

Fieldwork Dates: 3rd - 5th February 2024

Sample size: 1741 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government’s record to date?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base: All GB adults	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Approve	16%	26%	8%	13%	13%	18%	18%	14%	20%	13%	16%	19%	32%	16%	13%	14%	9%	7%	18%	15%	15%	13%	17%
Disapprove	64%	51%	82%	75%	75%	62%	67%	61%	50%	67%	68%	62%	48%	64%	63%	67%	78%	72%	64%	67%	64%	57%	66%
Don't know	20%	23%	9%	12%	12%	21%	15%	25%	30%	20%	16%	19%	21%	21%	23%	19%	13%	20%	18%	18%	22%	30%	17%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
0 - Would never consider voting for them	40%	11%	67%	52%	52%	27%	39%	41%	40%	47%	40%	27%	34%	34%	36%	46%	59%	47%	38%	40%	40%	42%	41%
1	6%	3%	12%	12%	10%	4%	8%	5%	4%	8%	6%	5%	3%	7%	8%	7%	3%	7%	7%	7%	6%	5%	6%
2	6%	5%	5%	10%	6%	6%	6%	6%	6%	6%	6%	6%	4%	6%	6%	6%	9%	4%	6%	7%	5%	3%	6%
3	4%	6%	3%	4%	4%	5%	4%	4%	4%	2%	5%	6%	4%	5%	3%	4%	3%	6%	5%	3%	6%	3%	3%
4	3%	3%	2%	6%	2%	4%	4%	3%	4%	2%	4%	4%	3%	3%	5%	2%	3%	4%	3%	3%	3%	4%	2%
5	9%	13%	4%	4%	6%	12%	8%	10%	7%	10%	8%	10%	10%	9%	12%	9%	4%	8%	9%	8%	10%	13%	6%
6	5%	8%	1%	2%	3%	6%	5%	4%	4%	4%	4%	6%	6%	4%	6%	4%	2%	7%	4%	4%	4%	5%	7%
7	5%	13%	1%	2%	3%	9%	5%	5%	3%	2%	7%	9%	3%	8%	6%	3%	2%	4%	6%	6%	4%	3%	6%
8	4%	9%	1%	3%	4%	5%	5%	4%	4%	2%	6%	6%	4%	5%	4%	4%	5%	4%	6%	4%	5%	4%	2%
9	3%	6%	0%	2%	1%	4%	3%	2%	3%	2%	3%	4%	4%	3%	2%	3%	1%	1%	3%	3%	1%	2%	5%
10 - Would definitely consider voting for them	9%	21%	1%	2%	6%	13%	10%	8%	6%	6%	9%	15%	15%	10%	7%	7%	4%	5%	9%	10%	8%	5%	9%
prefer not to answer	6%	3%	3%	1%	3%	4%	4%	8%	14%	8%	3%	1%	9%	6%	5%	5%	6%	3%	4%	4%	8%	11%	7%

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Labour

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
0 - Would never consider voting for them	23%	41%	5%	12%	11%	37%	23%	23%	10%	15%	30%	36%	18%	24%	25%	22%	20%	24%	19%	21%	26%	21%	34%
1	5%	7%	2%	5%	3%	7%	6%	4%	4%	4%	5%	7%	2%	6%	3%	6%	8%	4%	4%	6%	5%	6%	5%
2	5%	8%	1%	4%	2%	7%	5%	4%	6%	3%	6%	6%	4%	6%	6%	4%	4%	3%	5%	5%	5%	3%	5%
3	5%	7%	3%	4%	5%	6%	5%	5%	4%	4%	6%	6%	5%	6%	7%	4%	4%	2%	5%	5%	5%	5%	3%
4	5%	8%	3%	6%	6%	5%	6%	5%	6%	5%	4%	7%	4%	4%	6%	6%	4%	7%	6%	8%	3%	3%	2%
5	13%	11%	10%	14%	14%	11%	12%	14%	10%	14%	15%	10%	15%	12%	16%	11%	16%	10%	12%	11%	15%	15%	16%
6	7%	4%	7%	8%	8%	4%	7%	7%	11%	7%	4%	5%	5%	7%	7%	6%	10%	4%	6%	8%	5%	7%	6%
7	7%	3%	12%	10%	9%	5%	8%	7%	7%	8%	9%	4%	5%	7%	6%	7%	8%	18%	9%	8%	5%	6%	4%
8	8%	2%	15%	14%	11%	5%	8%	8%	9%	11%	5%	5%	15%	7%	7%	7%	7%	8%	10%	8%	9%	4%	5%
9	4%	1%	9%	5%	7%	2%	5%	3%	4%	5%	3%	3%	5%	4%	2%	4%	4%	5%	4%	4%	3%	5%	3%
10 - Would definitely consider voting for them	13%	4%	30%	16%	20%	7%	12%	13%	15%	14%	11%	10%	13%	11%	10%	17%	10%	11%	15%	13%	11%	12%	8%
prefer not to answer	6%	3%	3%	1%	3%	4%	4%	8%	14%	8%	3%	1%	9%	6%	5%	5%	6%	3%	4%	4%	8%	11%	7%

Liberal Democrats

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
0 - Would never consider voting for them	27%	41%	16%	4%	14%	41%	30%	24%	14%	21%	34%	36%	18%	24%	30%	32%	29%	28%	23%	26%	30%	27%	35%
1	6%	9%	4%	2%	4%	8%	7%	4%	3%	4%	7%	8%	5%	6%	5%	5%	7%	5%	3%	8%	5%	5%	9%
2	6%	9%	7%	1%	6%	7%	7%	6%	6%	5%	8%	8%	4%	7%	8%	6%	5%	6%	7%	7%	5%	4%	9%
3	9%	9%	10%	4%	10%	8%	9%	8%	11%	9%	7%	9%	4%	9%	9%	9%	11%	6%	8%	10%	9%	10%	4%
4	7%	7%	8%	5%	8%	6%	5%	8%	8%	5%	8%	7%	3%	5%	7%	8%	10%	15%	7%	7%	5%	7%	6%
5	16%	13%	20%	8%	17%	13%	14%	17%	18%	19%	11%	13%	25%	13%	17%	15%	12%	16%	15%	14%	19%	17%	11%
6	7%	3%	11%	12%	9%	5%	7%	7%	11%	10%	5%	3%	8%	9%	7%	6%	7%	6%	8%	9%	5%	7%	4%
7	6%	2%	10%	15%	11%	3%	6%	7%	4%	8%	7%	5%	5%	8%	4%	6%	5%	9%	8%	6%	6%	5%	7%
8	4%	1%	4%	14%	6%	2%	4%	4%	4%	4%	4%	3%	6%	5%	2%	3%	2%	3%	5%	3%	4%	3%	3%
9	2%	0%	2%	9%	3%	1%	2%	1%	2%	2%	1%	2%	5%	2%	1%	1%	3%	-	3%	2%	1%	1%	1%
10 - Would definitely consider voting for them	5%	2%	5%	26%	9%	3%	5%	5%	6%	5%	5%	5%	8%	7%	5%	3%	4%	3%	9%	4%	4%	3%	3%
prefer not to answer	6%	3%	3%	1%	3%	4%	4%	8%	14%	8%	3%	1%	9%	6%	5%	5%	6%	3%	4%	4%	8%	11%	7%

