YouGov

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you approve or disapprove of the Government's record to date?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base: All GB adults	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Approve	15%	29%	5%	9%	10%	19%	19%	11%	23%	11%	14%	21%	22%	16%	14%	12%	9%	14%	16%	16%	13%	18%	12%
Disapprove	66%	51%	87%	79%	77%	64%	68%	64%	44%	70%	69%	65%	61%	64%	69%	65%	77%	69%	69%	64%	66%	59%	72%
Don't know	19%	21%	8%	13%	13%	18%	13%	24%	33%	19%	17%	14%	17%	19%	17%	22%	14%	17%	15%	20%	21%	23%	16%

On a scale of 0 to 10, where 0 means you would never consider voting for them, and 10 means you would definitely consider voting for them, how likely are you to consider voting for the following parties at the next election?

Conservatives

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
0 - Would never consider voting for them	40%	11%	67%	45%	52%	29%	40%	39%	33%	46%	39%	32%	35%	33%	39%	45%	51%	49%	39%	39%	40%	39%	43%
1	6%	3%	8%	14%	9%	4%	6%	7%	4%	7%	9%	4%	6%	8%	6%	5%	5%	7%	7%	6%	5%	7%	9%
2	6%	4%	7%	11%	6%	5%	6%	5%	8%	7%	6%	3%	8%	5%	6%	7%	5%	8%	6%	7%	6%	5%	2%
3	5%	5%	6%	4%	6%	5%	6%	4%	4%	5%	6%	5%	3%	4%	7%	5%	6%	5%	4%	5%	7%	4%	6%
4	4%	5%	2%	7%	3%	6%	4%	4%	5%	3%	4%	5%	4%	5%	5%	4%	1%	3%	3%	5%	4%	5%	3%
5	8%	12%	3%	8%	6%	10%	8%	9%	10%	7%	8%	10%	11%	9%	8%	7%	6%	9%	8%	7%	10%	13%	4%
6	4%	8%	1%	6%	3%	7%	4%	4%	2%	4%	5%	7%	4%	7%	4%	3%	3%	1%	6%	3%	5%	3%	5%
7	5%	10%	1%	2%	3%	8%	5%	5%	3%	4%	6%	7%	4%	5%	5%	5%	7%	4%	6%	5%	5%	4%	4%
8	5%	12%	1%	2%	3%	7%	5%	5%	4%	3%	6%	8%	2%	8%	5%	3%	2%	7%	5%	7%	3%	4%	6%
9	2%	5%	-	-	2%	2%	2%	2%	1%	1%	3%	3%	2%	2%	3%	2%	2%	1%	2%	3%	1%	2%	2%
10 - Would definitely consider voting for them	8%	21%	0%	-	5%	13%	8%	7%	7%	4%	9%	14%	11%	8%	7%	7%	7%	3%	10%	7%	8%	5%	8%
prefer not to answer	7%	3%	3%	3%	2%	4%	5%	8%	18%	9%	2%	2%	12%	7%	7%	5%	5%	3%	4%	8%	8%	8%	9%

Fieldwork Dates: 6th - 8th January 2024

Sample size: 1759 adults in GB

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Labour

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
0 - Would never consider voting for them	23%	41%	4%	5%	9%	39%	25%	22%	7%	17%	28%	38%	10%	26%	26%	26%	17%	26%	19%	22%	26%	24%	33%
1	6%	11%	3%	3%	3%	9%	7%	5%	8%	4%	8%	7%	7%	6%	8%	5%	7%	4%	4%	9%	4%	6%	9%
2	5%	5%	4%	7%	5%	5%	5%	5%	5%	6%	5%	4%	3%	5%	7%	5%	8%	3%	4%	6%	5%	3%	7%
3	4%	6%	2%	4%	4%	5%	4%	4%	3%	3%	6%	4%	4%	4%	3%	4%	6%	5%	5%	4%	2%	5%	4%
4	4%	5%	2%	4%	5%	4%	4%	4%	4%	3%	3%	6%	3%	5%	4%	2%	5%	5%	5%	4%	2%	4%	5%
5	12%	12%	8%	23%	14%	11%	11%	14%	16%	13%	12%	10%	13%	13%	14%	11%	13%	10%	13%	9%	16%	17%	8%
6	7%	5%	7%	8%	10%	4%	7%	7%	8%	7%	6%	5%	7%	6%	7%	7%	7%	9%	8%	8%	5%	5%	6%
7	8%	4%	13%	14%	12%	4%	9%	8%	11%	11%	7%	4%	13%	7%	7%	8%	11%	9%	11%	7%	8%	7%	7%
8	7%	2%	13%	11%	9%	4%	7%	6%	7%	8%	5%	5%	8%	6%	6%	7%	5%	12%	8%	8%	6%	4%	3%
9	3%	2%	7%	2%	4%	3%	3%	3%	2%	4%	2%	4%	6%	3%	2%	3%	4%	3%	3%	4%	3%	4%	1%
10 - Would definitely consider voting for them	14%	4%	34%	17%	23%	8%	13%	14%	11%	14%	16%	12%	14%	12%	11%	18%	11%	11%	17%	13%	13%	10%	10%
prefer not to answer	7%	3%	3%	3%	2%	4%	5%	8%	18%	9%	2%	2%	12%	7%	7%	5%	5%	3%	4%	8%	8%	8%	9%

Liberal Democrats

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
0 - Would never consider voting for them	29%	42%	18%	2%	14%	46%	33%	26%	16%	23%	33%	43%	21%	28%	33%	31%	30%	35%	25%	26%	35%	30%	38%
1	6%	8%	5%	-	5%	8%	7%	5%	3%	5%	6%	8%	3%	6%	7%	6%	8%	5%	5%	6%	7%	6%	6%
2	6%	8%	7%	1%	7%	6%	6%	7%	8%	6%	6%	6%	7%	6%	6%	7%	6%	6%	6%	7%	5%	7%	5%
3	6%	4%	7%	4%	8%	4%	6%	5%	7%	7%	6%	3%	6%	5%	4%	6%	10%	6%	5%	7%	4%	5%	7%
4	6%	7%	7%	3%	7%	5%	5%	7%	6%	6%	6%	6%	4%	5%	7%	7%	8%	8%	7%	5%	5%	7%	5%
5	16%	14%	20%	19%	20%	12%	14%	18%	20%	19%	13%	12%	18%	16%	14%	16%	15%	18%	16%	15%	18%	17%	15%
6	7%	6%	10%	11%	9%	6%	7%	8%	8%	7%	7%	7%	7%	7%	7%	8%	7%	6%	7%	9%	7%	6%	5%
7	7%	4%	10%	16%	12%	3%	6%	7%	6%	8%	7%	4%	8%	7%	5%	7%	7%	7%	9%	7%	5%	5%	3%
8	5%	2%	8%	13%	8%	3%	5%	5%	5%	5%	7%	2%	8%	6%	5%	3%	2%	4%	6%	6%	2%	6%	3%
9	2%	1%	3%	7%	3%	1%	2%	1%	2%	2%	2%	1%	3%	2%	2%	1%	1%	2%	4%	1%	1%	1%	-
10 - Would definitely consider voting for them	3%	1%	2%	21%	7%	2%	3%	4%	2%	3%	4%	4%	3%	5%	4%	2%	1%	1%	4%	3%	3%	2%	4%
prefer not to answer	7%	3%	3%	3%	2%	4%	5%	8%	18%	9%	2%	2%	12%	7%	7%	5%	5%	3%	4%	8%	8%	8%	9%

