Fieldwork Dates: 9th - 11th September 2023

Sample size: 1733 GB Adults

YouGov

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base: All GB adults	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Approve	13%	26%	2%	5%	8%	18%	15%	11%	15%	9%	13%	20%	14%	14%	15%	12%	10%	9%	11%	16%	12%	13%	12%
Disapprove	70%	55%	89%	84%	80%	65%	74%	67%	60%	75%	73%	64%	76%	70%	64%	69%	75%	71%	75%	70%	68%	63%	69%
Don't know	17%	19%	9%	10%	12%	17%	11%	22%	25%	17%	14%	16%	10%	16%	21%	19%	15%	20%	14%	15%	20%	24%	18%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
0 - Would never consider voting for them	42%	11%	69%	47%	54%	29%	42%	42%	40%	49%	44%	29%	39%	39%	39%	48%	52%	38%	42%	41%	43%	43%	42%
1	6%	3%	7%	9%	7%	3%	6%	5%	7%	6%	6%	4%	7%	7%	5%	3%	4%	8%	6%	6%	3%	4%	10%
2	6%	4%	7%	16%	6%	6%	8%	5%	10%	6%	6%	5%	5%	6%	8%	7%	6%	7%	7%	8%	4%	4%	6%
3	5%	6%	4%	3%	5%	5%	5%	5%	5%	5%	4%	5%	5%	4%	7%	6%	6%	5%	6%	4%	7%	4%	3%
4	3%	4%	1%	2%	3%	4%	3%	3%	4%	3%	3%	3%	4%	3%	4%	2%	1%	9%	5%	2%	2%	3%	3%
5	10%	13%	3%	11%	7%	12%	9%	10%	9%	8%	9%	12%	9%	11%	9%	10%	6%	6%	9%	8%	10%	12%	10%
6	4%	8%	1%	2%	2%	6%	4%	4%	1%	2%	7%	5%	3%	3%	5%	4%	3%	8%	3%	4%	6%	3%	2%
7	4%	7%	2%	5%	3%	6%	4%	5%	4%	3%	4%	6%	3%	5%	5%	3%	7%	5%	5%	4%	4%	6%	2%
8	5%	12%	1%	2%	3%	6%	5%	4%	5%	3%	3%	8%	5%	5%	7%	4%	1%	1%	4%	6%	4%	4%	5%
9	3%	8%	-	1%	2%	5%	2%	3%	-	2%	4%	5%	1%	4%	3%	2%	0%	3%	3%	3%	2%	2%	4%
10 - Would definitely consider voting for them	8%	20%	0%	-	4%	15%	7%	8%	0%	4%	8%	17%	4%	10%	7%	8%	5%	9%	8%	9%	5%	9%	5%
prefer not to answer	6%	3%	5%	3%	4%	4%	5%	6%	15%	8%	1%	1%	15%	5%	3%	4%	9%	2%	2%	5%	10%	7%	9%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
0 - Would never consider voting for them	24%	39%	4%	10%	12%	38%	23%	24%	6%	18%	26%	40%	15%	30%	23%	24%	18%	17%	19%	25%	26%	22%	32%
1	5%	8%	1%	3%	3%	7%	4%	5%	0%	3%	7%	6%	2%	5%	5%	4%	4%	6%	4%	4%	3%	6%	8%
2	5%	10%	2%	5%	4%	7%	5%	5%	5%	4%	7%	6%	2%	6%	6%	5%	8%	1%	5%	6%	3%	9%	4%
3	5%	7%	1%	5%	4%	5%	5%	5%	6%	5%	4%	5%	5%	5%	5%	3%	7%	6%	4%	5%	5%	4%	4%
4	6%	7%	4%	5%	4%	6%	5%	6%	6%	5%	7%	5%	5%	5%	6%	5%	8%	9%	5%	5%	8%	6%	5%
5	11%	10%	8%	14%	9%	11%	11%	10%	12%	12%	10%	9%	6%	10%	17%	10%	10%	11%	11%	9%	14%	10%	10%
6	7%	4%	7%	8%	8%	4%	7%	7%	13%	7%	7%	4%	8%	5%	6%	10%	6%	7%	8%	7%	4%	7%	7%
7	8%	4%	15%	11%	13%	5%	9%	7%	9%	9%	8%	5%	10%	7%	6%	9%	9%	10%	10%	8%	6%	8%	5%
8	8%	3%	14%	18%	13%	4%	9%	8%	7%	10%	5%	7%	14%	7%	9%	7%	7%	11%	11%	9%	6%	7%	3%
9	3%	1%	6%	3%	3%	2%	4%	2%	6%	3%	2%	2%	4%	2%	2%	3%	5%	6%	2%	4%	2%	3%	3%
10 - Would definitely consider voting for them	14%	3%	35%	15%	23%	7%	13%	14%	14%	14%	17%	9%	14%	12%	13%	18%	10%	13%	18%	14%	12%	10%	11%
prefer not to answer	6%	3%	5%	3%	4%	4%	5%	6%	15%	8%	1%	1%	15%	5%	3%	4%	9%	2%	2%	5%	10%	7%	9%

Liberal Democrats

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
0 - Would never consider voting for them	28%	39%	14%	2%	15%	43%	31%	24%	10%	23%	33%	39%	18%	31%	27%	32%	26%	20%	23%	30%	29%	28%	34%
1	5%	7%	5%	1%	5%	7%	6%	5%	4%	4%	7%	6%	4%	5%	4%	7%	4%	6%	5%	6%	4%	6%	5%
2	8%	11%	5%	6%	6%	9%	7%	9%	9%	8%	9%	8%	6%	7%	11%	8%	7%	19%	8%	7%	8%	12%	7%
3	6%	6%	8%	4%	8%	5%	6%	6%	6%	6%	6%	6%	6%	5%	6%	5%	11%	6%	6%	6%	5%	8%	7%
4	6%	7%	5%	4%	5%	7%	6%	7%	10%	6%	7%	5%	3%	6%	8%	6%	8%	9%	5%	7%	7%	7%	4%
5	15%	12%	23%	8%	20%	11%	12%	17%	15%	17%	14%	13%	13%	13%	16%	17%	14%	14%	16%	14%	14%	15%	15%
6	8%	6%	10%	14%	9%	6%	8%	8%	10%	8%	7%	7%	10%	8%	7%	6%	8%	9%	10%	7%	7%	4%	8%
7	8%	4%	10%	22%	10%	4%	7%	8%	9%	10%	5%	5%	9%	9%	6%	7%	5%	7%	9%	8%	8%	7%	4%
8	5%	1%	7%	16%	7%	2%	5%	4%	10%	4%	5%	4%	8%	5%	3%	5%	2%	3%	8%	4%	4%	2%	1%
9	2%	1%	1%	8%	3%	1%	1%	2%	1%	2%	1%	2%	2%	1%	2%	1%	2%	3%	2%	2%	1%	-	2%
10 - Would definitely consider voting for them	4%	1%	7%	13%	8%	1%	4%	4%	1%	5%	5%	3%	4%	5%	6%	3%	4%	1%	6%	3%	3%	4%	4%
prefer not to answer	6%	3%	5%	3%	4%	4%	5%	6%	15%	8%	1%	1%	15%	5%	3%	4%	9%	2%	2%	5%	10%	7%	9%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base: All GB adults	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Health	43%	41%	49%	46%	47%	43%	38%	49%	42%	40%	47%	46%	27%	45%	44%	44%	51%	56%	46%	43%	42%	38%	49%
Immigration & Asylum	38%	65%	20%	14%	20%	64%	37%	39%	16%	27%	50%	58%	29%	43%	47%	41%	18%	24%	34%	38%	43%	37%	45%
Crime	17%	25%	10%	12%	11%	23%	16%	18%	14%	14%	18%	23%	23%	19%	15%	17%	9%	8%	16%	19%	15%	19%	16%
The economy	60%	63%	58%	65%	63%	58%	62%	58%	58%	63%	59%	56%	58%	60%	61%	60%	58%	61%	64%	62%	57%	58%	50%
Tax	8%	7%	7%	4%	7%	7%	10%	6%	12%	10%	5%	5%	12%	8%	8%	5%	9%	8%	9%	6%	11%	8%	3%
Pensions	5%	7%	4%	2%	4%	7%	6%	5%	1%	2%	5%	13%	2%	5%	5%	7%	8%	4%	3%	5%	7%	7%	8%
Education	13%	11%	16%	15%	14%	9%	10%	16%	16%	15%	11%	9%	10%	13%	14%	13%	16%	14%	16%	11%	13%	14%	9%
Family life & childcare	6%	4%	6%	4%	6%	5%	4%	8%	4%	10%	2%	3%	5%	5%	6%	8%	6%	4%	7%	5%	6%	8%	3%
Housing	24%	15%	33%	25%	25%	18%	23%	25%	39%	25%	19%	19%	32%	22%	20%	25%	19%	27%	22%	22%	20%	34%	30%
The environment	29%	16%	39%	45%	40%	17%	31%	26%	38%	32%	26%	22%	36%	30%	28%	22%	32%	34%	35%	31%	22%	24%	25%
Britain leaving the EU	18%	9%	25%	32%	30%	10%	21%	16%	14%	18%	21%	18%	23%	16%	16%	16%	28%	28%	22%	18%	17%	14%	18%
Transport	3%	1%	4%	5%	3%	2%	4%	2%	6%	3%	2%	2%	3%	3%	1%	4%	1%	-	3%	4%	1%	3%	1%
Welfare benefits	8%	6%	11%	2%	9%	7%	8%	8%	9%	10%	7%	5%	8%	7%	6%	11%	9%	9%	7%	5%	7%	12%	19%
Defence and security	10%	17%	3%	9%	7%	16%	11%	9%	2%	7%	12%	17%	5%	10%	14%	11%	6%	8%	9%	11%	12%	6%	9%
None of these	0%	-	-	1%	0%	0%	0%	0%	1%	0%	0%	-	-	0%	-	0%	-	-	-	0%	-	0%	0%
Don't know	2%	0%	2%	1%	2%	1%	1%	2%	4%	2%	1%	-	1%	1%	2%	2%	3%	-	0%	1%	4%	2%	3%

