

Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
Base: All GB adults	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Approve	14%	29%	4%	7%	9%	22%	17%	12%	10%	11%	14%	23%	19%	16%	16%	11%	9%	14%	14%	18%	14%	11%	12%
Disapprove	67%	52%	87%	81%	79%	61%	69%	66%	60%	71%	70%	60%	64%	65%	63%	72%	74%	69%	72%	66%	62%	68%	66%
Don't know	18%	19%	9%	12%	12%	17%	14%	22%	30%	18%	15%	17%	17%	19%	21%	17%	17%	18%	14%	16%	24%	21%	22%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
0 - Would never consider voting for them	41%	9%	70%	54%	54%	24%	38%	43%	45%	48%	42%	23%	37%	34%	35%	48%	53%	49%	41%	38%	38%	47%	45%
1	6%	4%	9%	9%	7%	6%	7%	5%	5%	6%	6%	7%	10%	6%	6%	5%	5%	6%	7%	7%	5%	7%	4%
2	5%	3%	6%	7%	6%	4%	6%	4%	6%	6%	5%	4%	6%	6%	5%	5%	5%	4%	6%	4%	4%	6%	5%
3	5%	5%	4%	8%	5%	6%	5%	5%	6%	6%	4%	5%	6%	4%	6%	7%	5%	3%	4%	7%	6%	6%	5%
4	4%	5%	2%	2%	3%	5%	4%	4%	5%	4%	3%	4%	6%	4%	4%	3%	4%	3%	5%	4%	3%	3%	2%
5	10%	15%	3%	8%	7%	12%	10%	10%	8%	9%	11%	10%	8%	13%	12%	6%	4%	12%	9%	10%	12%	7%	8%
6	4%	8%	1%	3%	3%	5%	4%	4%	2%	3%	4%	6%	4%	5%	2%	4%	3%	3%	4%	5%	5%	1%	3%
7	5%	11%	1%	3%	2%	8%	5%	5%	5%	4%	5%	8%	4%	7%	5%	4%	5%	2%	5%	5%	5%	6%	4%
8	5%	11%	1%	2%	3%	8%	6%	4%	2%	2%	6%	10%	4%	5%	6%	5%	3%	9%	6%	7%	3%	2%	4%
9	2%	5%	0%	0%	2%	3%	2%	2%	1%	2%	1%	4%	2%	3%	2%	1%	1%	1%	2%	1%	3%	2%	2%
10 - Would definitely consider voting for them	9%	21%	0%	2%	5%	15%	9%	8%	3%	4%	10%	18%	5%	9%	12%	8%	7%	6%	8%	9%	10%	6%	12%
prefer not to answer	5%	3%	3%	1%	3%	2%	4%	5%	12%	6%	3%	1%	8%	3%	5%	4%	7%	1%	2%	4%	7%	7%	7%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Labour**

	Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
	Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
0 - Would never consider voting for them		25%	44%	2%	13%	11%	40%	26%	24%	11%	17%	30%	41%	17%	28%	27%	27%	16%	23%	21%	26%	27%	22%	32%
1		4%	8%	1%	0%	2%	6%	5%	3%	2%	3%	4%	6%	2%	4%	5%	3%	2%	4%	3%	3%	4%	4%	5%
2		5%	8%	2%	3%	3%	7%	5%	4%	4%	4%	6%	5%	4%	5%	4%	5%	8%	5%	5%	5%	5%	6%	4%
3		5%	7%	3%	5%	4%	5%	6%	5%	6%	5%	5%	6%	6%	5%	5%	5%	5%	6%	5%	6%	4%	6%	7%
4		4%	4%	3%	6%	5%	4%	4%	3%	2%	4%	4%	4%	5%	4%	2%	2%	7%	2%	5%	3%	3%	4%	3%
5		12%	11%	8%	17%	12%	11%	9%	14%	12%	12%	12%	11%	10%	15%	12%	8%	13%	11%	10%	13%	15%	9%	11%
6		7%	4%	9%	10%	9%	6%	7%	7%	14%	8%	6%	6%	14%	6%	6%	7%	9%	3%	10%	6%	6%	7%	8%
7		7%	4%	11%	13%	10%	4%	7%	8%	8%	9%	7%	4%	6%	8%	7%	6%	8%	7%	9%	6%	5%	12%	4%
8		7%	3%	13%	11%	11%	3%	7%	7%	8%	9%	7%	3%	7%	5%	9%	8%	9%	12%	8%	9%	7%	2%	5%
9		4%	1%	7%	4%	5%	2%	3%	4%	6%	4%	4%	2%	5%	3%	4%	3%	2%	10%	3%	5%	3%	5%	2%
10 - Would definitely consider voting for them		16%	5%	38%	17%	24%	9%	16%	16%	16%	19%	14%	12%	17%	13%	13%	21%	13%	18%	19%	14%	14%	16%	14%
prefer not to answer		5%	3%	3%	1%	3%	2%	4%	5%	12%	6%	3%	1%	8%	3%	5%	4%	7%	1%	2%	4%	7%	7%	7%

**Liberal Democrats**

	Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
	Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
0 - Would never consider voting for them		29%	42%	14%	5%	14%	43%	31%	26%	20%	22%	34%	40%	23%	25%	33%	35%	25%	28%	23%	25%	35%	30%	41%
1		5%	7%	4%	-	2%	7%	6%	3%	5%	4%	4%	6%	5%	4%	6%	5%	3%	5%	4%	5%	4%	8%	5%
2		7%	8%	6%	2%	6%	8%	7%	6%	5%	6%	9%	6%	4%	7%	7%	7%	5%	6%	6%	7%	7%	7%	6%
3		7%	7%	7%	3%	6%	7%	7%	6%	9%	6%	6%	7%	6%	7%	6%	6%	6%	10%	6%	9%	7%	4%	6%
4		6%	6%	7%	5%	8%	5%	6%	6%	4%	7%	5%	7%	6%	7%	4%	4%	13%	5%	7%	5%	7%	4%	7%
5		17%	13%	25%	14%	21%	15%	15%	20%	21%	20%	17%	13%	18%	18%	18%	14%	21%	25%	17%	19%	13%	22%	16%
6		8%	6%	10%	11%	10%	5%	7%	8%	8%	9%	7%	6%	8%	7%	7%	9%	6%	9%	10%	9%	5%	5%	4%
7		8%	4%	12%	14%	12%	4%	7%	8%	7%	9%	7%	6%	9%	8%	6%	7%	6%	8%	10%	7%	7%	7%	5%
8		4%	2%	5%	12%	7%	1%	3%	5%	4%	5%	3%	3%	2%	6%	3%	3%	4%	2%	5%	3%	4%	3%	2%
9		2%	0%	2%	10%	3%	2%	2%	2%	3%	2%	2%	1%	4%	2%	2%	1%	1%	1%	2%	3%	1%	1%	1%
10 - Would definitely consider voting for them		4%	1%	6%	22%	8%	1%	4%	4%	2%	5%	4%	5%	6%	5%	4%	4%	5%	-	7%	4%	3%	3%	1%
prefer not to answer		5%	3%	3%	1%	3%	2%	4%	5%	12%	6%	3%	1%	8%	3%	5%	4%	7%	1%	2%	4%	7%	7%	7%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base: All GB adults</b>	<b>1745</b>	<b>604</b>	<b>449</b>	<b>160</b>	<b>647</b>	<b>691</b>	<b>848</b>	<b>897</b>	<b>190</b>	<b>728</b>	<b>421</b>	<b>407</b>	<b>209</b>	<b>586</b>	<b>290</b>	<b>421</b>	<b>150</b>	<b>89</b>	<b>489</b>	<b>506</b>	<b>366</b>	<b>215</b>	<b>169</b>	
Health	44%	40%	51%	54%	53%	38%	35%	53%	37%	45%	43%	48%	37%	48%	40%	46%	41%	46%	43%	47%	46%	41%	41%	
Immigration & Asylum	38%	63%	16%	19%	18%	64%	39%	36%	14%	27%	46%	59%	27%	39%	41%	41%	30%	36%	33%	34%	46%	36%	44%	
Crime	17%	23%	12%	10%	11%	24%	19%	16%	14%	14%	24%	19%	22%	15%	17%	19%	16%	14%	15%	17%	17%	20%	24%	
The economy	56%	55%	59%	60%	61%	53%	57%	55%	54%	58%	58%	50%	51%	57%	56%	57%	55%	54%	60%	58%	52%	53%	49%	
Tax	9%	9%	8%	5%	7%	10%	11%	8%	17%	10%	7%	7%	8%	8%	14%	8%	10%	8%	9%	10%	11%	11%	4%	
Pensions	7%	9%	5%	8%	7%	10%	7%	7%	5%	3%	7%	16%	5%	7%	8%	8%	7%	6%	6%	8%	9%	4%	9%	
Education	13%	8%	16%	18%	15%	8%	10%	15%	16%	16%	10%	8%	16%	14%	9%	12%	14%	6%	17%	11%	11%	15%	5%	
Family life & childcare	7%	3%	8%	7%	9%	3%	5%	8%	7%	10%	4%	3%	8%	6%	7%	5%	10%	7%	9%	6%	5%	6%	6%	
Housing	23%	15%	28%	27%	26%	17%	22%	23%	30%	27%	17%	19%	32%	24%	21%	18%	22%	23%	23%	24%	21%	25%	22%	
The environment	25%	15%	35%	43%	38%	13%	25%	24%	26%	30%	22%	17%	26%	25%	21%	22%	29%	34%	30%	27%	21%	16%	20%	
Britain leaving the EU	18%	11%	26%	24%	27%	11%	21%	15%	13%	19%	21%	14%	19%	17%	18%	17%	25%	14%	20%	17%	16%	19%	17%	
Transport	3%	2%	4%	3%	4%	2%	4%	2%	6%	3%	2%	2%	2%	2%	5%	4%	2%	4%	4%	3%	3%	2%	2%	
Welfare benefits	8%	6%	10%	7%	7%	7%	8%	9%	9%	11%	7%	5%	6%	8%	11%	7%	8%	6%	5%	8%	7%	11%	19%	
Defence and security	14%	26%	5%	10%	8%	24%	15%	12%	7%	8%	15%	25%	9%	14%	12%	15%	13%	17%	13%	14%	13%	15%	14%	
None of these	0%	0%	0%	-	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%	1%	0%	2%	-	1%	0%	0%	0%	1%	
Don't know	2%	1%	2%	-	1%	0%	2%	2%	6%	3%	0%	0%	4%	1%	3%	2%	2%	4%	1%	1%	2%	4%	4%	

