4%	3%	2%	-	3%	2%	3%	3%	2%	3%	3%	1%	1%	2%	2%	3%	2%	2%
Fairly well	16%	26%	8%	13%	12%	21%	18%	14%	17%	12%	16%	22%	20%	19%	16%	13%	12%	17%	18%	16%	16%	17%	12%
Fairly badly	31%	34%	30%	34%	30%	33%	30%	31%	27%	29%	33%	32%	29%	33%	30%	29%	30%	26%	34%	30%	29%	29%	25%
Very badly	34%	20%	48%	33%	42%	28%	34%	33%	33%	36%	35%	28%	28%	27%	36%	41%	43%	33%	32%	31%	32%	35%	48%
Don't know	17%	15%	13%	19%	15%	14%	15%	20%	23%	19%	14%	15%	20%	19%	16%	14%	14%	23%	14%	21%	20%	17%	13%

Do you think that Rishi Sunak is doing well or badly as Prime Minister?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base: All GB adults	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very well	2%	4%	1%	1%	1%	3%	2%	2%	1%	2%	1%	3%	4%	1%	3%	2%	2%	2%	2%	2%	1%	2%	3%
Fairly well	18%	33%	7%	15%	14%	25%	21%	15%	12%	16%	19%	24%	21%	20%	18%	16%	11%	23%	22%	16%	19%	17%	13%
Fairly badly	28%	34%	25%	34%	28%	30%	26%	30%	28%	23%	29%	37%	29%	31%	27%	26%	32%	15%	31%	29%	29%	23%	26%
Very badly	44%	25%	64%	45%	51%	38%	46%	42%	50%	49%	45%	31%	36%	40%	43%	51%	49%	51%	42%	45%	42%	47%	51%
Don't know	7%	4%	3%	6%	5%	5%	4%	10%	9%	10%	5%	5%	10%	8%	8%	6%	6%	8%	3%	9%	9%	11%	8%

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think Keir Starmer is doing well or badly as leader of the Labour party?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base: All GB adults	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very well	7%	2%	15%	15%	12%	4%	8%	5%	5%	8%	7%	5%	8%	6%	6%	9%	4%	2%	9%	7%	5%	6%	5%
Fairly well	33%	23%	51%	43%	49%	22%	35%	31%	27%	33%	36%	31%	36%	34%	31%	30%	37%	28%	36%	34%	30%	31%	27%
Fairly badly	23%	30%	17%	22%	19%	26%	22%	23%	22%	20%	25%	25%	22%	21%	24%	24%	22%	23%	25%	22%	23%	22%	17%
Very badly	23%	36%	10%	12%	11%	36%	24%	21%	22%	19%	23%	30%	19%	24%	21%	23%	22%	25%	21%	18%	26%	25%	34%
Don't know	15%	10%	7%	8%	9%	12%	11%	20%	24%	20%	8%	9%	15%	15%	17%	14%	15%	21%	10%	18%	17%	17%	16%

Do you believe that at the moment Keir Starmer does or does not look like a Prime Minister in waiting?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base: All GB adults	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
He does look like a Prime Minster in waiting	40%	23%	69%	51%	60%	25%	43%	38%	40%	45%	41%	32%	44%	39%	39%	44%	39%	32%	48%	42%	33%	38%	31%
He does not look like a Prime Minster in waiting	42%	67%	19%	35%	27%	61%	43%	40%	35%	33%	47%	55%	34%	45%	42%	40%	38%	46%	41%	39%	47%	38%	44%
Not sure	18%	10%	12%	14%	12%	15%	14%	22%	25%	22%	12%	14%	22%	16%	19%	16%	23%	22%	11%	19%	20%	23%	25%

Do you believe the Labour party today are or are not ready for government?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base: All GB adults	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
They are ready for Government	38%	16%	72%	49%	59%	21%	42%	34%	38%	46%	35%	27%	44%	35%	39%	40%	39%	30%	44%	38%	31%	37%	34%
They are not ready for Government	43%	72%	18%	36%	26%	65%	43%	42%	37%	31%	50%	59%	30%	46%	41%	46%	38%	50%	43%	39%	49%	40%	44%
Not sure	19%	12%	11%	15%	15%	14%	15%	23%	26%	23%	16%	13%	27%	19%	19%	14%	23%	20%	13%	23%	19%	23%	22%

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base: All GB adults	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Strongly support	22%	14%	33%	18%	27%	17%	27%	17%	26%	24%	21%	17%	33%	17%	22%	21%	30%	20%	22%	22%	20%	22%	28%
Tend to support	40%	38%	44%	46%	44%	36%	42%	38%	43%	38%	38%	45%	44%	38%	36%	41%	44%	45%	46%	39%	36%	36%	38%
Tend to oppose	19%	26%	13%	21%	16%	24%	16%	22%	13%	17%	22%	22%	11%	22%	23%	18%	11%	19%	17%	19%	21%	19%	17%
Strongly oppose	10%	15%	4%	8%	5%	16%	9%	11%	3%	9%	12%	12%	4%	13%	11%	9%	4%	8%	8%	9%	12%	11%	9%
Don't know	10%	6%	6%	8%	8%	7%	7%	13%	16%	12%	7%	5%	7%	10%	9%	10%	10%	8%	6%	11%	11%	11%	9%