How well or badly do you think the government is handling the following issues?

National Health Service

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very well	1%	1%	1%	1%	0%	1%	2%	1%	4%	1%	1%	0%	2%	2%	0%	0%	1%	1%	1%	1%	2%	1%	1%
Fairly well	10%	21%	2%	3%	7%	15%	12%	8%	12%	7%	9%	17%	15%	12%	8%	9%	9%	5%	11%	11%	8%	12%	8%
Fairly badly	26%	34%	16%	20%	21%	30%	24%	27%	29%	22%	24%	32%	22%	25%	27%	26%	25%	36%	27%	23%	28%	27%	24%
Very badly	58%	39%	78%	73%	69%	50%	58%	58%	43%	65%	64%	48%	58%	57%	57%	62%	55%	58%	58%	60%	58%	50%	61%
Don't know	5%	5%	3%	4%	3%	4%	4%	6%	13%	5%	3%	3%	4%	4%	7%	3%	10%	1%	2%	5%	4%	10%	6%

YouGov

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Immigration

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very well	1%	0%	0%	-	0%	1%	1%	0%	2%	0%	0%	0%	2%	0%	-	-	1%	-	1%	1%	1%	-	-
Fairly well	7%	10%	3%	7%	6%	6%	8%	7%	16%	7%	4%	8%	14%	7%	7%	6%	5%	4%	7%	9%	7%	6%	5%
Fairly badly	25%	25%	25%	26%	27%	21%	23%	27%	36%	24%	22%	26%	21%	26%	26%	25%	24%	27%	27%	26%	24%	22%	21%
Very badly	61%	60%	67%	60%	62%	68%	65%	57%	31%	61%	70%	63%	56%	61%	59%	64%	57%	66%	62%	57%	61%	60%	68%
Don't know	6%	4%	4%	7%	5%	4%	4%	9%	15%	7%	4%	3%	6%	5%	8%	6%	13%	3%	3%	7%	7%	12%	6%

Crime

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very well	1%	2%	0%	1%	0%	1%	1%	1%	3%	1%	0%	0%	4%	1%	-	0%	1%	1%	0%	2%	1%	0%	-
Fairly well	18%	25%	12%	12%	15%	19%	17%	20%	30%	15%	15%	21%	16%	18%	20%	17%	24%	18%	19%	16%	19%	23%	13%
Fairly badly	34%	36%	35%	32%	36%	34%	36%	32%	32%	31%	36%	37%	29%	34%	36%	37%	23%	44%	40%	34%	28%	29%	36%
Very badly	36%	30%	44%	44%	38%	37%	39%	32%	16%	40%	38%	35%	46%	36%	28%	38%	35%	29%	33%	36%	39%	33%	37%
Don't know	11%	8%	9%	11%	11%	8%	7%	15%	19%	13%	10%	7%	6%	12%	16%	8%	17%	8%	7%	12%	13%	15%	15%

Education

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very well	2%	2%	1%	-	0%	2%	2%	2%	4%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	3%	1%	-
Fairly well	21%	36%	7%	10%	14%	28%	21%	20%	22%	16%	19%	30%	24%	22%	21%	18%	17%	20%	22%	20%	19%	21%	21%
Fairly badly	31%	31%	28%	30%	29%	31%	29%	33%	33%	30%	31%	32%	23%	29%	30%	35%	33%	39%	31%	29%	33%	35%	29%
Very badly	35%	18%	56%	52%	48%	26%	40%	30%	24%	42%	37%	26%	44%	34%	32%	34%	36%	32%	39%	35%	35%	24%	40%
Don't know	12%	13%	8%	8%	8%	13%	8%	15%	17%	11%	11%	11%	8%	12%	15%	10%	14%	8%	7%	14%	10%	19%	11%

YouGov

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Taxation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very well	1%	2%	-	1%	1%	1%	1%	1%	-	0%	1%	1%	0%	1%	1%	1%	1%	-	1%	1%	1%	0%	1%
Fairly well	21%	36%	9%	15%	17%	28%	22%	19%	17%	15%	24%	28%	12%	23%	26%	18%	16%	26%	22%	21%	20%	20%	17%
Fairly badly	29%	31%	27%	28%	30%	27%	30%	28%	32%	27%	27%	32%	29%	30%	27%	29%	23%	33%	33%	30%	24%	29%	24%
Very badly	36%	21%	51%	39%	41%	31%	41%	32%	28%	44%	36%	26%	46%	33%	32%	36%	44%	30%	35%	33%	41%	34%	39%
Don't know	14%	11%	13%	18%	11%	14%	7%	21%	24%	13%	12%	12%	12%	13%	15%	15%	16%	12%	9%	15%	15%	17%	20%

Unemployment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very well	3%	7%	-	2%	2%	4%	4%	2%	-	1%	4%	6%	1%	3%	3%	3%	1%	3%	4%	3%	2%	3%	0%
Fairly well	29%	46%	18%	22%	26%	39%	33%	26%	16%	25%	35%	37%	22%	35%	33%	26%	18%	32%	33%	33%	28%	24%	17%
Fairly badly	27%	23%	29%	27%	26%	23%	28%	27%	36%	29%	23%	25%	29%	24%	25%	33%	26%	28%	29%	24%	25%	29%	33%
Very badly	23%	8%	37%	29%	30%	14%	25%	22%	24%	29%	22%	15%	34%	20%	17%	21%	36%	25%	21%	20%	27%	24%	29%
Don't know	17%	16%	16%	20%	15%	19%	11%	24%	24%	16%	17%	17%	15%	17%	22%	17%	19%	11%	13%	20%	18%	21%	20%

Inflation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very well	1%	2%	1%	-	1%	1%	2%	1%	2%	1%	1%	1%	3%	1%	0%	1%	2%	-	2%	1%	1%	1%	-
Fairly well	16%	31%	6%	14%	11%	24%	18%	14%	14%	8%	16%	31%	14%	19%	17%	15%	8%	14%	16%	20%	15%	11%	12%
Fairly badly	26%	33%	20%	28%	25%	28%	23%	30%	24%	26%	25%	30%	20%	28%	28%	28%	24%	28%	31%	24%	21%	33%	24%
Very badly	49%	27%	66%	51%	55%	39%	54%	43%	50%	57%	49%	31%	58%	45%	46%	49%	53%	52%	48%	46%	54%	45%	52%
Don't know	8%	7%	7%	8%	8%	8%	4%	12%	10%	7%	8%	6%	4%	8%	8%	8%	12%	6%	4%	8%	8%	11%	12%

Fieldwork Dates: 9th - 11th September 2023

Sample size: 1733 GB Adults

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very well	3%	5%	0%	-	1%	4%	3%	2%	4%	1%	3%	5%	2%	4%	3%	3%	3%	-	3%	3%	3%	1%	2%
Fairly well	17%	35%	4%	5%	8%	28%	16%	19%	12%	11%	19%	28%	9%	19%	19%	19%	9%	20%	15%	19%	17%	20%	14%
Fairly badly	23%	28%	14%	19%	16%	28%	23%	22%	32%	20%	20%	27%	23%	24%	21%	21%	19%	29%	22%	23%	24%	19%	25%
Very badly	48%	23%	73%	72%	69%	31%	52%	44%	39%	58%	50%	33%	62%	45%	43%	47%	58%	47%	56%	46%	44%	45%	48%
Don't know	9%	8%	8%	5%	6%	9%	5%	13%	14%	10%	8%	6%	5%	8%	14%	10%	11%	5%	4%	9%	12%	15%	11%