How well or badly do you think the government is handling the following issues?

National Health Service

	Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	<b>1745</b>	<b>604</b>	<b>449</b>	<b>160</b>	<b>647</b>	<b>691</b>	<b>848</b>	<b>897</b>	<b>190</b>	<b>728</b>	<b>421</b>	<b>407</b>	<b>209</b>	<b>586</b>	<b>290</b>	<b>421</b>	<b>150</b>	<b>89</b>	<b>489</b>	<b>506</b>	<b>366</b>	<b>215</b>	<b>169</b>	
Very well	2%	2%	1%	1%	1%	2%	2%	1%	6%	1%	1%	1%	4%	1%	2%	1%	2%	1%	2%	2%	1%	3%	-	
Fairly well	10%	18%	4%	6%	6%	15%	13%	8%	7%	9%	10%	14%	13%	10%	13%	9%	8%	6%	8%	11%	12%	8%	14%	
Fairly badly	24%	35%	13%	18%	20%	30%	25%	24%	23%	20%	23%	33%	22%	26%	27%	22%	22%	22%	24%	27%	22%	22%	23%	
Very badly	59%	40%	81%	73%	71%	49%	55%	62%	54%	64%	63%	47%	56%	58%	52%	64%	63%	67%	62%	57%	59%	60%	54%	
Don't know	5%	5%	2%	2%	2%	4%	5%	5%	9%	5%	4%	5%	5%	5%	6%	4%	5%	5%	4%	4%	6%	7%	9%	

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**Immigration**

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Very well	1%	1%	2%	-	1%	1%	2%	0%	4%	2%	0%	0%	3%	1%	1%	1%	-	1%	1%	2%	1%	1%	1%
Fairly well	9%	12%	5%	8%	9%	9%	8%	9%	14%	8%	7%	10%	11%	9%	11%	7%	7%	8%	7%	10%	10%	10%	4%
Fairly badly	24%	26%	22%	26%	23%	23%	23%	25%	26%	25%	22%	23%	20%	25%	25%	24%	21%	26%	23%	28%	23%	24%	17%
Very badly	58%	56%	66%	62%	60%	64%	61%	55%	39%	55%	66%	63%	56%	57%	54%	63%	58%	56%	63%	53%	58%	54%	65%
Don't know	8%	5%	6%	4%	7%	3%	6%	10%	17%	10%	5%	4%	11%	8%	8%	6%	14%	9%	6%	7%	8%	10%	13%

**Crime**

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Very well	2%	2%	2%	4%	1%	2%	3%	1%	5%	2%	1%	1%	7%	1%	3%	0%	1%	1%	2%	2%	3%	3%	0%
Fairly well	17%	24%	10%	16%	16%	18%	16%	18%	21%	14%	15%	21%	16%	17%	20%	16%	16%	17%	15%	19%	19%	15%	16%
Fairly badly	32%	34%	32%	32%	33%	33%	31%	34%	35%	29%	31%	39%	23%	35%	34%	34%	29%	26%	36%	35%	30%	26%	29%
Very badly	37%	31%	45%	39%	38%	39%	41%	33%	23%	40%	44%	31%	43%	36%	30%	40%	38%	38%	36%	35%	37%	40%	40%
Don't know	12%	9%	11%	10%	12%	8%	9%	15%	16%	15%	9%	7%	11%	11%	13%	10%	16%	18%	12%	10%	12%	16%	15%

**Education**

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Very well	2%	2%	2%	1%	1%	2%	3%	1%	7%	2%	2%	1%	5%	2%	3%	1%	1%	1%	2%	2%	2%	3%	3%
Fairly well	22%	37%	9%	14%	14%	32%	23%	22%	20%	19%	20%	33%	25%	23%	26%	19%	20%	19%	21%	22%	26%	21%	21%
Fairly badly	29%	30%	26%	32%	29%	30%	31%	27%	32%	27%	29%	31%	27%	30%	29%	29%	28%	26%	30%	33%	27%	25%	21%
Very badly	34%	18%	54%	42%	45%	24%	33%	34%	27%	40%	35%	23%	33%	32%	26%	38%	37%	36%	38%	30%	31%	34%	35%
Don't know	13%	13%	9%	11%	10%	12%	10%	16%	14%	12%	15%	12%	10%	12%	15%	12%	13%	17%	9%	12%	13%	17%	20%

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**Taxation**

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Very well	2%	4%	1%	2%	1%	3%	3%	2%	2%	2%	2%	2%	2%	2%	3%	1%	2%	3%	2%	2%	2%	2%	2%
Fairly well	18%	31%	11%	16%	16%	25%	19%	18%	12%	12%	22%	30%	19%	19%	21%	17%	14%	16%	20%	21%	18%	12%	17%
Fairly badly	32%	35%	28%	30%	31%	32%	32%	33%	38%	31%	30%	35%	32%	34%	34%	31%	30%	29%	34%	33%	31%	30%	30%
Very badly	35%	20%	49%	45%	41%	29%	38%	31%	34%	42%	34%	23%	36%	32%	31%	38%	39%	40%	34%	33%	37%	42%	31%
Don't know	12%	10%	10%	7%	11%	11%	9%	16%	14%	14%	12%	10%	11%	13%	12%	13%	15%	12%	11%	11%	12%	15%	20%

**Unemployment**

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Very well	4%	7%	2%	1%	2%	6%	5%	2%	2%	3%	6%	3%	4%	4%	3%	3%	2%	2%	4%	3%	5%	3%	1%
Fairly well	29%	47%	14%	24%	24%	38%	31%	26%	16%	23%	30%	43%	28%	31%	34%	25%	24%	20%	29%	31%	28%	25%	26%
Fairly badly	27%	21%	32%	30%	27%	24%	25%	29%	39%	26%	24%	26%	26%	27%	26%	28%	28%	31%	28%	29%	26%	26%	24%
Very badly	25%	12%	38%	33%	31%	18%	26%	23%	28%	30%	25%	14%	29%	22%	18%	28%	31%	27%	24%	24%	24%	26%	28%
Don't know	16%	14%	14%	12%	16%	14%	13%	19%	15%	18%	15%	14%	14%	16%	19%	15%	15%	21%	16%	13%	17%	19%	21%

**Inflation**

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Very well	1%	2%	1%	-	1%	2%	2%	1%	2%	1%	1%	0%	2%	1%	2%	1%	1%	1%	2%	0%	2%	2%	-
Fairly well	17%	34%	7%	8%	12%	26%	17%	17%	8%	10%	19%	32%	17%	20%	18%	15%	14%	13%	18%	19%	18%	10%	18%
Fairly badly	32%	31%	30%	36%	32%	30%	32%	31%	36%	29%	32%	35%	36%	31%	32%	32%	32%	27%	34%	34%	29%	28%	28%
Very badly	42%	24%	57%	49%	49%	34%	44%	40%	44%	53%	39%	24%	38%	40%	39%	44%	46%	51%	39%	40%	44%	50%	39%
Don't know	8%	8%	6%	6%	6%	8%	5%	11%	11%	7%	8%	8%	7%	8%	9%	8%	6%	8%	7%	7%	7%	10%	15%

Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Britain's exit from the EU

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Very well	3%	7%	1%	2%	2%	6%	4%	2%	3%	3%	4%	3%	6%	3%	4%	3%	4%	2%	4%	4%	3%	2%	3%
Fairly well	19%	38%	5%	4%	8%	34%	20%	19%	16%	12%	20%	33%	15%	23%	20%	18%	15%	21%	17%	22%	20%	17%	21%
Fairly badly	23%	24%	18%	19%	20%	23%	21%	24%	27%	23%	20%	22%	22%	22%	28%	21%	22%	18%	21%	25%	25%	22%	17%
Very badly	44%	23%	68%	68%	64%	28%	47%	42%	38%	50%	47%	35%	46%	42%	37%	48%	52%	47%	49%	42%	42%	42%	46%
Don't know	10%	9%	7%	7%	7%	9%	7%	13%	16%	12%	9%	7%	11%	11%	11%	10%	7%	11%	9%	8%	10%	18%	14%

Defence

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Very well	5%	6%	4%	3%	3%	5%	6%	3%	10%	5%	4%	3%	6%	5%	6%	4%	3%	2%	6%	4%	8%	3%	3%
Fairly well	33%	43%	23%	38%	32%	36%	35%	31%	29%	33%	27%	41%	34%	35%	35%	30%	27%	29%	35%	34%	31%	31%	28%
Fairly badly	23%	20%	25%	26%	25%	24%	27%	20%	20%	20%	26%	27%	18%	23%	20%	26%	23%	26%	22%	28%	20%	23%	19%
Very badly	16%	14%	21%	12%	15%	18%	19%	14%	9%	17%	20%	14%	20%	15%	16%	17%	18%	13%	16%	13%	17%	17%	24%
Don't know	23%	16%	26%	20%	25%	17%	14%	32%	33%	25%	23%	15%	22%	22%	23%	22%	29%	29%	22%	21%	24%	27%	27%

The economy

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Very well	1%	2%	1%	-	0%	2%	1%	0%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	2%	-
Fairly well	16%	32%	4%	8%	10%	26%	16%	17%	12%	8%	19%	30%	15%	18%	19%	13%	15%	16%	15%	18%	16%	13%	20%
Fairly badly	31%	34%	23%	33%	32%	31%	30%	32%	33%	28%	30%	36%	36%	32%	29%	29%	29%	29%	33%	33%	28%	32%	23%
Very badly	44%	24%	69%	55%	53%	35%	46%	42%	42%	56%	42%	27%	42%	40%	40%	51%	49%	48%	45%	43%	47%	42%	42%
Don't know	8%	8%	4%	4%	5%	7%	6%	9%	11%	7%	7%	7%	6%	9%	10%	7%	5%	6%	6%	5%	8%	11%	15%

Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Terrorism**

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Very well	8%	12%	6%	5%	7%	9%	11%	5%	11%	7%	9%	6%	9%	10%	8%	5%	7%	7%	8%	7%	11%	6%	5%
Fairly well	41%	50%	35%	56%	42%	45%	42%	40%	36%	39%	39%	49%	43%	45%	41%	39%	36%	31%	41%	49%	36%	37%	36%
Fairly badly	16%	12%	19%	14%	17%	16%	18%	15%	16%	16%	15%	18%	12%	15%	15%	19%	18%	22%	17%	15%	17%	17%	17%
Very badly	16%	13%	21%	13%	14%	18%	18%	14%	12%	18%	20%	12%	18%	13%	16%	20%	17%	13%	15%	14%	18%	18%	19%
Don't know	19%	13%	20%	11%	20%	13%	11%	26%	26%	20%	16%	15%	18%	17%	20%	17%	21%	28%	18%	15%	18%	22%	24%

**Transport**

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Very well	2%	2%	1%	3%	1%	2%	3%	1%	7%	1%	1%	1%	4%	1%	2%	1%	2%	1%	1%	3%	2%	1%	0%
Fairly well	20%	30%	10%	13%	12%	27%	20%	21%	20%	19%	18%	25%	26%	22%	19%	16%	18%	24%	17%	22%	24%	21%	15%
Fairly badly	30%	34%	28%	25%	27%	32%	29%	31%	31%	26%	28%	37%	26%	29%	34%	29%	27%	33%	29%	32%	28%	29%	30%
Very badly	37%	24%	55%	51%	50%	30%	41%	34%	32%	41%	43%	28%	36%	35%	32%	45%	41%	34%	44%	35%	34%	36%	36%
Don't know	11%	10%	6%	7%	9%	9%	8%	14%	10%	13%	10%	9%	8%	12%	13%	9%	12%	8%	9%	9%	12%	12%	19%

**Housing**

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Very well	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	-	1%	1%	1%	1%	0%	-
Fairly well	15%	27%	6%	9%	8%	22%	16%	14%	13%	10%	15%	23%	15%	16%	16%	11%	14%	15%	13%	17%	16%	10%	12%
Fairly badly	31%	35%	25%	28%	29%	33%	31%	31%	31%	30%	28%	37%	23%	32%	30%	32%	36%	30%	30%	33%	30%	29%	32%
Very badly	42%	25%	62%	56%	53%	34%	42%	42%	40%	48%	45%	30%	49%	39%	35%	46%	43%	45%	46%	39%	38%	48%	39%
Don't know	11%	13%	6%	6%	9%	10%	9%	13%	14%	12%	11%	10%	11%	12%	16%	10%	7%	9%	10%	9%	13%	13%	17%

Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Environment**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Very well	3%	5%	2%	1%	1%	5%	5%	2%	5%	2%	4%	3%	2%	4%	5%	2%	2%	3%	3%	3%	4%	3%	3%
Fairly well	24%	39%	8%	16%	15%	34%	23%	24%	21%	18%	22%	37%	25%	25%	24%	22%	22%	22%	22%	25%	26%	22%	25%
Fairly badly	26%	26%	27%	27%	27%	25%	24%	28%	30%	26%	24%	28%	21%	29%	23%	28%	25%	25%	29%	26%	26%	26%	21%
Very badly	35%	15%	57%	51%	49%	23%	37%	33%	31%	43%	37%	19%	40%	30%	32%	38%	42%	38%	39%	34%	31%	34%	33%
Don't know	12%	15%	6%	5%	7%	14%	10%	13%	14%	10%	13%	13%	12%	11%	16%	10%	9%	13%	8%	12%	12%	14%	18%

**Welfare benefits**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Very well	3%	6%	1%	1%	1%	5%	3%	3%	6%	2%	3%	5%	4%	4%	4%	2%	2%	2%	3%	3%	3%	4%	3%
Fairly well	20%	32%	9%	18%	15%	27%	21%	18%	14%	16%	19%	28%	17%	22%	20%	19%	18%	14%	18%	22%	20%	19%	16%
Fairly badly	28%	28%	28%	24%	28%	26%	29%	27%	29%	28%	26%	29%	27%	29%	30%	28%	25%	25%	29%	28%	30%	26%	24%
Very badly	33%	19%	50%	43%	41%	26%	33%	33%	27%	38%	36%	22%	32%	31%	25%	36%	39%	43%	34%	31%	31%	33%	38%
Don't know	17%	16%	12%	14%	14%	16%	15%	19%	24%	16%	17%	15%	20%	15%	22%	15%	17%	16%	16%	16%	17%	17%	20%

**What do you think is the most likely result of the next general election?**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
A large Conservative majority	2%	2%	2%	1%	1%	2%	2%	2%	4%	3%	1%	0%	4%	1%	2%	2%	1%	6%	2%	2%	2%	1%	3%
A small Conservative majority	7%	11%	2%	3%	4%	9%	6%	7%	7%	5%	5%	11%	6%	8%	7%	5%	7%	3%	6%	7%	7%	7%	8%
A hung Parliament, resulting in a Conservative led government	9%	13%	5%	6%	7%	12%	9%	10%	12%	7%	10%	11%	9%	12%	6%	9%	9%	7%	9%	9%	9%	9%	9%
A hung Parliament, resulting in a Labour led government	14%	17%	12%	19%	13%	17%	14%	13%	7%	14%	12%	18%	13%	16%	14%	12%	14%	8%	15%	14%	13%	13%	8%
A small Labour majority	25%	19%	36%	34%	34%	19%	27%	23%	22%	24%	29%	24%	24%	27%	18%	28%	26%	24%	28%	28%	23%	21%	19%
A large Labour majority	23%	21%	31%	29%	28%	21%	27%	19%	14%	25%	26%	19%	24%	20%	22%	25%	20%	30%	27%	22%	18%	20%	27%
Don't know	21%	17%	12%	7%	13%	19%	16%	26%	33%	23%	16%	17%	20%	17%	30%	20%	24%	22%	13%	18%	29%	28%	25%



Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

**National Health Service**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Conservative	11%	27%	1%	4%	7%	18%	12%	10%	5%	6%	13%	22%	9%	13%	14%	10%	9%	10%	11%	12%	11%	8%	14%
Labour	41%	21%	73%	54%	58%	27%	43%	40%	47%	48%	41%	28%	45%	39%	38%	45%	38%	48%	47%	42%	36%	44%	30%
Liberal Democrat	3%	2%	3%	12%	5%	2%	3%	3%	2%	4%	2%	4%	3%	4%	2%	3%	4%	3%	4%	3%	4%	1%	2%
Other	6%	8%	4%	2%	4%	9%	7%	5%	5%	6%	6%	6%	6%	6%	7%	5%	8%	3%	5%	6%	8%	4%	8%
None	19%	27%	8%	14%	11%	27%	20%	17%	10%	15%	24%	24%	21%	19%	15%	21%	15%	17%	16%	19%	19%	16%	26%
Don't know	19%	16%	11%	14%	15%	17%	14%	25%	30%	21%	15%	16%	17%	19%	25%	17%	25%	19%	15%	18%	22%	26%	20%

**Asylum and immigration**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Conservative	17%	37%	3%	9%	13%	27%	19%	16%	7%	12%	19%	30%	14%	19%	20%	18%	14%	12%	16%	20%	18%	15%	15%
Labour	23%	8%	44%	33%	33%	12%	23%	22%	30%	27%	21%	13%	27%	19%	21%	27%	20%	27%	27%	23%	20%	19%	21%
Liberal Democrat	7%	2%	10%	20%	11%	3%	9%	6%	10%	8%	5%	7%	13%	9%	5%	5%	6%	4%	10%	7%	6%	7%	3%
Other	9%	12%	6%	5%	6%	14%	10%	7%	7%	7%	12%	9%	9%	9%	9%	8%	9%	10%	8%	8%	10%	8%	13%
None	20%	25%	13%	16%	15%	25%	21%	18%	10%	18%	24%	23%	16%	21%	18%	22%	19%	18%	17%	19%	21%	19%	26%
Don't know	24%	16%	24%	18%	22%	19%	17%	31%	35%	28%	19%	18%	22%	23%	27%	20%	32%	30%	21%	23%	26%	33%	21%

**Law and order**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Conservative	20%	40%	4%	9%	13%	28%	21%	19%	16%	13%	20%	32%	19%	24%	22%	16%	14%	18%	21%	21%	19%	16%	19%
Labour	25%	8%	49%	37%	37%	14%	28%	22%	28%	30%	23%	16%	26%	21%	23%	30%	27%	28%	28%	26%	22%	23%	20%
Liberal Democrat	4%	1%	4%	15%	6%	2%	5%	4%	3%	4%	4%	6%	3%	5%	4%	4%	4%	4%	5%	4%	4%	3%	3%
Other	7%	10%	4%	5%	4%	12%	9%	6%	5%	7%	9%	7%	8%	7%	7%	7%	9%	6%	7%	7%	7%	7%	10%
None	17%	20%	12%	13%	12%	23%	19%	15%	10%	15%	22%	18%	20%	16%	14%	20%	14%	15%	15%	16%	17%	17%	23%
Don't know	27%	20%	27%	21%	26%	21%	19%	34%	38%	31%	22%	20%	23%	27%	30%	24%	32%	29%	24%	25%	30%	34%	25%

Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Education and schools

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Conservative	14%	31%	2%	5%	8%	24%	15%	14%	7%	10%	14%	27%	14%	17%	14%	12%	8%	19%	14%	15%	15%	11%	18%
Labour	36%	16%	66%	44%	51%	21%	36%	36%	44%	40%	35%	25%	38%	35%	30%	41%	35%	36%	42%	37%	32%	35%	27%
Liberal Democrat	7%	6%	6%	23%	10%	6%	8%	6%	4%	8%	6%	8%	6%	8%	6%	7%	9%	8%	8%	7%	7%	7%	4%
Other	6%	9%	4%	2%	4%	10%	8%	5%	5%	6%	6%	8%	6%	6%	7%	7%	8%	4%	7%	5%	7%	6%	9%
None	15%	20%	9%	12%	10%	21%	18%	12%	6%	12%	22%	16%	18%	14%	15%	17%	11%	13%	13%	15%	16%	13%	21%
Don't know	21%	19%	14%	14%	17%	19%	15%	27%	33%	24%	17%	16%	18%	21%	28%	17%	29%	20%	17%	21%	24%	28%	21%

Taxation

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Conservative	20%	42%	3%	14%	14%	30%	22%	18%	11%	10%	24%	36%	16%	24%	22%	15%	16%	17%	19%	22%	18%	14%	22%
Labour	30%	12%	58%	36%	42%	18%	30%	30%	36%	35%	30%	19%	30%	27%	28%	36%	27%	36%	34%	31%	26%	30%	23%
Liberal Democrat	5%	2%	6%	18%	8%	4%	6%	5%	4%	6%	5%	6%	7%	6%	5%	5%	2%	7%	7%	5%	6%	3%	3%
Other	6%	9%	4%	3%	4%	10%	8%	4%	5%	6%	5%	7%	7%	6%	6%	6%	8%	5%	6%	5%	7%	4%	9%
None	16%	18%	11%	13%	12%	20%	18%	14%	10%	16%	19%	15%	21%	14%	14%	19%	12%	13%	13%	15%	16%	20%	20%
Don't know	23%	18%	17%	17%	21%	18%	17%	29%	34%	27%	17%	17%	19%	23%	26%	19%	35%	22%	19%	22%	26%	29%	24%

Unemployment

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Conservative	16%	36%	2%	8%	10%	28%	17%	15%	5%	10%	19%	29%	13%	19%	20%	14%	8%	13%	15%	18%	16%	13%	17%
Labour	33%	14%	62%	45%	47%	19%	35%	32%	41%	38%	32%	22%	35%	32%	29%	37%	31%	38%	39%	33%	31%	31%	25%
Liberal Democrat	4%	2%	3%	14%	5%	2%	5%	4%	6%	5%	2%	4%	8%	4%	2%	3%	6%	2%	5%	4%	3%	4%	4%
Other	6%	9%	3%	3%	4%	9%	8%	5%	4%	6%	6%	8%	5%	7%	7%	6%	7%	4%	6%	5%	8%	4%	10%
None	15%	19%	9%	11%	10%	20%	17%	14%	8%	13%	20%	16%	15%	15%	13%	18%	12%	14%	13%	14%	16%	17%	22%
Don't know	25%	20%	20%	18%	23%	21%	19%	31%	35%	28%	21%	20%	24%	23%	29%	21%	37%	29%	22%	26%	26%	31%	23%

Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

The economy in general

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Conservative	20%	44%	3%	8%	14%	31%	21%	19%	10%	11%	22%	38%	20%	23%	23%	17%	14%	15%	20%	20%	20%	16%	24%
Labour	29%	10%	58%	37%	43%	15%	31%	27%	34%	34%	28%	17%	30%	26%	26%	32%	27%	39%	36%	29%	26%	22%	22%
Liberal Democrat	5%	1%	4%	18%	6%	3%	5%	4%	5%	5%	3%	6%	5%	5%	3%	5%	7%	-	4%	6%	6%	3%	2%
Other	6%	9%	3%	2%	3%	10%	7%	5%	5%	6%	6%	7%	6%	7%	7%	5%	7%	4%	6%	4%	8%	5%	9%
None	17%	20%	10%	16%	13%	21%	19%	15%	10%	17%	22%	16%	17%	18%	15%	19%	12%	17%	14%	17%	15%	22%	25%
Don't know	24%	16%	21%	19%	21%	19%	17%	31%	35%	27%	20%	17%	23%	22%	27%	21%	34%	25%	20%	24%	26%	32%	18%

Housing

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Conservative	11%	24%	2%	6%	5%	18%	11%	10%	8%	6%	11%	19%	12%	13%	11%	9%	6%	9%	11%	12%	12%	7%	9%
Labour	35%	19%	63%	44%	50%	22%	36%	35%	40%	40%	33%	27%	38%	33%	29%	40%	34%	42%	39%	37%	32%	37%	27%
Liberal Democrat	5%	3%	5%	16%	7%	3%	5%	5%	5%	5%	5%	5%	6%	6%	4%	5%	5%	5%	7%	5%	5%	2%	3%
Other	7%	10%	4%	2%	4%	11%	9%	5%	5%	7%	7%	8%	6%	7%	8%	6%	10%	3%	6%	6%	9%	6%	10%
None	17%	23%	9%	14%	11%	24%	20%	14%	7%	15%	23%	19%	17%	17%	15%	20%	13%	15%	14%	17%	17%	17%	24%
Don't know	25%	22%	17%	18%	22%	22%	19%	31%	34%	27%	21%	21%	20%	24%	33%	20%	32%	26%	22%	24%	26%	31%	27%

