

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

	Unweighted base	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base: All GB adults</b>	<b>1759</b>	<b>605</b>	<b>448</b>	<b>160</b>	<b>653</b>	<b>697</b>	<b>855</b>	<b>904</b>	<b>192</b>	<b>734</b>	<b>424</b>	<b>410</b>	<b>212</b>	<b>592</b>	<b>293</b>	<b>425</b>	<b>152</b>	<b>86</b>	<b>493</b>	<b>510</b>	<b>369</b>	<b>214</b>	<b>173</b>	
Approve	13%	26%	4%	7%	12%	16%	16%	10%	14%	10%	11%	20%	15%	14%	12%	11%	11%	15%	13%	13%	13%	12%	13%	
Disapprove	69%	54%	87%	81%	78%	64%	72%	67%	61%	75%	69%	63%	65%	70%	67%	69%	77%	70%	70%	71%	69%	65%	69%	
Don't know	18%	19%	8%	12%	10%	20%	12%	23%	25%	15%	20%	17%	20%	16%	20%	19%	13%	15%	16%	17%	18%	23%	18%	

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Unweighted base	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	<b>1759</b>	<b>605</b>	<b>448</b>	<b>160</b>	<b>653</b>	<b>697</b>	<b>855</b>	<b>904</b>	<b>192</b>	<b>734</b>	<b>424</b>	<b>410</b>	<b>212</b>	<b>592</b>	<b>293</b>	<b>425</b>	<b>152</b>	<b>86</b>	<b>493</b>	<b>510</b>	<b>369</b>	<b>214</b>	<b>173</b>	
0 - Would never consider voting for them	41%	9%	71%	44%	54%	25%	41%	42%	46%	49%	42%	25%	37%	35%	38%	49%	56%	44%	39%	41%	41%	43%	47%	
1	5%	2%	6%	13%	7%	4%	5%	6%	4%	6%	5%	5%	8%	7%	4%	3%	5%	8%	6%	5%	3%	7%	8%	
2	6%	6%	5%	11%	5%	7%	6%	5%	7%	4%	9%	5%	5%	6%	4%	7%	6%	3%	6%	6%	5%	5%	6%	
3	6%	6%	5%	6%	6%	7%	7%	6%	9%	7%	5%	5%	3%	7%	7%	6%	8%	5%	6%	6%	8%	6%	3%	
4	4%	6%	2%	4%	2%	5%	3%	4%	2%	4%	3%	4%	2%	4%	6%	3%	2%	4%	3%	4%	4%	5%	1%	
5	10%	13%	5%	10%	7%	12%	8%	11%	9%	9%	9%	11%	11%	12%	8%	9%	5%	5%	8%	10%	12%	9%	6%	
6	5%	10%	1%	6%	4%	7%	5%	5%	2%	4%	5%	8%	6%	5%	6%	4%	3%	6%	6%	6%	5%	2%	3%	
7	5%	11%	1%	3%	4%	7%	6%	4%	3%	4%	6%	8%	8%	6%	7%	3%	2%	3%	5%	7%	4%	2%	7%	
8	4%	10%	1%	0%	3%	7%	5%	4%	4%	2%	4%	8%	4%	4%	6%	3%	3%	6%	6%	3%	4%	3%	3%	
9	2%	6%	0%	0%	1%	4%	3%	2%	1%	1%	1%	5%	2%	3%	2%	1%	2%	1%	2%	3%	2%	1%	2%	
10 - Would definitely consider voting for them	7%	18%	0%	1%	5%	11%	8%	6%	3%	4%	8%	14%	5%	7%	7%	7%	6%	8%	7%	6%	8%	7%	7%	
prefer not to answer	5%	3%	3%	2%	2%	4%	4%	6%	11%	6%	2%	3%	8%	3%	7%	5%	2%	7%	4%	4%	4%	9%	6%	

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**Labour**

	Unweighted base	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
	Base	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
0 - Would never consider voting for them		24%	41%	3%	14%	11%	39%	28%	20%	9%	17%	29%	38%	21%	27%	25%	23%	17%	22%	18%	22%	29%	26%	31%
1		5%	8%	1%	2%	3%	6%	5%	4%	4%	3%	5%	7%	2%	5%	6%	3%	6%	6%	5%	5%	4%	4%	3%
2		4%	8%	1%	2%	2%	7%	4%	5%	1%	3%	4%	7%	3%	5%	5%	4%	5%	3%	4%	5%	4%	2%	4%
3		5%	8%	2%	2%	4%	6%	4%	6%	3%	5%	4%	7%	8%	4%	5%	4%	5%	7%	6%	4%	6%	3%	6%
4		5%	6%	3%	6%	5%	5%	5%	5%	5%	5%	5%	6%	4%	6%	4%	4%	11%	4%	5%	6%	4%	5%	5%
5		13%	10%	12%	22%	15%	11%	11%	15%	15%	14%	14%	9%	12%	14%	9%	11%	21%	12%	13%	12%	14%	15%	10%
6		7%	5%	7%	9%	7%	4%	8%	6%	13%	8%	5%	4%	7%	6%	9%	8%	5%	2%	6%	8%	6%	7%	6%
7		8%	4%	12%	16%	12%	5%	9%	7%	10%	11%	7%	5%	8%	8%	8%	9%	7%	9%	8%	10%	8%	12%	3%
8		6%	3%	9%	11%	9%	3%	6%	6%	7%	6%	7%	4%	9%	6%	5%	6%	5%	6%	9%	6%	5%	5%	4%
9		4%	2%	8%	2%	5%	3%	4%	3%	2%	5%	4%	2%	4%	3%	3%	5%	3%	2%	4%	4%	4%	4%	2%
10 - Would definitely consider voting for them		15%	3%	40%	11%	23%	7%	12%	17%	19%	17%	14%	8%	15%	13%	13%	18%	13%	19%	19%	14%	11%	7%	19%
prefer not to answer		5%	3%	3%	2%	2%	4%	4%	6%	11%	6%	2%	3%	8%	3%	7%	5%	2%	7%	4%	4%	4%	9%	6%