Fieldwork Dates: 6th - 8th January 2024

Sample size: 1759 adults in GB

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base: All GB adults	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Health	46%	42%	60%	56%	56%	41%	37%	54%	36%	42%	48%	54%	41%	46%	47%	45%	45%	55%	51%	47%	41%	35%	49%
Immigration & Asylum	40%	64%	19%	22%	22%	63%	40%	39%	23%	29%	49%	55%	26%	42%	47%	40%	28%	42%	31%	40%	48%	41%	46%
Crime	19%	25%	13%	13%	11%	27%	20%	18%	17%	17%	22%	20%	25%	16%	18%	22%	16%	10%	19%	18%	19%	19%	23%
The economy	55%	56%	55%	61%	59%	54%	60%	50%	51%	55%	60%	51%	58%	57%	55%	51%	60%	47%	60%	57%	51%	53%	46%
Tax	14%	14%	12%	8%	11%	13%	16%	12%	21%	17%	9%	10%	19%	11%	11%	16%	16%	19%	13%	15%	15%	19%	6%
Pensions	6%	8%	3%	5%	4%	9%	6%	6%	2%	2%	6%	15%	3%	7%	8%	5%	4%	7%	4%	5%	9%	5%	7%
Education	11%	8%	17%	12%	15%	7%	9%	13%	13%	14%	9%	9%	7%	12%	13%	10%	12%	13%	14%	10%	13%	7%	9%
Family life & childcare	6%	4%	7%	5%	7%	4%	5%	7%	4%	9%	3%	3%	5%	7%	5%	6%	6%	5%	7%	4%	8%	3%	5%
Housing	22%	16%	31%	24%	26%	17%	20%	24%	21%	28%	19%	17%	31%	21%	21%	18%	24%	29%	18%	23%	22%	28%	25%
The environment	24%	16%	29%	44%	36%	14%	23%	24%	26%	23%	26%	22%	23%	24%	25%	24%	20%	19%	27%	24%	20%	21%	22%
Britain leaving the EU	15%	7%	19%	27%	22%	8%	18%	11%	13%	16%	16%	12%	21%	13%	14%	13%	21%	14%	17%	14%	16%	15%	10%
Transport	4%	3%	5%	4%	3%	3%	4%	3%	8%	4%	3%	3%	6%	3%	4%	4%	3%	2%	4%	4%	3%	5%	5%
Welfare benefits	8%	7%	10%	4%	8%	9%	7%	10%	5%	12%	6%	6%	10%	8%	8%	7%	11%	9%	6%	6%	7%	11%	21%
Defence and security	9%	16%	5%	8%	8%	13%	11%	7%	6%	7%	12%	13%	5%	11%	9%	9%	5%	13%	12%	9%	7%	7%	7%
None of these	0%	1%	0%	-	-	0%	0%	1%	2%	0%	1%	-	-	1%	-	1%	-	-	-	1%	-	1%	-
Don't know	3%	2%	1%	-	1%	2%	3%	3%	9%	4%	0%	1%	3%	3%	1%	4%	4%	2%	1%	3%	4%	5%	4%

How well or badly do you think the government is handling the following issues?

National Health Service

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Very well	2%	2%	1%	-	1%	1%	3%	1%	6%	2%	1%	1%	5%	1%	2%	2%	1%	1%	2%	1%	2%	3%	0%
Fairly well	12%	21%	3%	8%	7%	15%	16%	8%	13%	10%	12%	14%	18%	11%	12%	11%	9%	6%	13%	11%	11%	11%	12%
Fairly badly	25%	34%	16%	15%	21%	27%	26%	25%	34%	23%	22%	29%	27%	27%	29%	21%	25%	23%	25%	24%	25%	33%	22%
Very badly	55%	38%	76%	74%	67%	51%	51%	60%	33%	58%	62%	53%	45%	56%	53%	58%	59%	68%	56%	57%	56%	44%	59%
Don't know	6%	5%	3%	3%	3%	5%	5%	6%	13%	7%	3%	3%	5%	5%	5%	9%	6%	2%	3%	6%	6%	10%	7%

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Immigration

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Very well	1%	1%	1%	1%	1%	1%	2%	1%	4%	2%	1%	0%	7%	1%	1%	1%	-	1%	2%	2%	1%	1%	0%
Fairly well	9%	12%	5%	8%	7%	7%	9%	9%	14%	9%	8%	7%	16%	7%	7%	8%	10%	8%	11%	7%	10%	8%	5%
Fairly badly	26%	27%	23%	26%	27%	23%	24%	27%	32%	25%	24%	27%	27%	25%	29%	25%	20%	30%	26%	28%	20%	30%	25%
Very badly	57%	55%	66%	62%	60%	64%	60%	54%	36%	55%	65%	62%	44%	60%	58%	57%	62%	57%	57%	57%	59%	49%	63%
Don't know	7%	4%	5%	2%	5%	5%	5%	9%	14%	9%	3%	4%	7%	7%	5%	9%	8%	4%	4%	7%	9%	11%	7%

Crime

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Very well	2%	2%	1%	2%	1%	1%	2%	1%	4%	2%	1%	1%	4%	2%	1%	1%	2%	1%	2%	1%	1%	2%	-
Fairly well	17%	25%	9%	15%	15%	18%	17%	17%	24%	15%	17%	18%	21%	17%	19%	16%	9%	22%	19%	16%	16%	20%	14%
Fairly badly	36%	38%	36%	41%	37%	38%	36%	36%	31%	33%	38%	41%	33%	38%	43%	32%	33%	32%	38%	37%	37%	29%	36%
Very badly	33%	27%	42%	28%	34%	36%	37%	29%	23%	34%	37%	31%	32%	31%	32%	35%	39%	34%	32%	33%	31%	33%	39%
Don't know	12%	8%	13%	13%	13%	8%	7%	17%	19%	16%	7%	8%	11%	12%	6%	15%	18%	11%	10%	12%	13%	16%	12%

Education

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Very well	3%	3%	2%	3%	3%	2%	5%	2%	7%	4%	2%	2%	9%	3%	2%	2%	2%	2%	4%	2%	4%	3%	0%
Fairly well	24%	40%	9%	14%	14%	31%	26%	22%	33%	19%	23%	29%	28%	24%	26%	22%	14%	27%	23%	24%	25%	24%	23%
Fairly badly	31%	31%	33%	40%	34%	32%	32%	31%	25%	31%	31%	35%	28%	30%	38%	30%	32%	29%	34%	34%	29%	28%	27%
Very badly	27%	14%	46%	32%	38%	19%	26%	28%	17%	31%	31%	20%	21%	29%	24%	26%	34%	31%	30%	25%	27%	21%	34%
Don't know	15%	12%	10%	11%	11%	15%	11%	18%	18%	15%	12%	15%	14%	14%	10%	19%	17%	11%	9%	15%	16%	24%	16%