Britain's exit from the EU

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Conservative	19%	41%	2%	4%	9%	32%	19%	18%	11%	12%	20%	33%	13%	22%	21%	18%	13%	16%	17%	22%	19%	13%	20%
Labour	18%	7%	37%	19%	25%	10%	19%	18%	24%	23%	16%	10%	23%	14%	16%	23%	16%	30%	20%	16%	19%	19%	19%
Liberal Democrat	9%	2%	14%	29%	16%	3%	12%	6%	7%	11%	9%	7%	12%	10%	9%	8%	5%	4%	13%	8%	8%	6%	5%
Other	8%	11%	5%	7%	6%	13%	11%	6%	4%	7%	12%	11%	7%	8%	7%	10%	11%	4%	9%	6%	9%	8%	13%
None	21%	23%	20%	22%	21%	23%	24%	19%	18%	20%	24%	22%	24%	21%	20%	21%	22%	20%	18%	23%	20%	24%	24%
Don't know	24%	16%	23%	20%	23%	18%	16%	32%	37%	28%	19%	17%	22%	24%	27%	20%	32%	26%	22%	25%	26%	30%	18%

Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Defence and security**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Conservative	25%	48%	9%	19%	20%	35%	28%	22%	16%	18%	26%	41%	23%	30%	25%	22%	18%	22%	26%	27%	27%	19%	23%
Labour	20%	4%	40%	30%	30%	10%	22%	19%	24%	25%	18%	12%	22%	16%	20%	24%	20%	25%	22%	21%	18%	20%	16%
Liberal Democrat	3%	1%	3%	9%	3%	2%	4%	2%	5%	4%	2%	2%	6%	4%	1%	4%	1%	-	4%	2%	4%	3%	2%
Other	6%	9%	3%	2%	3%	9%	7%	5%	3%	6%	6%	7%	4%	6%	6%	5%	8%	4%	6%	5%	7%	5%	7%
None	15%	18%	11%	11%	11%	20%	18%	12%	8%	13%	20%	16%	16%	15%	12%	18%	10%	14%	12%	15%	15%	15%	21%
Don't know	31%	20%	34%	28%	32%	23%	22%	40%	44%	35%	28%	22%	29%	29%	36%	27%	42%	35%	30%	31%	29%	38%	31%

**Generally speaking do you think the police are doing a good or bad job?**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base: All GB adults</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Very good job	5%	6%	4%	8%	5%	5%	5%	6%	6%	5%	6%	6%	6%	5%	6%	5%	6%	5%	6%	6%	6%	4%	5%
Fairly good job	42%	44%	37%	58%	45%	43%	39%	44%	40%	40%	40%	47%	36%	46%	41%	37%	46%	47%	39%	45%	48%	39%	29%
Fairly bad job	30%	32%	36%	21%	32%	30%	33%	28%	27%	29%	32%	31%	35%	30%	30%	30%	25%	29%	34%	29%	23%	33%	33%
Very bad job	14%	15%	14%	7%	11%	18%	17%	12%	12%	15%	17%	13%	16%	14%	13%	18%	13%	9%	14%	13%	14%	14%	22%
Don't know	8%	3%	10%	6%	8%	3%	7%	9%	16%	11%	5%	3%	7%	5%	11%	9%	10%	10%	7%	7%	8%	10%	11%

**Do you think the level of crime in your LOCAL area has gone up or down over the last few years, or has it stayed the same?**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base: All GB adults</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Gone up a lot	15%	18%	14%	8%	11%	21%	14%	15%	7%	15%	19%	13%	28%	13%	17%	15%	6%	5%	16%	12%	15%	14%	21%
Gone up a little	29%	28%	33%	35%	33%	27%	28%	30%	27%	29%	29%	31%	30%	32%	27%	29%	23%	23%	32%	30%	30%	25%	23%
Stayed the same	36%	36%	34%	39%	37%	36%	39%	33%	35%	37%	34%	36%	26%	39%	34%	36%	40%	41%	32%	38%	38%	42%	30%
Gone down a little	4%	3%	3%	3%	4%	3%	4%	3%	6%	3%	3%	4%	5%	3%	3%	3%	5%	5%	4%	4%	2%	3%	6%
Gown down a lot	1%	1%	2%	1%	1%	1%	1%	2%	4%	1%	0%	1%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%
Don't know	15%	14%	14%	15%	15%	13%	14%	17%	20%	14%	15%	15%	9%	12%	18%	16%	24%	24%	16%	15%	13%	16%	20%

Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Do you think the level of crime **NATIONALLY** has gone up or down over the last few years, or has it stayed the same?

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base: All GB adults</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Gone up a lot	36%	46%	32%	25%	30%	46%	35%	36%	20%	30%	42%	46%	37%	35%	35%	40%	27%	29%	35%	32%	36%	37%	44%
Gone up a little	33%	32%	36%	40%	38%	30%	30%	36%	33%	34%	31%	33%	32%	34%	38%	28%	34%	32%	35%	38%	33%	26%	22%
Stayed the same	14%	11%	16%	15%	16%	11%	19%	10%	16%	15%	15%	10%	18%	13%	13%	16%	12%	16%	12%	17%	15%	13%	11%
Gone down a little	3%	3%	2%	7%	3%	3%	4%	3%	6%	3%	3%	3%	5%	4%	3%	2%	5%	3%	6%	2%	1%	2%	5%
Gone down a lot	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	1%	1%	2%	1%	-	2%	1%	0%	1%	1%
Don't know	13%	8%	13%	12%	11%	8%	10%	15%	23%	16%	8%	6%	8%	13%	11%	12%	21%	20%	11%	9%	13%	21%	17%

Generally speaking, how much confidence do you have in the police to deal with crime in your local area?

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
A lot of confidence	4%	4%	3%	6%	4%	4%	4%	4%	8%	2%	3%	6%	4%	4%	4%	3%	5%	7%	3%	3%	7%	3%	2%
A fair amount of confidence	35%	34%	33%	53%	37%	32%	33%	36%	32%	35%	36%	35%	32%	34%	35%	33%	43%	38%	34%	40%	36%	30%	26%
Not very much confidence	35%	37%	37%	29%	37%	36%	35%	35%	32%	35%	32%	40%	35%	36%	34%	37%	28%	32%	38%	31%	35%	42%	31%
No confidence at all	20%	21%	22%	11%	17%	25%	23%	18%	19%	21%	25%	16%	25%	19%	19%	23%	14%	17%	20%	21%	16%	18%	31%
Don't know	6%	4%	6%	1%	5%	4%	6%	7%	10%	8%	5%	3%	4%	7%	7%	5%	9%	5%	5%	5%	7%	8%	9%

Generally speaking, do you think the sentences that the courts hand down to people who have been convicted of crimes are too harsh, not harsh enough, or get the balance about right?

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base: All GB adults</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Too harsh	4%	1%	7%	8%	6%	2%	5%	3%	6%	5%	3%	2%	7%	5%	2%	3%	3%	5%	6%	5%	2%	2%	1%
Not harsh enough	63%	80%	49%	52%	54%	80%	62%	65%	40%	59%	68%	77%	59%	65%	64%	67%	53%	63%	58%	65%	65%	65%	69%
Get the balance about right	17%	12%	24%	24%	24%	9%	19%	15%	25%	18%	16%	14%	20%	17%	17%	16%	19%	15%	21%	17%	15%	14%	12%
Don't know	16%	7%	21%	16%	16%	8%	14%	17%	30%	18%	13%	7%	14%	14%	17%	14%	25%	17%	15%	12%	19%	19%	18%

Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

...someone suffering from a terminal illness?

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
The law should be changed to make this legal	69%	70%	72%	79%	74%	71%	67%	71%	51%	72%	73%	68%	57%	71%	69%	71%	66%	78%	68%	70%	71%	65%	67%
The law should not be changed to make this legal	12%	12%	11%	11%	12%	11%	13%	10%	17%	10%	9%	14%	19%	13%	7%	10%	14%	3%	13%	12%	10%	10%	11%
Not sure	20%	17%	18%	10%	14%	18%	20%	19%	33%	18%	18%	18%	24%	17%	23%	19%	20%	18%	19%	18%	19%	25%	21%

...someone suffering from a painful, incurable but NOT terminal illness?

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
The law should be changed to make this legal	44%	43%	52%	45%	46%	45%	44%	44%	39%	49%	48%	35%	46%	44%	41%	43%	47%	47%	44%	44%	45%	43%	44%
The law should not be changed to make this legal	27%	32%	22%	29%	26%	29%	29%	25%	27%	23%	26%	34%	27%	28%	29%	25%	27%	21%	27%	27%	27%	27%	27%
Not sure	29%	25%	27%	25%	27%	27%	27%	31%	35%	28%	26%	31%	27%	28%	30%	32%	25%	32%	29%	29%	28%	30%	29%

Would you support or oppose the reintroduction of the death penalty for the following crimes?