Defence

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very well	4%	4%	3%	3%	3%	3%	5%	3%	10%	3%	4%	3%	6%	3%	2%	4%	5%	1%	4%	5%	4%	1%	3%
Fairly well	34%	44%	25%	35%	31%	38%	38%	30%	37%	33%	30%	39%	36%	34%	36%	35%	27%	36%	38%	35%	32%	33%	27%
Fairly badly	20%	23%	20%	22%	21%	22%	23%	17%	9%	17%	26%	24%	15%	21%	21%	19%	18%	21%	22%	17%	17%	21%	24%
Very badly	18%	12%	22%	19%	19%	17%	21%	15%	12%	21%	17%	16%	24%	18%	13%	17%	19%	17%	13%	17%	24%	16%	23%
Don't know	24%	17%	29%	20%	26%	20%	14%	35%	32%	26%	24%	19%	19%	24%	26%	24%	30%	24%	22%	26%	24%	28%	23%

The economy

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very well	1%	1%	1%	1%	1%	1%	1%	1%	-	0%	1%	1%	1%	1%	0%	1%	1%	-	1%	1%	1%	0%	-
Fairly well	17%	34%	6%	12%	12%	25%	18%	16%	15%	11%	15%	31%	12%	20%	20%	15%	13%	16%	18%	20%	15%	17%	13%
Fairly badly	30%	33%	22%	28%	26%	32%	28%	31%	37%	28%	30%	28%	28%	28%	33%	32%	23%	36%	30%	29%	32%	26%	29%
Very badly	47%	25%	68%	55%	57%	35%	50%	44%	38%	55%	48%	35%	55%	46%	40%	48%	51%	46%	49%	44%	46%	47%	50%
Don't know	6%	6%	4%	4%	4%	6%	2%	9%	10%	5%	6%	4%	3%	6%	7%	4%	12%	2%	3%	6%	6%	10%	8%

YouGov

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very well	7%	9%	5%	3%	7%	6%	9%	6%	13%	6%	6%	7%	17%	5%	5%	7%	6%	7%	7%	8%	8%	7%	6%
Fairly well	43%	57%	34%	43%	39%	51%	48%	39%	47%	40%	44%	48%	36%	48%	46%	43%	35%	37%	48%	44%	40%	45%	35%
Fairly badly	16%	13%	19%	16%	18%	14%	16%	16%	14%	16%	14%	18%	17%	13%	16%	16%	21%	21%	17%	15%	15%	14%	20%
Very badly	15%	8%	18%	18%	16%	13%	17%	13%	5%	17%	16%	13%	16%	14%	11%	16%	16%	17%	10%	14%	20%	15%	18%
Don't know	19%	12%	23%	20%	21%	16%	11%	27%	21%	21%	20%	15%	14%	20%	21%	18%	21%	18%	18%	20%	18%	19%	21%

Transport

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very well	2%	2%	0%	-	1%	1%	2%	1%	6%	1%	1%	1%	2%	2%	0%	2%	3%	-	1%	1%	3%	2%	-
Fairly well	19%	30%	11%	8%	15%	22%	19%	19%	22%	17%	17%	23%	20%	18%	23%	19%	19%	20%	21%	17%	19%	22%	17%
Fairly badly	33%	34%	30%	32%	35%	30%	33%	33%	34%	33%	34%	33%	32%	32%	34%	34%	36%	36%	37%	33%	33%	28%	32%
Very badly	33%	21%	47%	45%	39%	30%	38%	27%	24%	35%	36%	28%	38%	35%	27%	33%	27%	33%	33%	34%	30%	31%	36%
Don't know	13%	13%	12%	15%	10%	16%	7%	19%	14%	13%	11%	15%	8%	13%	17%	13%	16%	11%	8%	15%	15%	18%	15%

Housing

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very well	1%	1%	0%	1%	1%	1%	1%	0%	-	1%	0%	1%	1%	0%	0%	0%	1%	-	0%	1%	1%	-	0%
Fairly well	13%	25%	3%	5%	9%	19%	14%	12%	10%	10%	13%	19%	8%	14%	17%	11%	11%	13%	12%	13%	17%	12%	8%
Fairly badly	30%	33%	24%	31%	28%	30%	28%	32%	40%	27%	29%	32%	25%	31%	25%	34%	27%	37%	34%	30%	28%	29%	25%
Very badly	44%	26%	65%	55%	54%	37%	49%	40%	32%	51%	46%	37%	57%	42%	42%	43%	43%	42%	43%	43%	44%	41%	57%
Don't know	12%	16%	8%	8%	9%	14%	9%	15%	17%	11%	12%	11%	8%	12%	15%	11%	18%	8%	10%	13%	11%	18%	10%

YouGov

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very well	1%	2%	0%	-	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	1%	2%	0%	-
Fairly well	24%	41%	10%	9%	16%	33%	24%	23%	14%	20%	24%	35%	16%	26%	26%	24%	22%	20%	24%	23%	22%	29%	22%
Fairly badly	29%	31%	28%	34%	32%	28%	28%	31%	31%	28%	29%	32%	29%	29%	27%	32%	27%	34%	30%	28%	34%	26%	27%
Very badly	35%	16%	54%	49%	46%	24%	40%	31%	35%	40%	36%	24%	44%	34%	29%	32%	40%	41%	39%	35%	31%	30%	39%
Don't know	11%	10%	8%	7%	6%	13%	7%	14%	17%	12%	10%	8%	8%	9%	18%	12%	10%	4%	7%	13%	11%	14%	12%

Welfare benefits

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very well	2%	3%	1%	-	1%	3%	2%	2%	1%	1%	1%	4%	2%	2%	1%	2%	1%	1%	2%	2%	1%	1%	1%
Fairly well	19%	32%	8%	10%	12%	26%	20%	18%	18%	13%	21%	28%	18%	21%	19%	20%	11%	17%	19%	19%	23%	16%	15%
Fairly badly	29%	29%	26%	32%	28%	30%	30%	28%	30%	30%	27%	29%	25%	29%	29%	28%	27%	42%	31%	28%	27%	31%	27%
Very badly	33%	18%	49%	37%	43%	24%	36%	31%	24%	40%	36%	23%	40%	29%	30%	34%	45%	29%	34%	29%	33%	32%	45%
Don't know	18%	17%	16%	21%	16%	17%	13%	22%	27%	17%	16%	16%	14%	19%	21%	16%	16%	11%	15%	21%	16%	21%	13%

Do you think that Rishi Sunak is doing well or badly as Prime Minister?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base: All GB adults	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very well	2%	5%	0%	1%	2%	3%	2%	2%	1%	1%	3%	3%	4%	3%	1%	1%	2%	3%	2%	3%	1%	3%	0%
Fairly well	23%	39%	12%	18%	19%	29%	22%	23%	19%	17%	23%	33%	20%	24%	28%	22%	12%	24%	25%	22%	23%	22%	21%
Fairly badly	28%	29%	24%	32%	27%	29%	29%	27%	33%	28%	26%	27%	27%	27%	27%	27%	36%	24%	30%	31%	26%	23%	22%
Very badly	36%	18%	58%	41%	46%	29%	42%	31%	29%	39%	40%	30%	43%	35%	29%	39%	39%	36%	35%	36%	37%	31%	42%
Don't know	11%	8%	6%	10%	6%	10%	6%	16%	18%	14%	9%	6%	5%	11%	14%	12%	11%	14%	8%	9%	12%	21%	15%

Fieldwork Dates: 9th - 11th September 2023

Sample size: 1733 GB Adults

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think Keir Starmer is doing well or badly as leader of the Labour party?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base: All GB adults	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very well	4%	2%	6%	6%	6%	2%	4%	3%	2%	3%	4%	4%	3%	4%	4%	3%	4%	3%	4%	3%	3%	5%	3%
Fairly well	31%	22%	45%	48%	40%	22%	35%	26%	32%	31%	36%	24%	31%	30%	34%	32%	26%	28%	37%	31%	27%	30%	20%
Fairly badly	25%	30%	22%	24%	26%	27%	24%	25%	25%	23%	22%	32%	26%	25%	19%	24%	27%	38%	28%	25%	20%	18%	33%
Very badly	23%	34%	13%	13%	16%	35%	26%	21%	9%	19%	27%	33%	23%	26%	22%	21%	22%	19%	19%	25%	29%	18%	26%
Don't know	18%	12%	13%	9%	12%	14%	11%	24%	32%	24%	11%	8%	17%	14%	22%	20%	22%	12%	12%	16%	22%	30%	19%