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Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base: All GB adults	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Health	44%	38%	54%	49%	53%	39%	39%	49%	36%	41%	48%	49%	33%	46%	39%	44%	50%	62%	45%	42%	44%	40%	55%
Immigration & Asylum	39%	67%	16%	22%	22%	66%	39%	39%	16%	27%	54%	57%	28%	43%	42%	43%	29%	34%	33%	42%	40%	42%	47%
Crime	21%	28%	12%	12%	16%	28%	23%	19%	13%	20%	21%	27%	25%	20%	20%	26%	13%	9%	17%	22%	22%	24%	20%
The economy	50%	46%	57%	47%	56%	43%	50%	50%	54%	53%	47%	45%	53%	49%	47%	49%	53%	57%	54%	52%	48%	46%	39%
Tax	12%	10%	12%	8%	10%	10%	14%	10%	20%	15%	7%	7%	14%	8%	16%	12%	19%	9%	11%	11%	19%	10%	4%
Pensions	5%	8%	4%	4%	4%	8%	6%	5%	2%	2%	5%	12%	5%	5%	6%	4%	9%	3%	5%	4%	6%	6%	8%
Education	12%	7%	18%	17%	14%	9%	10%	14%	13%	13%	11%	9%	11%	12%	12%	13%	10%	10%	16%	10%	11%	10%	8%
Family life & childcare	7%	3%	10%	10%	7%	6%	5%	8%	8%	9%	4%	4%	7%	7%	5%	8%	6%	4%	8%	7%	6%	4%	6%
Housing	22%	13%	32%	14%	24%	16%	19%	25%	35%	25%	18%	14%	28%	22%	21%	20%	23%	20%	18%	22%	20%	31%	25%
The environment	23%	12%	31%	41%	34%	13%	23%	22%	27%	25%	23%	15%	31%	23%	19%	20%	16%	32%	25%	26%	21%	16%	16%
Britain leaving the EU	15%	8%	17%	30%	24%	7%	16%	13%	9%	17%	14%	15%	11%	15%	14%	12%	26%	14%	21%	14%	11%	10%	12%
Transport	4%	2%	5%	4%	5%	2%	5%	3%	7%	5%	1%	3%	7%	2%	3%	4%	3%	9%	5%	4%	4%	3%	3%
Welfare benefits	7%	7%	8%	4%	6%	8%	6%	8%	6%	8%	7%	5%	7%	6%	9%	5%	9%	6%	6%	6%	6%	7%	16%
Defence and security	20%	35%	9%	21%	14%	30%	25%	16%	9%	13%	28%	30%	13%	23%	20%	23%	14%	17%	21%	21%	19%	19%	19%
None of these	0%	-	-	2%	0%	0%	0%	0%	-	1%	-	-	0%	0%	0%	1%	-	-	-	0%	1%	-	1%
Don't know	2%	1%	2%	1%	1%	1%	2%	2%	7%	3%	0%	0%	2%	2%	4%	1%	3%	3%	1%	2%	2%	5%	3%

How well or badly do you think the government is handling the following issues?

National Health Service

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very well	2%	2%	1%	3%	1%	2%	3%	2%	6%	3%	1%	1%	10%	2%	1%	2%	0%	-	4%	1%	2%	2%	1%
Fairly well	13%	20%	6%	9%	8%	15%	16%	11%	19%	11%	13%	15%	24%	11%	15%	11%	9%	8%	15%	14%	11%	13%	9%
Fairly badly	25%	36%	15%	18%	21%	32%	24%	26%	23%	22%	26%	31%	20%	30%	23%	26%	19%	18%	20%	28%	27%	26%	27%
Very badly	54%	38%	76%	68%	68%	47%	53%	55%	44%	59%	56%	50%	43%	52%	54%	56%	66%	70%	57%	53%	55%	51%	56%
Don't know	5%	4%	2%	3%	2%	4%	4%	6%	8%	6%	4%	3%	3%	5%	8%	4%	5%	4%	4%	4%	4%	9%	8%

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Immigration

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very well	1%	1%	1%	1%	2%	0%	2%	1%	4%	2%	1%	-	6%	1%	0%	1%	1%	-	1%	1%	1%	3%	-
Fairly well	8%	7%	7%	11%	7%	5%	10%	7%	20%	9%	5%	5%	23%	6%	9%	5%	8%	8%	9%	6%	11%	10%	4%
Fairly badly	27%	31%	24%	27%	28%	27%	25%	29%	25%	28%	25%	28%	24%	28%	26%	27%	24%	35%	25%	31%	28%	27%	20%
Very badly	56%	56%	61%	58%	58%	63%	59%	53%	36%	53%	66%	61%	39%	59%	57%	61%	59%	50%	58%	56%	53%	49%	67%
Don't know	7%	4%	8%	3%	6%	5%	4%	11%	15%	9%	3%	6%	9%	7%	9%	6%	9%	7%	6%	7%	7%	12%	9%

Crime

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very well	2%	2%	1%	1%	2%	1%	3%	1%	5%	2%	1%	1%	8%	1%	0%	1%	2%	1%	3%	1%	1%	3%	1%
Fairly well	19%	24%	14%	19%	17%	19%	19%	19%	24%	16%	20%	21%	20%	19%	19%	17%	21%	21%	19%	20%	21%	18%	13%
Fairly badly	37%	38%	37%	35%	38%	37%	37%	37%	38%	35%	35%	42%	37%	39%	35%	36%	31%	42%	38%	37%	36%	33%	40%
Very badly	32%	29%	38%	34%	33%	36%	34%	30%	17%	33%	37%	30%	25%	32%	31%	36%	31%	29%	32%	33%	31%	30%	32%
Don't know	11%	6%	9%	11%	10%	7%	7%	14%	17%	13%	7%	7%	10%	9%	15%	10%	15%	7%	9%	9%	11%	15%	15%

Education

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very well	3%	4%	2%	3%	3%	3%	5%	2%	6%	5%	2%	1%	12%	2%	1%	4%	2%	2%	4%	2%	5%	5%	1%
Fairly well	27%	41%	13%	18%	18%	31%	27%	26%	33%	23%	25%	33%	32%	26%	29%	27%	22%	20%	27%	27%	27%	26%	26%
Fairly badly	30%	31%	32%	28%	32%	32%	31%	29%	29%	28%	31%	34%	25%	34%	29%	24%	37%	37%	30%	33%	28%	27%	31%
Very badly	27%	10%	45%	42%	38%	20%	27%	27%	19%	30%	30%	21%	17%	28%	24%	32%	24%	32%	30%	26%	26%	22%	28%
Don't know	13%	13%	8%	9%	9%	13%	10%	16%	14%	15%	12%	11%	13%	11%	17%	13%	14%	9%	10%	13%	14%	19%	14%

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Taxation

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very well	2%	4%	2%	2%	2%	3%	3%	1%	3%	3%	2%	2%	8%	2%	1%	2%	-	3%	4%	1%	2%	2%	1%
Fairly well	22%	38%	10%	20%	16%	30%	22%	22%	18%	14%	28%	33%	23%	24%	21%	21%	18%	18%	23%	23%	20%	20%	22%
Fairly badly	33%	31%	33%	38%	36%	31%	33%	33%	32%	34%	30%	35%	30%	33%	32%	34%	34%	33%	35%	35%	32%	27%	31%
Very badly	31%	18%	45%	33%	37%	26%	35%	27%	27%	36%	30%	22%	23%	28%	31%	33%	39%	35%	30%	29%	33%	31%	31%
Don't know	12%	10%	9%	7%	10%	11%	7%	18%	20%	14%	11%	9%	15%	13%	15%	11%	9%	12%	8%	12%	14%	20%	15%