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base: All GB adults	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Strongly support	17%	10%	26%	15%	20%	13%	20%	13%	18%	19%	16%	12%	26%	11%	16%	18%	26%	16%	16%	16%	15%	17%	29%
Tend to support	34%	30%	39%	38%	40%	29%	36%	32%	38%	31%	32%	38%	41%	31%	36%	30%	36%	41%	40%	34%	30%	31%	28%
Tend to oppose	21%	24%	17%	23%	19%	22%	19%	22%	17%	20%	25%	20%	14%	22%	20%	25%	15%	17%	19%	21%	25%	21%	14%
Strongly oppose	20%	32%	10%	16%	14%	30%	18%	22%	10%	19%	22%	25%	10%	27%	21%	18%	11%	19%	20%	19%	21%	22%	20%
Don't know	9%	4%	7%	8%	8%	5%	8%	10%	18%	11%	4%	5%	10%	9%	8%	9%	12%	7%	6%	11%	10%	9%	9%

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Strongly support	25%	15%	33%	18%	25%	19%	29%	21%	44%	29%	18%	16%	35%	22%	23%	24%	28%	23%	23%	24%	24%	30%	27%
Tend to support	35%	32%	41%	39%	40%	34%	33%	38%	31%	32%	37%	41%	35%	30%	37%	39%	38%	44%	40%	33%	31%	34%	40%
Tend to oppose	19%	27%	15%	23%	19%	22%	19%	19%	12%	17%	22%	21%	14%	23%	19%	17%	16%	10%	21%	21%	21%	10%	12%
Strongly oppose	10%	17%	4%	7%	8%	16%	10%	10%	0%	9%	13%	14%	5%	14%	9%	9%	9%	12%	10%	10%	11%	10%	11%
Don't know	11%	8%	8%	13%	9%	10%	9%	13%	13%	13%	10%	8%	11%	11%	12%	11%	9%	10%	7%	12%	13%	15%	10%

....if it meant the government borrowing a large amount of money to fund house building?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Strongly support	9%	5%	15%	9%	10%	9%	11%	7%	4%	12%	11%	4%	19%	7%	8%	9%	8%	4%	9%	7%	6%	13%	14%
Tend to support	23%	18%	32%	22%	30%	18%	24%	22%	21%	21%	23%	28%	26%	20%	24%	23%	27%	25%	27%	23%	19%	18%	28%
Tend to oppose	30%	33%	30%	34%	31%	29%	30%	29%	35%	28%	29%	32%	26%	31%	32%	32%	24%	27%	30%	29%	35%	28%	22%
Strongly oppose	26%	38%	14%	24%	20%	36%	25%	27%	17%	25%	30%	29%	17%	30%	26%	27%	23%	27%	27%	25%	30%	25%	23%
Don't know	12%	6%	9%	11%	9%	9%	9%	15%	23%	14%	8%	7%	12%	12%	10%	10%	18%	17%	6%	16%	11%	15%	13%

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

....if it meant allowing smaller housing units or more high rise blocks?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Strongly support	7%	6%	9%	5%	7%	7%	10%	5%	7%	10%	6%	3%	13%	5%	9%	6%	9%	4%	8%	5%	6%	9%	11%
Tend to support	28%	27%	33%	30%	29%	27%	31%	25%	29%	25%	29%	33%	31%	27%	31%	29%	22%	26%	29%	28%	25%	30%	31%
Tend to oppose	29%	30%	32%	32%	33%	27%	28%	31%	27%	30%	27%	32%	27%	31%	28%	29%	32%	30%	33%	31%	27%	25%	24%
Strongly oppose	22%	30%	13%	20%	19%	29%	20%	25%	13%	22%	27%	22%	13%	25%	20%	24%	22%	28%	19%	21%	28%	23%	23%
Don't know	13%	7%	12%	13%	11%	10%	11%	15%	23%	14%	10%	10%	16%	13%	12%	13%	15%	12%	11%	15%	13%	13%	11%

....if it meant building more housing on green field sites?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Strongly support	6%	4%	7%	6%	6%	5%	8%	4%	6%	8%	6%	3%	13%	3%	6%	5%	9%	2%	6%	4%	4%	8%	15%
Tend to support	19%	15%	22%	20%	20%	17%	24%	15%	21%	19%	19%	19%	27%	17%	17%	20%	19%	19%	21%	19%	19%	17%	18%
Tend to oppose	29%	29%	35%	30%	33%	25%	29%	30%	37%	28%	27%	30%	31%	30%	29%	28%	27%	32%	31%	33%	27%	23%	27%
Strongly oppose	36%	48%	26%	35%	33%	45%	32%	41%	19%	33%	42%	43%	18%	41%	38%	39%	31%	36%	35%	34%	43%	37%	28%
Don't know	9%	4%	9%	9%	7%	7%	8%	11%	17%	12%	5%	5%	11%	8%	9%	8%	13%	12%	7%	10%	8%	14%	11%