Do you believe that at the moment Keir Starmer does or does not look like a Prime Minister in waiting?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base: All GB adults	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
He does look like a Prime Minster in waiting	31%	16%	51%	53%	43%	21%	37%	26%	39%	35%	32%	21%	36%	31%	30%	31%	30%	28%	39%	33%	26%	30%	18%
He does not look like a Prime Minster in waiting	48%	71%	32%	34%	39%	65%	45%	50%	22%	42%	51%	66%	46%	49%	50%	46%	43%	51%	46%	49%	46%	41%	60%
Not sure	21%	14%	17%	13%	18%	14%	17%	24%	39%	23%	17%	13%	18%	19%	20%	23%	27%	21%	15%	19%	28%	29%	22%

Do you believe the Labour party today are or are not ready for government?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base: All GB adults	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
They are ready for Government	33%	13%	57%	50%	45%	18%	38%	28%	45%	38%	32%	18%	37%	29%	32%	36%	34%	30%	39%	32%	28%	37%	22%
They are not ready for Government	45%	73%	19%	31%	33%	67%	44%	45%	21%	35%	51%	65%	39%	49%	45%	42%	43%	42%	44%	47%	46%	34%	49%
Not sure	23%	13%	24%	18%	22%	15%	19%	27%	34%	27%	16%	17%	24%	21%	24%	22%	23%	27%	16%	21%	27%	29%	29%

YouGov

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

In principle, would you support or oppose a large increase in the amount of new housing built in Britain?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base: All GB adults	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Strongly support	18%	13%	28%	18%	23%	15%	26%	12%	19%	22%	18%	14%	32%	14%	18%	17%	24%	15%	14%	17%	20%	25%	25%
Tend to support	38%	34%	42%	41%	41%	34%	37%	39%	43%	37%	32%	45%	33%	37%	38%	40%	39%	50%	46%	35%	34%	37%	35%
Tend to oppose	23%	31%	14%	27%	20%	29%	20%	26%	14%	20%	30%	26%	17%	28%	21%	22%	18%	24%	23%	26%	23%	21%	17%
Strongly oppose	10%	14%	4%	6%	6%	14%	9%	10%	4%	9%	13%	10%	6%	11%	11%	11%	6%	3%	10%	10%	11%	5%	12%
Don't know	11%	8%	11%	7%	9%	8%	9%	13%	20%	13%	8%	6%	13%	10%	12%	10%	12%	8%	7%	13%	13%	11%	12%

And would you support or oppose a large increase in the amount of new housing built IN YOUR OWN LOCAL AREA?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base: All GB adults	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Strongly support	15%	9%	26%	15%	20%	11%	21%	9%	18%	17%	13%	12%	26%	11%	11%	16%	18%	16%	12%	13%	14%	25%	22%
Tend to support	33%	29%	36%	39%	36%	30%	33%	33%	30%	34%	30%	36%	27%	31%	35%	33%	40%	43%	38%	32%	31%	32%	29%
Tend to oppose	22%	26%	18%	22%	22%	22%	21%	22%	20%	19%	23%	26%	18%	25%	25%	19%	17%	17%	22%	23%	20%	21%	20%
Strongly oppose	21%	30%	11%	19%	14%	31%	18%	25%	14%	20%	28%	21%	14%	25%	20%	24%	14%	18%	22%	22%	25%	16%	19%
Don't know	9%	5%	9%	6%	7%	6%	7%	10%	19%	10%	6%	5%	15%	7%	9%	7%	11%	6%	7%	10%	11%	6%	11%

Would you support or oppose a large increase in the amount of housing being built in Britain...

...if it meant a substantial decrease in house prices?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Strongly support	21%	10%	32%	22%	25%	13%	26%	17%	40%	26%	13%	13%	31%	17%	17%	24%	25%	17%	17%	21%	23%	31%	20%
Tend to support	35%	32%	38%	35%	36%	32%	34%	36%	38%	34%	34%	39%	35%	34%	35%	36%	36%	41%	40%	30%	34%	35%	40%
Tend to oppose	20%	29%	13%	26%	20%	25%	18%	22%	8%	17%	26%	24%	11%	20%	28%	19%	16%	22%	21%	24%	19%	15%	12%
Strongly oppose	11%	18%	5%	7%	7%	18%	12%	11%	2%	12%	13%	11%	9%	15%	8%	12%	7%	8%	11%	12%	13%	9%	9%
Don't know	12%	11%	12%	9%	12%	12%	9%	15%	12%	11%	14%	13%	14%	13%	12%	9%	15%	12%	11%	13%	11%	10%	19%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

....if it meant the government borrowing a large amount of money to fund house building?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Strongly support	8%	3%	14%	10%	12%	5%	12%	5%	9%	12%	5%	6%	15%	6%	6%	10%	11%	2%	7%	8%	8%	15%	7%
Tend to support	22%	16%	29%	30%	26%	18%	24%	21%	22%	21%	24%	24%	24%	19%	22%	24%	25%	31%	27%	21%	20%	20%	22%
Tend to oppose	30%	36%	25%	28%	30%	32%	28%	33%	30%	28%	31%	33%	26%	31%	33%	30%	26%	33%	32%	31%	28%	29%	28%
Strongly oppose	28%	39%	19%	24%	23%	36%	28%	28%	19%	28%	31%	30%	24%	31%	28%	28%	22%	24%	27%	29%	32%	22%	30%
Don't know	11%	6%	12%	8%	10%	8%	9%	13%	21%	11%	9%	8%	11%	12%	11%	8%	15%	10%	8%	11%	12%	13%	13%

....if it meant allowing smaller housing units or more high rise blocks?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Strongly support	6%	3%	11%	8%	9%	4%	9%	4%	7%	10%	3%	3%	15%	5%	4%	6%	4%	3%	6%	5%	5%	11%	9%
Tend to support	26%	23%	29%	29%	27%	24%	28%	23%	27%	23%	28%	27%	29%	23%	27%	23%	29%	33%	29%	25%	27%	21%	20%
Tend to oppose	31%	32%	31%	36%	32%	31%	28%	34%	28%	29%	33%	34%	25%	30%	34%	34%	26%	36%	33%	31%	28%	31%	32%
Strongly oppose	25%	33%	16%	18%	20%	33%	25%	25%	14%	27%	27%	26%	22%	28%	23%	26%	25%	18%	25%	25%	28%	23%	23%
Don't know	12%	9%	12%	10%	11%	8%	10%	14%	25%	11%	9%	11%	8%	13%	12%	11%	15%	10%	7%	15%	13%	13%	15%

....if it meant building more housing on green field sites?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Strongly support	5%	3%	9%	5%	7%	4%	8%	3%	7%	8%	3%	3%	12%	4%	5%	5%	5%	3%	3%	4%	8%	10%	6%
Tend to support	19%	18%	19%	21%	18%	19%	23%	16%	22%	18%	18%	21%	24%	16%	17%	21%	21%	23%	20%	19%	17%	25%	17%
Tend to oppose	28%	26%	30%	33%	31%	25%	26%	30%	31%	29%	25%	27%	29%	28%	31%	25%	28%	30%	31%	28%	31%	22%	23%
Strongly oppose	40%	50%	32%	36%	37%	47%	37%	42%	24%	37%	47%	44%	30%	44%	39%	41%	34%	40%	43%	41%	36%	33%	43%
Don't know	8%	4%	10%	5%	7%	5%	6%	9%	16%	8%	6%	5%	6%	7%	9%	8%	11%	4%	4%	8%	8%	10%	11%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

In the year ahead, do you expect house prices to go up or down, or stay about the same?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base: All GB adults	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Go up a lot	8%	4%	9%	8%	7%	5%	10%	7%	21%	11%	3%	4%	15%	9%	5%	8%	9%	5%	5%	7%	9%	12%	16%
Go up a little	21%	18%	19%	17%	20%	18%	22%	19%	35%	21%	18%	17%	22%	20%	21%	21%	20%	23%	21%	20%	17%	28%	20%
Stay about the same	28%	34%	23%	24%	26%	30%	24%	31%	16%	25%	30%	35%	19%	28%	32%	31%	27%	20%	30%	31%	25%	23%	24%
Go down a little	26%	30%	28%	36%	32%	29%	27%	26%	9%	24%	33%	31%	20%	30%	27%	23%	21%	38%	34%	24%	25%	20%	22%
Go down a lot	5%	4%	6%	6%	5%	6%	6%	4%	1%	5%	7%	4%	9%	4%	5%	6%	2%	1%	4%	7%	4%	4%	3%
Don't know	12%	10%	14%	10%	10%	11%	12%	12%	19%	14%	9%	8%	16%	9%	11%	10%	23%	11%	7%	10%	19%	13%	15%