All cases of murder

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Would support the death penalty for this	32%	42%	21%	19%	21%	45%	35%	30%	31%	29%	33%	39%	31%	30%	34%	34%	35%	34%	27%	30%	40%	36%	34%
Would oppose the death penalty for this	48%	40%	63%	68%	64%	36%	49%	47%	44%	51%	47%	46%	53%	52%	45%	44%	44%	48%	55%	53%	39%	43%	41%
Don't know	20%	19%	17%	13%	15%	19%	16%	23%	24%	21%	20%	15%	16%	18%	21%	22%	21%	18%	18%	17%	21%	21%	24%

Murder of a child

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Would support the death penalty for this	53%	66%	37%	36%	36%	69%	53%	53%	50%	50%	52%	61%	47%	52%	55%	56%	56%	55%	43%	52%	65%	56%	60%
Would oppose the death penalty for this	36%	23%	55%	54%	55%	21%	37%	34%	33%	37%	38%	32%	41%	37%	34%	34%	35%	34%	46%	37%	25%	33%	28%
Don't know	11%	10%	9%	10%	9%	9%	10%	12%	17%	12%	10%	8%	12%	12%	11%	11%	9%	11%	11%	11%	10%	11%	12%

Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Murder of a police officer**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Would support the death penalty for this	41%	58%	22%	28%	27%	59%	43%	38%	33%	33%	43%	57%	35%	41%	41%	42%	41%	45%	33%	39%	51%	41%	43%
Would oppose the death penalty for this	43%	28%	63%	59%	60%	28%	44%	42%	40%	48%	43%	35%	47%	45%	41%	41%	41%	38%	51%	47%	31%	39%	36%
Don't know	17%	14%	14%	13%	13%	13%	13%	20%	27%	20%	15%	9%	17%	15%	18%	17%	18%	17%	15%	14%	18%	20%	21%

**Murder as part of a terrorist act**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Would support the death penalty for this	55%	72%	34%	40%	38%	73%	55%	55%	45%	51%	54%	67%	46%	54%	56%	58%	57%	59%	45%	55%	66%	52%	62%
Would oppose the death penalty for this	34%	18%	56%	51%	52%	19%	35%	32%	38%	35%	37%	26%	42%	35%	33%	30%	33%	32%	44%	36%	22%	33%	25%
Don't know	11%	10%	10%	9%	10%	8%	10%	13%	17%	13%	10%	7%	13%	11%	11%	12%	10%	10%	11%	10%	12%	14%	13%

**Multiple murders**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Would support the death penalty for this	56%	71%	38%	37%	39%	73%	56%	56%	49%	52%	55%	66%	46%	54%	57%	60%	60%	61%	45%	56%	66%	54%	66%
Would oppose the death penalty for this	33%	19%	52%	54%	52%	18%	34%	31%	31%	35%	35%	27%	39%	33%	33%	30%	31%	27%	42%	35%	22%	31%	22%
Don't know	12%	10%	10%	8%	9%	9%	10%	13%	20%	13%	10%	7%	14%	12%	11%	10%	9%	12%	12%	9%	12%	15%	11%

**Do you think it should or should not be legal for parents to smack their children?**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Should be legal for parents to smack their children	54%	71%	37%	51%	45%	69%	61%	47%	36%	45%	59%	74%	50%	56%	56%	56%	43%	57%	49%	60%	52%	49%	60%
Should not be legal for parents to smack their children	30%	19%	45%	35%	39%	19%	23%	37%	44%	37%	24%	17%	29%	29%	31%	28%	35%	32%	35%	27%	29%	31%	25%
Don't know	16%	11%	19%	14%	16%	12%	16%	16%	19%	19%	17%	9%	20%	15%	13%	16%	22%	11%	16%	13%	19%	19%	14%

Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Do you support or oppose the change in the law that allowed same-sex couples to marry?**

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Strongly support	54%	35%	73%	80%	70%	37%	45%	62%	57%	67%	52%	30%	59%	53%	48%	55%	56%	62%	59%	54%	54%	52%	44%
Tend to support	23%	35%	14%	13%	18%	33%	24%	21%	9%	16%	29%	35%	17%	24%	27%	22%	20%	22%	22%	24%	22%	21%	23%
Tend to oppose	7%	11%	3%	3%	4%	11%	9%	5%	5%	4%	6%	14%	4%	7%	7%	7%	11%	5%	7%	7%	7%	6%	8%
Strongly oppose	9%	12%	5%	4%	4%	12%	12%	6%	11%	6%	6%	14%	9%	9%	8%	9%	8%	5%	7%	9%	6%	10%	14%
Don't know	8%	8%	4%	0%	3%	7%	10%	6%	17%	7%	6%	8%	11%	7%	11%	8%	6%	5%	4%	7%	11%	11%	11%

**Do you think hunting foxes with dogs should remain illegal, or should it be made legal again?**

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Hunting foxes with dogs should remain illegal	80%	72%	91%	93%	89%	76%	74%	86%	70%	82%	86%	76%	79%	79%	80%	79%	90%	80%	82%	82%	78%	77%	78%
Hunting foxes with dogs should be made legal again	10%	18%	4%	4%	6%	16%	15%	6%	11%	8%	10%	15%	10%	12%	9%	12%	5%	8%	11%	10%	12%	6%	11%
Don't know	9%	10%	5%	4%	5%	9%	10%	8%	19%	10%	5%	9%	11%	9%	12%	9%	5%	12%	7%	7%	10%	17%	11%

**Which of the following best reflects your view on genetically modified (GM) food?**

Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
It is potentially dangerous and should not be allowed in food products	32%	32%	35%	27%	33%	35%	26%	38%	24%	31%	41%	29%	37%	32%	29%	33%	30%	34%	33%	31%	33%	32%	31%
As long as they have been approved by the authorities they should be allowed in food products	35%	35%	37%	52%	41%	33%	45%	27%	34%	37%	30%	38%	35%	41%	33%	34%	28%	28%	39%	38%	33%	31%	28%
Neither	12%	13%	10%	11%	10%	13%	11%	13%	14%	10%	11%	15%	12%	13%	11%	12%	13%	11%	14%	12%	11%	10%	12%
Don't know	20%	20%	17%	10%	16%	19%	18%	22%	29%	22%	17%	18%	16%	15%	26%	21%	29%	28%	14%	19%	23%	27%	29%



Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Thinking about the licence fee and the services the BBC offers, do you think it does or does not offer good value for money?

	Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
	<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Does offer good value for money		30%	25%	42%	40%	43%	21%	33%	27%	30%	28%	32%	32%	37%	32%	27%	29%	23%	26%	40%	32%	25%	22%	19%
Does not offer good value for money		60%	70%	49%	50%	48%	75%	58%	62%	39%	61%	62%	65%	49%	60%	62%	62%	68%	60%	52%	60%	65%	64%	69%
Don't know		10%	5%	9%	10%	8%	4%	9%	11%	31%	11%	6%	2%	14%	8%	11%	10%	9%	14%	8%	9%	11%	14%	12%

Thinking about how the BBC is funded, which of the following would you most like to see?

	Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
	<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
The BBC funded from the television licence, as at present		24%	20%	31%	35%	35%	16%	25%	24%	19%	24%	27%	25%	24%	26%	26%	22%	20%	24%	30%	24%	21%	23%	18%
The BBC funded from a subscription model, with people having to pay a subscription to watch their channels		17%	21%	14%	16%	14%	21%	20%	15%	15%	17%	19%	17%	19%	19%	18%	16%	14%	13%	21%	19%	13%	16%	14%
The BBC funded from advertising in commercial breaks		34%	41%	29%	32%	27%	45%	32%	36%	20%	31%	37%	42%	31%	32%	32%	37%	32%	46%	27%	34%	40%	34%	39%
The BBC funded from general taxation		9%	5%	10%	13%	12%	5%	9%	8%	11%	8%	8%	8%	8%	8%	9%	8%	13%	4%	11%	9%	6%	7%	8%
Something else		4%	5%	4%	1%	3%	5%	5%	3%	2%	6%	3%	3%	6%	4%	3%	4%	6%	1%	3%	4%	5%	2%	8%
Don't know		12%	7%	12%	3%	10%	7%	10%	14%	32%	14%	6%	5%	13%	10%	12%	12%	16%	13%	8%	10%	14%	18%	14%

Overall, would you say the British press is a force for good or bad?

	Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
	<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Good		24%	32%	19%	31%	21%	29%	27%	21%	20%	17%	24%	37%	29%	27%	22%	21%	22%	16%	25%	25%	20%	24%	22%
Bad		54%	47%	61%	51%	58%	52%	56%	52%	49%	60%	56%	43%	51%	55%	54%	55%	51%	56%	59%	53%	53%	51%	47%
Don't know		22%	21%	20%	18%	20%	19%	18%	27%	31%	23%	20%	21%	21%	19%	24%	25%	27%	28%	16%	22%	27%	24%	31%

Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Thinking about the following newspapers and media sources, do you think they are generally more favourable towards Labour and the left, to the Conservatives and the right, or are they neutral?

**Sun**

	Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
	Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Is generally much more favourable towards Labour and/or the left		7%	11%	4%	7%	6%	11%	4%	10%	3%	5%	8%	13%	6%	8%	4%	8%	7%	13%	6%	8%	7%	8%	10%
Is generally a little more favourable towards Labour and/or the left		8%	10%	7%	11%	8%	11%	9%	8%	11%	7%	7%	11%	9%	11%	7%	6%	10%	9%	9%	11%	7%	6%	6%
Is generally neutral		5%	6%	2%	4%	3%	7%	8%	3%	6%	6%	5%	6%	6%	5%	6%	7%	4%	2%	5%	7%	4%	6%	4%
Is generally a little more favourable Conservatives and/or the right		13%	17%	12%	13%	13%	14%	18%	8%	11%	10%	15%	17%	13%	14%	15%	14%	4%	15%	16%	13%	13%	8%	10%
Is generally much more favourable Conservatives and/or the right		21%	10%	39%	33%	36%	10%	24%	18%	19%	21%	24%	18%	27%	23%	18%	21%	16%	13%	31%	21%	15%	16%	12%
Don't know		45%	46%	35%	32%	34%	48%	37%	52%	50%	51%	41%	35%	40%	40%	51%	44%	59%	47%	33%	41%	54%	56%	58%

**Mirror**

	Unweighted base	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
	Base	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Is generally much more favourable towards Labour and/or the left		20%	28%	18%	26%	21%	26%	25%	16%	8%	12%	25%	34%	21%	21%	17%	23%	12%	23%	24%	21%	18%	16%	18%
Is generally a little more favourable towards Labour and/or the left		17%	15%	24%	20%	25%	14%	20%	14%	9%	15%	18%	23%	17%	18%	16%	18%	14%	14%	21%	19%	13%	15%	11%
Is generally neutral		6%	4%	6%	4%	4%	6%	6%	5%	6%	7%	4%	5%	7%	6%	5%	6%	4%	4%	5%	6%	6%	5%	5%
Is generally a little more favourable Conservatives and/or the right		4%	2%	6%	4%	4%	2%	4%	4%	9%	4%	3%	3%	5%	4%	4%	5%	2%	3%	5%	4%	3%	5%	3%
Is generally much more favourable Conservatives and/or the right		4%	1%	8%	7%	7%	1%	4%	5%	6%	7%	3%	0%	3%	5%	5%	4%	2%	5%	5%	5%	3%	5%	3%
Don't know		49%	50%	38%	39%	38%	50%	42%	56%	62%	55%	47%	35%	47%	46%	53%	45%	66%	51%	40%	46%	58%	55%	60%

Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Times**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Is generally much more favourable towards Labour and/or the left	1%	2%	1%	-	1%	2%	2%	1%	2%	1%	1%	2%	2%	1%	1%	1%	1%	2%	2%	0%	3%	1%	1%
Is generally a little more favourable towards Labour and/or the left	4%	6%	2%	2%	2%	6%	6%	2%	5%	3%	3%	5%	5%	5%	5%	2%	2%	2%	6%	4%	2%	1%	3%
Is generally neutral	10%	11%	8%	8%	9%	9%	12%	7%	9%	9%	8%	13%	9%	11%	10%	8%	8%	8%	11%	12%	8%	7%	6%
Is generally a little more favourable Conservatives and/or the right	21%	20%	28%	29%	28%	18%	23%	19%	12%	19%	26%	22%	21%	22%	18%	23%	14%	19%	27%	22%	14%	19%	13%
Is generally much more favourable Conservatives and/or the right	15%	10%	23%	24%	23%	12%	14%	16%	9%	13%	19%	18%	18%	16%	10%	16%	11%	23%	18%	15%	14%	13%	13%
Don't know	49%	51%	38%	37%	37%	54%	43%	55%	63%	55%	43%	40%	45%	45%	56%	50%	63%	48%	37%	46%	59%	58%	64%

**Daily Telegraph**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Is generally much more favourable towards Labour and/or the left	2%	3%	0%	-	1%	3%	2%	1%	3%	1%	2%	2%	2%	2%	2%	1%	1%	3%	3%	1%	2%	1%	2%
Is generally a little more favourable towards Labour and/or the left	3%	5%	2%	1%	2%	5%	4%	2%	3%	2%	3%	5%	5%	3%	3%	3%	2%	4%	3%	4%	2%	2%	4%
Is generally neutral	5%	5%	5%	3%	3%	6%	5%	5%	7%	5%	3%	6%	8%	5%	5%	6%	3%	5%	4%	7%	4%	6%	5%
Is generally a little more favourable Conservatives and/or the right	15%	17%	15%	17%	16%	16%	16%	14%	14%	12%	14%	20%	13%	18%	14%	14%	8%	14%	17%	15%	13%	16%	9%
Is generally much more favourable Conservatives and/or the right	25%	16%	38%	47%	41%	15%	30%	20%	14%	24%	30%	24%	28%	26%	21%	25%	21%	19%	36%	24%	18%	18%	16%
Don't know	51%	54%	40%	31%	37%	56%	43%	58%	59%	55%	47%	43%	43%	46%	55%	52%	65%	55%	38%	48%	60%	58%	64%

**Guardian**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Is generally much more favourable towards Labour and/or the left	21%	30%	18%	21%	22%	24%	28%	14%	14%	17%	26%	26%	24%	25%	18%	18%	16%	12%	29%	22%	16%	13%	13%
Is generally a little more favourable towards Labour and/or the left	15%	8%	25%	28%	24%	9%	17%	13%	14%	15%	15%	15%	18%	14%	16%	15%	12%	15%	21%	16%	10%	12%	9%
Is generally neutral	8%	5%	12%	6%	8%	7%	9%	8%	8%	10%	9%	6%	10%	6%	8%	11%	8%	8%	8%	9%	7%	8%	10%
Is generally a little more favourable Conservatives and/or the right	7%	7%	5%	11%	7%	7%	6%	7%	7%	6%	6%	8%	7%	7%	5%	6%	7%	7%	7%	7%	5%	7%	5%
Is generally much more favourable Conservatives and/or the right	4%	3%	4%	9%	5%	5%	2%	6%	2%	4%	6%	4%	3%	5%	3%	5%	1%	10%	3%	4%	5%	6%	4%
Don't know	45%	48%	35%	26%	34%	49%	39%	50%	53%	49%	39%	41%	39%	41%	50%	45%	57%	48%	32%	41%	57%	54%	59%

Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Express**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Is generally much more favourable towards Labour and/or the left	2%	3%	1%	2%	1%	3%	2%	2%	1%	1%	2%	2%	3%	3%	0%	1%	2%	2%	2%	3%	1%	1%	1%
Is generally a little more favourable towards Labour and/or the left	4%	6%	2%	3%	3%	5%	4%	4%	2%	3%	4%	6%	1%	6%	2%	4%	1%	6%	3%	5%	3%	4%	4%
Is generally neutral	6%	6%	4%	3%	3%	7%	7%	5%	8%	6%	4%	7%	7%	6%	5%	7%	4%	2%	5%	8%	6%	4%	4%
Is generally a little more favourable Conservatives and/or the right	13%	17%	12%	16%	13%	15%	14%	11%	11%	8%	14%	20%	13%	14%	12%	12%	9%	14%	16%	12%	11%	12%	9%
Is generally much more favourable Conservatives and/or the right	19%	11%	35%	34%	35%	11%	24%	15%	7%	20%	25%	19%	23%	19%	17%	20%	20%	16%	29%	17%	15%	14%	14%
Don't know	56%	57%	47%	41%	45%	59%	48%	64%	70%	62%	52%	46%	53%	53%	63%	55%	64%	60%	44%	54%	65%	65%	68%