**Liberal Democrats**

	Unweighted base	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
	Base	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
0 - Would never consider voting for them		28%	38%	19%	3%	15%	40%	33%	23%	19%	24%	30%	37%	23%	25%	27%	32%	30%	31%	24%	23%	34%	29%	38%
1		5%	7%	4%	0%	3%	8%	6%	5%	7%	4%	7%	6%	2%	6%	7%	5%	5%	10%	5%	5%	6%	7%	5%
2		5%	6%	6%	0%	5%	5%	4%	6%	5%	5%	5%	6%	6%	5%	7%	4%	7%	7%	4%	6%	8%	4%	4%
3		8%	10%	9%	2%	8%	9%	7%	9%	7%	8%	7%	10%	7%	7%	11%	8%	8%	6%	7%	10%	6%	9%	8%
4		6%	7%	6%	3%	6%	6%	5%	6%	8%	6%	4%	6%	6%	7%	3%	5%	8%	4%	6%	6%	6%	5%	4%
5		17%	15%	21%	22%	19%	15%	15%	19%	22%	19%	15%	13%	16%	17%	19%	17%	18%	18%	16%	19%	14%	18%	19%
6		7%	5%	11%	10%	10%	4%	7%	8%	8%	8%	8%	6%	10%	8%	6%	7%	8%	4%	10%	8%	6%	5%	6%
7		7%	4%	10%	17%	10%	4%	7%	7%	6%	8%	8%	4%	9%	7%	4%	8%	7%	8%	9%	7%	6%	5%	5%
8		5%	3%	7%	17%	9%	4%	5%	6%	5%	6%	7%	4%	5%	7%	6%	5%	3%	2%	6%	6%	5%	4%	4%
9		1%	1%	2%	3%	2%	0%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	-	-	2%	1%	1%	-	-
10 - Would definitely consider voting for them		5%	2%	4%	20%	9%	2%	5%	5%	2%	5%	7%	4%	5%	7%	4%	3%	4%	2%	6%	5%	4%	4%	2%
prefer not to answer		5%	3%	3%	2%	2%	4%	4%	6%	11%	6%	2%	3%	8%	3%	7%	5%	2%	7%	4%	4%	4%	9%	6%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base: All GB adults</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Health	44%	46%	50%	54%	52%	41%	34%	54%	37%	39%	49%	52%	39%	48%	40%	44%	48%	35%	44%	44%	42%	48%	46%
Immigration & Asylum	38%	62%	16%	19%	21%	61%	39%	36%	19%	26%	45%	59%	25%	40%	41%	43%	26%	36%	33%	34%	44%	42%	42%
Crime	19%	25%	13%	16%	13%	27%	20%	18%	13%	16%	22%	24%	18%	19%	22%	21%	13%	11%	16%	21%	19%	21%	21%
The economy	58%	59%	57%	58%	60%	55%	59%	57%	56%	61%	59%	53%	59%	55%	59%	57%	64%	69%	62%	58%	58%	56%	49%
Tax	10%	9%	9%	7%	7%	10%	13%	7%	15%	13%	8%	4%	13%	10%	10%	8%	10%	9%	9%	11%	12%	8%	7%
Pensions	8%	12%	4%	5%	6%	9%	7%	8%	1%	4%	8%	17%	6%	8%	7%	9%	6%	10%	6%	10%	9%	5%	8%
Education	13%	9%	17%	17%	17%	10%	9%	16%	12%	15%	13%	10%	12%	14%	13%	12%	12%	10%	17%	14%	10%	12%	6%
Family life & childcare	7%	3%	8%	9%	7%	5%	6%	8%	7%	11%	3%	3%	9%	7%	5%	6%	8%	9%	8%	5%	7%	7%	8%
Housing	22%	13%	32%	18%	22%	16%	19%	24%	37%	27%	15%	12%	33%	24%	12%	18%	23%	29%	20%	22%	21%	26%	22%
The environment	26%	14%	40%	36%	38%	16%	26%	25%	32%	29%	25%	19%	25%	27%	23%	26%	27%	26%	29%	28%	23%	23%	22%
Britain leaving the EU	16%	7%	23%	24%	26%	7%	18%	13%	14%	18%	17%	11%	26%	15%	14%	11%	19%	17%	18%	15%	12%	11%	23%
Transport	3%	3%	3%	4%	3%	3%	4%	3%	4%	3%	3%	2%	4%	3%	3%	3%	1%	-	4%	3%	3%	1%	1%
Welfare benefits	7%	5%	8%	4%	6%	7%	5%	8%	11%	7%	7%	5%	2%	7%	7%	9%	8%	9%	3%	7%	8%	5%	17%
Defence and security	11%	21%	4%	13%	8%	18%	14%	8%	4%	7%	13%	20%	9%	12%	14%	11%	7%	10%	13%	10%	12%	8%	10%
None of these	0%	0%	0%	1%	0%	0%	1%	0%	-	0%	1%	0%	1%	0%	-	0%	1%	-	0%	0%	0%	1%	-
Don't know	2%	0%	2%	1%	1%	1%	3%	1%	4%	3%	0%	0%	1%	1%	3%	3%	2%	-	1%	2%	2%	4%	2%

How well or badly do you think the government is handling the following issues?

National Health Service

	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very well	1%	1%	0%	-	1%	1%	1%	1%	4%	1%	0%	1%	2%	1%	0%	1%	3%	1%	2%	1%	1%	0%	1%
Fairly well	12%	20%	3%	14%	9%	14%	14%	10%	18%	9%	12%	15%	14%	14%	12%	10%	9%	12%	13%	11%	13%	10%	12%
Fairly badly	26%	36%	15%	16%	21%	31%	26%	26%	26%	24%	25%	31%	23%	24%	31%	26%	27%	28%	24%	28%	25%	30%	24%
Very badly	57%	39%	79%	66%	67%	50%	55%	58%	45%	61%	60%	51%	55%	58%	51%	60%	55%	57%	58%	54%	58%	54%	59%
Don't know	4%	4%	2%	5%	3%	4%	4%	5%	7%	5%	3%	2%	5%	4%	5%	4%	6%	2%	4%	6%	3%	5%	4%

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Immigration**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very well	1%	0%	2%	1%	1%	1%	2%	1%	2%	2%	0%	-	4%	0%	1%	1%	2%	1%	1%	1%	2%	2%	0%
Fairly well	7%	9%	4%	7%	6%	4%	7%	7%	19%	6%	5%	5%	8%	8%	5%	6%	8%	10%	8%	7%	6%	9%	5%
Fairly badly	27%	31%	23%	26%	27%	25%	24%	29%	32%	25%	26%	27%	29%	28%	29%	22%	29%	23%	28%	27%	26%	28%	23%
Very badly	59%	57%	63%	60%	61%	65%	62%	55%	36%	58%	64%	64%	52%	59%	58%	64%	52%	60%	58%	57%	61%	52%	66%
Don't know	7%	3%	7%	5%	5%	4%	5%	9%	12%	9%	4%	3%	8%	5%	7%	8%	8%	6%	5%	9%	5%	10%	7%

**Crime**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very well	1%	0%	1%	1%	1%	0%	1%	0%	2%	1%	0%	-	1%	1%	1%	0%	1%	-	1%	1%	0%	0%	1%
Fairly well	16%	24%	11%	11%	14%	17%	16%	16%	23%	14%	15%	18%	16%	16%	17%	13%	20%	22%	17%	16%	18%	14%	14%
Fairly badly	35%	36%	35%	35%	34%	35%	34%	37%	39%	33%	34%	39%	40%	37%	34%	32%	34%	36%	40%	35%	30%	36%	34%
Very badly	37%	30%	43%	39%	40%	39%	42%	32%	24%	39%	40%	35%	34%	34%	37%	43%	34%	30%	32%	36%	41%	35%	42%
Don't know	11%	9%	10%	14%	11%	9%	7%	14%	13%	12%	10%	8%	8%	12%	10%	11%	10%	13%	9%	12%	10%	14%	9%

**Education**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very well	2%	2%	1%	2%	1%	1%	2%	2%	6%	2%	2%	0%	3%	1%	2%	2%	3%	1%	2%	1%	2%	2%	0%
Fairly well	22%	37%	8%	11%	15%	26%	22%	22%	32%	16%	18%	32%	24%	23%	23%	20%	18%	29%	26%	19%	22%	17%	26%
Fairly badly	31%	32%	29%	32%	30%	33%	32%	30%	30%	32%	29%	34%	33%	32%	32%	26%	38%	33%	29%	33%	31%	36%	26%
Very badly	31%	15%	52%	38%	43%	24%	31%	30%	21%	35%	36%	21%	28%	30%	27%	36%	31%	25%	33%	30%	32%	25%	32%
Don't know	14%	14%	10%	16%	11%	15%	13%	15%	11%	15%	15%	13%	11%	14%	16%	16%	11%	12%	10%	16%	13%	19%	16%

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**Taxation**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very well	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-
Fairly well	20%	35%	11%	17%	17%	26%	22%	19%	15%	13%	23%	31%	19%	22%	20%	20%	17%	18%	21%	21%	18%	17%	21%
Fairly badly	31%	33%	29%	33%	30%	33%	30%	32%	34%	30%	31%	33%	29%	32%	35%	27%	33%	37%	35%	30%	31%	30%	29%
Very badly	33%	19%	48%	34%	38%	28%	37%	30%	34%	41%	32%	21%	34%	31%	30%	37%	37%	33%	33%	32%	35%	34%	34%
Don't know	14%	11%	11%	16%	13%	12%	9%	18%	16%	15%	13%	13%	18%	13%	14%	15%	13%	11%	9%	16%	15%	18%	15%

**Unemployment**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very well	3%	5%	3%	1%	3%	3%	5%	1%	4%	3%	3%	4%	4%	3%	4%	3%	1%	6%	3%	3%	3%	6%	3%
Fairly well	27%	44%	14%	28%	24%	34%	31%	23%	21%	22%	29%	38%	24%	31%	29%	26%	25%	15%	34%	29%	24%	20%	18%
Fairly badly	29%	24%	33%	28%	28%	27%	25%	33%	37%	28%	29%	28%	33%	27%	29%	28%	31%	36%	30%	26%	33%	29%	27%
Very badly	22%	11%	34%	23%	27%	17%	24%	21%	24%	28%	20%	13%	22%	19%	23%	24%	27%	19%	17%	21%	24%	23%	36%
Don't know	18%	16%	15%	20%	18%	19%	14%	22%	14%	20%	19%	17%	16%	20%	16%	19%	16%	24%	16%	21%	15%	22%	16%