YouGov

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Taxation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Very well	2%	3%	1%	2%	2%	1%	2%	2%	4%	1%	2%	2%	2%	2%	2%	1%	1%	3%	2%	1%	1%	4%	1%
Fairly well	20%	36%	8%	17%	15%	26%	22%	18%	16%	13%	24%	29%	18%	21%	24%	18%	12%	17%	18%	21%	19%	20%	19%
Fairly badly	34%	32%	33%	42%	35%	33%	33%	35%	36%	33%	33%	36%	41%	31%	32%	34%	38%	34%	38%	32%	34%	33%	29%
Very badly	34%	22%	49%	27%	39%	31%	37%	31%	28%	40%	35%	26%	29%	34%	33%	35%	40%	39%	35%	36%	32%	30%	36%
Don't know	11%	7%	9%	12%	9%	9%	6%	15%	16%	13%	7%	8%	10%	12%	8%	12%	9%	7%	7%	10%	13%	13%	14%

Unemployment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Very well	3%	7%	2%	1%	3%	5%	4%	3%	2%	2%	6%	4%	4%	5%	4%	2%	2%	3%	6%	2%	4%	2%	2%
Fairly well	29%	46%	14%	32%	24%	36%	33%	25%	26%	24%	35%	34%	34%	30%	34%	26%	19%	21%	34%	28%	26%	29%	22%
Fairly badly	29%	21%	34%	34%	31%	26%	28%	29%	30%	30%	25%	29%	27%	27%	29%	32%	25%	34%	27%	28%	34%	24%	28%
Very badly	21%	9%	37%	13%	25%	16%	22%	21%	22%	26%	18%	14%	20%	20%	16%	21%	33%	26%	19%	22%	17%	24%	27%
Don't know	18%	16%	15%	20%	17%	17%	13%	23%	20%	17%	17%	19%	15%	18%	16%	19%	21%	15%	14%	19%	18%	20%	22%

Inflation

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Very well	3%	6%	1%	1%	3%	4%	4%	3%	4%	3%	3%	3%	3%	3%	3%	3%	3%	5%	4%	2%	3%	3%	2%
Fairly well	24%	44%	8%	19%	18%	32%	27%	21%	23%	13%	29%	38%	22%	28%	28%	20%	17%	19%	30%	23%	21%	20%	20%
Fairly badly	31%	26%	34%	49%	33%	30%	31%	31%	29%	29%	32%	33%	35%	32%	32%	30%	20%	30%	31%	34%	31%	29%	21%
Very badly	34%	18%	51%	25%	39%	28%	34%	34%	31%	44%	30%	21%	33%	29%	31%	36%	50%	40%	29%	32%	36%	34%	45%
Don't know	9%	6%	6%	6%	8%	6%	6%	12%	13%	11%	6%	6%	7%	9%	7%	11%	10%	6%	5%	9%	9%	14%	12%

Fieldwork Dates: 6th - 8th January 2024

Sample size: 1759 adults in GB

YouGov

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Britain's exit from the EU

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Very well	3%	6%	2%	1%	2%	4%	4%	2%	2%	3%	2%	5%	5%	3%	3%	3%	2%	2%	4%	3%	3%	2%	2%
Fairly well	19%	39%	5%	10%	9%	32%	19%	19%	17%	12%	24%	28%	17%	21%	22%	18%	12%	20%	19%	19%	18%	20%	21%
Fairly badly	25%	26%	21%	24%	21%	26%	24%	25%	28%	26%	22%	24%	28%	23%	26%	25%	19%	30%	25%	26%	25%	20%	23%
Very badly	42%	19%	65%	57%	61%	27%	46%	38%	33%	48%	46%	32%	42%	40%	43%	39%	57%	41%	45%	42%	39%	42%	40%
Don't know	11%	10%	8%	9%	7%	10%	6%	16%	20%	12%	7%	11%	9%	12%	6%	16%	10%	7%	7%	10%	14%	16%	14%

Defence

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Very well	4%	6%	3%	2%	3%	5%	6%	3%	8%	4%	3%	4%	8%	4%	2%	3%	8%	6%	6%	5%	4%	3%	2%
Fairly well	32%	46%	19%	34%	28%	37%	34%	30%	34%	28%	35%	36%	32%	36%	35%	28%	20%	34%	34%	31%	35%	28%	29%
Fairly badly	22%	20%	24%	29%	26%	22%	25%	20%	15%	22%	24%	24%	19%	23%	27%	21%	18%	20%	28%	22%	15%	21%	23%
Very badly	16%	12%	25%	9%	15%	18%	18%	14%	12%	16%	20%	13%	17%	14%	15%	18%	22%	13%	14%	16%	16%	17%	21%
Don't know	26%	17%	28%	27%	29%	18%	17%	33%	31%	30%	18%	23%	24%	23%	21%	30%	33%	27%	20%	27%	30%	30%	25%

The economy

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Very well	2%	3%	1%	2%	2%	2%	3%	2%	3%	2%	2%	2%	4%	2%	2%	2%	2%	3%	4%	0%	2%	3%	1%
Fairly well	21%	41%	6%	8%	13%	29%	23%	19%	23%	13%	24%	30%	24%	23%	24%	18%	10%	17%	21%	24%	19%	20%	16%
Fairly badly	31%	27%	31%	43%	32%	31%	32%	31%	28%	31%	30%	34%	31%	31%	34%	31%	25%	36%	34%	30%	32%	28%	27%
Very badly	38%	22%	57%	42%	47%	32%	38%	39%	30%	46%	39%	29%	35%	36%	35%	40%	52%	43%	37%	37%	40%	37%	46%
Don't know	8%	6%	5%	5%	6%	6%	5%	10%	15%	8%	6%	5%	7%	7%	6%	10%	10%	1%	4%	9%	7%	12%	10%

YouGov

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Terrorism

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Very well	8%	13%	5%	5%	7%	10%	12%	5%	10%	8%	9%	8%	11%	9%	6%	7%	9%	11%	9%	9%	8%	9%	5%
Fairly well	38%	52%	26%	43%	36%	41%	39%	38%	41%	31%	42%	45%	39%	40%	43%	34%	32%	37%	42%	41%	35%	30%	35%
Fairly badly	16%	11%	23%	19%	18%	16%	17%	16%	14%	18%	15%	17%	17%	16%	19%	16%	14%	16%	19%	14%	16%	15%	20%
Very badly	13%	8%	18%	7%	11%	15%	14%	12%	10%	16%	14%	9%	11%	11%	12%	16%	16%	13%	10%	12%	15%	15%	17%
Don't know	24%	16%	28%	26%	28%	19%	19%	29%	25%	27%	21%	22%	22%	24%	20%	27%	28%	24%	20%	24%	26%	31%	23%