Unemployment

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very well	4%	7%	1%	2%	2%	5%	5%	3%	4%	2%	6%	3%	6%	4%	1%	4%	2%	3%	4%	4%	4%	1%	2%
Fairly well	30%	48%	16%	30%	25%	38%	34%	27%	22%	24%	37%	39%	31%	34%	34%	26%	24%	23%	34%	31%	27%	27%	26%
Fairly badly	28%	20%	33%	31%	31%	23%	28%	28%	34%	29%	22%	29%	26%	25%	31%	28%	31%	34%	26%	29%	29%	26%	27%
Very badly	21%	9%	34%	26%	26%	16%	20%	22%	21%	26%	19%	14%	19%	19%	15%	27%	24%	27%	21%	19%	21%	21%	27%
Don't know	17%	16%	16%	12%	15%	17%	14%	21%	19%	19%	16%	15%	18%	19%	19%	15%	19%	13%	14%	16%	19%	24%	17%

Inflation

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very well	3%	6%	0%	2%	2%	4%	4%	3%	3%	2%	4%	5%	7%	3%	2%	4%	1%	3%	5%	3%	2%	2%	3%
Fairly well	26%	47%	11%	21%	18%	37%	30%	22%	19%	15%	34%	41%	27%	32%	24%	21%	19%	22%	27%	27%	26%	19%	27%
Fairly badly	30%	25%	31%	38%	34%	27%	28%	31%	26%	31%	27%	32%	28%	28%	33%	29%	31%	36%	33%	31%	28%	26%	25%
Very badly	33%	16%	51%	33%	39%	25%	33%	33%	38%	42%	29%	17%	30%	29%	29%	39%	42%	31%	29%	32%	34%	38%	34%
Don't know	9%	5%	7%	7%	7%	7%	6%	11%	14%	10%	6%	5%	8%	8%	12%	7%	7%	7%	6%	7%	9%	15%	11%

Fieldwork Dates: 3rd - 5th February 2024

Sample size: 1741 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very well	4%	7%	2%	4%	2%	5%	5%	3%	5%	4%	1%	6%	11%	3%	2%	4%	1%	2%	5%	3%	3%	4%	5%
Fairly well	20%	39%	6%	6%	10%	30%	21%	19%	22%	13%	25%	26%	25%	22%	20%	19%	12%	17%	20%	21%	18%	21%	20%
Fairly badly	23%	28%	18%	27%	19%	30%	22%	24%	16%	21%	26%	27%	15%	26%	27%	24%	22%	14%	22%	23%	24%	21%	30%
Very badly	41%	17%	67%	60%	62%	24%	45%	37%	39%	48%	39%	33%	39%	38%	41%	41%	55%	52%	45%	42%	40%	38%	32%
Don't know	11%	9%	8%	4%	6%	11%	7%	16%	17%	14%	8%	7%	11%	12%	11%	12%	10%	15%	7%	10%	15%	17%	13%

Defence

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very well	4%	4%	3%	5%	3%	2%	6%	2%	9%	5%	1%	1%	13%	2%	1%	3%	3%	3%	6%	3%	3%	4%	-
Fairly well	30%	37%	25%	31%	29%	31%	32%	29%	38%	28%	29%	33%	36%	33%	25%	28%	30%	32%	31%	31%	29%	30%	26%
Fairly badly	25%	29%	23%	28%	27%	27%	27%	23%	15%	21%	28%	33%	17%	27%	30%	26%	20%	20%	26%	26%	23%	23%	21%
Very badly	20%	17%	24%	21%	21%	22%	23%	17%	9%	19%	24%	20%	10%	20%	19%	24%	25%	19%	21%	19%	21%	15%	25%
Don't know	21%	13%	24%	16%	20%	17%	13%	29%	28%	26%	17%	13%	25%	18%	25%	20%	22%	26%	16%	20%	24%	28%	27%

The economy

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very well	2%	4%	0%	2%	2%	2%	3%	2%	4%	2%	2%	3%	7%	2%	0%	3%	1%	1%	4%	1%	2%	2%	2%
Fairly well	22%	43%	7%	14%	15%	32%	24%	20%	13%	14%	26%	34%	29%	25%	23%	17%	13%	18%	20%	23%	21%	20%	26%
Fairly badly	30%	28%	27%	35%	30%	30%	31%	30%	33%	30%	27%	33%	24%	30%	33%	30%	33%	34%	32%	29%	32%	29%	28%
Very badly	38%	19%	61%	46%	49%	29%	37%	39%	37%	46%	38%	25%	38%	36%	33%	43%	43%	42%	38%	40%	37%	39%	34%
Don't know	8%	6%	4%	4%	4%	6%	5%	10%	13%	8%	6%	5%	2%	8%	11%	7%	10%	5%	6%	7%	8%	10%	10%

Fieldwork Dates: 3rd - 5th February 2024

Sample size: 1741 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very well	8%	13%	4%	6%	6%	9%	10%	6%	10%	8%	7%	9%	11%	8%	7%	8%	9%	9%	8%	9%	10%	7%	4%
Fairly well	40%	50%	34%	45%	40%	42%	43%	38%	41%	36%	42%	45%	44%	42%	40%	38%	37%	37%	46%	38%	38%	39%	37%
Fairly badly	18%	15%	21%	18%	18%	19%	17%	18%	13%	18%	18%	19%	12%	20%	18%	18%	15%	20%	18%	21%	15%	14%	19%
Very badly	15%	10%	18%	18%	16%	16%	16%	14%	7%	16%	19%	13%	11%	12%	12%	20%	20%	17%	13%	14%	17%	14%	20%
Don't know	19%	13%	22%	13%	20%	14%	14%	24%	29%	22%	14%	14%	22%	18%	22%	17%	21%	17%	16%	18%	20%	26%	21%

Transport

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very well	2%	2%	1%	2%	1%	1%	3%	1%	7%	2%	1%	1%	7%	1%	1%	2%	2%	1%	3%	2%	2%	2%	2%
Fairly well	22%	32%	12%	18%	17%	25%	23%	22%	31%	20%	21%	24%	36%	20%	25%	19%	22%	16%	21%	23%	22%	27%	22%
Fairly badly	30%	34%	27%	27%	29%	32%	30%	29%	22%	26%	32%	37%	24%	34%	25%	29%	27%	34%	30%	32%	30%	22%	30%
Very badly	31%	18%	49%	44%	42%	27%	34%	28%	19%	34%	34%	28%	22%	31%	29%	35%	33%	39%	36%	32%	28%	25%	30%
Don't know	15%	14%	10%	9%	11%	15%	11%	19%	20%	17%	12%	11%	11%	14%	21%	15%	17%	10%	11%	12%	18%	24%	17%

Housing

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very well	2%	2%	2%	2%	1%	1%	3%	1%	4%	2%	1%	1%	8%	1%	0%	2%	1%	-	3%	1%	2%	3%	-
Fairly well	16%	27%	6%	12%	11%	21%	18%	14%	19%	12%	16%	21%	19%	15%	16%	17%	10%	14%	18%	17%	15%	10%	15%
Fairly badly	32%	37%	26%	30%	29%	36%	32%	31%	28%	30%	33%	36%	30%	32%	35%	30%	30%	33%	32%	31%	33%	32%	30%
Very badly	39%	21%	60%	49%	49%	32%	40%	38%	37%	44%	37%	32%	33%	40%	32%	41%	45%	46%	37%	40%	37%	42%	40%
Don't know	12%	13%	7%	7%	10%	10%	8%	15%	13%	12%	12%	11%	11%	10%	17%	10%	14%	8%	9%	11%	13%	14%	14%