In the year ahead, do you expect house prices to go up or down, or stay about the same?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base: All GB adults	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Go up a lot	9%	8%	6%	4%	6%	10%	8%	10%	16%	11%	7%	5%	7%	8%	10%	9%	11%	11%	8%	7%	9%	12%	15%
Go up a little	35%	37%	34%	41%	34%	36%	41%	30%	39%	32%	33%	41%	33%	36%	35%	33%	39%	38%	37%	38%	31%	37%	29%
Stay about the same	35%	38%	37%	38%	39%	36%	31%	38%	20%	34%	38%	38%	36%	36%	35%	35%	30%	24%	37%	35%	37%	30%	26%
Go down a little	7%	8%	7%	3%	7%	6%	7%	7%	6%	8%	8%	5%	6%	7%	6%	7%	7%	12%	9%	6%	7%	7%	9%
Go down a lot	1%	1%	1%	1%	0%	1%	1%	0%	2%	0%	1%	1%	1%	1%	0%	1%	-	-	1%	1%	-	0%	1%
Don't know	13%	8%	15%	12%	13%	11%	12%	15%	17%	14%	13%	10%	16%	12%	13%	14%	12%	16%	9%	14%	16%	14%	20%

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base: All GB adults	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
It would be better for Britain if house prices rose	6%	8%	5%	5%	6%	7%	7%	5%	3%	7%	6%	4%	5%	6%	6%	7%	5%	5%	7%	4%	7%	7%	4%
It would be better for Britain if house prices went down	53%	43%	59%	49%	53%	46%	53%	52%	71%	58%	46%	40%	56%	50%	53%	50%	60%	57%	53%	53%	48%	58%	52%
It would be better for Britain if house prices stayed about the same	25%	36%	19%	33%	25%	31%	25%	24%	11%	16%	32%	39%	19%	28%	25%	23%	21%	24%	28%	26%	24%	17%	19%
Don't know	17%	13%	17%	13%	16%	17%	15%	19%	15%	18%	16%	16%	19%	16%	15%	20%	14%	15%	12%	17%	21%	17%	25%

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base: All GB adults	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
I would be better off if house prices rose	21%	26%	24%	29%	28%	22%	24%	18%	4%	22%	26%	23%	20%	24%	20%	20%	18%	18%	31%	19%	17%	15%	14%
I would be better off if house prices fell	25%	13%	27%	16%	19%	15%	26%	24%	70%	33%	11%	4%	35%	23%	21%	24%	24%	34%	21%	26%	25%	35%	15%
It will make little difference to me personally if house prices rise or fall	46%	56%	42%	49%	46%	58%	43%	48%	12%	34%	58%	70%	36%	46%	49%	48%	52%	36%	42%	46%	47%	43%	60%
Don't know	8%	6%	7%	6%	7%	6%	8%	9%	14%	11%	6%	3%	10%	8%	9%	8%	6%	13%	6%	9%	11%	8%	11%

Do you think the Conservative party is in touch or out of touch?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
In touch	8%	16%	3%	5%	6%	11%	9%	6%	6%	7%	7%	12%	9%	9%	8%	7%	4%	7%	8%	7%	8%	8%	9%
Out of touch	72%	59%	88%	83%	83%	68%	75%	69%	67%	73%	77%	68%	63%	70%	71%	77%	80%	72%	76%	74%	66%	66%	74%
Neither	12%	20%	5%	9%	8%	16%	9%	15%	9%	9%	13%	17%	14%	13%	12%	11%	10%	12%	13%	11%	13%	13%	10%
Don't know	8%	4%	3%	3%	3%	5%	6%	10%	17%	12%	3%	3%	15%	8%	9%	6%	6%	9%	4%	8%	12%	13%	8%

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party cares about ordinary people, or care about only a select few?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Cares about ordinary people	11%	23%	4%	7%	9%	15%	13%	9%	11%	8%	12%	17%	15%	12%	10%	10%	7%	11%	14%	10%	9%	12%	8%
Cares about only a select few	67%	52%	83%	82%	77%	61%	69%	65%	68%	67%	72%	60%	59%	65%	69%	70%	77%	56%	68%	70%	65%	60%	67%
Neither	13%	19%	9%	6%	11%	17%	12%	15%	8%	12%	11%	19%	12%	13%	13%	15%	10%	16%	13%	11%	13%	17%	15%
Don't know	9%	6%	4%	5%	4%	6%	6%	11%	13%	12%	5%	4%	14%	10%	7%	5%	6%	17%	4%	9%	13%	11%	9%