Transport

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Very well	2%	3%	2%	1%	2%	2%	4%	1%	4%	4%	1%	2%	7%	2%	1%	2%	2%	5%	4%	2%	2%	2%	1%
Fairly well	20%	31%	9%	9%	12%	24%	22%	19%	29%	17%	19%	24%	28%	21%	23%	15%	16%	19%	19%	21%	24%	22%	15%
Fairly badly	32%	35%	28%	43%	32%	32%	32%	31%	29%	30%	32%	34%	30%	36%	33%	30%	25%	22%	36%	31%	27%	30%	33%
Very badly	32%	19%	49%	35%	41%	28%	33%	30%	21%	34%	37%	27%	26%	29%	30%	36%	38%	38%	33%	33%	28%	28%	36%
Don't know	14%	12%	12%	11%	12%	14%	10%	18%	17%	15%	12%	13%	8%	13%	13%	17%	20%	17%	9%	15%	19%	19%	15%

Housing

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Very well	2%	2%	2%	-	2%	2%	3%	1%	4%	3%	1%	0%	5%	1%	2%	2%	3%	1%	3%	2%	1%	2%	1%
Fairly well	13%	24%	6%	7%	8%	16%	15%	12%	18%	10%	12%	18%	16%	14%	15%	12%	10%	10%	14%	13%	15%	14%	9%
Fairly badly	33%	39%	24%	39%	30%	37%	33%	33%	30%	32%	33%	36%	33%	33%	38%	32%	25%	35%	37%	31%	32%	30%	29%
Very badly	40%	25%	61%	41%	51%	33%	41%	39%	31%	44%	43%	35%	38%	41%	37%	38%	49%	42%	39%	40%	40%	36%	48%
Don't know	12%	11%	7%	13%	8%	12%	8%	15%	17%	10%	11%	11%	7%	11%	8%	15%	13%	13%	7%	12%	12%	17%	12%

Fieldwork Dates: 6th - 8th January 2024

Sample size: 1759 adults in GB

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Environment

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Very well	3%	4%	1%	3%	2%	3%	4%	2%	5%	3%	3%	1%	7%	2%	2%	2%	4%	5%	5%	2%	3%	2%	2%
Fairly well	25%	43%	10%	12%	15%	34%	27%	22%	22%	21%	24%	33%	26%	25%	28%	23%	24%	22%	23%	25%	27%	27%	21%
Fairly badly	28%	26%	26%	32%	28%	26%	26%	29%	28%	26%	27%	31%	28%	28%	31%	26%	24%	27%	30%	26%	29%	25%	25%
Very badly	31%	13%	53%	45%	44%	21%	31%	30%	27%	34%	33%	24%	31%	32%	27%	31%	35%	29%	34%	30%	29%	24%	33%
Don't know	14%	14%	10%	8%	10%	15%	12%	16%	18%	16%	13%	10%	9%	14%	12%	19%	13%	16%	8%	16%	13%	22%	19%

Welfare benefits

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Very well	3%	4%	2%	1%	2%	4%	4%	2%	3%	3%	3%	3%	5%	2%	4%	3%	1%	5%	5%	2%	2%	2%	3%
Fairly well	20%	36%	7%	13%	13%	28%	23%	18%	23%	13%	21%	31%	25%	22%	21%	17%	15%	19%	21%	21%	22%	21%	14%
Fairly badly	30%	28%	31%	39%	33%	27%	29%	30%	27%	32%	27%	31%	28%	30%	30%	32%	25%	27%	32%	31%	31%	23%	27%
Very badly	30%	17%	47%	28%	36%	28%	31%	29%	20%	35%	34%	23%	24%	29%	31%	29%	43%	36%	28%	28%	30%	32%	40%
Don't know	16%	15%	13%	19%	16%	14%	12%	20%	28%	16%	16%	12%	17%	17%	14%	19%	16%	13%	13%	19%	15%	21%	15%

Do you think Jeremy Hunt is doing a good job or a bad job as Chancellor of the Exchequer?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base: All GB adults	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Good job	17%	32%	6%	12%	15%	21%	20%	14%	19%	13%	18%	22%	21%	18%	15%	16%	14%	13%	22%	18%	14%	13%	10%
Bad job	38%	26%	59%	43%	46%	38%	43%	34%	24%	43%	40%	35%	35%	39%	37%	36%	46%	42%	41%	37%	37%	34%	42%
Not sure	45%	42%	35%	44%	39%	41%	37%	52%	58%	44%	42%	43%	44%	43%	48%	47%	40%	46%	37%	44%	50%	53%	48%

Which of these would make the better Chancellor of the Exchequer?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base: All GB adults	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Rachel Reeves	18%	8%	34%	32%	30%	11%	22%	14%	16%	17%	22%	17%	20%	18%	16%	18%	18%	16%	26%	17%	14%	13%	14%
Jeremy Hunt	17%	35%	5%	10%	12%	25%	20%	14%	16%	11%	18%	27%	20%	20%	16%	17%	9%	14%	22%	18%	14%	13%	12%
Don't know	65%	57%	62%	58%	59%	65%	58%	72%	68%	72%	61%	55%	61%	62%	68%	65%	73%	70%	52%	65%	72%	74%	74%

Fieldwork Dates: 6th - 8th January 2024

Sample size: 1759 adults in GB

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about your finances, which of the following best reflects your position?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
I am very comfortable financially	5%	6%	4%	5%	6%	4%	6%	3%	4%	4%	6%	5%	7%	4%	7%	3%	6%	-	9%	3%	1%	4%	4%
I am relatively comfortable financially	34%	40%	32%	49%	39%	34%	37%	32%	27%	29%	38%	44%	27%	35%	39%	34%	38%	30%	43%	38%	29%	26%	19%
I do not often have money for luxuries, but can normally comfortably cover the essentials	39%	38%	42%	36%	39%	42%	38%	41%	36%	41%	37%	41%	42%	39%	35%	42%	32%	51%	36%	42%	42%	36%	42%
I can only just afford my costs and often struggle to make ends meet	14%	11%	16%	9%	12%	13%	11%	16%	10%	17%	14%	8%	15%	15%	12%	12%	12%	13%	8%	13%	17%	20%	17%
I cannot afford my costs, and often have to go without essentials like food and heating	4%	3%	5%	-	3%	4%	4%	5%	9%	5%	4%	1%	5%	4%	5%	3%	6%	4%	2%	2%	5%	6%	14%
Don't know	4%	2%	1%	1%	1%	2%	3%	4%	14%	4%	1%	0%	3%	3%	2%	5%	5%	1%	2%	2%	5%	8%	4%

Which government do you think would be better for...