Do you think it would be better for Britain if house prices rose, if they went down, or if they stayed about the same?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base: All GB adults	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
It would be better for Britain if house prices rose	5%	9%	3%	3%	4%	8%	7%	4%	2%	5%	6%	6%	8%	5%	5%	6%	3%	3%	5%	8%	6%	1%	3%
It would be better for Britain if house prices went down	53%	40%	64%	54%	56%	45%	55%	51%	72%	56%	46%	46%	54%	50%	56%	54%	51%	57%	53%	51%	53%	60%	46%
It would be better for Britain if house prices stayed about the same	24%	36%	15%	23%	23%	30%	24%	25%	13%	20%	27%	35%	16%	28%	25%	21%	26%	27%	28%	24%	24%	18%	24%
Don't know	17%	14%	18%	19%	17%	18%	15%	20%	13%	19%	21%	14%	22%	16%	14%	19%	20%	13%	15%	17%	16%	20%	27%

And thinking about your own personal finances, do you think you would be better off if house prices rose, if they went down, or does it make little difference to you?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base: All GB adults	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
I would be better off if house prices rose	19%	22%	16%	32%	23%	21%	22%	17%	6%	21%	23%	20%	17%	22%	18%	18%	19%	19%	24%	23%	17%	11%	10%
I would be better off if house prices fell	23%	10%	31%	13%	23%	11%	24%	23%	67%	33%	6%	3%	36%	21%	21%	22%	26%	20%	21%	22%	27%	34%	15%
It will make little difference to me personally if house prices rise or fall	50%	63%	46%	50%	47%	62%	46%	53%	19%	36%	65%	73%	29%	52%	56%	52%	48%	53%	51%	47%	47%	45%	66%
Don't know	8%	5%	7%	5%	7%	7%	8%	7%	8%	11%	6%	4%	18%	5%	5%	8%	7%	8%	4%	8%	9%	10%	9%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is in touch or out of touch?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
In touch	5%	11%	1%	2%	4%	8%	4%	5%	1%	4%	4%	10%	6%	5%	4%	5%	3%	6%	5%	6%	5%	4%	2%
Out of touch	73%	58%	91%	89%	83%	66%	77%	70%	71%	74%	79%	66%	73%	72%	68%	74%	81%	79%	77%	75%	68%	69%	74%
Neither	13%	23%	4%	4%	7%	19%	11%	14%	12%	9%	12%	20%	11%	14%	16%	12%	6%	9%	13%	10%	13%	15%	14%
Don't know	10%	7%	4%	5%	6%	8%	8%	11%	16%	13%	5%	4%	10%	9%	13%	9%	11%	5%	5%	9%	15%	12%	10%

Do you think the Conservative party cares about ordinary people, or care about only a select few?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Cares about ordinary people	8%	17%	2%	4%	6%	11%	9%	7%	8%	5%	6%	15%	10%	9%	7%	7%	7%	8%	10%	8%	7%	6%	5%
Cares about only a select few	70%	53%	90%	86%	80%	62%	72%	68%	65%	74%	75%	60%	72%	67%	66%	74%	73%	75%	71%	70%	69%	70%	69%
Neither	14%	22%	5%	8%	9%	20%	13%	14%	13%	10%	13%	21%	10%	15%	17%	12%	9%	11%	13%	14%	12%	13%	19%
Don't know	9%	7%	4%	3%	5%	7%	6%	11%	14%	11%	5%	5%	8%	8%	10%	7%	11%	7%	5%	9%	12%	10%	7%

Do you think the Conservative party is trustworthy or untrustworthy?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Trustworthy	8%	19%	1%	4%	7%	11%	8%	7%	2%	6%	7%	16%	9%	8%	6%	8%	5%	11%	9%	10%	5%	6%	7%
Untrustworthy	68%	48%	91%	86%	79%	60%	72%	65%	64%	76%	69%	57%	74%	68%	63%	67%	74%	72%	72%	69%	64%	66%	68%
Neither	16%	27%	5%	6%	10%	22%	15%	16%	18%	10%	19%	21%	13%	16%	21%	16%	8%	12%	15%	14%	18%	16%	17%
Don't know	8%	6%	3%	4%	4%	7%	5%	11%	16%	9%	6%	7%	4%	8%	10%	9%	13%	5%	4%	7%	13%	12%	7%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is trying to do the right thing, or serving their own interests?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Trying to do the right thing	14%	31%	3%	8%	11%	22%	15%	14%	10%	10%	14%	26%	14%	17%	13%	14%	9%	16%	14%	16%	15%	12%	12%
Serving their own interests	70%	50%	91%	86%	79%	61%	71%	69%	68%	74%	74%	59%	75%	68%	67%	70%	73%	71%	73%	71%	65%	67%	73%
Neither	8%	14%	2%	2%	5%	11%	8%	8%	7%	7%	8%	10%	3%	8%	12%	9%	6%	8%	8%	6%	9%	9%	9%
Don't know	8%	4%	4%	4%	5%	6%	6%	10%	15%	10%	4%	5%	7%	8%	8%	7%	12%	5%	5%	7%	11%	11%	7%

Do you think the Conservative party is strong or weak?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Strong	9%	13%	6%	4%	7%	10%	8%	9%	10%	7%	9%	10%	12%	8%	8%	10%	5%	11%	9%	10%	10%	6%	7%
Weak	58%	49%	72%	72%	66%	55%	63%	53%	56%	55%	62%	60%	55%	58%	53%	60%	67%	60%	62%	63%	54%	52%	51%
Neither	23%	31%	15%	20%	19%	28%	21%	24%	15%	24%	23%	25%	17%	25%	31%	20%	16%	21%	24%	20%	21%	28%	28%
Don't know	10%	7%	7%	5%	8%	7%	7%	13%	20%	13%	5%	6%	16%	10%	8%	9%	12%	8%	6%	8%	15%	14%	14%

Do you think the Conservative party is moderate or extreme?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Moderate	30%	51%	18%	18%	25%	38%	33%	28%	33%	26%	31%	35%	27%	30%	35%	33%	19%	29%	32%	36%	26%	24%	25%
Extreme	27%	7%	49%	42%	42%	15%	32%	22%	25%	29%	29%	22%	29%	25%	19%	29%	42%	26%	33%	25%	23%	25%	25%
Neither	25%	29%	20%	23%	19%	31%	23%	26%	20%	23%	24%	32%	23%	29%	26%	19%	17%	34%	24%	24%	26%	23%	28%
Don't know	18%	13%	13%	17%	14%	16%	12%	24%	22%	22%	16%	12%	21%	16%	20%	19%	22%	11%	10%	15%	26%	28%	22%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Conservative party is competent or incompetent?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Competent	12%	26%	3%	4%	8%	17%	12%	13%	12%	10%	12%	17%	11%	12%	11%	13%	10%	14%	12%	13%	11%	13%	11%
Incompetent	66%	47%	87%	82%	76%	59%	70%	62%	60%	68%	69%	61%	68%	66%	61%	66%	68%	67%	68%	69%	60%	63%	65%
Neither	13%	20%	6%	10%	11%	17%	11%	15%	8%	10%	15%	19%	6%	14%	19%	12%	12%	11%	14%	11%	14%	10%	16%
Don't know	9%	6%	4%	3%	5%	6%	7%	11%	20%	12%	4%	3%	14%	7%	9%	9%	10%	8%	6%	6%	15%	14%	7%

Do you think the Conservative party has a clear sense of purpose, or are unclear about what they stand for?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Have a clear sense of purpose	21%	27%	22%	14%	22%	22%	20%	21%	16%	21%	20%	22%	19%	21%	17%	23%	19%	23%	23%	21%	16%	21%	23%
Are unclear what they stand for	58%	56%	62%	71%	61%	60%	61%	54%	46%	55%	62%	63%	57%	60%	56%	56%	54%	63%	62%	56%	58%	55%	54%
Neither	11%	12%	10%	9%	10%	11%	11%	11%	15%	9%	11%	11%	11%	9%	15%	11%	11%	6%	9%	13%	11%	7%	15%
Don't know	11%	5%	6%	6%	7%	7%	8%	14%	22%	15%	6%	3%	13%	9%	12%	10%	15%	8%	6%	10%	16%	17%	9%