Do you think the Conservative party is trustworthy or untrustworthy?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Trustworthy	10%	20%	4%	4%	7%	14%	12%	7%	7%	8%	9%	14%	12%	12%	10%	8%	3%	6%	10%	9%	9%	10%	9%
Untrustworthy	68%	50%	87%	80%	79%	61%	70%	65%	69%	70%	71%	59%	61%	65%	67%	71%	77%	70%	71%	67%	61%	70%	70%
Neither	15%	25%	6%	10%	10%	21%	12%	17%	9%	10%	16%	23%	14%	14%	13%	16%	15%	14%	14%	16%	16%	10%	14%
Don't know	8%	4%	3%	5%	4%	5%	6%	10%	15%	12%	3%	3%	14%	8%	10%	5%	5%	10%	4%	7%	13%	11%	7%

Do you think the Conservative party is trying to do the right thing, or serving their own interests?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Trying to do the right thing	17%	36%	6%	10%	12%	25%	20%	15%	12%	14%	17%	26%	14%	21%	18%	16%	8%	16%	20%	17%	16%	15%	14%
Serving their own interests	66%	48%	86%	79%	78%	59%	67%	66%	66%	68%	69%	62%	65%	61%	68%	71%	76%	64%	68%	68%	62%	67%	67%
Neither	7%	11%	4%	7%	6%	10%	7%	8%	7%	6%	8%	10%	6%	8%	6%	8%	9%	9%	7%	7%	8%	7%	8%
Don't know	9%	5%	4%	5%	4%	6%	6%	11%	15%	13%	6%	2%	15%	9%	9%	5%	7%	12%	4%	7%	14%	11%	11%

Do you think the Conservative party is strong or weak?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Strong	8%	13%	4%	7%	6%	9%	10%	7%	12%	9%	5%	7%	11%	10%	8%	6%	4%	6%	8%	8%	7%	10%	7%
Weak	64%	61%	72%	72%	71%	64%	68%	60%	59%	59%	68%	70%	57%	63%	62%	71%	62%	54%	67%	63%	60%	63%	65%
Neither	18%	21%	18%	15%	17%	20%	15%	21%	13%	16%	21%	20%	16%	17%	19%	16%	22%	27%	20%	19%	18%	11%	18%
Don't know	10%	5%	6%	6%	6%	6%	8%	13%	16%	15%	6%	3%	15%	9%	11%	7%	13%	13%	5%	10%	15%	16%	9%

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is moderate or extreme?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Moderate	36%	53%	26%	35%	31%	42%	40%	32%	40%	31%	36%	42%	38%	41%	34%	32%	29%	30%	42%	33%	34%	33%	31%
Extreme	24%	8%	44%	35%	37%	13%	27%	21%	24%	26%	25%	19%	27%	20%	24%	25%	33%	27%	27%	25%	19%	23%	26%
Neither	23%	25%	21%	21%	21%	29%	22%	24%	16%	21%	25%	29%	19%	20%	26%	27%	25%	23%	21%	25%	24%	22%	25%
Don't know	17%	13%	9%	10%	11%	16%	10%	23%	20%	22%	14%	10%	16%	19%	17%	16%	13%	20%	9%	17%	23%	22%	18%

Do you think the Conservative party is competent or incompetent?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Competent	13%	25%	6%	8%	9%	18%	15%	12%	14%	12%	12%	17%	14%	17%	12%	10%	5%	14%	12%	13%	16%	13%	12%
Incompetent	65%	49%	84%	77%	76%	59%	69%	61%	69%	65%	68%	60%	63%	64%	63%	71%	67%	58%	70%	64%	62%	63%	63%
Neither	14%	22%	7%	10%	12%	18%	11%	17%	7%	11%	16%	21%	12%	11%	18%	14%	21%	20%	15%	15%	12%	15%	14%
Don't know	7%	3%	3%	6%	4%	5%	5%	10%	10%	12%	4%	2%	12%	8%	7%	5%	6%	8%	3%	8%	10%	9%	11%

Do you think the Conservative party has a clear sense of purpose, or are unclear about what they stand for?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Have a clear sense of purpose	24%	33%	20%	22%	23%	26%	24%	23%	23%	24%	22%	25%	20%	28%	25%	20%	17%	28%	26%	23%	22%	24%	21%
Are unclear what they stand for	55%	52%	64%	60%	62%	55%	61%	50%	52%	52%	58%	59%	57%	52%	57%	57%	60%	49%	59%	56%	53%	53%	53%
Neither	11%	11%	11%	11%	9%	12%	8%	14%	7%	9%	14%	12%	7%	11%	10%	12%	12%	10%	11%	10%	12%	12%	11%
Don't know	10%	4%	5%	7%	6%	6%	8%	13%	18%	15%	5%	3%	16%	10%	7%	10%	10%	13%	4%	11%	14%	12%	15%