Fieldwork Dates: 3rd - 5th February 2024

Sample size: 1741 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very well	3%	6%	2%	2%	2%	4%	5%	2%	5%	4%	4%	2%	8%	3%	2%	3%	2%	4%	4%	2%	3%	5%	3%
Fairly well	28%	44%	13%	19%	19%	37%	28%	27%	25%	25%	27%	36%	35%	29%	28%	25%	24%	22%	27%	29%	29%	27%	26%
Fairly badly	27%	25%	29%	26%	28%	28%	25%	29%	27%	25%	28%	30%	21%	27%	30%	28%	25%	33%	27%	27%	28%	25%	29%
Very badly	29%	11%	50%	47%	44%	18%	30%	28%	27%	35%	29%	21%	27%	29%	26%	31%	32%	33%	33%	30%	27%	24%	29%
Don't know	12%	14%	6%	5%	7%	13%	11%	14%	17%	12%	13%	10%	9%	12%	14%	13%	18%	8%	9%	12%	13%	18%	13%

Welfare benefits

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very well	3%	5%	1%	2%	2%	3%	4%	2%	6%	2%	3%	3%	7%	2%	1%	4%	-	2%	4%	2%	2%	3%	3%
Fairly well	22%	36%	10%	21%	15%	30%	24%	21%	19%	17%	26%	32%	30%	25%	20%	20%	16%	23%	24%	25%	19%	19%	21%
Fairly badly	28%	27%	30%	33%	31%	29%	29%	28%	24%	29%	27%	32%	29%	29%	30%	28%	27%	28%	27%	28%	29%	32%	29%
Very badly	30%	17%	47%	34%	38%	25%	31%	29%	25%	36%	30%	21%	19%	30%	27%	31%	41%	38%	31%	28%	32%	25%	35%
Don't know	16%	14%	13%	10%	14%	13%	13%	20%	27%	17%	15%	12%	16%	14%	21%	17%	17%	10%	14%	17%	18%	21%	11%

Do you think Jeremy Hunt is doing a good job or a bad job as Chancellor of the Exchequer?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base: All GB adults	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Good job	15%	28%	7%	11%	14%	17%	20%	11%	18%	11%	17%	19%	25%	17%	13%	13%	10%	8%	19%	16%	15%	10%	11%
Bad job	37%	24%	56%	47%	46%	34%	40%	34%	27%	40%	43%	30%	24%	36%	36%	41%	49%	41%	36%	40%	35%	32%	40%
Not sure	48%	48%	37%	42%	40%	49%	40%	56%	56%	49%	40%	51%	52%	48%	51%	46%	41%	51%	45%	44%	50%	58%	49%

Which of these would make the better Chancellor of the Exchequer?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base: All GB adults	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Rachel Reeves	17%	7%	32%	38%	27%	12%	22%	13%	12%	19%	17%	16%	15%	18%	16%	17%	19%	20%	23%	16%	13%	13%	16%
Jeremy Hunt	19%	39%	6%	9%	15%	27%	24%	15%	17%	12%	24%	28%	21%	23%	17%	18%	14%	15%	23%	21%	18%	11%	19%
Don't know	64%	54%	62%	53%	58%	62%	54%	73%	71%	69%	59%	56%	64%	59%	68%	66%	66%	65%	54%	63%	69%	76%	65%

Fieldwork Dates: 3rd - 5th February 2024

Sample size: 1741 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about your finances, which of the following best reflects your position?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
I am very comfortable financially	6%	6%	3%	12%	7%	5%	7%	4%	4%	6%	6%	6%	11%	4%	5%	6%	5%	4%	10%	5%	3%	4%	2%
I am relatively comfortable financially	35%	40%	36%	39%	40%	34%	38%	32%	34%	31%	34%	44%	33%	36%	37%	35%	29%	37%	45%	38%	31%	24%	21%
I do not often have money for luxuries, but can normally comfortably cover the essentials	36%	37%	36%	35%	34%	38%	34%	37%	31%	34%	35%	41%	34%	37%	35%	35%	35%	34%	32%	35%	39%	39%	34%
I can only just afford my costs and often struggle to make ends meet	16%	14%	17%	9%	14%	16%	13%	19%	15%	20%	17%	8%	16%	16%	19%	13%	18%	16%	8%	17%	20%	20%	23%
I cannot afford my costs, and often have to go without essentials like food and heating	4%	2%	5%	3%	3%	4%	5%	4%	5%	5%	7%	0%	3%	3%	2%	7%	6%	7%	2%	3%	3%	7%	14%
Don't know	4%	1%	3%	2%	1%	2%	3%	4%	11%	5%	1%	1%	4%	3%	2%	4%	7%	2%	2%	2%	4%	7%	7%

Which government do you think would be better for...

Helping people get onto the housing ladder?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
A Labour government led by Keir Starmer	31%	12%	57%	51%	46%	17%	33%	29%	37%	38%	26%	22%	34%	31%	27%	34%	29%	31%	39%	34%	24%	22%	26%
A Conservative government led by Rishi Sunak	13%	29%	2%	5%	8%	18%	16%	11%	19%	8%	17%	18%	17%	15%	11%	14%	7%	8%	15%	14%	13%	9%	13%
Neither	33%	41%	24%	28%	28%	45%	33%	34%	20%	28%	40%	42%	22%	34%	37%	32%	44%	35%	29%	31%	38%	37%	37%
Don't know	22%	19%	16%	15%	18%	20%	17%	26%	24%	26%	17%	19%	26%	20%	25%	20%	21%	26%	16%	20%	25%	32%	24%

Managing the economy?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
A Labour government led by Keir Starmer	27%	6%	54%	45%	43%	13%	31%	23%	29%	34%	23%	17%	31%	26%	25%	26%	29%	28%	32%	30%	20%	21%	24%
A Conservative government led by Rishi Sunak	24%	50%	4%	12%	16%	35%	25%	22%	18%	15%	28%	38%	26%	28%	24%	23%	14%	14%	26%	25%	24%	16%	25%
Neither	28%	31%	24%	30%	24%	35%	29%	28%	24%	26%	34%	30%	22%	27%	29%	30%	36%	31%	25%	27%	31%	31%	32%
Don't know	21%	13%	18%	13%	17%	17%	15%	26%	30%	25%	15%	15%	21%	19%	23%	21%	21%	27%	17%	18%	25%	32%	20%

Fieldwork Dates: 3rd - 5th February 2024

Sample size: 1741 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Providing more jobs?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
A Labour government led by Keir Starmer	32%	11%	59%	54%	48%	17%	35%	29%	38%	38%	25%	24%	37%	30%	30%	32%	33%	34%	39%	34%	25%	26%	24%
A Conservative government led by Rishi Sunak	16%	37%	2%	3%	9%	25%	19%	13%	14%	11%	21%	22%	19%	20%	15%	17%	7%	7%	19%	18%	15%	10%	15%
Neither	30%	35%	22%	28%	25%	39%	29%	31%	21%	26%	35%	36%	19%	31%	28%	31%	38%	34%	27%	27%	35%	32%	33%
Don't know	22%	17%	17%	15%	18%	19%	17%	27%	27%	25%	19%	18%	25%	20%	27%	20%	21%	25%	15%	20%	26%	32%	28%