**Inflation**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very well	1%	1%	1%	3%	2%	1%	2%	1%	2%	1%	1%	0%	2%	1%	1%	2%	1%	-	2%	1%	0%	1%	1%
Fairly well	16%	31%	5%	12%	14%	21%	17%	15%	14%	8%	18%	30%	17%	20%	12%	15%	14%	12%	18%	17%	14%	12%	17%
Fairly badly	29%	34%	24%	32%	27%	33%	28%	30%	25%	26%	29%	35%	25%	32%	28%	28%	24%	32%	31%	31%	21%	33%	28%
Very badly	46%	28%	64%	41%	50%	39%	47%	45%	49%	56%	45%	27%	44%	40%	47%	49%	57%	52%	41%	43%	56%	46%	47%
Don't know	8%	7%	5%	12%	7%	6%	6%	9%	9%	9%	6%	7%	12%	7%	12%	7%	4%	4%	7%	9%	8%	8%	7%

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Britain's exit from the EU**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very well	3%	6%	1%	2%	2%	4%	3%	2%	1%	1%	2%	6%	1%	2%	2%	4%	2%	3%	3%	3%	2%	3%	1%
Fairly well	19%	37%	7%	9%	11%	32%	18%	20%	14%	13%	22%	30%	20%	21%	21%	19%	10%	18%	20%	19%	22%	15%	16%
Fairly badly	22%	24%	18%	20%	18%	24%	20%	24%	27%	22%	21%	22%	20%	23%	18%	22%	28%	29%	19%	22%	22%	24%	25%
Very badly	45%	22%	65%	62%	63%	27%	50%	41%	45%	52%	44%	34%	48%	44%	47%	42%	53%	41%	51%	44%	42%	38%	48%
Don't know	11%	11%	10%	7%	6%	12%	8%	14%	13%	13%	11%	9%	11%	11%	12%	13%	7%	9%	7%	12%	11%	21%	10%

**Defence**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very well	5%	5%	4%	7%	4%	4%	7%	3%	7%	5%	4%	3%	7%	4%	4%	4%	5%	6%	5%	5%	5%	6%	2%
Fairly well	34%	46%	28%	29%	32%	35%	35%	33%	45%	32%	32%	37%	38%	35%	37%	28%	38%	39%	40%	33%	34%	28%	33%
Fairly badly	22%	21%	24%	23%	25%	23%	23%	21%	15%	17%	25%	29%	14%	25%	17%	26%	20%	15%	23%	21%	21%	24%	17%
Very badly	16%	13%	20%	12%	17%	19%	21%	11%	8%	19%	18%	14%	16%	16%	16%	18%	17%	14%	13%	15%	20%	14%	23%
Don't know	23%	14%	24%	30%	23%	19%	14%	32%	24%	27%	21%	17%	26%	20%	26%	23%	21%	28%	19%	26%	20%	29%	25%

**The economy**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very well	1%	1%	0%	2%	1%	1%	2%	1%	3%	1%	1%	1%	1%	1%	0%	2%	3%	1%	1%	1%	-	0%	2%
Fairly well	16%	32%	5%	14%	14%	21%	17%	15%	16%	9%	17%	30%	18%	20%	14%	14%	9%	21%	19%	18%	14%	12%	18%
Fairly badly	31%	37%	25%	29%	27%	36%	30%	32%	27%	31%	30%	35%	26%	33%	33%	29%	32%	29%	33%	31%	28%	35%	29%
Very badly	45%	27%	64%	48%	53%	37%	46%	45%	46%	52%	49%	29%	47%	41%	44%	48%	52%	48%	42%	44%	53%	44%	45%
Don't know	6%	4%	6%	6%	5%	5%	5%	8%	9%	7%	4%	5%	7%	6%	8%	7%	4%	1%	5%	7%	6%	9%	6%

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Terrorism**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very well	11%	16%	6%	11%	8%	13%	14%	7%	15%	10%	11%	9%	16%	8%	11%	10%	13%	12%	11%	11%	12%	11%	6%
Fairly well	41%	51%	35%	42%	41%	43%	41%	41%	43%	36%	42%	50%	41%	46%	41%	38%	36%	41%	48%	40%	39%	39%	36%
Fairly badly	15%	12%	15%	16%	16%	13%	14%	15%	15%	14%	16%	16%	12%	14%	15%	15%	20%	16%	14%	15%	15%	16%	16%
Very badly	14%	8%	20%	12%	16%	14%	16%	12%	8%	17%	14%	11%	11%	12%	14%	18%	14%	12%	9%	13%	19%	13%	19%
Don't know	19%	14%	23%	19%	20%	17%	14%	24%	21%	23%	18%	15%	20%	20%	19%	19%	17%	20%	18%	21%	16%	21%	23%

**Transport**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very well	2%	2%	1%	0%	1%	2%	2%	2%	3%	2%	2%	1%	3%	2%	2%	2%	1%	4%	3%	2%	1%	2%	1%
Fairly well	20%	28%	10%	14%	14%	23%	17%	22%	31%	17%	16%	24%	27%	19%	20%	16%	25%	17%	20%	19%	22%	23%	17%
Fairly badly	34%	39%	34%	29%	35%	34%	36%	31%	32%	29%	35%	40%	33%	34%	35%	29%	36%	44%	38%	32%	29%	32%	35%
Very badly	31%	18%	44%	43%	39%	27%	34%	28%	21%	36%	34%	23%	28%	32%	27%	34%	24%	29%	30%	32%	34%	21%	33%
Don't know	14%	12%	11%	13%	10%	15%	11%	17%	13%	15%	14%	12%	10%	13%	16%	18%	14%	7%	9%	16%	14%	22%	14%

**Housing**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very well	1%	1%	0%	-	1%	1%	1%	1%	2%	1%	0%	1%	2%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%
Fairly well	14%	26%	5%	7%	10%	18%	14%	13%	14%	10%	14%	20%	15%	13%	17%	13%	14%	8%	15%	13%	14%	13%	13%
Fairly badly	34%	39%	29%	29%	30%	38%	33%	34%	37%	29%	33%	40%	29%	34%	36%	32%	33%	46%	36%	31%	32%	38%	32%
Very badly	40%	22%	59%	52%	50%	32%	41%	40%	34%	48%	42%	28%	42%	42%	35%	41%	44%	38%	38%	43%	42%	33%	46%
Don't know	11%	12%	7%	12%	9%	12%	10%	13%	12%	11%	11%	11%	12%	11%	11%	14%	9%	7%	10%	12%	12%	15%	8%

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Environment**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very well	3%	4%	2%	-	2%	3%	4%	2%	8%	2%	2%	3%	5%	3%	3%	2%	4%	4%	5%	1%	3%	2%	5%
Fairly well	24%	40%	10%	17%	18%	30%	23%	25%	21%	19%	23%	34%	29%	25%	25%	21%	17%	25%	26%	21%	27%	23%	20%
Fairly badly	29%	29%	25%	35%	26%	31%	28%	29%	33%	26%	28%	32%	23%	29%	30%	28%	26%	39%	28%	31%	25%	33%	24%
Very badly	32%	14%	54%	40%	47%	21%	35%	30%	25%	39%	36%	20%	31%	31%	30%	35%	40%	23%	33%	31%	34%	25%	39%
Don't know	12%	13%	8%	8%	7%	15%	9%	14%	13%	13%	11%	11%	12%	11%	12%	13%	13%	9%	8%	15%	10%	17%	12%

**Welfare benefits**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very well	2%	3%	1%	2%	2%	2%	3%	2%	6%	1%	2%	3%	4%	2%	0%	3%	3%	-	2%	2%	3%	1%	2%
Fairly well	20%	34%	9%	18%	15%	28%	22%	19%	18%	15%	20%	30%	18%	19%	23%	21%	21%	19%	21%	21%	18%	21%	18%
Fairly badly	29%	29%	30%	29%	29%	29%	30%	28%	26%	29%	29%	30%	31%	29%	27%	28%	26%	38%	32%	26%	30%	28%	25%
Very badly	30%	15%	47%	29%	37%	24%	30%	30%	25%	36%	33%	18%	27%	29%	29%	31%	35%	28%	29%	28%	31%	25%	41%
Don't know	19%	19%	13%	22%	17%	18%	16%	22%	25%	19%	17%	19%	20%	21%	20%	18%	15%	15%	16%	22%	18%	25%	13%

**Do you think Jeremy Hunt is doing a good job or a bad job as Chancellor of the Exchequer?**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base: All GB adults</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Good job	14%	24%	8%	14%	14%	15%	19%	9%	15%	10%	14%	19%	12%	16%	13%	12%	12%	12%	19%	14%	10%	11%	8%
Bad job	41%	28%	57%	40%	48%	38%	45%	37%	31%	44%	47%	34%	39%	40%	36%	43%	46%	43%	41%	39%	43%	32%	50%
Not sure	46%	48%	35%	46%	38%	47%	37%	54%	54%	47%	39%	47%	49%	43%	51%	45%	42%	45%	40%	47%	47%	57%	42%



Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Which of these would make the better Chancellor of the Exchequer?**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base: All GB adults</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Rachel Reeves	17%	7%	33%	23%	27%	10%	20%	14%	15%	19%	19%	10%	16%	20%	11%	16%	20%	15%	22%	17%	12%	10%	22%
Jeremy Hunt	15%	33%	6%	8%	12%	23%	19%	11%	12%	9%	17%	27%	12%	19%	16%	14%	12%	9%	18%	16%	14%	14%	10%
Don't know	68%	60%	61%	70%	62%	68%	61%	74%	73%	72%	64%	62%	72%	61%	72%	70%	69%	76%	60%	67%	74%	76%	68%

**Thinking about your finances, which of the following best reflects your position?**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
I am very comfortable financially	4%	6%	3%	5%	5%	4%	5%	4%	5%	4%	4%	5%	8%	3%	5%	4%	3%	-	6%	3%	4%	4%	1%
I am relatively comfortable financially	33%	39%	29%	40%	37%	33%	33%	33%	26%	29%	32%	43%	31%	36%	29%	32%	36%	28%	44%	34%	28%	24%	18%
I do not often have money for luxuries, but can normally comfortably cover the essentials	39%	40%	40%	38%	37%	41%	39%	39%	40%	38%	40%	41%	32%	40%	41%	41%	38%	42%	35%	41%	42%	43%	38%
I can only just afford my costs and often struggle to make ends meet	16%	12%	20%	12%	15%	17%	15%	18%	20%	20%	15%	10%	20%	15%	16%	17%	12%	22%	12%	16%	19%	21%	20%
I cannot afford my costs, and often have to go without essentials like food and heating	5%	2%	6%	2%	5%	5%	5%	4%	3%	6%	6%	1%	5%	3%	5%	4%	9%	7%	2%	3%	4%	5%	18%
Don't know	3%	2%	2%	3%	2%	1%	3%	2%	6%	3%	3%	-	3%	2%	4%	1%	3%	1%	1%	2%	3%	4%	4%

**Which government do you think would be better for...**

**Helping people get onto the housing ladder?**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
A Labour government led by Keir Starmer	31%	14%	53%	43%	45%	17%	32%	31%	42%	38%	30%	17%	32%	31%	29%	32%	35%	33%	35%	33%	27%	27%	31%
A Conservative government led by Rishi Sunak	13%	27%	3%	6%	9%	19%	15%	11%	12%	8%	13%	21%	15%	15%	17%	10%	7%	12%	15%	13%	14%	9%	10%
Neither	36%	43%	26%	36%	30%	48%	39%	34%	19%	33%	38%	49%	36%	36%	36%	37%	37%	33%	33%	32%	43%	38%	41%
Don't know	19%	15%	18%	16%	17%	16%	15%	24%	27%	21%	19%	13%	17%	18%	18%	21%	22%	22%	16%	22%	16%	26%	18%

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Managing the economy?**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
A Labour government led by Keir Starmer	25%	7%	53%	32%	40%	11%	25%	25%	29%	31%	25%	12%	25%	23%	22%	30%	25%	22%	32%	24%	19%	22%	25%
A Conservative government led by Rishi Sunak	25%	50%	8%	21%	20%	35%	28%	23%	25%	18%	24%	39%	29%	28%	26%	22%	20%	23%	27%	26%	26%	18%	24%
Neither	33%	33%	24%	35%	26%	41%	35%	31%	22%	30%	37%	39%	28%	32%	38%	31%	39%	35%	26%	32%	39%	36%	38%
Don't know	17%	11%	15%	12%	14%	13%	12%	21%	25%	20%	14%	9%	18%	16%	15%	17%	16%	20%	15%	17%	16%	24%	12%

**Providing more jobs?**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
A Labour government led by Keir Starmer	31%	13%	56%	44%	45%	16%	31%	31%	42%	38%	28%	17%	36%	28%	28%	33%	36%	27%	36%	29%	28%	27%	33%
A Conservative government led by Rishi Sunak	18%	37%	5%	7%	12%	25%	21%	14%	18%	12%	18%	28%	17%	21%	21%	13%	10%	18%	21%	19%	17%	12%	11%
Neither	32%	34%	23%	33%	27%	40%	33%	30%	17%	29%	36%	39%	30%	29%	33%	32%	38%	35%	26%	30%	38%	31%	42%
Don't know	20%	17%	16%	17%	16%	19%	15%	24%	23%	22%	18%	17%	16%	21%	18%	21%	16%	21%	16%	23%	17%	30%	14%

**Keeping prices down?**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
A Labour government led by Keir Starmer	27%	10%	54%	33%	37%	15%	25%	28%	40%	33%	24%	12%	29%	24%	24%	31%	27%	28%	29%	27%	24%	24%	28%
A Conservative government led by Rishi Sunak	15%	30%	3%	13%	11%	20%	17%	12%	16%	9%	15%	24%	12%	17%	15%	14%	10%	11%	16%	16%	15%	10%	11%
Neither	41%	47%	27%	43%	36%	50%	45%	37%	22%	35%	45%	53%	42%	40%	44%	38%	45%	35%	37%	38%	44%	40%	50%
Don't know	18%	14%	17%	12%	16%	15%	14%	23%	22%	23%	16%	11%	17%	19%	17%	17%	17%	26%	18%	19%	16%	26%	11%

**Improving standards of living for people like you?**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
A Labour government led by Keir Starmer	34%	13%	62%	40%	45%	19%	34%	33%	49%	41%	31%	16%	35%	33%	30%	35%	36%	37%	38%	32%	29%	34%	35%
A Conservative government led by Rishi Sunak	17%	37%	3%	10%	13%	25%	19%	15%	13%	11%	18%	27%	20%	18%	19%	13%	13%	18%	20%	19%	15%	10%	12%
Neither	34%	37%	21%	40%	28%	43%	36%	31%	16%	29%	39%	45%	30%	35%	34%	35%	36%	27%	29%	31%	40%	34%	42%
Don't know	16%	12%	14%	9%	13%	13%	11%	21%	22%	18%	13%	13%	15%	14%	17%	17%	16%	18%	13%	18%	16%	23%	11%

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Tackling the government's deficit?**

	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
A Labour government led by Keir Starmer	20%	6%	41%	27%	31%	9%	20%	20%	31%	25%	18%	9%	23%	17%	20%	24%	19%	20%	22%	20%	18%	17%	21%
A Conservative government led by Rishi Sunak	25%	50%	7%	20%	19%	35%	29%	22%	22%	19%	25%	38%	27%	29%	28%	19%	20%	23%	30%	26%	23%	20%	21%
Neither	35%	32%	32%	37%	32%	41%	37%	33%	20%	33%	38%	41%	30%	34%	35%	36%	43%	37%	29%	34%	41%	34%	42%
Don't know	20%	13%	21%	17%	19%	15%	15%	25%	28%	23%	19%	13%	20%	21%	17%	21%	18%	21%	19%	20%	19%	29%	16%

**Reducing the number of people in poverty?**

	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
A Labour government led by Keir Starmer	40%	22%	69%	54%	57%	25%	41%	39%	43%	48%	39%	26%	42%	40%	36%	42%	41%	38%	48%	41%	34%	34%	36%
A Conservative government led by Rishi Sunak	11%	22%	2%	4%	6%	17%	12%	10%	15%	7%	10%	18%	11%	13%	11%	9%	7%	11%	11%	11%	10%	9%	12%
Neither	33%	43%	17%	28%	25%	45%	36%	31%	18%	29%	36%	46%	33%	32%	35%	32%	38%	35%	28%	30%	41%	32%	42%
Don't know	16%	13%	11%	13%	12%	13%	11%	20%	24%	17%	16%	10%	15%	15%	17%	17%	13%	16%	12%	18%	15%	24%	10%

**Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?**

	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base: All GB adults</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Taxes too much and spends too much on services	31%	39%	21%	24%	22%	39%	36%	27%	30%	34%	31%	27%	28%	32%	31%	29%	31%	44%	30%	29%	37%	29%	29%
Taxes too little and spends too little on services	29%	18%	46%	42%	40%	21%	29%	29%	28%	28%	30%	30%	35%	31%	26%	28%	32%	15%	35%	29%	27%	21%	26%
Gets the balance about right	14%	23%	8%	10%	13%	17%	16%	13%	16%	10%	13%	23%	12%	15%	15%	13%	13%	18%	16%	15%	11%	14%	13%
Don't know	26%	20%	25%	23%	24%	24%	20%	31%	27%	28%	26%	21%	25%	23%	28%	30%	24%	23%	19%	26%	25%	36%	31%