Do you think the Conservative party is tolerant or prejudiced?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Tolerant	21%	42%	8%	14%	13%	34%	25%	18%	10%	17%	27%	29%	20%	25%	24%	18%	15%	15%	25%	21%	17%	21%	19%
Prejudiced	46%	23%	74%	60%	64%	30%	48%	45%	54%	50%	45%	36%	44%	42%	46%	50%	57%	43%	47%	48%	42%	42%	51%
Neither	17%	24%	10%	13%	14%	23%	16%	19%	17%	14%	15%	27%	13%	18%	19%	18%	17%	17%	19%	17%	18%	16%	16%
Don't know	15%	11%	8%	12%	10%	14%	12%	19%	19%	19%	13%	9%	22%	15%	12%	15%	11%	25%	9%	14%	23%	21%	14%

YouGov

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is in touch or out of touch?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
In touch	31%	15%	57%	47%	49%	19%	32%	30%	25%	32%	37%	26%	35%	30%	33%	32%	27%	25%	37%	31%	25%	32%	25%
Out of touch	42%	64%	20%	26%	26%	61%	45%	39%	41%	37%	43%	52%	35%	44%	42%	44%	42%	46%	41%	40%	46%	42%	44%
Neither	15%	13%	15%	20%	17%	12%	14%	16%	11%	14%	14%	18%	13%	14%	11%	17%	19%	14%	13%	17%	15%	10%	18%
Don't know	12%	7%	8%	7%	8%	7%	9%	15%	23%	16%	7%	5%	17%	12%	14%	7%	12%	15%	9%	12%	14%	16%	13%

Do you think the Labour party cares about ordinary people, or care about only a select few?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Cares about ordinary people	41%	23%	69%	57%	62%	25%	43%	40%	42%	43%	43%	36%	46%	41%	42%	41%	37%	35%	46%	47%	33%	37%	31%
Cares about only a select few	36%	57%	15%	26%	22%	53%	37%	34%	29%	32%	37%	44%	28%	38%	36%	36%	37%	33%	33%	32%	40%	40%	39%
Neither	13%	15%	9%	10%	10%	15%	12%	13%	12%	11%	14%	15%	10%	12%	11%	14%	14%	18%	13%	12%	13%	12%	14%
Don't know	11%	5%	8%	7%	7%	7%	8%	13%	17%	15%	6%	4%	15%	9%	11%	9%	13%	14%	8%	10%	14%	10%	15%

Do you think the Labour party is trustworthy or untrustworthy?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Trustworthy	22%	8%	46%	28%	35%	13%	23%	21%	18%	24%	26%	16%	30%	20%	21%	22%	21%	16%	27%	23%	15%	19%	22%
Untrustworthy	47%	74%	22%	34%	30%	67%	50%	44%	44%	40%	50%	58%	39%	51%	46%	46%	43%	48%	48%	42%	52%	47%	49%
Neither	16%	11%	19%	22%	21%	11%	13%	19%	16%	15%	14%	19%	12%	14%	16%	19%	20%	17%	15%	19%	16%	17%	10%
Don't know	15%	8%	13%	16%	14%	9%	13%	17%	22%	21%	10%	7%	19%	14%	17%	13%	15%	19%	10%	17%	17%	18%	19%

Do you think the Labour party is trying to do the right thing, or serving their own interests?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Trying to do the right thing	38%	18%	66%	53%	56%	23%	39%	37%	40%	40%	41%	28%	40%	36%	41%	38%	35%	32%	43%	40%	30%	36%	32%
Serving their own interests	43%	68%	17%	31%	27%	62%	45%	41%	35%	34%	46%	58%	32%	47%	39%	42%	46%	48%	42%	39%	49%	40%	46%
Neither	8%	7%	7%	9%	7%	8%	7%	9%	8%	9%	6%	9%	9%	7%	7%	10%	8%	5%	7%	9%	7%	9%	8%
Don't know	12%	7%	9%	7%	9%	8%	10%	14%	17%	17%	7%	5%	19%	10%	13%	10%	11%	16%	8%	12%	14%	15%	15%

Fieldwork Dates: 15th - 17th June 2024

Sample size: 1796 GB Adults

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is strong or weak?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Strong	23%	11%	43%	33%	35%	14%	26%	20%	24%	26%	22%	18%	27%	22%	26%	24%	16%	18%	27%	22%	20%	23%	19%
Weak	39%	62%	18%	28%	24%	56%	42%	37%	35%	33%	41%	50%	29%	41%	39%	41%	43%	35%	40%	37%	41%	39%	42%
Neither	23%	18%	27%	31%	29%	19%	20%	25%	15%	21%	27%	25%	25%	23%	19%	21%	26%	26%	23%	26%	21%	19%	20%
Don't know	15%	10%	12%	8%	12%	11%	12%	18%	26%	20%	9%	7%	19%	14%	16%	14%	16%	21%	10%	15%	19%	18%	19%

Do you think the Labour party is moderate or extreme?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Moderate	44%	28%	72%	54%	61%	29%	49%	39%	53%	49%	42%	33%	51%	43%	43%	44%	45%	40%	50%	49%	36%	38%	38%
Extreme	19%	38%	4%	16%	10%	33%	22%	17%	12%	12%	22%	34%	13%	22%	21%	20%	16%	20%	22%	17%	21%	17%	21%
Neither	19%	20%	17%	20%	19%	21%	17%	21%	15%	18%	21%	22%	19%	17%	18%	22%	22%	20%	16%	17%	22%	24%	21%
Don't know	17%	14%	8%	11%	10%	17%	11%	23%	20%	21%	15%	11%	17%	19%	19%	14%	17%	21%	12%	17%	21%	21%	21%