Helping people get onto the housing ladder?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
A Labour government led by Keir Starmer	31%	15%	54%	51%	44%	21%	31%	31%	34%	36%	28%	24%	33%	31%	26%	31%	32%	36%	36%	31%	30%	28%	21%
A Conservative government led by Rishi Sunak	13%	26%	3%	7%	9%	18%	15%	10%	12%	11%	13%	15%	15%	15%	10%	11%	12%	10%	16%	14%	10%	9%	10%
Neither	35%	43%	25%	26%	31%	43%	37%	32%	20%	29%	40%	46%	28%	34%	40%	34%	36%	35%	31%	35%	33%	33%	48%
Don't know	22%	16%	18%	16%	16%	18%	17%	27%	34%	25%	19%	15%	24%	20%	24%	24%	21%	19%	16%	21%	27%	30%	22%

Managing the economy?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
A Labour government led by Keir Starmer	27%	7%	55%	41%	42%	15%	29%	24%	28%	30%	25%	22%	33%	24%	25%	26%	29%	29%	33%	27%	24%	22%	19%
A Conservative government led by Rishi Sunak	24%	49%	5%	16%	17%	35%	26%	21%	19%	17%	27%	35%	23%	27%	22%	22%	19%	21%	26%	25%	21%	22%	18%
Neither	30%	32%	23%	27%	26%	36%	31%	29%	18%	31%	34%	30%	25%	30%	30%	29%	36%	30%	27%	30%	28%	29%	43%
Don't know	20%	12%	17%	15%	15%	14%	14%	25%	35%	23%	14%	13%	19%	18%	22%	23%	16%	20%	14%	18%	26%	26%	20%

YouGov

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Providing more jobs?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
A Labour government led by Keir Starmer	29%	11%	56%	47%	43%	18%	32%	26%	33%	33%	26%	23%	33%	27%	26%	29%	35%	32%	33%	30%	29%	28%	20%
A Conservative government led by Rishi Sunak	17%	35%	3%	11%	12%	24%	19%	14%	13%	13%	19%	22%	19%	20%	15%	15%	7%	12%	20%	17%	14%	14%	14%
Neither	31%	37%	24%	24%	26%	40%	32%	31%	21%	28%	38%	37%	27%	30%	35%	30%	37%	38%	28%	31%	32%	27%	44%
Don't know	23%	17%	17%	18%	18%	19%	17%	29%	33%	26%	17%	18%	21%	23%	24%	25%	21%	18%	19%	21%	26%	32%	22%

Keeping prices down?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
A Labour government led by Keir Starmer	25%	9%	48%	37%	37%	14%	28%	22%	32%	29%	21%	18%	29%	23%	20%	26%	29%	30%	28%	26%	23%	24%	18%
A Conservative government led by Rishi Sunak	16%	34%	5%	10%	11%	24%	19%	14%	14%	13%	19%	21%	20%	19%	15%	14%	10%	16%	20%	18%	13%	14%	13%
Neither	37%	45%	29%	31%	34%	46%	39%	36%	21%	32%	44%	47%	29%	38%	41%	37%	41%	36%	35%	37%	37%	33%	50%
Don't know	21%	12%	18%	22%	18%	15%	15%	27%	34%	26%	16%	13%	22%	20%	24%	23%	20%	18%	17%	19%	27%	29%	18%

Improving standards of living for people like you?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
A Labour government led by Keir Starmer	32%	12%	63%	50%	47%	21%	35%	30%	37%	38%	29%	22%	34%	30%	29%	33%	35%	42%	35%	34%	32%	30%	23%
A Conservative government led by Rishi Sunak	17%	35%	4%	11%	12%	25%	19%	15%	12%	13%	19%	24%	21%	18%	16%	16%	12%	15%	22%	18%	13%	12%	13%
Neither	33%	39%	22%	26%	28%	41%	35%	31%	20%	28%	39%	41%	28%	33%	34%	32%	39%	32%	28%	33%	33%	31%	48%
Don't know	18%	14%	11%	14%	13%	14%	12%	24%	31%	21%	12%	13%	17%	19%	21%	19%	14%	11%	14%	16%	22%	27%	16%

Tackling the government's deficit?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
A Labour government led by Keir Starmer	21%	5%	44%	34%	31%	12%	24%	18%	27%	25%	17%	15%	25%	18%	18%	23%	24%	27%	24%	22%	19%	20%	17%
A Conservative government led by Rishi Sunak	24%	48%	9%	15%	18%	34%	26%	22%	19%	19%	27%	32%	25%	28%	24%	20%	19%	22%	28%	27%	20%	21%	18%
Neither	32%	32%	28%	30%	31%	37%	33%	31%	19%	31%	38%	36%	28%	32%	33%	31%	37%	38%	31%	30%	32%	30%	44%
Don't know	23%	14%	20%	20%	20%	17%	16%	29%	35%	25%	18%	17%	22%	22%	24%	26%	20%	13%	17%	21%	29%	29%	21%

Fieldwork Dates: 6th - 8th January 2024

Sample size: 1759 adults in GB

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Reducing the number of people in poverty?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
A Labour government led by Keir Starmer	38%	18%	65%	63%	56%	24%	40%	35%	43%	42%	38%	27%	39%	38%	34%	38%	41%	45%	47%	38%	35%	34%	26%
A Conservative government led by Rishi Sunak	10%	21%	2%	5%	6%	14%	11%	9%	9%	9%	9%	13%	12%	12%	9%	10%	6%	8%	10%	11%	10%	9%	8%
Neither	34%	47%	22%	19%	25%	46%	36%	32%	19%	27%	39%	47%	31%	33%	37%	32%	37%	35%	29%	35%	33%	29%	49%
Don't know	19%	14%	12%	13%	13%	15%	13%	24%	29%	22%	13%	13%	18%	18%	20%	21%	17%	12%	14%	17%	22%	29%	17%

Generally speaking, do you think the government taxes too much and spends too much on services, taxes too little and spends too little on services, or gets the balance about right?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base: All GB adults	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Taxes too much and spends too much on services	31%	39%	25%	19%	23%	40%	37%	25%	22%	35%	29%	29%	38%	29%	32%	27%	37%	32%	34%	30%	32%	27%	29%
Taxes too little and spends too little on services	27%	15%	41%	49%	42%	17%	26%	27%	21%	26%	29%	29%	29%	28%	26%	26%	27%	23%	32%	28%	23%	17%	27%
Gets the balance about right	14%	24%	6%	9%	10%	18%	14%	13%	16%	9%	16%	18%	12%	15%	16%	13%	8%	15%	15%	13%	11%	20%	9%
Don't know	29%	22%	28%	22%	24%	26%	22%	34%	41%	30%	26%	23%	22%	28%	26%	35%	29%	30%	19%	28%	34%	37%	35%

Thinking about the level of taxes paid by the richest people in Britain, do you think they are too high, too low, or about right?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Too high - the rich are being made to pay too much and their taxes should be cut	7%	11%	3%	5%	5%	9%	7%	7%	4%	9%	8%	4%	8%	7%	5%	7%	11%	3%	11%	4%	6%	6%	4%
Too low - the rich are not paying enough and their taxes should be increased	59%	46%	79%	70%	73%	53%	61%	58%	47%	61%	63%	58%	59%	58%	59%	61%	60%	64%	59%	62%	60%	55%	59%
About right - the rich are already paying about the right level of tax	20%	31%	8%	19%	14%	26%	22%	18%	26%	12%	22%	29%	18%	22%	26%	15%	15%	20%	22%	20%	18%	19%	19%
Don't know	14%	12%	10%	7%	8%	13%	10%	17%	22%	18%	7%	8%	15%	13%	10%	16%	13%	13%	8%	14%	15%	20%	18%