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

	Unweighted base	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
	Base	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Too high - the rich are being made to pay too much and their taxes should be cut	6%	7%	4%	3%	3%	7%	8%	4%	9%	8%	4%	3%	9%	6%	5%	3%	9%	7%	10%	5%	5%	3%	4%	
Too low - the rich are not paying enough and their taxes should be increased	62%	46%	80%	70%	73%	51%	62%	61%	63%	66%	59%	55%	61%	62%	62%	63%	62%	52%	60%	61%	64%	66%	58%	
About right - the rich are already paying about the right level of tax	21%	36%	10%	16%	16%	30%	22%	20%	17%	13%	26%	32%	17%	22%	22%	19%	21%	28%	22%	23%	19%	18%	22%	
Don't know	11%	11%	7%	11%	8%	12%	9%	14%	11%	13%	11%	10%	13%	9%	11%	15%	9%	12%	8%	12%	13%	13%	16%	

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

	Unweighted base	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
	Base	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Much too high	43%	68%	21%	24%	22%	71%	46%	40%	19%	33%	51%	65%	26%	45%	49%	48%	29%	49%	35%	40%	51%	45%	54%	
A little too high	20%	20%	21%	23%	24%	16%	18%	22%	16%	22%	19%	19%	28%	17%	19%	19%	25%	23%	22%	20%	20%	18%	19%	
About right	19%	7%	32%	28%	29%	6%	19%	19%	38%	20%	16%	10%	24%	20%	17%	15%	22%	15%	24%	21%	15%	16%	10%	
A little too low	5%	1%	10%	11%	11%	1%	5%	6%	4%	7%	4%	3%	5%	6%	4%	4%	10%	1%	8%	5%	3%	5%	3%	
Much too low	3%	0%	4%	3%	4%	1%	3%	2%	4%	3%	3%	0%	6%	2%	1%	2%	3%	5%	3%	2%	2%	2%	5%	
Don't know	10%	4%	12%	10%	10%	5%	8%	12%	18%	15%	6%	2%	12%	9%	10%	11%	11%	7%	9%	11%	9%	13%	8%	

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

	Unweighted base	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
	Base	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Mostly good for the country	22%	7%	41%	36%	39%	5%	23%	20%	29%	27%	19%	12%	32%	22%	18%	19%	22%	21%	28%	23%	15%	19%	15%	
Mostly bad for the country	36%	56%	17%	19%	19%	59%	37%	35%	17%	30%	42%	49%	25%	37%	39%	40%	28%	43%	29%	36%	44%	33%	44%	
Both good and bad for the country	33%	32%	32%	37%	35%	32%	32%	35%	38%	31%	34%	35%	34%	34%	33%	30%	42%	28%	36%	31%	33%	34%	32%	
Don't know	9%	4%	10%	7%	8%	4%	7%	11%	16%	12%	5%	4%	9%	7%	10%	11%	9%	8%	7%	10%	8%	13%	10%	

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Is competent or incompetent?

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Competent	32%	54%	19%	35%	32%	38%	32%	33%	25%	28%	32%	45%	37%	34%	32%	29%	31%	36%	38%	34%	27%	27%	30%
Incompetent	49%	34%	68%	47%	55%	45%	53%	45%	53%	52%	53%	39%	43%	47%	51%	53%	56%	44%	46%	49%	52%	47%	53%
Don't know	18%	13%	13%	18%	13%	17%	14%	22%	23%	20%	15%	15%	20%	19%	17%	18%	14%	20%	15%	17%	21%	25%	17%

Is decisive or indecisive?

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Decisive	28%	41%	20%	36%	28%	31%	27%	29%	27%	27%	25%	34%	35%	30%	27%	26%	21%	33%	32%	30%	24%	25%	25%
Indecisive	52%	44%	64%	47%	56%	51%	58%	46%	51%	51%	58%	49%	43%	52%	57%	52%	63%	43%	52%	52%	54%	46%	58%
Don't know	20%	15%	15%	17%	16%	18%	15%	24%	22%	22%	17%	16%	22%	19%	17%	22%	17%	25%	16%	18%	22%	28%	17%

Is trustworthy or untrustworthy?

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Trustworthy	25%	43%	13%	25%	24%	28%	26%	23%	23%	18%	24%	38%	34%	25%	20%	22%	28%	18%	30%	24%	23%	19%	24%
Untrustworthy	54%	37%	72%	51%	58%	51%	59%	50%	57%	62%	56%	37%	46%	55%	53%	57%	56%	55%	52%	55%	55%	54%	57%
Don't know	21%	20%	15%	23%	18%	21%	15%	27%	20%	21%	19%	24%	19%	20%	26%	21%	16%	27%	18%	22%	22%	27%	20%

Is strong or weak?

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Strong	19%	31%	11%	17%	17%	22%	19%	19%	22%	17%	16%	26%	25%	19%	18%	18%	17%	20%	20%	21%	18%	14%	19%
Weak	56%	47%	69%	51%	59%	54%	62%	50%	57%	57%	58%	50%	44%	56%	56%	58%	68%	53%	54%	56%	56%	57%	57%
Don't know	25%	23%	20%	32%	24%	24%	19%	30%	21%	26%	26%	23%	30%	25%	26%	25%	15%	27%	26%	22%	26%	28%	24%

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Is likeable or dislikeable?

Unweighted base	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
Base	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Likeable	32%	50%	20%	36%	30%	37%	31%	32%	25%	25%	31%	50%	41%	32%	31%	28%	32%	33%	36%	33%	32%	21%	29%
Dislikeable	48%	32%	65%	43%	52%	44%	52%	45%	59%	55%	47%	32%	43%	47%	51%	50%	51%	49%	47%	51%	46%	48%	50%
Don't know	20%	17%	14%	22%	19%	19%	17%	23%	17%	20%	22%	18%	17%	21%	19%	21%	18%	18%	17%	15%	23%	31%	21%

is competent or incompetent?

Unweighted base	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
Base	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Competent	36%	20%	59%	54%	53%	22%	38%	34%	38%	41%	37%	24%	36%	34%	30%	39%	42%	35%	42%	37%	29%	30%	35%
Incompetent	37%	60%	16%	17%	22%	56%	41%	33%	27%	28%	38%	54%	28%	39%	42%	34%	36%	36%	33%	34%	42%	34%	44%
Don't know	28%	19%	25%	28%	25%	22%	22%	33%	35%	31%	25%	22%	35%	27%	28%	27%	22%	30%	24%	29%	29%	37%	21%

Is decisive or indecisive?

Unweighted base	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
Base	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Decisive	24%	16%	39%	34%	33%	16%	24%	24%	21%	29%	24%	16%	24%	25%	24%	23%	21%	29%	28%	23%	23%	18%	24%
Indecisive	51%	71%	36%	39%	43%	65%	57%	44%	46%	41%	53%	67%	41%	52%	51%	52%	55%	50%	48%	53%	52%	46%	54%
Don't know	26%	13%	26%	27%	24%	19%	19%	32%	33%	30%	23%	16%	35%	24%	25%	25%	24%	21%	24%	24%	25%	37%	22%

Is trustworthy or untrustworthy?

Unweighted base	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
Base	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Trustworthy	30%	16%	52%	47%	44%	18%	31%	29%	24%	35%	31%	24%	34%	28%	26%	32%	35%	31%	37%	29%	27%	22%	29%
Untrustworthy	43%	66%	21%	23%	29%	60%	48%	38%	43%	36%	44%	54%	33%	45%	46%	43%	37%	47%	40%	43%	45%	40%	49%
Don't know	27%	18%	27%	30%	26%	22%	21%	34%	33%	30%	25%	22%	33%	27%	28%	25%	28%	22%	23%	28%	28%	38%	22%

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Is strong or weak?**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Strong	26%	17%	42%	36%	34%	19%	27%	25%	26%	31%	27%	17%	28%	26%	21%	27%	33%	26%	29%	26%	26%	20%	27%
Weak	43%	64%	27%	26%	33%	59%	48%	39%	37%	34%	45%	61%	35%	46%	46%	42%	41%	43%	40%	44%	45%	40%	50%
Don't know	30%	19%	31%	38%	32%	23%	25%	36%	38%	35%	28%	22%	36%	28%	32%	31%	26%	31%	31%	30%	29%	39%	23%

**Is likeable or dislikeable?**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Likeable	32%	20%	50%	43%	44%	21%	33%	30%	31%	35%	31%	27%	32%	31%	25%	33%	44%	31%	36%	32%	28%	26%	33%
Dislikeable	44%	64%	25%	29%	32%	60%	47%	40%	38%	37%	45%	56%	39%	46%	46%	43%	34%	48%	42%	43%	44%	45%	48%
Don't know	25%	16%	25%	27%	24%	19%	20%	29%	31%	28%	24%	17%	29%	23%	29%	25%	22%	21%	23%	25%	28%	29%	19%

Some people describe political parties as being close to particular groups in society. Thinking about the **LABOUR** party, we'd like you to say how close they are to the following groups in society?