Do you think the Labour party is competent or incompetent?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Competent	28%	9%	56%	37%	44%	15%	31%	26%	31%	32%	29%	19%	34%	26%	28%	30%	25%	27%	33%	29%	24%	25%	28%
Incompetent	41%	69%	14%	32%	24%	63%	43%	40%	32%	33%	44%	56%	31%	45%	42%	41%	40%	43%	43%	36%	47%	41%	43%
Neither	14%	12%	14%	15%	15%	12%	13%	15%	16%	14%	13%	14%	14%	14%	13%	14%	15%	16%	12%	17%	12%	15%	12%
Don't know	17%	10%	16%	16%	17%	10%	13%	20%	21%	21%	13%	11%	21%	15%	16%	16%	21%	14%	13%	19%	17%	19%	18%

Do you think the Labour party has a clear sense of purpose, or are unclear about what they stand for?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Have a clear sense of purpose	30%	17%	53%	38%	44%	19%	31%	30%	32%	33%	32%	24%	34%	30%	33%	30%	26%	25%	35%	29%	26%	31%	30%
Are unclear what they stand for	48%	71%	26%	45%	36%	65%	52%	45%	41%	40%	52%	62%	43%	49%	49%	48%	53%	45%	48%	48%	49%	48%	49%
Neither	9%	6%	12%	8%	11%	8%	9%	9%	7%	10%	8%	9%	6%	9%	8%	11%	8%	14%	8%	12%	9%	8%	7%
Don't know	12%	6%	9%	9%	9%	8%	8%	16%	20%	17%	8%	5%	17%	12%	11%	11%	13%	16%	9%	12%	16%	14%	15%

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is tolerant or prejudiced?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Tolerant	34%	17%	59%	50%	51%	20%	37%	31%	38%	38%	35%	23%	43%	32%	33%	35%	32%	30%	39%	38%	27%	30%	26%
Prejudiced	29%	50%	12%	22%	19%	43%	33%	25%	23%	21%	33%	40%	23%	32%	27%	27%	30%	33%	31%	24%	30%	27%	33%
Neither	19%	20%	16%	17%	17%	21%	18%	20%	17%	18%	18%	23%	13%	20%	19%	21%	22%	15%	17%	20%	20%	21%	20%
Don't know	18%	13%	12%	11%	13%	16%	12%	24%	22%	23%	14%	13%	21%	16%	21%	18%	17%	23%	13%	18%	24%	22%	21%

Generally speaking, how much confidence do you have in the courts and judicial system in Britain?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
A lot of confidence	5%	4%	7%	5%	6%	4%	6%	3%	3%	6%	4%	3%	8%	5%	3%	4%	6%	5%	6%	5%	4%	3%	4%
A fair amount of confidence	39%	36%	45%	51%	49%	32%	40%	37%	37%	37%	42%	39%	43%	42%	35%	36%	37%	37%	45%	39%	35%	36%	32%
Not very much confidence	37%	41%	33%	36%	33%	40%	35%	38%	35%	33%	38%	42%	31%	34%	40%	40%	37%	37%	37%	37%	40%	34%	31%
No confidence at all	13%	16%	10%	4%	6%	19%	13%	13%	10%	14%	12%	14%	10%	13%	12%	16%	10%	14%	9%	10%	14%	18%	23%
Don't know	7%	3%	6%	4%	5%	5%	5%	9%	14%	10%	4%	2%	7%	6%	10%	5%	11%	7%	4%	8%	7%	9%	11%

When courts are deciding what punishment to give to someone who has committed a crime, what do you think should be the main purpose of the sentence?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
To punish criminals	24%	33%	15%	18%	18%	31%	25%	23%	17%	22%	26%	28%	20%	24%	27%	21%	28%	28%	22%	21%	26%	28%	26%
To get criminals off the streets and away from the law-abiding public	25%	32%	16%	28%	18%	32%	26%	23%	20%	22%	27%	28%	27%	26%	21%	26%	20%	21%	24%	26%	25%	25%	20%
To rehabilitate criminals so that they do not commit further crimes	38%	23%	57%	45%	53%	22%	37%	39%	49%	40%	35%	32%	37%	37%	36%	40%	40%	36%	43%	42%	34%	31%	30%
To serve as a warning to other potential criminals	8%	9%	6%	5%	7%	10%	7%	8%	4%	6%	9%	10%	5%	7%	9%	8%	8%	6%	8%	6%	8%	6%	14%
Don't know	6%	4%	5%	5%	4%	5%	5%	7%	10%	10%	3%	1%	11%	6%	6%	5%	3%	8%	3%	5%	7%	11%	11%

Fieldwork Dates: 15th - 17th June 2024

Sample size: 1796 GB Adults

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

How effective, if at all, do you think the following sentences are at reducing crime in the future?