Do you think the Conservative party is tolerant or prejudiced?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Tolerant	17%	38%	4%	6%	10%	28%	18%	16%	6%	11%	21%	28%	12%	20%	16%	18%	11%	13%	17%	20%	14%	17%	13%
Prejudiced	50%	22%	80%	72%	68%	34%	52%	49%	54%	56%	50%	39%	56%	46%	44%	51%	62%	57%	57%	48%	47%	46%	49%
Neither	17%	29%	7%	12%	11%	24%	17%	16%	11%	14%	18%	23%	14%	19%	21%	14%	9%	18%	17%	19%	14%	13%	21%
Don't know	16%	11%	9%	10%	10%	14%	13%	19%	29%	19%	12%	10%	17%	15%	19%	17%	19%	11%	9%	14%	25%	24%	17%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is in touch or out of touch?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
In touch	26%	12%	44%	40%	36%	15%	27%	25%	29%	26%	30%	19%	32%	23%	23%	27%	30%	28%	32%	26%	20%	27%	20%
Out of touch	45%	65%	28%	34%	36%	60%	46%	44%	29%	39%	47%	61%	39%	50%	41%	42%	44%	53%	43%	44%	44%	40%	60%
Neither	16%	15%	18%	19%	18%	14%	17%	15%	17%	17%	15%	14%	13%	14%	24%	17%	10%	11%	17%	16%	16%	15%	12%
Don't know	14%	8%	10%	8%	10%	11%	11%	16%	25%	18%	8%	6%	17%	12%	13%	14%	16%	8%	8%	15%	20%	17%	9%

Do you think the Labour party cares about ordinary people, or care about only a select few?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Cares about ordinary people	42%	24%	67%	61%	57%	28%	44%	39%	49%	44%	44%	32%	47%	37%	39%	46%	40%	42%	52%	43%	35%	37%	28%
Cares about only a select few	32%	48%	14%	22%	20%	45%	31%	32%	19%	28%	34%	43%	27%	33%	31%	31%	33%	33%	25%	32%	36%	30%	41%
Neither	15%	21%	10%	14%	14%	19%	16%	15%	11%	15%	16%	18%	14%	19%	20%	9%	10%	19%	15%	14%	14%	18%	19%
Don't know	11%	7%	9%	3%	9%	8%	9%	14%	21%	14%	7%	7%	11%	11%	10%	13%	17%	6%	8%	10%	16%	15%	12%

Do you think the Labour party is trustworthy or untrustworthy?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Trustworthy	21%	7%	42%	32%	31%	11%	23%	19%	27%	22%	24%	13%	25%	19%	17%	24%	24%	18%	23%	22%	19%	21%	14%
Untrustworthy	44%	69%	21%	30%	33%	61%	45%	43%	26%	39%	48%	58%	39%	50%	43%	41%	39%	47%	41%	44%	44%	42%	56%
Neither	19%	16%	21%	25%	21%	17%	20%	19%	22%	21%	17%	17%	19%	16%	24%	21%	19%	21%	23%	19%	17%	15%	16%
Don't know	16%	8%	17%	13%	15%	11%	12%	19%	25%	18%	11%	12%	17%	15%	16%	15%	19%	14%	12%	14%	19%	22%	14%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is trying to do the right thing, or serving their own interests?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Trying to do the right thing	37%	19%	63%	57%	52%	23%	41%	33%	47%	40%	37%	27%	44%	35%	33%	42%	36%	32%	45%	38%	31%	36%	29%
Serving their own interests	41%	62%	20%	26%	29%	57%	40%	42%	23%	32%	47%	57%	34%	43%	40%	38%	42%	47%	37%	41%	43%	37%	49%
Neither	10%	12%	7%	10%	9%	10%	11%	9%	8%	12%	8%	9%	10%	11%	12%	7%	8%	11%	9%	11%	10%	10%	9%
Don't know	12%	8%	10%	7%	10%	9%	8%	16%	23%	15%	8%	7%	12%	11%	14%	13%	14%	10%	8%	11%	16%	18%	12%

Do you think the Labour party is strong or weak?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Strong	16%	8%	27%	25%	19%	10%	18%	14%	23%	16%	18%	10%	19%	14%	13%	18%	18%	17%	19%	15%	15%	19%	10%
Weak	46%	66%	31%	33%	38%	60%	48%	44%	30%	40%	50%	61%	41%	50%	44%	44%	43%	52%	44%	48%	48%	38%	50%
Neither	24%	20%	28%	35%	29%	20%	23%	24%	21%	25%	24%	22%	21%	23%	31%	23%	20%	20%	26%	24%	21%	24%	20%
Don't know	15%	7%	14%	7%	14%	10%	10%	19%	26%	20%	8%	7%	20%	13%	12%	15%	19%	11%	11%	13%	16%	20%	20%

Do you think the Labour party is moderate or extreme?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Moderate	43%	25%	66%	64%	60%	27%	46%	40%	53%	47%	42%	32%	47%	38%	38%	46%	52%	44%	56%	44%	35%	32%	29%
Extreme	17%	33%	5%	9%	9%	30%	19%	16%	5%	12%	20%	31%	16%	22%	17%	14%	12%	20%	14%	18%	20%	17%	20%
Neither	22%	27%	17%	19%	18%	26%	21%	23%	16%	21%	24%	24%	19%	22%	25%	23%	17%	23%	17%	25%	22%	24%	27%
Don't know	18%	14%	12%	8%	14%	17%	13%	22%	26%	20%	15%	14%	18%	19%	20%	16%	19%	12%	13%	13%	23%	27%	23%

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	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you think the Labour party is competent or incompetent?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Competent	26%	10%	47%	44%	38%	13%	29%	23%	37%	28%	26%	16%	30%	23%	22%	31%	28%	24%	32%	27%	21%	26%	17%
Incompetent	40%	62%	18%	26%	29%	57%	40%	40%	21%	33%	46%	55%	34%	45%	36%	37%	42%	45%	36%	39%	41%	40%	54%
Neither	17%	18%	16%	18%	17%	17%	16%	17%	9%	17%	16%	19%	13%	16%	23%	16%	12%	16%	20%	15%	17%	11%	15%
Don't know	17%	10%	19%	12%	16%	12%	14%	21%	33%	21%	12%	9%	23%	16%	19%	17%	18%	14%	12%	19%	21%	23%	14%

Do you think the Labour party has a clear sense of purpose, or are unclear about what they stand for?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Have a clear sense of purpose	25%	12%	45%	33%	33%	17%	26%	24%	33%	26%	27%	17%	30%	23%	21%	28%	26%	28%	29%	24%	22%	30%	21%
Are unclear what they stand for	52%	74%	36%	48%	47%	65%	54%	50%	32%	47%	54%	67%	50%	55%	51%	49%	45%	56%	53%	54%	50%	42%	57%
Neither	11%	8%	11%	13%	11%	8%	11%	11%	9%	11%	12%	9%	7%	10%	15%	11%	11%	7%	11%	10%	11%	11%	10%
Don't know	12%	7%	8%	6%	9%	9%	9%	16%	26%	15%	7%	6%	13%	11%	13%	12%	17%	9%	7%	12%	17%	18%	12%

Do you think the Labour party is tolerant or prejudiced?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Tolerant	36%	19%	60%	49%	50%	22%	40%	32%	46%	39%	38%	23%	47%	31%	30%	41%	34%	39%	42%	38%	32%	32%	22%
Prejudiced	25%	43%	8%	20%	16%	39%	26%	24%	8%	18%	28%	40%	17%	29%	24%	23%	24%	23%	23%	24%	27%	21%	30%
Neither	20%	25%	17%	19%	17%	24%	20%	21%	21%	19%	21%	22%	16%	22%	28%	16%	20%	22%	19%	19%	21%	21%	25%
Don't know	19%	13%	15%	13%	16%	15%	14%	24%	24%	24%	13%	14%	20%	18%	19%	20%	22%	16%	15%	18%	20%	26%	23%

Fieldwork Dates: 9th - 11th September 2023

Sample size: 1733 GB Adults

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

How important do you think it is to teach each of the following subjects at secondary school?