**Immigrants**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	14%	25%	5%	7%	8%	24%	17%	11%	10%	10%	17%	21%	12%	14%	16%	15%	11%	17%	15%	13%	17%	11%	18%
Fairly close	30%	31%	36%	38%	35%	28%	33%	28%	28%	28%	36%	29%	38%	30%	26%	30%	33%	18%	35%	31%	26%	24%	30%
Not very close	20%	16%	23%	25%	26%	16%	21%	20%	23%	22%	16%	21%	22%	20%	20%	21%	21%	14%	22%	22%	21%	18%	12%
Not close at all	8%	7%	7%	5%	5%	10%	9%	6%	6%	8%	8%	8%	6%	7%	6%	8%	9%	18%	5%	5%	11%	13%	11%
Don't know	27%	21%	28%	25%	26%	23%	20%	35%	33%	32%	25%	20%	21%	28%	32%	26%	27%	33%	23%	29%	26%	34%	29%

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Benefit claimants**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	20%	35%	12%	11%	15%	30%	23%	18%	15%	15%	24%	29%	17%	22%	18%	21%	17%	25%	24%	17%	24%	17%	16%
Fairly close	35%	30%	43%	51%	43%	28%	36%	34%	33%	34%	36%	34%	42%	37%	31%	32%	37%	23%	39%	39%	30%	26%	30%
Not very close	15%	12%	16%	16%	17%	14%	16%	14%	15%	15%	15%	14%	14%	14%	18%	15%	16%	9%	15%	14%	13%	17%	17%
Not close at all	9%	8%	9%	3%	6%	11%	10%	8%	7%	10%	8%	8%	8%	8%	7%	10%	11%	18%	5%	6%	13%	10%	18%
Don't know	21%	15%	21%	19%	19%	18%	15%	27%	30%	25%	17%	15%	19%	19%	26%	22%	18%	25%	17%	24%	20%	29%	19%

**The working class**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	20%	21%	25%	23%	23%	18%	20%	20%	23%	19%	21%	18%	16%	19%	20%	25%	17%	17%	24%	18%	18%	17%	21%
Fairly close	36%	32%	42%	48%	45%	29%	36%	36%	31%	37%	35%	37%	46%	38%	28%	34%	39%	31%	40%	39%	32%	35%	26%
Not very close	17%	23%	13%	14%	15%	23%	20%	15%	14%	14%	19%	23%	14%	18%	24%	14%	20%	13%	18%	18%	17%	14%	18%
Not close at all	12%	15%	7%	4%	5%	20%	15%	10%	9%	12%	14%	13%	12%	12%	10%	13%	13%	22%	7%	10%	18%	12%	21%
Don't know	14%	9%	13%	11%	12%	10%	9%	19%	23%	18%	10%	8%	12%	13%	19%	15%	12%	17%	10%	15%	16%	21%	13%

**The trade unions**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	35%	54%	25%	42%	36%	45%	41%	30%	17%	26%	44%	51%	30%	39%	35%	36%	26%	38%	41%	34%	33%	31%	33%
Fairly close	31%	24%	42%	34%	36%	25%	29%	33%	27%	34%	30%	27%	36%	32%	26%	30%	30%	28%	33%	34%	31%	21%	26%
Not very close	10%	5%	11%	12%	12%	7%	11%	9%	14%	10%	9%	8%	10%	9%	10%	9%	16%	7%	11%	10%	9%	9%	8%
Not close at all	7%	4%	7%	1%	3%	7%	9%	4%	10%	8%	5%	5%	9%	4%	6%	7%	10%	9%	5%	5%	8%	9%	12%
Don't know	18%	12%	15%	11%	13%	15%	11%	24%	32%	22%	12%	10%	16%	16%	23%	18%	18%	18%	11%	17%	19%	30%	21%



Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**The middle class**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	5%	4%	7%	4%	5%	5%	6%	5%	8%	6%	6%	2%	8%	2%	8%	5%	7%	7%	5%	4%	7%	5%	8%
Fairly close	33%	24%	49%	35%	41%	26%	35%	31%	35%	35%	36%	26%	39%	31%	27%	38%	33%	31%	39%	30%	29%	26%	42%
Not very close	33%	45%	23%	38%	32%	38%	34%	31%	24%	29%	33%	43%	26%	38%	33%	28%	36%	28%	35%	36%	31%	31%	21%
Not close at all	12%	18%	5%	6%	6%	18%	12%	11%	8%	9%	11%	19%	11%	14%	10%	11%	6%	16%	10%	11%	15%	9%	12%
Don't know	17%	10%	15%	16%	15%	13%	12%	22%	25%	22%	13%	10%	16%	15%	21%	18%	19%	19%	11%	18%	18%	28%	17%

**Women**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	9%	6%	16%	10%	10%	8%	13%	5%	9%	9%	9%	8%	11%	8%	8%	11%	5%	7%	9%	8%	8%	13%	10%
Fairly close	32%	26%	46%	34%	40%	26%	35%	29%	32%	32%	33%	30%	34%	29%	30%	34%	40%	25%	39%	29%	29%	23%	37%
Not very close	22%	33%	12%	25%	22%	27%	22%	23%	12%	19%	25%	29%	20%	24%	24%	19%	22%	24%	22%	25%	22%	20%	17%
Not close at all	11%	13%	5%	5%	5%	16%	10%	11%	11%	10%	10%	13%	11%	12%	9%	10%	12%	16%	9%	11%	14%	9%	14%
Don't know	26%	22%	21%	26%	23%	24%	20%	32%	36%	30%	22%	20%	23%	27%	30%	26%	22%	27%	21%	27%	28%	35%	23%

**People with families**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	10%	6%	19%	11%	13%	8%	11%	9%	10%	12%	12%	7%	14%	7%	9%	14%	9%	7%	12%	9%	9%	9%	13%
Fairly close	37%	36%	45%	47%	47%	29%	37%	36%	39%	36%	36%	38%	33%	40%	37%	34%	39%	28%	42%	38%	35%	30%	28%
Not very close	20%	27%	10%	19%	16%	28%	24%	17%	10%	16%	24%	28%	20%	19%	19%	20%	27%	23%	20%	22%	19%	19%	21%
Not close at all	9%	12%	6%	2%	5%	14%	11%	8%	9%	9%	9%	11%	10%	10%	8%	8%	7%	19%	7%	7%	14%	9%	15%
Don't know	23%	19%	20%	20%	19%	21%	17%	29%	32%	27%	19%	17%	23%	23%	28%	24%	18%	23%	19%	24%	23%	34%	23%

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Homeowners**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	4%	0%	9%	4%	5%	2%	5%	2%	4%	5%	4%	1%	7%	3%	4%	4%	5%	1%	4%	3%	4%	4%	5%
Fairly close	26%	15%	44%	32%	37%	16%	24%	27%	28%	29%	27%	18%	30%	25%	21%	28%	29%	17%	33%	23%	21%	21%	29%
Not very close	29%	39%	18%	33%	27%	34%	31%	26%	21%	23%	29%	41%	26%	29%	33%	27%	25%	32%	30%	32%	27%	23%	23%
Not close at all	15%	26%	6%	4%	7%	23%	17%	12%	10%	10%	18%	21%	15%	18%	11%	11%	13%	20%	12%	14%	21%	12%	14%
Don't know	27%	21%	23%	27%	23%	24%	22%	33%	37%	32%	22%	19%	23%	25%	30%	29%	29%	29%	21%	28%	26%	40%	29%