Prison sentences

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very effective	9%	13%	6%	5%	5%	13%	11%	7%	8%	10%	8%	7%	9%	10%	10%	7%	7%	10%	9%	7%	9%	8%	11%
Fairly effective	37%	41%	37%	32%	37%	38%	40%	35%	35%	36%	40%	37%	38%	41%	34%	36%	35%	31%	43%	36%	35%	35%	32%
Not very effective	37%	34%	43%	43%	43%	35%	34%	41%	36%	33%	42%	41%	33%	34%	40%	41%	44%	35%	35%	41%	38%	37%	32%
Not effective at all	9%	8%	8%	10%	9%	8%	7%	10%	9%	10%	7%	9%	8%	7%	8%	11%	8%	13%	7%	7%	9%	12%	15%
Don't know	8%	4%	6%	10%	7%	6%	9%	7%	11%	11%	4%	6%	12%	9%	8%	5%	7%	11%	6%	10%	9%	8%	9%

Community service

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very effective	3%	3%	4%	2%	3%	3%	4%	3%	4%	4%	3%	1%	8%	3%	4%	1%	2%	3%	3%	2%	3%	6%	4%
Fairly effective	23%	19%	28%	28%	31%	15%	23%	23%	27%	24%	25%	19%	28%	23%	24%	24%	19%	17%	29%	26%	18%	19%	16%
Not very effective	38%	39%	39%	32%	38%	39%	36%	40%	40%	37%	41%	37%	31%	39%	43%	36%	42%	36%	37%	39%	40%	36%	36%
Not effective at all	24%	33%	17%	20%	16%	35%	26%	23%	14%	21%	25%	33%	17%	25%	20%	28%	26%	24%	21%	20%	28%	27%	30%
Don't know	11%	6%	12%	18%	13%	8%	11%	12%	15%	14%	7%	10%	16%	11%	8%	11%	10%	20%	10%	13%	11%	12%	14%

Fines

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very effective	3%	3%	2%	4%	3%	2%	3%	2%	2%	3%	3%	2%	5%	2%	4%	2%	3%	3%	3%	3%	2%	3%	3%
Fairly effective	15%	13%	18%	16%	15%	15%	18%	12%	15%	14%	16%	16%	19%	14%	17%	14%	10%	18%	17%	15%	11%	19%	13%
Not very effective	40%	41%	41%	38%	43%	37%	39%	40%	42%	37%	44%	41%	34%	42%	40%	39%	44%	38%	42%	41%	41%	32%	35%
Not effective at all	34%	39%	32%	30%	31%	40%	30%	38%	31%	35%	33%	36%	29%	33%	33%	39%	36%	35%	32%	32%	38%	35%	40%
Don't know	8%	4%	6%	12%	8%	6%	9%	7%	11%	10%	4%	6%	12%	9%	6%	6%	7%	6%	6%	9%	8%	10%	8%

YouGov

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Drug or alcohol treatment orders

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Very effective	7%	4%	10%	11%	9%	4%	7%	6%	9%	8%	5%	4%	8%	5%	8%	7%	7%	5%	8%	6%	5%	7%	5%
Fairly effective	30%	23%	41%	33%	38%	21%	30%	30%	36%	34%	28%	23%	32%	29%	34%	29%	26%	34%	37%	33%	22%	27%	23%
Not very effective	25%	32%	18%	22%	21%	29%	25%	24%	23%	21%	28%	30%	18%	28%	21%	30%	21%	18%	22%	26%	28%	24%	26%
Not effective at all	19%	26%	9%	13%	11%	29%	21%	17%	11%	17%	21%	23%	17%	19%	17%	19%	18%	25%	15%	16%	22%	23%	26%
Don't know	20%	15%	22%	21%	20%	17%	17%	22%	20%	21%	18%	20%	25%	19%	20%	16%	28%	18%	19%	20%	23%	18%	20%

In your opinion, are living conditions for people serving sentences in prisons too easy, about right, or too harsh?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Living conditions are too easy	48%	67%	31%	31%	34%	66%	47%	49%	26%	47%	51%	56%	29%	50%	52%	50%	53%	40%	41%	46%	54%	52%	53%
Living conditions are about right	18%	14%	23%	29%	21%	13%	19%	18%	27%	17%	19%	16%	26%	18%	19%	17%	13%	20%	24%	18%	15%	19%	11%
Living conditions are too harsh	10%	4%	17%	14%	15%	4%	11%	9%	20%	9%	8%	8%	16%	8%	7%	11%	11%	11%	11%	10%	11%	7%	9%
Don't know	24%	15%	29%	26%	29%	17%	23%	25%	27%	27%	23%	20%	30%	24%	22%	22%	24%	29%	25%	26%	20%	23%	27%

Which of the following items do you think prisoners should have access to whilst in prison?