English

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	81%	89%	82%	78%	81%	86%	80%	82%	74%	75%	89%	86%	76%	82%	87%	81%	75%	79%	83%	79%	80%	77%	85%
Quite important	16%	9%	16%	19%	16%	12%	17%	16%	21%	21%	10%	13%	21%	16%	13%	16%	19%	20%	16%	18%	16%	18%	12%
Not very important	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	0%	1%	1%	-	2%	3%	1%	1%	1%	2%	2%	1%
Not at all important	0%	0%	0%	2%	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	-	0%	1%	1%	0%	1%	1%	-	-
Don't know	1%	0%	1%	1%	1%	0%	0%	2%	4%	1%	0%	-	1%	1%	1%	1%	3%	-	0%	1%	1%	3%	2%

Mathematics

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	76%	85%	73%	78%	78%	80%	79%	74%	70%	70%	82%	84%	73%	78%	80%	77%	63%	76%	81%	76%	74%	68%	77%
Quite important	20%	14%	24%	19%	20%	17%	18%	22%	22%	25%	16%	15%	24%	20%	17%	18%	28%	24%	16%	21%	21%	27%	20%
Not very important	2%	1%	2%	1%	1%	1%	2%	2%	4%	2%	1%	1%	0%	2%	1%	2%	5%	-	2%	1%	2%	2%	0%
Not at all important	1%	0%	0%	1%	0%	1%	1%	0%	1%	1%	1%	0%	2%	0%	-	1%	1%	-	1%	1%	1%	0%	0%
Don't know	1%	0%	1%	1%	1%	0%	1%	2%	4%	2%	0%	0%	1%	1%	2%	1%	3%	-	0%	1%	2%	3%	3%

Science

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	62%	65%	68%	63%	68%	61%	66%	57%	52%	63%	63%	62%	63%	60%	66%	62%	54%	62%	69%	61%	58%	56%	58%
Quite important	32%	30%	28%	33%	28%	33%	29%	34%	35%	30%	32%	33%	33%	33%	27%	31%	35%	33%	28%	35%	33%	32%	31%
Not very important	5%	4%	2%	2%	3%	5%	3%	6%	6%	5%	4%	5%	1%	6%	6%	3%	6%	5%	2%	3%	7%	7%	9%
Not at all important	0%	0%	-	-	0%	1%	0%	0%	-	1%	1%	0%	0%	-	-	1%	1%	-	0%	0%	1%	1%	0%
Don't know	2%	1%	1%	2%	1%	1%	1%	3%	6%	2%	0%	-	2%	1%	2%	2%	4%	-	1%	2%	2%	4%	2%

YouGov

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Art

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	14%	8%	21%	17%	19%	9%	13%	15%	11%	18%	13%	9%	26%	14%	10%	12%	13%	9%	15%	16%	14%	8%	14%
Quite important	39%	40%	40%	38%	43%	38%	38%	39%	42%	38%	37%	39%	39%	39%	41%	35%	42%	37%	42%	40%	35%	37%	34%
Not very important	35%	38%	30%	32%	28%	40%	37%	33%	32%	31%	36%	42%	24%	35%	35%	39%	36%	38%	34%	32%	38%	41%	34%
Not at all important	10%	13%	6%	11%	8%	11%	11%	9%	10%	9%	12%	9%	9%	11%	9%	11%	5%	11%	8%	10%	9%	10%	15%
Don't know	3%	2%	2%	1%	2%	2%	2%	4%	6%	3%	2%	1%	2%	2%	4%	3%	3%	5%	1%	2%	4%	5%	4%

Citizenship

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	21%	23%	23%	20%	25%	21%	19%	23%	9%	21%	21%	28%	26%	23%	19%	20%	20%	14%	24%	19%	25%	12%	23%
Quite important	37%	36%	39%	40%	38%	35%	36%	38%	36%	37%	34%	40%	37%	37%	40%	36%	33%	41%	39%	39%	34%	37%	32%
Not very important	21%	21%	20%	26%	20%	22%	23%	19%	24%	21%	20%	22%	15%	21%	19%	26%	21%	24%	21%	24%	19%	22%	18%
Not at all important	9%	10%	8%	7%	7%	11%	11%	8%	11%	10%	13%	4%	12%	8%	8%	10%	13%	13%	8%	8%	10%	11%	14%
Don't know	11%	9%	10%	6%	9%	10%	10%	12%	21%	11%	12%	6%	11%	12%	14%	9%	14%	9%	9%	9%	12%	19%	13%

Computing/Computer Science/ICT

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	67%	71%	71%	67%	71%	71%	69%	64%	43%	70%	69%	70%	67%	69%	66%	67%	59%	65%	69%	66%	69%	60%	66%
Quite important	29%	27%	26%	26%	26%	26%	27%	30%	42%	25%	28%	29%	29%	27%	29%	28%	32%	33%	30%	29%	24%	33%	29%
Not very important	3%	1%	1%	5%	2%	2%	2%	3%	9%	2%	2%	1%	2%	3%	1%	3%	3%	2%	1%	3%	3%	4%	3%
Not at all important	1%	0%	-	-	0%	1%	1%	0%	0%	1%	1%	-	-	0%	2%	1%	2%	-	0%	-	3%	2%	-
Don't know	1%	0%	2%	2%	1%	1%	1%	2%	5%	2%	1%	-	2%	1%	2%	1%	3%	-	0%	1%	2%	2%	2%

YouGov

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Design and technology

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	28%	29%	31%	26%	32%	29%	31%	25%	15%	28%	31%	32%	38%	29%	24%	25%	28%	27%	27%	28%	27%	25%	37%
Quite important	50%	51%	50%	59%	51%	50%	52%	49%	49%	51%	50%	51%	47%	48%	58%	52%	47%	47%	53%	50%	52%	46%	43%
Not very important	16%	16%	15%	11%	13%	16%	12%	19%	25%	17%	13%	13%	11%	17%	14%	16%	18%	23%	16%	15%	16%	20%	15%
Not at all important	3%	3%	2%	3%	3%	3%	3%	4%	6%	3%	4%	2%	3%	4%	3%	4%	3%	4%	3%	5%	3%	3%	2%
Don't know	2%	1%	2%	2%	2%	2%	1%	4%	6%	2%	2%	2%	1%	3%	2%	3%	4%	-	1%	2%	2%	6%	3%

Geography

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	29%	29%	30%	33%	31%	27%	31%	26%	27%	29%	27%	30%	42%	32%	25%	24%	26%	15%	30%	27%	30%	22%	32%
Quite important	53%	54%	57%	48%	53%	54%	51%	55%	48%	53%	52%	57%	45%	51%	56%	55%	56%	70%	56%	55%	52%	51%	48%
Not very important	15%	17%	11%	17%	14%	18%	15%	15%	17%	15%	19%	11%	10%	16%	17%	17%	13%	13%	13%	15%	15%	22%	17%
Not at all important	1%	0%	0%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%
Don't know	2%	0%	2%	1%	1%	1%	0%	3%	5%	2%	1%	1%	2%	1%	2%	2%	3%	0%	1%	1%	2%	3%	2%

History

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	38%	43%	40%	39%	40%	41%	39%	38%	34%	38%	37%	42%	49%	42%	34%	33%	38%	33%	41%	41%	36%	30%	40%
Quite important	47%	44%	49%	45%	48%	45%	46%	48%	46%	47%	47%	47%	40%	44%	50%	52%	43%	52%	51%	46%	50%	44%	37%
Not very important	11%	11%	9%	10%	10%	11%	13%	10%	14%	10%	13%	10%	9%	10%	12%	12%	13%	13%	7%	10%	11%	16%	19%
Not at all important	2%	2%	1%	4%	1%	2%	2%	2%	1%	3%	2%	0%	1%	2%	2%	2%	3%	1%	1%	1%	2%	6%	1%
Don't know	2%	0%	1%	2%	1%	1%	1%	2%	5%	2%	1%	1%	2%	1%	2%	2%	3%	-	0%	2%	1%	3%	2%

Fieldwork Dates: 9th - 11th September 2023

Sample size: 1733 GB Adults

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Modern foreign languages (e.g. French, Spanish, German)

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	31%	27%	37%	45%	39%	27%	28%	34%	31%	30%	30%	34%	38%	32%	22%	29%	37%	35%	39%	32%	22%	23%	36%
Quite important	44%	48%	45%	43%	46%	46%	45%	43%	35%	43%	47%	48%	46%	43%	48%	45%	41%	35%	45%	48%	43%	45%	34%
Not very important	19%	22%	14%	6%	12%	20%	21%	18%	25%	20%	18%	15%	14%	20%	23%	19%	13%	23%	14%	16%	27%	21%	24%
Not at all important	3%	2%	1%	4%	1%	5%	5%	2%	2%	5%	5%	1%	1%	3%	3%	5%	3%	6%	2%	2%	6%	8%	3%
Don't know	2%	0%	2%	1%	1%	1%	1%	3%	7%	2%	1%	1%	1%	1%	3%	2%	5%	-	0%	2%	2%	4%	2%