Keeping prices down?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
A Labour government led by Keir Starmer	27%	8%	53%	39%	39%	14%	29%	25%	36%	34%	21%	14%	33%	25%	25%	27%	25%	24%	30%	30%	22%	22%	24%
A Conservative government led by Rishi Sunak	16%	35%	3%	5%	11%	24%	19%	14%	14%	11%	21%	22%	20%	19%	16%	16%	7%	7%	19%	18%	15%	10%	14%
Neither	37%	43%	28%	37%	32%	46%	38%	36%	25%	29%	41%	50%	22%	36%	38%	38%	46%	44%	35%	33%	40%	38%	44%
Don't know	21%	15%	16%	18%	18%	17%	14%	26%	25%	25%	17%	14%	24%	20%	21%	19%	22%	24%	16%	19%	24%	30%	18%

Improving standards of living for people like you?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
A Labour government led by Keir Starmer	32%	11%	63%	42%	48%	18%	35%	30%	37%	42%	27%	19%	36%	30%	30%	35%	30%	38%	36%	37%	25%	31%	26%
A Conservative government led by Rishi Sunak	17%	39%	2%	9%	11%	26%	21%	14%	15%	10%	21%	27%	19%	19%	17%	18%	12%	9%	20%	20%	14%	10%	17%
Neither	31%	37%	21%	36%	27%	40%	31%	32%	23%	24%	38%	40%	23%	31%	32%	33%	39%	31%	29%	27%	37%	31%	37%
Don't know	19%	13%	14%	12%	14%	17%	13%	25%	25%	24%	13%	15%	22%	20%	21%	14%	19%	22%	15%	16%	24%	28%	20%

Tackling the government's deficit?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
A Labour government led by Keir Starmer	21%	5%	44%	32%	31%	12%	24%	18%	24%	27%	18%	13%	26%	20%	20%	22%	20%	19%	25%	22%	17%	17%	18%
A Conservative government led by Rishi Sunak	24%	50%	5%	14%	17%	35%	27%	21%	17%	16%	28%	38%	23%	27%	25%	24%	16%	17%	28%	26%	20%	15%	28%
Neither	32%	31%	29%	36%	31%	37%	32%	33%	28%	28%	36%	38%	22%	31%	32%	34%	43%	42%	30%	31%	35%	34%	35%
Don't know	23%	14%	21%	18%	21%	17%	16%	29%	31%	30%	18%	12%	29%	22%	24%	20%	21%	23%	17%	21%	27%	34%	19%

Fieldwork Dates: 3rd - 5th February 2024

Sample size: 1741 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Reducing the number of people in poverty?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
A Labour government led by Keir Starmer	39%	20%	68%	64%	58%	26%	42%	37%	37%	46%	37%	31%	41%	40%	35%	42%	35%	42%	49%	43%	29%	32%	30%
A Conservative government led by Rishi Sunak	10%	20%	2%	4%	5%	13%	11%	9%	13%	7%	12%	12%	15%	10%	11%	9%	6%	3%	12%	10%	9%	5%	12%
Neither	31%	45%	18%	20%	23%	44%	31%	32%	24%	23%	39%	42%	21%	31%	32%	32%	41%	33%	27%	29%	38%	32%	38%
Don't know	20%	15%	12%	12%	14%	17%	16%	23%	27%	25%	12%	15%	23%	19%	22%	17%	19%	22%	12%	18%	25%	31%	20%

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base: All GB adults	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Taxes too much and spends too much on services	33%	41%	23%	21%	25%	40%	39%	27%	38%	34%	35%	25%	35%	30%	38%	33%	35%	26%	36%	29%	34%	35%	31%
Taxes too little and spends too little on services	29%	20%	45%	52%	44%	22%	29%	29%	17%	27%	30%	36%	27%	30%	27%	27%	32%	37%	32%	33%	25%	21%	27%
Gets the balance about right	13%	21%	6%	7%	10%	16%	12%	14%	11%	10%	14%	18%	13%	14%	12%	14%	10%	9%	14%	13%	12%	10%	15%
Don't know	25%	18%	26%	20%	22%	22%	19%	31%	34%	28%	21%	21%	25%	25%	23%	27%	24%	28%	18%	25%	29%	34%	27%

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Too high - the rich are being made to pay too much and their taxes should be cut	6%	9%	3%	4%	4%	7%	7%	4%	10%	7%	4%	2%	15%	4%	6%	5%	2%	2%	8%	4%	5%	6%	2%
Too low - the rich are not paying enough and their taxes should be increased	61%	49%	80%	75%	74%	54%	62%	60%	52%	63%	66%	57%	51%	62%	62%	61%	69%	65%	59%	65%	61%	58%	61%
About right - the rich are already paying about the right level of tax	20%	32%	9%	10%	13%	27%	21%	20%	16%	15%	21%	30%	20%	22%	16%	22%	16%	20%	24%	19%	18%	17%	19%
Don't know	13%	10%	8%	11%	9%	12%	10%	16%	21%	15%	9%	10%	14%	12%	16%	12%	13%	14%	9%	12%	15%	19%	17%

Fieldwork Dates: 3rd - 5th February 2024

Sample size: 1741 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Much too high	44%	73%	20%	26%	23%	72%	47%	41%	18%	31%	58%	63%	27%	46%	46%	50%	37%	36%	38%	44%	42%	46%	58%
A little too high	20%	17%	23%	20%	24%	14%	19%	22%	28%	20%	18%	20%	25%	21%	20%	17%	21%	17%	21%	20%	22%	19%	18%
About right	20%	6%	31%	31%	31%	7%	20%	19%	34%	25%	14%	10%	28%	19%	17%	17%	22%	28%	24%	20%	18%	19%	12%
A little too low	4%	1%	8%	9%	8%	1%	5%	4%	2%	6%	3%	3%	7%	3%	4%	4%	5%	4%	6%	3%	4%	3%	3%
Much too low	2%	0%	3%	2%	3%	0%	2%	2%	1%	2%	2%	1%	2%	1%	2%	3%	2%	3%	2%	1%	2%	2%	1%
Don't know	11%	3%	15%	13%	12%	5%	8%	13%	17%	17%	5%	3%	11%	10%	12%	10%	13%	12%	9%	12%	12%	11%	9%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Mostly good for the country	21%	7%	37%	40%	36%	7%	23%	20%	27%	26%	19%	12%	31%	20%	18%	20%	21%	22%	27%	22%	18%	18%	13%
Mostly bad for the country	38%	60%	16%	20%	20%	62%	39%	37%	16%	32%	49%	47%	26%	37%	44%	43%	37%	28%	31%	39%	39%	45%	44%
Both good and bad for the country	32%	29%	38%	32%	37%	26%	31%	33%	39%	28%	29%	38%	35%	34%	28%	27%	32%	41%	35%	31%	33%	26%	32%
Don't know	9%	3%	9%	9%	7%	5%	7%	11%	18%	14%	3%	3%	8%	9%	10%	9%	9%	9%	7%	9%	11%	12%	10%