**Older people**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	6%	2%	12%	5%	8%	3%	6%	5%	10%	6%	6%	4%	9%	4%	5%	6%	8%	4%	4%	5%	6%	7%	8%
Fairly close	27%	20%	40%	33%	36%	21%	26%	27%	20%	29%	33%	19%	31%	28%	21%	27%	27%	23%	35%	25%	23%	18%	26%
Not very close	26%	37%	18%	21%	26%	31%	30%	23%	21%	23%	25%	35%	21%	27%	31%	25%	27%	25%	26%	30%	25%	23%	23%
Not close at all	17%	26%	6%	12%	9%	26%	21%	14%	11%	12%	18%	27%	14%	21%	14%	14%	18%	23%	14%	15%	22%	17%	21%
Don't know	25%	14%	25%	29%	22%	19%	17%	32%	38%	30%	18%	15%	25%	21%	28%	28%	20%	25%	20%	25%	25%	36%	22%

**Businesspeople and the City**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	6%	4%	7%	9%	6%	7%	8%	4%	7%	8%	6%	5%	9%	5%	5%	6%	10%	10%	6%	4%	8%	6%	10%
Fairly close	18%	13%	25%	18%	24%	16%	18%	19%	14%	17%	23%	17%	21%	18%	16%	19%	23%	12%	19%	18%	16%	14%	26%
Not very close	31%	35%	31%	35%	32%	32%	33%	29%	28%	30%	28%	38%	31%	33%	34%	30%	25%	26%	38%	32%	28%	27%	22%
Not close at all	20%	31%	13%	13%	16%	25%	24%	16%	19%	17%	23%	23%	18%	23%	18%	17%	19%	24%	18%	22%	23%	18%	16%
Don't know	24%	17%	23%	25%	22%	20%	17%	31%	33%	28%	20%	18%	21%	21%	27%	28%	22%	29%	18%	25%	26%	35%	25%

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**Rich people**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	9%	8%	6%	7%	7%	13%	10%	8%	9%	10%	9%	8%	12%	7%	9%	9%	16%	8%	7%	7%	15%	8%	14%
Fairly close	14%	15%	16%	13%	14%	15%	15%	13%	12%	13%	18%	14%	16%	13%	12%	15%	19%	15%	15%	14%	15%	12%	15%
Not very close	26%	22%	32%	36%	33%	21%	24%	27%	24%	26%	24%	27%	28%	26%	25%	27%	22%	21%	34%	25%	19%	20%	26%
Not close at all	31%	42%	27%	29%	30%	36%	36%	27%	28%	27%	33%	38%	28%	36%	33%	27%	25%	32%	32%	33%	32%	32%	22%
Don't know	20%	13%	19%	16%	16%	16%	14%	25%	26%	23%	16%	14%	16%	18%	22%	21%	19%	25%	13%	21%	19%	29%	22%

**People in the North**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	12%	13%	16%	13%	15%	11%	13%	10%	11%	13%	12%	10%	9%	14%	11%	12%	9%	4%	13%	13%	10%	12%	8%
Fairly close	33%	29%	41%	50%	43%	26%	32%	35%	29%	34%	37%	31%	39%	36%	25%	33%	35%	31%	40%	34%	29%	29%	29%
Not very close	17%	22%	14%	12%	16%	19%	20%	14%	18%	14%	15%	25%	17%	15%	20%	17%	24%	13%	19%	18%	20%	10%	13%
Not close at all	12%	17%	7%	6%	6%	21%	16%	9%	5%	10%	15%	17%	8%	10%	13%	18%	10%	17%	9%	8%	17%	16%	21%
Don't know	25%	19%	21%	18%	20%	23%	18%	32%	37%	30%	20%	17%	26%	24%	31%	21%	23%	35%	20%	26%	25%	33%	29%

**People in the South**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	6%	5%	8%	4%	7%	6%	7%	4%	3%	7%	6%	4%	8%	3%	7%	7%	11%	4%	5%	3%	8%	10%	5%
Fairly close	30%	26%	39%	35%	35%	26%	32%	27%	31%	27%	34%	29%	37%	26%	26%	34%	34%	17%	36%	28%	28%	21%	30%
Not very close	26%	30%	22%	34%	29%	27%	27%	25%	18%	26%	26%	29%	20%	29%	24%	27%	23%	25%	27%	28%	25%	21%	22%
Not close at all	13%	20%	7%	5%	8%	18%	14%	11%	8%	9%	14%	20%	7%	18%	13%	9%	9%	13%	11%	12%	14%	14%	13%
Don't know	26%	19%	24%	22%	22%	23%	19%	33%	40%	31%	20%	18%	27%	24%	31%	24%	22%	40%	21%	28%	25%	35%	29%

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

Some people describe political parties as being close to particular groups in society. Thinking about the CONSERVATIVE party, we'd like you to say how close they are to the following groups in society?

**Immigrants**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	5%	5%	2%	5%	3%	7%	6%	4%	6%	5%	5%	5%	5%	4%	3%	7%	6%	4%	4%	5%	6%	5%	6%
Fairly close	13%	22%	5%	6%	6%	20%	14%	12%	14%	9%	13%	20%	14%	15%	13%	13%	7%	11%	13%	12%	14%	12%	14%
Not very close	26%	42%	14%	29%	25%	33%	28%	24%	18%	19%	28%	40%	23%	26%	29%	25%	23%	25%	30%	23%	25%	24%	25%
Not close at all	40%	20%	64%	48%	54%	26%	41%	39%	42%	48%	41%	24%	45%	40%	36%	38%	49%	37%	42%	45%	37%	36%	33%
Don't know	16%	10%	15%	13%	12%	14%	10%	21%	21%	19%	13%	11%	13%	15%	19%	17%	14%	23%	11%	15%	18%	23%	21%

**Benefit claimants**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	2%	2%	1%	1%	1%	3%	2%	1%	3%	3%	1%	1%	2%	2%	1%	2%	2%	2%	1%	2%	4%	3%	1%
Fairly close	9%	17%	3%	8%	6%	13%	10%	9%	12%	7%	9%	14%	10%	12%	9%	7%	7%	9%	12%	9%	8%	7%	9%
Not very close	30%	46%	14%	31%	26%	38%	33%	26%	22%	22%	32%	44%	27%	30%	31%	29%	32%	27%	32%	27%	30%	28%	31%
Not close at all	44%	25%	71%	50%	58%	34%	44%	45%	40%	51%	47%	31%	46%	43%	39%	47%	47%	49%	45%	47%	42%	39%	46%
Don't know	15%	10%	10%	10%	10%	13%	10%	19%	23%	18%	11%	10%	14%	14%	19%	15%	12%	14%	10%	16%	16%	23%	13%

**The working class**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	2%	2%	2%	1%	2%	1%	2%	1%	4%	2%	2%	1%	3%	1%	3%	1%	3%	3%	1%	1%	3%	2%	3%
Fairly close	12%	21%	5%	9%	8%	16%	13%	11%	12%	10%	13%	15%	15%	14%	12%	9%	11%	7%	16%	10%	13%	8%	10%
Not very close	28%	44%	19%	30%	28%	34%	31%	27%	21%	22%	29%	43%	28%	31%	29%	25%	27%	25%	31%	28%	24%	27%	32%
Not close at all	45%	26%	64%	50%	53%	38%	46%	44%	45%	50%	48%	34%	42%	42%	40%	52%	51%	49%	43%	49%	46%	43%	42%
Don't know	13%	7%	10%	9%	9%	10%	8%	17%	18%	16%	9%	7%	12%	11%	16%	13%	9%	16%	9%	12%	14%	19%	13%

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

**The trade unions**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	0%	3%	0%	-	1%	2%	2%	1%	0%	2%	0%	2%
Fairly close	7%	8%	5%	6%	4%	9%	8%	6%	13%	9%	2%	5%	10%	6%	8%	5%	8%	10%	8%	7%	7%	5%	7%
Not very close	23%	36%	13%	21%	20%	27%	22%	24%	19%	21%	24%	28%	25%	25%	26%	19%	22%	18%	25%	20%	23%	27%	23%
Not close at all	53%	47%	69%	62%	65%	51%	60%	48%	40%	48%	63%	59%	50%	55%	46%	57%	56%	52%	56%	59%	49%	47%	48%
Don't know	15%	9%	13%	8%	10%	13%	8%	22%	27%	20%	10%	7%	12%	13%	19%	17%	12%	18%	10%	14%	19%	22%	20%