Fieldwork Dates: 6th - 8th January 2024

Sample size: 1759 adults in GB

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Generally speaking, do you think the level of immigration into Britain over the last ten years has been too high, too low or about right?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Much too high	44%	70%	26%	24%	24%	74%	47%	41%	17%	33%	58%	63%	21%	47%	51%	46%	41%	52%	38%	42%	50%	41%	62%
A little too high	20%	19%	18%	25%	23%	16%	20%	19%	25%	20%	17%	20%	27%	20%	18%	19%	15%	17%	23%	19%	20%	18%	13%
About right	17%	5%	28%	28%	26%	4%	16%	17%	29%	19%	14%	10%	28%	14%	16%	15%	17%	14%	22%	17%	12%	17%	9%
A little too low	5%	1%	9%	9%	10%	1%	5%	5%	3%	7%	4%	3%	7%	5%	5%	4%	8%	4%	7%	5%	2%	4%	5%
Much too low	1%	0%	2%	3%	2%	-	2%	1%	2%	2%	0%	1%	4%	1%	0%	2%	1%	1%	2%	1%	1%	3%	1%
Don't know	13%	5%	17%	12%	14%	5%	10%	16%	24%	20%	6%	3%	13%	12%	10%	15%	19%	13%	8%	16%	15%	18%	11%

Do you think the level of immigration into Britain over the last ten years has been good or bad for the country?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Mostly good for the country	21%	7%	35%	43%	38%	6%	22%	20%	26%	26%	17%	14%	33%	20%	18%	17%	23%	22%	30%	22%	15%	16%	12%
Mostly bad for the country	37%	59%	20%	18%	19%	62%	40%	35%	15%	31%	46%	50%	19%	37%	47%	41%	31%	48%	29%	36%	45%	37%	47%
Both good and bad for the country	32%	31%	34%	33%	35%	27%	31%	32%	36%	29%	33%	33%	37%	34%	29%	30%	31%	22%	36%	30%	30%	31%	31%
Don't know	10%	4%	11%	5%	7%	5%	7%	13%	23%	14%	4%	3%	11%	9%	6%	12%	15%	8%	5%	11%	11%	16%	11%

Is competent or incompetent?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Competent	28%	48%	13%	24%	25%	35%	29%	28%	27%	21%	31%	39%	30%	32%	30%	22%	29%	22%	33%	27%	27%	28%	24%
Incompetent	53%	37%	74%	57%	60%	49%	58%	48%	47%	59%	52%	46%	49%	51%	54%	55%	55%	58%	51%	52%	55%	51%	58%
Don't know	19%	16%	13%	18%	16%	16%	13%	24%	26%	20%	17%	15%	21%	16%	16%	23%	16%	20%	16%	20%	19%	21%	18%

Fieldwork Dates: 6th - 8th January 2024

Sample size: 1759 adults in GB

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Is decisive or indecisive?																							
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Decisive	23%	35%	13%	21%	19%	26%	23%	23%	31%	21%	23%	23%	28%	23%	23%	21%	20%	27%	27%	24%	20%	24%	15%
Indecisive	58%	50%	72%	65%	65%	59%	63%	53%	40%	57%	62%	63%	49%	59%	61%	56%	65%	55%	61%	56%	57%	49%	66%
Don't know	19%	15%	15%	14%	15%	16%	14%	23%	28%	22%	16%	13%	23%	18%	16%	23%	15%	18%	12%	20%	23%	27%	19%
Is trustworthy or untrustworthy?																							
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Trustworthy	21%	37%	8%	20%	18%	25%	21%	20%	20%	14%	22%	31%	25%	22%	21%	18%	16%	15%	26%	19%	18%	20%	15%
Untrustworthy	59%	42%	80%	60%	66%	54%	63%	55%	53%	67%	61%	45%	54%	60%	59%	57%	61%	61%	58%	57%	60%	56%	62%
Don't know	21%	21%	12%	20%	16%	21%	16%	26%	27%	19%	17%	25%	21%	18%	19%	24%	22%	24%	16%	23%	22%	24%	23%
Is strong or weak?																							
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Strong	17%	26%	9%	12%	15%	17%	18%	16%	25%	16%	15%	17%	26%	17%	16%	14%	16%	14%	18%	17%	17%	20%	10%
Weak	60%	52%	76%	65%	66%	62%	66%	54%	43%	61%	66%	62%	50%	61%	64%	61%	64%	58%	62%	61%	59%	53%	64%
Don't know	23%	22%	15%	23%	19%	21%	16%	29%	32%	24%	19%	22%	24%	22%	21%	25%	20%	28%	20%	22%	25%	26%	26%
Is likeable or dislikeable?																							
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Likeable	30%	47%	16%	34%	29%	34%	31%	29%	26%	21%	32%	46%	32%	32%	31%	25%	28%	29%	33%	31%	28%	29%	24%
Dislikeable	49%	34%	69%	45%	56%	45%	52%	47%	47%	60%	48%	34%	47%	49%	49%	50%	54%	51%	48%	47%	51%	50%	55%
Don't know	21%	19%	15%	21%	16%	21%	17%	24%	27%	20%	20%	21%	21%	18%	20%	25%	18%	20%	19%	22%	21%	21%	21%
is competent or incompetent?																							
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Competent	34%	20%	55%	55%	50%	22%	37%	31%	35%	35%	35%	29%	43%	32%	31%	32%	36%	37%	41%	35%	30%	30%	24%
Incompetent	36%	57%	20%	13%	22%	55%	38%	33%	20%	31%	41%	46%	28%	38%	40%	36%	30%	29%	33%	36%	32%	34%	49%
Don't know	31%	23%	25%	32%	28%	23%	25%	36%	45%	34%	23%	25%	29%	30%	29%	32%	34%	35%	26%	29%	38%	36%	28%