If taxes were to be increased for the richest people, at what level of annual income do you think people should see their current levels of tax significantly increased?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
People earning above £50,000 a year	8%	9%	9%	3%	8%	9%	9%	8%	10%	9%	12%	3%	8%	7%	11%	10%	9%	9%	5%	9%	10%	12%	9%
People earning above £75,000 a year	15%	12%	20%	16%	17%	14%	14%	15%	15%	14%	14%	15%	8%	14%	13%	16%	20%	20%	15%	17%	12%	15%	13%
People earning above £100,000 a year	26%	25%	30%	27%	28%	26%	26%	25%	17%	27%	26%	28%	18%	25%	27%	28%	28%	30%	25%	27%	26%	21%	29%
People earning above £150,000 a year	15%	15%	15%	19%	15%	16%	15%	14%	15%	14%	16%	15%	13%	19%	13%	13%	11%	12%	19%	13%	14%	9%	20%
People earning above £250,000 a year	10%	11%	7%	16%	10%	9%	10%	10%	14%	8%	10%	12%	16%	11%	7%	9%	8%	7%	13%	11%	8%	9%	5%
People earning above £500,000 a year	7%	9%	4%	8%	7%	7%	7%	6%	3%	6%	6%	10%	7%	7%	5%	6%	5%	10%	8%	7%	6%	5%	4%
People earning above £1 million a year	6%	6%	6%	7%	6%	6%	6%	5%	2%	6%	6%	5%	9%	5%	5%	6%	5%	3%	5%	5%	5%	8%	5%
None of these	3%	4%	1%	1%	2%	2%	3%	3%	7%	3%	3%	1%	3%	3%	4%	2%	3%	1%	4%	2%	3%	3%	1%
Don't know	12%	11%	7%	4%	6%	11%	9%	14%	17%	13%	7%	11%	17%	9%	15%	11%	12%	9%	6%	10%	16%	19%	14%

Fieldwork Dates: 3rd - 5th February 2024

Sample size: 1741 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

What do you think is fairer - taxing people on their wealth (that is, the amount of money they have, such as savings and assets) or taxing people on their income (that is, the amount of money they earn each year)?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Taxing people on their wealth	27%	20%	37%	32%	32%	23%	29%	25%	28%	32%	27%	16%	35%	27%	21%	25%	29%	29%	30%	25%	25%	28%	23%
Taxing people on their income	60%	71%	51%	57%	57%	66%	60%	60%	54%	52%	65%	72%	50%	61%	65%	61%	59%	58%	61%	65%	57%	54%	59%
Don't know	13%	9%	12%	11%	11%	11%	11%	15%	18%	16%	8%	12%	15%	13%	14%	13%	12%	13%	9%	10%	18%	18%	18%

On the whole, do you think the richest people in society make a positive or negative contribution to the rest of society?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
A positive contribution - the businesses they run, the investments they make and the taxes they pay help us all	21%	36%	10%	16%	17%	26%	24%	18%	17%	20%	20%	25%	27%	22%	19%	20%	16%	17%	28%	21%	17%	18%	12%
A negative contribution - they generally don't pay their fair share and their greed takes money from the people who do the real work	45%	29%	64%	48%	54%	39%	45%	44%	40%	49%	45%	37%	33%	45%	43%	46%	58%	44%	41%	46%	45%	46%	46%
Both equally	23%	24%	18%	27%	22%	24%	22%	24%	24%	17%	26%	30%	23%	23%	25%	22%	16%	29%	24%	23%	22%	18%	27%
Don't know	12%	10%	8%	8%	7%	11%	9%	14%	18%	14%	9%	7%	18%	10%	13%	12%	9%	10%	7%	10%	15%	18%	15%

In general, do you think it is acceptable or unacceptable to LEGALLY avoid paying tax?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
It is acceptable to legally avoid tax	26%	34%	18%	25%	23%	27%	33%	19%	36%	23%	26%	26%	32%	26%	32%	22%	17%	24%	30%	24%	22%	29%	21%
It is unacceptable to legally avoid tax	63%	57%	73%	68%	67%	64%	58%	67%	49%	63%	65%	66%	55%	62%	56%	68%	72%	68%	63%	63%	65%	56%	65%
Don't know	11%	9%	9%	8%	10%	9%	9%	14%	15%	14%	10%	8%	13%	12%	12%	10%	11%	8%	7%	12%	12%	15%	14%

Fieldwork Dates: 3rd - 5th February 2024

Sample size: 1741 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

If the government was able to increase the amount of money it spends, which of the following areas do you think the government should INCREASE spending in the most? Please tick up to three

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Education and schools	36%	27%	47%	46%	45%	29%	35%	38%	40%	40%	32%	33%	38%	39%	32%	34%	38%	42%	39%	38%	37%	31%	30%
Defence	23%	43%	9%	16%	13%	37%	28%	18%	8%	15%	30%	36%	14%	26%	24%	25%	14%	21%	25%	24%	24%	16%	20%
Pensions	19%	25%	12%	19%	12%	28%	20%	18%	12%	12%	24%	29%	15%	18%	22%	20%	20%	16%	20%	15%	19%	21%	24%
Welfare benefits	12%	5%	20%	12%	15%	8%	12%	13%	15%	15%	12%	6%	15%	10%	11%	14%	14%	12%	9%	9%	10%	18%	26%
Crime and policing	37%	55%	24%	24%	27%	53%	37%	37%	21%	30%	46%	48%	32%	42%	38%	40%	20%	26%	37%	39%	37%	32%	38%
Transport	11%	11%	11%	8%	14%	10%	14%	9%	13%	12%	10%	10%	14%	11%	10%	10%	9%	12%	14%	12%	8%	8%	8%
Environment and climate change	25%	13%	33%	42%	37%	13%	24%	27%	33%	29%	23%	16%	30%	25%	23%	22%	25%	32%	31%	29%	20%	19%	16%
NHS	73%	66%	83%	82%	81%	71%	68%	79%	65%	73%	75%	75%	63%	73%	73%	73%	79%	86%	70%	75%	76%	70%	75%
Overseas aid	2%	1%	2%	3%	2%	1%	2%	2%	5%	2%	1%	1%	1%	2%	3%	3%	1%	3%	3%	1%	3%	1%	1%
Local government	18%	15%	25%	23%	23%	17%	21%	17%	15%	16%	21%	22%	15%	18%	17%	19%	26%	18%	20%	17%	19%	17%	19%
None of these	1%	1%	0%	3%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	0%	1%	2%	-	1%	1%	1%	2%	1%
Don't know	4%	3%	3%	2%	2%	2%	5%	4%	10%	6%	1%	1%	9%	4%	4%	4%	5%	1%	3%	4%	4%	8%	7%

And if the government were to cut the amount of money it currently spends, which of the following areas do you think the government should REDUCE spending in the most? Please tick up to three

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Education and schools	2%	1%	2%	4%	2%	1%	2%	2%	3%	3%	1%	1%	6%	1%	2%	2%	2%	-	2%	2%	1%	2%	3%
Defence	16%	5%	27%	21%	25%	7%	18%	14%	22%	20%	13%	9%	16%	15%	14%	16%	22%	23%	18%	16%	14%	15%	13%
Pensions	5%	2%	6%	8%	7%	3%	7%	3%	10%	7%	4%	1%	9%	5%	4%	5%	6%	4%	6%	5%	4%	7%	3%
Welfare benefits	23%	41%	12%	17%	18%	33%	28%	19%	17%	21%	25%	28%	21%	26%	27%	23%	16%	16%	28%	25%	22%	16%	18%
Crime and policing	3%	2%	6%	2%	4%	1%	4%	3%	9%	5%	1%	1%	5%	2%	3%	3%	8%	4%	5%	3%	3%	2%	2%
Transport	7%	8%	5%	7%	7%	7%	7%	7%	9%	7%	7%	7%	9%	6%	8%	7%	7%	8%	7%	5%	7%	9%	11%
Environment and climate change	23%	39%	13%	6%	10%	37%	28%	18%	11%	16%	30%	32%	15%	24%	21%	26%	22%	19%	21%	22%	24%	21%	26%
NHS	3%	5%	2%	4%	2%	4%	5%	2%	4%	3%	4%	2%	4%	3%	4%	3%	1%	3%	5%	2%	3%	-	4%
Overseas aid	59%	80%	45%	42%	48%	79%	62%	57%	32%	52%	71%	73%	44%	61%	61%	63%	60%	61%	53%	60%	63%	62%	65%
Local government	12%	12%	10%	13%	9%	14%	12%	12%	13%	13%	11%	10%	18%	11%	12%	14%	4%	13%	12%	12%	12%	14%	8%
None of these	11%	4%	20%	23%	19%	6%	10%	13%	13%	10%	13%	13%	11%	13%	10%	11%	12%	9%	15%	12%	9%	10%	10%
Don't know	12%	6%	11%	11%	11%	6%	8%	15%	23%	15%	5%	6%	18%	10%	11%	10%	13%	13%	9%	11%	14%	11%	13%