**The middle class**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	10%	10%	14%	9%	11%	10%	11%	10%	12%	11%	11%	9%	9%	12%	12%	9%	7%	12%	11%	10%	11%	9%	11%
Fairly close	45%	57%	42%	46%	48%	52%	46%	45%	35%	39%	50%	58%	46%	45%	43%	49%	45%	42%	49%	45%	46%	38%	42%
Not very close	19%	17%	21%	26%	21%	17%	19%	18%	17%	20%	17%	19%	21%	20%	15%	19%	22%	15%	21%	20%	16%	17%	19%
Not close at all	12%	7%	11%	11%	10%	11%	14%	9%	12%	13%	14%	6%	12%	11%	13%	10%	16%	12%	10%	12%	12%	14%	12%
Don't know	14%	8%	12%	8%	10%	11%	9%	19%	24%	18%	8%	8%	12%	13%	18%	14%	10%	19%	9%	13%	16%	22%	15%

**Women**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	3%	4%	1%	1%	2%	3%	4%	1%	6%	2%	2%	3%	3%	3%	2%	2%	4%	4%	3%	3%	1%	1%	6%
Fairly close	24%	43%	14%	16%	20%	33%	29%	20%	18%	17%	24%	40%	22%	25%	31%	23%	22%	16%	28%	23%	24%	20%	21%
Not very close	30%	25%	38%	41%	35%	27%	30%	31%	26%	31%	34%	28%	36%	30%	25%	32%	28%	29%	33%	29%	31%	27%	30%
Not close at all	19%	8%	28%	17%	23%	14%	18%	20%	21%	23%	20%	10%	17%	18%	17%	19%	24%	25%	18%	21%	19%	18%	20%
Don't know	24%	20%	19%	25%	20%	23%	20%	28%	29%	28%	20%	19%	22%	24%	25%	24%	23%	27%	19%	24%	25%	35%	24%

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region					New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D

People with families

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	3%	4%	2%	5%	2%	3%	4%	2%	8%	3%	3%	2%	5%	2%	3%	2%	5%	3%	4%	3%	3%	2%	3%
Fairly close	25%	41%	13%	27%	21%	31%	28%	21%	18%	18%	26%	38%	21%	26%	27%	22%	26%	25%	30%	27%	22%	16%	19%
Not very close	32%	32%	40%	36%	36%	31%	32%	32%	29%	30%	34%	34%	33%	35%	27%	34%	30%	18%	34%	30%	31%	34%	32%
Not close at all	21%	11%	28%	17%	23%	20%	22%	21%	16%	25%	24%	14%	18%	20%	21%	22%	23%	31%	18%	20%	24%	21%	30%
Don't know	19%	13%	16%	15%	17%	15%	14%	24%	29%	24%	13%	12%	23%	16%	22%	20%	15%	24%	15%	20%	20%	26%	17%

Homeowners

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	10%	10%	13%	10%	13%	7%	12%	9%	14%	9%	12%	8%	15%	8%	11%	9%	14%	8%	11%	12%	7%	8%	13%
Fairly close	36%	45%	35%	43%	39%	38%	35%	37%	27%	33%	37%	45%	37%	39%	36%	33%	31%	32%	42%	35%	35%	32%	29%
Not very close	21%	22%	22%	18%	21%	22%	23%	18%	18%	18%	21%	26%	21%	22%	18%	21%	20%	19%	23%	19%	22%	20%	20%
Not close at all	15%	11%	15%	13%	13%	17%	17%	13%	12%	16%	17%	11%	9%	15%	14%	16%	18%	19%	13%	15%	15%	16%	17%
Don't know	18%	11%	15%	16%	14%	16%	13%	24%	29%	24%	13%	10%	18%	15%	21%	20%	18%	23%	12%	19%	21%	24%	20%

Older people

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	14%	9%	21%	21%	20%	7%	18%	10%	18%	19%	12%	4%	16%	14%	12%	13%	14%	9%	14%	17%	10%	12%	10%
Fairly close	25%	35%	20%	26%	25%	29%	26%	24%	23%	24%	23%	29%	26%	26%	27%	22%	22%	20%	33%	25%	21%	15%	20%
Not very close	23%	24%	23%	19%	23%	25%	22%	24%	16%	18%	25%	33%	22%	24%	22%	21%	28%	23%	24%	19%	26%	24%	26%
Not close at all	20%	18%	20%	17%	16%	26%	22%	19%	15%	16%	27%	24%	16%	20%	17%	23%	20%	26%	14%	19%	24%	23%	28%
Don't know	19%	13%	16%	17%	16%	14%	12%	24%	28%	24%	13%	10%	20%	16%	21%	21%	15%	22%	15%	20%	19%	26%	16%

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

**Businesspeople and the City**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	47%	46%	60%	57%	58%	47%	50%	45%	32%	46%	57%	47%	41%	50%	44%	48%	51%	46%	52%	46%	45%	44%	45%
Fairly close	27%	34%	20%	26%	24%	30%	27%	27%	26%	23%	27%	35%	32%	27%	32%	26%	24%	19%	28%	28%	28%	22%	28%
Not very close	5%	7%	4%	3%	4%	6%	7%	4%	9%	6%	3%	6%	8%	6%	4%	4%	6%	2%	6%	5%	3%	5%	9%
Not close at all	5%	4%	5%	3%	4%	5%	7%	4%	10%	6%	4%	2%	6%	4%	3%	5%	8%	14%	4%	5%	6%	8%	7%
Don't know	15%	9%	11%	12%	11%	12%	9%	20%	23%	19%	9%	9%	13%	13%	18%	16%	11%	19%	10%	15%	17%	22%	12%

**Rich people**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	60%	53%	76%	71%	71%	57%	63%	58%	50%	62%	67%	55%	57%	61%	60%	60%	63%	56%	62%	62%	58%	56%	60%
Fairly close	20%	32%	9%	17%	15%	25%	20%	20%	17%	14%	21%	32%	22%	21%	20%	19%	20%	18%	22%	21%	19%	14%	21%
Not very close	4%	4%	3%	-	2%	4%	4%	3%	6%	4%	2%	3%	5%	3%	3%	4%	4%	3%	5%	3%	3%	4%	3%
Not close at all	4%	3%	3%	2%	3%	4%	5%	2%	8%	4%	3%	2%	5%	3%	3%	4%	5%	9%	2%	2%	6%	7%	5%
Don't know	12%	8%	9%	10%	9%	10%	8%	16%	19%	16%	7%	8%	12%	12%	14%	14%	8%	15%	9%	12%	14%	19%	11%

**People in the North**

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	1%	2%	1%	1%	1%	1%	2%	1%	3%	1%	1%	1%	2%	2%	0%	1%	2%	2%	2%	1%	1%	1%	1%
Fairly close	10%	16%	7%	7%	9%	11%	12%	8%	12%	7%	8%	15%	16%	10%	11%	8%	8%	7%	11%	10%	9%	10%	8%
Not very close	31%	39%	27%	37%	33%	34%	34%	29%	18%	28%	34%	41%	32%	36%	30%	26%	31%	30%	36%	31%	29%	32%	26%
Not close at all	36%	28%	49%	37%	40%	35%	39%	33%	33%	38%	42%	28%	26%	32%	32%	50%	40%	30%	33%	38%	39%	31%	38%
Don't know	21%	15%	17%	18%	16%	18%	14%	28%	33%	25%	15%	15%	24%	20%	26%	16%	19%	31%	17%	21%	22%	26%	27%

Fieldwork Dates : 16th - 18th September 2023

Sample size: 1759 GB Adults



Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

People in the South

<b>Unweighted base</b>	1759	586	443	152	752	637	778	981	169	708	431	451	188	602	293	435	153	88	532	528	318	206	175
<b>Base</b>	1759	605	448	160	653	697	855	904	192	734	424	410	212	592	293	425	152	86	493	510	369	214	173
Very close	22%	21%	30%	16%	25%	23%	25%	19%	15%	22%	24%	23%	13%	13%	25%	35%	30%	12%	23%	21%	21%	19%	26%
Fairly close	39%	46%	34%	53%	42%	39%	40%	38%	37%	35%	41%	45%	39%	44%	37%	36%	32%	37%	44%	40%	36%	33%	33%
Not very close	12%	13%	12%	10%	12%	13%	13%	10%	11%	11%	10%	15%	14%	16%	10%	7%	10%	9%	12%	14%	10%	12%	7%
Not close at all	7%	5%	7%	4%	5%	8%	9%	6%	8%	8%	9%	5%	10%	9%	3%	7%	7%	11%	5%	5%	11%	9%	10%
Don't know	20%	15%	17%	17%	16%	17%	13%	27%	30%	25%	16%	12%	24%	18%	26%	15%	20%	31%	16%	19%	21%	27%	24%

Cell Contents (Column Percentages)