Video games console

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Should be allowed access to	15%	11%	22%	16%	20%	12%	17%	13%	14%	16%	16%	14%	21%	14%	16%	16%	14%	6%	20%	15%	13%	11%	14%
Should not be allowed access to	76%	85%	68%	69%	69%	82%	73%	78%	74%	75%	76%	77%	65%	78%	74%	77%	74%	84%	73%	74%	79%	79%	75%
Don't know	9%	4%	10%	15%	11%	5%	10%	9%	13%	9%	8%	8%	14%	8%	11%	6%	12%	10%	8%	10%	8%	10%	12%

TV

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Should be allowed access to	57%	52%	67%	70%	67%	51%	57%	57%	48%	55%	61%	61%	59%	57%	54%	57%	63%	49%	63%	58%	53%	50%	51%
Should not be allowed access to	36%	44%	27%	21%	27%	44%	37%	36%	43%	37%	34%	34%	29%	36%	40%	38%	32%	43%	33%	35%	38%	44%	37%
Don't know	7%	4%	6%	9%	6%	5%	6%	7%	8%	8%	6%	5%	12%	6%	7%	5%	5%	8%	4%	7%	8%	6%	12%

YouGov

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Radio

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Should be allowed access to	82%	81%	86%	90%	88%	78%	80%	83%	79%	79%	85%	84%	80%	85%	79%	79%	88%	79%	88%	83%	79%	76%	77%
Should not be allowed access to	14%	17%	10%	6%	9%	19%	16%	13%	14%	15%	13%	13%	12%	12%	15%	17%	9%	17%	9%	14%	17%	20%	15%
Don't know	4%	2%	4%	4%	3%	3%	4%	4%	6%	6%	2%	2%	8%	3%	6%	3%	2%	4%	3%	4%	4%	4%	8%

Books

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Should be allowed access to	94%	96%	95%	94%	96%	94%	93%	94%	89%	93%	95%	96%	90%	95%	94%	93%	94%	96%	95%	95%	93%	93%	87%
Should not be allowed access to	4%	4%	3%	4%	2%	4%	4%	3%	5%	4%	4%	3%	3%	4%	3%	5%	4%	3%	3%	3%	4%	4%	5%
Don't know	3%	0%	2%	2%	2%	2%	3%	3%	6%	3%	2%	1%	7%	2%	3%	2%	2%	1%	2%	2%	3%	3%	7%

Newspapers

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Should be allowed access to	79%	79%	83%	87%	84%	76%	81%	78%	83%	78%	81%	79%	77%	82%	76%	77%	86%	78%	85%	81%	74%	76%	71%
Should not be allowed access to	16%	18%	13%	9%	13%	20%	14%	17%	10%	17%	14%	18%	15%	13%	17%	19%	11%	21%	11%	15%	19%	18%	21%
Don't know	5%	3%	4%	5%	4%	4%	5%	5%	7%	6%	5%	3%	8%	5%	7%	4%	3%	2%	4%	4%	6%	6%	8%

Computer with internet access

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Should be allowed access to	14%	8%	25%	15%	20%	7%	16%	13%	21%	17%	15%	7%	24%	13%	12%	14%	13%	13%	18%	15%	11%	12%	13%
Should not be allowed access to	75%	86%	65%	67%	68%	86%	73%	78%	66%	72%	76%	85%	60%	76%	79%	78%	76%	77%	71%	75%	79%	79%	76%
Don't know	10%	6%	10%	18%	12%	6%	11%	9%	13%	12%	10%	8%	15%	11%	9%	8%	10%	9%	11%	10%	10%	9%	11%

Mobile phone

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Should be allowed access to	5%	3%	10%	5%	8%	3%	6%	5%	8%	6%	5%	3%	11%	4%	5%	5%	4%	6%	7%	5%	4%	6%	6%
Should not be allowed access to	87%	94%	81%	85%	84%	94%	86%	88%	77%	86%	88%	92%	79%	88%	88%	90%	86%	82%	88%	86%	89%	85%	86%
Don't know	8%	3%	9%	11%	8%	3%	8%	7%	15%	8%	7%	4%	10%	8%	6%	5%	10%	11%	6%	9%	7%	8%	8%

YouGov

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Stereo

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1796	611	443	164	721	668	816	980	170	735	432	459	203	616	299	430	151	97	553	505	332	250	156
Base	1796	618	456	164	666	711	873	923	196	749	433	418	216	603	298	433	154	92	503	521	377	246	149
Should be allowed access to	54%	49%	64%	60%	63%	48%	51%	56%	54%	59%	54%	43%	52%	54%	55%	53%	53%	57%	61%	54%	52%	47%	43%
Should not be allowed access to	36%	44%	28%	29%	28%	43%	39%	33%	32%	31%	38%	45%	35%	36%	36%	39%	35%	33%	30%	35%	38%	42%	45%
Don't know	10%	7%	8%	11%	9%	9%	9%	11%	14%	9%	7%	12%	14%	10%	9%	9%	12%	10%	9%	11%	10%	11%	12%

Cell Contents (Column Percentages)