Fieldwork Dates: 3rd - 5th February 2024

Sample size: 1741 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think your own pension provision (and any provisions you have made for retirement) will or will not provide you with a good standard of living by the time you come to retire?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Will probably be enough to provide me with a good standard of living	23%	27%	21%	35%	28%	19%	28%	18%	26%	21%	23%	24%	31%	23%	21%	22%	20%	15%	33%	22%	17%	17%	12%
Will probably not be enough to provide me with a good standard of living	45%	39%	51%	39%	47%	46%	41%	48%	34%	57%	57%	16%	39%	42%	50%	45%	52%	46%	40%	46%	50%	50%	33%
Don't know	15%	9%	16%	11%	12%	9%	15%	14%	35%	20%	10%	2%	23%	13%	14%	15%	11%	14%	12%	16%	17%	18%	11%
Not applicable - I am already retired or am unable to work	18%	26%	12%	15%	14%	26%	15%	20%	6%	3%	10%	58%	7%	21%	16%	18%	17%	25%	15%	15%	15%	15%	43%

As people live longer, the proportion of older people in the population steadily rises. Looking forward, how do you think future governments should respond to the growing portion of older people?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Reductions should be made in the services that go to older people so that younger generations can afford to support more retired people	16%	12%	19%	23%	18%	13%	20%	13%	30%	21%	11%	7%	25%	16%	13%	15%	14%	18%	22%	14%	14%	15%	12%
More money should be found to maintain the services that go to older people as the number of retired people grows, even if this means more taxes for younger generations	47%	55%	44%	46%	48%	53%	49%	45%	28%	38%	60%	59%	43%	46%	47%	50%	49%	48%	46%	51%	44%	40%	55%
Not sure	37%	33%	37%	31%	34%	35%	31%	42%	42%	41%	29%	35%	32%	38%	40%	36%	36%	34%	31%	35%	42%	45%	34%

Fieldwork Dates: 3rd - 5th February 2024

Sample size: 1741 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

What do you think the state pension age should be for people who are currently in their 30s or 40s?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Less than 65	13%	7%	15%	13%	13%	12%	12%	14%	18%	19%	11%	4%	21%	8%	12%	16%	15%	17%	11%	13%	16%	16%	12%
65	38%	35%	45%	37%	40%	38%	36%	41%	30%	43%	38%	35%	36%	41%	36%	37%	40%	39%	40%	38%	35%	39%	41%
66	5%	7%	4%	3%	5%	6%	5%	6%	7%	3%	4%	9%	6%	5%	7%	6%	3%	4%	4%	5%	6%	4%	6%
67	11%	14%	8%	15%	12%	13%	12%	10%	5%	8%	18%	13%	6%	11%	11%	11%	17%	10%	11%	12%	11%	8%	
68	8%	11%	9%	8%	9%	10%	9%	7%	4%	6%	10%	13%	4%	11%	8%	8%	5%	7%	9%	9%	7%	8%	7%
69	1%	1%	0%	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	4%	2%	0%	2%	-	2%
70	13%	17%	9%	17%	14%	12%	14%	11%	12%	9%	13%	20%	11%	16%	14%	11%	7%	13%	15%	14%	12%	8%	12%
71	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
72	0%	0%	-	0%	0%	0%	1%	-	1%	0%	1%	0%	-	0%	1%	0%	1%	2%	1%	1%	-	-	1%
73	0%	-	-	-	0%	-	0%	0%	-	0%	0%	-	-	0%	-	-	-	1%	-	0%	-	-	1%
74	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
75	1%	1%	1%	-	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	1%
Older than 75	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	0%	3%	0%	0%	2%	1%	-	1%	0%	2%	0%	0%
Don't know	7%	5%	8%	4%	5%	5%	8%	7%	18%	9%	3%	4%	11%	6%	9%	7%	10%	4%	5%	7%	8%	13%	10%

Putting aside your own party preferences and your views on the current government, do you think that, in general, the Westminster Parliament in recent years has done a good job or a bad job in...

Representing the interests and wishes of people like you?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very good job	2%	2%	1%	3%	2%	1%	2%	1%	3%	2%	1%	1%	7%	1%	1%	1%	1%	3%	3%	1%	2%	1%	1%
Fairly good job	11%	17%	7%	9%	8%	12%	12%	10%	19%	8%	11%	12%	15%	11%	9%	11%	10%	9%	13%	10%	11%	10%	9%
Neither good nor bad job	22%	30%	14%	19%	21%	25%	20%	23%	12%	18%	24%	29%	25%	23%	24%	16%	20%	29%	19%	22%	24%	19%	24%
Fairly bad job	27%	26%	30%	31%	28%	27%	27%	27%	24%	25%	26%	32%	20%	29%	29%	28%	20%	26%	29%	29%	22%	25%	26%
Very bad job	30%	19%	44%	34%	37%	27%	33%	27%	26%	33%	33%	23%	23%	29%	29%	32%	41%	27%	30%	31%	29%	29%	31%
Don't know	9%	6%	5%	5%	5%	8%	7%	11%	16%	13%	5%	3%	9%	8%	9%	11%	9%	7%	6%	7%	11%	16%	9%

Fieldwork Dates: 3rd - 5th February 2024

Sample size: 1741 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Debating issues of public concern in a sensible and considered way?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very good job	1%	2%	1%	1%	2%	1%	2%	1%	3%	2%	1%	1%	7%	1%	1%	1%	-	3%	3%	1%	1%	1%	1%
Fairly good job	12%	18%	7%	14%	11%	13%	12%	12%	14%	10%	14%	14%	13%	11%	13%	11%	12%	19%	14%	12%	12%	9%	10%
Neither good nor bad job	21%	27%	17%	15%	17%	25%	21%	22%	19%	19%	22%	27%	21%	25%	24%	18%	17%	14%	21%	18%	23%	24%	25%
Fairly bad job	24%	27%	25%	25%	24%	26%	24%	25%	24%	23%	23%	29%	23%	27%	21%	25%	22%	25%	23%	29%	20%	25%	24%
Very bad job	28%	16%	40%	40%	37%	24%	32%	24%	21%	30%	33%	23%	22%	26%	26%	33%	36%	31%	32%	30%	26%	22%	28%
Don't know	13%	9%	10%	5%	8%	11%	10%	15%	20%	17%	8%	6%	15%	11%	16%	12%	13%	9%	7%	11%	18%	19%	11%