Music

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	13%	10%	18%	17%	17%	11%	13%	14%	8%	15%	14%	13%	18%	13%	9%	13%	16%	16%	18%	11%	12%	11%	13%
Quite important	40%	40%	42%	39%	43%	38%	39%	40%	40%	41%	35%	41%	44%	39%	42%	39%	38%	32%	41%	42%	39%	35%	38%
Not very important	35%	40%	29%	32%	30%	38%	36%	34%	36%	31%	37%	38%	23%	36%	38%	36%	31%	41%	33%	36%	35%	37%	30%
Not at all important	10%	9%	8%	10%	8%	10%	11%	8%	11%	10%	12%	7%	12%	10%	9%	9%	11%	10%	7%	10%	10%	12%	15%
Don't know	2%	1%	2%	1%	2%	2%	1%	4%	5%	3%	2%	1%	3%	2%	3%	3%	3%	2%	1%	1%	3%	6%	4%

Physical education (PE)

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	46%	45%	49%	47%	50%	43%	45%	46%	38%	50%	47%	40%	54%	47%	46%	39%	47%	45%	51%	43%	48%	42%	36%
Quite important	39%	40%	37%	40%	36%	41%	39%	38%	42%	36%	36%	44%	33%	38%	38%	43%	36%	39%	40%	42%	34%	37%	37%
Not very important	11%	13%	10%	10%	11%	12%	12%	10%	10%	10%	13%	13%	8%	11%	9%	13%	13%	12%	7%	10%	12%	13%	21%
Not at all important	3%	2%	3%	2%	2%	3%	3%	3%	2%	3%	3%	2%	2%	3%	4%	3%	2%	4%	2%	2%	3%	5%	3%
Don't know	2%	0%	1%	2%	1%	1%	1%	3%	8%	2%	1%	1%	4%	1%	3%	2%	3%	-	0%	2%	3%	4%	3%

YouGov

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Sex and relationship education (currently part of Personal, Social, Health and Economic education)

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	44%	31%	59%	53%	54%	33%	39%	49%	53%	57%	36%	26%	44%	46%	43%	45%	43%	42%	50%	43%	44%	42%	34%
Quite important	36%	41%	29%	34%	35%	38%	37%	36%	28%	31%	41%	43%	33%	35%	38%	38%	32%	38%	36%	38%	33%	34%	39%
Not very important	13%	21%	7%	8%	7%	20%	17%	9%	13%	7%	13%	22%	13%	13%	13%	11%	12%	13%	10%	12%	15%	12%	17%
Not at all important	5%	5%	3%	3%	2%	8%	6%	4%	3%	3%	7%	6%	7%	4%	5%	4%	7%	5%	3%	5%	5%	7%	6%
Don't know	2%	1%	2%	3%	2%	2%	2%	3%	4%	2%	2%	2%	3%	2%	2%	2%	5%	2%	1%	1%	3%	5%	4%

Religious studies

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	8%	6%	11%	8%	10%	7%	7%	10%	9%	11%	5%	7%	15%	8%	10%	7%	4%	5%	12%	5%	10%	5%	8%
Quite important	27%	26%	27%	26%	30%	24%	22%	32%	35%	27%	23%	28%	23%	28%	29%	28%	23%	26%	32%	24%	29%	23%	22%
Not very important	33%	35%	34%	29%	33%	34%	35%	32%	34%	31%	36%	35%	30%	35%	35%	33%	27%	38%	32%	33%	34%	31%	39%
Not at all important	28%	31%	25%	35%	26%	34%	35%	22%	15%	28%	35%	28%	29%	27%	23%	29%	40%	29%	22%	35%	24%	34%	26%
Don't know	3%	2%	2%	1%	2%	2%	1%	5%	7%	4%	1%	2%	2%	3%	3%	3%	5%	2%	2%	2%	3%	7%	4%

Drama

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	7%	4%	10%	10%	8%	5%	6%	8%	6%	9%	6%	6%	16%	6%	4%	6%	6%	7%	8%	6%	8%	6%	7%
Quite important	28%	28%	31%	23%	33%	26%	26%	29%	26%	32%	24%	26%	33%	26%	28%	28%	27%	24%	31%	29%	27%	20%	26%
Not very important	42%	44%	41%	43%	41%	43%	43%	40%	42%	37%	45%	48%	27%	44%	45%	43%	43%	40%	40%	41%	41%	46%	43%
Not at all important	21%	23%	16%	22%	16%	24%	24%	18%	20%	20%	24%	19%	21%	21%	20%	20%	19%	23%	20%	22%	20%	23%	19%
Don't know	3%	2%	2%	2%	2%	2%	1%	5%	6%	3%	3%	1%	2%	2%	3%	3%	5%	6%	2%	2%	3%	5%	6%

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Classics

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	6%	5%	6%	7%	6%	5%	6%	6%	5%	8%	4%	6%	15%	6%	4%	4%	6%	3%	5%	7%	8%	5%	6%
Quite important	23%	29%	22%	20%	22%	28%	20%	26%	17%	20%	26%	29%	21%	25%	25%	23%	23%	17%	27%	20%	24%	19%	29%
Not very important	42%	42%	44%	42%	45%	40%	42%	41%	36%	40%	44%	44%	43%	42%	44%	41%	30%	44%	43%	45%	41%	35%	36%
Not at all important	20%	19%	20%	25%	20%	20%	24%	16%	18%	20%	22%	18%	14%	17%	19%	23%	27%	27%	20%	21%	17%	23%	18%
Don't know	9%	5%	9%	6%	7%	7%	8%	11%	24%	12%	4%	3%	6%	10%	8%	8%	15%	9%	5%	8%	10%	18%	11%

Business studies

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	25%	32%	20%	26%	24%	27%	24%	25%	15%	25%	27%	26%	39%	24%	23%	20%	24%	22%	21%	25%	25%	22%	33%
Quite important	51%	51%	49%	47%	50%	52%	50%	52%	48%	51%	48%	56%	38%	53%	54%	54%	50%	54%	55%	50%	51%	52%	44%
Not very important	17%	13%	23%	20%	20%	15%	18%	16%	26%	15%	18%	15%	16%	17%	15%	18%	17%	22%	19%	18%	17%	13%	12%
Not at all important	3%	2%	4%	4%	4%	4%	5%	2%	3%	4%	4%	2%	4%	2%	3%	5%	3%	1%	2%	4%	3%	5%	4%
Don't know	4%	2%	5%	4%	3%	3%	3%	5%	8%	5%	3%	1%	3%	4%	5%	3%	6%	1%	2%	3%	4%	7%	7%

Latin

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Very important	2%	2%	2%	3%	2%	2%	2%	1%	0%	3%	1%	2%	6%	1%	1%	1%	3%	2%	2%	2%	3%	1%	0%
Quite important	8%	9%	7%	7%	8%	8%	7%	8%	8%	6%	6%	11%	14%	8%	5%	7%	7%	6%	8%	7%	7%	5%	11%
Not very important	33%	33%	28%	35%	34%	31%	30%	35%	37%	32%	29%	36%	26%	35%	38%	28%	34%	35%	35%	33%	29%	33%	33%
Not at all important	55%	56%	59%	53%	54%	57%	58%	51%	46%	55%	63%	50%	48%	54%	51%	61%	54%	54%	54%	55%	55%	56%	51%
Don't know	3%	1%	3%	2%	2%	2%	3%	4%	9%	4%	2%	2%	7%	2%	5%	3%	3%	2%	1%	3%	6%	5%	4%

Fieldwork Dates: 9th - 11th September 2023

Sample size: 1733 GB Adults

YouGov

	Total	Vote in 2019 GE			2016 EU Ref		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

From what you know, do you think exams like A-Levels have got harder or easier over the last ten years, or have they stayed the same?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1733	587	426	151	750	618	753	980	145	675	440	473	172	589	294	437	153	88	551	512	317	189	164
Base	1733	598	440	157	643	686	842	891	189	723	418	404	206	583	288	418	149	88	485	503	364	212	169
Have got harder	17%	9%	17%	16%	15%	9%	12%	22%	49%	19%	8%	7%	16%	18%	17%	15%	21%	14%	18%	14%	15%	27%	15%
Have got easier	27%	40%	17%	28%	21%	38%	30%	24%	14%	19%	38%	36%	22%	29%	28%	25%	25%	34%	29%	27%	29%	18%	27%
Have stayed about the same	17%	17%	18%	16%	20%	16%	18%	15%	13%	19%	16%	16%	21%	15%	15%	19%	15%	21%	22%	16%	15%	15%	13%
Don't know	39%	34%	48%	40%	44%	37%	39%	40%	23%	44%	37%	41%	41%	38%	41%	41%	39%	31%	32%	43%	41%	40%	45%

Cell Contents (Column Percentages)