Fieldwork Dates: 6th - 8th January 2024

Sample size: 1759 adults in GB

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Is decisive or indecisive?																							
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Decisive	24%	14%	36%	41%	30%	18%	24%	23%	29%	26%	22%	18%	29%	25%	20%	21%	24%	27%	29%	22%	25%	20%	18%
Indecisive	47%	68%	37%	32%	42%	63%	52%	43%	26%	41%	58%	58%	41%	51%	51%	45%	44%	43%	50%	50%	37%	43%	59%
Don't know	29%	18%	28%	27%	28%	19%	24%	34%	45%	33%	20%	24%	30%	25%	29%	34%	32%	30%	22%	29%	38%	37%	24%
Is trustworthy or untrustworthy?																							
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Trustworthy	28%	16%	47%	51%	41%	18%	30%	25%	31%	27%	30%	24%	37%	27%	24%	27%	30%	25%	34%	26%	27%	25%	17%
Untrustworthy	42%	62%	28%	21%	31%	59%	45%	40%	24%	40%	48%	49%	37%	46%	44%	41%	41%	40%	42%	44%	35%	39%	59%
Don't know	30%	22%	24%	28%	28%	23%	25%	35%	45%	32%	22%	27%	26%	28%	32%	32%	29%	35%	24%	30%	37%	35%	25%
Is strong or weak?																							
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Strong	24%	14%	41%	39%	33%	17%	27%	22%	30%	26%	25%	18%	34%	25%	21%	21%	24%	24%	28%	22%	24%	23%	20%
Weak	40%	60%	27%	22%	32%	54%	44%	37%	25%	36%	48%	48%	36%	43%	42%	40%	35%	38%	40%	41%	35%	37%	51%
Don't know	35%	27%	33%	38%	35%	29%	29%	41%	45%	38%	27%	35%	30%	32%	37%	40%	41%	38%	31%	36%	41%	40%	29%
Is likeable or dislikeable?																							
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Likeable	29%	19%	46%	45%	41%	20%	31%	27%	30%	31%	29%	25%	38%	30%	26%	24%	29%	32%	35%	27%	30%	24%	23%
Dislikeable	42%	62%	27%	27%	32%	58%	43%	40%	24%	37%	50%	51%	34%	44%	44%	46%	34%	38%	40%	44%	37%	40%	53%
Don't know	29%	20%	27%	28%	26%	22%	25%	32%	46%	32%	21%	24%	28%	26%	30%	30%	38%	29%	25%	29%	32%	36%	24%

Fieldwork Dates: 6th - 8th January 2024

Sample size: 1759 adults in GB

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	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Do you believe police take the following types of crime too seriously, not seriously enough, or with the right level of seriousness?

Anti-social behaviour

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Do not treat seriously enough	57%	66%	53%	53%	55%	71%	59%	55%	20%	53%	69%	69%	42%	58%	65%	56%	58%	65%	61%	53%	55%	55%	65%
Treat with the right level of seriousness	26%	23%	30%	31%	28%	20%	26%	26%	44%	25%	23%	23%	34%	27%	22%	25%	23%	23%	25%	30%	26%	25%	19%
Treat too seriously	4%	3%	4%	6%	4%	2%	4%	4%	12%	4%	2%	1%	9%	3%	3%	3%	6%	3%	5%	4%	4%	4%	2%
Don't know	13%	8%	13%	11%	13%	7%	10%	16%	24%	18%	6%	6%	14%	12%	10%	15%	14%	9%	9%	14%	15%	16%	13%

Burgulary

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Do not treat seriously enough	67%	77%	65%	71%	66%	81%	68%	65%	30%	59%	82%	82%	49%	70%	73%	68%	57%	80%	71%	63%	68%	60%	69%
Treat with the right level of seriousness	18%	14%	21%	15%	20%	12%	19%	18%	34%	22%	12%	12%	28%	16%	18%	17%	21%	12%	18%	19%	16%	22%	15%
Treat too seriously	3%	2%	2%	3%	2%	1%	4%	2%	10%	4%	1%	0%	8%	2%	1%	2%	5%	-	3%	2%	4%	3%	2%
Don't know	12%	7%	12%	11%	12%	6%	9%	15%	26%	16%	6%	6%	15%	12%	8%	13%	17%	8%	8%	15%	12%	14%	13%

Mugging

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Do not treat seriously enough	56%	64%	56%	52%	51%	70%	57%	55%	29%	52%	61%	70%	45%	56%	63%	57%	51%	60%	59%	51%	56%	54%	62%
Treat with the right level of seriousness	24%	22%	27%	28%	29%	18%	26%	23%	33%	25%	24%	20%	31%	23%	21%	24%	25%	28%	25%	29%	22%	22%	19%
Treat too seriously	2%	1%	1%	1%	1%	1%	3%	1%	8%	3%	1%	-	6%	2%	1%	2%	2%	-	3%	2%	2%	1%	1%
Don't know	18%	13%	15%	19%	19%	10%	14%	21%	31%	21%	14%	10%	17%	19%	14%	18%	22%	12%	13%	19%	19%	22%	18%

Assault

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Do not treat seriously enough	51%	57%	50%	44%	46%	61%	50%	51%	36%	45%	55%	63%	40%	51%	58%	51%	46%	56%	55%	45%	52%	47%	57%
Treat with the right level of seriousness	32%	31%	35%	41%	39%	28%	34%	31%	33%	33%	34%	29%	37%	31%	31%	32%	33%	34%	32%	37%	28%	33%	28%
Treat too seriously	2%	2%	1%	2%	1%	2%	4%	1%	9%	3%	1%	0%	8%	2%	1%	2%	1%	-	4%	2%	3%	2%	-
Don't know	15%	10%	14%	13%	14%	10%	12%	17%	22%	18%	11%	8%	15%	16%	11%	14%	20%	11%	10%	16%	17%	17%	16%

Fieldwork Dates: 6th - 8th January 2024

Sample size: 1759 adults in GB

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Traffic offences

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Do not treat seriously enough	20%	17%	23%	21%	20%	20%	19%	21%	13%	22%	23%	18%	16%	19%	23%	19%	24%	25%	20%	17%	18%	22%	29%
Treat with the right level of seriousness	35%	35%	35%	41%	37%	33%	33%	36%	35%	31%	36%	38%	38%	35%	34%	37%	31%	26%	38%	35%	35%	27%	33%
Treat too seriously	31%	39%	28%	28%	28%	39%	37%	25%	26%	29%	33%	36%	29%	31%	34%	29%	28%	39%	31%	33%	32%	32%	22%
Don't know	14%	9%	14%	10%	15%	8%	11%	18%	26%	18%	8%	8%	17%	15%	9%	15%	17%	9%	11%	15%	15%	19%	16%

Vandalism

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Do not treat seriously enough	53%	66%	49%	52%	50%	68%	56%	51%	26%	44%	65%	70%	36%	54%	63%	54%	55%	53%	57%	50%	54%	50%	57%
Treat with the right level of seriousness	24%	20%	30%	26%	27%	20%	25%	24%	30%	26%	22%	22%	32%	25%	22%	24%	18%	28%	25%	25%	23%	25%	24%
Treat too seriously	5%	2%	6%	5%	5%	2%	5%	4%	13%	7%	1%	1%	12%	3%	2%	5%	8%	1%	6%	4%	5%	4%	4%
Don't know	18%	12%	15%	17%	18%	10%	14%	21%	30%	23%	12%	8%	20%	18%	13%	18%	19%	18%	13%	20%	18%	21%	16%

Sexual assault

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Do not treat seriously enough	62%	62%	67%	70%	65%	65%	57%	67%	51%	58%	65%	72%	48%	64%	70%	63%	55%	66%	65%	59%	62%	59%	68%
Treat with the right level of seriousness	21%	24%	21%	17%	21%	22%	27%	16%	21%	22%	23%	19%	29%	20%	18%	20%	25%	24%	23%	24%	17%	22%	17%
Treat too seriously	3%	2%	2%	1%	2%	2%	4%	2%	9%	3%	2%	1%	7%	2%	1%	3%	4%	1%	4%	2%	5%	2%	-
Don't know	13%	12%	10%	11%	13%	11%	12%	15%	18%	17%	10%	9%	15%	13%	10%	15%	16%	10%	7%	15%	15%	18%	15%