Understanding the daily lives of people like you?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very good job	2%	2%	1%	2%	2%	1%	3%	1%	4%	2%	1%	1%	9%	1%	-	0%	1%	3%	3%	1%	2%	1%	1%
Fairly good job	6%	7%	4%	5%	5%	5%	8%	4%	11%	6%	5%	5%	15%	4%	6%	5%	7%	2%	8%	4%	7%	5%	4%
Neither good nor bad job	15%	24%	7%	16%	13%	19%	14%	16%	9%	12%	19%	20%	13%	18%	18%	15%	7%	13%	16%	15%	15%	13%	16%
Fairly bad job	28%	32%	25%	30%	27%	30%	27%	29%	30%	25%	25%	36%	27%	29%	30%	28%	22%	30%	28%	31%	27%	26%	22%
Very bad job	41%	30%	58%	43%	49%	38%	42%	40%	31%	44%	45%	34%	28%	40%	39%	42%	56%	47%	38%	43%	38%	41%	49%
Don't know	8%	6%	5%	4%	4%	7%	6%	10%	15%	11%	5%	4%	9%	8%	8%	10%	7%	5%	6%	7%	11%	13%	8%

Reflecting the full range of people and views of the British electorate?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very good job	2%	3%	2%	2%	2%	1%	3%	1%	4%	2%	1%	1%	9%	1%	0%	1%	-	3%	3%	1%	3%	1%	1%
Fairly good job	7%	10%	3%	7%	6%	7%	8%	6%	11%	6%	7%	6%	12%	7%	7%	6%	5%	5%	8%	7%	7%	6%	4%
Neither good nor bad job	20%	28%	13%	14%	15%	23%	19%	20%	17%	15%	22%	26%	18%	22%	22%	18%	14%	19%	17%	20%	21%	22%	21%
Fairly bad job	26%	30%	25%	30%	27%	28%	26%	27%	27%	23%	27%	32%	19%	27%	30%	26%	27%	31%	29%	27%	23%	22%	30%
Very bad job	34%	22%	51%	44%	43%	32%	36%	33%	21%	38%	36%	31%	29%	34%	29%	38%	43%	35%	35%	36%	33%	30%	36%
Don't know	11%	8%	7%	4%	7%	8%	8%	14%	19%	15%	6%	5%	13%	10%	12%	12%	10%	8%	8%	9%	13%	18%	9%

Fieldwork Dates: 3rd - 5th February 2024

Sample size: 1741 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Holding the government of the day to account?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Very good job	2%	3%	1%	2%	2%	2%	3%	1%	7%	3%	1%	2%	9%	1%	1%	2%	1%	3%	4%	2%	2%	2%	1%
Fairly good job	10%	14%	7%	15%	9%	11%	12%	8%	13%	8%	11%	11%	14%	12%	8%	8%	7%	9%	10%	13%	10%	5%	6%
Neither good nor bad job	18%	27%	12%	10%	15%	22%	17%	20%	11%	16%	22%	22%	19%	21%	22%	15%	14%	14%	17%	19%	20%	20%	18%
Fairly bad job	22%	24%	22%	27%	25%	23%	22%	22%	16%	21%	22%	28%	15%	24%	23%	22%	21%	24%	25%	21%	19%	23%	23%
Very bad job	34%	23%	49%	42%	42%	32%	36%	33%	26%	37%	37%	30%	29%	30%	34%	38%	45%	39%	36%	34%	34%	28%	41%
Don't know	13%	10%	9%	4%	7%	11%	9%	16%	27%	16%	7%	7%	14%	11%	13%	15%	12%	10%	8%	11%	15%	22%	12%

Hard working or lazy?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Hard working	27%	35%	23%	31%	28%	26%	30%	24%	28%	22%	30%	31%	34%	27%	23%	28%	21%	19%	37%	25%	23%	21%	19%
Lazy	46%	40%	52%	38%	45%	46%	49%	42%	47%	52%	43%	37%	40%	43%	48%	46%	54%	47%	41%	49%	47%	44%	51%
Don't know	28%	25%	25%	31%	26%	27%	21%	34%	25%	26%	27%	33%	26%	29%	29%	26%	25%	35%	23%	26%	30%	35%	31%

In touch or out of touch?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
In touch	11%	15%	8%	13%	11%	10%	14%	9%	17%	9%	10%	13%	24%	10%	8%	9%	9%	7%	14%	11%	9%	11%	7%
Out of touch	78%	75%	86%	78%	82%	81%	77%	79%	69%	80%	79%	79%	65%	78%	81%	80%	83%	85%	76%	81%	77%	74%	84%
Don't know	11%	10%	6%	9%	7%	9%	9%	13%	14%	11%	11%	9%	12%	12%	11%	10%	8%	8%	10%	8%	14%	15%	10%

Do or do not care about the area they represent?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Do care about their local area	31%	42%	24%	35%	30%	34%	34%	28%	32%	25%	33%	39%	34%	33%	30%	31%	24%	30%	39%	31%	28%	24%	24%
Do not care about their local area	49%	40%	60%	48%	52%	47%	50%	49%	46%	56%	49%	39%	46%	47%	49%	51%	61%	43%	47%	50%	48%	50%	56%
Don't know	20%	18%	16%	17%	17%	19%	16%	23%	22%	19%	17%	22%	21%	20%	21%	18%	15%	27%	15%	19%	24%	26%	20%

Fieldwork Dates: 3rd - 5th February 2024

Sample size: 1741 GB Adults



Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

In politics to help themselves, or in politics to help others?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
In politics to help themselves	69%	67%	77%	61%	71%	70%	72%	67%	69%	72%	69%	65%	67%	68%	68%	72%	73%	67%	67%	70%	69%	72%	73%
In politics to help others	14%	20%	9%	17%	15%	15%	15%	12%	10%	11%	16%	18%	18%	14%	14%	12%	14%	10%	20%	13%	10%	12%	8%
Don't know	17%	13%	13%	22%	14%	15%	13%	20%	21%	16%	15%	17%	15%	18%	18%	16%	12%	22%	13%	17%	21%	16%	19%

When governments change their policies they are often accused of conducting "U-turns". Thinking about government "U-turns" in general, which of the following statements best reflects your view?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
Government U-turns are normally a bad sign - showing they are incompetent, weak, or have not thought their policies through properly in advance	34%	28%	41%	35%	36%	33%	36%	31%	31%	38%	34%	27%	42%	30%	30%	35%	38%	30%	31%	34%	34%	37%	34%
Government U-turns are normally a good sign - showing they are willing to listen and change their minds when people complain or situations change	36%	51%	31%	37%	38%	42%	37%	35%	22%	27%	44%	51%	28%	43%	36%	32%	31%	41%	41%	40%	31%	26%	37%
Neither	15%	11%	16%	20%	16%	13%	15%	14%	18%	15%	13%	15%	13%	12%	17%	17%	18%	15%	17%	13%	14%	15%	15%
Not sure	15%	11%	12%	9%	9%	13%	11%	19%	30%	20%	9%	6%	17%	14%	17%	16%	13%	14%	11%	13%	21%	22%	13%

Which of the following best reflects your view?

Unweighted base	1741	605	433	152	694	631	815	926	180	666	428	467	181	591	291	431	151	96	524	512	336	212	157
Base	1741	605	444	163	646	689	846	895	190	726	420	406	209	585	289	420	150	89	487	505	366	226	157
At least one of the main political parties represents my priorities and values well	27%	29%	35%	36%	34%	23%	30%	24%	27%	25%	26%	31%	33%	28%	22%	27%	23%	24%	34%	29%	21%	22%	19%
None of the main political parties really represent my priorities and values	58%	63%	54%	54%	56%	66%	59%	57%	51%	54%	65%	61%	48%	57%	63%	60%	63%	61%	57%	58%	60%	55%	60%
Don't know	15%	8%	11%	10%	10%	10%	11%	18%	21%	21%	9%	7%	19%	14%	15%	13%	15%	15%	9%	12%	19%	22%	21%

Cell Contents (Column Percentages)