**Daily Mail**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Is generally much more favourable towards Labour and/or the left	3%	3%	2%	5%	2%	3%	3%	3%	5%	3%	1%	2%	7%	3%	3%	1%	3%	3%	4%	3%	1%	3%	1%
Is generally a little more favourable towards Labour and/or the left	3%	4%	1%	2%	2%	5%	4%	3%	6%	3%	2%	5%	3%	3%	3%	4%	5%	5%	4%	4%	2%	4%	3%
Is generally neutral	5%	5%	3%	4%	2%	6%	5%	5%	3%	5%	4%	6%	4%	4%	6%	5%	4%	4%	3%	7%	4%	5%	7%
Is generally a little more favourable Conservatives and/or the right	14%	24%	7%	10%	10%	20%	15%	13%	12%	9%	14%	24%	12%	17%	14%	12%	10%	15%	14%	16%	13%	15%	10%
Is generally much more favourable Conservatives and/or the right	32%	22%	55%	50%	53%	21%	36%	29%	18%	34%	37%	30%	37%	34%	26%	35%	27%	28%	46%	33%	22%	24%	22%
Don't know	43%	43%	32%	29%	30%	46%	38%	47%	56%	46%	41%	33%	36%	39%	48%	43%	52%	45%	29%	38%	58%	49%	56%

**BBC**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Is generally much more favourable towards Labour and/or the left	13%	31%	2%	2%	4%	27%	16%	10%	5%	6%	17%	26%	13%	14%	13%	13%	10%	9%	14%	14%	13%	8%	15%
Is generally a little more favourable towards Labour and/or the left	9%	13%	6%	9%	7%	11%	12%	6%	8%	8%	6%	12%	12%	10%	8%	7%	5%	7%	12%	11%	6%	6%	5%
Is generally neutral	26%	19%	35%	46%	38%	16%	28%	24%	25%	26%	29%	26%	26%	29%	24%	26%	23%	25%	33%	30%	18%	22%	19%
Is generally a little more favourable Conservatives and/or the right	13%	6%	22%	18%	21%	7%	12%	15%	14%	16%	14%	8%	16%	12%	12%	14%	16%	21%	16%	13%	12%	14%	8%
Is generally much more favourable Conservatives and/or the right	7%	4%	11%	4%	7%	6%	5%	8%	10%	7%	6%	5%	7%	5%	5%	10%	8%	2%	5%	5%	8%	8%	10%
Don't know	32%	28%	26%	21%	22%	32%	26%	37%	39%	38%	28%	22%	26%	30%	38%	30%	39%	36%	19%	27%	44%	43%	43%

Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Channel 4 News**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Is generally much more favourable towards Labour and/or the left	8%	17%	2%	5%	5%	14%	12%	5%	3%	6%	13%	11%	10%	11%	5%	8%	6%	5%	12%	8%	6%	5%	8%
Is generally a little more favourable towards Labour and/or the left	11%	11%	15%	12%	15%	10%	13%	10%	10%	14%	8%	11%	14%	11%	11%	12%	7%	10%	14%	15%	5%	10%	7%
Is generally neutral	28%	21%	38%	42%	40%	23%	31%	26%	19%	27%	34%	29%	27%	28%	28%	30%	32%	27%	35%	30%	22%	27%	19%
Is generally a little more favourable Conservatives and/or the right	2%	1%	3%	4%	3%	1%	3%	2%	5%	3%	1%	1%	5%	3%	1%	1%	2%	-	2%	3%	3%	3%	0%
Is generally much more favourable Conservatives and/or the right	1%	0%	1%	-	1%	0%	1%	1%	2%	1%	0%	0%	1%	0%	2%	1%	-	1%	1%	1%	1%	2%	0%
Don't know	49%	49%	40%	37%	37%	52%	41%	57%	60%	50%	44%	48%	43%	47%	54%	48%	54%	57%	37%	43%	64%	54%	66%

**Sky News**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Is generally much more favourable towards Labour and/or the left	4%	8%	1%	-	1%	8%	6%	2%	4%	2%	5%	7%	3%	5%	4%	4%	5%	4%	4%	5%	3%	5%	5%
Is generally a little more favourable towards Labour and/or the left	6%	11%	2%	4%	4%	9%	9%	3%	7%	5%	7%	7%	7%	9%	4%	5%	4%	4%	9%	6%	6%	3%	4%
Is generally neutral	22%	22%	24%	34%	25%	21%	24%	20%	18%	19%	22%	29%	22%	22%	23%	23%	19%	20%	24%	27%	17%	19%	18%
Is generally a little more favourable Conservatives and/or the right	10%	5%	18%	15%	16%	6%	12%	8%	8%	13%	10%	5%	15%	9%	9%	10%	10%	5%	13%	10%	8%	11%	3%
Is generally much more favourable Conservatives and/or the right	4%	1%	10%	4%	7%	2%	5%	4%	5%	6%	3%	2%	6%	4%	4%	4%	2%	8%	6%	3%	4%	5%	3%
Don't know	53%	53%	45%	44%	46%	55%	43%	63%	59%	54%	52%	51%	47%	52%	56%	53%	61%	59%	45%	49%	62%	57%	68%

**ITN**

<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
Is generally much more favourable towards Labour and/or the left	5%	10%	1%	1%	2%	9%	6%	3%	1%	3%	7%	7%	4%	5%	3%	5%	6%	3%	6%	5%	4%	3%	4%
Is generally a little more favourable towards Labour and/or the left	7%	12%	3%	4%	4%	12%	9%	5%	2%	5%	7%	11%	5%	9%	5%	7%	2%	6%	8%	8%	6%	4%	5%
Is generally neutral	28%	28%	33%	44%	39%	26%	31%	25%	11%	23%	34%	38%	24%	29%	28%	28%	29%	23%	33%	28%	23%	26%	27%
Is generally a little more favourable Conservatives and/or the right	4%	2%	8%	4%	5%	3%	5%	3%	7%	4%	4%	4%	5%	3%	4%	6%	2%	3%	6%	5%	3%	3%	1%
Is generally much more favourable Conservatives and/or the right	2%	1%	3%	1%	2%	1%	2%	2%	3%	2%	2%	0%	3%	1%	1%	2%	0%	5%	2%	2%	1%	3%	0%
Don't know	55%	48%	52%	47%	48%	49%	47%	63%	75%	63%	46%	40%	59%	52%	57%	53%	61%	60%	46%	53%	62%	62%	62%

Fieldwork Dates: 21st - 23rd October 2023

Sample size: 1745 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Where do you get most of your news about news and current affairs?

	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Unweighted base</b>	1745	597	439	149	681	651	777	968	172	698	422	453	177	602	290	435	151	90	530	497	335	219	164
<b>Base</b>	1745	604	449	160	647	691	848	897	190	728	421	407	209	586	290	421	150	89	489	506	366	215	169
National TV news	45%	54%	44%	52%	51%	50%	46%	45%	24%	33%	53%	67%	36%	47%	45%	47%	45%	50%	44%	48%	48%	36%	46%
Regional TV news	26%	31%	26%	25%	25%	33%	26%	27%	13%	20%	33%	38%	13%	25%	27%	31%	36%	25%	22%	29%	27%	25%	30%
National newspapers	13%	16%	12%	17%	13%	16%	14%	12%	8%	9%	11%	24%	14%	15%	11%	13%	8%	10%	14%	15%	11%	9%	15%
Regional or local newspapers	5%	5%	4%	6%	5%	5%	5%	5%	4%	4%	3%	8%	3%	7%	3%	3%	11%	2%	5%	6%	4%	5%	4%
News websites (e.g. BBC, Guardian, Daily Mail)	41%	38%	50%	50%	53%	34%	45%	38%	29%	47%	44%	34%	49%	44%	34%	40%	39%	38%	54%	42%	33%	31%	30%
Social media (e.g. Facebook or Twitter)	27%	18%	34%	25%	28%	19%	24%	30%	52%	36%	15%	12%	34%	24%	26%	28%	31%	23%	28%	29%	25%	29%	18%
National radio	21%	20%	25%	28%	27%	20%	21%	20%	15%	20%	24%	21%	22%	21%	20%	22%	18%	15%	26%	22%	17%	18%	13%
Local radio	12%	13%	8%	15%	11%	14%	10%	13%	8%	10%	15%	14%	8%	12%	11%	11%	18%	10%	11%	13%	12%	11%	9%
Word of mouth	11%	8%	10%	13%	10%	9%	11%	11%	20%	16%	6%	3%	13%	12%	11%	10%	7%	11%	10%	13%	12%	11%	7%
Friends/relatives	14%	12%	14%	10%	13%	11%	12%	16%	30%	17%	9%	6%	14%	15%	13%	11%	20%	14%	12%	13%	17%	16%	14%
Other	4%	5%	4%	5%	5%	5%	6%	3%	4%	5%	4%	4%	4%	4%	3%	6%	6%	3%	7%	5%	1%	4%	4%
None of these - I don't really follow news and current affairs	9%	7%	7%	3%	4%	8%	8%	9%	16%	10%	8%	4%	9%	9%	6%	10%	7%	9%	3%	7%	14%	9%	15%
Don't know	2%	2%	1%	1%	1%	2%	3%	2%	6%	3%	1%	0%	3%	1%	5%	2%	1%	2%	1%	2%	1%	7%	5%

Cell Contents (Column Percentages)