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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
		Vote in 2019 GE			**EU Ref 2016**		**Gender**		**Age**				**Region**						**New social grade**				

In 1999 the Macpherson report found that the Metropolitan police were institutionally racist, that is, they failed to give an appropriate service to some groups in society because of their colour, culture or ethnicity. Do you think the police today is or is not institutionally racist?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Is institutionally racist	44%	32%	61%	54%	57%	34%	41%	47%	45%	44%	41%	46%	53%	44%	39%	41%	50%	40%	51%	39%	42%	39%	47%
Is not institutionally racist	27%	38%	16%	21%	18%	37%	31%	23%	20%	28%	30%	25%	25%	27%	30%	28%	17%	30%	28%	29%	24%	26%	23%
Don't know	29%	29%	23%	26%	25%	29%	28%	30%	35%	28%	29%	29%	22%	29%	31%	31%	33%	31%	21%	32%	34%	35%	29%

Would you support or oppose the introduction of a system of national identity cards in Britain?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Strongly support	21%	33%	13%	11%	16%	32%	23%	20%	11%	14%	25%	35%	16%	22%	24%	21%	20%	27%	23%	24%	17%	18%	23%
Tend to support	33%	39%	27%	41%	31%	37%	35%	32%	30%	28%	36%	40%	35%	33%	34%	34%	26%	31%	32%	34%	36%	30%	33%
Tend to oppose	14%	10%	22%	13%	21%	8%	13%	15%	16%	15%	14%	11%	17%	12%	17%	14%	16%	14%	17%	13%	12%	19%	9%
Strongly oppose	13%	9%	18%	12%	14%	12%	16%	10%	6%	15%	16%	8%	16%	13%	12%	10%	16%	8%	14%	11%	11%	13%	16%
Don't know	19%	9%	20%	23%	18%	11%	13%	24%	36%	27%	9%	6%	16%	20%	13%	21%	23%	19%	15%	19%	24%	21%	19%

In the last five years, do you think the threat of terrorism in Britain has…

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Increased a lot	18%	24%	14%	13%	11%	29%	16%	19%	6%	13%	25%	24%	8%	18%	19%	22%	16%	20%	15%	16%	20%	20%	24%
Increased a little	26%	33%	22%	24%	25%	29%	25%	26%	21%	23%	24%	35%	24%	25%	28%	25%	25%	28%	26%	26%	24%	26%	27%
Stayed the same	35%	32%	40%	42%	45%	28%	35%	34%	27%	37%	38%	31%	37%	36%	34%	32%	34%	32%	39%	35%	34%	30%	27%
Decreased a little	9%	6%	11%	14%	9%	6%	13%	6%	17%	10%	8%	5%	16%	9%	8%	8%	9%	8%	11%	10%	9%	8%	7%
Decreased a lot	2%	1%	2%	3%	2%	1%	3%	1%	4%	3%	1%	1%	4%	2%	2%	2%	1%	-	2%	2%	1%	3%	2%
Don't know	11%	5%	10%	4%	8%	6%	8%	13%	26%	15%	4%	4%	11%	10%	8%	12%	15%	12%	6%	12%	12%	13%	13%

Fieldwork Dates: 6th - 8th January 2024

Sample size: 1759 adults in GB

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

How do you now rate the likelihood of further terrorist attacks on British cities and other British targets?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Further attacks are very likely	20%	27%	18%	15%	14%	31%	19%	21%	10%	15%	28%	25%	13%	20%	20%	22%	18%	25%	21%	17%	18%	21%	27%
They are fairly likely	49%	55%	49%	53%	58%	49%	47%	50%	28%	46%	55%	57%	41%	50%	54%	49%	51%	45%	54%	49%	48%	41%	46%
They are not very likely	14%	9%	16%	18%	14%	9%	19%	10%	28%	18%	8%	9%	22%	15%	13%	12%	13%	13%	14%	15%	14%	19%	12%
They are not at all likely	2%	0%	2%	1%	1%	2%	2%	1%	3%	3%	0%	0%	4%	1%	2%	1%	-	3%	2%	2%	2%	3%	0%
Don't know	15%	8%	16%	13%	14%	9%	12%	18%	32%	19%	8%	8%	21%	14%	12%	16%	18%	14%	10%	18%	18%	16%	15%

How would you rate the chances of you or a member of your family or a good friend being killed or wounded in a terrorist attack? Do you think the chances are...?

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
Very high	2%	2%	2%	1%	1%	2%	1%	2%	2%	2%	2%	1%	2%	1%	1%	2%	2%	1%	2%	1%	1%	2%	3%
Fairly high	8%	9%	6%	5%	5%	9%	9%	7%	11%	9%	7%	5%	12%	6%	8%	8%	8%	4%	7%	5%	10%	9%	11%
Fairly low	33%	38%	32%	37%	34%	37%	30%	35%	24%	29%	37%	39%	32%	33%	36%	30%	32%	38%	37%	33%	29%	31%	30%
Very low	23%	21%	26%	20%	28%	19%	26%	21%	22%	25%	23%	22%	17%	23%	23%	25%	25%	28%	26%	24%	22%	22%	18%
Almost non-existent	14%	13%	14%	21%	17%	13%	20%	10%	12%	14%	16%	15%	14%	17%	15%	11%	15%	16%	15%	15%	12%	13%	16%
Don't know	20%	17%	21%	15%	16%	20%	14%	26%	29%	22%	16%	18%	23%	20%	17%	23%	18%	13%	14%	21%	25%	24%	22%

YouGov

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Region						New social grade				
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E

Thinking about the balance between protecting against terrorism, and protecting people's freedom to go about their daily lives, do you think...

	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	London	Rest of South	Midlands	North	Scotland	Wales	AB	C1	C2	D	E
Unweighted base	1759	599	443	154	738	597	803	956	183	693	426	457	196	600	288	428	153	94	536	500	314	220	189
Base	1759	613	447	160	653	697	855	904	192	734	424	410	211	591	292	424	151	90	493	510	369	208	179
The government should introduce stricter measures to protect against terrorism, even if it means people's personal freedoms are restricted	28%	39%	19%	15%	21%	38%	28%	27%	23%	23%	31%	35%	21%	28%	30%	31%	23%	27%	30%	25%	29%	29%	26%
The government have restricted people's personal freedoms too much and measures should be relaxed, even if it limits the ability of the authorities to combat terrorism	11%	7%	16%	14%	14%	8%	14%	8%	12%	13%	12%	6%	14%	10%	12%	10%	16%	2%	13%	10%	9%	12%	12%
The current balance is about right	42%	44%	43%	56%	48%	40%	42%	41%	36%	38%	45%	47%	46%	45%	37%	39%	35%	47%	47%	44%	40%	36%	32%
Don't know	20%	10%	22%	14%	17%	15%	15%	23%	29%	26%	12%	12%	19%	17%	21%	20%	26%	23%	11%	20%	22%	24%	30%

Cell Contents (Column Percentages)